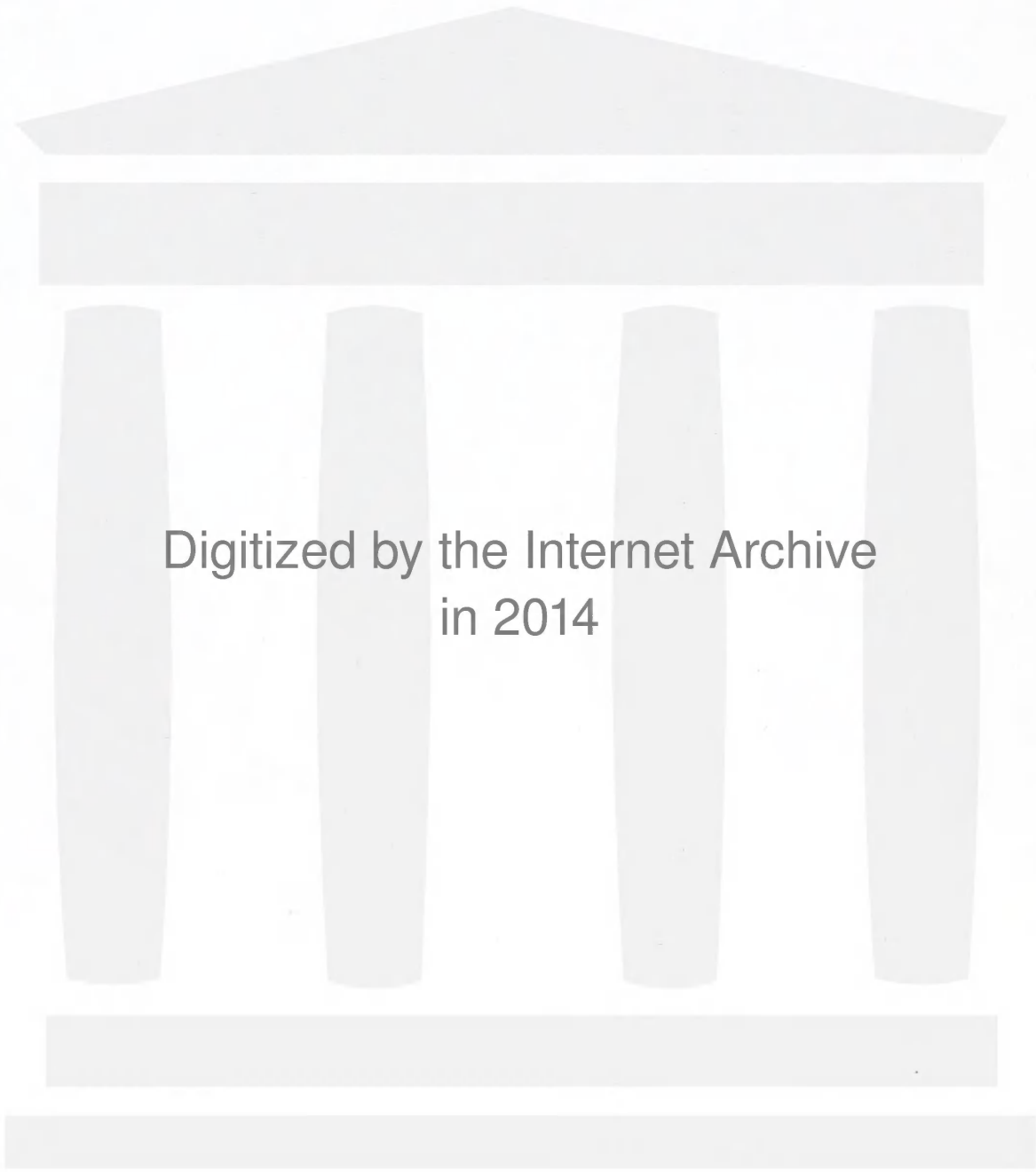


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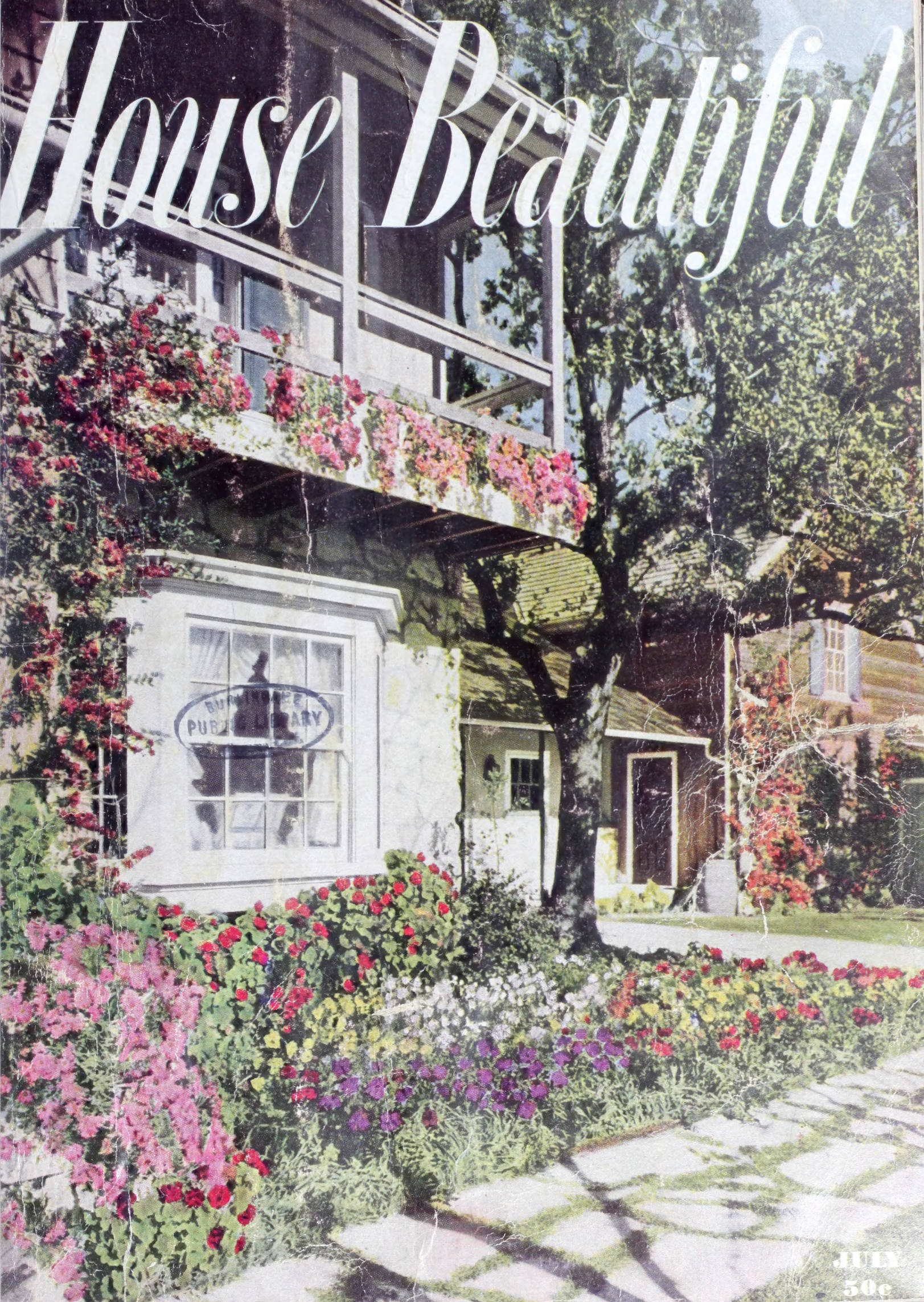
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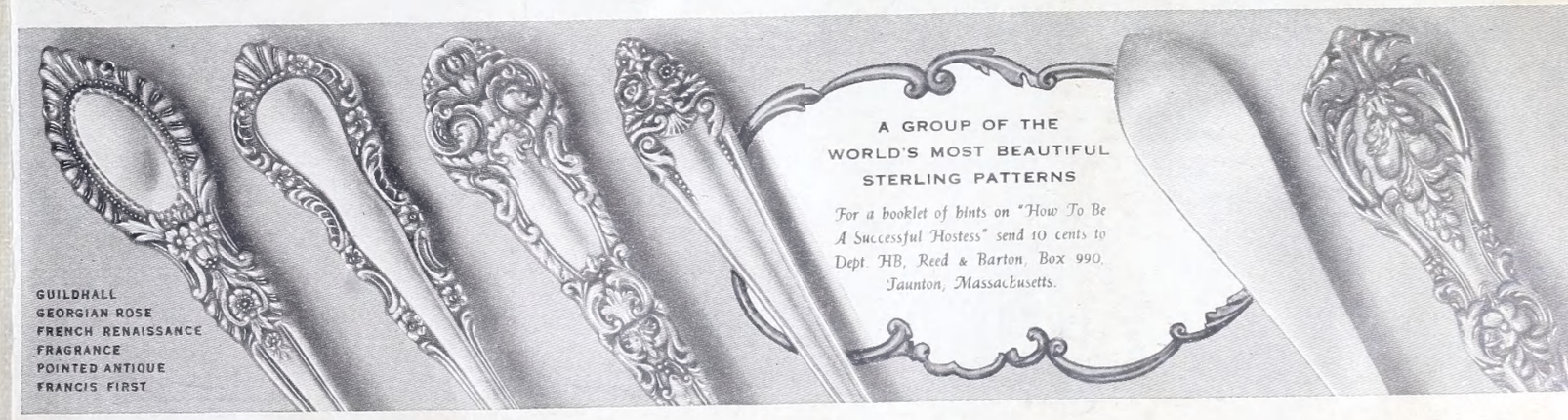
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HOUSE BEAUTIFUL IS PUBLISHED MONTHLY BY HEARST MAGAZINES INC., 572 MADISON AVE., NEW YORK 22, N.Y. WILLIAM RANDOLPH HEARST, CHAIRMAN OF THE BOARD; RICHARD E. BERLIN, PRESIDENT; EARLE H. McHUGH, VICE-PRES.; JOHN RANDOLPH HEARST, VICE-PRES.; GEORGE HEARST, VICE-PRES.; FRED LEWIS, VICE-PRES. & TREASURER; JOHN K. HERBERT, VICE-PRES.; A. S. MOORE, VICE-PRES.; ROBERT E. HAIG, VICE-PRES.; RICHARD A. HOEFER, VICE-PRES.; R. F. McCAULEY, SECRETARY.

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• *Marvelous General Electric Dishwasher washes a whole day's dishes at one time. Sparkling clean, they dry in their own heat!*



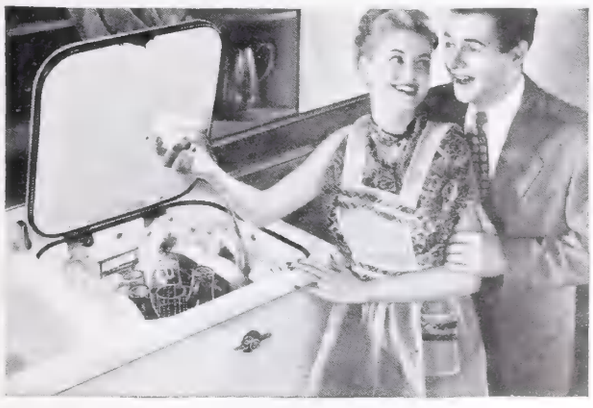
1. A day's dishes done like magic! The new General Electric Dishwasher will wash a whole day's dishes for a family of four at one time. Separate racks hold china, glassware, silver safely. Washes pots and pans, too!



2. No more rough, red hands! You never touch dishwater. Just turn the switch and the Dishwasher takes over—does the whole job *automatically*—washing and rinsing dishes in water hotter than your hands could stand.



3. Gives you new hours of freedom! You're no longer a slave to a dishpan. All by itself, the Dishwasher hygienically cleans and rinses each piece *cleaner than you could do it by hand*. Safely, too—for only the water moves.



4. No dishes to wipe—ever again! After dishes are washed and rinsed, the cover opens automatically, and both dishes and Dishwasher dry in their own heat. Gleaming, sparkling clean dishes are ready to be put away.

• • •

NOTE: The Dishwasher is available either in a complete sink, or as a separate individual appliance for installation in your new or present kitchen. General Electric Company, Bridgeport 2, Conn.

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● This shows how the designer of a desk thinks it should be placed in a room. The well-lighted setting is a floor-to-ceiling window in the home of Robert Dorr, Jr., who, with Jane Ellis, created this pleasantly commodious item for the California Manor furniture collection of S. Karpen & Brothers.

A Desk Does Right By A Window

In room arrangement it is frequently easy to miss the most natural and obvious solution. This leads to such hard-to-break habits as placing desks with their backs flush against the wall. In these rooms the habit is advantageously broken with the desks at right angles to the wall and next to windows. Thus the maximum use of daylight is obtained and the optimum decorative values of the desk are realized. The desks look better, serve better. Most desks these days can stand free because they are finished on all sides.

PHOTOGRAPHS BY MAYNARD PARKER



● A handsome bay window, left uncurtained and decorated with a colorful collection of old glass, provides plenty of light for this desk by day. At night, pine indoor shutters give privacy. Even a small desk can attain decorative importance when it stands free like this. Home of Harry Gladstone, Encino, Cal.

FUEL FOR THOUGHT when you buy an AUTOMATIC WATER HEATER

Should a gas water heater go with a gas kitchen—are electrics a good buy—what about oil? Here are some helpful answers.

By R. E. James

Rheem Heating Consultant

It's important to choose the right fuel when you buy a new automatic water heater. There are models for gas, oil and electricity, and they all work well.



"Bottled" Gas

For example, take the Rheem Automatic Gas Water Heater—one of the leading makes on the market. It works efficiently on *any type* of gas. That's important to know, because there are 4 major types—manufactured, natural, mixed and "bottled" gas. The latter is delivered to your home in convenient steel containers, by a regular delivery service.

You Can Take It With You

Suppose your utility company someday changes the type of gas they supply . . . or natural gas is extended to your area and you find it more economical . . . or, you move to another region and change from manufactured to "bottled" gas. Well—you may convert your Rheem or take it along wherever you go, because it is easily adapted for *any type* of gas.

It's fully automatic, of course, including a safety control which automatically shuts off the gas if the pilot light should go out. And when you buy a Rheem, it carries the approval of the American Gas Association.

Keep The Upkeep Down

Oil fuel can be very economical when it's burned in a properly designed water heater. So if oil is a good buy compared with other fuels, you'll do well with an automatic, oil-fired water heater. The Rheem has a new type burner which keeps fuel consumption way down.

The burner can't clog, and there is no motor or complicated mechanism to require attention. This model also has an automatic safety shut-off control for the fuel supply. And it is approved by Underwriters' Laboratories, Inc.

• If you have an all-electric kitchen, you are probably getting a special low rate for current. In that case an automatic electric water heater may be very much in order. But it's important for you to get a make like the Rheem, which meets *all* the utility regulations about wiring and controls.

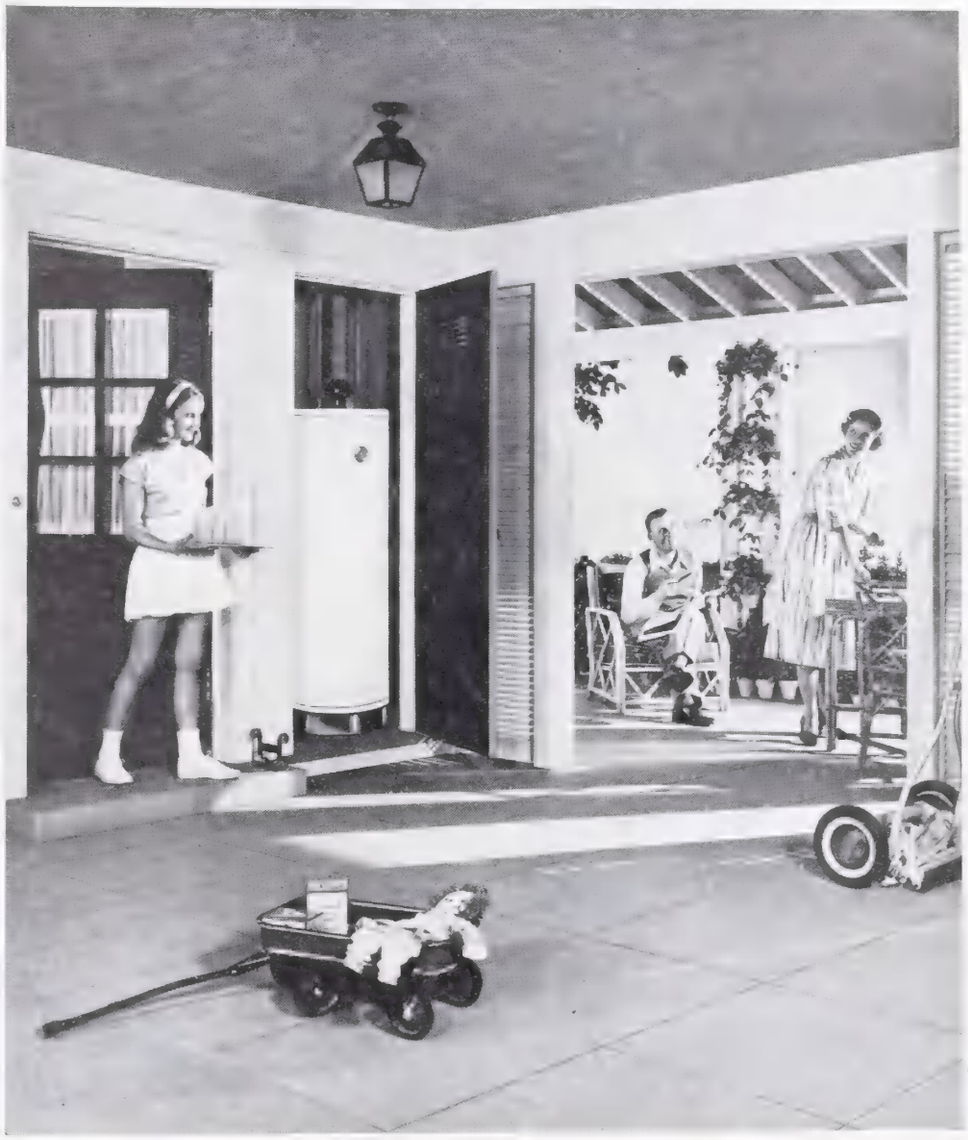


Extra Table Space

Rheem makes electric models in the streamlined upright type, and there is also a Table-Top electric, in cabinet design. This unit fits right in your kitchen, flush alongside the working cabinets, and its white porcelain enamel top provides extra table space. Both models operate on electric range wiring and are approved by Underwriters' Laboratories, Inc.

Be sure to get a make like the Rheem, which is fully automatic and has the Rheem-Processed tank to guard against corrosion. It's guaranteed in writing by the manufacturer. All Rheem models have earned the Good Housekeeping Guaranty.

Your plumbing dealer can give you expert, impartial advice about the most economical fuel for your home, since he carries gas, oil and electric models and he'll recommend exactly the right size.



Once upon a time water heaters were such eyesores, builders hid them out of sight. Today, the handsomely designed Rheem automatic has become part of the living scene.

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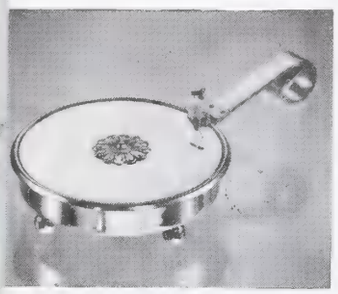
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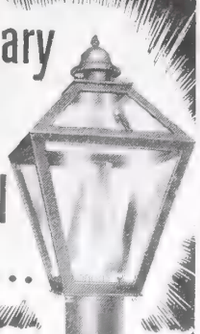
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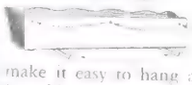
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WINDOW

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NAMED FOR YOU. One Christmas an enterprising friend gave us a set of wash cloths, each one embroidered with the name of every member of our family, and never has a gift been more appreciated. Now we've found a shop which will do the same thing for you. White terrycloth with first name in any color, they're $1.50 for 2. Ppd. No c.o.d.'s. Berne Marling, 181 Martine Ave., White Plains, N. Y.



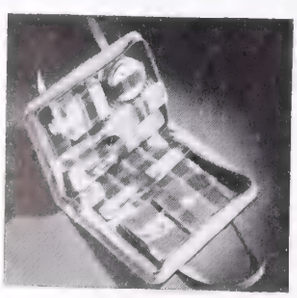
TRAVELSPRAY. A shining little case of plastic patent comes in black, cherry red, or kelly green, and when you zip it open, there is the brightest idea that ever sweetened a traveler's journey. A half-ounce sphere has a leakproof cap for safe storage of perfume, the atomizer applicator will spray you with glamour upon your arrival. $3 ppd. No. c.o.d.'s. James Stuart, 410 Delaware Ave., Wilmington, Delaware.



TWINK-A-TOES has demoralized HOUSE BEAUTIFUL. Wherever you go you see editors rubbing the top of this acetate drum as though they expected Aladdin's genie to appear. What happens is even more magical. The rubbing causes a group of Lilliputian paper dolls to arise and dance all over the floor of the 7" box! 85¢ ppd. F. A. O. Schwarz, 745 Fifth Ave., New York 22.



BUY FOR BRIDGE. A corduroy card-table cover fits well, is washable, and comes with a three-letter monogram embroidered in pale yellow. You may order it in either dubonnet or forest green—undisturbing colors for serious contract or gin playing. Only $3.25 ppd. from The Union, Columbus 15, Ohio.

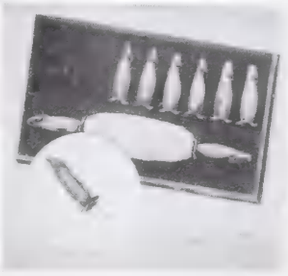


AND AWAY YOU GO. This is a phenomenal piece of luggage that looks like a handbag, but what happens when you open it should only happen to a glamour girl! Fitted with lucite hairbrush, comb, toothbrush bottle, lotion bottle, cream jar, nail file, and a mirror and frame combination. In zippered, monogrammed cowhide case, $13.80 including tax and postage. Dale Fifth Avenue, 719 Fifth Ave., New York, N. Y.

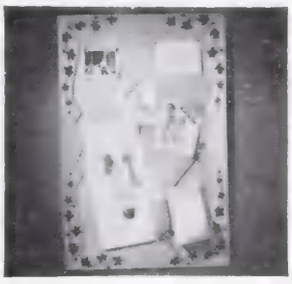
SHOPPING

All merchandise shown, except personalized items, may be ordered. All prices are subject to change. Happy Window Shopping!

CORN SPEARS. It's almost time for corn-on-the-cob, glory be! And these new Cornettes are the gayest protection we've found against butter fingers and juggling the ear when it's too hot to handle. Molded of Lustron, each is a miniature ear of yellow corn enveloped in a ripe green husk. With twin nickel-plated prongs, gift box of 8 (4 pairs), $2.50 ppd. Edith Chapman, 168 E. 33rd St., New York, N. Y.



LATEST BULLETIN. We think every house should have three bulletin boards. One for your bedroom to post dentist appointments, parties, lists of thank-you notes to write, etc.; one in the kitchen for menus, shopping lists, budgets; one in the children's room for assignments, school art, snapshots. This one is 24" x 16", framed in blond wood with ivy design. $5.75 ppd. Katharine B. Ward, Pleasantville, N. Y.



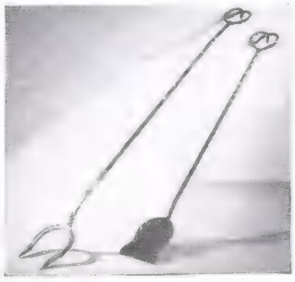
SHOOTING STAR. A lethal-looking sub-machine gun holds a generous supply of water and shoots five hundred times without reloading. Think how unpredictable life is going to be for you when you take your young Tarzan to the beach. But if you can talk fast enough you may persuade him to pick on someone his own size. $1.95 ppd. Reiss Brothers, 54 E. 59th St., New York 22, N. Y.



THER-MO-PACK. This is phenomenal. All you do is put hot or cold food or drink—chill fruit salad or steaming coffee—in any quart fruit jar, slip it into the Ther-Mo-Pack and be on your way! It keeps solids or liquids cold for ten hours, hot from five to eight hours. Just $1 postpaid. Miles Kimball Co., 33 Algoma Blvd., Oshkosh, Wisc.



A BIG FIREPLACE deserves big tools, and these are the biggest, the best, and the most businesslike we've found. The fork is perfectly balanced, measures 52" overall, and a large horseshoe forms the tines; two pony shoes, hand-turned and heeled, form the handle. $7.50. Shovel to match, slightly shorter, is $7.50. Both are black, both ppd. Horseshoe Forge, 5 Muzzy St., Lexington, Mass.



"KIDDIE KIT"



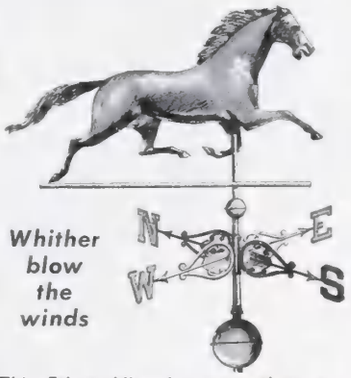
1847 ROGERS BROS.
America's Finest Silverplate

There's a "place for everything" in this sturdy, duck-shaped tray of baby blue plastic. Baby will easily learn where to put fork, spoon and easy-to-hold cup . . . all three pieces are durable, shining 1847 Rogers Brothers silverplate. Fork and spoon in "First Love" pattern. Ideal gift.

Tray, Fork and Spoon $2.95
Entire Set Complete with Silver Cup $7.95

In Missouri, Add 2% Sales Tax

HELZBERG'S
Middle West's Largest Jewelers
MAIL ORDER DIVISION, DIBBLE BLDG., 1013-A McGEE, KANSAS CITY 6, MO.



Whither blow the winds

This Ethan Allen horse weather vane is hand hammered copper on iron copper bearing spire. Horse 31 in. long, ¾ full bodied, 22 karat gold leafed.

Price f.o.b. New York—$39.00

FISKE weather vanes have topped buildings for more than 90 years. Time does not dim their beauty nor reliability. Many designs.

Illustrated folder and prices on request.

J. W. FISKE IRON WORKS
Established 1858
76 Park Place, Dept. 2, New York 7, N. Y.

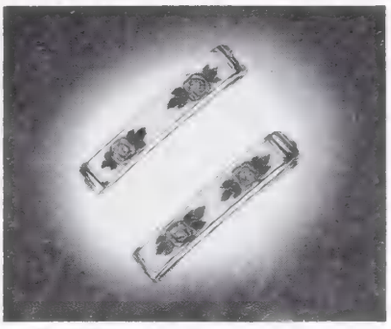


LITTLE PITCHERS HAVE BIG EAR

It's been said time and again that "little pitchers have big ears," and so they do! The pitcher itself is about 3" tall, and just look at the ears! In fact, it's practically all ears. Made of fine ceramic, in assorted colors. A silly sort of thing to use as you choose. Enchanting for collectors.

$1.85, postpaid

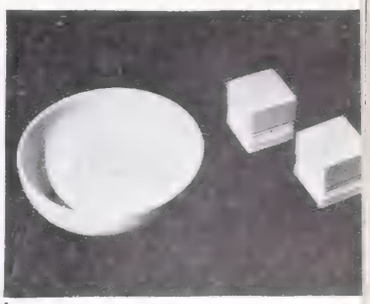
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LINGERIE CLASPS

Gayest Spring flowers that everlastingly bloom in rich cloisonne on lustrous sterling. A thoughtful gift to be treasured (and ideal for yourself, too), as illustrated $3.50.
In Plain Gold . . . $2.50 In Plain Sterling . . . $1.50
Please add 20% Federal Tax. Mo. residents add 2% sales tax. N. Y. residents add 3% sales tax.
Sorry, no C. O. D.'s.

Selden Cooper Inc.
8019 Forsythe Blvd., Clayton 5, Mo.
George Vanderbilt Hotel, Asheville, N. C.



SUMMER SUPPERS

won't be complete without these individual 5" salad bowls and salt and peppers made of golden birch. The salad bowls are also nice for candy, nuts, pickles, or what have you. They are 85c each or $5.00 for six. The salt and peppers are $1.00 a pair. No C.O.D.'s.

Add 10c for mailing costs

Meade House
BOX 1572 ROANOKE 7, VIRGINIA

MOSS ROSE
by Josiah Wedgwood
(SIMPLY WONDERFUL!)



20 PIECE SET FOR FOUR
4 Dinners
4 Salads
4 Cups
4 Saucers
4 Bread and Butters
$21.00

Moss Rose is good forever. It won't go in one era and out another. Wedgwood's classic Edme shape enhanced with the Moss Rose motif in natural colors, sets an up-to-date table with time-tested taste, with charming, captivating character.

Complete open stock. All serving pieces; also cream soups, soup plates, fruits, etc. Send for price list. Immediate delivery.

Add 50c for parcel post East of the Mississippi. Add $1.00 for parcel post West of the Mississippi.

No C.O.D.'s.

C. REIZENSTEIN SONS
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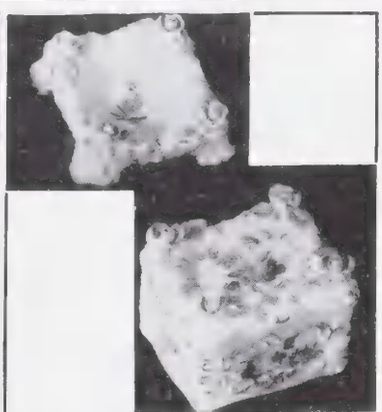
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Surprising how much dirt and dust the ld-fashioned bed slats collect, isn't it? Do way with this dirt trap in every bedroom. **eplace unsafe bed slats with the new "Never-Fall" Bed Spring Rests.** A set of our steel rests supports in excess of 1200 ounds, and is absolutely guaranteed for ife!

Fit any bed, finished in mahogany, walnut or maple enamel to match your bed.

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A Wonderful Gift
FOR YOUR HOME

Beautifully handpainted with raised flowers. Ash trays 4½ inches square. Cigarette box 4½ inches square, 3 inches tall. Set—one cigarette box, two ash trays, $6.95 postpaid. Extra ash trays, $1.50 each, cigarette box, $4.00 each. No c.o.d.'s

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Deep-South Comfort *Anywhere*

it way back deep in this stful all-steel glider set. pring-steel seats for cushoned support. Large glider roomy for three. White namel with contrasting rim in brilliant green or ed. Shipped anywhere in J.S. Crated free. Pay reight when you get the liders.



State color trim desired.
3 pieces just $37.50

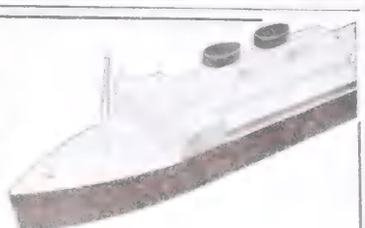
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P. O. Box 1184
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For skippers 2 to 7—a pull toy that also floats. 20 inches long, sturdily built, this model liner will give hours of fun at home or at the beach to Cap'n Bill and Mate Mary.

Satisfaction guaranteed or your money back.



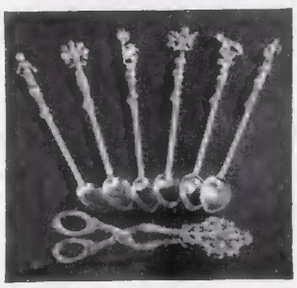
$3.45 POSTPAID
CHECK WITH ORDER. PLEASE—NO C.O.D.'S

PerS-ToyS
P.O. BOX 71, LEXINGTON 73, MASS.

WINDOW



PIC-NIC-PAC. A gay cylinder in barber pole stripes comes filled with a thirst-quenching stack of 12 plastic tumblers. There are four each in Chinese red, jade green and whitecap white, and you'll use them for everything from cokes on the beach to iced tea after a badminton workout. $3 plus 15¢ postage from Dennison's, 411 Fifth Ave., New York 16, N. Y.



FLORENTINE ICED TEA SPOONS. These are such a spectacular buy that we can't resist reminding you of them. Each long handle has a different motif, all intricate and handsomely detailed. $6 for 8 or $9 for 12. To match, the cookie server works on the scissors principle and would be wonderful for asparagus. $2.75 ppd. No c.o.d.'s. Ellison's, Box 284, Orange, N. J.

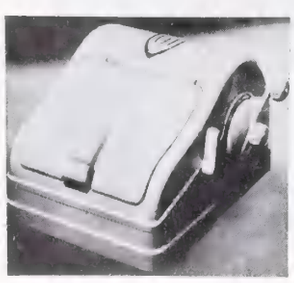


IVY LAMP. The cool green of ivy or philodendron looks marvelous planted in the 3½" bowl of this brass lamp. Homespun shade is a jaunty topper in lime green, red, or lemon yellow. The price is skinny enough to get several: for bedside table, desk, hall table, telephone stand. 13" high overall, it comes unplanted for $5.95. Add 50¢ postage. No c.o.d.'s. Malcolm's, 524 Charles St., Baltimore 1, Md.



TERRY CHIC for all the suntanned sand fleas in your family is this child's terrycloth beach robe. It's cut long enough to keep a tired dog-paddler warm and dry, and a bright calico animal is appliquéd on the front. Comes in white only, sizes 4 and 6, $7.25 ppd. The Country Store, Concord, Mass.

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2-MINUTE FREEZER



MI RAPID FREEZER

Makes sherbets, ice cream, etc., in a jiffy! Simple, clean, economical, healthful. Precision engineered. Fully guaranteed by Precision Castings Co., Inc. ONLY $15.95 postpaid anywhere in the U. S. Send Check or Money Order. No C.O.D.'s.

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A NEW IDEA . . . FOR *OLD FASHIONEDS*— Kettle Cove Orange Slices!

Your Old Fashioneds are smoother, better tasting, quicker and easier to make with this simple "one and one" formula! Just one Kettle Cove Orange Slice and one teaspoon of the syrup, plus your favorite rye, bourbon, scotch or gin. You'll be amazed—never before such a smooth, satisfying drink! Kettle Cove Orange Slices make home entertaining easy . . . they're grand in the kitchen. A welcome gift for friends, too. Order yours now—3 big 12 oz. jars only $2.00; 6 jars for $3.89. (West of Mississippi, add 10 per cent). Send check or money order—we pay postage. Or order C. O. D. if you prefer. GUARANTEED—your money back if not delighted! Kettle Cove Industries, Inc., Box 405, Manchester, Mass.

SHOPPING

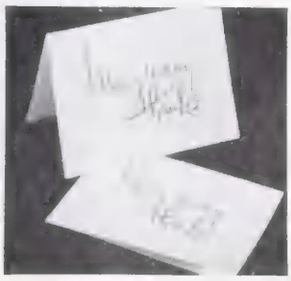
SUMMER ROUND-UP. For terrace tables or summer dining rooms, this is the condiment set we've fallen in love with. A verdigris metal stand holds your most frequently used condiments in Country Fare containers of earth-brown and turquoise glazed pottery. With vinegar cruet, salt and pepper shakers, and mustard pot, just $4.25 exp. coll. No c.o.d's. Carbone, 342 Boylston St., Boston 16, Mass.



WHAT A SKIRT! The Wallach collection of hand-blocked cottons made us long for a full page in color. This skirt should give you a taste, however, of the exciting designs. With it you're very definitely dream girl caliber. Aqua with brown, cherry or navy with hyacinth on white, sizes 10 to 20. $13.25. Child's suspender skirt to match, 3 to 6, $6.25. Ppd. Page & Biddle, Haverford, Pa.

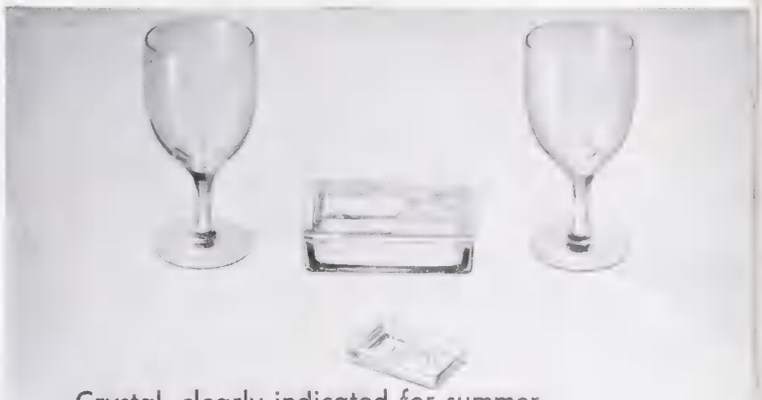


MANY MANY THANKS. Isn't it true that most of the letters you write are to say "Thank You" for something? If you're a bride-to-be, your need for these notes is obvious. But anyone who accepts week-end invitations, receives flowers, or proxies her children's thanks for presents will bless the convenience of them. The raised script is printed in red. $1 for box of 20. Ppd. Mermod Jaccard King, St. Louis, Mo.



DUAL IN THE SUN. The Cape Cod Beach Clubber is a sturdy canvas bag that is big enough to carry everything from towels to sunglasses. Then, when you get there, it becomes a very comfortable beach rest! It has a cigarette pocket, and the rubber-tipped steel frame will support lots of brawn. Green, red, blue, with white. $3.95 ppd. Breck's, 860 Breck Bldg., Boston, Mass.





Crystal, clearly indicated for summer

The magnificent big beer glasses, holding 26 cool ounces, for the hostess gift of the season, each, 4.00.

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Lobster	6"	9 oz.	2.95 Ppd.
Fleur de Lis	6"	19 oz.	2.95 "
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James Stuart

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WILMINGTON 11, DELAWARE



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A more attractive way to serve Sunday brunch. Set of two—$6.00. Free—lovely grained wood service dish with each pan.

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AMAZING PEN-SIZE BATTERY APPLIANCE

REMOVES SILVER TARNISH

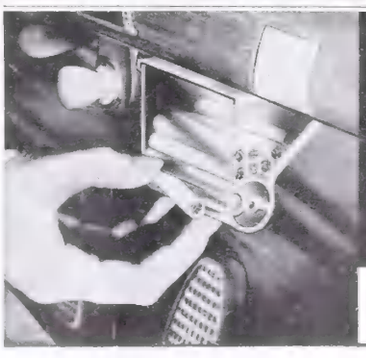
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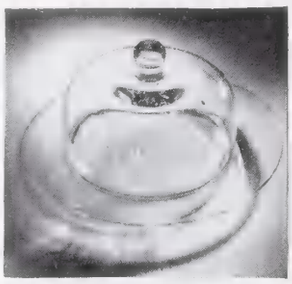
From our own stocks, we offer for sale more than 400 patterns of rare and unusual flat silver, as well as many distinctive matched pieces. Correspondence invited.

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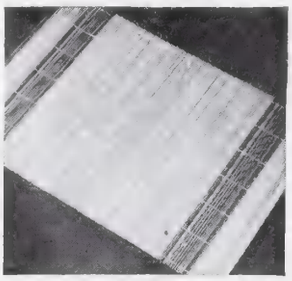
77 Madison Avenue, Memphis, Tennessee

References: The First National Bank, Memphis
Jewelers' Board of Trade

WINDOW



HOT TOAST. golden brown and buttery, is worth obeying the alarm clock for, but to keep it that way from toaster to table is a problem. Clear glass dish with toast dome helps seal the heat in, and it's handsome enough to send to a bride or a week-end hostess. Both pieces engraved with a 3-letter monogram. Underline last initial. $4.95 ppd. No c.o.d.'s. Eunice Novelties, 541 Madison Ave., New York 22, N. Y.



BAMBOO MATS. Natural bamboo place mats have wide vertical bands in colors that are as zippy as Chinese firecrackers. They wipe clean with a damp cloth, bring a breeze-swept mood to your table, and roll up like sun blinds for easy drawer-storage. 12″ x 18″, 40¢ each. Minimum order: set of 4. Ppd. No c.o.d.'s. Crane's, 419 E. 57th St., N. Y.



MISS GADABOUT is a blue-eyed blonde who stands a trim 7″ tall, and she'll be the pampered darling of every little clothes-horse you know. She wears a jersey skirt and blouse, and in her week-end case she carries a complete change of wardrobe: sunsuit, beach bag, skirt, party dress, and bonnet, slippers, nightie, bathrobe, towel, soap, and powder. $6.95 postpaid. The Block Shop, 58 Wall Street, New Haven, Conn.



YOUR NAME IN LIGHTS. Reflecto letters and numbers may be bought individually, so you can start from scratch and assemble the letters of your name to attach to a fence or gate post, or place your house number above the front door; or you can replace the worn-out members of a lawn marker. The glass beads reflect car headlights. 85¢ each. Ppd. Goldfarb's, 160 E. 57th St., New York 22, N. Y.



6 FAIRY TALES

ch Illustrated with Seven Full-Color TEREOSCOPIC PICTURES

scinating and entertaining for children and ılts. See your favorite Fairy Tale Characers "come to life" in the magic realism of ew-Master full-color, three-dimensional picres. Fairy Tale Set contains View-Master ereoscope and the six following Fairy Tales nplete with Story Folders: Little Red Rid- Hood, Hansel and Gretel, Jack and the anstalk, Snow White and the Seven Dwarfs, nderella, Goldilocks and the Three Bears.

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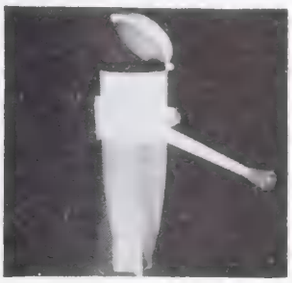
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SHOPPING

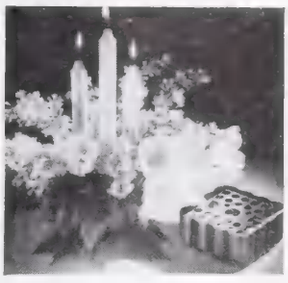
ELEGANCE ON THE COB. If you can resist these you're not the corn-on-the-cobber we think you are. Individual ceramic dishes are astounding duplicates of real ears of corn, have indentations for lumps of butter, and are green and yellow of course. $2.25 each. Covered butter dish holds quarter pound bar. $5. Exp. coll. No c.o.d.'s. Bertram Shrier, Ltd., 1147 Connecticut Ave., Washington, D. C.



ICE CRUSHER. This is phenomenal! You put the ice cube in the top, turn the handle, and out pours the speediest stream of ice chips that ever frosted up a mint julep. It's a very business-like operation, adjusts for fine, medium, or course chips, and slips out of its metal wall-clamp when not in use. Made by Dazey, $7.95 ppd. The Bar Mart, 62 West 45th St., New York 19, N. Y.



CAN-DEL-FROGS are the most foolproof props for flower arranging we've seen. The multiple holes coincide on two levels, and hold flowers securely at any desired angle. Three large center holes hold candles. 4" square, 1½" high. $1 each. Copper bowl to hold single frog, $2.45; to hold 3 frogs, $6.95; to hold 5 frogs, $7.95. Ppd. The Studio, 322 N. Scenic Highway, Lakes Wales, Fla.



TIGHT SPOTS for your flour, sugar, coffee, or tea are necessary if you want to guard coffee freshness and keep country ants from raiding your sugar. These three canisters are made of Tupper plastic decorated with rosy strawberries and the lids are airtight. 5½", 6¼", and 7" high, $4.30 the set, ppd. Add 15c west of the Miss. La Palette, 509 Fifth Ave., New York 17, N. Y.

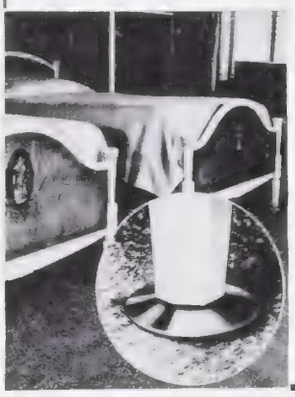


FOR WAXED PAPER—PAPER TOWELS

A new and necessary kitchen convenience! A smartly designed wall cabinet THAT DISPENSES BOTH WAX PAPER AND PAPER TOWELS! Keeps paper clean and out of sight. Spring arms prevent free rolling thus saving paper. Steel construction with gleaming ivory or cherry red enamel finish. 12" x 4½" x 7".

$2.25 Postpaid





USE "BED SLEDS" AND SAVE RUGS!

These polished cast aluminum bed sleds save wear and tear on carpets. The weight of the bed is evenly distributed over a large surface—preventing the "holes" made by ordinary casters. With them the bed will slide smoothly and easily. Bed sleds fit into same sockets as regular casters. 2¼" in diam.

Set of 4—$3.00 Postpaid

Catalogue FREE on request.

BLACK & FISCHER, Inc.

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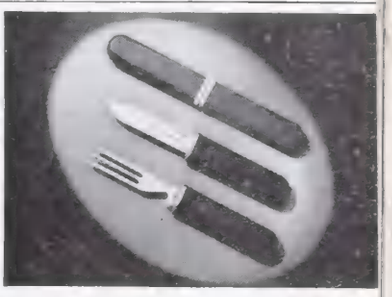
PAN with his PIPES for your Pool or Garden



Molded in lead from finely sculptured original—32 in. high; piped for fountain $126.00 f.o.b. N. Y. Write for our illustrated catalog of Garden Ornaments—10¢ please for mailing. *Visit our Galleries.*

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PICNIC COMPANIONS

This intriguing gadget is a stainless steel knife, fork and bottle opener that comes in a compact, sturdy plastic case.

You'll want one for the glove compartment of your car, several for your boat, picnics or backyard barbeques, another for the office to combat drugstore luncheons.

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Deluxe

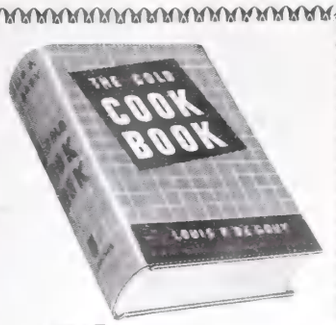
Cast Aluminum BACON GRILL

Wonderful improved way to grill bacon to crisp, dry, greaseless perfection every time . . . with full flavored goodness you can't get by frying. No turning, no draining . . . grills perfectly all the way thru

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Lovely accents—in fabric or needlepoint!

• Betty Sims, colonial reproduction, below—needlepoint size, 12" x 16"; in muslin—$6.95; in our tapestry—$7.50 each.

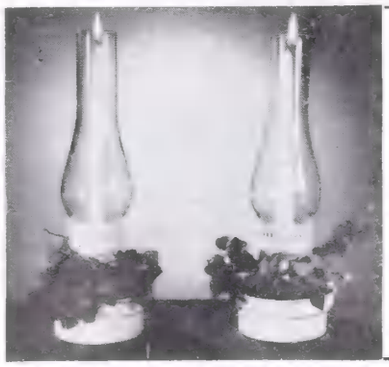
Two charming footstools (choose one or both) to put sparkle into your living room, den or bedroom. Excellent when Company comes or with your urchins. In beautiful, solid Honduras Mahogany. Removable seat for your applying needlepoint. No C.O.D. Express charge is collect. Send your check or money order. Also, send 10¢ for a copy of "A selection of chairs". Ref: First Nat'l. Bank, Hickory.

• The Wilson, 18th Century reproduction, below — needlepoint size, 15" x 21"; in muslin—$10.95; in our tapestry—$11.95.





Box 220 *The Chair Shop* Hickory, N. C.



Hurricane Candlelights

FOR SUMMER TABLES

Snowy white painted metal, with open base to hold ivy or flowers, and with glass chimneys. Base 5¼" diameter at top. 15" high over all. Unusually pretty and easy to arrange. Only $12.50 pair postpaid. In lacquered brass, charming for mantels, $13.50 Pair.

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WITH NEW

GLASS SHOWER DOORS

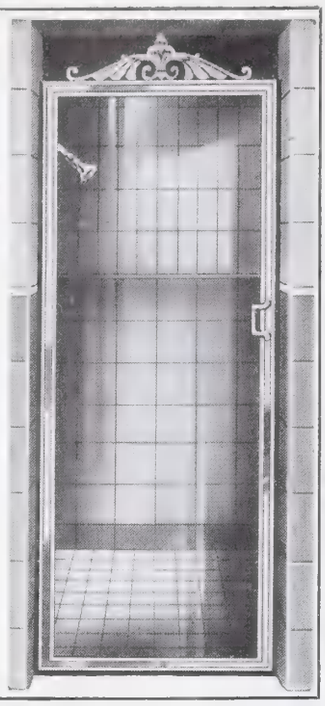
OR TUB ENCLOSURES!

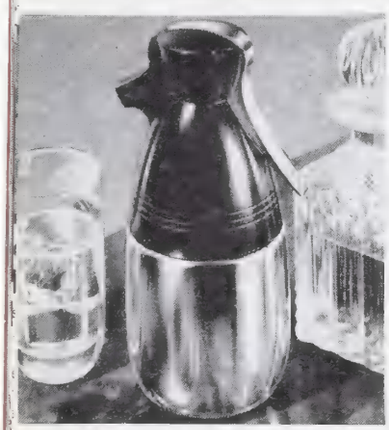
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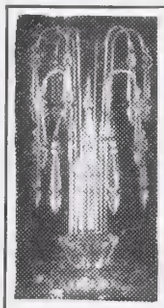


SODA SYPHON DE LUXE

Fill this new Soda King Syphon with tap water, slip in a Super-charger bulb, lift the chrome handle and z-z-zip . . . ready for sparkling water—a whole quart of it! No more empties or flat soda—keeps its pep for days. Height 10", stainless steel base with smart black top, $12.00 (postpaid). Extra Super-chargers .85 for 10 (enough for a whole case of sparkling water).

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This unique **ELECTRIC SHOWER LAMP** (12½" high) with 18 sparkling plastic prisms and mounted on a crystal-like base will lend an air of charm to any hall or occasional table. A pair are effective on buffet, piano or mantel. Lovely to give or to keep for your own home.

Complete with special bulb. Postpaid, only . . . $4.95 each.

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This adorable "petite" cage will give that *new look* to your informal room, sunporch or breakfast nook. Created for those who appreciate the finest.



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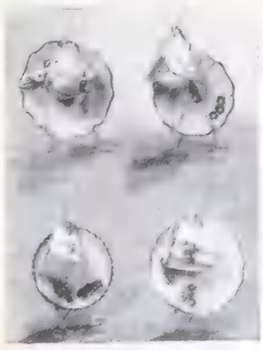
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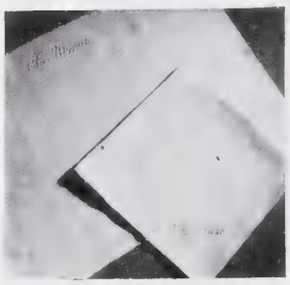
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WINDOW SHOPPING



LOVE SET. If we were a bride, this is what we would use for our first dinner At Home, and for all special entertaining. The linen place mats and napkins come in red, brown, green, chartreuse, blue, gray, gold, or rose, and are embroidered in any color with *The Smiths*, or whatever. A service for 4 is just $10 ppd. Franklin-Bayer, The Linen Shop, 630 N. Michigan Ave., Chicago, Ill.



GLIDER CORPS. The "Plantation Comfort" group is an outdoor furniture threesome that represents a value WINDOW SHOPPING is proud to endorse. The three pieces have glider action, are made of resilient ribbon steel in a white baked enamel finish with frames in Dogwood green or Cardinal red. Seat height is adjustable. Divan seats 3. $39.50 f.o.b. Myers-Dickson Co., Atlanta, Ga.



SWIMMING DOLL. No dog-paddle nonsense for this bathtub mermaid! Her arm-over-head stroke will win the respect of all the pigtailed Esther Williamses and freckled Weissmullers who give her a work-out while getting their ears washed or practising their crawl at the beach. Made of sponge rubber, arms wind up on elastics. Boy or girl. $2.95 ppd. M. C. Flynn, Inc., 43 E. 59th St., New York 22, N. Y.



TEE-RRIFIC. You'll be the Diamond Jim Brady of the golf course if you flash these gold-plated tees. Seven of them are anchored on a smart, pigskin bracelet that snaps around your wrist like a watch. Your husband will wear his because it's so convenient, but you'll wear yours because it's darned decorative. For men or women (specify which), $2.95 ppd. Gift Clues, 302 E. 45th Street, New York 17, N. Y.



COCKTAIL INVITATIONS. designed by talented Dorothy Simmons, have an intriguing illusion of frosty sophistication, and we can't imagine any guest not showing up with bells on. One design spells out "Cocktails" with cherries, another shows a group of polar bears lifting their glasses in an arctic Valhalla. A box of 25 in either design, $2.85. Lord & Taylor, New York 18.



SIGNATURE BOX. A facsimile of any signature is reproduced in 22k gold on the porcelain top of this leather cigarette box, and it is fired on so it can't rub off. Inside are compartments for regular or king-size cigarettes. In green, wine, brown, navy, or chestnut leather, 6¾" long, $12.50 ppd. Send signature, message, or name of home. 2 weeks del. Gift Finds, 8 W. 40th St., New York 18, N. Y.

(Continued on Page 19)



HERE IT IS! The Wonderful New Frigidaire Electric Range!

It's the world's finest example of electric range design, bringing you features never before combined in *any* range.

You can even have two ovens, in the model illustrated: bake hot breads and pastries in one oven while you roast or bake meats, vegetables in the other. Or broil in both at the same time.

Free yourself from the kitchen with the amazing Frigidaire Cook-Master. Cooks oven meals while you're away, turning oven on, off by itself. See the big Even-Heat Oven. Switch it on, and—zip!—it's at baking heat in 5½ minutes. Easy to clean: porcelain finish, rounded corners.

New Triple-Duty Thermizer is: 1. Deep-well cooker for soups, stews, pot roasts; 2. Small oven for baking, roasting, warming; 3. Extra surface unit when needed.

Automatic current-saver—the Frigidaire Thrifto-Matic Switch! It keeps the Thermizer at speedy "High" heat up to 20 minutes—then lowers heat to thrifty "Simmer." A Frigidaire exclusive!

Radiantube Surface Units, exclusive with Frigidaire, give you 5 exact cooking speeds; start heating the *instant* you turn them on.

Many, many more advantages! Automatic time, temperature signals. Smokeless broiler. New Flood-Light illuminates entire top. Full-width storage drawer. Warming oven. One-piece, roll-front top; white Lifetime Porcelain finish; chrome fittings.

Ask your Frigidaire Dealer about all 6 models of the new Frigidaire Electric Range. Name in Classified Phone Book; or write Frigidaire, Dayton 1, O. Leaside 12, Ont.

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Give all your rooms a new personality with handsome chintz by Kandell. There are formal patterns for stately rooms, daring designs for modern rooms, gay motifs for children's rooms and playrooms. There's a fascinating collection of creative color combinations to choose from . . . on fine durable fabric with a washable "Everglaze" finish. All at a price that means you can have lovely Kandell chintz in every room! Full 36 inch width, from **$1.49** a yard.









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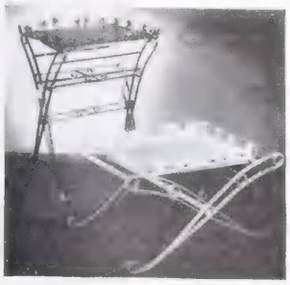
KANDELL Chintz *

EVERGLAZE

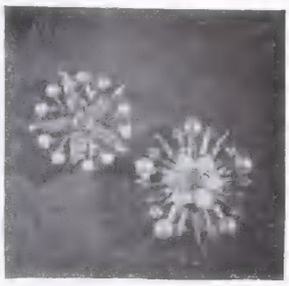
Look for the name KANDELL printed on the chintz. Ask for KANDELL chintz in leading stores from coast to coast. For the store in your city, write to KANDELL, Inc., 261 Fifth Avenue, New York.

Window Shopping

Continued From Page 16



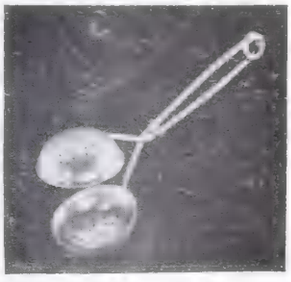
HIGH-LOW BAR 'N TABLE. When it's up it's a bar or terrace buffet; when it's down it's a coffee table; and up or down, it's an accessory you won't want to be without this summer. Made of wrought iron in white or verdigris finish, the removable tray is 24½" x 18½". As a bar, it stands 31" high; as a table, it is 19" high. $15 exp. coll. Cooper Crafts, 54 W. 21st St., New York 10.



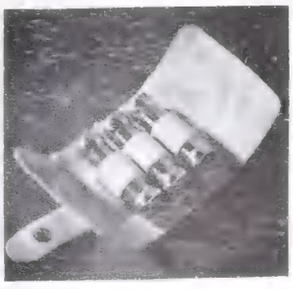
YOURS FOR A SONG of summertime and the flash of brilliants against a white linen dress, against a cafe-au-lait tan, against a mood high as the high dive at the beach club. Both pins are small enough to be believable and either the 1" pearl and rhinestone snowflake or the sunburst set in turquoise is $1.20 including tax and postage. Gerlou, 501 Fifth Ave., New York.



JOYBALL. A bright rubber ball molded of seamless latex has a joyous bounce, and it's easy to inflate. Blown up it measures 14" in diameter and you'll use it for the beach, for volley, dodge or basketball, for a water ball, or in the playpen. Comes in orange, blue, or yellow, $1 ppd. J. J. Anthony, 1517 West North Ave., Milwaukee 5, Wisc.



TEA DUNKER. Put your tea leaves in this elegant holder and dip it, spoon-fashion, into your cup of hot water. Presto—your tea is custom-tailored. Made of sterling silver, the bowl is perforated and the handle has a sliding band which locks in the tea leaves or tea bag. Yours for $5 including tax and postage. Bren Linda Products, 545 Fifth Avenue, New York 17, N. Y.



TIC-TAC-TOE is a fashion-wise trio of Lucien Lelong's good lipsticks in sundry colors to keep pace with your summer activities—all the way from tennis to country club dances. The golden metal cases are 1½" long, and the set of three comes in a neat little suede case. $1.90 including tax and postage. Speir's Jewelry, Trenton, Mo.



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Surprise your husband! Assemble them yourself—6 shelves, 3 ft. wide—$15.

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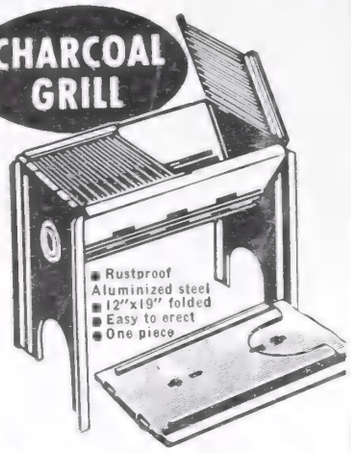
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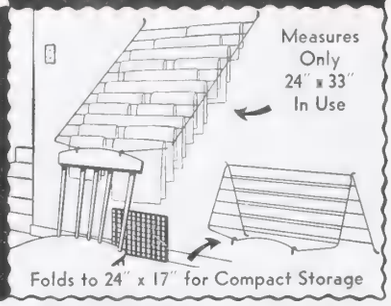


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Even a Southern Colonel approves of the way this Hammered Aluminum drinking cup frosts when filled with iced beverages. 5½" tall from its base to the tip of its flared rim.

Everything For Your Entertaining Needs.

SUMMER SERVICE

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INDIVIDUAL SALAD BOWLS
Summer calls for cool, crisp salads — serve yours in these Natural Wood 5½" bowls with a non-tippable base. Good, too, for Chow Mein, nuts.

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Mildew Stop dries quickly and leaves no stain or odor. Antiseptic in effect. Cannot harm, shrink or change texture of fabrics. Using it once a year will do, even on shower curtains or outdoor furniture.

Send No Money. Order Mildew Stop C.O.D. plus postage (or send money and we will pay postage). 8-oz. $1.; Quart $3.; Gallon $8. Order today!

SUDBURY LABORATORY
Box 542, South Sudbury, Mass.

PUSH — PULL YOUR FAVORITE COFFEE BETTER! FASTER!

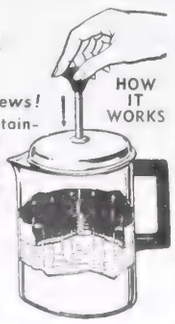
HOW IT LOOKS



No more waiting while the coffee brews!

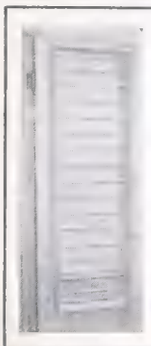
Boil the water, then push the basket (containing drip-grind coffee) down and up—JUST ONCE. Your coffee's ready to serve—all at the flick of a wrist! And more . . . you use less coffee and can make only one, or all of eight cups.

HOW IT WORKS



Coffee Brewer, $4.95 ppd. (including extra service cover)

THE FULTONS
36 Sherman Pl., Jersey City, N. J.



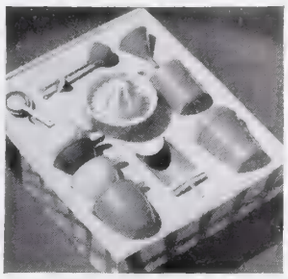
AT LAST — A "Space-Saver" Shoe Rack designed to fit any standard size closet door, holds approximately 20 pr. shoes, special racks for wedgies and house shoes, hooks for belts and brushes, utility shelf on top for polishes, etc., suitable for men's shoes as well as women's, white enameled and natural finish.

Price, $9.50 prepaid in U. S.
(Send cash, check or money order. No COD's please)
(Pat. pending)

Ellis Distributing Co.
Airport Lane, Tyler, Texas



Window



THESE MEASURE UP to a top-notch gift. In a gay presentation box are: orange juice squeezer, set of 4 graduated measuring spoons, funnel, colee ladle that measures a generous tablespoonful, tumbler, French dressing or gravy shaker, sugar or flour scoop, and 4 measuring cups. In gay colored plastic, $2.50 ppd. Black & Fischer, 43-66 Bowne St., Flushing, N. Y



GALLOPING GOLF is an excellent dice game that you'll want to send to any armchair Sarazen you know. The rules are simple and they can duplicate a round of 18 holes minus the exertion. Who was it that said: "Whenever you feel a desire to exercise, lie down until the feeling passes"? $2.95 ppd. from The Game Room, 1538 Connecticut Ave., Washington 6, D. C.



LIFE-SIZE and so real that you expect them to take off in sudden flight if you get too close, this pair of cranes will make an artful spot of your pool or garden. They are made of aluminum, printed in realistic colors, and the tallest one stands 25" high. $15 the pair, ppd. The Graf Studios, Wilmington, Ohio.



THOROUGHBREAD BASKET. A woven basket, 9" x 7", is a nice accessory for crusty French bread or hot biscuits. For terrace cocktail parties, line it with green leaves and fill it with ripe strawberries to be dipped in powdered sugar. 75¢. Miniature Chianti bottles are salt and pepper shakers. $1 the pair. Add 15¢ postage. No c.o.d.'s. The Studio Shop, 557 Boylston St., Boston 16, Mass.

Striking CIGARETTE SERVER

Actually a miniature silent butler — but it speaks worlds for your good taste. This clever silverplated reproduction is a charming addition to your tables — as finely wrought as precious silverware. Hinge top opens with a flip to house your cigarettes. A truly different gift for someone you want to remember . . . for yourself, too.

Personalized with one initial 10¢ extra.

$9.95 postpaid

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No C.O.D.'s please



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HEWLETT, LONG ISLAND

GEN'L WASHINGTON WOULD FEEL AT HOME

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HARDWARE and LIGHTING FIXTURE REPRODUCTIONS



Here's the finishing touch to the charm of a colonial home, primitive decor, or antique furniture. Hand-wrought copies of pre-Revolutionary hardware and lighting fixtures and brasses.

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OLD GUILFORD FORGE
21 GUILFORD GREEN, GUILFORD, CONN.

SHOPPING

PATIO SUPPERS will get off to a good start if you serve onion soup or fish chowder in these Country Fare bowls of earth-brown glazed pottery. A metal tray in a verdigris finish holds eight of them securely. Use them too, for individual servings of shirred eggs, or for crabmeat au gratin or garden salads. $7 exp. coll. Hammacher Schlemmer, 145 E. 57th St., New York 22, N. Y.



SPRINKLING SYSTEM. No matter how hot the day, how beckoning the beach, the pile of clothes to be ironed continues to stare you brazenly in the eye. So set up your board where it's coolest, get yourself a "Coke," turn on the radio, and get it over with. This hand-painted sprinkler will help, and its gaiety will cheer you up. 59¢ ppd. Spencer Gifts of Atlantic City, N. J.

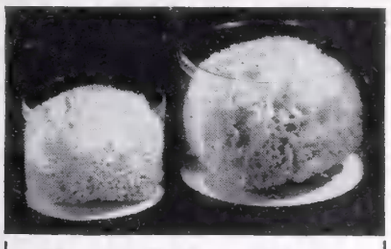


ICE SHOW. A hand-hammered aluminum ice bucket has a genuine vacuum lining which keeps two trays of ice in husky condition for an entire evening. It also keeps hot things hot, so you can use it for baked beans or spaghetti on your buffet table. Two-quart capacity, $16.95 plus 50¢ postage. Miriam Zide, 304 West 47th Street, Kansas City 2, Mo.



WE TOOK A SHINE TO THIS, and our silver, mirrors, and brass andirons are still beaming like mad. Nu is a new powdered polish, developed during the war for the armed services, and it worked wonders on the Signal Corps' mirror equipment, searchlights, and all brass and silver. It removes the blackest tarnish, buffs as it polishes. 50¢ ppd. No c.o.d.'s. Berkeley of London, 2272 Broadway, New York.





Pearl Sponges

Wonderful Mediterranean imported sponges well known as best in the world. Smooth, springy, durable, soft textured, they absorb amazing amounts of water. Ideal even for the most delicate skin. You owe one to yourself and one to baby.

FIVE USES

De Luxe in plastic box:

FOR YOUR BATH, ball app 7" ea. . . . $5.85
Oval app 7" ea. $5.50
FOR BABY, ... ball app 5" ea. . . . $3.00
Oval app 5" ea. $2.75
FOR MAKE-UP, app. 4" . . . . . 6 for . . . $5.75

In cellophane

SILVER CLEANING app 4" . . 6 for . . . $4.75
CLEANING SPONGE app 6"—each . . . $2.95

All prices net, send check or money order.

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HOME MARKERS



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Send for our new catalog of signs, weathervanes and postlamps.

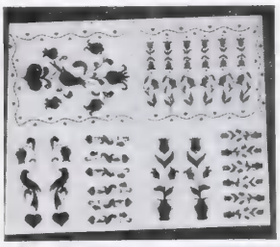


It's the NEW LOOK in Home Decoration!

PENNSYLVANIA DUTCH DECALS



The old look becomes new again! Just as today's fashions in dress have turned back the calendar, so do we see a revival of picturesque American folk art in home decoration. These Pennsylvania Dutch decals, with their colorful, authentic designs, are the easy way to brighten up weary kitchens, dull furniture, old lamp shades, cigarette boxes, trays, and what-have-you! Furnished with easy instructions for application, they make interesting "conversation pieces" out of ordinary, everyday furnishings.



No. 10 (left) — Famous heart, bird and tulip designs. 35 decals. *Postpaid $1.00*

TRACING PATTERNS OF ABOVE—No. 100 ABCD, with instructions and color guide. *$1.00*

No. 12 (right)—Amish figures, horse & wagon, birds, flowers, borders. 28 decals. . . *Postpaid $1.00*

TRACING PATTERNS OF ABOVE—No. 100 KLMN, with instructions and color guide. . . *$1.00*

NOTE: Colors harmonize so that both sheets of decals may be used together.

R. W. CUMMINGS, INC. Lancaster 3, Pa.



TABLE TABLEAU . . . Candle light and vine . . . an unusual verdi-gris metal container for your plants . . . unusual because you have a hurricane lamp set in a table centerpiece of living plants. Can be used outdoors as well as in, as the chimney is the protective hurricane type. Decorative and functional. 8" in diameter, 15" overall. $3.95 each, or $7.50 a pair postpaid.

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Edith Chapman
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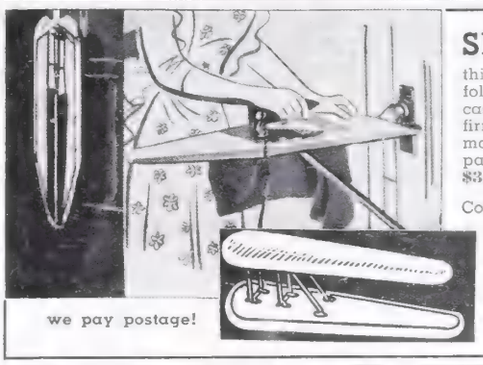
Keep Kitchen Tidy

WITH "HIDE-ALL" SCREEN

Cluttered work counters spoil your kitchen's looks. "Hide-All" quickly screens dishes, mixer or any kitchen equipment . . . adds a bright note to room. A neat accessory for nursery and bathroom . . . perfect for summer cottages. Gayly decorated hinged screen comes in fruit, flower or pig in clover patterns. Lacquered plywood 12 x 14" or 10 x 12". Background colors: white, yellow, cream or natural pine. Use singly or in pairs to make a four-fold. Washable, too. A tidy addition to your home . . . it also makes a thoughtful hostess gift.

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Slips on a doorknob

this gem of an ironing board that folds up and tucks into your suitcase. Strong metal braces hold it firm. Rubber bumpers keep it from marring woodwork. Comes with pad and cover. Travel size, 8x22, **$3.** Apartment size, 8x32, **$3.25.**

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last, beautiful *metal candles!* erlasting candles. Cannot lose ginal size, beauty or bend in hot- l weather. Add charm and dis- ction. Blend perfectly with both dern or traditional furnishings. e iridescent jewel-like anodized ish cannot fade or rub off. RMA-LITE candles save many nes their modest cost. Six beauti- , glowing colors to choose from— paid. State colors wanted. C.O.D. orders sent plus postal charges

Emerald Green, Natural Gold, Old Rose, Sapphire Blue, Chrome Silver and Cardinal Red. Each pair comes in an attractive gift box. One pair with large can PERMA-LITE fluid, extra wicks, rushed postpaid for $3.95. Two pair only $7.50, and 3 pair only $10.95 post-

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Stay-A-Bed guard, used on any bed, will keep your child from falling out. Saves the expense of a youth bed—tots graduate from crib to regular size bed. Slips on and off instantly—store under bed during daytime. Your choice of natural, maple, walnut, mahogany or white. Specify if for Hollywood bed and add 25¢ per guard ordered.

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Carry New Spot Remover With You

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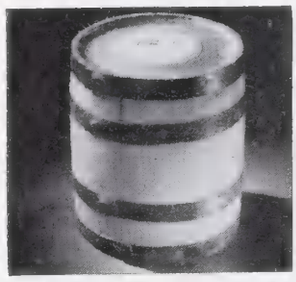
400 Madison Avenue, New York 17, N. Y.



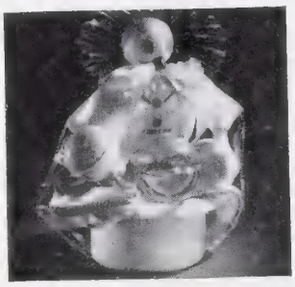
WINDOW



GRAND FOR FLOWERS. A pitcher, handmade of heavy copper, has a rare talent for giving personality to the flowers it holds. In it, your larkspur will seem gracious, your peonies arrogant, your marigolds happy-go-lucky. But your husband will annex it for beer, and you can't blame him because it's fine for it. 9½" high, $10 ppd. Marco Polo Shop, 14 W. Saratoga St., Baltimore, Md.



SWEET SPICED FIGS. We've just had a sampling orgy in the office, and these are the most unbelievably delicious figs we've ever tasted. With roast beef, hot or cold, they'd be heaven. Tree-ripened, tender California figs have been steeped in a piquant, sweet spiced cider vinegar. ½ gallon wooden pail, $5.85. ⅓ gallon barrel, $4.75. Ppd. Canoga Farms, Encino, California.



POTTY GIRLS and boys will raise cain in their cribs, submit with glee to their bath if you send this ingenious gift. A baby's pink or blue potty, hand-painted with first name, filled with plastic waterball with fish, Squeeze-Me toy, floating soap and dish, washcloth, swan floater, teething ring, rattle—many of them personalized! $6.95 ppd. No c.o.d.'s. Nursery Novelties, 2139 Broadway, New York 23, N. Y.



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BIG JUICY **LIMES** FOR REFRESHING **DRINKS**



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Taste these juice-packed seedless Persian limes in cooling, refreshing drinks. New tangy flavor for tastier salads, soups, seafoods and desserts. Recipe folder in each box. Order yours today.

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FENCED IN? Baby goes a-visiting . . . formula goes, too, in the **BABY'S BOTTLE-MASTER,** a new scientifically designed thermal insulated container. Keeps bottle hot or cold 4 hours Pink squirrels on blue vinylite plastic . . . **$2.75** *postage prepaid.*

BABY SITTING CAN BE FUN with a PICK-UP NURSERY BOOT, gay with rhymes. Toddlers love to put their toys away in this white plastic fabric BOOT. Hangs on play pen or crib. Handy for carrying to beach, outings . . . **$2.75** *postage prepaid.*



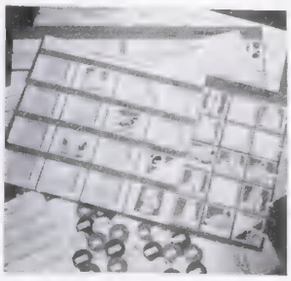
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OX-IT is an extraordinarily well-ought-out game for the young fry that ll make them formidable competition r the Quiz Kids. Included are six in-vidual games which are played by as-ciating pictures with ideas, recogniz-g colors and numbers, building sen-nces with phrases, and correctly inter-eting pictures. 17¾" x 11½", $2.75 d Afco Products, Lexington, Mass.



ALAD À *DEUX*. This set speaks r itself, so if you know a summer ide, or if your own dinners are two-mes, here are the vital statistics. The salad bowl and the two individual wls are made of polished maple, hand-corated with bright cherries and "You d Me." With matching servers, the set $6.50 ppd. from the Krebs Town Shop, Broad Street, Westerly, R. I.

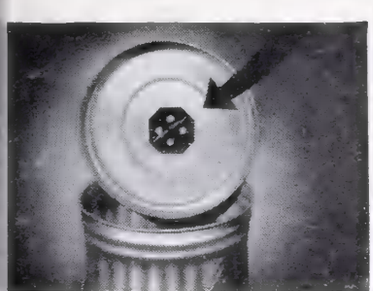


IDDLING FAIR. A plastic belt, wide, comes in a calf grain finish and a fine buy for dungarees, slacks, shorts, your husband's lightweight suits. It n't crack or stretch, resists perspira-n, and wipes clean with a damp cloth. luggage, navy, white, gray, brown, llow, light blue, black, or leaf green. nd waist size. Gift-boxed, $1.10 ppd. nss, 725 Rahway Ave., Elizabeth, N. J.



ONDERFUL ONES. These are e most intriguing salad servers we've en in a long time, both beautiful and ndy at once, and the price will make u wonder how the Chinese do it. nd-carved of apricot wood, the ndles feature the Chinese prophets. " long, the price is $3.95 ppd. No .d.'s Wallis Palmer House, 118 E. 28th ., New York 16, N. Y.





END GARBAGE-CAN NUISANCE

Indoors and Out

f you have a garbage can that attracts lies, ants—possibly dogs, cats, rats—or erhaps even maggots (!)—you should earn about SAN-A-LIZER REPELLENT. AN-A-LIZER is an unbreakable, harmless ittle cake that fastens inside the lid of our garbage can without tools in five econds. It keeps the pests away for nonths—and most important, SAN-A-IZER completely deodorizes garbage. Send 1.00 plus 5¢ mailing, for a year's supply four cakes). Yes, it's noninjurious to pets nd children. Postpaid. Guaranteed.

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Washing Venetian blinds no longer is a messy, mussy chore. With Slat-O-Mat your entire blind is sparkling clean in a jiffy. No dripping of dirty water down arms or from slat to slat. Slat-O-Mat cleans both sides of slat at same time—and between tapes without soiling tapes. Waxing is just as easy.

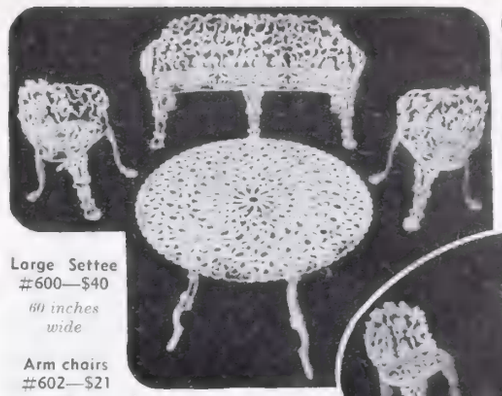
Sold on MONEY-BACK GUARANTEE

Slat-O-Mat is sturdily built of nickel-plated steel. Nothing to get out of order and nothing else compares with its simplicity, ease and speed. Shipped promptly on receipt of remittance. Satisfaction guaranteed or money back. No C.O.D.'s.

$3.95 Postpaid

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Cast Iron Furniture

(or cast aluminum at the same prices)

All painted in long-lasting white. Grape design, graceful and strong. Strongly fashioned by skilled craftsmen.

Large Settee #600—$40
60 inches wide

Arm chairs #602—$21 ea.
22½ inches wide

Large table #100—$35
Diameter 42 inches



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48 inches wide, 28 inches high (back)

Chairs #502—$15 ea.
16 inches wide, 28 inches high

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Diameter 28 inches, height 27¾ inches

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Specify cast iron or aluminum. Send check or money order. Crated free. Pay freight or express when you get furniture. Indicate which way you want it shipped.

Immediate Delivery

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Now Make Your Own FROZEN SUCKERS



Fill Mold with Liquids


Put Mold in Freezing Unit

Wholesome Refrigerator Suckers
Make em at home — no trouble or fuss! Use Chocolate Milk, Fruit Juices, Soft Drinks, Malted Milk, etc., to make all the tasty, healthful Frozen Suckers you want! Plastic sticks can be used over and over!

Complete! RUBBER MOLD and 8 Plastic Sticks

$1 POSTPAID

GUARANTEE:
Send one dollar—cash, check or money-order TODAY. (No stamps, please.) If not fully satisfied, return Mold within 10 days and your money will be refunded.

HAGGARTY PRODUCTS CO.
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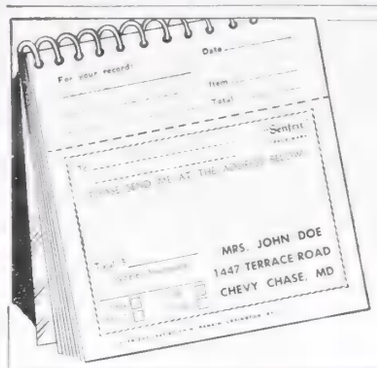
THE CORN SEASON IS HERE!

We've come to the ultimate in the back-yard! It deserves, and keep your dinner plates uncluttered, your guests will be grateful too, for a place to put discarded cobs.

These crystal plates, 10" long, have a molded corn design.
Set of 8, $5.50, plus 50¢ postage.

Corn Holders, made of plastic,
$2.00 per dozen pairs, postpaid.
Write for Catalogue B-78

THE SALT AND PEPPER SHOP
445 EAST 86th STREET NEW YORK 28, N. Y.



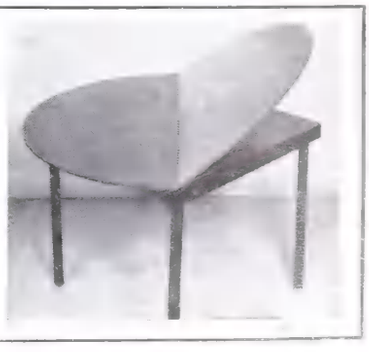
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Like to shop by mail? Dislike writing letters? Then SENFRIT is the answer. Don't tear out the ad—just fill in a SENFRIT blank and *quick-as-a-wink* you are ready to "send for" your choice. For your convenience each blank carries *your name and address* and has a stub "for the record." You'll want to carry a pad in each purse—keep one in your desk. Spiral binding, clear plastic cover. Package of 8 pads (50 order blanks per pad): $2.60 postpaid. No C.O.D.'s.

SENFRIT
North Ashland Avenue, Lexington, Ky.

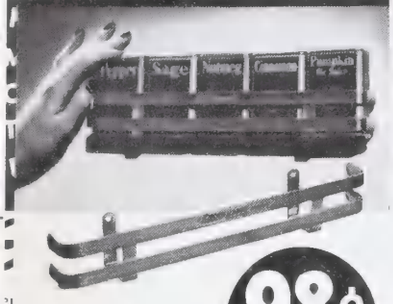
MAGIC TOP DOUBLES THE SIZE of your Card Table!

T-Top is a light rigid top which fits over your card table, just doubling its size. It seats 7 persons comfortably—46" in diameter, 144" in circumference—it's perfect for luncheons and card games. T-Top held in place on your table by cleats on underside. Can be tucked away in a closet or corner. Send for your T-Top now! Weight 16 lbs. Shipment made promptly by express. Specify Color Wanted. Dark Green, Rich Red, Dark Brown. **$6.95.**
Unpainted T-Top **$3.95.** All prices at Salem, Mass.
No C.O.D.'s, please
SEND CHECK OR MONEY ORDER TO
T-TOP COMPANY, Inc.
Dept. 33 Salem, Mass.



KITCH'N HANDY

SPICE SHELVES



98¢ EACH

End spice hunts, keep your cabinets neat and orderly. Each Kitch'n Handy shelf holds five spice tins face out for easy reading. It's easy to install these sturdy chrome-steel shelves with screws supplied. Made to fit either metal or wood cabinets. Make welcome gifts for any housewife. Full 12" long, 1¼" wide. Order several; 98¢ each ppd. (Sorry, no COD's.)

—and you'll want this, too!

KITCH'N HANDY UTILITY SHELF



$1.50 EACH

Fastens inside under-sink cabinet door—holds soaps, cleansers, etc., neatly, ready for use. Sturdy steel, chromed for lasting beauty. Bar in front holds dishrags, etc. 9½" long, 2¼" deep, 3" high. Easy to install; complete with screws for wood or metal cabinets. Only $1.50 ea., ppd. (Sorry, no COD's.)

THE MAIL MART

Box 444 Dept. A Tacoma 1, Wash.



For Your Town and Country Home

HORS D'OEUVRES and BABY SMOKED TURKEYS

Whet your appetite with these delicious, ready-to-serve, frozen hors d'oeuvres made with pure butter. Just remove from freezing compartment of refrigerator ½ hour before serving. See how your guests perk up at the gratifying sight of these fresh, savory canapés. Filled with 6 different, tasty varieties. Delicious when warmed slightly.

Unit of 4 trays (96 hors d'oeuvres) **$6.60** postpaid, packed in dry ice.

Then bring on a juicy Dover Baby Turkey—smoke-cured over rare herbs and applewood embers. So palatable it will excite the most jaded appetite.

Ranging from 5 to 8 lbs.

$1.49 per lb. plus postage

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DOVER FOOD SHOP

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STUDY INTERIOR DECORATION

SIX WEEKS' PRACTICAL TRAINING COURSE

Resident Day Classes

Start July 7th • Send for Catalog 5R

Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses. Longer courses in interior architecture.

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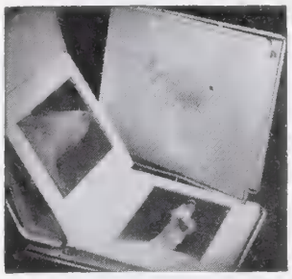
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Same training for those who cannot come to New York. Practical, simple, useful, and intensely interesting.

NEW YORK SCHOOL OF INTERIOR DECORATION

515 Madison Ave., New York 22, N. Y.

WINDOW



HERE COMES THE BRIDE. As you turn the pages of this album you're convinced she's the prettiest girl that ever said "I do," because when you open the cover, a concealed music box plays the Wedding March. White satin cover is protected with pliofilm, and the six leaves hold 12 pictures. Extra leaves may be added. 17¼" x 14", $19.50 ppd. Lowy's Gifts, Freehold, N. J.



LOOK YOUR PRETTIEST, whether you're hanging onto a subway strap or meeting your husband on a roof garden, and this is the glamour case to keep you in top form. In navy with white polka dots; blue, red, or green plaid; or solid black, navy, green, red, or brown; it's fitted with compact, lipstick case, comb. Link chain clips to your belt. 6½" long, $3.95 ppd. Lorenz, 137 Parkway Rd., Bronxville, N. Y.

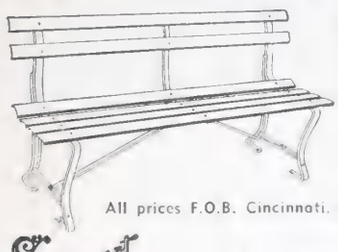


QUEEN'S RANSOM. Your weekend hostess will pamper you if you bring her this miniature treasure chest. It's made of clear plastic, studded with nailheads, and contains an oz. of toilet water, ■ dram of perfume in Herb Farm Shop's No. 37 Audley, Night-Scented Stock, Royal Purple, Green Moss, White Phlox, or Lilac. $3.50 including tax and postage. Herb Farm Shop, 347 Fifth Ave., New York 16, N. Y.



WISHING WELL. Wish for a cigarette, a light, a place to flick your ashes, and this picturesque well will be your obliging genie. It's made of plastic that looks like stone, the "old oaken bucket" holds more than a package of cigarettes, and the side crank really works. Businesslike fun for a terrace or bar. $2.50 ppd. Bernard Fine Co., Inc., 501 Sixth Ave., New York 11, N. Y.

THE SETTEE OF A HUNDRED USES



Stewart No. 470 Samson All Steel Settee is sturdy, attractive, comfortable, long-lived. Framework is galvanized. Slats painted green and carefully finished to prevent injury to clothing. Made in 3 lengths:

4' (Approx. shipping weight 40 lbs.) ea. 11.06

5' (Approx. shipping weight 45 lbs.) ea. 11.63

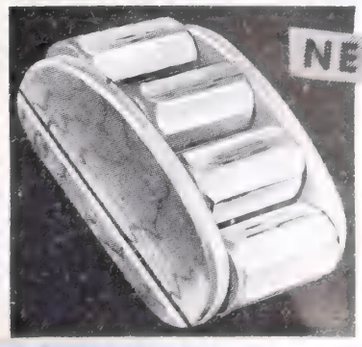
6' (Approx. shipping weight 50 lbs.) ea. 12.08

All prices F.O.B. Cincinnati. Quantity prices on request. Write for literature.

Stewart FENCES

THE STEWART IRON WORKS CO., Inc.

1519 Stewart Block Cincinnati 1, Ohio



NEW REDUCING AID

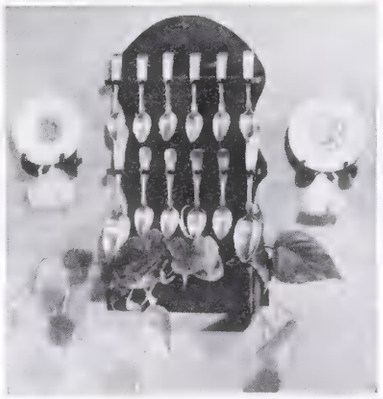
for Slenderizing at Home

This new reducing aid is a roller designed to fit your hand. When used in conjunction with salon treatments or your regular reducing program, it helps you to work off not-so-slim hips, thighs, ankles and arms right in your own home. For a figure you wish on the fat spots where you want to eliminate inches and fat. This roller works on the same principle as the roller machinery used in many beauty salons. When rolled gently, it soothes tired tense muscles, providing an effective body massage.

Mailed anywhere—postpaid, $5.00

THE SLENDAROL COMPANY

BOX B1, STATION A FLUSHING, N. Y.



A SPOON RACK

Mahogany or maple finish

10½ ■ 19 with metal liner for plants.

10.00

Cup and saucer hangers for demi-tasse or standard cups.

1.50 each

Express Charges Collect

Muriel Reynolds

Box 187-G

Laguna Beach 1, California

It's EASY to Cut

SHOESTRINGS



You can safely cut "professional" shoestrings in a jiffy with the SLICK CUTTER. Cuts ¼" square sticks of POTATOES, CELERY, CARROTS, FRUITS, etc. in long even sticks. The perfect small gift for showers and party favors. Order enough for your friends.

Slip a knife in the slot



40¢

Postpaid. No COD. Please. Also available—Slick Cutter for small French Fries (3/8" square) each 50c postpaid.

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Dept. 3, Portland, Oregon

SHOPPING

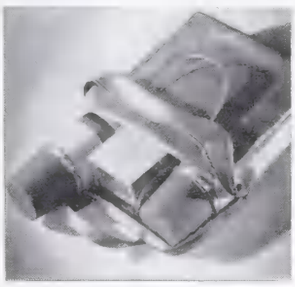
SUN-SATIONAL. The Sand Flea is an engaging pouch whose nicest feature is that it is *not* supposed to hold your entire beach wardrobe. It was designed for such pleasant gear as cigarettes, sun oil, dark glasses, etc., but that's all. It is available in leather-like plastic in red, white, or blue, and it's $2.25 ppd. The Salt & Pepper Shop, 445 E. 86th St., New York 28, N. Y.



PITCHER PARADE. Everyone who saw these in our office fell in love with them. They are made of copper, banded with brass, and would be lovely on a terrace or camouflaging the cavern of your fireplace, filled with masses of greens. 8" high, $7.95, 13" high $12.95, 14" high $14.95. Ppd. from Jenifer House, New Marlboro Stage, Great Barrington, Mass.



THERMOS PICNIC KIT. Here it is again, the superb picnic kit without which a beach supper, a day of sailing, or vacation motor trip wouldn't be complete. The zippered leatherette case holds a metal sandwich box and two 1-quart thermos bottles whose tops are four nested plastic cups. $12.50 from Scully & Scully, 506 Park Ave., N. Y.



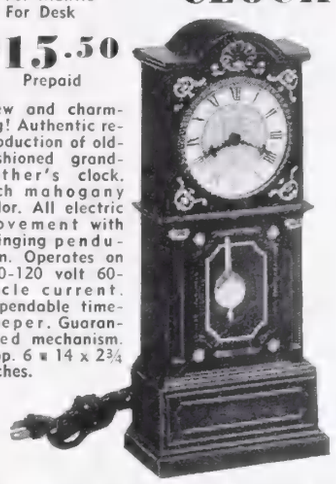
CHINESE ART. Think how many times you want to send a brief message to a friend—a billet-doux, a bread-and-butter note, or "Having a Wonderful time" report. For all such short and sweet missives, these Chinese watercolor cards are lovely. A box of ten in assorted designs is just $1 plus 10¢ postage. The Del Hagens of Westchester, 1936 Palmer Ave., Larchmont, N. Y.



GRANDFATHER CLOCK

- 14-inches high
- For Mantle
- For Desk

$15.50 Prepaid



New and charming! Authentic reproduction of old-fashioned grandfather's clock. Rich mahogany color. All electric movement with swinging pendulum. Operates on 110-120 volt 60-cycle current. Dependable timekeeper. Guaranteed mechanism. App. 6 × 14 x 2¾ inches.

Send check or money order. Sorry, no C.O.D.'s.

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SILVER $20*
GOLD $175*
CHROME $4
INITIALS $1 EXTRA
*Fed. Tax not included

ZIPPO
Windproof
LIGHTER
"The Lighter that Works"
ZIPPO MFG. CO., Dept. E, Bradford, Pa.

LAMPS!

Wonderfully NEW! With a Western Air

TABLE MODEL
A beautiful table lamp, usable anywhere. Has 16½" shade. 100 Watt bulb capacity. In polished brass at only $23.50 (add 15% for copper).



Functional lamps that bring all the warm beauty and hospitable radiance of the golden west to any room, den, lodge or home.
They are genuine heavy gauge all-metal creations of the metal working art, and are made with the care and craftsmanship of a real antique. Now offered in 3 matched eye-catching styles that offer unlimited decoration possibilities. Like the masterpieces they are, these lamps never grow old or out-of-date. Easy to install. Complete with cord and switches and priced to suit any purse. Your complete satisfaction guaranteed.



WALL FIXTURE
Has 7" shade, 60 Watt bulb capacity. Very rigid construction. A favorite with everyone at just $6.50 (brass). In Pin-up style $7.75. (15% extra for copper).



CEILING FIXTURE
Has 16½" shade, 100 watt bulb capacity. Ample chain length. And a decorator's delight at just $18.50. Also available in copper at 15% extra.

IMMEDIATE DELIVERY
Order *now*. Specify type and how many, whether copper or brass. Shipping cost prepaid when remittance accompanies order. Deduct 10% for 2 or more. Special discounts for quantity orders. Send to Sales Department, San Gabriel Industries, P.O. Box 351 Valley Blvd., El Monte, Calif.

SAN GABRIEL INDUSTRIES
P. O. BOX 351
Valley Blvd. El Monte, Calif.



Something new for women who like nice things. Holds your favorite cream always ready for use. A light finger pressure and up comes the cream in the exact amount you want. No waste, no fussing with lids or jars. Made of durable plastic. White, yellow, pink, green, dark and pastel blue. A different color for each cream!

Fine for gift or bridge prize
State color desired

$1.00 EACH Postpaid

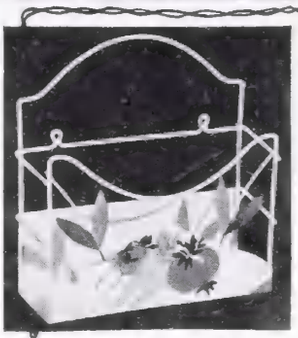
BEAUTY DISPENSER
(I-Odoral, Inc.)
281 Corliss St., Pittsburgh 20, Pa.



SHOWER SHOW-OFF

water repellent taffeta curtain that makes quite a splash with your monogram appliqued in self or contrasting colors on white, rose dust, green, peach, blue or maize. **$15.75**
(Without monogram $9)
Shower stall size **$12.50**
(Without monogram $5.75)
Matching window curtains, pr. **$9**

Franklin-Bayer
THE LINEN SHOP, Inc.
630 north michigan AVE.
Chicago 11, Ill.



PUT YOUR KITCHEN ON DAYLIGHT SAVING TIME

Paper napkin holder . . . save time in the kitchen this summer (and the rest of the year, too) with this attractive hand painted metal paper napkin holder. White background with a natural colored County Fair design. $1.00 each, postpaid.

Cannister set . . . another pepper-upper for your kitchen is our matching 4-piece hand painted County Fair Cannister set. (not shown) $2.00 set, postpaid.

Green Gable Gifts
Dept. 147, 394 Lenox Ave., New York 27, N. Y.



WONDER CAR LAMP

Magnalite—new, different wonder lamp works like magic! Plugs into socket of any car lighter. Provides instant floodlight when changing tire, etc. Serves as warning to oncoming cars. Magnalite base stays permanently magnetized. No car owner should be without this valuable accessory. Only 6½ inches long, with 12 foot cord.

$3.95 postpaid
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EUNICE NOVELTIES Dept. B-78
5th Floor Woman's Exchange Bldg.
541 Madison Ave., New York 22, N. Y.

DELIVERED PREPAID TO YOUR HOME

This Custom-Built Handsome



REGENCY FIRESIDE CHAIR

Another good reason why our store has customers from coast to coast. Look at this elegant, custom-built Regency Fireside Chair. Note specifications. Then look at our price delivered prepaid to you.

TRUE VALUE $79.50

Our Price

$59.50

EXPRESS PREPAID

SPECIFICATIONS

Full custom-built; full hand-tied oil tempered springs; hand-sewed seams; self-toned welting; width of seat 26"; height of seat from floor 19"; inside depth of seat 20"; overall height of back 41"; overall depth 29"; with 8" rayon bullion fringe hiding the mahogany finished, tapered Sheraton legs. Upholstered in fine quality, highly mercerized Antique Satin Cotton Damask. Colors: Beige, Red, Blue, Green. $59.50 Express Prepaid to you.

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Add 3% sales tax if shipped in the state of North Carolina

MECKLENBURG *Furniture Shops Inc.*

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CHARLOTTE • NORTH CAROLINA



Swing Tray

Designed for Kitchen, Bathroom or Laundry

Aluminum rustproof swing tray swings out and back underneath sink. Makes use of waste space. EASY TO INSTALL under regular cabinet, sinks. Roomy enough to store BIG box of soap chips, kitchen cleanser, steel wool, etc. Special hanger for drying wet cloths. PRICE .....

$1.25 Postpaid

SEND NO MONEY! Simply send name and address. Upon delivery deposit $1.25 plus small C.O.D. charge and we pay postage. If not delighted return swing tray and your money refunded.

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TEMPTING DELICACIES

Combine these appetizers and toothsome delicacies with salads for quick, tasty summer meals . . . perfect for savory snacking.

FRESH RUSSIAN CAVIAR
¼ lb. $6.00 ½ lb. $12.00 1 lb. $24.00

WHOLE SMITHFIELD VIRGINIA HAMS, rich and juicy, cooked ready-to-serve. 8 lbs. to 15 lbs. per lb. 1.75

WHOLE GOOSE LIVER from Hungary
9 oz. oval tin serves 6 persons 4.50
14 oz. oval tin serves 8 persons 7.00
28 oz. oval tin serves 16 persons 14.00

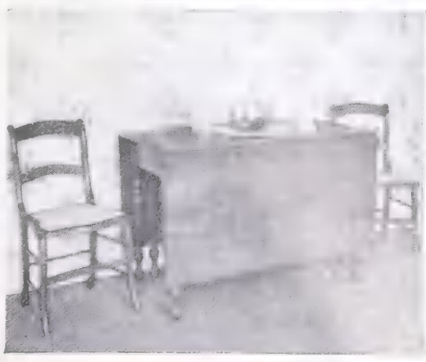
CHEESE IN WINE
Choice of Cheddar or Stilton in Port; Roquefort or Gorganzola in Brandy 24 oz. crock 3.45

SHARP CHEDDAR CHEESE—3 years old, nice for souffles. 1 lb. $1.00; 5 lbs. $4.50

Prepaid in U. S.

Write for Catalogue B.

VENDOME
415 Madison Ave., New York 17, N. Y.

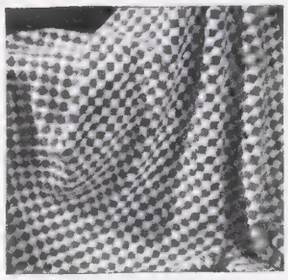


SOLID CHERRY

The Colonial Gateleg table and caned seat chairs are outstanding in gracious, warm beauty, yet are practical and sturdy. Authentic Reproductions, featuring fine hand craftsmanship. Table top 23"x44", 22" dropleaves; choice of spool or plain legs. $134.50. Chairs; $29.50 each. Crated. Send check or money order. No C.O.D.'s. Express collect. Satisfaction guaranteed. Information on other furniture and finish samples on request. Walnut also available.

WINEMILLER'S
Custom Built Furniture
COLDWATER, MICHIGAN

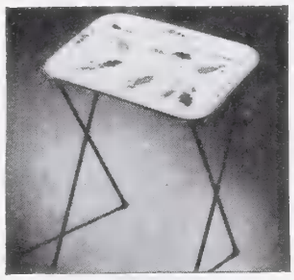
Window Shopping



SUNBATHING BLANKET. You'll turn a golden brown as you stretch in drowsy comfort on this chenille sun blanket. It measures 40" x 66", and the soft, richly-tufted pile has a heavy long-lasting back. With checkerboard design in blue, green, gold, or wine on white, it's pre-shrunk and launders beautifully. $4.95 ppd. from Tex-Tuft Products, Inc., P. O. Box 1108, Rome, Ga.



MAGNETIC DARTS. Here, for the first time to our knowledge, is a dart game that is safe for children. The darts are plumed with feathers and tipped with magnetized discs, which adhere to the 12" metal target board. Board rests on metal easel, and comes with baseball design on one side, bull's-eye on reverse. Additional Battleship target sheet included. $1.79 ppd. Artisan Galleries, Fort Dodge, Iowa.



CHEERING STANDS, practical and pretty, will be the stars of your cocktail parties and buffet suppers. The 13" x 18" metal tray comes in green, decorated with flowers, and it rests on a graceful black wrought-iron stand which folds up flat when not in use. A set of four stands and trays measures only 5" in width when folded. $16 exp. coll. from Carole Stupell, 507 Madison Ave., New York 22, N. Y.



SET FOR BRIDGE. A twelve-piece service for four, made of California pottery, is gaily decorated with spades, hearts, diamonds, and clubs, and consists of snack plates, cups, and saucers. It's a wonderful way to serve cheese and crackers and coffee after a session of bridge or gin. $15.95 ppd. Helzberg's, 1013-A McGee St., Kansas City 6, Mo.

(Continued on Page 29)

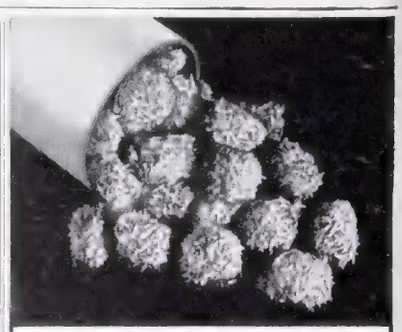


Wanted
BROKEN JEWELRY

All kinds. Highest cash prices for jewelry, rings, spectacles, gold teeth, diamonds, broken and usable watches, sterling, etc. Prompt remittance. Satisfaction guaranteed.

WRITE FOR FREE SHIPPING CONTAINER

LOWE'S Holland Bldg. St. Louis, Mo.
Dept. HB



LUPTON'S COCONUT COOLS

Lupton's Coconut Cools . . . a delightful new candy. Old-fashioned cream centers covered with home-made fruit jellies in lime, lemon, orange, and cherry flavors. Liberally sprinkled with tender-fresh coconut. Specially blended for your summer enjoyment. Priced at **$1.50 per 1½-lb. box postpaid.**

From

LUPTON'S CANDY KITCHEN
4030 S. E. Woodstock ▪ Portland, Ore.

WINDOW SHOPPING

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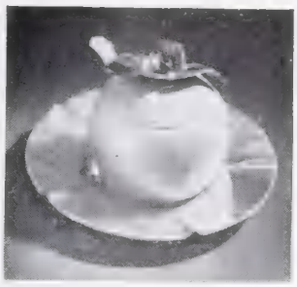
KITCHEN BAROMETER. While your husband is bolting his Dagwood breakfast and you're plotting the day's activities, you can both see what's looking with the weather. This Airguide Barometer comes in white or Chinese red with brass trim, and is sensitive to the slightest atmospheric changes. 5½" wide, it comes with a weather chart. $8 ppd. Harley's Clock Shops, 421 Altman Bldg., Kansas City, Mo.



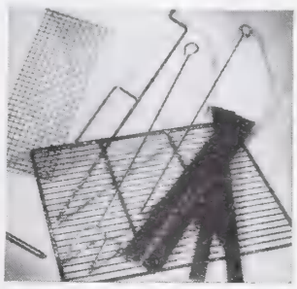
NEST OF TABLES. For your terrace, porch, or modern living room, we think you'll want to know about these exceptionally nice tables. Made of rattan with bleached mahogany tops, the nest of three is $55, shipping charges collect. The Four Seasons Shop, 9 S. Idlewild, Memphis, Tenn.



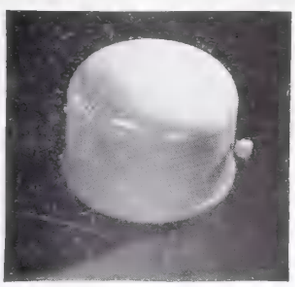
ORANGE FLAVOR. A California pottery orange looks amazingly real, and provides a fitting habitation for breakfast or teatime marmalade. The cover is sprigged with a spray of leaves, and with an Argentol spoon and saucer, the price is $6.50. A fine gift for a girl with orange blossoms on her mind. Ppd. from C. D. Peacock, Gift Shop, Chicago 3, Ill.



BUILD A BARBECUE in your own back yard, have supper under the stars, let your husband play chef while you relax, and let the kids "buttle" in blue jeans. The Bar-B-U Kit includes grill, revolving spit, shiskabob skewer, spark arrester, 4 supporting bars, bushing, plated fork, and step-by-step directions with photographs. $9.95 exp. coll. Bar-B-U Kit, 1422 Westwood Blvd., Los Angeles 24, Calif.



LIGHT ON THE SUBJECT. And if the subject is a sleeping baby, the more hushed the glare the better. Moonglo is a new portable night light that sheds a diffused golden radiance that is non-glaring. The plastic case is about the size of a small jewel box, and the double action switch pushes for a quick look-see, turns for a 2 A.M. feeding. $1.95 ppd. R B. K. Mfg. Co., Box 67. Burbank, Calif.



TW present—

"WESTVILLE"



1820 was the year this lovely wallpaper made its bow. "Westville" is an exact reproduction of the original hand blocked design. The pattern is exquisite on backgrounds of white, pink, soft blue, grayed rose, or ivory.

"Westville" is priced at a modest $1.65 per roll. There are many other charming papers to choose from in our famous collection, "Designs of Today."

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"THE CHARM OF WHALE OIL"



An all brass early American reproduction for dining room, living room or den. Finished in old English brass. Easy to install. Shipped complete with canopy, 1 ft. brass chain, wired for 100W bulb.

15" dia. 16" high. Overall length with adj. chain 30". $17.25 prepaid

Remit by check or money order, otherwise C.O.D. Money back guarantee.

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WHIPPED CREAM INSTANTLY



Cream King Whipper—Billowy, delicious whipped cream on tap instantly with this new machine. Keeps fresh for days in refrigerator. Easy to use—easy to clean—handsome.

Simple for decorating pies, cakes, puddings, ice cream, etc. Whips half-pint of either light or heavy cream. Gives pint and a half of whipped cream (nearly double hand whipping). No shrinkage—No waste—No work.

Packed with box of 5 Chargers—$9.00 ppd. Extra Chargers—Box of 5—75c.

Sorry, No C.O.D.

T. S. ALLING
214 Fulton St. New York 7, N. Y.



A baby's TOILET SEAT IN A HANDBAG?

Yes, if it's a Baby Sitter—mother needn't carry anything embarrassing into rest-rooms or hotels—and baby needn't worry about losing his balance or dignity on a strange seat. Fits any toilet seat, yet folds to 4" square for purse carrying. The plastic-impregnated seat is washable.

Weighs only 8 oz. Pink or Blue (with deflector). Complete with case, only $2.50, includes postage (if prepaid). COD's OK.

Another different baby item from

PEE WEE HOUSE
11046 Barman Culver City 4, California



Write for complete details

The "BACK SUPPORTER"* *inner Spring Mattress*

Especially designed for those who require a *firm, flat* mattress that also provides relaxing comfort. It's an inner spring with hair and felt construction . . . self-adjusting to weights. No boards are needed when you have a "Back Supporter" mattress. It is fully guaranteed when used with Back Supporter Box Spring. Ventilated for quick, easy freshening.

For the special "Back Supporter" combination you pay only — Mattress $69.50—Box Spring $69.50 F.O.B. Rochester.

* T. M. Reg.

QUALITY MATTRESS CO. — ROCHESTER, N. Y.

REVOLUTIONARY NEW FRYING PAN—



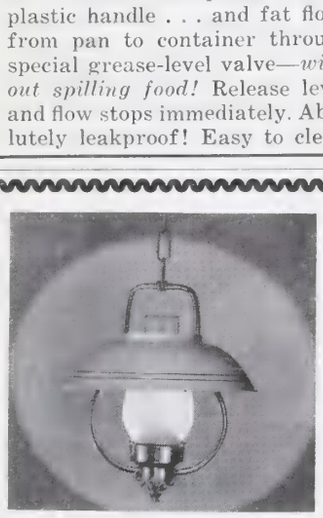
Just press lever to drain!
Release to stop!
No food juggling!
No spilling of foods!
Keeps pre-fried foods grease-free and hot!

Enjoy *fuller, richer flavor* in bacon, salami, sausage, ham, pork chops, hamburgers . . . all fried foods—*grease-drained as they're fried* to a luscious, even brown! This amazing 9½" pan makes it easy to drain excess grease as it accumulates. Just press lever on plastic handle . . . and fat flows from pan to container through special grease-level valve—*without spilling food!* Release lever and flow stops immediately. Absolutely leakproof! Easy to clean.

Sturdily made of thick, lightweight spun aluminum. Makes much better, more digestible fried foods. Only **$3.95.**

MAIL YOUR ORDER TODAY. Send $3.95 with your order and we will prepay postage — or pay postman $3.95 plus postage and C.O.D. fees on delivery. Money back within 10 days if not entirely satisfied.

HOLLIS CO., Dept. HB
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Colonial Hanging Lamp

Adds Early American charm to any room in the house . . . perfect for the den, porch, breakfast nook, kitchen, dinette, or recreation room. Framework and chain are of untarnishable polished brass. The shade, 11½" in diameter in red or ivory baked enamel finish, is lined with white for uniform distribution of light. Frosted glass chimney reduces glare. May be hung from 14 to 36 inches from ceiling. Takes up to 100 watt bulb. Easy to install. Underwriter's Laboratory Approved. Money back guarantee. **$9.95** postpaid

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Everywhere

Write or wire us. We'll have gorgeous, exotic Hawaiian orchid corsages rushed via air mail special. Gift boxed and gift card enclosed. Each lovely flower is 2½" to 3" in diameter. Fresher. Long lasting. True orchid colors. Reference: Security-First National Bank.

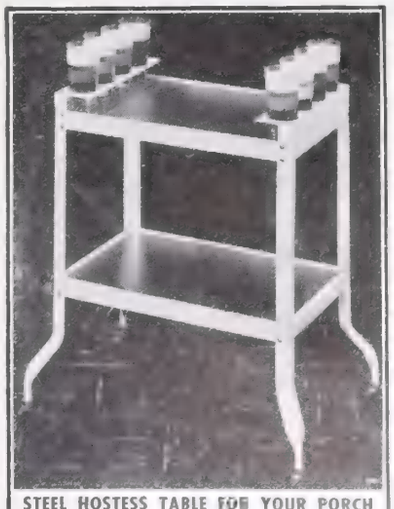
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3 orchids in corsage . . . $4.00
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7 orchids in corsage . . . $6.00
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STEEL HOSTESS TABLE FOR YOUR PORCH
Utility Porch Table with eight frosted 12 oz. glasses. Table equipped with casters, easily moved about. Highly polished lacquered shelves 13" x 21". Comes in Royal Blue or White enamel with choice of Red or Blue shelves.

COMPLETE FOR $6.95
Sent express collect anywhere. Mail check or money order to:
THE W. E. GREEN COMPANY
Box 39 West Chicago, Ill.

World Famous HAMS

(From peanut fed hogs)

Cooked—Ready to Serve



13.95 EA.

SMITHFIELD HAMS prepared to please the most discriminating gourmand. Smoked, cured by centuries-old process, boiled, then baked with spices and sauterne wine, in the true early settler tradition. Arrives at your home ready to serve. A perfect treat. Hams $13.95 each. Send check with order. Express collect

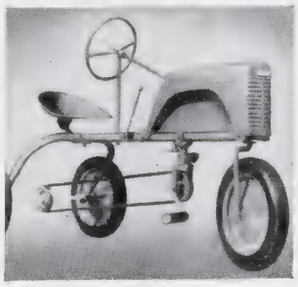
For entertaining, order our larger party size hams. **$22.75** each

EPICURE HAM CO.
P. O. Box 288 Portsmouth, Va.

WinDow



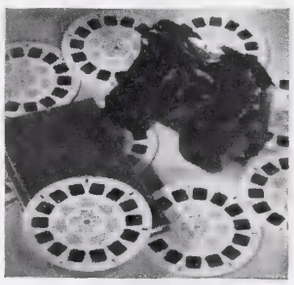
SEW FAIR. For a sunny bedroo that has a warm, lived-in look, this our favorite sewing cabinet. Made solid mahogany, the two sides open i dependently and there's lots of room f all your equipment. One half is divide into compartments for buttons, pins etc the other half is a deep well for m terials, current sewing. 14" x 12" 26½" high. $25 exp. coll. Rapphel, W. 57th St., New York 19, N. Y.



THE TRACTALL has all the pl value of a bicycle *plus*. Sturdily co structed of cast aluminum alloy and ste tubing, it's finished in fireman red bak enamel, has ball-bearing wheels, a puncture-proof moulded rubber tir For children up to 48" tall, $26.75; f children from 44" to 56" tall, $28.7 F.o.b. Inland Mfg. Corp., 164 Ellic St., Buffalo 3, N. Y.



LURE HER with a pair of t prettiest earrings that ever fished for compliment. They are authentic tro flies, hand-tied and permanent mounted on sterling silver backs. In most any color you want, the collecti includes Parmachene Belle, Montre Silver Doctor, Ibis, etc. $3.75 the pa including tax and postage. The V mont Crossroads Store, Waterbury,



FLOWER SHOW. This is lovely gift to give any gardener, natu lover, or invalid. You get a View-Mas Stereoscope, a 158-page handbook, a 10 View-Master reels containing full-color wild flower pictures in th dimensions. The reels illustrate a w through Alpine meadows of Casca mountains. $6.10 ppd. Western Ph Supply Co., Box 8808, Portland 7, C





DRI-SALTAINER No more fraye tempers at meal-time. Extensive scientific researc gives you free-running salt the year 'round. Ca be used to maintain the dryness in sugar and spices Satin finish, anodized to eliminate corrosion. Ca pacity—10 to 14 average size shakers.

Complete with two pairs of matching salts an peppers—$7.50 postpaid.

Dri-Saltainer may be obtained individually withou salts and peppers—$3.95 postpaid.

No C.O.D.'s please. Send check or money orde

J. H. CURRIE, INC.
Box 116 Southport, Conn

SHOPPING

RAISING CANE or, specifically, the Cuban cart that carries it, is exactly what you can do if you have this kit. Your authentic scale model will measure 18½" x 8½", will hold flowers, fruit, or ivy. Everything needed is included. White or knotty pine, $1.95; black walnut, aromatic cedar, yellow poplar, California redwood, $2.95. Ppd. Starr Productions, 4117 N. Monitor, Chicago, Ill.



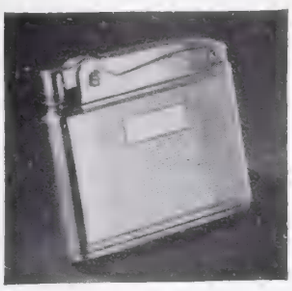
GLAMOROUS GARDEN. The barrel, made of seasoned and kiln-dried white oak, is paraffined inside to resist wood decay and has green lacquered hoops. With it you can grow 44 plants, such as Everbearing strawberries, tomatoes, petunias, etc., on a 2' x 2' ground space. Screen cylinder in center holds mulch. With sack of mulch, $34.95 f.o.b. Kooper Kraft, Twelve Points P. O., Terre Haute, Ind.

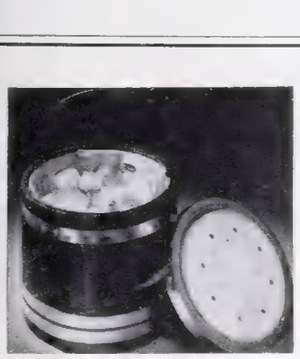


FAMILY ALBUM. A loose-leaf album of black walnut is personalized with any name carved from selected birch. Ten cover designs include: sailboat, ducks, horse, baby, geese, cabin, colt, pheasant, moose, bride and groom. 10" x 11¾", it has 30 sheets of heavy paper for snapshots, clippings, etc., or smooth bond paper for guest signatures. $5 ppd. Vulco-Craft Co., 5406 43rd Ave. So., Minneapolis, Minn.



A NEW RONSON pocket cigarette lighter is called the "Adonis." We like it most particularly because of its sleek, slim elegance and because the Ronson "click" mechanism is precise and foolproof. It comes in polished chromium and it's a gift for men or women. $10 ppd. from Uttal's, Mount Vernon, N. Y.





ICE KANAKIN

A faithful reproduction of the famous old New England sugar bucket—bound with bronze hoops for extra strength and ruggedness.

- **Made of wood, thoroughly insulated and lined with "Transmuted" wood—chemically treated against absorption, mold and decay.**
- **Hand rubbed Fruitwood finish. 8 quarts capacity. Outside diam. 12"—height 12".**
- **Ideal for everyday usefulness, cocktail & beach parties, picnics, auto & camping trips, etc. KEEPS ICE ALL DAY.**

$18.00 postpaid (Add 75¢ west of Mississippi)

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HULDA HAPPYGIRL age 9, says,



"I'm a dress designer. I color, wipe off and re-color the dresses on Celco's Holiday Twins. 18 Western European costumes help me learn geography and color schemes." The Holiday Twin Box also includes 7 crayons and 2 mounting blocks.

"Why don't you make a little girl (and Celco) happy, too, and send $1.50 to—

Celco Corporation

1631-53 10th St., Santa Monica, California



Dor-File SPICE RACKS

KEEP CUPBOARDS NEAT!

File your spices on the inside of cupboard doors . . . in attractive streamlined aluminum spice racks. Holds five spice cans, small bottles, etc. Anyone can quickly fasten to door or wood wall . . . everything supplied. Length 12½-in., extends into cupboard *only* 1⅝-in. Solid back prevents scarring doors.



The New Dor-File CLEANSER RACK UNDER THE SINK



Made of aluminum. Screws furnished for fastening under the sink on the door or side wall. Holds soap powder, cleansers, scouring pads, hand lotion, etc. Bar in front holds dish cloth. Size suitable for 12-in. or wider door.



$1.49 ea. *When ordering direct add 10c each for mailing.*

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GUIDE YOUR GUESTS TO YOUR DOOR IN THE EARLY AMERICAN WAY

COPPER POST LAMP



A distinctive practical decoration for your lawn, drive entrance or backyard. Made of heavy everlasting copper with bright brass eagle finial. Produced by the nation's leader of post lanterns.

$14.75 F.O.B. Sold with a money-back guarantee. Express collect, money order, or check, otherwise C.O.D.

FAN-CRAFT MANUFACTURING CO.
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Fourth Generation Master Craftsmen

May we send you ?



Our Illustrated Portfolio of Quaint American Furniture

Unusual pieces built of solid Cherry in hand-rubbed Cherry finish, reproduced from originals we discovered prowling through the parlors in out-of-the-way villages in New England and our Southern highlands. Tables, chairs, chests, mirrors, lamps, accessories, original-mold milk glass, and a really personal service for "different" upholstered furniture. You will rarely find this furniture in any store as our Quaint American furniture is sold only by mail.

Send 25c for this portfolio, which will be refunded on your first order.

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122 FULTON
GRAND RAPIDS 2, MICHIGAN

COAS-TRAY

The new plastic ASH TRAY and COASTER *all-in-one!*

The modern answer to a troublesome entertainment problem. A combination coaster and ash tray for use at card tables, in living rooms, rumpus rooms, etc. Non-breakable. Burn-proof. Alcohol resistant bakelite. Wipes clean like glass. Rich, attractive mottled mahogany finish. Welcomed by every host and hostess. An excellent, practical gift item. Set of 4 to a carton for $1.50. Mailed postpaid anywhere in U. S. A. No C.O.D.'s please.

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441 Plymouth Ct., Chicago 5, Ill.

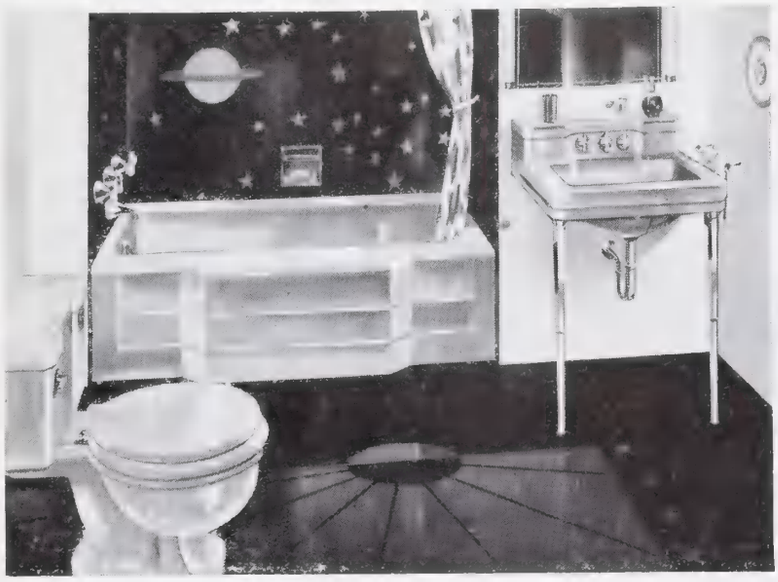


MAKERS OF FINE PLUMBING FIXTURES SINCE 1904

ELJER

"Bill's idea was right..."





"Bill wanted our new bathroom to be outstanding . . . and really insisted upon Eljer fixtures. How right he was!

"Now everyone is pleased with the room. The Eljer fixtures match beautifully, with just the right amount of 'modern' in the styling. The finish is like glass . . . practically stainproof."

Many Eljer plumbing fixtures are now available in pastel shades as well as white . . . and Eljer bathtubs are made of *rugged, rigid cast iron,* over which is fused a beautiful and heavy enamel finish that is easy to keep sparkling clean and ever new looking. *Eljer Co., Box 192, Ford City, Pa.*



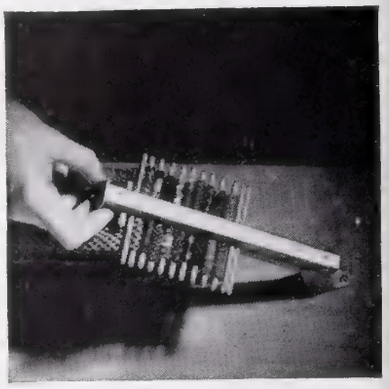
FOR TWO MEN IN A HURRY

To break up traffic jams in the bathroom, install twin Eljer vitreous china lavatories. Both father and son come to breakfast smiling . . . Mechanically-minded men appreciate Eljer faucets that can be turned "off", tightly, with a touch of the finger. Just another reason for being sure your new bathroom is Eljer-equipped.

ELJER CO. FACTORIES AT: FORD CITY, PA., SALEM, OHIO, LOS ANGELES, CALIF.

It's Worth MENTIONING

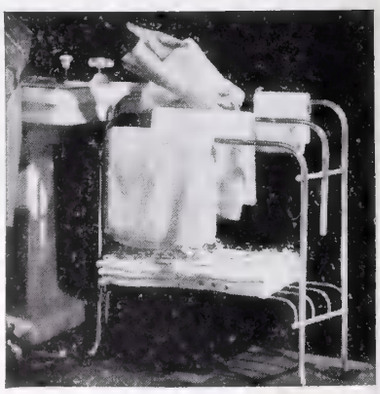
By Julie Polshek



This unbelievably compact and practical Foldaway Grip-Tite Tie Rack will bring the man of the house a-running. The 12 sliding rods of the 7½-inch long aluminum rack neatly, wrinklessly file 24 to 48 ties. Rods slide apart for easy access to ties when rack is raised, lock tightly together when it's folded flat to wall or door. Mrs. will want one for her belts, we venture to say. About $1.30. Jordan-Marsh Co., Boston, Mass.



Protect your home against prowlers with this loud-ringing Burg-Larm. It screws to any door or window in a jiffy and needs no wiring or batteries. The non-electric clock mechanism sounds a penetrating 60-second alarm when door or window is opened, can be shut off when their free use is wanted. Best of all, alarm operates on partially opened windows. Ivory and chrome housing. $2.25, Wanamaker's, New York and Philadelphia.



You get generous towel and clothes-drying space on this handsome Master Mark Towel Stand. For all its compact facilities, the graceful high-polish aluminum stand uses only 30 inches of wall space, protrudes only 9½ inches. Beam-like shaping front to back makes it non-tippable, speeds up drying. Feet are slip-proof. Move the 4-pound stand easily where you will. About $13. Joseph Horne Co., Pittsburgh, Penna.

PHOTOGRAPHS BY FRED LERNER



Here's as clever, practical a baking pan innovation as we've seen. This 3-Way Hillware Aluminum Springform gives you a 10-inch layer cake, coffee-cake or angel-cake pan by simply interchanging the three bottoms. A flick of the snaplock on the rim does it, and holds aluminum assembly as tightly together as a one-piece pan. Removable bottom makes it easy to lift out cake and wash pan. About $2.25. Bamberger's, Newark, N. J.



For lightning speed you'll find it hard to beat the 30-second whipping action of this Krasco Jiffywhip Cream Whipper. It whips a dab or a bowlful to frothy, firm consistency without splash, splatter, or noise—and with effortless ease. The secret is in the two aerators and slotted propeller that concentrate a powerful whipping action beneath the surface. It's a honey for eggs, too. About $2. Northmore's Home Products, Highland Park, Ill.

You can cook three different vegetables in the same pan without mixing flavors with this Jack and Jill Triplet Divider. Each of the perforated-bottom aluminum baskets holds three generous servings. Each has its own handle for easy removal of contents. You'll find them a useful addition to your 4-quart saucepans, Dutch oven, or pressure cooker. (They fit all 4-quart pressure cookers without inside flanges.) Under $1.75 set. Gimbel's, New York.





Store your non-refrigerated fruits and vegetables behind closed doors right in the kitchen in this Mastercraft Tilt-Bin Cabinet. Roomy scoop-shaped bins tilt open wide to reveal contents and afford easy access without spilling. Bin liners are aerated for constant air flow inside to eliminate odors, prevent spoilage. The low 22"x15"x8" white-enameled all-metal cabinet fits under tables, sink. About $8.50, Lewis & Conger, New York.

Once you've tried out this ice-cooled, dough chilling Icy-Roller, you will never settle for less. It eliminates the need for pre-chilling pie-crust dough to enhance flakiness. And more, it keeps the dough chilled throughout rolling in hottest weather. Handle removes easily for insertion of ice into roller. It's heavy aluminum from end to end, will last a lifetime. About $3, Elduff Company, Southington, Conn.





This Rubbermaid DeLuxe Dish-Drying Combination is worth "hire" in any kitchen. Corner pen for fast upright cutlery drying enlarges drainer's dish capacity, too. Drainer holds 15 plates off-center with generous room alongside for other dishes. Sides are extra high, bottom has 1" feet. Sink-protecting drainboard tray is self-draining. Red, white, black, blue, green, yellow. Drainer about $3.75; tray $2.50. Rich's, Atlanta, Ga.

CARY GRANT and MYRNA LOY
starring in the timely new hit
"MR. BLANDINGS BUILDS HIS DREAM HOUSE."
an RKO Radio Production—a Selznick release.



Take a tip from the Blandings—

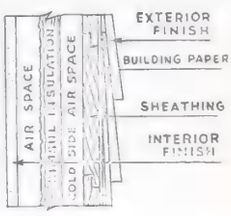
Insulate when you build and save ⅔...Insulate with Kimsul*

Wise builders, the Blandings—insulating their "Dream House" *throughout.* They save ⅔! For it costs *3 times* as much to insulate a new home once it is finished.

Wise, too, the planners of the 100 Blandings Houses erected in scores of cities across the country who specified many-layer KIMSUL* insulation in every home. Because KIMSUL combines the all-important features home owners want most—economy, efficiency, and life-long comfort. KIMSUL keeps homes up to 15° cooler on hottest summer days—helps you enjoy warmer, healthier winters.

KIMSUL pays for itself! Installed in the attic and side walls of your new home, it may save as much as 44% on fuel. Installed in the attic of your present home, it may cut your fuel bill as much as ⅓. And KIMSUL is fire-resistant throughout. Even its PYROGARD† cover is entirely treated to resist fire and flame.

How to insulate walls most efficiently.
Builders will tell you—the correct way to insulate a wall is with air space on *both* sides of the insulation. That's why they recommend blanket-type insulation. The illustration here shows how KIMSUL, the *only* many-layer stitched insulation, provides this scientific wall construction.



*T. M. Reg. U. S. & Can. Pat. Off. †Trademark

KIMSUL INSULATION
A product of Kimberly Clark

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KIMBERLY-CLARK CORPORATION
KIMSUL Division, Neenah, Wisconsin
Please send me one of your *two* FREE booklets on KIMSUL insulation.
I am interested in the special booklet on:
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SHE'S SMART

Choice of the modern woman

is furniture that has the versatility

demanded by modern living.

SHE'S PRACTICAL

The spacious cabinets of a

Sieling Modern bedroom

group hold everything

—without overflow!

The well-designed units lend

themselves to varied room

arrangements—become a part of

the architectural detail of the room itself!

SHE PREFERS VERSATILE SIELING MODERN

And for that uncluttered modern look, there's simplicity—

the keynote of Sieling Modern styling.

DESIGNED BY RANDOLPH MOHLHENRICH



Write for new free booklet,
"Graciously, Spaciously Yours."

GRACIOUSLY, SPACIOUSLY YOURS

SIELING MODERN

SIELING FURNITURE CO. RAILROAD, PA.

It's Worth MENTIONING

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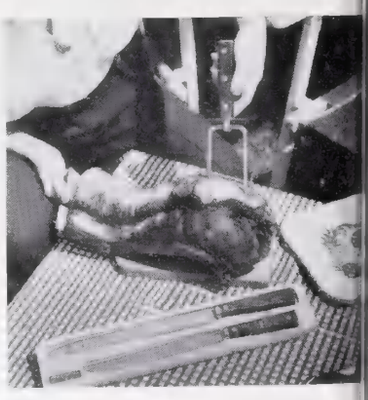
Use this Faucet Queen one day and you'll chalk it up as a kitchen "must." A finger flick changes faucet flow from splashless stream, to whip up suds and such, to fine shower spray to wash vegetables, rinse dishes. Direct flow to any part of sink by just flexing rubber gooseneck. Running water is purified by built-in strainer. Fits any faucet, need never be removed. About 40¢. Faucet Queen, 119 W. Hubbard, Chicago, Ill.





Look no further than this Sargent Food Chopper for one that truly chops food, without mashing it or squeezing out the juices. Scissor-like action, created by teaming up a stationary and rotating cutter, shears easily through toughest raw meat, yet delivers juiciest vegetables without mashed pulp or lost juice. Food feeds directly to cutters without squeezing, through wide throated hopper. About $4.50. Hammacher-Schlemmer's, N. Y. C.

This handsome, rosewood-handled Personna Barbecue Trio rates special mention on three counts: the keen cutting prowess of the hone-edged, hollow-ground, stainless steel slicer blades; finger notching of nickel-silver trimmed handles; and last but not least, price-wise. For the gleaming, firm-holding, stainless-steel carving fork is a gift bonus from Personna to you. Complete, with holder, $15. Hecht's, Washington, D. C.





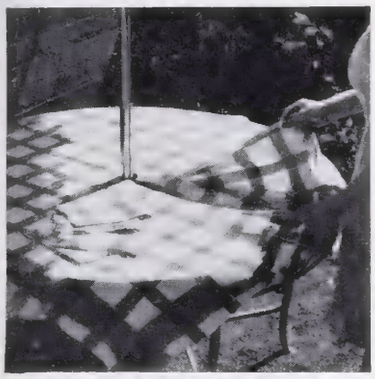
For our money, this Robin Sanitary Container is just about top. Both the paneled, come-apart Du aluminum can and the collapsible chemical-proof, non-absorbing, rubberized bag can be sterilized washed easily. Foot pedal that raises lid also holds it up until it released by a second toe touch. D odorant diffuser in lid banishes odors. It's silent, rustproof, feather light, holds 20 quarts. About $1 Lewis & Conger, New York City



Picnics are more fun than ever with this roomy, insulated Thermo-Bag to keep all kinds of food and drinks in their original hot or cold state. Even ice goes along in the screw-top ice bag attached to seamless, waterproof bag liner. Gray leathery carriage-cloth bag (17½" x 13") zips tightly shut; strap handles encircle it for firm toting. A 6-inch gusset gives bag roomy base, makes loading easy. About $6, Gimbel's, N. Y. C.

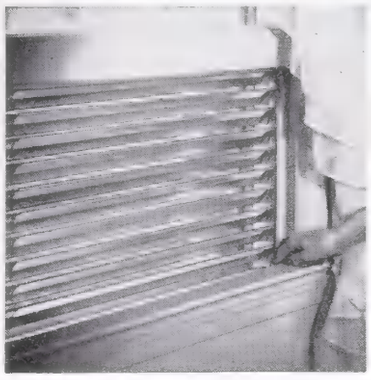
You don't need a hickory fire to imbue outdoor cookery with that inimitable hickory-smoked flavor. The same fragrant, flavorsome smoking is easily achieved with charcoal, briquets, wood, by simply piling one or two moistened handfuls of Chipped Picnic Hickory around ember bed. Ember heat releases hickory smoke that does the rest. Use it in any outdoor pit or grill. About $1 for 2½ lbs. Picnic Hickory Prod., Muscle Shoals, Ala.

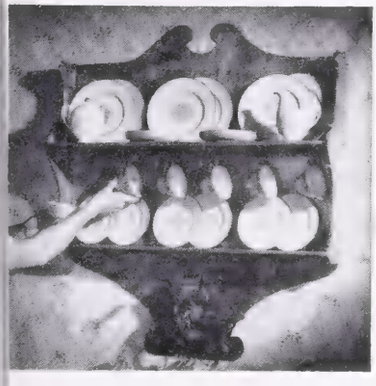




At last, there *is* a tablecloth answer for umbrella tables. And how this Renee Round-the-Pole Patio Tablecloth spruces up the table! Toss it around pole, zip it up and table is gaily decked for setting. Talon fastener is concealed, lies flat and smooth. Fast-color hand-printed mercerized cloth is 54" square, launders beautifully. Red, blue, green, yellow, with white. About $6; napkins, $5.50 doz. Neiman-Marcus, Dallas, Tex.

You'll look long and far for a ventilator with more on the ball, one that lets in as much air. Best of all, this 16"-high Bunsel Aluminum Ventilator can be left in window permanently for it doesn't impede action of window, screen, or sash. Adjustable, removable slats provide controlled, draftless ventilation, keep out rain and snow. Install it easily in any window 24" to 36" wide. About $5, Emery-Bird-Thayer, Kansas City, Missouri.





Turn lack of cupboard space into a decorative asset with this Mon-Ell Crafts Dish Rack. What could be more perfect for cottage quarters? Exquisitely wrought, maple-finished birch rack houses and prettily displays complete service for six, plus holder for a touch of greens to top off the lovely wall picture. The 37½" x 32¾" x 8¼" rack is rubbed to a gleaming finish. Metal hangers are concealed. About $37, Bloomingdale's, N. Y. C.

Here's BIG Heating News!



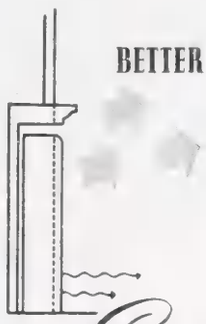
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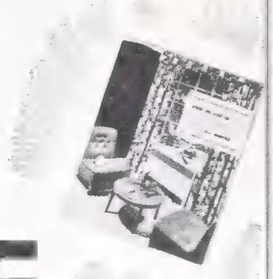
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(H5)



PHOTOGRAPH BY CHARLES PHELPS CUSHING

● Travel dividends—the plunge of a ship through water, the warm-up of a plane's engines, the industry of a train going places.

How to leave home and like it

By Agnes Rothery

If you don't like leaving home to go a-traveling, then some of the recent trailer models were built for you. When you feel it's time for a vacation, you won't fear homesickness, you won't even lock the front door. You'll just go—and it will be Home-Sweet-Home all the way. More than one million Americans live in trailers today, reports the Trailer Coach Association. Seventy-five thousand new units will take to the road this year, designed to meet the various needs of family life. One model has a nursery, another a complete bathroom or, if you want a gas-burning fireplace, it's yours. Many are fully furnished in Victorian, Colonial, or Modern style. Standard house-type units go from $2400 to $4500. Smaller models for the vacationer are $1000. Custom jobs of lightweight magnesium, aluminum, and plastics range to $28,000. Happy rolling for the stay-at-homes! If you are a prospect, write to the Trailer Coach Manufacturers Association, 434 Opera Building, 29 North Wacker Street, Chicago, Illinois.

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, or hotels

Open House

The Sanoma Inn at Winnemucca, Nevada, is a fine new resort hotel, standing at the junction of United States Highways 40 and 95 on the routes from Salt Lake City and Boise to Reno and the coast. All the rooms are air-conditioned, there is a swimming pool, and you can see about riding, fishing, or hunting at one of the several ranches hard by. Motorists on this long pull will find the Inn a convenient oasis for a stop over in this most open of the western spaces. You can pull up at the Sanoma at any hour, day or night, the year-round, and find the bar, the casino, and even the coffee shop prepared for business and pleasure twenty-four hours a day. In this very, very open house, rooms are $6 double, without meals. For reservations, see your travel agent or write direct.

Dramatic Pre-Views

If you would have a pre-sightseeing view of your tour of historic Williamsburg in "old Virginia," go to see Paul Green's "The Common Glory" which will be given again this summer in the Matoaka *(Continued on page 103)*



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Whether you're building a completely new ne or just remodeling and modernizing, you'll d these beautiful modern doors blend fectly.

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The Futility of Keeping Up with the Joneses

By Marion Gough

People try to keep up with the Joneses—another way of saying that they let other people's tastes and customs lead them and their budgets by the nose—because they don't know what they're missing by not being themselves. Jones-followers are people who have never taken time out to analyze their own inclinations, to ask themselves what kind of lives they really want. And so they go their harried, frustrated way, trying to shape their lives according to a pattern that is set by someone else.

What they don't see is that it is just as futile to attempt to make their lives a replica of Mrs. Jones's living as it would be to try to copy the color of Mrs. Jones's eyes. For her tastes and aspirations, like those of every other human being, are as unalterably and privately her own as her complexion and temperament.

No one can capture the essence of another's living by wearing the same kind of hat or driving the same kind of car or living in a reasonable facsimile of another's house. People who try pay dearly for their folly by the sacrifice of their own individuality. Inevitably they lead discontented, second-hand existences which, like hand-me-down dresses, never quite fit them.

The Joneses have never taught anyone how to live. Good living is the highly individual achievement of people who have learned to know themselves and their own tastes so well that they can live as they please, freely and confidently, independent of any arbiter other than common sense.

In the next 36 pages you will see the mature wisdom of individualism in the home of Mr. and Mrs. Henry Fonda, a couple for whom there are no Joneses.



The Fondas' Formula for Successful Living

By Marva and Lloyd Shearer

If ever a couple was beset by the pitfalls of ostentation, of keeping up with the Joneses, that couple was Frances and Henry Fonda. Domiciled in that plaster Athens, Los Angeles, surrounded by movie stars who had built the most baroque show places to impress the tourists, competing in a world of cinema celebrities who used their homes to publicize their incomes, the Fondas were told by people who hadn't the remotest idea of their character that they must live as many in their field did—pretentiously, spectacularly.

The reasons for so living were carefully explained. Hank was an actor of the first magnitude. Actors had to impress not only producers and directors but other actors and fans as well.

This was part of the game, part of the traditional glamour build-up. The Fondas owed it to their profession and public to build a movie-fan's idea of a star's home—two pools, a billiard room, a gardener's cottage, a dormitory for the help, 15-foot gates, a half-mile driveway leading up to an ornate main house of 30 rooms.

Eminently sensible people, the Fondas smiled tolerantly at such counsel. Under no circumstances would they live by traditional Hollywood standards, standards set by the *nouveaux riches* of a past era when motion pictures had no tongue.

They would live, they were determined, by their own taste, their own heritage, their own needs. They would plan a home for themselves, but not for anyone else.

Theirs is a New England type of farmhouse. Eloquently, it bespeaks their personality, their way of life. Both Fondas, Frances and Hank, are homespun. They come from pioneer rural stock, Canadian and Nebraskan. They like the clean, outdoor, wholesome American life—farms, earth, animals, simplicity.

They throw no lavish parties. They are never seen in night clubs. They conduct no artistic salons. They dress simply in blue jeans, sport shirts, work shoes. They spend their vacations at home. They like the loamy feel of earth running through their fingers; they like to garden, to raise food, to listen to the ecstatic yelp of puppies. They like fires at night and good books and fine American paintings.

Their children naturally follow suit. Eight-year-old Peter owns a dog, a chipmunk, a cat. Eleven-year-old Jane is in love with two burros. Sixteen-year-old Pan looks after her horse.

Knowing all this, what type of house other than an honestly designed, workable farmhouse would be true to the Fondas' way of life? That's the question Frances and Hank asked themselves when they set out to build.

Glittering façades, false fronts—what for? To overawe movie fans, impress neighbors, maintain the Hollywood tradition, keep up with the Joneses?

No, there is only one formula for successful living in this life, and the Fondas knew it. Acquainted with the stage, they knew it well. For it was Shakespeare who put into the mouth of one of his characters, these unforgettable words:

This above all: to thine own self be true,
And it must follow, as the night the day,
Thou canst not then be false to any man.

This typical family portrait of Mr. and Mrs. Henry Fonda and their offspring reflects vividly not only conjugal happiness but the family's philosophy about the best way to live. It shows them to be completely unostentatious, blue-jeany, rural, down-to-earth, informally and thoroughly happy.

L PORTRAITS BY JOHN ENGSTEAD

They Built Their House the Right Way

The Henry Fondas found that there were six steps to follow to assure themselves a successful, thoroughly livable home. While their procedure may not fit your circumstances exactly, it is one you should know. It is the basis of sound planning

If ever a house was successfully planned and executed from inspiration to occupation, that house is the Henry Fondas'. Unlike the Blandings and *their* dream castle (or perhaps even you and yours), the Fondas left no aspect of its building to fate or chance.

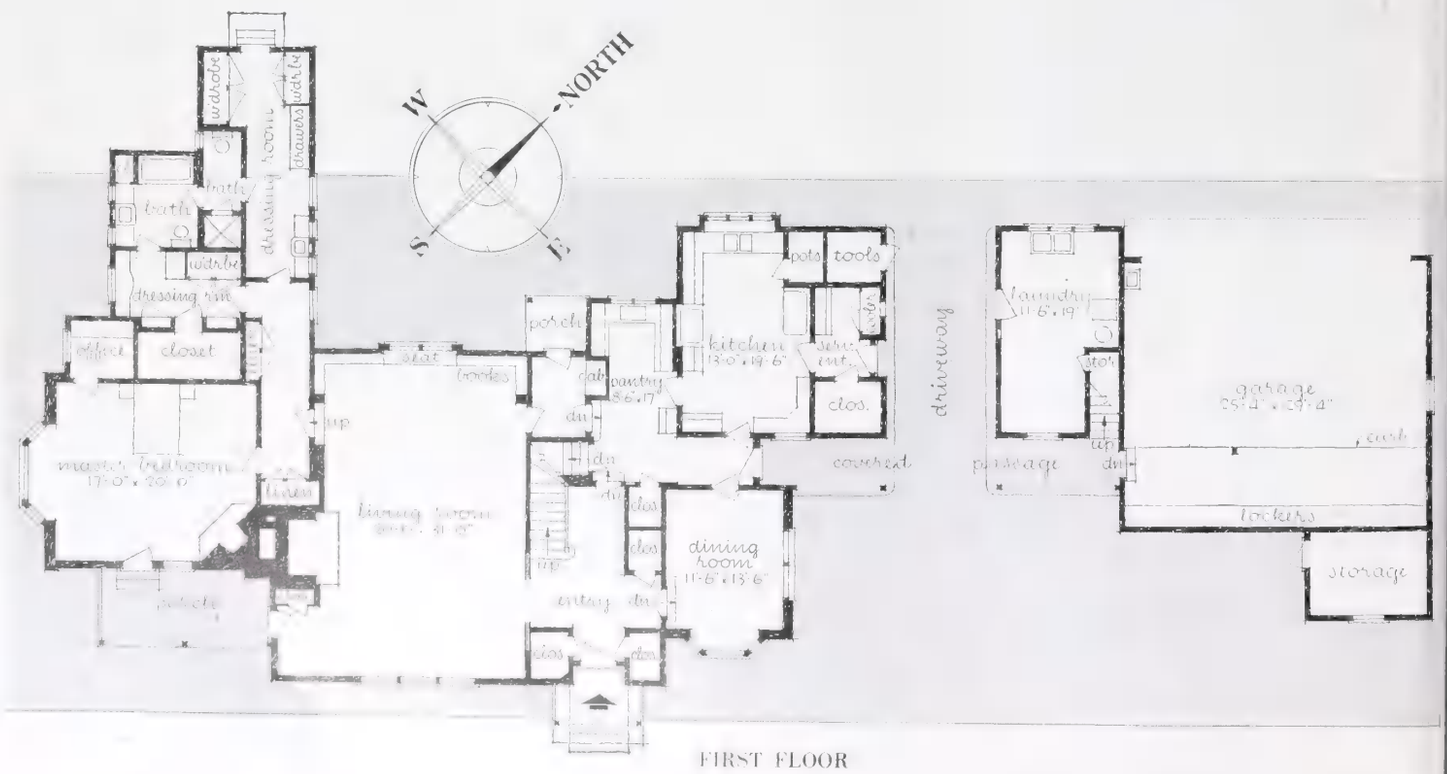
They adhered to all the established fundamentals of sound home construction with such care and fidelity that a good, particularized, and livable home was virtually inevitable.

The procedure they followed is not fixed and rigid. No planning procedure dependent upon the variables of the human equation ever is. But the path they trod, the steps they pursued, are so correct that they should be studied and adopted by every future homeowner in America.

Take for example the manner in which the Fondas purchased their land. From the time they were first married they planned on building a New England type of farmhouse somewhere in the Santa Monica hills overlooking the Pacific.

One autumn day in 1937 they found eight acres which suited them perfectly. Cautiously, they made inquiry of the owners, the Mountain Park Land Company. "Sorry," said the company official, "but that land's not for sale."

The Fondas were heartbroken—heartbroken but not hopeless. If they kept after that hilltop and meadows long and persistently enough they knew that one day they'd get them.



FIRST FLOOR

But in the meantime they needed a house. They rented one, then another. They even built a house, a small Cape Cod, to experiment with. But they were still in love with those eight acres and determined to buy them.

Every chance they got, they would tramp across those meadows, picnic on those grounds, even though technically they were trespassing. The Fonda children grew up referring to the hilltop as "our property."

Finally, after four years, the company agreed to sell the land. The Fondas, by this time well-acquainted with its topography, its drainage, its assessed value, bought it.

Now offhand one would think that their pent-up passion to own land and a farmhouse on it would have resulted in rapid, pell-mell house construction. But no! The Fondas were too wise for that.

They didn't build on their land for two years. First, they lived on it, camped on it. They drank in the views from every angle. They sailed kites on it. They recorded the directions of the wind currents. They studied the sun and how its rays affected the different sectors of the land. They made as thorough a survey of its future livability as was possible.

After much trial and error, they picked out just the right spot for the swimming pool and said, "We'll have the pool here." They found a flat piece of land where the wind was the weakest and said, "This would make a good spot for the tennis court."

They decided upon the location of the main house and said, "Well, if we have the house here, where do we want our trees?"

Before a single bag of cement was mixed, trees were moved and transplanted on the grounds, flower beds were set out, a citrus grove was planted, and gardens were mapped. The basic maximum in comfort. *(Continued on the following page)*



PHOTOGRAPH BY MAYNARD L. PARKER

A lot of picnics and kite-flying took place on the spot where the unpretentious Fonda house now stands, and not only for fun. The Fondas and their children flew kites to determine wind direction, picnicked to learn the fall of sun rays. Only after two years of such climatic and topographical study was the house begun.



SECOND FLOOR

(*Continued from the preceding page*) beauty, and utility was obtained from Nature, the earth, and its terrain. The Fondas wanted their farmhouse to fit the land and its flora.

Most people build a house first and then call in a landscaper man and say, "Make the land blend with our house." The Fondas did it the right way; they built to fit the land.

Their property burgeoning with trees and shrubs, they decided then that the acres were ripe for a home. Their next step was to obtain an architect. How does one go about finding the architect who is best for him?

Here again, Frances and Hank discovered that there were no short-cuts. They drove around the countryside looking at dozens of homes. They stopped, rang doorbells, asked questions of the owners. They wrote down the name of every architect whose work they liked. They spoke to friends. They subscribed to eight different architectural magazines. They called on leading architects everywhere.

"We knew," says Frances Fonda, "that we'd have to work with an architect for many months. We wanted one who was talented and perceptive, perceptive enough to get a good working idea of our personality and to build a house which would reflect and typify it."

After six months of inquiry, study, and leg-work the Fondas decided to retain Kenneth Albright, an architect whose work in Southern California is well-known.



PHOTOGRAPH BY MAYNARD PARKER

Unlike most prospective home-builders, the Fondas did their heavy landscape work before building, assuring their house an environment of full-grown plant life by the time it was completed. To be recommended only when you can be sure you'll have careful workmen and your planting is right.

In contrast to most prospective homeowners, the Fondas knew what they wanted in more than a general way. "What we want primarily, Mr. Albright," Hank Fonda said, "is a farmhouse that looks old, a hundred years old. We don't want a show place. We're not out to impress anyone. The only people we want to impress are ourselves.

"We've been living in a Cape Cod cottage because we've had to live somewhere. We've taken notes on its inconveniences and we're going to see that our past living pays off.

"Over a period of years we've also collected pictures and suggestions which we think make for better living. Frances has them pasted in several scrapbooks. We'll go over them with you one by one. Please tell us which ones are dated, which ones we can profitably use, which ones we ought modify, and which ones we should abandon.

"We have three children. We want each of them to have his own room. We also want a large family living room. Our dining room can be small because we never give dinner parties. We're rather particular about the design of the master bedroom suite. We want it to be a complete unit, as if the farmer who owns the house had built it for his wife and had then added the rest to it as the family grew.

"So far as the kitchen is concerned we can depart from the farmhouse motif if you think that best, because we want the most modern kitchen we can get. We also want the best laundry and heating equipment available."

Albright took notes as the Fondas spoke. Over a period of weeks, he got to know them, to understand their simple likes and dislikes.

In one of the many conferences he had with them, he offered a suggestion which they snapped up in record time. "I think it's a good idea," said Albright, "to hire an interior decorator before we have any interior at all." The Fondas saw the wisdom in the plan and agreed. An interior decorator brought in now while the house was still in the changeable blueprint stage, would not only develop a better feel for the home but would have more time to search for its furnishings.

Moreover, he could advise the architect and clients on such things as room size, interior finish, color schemes, paneling, and so forth. His continued presence would insure against post-completion tearing down of this wall, last-minute construction of that closet. He would be around during the course of construction to give advice and offer the benefits of his experience.

The Fondas didn't want to find themselves in the awkward position of so many (*Continued on page 109*)

Better your home
Better your living

When the Fondas started cultivating their acreage, they wisely planted a minimum of grass. They knew from experience that Southern California wasn't very good grass country. They settled for a relatively small apron of lawn about the house, sloping to the pool.

There's a reason for everything in the Fonda house, and it never has anything to do with ostentation. Covered driveway, for example, links service wing with main house and provides a protected entrance. School bell calls Fondas to meals and telephone when they're outside.





ALL FAMILY PORTRAITS BY JOHN ENGSTEAD

They Built Their House the Right Way

Everything About Our House Can Take a Beating



When you've got three children growing up in a house, you realize at the outset that the wear and tear on your furnishings are going to be slightly terrific. And that's why we made certain that everything about it could take a beating. Take our antiques, for example, like the dining room table and the cobbler's bench. We bought them directly from New England farmers who were using the pieces. We eschewed antique shops because we knew that much of the dealers' stock hadn't been used for years, hadn't received the constant care which farmers give to their furnishings. We also told Paul Granard, our decorator, that we wanted curtains and slipcovers that would launder without falling apart. All curtains are white muslin. Slipcovers are washable linen. Rugs are hooked or braided, of the pretty but serviceable type called "rag rugs."

By Frances and Henry Fonda



If any part of our house has to be fortified against wear and tear, it's certainly our entrance (above, left). It bears the brunt of the daily traffic, never knows when Jane may barge in, trying to lead her burro right up to the bedroom. That's why we left the pine paneling its natural color.

It was Paul Granard, our decorator, who suggested that we buy this braided carpeting, and we certainly owe him a debt of gratitude. He told us we'd find it durable, easy to clean, and inexpensive, and he was right on all counts. It's easily replaceable. Already it's taken five years of severe punishment.

Our living room, opposite, is by far the most used room in the house. It's where we all gather after meals to read or talk or see a movie, and it naturally suffers the most wear. The sofas are the kind the children can fling themselves on. The cobbler's bench makes a fine footrest. Scratches don't show on our stuff.







The pine-paneling at the north end of the living room conceals a motion-picture screen. On birthdays and special occasions when Hank wants to prove to the children that he actually works for a living, he sets up his projector, has his progeny re-arrange the chairs, and the living room is put to just about the same test as a movie theatre.

Everything About Our House Can Take a Beating

Every item in the picture opposite and preceding—tables, cobbler's bench, chest, pewter candle mold—has proved its ability to take a severe beating. That's why we acquired them. The battered crossbeam was once part of a bridge in Long Beach. Compared to what it used to bear, the stompings of our children are love pats.

While we were building the house, Hank used to go scavenging for farmhouse accessories like rain barrels and weather vanes. On one of his foraging trips, he found these discarded railroad ties. He's piled them like steps outside his dressing room door. They're immune to muddy shoes.





This corner cupboard was unhinged and covered with white kitchen enamel when we first discovered it. Hank repaired its sagging doors, scraped off its paint, waxed the original wood, and he vows that it will now last as long as anything we own.



If our poor piano could talk, it would tell a story of stark brutality. The children, all of whom take music lessons, have been beating on it for years. Our steeple clock reports that none of our brood has ever practised one minute overtime.

Why the Fondas' House Functions Smoothly

By Marva P. Shearer

As any housewife will all-too-quickly testify, it takes a heap of work to keep a home and family in good running order. In homes the size of the Fondas' where the breadwinner is a movie star and the family interests are extensive, it usually calls for the services of a business manager, social secretary, housekeeper, and governess.

These, according to Hollywood standards, are the prescribed personnel minima. But, as we've previously pointed out, the Fondas have no intention of living by any standards but their own. And according to their set-up, the smooth functioning of the household is the direct responsibility of Frances Fonda.

She fulfills that responsibility with a systematized efficiency which is at once both amazing and simple. As a result, the Fonda household seems singularly free of the perennial wifely complaint, "There's always something to be done around here." Instead, you get the feeling that "the something" has already been done. This is due entirely to Mrs. Fonda's household wizardry. She is business manager, social secretary, housekeeper, and governess, all in one. She manages the diverse family real estate holdings (buildings, lots, theaters); she computes all the income taxes (each of the Fonda children files a return); she pays all the bills; she supervises the house, the grounds, and the help. Hers is indeed a 24-hour-a-day job.

How does one woman do all this and do it capably? The secret, Mrs. Fonda says, is simple. She uses tried and tested business techniques.

For example, she buys every commodity the family uses in quantity, i.e., one gross of shoe laces, one dozen boxes of tennis balls, five cords of wood in assorted sizes, six cases of canned soup—this is merely a small portion of one order. The reasons for buying in bulk are, of course, well known: You save both time and money.

Another valuable time-saver (if you use it correctly) is the telephone. Here again Mrs. Fonda is a past master. Unlike most women, she never dallies over the wire. She gets to her office (it's adjacent to her bedroom) no later than nine each morning. She is met there by Miss Myhre, a secretary who opens the mail. While Miss Myhre is doing this, Frances is on the phone, either ordering, checking a discrepancy in a bill, or seeking information from a broker on the current condition of the stock market.

By the time she's finished making the necessary phone calls, the secretary has the mail opened and ready for reading. Frances goes through the correspondence, dictates replies, pays the bills. If a dinner party is in the offing, she dictates the menu, the guest list, the kind of table linen to be used, the type of flower arrangement, etc. Miss Myhre types up the list and then gives it to Mrs. Fonda.

From this prepared list, Frances then tours the house instructing the cook on what food to prepare, telling the gardener which flowers to cut, the maid which linen to use.

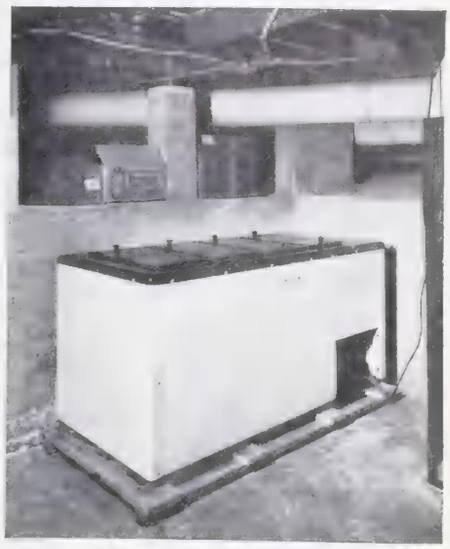
As she walks through the house, she also notices, with the fine eye for detail she has, that the cigarette and candy boxes are nearly empty. She carries them into the pantry for an immediate refill. If she sees a brown leaf on one of the plants, she plucks it off at once. When the other indoor plants show that ragged, wearing look, off they go to the greenhouse for reconditioning. Frances Fonda's entire managerial philosophy is embodied in one sentence: Do it now!

In every house, however, there are some things which can't be done immediately, at least by women. They call for the masculine *(Continued on page 105)*

Better your home
Better your living



How many homes, no matter how efficiently run, boast an adding machine? This one does because Frances Fonda planned her office to suit not only her own convenience but her own level of business skill. And that level is mighty high. From her bookkeeper's stool she can reach files, typewriter, telephone, house phone, and direct the help.



The Fondas' freezer is a refrigerated storage place for the meat, vegetables, and ice cream they buy in quantity. It also contains home-frozen chickens, their own strawberries and raspberries.



The laundress who comes twice a week, has every possible mechanical aid to speed her through the large pile of family wash—automatic washer, a dryer, a hotel-size ironer, indispensable water softener.



The Fondas never wanted to be in the position of wandering about, soap-eyed, after a shower, groping for a towel. That's why they planned a linen and supply closet for each bathroom. The idea was to have everything at arm's length, and these ideas were executed.



This cabinet is tangible proof that Frances Fonda laid great emphasis on equipping her pantry with functional storage space. She came across this mat and napkin file in a linen shop. In a little notebook, she wrote, "The glass front makes everything visible and accessible. You don't have to pull out drawers to find out how much of each piece you have on hand. Must adapt for our pantry."

Storage is Where You Plan It

Even before their house was in its blueprint stage, the Fondas catalogued their possessions in terms of storage demands. Relative to size and frequency of use, what would be the best-engineered space to keep toys, linen, clothes? Only after detailed study did the Fondas make storage plans





Each of the children's rooms, like Jane's above, has two wardrobe closets. From previous experience, the Fondas learned that when the kids had but one closet, they would muss good clothes by hanging soiled ones next to them. Now one closet is for dusty jeans and one for best bibs and tuckers.

The built-in set of drawers at left constitutes a classic example of storage space preconceived and engineered to fit the size and shape of clothes it will store. Drawers range from shallow for gloves, stockings, and handkerchiefs to deep for unruffled storage of bulky lingerie, handbags, and sweaters.





When Frances Fonda sat down with her architect to discuss plans for kitchen storage space, she knew full well that from time to time she would have to do the cooking. Orderly, systematic person that she is, she wanted to be able to see and reach every pot and pan at a moment's notice. Note the top shelf filing system for pot lids.

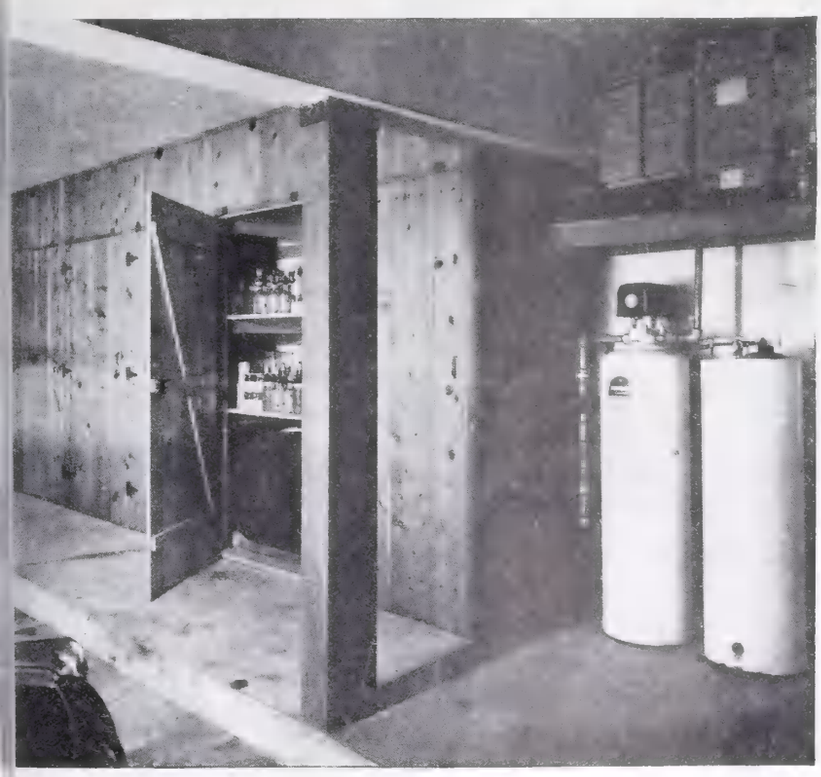
After they had planned for every possible storage need, the Fondas combed the blueprints for what they termed "waste space." They found that above the *porte cochère*, between the main house and the servants' quarters, there were roughly 14 square feet of vacant space. It is now rough-finished, stores empty boxes, cartons, and the like.



Mrs. Fonda, a great one for the adoption of business techniques, noticed that most well-run organizations use carefully marked key racks to save their employees both time and trouble. A time-saver herself of the first order, she had Hank build a key rack in her own pantry.



Storage is Where You Plan It



The lean-to behind the garage was originally designed to look like a decorative woodshed. But Hank pointed out that it was on the ground floor and could be used as a luggage room. He would not have to carry trunks upstairs. He got his way.

All garages are traditional storage places and this one is no exception. More planning and thought have gone into it than most. The available storage space is used for canned foods and the Permutit water softener—a necessity in the Los Angeles area.

The Fonda Antiques Earn Their Keep



They're rugged in construction, simple in design, and well-suited for the type of informal living this family enjoys. Many of the pieces are rare and valuable examples of early Americana. But this does not preclude their day-to-day use. The Fondas appreciate antiques but, unlike many collectors, refuse to preserve them by disuse



This front hall is completely furnished in antiques with the exception of the stair carpeting. They are worth, conservatively, a small mint of money, and yet Peter uses the dry sink as a receptacle for his baseballs, whistles, and stone collection. Jane drops her spurs and skates on the chair.

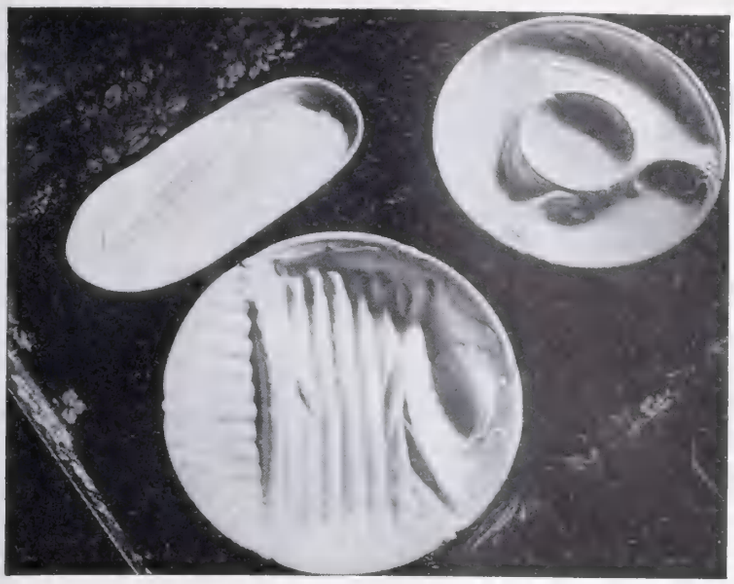
The pine breakfront and dining room table were bought from a New Jersey farmer in one of those lucky breaks most antique-hunters pray for. The farmer wanted to "get rid of this ole stuff," and the Fondas wanted to buy it. They don't regret deal. Both pieces have seen yeoman service.

The Meissen dinnerware of classic onion pattern may appear to be reverently displayed in the dining room bay window, opposite. But actually, it's not. The china is out where it can be seen, visually enjoyed while it's not in use, and easily reached whenever it is scheduled for holiday dinner service.









Our Antiques Earn Their Keep

Few dinner sets come with pieces designed for the serving of specific vegetables. But Frances Fonda finds these special-purpose pieces the most utilitarian of all the china she owns. On the ordinary dinner plate, corn rolls from side to side and the various vegetable sauces run on to the meat. Form-fitting china prevents that handsomely.

The table setting (top left) shows the charming informality of a Fonda dinner for two couples. This is as formal as any Fonda eating function ever gets. There are no candelabra, no ten-course meals, no butler, none of the stuffy protocol affected in many actors' homes. The Fondas dislike rich, fancy foods, elaborate desserts.

For a summer luncheon setting (opposite) Frances Fonda likes to use her Lord's Prayer service plates, flowers from her own garden, and strawberries that husband Hank has so proudly grown himself. A luncheon such as this one is relatively rare, since Frances doesn't like to interrupt her scheduled day with noon-time visitors.



Several antique dealers tried unsuccessfully to purchase this cupboard from its original owner, because they would inadvertently mention how they would repaint it. The Fondas fell in love with its old blue paint, and not only retained it but adopted the antique blue for their dining room doors.



Mrs. Fonda's dinnerware (left) hews to provincial simplicity. Top row, Spode's apple pattern, Audubon "Birds of America" plates, Adams plates patterned with Currier & Ives prints and Dale Nichol's "Red Barn in July." Bottom, Spode's "Tower," Quimper ware, and Wedgwood's grapevine.

PHOTOGRAPH BY JOHN ENGSTEAD





The upstairs playroom is an accurate reflection of the Fonda children and their growth. Bookshelves show their progress from linen baby books to their current grammar school texts. Since this photograph was taken, Peter has discarded the tinker toy set for model airplanes, while Jane has given up crayons to experiment with water colors.

Family Fun is at Home

By Marva P. Shearer



When Pan grew up and went east to boarding school, she left many of her treasured possessions home in her room, the collection of horse show ribbons, the lucky numbers she wore, photographs of her horse. Wallpaper, Strahan's "Chelsea."

More revealing than practically any other fact about the Henry Fonda home is that it has no guest room, no extra, usually unused, room.

This, you may rest assured, was no oversight. The house was too carefully planned for that. Rather, it was a deliberate omission, founded on the particular homogeneous character of the family's extra-curricular activities. Recreationally, the Fondas are self-sufficient. They shy away from including outsiders in their family fun. They enjoy the privacy of their own humor.

"We're not anti-social," explains Mrs. Fonda, "and we love people, but we seem to have the best times among ourselves. Some families have to go outside their



ginally, the playroom was furnished with all the accoutrements of the ideal nursery. It's grown and changed with its occupants, hat now it's the youngsters' study. Frances and Hank intend to rnish it as an upstairs sitting room. In five years, this is where hope the younger children will entertain their teen-age friends.



PHOTOGRAPHS BY MAYNARD L. PARKER

Peter's bedroom is a good example of how much latitude the Fondas allow their children in selecting furnishings for their own rooms. Peter's favorite color is a blinding red, so the wallpaper and the rick-rack curtain trim are in that boyishly pleasing color. The bird prints on the wall, from a Rex Brasher album, were his own choice.

own grounds, their own circle to provide their children with amusement. We're fortunate. We don't have to."

For the most part, the amusement Mrs. Fonda speaks of is purposeful. She and Hank are both of a practical bent and believe it's a good idea for the children to learn something while they're having fun doing it.

To this end, Hank likes to swim with his offspring and teach them new strokes. He also likes to take them on individually for a few sets of tennis. He used to do this regularly until last year when he discovered that daughter Pan could trounce him handily.

He quickly installed playground equipment like parallel bars, ladders, rings, swings, and dismantled merry-go-round horses for the younger children, and now he has a potential group of gymnasts to support him.

The Fonda children are extremely fond of animals, and their parents are always on the alert to add to the family menagerie. When Hank was on location in Mexico for the filming of "The Fugitive," he and Frances both learned to like the native burros. When they returned home they told the children all about the animals and in such an enthusiastic manner that Jane and Peter asked for some. Hank said he'd see what he could do. A short time later, he heard that Metro-Goldwyn-Mayer was willing to get rid of Pancho and Pedro, a pair of burros. Summoning Jane and Peter, to him, he said, "I'll get you the burros providing you take care of them. Is it a deal?" The Fonda kids agreed ecstatically.

They got their burros. Today Jane feeds and waters them each morning before she goes to school. In the afternoon, Jane exercises one, Peter the other.

Recently, while their parents were in New York, Jane and Peter became disturbed at the way in which their citrus crop was going to waste. (*Continued on page 98*)



Mrs. Fonda found these wooden horses in a Greenwich Village antique shop. She had them shipped to California, and they get a coat of new paint every other year. During the rainy season they're covered with snug tarpaulin. The live burros are more popular.

PHOTOGRAPHS BY MAYNARD L. PARKER



This one-room playhouse is so strategically located that it opens onto the pool on one side and the tennis court on the other. Plus offering all the entertainment facilities of a barn, it's also used as a dressing room by the guest athletes.

The Fondas do no large entertaining in their home. All of that is relegated to the playhouse, which is far enough away from main house so that loud singing, heated discussion, the combined noise of a hundred guests can't disturb children.

By Marva P. Shearer

Company Fun is in the Playhouse

A few days before he left for New York to play the lead in "Harvey," Jimmy Stewart was interviewed by a reporter who was working on a piece about Henry Fonda.

"You're supposed to be this guy's best friend," said the reporter. "Tell me, what kind of people are the Fondas, anyway?"

Stewart, the grown-up all-American boy, massaged his jawbone in pensive meditation.

"I understand they're entertainment-shy," the newsman continued, "that they stay pretty much outside the social whirl. Are they hermits or merely discriminating?"

"Well, now," explained Jimmy, "it's like this. If you happen to be one of those silk-stocking dilettantes who likes to be catered to, if your idea of a party is to have five waiters hovering around to satisfy your every alcoholic whim, if you like three or four attractive waitresses to plop fifteen different kinds of hors d'oeuvres down your gullet—then the Fondas very definitely are not for you.

"Not that they're entertainment-shy. They're just very un-Hollywood. Personally, I like the way they entertain. It's simple, wholesome, and they let you alone. They're not interested in sparkling dialogue or Rita Hayworth's latest hair-do. They let you hang around the playhouse and do anything you want—sing, dance, swim, eat, bang the piano, anything.

"The center of their entertaining is their playhouse, and if I were you, I'd go up and see it. You'll learn a lot about the owners from just looking at it."

The Fondas' playhouse, as you can well see from the pictures on these pages, is a one-room building with an indoor barbecue, a fieldstone fireplace, a large circular pine table with a built-in lazy susan, and a complete kitchenette unit of refrigerator, gas-burner, cupboards, and sink. The wooden benches, the upholstered pieces, and the oak floor can comfortably seat fifty guests.

One look at the playhouse is enough to tell you that it's very definitely not the spot for swank, formal dinner gatherings. It doesn't attract people who go in for that sort of *divertissement*. It attracts company of two types: the casual droppers-in, old family friends like Stewart, Dorothy McGuire, John Swope, Ward Bond, Sono Osato; and the invited guests like Pan's boy friends, Hank's business associates, and people whose work the *(Continued on next page)*



When members of the movie colony, accustomed to the slick and swank, first saw this irregularly-shaped swimming pool, they were shocked. "Looks just like the ole swimming hole," they exclaimed. That's what it was supposed to look like. To make sure it would, Hank Fonda hauled and sank jutting boulders into its sides.

Company Fun is in the Playhouse



PHOTOGRAPH BY JOHN ENGSTEAD

Best reason of all for concentrating so much amusement inside the home grounds is that the Fondas enjoy playing together. The youngsters rarely go off the preserve in search of entertainment because home is so attractive, stimulating, and well equipped for diversion.



Better your home . . . Better your living



Hank Fonda worked his way through the University of Minnesota by teaching physical education, and so a tennis court on his property is only natural. It was definitely not built to satisfy a Hollywood "must." Everyone in the family plays the game, and rackets are always on hand for guests.

Impromptu fun around the playhouse varies from sailing toy boats to flying kites. Hank's collection of kites includes some so heavy they can be launched only with his swordfish tackle. Once he and Jimmy Stewart flew one so high that neighbors thought it was an enemy signal, summoned F.B.I.

(*Continued from preceding page*) family admires—John Steinbeck, Luigi Lucioni, Paul Clemens, and others of that ilk.

Whenever they want to take a swim or get up a friendly tennis match, the droppers-in know that all they need do is drive up the hill, park their cars, and stroll down to the playhouse and shout, "Fondas! Fondas!"

The family is always at home, with two or three of the tribe ready to join anyone in a pool-dip. The pool, incidentally, to conform to the general farmhouse motif of the place, was built to resemble a dammed-up mountain stream. Hank borrowed a truck and hauled large boulders which today are imbedded in concrete and jut out into



PHOTOGRAPH BY MAYNARD PARKER

the water. Moss and field flowers grow on the rocks and help add an "old swimming hole" air to the entire set-up.

The Fonda kids can go swimming at will without parental supervision, and ever since they were little tykes, they've been consistently chasing each other into the water.

There's a good deal of outdoor furniture about the place, particularly on the playhouse porch and around the pool, and during the winter months these pieces are neatly stacked and then covered with a large spread of tarpaulin. This practice eliminates the expense and effort involved in shellacking wicker furniture each season.

Every four or five months, Hank and Frances throw a fairly large barbecue dinner party. In a community where giving parties is almost a daily ritual, the infrequency of these affairs is conspicuous. But this couple don't care. They entertain only when they feel like it, and, when they get in the social mood, they gather a crowd of 30 or 40 friends. They sit them around the playhouse fire. They feed them appetizing, home-grown food, and they all sing the night away.

Despite the informality of the Fonda parties, they're all thoroughly planned, and planned about the playhouse. There are never any large dinner parties in the main house. Frances makes up her guest list two weeks in advance. She phones the guests. (*Continued on page 102*)

Their Bedroom is ... Library ... Office ... Sitting Room



Because they knew that Hank frequently had to report to the studio by six in the morning, the Fondas planned his dressing room far enough away from the bedroom so that he could wash, shave, dress, and leave through the separate entrance without disturbing his wife, Frances.

If a farmer built his own home he'd start with one room, one room which would embody all the comforts and necessities of a whole house. This is the philosophy underlying the multi-functional Fonda bedroom, a philosophy carefully thought out, thoroughly blueprinted, successfully executed



PHOTOGRAPHS BY MAYNARD PARKER

Here's one bathroom with no waiting problem, thanks to double equipment such as two entrances from each dressing room which eliminate the traffic problem, two toilet bowls, a stall shower and tub, two cabinets, a wash basin here and in Hank's dressing room. Wallpaper is Strahan's "Pleasance."



This is the room any returning member of the Fonda family heads for once he steps inside the front door. For this is Frances' study, office, and napping quarters, and she's almost certain to be found here. If she's not, a glance out the window tells at once if the family is cutting up over at the playhouse.

It was in this room, before this very fireplace, that Hank Fonda, pacing to and fro, first learned the lines for his role in the now-current hit, *Mr. Roberts*. Here in the evenings when Frances is finished with her business affairs, he likes to read the current batch of scripts which anxious agents submit to him as possible vehicles.

Better your home . . .

Better your living

Not only does this room satisfy the Fondas' basic sleeping needs, but it has developed into so comfortable a study that its users have moved into it two of their most valuable Lucioni water-colors, in addition to many of their favorite novels. Only missing asset to make the room completely self-sufficient is kitchen equipment.





How the Fondas Came of Age in Art

Appreciation of art is not innate. It is acquired, improved, and cultivated. And the rate of its maturity depends upon a man's sensitivity, his environment, and his methods of acquiring knowledge. For without intelligence and insight, there can be no true appreciation of anything. If you look at art without insight, the best you can get from it is momentary visual pleasure—only a fraction of the enjoyment that real understanding brings.

In the case of the Henry Fondas, who are blessed with both sensitivity and practicality, the rate of artistic maturity was unusually rapid—and they are still growing. They were helped by their own method of learning to use their eyes to see—plus a set of fortunate circumstances.

But the pattern of their coming of age was typical. Like most people learning to look at art, they progressed from a fondness for pleasant, nostalgic landscapes which reminded them of happy childhood days in the country, to an appreciation of the painter's technique, and of the philosophies and inner meanings that an artist can convey. It's like developing a taste for poetry and essays after you've confined your reading to historical novels. You still like a good novel, but your scope is broader.

Before they were married, Frances Seymour and Henry Fonda had a casual interest (*Continued on next page*)

As parents, the Fondas attach importance to good art and to the creative expression of their children. Paintings, sculptures, and fabrics for children's rooms were selected as carefully as those for the rest of the house. Jane's room, left, boasts two landscapes—one of which is shown close up at right.

By

Lloyd Shearer



The Fondas think primitive style of New England scene by Wing Howard, right, appropriate for young minds. Technically, it's good art, but the barns, animals, and people make it simple enough for Jane to understand. The artist sprinkled artificial snow on the canvas; Jane likes the sparkle.



PHOTOGRAPHS BY MAYNARD PARKER

How the Fondas Came of Age in Art

(*Continued from preceding page*) in art. They were too taken with their careers—banking and acting—to spend more than an occasional Saturday afternoon in an art gallery.

Once they were married and had a home, their attitude changed. They wanted good paintings. They felt strongly that art should be an integral part of every home, that nothing could be more rewarding culturally to children than the influence of the fine arts. So they started to take their art gallery visits seriously, concentrating on the best ones. And they began to discover, among all the good paintings available, just which types they wanted for themselves.

Their first buys were vividly realistic pictures by Luigi Lucioni, known as the "painter laureate" of Vermont. They were introduced to his work when they were visiting

This print collection represents first stages of the Fondas' artistic growth. The four Lucioni etchings in the corners came first. The realism of the rural scenes appealed to them in a purely nostalgic way. Second step was the Benton lithograph at center. More subtle in mood, it demands more of the intellect because of the social implications inherent in it.

A painting like the Lucioni landscape over the sofa is right in a farmhouse owned by cultured people with simple tastes. The Fondas are right for their art. This was their first purchase. Later in their development, they chose Paul Clemens to paint small portraits of Jane and Peter, but only after they were sure that he was an honest, unaffected artist.



Better your home . . .

Better your living





Many people buy a picture for a particular wall. Not the Fondas, who choose art first, the place second. For example, this Georges Schreiber is in the entrance hall The Fondas are sophisticated enough in art to know that relegation of an important picture to such a spot is no infamy—good art needn't hang only over fireplaces to be appreciated.

By encouraging them to draw and paint, the Fondas hope to give their children pleasure and, with luck, an understanding of art. Pan, their eldest, has developed well beyond their modest aims. Water colors below were painted during Christmas vacation. That she has talent is evident; that she'll continue to improve this talent is her parents' fondest wish.

Vermont one summer, and the introduction couldn't have come at a better time. They saw the beauties of the state around them, beauties which the artist's work brought into sharp focus. One Sunday, they drove over to Manchester to meet the painter himself and they liked him well. A few weeks later, they bought a Lucioni oil, a small still life which they took back to California with them and lived with for a while.

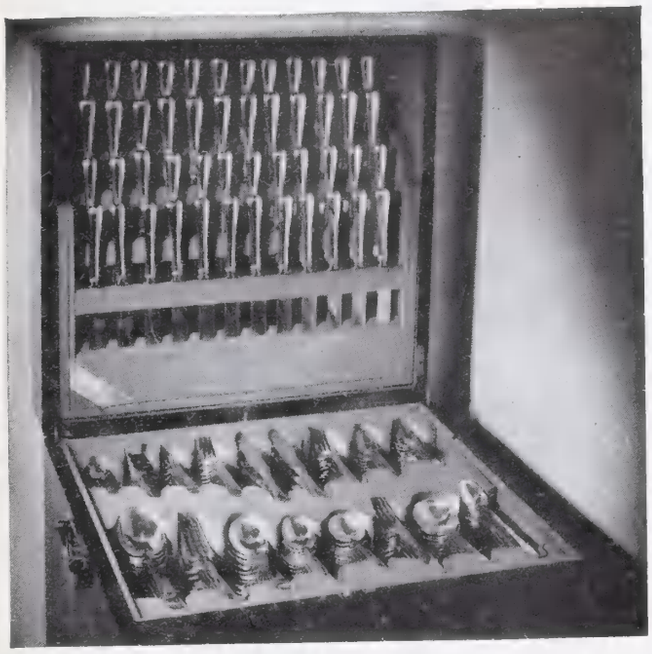
Almost immediately thereafter they met the first test of appreciation: The painting did nothing for them! It aroused no emotion, had no hidden meaning, gave them no understanding of what the artist was trying to convey. Instead of deciding that art wasn't for them, they did a wise thing—they exchanged the picture for a large and peaceful Lucioni farm scene.

By this time, Lucioni felt that he knew the Fondas well enough to say, "A frame is almost as important as the painting. Won't you let me frame this for you?" Lucioni's offer taught the Fondas a major lesson—the importance of proper framing. No frame in the world can make a bad picture good, but the right frame can do as much to bring out the good qualities of a picture as the right dress can do for a woman—which is plenty. So the Lucioni farm scene, in an antique gold and blue frame picked by the artist, hangs in the living room directly above the sofa. (See page 70.)



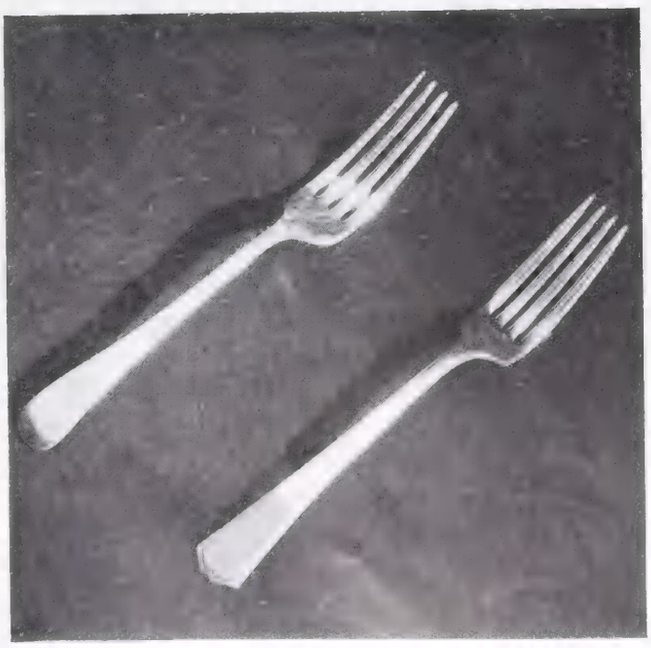
The Fondas are as friendly *(Continued on page 108)*

A Sterling Solution for Silver

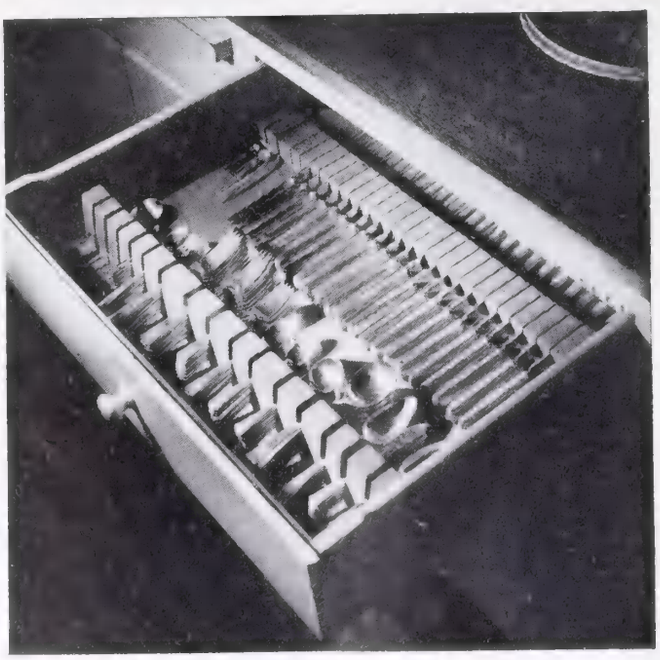


This company-best silver (there are two dozen of each utensil) is stored in a felt-lined chest which is so snugly made that no air can get to the flatware to cause it to tarnish.

The average homeowner's solution to the silver storage problem is to keep flatware in a partitioned drawer. With her characteristic eye for business detail, Frances Fonda observed that jewelry stores use a further refinement—notched chests with form-fitting slits for each utensil. She adapted the idea to her own needs



Company sterling is Cartier's "Old English Antique" (top). Everyday sterling is Alvin's "Old Chippendale" (bottom). Both are restrained, unmonogrammed, to the Fonda taste.



The flatware that's used daily is as carefully stored as the company-best. Two fitted drawers in the pantry cupboard reduce to a minimum possible scratches, marks, and loss.

The Family Wardrobe of Stationery

The Fondas go in for a wide variety of stationery. Each member of the family, down to Peter, the youngest, boasts his own marked letter paper. True to the family penchant for simplicity, it is, to the last sheet, a model of restrained good looks. **A** is Hank's personal letter paper, gray with a white-lined envelope. **B** is featherweight air-mail, white with a blue envelope, used by everyone. **C** has daughter Jane's smart blue initials on white. **D** is Frances' own note paper, chalky blue with a white monogram. **E** is the stationery of the house, used for business mail and by house guests. **F** is Peter's manly monicker, brown on ivory, a subtle incentive to write all "duty" letters promptly. **G** is Frances' personal card for which she shrewdly orders tiny envelopes—a great convenience when she sends brief notes or encloses cards in gifts.





There's nothing academic about Hank Fonda's farming. When he's not working on a picture, he's out in the fields by eight, plowing, planting, or looking after his fruit trees. He claims to raise the best apples in Los Angeles county, no small job, and his citrus grove keeps the family in oranges all year.

Hank doesn't do all the farm work himself. Most of it is done by Raymond, the gardener. It was he who devised these chicken-wire screens to prevent the local rabbits and gophers from getting into the new plants. All the vegetables the Fondas eat are home-grown: lettuce, beets, cabbage, carrots, beans, etc.

Meet Farmer Fonda

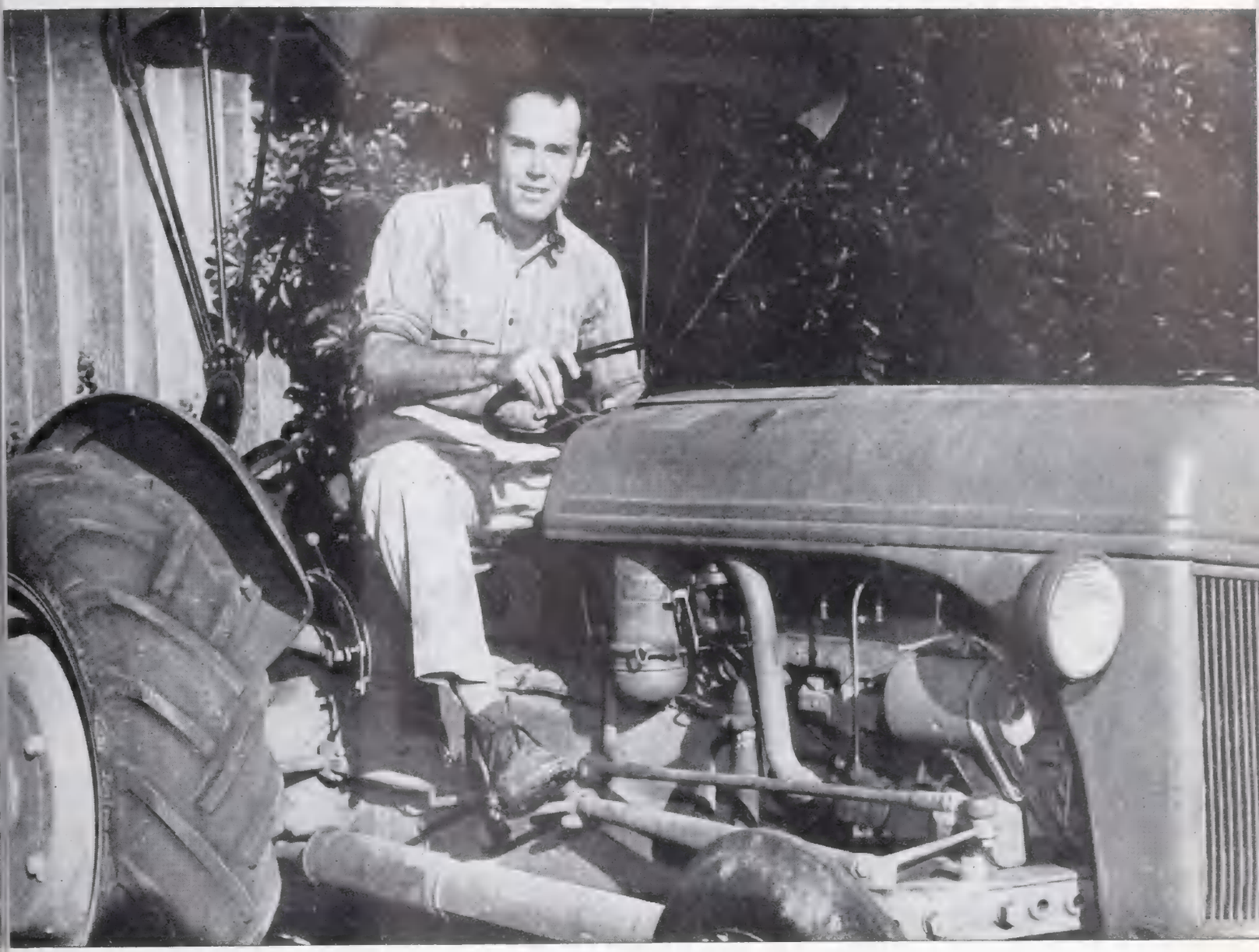
Some months ago when Hank Fonda appeared on the Ford radio program, he was told he could receive his pay either in cash or merchandise. "What would you like," asked the company official, "a Ford, Mercury, or Lincoln?" Hank thought a moment of his land, his gardens, of the hauling he had to do, and, turning to the man, said, "I'd like a tractor." It's now his pride and joy.





The secret of rich, ripe produce, according to this farmer, "lies in the fertilizer. You've just got to spread it around." And Hank Fonda, with an acre under cultivation, with a greenhouse to care for, with berry bushes, vegetable gardens, fruit trees and citrus groves to supervise, needs plenty to spread.

To date, the Fonda method of compost-making is one of Hank's proudest farm achievements. He piles his garden cuttings inside the compost bins, and when the pile has aged enough, he backs up his tractor to the soil shredder, uses the motor to run the mill and shred the heap, which aids decomposition.





After building two compost bins that had to be knocked apart whenever he wanted to turn the compost, Farmer Fonda designed one, where by adding or removing the boards, he can alter the bin size without destroying it. He can also collapse it by removing the four metal rods. The cost was all of $11.25.



To Broadway theater-goers, Hank Fonda at the moment, may be known as Mr. Roberts, but among his California neighbors, he's known as Fonda, the Compost King. An avid, part-time agriculturalist, he's read Faulkner's *The Plowman's Folly* from cover to cover, puts up arguments for organic fertilizer.

By Laura Tanne

A PRETTY COLOR CAN BE PRACTICAL

You don't have to write off prettiness in your decorating plans just because you wake up every morning to find your window ledges shrouded in heavy black soot. You don't have to be doomed to drab fabrics.

If you like pretty colors around you and long to live in an atmosphere of flower-fragile delicacy, consider the pretty but practical colors used in the room shown on these pages. For here are all the comely garden colors dear to a woman's heart. Yet the mauvey plum ground color of the cretonne and old blue of the flowers will both be very slow to show soil and wear and tear. Though these colors are all ideal for a summer bedroom, they would look equally well the year round.

Color-wise, this cretonne is refreshingly new. Over its mauve background play lilac tones, bluish white, and old blues, which give it the nostalgic quality of old-fashioned gardens. The appearance of delicacy, however, is wholly on the surface and all in the coloring. For this is a veritable Mrs. O'Grady among fabrics—one that can go unblushingly to the washtub or shrug at grubbiest sifting of soft coal dust. Its dust-resistance is achieved by the tight, hard-packed weave of the goods, which in the hand feels like a tough muslin. This characteristic makes it perform crisply as protective slipcovers for perishable upholstery.

With this pretty and practical floral you may live contentedly in a carefree bower. This gay print, along with its related stripe and its plain version, is a generous 48 inches wide, sells at the gratifying low cost of about $2.25 a yard. All four fabrics which are used in this room are from the Nashua Mills Division of Textron.

PHOTOGRAPHS BY WILLIAM HOWLAND



Quilting helps keep this bed cover from wrink when folded up at night. Note how the fa is used like wallpaper on the bed niche, oppo page. The ingredients of this room include e to-clean plywood walls from U. S. Plywood Co the mauve "Sonata" carpet by Bigelow-Sanf Flexible bed light is made by General Ligh Company. Electric clock by Warren Telechron

A color companion to the mauve floral print is stripe on the chaise longue, left. Here the t of the print are played back in a slightly brig key. Scientific reading light beside the ch longue is from Sight Light Corporation Drap are edged in Scalamandré's cotton fringe. Stra hanging curtains are custom-made of Snowb organdy from Richard Borden Mills Corpora





Good architecture makes GOOD PLANTING LOOK BETTER

By Janet Darling

How many times have you visited a neighbor's garden and heard the remark, "Well, it doesn't look like much now, but you should have seen it last month when the poppies were in bloom"? This, alas, is all too true and brings home the sad fact that flowers are like the little girl who "when she was good, she was very, very good, and when she was bad, she was horrid." The moral to this story is that if you want your garden to have interest all the time, don't depend on flowers alone.

It is probably safe to say that no garden, however lovely, would not be improved by good architecture. Architectural details do not change with the seasons—they never go out of bloom but are always there to give interest and meaning to your garden design, even in the wintertime. These details may take the form of pools, of paving, of edgings, of steps, or of walls as shown here.

Walls are more than barriers between you and the outside world. Walls do more than mark the line where your land ends and your neighbor's begins. They go hand in hand with the other basic elements of any successful garden—a well-designed plan and a pleasing pattern of color. Walls give you privacy, essential to everyone. Walls emphasize and carry out the basic lines of your garden design. Walls not only give your planting an added boost when it is at its height but actually provide the interest to carry you through off-seasons.

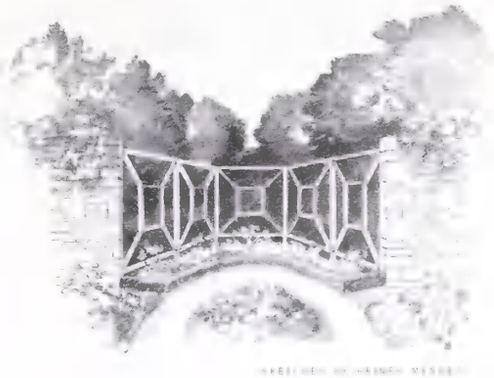
There are countless ways to build walls, both high and low. Here, frosted glass panels relieve the brick wall and create a focal point to give special planting more importance. Other variations are shown below. Your problem may dictate still another type to harmonize with the architecture of your house and the character of your garden. But whatever the style, garden architecture pays real dividends in permanent, easily maintained beauty.



his wall is all wood. The main part s of clapboards; focal point is ver- l louvers, scalloped for good shadows.



This wall is of stuccoed cinder blocks. Grille can be your design of wrought iron or stock pattern of cast iron.



Here is a cut stone wall—good if you are in stone country. The center panels are wood, painted in a color.

You can't have TOO BIG a terrace!

BY THOMAS CHURCH

Magazines are supposed to report style changes, so their readers won't spend their time and money on out-of-date ideas or for merchandise which readers may not have had the opportunity to observe for themselves is becoming obsolete.

So you should know that terraces are getting bigger. In fact, it seems the bigger they are the righter they seem to every one. That is an infallible test of the eventual influence of basic style change.

Until now we have accepted a small terrace. But a small terrace makes you *look at* your garden, but does not let you *feel you are in it.* But a big terrace, especially a transitional type like the one shown here, lets you feel you are in the garden and lets you also look back at the house.

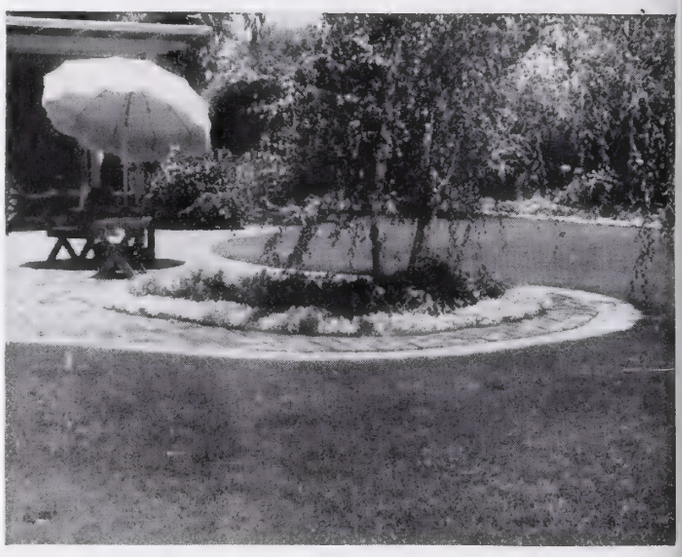
BAD 

It is important to realize that gardens are enhanced by being seen in conjunction with architecture. We already feel that houses look better when seen with planting around them. But we are just learning how to integrate the garden and the house through the linkage of a terrace, so each helps the beauty of the other.

Here is a terrace which reaches out into the garden, and even has two little gardens within its perimeter. Its flowing lines carry the eye pleasantly to the flowers and shrubs on the edge of the property. Yet when you are out in the terrace and look back at the house, the terrace does not appear too structural. For the curving flow of the two plant pockets softens the lines of the house. Each helps the other.

 GOOD

The height of your house also influences how big your terrace is. For a two-story house needs a wider terrace than a one-story house, to keep it from seeming top-heavy in relation to its base. Remember also, a terrace is a room to hold chairs and tables and needs the same kind of floor planning as a well-planned room if activities are to be accommodated.

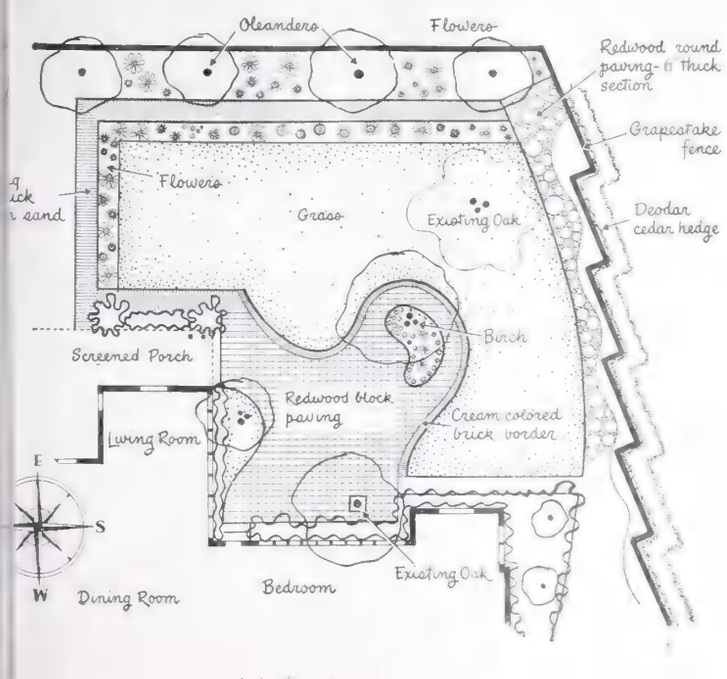






HOME OF DR. AND MRS. R. S. HIATT, MODESTO, CAL.

● A perfect example of how to fit a big terrace into a small house and a small property. The owners make an intensive use of this area, so the redwood block paving makes this space more practical than grass could ever be. Grass is wonderful to look at, but does not do well when subjected to daily tramplings. Terrace commands all views of the property.



Your Climate Affects What Paving Material You Use

● The hotter your summers the more important it is to choose terrace materials which are not heat radiators or glare producers. Areas close to the house and particularly close to windows suffer if dark paving materials are used close outside.

So avoid dark surfacing materials. The darker they are the more heat they absorb. Therefore the more radiant heat they re-radiate through your doors and windows. And the hotter the terrace is itself.

The best paving materials are therefore neutral in color (beige, grey, pink, gelmorgate) such as stone, flagstone, pale-colored bricks, and concrete, colored to reduce its whiteness.

To prevent glare, take care that these neutral-colored materials have uneven surfaces. An irregular mat finish, even with some variation in color, is desirable in preventing glare. Grass strips, plant pockets, and other devices not only help the glare factor but add pleasant atmosphere, especially in the summertime.

How to achieve GOOD SPACING in your flower border

Third in *House Beautiful's* important series on borders. These articles present valuable and never-before-published principles of design and management

By John A. Grant and Carol L. Grant

All problems in design involve problems in spacing. This design problem is more complex in a flower border because plants have different habits of growth, and therefore spread at varying rates. So it takes special know-how to plan for and maintain good spacing from year to year. Even the original planting requires a special technique to avoid causing overcrowding or gaps and to achieve the easy grace of a community of plants comfortably adjusted to one another—co-operating instead of co-elbowing in the border.

How do you achieve a permanently attractive, though constantly changing, border—not only when it is first planted but from year to year?

The first step in establishing a pleasing sense of space is to recognize that, since herbaceous plants do not have a permanent structure and distinct individuality of form, they should be used in drifts rather than as specimens.

Therefore the drift (or grouping), not the individual plant, becomes the unit of planting. Consequently, it is important to have the shape of the drift become apparent, rather than the shape of the individual plants in the border.

To accomplish this, allow more space between drifts than between plants within any given drift. This gives form to the drift and eliminates an effect of overcrowding, even though the plants may be fairly close within the drift. If there is sufficient space between drifts, your planting will seldom look congested.

Next consider the different rates of growth or spread of different types of plants. It is perhaps simplest to divide these into three groups:

1. Plants which spread rapidly and need frequent dividing and replanting, preferably every year or at least every other year; e.g., most hardy asters, chrysanthemums, helenium, goldenrod, and rudbeckia.

2. Plants which spread into clumps more slowly and need dividing, replanting, or replacing every 4 or 5 years — columbine, delphinium, hemerocallis, phlox, iris, and plantainlily.

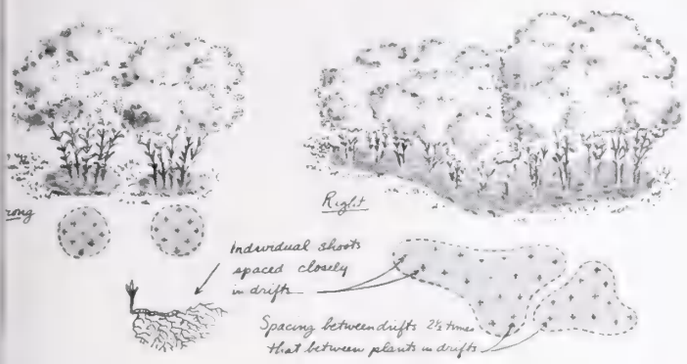
3. Plants which are best undisturbed for 8 or 10 years. These should not be put too close *(Continued on page 92)*

GROUP 1.

GROUP 2.

GROUP 3.

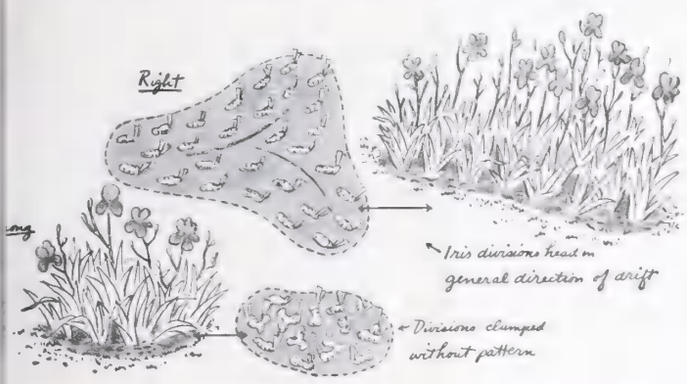
Plants that spread rapidly and need frequent dividing, every year or every other year



Example: hardy aster (Michaelmas daisy). Transplant this every spring or every other spring, spacing 6 to 8 inches apart. Leave 15 to 20-inch space between drifts.

Achillea, milfoil or yarrow
Ageratum (in the Far South where it is a perennial)
Anthemis, chamomile or golden marguerite
Arenaria or sandwort (several)
Artemisia lactiflora or ghostplant wormwood
Hardy aster or Michaelmas daisy including New England aster (A. novae angliae) and New York aster (A. novi-belgi), and their varieties, but not Aster frikarti and other Aster amellus hybrids, that are less vigorous than the American asters
Boltonia or false chamomile
Canna (in the Far South where it is a perennial)
Hardy chrysanthemum
Convolvulus mauratanicus or Morocco morning-glory (in the Far South where it is a perennial)
Coreopsis or tickseed
Eupatorium
Helenium, sneezeweed, or Helen's flower
Helianthus or hardy sunflower
Lysimachia or loosestrife
Physostegia or lion's-heart
Primula hybrids, primroses and polyanthus (P. acaulis, veris, elatior, polyantha, and the Asiatic primroses, P. japonica, sieboldi, pulverulenta, bulleyana, etc., where these are hardy)
Ranunculus, buttercup or crowfoot
Rudbeckia, including coneflower and goldenglow
Solidago or goldenrod
Verbena (in the Far South where this is hardy)

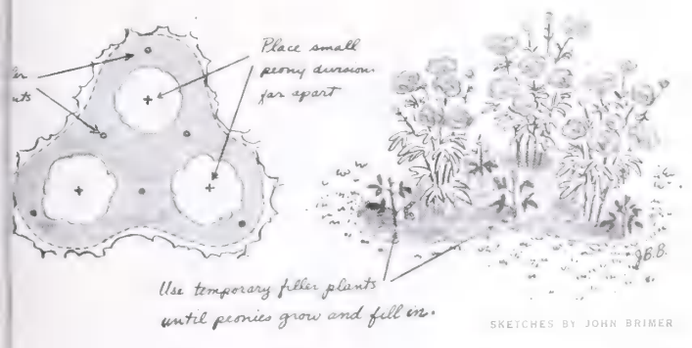
Plants that spread more slowly than those in Group I are divided every 4 or 5 years



Example: bearded iris. Transplant every 4 or 5 years, after blooming. Space divisions 12 to 18 inches apart. Special technique for iris: face all rhizomes in the same direction.

Aconitum or monkshood
Anchusa myosotidiflora or bugloss
Anemone japonica or windflower
Aquilegia or columbine
Armeria, thrift or sea-pink
Artemesia Silver King
Astilbe or perennial spirea
Bocconia or plume-poppy
Campanula persicifolia, bellflower
Catananche or cupid's dart
Centaurea macrocephala, globe c.
Chrysanthemum maximum, shasta daisy
Delphinium
Dianthus hybrids or pinks
Doronicum or leopardsbane
Echinacea purpurea or coneflower
Filipendula hexapetala or dropwort
Gaillardia or blanket flower
Geum or avens
Heliopsis or perennial sunflower
Hemerocallis or daylily
Heuchera or coralbells
Hosta (funkia) or plantainlily
Iris, bearded and beardless
Linum or flax
Lychnis, campion or catchfly
Mertensia or Virginia bluebells
Monarda, beebalm or bergamot
Nepeta, catmint or ground ivy
Omphalodes verna or navelwort
Penstemon or beard tongue
Phlox, all hardy types
Polemonium or Jacob's ladder
Potentilla or cinquefoil
Pulmonaria or lungwort
Pyrethrum roseum or painted daisy
Stachys lanata or lamb's ears
Stokesia or Stoke's aster
Thalictrum or meadowrue
Thermopsis caroliniana
Tradescantia or spiderwort
Veronica or speedwell
Viola, violas and violets

Plants that spread very slowly or resent moving. Leave in place 8 to 10 years or more



Example: peony. Set the plants at least 3 feet apart. They can stay in place for years. Use fillers like Oriental poppy and (or) dahlias, tulips until peonies reach mature size.

Anchusa or bugloss (other than the myosotidiflora species)
Baptisia australis or wild indigo
Bergenia (Megasia) cordifolia or bigleaf saxifrage
Callirhoe involucrata or poppy-mallow
Centranthus, valerian or garden heliotrope
Clematis (the bush types)
Dianella tasmanica (tender)
Dicentra or bleeding-heart
Dictamnus, gasplant or fraxinella
Dierama pendula or fairy-wand
Echinops or globe thistle
Eremurus or desert-candle
Eryngium, eryngo or sea holly
Galega officinalis or goats-rue
Geranium grandiflorum, lilac geranium or cranes-bill
Gypsophila or baby's breath
Helleborus or hellebore
Hibiscus moscheutos or common rose-mallow
Justicia (tender in the North)
Kniphofia (tritoma), torch-lily or red-hot-poker plant
Liatris or gayfeather
Limonium latifolium or wideleat sea lavender
Lythrum or purple loosestrife
Lupinus or lupin
Oenothera or evening primrose
Ophiopogon or lily-turf
Paeonia or peony
Papaver orientale, Oriental poppy
Perovskia or perowskia
Pilea or artillery plant (tender)
Polygonatum or Solomon's seal
Sedum spectabile, [illegible]
Sidalcea or checker-mallow
Spilanthes or spot-flower
Trollius or globe flower
Yucca filimentosa, Adam's needle



YOUR PART IN THE FUEL OIL SHORTAGE

Will last year's oil crisis occur again next winter? The answer depends on teamwork. If you use oil for heating, you are on the team

By W. W. Ward

If you use oil to heat your home, or contemplate using it, the "shortages" in most sections of the country are of concern to you. You probably didn't go without oil yourself. The chances are that you didn't even know anybody who did. But you paid the high prices and the publicity was disquieting. You were aware that there were families who were forced to be without heat for a few hours or a few days. If it could happen to you, you should know about it now.

Because it could very easily happen to you! The petroleum industry will tell you that it's going to be a tight situation. That gives you an opportunity to do something about it now. Because if you use oil for heat, you can do what no one else can do. You can conserve enough fuel oil to eliminate the danger of a crisis.

You don't have to go without the warmth you've been accustomed to. This isn't another "No chicken on Thursdays" sort of deal. You can keep as comfortable as you ever did; you can save ten, twenty, even fifty per cent of your fuel bills and do what the oil industry cannot do alone.

They can't conserve home fuel oil. They'll sell it to you, as long as they have it and can get it to you. Oil burner companies can't conserve oil. They're in the business of selling you oil burners, and no one can deny them the right to sell, or you the right to buy.

But you can conserve it. Comfortably. Profitably.

You see, last year there was no shortage of oil in the sense that our underground supply had become exhausted. There were only many local shortages in many sections of the country which seemed to add up to a national crisis. Most of the hardship cases in the newspapers lacked kerosene, not the kind of fuel oil you burn.

We went into last winter lacking normal fuel oil inventories. Less than for the year before, which was a mild winter. Oil companies couldn't forecast the extended bad weather six months away, and so underestimated your requirements. It wasn't all their fault. They had to base these estimates on the number of new burners the oil burner manufacturers said they would sell in 1947. *They* guessed wrong, too. They sold a quarter of a million burners more than they estimated.

Now add to this bad guessing the coldest, snowiest winter in a generation, plus steel shortages *(Continued on page 112)*

DOWN TO THE *Last Detail*

By Helen Markel Herrmann

There was a time there when I never thought we'd make it, but somehow we survived. It seemed impossible, but the evidence was overwhelming. The carpet was down, the draperies were up, the painters were out, and the bills were in. The Herrmanns were finally in residence, older, wiser, and poorer.

"A couple of ash trays and stuff and we're finished!" David said incredulously, rather like a man who has jumped off the Empire State Building and broken only one leg.

"I have news for you," I said firmly. "Finished is not the same as furnished. Accessories can make or break a house and are the key to the character of its occupants. I read all about it in a magazine."

"My God," David said nervously. "I was under the impression people just went out and bought an ash tray."

"Oh, no," I said. "Ash trays are as revealing as a self-portrait, or the company one keeps."

David sighed resignedly. "Next time I shall hold out for a blonde illiterate instead of a brunette who can read. However, since I seem to be living in a society in which a man's own ash tray can betray him, I guess we'd better take steps."

We spent some time brooding on the particular decorative character we wished to reveal to our friends. We knew right off we didn't belong to the Crown Derby set, the Rococo boys, or the Converted Sprinkling-Can crew. We were free, democratic souls who believed in civil rights, lamps that were lamps instead of converted calliopes, and fine, free, open spaces. We were anti-clutter and anti-rococo. But what were we pro?

With this question still unanswered, the first house gifts began to trickle in. Cigarette lighters that did everything but walk the dog, silent butlers that did everything but let out the cat, amusing little ash trays that set fire to the draperies, cigarette boxes that looked like first editions and first editions that looked like cigarette boxes.

(Continued on page 88)



ILLUSTRATION BY
JANE MILLER



By Agnes Rothery

TRAVEL TO IMPROVE YOUR TASTE

What is bad, better, or best? A trip to France, the home of good taste, can be a stimulating experience in your own taste development, to be reflected forever after in you and in your home

Are you one who can choose with confidence your home furnishings, your clothes, and your menus, and be sure of a successful result? If you are, you are the possessor of that unerring sense of appropriateness called good taste. But if the selection of even a piece of chintz stymies you, if you are timid and uncertain about your likes and dislikes, don't yield to an inferiority complex.

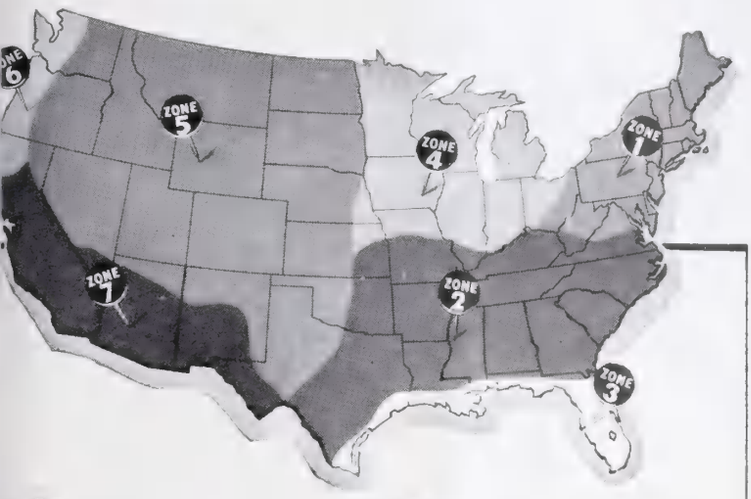
Fortunately, good taste can be acquired, and, after it has been acquired, it can be developed (in fact, if it does not continue to develop, it is bound to retrogress). Your taste is, after all, a synthesis of the experiences to which you have been exposed and so it follows that the better the experiences, the better your taste.

Travel is one of the best, as well as one of the most agreeable, ways to stimulate, expand, and refine that power of evaluation by which you select the good from the bad. To be sure, you must work at it. Mere sightseeing won't do. But if, as you travel, you consciously study the art, architecture, landscaping, handcraft that are acknowledged to be fine, you will soon find yourself turning toward the best, appreciating it, singling it out from among the poor and mediocre. You will be acquiring the subtle art of selection, which will inevitably be reflected (*Continued on page 110*)

In the 15th-century stonework of the Chateau Luynes in Indre-et-Loire, in its simple symmetry, you see that fine design is ageless.

PHOTOGRAPH, FRENCH NATIONAL TOURIST OFFICE

The LOG *of the* PRACTICAL GARDENER



ZONE 1 — The Northeast

ZONE 2 — The South

ZONE 3 — Florida and Gulf Strip

ZONE 4 — The Middle West

ZONE 5 — The Rocky Mountains and Great Plains

ZONE 6 — The Pacific Northwest

ZONE 7 — California and the Southwest

This is HOUSE BEAUTIFUL'S Gardening Zone Map of the United States. It is divided into seven main zones, determined not only by temperatures, but by soil, rainfall, and other factors that bear on what you can grow successfully. Whenever gardening procedures depend upon locale, we try to give the best advice for each zone, indicating the zone by number. Find your own zone number on the map so that you may apply our observations and reminders here and elsewhere in the magazine to your garden.

July Fourth sees a burst of bloom in the garden, along with the usual burst of patriotic expression. By this date the uncertain bloom schedule of spring has leveled off to the clocked opening of summer flowers. Gardeners in the latitude of New York City, for instance, can depend on good color in hemerocallis Ophir and Calypso, beebalms, gaillardias, hollyhocks, phlox Miss Lingard, astilbe, self-sown and early planted annuals to decorate their gardens for Fourth of July picnics.

This rich medley of bloom, plus the hot weather that usually accompanies it, may lull the gardener into a lethargic mood. If you feel this coming on, you must find some means of renewing your enthusiasm for continuing the routine chores that will result in the rich reward of late summer and fall bloom. Remember that the season is only half over, so you can't afford to let down now, though you should take some time each day to relax and enjoy the results of your spring efforts. William Lanier Hunt, of Chapel Hill, N. C., finds this the best midafternoon refresher for the gardener: Just at four every sunny, hot afternoon serve coffee (iced, if you prefer) in the coolest spot you can find in the garden. Turn on your sprinkler nearby. This will not only look and sound cool, but will attract a regular flock of birds to amuse you and your garden friends. Repeat regularly for an hour each day, and your lethargy will soon be dispelled.

(Continued on page 95)



CHOPS carrots, celery, green pepper, onions, in 10 seconds. Combine in crisp salad.



GRINDS leftover meat in 8 seconds! Use delicious results for tasty croquettes.

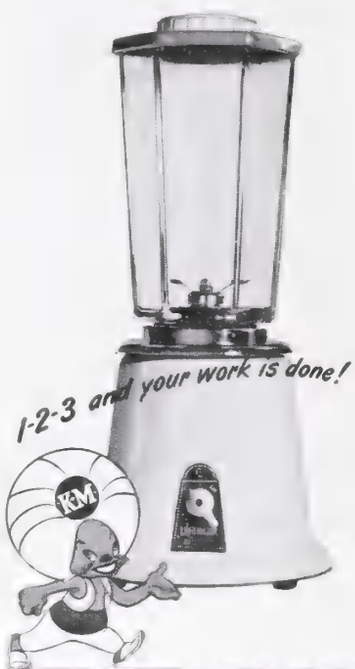


MAKES banana milk shake from milk, vanilla, sugar, ice, banana, in 2 minutes.



GRATES cheese in 3½ seconds! Sprinkle cheese in casseroles, salads, for tangy flavor.

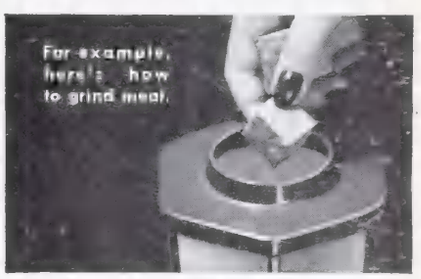
There are dozens of ways the K-M LIQUIDIZER helps you...



SAVE food money! Makes light work of leftovers, adds variety to meals. No waste, your food goes farther!

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1 Turn switch to Medium. Remove top lid section, drop in cubed meat (such as cooked ham, poultry, or pork).



2 Let it grind for 8 seconds. (For spreads, add mayonnaise.) Turn off switch, remove top lid, pour out ground meat.



3 Use mayonnaise-meat mixture for spreads, canapes. Or, form meat (mixed with onion) into croquettes.

See this unique kitchen help at your K-M Dealer's

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From New York State's Garden of the Vines . . .

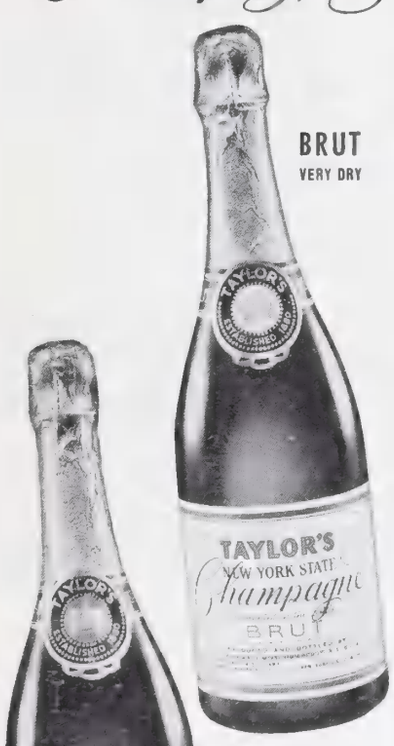


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Vineyardists and Producers
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HAMMONDSPORT, NEW YORK

DOWN TO THE LAST DETAIL

CONTINUED FROM PAGE 85

It was a terrifying collection.

"Accessories are a way of life." David began saying loudly within earshot of any potential well-wisher. "Ours will be functional, over-scaled, and under-decorated."

"For instance, we want something on the mantel instead of the usual clock and two candles," I added. "Perhaps even a three-dimensional composition." (A little phrase I picked up from a Museum of Modern Art bulletin.)

Our friends were very helpful.

"A little something for the mantel," they would say, presenting us with one of those outsize pretzels sold on highways by small, perspiring boys. "Modern, over-scaled, under-decorated."

"A non-objective landscape for that difficult mantel," they would bellow, and out would come an amoeba-shaped bulletin board with old pari-mutuel tickets arranged in an abstract pattern.

WE locked the doors and held a conference. We would track down our few fine accessories without kibitzers. One perfect ash tray whose beauty derived from its form and texture rather than the flowers embossed on its stomach. It took some looking, but we eventually discovered a number of distinguished pieces that we felt satisfactorily revealed our true character. We were enchanted, until it came to paying for them. Apparently, the simple, perfect accessories are run up by odd little hermits who live in free-form caves and spend their days in a frenzy of pure, undecorated creation, and their nights making abstract designs out of dollar signs and zeros.

Our budget began to founder on the reefs of pure art form. In a mounting panic, we discovered the nature-form school.

"Weathered old roots picked up in a field, sea shells discovered at the water's edge can have the eloquence of Crown Derby or cut crystal," I said rhapsodically to anyone who would listen. "Beauty carries no price tag."

We spent a week end at Jones Beach and returned with the car filled with old driftwood, rancid seaweed, petrified filet of sole, and several unidentified objects which, upon further washing, turned out to be rusted yo-yos.

News of our back-to-nature movement spread rapidly. Jones Beach traffic must have doubled within the next few weeks while our we wishers went out to track do free nature-forms.

They would appear in dro late Sunday nights, their arms fill with such objects of untrammel beauty as mussel-encrusted b bottles discovered by the wate edge. "Thought you would find t texture interesting," they would s cautiously. The night that the dri wood pile in the middle of the l ing room reached such proportio that we had to choose between and us, we decided to change dé in midstream.

David's brief whirl with old bu saws suspended from the ceili was closely followed by our mode abstraction period during whi anything anyone could recogni was automatically ruled out. T day the railway express men d livered a free-form coffee table a installed it upside down in the fi belief that it was right side up. began to have serious doubts.

"Somebody's crazy," David sai "and I'm beginning to wond about us."

"I've been having spots befo my eyes," I admitted.

David looked at me speculativel "Round ones," he said inte estedly, "or free form?"

At this juncture, I discovered chemist's supply house. "Pure form for 39 cents," I said.

We spent a wild afternoon amon the chemist's tools. We ended u with specimen jars for flowers, a graduated beakers for bud vase We served highballs out of che ist's flasks, and tomato juice out crucibles. There was undeniably pure, unrelieved, clinical beau about our dining-room table, but t night I served David's coffee in mortar and gave him the pestle stir it with, he rebelled.

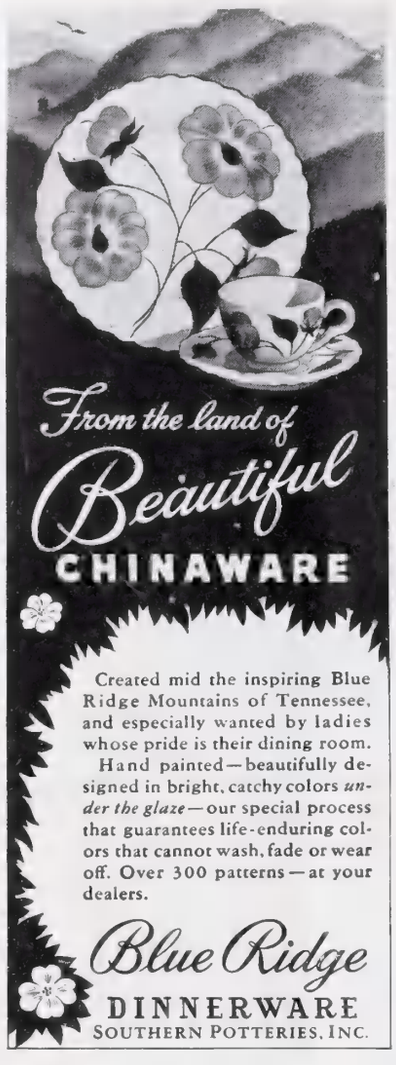
"Is this Los Alamos or home? David asked tiredly. "I seem to h somewhat confused."

LATER that night, as I was dro ping into a crucible-ridde sleep, David leaned over and shoo me.

"We're going out and buy an thing we like, no matter what may reveal about us," he said i the tones of a man who has mad up his mind to murder his gran mother for her life insurance.

"But it has to be consistent wit the character of our house," I sai sleepily. "Remember, accessorie are the key to the. . . ."

"The mere fact that we pe sonally go for it will give anythin we choose a certain consistency, David said, louder. "I've been doin a bit of reading on my own."



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David began to implement that tement of intentions with the vor of a desperate man. He un-thed some African sculpture his cle had given him years ago, and disciplined grace looked fine ainst a modern painting by Paul ee. I tentatively tried a modern ameled ash tray next to a fine old ench crystal cigarette box, and ey got along swimmingly. An old ss decanter took a shine to our dern wine glasses, and a Ben-ington butter tub made a fine ice cket and a magnificent foil for black ceramic bowl.

We were entranced.

"What'd I tell you," David said if he'd discovered a naked truth. ood design is ageless."

Over the mantel went a lovely athered piece of driftwood with look of modern sculpture. vid knocked out his pipe in a dern ceramic ash tray while I my daisies in a rose luster cher, and they were all unde-bly compatible.

David sat on the couch and led me down beside him.

"Well, my fine, earnest friend," said triumphantly, "it was a gh fight, but we won it. The rrmanns are in residence, sur-nded by unpaid bills and acces-ies that reveal their consistently onsistent character."

looked around the room slowly, the Chinese horse against the xican melon basket, and an American primitive reflected in the calm serenity of my grandmother's Georgian silver bowl.

"It's strange," I said musingly, "but now that it's all over, I can hardly remember the bad parts. Everything looks so simple, so right, so *inevitable*, right down to the last detail."

"Don't tell anybody," David said, ruffling my hair, "but it's detail that wags décor."

While I was still recovering, he went to the kitchen and brought out a bottle of champagne.

"We shall have a private house-warming, right now," David said, "and toast the Miracle of 8 East 8th Street."

"We will drink to the painters," I said, "and the little man who sits under the riser and blows out all the fuses."

"And to the carpenter," David said, "and the fellow who sleeps under the radiator and bangs on the pipes all night."

"To everybody who helped us in our time of need," I said, "including Laura Tanner, Frances Heard, Ken Young, Eugene Stevenson, the J. Gregorys, *père et fils*, Joe Coragano and Neal Erkendiep. And everybody else who put up with us."

The cork gave with a fine, singing, house-warming pop.

We raised our glasses. David leaned over and kissed me.

"To the Herrmanns," he said, "who are at home at last."

HELP PREVENT INFANTILE PARALYSIS

e fact that about 50 per cent of ll victims of infantile paralysis er some degree of permanent pling has raised the panic at-ied to this disease out of all portion to the frequency with ch it strikes. In the epidemic of 1946 there were only about 00 cases in the United States le 600,000 people had measles. ut avoiding hysteria does not n being lax about precautions. he National Foundation for In-ile Paralysis, which you sup-ed last winter by your contribu-s to the March of Dimes, sug-s that you take the following sures if polio is reported in r community.

ractice cleanliness: Good per-al health habits help prevent the ase from spreading. Wash ds before eating, before han-g food. Teach children not to hange bites of candy nor to put y hands or objects into their ths. Keep flies and other in-s away from food.

void new contacts: Try not to mingle with crowds. If you can help it, don't take children to theaters, on trains, buses, or to beaches.

Don't get overtired: Extreme fatigue makes easier victims. Too strenuous play, late hours, are possible invitations to polio.

Avoid chilling: Don't stay long in very cold water.

Don't swim in polluted waters: Check with your Health Department before you go into the water.

Call your doctor at once if any member of the family has a fever in addition to a headache, nausea, a cold, upset stomach, sore muscles.

Substitute knowledge for panic. You can start by reading a booklet entitled "Polio and People" which will be sent to you free. Write to National Foundation for Infantile Paralysis, 120 Broadway, New York 5, N. Y. It not only gives the known facts about polio in layman's language, but also tells how your local chapter of the National Foundation can help you, financially and medically, if there should be a victim in your family.

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HOW TO ACHIEVE GOOD SPACING

CONTINUED FROM PAGE 82

together in the original planting: e.g., peonies, bleedingheart, hellebores, Oriental poppy, and tritoma.

Each of these groups is handled differently in planning the border. Their choice affects maintenance and design.

The first steps in dealing with each of these groups is to decide upon and to outline the size and shape of the drift into which you intend to place the plants. Plants in each of the three groups are spaced differently within the drift. Individual plants in Group 1 are spaced closely within the drift. They are divided into *single individual shoots* in the spring and these individual shoots are spaced from six to ten inches apart within the drift. (See sketch page 83.) Then each year these should be divided and replanted, removing the surplus, to get the best results. If this is more work than you can manage, the plants will be reasonably attractive if divided every other year. But to let them go longer than that means not only overcrowding but poor quality blooms and impoverishment of the soil from such fast-growing plants. The replanting provides an opportunity to thoroughly spade generous quantities of fertilizer into the ground.

Too often perennials in this class are grown in clumps or dense bunches of weak, spindly shoots instead of being planted and spaced out as described. This lumpiness—certainly unattractive—is further accentuated by improper staking. Usually a string is looped around an overgrown clump and the clump tied to a stake. Plants that are spaced within the drift, as described above, usually develop strong enough individual stems to hold themselves up, especially in the case of the best improved varieties of border perennials. But, where necessary, the stalks can be individually staked and tied. Don't tie them in clumps.

THE spacing within the drifts for plants in Group 2 varies slightly with the individual plant, as some tend to degenerate over a period of years and others grow into a solid, crowded mass that will respond to dividing. The thing to aim for is to space them in such a way that the whole drift will be a solid mass at the end of four or five years. By that time the plants will have begun to impoverish the ground and some, such as delphiniums, may need to be replaced by new plants while others will do better for dividing and replanting in appropriate places.

In the original planting of a border with small plants or divisions purchased from a nursery, it isn't wise to go to the expense of buying enough plants to produce a completely mature effect or solid mass the first year of planting. Just secure enough plants to space them so that they will form a solid mass within four or five years. Be careful to distribute them evenly throughout the drift so that they won't be too crowded as they establish themselves.

ON THE other hand, you might in redesigning and replanting your border and have, for example, large matted groups of perennial phlox. It is better not to divide them into too small but to break such unwieldly clumps into three, four or five pieces and then distribute them evenly through the drift so that in a short time they will grow together and become a single unit. However, it is desirable to do some dividing at the time of replanting so that the shape of the drift is more apparent than the shape of individual clumps.

Plants in Group 3, such as peonies, and bleedinghearts, are slow growing, so it is more difficult to get an immediate effect with them. The only thing you can do that will work out satisfactorily in the long run is to space them far enough apart within the drift so that when they reach maturity after eight or ten years of growth they will not be overcrowded. This means that there are bound to be gaps between young plants just bought from a nursey. These should be filled in with annuals or bulbs which can be reduced in number and ultimately eliminated as the perennials grow together. The first few years the shape of the drift will be given more by the filling material than by the permanent planting. (See sketch, page 83.) Of course, bulbs and annuals may also be used in the border in areas especially allotted to them, and drifts of tulips arranged in sequence of color may be followed in summer by drifts of annuals. However, that is quite a different thing from using bulbs or annuals as temporary fillers between slow growing perennials.

Planning your herbaceous border in this way enables you to get about the work of establishing the right sense of spacing by a thoroughly intelligent approach and with an assurance of success.

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Index of Advertised Products

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turn to page 122



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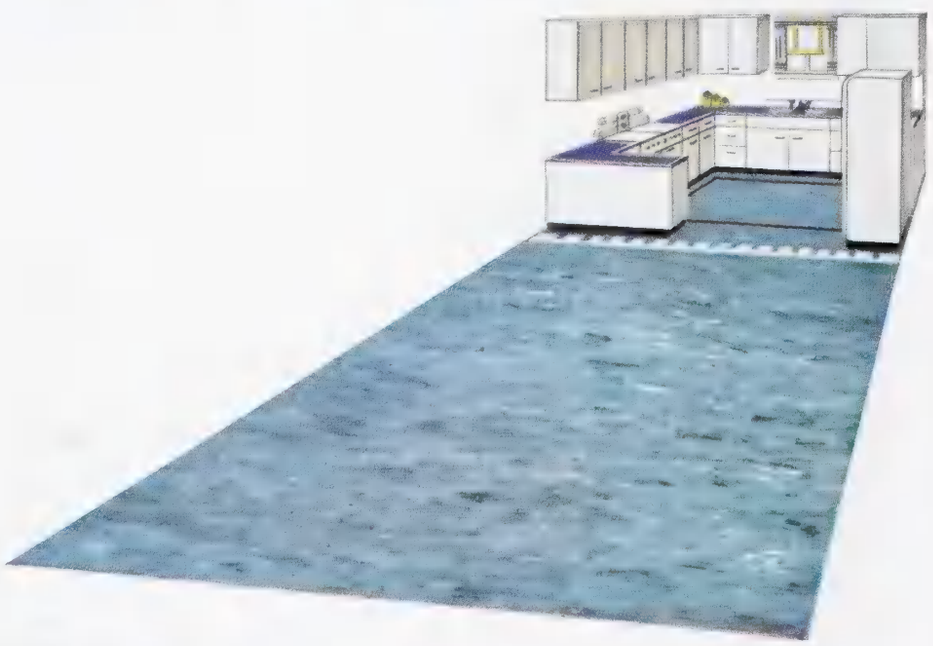
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PHOTOGRAPH BY WILLIAM HOWLAND



"GREEN JOBS"

Green leaves, grasses, ferns, buds, and seed heads can be assembled, like pieces in a kaleidoscope, to make cool patterns for warm days

By Mrs. Anson Howe Smith

he fascination of a kaleidoscope consists of the way in which the nfused bits of colored glass sudnly arrange themselves into a ar and ordered pattern.

used to spend hours, as a child, ning the crank of the one my ndmother had. Though the col- were crude and garish and the terns not particularly inspired, gave me my first response to ler in design. I didn't know this, course, at the time. I simply ew that it gave me intense satistion to see those chaotic fragnts click into their places and expectedly make sense.

The same sort of childish pleas- comes to me now, when the ockettes" stop whirling and nd in a row, with every red glove rallel and every red boot an L- V-shaped accent, repeated all wn the line, like a pattern on a ip of shelf paper. A more adult isfaction comes, of course, when pattern is intricate and subtle, as the Chartres cathedral, or Giotto's Campanile, or in the architecture of a tree. But the need for order, for coherent organization, for design, is a basic aesthetic need. It is just as necessary in a flower arrangement as in a cathedral.

It is true that some people who have had no training in design can, by sheer instinct, create beauty in a flower arrangement. But that is only because they have a strong natural feeling for design and color, plus a good dash of personality and imagination. Most of us have to add a little study to whatever natural responses we may happen to have. Particularly in the making of an arrangement of foliage alone, effectiveness is seldom achieved by happy accident. It usually requires a trained eye and a sure hand. To make a good foliage arrangement (known to the arranging sisterhood as a "green job") you have to *plan* it that way, which is after all one meaning of the word design.

The ability to make an attractive

(Continued on next page)

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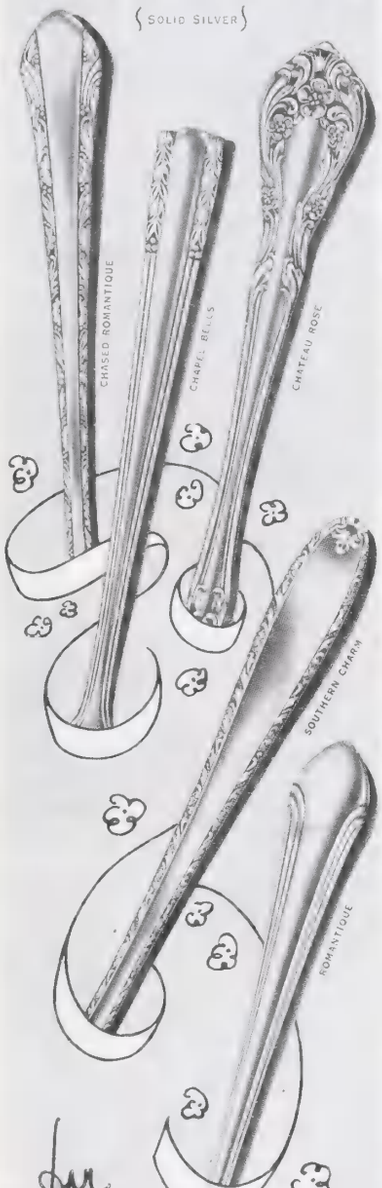


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arrangement of all green material comes in handy all the year round. In winter, from the viewpoint of economy, green arrangements are a veritable life-saver. Foliage costs less and lasts longer than fresh flowers, and the sight of live green is almost as heartening as gay color, in contrast to the bleak out-of-doors. In summer, green arrangements not only last longer and are available to more people, but they look cooler and more refreshing than flowers. And they are useful during the inevitable hiatus between the spring garden's bounty and the first flowering of the annuals. But if you don't want them to look like so much spinach you might as well learn how to do them well. They stand or fall according to whether or not they have design.

So find a cool spot and stretch out on the chaise longue to peruse some of those books on flower arrangement which you have hitherto found unnecessary or boring.

The books will tell you, to begin with, quite a bit about line. A definite line structure, which is desirable in almost any arrangement, is essential to the success of a "green job." It would be difficult to make an indeterminate mass of green look well without the interest of line and without some variation in the silhouette, which a good line structure is bound to give.

FLOWER show formulas for line arrangements are many, but most of them are based upon Japanese flower arrangement rules, centuries old. In Japanese "Ikebana" these rules are set forth in symbolic language which, translated into practical terms, has an exact parallel in the universal principles of design. The Japanese speak of the central and principal line of an arrangement as the "heaven line," calling the two lines next in importance, "man" and "earth," assigning them each to appropriate levels. In design we simply say that one line should dominate, and that subordinate lines should be of differing lengths to give variety. It amounts to the same thing, only our way of saying it is a little less romantic and less obscure. The tip of the heaven line, in Japanese arrangement, must return to a point directly above its base. Why? Because thus it restores balance, another great necessity of design.

Practice this basic formula with your green material, referring to the pictures and diagrams in the books. If the result is too thin and anemic for your taste, build on this skeleton with stronger mass, but try not to lose the essential variety

GREEN JOBS

CONTINUED FROM PRECEDING PAGE

in the silhouette, which was originally established by three simple lines and three levels. Study, too, what the books say about balance. A sense of stability is necessary for aesthetic satisfaction.

You will find it much easier to work out these simple "exercises" with green material than with flowers, because the distraction of color will not confuse you so much. But in dealing with green material you will soon be conscious of the fact that color, even in a green arrangement, cannot be entirely forgotten or ignored. It is by studying the various kinds of green and their effect on one another that you will get the best results.

A HANDFUL of green leaves, picked at random, will surprise you with the range of their color. Begin with the one that seems nearest to yellow and put them in a row, grading them through pure green to the one that is nearest to blue. Try using all the bluish greens in one arrangement and use the yellow greens in another, to maintain simplicity and clarity. Even in leaves of the same, or nearly the same, color, there will be differences in size and shape, and differences of texture, as well as differences of light and dark, of brightness or dullness, which give you plenty of opportunity for variety, despite the initial simplification. Use the factors of similarity to give harmony, and for contrast use a smaller group that has some distinct difference. For example, three types of ivy, similar in shape and color but greatly differing in size, can be used to make a delightful green arrangement, with the large leaves (including a few variegated with white) grouped at the base of the arrangement, the next size just above, and the small trailing sprays creating a graceful silhouette.

Sometimes a few leaves that are strongly marked, with deeply channeled ribs like *Hosta plantaginea*, or with bold splotches like spotted pulmonaria, or decoratively patterned like croton or caladium, will relieve the monotony of plain leaves. Sharp sword-like leaves like iris or yucca give a welcome contrast to round forms (see illustration on page 93), deeply cleft leaves like delphinium or monkshood add variety to a silhouette. Sprays of small seed heads, of long-spurred columbine, of green rose hips, or of green buds of monkshood or annual lupin give decorative pattern. Varying types of ferns make a cool and distinguished combination. Even the rather characterless asparagus fern which does nothing to enhance the carnations from the flower shop will find its place in an arrangement of other ferns.

Collect all the gray leaves in the garden some day and see how much variety they will have simply in shape and texture: the broad woolly foliage of *Stachys lanata;* the delicate pattern of smooth, oval baptisia leaves; finely cut, frosty artemisia foliage; round velvety peppermint geranium leaves. Feature any one of these and use whatever other gray leaves best set off the one you choose to emphasize. Remember, you're the boss. *You* are making the design. The garden is full of the raw material. It is up to you to select and reject, deciding which ones help or hinder your design.

As you learn to analyze your greens you will find other colors hidden in them to give character and provide subtle relationships, not only with one another but with the chosen container. The green seed pods of lunaria (much more unusual for decoration than their dried silvery pods later on) have beautiful purple and bronze overtones. So does the foliage of *Cobaea scandens,* and the green seed pods of this lovely vine are also charming in a green arrangement, pointed up by the recurrent note of purple. There are many other companion leaves which could be found, with purple veinings or undersides, or with red-purple stems. In a large group combine these with foliage that is not green but red. Red canna leaves are very handsome, and coleus leaves also. Both have quite lived down their cemetery and carpet-bed association and are now used in smart foliage arrangements.

NEW growth on many shrubs is a delicate pale bronze, and even pink at times. Andromeda and leucothoe, some azaleas and, in the South, photinia, tea-olive, and handsome loquat, to mention only a few, have beautifully bronzed new growth. Other leaves may have a touch of chartreuse or broad white margins, and a group of these would be cool and decorative. Decide on the characteristic that pleases you in one type of foliage and then select the rest of the material and the container for the express purpose of enhancing this special quality.

Get the one signal idea clear in your mind and then go to work,

HE LOG OF THE PRACTICAL GARDENER

CONTINUED FROM PAGE 87

her ways to renew gardening enthusiasm are to plan for the future to visit gardens and nursery sales grounds.

nursery in our vicinity offers what amounts to a special course in nials. A big label in each block of plants gives not only the non and scientific names, but cultural symbols that tell you her the plant needs full sun, partial or full shade, what kind of to give it, and how far apart to plant. This is the only place in Northeast where we have seen plants sold in pots or cans, as is nonly done in the South and on the West Coast. This system s you to select and buy plants when they are in full bloom. use you can set them out without so much as the loss of a leaf.

important to start slips of house plants now, if you want well- d, stocky plants by September. A good place to do this is in a rame in partial shade, with four inches of the soil replaced with iculite, sand, or peat moss. Or, for a very few cuttings, use a rium. Dust the cut ends of the slips lightly with a rooting hormone e you insert them two-thirds deep into whatever rooting medium se. This will give a higher percentage of success.

another coldframe or in a seedbed in a protected corner, you can eeds of biennial plants, such as hollyhocks, foxgloves, and pansies. lso time to divide bearded iris, Oriental poppies, daffodils, and all-blooming hardy amaryllis (Lycoris squamigera) *and colchi- whose spring foliage has probably disappeared by this time. If re too busy to do all these chores this month, you can postpone ing your iris until next month, and store your daffodil bulbs in r bags over summer for setting out in early fall.*

ring is an easy way to increase shrubs, and spring or summer is me to do it. Take a low branch and scarify the bark where it will the soil. Or, better, make a slanting cut an inch or two deep, insert a sliver of wood to keep the tongue from healing back to ain branch. Next, open a furrow in the soil and lay the wounded ch in this depression. Secure the branch to the ground with a et of heavy wire, fill the trench, and firm with the feet.

any of the layered branches will be rooted by fall, when they can vered from the parent and transplanted. Or, you can leave them the following spring.

ot, dry weather the foliage of some plants takes on a dull, rusty llow look, sometimes to the extent of drooping and falling. The es may be various.

arborvitae, spruce, and juniper, the spruce mite may be the root e trouble. Recent experiments proved that Dowspray 17 (six es in 50 gallons of water, mixed according to the manufacturer's tions) will give almost 100 per cent control of this pest if it is ed shortly after trees or shrubs begin to show signs of infestation. ny evergreens and also common flowers like ageratum, phlox, ts, and delphinium are so affected by red spider mite. Sometimes ong stream of hose water will correct the trouble. Dusting with r also helps.

ne gardeners will soon be able to use new non-poisonous (to ns and other warm-blooded animals) insecticides. They are the nones, including Piperonyl Cyclonene and Piperonyl Butoxide. are insecticides in their own right, and also step up the insect- g powers of rotenone and pyrethrum. Thus a smaller amount of two popular safe insecticides can give a larger amount of control. ronyl Cyclonene will soon be available in combination with rote- with pyrethrum, or with both to give a general-purpose insecti- at a reasonable price, and safe for use on flowers, shrubbery, and ables.

our plants are troubled with thrips and leaf hoppers, use a three cent DDT dust at regular intervals, about five times during the ner. If red spider appears, try the new control for this, known as 269. There will shortly be on the market a liquid material con- ng DDT and a red spider insecticide that showed excellent results sts conducted by research stations. —A.L.D.





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With A Minimum Of Effort

Hot July days are likely to temper the gardener's enthusiasm for work. It's much more fun to swim in the cool, tree-shaded pool than to pull weeds which now grow with unbelievable speed. But if late summer crops are to compare in quality with the asparagus, peas, tiny carrots, baby beets, and beans already tucked away in the freezer—weather or no—we must continue to weed, fertilize, water, and spray.

To keep crops growing in hot weather (thereby insuring their tenderness), we have worked out a system which minimizes labor and really gets results. First, the rows are weeded, with care taken to press back into the soil any plants which weeding may have disturbed. Second, a band about an inch wide of commercial fertilizer (a 5-10-5 formula is good) is spread on both sides of the rows about two inches away from the plants. Three to five pounds of fertilizer to each 100-foot row is sufficient. With tomato plants, corn, or melons, we spread the fertilizer in a circle around the outside of the plants, taking care not to let any fall on the leaves.

The rows are then cultivated and thoroughly saturated several inches deep with a Soil Soaker (a porous fabric hose which soaks the soil without washing out the plants). The soil is well watered for two reasons: First, commercial fertilizer is available to the roots in liq form only; second, the mulch put on between the rows abso some of the moisture from the s If the weather has been very h it takes a long time for the moist to penetrate the soil deeply.

Now the rows are ready for final operation, mulching. We hay cut from the fields and la three inches thick between all ro Peat moss and grass clippings other possibilities. You might e try ground corn cobs, which m tained more uniform moisture the soil than peat moss in tests c ducted on rose beds by Dr. L. Chadwick in Ohio. Whatever use, put it on thick enough smother weeds.

In our garden in northern C necticut, one good watering is we find necessary for grow crops. Our soil contains so m humus, due to cover crops liberal amounts of cow manure, it holds the moisture at the r of the plants even during dry sp

Hot weather increases the population. Since each veget requires different treatment, it good idea to have a chart with control information hanging i your garden supplies. Corn is o subject to both borers and worms. For borers, Dr. Do

(Continued on page 120)


TOWLE'S OLD MASTER
TOWLE'S SILVER FLUTES
TOWLE'S RAMBLER ROSE
TOWLE'S LOUIS XIV
TOWLE'S CANDLELIGHT
TOWLE'S OLD LACE
TOWLE'S OLD COLONIAL
Sterling is the perfect gift!
BECAUSE it's beautiful to see, lovely to touch. Because you know it's in perfect taste . . . will make your friends say "Just what I wanted . . ." and *mean* it.
Your jeweler "registers" your friends' patterns, to help your gracious giving. If you're shopping for yourself, he can help you select from his wide stock of exquisite designs, perfectly fashioned in *solid* silver, the Towle pattern that suits your personality, your way of living. He can point out to you, too, the simple place-setting plan of purchase.
See your jeweler now . . . you'll appreciate his expert advice backed by his years of fine experience.
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BRIDES: to help you with your busy days — wedding plans, gift stickers, gift lists — send 15c to TOWLE SILVERSMITHS, Dept. B-7, Newburyport, Massachusetts, and ask for *How to plan your Wedding and your Silver.*
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cordials and fruit flavored brandies



Whether you serve them as after-dinner liqueurs or in cocktails, any one of the twelve famous de Kuyper Cordials brings you luxurious flavor and bouquet. Equally delicious are the four de Kuyper fruit flavored brandies. Made in America for the past fourteen years identically as in Holland for centuries. On sale at most good dealers everywhere.

de Kuyper

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cordials

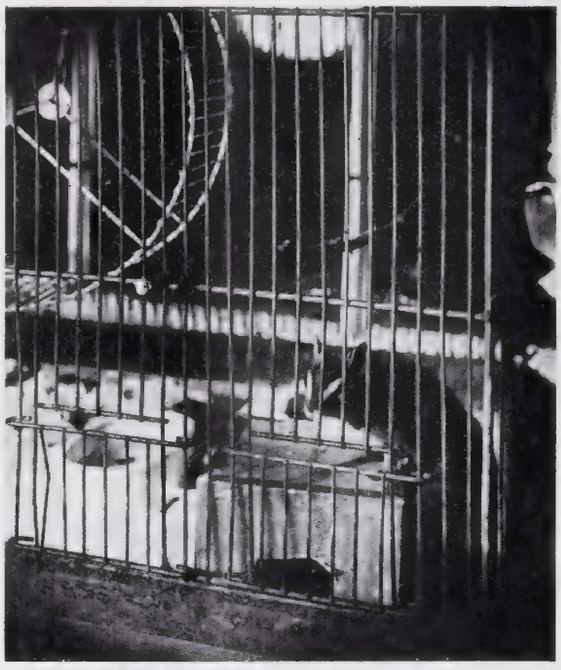
and fruit flavored brandies

twelve delicious cordials
four fruit flavored brandies



TONIGHT, AFTER DINNER, TRY A CREME DE MENTHE, PLAIN OR FRAPPÉD.

CREME DE MENTHE LIQUEUR, 60 PROOF. NATL. DISTILLERS PROD. CORP., N. Y.



PHOTOGRAPH BY MAYNARD L. PARKER

● Peter and Jane Fonda are responsible for the welfare of two cats, Mittens and Mittens, Jr., one canary, one dog, and Tiny the chipmunk, shown at home

FAMILY FUN is at HOME

CONTINUED FROM PAGE 61

One Sunday they decided to open a roadside stand and sell their surplus. At first, not a single car would stop. Most of the traffic going past the Fonda driveway consists of neighbors, and most of the neighbors have orange trees of their own.

With an inherited talent for practicality, the youngsters went up to the stables and got their burros. They tethered the animals to their stand, and from that point on car after car stopped.

In view of their father's occupation, one would expect to find the Fonda children saturated with movie lore. They see their movies at home all right, but most of these are educational and documentary films. Hank and Frances keep abreast of what the children are studying in school, and if the current topic is something like gov ment or industry, Hank calls film library and orders a pictur the subject. He conducts a Fri night, after-dinner screening. S of the movies have been so cessful that Jane has had her fa show them in school before entire class.

"You see," she explained to fellow pupils, "over at my h we have fun even when we're ting educated."

For all the intramural inte that keep the Fonda young close to their parents, they ar dependent young people, purs their own ways with a minimu the stern parental hand. The credit to the older Fondas' sen training methods, which have abetted by the healthy, attra environment they give their fa



● The very theme of this house is caught in the soft clarity of lights on each side of the doorway. The low porch roof, the flanking windows, and the wide-spaced pillars could only belong to a house that rambles. You can't get this kind of lighting drama from the usual lone-star porch light. Home of Mrs. Louis Boyar, Beverly Hills, California.

YOUR DOORLIGHTS Front For Your House AT NIGHT

To approaching guests or a passing stranger the after-dark look of your doorway symbolizes the kind of house you have

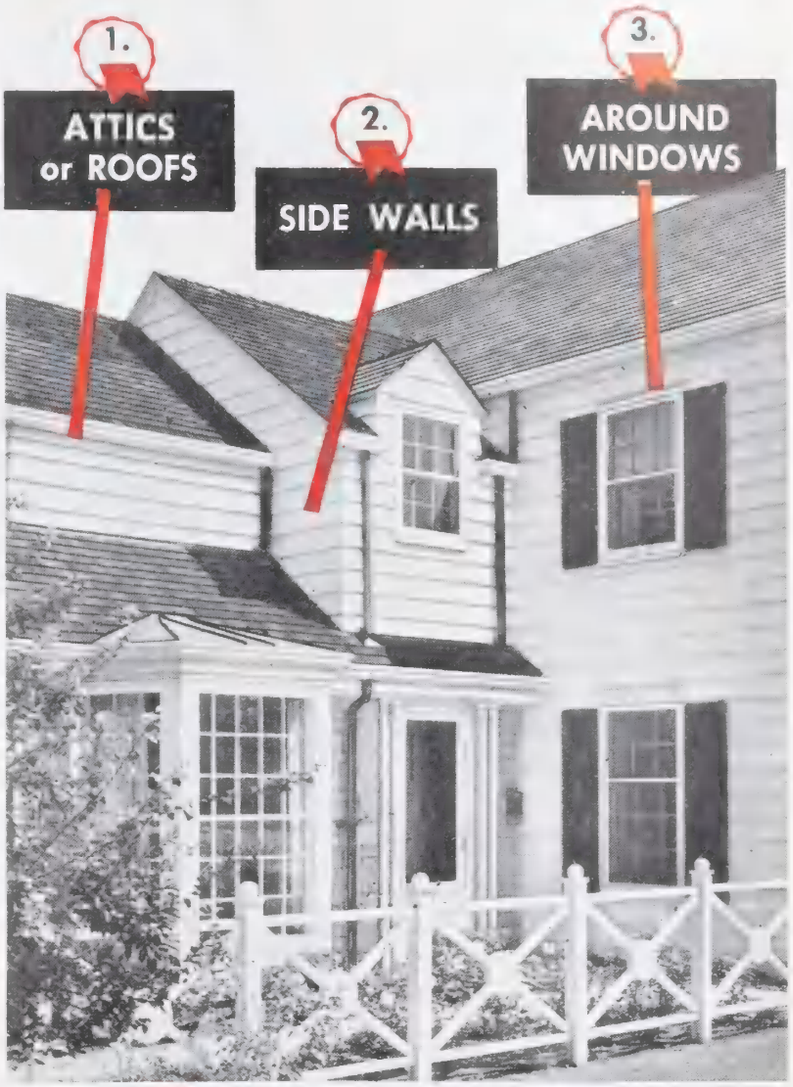
PHOTOGRAPHS BY ROBERT KEPFORD



his single light reflects a stately and from the brick trim and clapsiding you can visualize the by day. Shrubs sparkle beside a lighted path. Home of Mr. and Mrs. Eades, of Inglewood, California.



● Doorlight over the entrance to this two-story Colonial provides a gleaming background for the lacy silhouettes of palm leaves, falling ivy, and shrubbery. Home of Mr. and Mrs. Wendell P. Hatteroth, Beverly Hills, California.



Certified INSULATION JOB

An Eagle-Picher CERTIFIED job means COMPLETE insulation

WHEN YOU INSULATE YOUR HOME, be sure of getting a *complete insulation job.*

You get that assurance with an Eagle-Picher *Certified* Insulation Job. Expert contractors follow factory specifications. They install fireproof, non-settling, super-efficient Mineral Wool, at the *correct thickness*, in all insulatable areas. Proper ventilation is provided, and the work is done quickly and neatly. The Certificate you get is your confirmation of careful workmanship, and quality materials . . . As further assurance, follow-up checks are made on typical homes in each contractor's territory.

That's why an Eagle-Picher Certified Job gives you permanently efficient insulation, maximum fuel savings, summer and winter comfort, and all the benefits of a *complete* insulation job...

● *For summer comfort, cool, refreshing breezes throughout your home, ask about the Eagle-Picher Air Changer.*

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The Eagle-Picher Company, Dept. HB-7, Cincinnati (1), Ohio
Gentlemen: Without obligating me, please send particulars about an Eagle-Picher Certified Insulation Job. (Please check only one.)

☐ For present home
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☐ Please send me information on the Air Changer

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Address _____ Zone _____

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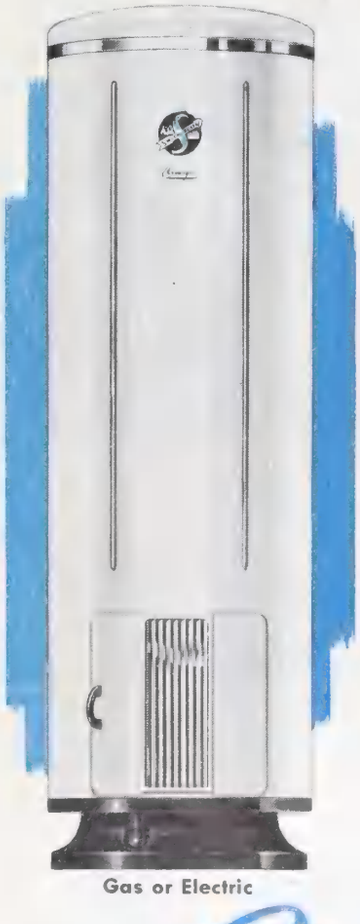
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THIS NEW DISCOVERY about hot water gives you all the hot water you want . . . *automatically* . . . for every household use, cleaner and purer than was ever possible before.

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PERMAGLAS Water Heaters are sanitary as a clean drinking glass, and for a very special reason: the "*Permaglas*" heater tank is *glass-fused-to-steel*, sparkling blue and mirror smooth.

It CANNOT rust or corrode under *any* water condition! It banishes tank rust that ruins laundry, corrosion dirt that stains water and fixtures.

Yet this is only one of a dozen remarkable features of a *Permaglas* Water Heater, including the beautiful modern design, concealed controls, a sturdy pyramid base. No legs, no outside gadgets.

See this truly modern automatic water heater today!

At leading public utilities, merchant plumbers, and better appliance dealers; or write the nearest office below for complete information.

Manufacturers also of better zinc-lined *Duraclad* and *Milwaukee* Water Heaters.

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DRAWING BY JANE OLIVER

A BASIC LIST OF MUSIC

How do you build a library of great music? Here's a guide for the perplexed—a small treasury of important works to start with

By Richard Williams

One of my favorite cartoons which appeared in the *New Yorker* magazine shows a little boy and a little girl seated at a restaurant table; a waitress is standing before them; she says, "For dessert we have chocolate, vanilla, strawberry, and burnt almond ice cream—with choice of chocolate, butterscotch, or fudge sauce." She goes on, "Then we have angel food layer cake, chocolate cream pie, cocoanut custard pie . . ." She continues: ". . . also devil's food layer cake, ice-box cake, and banana pudding. . . ." As she talks, wings sprout from her back. When she is through with her recital of desserts she is a full-fledged angel and the little boy's and the little girl's heads are swimming in a glorious haze of indecision.

This embarrassment of riches and the consequent difficulty of decision seem to me also to occur i music. The offerings of music a vast, more vast even than the v riety of rich desserts. The choice not easy for one without experien and guidance. Indeed, the difficul of making a choice may make so people shy away from music.

Let us imagine that you, havi heard a number of concerts a having listened to the Philharmon on the radio on several Sund afternoons, decide that you are i terested in music and that you like to build a modest library records.

You go to your record store, b without any exact idea of what y want. You just want to be sure th you will choose music which it w pay you to buy, which means th you are looking for music that y will be able to listen to a numb of times without tiring of it. Y

your record dealer for advice. he seems to be quite a busy n. and you feel a little foolish ng up his time when there are er people around, all of whom n to know precisely what they it. You realize that you are come to pick out an album or a ord here and there and to take nto a small room and listen to n the store before you buy it. that's not very satisfactory, be- se how do you know by listening composition once that you are ng to continue to like it? Any- . 2 x 4 cubicles give you claus- hobia, and while you are will- to try on a suit or a dress under h circumstances, this doesn't ap- l to you as the right place for ng on a symphony.

u therefore decide that what you had better do is to get a catalog ecords and make your selections eisure at home. But when you mpt this, you find yourself con- d. You find that a catalog is a log, which means that it con- s thousands of listings, hun- ls of composers and composi- s, the names of dozens of artists, such cross-references as to e it advisable that somebody ply you first with a guide to your le. You can then get hold of a k such as *How to Build a Record rary* by Paul Affelder or *Rec- s for Pleasure* by John Ball, Jr. latter contains a listing of two dred recordings that everybody ht to have; the former gives you basic lists starting with a selec- costing $50 and going up to).

uch books are valuable. No bt about it. But how many peo- are going to buy such a book? does it seem right that one uld *have* to buy a book? Isn't offer of basic lists a service ch the record companies should form for you? Shouldn't they go uthorities on music and com- sion them to make these lists, shouldn't they then have these available—gratis—enough of n in every record store so that can take one home, mull over it decide yes, no, or maybe? It ns to me that this service not can legitimately be asked for



but that it is one which it would pay the record companies to perform. For it is obvious that the makers of records want to turn you into a collector of records.

I can hear some people say that such lists would be a regimentation of taste, that you then would be *told* what to like instead of forming your own likes and dislikes. Perhaps. On the other hand, to judge by the correspondence which this department receives, the question of choosing music is one that bothers a lot of people. They want help, all the more because records still represent a considerable investment of money, and few these days can afford to love music not wisely but too well. The publishers of books have long recognized the need for helping people in their choice of reading. They have recognized it to their own advantage. Surely the success of the Book-of-the-Month Club or the Literary Guild or the Heritage Club is at least partly due to the fact that selections are made for you.

Why have anthologies and "treasuries" become popular? Isn't it because they select reading which is, at least in somebody's opinion, good reading? I know that objections can be raised against anthologies; I personally have no liking for reading on the *smörgåsbord* principle, heaping a sliver of this and a bite of that all on one plate.

Still, a good case can be made out for anthologies of recorded great music. Such anthologies should not and need not be excerpts of larger compositions. Rather should they be compositions intact—but grouped together, housed in sturdy albums, and presented to the prospective purchaser with informative, non-technical, and non-stuffy program notes. Large and expensive as these treasuries of music would have to be, they would, I believe, be welcome. Almost none are now available.

But to get back to the basic lists and to the point that tastes differ and that nobody has the right to tell you what music to like—is that altogether true? Do tastes really differ quite so much? Isn't it true, rather, that certain music—such music as has stood the test of time and many hearings, music which makes up the indestructible middle layer of our concert programs—that this music appeals to almost everybody?

After listening to all kinds of music for many years, I have made the world-shaking discovery that there is usually a reason why a

(Continued on next page)

Focal point

for the finest of bathrooms

This charming bathroom represents a smart, modern de luxe design. What makes it so delightful? An intelligent use of just the right amount of color. You start with a Church Black Pearl Seat with its subtle grays, pick up the gray tones in your walls . . . then get the right contrast with a soft yellow. It takes so little to give your bathroom that "luxury look" . . . when you select a Church Seat as its focal point.



Church Pearl Seats in black or in colors from $16.35. Plain pastel colors from $11.35. White seats from $10.50. Available at better plumbing stores everywhere.

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"THE BEST SEAT IN THE HOUSE"

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CONTINUED FROM PRECEDING PAGE

composition is famous and popular, that reason being that it is good music. In fact, it is glorious music. A selection of such music is possible. Basic lists of music, five-foot shelves of record albums, are possible. Just by way of suggestion, I have made up two basic lists, each containing a baker's dozen. The first I would recommend to an older friend who is starting out to build a library, the second to a younger person.

OLDER LIST

Beethoven: *Third Symphony*
Mozart: *Symphony No. 40*
Chopin: *Album of Nocturnes*
Beethoven: *Violin Concerto*
Tchaikovsky: *Romeo and Juliet Overture*
Schubert: *Album of Songs*
Bach: *Brandenburg Concerto No. 3*
Stravinsky: *Firebird Suite*
Wagner: *Siegfried Idyll*
Verdi: *Otello Excerpts*
Brahms: *Symphony No. 2*
Beethoven: *Trio No. 7 (Archduke)*
Haydn: *Quartet in G Minor, Opus 74, No. 3 (The Horseman)*

YOUNGER LIST

Tchaikovsky: *Fifth Symphony*
Debussy: *La Mer*
Mendelssohn: *Italian Symphony*
Richard Strauss: *Don Juan*
Brahms: *Symphony No. 1*
Beethoven: *Emperor Concerto*
Berlioz: *Symphonie Fantastique*
Mozart: *Clarinet Quartet—K581*
Bizet: *Excerpts from Carmen*
Bach: *Arias (Selections)*
Wagner: *Love duet from Tristan and Isolde*
Smetana: *The Moldau*
Prokofieff: *Classical Symphony*



COMPANY FUN IS IN THE PLAYHOUSE

CONTINUED FROM PAGE 65

invites them, and checks the names of those who accept on the list.

A week ahead of time, she contacts her caterer and orders three long tables, stacks of chairs, and a chef. Ordinarily, Hank is an excellent cook who can do the barbecuing for as many people as necessary. But in these large functions, he prefers to play the role of host, sitting around and bulling with the men.

On the evening of the party, the guests park their cars in a field which is large enough to hold 250 vehicles. They repair to the playhouse to find an appetizing, hot buffet dinner waiting.

Frances has two favorite barbecue menus which she successfully alternates.

Menu 1

Skewered steak and vegetables on 18-inch individual skewers. Meat and vegetables are put on the skewer in this order: Onion (parboiled with mushrooms), bacon, filet mignon, chicken liver, kidney, tomato. Repeat once more in same order.

Mixed green salad
Garlic bread with cheese
Ice cream
Cake and coffee

Menu 2

Grilled steak: T-bone, filet mi gnon, or New York cut.

Home-grown corn, cut off co and kept hot in butter and milk

Scalloped potatoes.

Mixed green salad.

Garlic bread with cheese.

Mixed fruit (their own straw berries, raspberries).

Cake and coffee.

The tables are set with red- an white-checked cotton tablecloth The guests serve themselves, pu ting all the food on one plate—a 18-inch barbecue dish. The coffe is made in a restaurant-size coffe maker that can hold as many fifty cups. The urn is kept fu throughout the evening, and th guests help themselves.

After dinner, the party breal into little groups. Some sit and di cuss the movie industry, othe flock around the piano, but l evening's end everyone usual winds up lustily singing, "Down the Old Mill Stream."

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 36

Lake Open-Air Theater alongside the road to Jamestown. This "symphonic drama" tells with swift and fine pageantry the story of the founding of our Republic, many scenes re-enacting events which took place right here on the spot. The play is a companion piece to "The Lost Colony," also by Mr. Green, which is given every summer in the open-air theater at Manteo on the Kitty Hawk coast of North Carolina. "The Common Glory" begins its second Williamsburg season on July 2nd, continuing under the stars every night in the week, except Monday, through September 6th.

Up in the Air

British Overseas Airways has recently joined the "round-the-world club"—New York to New York on a single ticket. You have full stopover privileges—and will you need them! London comes first, and then will follow Cairo, Egypt, Karachi and Calcutta in India, Hong Kong and Shanghai in China, Wake Island in the Pacific, Honolulu, San Francisco, and back to New York in eight or nine days. During your stop-overs you'll be on your own, but for the flight and your meals in the air, the cost of rounding the circle is $1,700.

The Trans-Canada Air people now offer you a 14-hour service from Montreal to Vancouver, British Columbia, with an hour's stopover in Toronto. Planes leave Montreal every evening at seven and arrive in Vancouver at 1:35 P. M. (Pacific Time) the following day. The cost is $157.75 one way, and $283.95 round trip, plus 15% tax. There is no extra charge for the meal you'll get while flying over the Canadian Rockies.

Pan-American World Airways will fly you to the Union of South Africa by a direct route. The first hop after leaving New York is the Azores, then Dakar on the African bulge, Accra on the Gold Coast, Leopoldville in the Belgian Congo, and on to your destination, which is Johannesburg in the Transvaal. From here you can take plane or train to Capetown and the Cape of Good Hope country. This is a 43-hour flight and costs $898 the way.

Air France now schedules a flight from New York to Paris every day in the week. The non-stop Golden Comet leaves New York on Fridays at 5 P. M. You dine aboard and go to bed in a berth whenever you like, have breakfast-in-bed-in-the-morning and reach Paris at 12:30 P. M. Saturday. This is the only sleeper-hop the company offers. On every other day in the week you take off from New York at 12 noon, pause for supper at Gander, Newfoundland, and get to Paris at 10:30 the next morning. The cost is $370 one way, or $646 round trip, but the Friday night sleeper-flight is $125 extra, or $195 one way. Each passenger is limited to 66 pounds of luggage. You may carry more if you like, but you'll pay for the excess weight pound-by-pound—and how!

To Europe with Cook's

One sure-fire way of getting to Europe—well, if not this summer, then next summer—is to sign up for one of Cook's Popular or Select Grand Tours. Select Tours are definitely first class, on the ritzy side, and limited to fifteen members. Popular Tours take you to good hotels, are moderate in price, and the service is excellent. This group has twenty-five in the family. Both groups cross over and back on the "Queen Elizabeth," the "Queen Mary," or the "Mauretania." The next sailing is July 16th on the "Queen Elizabeth." The Selects will spend 51 days in England, Wales, Scotland, Norway, Sweden, Denmark, Holland, Belgium, and France. Inclusive fares for the Select Tour are: with first class round-trip on the Atlantic, $2,140; Cabin Class, $1,860. The Populars will spend 36 days in France, Switzerland, Luxembourg, Belgium, Holland, and England. Inclusive fares for the Popular Tour are: with Cabin Class round-trip on the Atlantic, $1,195; Tourist: $1,075. These tours continue throughout the summer until September 8th. You *might* pick up a cancellation.

By Rail

Most of the railroads have announced new streamliners for 1948, and now they are beginning to streamline the sale of tickets and Pullman space as well. No need any more to stand in line. In New York, the Pennsylvania, New York Central, New Haven, and Lehigh Valley will take your order over the phone and a Western Union messenger will deliver the tickets to your office or home for a fee of 50 cents. Good idea, but why hasn't somebody thought of this boon to travelers sooner?

(Continued on next page)



What Sink would you buy?

TO HAVE { your kitchen BEAUTIFIED! / your housework SIMPLIFIED! / your pocketbook SATISFIED!

Lustertone
STAINLESS STEEL SINKS

Here's why—

Combines beauty and health—
Lustertone brings the beauty of sterling silver to your kitchen, plus sparkling sanitation because there are no seams—no crevices to harbor dirt and germs.

Can't chip, flake or wear off—
Lustertone is solid stainless steel . . . not plated—not enameled . . . and stainless means just what it says—never will discolor.

No need for scouring—
Quick rinse sends all dirt and germs swirling down the drain. Swish with liquid cleaner brings out the full lustrous beauty, and sparkling sanitation.

Saves money by less breakage—
Greater resilience of Lustertone stainless steel drainboards actually reduces hazard of breaking fine crystal and china.

Lowest cost per year—
You'll never have to replace a Lustertone sink—so enjoy the finest, it will cost you less in the long run.

Seven standard sizes—
Seven models with single and double bowls—sizes range from 54 to 96 inches. Also custom built for any plan.

Guaranteed to outlast your home—
if you're building, or want your present kitchen more efficient and beautiful, the sink is your most important consideration . . . choose carefully and you'll choose



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Where can I see a Lustertone sink
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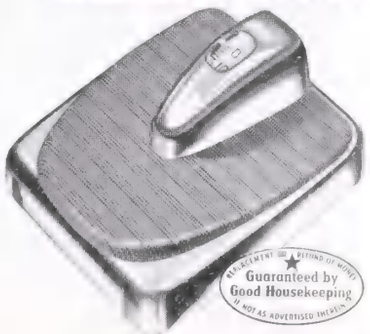
THE Smart FIGURE GUIDE of FASHIONABLE WOMEN

Yes, a daily weight check with Counselor will help guide you to that trim figure so essential to feminine smartness and beauty.

The DeLuxe Counselor,

illustrated, is the only bath scale with the light-heavy regulator . . . as important to accuracy as the fast-slow adjustment on a timepiece . . . Ask for Counselor, the leader, at your dealers. The Brearley Company, Rockford, Illinois.

COUNSELOR STREAMLINED Scales



"Correct in Every Weigh"



EISENBERG ORIGINAL

CONTINUED FROM PRECEDING PAGE

Another recent railroad idea is the Recreation Car of the "Jeffersonian," Pennsylvania's crack streamliner running between New York and St. Louis. It sports a sunken cocktail lounge, a soundproof children's room with a stewardess to keep order, inlaid set-ups for chess, backgammon and checkers, and a small movie room for the showing of newsreels. This car is in the middle of the train, convenient to passengers fore and aft. Never a dull moment!

Inside Sweden

The Swedes are a travel-conscious people. They love to go places in Sweden in a strictly intramural manner. Their slogan is "Know Thy Country"—and do they know it! In every town and hamlet the Swedish Tourist Association has a list of amateur guides who speak several languages and who will volunteer to show foreign visitors around. It maintains 292 hikers' hostels—clean and inexpensive overnight cabins and camps—twenty tourist stations in the mountains, and sixty huts for skiers. Sweden has indeed made a better tourist industry, and now the world is beating a track to her door. 1947 marked an all-time tourist high. Scandinavian Airlines or American Overseas Airlines will fly you from New York to Stockholm, or the Swedish-American Line will carry you to Gothenburg, the Atlantic port of entry, on passenger vessels and de luxe freighters. When you step aboard you are really in Sweden—smörgåsbord and all. See your travel agent about rates and sailings.

Drive to Europe

The year before the war American Tourists took to Europe 5,000 cars. 1948 won't equal this figure, but there will be a substantial number. As for gasoline, it is not rationed in Belgium, Luxembourg, Switzerland, or the Netherlands, but there is a limit set in the other countries. Most highways over there are in excellent condition and many bridges built by the Allied forces are still standing, hoping to be put to good use.

Jewel Show

Once again the Crown Jewels of England's beloved Royal Family are on dazzling display in the Tower of London, the star attraction being the Imperial State Crown. Imbedded in this shimmering helmet are 3,200 precious stones, the most precious of all being the world-famous Koh-i-noor diamond.

The North Country

The invasion of New England got under way the middle of June with the removal of shutters from the summer homes and the airing of cottages on the sandy and rock-bound reaches from Cape Cod to Canada, from Boston to the Berkshires and to the mountains and lakes of Vermont and New Hampshire. Bar Harbor, a bit singed by the fire of last fall, is back on her pretty feet again, ready to receive callers, as usual. Compact little New England has everything. For many decades she has entertained her "summer people" with skill born of long experience. Her annual summer "take" from the invaders is around $500,000,000—no less. Who said "it pays to be entertaining"?

New England

Three separate tours, each with its own itinerary, and personally escorted in modern cruising motorcoaches, leave New York every Sunday until August 29th headed for the North Country. The New England Tour takes you up the Hudson to Vermont, across the White Mountains of New Hampshire and the evergreen forests of "Down East" to Portland, Maine. From here you skirt the beaches on the shores of Massachusetts Bay, explore historic Boston, view the "South Shore" and the Cape Cod Canal, and home by way of the Mohawk Trail and the Berkshires. This tour takes seven days and the inclusive fare—even to your tips—is $155 plus tax.

Romantic Gaspé

This tour takes you through Connecticut to Boston, thence to Portland, and through the heart of Maine to the Gaspé Peninsula, the Brittany of French Canada. You motor along the shore of this lovely land, jutting into the Gulf of St. Lawrence, and when it narrows to become a river, you cross by ferry and follow its north shore to Quebec, the Shrine of Ste. Anne de Beaupré, on to Montreal and home along the shore of Lake Champlain and the Hudson Valley. The journey takes thirteen days and the fare is $255 plus tax.

The third tour carries you through the Finger Lake country of northern New York to Niagara Falls, across Lake Ontario to To

onto by steamer, thence to the amous archipelago of the Thou- and Islands. Ottawa, Canada's apital, Montreal, and home via he Green Mountains of Vermont nd the Berkshires of Connecticut. ou are away seven days and you ay $155 plus tax. For details con- ult your travel agent, or write to homas Cook, 587 Fifth Avenue, ew York.

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This is the time to plan a Grand our of the National Parks in the Vest—to see what you've got, for hese super-scenic spots are yours. on't forget. You have the conven- nce of a through Pullman all the ay, first-class and air-conditioned. ou are personally conducted and re put up in fine resort-hotels and atch your look-sees in a cruising otor-coach and on foot.

A 10-day tour to Glacier, Water- n Lakes and Yellowstone Parks aves Chicago every Sunday eve- ng to August 22nd. Inclusive ound trip rates depend on the ullman space you occupy. An up- er is $294.74, a lower $315.80, tax cluded. Compartments and draw- g rooms, of course, run higher.

There is a three weeks' tour leaving Chicago every Saturday evening to August 21. First, Salt Lake City, Southern Utah, and Arizona, then Zion and Bryce Parks, and the Grand Canyon of the Colorado. Next Los Angeles and her suburbs, the Mission Trail by motor-coach through Santa Barbara and Monterey to San Francisco. On up to Portland and the Columbia River Highway to the Bonneville Dam, Mount Rainier Park, Seattle, a steamer to pretty Victoria, more English than England, and home over the inspiring Canadian Rockies, paying a visit to those beautiful twins, Lake Louise and Banff Springs. Inclusive rates Chicago to Chicago: an upper, $544.56; a lower, $576.42, the usual 15% tax included.

Other Places

Throughout the summer there are many other tours emanating from the big cities that will show the wonders that are to be found in Canada, the States, and Mexico. See your travel agent about getting from your home town to the point of departure, the itinerary, the dates, and the rates.

WHY THE FONDAS' HOUSE FUNCTIONS SMOOTHLY

CONTINUED FROM PAGE 50

uch. Mrs. Fonda makes a list of ese things and has Miss Myhre pe it up. A typical list consists such items as: (1) Closet door Pan's room stuck. (2) Cut vines way from bay window. (3) Knob issing from kitchen cabinet. (4) ulb burnt out upstairs hall.

This repair list is then given to Ir. Fonda. He has a complete set tools including Yankee drills, oldering irons, electric saws, and ch. He keeps them in the work- oom off the playhouse, and at least nce a week he takes them out, gets e repair list, and goes around the ouse fixing what has to be fixed. If Hank is away on location, rances calls in a neighbor who kes helping them out. Thus, othing in the Fonda home is ever ut of order long enough to become ritating.

In much the same way, torn heets, stained curtains, ripped othes, and buttonless shirts are ooked after. They're put aside in he hall closet in the master wing ntil the pile merits the services of seamstress. They are then ef- ciently and quickly repaired.

Frances also employs every time-saving mechanical aid she can buy. The Fondas have a home freezer, an automatic dishwasher, automatic home laundry, hotel-size ironer, Bendix dryer, an adding machine, a steel file, and the latest in office accessories.

By carefully allotting her time from nine to five each day, by itemizing everything, by the scrupulous relegation of household chores to the various family members, and by the use of existing mechanical aids, Frances Fonda has made the smooth functioning of a large house relatively simple.

Being a housewife, she knows, is a tough job, and doing a job well calls for the use of the latest techniques. Frances has discovered that those of the business world, slightly modified, are the best for her.



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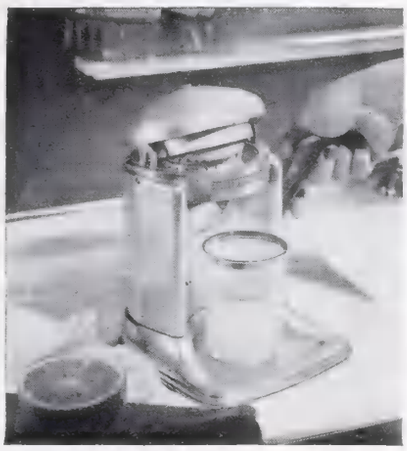


● Of Tenite, a durable plastic which is non-toxic, practically unbreakable, this wall-type juicer has a sunken top reamer and an efficient strainer, both easy to use and easy to clean. It comes in colors to match your kitchen. From the Dazey Corp.

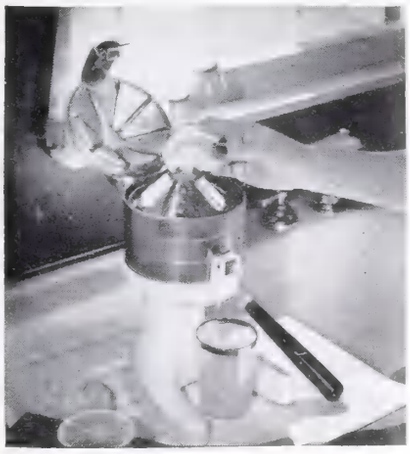
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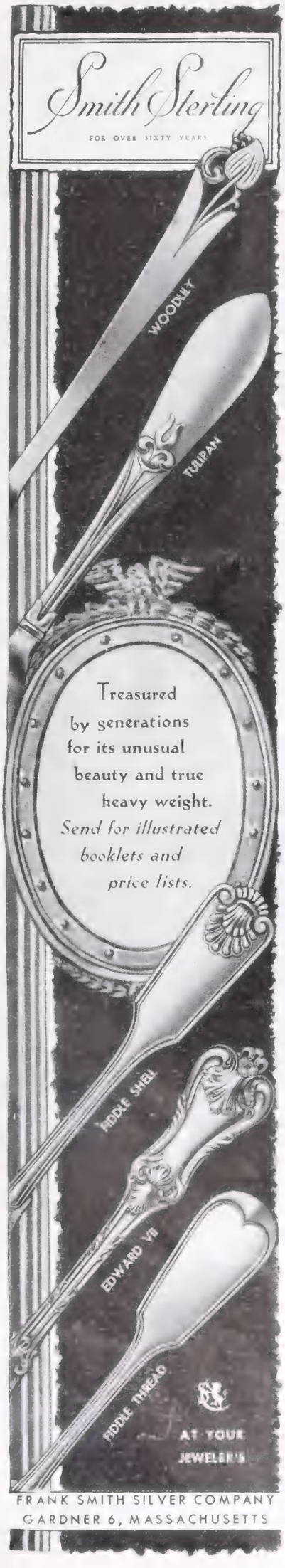
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HOW THE FONDAS CAME OF AGE IN ART

CONTINUED FROM PAGE 71

with Lucioni as with his work, and a token of that friendship is the collection of signed etchings by the artist, all Christmas presents or gifts commemorating the birth of a Fonda child, which hang today next to the Benton etchings in the hall near the master bedroom.

It was when he bought the Benton etchings, however, that Hank Fonda really began to learn about art. Thomas Benton came to the Coast to make etched illustrations of characters in the film of "The Grapes of Wrath." The finished products caused a lot of frowns around the 20th Century-Fox lot. "What miserable, unpleasant characters!"

But there were no frowns from Fonda who had played the lead in the film and had so projected himself into the role that he almost believed himself to be one of those wandering Okies. He understood the "miserable, unpleasant characters," and for him the realistic Benton illustrations had a quality of greatness. The artist had brought all the Steinbeck characters to life so well that he had turned the pockets of their souls inside out and shown them to the world.

In other words, Benton had accomplished in etching just exactly what Fonda had tried to do in his own medium of acting when he played Tom Joad—and according to the critics, Fonda had succeeded nobly.

SO THE Fondas made another stride in their art education. They realized that in order to appreciate any work of art thoroughly, you must first understand the artist's objective—what he's trying to depict. And they also realized how eloquent a painter's economy can be—how he can suggest the heart of his subject in a few lines and leave the rest to the mind's eye. Four etchings by Benton reflect, for the Fondas, the whole 619 pages of the Steinbeck novel.

The etchings meant so much to them that they wanted to own a major Benton—an oil. But you can't always find what you want in art right away. Most Benton oils were large and rather overpowering in subject matter, museum pieces for the many to see rather than intimate art for the home. But again the Fondas were in luck. About that time, Benton was experimenting with still life and a study of textures. He wanted to refute the charges that his talent was limited, that he was better wi mood and action of people th with inanimate objects. Reev Lewenthal, of Associated Americ Artists, showed the Fondas so new Bentons and they arranged buy one—a study of fruit, velv wood, and flowers—before it w shown to the general public. Th love to explain their still life friends, especially since it is su an unusual Benton.

HAVING found what they want to look for in art, and how appreciate it, and having ma monthly trips to galleries a p of their living, the Fondas beg looking for the right artist to pa portraits of their children, hon portraits which would also be wo of art they could be proud of. Th chose Paul Clemens, an artist w a national reputation who ma his home in California.

Clemens painted Pan, the eld daughter, in five days. She was excellent model, and has a f painting talent of her own (page 71), proof of how a fam interest in art can inspire youngsters. At present, she is ceiving art instruction at board school and hopes to study s under the accomplished Mill Sheets at Scripps College in Cla mont, California.

Peter and Jane, the two young Fondas, also draw. To date, th efforts are confined mostly to p traits of their parents on horseba The latest are always tacked Mrs. Fonda's office door—a sou of great encouragement to young artists. All the pictures saved so that the children's arti development can be traced.

Because they feel that the p tures they now own are too m of a piece, the Fondas want broaden their artistic horiz They've bought only Americans far, and they are thinking about merits of the modern French. E though they know that good art be transplanted and flourish a where, they are eager to go Europe to see modern Europ art in its native habitat.

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turn to page 122





● Careful attention to detail resulted in this handy brick-paved passage giving weather protection from house to garage. View is toward the side entrance to garage. Drive crossing passage leads to garage motor entrance at rear.

They Built Their House THE RIGHT WAY

CONTINUED FROM PAGE 14

meowners after their house was ished: they didn't want to call in decorator only to have him look out, frown, and say, "Well, I'll to do the best I can with what I've got, but it won't be easy."

They wanted an interior decorator who would realize that he, too, was helping to bring this house to life from the drawing board, that he, too, was an integral part of its

(Continued on next page)

PHOTOGRAPHS BY MAYNARD L. PARKER



● Firewood becomes a decorative as well as useful part of the Fonda house. Piled up in a corner of the porch off the master bedroom, it is handy to both bedroom and living room fireplaces. Porch roof keeps it out of the weather.



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THEY BUILT THEIR HOUSE THE RIGHT WAY

Continued From Preceding Page

growth and of its development.

"Who do you think is the best decorator we can get?" the Fondas asked Albright.

Albright suggested Paul Granard, a decorator with whom he had previously worked and one of the most highly regarded on the West Coast. The Fondas took down his name, carefully investigated his work, and then, satisfied, hired him.

Followed then a series of conferences with architect, clients, and interior decorator. Ideas and suggestions were offered by everyone. Some were accepted, others were discarded.

Architect Albright drew up a set of plans and specifications embodying the design and principles agreed upon. He called a conference. By the time the conference was over, Albright's plans and specifications were out the window. The Fondas knew how to read blueprints. They weren't afraid to challenge anyone's ideas. They wanted all the false construction starts to be made on paper, not in materials.

During the course of three months, Albright drew up numerous rough plans before the clients okayed the final set shown on these pages. The specifications were then thoroughly reviewed by the Fondas and Granard. They wanted to make certain that each ingredient was tops, both intrinsically and functionally, before it went into the house.

When they were in doubt about anything, they asked Albright. When he came up with a satisfactory explanation, they nodded, put their okay on the item, and then passed on to the next one.

It was only after this exhaustive preliminary procedure that the actual construction of the house was started: it was two years from the date the land had first been purchased.

During the course of construction, the Fondas didn't leave town as so many couples do who want to avoid the concurrent aggravation. They visited the site every day. Hank went down to the lumber yards and helped pick out random width planks for the interior paneling. When he wasn't working on a picture, he hung around watching the workmen.

Architect, clients, decorator, all checked up on the various stages of construction: all of them derived pleasure as the house grew, and were satisfied when the struct was completed.

In retrospect, Frances For says now, "We all felt that we l done everything possible to ass the building of a good house. had studied and beautified the l before we built. We had made exhaustive search for the ri architect. We had tried to pr by our previous experience. We hired an interior decorator bef the construction began. We conferred with the architect decorator as freely and thoroug as possible: and we had dou checked the construction from first excavation to the last nai

"If all of that wouldn't resul an exceptionally fine house, t we didn't know what would."

TRAVEL TO IMPROVE YOUR TASTE

Continued From Page 86

in your personality, your home, and naturally in your way of living.

A trip to France will be a concrete experience of that special grace and charm which is called good taste, and which the world has conceded belongs to the French to an exceptional degree. You will recognize it instantly in the way boulevards, avenues, and streets in Paris have been laid out. You will respond to it in the landscaping of parks and gardens, in the architecture of ancient buildings and modern ones, in household furnishings, formal or informal. You may not want to duplicate such architecture or such furnishings in your own home, but if you appreciate them in their own settings for what they represent—the French culture, French customs, French temperament—your own taste will be expanded and refined.

IT WILL be expanded still more if you do not confine your visit to Paris, but go to other parts of the country. Travel inside France is increasingly comfortable and inexpensive. There are planes, of course, to the principal places; trains have been reconditioned and rescheduled since the war; roads are excellent; bridges are rebuilt. Buses are extremely cheap and if you take your own car or hire one over there, you can get a special tourist allotment of gasoline. Bicycles are available for the stout-limbed, stout-lunged.

There are many places where you can enjoy the distinctive quality of this lovely and civilized land, and continue the game of trying to analyze what constitutes good taste. There are museum towns like Rouen, sedate old-fashioned towns like Brantôme, ancient noble seats of local Parliaments like Aix, Montpellier, and Dijon. There are quaint villages which cling to the slopes of hills, spread out on plains or are scattered through valleys. Walls of the old buildings—pink, blue, brown, red, gray, white—may be of brick or stone or half timbered; the flat or sloping roofs of thatch, tile or slate.

IN SUCH handsome provincial towns and in such little villages, you can find excellent accommodations for much less than in Paris and be surrounded by an atmosphere and customs that are truly Gallic. If you live in a pension, you can observe, in more detail than in a large metropolitan hotel, the elegance of economy which is definitely a part of good taste. If you can secure a room in a private home, you may be permitted occasionally to sit in the kitchen and watch the preparation of a meal. It is an art and you will discover that it is not an expensive art to practice, that it is the treatment and not the cost of the ingredients which make it taste and smell so delicious. You will marvel at the effective utilization of every edible particle. If you stay a week or more in some small place, you can follow the successions of table d'hote menus and see for yourself how simple they can be.

TO BE sure France is still faced with certain shortages. Rolls and loaves are no longer white. The bread is dark and pastry is not of the prewar standard. However, the bread when toasted will pass muster. You should not expect breakfast foods or bacon, but you can probably get an egg. Orange juice is hard to come by, but tomato juice will do just as well. Cream is scarce and milk is reserved for children. Some country inns serve only tea, but one can bring along his own powdered coffee and there is sufficient sugar. There is an ample supply of meat, fish, vegetables, and fruits, so don't worry.

The French are as clever as ever in the use of wines, cheeses, and sauces, and they are adept in planning a meal so that each dish follows the other in savory and appetizing succession, an art as subtle as knowing how to cook them. Here is "good taste" in its most literal sense.

To relax in some quiet resort is perhaps all you crave. That's easy. The coastline of France skirts four seas and offers every variety of scenery and climate. Thus Normandy, with its chate and churches, faces the water w cliffs. Brittany, with its religi processions and fishing hamlets edged with ragged granite. In high reaches of the Pyrenees the Basque country. Better br up on your sign language. "Only Basque is spoken here" only Basques can speak it. Mediterranean stretches from Sp to Italy, and along this lovely viera runs a succession of large small hotels, private villas, casi and coves and bays with w sand beaches.

It is not necessary—you may even want—to stay in super-lux hotels in such fashionable pl as Nice, Cannes, Menton, or tibes. There are others, wonderf charming, such as Vence similar views of sea or mounta with hotels and pension rates st ing at $5 European plan.

THERE are sports for the m tain climber, the yachtsman, swimmer, the walker, and the cycler. There are more tha hundred thermal cures, spas, sanitariums, for the soil is in natural springs of all ki cold water, hot waters, min waters, and radioactive wat Many of these places have t own casinos, local festivals, courses and tennis courts.

You can settle down in resort or sample several, and

to Paris in time for the begin- of winter gaiety and the dis- of winter fashions.

n, those French fashions! ricans need no clothing cou- , which should not be con- ed a battle cry to a spending e, but rather an opportunity xercise your own good taste being discriminating.

hile it is true that a well- sed Parisienne has a very spe- elegance, this does not mean all French creations are d to the American way of life lapted to the American figure. ou should look into the clothes t of a French woman, you d be amazed at the few gar- s in it compared to those in an rican closet. Each article is ct for its purpose and is kept erfect condition. Here again is no waste of duplication. that restraint which is essen- o good taste.

nless you know precisely where what to buy or exactly how to things altered, you had best expert advice from someone. ch or American, who knows ns and outs of French dress- ng salons and Paris shops.

othes may or may not be a bargain for a visiting Ameri- but those amusing hats in n French milliners show their ful skill are plentiful and in- ing and one or more of these lo very well as a reminder of risian shopping tour.

franc may buy twice as much it did last year, but neverthe- there are some items difficult possible to get. Better not try ousehold linens, for lingerie lon stockings, for although e manufactures these, they hiefly for export and you will nore satisfactory bargains at

re are many articles which fered at far better values out- f Paris. For instance pottery eaper in the provinces. A of perfume purchased at the ies in Grasse on the Riviera action of the price for a simi- ticle on the Rue de la Paix. can sometimes pick up an- in the most unsuspected ls—in a second-hand shop in ovincial town, in a bistro in py hamlet.

quaint Provincial cupboard letermine the scheme of your dining room and, further- if you see enough genuine ncial furniture, you will never carelessly misapply the to Pennsylvania Dutch or sh Tudor.



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Autumn is one of the loveliest seasons in France, and for generations sophisticated travelers from the United States and Europe have chosen it for their holiday. The grapes are being gathered in the vineyards, bright sunshine warms the Cote d'Azur, and with the British ban on foreign travel cutting down the number of English visitors who used to flock hither, accommodations are easy to find. The number of hotel rooms ready for occupancy is almost up to the prewar figure.

FRANCE still shows in certain places the scars of war. There are ravaged landscapes, ruined towns, and broken monuments, but fortunately most of these sad areas are not in places obvious to the tourist. There are still sunlight and moonlight on white beaches: there is still splendor in ancient chateaux and parks and forests. Paris itself escaped all destruction.

You can, as has been said, go to France by plane. The Comets of Air France make daily flights from La Guardia Airport to Paris, charging for one way $345; $621 for round trip. Air France also operates a non-stop, all-sleeper plane from La Guardia to Paris every Friday, with a fare slightly higher than that of the regular flights. Transworld Airlines run 14 weekly trips to Paris from La Guardia with prices running about the same as those of Air France. As for ships, the Cunard, Holland-America, United States, French and Italian lines offer steadily improving services. Passports and visas are required.

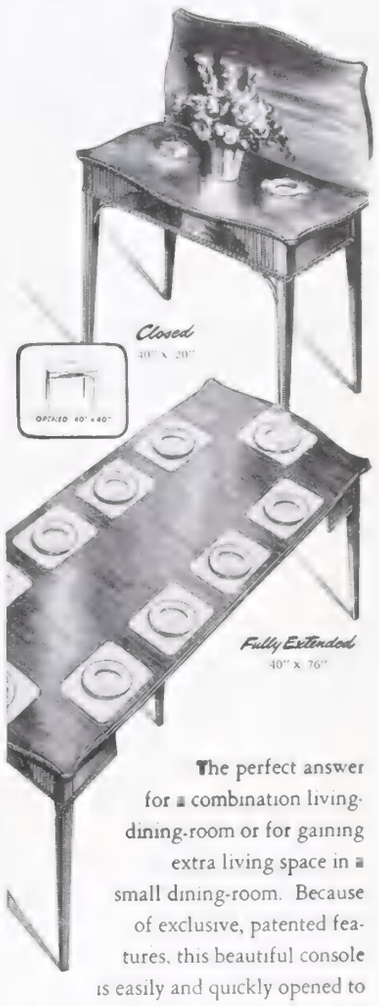
The only limit to the amount of American currency you can take into France is your own bank account. And besides this, you can take 4,000 francs. To be sure, you must declare these amounts on entering the country and on leaving you must again declare how much you are taking with you and also show that the dollars exchanged in France were cashed in banks and authorized hotels. You are, of course, entitled to bring home, duty-free, a hundred dollars worth of purchases.

After mid-August it will be easier to get plane and boat passage than during the peak of the summer season. Hotels and restaurants have lower prices and all accommodations will be easier to secure.

These are some of the cheerful factors of 1948 which make feasible a refreshing holiday in France. You can plan it now, this very minute, and enjoy it this very autumn.

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YOUR PART IN THE FUEL OIL SHORTAGE

CONTINUED FROM PAGE 84

for development in the petroleum fields, plus woefully inadequate oil transportation facilities, plus the unexpected increase in the use of new oil burners, and it totals up to a shortage.

This business of estimating is still more complicated. For at the refinery they have to guess how to split up each barrel of crude oil, how much to "crack" into oil for your oil burner, or into gasoline, kerosene, oil for diesel motors, lubricating oils, etc.

LAST summer and fall they allocated 17.1% of each barrel of crude oil for the kind you burn. Had they made that 1.2% more, we would at least have started the winter with a normal inventory. But where would it have come from? Your gasoline supply? Diesels? Industries? It took close estimating. Too close. When the temperatures tumbled to zero and stayed there the ratio was increased. But not in time to get it where it was needed in a hurry, not with the inadequate transportation facilities available.

Too, oil dealer A and oil dealer B were allotted fuel oil on the basis of their requirements of the year before. In the meantime, oil dealer A may have sold two hundred new customers. Dealer B sold none. But they both got the same allotments. It was pretty tough on Dealer A's customers.

Your demand for fuel oil has jumped 60% since before the war. The need for all kinds of oil is up one-third. Oil producers have lacked materials to increase their production, refining, and transportation facilities to keep up with this demand. It's to their interest to keep your demand down to a level they can cope with. Pessimism is one way to do it.

The oil burner companies want to sell you burners. Another scare like last winter and maybe you won't buy a new oil burner. So the optimism about the supply of oil comes from them.

Sifting through forecasts from both of these industries, you can come up with this conclusion. The situation is tight. The petroleum industry estimates (that word again) that they can increase their supply this year about ten per cent. They say this increase will take care of the 1948 needs for new burners sold in 1947 plus a moderate increase. The burner manufacturers say that they can sell 350,000 new burners (not replacements) in 1948 without imperiling the supply.

Estimates are based on a normal season—no abnormal cold, no strikes, no fires, no sudden increase for governmental emergencies. It's too tight for comfort. Our only possible leeway can come from the savings resulting from consumer conservation. Consumer conservation? That's you! You and three and a half million other fuel oil users. You can do what no one else can do to conserve fuel oil.

You need a target to shoot at. Take 13.1%. That's the estimated increase in demand for fuel oil for the year starting March 1, 1948. With increased supply barely enabling us to squeeze through a completely normal year, you'll need it. If you shoot at 13.1% it will take care of any underestimating. It will not only save you $13.10 on every $100 you might have spent for fuel oil, but you will stop a possible shortage next winter.

Keep that 13.1% in mind. Keep comparing it with the following savings possible to you.

Here's Your Part in the Fuel Oil Shortage

For every degree over 70 that you heat your house, it takes another 1% of fuel oil.

If your doors and windows are not weatherstripped, you're using 10% to 15% more oil than you should. If you do not have storm windows, or insulating glass ("Thermopane" or "Twindow") you are wasting 10% to 15% in fuel oil. Experts say that unprotected windows, depending on location, will average a waste of sixteen gallons of fuel oil per window each season.

Is your house thoroughly insulated? Even if you have attic-type insulation, the addition of wall-insulation would reduce fuel oil consumption by 10% to 15%.

Set your thermostats back at night, when you don't need the heat. If you reduce temperatures for eight hours every night you will save 1% of your fuel oil for each degree of setback. If you reduce from a daytime 70 to a nighttime 65, that's 5%. If you reduce temperatures for only four hours out of each day, you'll save ½% for each degree. Twelve hours, 1½%.

Have your present burner checked. Even minor adjustments, quickly made, can cut fuel oil consumption about 7%. And while the burner man is there, have him make a thorough inspection. It could that your present burner needs parts, or has become so worn replacing it would give you eno increase in efficiency to make wise expenditure.

Don't confuse replacement bu sales with new burner sales. If replace an old burner with a one, you're actually subtrac from the total requirements th industry has estimated. They figured you on the basis of you used with last year's bur On an over-all basis, they figu new burner replacing an ineffi one will use only 75% as much

While you're doing it, have entire heating system inspected furnace, piping, draft regula thermostats, chimney, radia Surveys of homes such as your have shown that corrections lot of minor faults in heating eq ment can easily reduce fuel sumption by 15% of what it to be. And you'll find your d extremely cooperative.

You may have been using a burner installed in a coal bur furnace. That coal furnace w designed for the type of fire you get from an oil burner. At it's probably giving only 65% potential heat to the house. The is wasted. If you would repla with one of the furnace unit signed to burn oil, it would the efficiency up to 80%, even

Use clock thermometers and regulators. They'll assure nigh backs and prevent overheating new outdoor-type thermostat keep pace with fast weather ch for greater comfort and effici

Get a larger oil storage tan fill it this summer. That will e your dealer to keep a highe serve on hand in case of a su demand during a cold wave.

There are many things you ca Like keeping doors and win closed as much as possible. ting off heat in unused rooms. ing heat down if you plan away for a while. And be sur have ample moisture in the your home. Higher humidity make you feel just as comfo at lower temperatures. You lose your body heat by evapo as fast as you do when the air

Last year the oil shortage "s up on you. This year you've plenty of warning. It's now sonal problem, a situation yo do something about to make available to yourself.



PHOTOGRAPH BY MAX YATCH

● Problem here is how to treat a louvered door when it is left open. Here they appear less conspicuous by decorating them as the wall behind them might be treated if the doors were not there. This is from the C. L. Tedford home, West Los Angeles, Cal.

YOU CAN DO THINGS WITH DOORS

ere isn't any reason why the oors in your home have to be blank spots in the room. Instead cting strictly as space dividers, can become a decorative asset. ounting attractive prints or paper motifs or fabric on door ls is one way to transform the bleak door. When the panel is large, the entire center portion can be covered with fabric or wallpaper or even painted a contrasting color from the walls.

Wallpaper murals, too, are worth considering as a way to make doors add spice to your room scheme.

PHOTOGRAPH BY MAYNARD L. PARKER



● Thick walls made it possible to make these d lie in the reveal at an angle when open, and thus not project into the hall. They replaced old-fashioned sliding doors in the remodeled house of Mr. and Mrs. John C. Lionberger, of Clayton, Mo.

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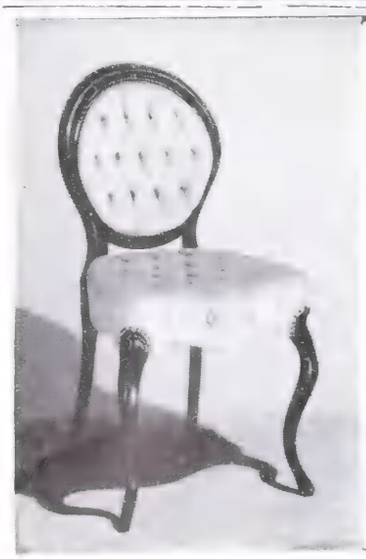
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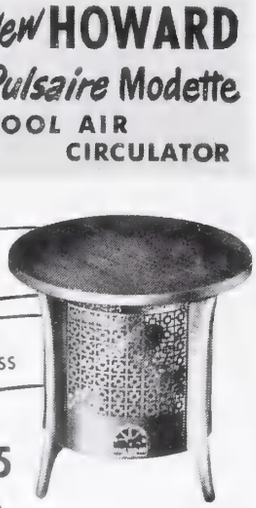
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PHOTOGRAPH, COURTESY OF LOROMAN COMPANY

● This Sprinklit sprinkling system will water 1,000 square feet all at once, yet weighs but eight pounds. The 50 feet of plastic hose has five brass sprayers, each with separate shut-off valve. With all shut off, the sprinkler then serves as a hose. About $20.

THE FINE ART of Summer Sprinkling

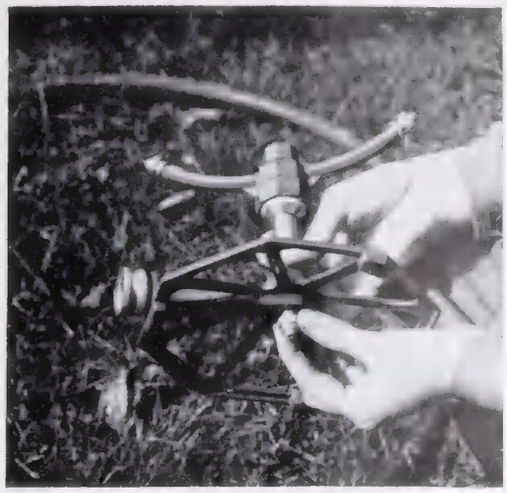
Sprinkling used to be a messy chore that required dragging a heavy, dirty hose, and most likely spraying yourself as well as the lawn or flowers. Now, with improved sprinklers, there's practically no work to watering your garden. Once the sprinkler is adjusted, you can sit on the porch and take in the serenity of your garden.

There are all manner of sprinklers on the market, of course. You must be sure to pick one that your requirements, that is nomical to use, and also dura enough to last for several ye The five sprinklers pictured fu these basic requirements, w each offers an extra dividend design—a special feature to plify your garden sprinkling help make it more of a plea than a chore on hot summer nings, while you relax.

PHOTOGRAPH BY GOTTSCHO-SCHLEISNER



● If your garden areas vary in size, you'll find the Sunbeam Rain King very useful and water-saving. Control button at top of the sprayer efficiently allows you to adjust the spray to a diameter of anywhere between 5 and 50 feet. Sells for under $7.



● You'll get even distribution of water with this Sa... Floating Head Sprinkler, which is made of brass and non-rusting zemac alloy. Extra nozzle, located at base of sprayer, allows you to adjust coverage from 10 to 70 feet. Available for about $4.

PHOTOGRAPH, COURTESY OF RIEGER MANUFACTURING COMPANY



● The Rieger sprinkler doubles as a fertilizer distributor. Fertilizer tablets are inserted in sprinkler head, and the water dissolves them, so your lawn gets an even distribution of plant food. This device can be used at other times simply as a straight sprinkler.



● Rollers are included in the Pride-O-Lawn sprinkler to simplify moving it to different parts of lawn or garden. With average water pressure, it covers an area 40 feet in diameter. It is sturdily built of non-rusting materials to prevent corrosion. Costs about $3.50.



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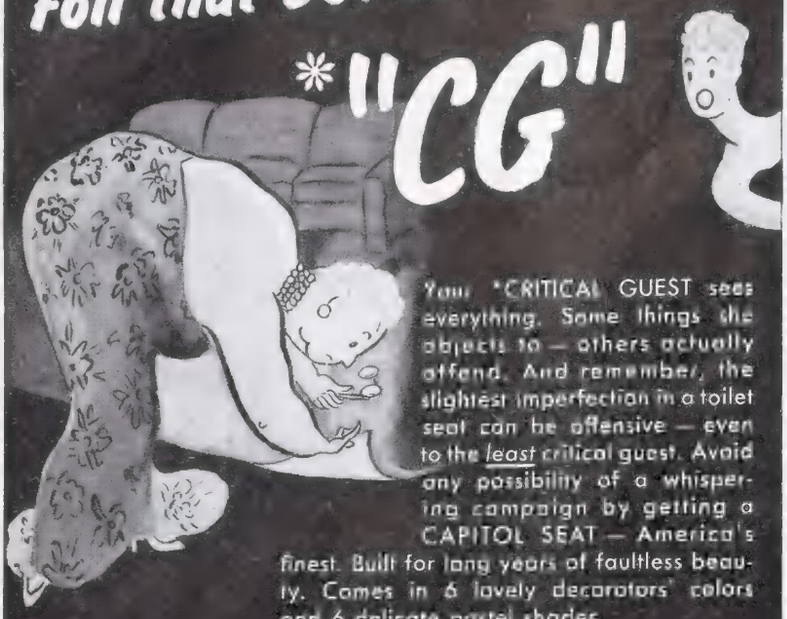
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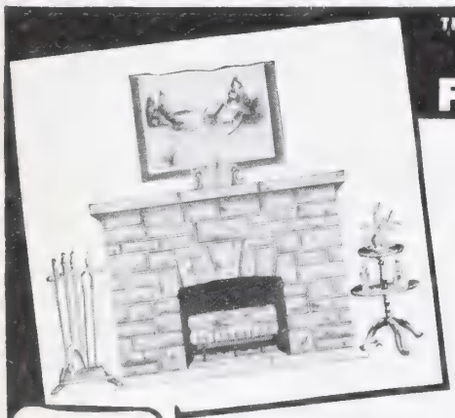
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PHOTOGRAPH BY ROCHE

LILIES ARE A PERMANENT INVESTMENT

They are as tough as any perennials, and thrive in any soil. For best results, and also best effects, combine them with other flowers or with shrubs

By David Platt

Many gardeners hesitate about planting lilies in their gardens. They consider lilies as transient luxuries that give one or two seasons of bloom and then mysteriously disappear. But exactly the opposite is true. Lilies are a permanent investment, if you choose the right kinds for your area and give them suitable positions.

Lilies are tough garden subjects because they are wildflowers with a wonderful gift for acclimatization, and in many instances their hybrids are actually more vigorous, as well as more showy, than the originals.

As a group, lilies take to soil that is well drained and to a sunny location. They are definitely squeamish as to soil. Any of reas able fertility and of neutral slightly acid reaction can gr good lilies. Heavy clay that is w drained will produce just as g results as sandy loam. The same true of sandy soil, providing add some humus, leaf mold, very well rotted manure to give body. In fact, a soil of medium tility is really better to use th one that is very rich.

Most of the lilies are stem-ro ing types. This means you sho plant them deep enough to all rooting along at least six inches the stem above the bulb. Therefi

t them eight to ten inches deep. pending, of course, on the size the bulb. Two varieties that are t stem-rooting should be planted ore shallow: the madonna (*Lilium candidum*) and the Nankeen (*Lilium testaceum* or *excelsum*). depth of two to three inches is fficient for these, and at least ie popular stem-rooting kind—the ively *Lilium auratum*—needs only three-inch covering for best results in growth.

ULTURALLY, lilies grow best in combination with other ants. Low perennials or biennials n be planted as ground cover to ade their roots. Some of the most actical and loveliest ground covs for a lily bed are pansies and las.

You can also plant lilies with cerin dominant perennials or with rubs, which serve the practical rpose of acting as markers as ll as shading the soil. Then the lbs won't be so readily damaged cultivating and transplanting erations, necessary in a general xed flower border. For instance, u can plant groups of lilies beeen peony plants, that need inequent dividing. Use July- or gust-blooming lilies here so they stain interest after peony season over. *Speciosum* Rubrum and bum, *henryi*, and *philippinense rmosanum* are ideal varieties for is purpose. Or plant groups of ur favorite lilies in sunny bays shrubbery, and see how well ey flourish and how their flowers nd out against the green backound.

And of course you can plan for ies to bloom in combination with ier seasonable flowers or with es. There are endless opportuies here—the wood lily (*L. philalphicum*) with columbine and e iris; or Orange Triumph lily th blue and white Canterbury-bells; regal lilies with foxgloves; white *philippinense formosanum* with heleniums; or *speciosum* Rubrum with summer phlox.

Lilies need no coddling and take no more care than the average hardy perennial. They rarely, if ever, need staking, unless you plant them in part shade and they grow spindly stretching for light. Healthy plants increase in size and develop additional flowering plants per clump. Every three years or so a strong clump of lilies can be divided to provide additional planting stock and at the same time improve the chances of the original bulbs. Surplus bulbs can be planted elsewhere in the border, or in rows in the cutting garden.

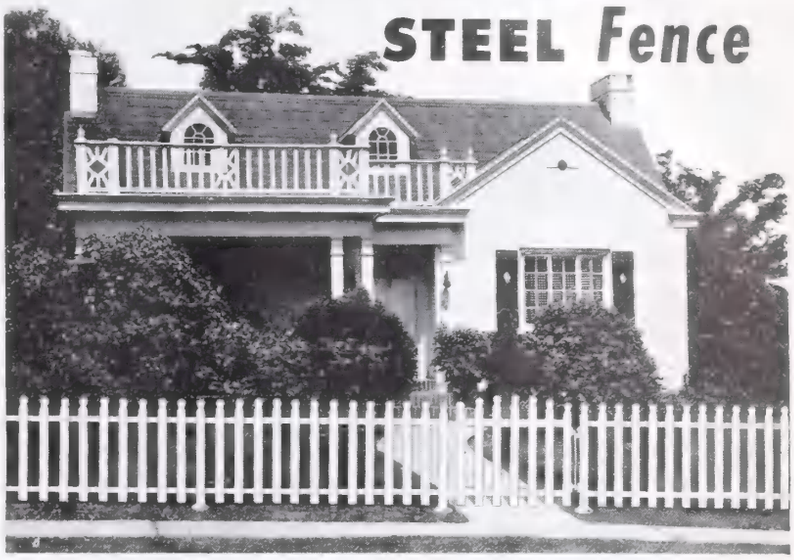
The blooming range of lilies permits you to enjoy one form or another for many months each year, from June through September.

IN EARLY June, in the latitude of New York City, the low and colorful *L. umbellatum* appears, along with *tenuifolium*, the coral-red Turk's cap lily, and its variety Golden Gleam. All three are excellent for cutting. The *umbellatum* can be planted between peonies and iris, to supplement their bloom: *tenuifolium* is daintier and nice to naturalize. Other June favorites are *martagon*, purple, and its pure white form, *Lilium hansoni* is a very sweet-scented June bloomer, and the impressive *pardalinum giganteum*, which grows six feet tall, should be planted in the rear of the border. Orange Wonder, an *umbellatum* hybrid, is another fine lily for June. The new Bellingham hybrids and the lovely Golden Chalice hybrids are also early bloomers.

Following almost on the heels of the always popular madonnas in July are the strong and satisfactory *Lilium regale* and its fine hybrids. These are excellent in borders, of

(Continued on page 120)

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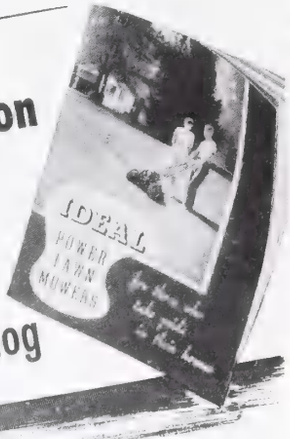
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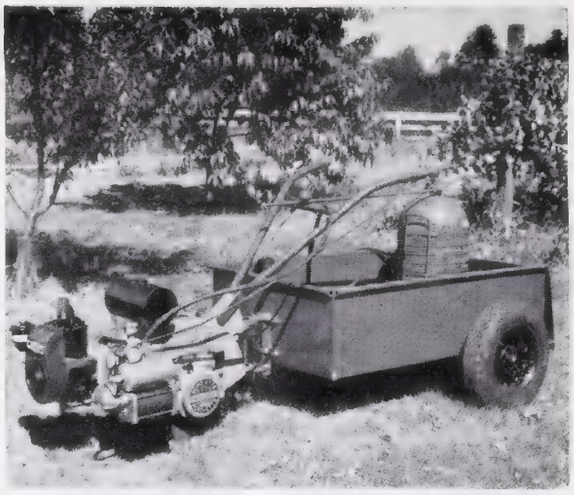
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ALL PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER

● For the part-time farmer who owns a Roto-Ette power machine, the spraying of standard-size fruit trees is simple. The power sprayer attachment will shoot a heavy spray about 40 feet in the air. Sprayer (shown in Roto-Ette trailer) costs about $59; compressor, about $83, has many other uses

There's A Sprayer To Fit Every Garden

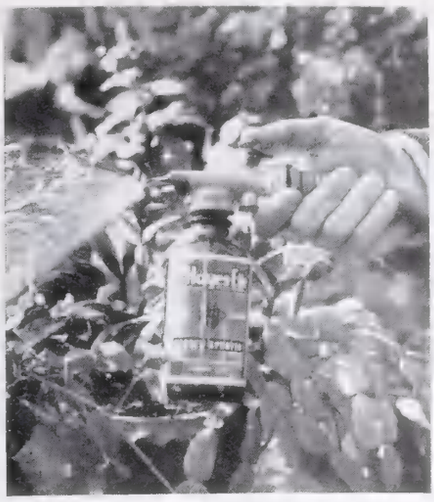
Before you invest in a sprayer, consider carefully what you will need it for. Do you have a two-acre piece of ground with sizable fruit trees? Then you will need a sprayer with considerable pressure, which would be an unnecessary investment for a flower garden.

Do you want a sprayer that you can use for other purposes, like whitewashing, as well as for pest control? Then you'll want one tha is easy to clean and has a non-clog ging nozzle for use with concen trated materials. You'll need to con sider water source, too. Let a bar row or trailer do the distance haul ing for you.

In short, you will find you money well invested if you get th sprayer that saves you the most i time and backache.



● The Hudson Critic is an adaptable small sprayer; the pump parts are of brass which does not corrode from chemicals, and its 24-ounce glass jar is easy to detach and clean. You can keep extra jars on hand with different formulas. Sprayer, about $1.70, gives any spray from fog to solid stream



● You fill the glass jar of the Hayes-Ette spray gun with a concentrated chemical; water from your hose does the mixing and the actual work of spraying. Nozzle adjusts to spray up, down, or sideways. The sprayer weighs only a little over a pound, costs around $3.50. Useful for weed killers.



● The Hudson Sunshine sprayer, with its 12½-gallon tank, is easy to wheel anywhere on your property, and between the long rod and the 150-pound pressure of the pump, you can easily spray the tops of your trees. The mechanism is designed for use of whitewash and cold-water paints, too. Sells for under $25.



● Here's a very efficient and simple little sprayer—the G. S. Master. Instead of having a tank, it's designed for use with any pail or large can. You get a continuous spray by working the plunger in and out. Quickly cleaned by pumping water through sprayer. Under $9. Extra hose available.

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LILIES

CONTINUED FROM PAGE 117

course, but are also fine subjects for naturalizing because of their permanence. These usually bloom in mid-July (latitude of New York). Companion lilies that can be planted to extend this period until late July are the Estate and Croft lilies.

The impressive orange and black tiger lily, *L. tigrinum*, is a familiar sight in August. So, now, are the *speciosum* group. Rubrum and Album. They are, possibly, the most satisfactory of all lilies because they are at home anywhere, they are so showy, and they bloom for such a long time. The gold-banded lily, *auratum*, and its far superior type, the Esperanza, are also glamour girls among August lilies.

Lilium henryi starts blooming in August and continues into September. The lily season winds up with the late strain of the lovely *philippinense formosanum* which blooms until mid-September.

All of these lilies do well in the Northeast, the Northwest, and the Upper South. In fact, lilies make satisfactory plants everywhere in the country but Florida. Here the cultivated lilies will not last, though *Lilium catesbyi*, the only native lily, grows in bogs but not in gardens.

According to a West Coast bulb expert, lilies are hardy and permanent even in the hot inland valleys of California. Especially recommended for this area are *formosanum*, *candidum*, *regale* and its hybrids, *longiflorum* in all its varieties, such as *eximium* or *harrisi*, Creole, Estate, Croft and its derivatives, such as Kenyon Davis, Royal, etc., also Shuksan, *henryi*, and Maxwill. Here and in the Great Plains and in other sections that have hot, dry summers, full sun is a little too strong for most lilies, unless the supply of moisture is constant; therefore give part shade. A winter mulch is important in sections where the ground doesn't receive a good snow cover.

IN THE northern tier of the country, ideal planting dates for early flowering (June-blooming) lilies are from September first to October 15th. Others are planted November first or any time later that the ground is open. In spring, lilies that have been held over by dealers in cold storage should be in by April 15th. Southern and West Coast gardeners can get delivery of bulbs all winter long, and may plant any time from early fall until early spring. Orders should be placed in summer or in early fall.

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THE MAN BEHIND THE HOE

CONTINUED FROM PAGE 96

Jones of the Connecticut Agricultural Station in New Haven suggests four or five applications of D.D.T. or Ryania applied at five-day intervals when the tip of the tassel first appears, and again when the first ear shoot is seen. Ear worms often attack late planting of corn. When the silk begins to wilt, apply Rothane or mineral oil to the tip of each ear.

There is still time to plant seeds of lettuce, carrots, beets, and string beans as far north as the latitude of Connecticut. Be sure to water thoroughly in hot weather. Plants for late cabbage, broccoli, and cauliflower set out now will provide good fall crops. If they are planted in places where other vegetables have already been harvested, dig in extra manure or commercial fertilizer before planting and keep the newly set plants well watered. If the sun is very hot, shade them for a few days. I find quart strawberry baskets handy for this purpose as they do not exclude air.

Onions planted from sets in the spring should be almost ready to harvest. Do not allow flowers to develop at the tops of the stems. The stems will fall over naturally when the bulbs mature and, when the stems are almost dry, it is time to pull the onions. They should be spread out to dry thoroughly before storing in a cool, dry place. Onions grown from seed, rather than from sets, usually last better for winter storage.

HERBS are a real necessity to those who appreciate the best food. As the French and Viennese well know, nothing adds so much glamour to the lowliest dish as the addition of herbs. A few plants will provide fresh herbs to use all summer in omelets, soups, roasts, and salads. We freeze small packages of tarragon, parsley, and chervil to use all winter. If you don't have a freezer, the leaves can easily be dried. As they shrink in the process use a smaller amount of dried herbs than of fresh or frozen ones.

Tarragon, the aristocrat of herbs, is our favorite. We use it in almost everything but ice cream! A few sprigs of tarragon, stuffed into a chicken à la "Clementine" Kitchen," gives it a subtle flavor. The cooking aroma is out of this world. Tarragon leaves added to a mixed green salad always cause guests to ask, "What makes this salad taste so wonderful?" In an omelet, or sprinkled over fish,

s, or in stews, tarragon adds subtle flavor so such enjoyed e French cuisine and so woe- lacking in American. Tarra- is a perennial and must be ased as plants, since it does et seed.

ervil, a dainty cousin of pars- s an annual easy to grow. Its ate flavor is a wonderful addi- to soups, egg dishes of all , salads, and fish.

mmer savory is an annual adds delicious flavor to both beans and peas, as well as bbage and potatoes.

eet marjoram, a tender per- l in Connecticut, does wonders ork, lamb, beef, and turkey. t sparingly with peas or string .

e green curley-leaved sweet (an annual) has a natural y for tomatoes. We chop the fine and sprinkle them over tomatoes and use quantities vor tomato juice and soup. eaves are a delicious addition salad bowl as well as to all of egg dishes. Sweet basil is nly herb we have not frozen uccess.

ES, with onion-like flavor, do ch to improve soup or salad. hey are attractive perennials. g pale blue flowers and grow- ith a neat habit which makes useful for edging. The plants e divided in the fall and l up in five-inch pots. Then an cut their green spears all while the plants decorate the n window sill.

rel, probably the least known the herbs, can do double duty egetable too. Its tender green , with their lemon-like tart- are a wonderful basis for a er soup. They furnish a wel- change as a green vegetable ld a delicious variation to the bowl.

m the *Russian Cook Book for can Homes* comes this recipe old summer soup: Wash one of sorrel leaves thoroughly op well. Add them to 1 quart ted boiling water. Boil five es. Beat 2 eggs and add 1 tea- salt. Pour 2 cups of sorrel e into the cold beaten eggs, g constantly until well mixed. this mixture back into the der of the sorrel mixture and erve *very cold* with plenty of cream. Sliced hard-boiled adishes, and cucumbers can ed to this dish to make it a itself.

you use herbs fresh from wn garden you will wonder ou ever got along without them. There are many excellent books on the market which explain their culture and use. One of my favorites is *Magic in Herbs* by Leonie de Sounin.

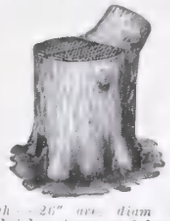
And speaking of suggestions on how to use vegetables, by all means send for a copy of *Gifts from Your Garden*, a free booklet offered by Associated Seed Growers, Inc., New Haven 2, Connecticut. It offers new uses for old standbys that often lose their appeal by midsummer. For instance, you'll enjoy trying deep-fried green pepper, corn chowder, sautéed cucumbers, and spinach soufflé. You'll also find here a number of delicious meat stretchers. Stuffed eggplant or stuffed cabbage is a meal in itself, and squash Russe or one of the several casserole dishes makes a wonderful choice for supper on guest night. The booklet closes with several sauces and dressings suitable for vegetables and meats.

MUSKMELONS are rather a gamble to grow in our climate. Some years ours have been delicious, while other seasons the same varieties were utterly tasteless. Like all fruit picked at the peak of maturity from your own garden, when they are good they are wonderful. Delicious is a new strain maturing two weeks earlier than most varieties.

Raspberries are bearing prolifically now. Although they freeze well, the berries are apt to be somewhat soft. If you like the flavor of raspberries but object to their texture, try mashing them before you freeze them and use them as a sauce over ice cream or cake. You can do the same with frozen strawberries. Try this recipe for either: *Raspberry Mousse*. Add to 1½ cups of milk: 1½ cups of sugar, 1 quart of berries mashed fine, and the juice of 1½ lemons. Finally, ½ pint heavy cream, whipped. Freeze in the refrigerator, stirring once or twice. Recipe serves eight.

Northern gardeners — at least those in the Northeast — need no longer envy southern gardeners the chance to grow nectarines. From New Jersey come four new varieties of this sweet, fuzzless peach (not a cross between peach and plum, as is commonly supposed, but the sport of a European peach). The trees are productive and vigorous and produce good-size, white, freestone fruits. Nectarose, Nectahart, and Nectarest varieties ripen the last two weeks in August, and Nectalate in early September in New Jersey. The new trees are available from the New Jersey Peach Council, Princeton, N. J. — R. Gannon.

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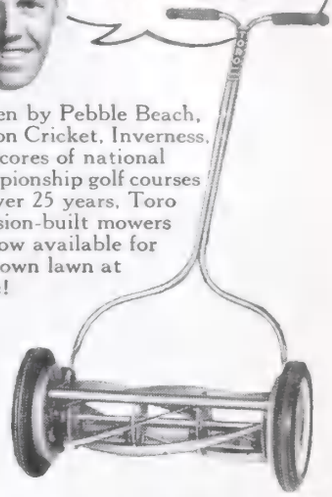
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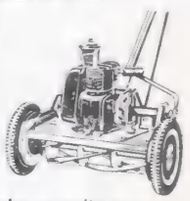
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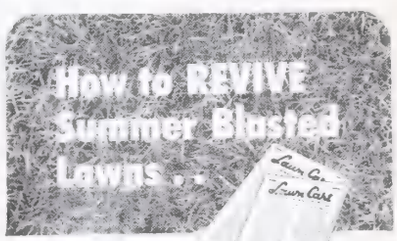


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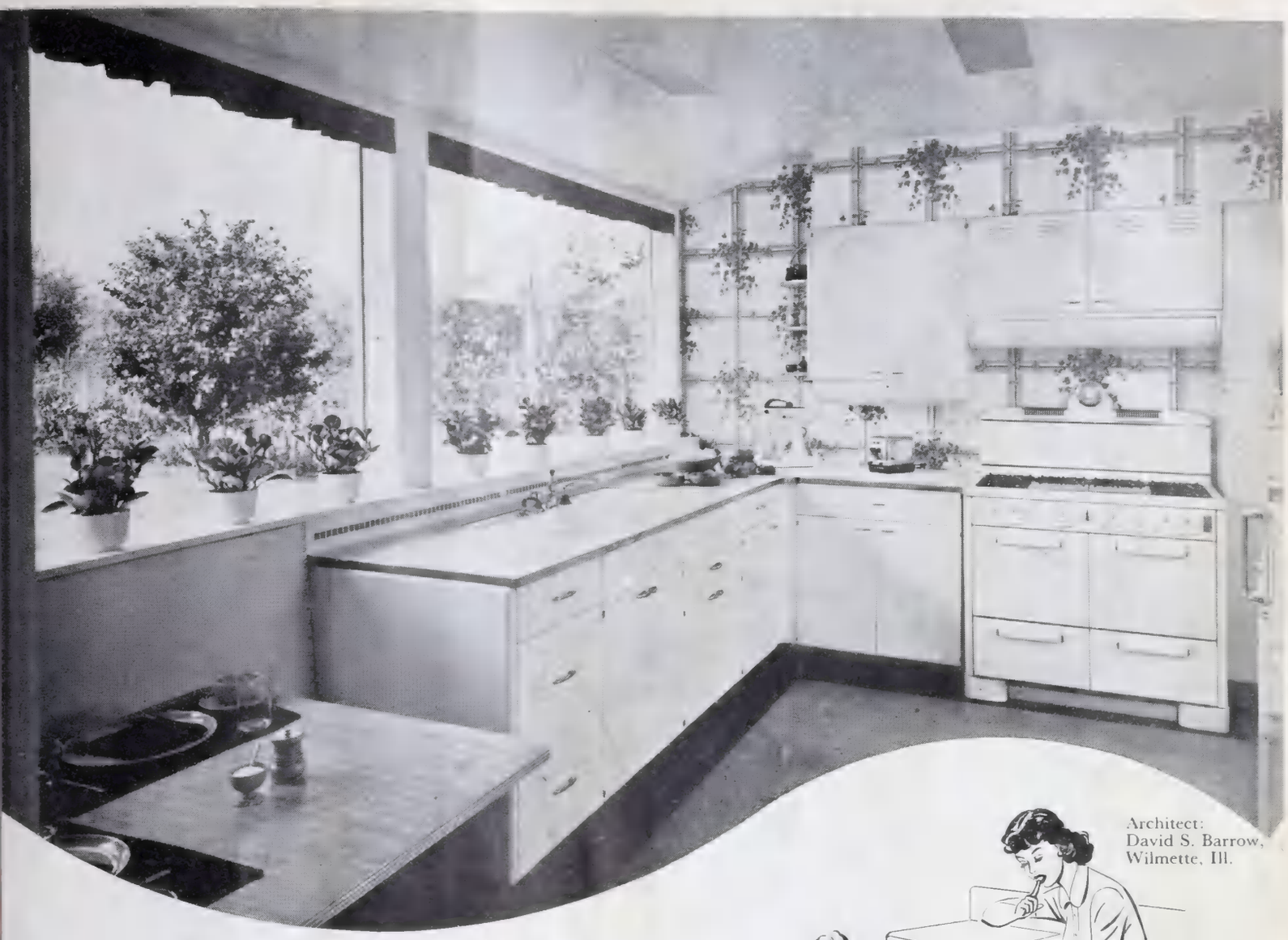
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Choose Heywood-Wakefield Modern to assure that "nice-to-live-with" look for bedroom, living room, dining room.

HEYWOOD-WAKEFIELD
EST. 1826

modern

"Home-Planned" furniture with down-to-earth ideas



HERE'S modern to make you say, "I've found it!" when you go shopping with a dream in your heart! Choose it in sunny "Wheat" or mellow "Champagne" finish. Choose it because it's flexible and functional. You'll *love* living with it because Heywood-Wakefield craftsmen have given it such grace and charm—to go with the staunch American hardwoods and honest craftsmanship for which these New England furniture makers have been noted for generations.

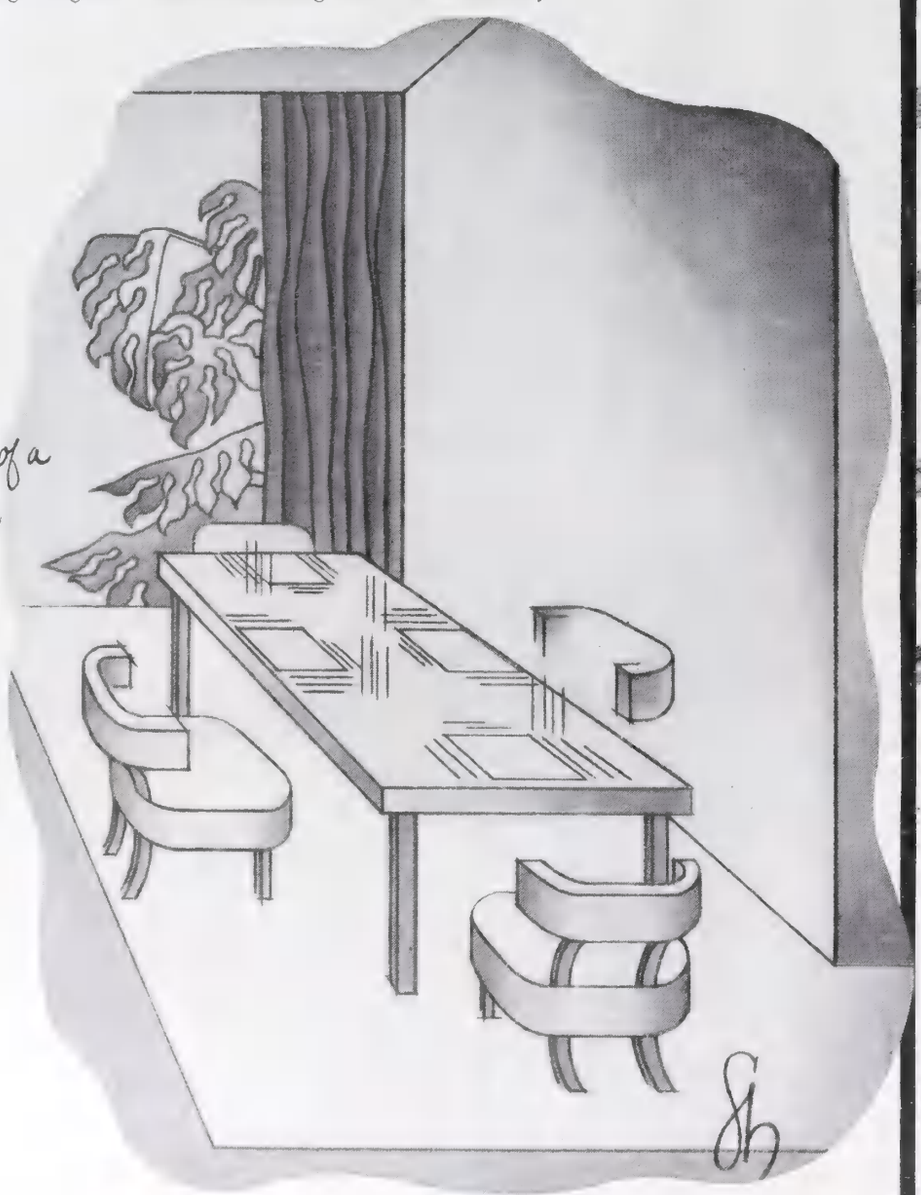
"Home-planned" design—as Heywood-Wakefield does it—means your home will continue to grow in harmony as you add new pieces or room groupings to keep pace with your family's growing needs. See Heywood-Wakefield Modern soon—it is proudly displayed by better furniture and department stores everywhere.

You'll find a Frank M. Whiting pattern that "belongs" in your home!

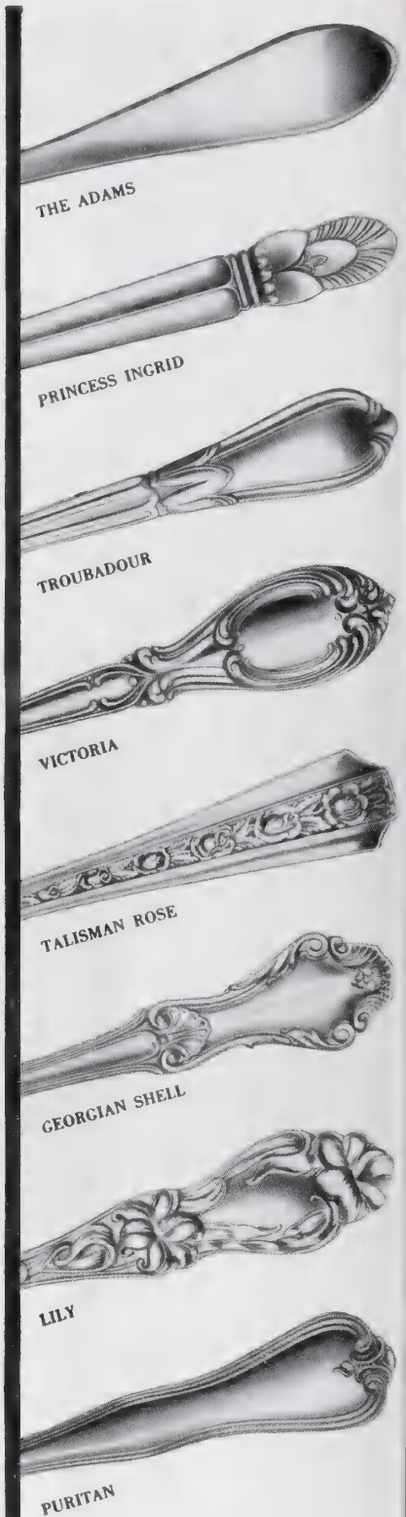


"I choose sterling to fit the decor of a home. In the Frank M. Whiting collection I can find just the pattern I want." says MR. FRANKLIN HUGHES, Associate Member of American Institute of Decorators and designer of the Drake Room, Ciro's, Copacabana, and other world famous show places.

When you plan your home be guided by America's best known decorators —select the pattern you want from the versatile collection by Frank M. Whiting—a great name in sterling for over a century.



Sketchbook notes of a famous interior decorator



carpet: *platinum broadloom*

draperies: *hand woven texture grey wool with pale gold metalic threads*

chairs: *velvet in chamois color*

table: *sand blasted blond oak*

sterling: *The Adams, Princess Ingrid, or Troubadour all by Frank M. Whiting*

SOLID STERLING by

Frank M. Whiting

Goldsmith and Silversmith Tradition Since 1840

© Frank M. Whiting and Company, Meriden, Conn.

Double Duty... Double Beauty

The Chippendale double dresser from the Colleton Collection doubles in service . . . doubles in charm . . . doubles in precious storage space. Authentic in every detail, even to the heavy brass repoussé drawer pulls, it possesses the beauty of design, fine craftsmanship, and rich mellowed finish that have charmed lovers of White fine furniture since 1881. Ask your dealer or decorator to show you the White Colleton Collection of bedroom and dining room furniture . . . Look for the name WHITE permanently branded in top drawers of all pieces.



Send 10c for your copy of the White Album of White Furniture

White

FURNITURE COMPANY
Mebane, North Carolina

The South's Oldest Makers of Fine Furniture



I'LL NEVER BE BOTHERED BY GARBAGE AGAIN!



This amazing kitchen appliance shreds all food waste—washes it down the kitchen drain!

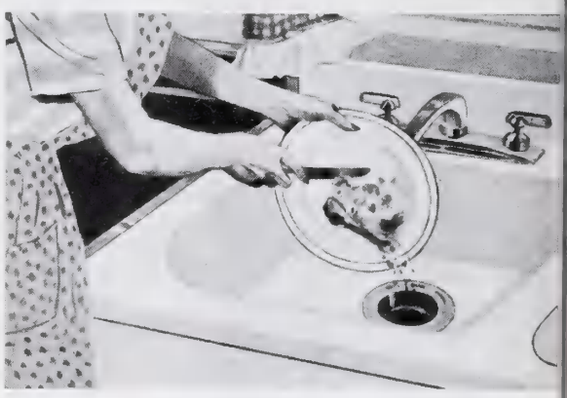
"YOU can't imagine what the General Electric Disposall* has meant to me...

"The footsteps I save each day—with no more messy garbage to carry. The new cleanliness of my kitchen, with all food waste disposed of immediately—right down the kitchen drain!

"See how easily it fits under the kitchen sink. And the Disposall takes all kinds of food waste—pits, peelings, rinds, even chop bones and fish bones—as easily as it does water. It shreds them so finely they can't clog drains.

"I'd surely never want to be without my Disposall again!

"To me it means a modern, cleaner, more sanitary kitchen—a home rid forever of garbage!"



"LOOK, HERE'S HOW IT WORKS..."

1. I scrape all food waste into the drain opening. Tha the last I ever see of it. The Disposall has capacity enou for an average family's food waste from any one meal.



2. I lock the protecting sink cover with a twist to the left. Those holes in the cover are for clean, flushing water to enter. Disposall's self-scouring action keeps drains clean.



3. The Disposall starts automatically, as I turn on the water. Food waste is finely shredded, flushed into sewer or septic tank. The Disposall works perfectly with either.



4. It's the modern, easy, sanitary way to eliminate garbage. I agree with users who say: "It saves me 30 minutes each day!" "I'd never want to be without it again!"

So easy to "Go Modern"

First step is to your retailer's. He show you how easily a Disposall can installed in your kitchen—how it f most every sink.

Ask him, too, about the perfect labo saving combination, the All-Electr sink, that teams up a General Elect Dishwasher with the Disposall! Gener Electric Company, Bridgeport 2, Con

DISPOSALL

*General Electric's registered trade-mark for its food-waste disposal appliance.

GENERAL ELECTRIC



SUN-WORSHIPERS LIVE HERE

PICTURE WINDOWS seem to make a room throw out its chest and take a deep breath of wonderful outdoor air! They give you sunlight, good cheer and a handsome frame for your nicest views, all at once. And in many climates, Twindow, Pittsburgh's new window with built-in insulation, makes picture windows more practical than they have ever been before. For Twindow cuts down heat loss, eliminates downdrafts, and prevents steaming or frosting of windows except under very severe conditions.

WHERE CAN I BUY? Your department store or other local glass supplier can help you work out your ideas for the use of glass and mirrors in your home. And when you buy, look for the blue Pittsburgh Label. It means quality Plate Glass.





A WALL MIRROR gives any room a sunny disposition. A generously proportioned mirror of Pittsburgh Plate Glass reflects the cheerful sunlight and outdoor scenery glimpsed through the windows. Especially effective is a large living room mirror above the fireplace.



A DOOR MIRROR, reflecting outdoor light, invites the sun into your bedroom, too. And such a full-length mirror is the very best checker-upper on your appearance, head to toe, that you could possibly wish for. Plate Glass, of course. And at least 5½ feet tall.

FREE BOOKLET! Packed with practical suggestions for using glass and mirrors inexpensively. Illustrated in color. Ideas for old homes and new. Send the coupon.

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Please send me, without obligation, your free illustrated booklet entitled "Making your Home More Attractive with Pittsburgh Glass."

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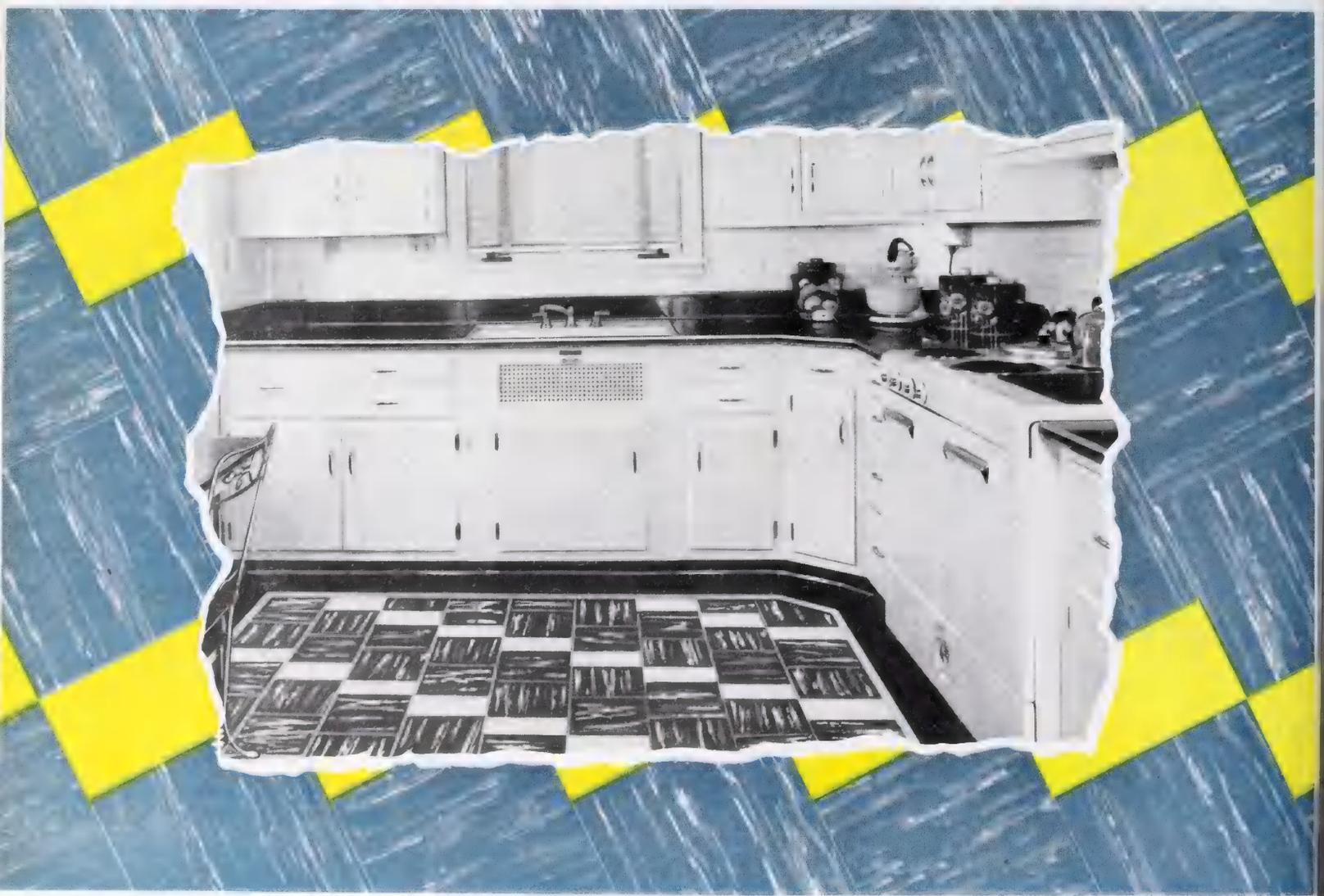
Look for this label—
the mark of quality Plate Glass

PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS

PITTSBURGH PLATE GLASS COMPANY

Plastile —

the beautiful new plastic floor tile



ONCE you've seen a Plastile vinyl-tile floor you'll never be happy with conventional smooth surface floor coverings.

For Plastile combines in one more beautiful floor the best liked qualities of linoleum, cork, rubber and asphalt tile.

Plastile's beautiful Tygon-plastic top surface will wear longer without unsightly wear patterns or unevenness. It is as easy to keep clean as a china dish. It is water-proof, grease-proof, stain-resistant. It's not bothered by harsh soaps or cleaners. It's so chemically resistant that it's first choice for many chemical and hospital laboratories.

Plastile's resin-impregnated cork base makes Plastile easy to walk on, lessens foot and leg fatigue . . . makes walking quieter, too, just as Plastile's top surface makes walking *safer*, with less tendency to slip.

Of course you love color . . . And you'll love the decorative possibilities in Plastile. You'll be able to use colors never before available in floor tile: whites, clean yellows, light grays, as well as cheerful reds, tans, browns, soft blues, crisp greens and blacks; in solid or marbled patterns.

Take a good look at good looking Plastile, today.

If your favorite store hasn't yet stocked Plastile, won't you write us direct?

U. S. STONEWARE

Akron 9, Ohio

You can start living better . . . and cheaper!
. . . when you own a General Electric Home Freezer!



1. First of all, the remarkable General Electric Home Freezer holds 280 pounds of fresh, delicious foods at zero degree.



2. You can freeze and store steaks, lamb, chickens, fresh fish, and many other foods . . . and always have them on hand.



3. You don't have to shop when the weather's bad . . . when the children are out of sorts . . . or you've a headache.



4. You can get dinner ready . . . or feed unexpected guests . . . at a moment's notice. Your fresh food is right at your elbow.



5. You can do a month's baking in one day. You just pop your pies and cakes into your freezer . . . and they stay *fresh!*



6. The fine game and fish that come into your home need not be eaten at once. You can keep them for special occasions.



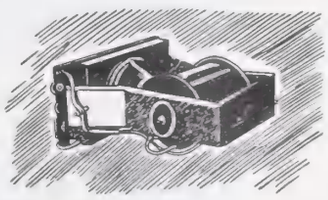
7. You buy choice beef, lamb, and other meats at "sale" prices . . . keep them for months when prices are higher.



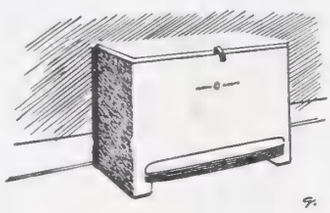
8. You can preserve the modern way. No more hot stove. Just blanch vegetables, seal them in containers, and *freeze.*



9. The Home Freezer to buy is the *General Electric.* It has the same sealed-in refrigerating system as in G-E Refrigerators.



10. 1,700,000 dependable G-E refrigerating systems have been in service in G-E Refrigerators 10 years or longer.



11. General Electric has *Perfect Seal* construction that maintains uniform temperature throughout the cabinet.



12. The General Electric Home Freezer, we think you will agree after you make comparisons, is your *best* buy!



General Electric Home Freezers are available in either 4- or 8-cu-ft models.

Take this step toward a better, more convenient way of living

Make it a point to drop in at your General Electric retailer's. See the remarkable, efficient General Electric Home Freezers.

As you examine all the convenience features of this appliance, remember that the General Electric Home Freezer will give you *dependable* operation year after year.

General Electric Home Freezers come with a written 5-year protection plan, consisting of a one-year warranty on the complete freezer, plus four-year protection on the sealed-in refrigerating system.

Remember, when you buy a General Electric Home Freezer, you take a big step toward a better, more convenient way of living. General Electric Company, Bridgeport 2, Connecticut.

GENERAL ELECTRIC HOME FREEZERS

For *quick-freezing* foods at home . . .
For *storing* the frozen foods you buy

GENERAL ELECTRIC



Cast Iron Furniture

(or cast aluminum at the same prices)

All painted in long-lasting white. Grape design, graceful and strong. Strongly fashioned by skilled craftsmen.

Large Settee #600—$40
60 inches wide

Arm chairs #602—$21 ea.
22½ inches wide

Large table #100—$35
Diameter 42 inches



Round-the-tree benches — $45

Settee #500—$25
32 inches wide, 28 inches high (back)

Chairs #502—$15 ea.
16 inches wide, 28 inches high

Table #110—$25
Diameter 28 inches, height 22¾ inches

Specify cast iron or aluminum. Send check or money order. Crated free. Pay freight or express when you get furniture. Indicate which way you want it shipped.

Immediate Delivery

J. F. DAY & CO.

1901 Fourth Ave., S., Birmingham 3, Ala.



IF BEN FRANKLIN CAME TO YOUR HOUSE - - -

he'd feel at home with these authentic

REPRODUCTION HARDWARE LIGHTING FIXTURES and BRASSES



The charm of Colonial America faithfully reproduced by painstaking New England craftsmen. Here are the hardware and fixtures that provide the finishing touch to restorations and colonial homes, and to ranch houses, game rooms, etc., in primitive decor.

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Butterfly Hinges
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Interior Fixtures
Weathervanes
Sundials



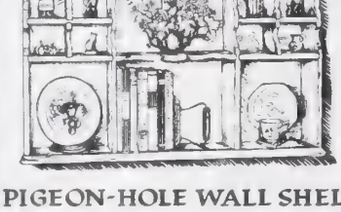
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Pulls
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Old Guilford Forge

10 Guilford Green Guilford, Conn.



PIGEON-HOLE WALL SHELF

The design of this HANGING SHELF provides flattering niches for your choice possessions. Hand made of mellow brown antiqued Knotty Pine—
22¼ high - 31" wide - 7¼ deep
$32.50 express collect
Sorry no COD's



Send for Booklet showing 28 practical Reproductions by the LENNOX CRAFTSMEN.

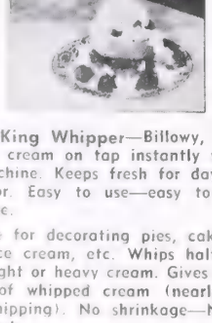
The Lennox Shop

The Unusual in Gifts and Home Decorations

HEWLETT, N.Y.



WHIPPED CREAM INSTANTLY



Cream King Whipper—Billowy, delicious whipped cream on tap instantly with this new machine. Keeps fresh for days in refrigerator. Easy to use—easy to clean—handsome.

Simple for decorating pies, cakes, puddings, ice cream, etc. Whips half-pint of either light or heavy cream. Gives pint and a half of whipped cream (nearly double hand whipping). No shrinkage—No waste No work.

Packed with box of 5 Chargers—$9.00 ppd. Extra Chargers—Box of 5—75¢.

Sorry, No C.O.D.

T. S. ALLING

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WINDOW

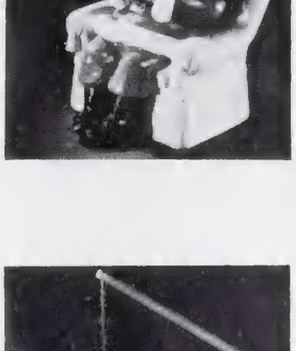
These pages are planned for your shopping convenience. All merchandise shown, except personalized items, may be re-



STRAWFULLY GOOD. A gia acetate cylinder is cram full of 2 sanitary sippers, each one in a wrapp that is personalized with your name any gag line you may wish. This is o of the best hostess gifts we've seen, b cause there's nothing like a straw f sipping the long cool ones and f banishing lipstick banners from rim of glasses. $3.50 ppd. Miles Kimball C 33 Algoma Blvd., Oshkosh, Wis.



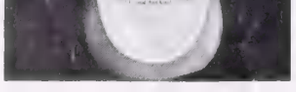
WONDERFUL WINE COOL ER. If a wine cooler is somethi you've always wanted, be glad you' waited 'til now! A special removab compartment for the bottle is built in the center of the cooler. Hence, t bottle never comes into direct conta with the ice, making it unnecessary wrap before serving. In heavy polish aluminum. $12.50 plus 35¢ post. Josk of Houston, Houston, Texas.



SLEEPY SANTA is a farsight savings bank, and if you feed him rich diet now he'll see to it that yo bank balance will be plump and healt next January One. St. Nick is hiberna ing because it's his off-season, and Luc You if he awakens with a full tumm Opens without breaking. $2.50 ppd. fro Artisan Galleries, Fort Dodge, Iowa.



BATHTUB FISHERMEN w spend rainy afternoons without a whi per if you provide them with a tub shallow water and this ingenious spo Three plastic fish have magnetic mouth and a young angler lures them with drop line fishing pole that is baited wi a magnet. 85¢ each set; 2 sets for $1. ppd. J. J. Anthony, 1517 West Nor Ave., Milwaukee 5, Wisc.



A LITTLE HERBY. Hickor Hill Tossed Salad Dressing was orig nally made by a famous hostess for h own table; and as is often the case, h friends forced her into business. Wit out any exception, it is the finest d dressing we have tasted, complete unique in character. An 11½ oz. bot is $1.50. Or for $5.50, 4 bottles will sent at specified intervals. Hickory Hi Delicacies, Wayzata, Minn.

SHOPPING

turned and full refund will be made by firms involved. All prices are subject to change. Happy Window Shopping!

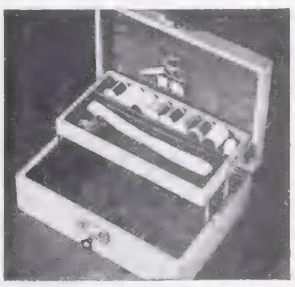
BUY OF THE MONTH. Crystal clear bowls with elegant collars of silver banding the bases are the nicest things we've seen for individual servings of crab flakes, shrimp cocktail, sherbert, fruit compote. 3¼" in diameter, $5 for 4. Relish dish to match with silver-plated cover and spoon, $5.50. Add 35¢ postage. Page & Biddle, Inc., Haverford, Penna.



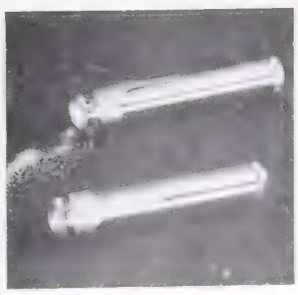
SMOKER'S HIT PARADE. All your favorite songs, from "Just One of Those Things" and "Why Do I Love You?" to "The Gentleman Is a Dope" and "Beg Your Pardon," are stamped in gold on these red, white, and blue cigarette holders. With them a girl can flirt with her cigarette as well as her eyes. 50 holders are marked with 12 assorted song titles. $3.95 ppd. Alfred Orlik, 680 Fifth Ave., New York 19.



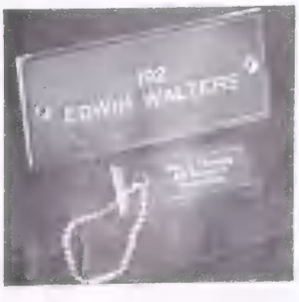
ELEGANT SEWING BOX, fitted with scissors, needles, thread, thimble, and tape measure, comes in genuine leather in wine, medium blue, green, or rose. As you open it, the spool tray "step-ladders" up for easy selection. Wonderful jewel case, too! Give second color choice. 10" x 7" x 3½" deep, $4.95 plus 25¢ post. No c.o.d.'s. Ellison's, Box 284, Orange, N. J.



POCKET SHAKER. We think this is wonderful! It looks like a fat fountain pen; it has a clip to hook on your pocket, and salt shakes out of one end, pepper out of the other. Each of the end-caps is completely leak-proof when not in use. Give one to each of your picnic guests, and always carry one in your purse for office lunches. 75¢ ppd. The Bar Mart, 62 W. 45th St., New York.



DEAR TAG. Miniature lucite tags for key chains and umbrella identification are clearly marked in gold on clear lucite with your name and address. We're getting some to tag our toothbrushes! $1 each. Larger size for door plate is marked with name and house number. $1.25. Ppd. No c.o.d.'s. Eunice Novelties, 541 Madison Ave., New York.



JG

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Surplus Silver, Diamonds and Jewelry

to

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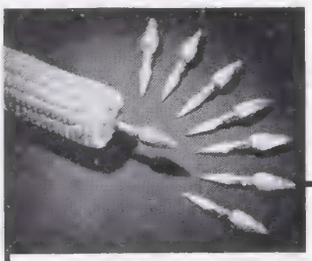
Our firm has a background of more than 75 years of fair dealing and integrity. Direct users, and authorities on silver and jewelry, we are in position to offer more attractive prices than most dealers for individual pieces or entire collections. We pay express charges.

From our own stocks, we offer for sale more than 400 patterns of rare and unusual flat silver, as well as many distinctive matched pieces. Correspondence invited.

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77 Madison Avenue, Memphis, Tennessee

References: The First National Bank, Memphis
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SILVER CORN SPEARS

For your year-around-favorite —corn on the cob. These silver-plated sticks are protection against butterfingers, or juggling the ear when it's too hot to handle. A set of 8 is just **$1.95** postpaid.

No C.O.D.'s please

Edith Chapman
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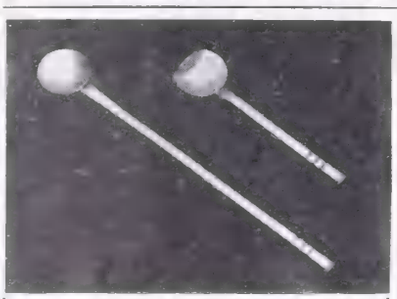
LOZERE COMMODE

A magnificient piece . . . molded with rare skill from an old French Provincial Original. Outstanding for its unusual grace and fine end paneling. Additionally appealing because of its great practicability and easy adaptability to any room.

$535.00
Inquiries invited

A. L. Diament & Co.
Established 1885

34 E. 53rd St. New York
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The long and the short of it

The large paddle is a good mixer in iced tea or a tall drink, the short muddler for Old Fashioneds. They make a very special thank you for a favorite hostess or a gift for a late summer wedding. Handforged of sterling silver the long paddles are $4.80 each and the muddlers $3.60 each, tax included. Postage 25¢.

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BEAUTIFUL ICE BUCKET

18.50*

* Plus 20% Federal Excise Tax

Silver plated ice bucket with a vacuum-insulated glass lining to keep the ice cubes cool for many hours. It's handsomely made with a decorative border and handles.

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NATURAL LEAF GREEN SPRAY

Rhododendron Bouquet



Brighten up your home with these plants which always retain that everlasting garden-fresh appearance. True-to-life in coloring and texture.

Artistically fashioned of fine spun cloth by America's foremost makers of artificial flowers.

This lovely rhododendron bouquet contains 12 individual branches, each one 24 inches high, with 11-inch spread.

Price only

$10.00

per doz. branches

(vase not included)

Shipped Prepaid

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Send check or money order to

SCHACK'S, Inc. 2231 W. Division St., Chicago 22, Ill. Att: Flower Div.

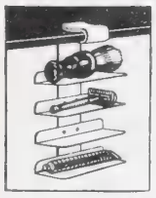
DON'T HUNT FOR STAMPS



PHOTO COURTESY OF BETTER HOMES & GARDENS

STAMP DISPENSER is heavy polished brass, 2" high. Felted to protect desk, weighted (½ lb.) to serve as paper weight. Takes regular coil of stamps, always available. Top holds clips. **$3.50 ppd.** In beautiful silver-plate, $7.50 tax and ppd. **Immediate delivery.**

(It's a fine gift for man or woman. Splendid, too, for the young executive and the new bride.)



MEDICINE CABINET NEATNESS! Tidy shelf utilizes waste space, increases your cabinet's capacity. Keeps shaving gear, cosmetics up front, always handy. Fits any shelf. Measures 5¾" high, each shelf 3¼" long, 1½" wide. Metal with white enamel finish. Order one for "him," one for "her." **$1 ppd. Immediate delivery.**

NORTHMORE'S. Highland Park, Ill.

COOL



BIG JUICY

LIMES

These hand-picked seedless Limes are so full of juice that one Lime makes two big glasses of Limeade. Add taste-thrill to mixed drinks, salads, soups, sea foods and desserts. Shipped fresh from our Florida groves. Recipe folder in each box. Order yours today.

BIG 11-LB. BOX EXPRESS PREPAID $2.95

MONEY-BACK GUARANTEE

Use a dozen of these delicious Limes. If not entirely satisfied, return the rest and we will refund your money in full without delay.

HOLDEN GROVES
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MIAMI, FLORIDA

It's EASY to Cut SHOESTRINGS



You can safely cut "professional" shoestrings in a jiffy with the SLICK CUTTER. Cuts ¼" square sticks of POTATOES, CELERY, CARROTS, FRUITS, etc. in long even sticks. The perfect small gift for showers and party favors. Order enough for your friends.



40¢

Postpaid. No COD. Please. Also available—Slick Cutter for small French Fries. (3/8" square) each 50¢ postpaid.

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GUESTS LOVE IT!

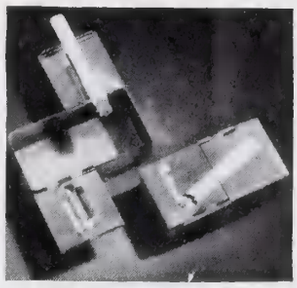




AND SO WILL YOU . . . that deliciously *different* taste of food cooked outdoors over fragrant wood or charcoal fires! BE THE PERFECT HOST! With a Hancock Outdoor Fireplace, your parties become occasions both charming and memorable. So simple to build, too, with the Hancock "skeleton" unit. Ovens and barbecue spits available. Send a dime today for 4-page Plan Sheet—"HOW TO BUILD YOUR OUTDOOR FIREPLACE"—with helpful information and full working drawings for a variety of designs.

HANCOCK IRON WORKS
288 W. PIKE STREET PONTIAC 14, MICH.

WhaDoy



ASHES UNDER COVER. T divided lid of this little ash box op up to provide two cigarette res Wonderful to tuck in your purse emergency smoking, to send to a fri in the hospital, to use for smoking bed. When lid is closed, cigarette snuffed out. In gold-plate with paint cigarette, $3.95; with two scroll initi $2.95, ppd. You can order it from M mod Jaccard King, St Louis, Mo.



GOING PLACES LIGHT. baby flashlight, vest-pocket size, is mighty handy thing to have when you in Doctor Dentons, and rosy with sle and there's a formidable stretch darkness between your bed and t place you have to get to in a hur In plastic case, hand-painted wi child's first name, just $1.25 plus po age. No c.o.d.'s. Evelyn Reed, 538 Ma son Ave., New York 22, N. Y.



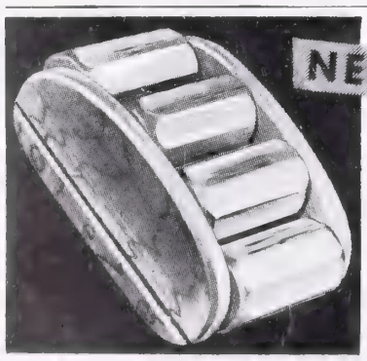
HOT TIP for barbecue chefs ar anyone who has ever put bare hand hot pot is this set of barbecue mitts ar hot pads. The four pieces come in eith red or blue plaid, and the price is as lo as the style is high, $1.25. Postpaid fro Edith Chapman, 168 E. 33rd St., Ne York 16, N. Y.



ONE FOR THE ROAD. You nameplate, made of cut-out steel letter 1¼" high and welded in place, is a impressive identification when mounte on your license plate. Nameplate come in black, white, or silver with instruc tions and rivets for quick and eas mounting. With 15 letters or less, $2.5 Additional letters @ 15¢. Add 15 post. No c.o.d.'s. Nameplates Co., Bo 145, Clayton 5, Mo.



HAPPY BIRTHDAY NAP KINS. A birthday child will be enor mously flattered if you pay him hono with these gay paper napkins. The come in white, are luxuriously soft, hav scalloped borders, and "Happy Birth day" is printed across the corner in re or blue. A package of 40 luncheon siz and 48 cocktail size, $1 plus 10¢ postage Dennison's, 411 Fifth Ave., New York



NEW REDUCING AID

for Slenderizing at Home

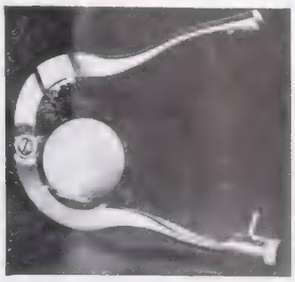
This new reducing aid is a roller designed to fit you hand. When used in conjunction with salon treatment or your regular reducing program, it helps you to wor off not-so-slim hips, thighs, ankles and arms—right i your own home. Use as often as you wish on the ver spots where you want to eliminate bulges and fat. Thi roller works on the same principle as the roller machine used in many beauty salons. When rolled gently, it soothe tired, tense muscles, providing an effective body massage

Mailed anywhere—postpaid, $5.00

THE SLENDAROL COMPANY
BOX B1, STATION A FLUSHING, N. Y.

SHOPPING

OLF BALL MARKER. the st on the market, comes with three itials set in metal type and necessary k, so it's only a matter of a minute to feguard every ball you own from fair- ay arguments. Earmark it for all the lfers on your Christmas list, and order e now for your next week-end host. .95 ppd. Camalier & Buckley, 1141 onnecticut Ave., Washington 6, D. C.



EHIND THE EIGHT BALL u will powder your nose; and every oman in the room will want a compact st like it! It is a round metal ball ished in black enamel with the figure " in a white disc. In the top half the ball there's a mirror, and the ttom half holds powder, puff, and ter. $2 ppd. No c.o.d.'s. James Stuart, 0 Delaware Ave., Wilmington 11, Del.



LOWFISH. You can quadruple a ild's pleasure in the water if you give m the firm security of this Fish Ring. is made of plastic in bright yellow, ens at the back for easy wearing, and s the simplest thing to inflate we've en. Two or three good puffs, and it's own up. $3.15 ppd. The Block Shop, Wall Street, New Haven 11, Conn.

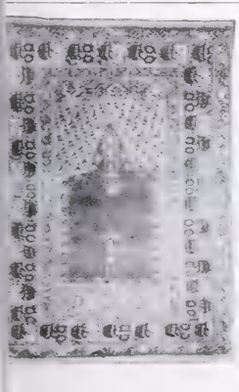


QUBES is a new game that is eeping the country. Actually, it's a st-paced form of crossword dice which n be played as solitaire or with as ny as five competitors. Rules are un- mplicated, and the seven dice come in pocket-size leather case. $2.50 post- id. The Union, Columbus 15, Ohio.



R. AND MRS. TRAVEL-ITE. A pair of all-purpose garment gs, made of vinyl-coated fabricoid, eps clothes fresh and uncrushed in r, train, ship or hotel room. In black, vy, medium-blue, luggage tan, green, wine. Mr. Travelrite, for a man's suits, 40" long. $4.98. Mrs. Travelrite, for sses, 58" long, is $6.98. Postage extra. Altman & Co., New York 16, N. Y.





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Gem Antique Oriental Rugs

Here you will find a treasure chest of those RARE antique and OUTSTANDING semi-antique weaves so often sought and almost never found. Collectors, rug lovers and other aspiring buyers satisfy their rug cravings from my stock.

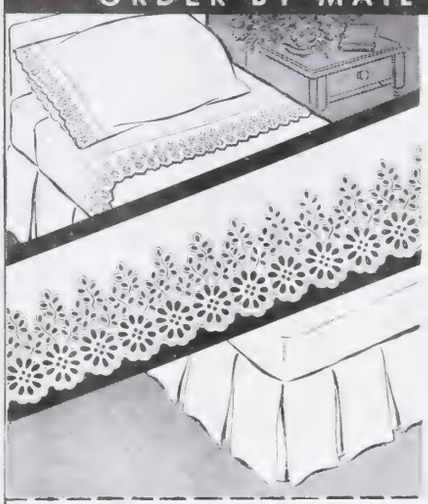
I specialize exclusively in the finest antique and semi-antique oriental rugs obtainable.

SEND FOR DESCRIPTIVE LISTS AND MONOGRAPH. Rugs sent on approval without obligation.

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Successor to Major L. B. Lawton, Collector of fine rugs since 1900

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Swiss-type eyelet borders on fine Pima Batiste

65c YD.

Add elegance and charm to your interior decoration with this exquisite embroidered edging. Let it glamorize your fine linens, flavor your curtains, pinafores and dresses. Available in powder blue, lemon, peach or white embroidery on a very fine white Pima Batiste background. Launders beautifully. Four inches in width, 65c per yard. By the yard or in bolts of 10 yards.

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I enclose $ ..... . Please send me:

Batiste Edging ..... 65c per yard,

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Name .....

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Postage prepaid except on C.O.D.'s

Please send booklet of other fabric samples and prices. I enclose 15c to cover cost of mailing



TEA IN ENGLISH TIN BOX

With hinged lid and intriguing Crown Derby design. Contains 24 tea bags, a fine blend of tea from Assam and Ceylon. $2.25 postpaid



FLORENTINE SILVER ICED-TEA SPOONS

Fashioned after the historical crests of famous Italian Houses and cities. Set of 8 $6.00 postpaid

Write for Catalogue B-88

THE SALT AND PEPPER SHOP

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Unusual pieces built of solid Cherry in hand-rubbed Cherry finish, reproduced from originals we discovered prowling through the parlors in out-of-the-way villages in New England and our Southern highlands. Tables, chairs, chests, mirrors, lamps, accessories, original-mold milk glass, and a really personal service for "different" upholstered furniture. You will rarely find this furniture in any store as our Quaint American furniture is sold only by mail.

Send 25c for this portfolio, which will be refunded on your first order.

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GRAND RAPIDS 2, MICHIGAN



Look under your bed

Surprising how much dirt and dust the old-fashioned bed slats collect, isn't it? Do away with this dirt trap in every bedroom. **Replace unsafe bed slats with the new "Never-Fall" Bed Spring Rests.** A set of four steel rests supports in excess of 1200 pounds, and is absolutely guaranteed for life!

Fit any bed, finished in mahogany, walnut or maple enamel to match your bed.

Sorry, no C.O.D.'s on this item. Send only $2.50 per set, and we'll pay postage.

BROCK & COMPANY

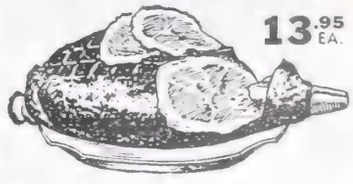
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EPICURE HAM CO.

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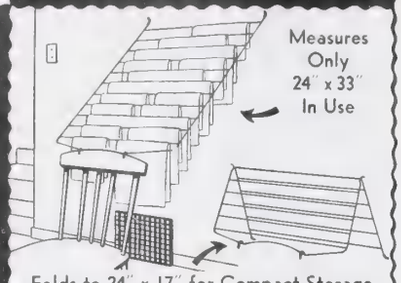


HANDEE CAR WASH MITT

Hold that "new car" gleam and glamour. Simply attach Handee Mitt to your garden hose . . . Wash your car in a flash. Lightweight for easy use. Constant water-flow through foam rubber sponge "Rinses as it Washes." Can't scratch or mar. Save money too! *Only $1.98.*

HANDEE CLOTHES DRYER

The "*Mighty Midget*" saves space, accommodates average small wash —provides quick drying. Chair to wall feature locates *Twenty-Two Feet* of drying space at convenient height for drying both large and small things. Metal construction and finished in white enamel. *Only $7.49.* Order yours today.



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Washing Venetian blinds no longer is a messy, mussy chore. With Slat-O-Mat your entire blind is sparkling clean in a jiffy. No dripping of dirty water down arms or from slat to slat. Slat-O-Mat cleans both sides of slat at same time—and between tapes without soiling tapes. Waxing is just as easy.

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Slat-O-Mat is sturdily built of nickel-plated steel. Nothing to get out of order and nothing else compares with its simplicity, ease and speed. Shipped promptly on receipt of remittance. Satisfaction guaranteed or money back. No C.O.D.'s. **$3.95** Postpaid

Makes an Ideal Gift

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PARTY APRON

You'll be the life of the party with these hilarious aprons. Large size. Four brilliant colors. Fine quality bleached white cloth. Order today!

$1.79 Postpaid

YOUR CHOICE OF THESE DESIGNS

Genius at Work	Wottel It Be
Come and Get It	Say When
The Old Master	Mama's Helper
Name Yer Pizen	King of Kitchen

CHEF'S CAP

Popular companion to these aprons . . . top quality. **98¢**



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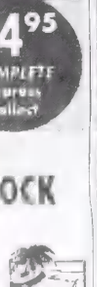
SWING HAMMOCK and METAL STAND



This luxurious Swing Hammock and Metal Stand is an invitation to a blissful summer! Use it anywhere . . . no hooks, no posts, no trees! Use it on the lawn, on the porch, at the seashore or at the bungalow. Take it with you everywhere . . . wherever the sun shines . . . whenever you want to stretch out and really relax in solid comfort and restful repose.

The ideal combination! Roomy hammock . . . heavy gauge, strong metal stand holds any weight . . . easily assembled. Breaks down to a compact unit for lawn, roof, seashore, trips and picnics. Fits easily into car trunk.

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POP

goes the ice cube!

A clear, plastic tray, one cube wide, has crimped sides and bottom so each cube of ice has the sparkle of a faceted diamond. Just twist the Sparkle Cube Ice Tray and out POPS the ice, one economical cube at a time. Grand for aspics, ice cream and frozen desserts, too.

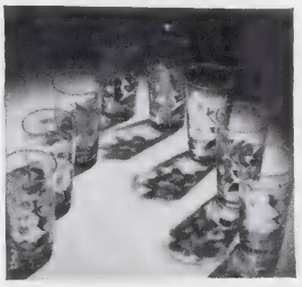
Two for $1 postpaid

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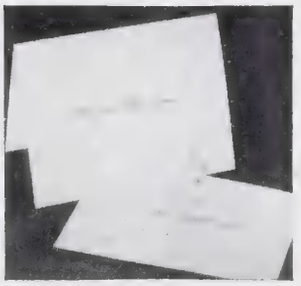
WINDOW



PACK A PIECE OF PIE i this wedge-shaped plastic container an you can tuck even lemon meringu safely into the children's lunch bo or picnic basket. It comes in two size for large or small pieces of pie, an the price is 49¢, or 39¢ each. Fine too, for storing food in refrigerato Postpaid from Rex Charles Company 419 Dime Building, Detroit 26, Michigan



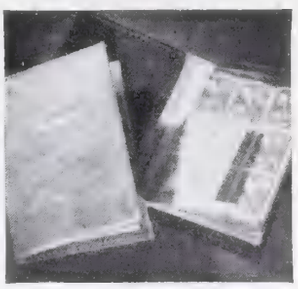
TALL, FROSTY DRINKS mint-sprigged iced tea, or ice-clackin Collinses look like arctic ambrosia whe served in these pretty glasses. The hold a generous 16 ounces, and are dec orated with assorted summer flowers i garden colors. A set of eight sets yo back the pleasant sum of $3.25 pos paid, Scully & Scully, 506 Park Ave New York 22, N. Y.



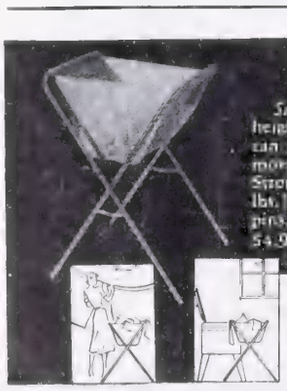
INFORMALLY YOURS. Info mal notes with your name in raise printing are indispensables for a wel equipped desk. You'll use them fo everything from invitations to thank-yo notes; and with their low price tag, yo can afford to be lavish. Incidentally, w can't tell the difference between raise printing and engraving. 100 informal 100 envelopes, $2.25 ppd. Green Gab Gifts, 394 Lenox Ave., New York 2



OUT DAMNED SPOT, and Rub out is the amazing new dry cleaner tha will do it for you. The convenien plastic container is about the size of jumbo lipstick, and the cleaning powde shakes out through the sponge rubbe applicator. Rub on spot, as though yo were erasing it, and it works wonde on practically any fabric. 75¢ pp Rubzout Division—ADA, 400 Madiso Ave., New York 17, N. Y.



STAMPING GROUND. A ne little folder, purse-size, is made of gen ine leather in a rich brown color, and designed to hold your stamps and pr tect them from climatic condition Simply slip your stamps between th acetate leaves, which are marked to ho all popular denominations. $1 postpai M. T. Bird, 39 West St., Boston, Mas



NO MORE WASHDAY BACKACHE

Sav-A-Stoop holds a bushel basket full of wet clothes—waist height so you can reach them. No stooping! • Wheels so you can push it easily. No more carrying or reaching. • Large removable canvas duck bag snaps on and off . . . easily washed. Strong, extremely lightweight aluminum tubular frame. (2½ lbs.) It folds. Height 32" when open. • Large pocket for clothes pins. Like the idea? Every woman does. Money back guarantee. $4.95 postpaid. Cash, check or money order, or C.O.D., you pay postage.

Guaranteed by Good Housekeeping

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"ALWAYS TAKE PRIDE IN YOUR BABY THINGS"
715-19B Valencia St., Los Angeles 14, Cal

SHOPPING

INING LIGHTS. Shi-nettes are res of soft, chemically treated cloths make cleaning silver a lazybones' m-come-true. Use them for giving a gleam to everything from your tea service to your brass andirons. x of one dozen, with complete direc-, is $1 ppd. Black & Fischer, Inc., Bowne St., Flushing, N. Y.



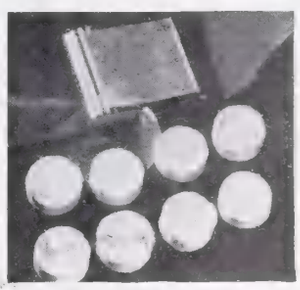
S BLUE MAGIC that makes alt pour freely! A clear glass cap, with blue pebbles, fits over the er and keeps the salt as dry as hot . When the pebbles turn pink, put e oven for a moment until they dry Swirled glass salt and pepper ers, funnel, and Blue Magic top, ppd. No c.o.d.'s. Crane's, 419 E. St., New York 22, N. Y.



NKEY BUSINESS. If you're in the dumps, wind up either one ese mechanical toys and the sheer ense of their antics will make you better. Both the monkey and the are imported from the U. S. Zone ermany, and their movements are cal. $3 each; $5.75 for both. Post-from Q. T. Novelty Co., P. O. Box tation F., New York 16, N. Y.



ONGERS. Grand stowaways for next trip are these soap leaves and sponges. Individual soap leaves look sheets of paper, but they turn into ant suds. In purse-size leatherette 30 leaves and a refill of 20 leaves, Compressed bath sponges fluff into cloths when wet. Set of 10, $1.10. leaves and sponges, $1.95. Ppd. he's of Baltimore, 2119 N. Charles Baltimore 18, Md.



OLD BAG gets a New Look you dress it up with one of these tags. In ebony or crystal clear, the ated triangle comes with your gram in block letters; the diamond as a script monogram. $1 each post-Be sure to state your choice of and color. Meredith, Inc., Evans-Illinois.





THERMOS JUG SET

Keep this handsome, handy thermos set at bedside, desk and near-at-hand for leisurely entertaining. A marvel for those who like their coffee piping hot . . . their lemonades frosty. Shiny molded plastic jug comes in black or walnut with easy pouring lip . . . holds a quart. New clear plastic-and-rubber adjustable stopper gives perfect neck fit. Set includes useful matching plastic tray and two glasses.

$16.75 set, postpaid
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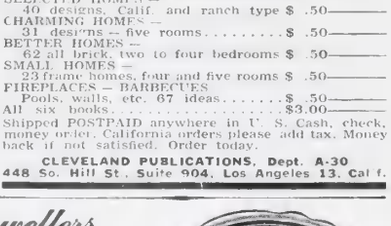
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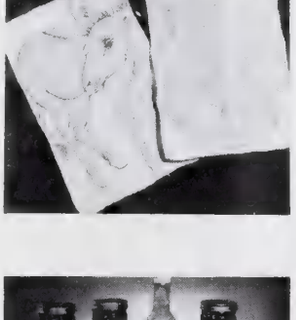
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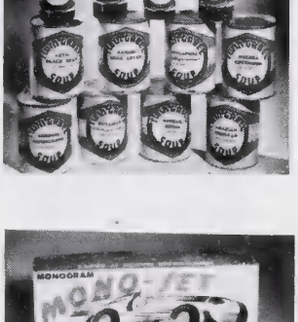
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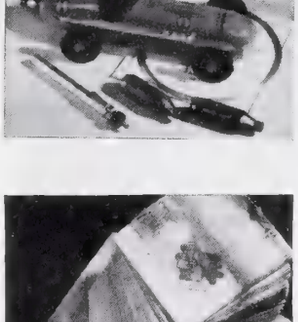
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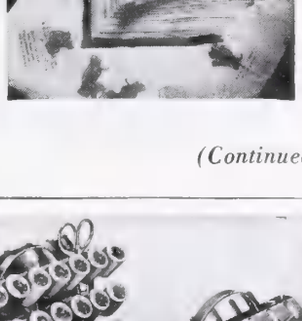
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(Continued on page 21)



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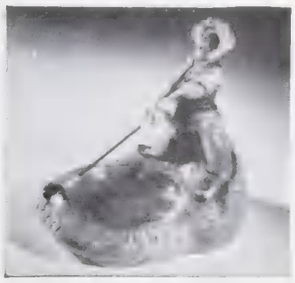
Window Shopping

CONTINUED FROM PAGE 18

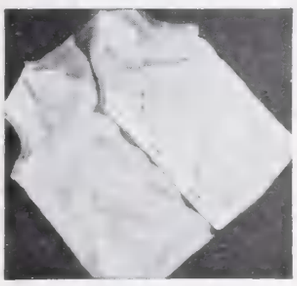
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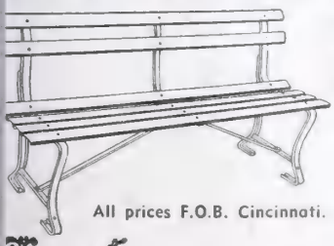
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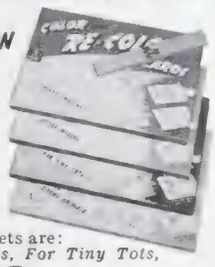
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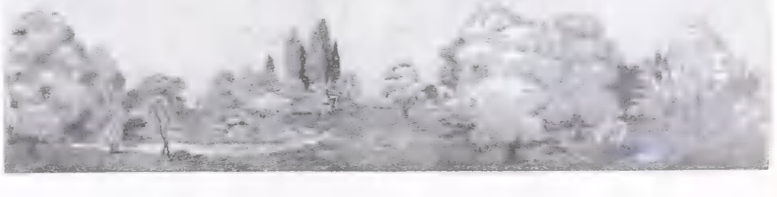
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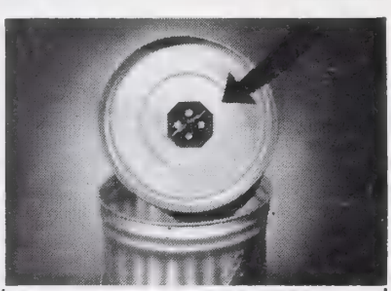


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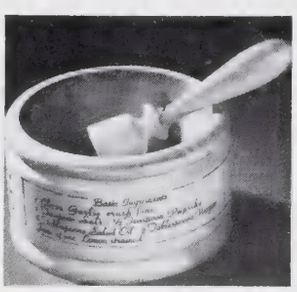
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No C.O.D.'s please. Send check or money order

J. H. CURRIE, INC.
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TESTED AND COMMENDED BY PARENTS' MAGAZINE CONSUMER SERVICE SURVEY

BABY SLEEPS SAFELY

When you take a Sleepy-Tot on visits around town or around the world, Sleepy-Tot makes any type or size of bed a crib. Baby is not tied down and feels at home in it. A boon on visits to grandma, and ideal in hotel, motel or train berth. A most practical gift. Use it till baby is four. Sleepy-Tot is crib height. Easy to carry and set up. Weighs 8 lbs. $10.95 postpaid. SAVES SITTER EXPENSE as you can take baby along without annoying your hosts.

Sleepy-Tot 5541-43G Vineland Ave
No. Hollywood, Calif.

SHOPPING

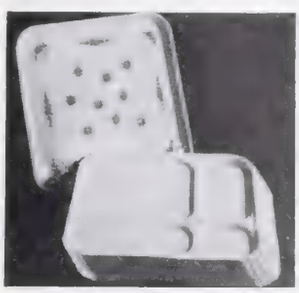
BEL IT. A decorative folder es with sheets of every type of med label imaginable. For your let- , there's everything from Special very to Fourth Class Mail. For your icine chest there are Poison warn- . Canning, storage, and plenty of ks are some others. $2.85 ppd. The men's Educational and Industrial on, 264 Boylston St., Boston 16.



TOMATIC COFFEE MA-ER, by Westinghouse, makes con-ntly excellent coffee and does prac-ly everything except take the can- down from the shelf. When coffee ade, it stops automatically but keeps ot. Chrome-plated copper, it holds ips and works on AC only. $26.95 paid. Terrace Novelties, 213 E. 58th New York 22, N. Y.



RV-A-DISH PAPER ATES, moisture-proof and strong, partitioned to keep your salad sing from running into your sand- . Package of 25, 60¢. The square l trays fit the plates and give a foundation. In assorted colors, $3.60 dozen. Postage extra. Lewis & ger, Sixth Avenue at 45th St., York 19, N. Y.



GHT FANTASTIC. With s playing tag, skyward, it's enor-sly cheering to find a new lamp with like this at a price like this. The haped base is made of gleaming . The 16" drum shade comes in , gold metallic foil, tole red, or green. 30" high over-all, $9.95 ex- collect. Gimbel Brothers, Pitts-h, Pa.





If it's from Schirmer's, it must be Musical

Schirmer's Present, "The Musical Circus," stars of the show, these musical animals are made of cuddly plush. A fine wind-up Swiss music box is concealed inside each.

ELEPHANT, white or grey, 7 inches, trunk to tail $5.95
MONKEY, honey-colored or chocolate brown, 19" high, $9.95
COLT, black, grey or white, 14 inches high $8.95

Add 30c for postage.
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G SCHIRMER

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"Controls the Sun"



WEATHERPROOF LATH HOUSE only $58.25

New Metal Construction Is Simple . . . Amazing

Now you can have a beautiful, sturdy, long-lasting, yet light-weight lath house. Alumalath, the shining plastic-coated aluminum lath house is 10 ft. by 10 ft. by 8 ft. high and comes to you pre-cut to size. You merely furnish the wooden frame.

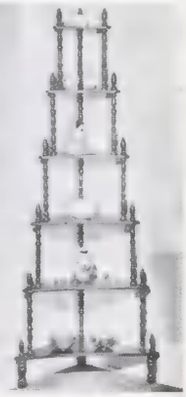
It is easily erected with minimum wood upright. Alumalath will not warp, crack, burn or change form regardless of weather. Beautifully trimmed. Simple instructions with each house. Free Literature on request.

Send $58.25. (without wood) cash, check, or money order. Freight or express charges collect. Weight—75 lbs. Satisfaction guaranteed.

DEL REY *of California*
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Add Charm to Your Home With this . . .

Early American Whatnot

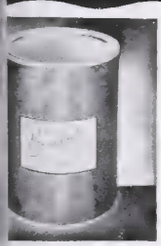


A unique period piece in lovely Colonial Post design. Handmade from select Southern Hardwoods by master craftsmen of the Old South. Picture it in your home, lending a lovely touch of quaint and quiet charm.

Stands 62" high, 24" wide, 13" deep. Shipped express coll.; weight 20 lbs. Send money order or check for only $19.95. No COD's please. Specify Model 10 and choice of three rich finishes—Mahogany, Walnut, or Maple.

BROCK & COMPANY
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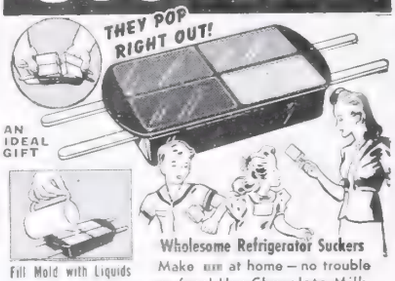
OFFEE LOVERS ACCLAIM "SEVEN BOUQUETS"



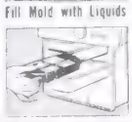
If you belong to that small group who **know** good coffee and **demand** the best, you'll eventually swing to **SEVEN BOUQUETS.** Tops in the Taste Parade this superb blend is not sold in stores but direct to discriminating coffee lovers. **Fresh roasted for you on day of shipment.** Specify **Whole Bean, Regular Grind** or **Drip Grind** when ordering **Two 1 lb-12 Oz. Containers** (3½ lbs) shipped prepaid anywhere in the USA upon receipt of **$3**

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Now **Make Your Own FROZEN SUCKERS**



Fill Mold with Liquids



Put Mold in Freezing Unit

Wholesome Refrigerator Suckers

Make at home — no trouble or fuss! Use Chocolate Milk, Fruit Juices, Soft Drinks, Malted Milk, etc., to make all the tasty, healthful Frozen Suckers you want! Plastic sticks can be used over and over!

Complete! RUBBER MOLD and 4 Plastic Sticks

GUARANTEE: Send one dollar (cash, check, or money order TODAY. (No stamps, please.) If not fully satisfied, return Mold within 10 days and your money will be refunded.

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Tests prove it removes as much as 95% of ragweed pollen from room! Washes, filters, circulates freshened air. Helps relieve sneezing, itchy burning eyes, lets you sleep better, work better. Only 15 inches high. Use anywhere. Plugs in any AC outlet. Try Fresh'nd-Aire 10 days at our risk. If not 100% satisfied, return for full refund. Order by mail now. On delivery pay postman $59.50.

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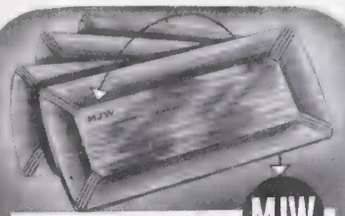


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Goddard's Silver Polishes

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In Powder form (Plate Powder) 8-oz. $1.00 postpaid
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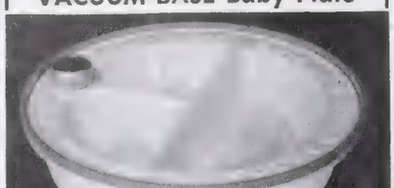
MONOGRAMMED MJW
Hasko Serving Tray

Smart hostesses express their individuality with these stunning walnut-finished trays. Three gilt initials on 7½ x 16 inch sturdy trays. Specify initials when ordering. Set of 4 **2.39**

• Add 15c for postage... Send check or money order today for these lovely trays. Sorry, no C.O.D.'s

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BABY CAN'T UPSET
THIS NEW
VACUUM BASE Baby Plate



The New, Improved Tommy Tucker Baby Plate is equipped with a large rubber suction cup which secures the plate to the table. **Baby canot lift or tip it over.** Made of no-chip, no-crack porcelain to withstand rough treatment. Built into a hollow-bottom, aluminum casing for hot water to keep food warm. Blue, white or maize colors.

Hot Plate (as illustrated) $4.50
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Send check or money order plus 25c each for packing and mailing

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SMART... definitely



COFFEE TABLES handcrafted from sturdy wood tops of old sewing machines, with cast filigree aluminum legs. Never before offered at this modest price.

STYLE 101—Pickled oak top, antiqued ivory legs.
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NEW, handsome gift for any home
8 luxurious LEATHER COASTERS



set of 8
only $2.95 postpaid

Jumbo leaf coasters of richly-colored, fine leather from world-famous tannery. Set of 8 comprises 4 different forest tones. Each leaf, 4½" x 5".

Compact, highly decorative on any table. Finish prevents skidding and toppling of glass. Stain resistant. Appealing in beauty and price.

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PLAY POND

A portable wading pool in your own yard! Kiddies spend happy, healthful hours splashing right at home. Yellow sides, translucent green bottom. Made of new flexible Koroseal—never deteriorates. No rigid supports; water pressure holds the sides up. Easy to fill; easy to empty; folds to a small package. Makes a wonderful garden pool, too. Diam.: 55". Capacity: 75 gal.

$12.95, PPD.

THE ARTISAN GALLERIES
FORT DODGE • IOWA

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Now on sale at newsstands and department stores, the Spring and Summer, 1948 Edition is crammed with 144 pages of practical buying guidance for every home-making need from Wedding Trip and Expenses to Building, Decorating and Furnishing against the day the groom carries the Bride over the threshold of their new home.

Priced at **50c**

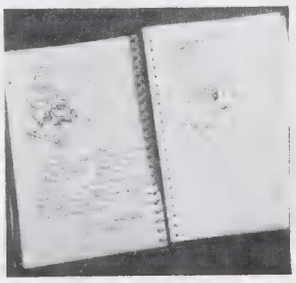
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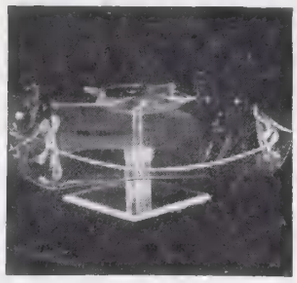
VACATION TIME has a way slipping away, so here's an excelle traveling clock that will accurately me ure the minutes for you. Moreover, i an alarm! It's the seven-jewel Oris, h radium numerals and hands, unbrea able crystal, and the 3" leather ca comes in brown, black, blue, red, green. $23.50 ppd. Harley Clock Sho 421 Altman Bldg., Kansas City 6, M



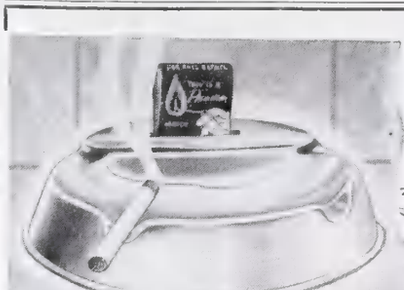
CRAB BAG. A gay line-up for yo seafood suppers includes a red potte crab casserole that serves four. $6.2 The alcohol burner will keep your gratin or newburgh dishes hot. $6.5 The Lobster Claw Crax does a ne efficient job of cracking lobster claw $1.00. The seafood fork and the r Lobster Pick are 75¢ each. Ppd. fr Nessa Gaulois, 723 Lincoln Road, Mia Beach 39, Fla.



STOVE PILOT is the name of very good little cook book which offered for a fine cause. Entire proce go to the Overseas Relief and Recove Committee, an organization set up the Women's Club at Maxwell Fie which has accomplished an enormo amount of good. Send $1.50 to Sto Pilot, Maxwell Air Force Base Wome Club, Maxwell Field, Ala.



PRETTY SUSAN is as light-foot as a ballerina, and twirls with the sa silent grace. Made of clear Plexigl with highly polished edges, the doubl decker trays are fine for serving can pés, relishes, sandwiches, or fru 6" high, 16" in diameter, $15 postpa from Marshall Plastics Company, O mulgee, Oklahoma.



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Beautifully Chrome Plated • Instantly Detachable for Cleaning • Durably Made to Last a Lifetime • Harmonizes with Other Bathroom Fixtures • Useful as a Spare in Other Rooms • Perfect for Bridge Tables, Lawn Furniture, etc.

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NEW! A Baby's Toilet Seat That Fits in a Handbag

Yes, if it's a Baby Sitter—mother needn't carry anything embarrassing into rest-rooms or hotels—and baby needn't worry about losing his balance or dignity on a strange seat. Fits any toilet seat, yet folds to 4" square for purse carrying. The plastic-impregnated seat is washable.

Weighs only 8 oz. Pink or Blue (with deflector). Complete with case, only $2.50, includes postage (if prepaid). COD's OK.

Another different baby item from

PEE WEE HOUSE
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Complete with case

Only 4 inches Square

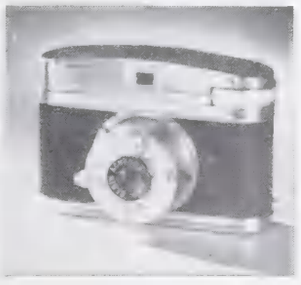
$2.50

SHOPPING

HOE MEMORY. A child's first oe is a keepsake no parent will throw ay. But instead of packing it away in e trunk, why not have it preserved in nuine metal? In a bronze finish it n be prepared in any of three styles. a cigarette container, $3.50; as a perweight, $3.75; as a pincushion th padded top, $4.25. Send shoe and ow 3 weeks delivery. The Warner ops, 1516 Jarvis Ave., Chicago, Ill.



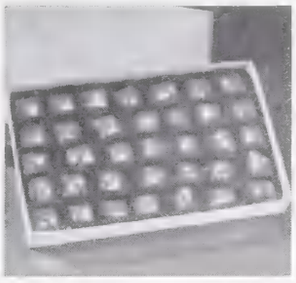
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AN YOU *TOP* THIS! Our au-ority on kitchen gadgets assures us at this is a can opener without equal. rtainly, it's a dream to operate and autifully uncomplicated. With it, we ommend "Top Off" a wily instrument at removes jar tops in a flash. The ce for the pair is $1 postpaid. The echt Company, Washington 4, D. C.



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COMPLETE SATISFACTION OR MONEY BACK

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T-Top is a light rigid top which fits over your card table, just doubling its size. It seats 7 persons comfortably—46" in diameter, 144" in circumference—it's perfect for luncheons and card games. T-Top held in place on your table by cleats underside. Can be tucked away in a closet or corner. Send for your T-Top now! Weight 16 lbs. Shipment made promptly by express. Specify Color Wanted. Dark Green. Rich Red. Dark Brown—**$6.95.**
Unpainted T-Top **$5.95.** All prices at Salem. Mass.

No C.O.D.'s, please
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Flutter-Bye

. . . is a must for any baby from two months on and the first gift he himself will enjoy. Tie Flutter-Bye to chandelier or in a doorway, preferably in the bright sunlight and the multi-colored dancing whirling birds will amuse baby for hours. Ribbon attached to the birds and to baby's wrist will keep them in constant motion as he waves his hand. Wonderful gift. Attractively boxed $5.25 Postpaid.

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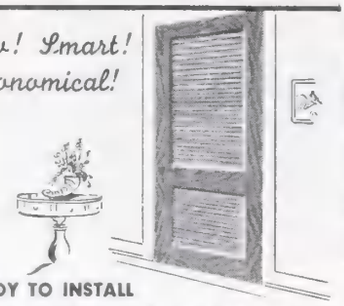
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Molded in lead from finely sculptured original—32 in. high; piped for fountain $126.00 f.o.b. N. Y. Write for our illustrated catalog of Garden Ornaments—10¢ please for mailing. *Visit our Galleries.*

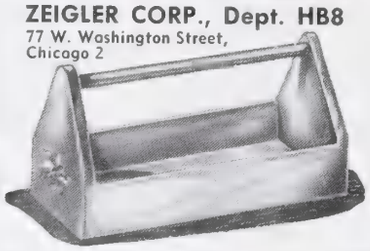
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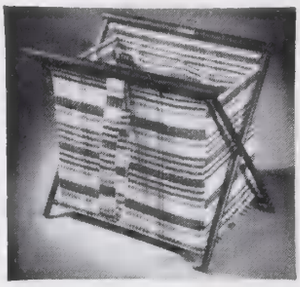
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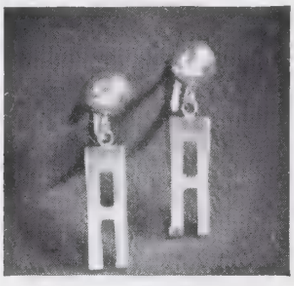
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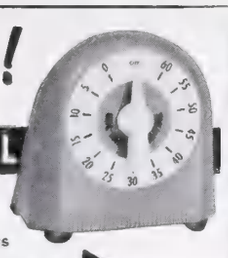
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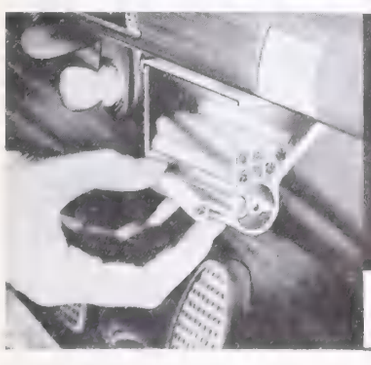


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By R. E. James
Rheem Heating Consultant

new, automatic water heaters avail- today offer such flexible tempera- control, you can dial in the degree as y as tuning your radio.

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you have an automatic Rheem, you set the thermostat dial at a happy ium, say 140°. That temperature will ide water hot enough for most of daily needs. And for a big wash, ly turn it up to 160°. Do the same g when you occasionally need hotter water for scrubbing or other special cleaning purposes.

The Rheem then shuts itself on and off as necessary, conserving fuel yet evenly maintaining a constant reservoir of hot water at whatever temperature you wish.



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Don't make this mistake, however. With an old water heater, or one that's undersized, some people heat the water hotter than they really need; then mix it with cold water to stretch their supply. This overheating of an undersized tank shortens its life and increases your fuel bill.

If you get an automatic water heater, like the Rheem, which comes in the proper size for your home, you won't ever have to overheat the water in order to have enough.

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PHOTOGRAPH BY CHARLES PHELPS CUSHING

● New York is busy variety. See the pattern of it in skyward buildings framed in the steel web of a Ferris wheel.

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, or hotels

How to leave home and like it

By Agnes Rothery

Spain is her serene self again. She has not forgotten the days when tourists used to flock through her gates and she is flirting for a return engagement like a señorita who has not seen a man for years. And as she beckons, she offers inducements. According to Señor Coll of the Spanish Tourist Office in New York, food is plentiful, tobacco is unrationed, as is gas, which goes for 46 cents a gallon.

A special tourist rate of exchange gives you 16.40 *pesetas* to the dollar, but you will be required to spend them according to the length of your stay. For a two-weeks' visit you pay 200 *pesetas* a day; for a month, 150 a day; for two months or more, only 100 a day. Perhaps, with pencil in hand, you may figure it would be nice to spend the rest of your life touring España.

The Spanish Line has sailings from New York to Santander with fares from $229 to $539. Trans World and American Airlines will fly you from New York to Madrid for $368 one way or $664 round trip. Pan American Airways, New York to Lisbon, costs $331 one way with $37 more for the extension to Madrid. From the principal cities of Europe there are trains and planes daily. Write to the Spanish Tourist Office, 500 Fifth Avenue, New York 18, or to Garcia and Diaz, Steamship Agents, 82 Beaver St., New York, or consult your travel agent.

Cruisers' Eden

The Caribbean, a lake in the Atlantic, is fringed by the shores of Mexico, the Central American Republics, the north shore of South America, where stands the Queen of the Spanish Main, lovely Cartagena (pronounced Cartahayna, remember?) and lofty Caracas, nestled in a valley high up in the mountains of Venezuela. You pass the island of Tobago where Robinson Crusoe and his man Friday whiled the time away, Curaçao and Aruba, as Dutch as Holland.

Northward from Trinidad and the Barbados lie the Lesser Antilles, a procession of jeweled steppingstones, enclosing the gateways of the Atlantic, up to the Virgin Islands, Hispaniola, Puerto Rico, Cuba, and to the tip of Florida. These are magic islands for vacations.

This rim of romance encircles *(Continued on page 93)*



Mountain Breeze

uice of ¼ lemon, jigger Merito Rum Gold Label). Serve with ice and soda. Deco-ate with cherry, slice of orange, sprig of mint.

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Juice ½ green lime. ½ teaspoon sugar. 1 jigger Merito Rum (White Label). Shake well in cracked ice. Sip slowly — with pleasure!

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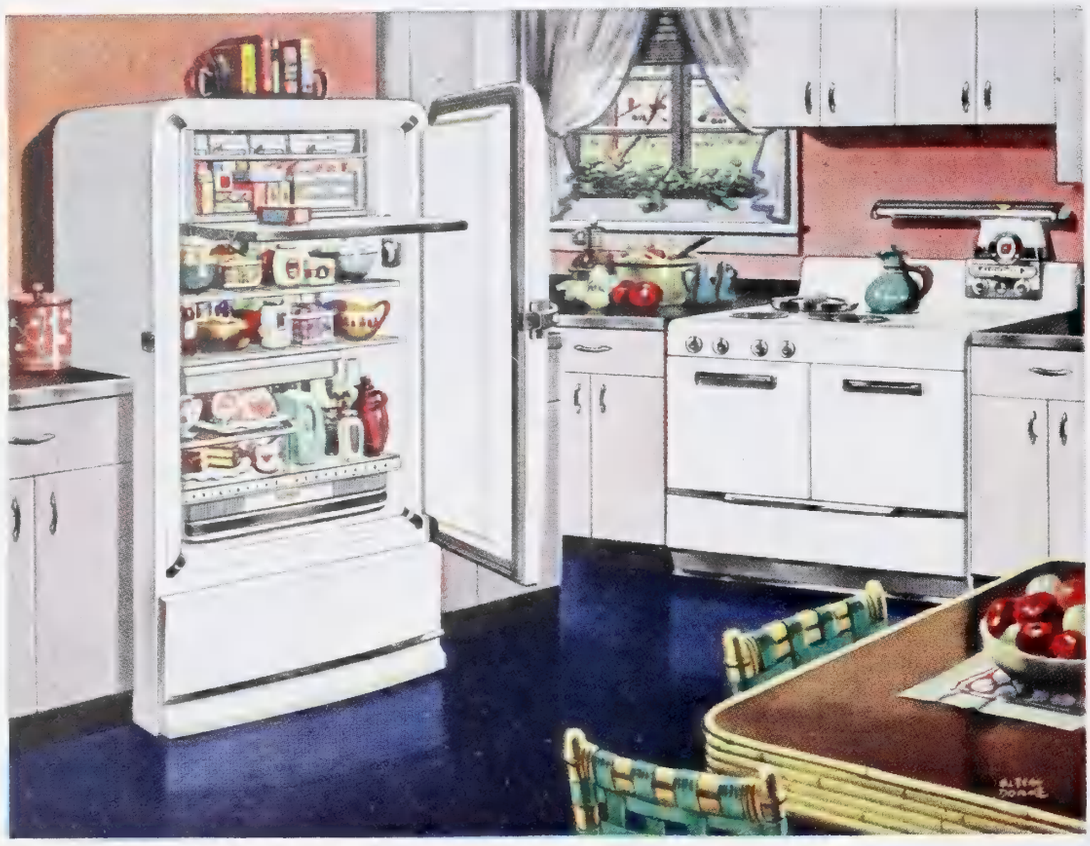
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Frigidaire Automatic Washer with unique Live-Water Action—so thorough, dirty work clothes come clean; so gentle, it's safe for delicate fabrics. Rapidry Spin leaves clothes really damp dry, many ready to iron. Washes clothes completely by itself—all you do is put them in, add soap, press a button.

Frigidaire Automatic Dryer for things that need further drying. Dries clothes ready to iron in 15 to 25 minutes; leaves towels, bath mats, blankets fluffy-soft. Eliminates weather-worries, work, dirt, exposure of ordinary drying.

Frigidaire Electric Ironer—so simple, you'll learn how to use it right away; iron three-fourths of your laundry first time you try. Prestoe-Matic foot control, Hi-Lo speed adjustment, open end ironer roll—many other advantages.

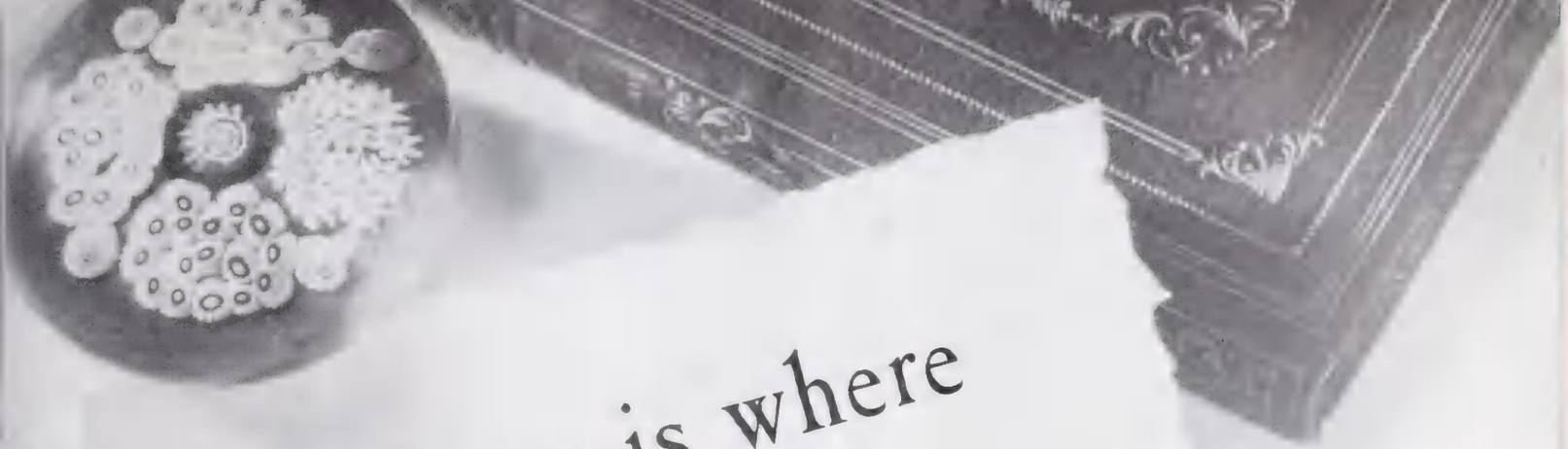
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"Home is where the heart is." ..... Pliny

By Marion Gough

You love the people who share your roof. But home can pay extra spiritual dividends when you are also in love with the house itself. For a house can be an emotional experience. Like those rare people who make you feel better for having known them, it can give you a sense of peace and order in a disorderly world. You can love its dependable warmth or its familiar play of shadows through a favorite doorway. You can love those personally private patches of sky its windows let into your life.

Best of all, it can make you want to give your constant creative efforts to it because, like a beloved friend, it responds to all you do for it.

No one kind of house has a corner on being loved. But to be loved it must be a good house. On the next pages one man in love with his house tells you why.

By Loren Pope

The Love Affair of a Man and his House

This story of what a modern house means to its owners came to House Beautiful unsolicited. We held it for more than a year before we decided to be brave enough to publish it. We say "brave" because it will make a lot of our readers very angry. But since it is true that a house is so much more than mere shelter, we think people ought to know about it

For six years we lived in a truly moder house, designed and built for us b Frank Lloyd Wright, the world's greate architect and one of its greatest men.

And because there are many people t whom honest, organic architecture is a uncertain venture, we want to tell wha it has meant to us. But first, let us sa that we are neither arty nor dilettante: Reading Mr. Wright's autobiography wa what opened the door to a new world i living.

What we have found is this: It is th only kind of house fit for man to live in It is not expensive. It is the best kind o home investment. It is far and away th most practical. It is the *only* kind that ha anything to offer the spirit. And finally the lending public is way behind the buy ing public in its stunted judgment of wha kind of house is desirable and valuable

All this the house itself has proved to us We would not be such fervent admirers o Mr. Wright today if his performance an his preaching had been two differen things. You get to know a house very wel in six years.

Like any other human effort, it had it faults. All of them but one were remedied and that *could* have been remedied.

Now, here is something of what ou house is like, and some of the evidenc that bears on the controversial subject o modern architecture.

Ours is a big small house for a smal family. It is L-shaped, one-story on tw levels because the lot slopes, with a livin room eleven-and-a-half feet high, and red-colored concrete floor, which also i a radiant heater by virtue of the hot wate pipes underneath. (Of this, more later.)

For light, ventilation, and decoratio this house has a patterned ribbon o clerestory windows between the top of th wall and the ceiling. You can sit by the fire



ace at night and see the stars. It has
ws of plate glass doors from floor to
iling where an ordinary house has a
ngle window. Where these doors meet at
corner, there is no corner post—the
om just opens into the outdoors. And
om these doors, the floor flows right on
it on two sides of the living area to
come terraces. And just the thickness of
ie brick down is the grass, and beyond it
e trees and the woods that are as much
part of the decoration as the draperies
the colorfully-cushioned furniture. The
rniture was designed and built for the
use.

It has brick supporting piers that not
ly work, but are a part of the interior
ish. It has cypress wood walls only two-
d-a-half inches thick. In the center are
rtical boards. On both outside and inside
e identical, horizontal, twelve-inch cy-
ess boards and interlocking battens—
studs or other members—all screwed
gether.

There is no paint or plaster, and no
sking of any material. The finish, both
tside and in, is clear wax, a treatment
it reveals and softly complements the
auties of brick and wood.

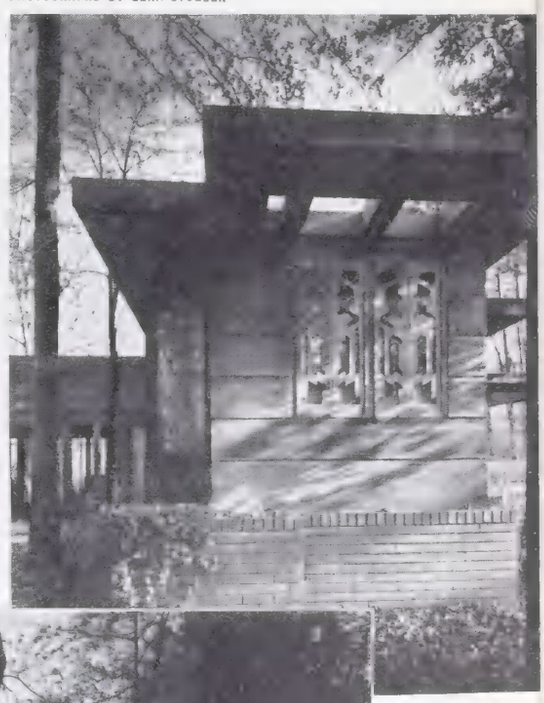
The house is all straight lines and right
gles—on the blueprints. In the flesh it
like a gently molded girl who carries
self erectly. The natural charm of the
terials in the hands of the master archi-
t is the flesh on the bones of the blue-
nt. If you have seen color pictures of
ight's interiors or other good modern
eriors, you have noticed that the gaiety
l warmth of wood and brick have a
rm and a pull that paint can never
ture. Other architects realize it—as wit-
s the number of houses that copy
ight's.

The house has smooth horizontal flow.
e few vertical accents, such as the brick
piers, emphasize the horizontal flow that ties the house to the earth and that gives it great repose.

Where roof levels change, they are continued inside as decks, or as an open trellis to accentuate this flow. This handling of changing levels or planes, and of proportions is so masterful that the interior space seems to come alive. After having experienced it, no one could ever go back to the painted box, which is all the ordinary house really is, however elaborate. This handling of space relations, and the delicate openness of the house, give the same sense of release and of shelter as walking in a forest, where the leafy limbs cut sunlight and space into a continuing succession of mysteries. The house gives you a sense of protection, but never of being closed in and of leading you on beyond where your eyes can see.

It not only is *(Continued on next page)*

PHOTOGRAPHS BY EZRA STOLLER





The love affair of a man and his house, continued

easy to decorate, but lends itself magnificently to it. Some boughs of pine and oak, or some sprays of flowering shrubs and a few blossoms, and Solomon in all his glory was not arrayed like one of these. Even on the darkest ordinary day, the house never looks cold or drab. The undulating lines of tawny cypress, the warmth of red brick, and the gay-colored textiles prevent that.

There is something else. The honest use of materials satisfies the urge you feel when you think you'd like to have a log cabin or a rustic hide-out in the mountains. What it does is fill the need for a gentle purging of the soul provided by something simple, natural, and beautiful.

Altogether, it is a soft warm symphony of charm. And it has the beauty that springs only from the quality of naturalness. Being natural, the marks and the grayness of age add a glow and a serenity that a painted lady lacks. It is a thing of beauty. And it meets the test of beauty. Its loveliness increases.

So does its effect. It is quite fitting to use these lines, since we feel them so deeply: "It leadeth me beside the still waters; it restoreth my soul."

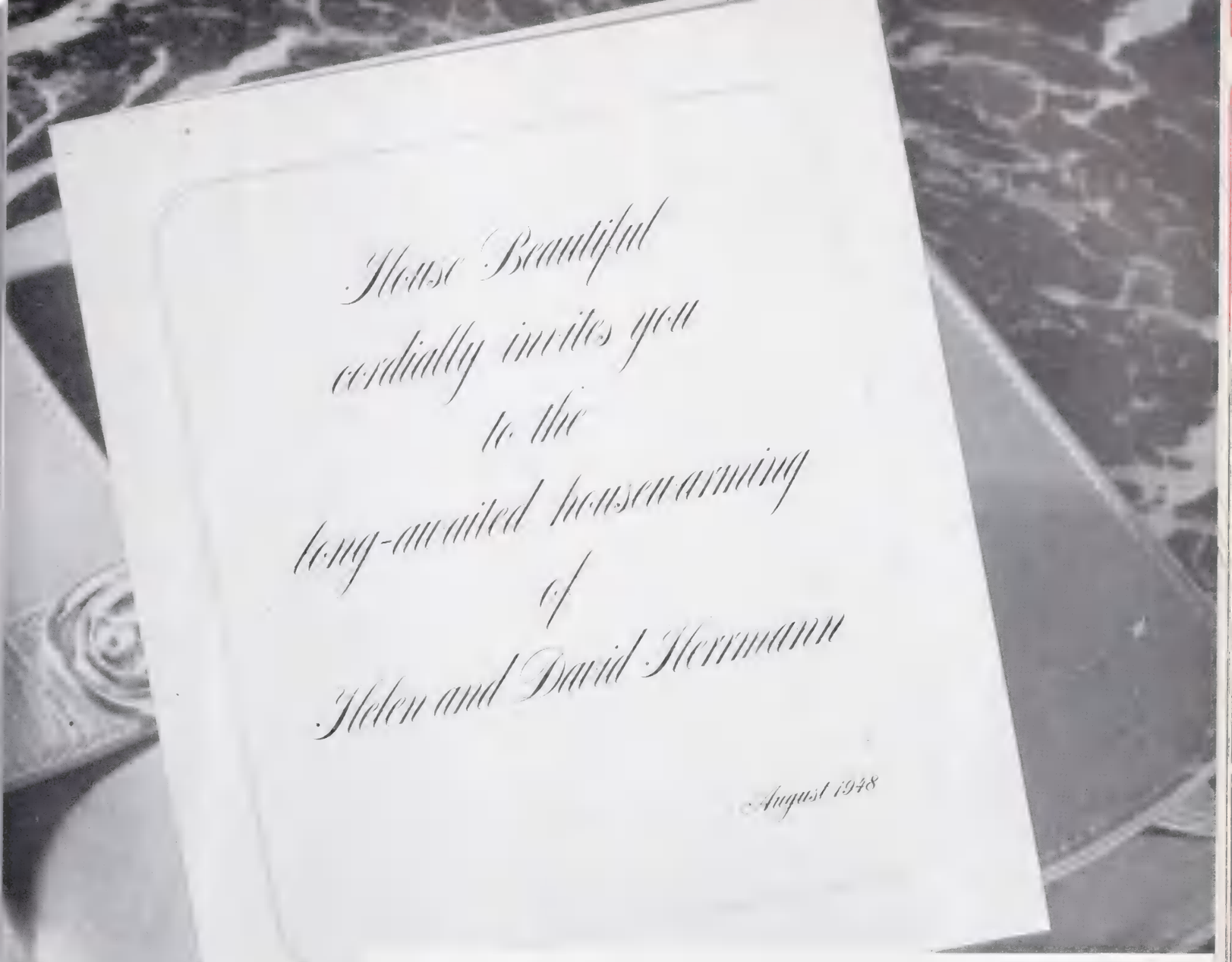
It is the only kind of habitation fit for man because it has a presence and a soul. Why? First, because it is a work of principle. And the other reasons grow out of the first. Because it is a work of principle, it is honest, and being honest, it is both eloquent and quiet. Buildings are close to our lives and influence them, consciously or subconsciously. Mr. Wright's buildings are a tangible expression of his philosophy. He thinks of America as synonymous with freedom. And to him, freedom has many ingredients; among them truth, courage, frankness, and space to live in, uncramped. All these things are a part of the house and proclaim themselves, eloquently but quietly.

Thus, the material that does the work also furnishes the decoration with its own charm. The house is free and open and gives a sense of space and release a free man responds to. The outdoors is so adroitly made a part of the living scheme that the dweller breathes as deeply as in a meadow in spring. And he obtains the same kind of unburdening of the little worries of life. That may sound fantastic to one who has never experienced it, but it is true. It is like living with a great and quiet soul. Some of its peace and calm carry over to you. That is one reason I say it is the only kind of house fit for man to live in. It is a lift for his soul as well as shelter for his body. It is an implicit sermon on truth, beauty, and simplicity. It does not intrude, but is always there for comfort.

As for the evidence, we might as well begin at the be- *(Continued on page 80)*

PHOTOGRAPH BY EZRA STOLLER





Helen and David are at home at last! You first met up with the Herrmanns four years ago when they began reporting from the GI front on the awful hazards of married life. Later you followed their fiasco-studded accounts of the pitfalls involved in furnishing their first apartment. The results of that turbulent saga are on view in the next ten pages. Turn the page and see for yourself how even the saddest tale can have a happy ending.

The Miracle of 8 E. 8th St.

You've followed Helen and David's Ordeal of Furnishing for the past year. You never thought they'd make it? Well, have a look! It took blood and sweat, but now it's tear-proof



You've suffered with Helen and David for about four years now, from their first hit-and-miss GI housekeeping straight through to their catastrophe-strewn career furnishing their first home.

Now we are happy to announce that, after many a hairbreadth escape, the perils of the Herrmanns, like those of Pauline, seem to be set for a happy ending.

If you were ever under the delusion that Helen and David were a figment of our editorial imagination, the next ten pages provide conclusive evidence that the Herrmanns are as real as their staggering problems.

Remember last year when they finally found an apartment in Greenwich Village? It was three rooms, three flights up in a pseudo-Spanish brownstone, complete with dumbwaiter. The plaster plinked gently from the ceiling. The bedroom could barely accept two beds; there were three closets designed to hold three suits painlessly; and the plumbing was out of the Dark Ages.

They had to climb 77 liver-yellow steps to reach their haggard haven, but Helen maintained that they made a fine, neutral background for trying out color schemes.

That was in the beginning, when they were still feeling poetic.

They admitted it wasn't quite the dream house they had in mind, but the living room made up for the rest of the Rogue's Gallery. It was large and square, with a fireplace that drew like a dream but looked like a Spanish nightmare (top opposite).

After eyeing this horror nervously for a week they called in architect Julius Gregory, who provided the handsome answer opposite: a sheet of asbestos cement board screwed to a steel frame which in turn was attached to the offensive fireplace.

"After that," Helen now admits candidly, "we figured it was a simple matter of fresh paint and some furniture and we would move in. We were certainly in for a rude awakening." *(Continued on next page)*

BEFORE

PHOTOGRAPH BY RICHARD AVERILL SMITH



They hit plenty of snags, but they finally snagged a hit

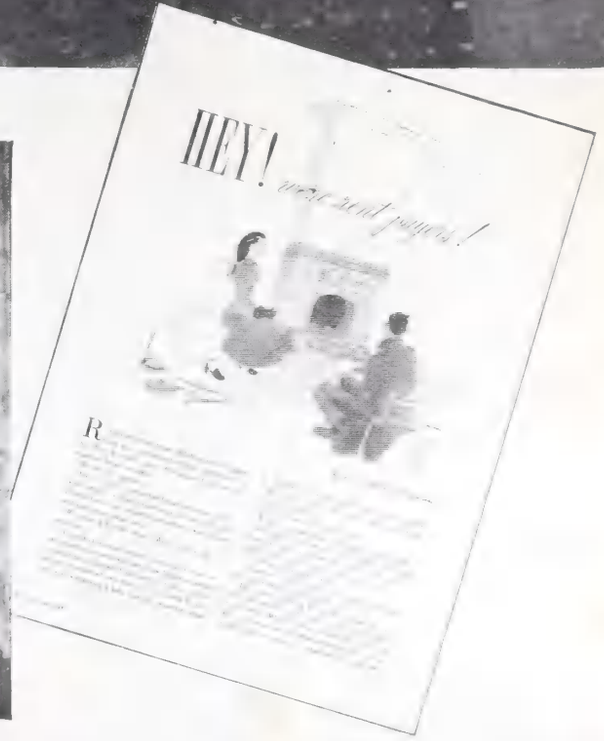
AFTER



C. EUGENE STEPHENSON, DECORATIVE CONSULTANT







PHOTOGRAPHS BY WILLIAM HOWLAND

AFTER



ALL KODACHROMES BY WILLIAM HOWLAND

BEFORE



PHOTOGRAPH BY RICHARD



How to change "Before" to "After"

It took more than magic to wake up this walk-up. Helen and David had to learn three brand-new R's before they discovered how to teach their old flat new tricks

When the Herrmanns started to buy their first possessions, they learned some facts of life they never suspected. Nobody ever told them that the chicken vs. the egg debate was a mere squabble compared to the question of which comes first in a color scheme—the rug or the draperies. They listened to everybody, read everything, wondered if they were losing their minds. They ran through every objection, every color, every friend before they decided on a drapery fabric by Steinberg.

That crisis weathered, they started to hang it and collided with three brand-new R's: Radiators, Risers, and Repeats.

So they again sought professional help. Result: the handsome window treatment (top, opposite) which is really two sets of draperies; one stationary, floor-length pair that conceals a sill-length set that draws to look like wall-to-wall draperies.

"Now the living room looks so *inevitable*," Helen says incredulously, "although we spent weeks just pushing the furniture around it." *(Continued on page 97)*

FURNISHINGS OF THIS LIVING ROOM LISTED ON PAGE 98



AFTER





Portrait of an after-dinner conversation



David took a firm stand on eating in the living room. "Even if we don't own a dining room," he said belligerently, "I still want to push my chair back after dinner like a man of property and say 'Shall we go into the next room?'"

David's "drawing room" appears opposite, achieved after weeks of juggling furniture and floor plans. The focal point is the massive coffee table, its glass top minimizing its vast wingspread. "Best darned drawing-room a man ever had!" David says. "Seats six people fine, which is all a good conversation can hold anyway."

But it was the bedroom that almost threw them. "The first time we saw it," Helen says reminiscently, "it didn't look big enough to house one dachshund, let alone two Herrmanns. It was 8 x 10 feet all told, including a prominently rump-sprung radiator and riser."

These days the poor old thing has trouble recognizing itself. The offensive riser is hidden behind the curved sweep of abstract leaf (*Story continued on page 97*)

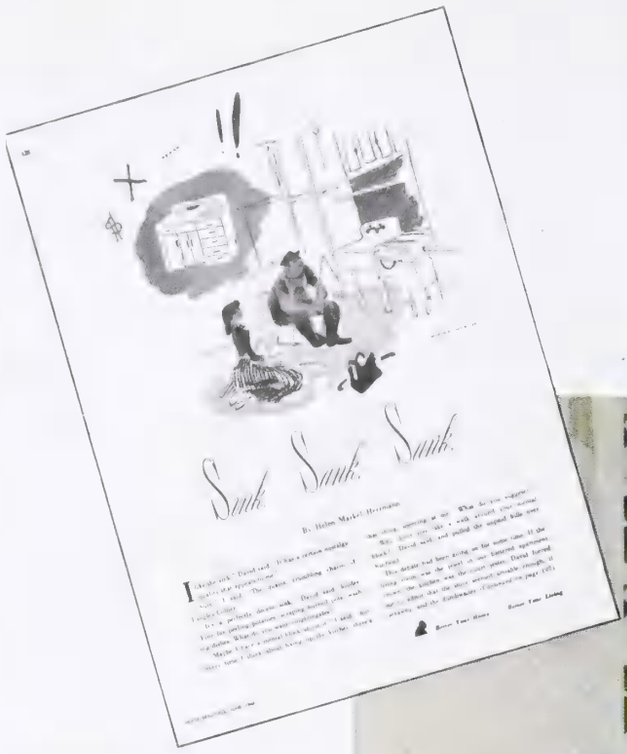


BEFORE

TURN THE PAGE TO SEE HELEN AND DAVID'S KITCHEN

AFTER





Sink Sank Sunk

BEFORE



AFTER



The kitchen was the court jester in their battered apartment crown until David's brief whirl with the ladies' magazines and a new sink (which almost sunk them) put an entirely new face on the matter.



The case of the Gruesome Twosome

The first time the Herrmanns met up with their kitchen and bath, they almost decided to continue living with the family. Both rooms were pre-Ming in appearance and performance. The sink and bathtub, as Helen succinctly put it, "looked like something for the girls to wash their feet in after they stomped on the grapes." Then she set out to camouflage the plumbing with post-Ming vigor. "Plumbing doesn't have to *show*," she said, tossing strawberries on the kitchen ceiling. Such and similar madness changed a gruesome twosome into the fair pair on these pages.

BEFORE



AFTER



Picture of the most curtained bathtub in history! Helen treated the seedy bathtub as a window to be curtained, complete with valance. Two stationary curtains frame tub, conceal actual shower curtains. Additional set on back wall covers shower's innards.

BEFORE

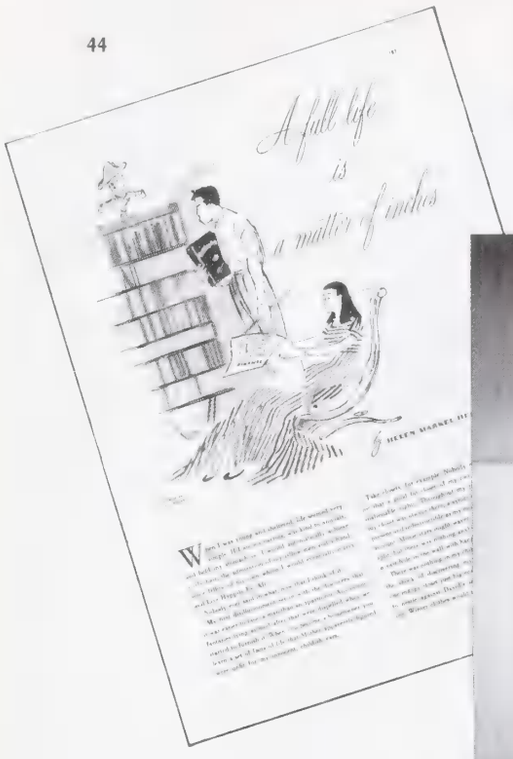


RICHARD AVERILL SMITH

AFTER



David insisted on twin medicine cabinets as a consolation prize for only one bathroom. Helen had these carpenter-built, wallpaper-lined. Full-vision mirror enlarges room and David's shaving horizon. Note simple, ingenious, catch-all shelf below it.



For more about the furnishings of this apartment, please turn to page 98

PHOTOGRAPHS BY WILLIAM HOWLAND





This kitchen, born with a wooden spoon in its mouth, had no broom closet. Not a free inch to spare either, until the day David looked behind the door and found a broom refuge, waiting for someone to make something of it.

It was quite simple, really. He just ran a series of hooks along the wall behind the door, set a board partition at right angles to it, and let the kitchen door double as the door to an efficient and compact broom closet, not an inch unturned.

They even conjured up closets

When you land a three-room apartment with only three closets, you learn that storage space is where you plan it. Or, as Helen puts it, "It's a wise hall that knows its own closets."

Since the Herrmanns had spent a happy, guileless childhood sheltered from the fact that good, fat closets weren't assured them by the Bill of Rights, there was nothing to cushion them from the shock of discovering that their first apartment contained only three mangy closets.

"For the first month," David remembers, "everything sat in the middle of the living room except guests." Desperate for *lebensraum*, they sought professional advice and learned that, even in a three-room apartment, wily planning can produce a place for everything and everything in its place.

Their Ordeal with Engineered Space produced some rocky moments and some startling results. A magazine rack bloomed in the hall, a broom closet appeared in the puny kitchen, and across their erstwhile foyer stretched the series of closets, tape-measured within an inch of their belongings, that appears on the opposite page.

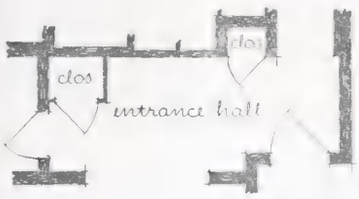


PHOTOGRAPH BY EZRA STOLLER

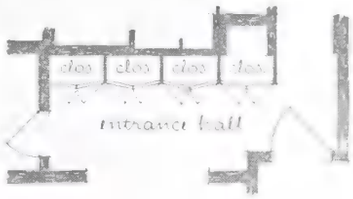
BEFORE

AFTER

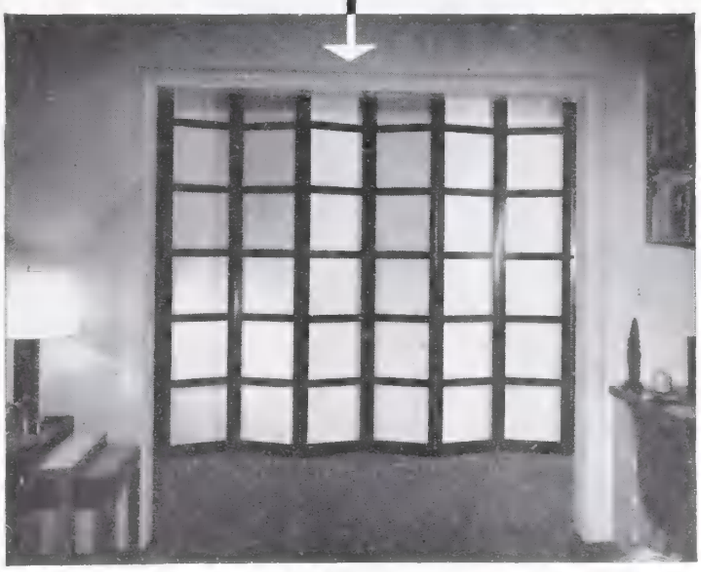
The foyer was once the arid area above until the Herrmanns put it to work. They tore out one closet, removed one door, and built a row of closets across the hall that look like a modern screen but open up to reveal a miracle of engineered storage.

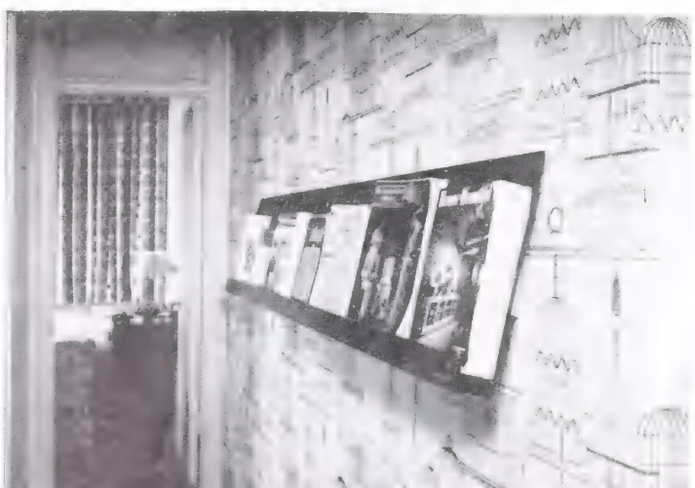


BEFORE



AFTER





Since David works in a publishing house and Helen is on a magazine, their reading matter is likely to get out of hand. They coped with this literary storage problem via a carpenter-built rack that keeps a year's worth of magazines under firm decorative control.

By Miles L. Colean

You can't dream yourself a House

There is no more soothing way to spend a long winter evening—in the living room that is too small beside the fireplace that has to be nursed, oh so carefully, to prevent smoking—than to dream of the perfect house we shall build next spring. With the magazines and scrapbooks opened about on the floor and sketch paper spread on a card table with scissors and paste and pencil busily at work, the creation of the heart's desire is easy, sweet, and satisfying.

In a way, the effect on one's temporary well-being is about the same as two stiff old-fashioneds composed of









100-proof Kentucky dew. The difficulty is that, while the effect of the old-fashioneds usually wears off with a good night's sleep, leaving the real world about the same as before, the effect of house-dreaming is likely to be more, rather than less, intoxicating with the passing of time. If the winter is long and the practice is pursued ardently, the coming of the crocuses is likely to find the vision so well fixed that its realization, like the pleasure dome of Kublai Khan, seems merely a matter of an act of will.

What you see here is what happened to Mr. and Mrs. Hopeworthy, first seen as, in the fullness of expectancy, they seek an interview with a mortgage lender. The second picture reveals the effect of this first impact of reality. The only surprise is that it wasn't worse, for mortgagees have lost some of the geniality they have been wearing a little uncomfortably for the last decade. Interest rates have gone up, our friends have been told, down-payment requirements have become more rigorous, and it would be well not to borrow more than may be conveniently repaid in a ten- or at most fifteen-year, period.

Somewhat recovered from this chastening experience, Mr. and Mrs. Hopeworthy next *(Continued on page 88)*

5



6



7



8



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By Sara Little

Teen-age time is refurnishing time

In her life nothing is trivial; all is urgent, whether it's her passion for a horse, a hockey stick, or Woody Herman.

One of her symptoms is that intense agitation for a room of her own. And when this demand comes, it's time for parents to face a few facts. For there's more to this than whimsy.

She is telling you that a new adult personality is entering your home, one who no longer accepts other people's tastes unquestioningly, but is trying to develop a few of her own. From now on she wants this to be *her* house as well as the family's. It has to be one in which she can take pride, and enjoy sharing with her young and critical friends.

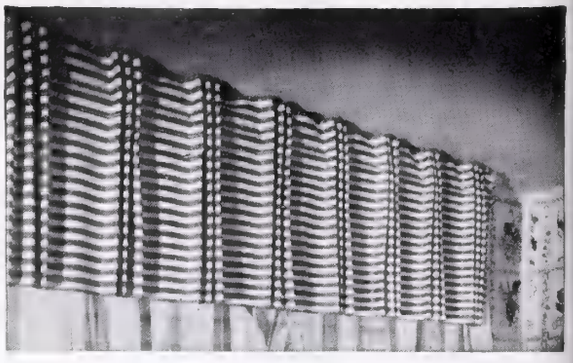
In other words, the status quo is in for a going over. So are Mother's bridal furnishings, which she has probably used since her wedding day.

Your day as a despot is over. Face it, and you'll be doing your teen-ager a good turn. Start with that room of her own. Let *her* choose it, with a light rein from you, the soft-spoken voice of experience. You'll be helping her to grow up painlessly. The job will be painless for you, too, if you use ready-mades like those shown here.

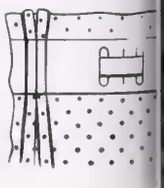
WALLPAPER BY VARLAR, INC. ■ RUG BY BELRUG MILL, INC. • BEDSPREAD AND DRAPERY BY MONUMENT MILLS ■ FRINGE BY CONSOLIDATED TRIMMING CORP. ■ SABEL CURTAINS BY KENDALL MILLS ■ SELF-PLEATING VALANCE BY WONDA PLEAT • TABLE AND LAMP FROM L. ANTON MAIX • UPHOLSTERED CHAIR BY SELIG MFG. CO. ■ RCA VICTOR RADIO AND BOETSCH BROS. RECORD PLAYER BOTH FROM HAYNES-GRIFFIN ■ VENETIAN BLINDS BY GRENARD MFG. CO.

PHOTOGRAPHS BY RICHARD AVERILL SMITH





Wallpaper is flowery feminine, but soil resistant. Ready-made bedspreads, one on the bed, one made into draperies, get a custom look with fringe. Curtains are lastingly crisp. Ready-made summer valance (above) pleats automatically on rod.





By Florence Paine Rollins

The same old things don't have to look that way

Why is it when the thermometer soars our ideas have a way of congealing? It ought to be just the opposite. The warmth of summer ought to mellow our thinking processes. But, unfortunately, as the days grow hotter, we revert more and more to the old food routine of potato and chicken salads, of cold ham and tongue. Our gardens, or those ministered by someone else, help us out generously with vegetables in varieties galore, so that it is not quite so obvious that we are repeating the same old things rather endlessly.

And then something happens to jolt us out of our pleasant somnolent state. Invariably, along about the end of July or the beginning of August, you get a letter from an old college friend, whom you haven't seen since you were slim and 20, saying that she is passing your way about lunchtime a week or so hence. Or a now-famous native son decides to spend his vacation on the old stamping ground, and the local Chamber of Commerce calls on you to help entertain.

The thought of the prospective visit manages to fan your pride sufficiently to keep you from contemplating the same old thing served in the same old way. But what to serve that won't be too difficult, and yet leave the guests with a distinct impression that you always were a girl with ideas!

We have planned a luncheon for you that hasn't anything startling in its ingredients, yet manages to look just different enough to be exciting, and to be a sort of treat among light summer luncheons. *(Continued on page 91)*

AS PRETTY AS A PICTURE

Masked Salmon

on

Rice and Green Peas in French Dressing

Cucumber Sauce

Tomatoes with Chive-Cottage Cheese Balls

Poppy Seed Crescents

Minted Iced Tea

Orange Ice in Meringue Shells

KODACHROME BY WILLIAM F. HOWLAND

In sultry summer, vary the settings of the same old meals. Serve luncheon on the terrace, in the garden, on the porch. A true summer refresher, the shaded table at Good Hill Farm, Roxbury, Conn., home of Mr. and Mrs. Reginald T. Green, cools the eye with its crisp, well-laundered look. Cloth of Brighton Mills' linen-like rayon. Blue Knox Ware, designed by Beatrice Wood, by Dick Knox. Alsterfors glass, from B. Altman & Co. "Old French" sterling, The Gorham Company. Table was set by Frances T. Heard.





KODACHROMES BY GOTTSCHO-SCHLEISNER

The Oriental poppies, that made a gay showing with iris and other perennials in your June borders, can leave ugly gaps in August. To avoid this, cover their disappearance with plants that spread.

By Dorothy Nicholas

Don't be an Off-Season Apologist

Is your garden suffering an August slump? You can avoid this, and have borders to boast about, now and always. The secret is in careful planning and well-timed grooming

If you live with your garden all spring, summer, and fall—as I do with my Syosset, New York, garden, shown here at three different bloom seasons—you have no doubt caught yourself apologizing for it. Don't feel discouraged; accept this as a challenge to keep your garden always presentable.

Nine cases out of ten, poor grooming is the reason you have to excuse your garden. You should tend your flower borders as regularly and carefully as you did your Victory garden. Then they will have no off-season.

Years of experience with my own and with clients' gardens have proved to me that cultivating about once a week (or oftener during dry spells) is as essential to flower borders as to a vegetable garden. In the end, this makes less work, not more. It keeps the majority of weeds from growing up, even from sprouting, thus (*Continued on page 117*)



You'll get masses of color from your summer phlox. But don't just walk by as you enjoy it. Carry your shears with you and snip off fading flowers. It's little trouble, and it makes a sprucer garden.

In September, when the annuals are best, you'll have second bloom in phlox, reward for your earlier snipping. The annuals will be colorful if you have fertilized well and pinched back the young plants.





Summery lilacs on the shades put pictures *in* the windows. Draperies, from B. Altman & Co., are not taffeta but "Krene," a vinyl plastic. Deltox fiber rug. Furniture, Jacques Bodart. Lamp, Warren Kessler.



Summer windows can have color and pattern without heavy draperies. It's all in the shades. Curtains of Celanese "Chiffonese." Aldon "Pebble Tuft" rug. Desk by Sligh. All the furniture is from W. & J. Sloane.

PHOTOGRAPHS BY WILLIAM F. HOWLAND



Crisply patterned plaid shading a kitchen window is colorfully practical. Its pyroxylin finish makes it steam-resistant, easily cleanable. Net curtaining, made by Seneca Textiles. Table, by the Daystrom Corp.



How to have roses at your windows all year round. Cool summer accompaniment—tiered curtains made of Bromley "Duralace." "Wunda Weve" rug by Belrug Mill. "Beacon Hill" furniture, at B. Altman & Co.

By Frances T. Heard

Now you'll look twice at Window Shades

Add window shades to your list of exciting decorative ingredients. After years of being looked at, but rarely seen, they're catching the eye with their colorful designs

Window shades do a year-round job of keeping your life private, shading you from sun and street lights, and even insulating your rooms. But up until now no one has ever given a window shade a second glance—because there hasn't been very much to see, except for a blank spread of white, ecru, or green, or an occasional pastel.

The most anyone used to expect of a window shade was good smooth rolling and durability. Now, as a glance at the opposite page will convince you, you can expect an extra dividend of pattern and color. Printed with flowers or plaids, these new shades can call the decorating tune of a room, inspire a color scheme, dress windows single-handed. (Consider *that*, if you have small windows that are overpowered by the full curtain and drapery routine, or if you want to dress up summer-time windows without blocking the breezes.)

These shades, which are made by the Columbia Mills, come in five patterns in a variety of color. A fifth pattern, not shown, is a nursery design. The shade cloth itself is closely woven cambric, impregnated with pyroxylin, a plastic that gives these fragile-looking beauties scrubbability and resistance to rain spots, mildew, and cracking. These shades come on rollers and can be ordered to fit any window up to 48 inches in width. Cost for the average window, 6 feet x 36 inches, about $5.

What you should know about Window Shades

- Window shades, roller shades, and roller blinds are all names for the same thing.
- Shades may be made of cloth, paper, or woven plastic.
- Most shades are made of cloth. The more closely woven the fabric, the better the shade. Loosely woven fabrics need filler starch to make them hang straight.
- Chief types of cloth shade are: Watercolor—loosely woven, unwashable; Holland—starch-filled, unwashable; Machine-painted ("painted" means "colored")—no filler, washable; Hand-painted ("painted" means "colored")—no filler, washable; Pyroxylin—no filler, washable.
- Vinyl-coated cloth shades, comparatively new, are non-flammable and washable.
- Measure carefully for shades. If shade is to hang next to window glass, measure the width across top of window from inside jamb to inside jamb. Shade dealers call this "measure for inside casement installation."
- If shade is to hang outside the casement (that is, on the window frame), measure the width of the window at the top from inside jamb to inside jamb, and add 3 inches. Shade should overlap the casement by 1½ inches on each side.
- To measure for the length of any shade, take the height of window opening and add 9 inches. This extra length makes shade start rolling more easily after it has been drawn to the sill, keeps shade from being ripped off.
- A spring motor makes a window shade work. The spring is in the roller.
- If a shade flies up with a snap, the spring is too tight. Here's the remedy:

(Continued on page 105)

By Laura Tanner

Travel to improve your decorating

Vacations in the right places can do as much for your taste and your decorative ability as a college course. A holiday mood makes you receptive, sharpens your awareness to your surroundings, gives you a wealth of ideas to take home and make your own. The newly redecorated Greenbrier Hotel at White Sulphur Springs, West Virginia, is a perfect example of this principle

Released from war duties, the Greenbrier Hotel begins another chapter in its illustrious record of innkeeping. Redecorated by Dorothy Draper who has a way with hotels, it radiates warm and friendly glamour, from the homey red pippins in the Chinese bowl on the big table in the main lobby to the elegant, yet intimate writing room, pictured on our cover. It is full of copy for the embryonic decorator, for anyone with homemaking instinct, for a hotel is only a home on a more vast scale, and what is successful in one is applicable to the other.

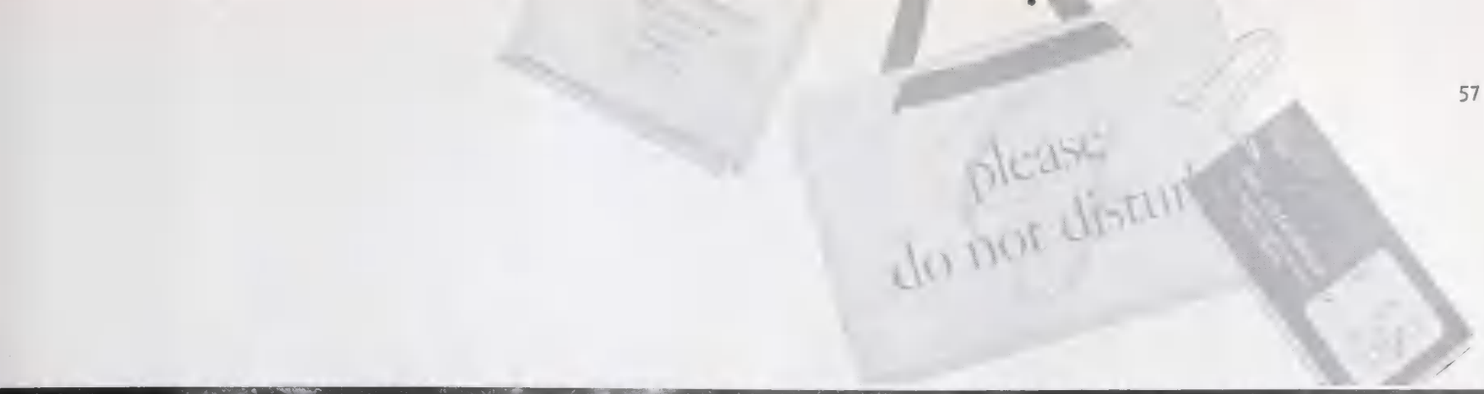
The writing room, for instance, is a room to analyze and remember with a color scheme that never misses—greens and reds balanced off with white, just a bit of blue and the drama of black. Here, too, is a nice study in the scale of oversize chintz roses and tiebacks, right for the height of the windows. Notice, also, the pairing off of antiques with contemporary tables and upholstered comfort. In such charming rooms sociability flourishes.

Luxurious appearance can be down to earth, too, as with the Greenbrier's white satin-striped bedcovers, extravagant-looking but entirely washable. Unexpected are the underscoring of the immaculate white baths with lipstick-red face cloths and rug, the painted linings of drawers, the scarlet tapes on chrome luggage racks. These imaginative elements cost no more, are simply the result of attention to detail, the understanding of which can put a bright luster on your own efforts at decorating.

TOILET CASE AND ANTIQUE BOTTLES FROM MARY CHESS



Gay wallpapers and chintzes prescribe light-he cheer for the rooms at the Greenbrier. At left one of the lacquered dressing tables which, whe mirrored lid is closed, becomes a desk—a nice dodg your own crowded bedroom. Flower-filled plastic pu decorate this purposeful table by John Widdicom





You can look out a window at the Greenbrier and get a rare, bird's-eye view of gardens planned as they should be. Landscaping ideas to adapt to your own garden are parabola steps, a tree-planted terrace, flower-edged serpentine walls against which landscape architects Innocenti and Webel have espaliered evergreens.



The lobby boasts immense arched windows, as much a problem to drape and maintain in a hotel as when they turn up in smaller versions at home. This one in "Paradise Row," with its sociable furniture arrangements, is curtained simply in deceptively fragile-looking cloth, because it is woven of easy-to-care-for glass.







STYLE AND COLOR OF HEADBOARDS VARY

THE TONE OF THESE FOUR BEDROOMS

You may never furnish eight hundred bedrooms, but the variables, shown here, suggest ways to keep your own rooms from being stereotyped. Painted or upholstered headboards offer infinite variety. In some rooms at the "Old White" even the poster beds are painted white. These are by Drexel Furniture Company. Other beds and night tables are by the Kittinger Company. White candlewick bedspreads are by Cabin Craft.





Better your home . . .

Better your living

Travel to improve your decorating, continued





PHOTOGRAPHS BY WILLIAM HOWLAND



ONE CHEST OF DRAWERS WITH

TWO DISTINCT PERSONALITIES

It is axiomatic that color is one of a decorator's best allies. No two bedrooms look alike, yet the chests above reappear again and again and never look hackneyed. The trick is finish and change of hardware. Both versions are admirable whether in traditional mahogany and brass, or painted with color stripings and adorned with flower pulls. This useful double chest is made by John Widdicomb Company.

By Norman Radder

Where's the radiator?

Old-fashioned radiators that used up valuable room space are going the way of pot-bellied stoves. Now radiant heating panels that double as handsome baseboards increase both usable room area and personal comfort

You are the world's best heating system. Your own body does a remarkable job of keeping you comfortable under a wide variety of conditions. That's because your body is constantly producing heat—not just enough for your normal functions, but some extra.

The heat output or loss from your body is normal, but if it occurs too fast, you become too cool. This fact points to the principal purpose of a heating system which is to create conditions whereby your body will lose heat at no more than its normal rate.

The best way to do this is to provide warm surfaces in rooms. If all the surfaces are warm the body will not lose its radiant heat so rapidly as to cause discomfort.

This can best be done by some form of radiant heating. It is because radiant heating is a "natural" way to heat in accordance with physiological functions, that it produces such a sense of well being. That's why so many people are planning to have some type of radiant heating in new houses or in existing houses that are to be modernized.

The advantages of radiant heating can be obtained by means of radiant baseboards, panels, radiators or convectors.

Panel heating consists of coils or pipe laid in the floors or installed in the walls or ceilings.

The radiant baseboard is the newest development in radiant heating. It consists of a hollow length of cast iron through which hot water or steam circulates. Approximately the same size and appearance as the conventional wood baseboard, it replaces it on one or more walls of the room, preferably outside walls or an outside wall and an inside wall.

The radiant baseboard fits snugly against the wall when installed or it can be partially recessed, saving additional floor space. When recessed, it sets into the wall to the depth of the plaster and thus projects little more than an inch into the room itself.

The radiant baseboard provides radiant heat at ankle height. It also provides wall panel heating. Tests of radiant baseboards at the University of Illinois have disclosed that the wall on which the baseboard is installed is warmed to a height of about 60 inches and thus acts as a radiant panel.

The tests also showed that from the 60-inch level to the floor, the inside of the walls along which the radiant baseboard was installed was warmer than the room air at the 30-inch or thermostat level. In other words, the baseboard provides warm walls and room air that is cooler than the exposed walls of the room. Thus it provides the warm surfaces which the body requires for a feeling of maximum comfort.

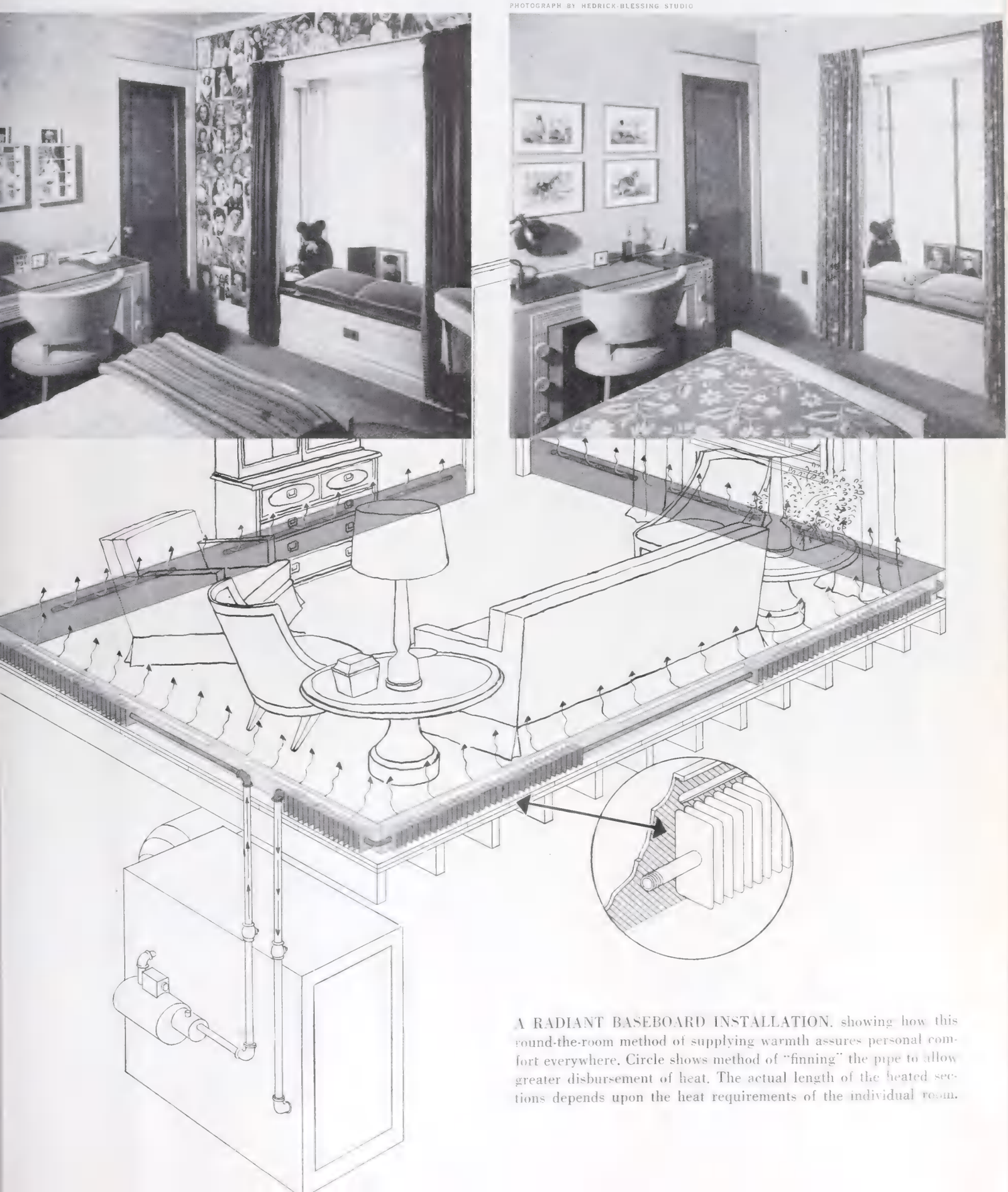
Equally significant from the comfort standpoint is the warming of the floor by the radiant baseboard. This indicates that the radiant baseboard will do a good job in warming the cement floors of basementless houses.

The ideal in heating always is to provide low under-ceiling temperatures and to concentrate the heat in the occupied portion of the room. Getting the heat away from the ceiling and into the lower or living zone of the room not only provides the utmost in comfort but also saves fuel. *(Continued on page 89)*

BEFORE THE INSTALLATION of a new radiant baseboard. This room is about to undergo a complete change in the source from which it receives its warmth. The old wooden baseboard under the window seat will be replaced with a new radiant heat baseboard that fulfills the same "kick-plate" duty yet supplies heat to the room.

AFTER THE INSTALLATION of the radiant baseboard. The cast-iron unit has been installed under the window seat with wooden baseboards at each end to match the height and design of the heating panel. Windows are cold spots and warmth is needed under this low one—which is too low to install either a radiator or convector.

PHOTOGRAPH BY HEDRICK-BLESSING STUDIO



A RADIANT BASEBOARD INSTALLATION, showing how this round-the-room method of supplying warmth assures personal comfort everywhere. Circle shows method of "finning" the pipe to allow greater disbursement of heat. The actual length of the heated sections depends upon the heat requirements of the individual room.

By Charlotte Eaton Conway

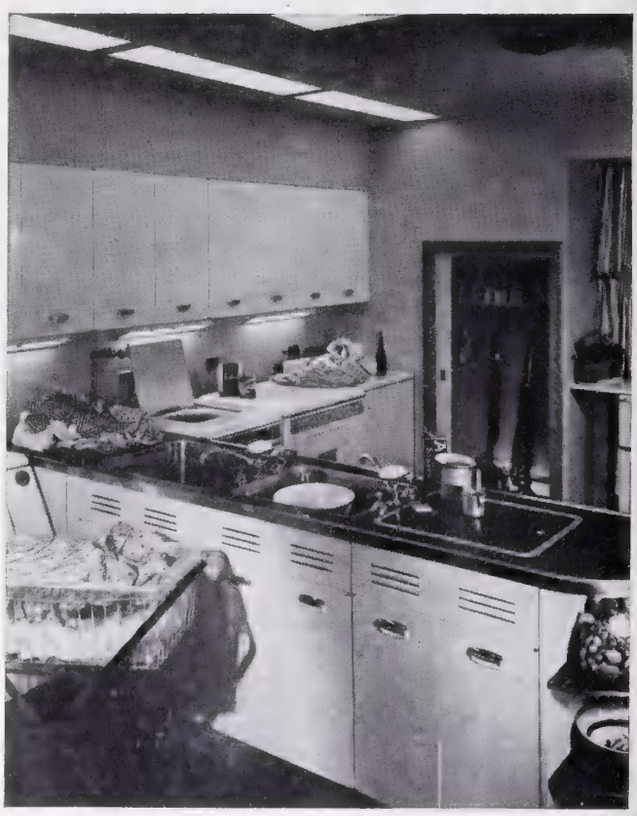
Scratch Blue Monday off the calendar

Annie doesn't work here any more. At least she doesn't call it work. She does the laundry, yes. But she doesn't do it all at once, in one horrible day of drudgery. She does it whenever a few things need washing—any old time. Then she has time for her family, for entertaining, time to go places and do things as never before.

It's all thanks to automatic machines which heat the water, wash, dry, and iron the clothes, without much more than the turn of a switch from her. What's more, the machines are clean, compact, co-ordinated—good to look at. And they have no hot steamy odor, no muss in operation. With them, the laundry is as colorful and as attractive as the kitchen, efficiently planned for everything she needs to make her life easier in this part of the house.



A peninsula of cabinets and counters separates laundry from kitchen. You can open the cabinets from either side, stand at either side of the preparation counter. Here washday starts with sorting and stain removal. Three laundry tubs, served by two swinging faucets, provide for bluing and starching and dampening.



It's only a step from the preparation center to the General Electric automatic washer, dryer, and counter-type water heater. Recessed flush ceiling lights, concentrated over the work areas, are located for good illumination anywhere in room. Fluted glass panels kill the glare from fluorescent lamps behind them.

PHOTOGRAPHS BY WILLIAM HOWLAND AT GENERAL FOODS TESTING LAUNDRY





While the laundry area is only 10'6" x 16', it contains everything one needs. A wide window sill and shelves hold stacks of clean clothes. A hanger rod takes blouses, dresses, unfoldables. Special laundering tips, recipes, memos, go on the bulletin board. There's even an Emerson radio on the planning desk to entertain the worker.

Better your home . . . Better your living

It's easy to care for the Wright Rubber Co. rubber tile floor, the Cannon tub-able towelling curtains, the baked enamel steel cabinets from Modern Steel Co. with their linoleum counters. Specially made removable tub covers, also linoleum, keep the tubs clean when not in use, and provide extra work surfaces whenever they're needed.

A place for sewing is a good thing in a laundry. Here, the planning desk doubles as a sewing center when necessary. Singer's portable sewing machine folds up into its own box when not in use. Shelves above hold patterns, new materials, patching things, threads of many colors, safe from dust and dirt, but visible, behind out-of-the-way sliding glass doors.

Half the battle in doing any job is having the right tools and materials on hand at the right time. A spacious storage closet, with space-belittling sliding door, holds soap, starch, bluing, and similar supplies, ironing board and iron, Regina Electrikbroom and floor polisher. Laundry cart wheels under a shelf for storage between jobs. No space is wasted here.

Scratch blue Monday off the calendar, continued



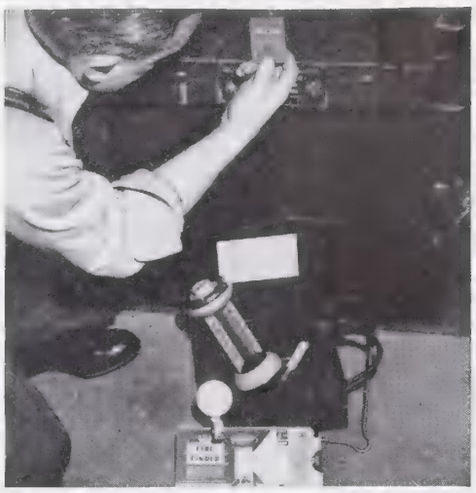
Here you can sit comfortably in a chair and do the ironing, practically without moving. Reach for dampened clothes in the Meyer Laundry Kar, iron on the General Electric ironer with hardly more than a turn of a switch, then stack on shelves or hang on hangers. Always you're at ease in the posture chair scientifically designed by Ironrite.



The ironer rolls out of the way under the wide window sill when it has done its job, and it's time for the little ruffles or other fine work needing hand ironing. That leaves plenty of room for the ironing board to come out of the closet. The iron plugs into an outlet just over the sill. Met-L-Top board adjusts to your own height.

PHOTOGRAPHS BY WILLIAM HOWLAND

PHOTOGRAPHS BY AL BARRY OF GRAPHIC HOUSE



This shows draft gauge reading at the firedoor. Reading of below 2 indicates good combustion; more than 4 shows heat loss up the chimney. Draft is easily regulated by adjustment of damper weight in smoke pipe.



Another draft gauge reading at the smoke pipe should give one point lower average than at the firedoor. Lower than that would indicate excessive soot. High reading would show air leaks, and the need for caulking.



Test with a dial thermometer shows flue ga temperature in the smoke pipe. Over 600 F. shows heat wasted up the chimney. Baffle in furnace or soot cleaning may be require Soot of ⅛″ can waste 10% of your oi

Next winter's oil shortage can be solved in your own basement

Another oil shortage next year really depends on the weather. The householder who likes comfort had better be ready, in case. Here are 9 things to do in your own basement to keep warm on less fuel, thus releasing more oil for others who need it badly

We may as well make up our minds that the automatic fuels, oil and gas, are going to continue to be in short supply. Our natural resources have seemingly been so vast and limitless that we have tended to be profligate. The time has come for us to practice frugality. It seems a shame not to do it when we have the means an the know-how to reduce our fuel consumption by as muc as 50 per cent.

In trying to determine what the fuel oil situation going to be this next winter you can get all kinds answers to all questions, except the answer to the $6 question, "Will I be able to get all the oil I need for heatin this winter?" Undoubtedly strenuous efforts are bein made to increase production, transportation, and storag facilities. But still no one will go out on a limb an answer that question unequivocally yes or no.

Certainly the safe and prudent course is to prepare get along with less oil than we did when we could g all we wanted, especially when it is possible, as will b seen later, to do so without sacrificing health or comfor Also we can save some money, and we can save it not onl this year, but every year thereafter.

There are three general ways for the householder





ıe Orsat instrument above and right draws ample flue gas from the smoke pipe and isters its percentage of carbon dioxide. reading is below 8%, leakage of air into furnace may be wasting 15% of the fuel.

Instruments by Bacharach Industrial Instrument Company

By Walter Timmis

Heating Engineer

luce his consumption of precious fuel oil:

1. Reduce heat loss of the house itself.
2. Reduce heat loss from the chimney.
3. Reduce heat loss due to an unbalanced heating system.

The first of these should be pretty generally understood now, for home magazines recite the principles at least ·e a year. So every householder *ought* to know the value insulation in attic and side walls, storm windows and ors, and weather stripping. Sad to relate, however, a re- t survey showed that, of the houses surveyed, only ghtly more than half were insulated, less than half had rm sash, and only 20 per cent were weather-stripped. if your house does not have all of these, now is definitely time to acquire them.

There are two other things you should do. Make sure ır fireplace has a tight damper and keep it closed when fireplace is not in use. Turn the thermostat down at ht ten degrees. You can get (*Continued on page* 111)

FROM AN ORIGINAL EFFICIENCY OF:	SAVINGS FOR EVERY $100 FUEL COSTS BY INCREASE OF OVER-ALL EFFICIENCY TO AN INCREASED EFFICIENCY OF					
	60%	65%	70%	75%	80%	85%
50%	$16.70	$23.20	$28.60	$33.20	$37.50	$41.10
55%	8.50	15.40	21.40	26.70	31.20	35.30
60%	—	7.50	14.30	20.00	25.00	29.50
65%	—	—	7.00	13.40	18.80	23.60
70%	—	—	—	6.90	12.50	17.80
75%	—	—	—	—	6.30	11.80
80%	—	—	—	—	—	6.00

By W. W. Ward

Let Inter-Room Speakers carry your voice around the house



You can save 100 miles of walking each year if you install an "intercom" system in your home. It will cost you less than a good suit and it's simple to install, easy to operate

Lift that load, tote that bale. Answer the doorbell, run up to the nursery, down to the kitchen, then the back doorbell rings. You run yourself ragged day after day just taking your voice to where it can be heard without screaming.

This is not necessary any more. You don't have to actually "see" who's at the door. You don't have to "look" at the cook. It's usually a matter of conversation and that's what these "intercom" systems are for. And you can sit in your living room and hear your baby breathing four or five rooms away.

The new home intercommunication sets are without doubt one of the greatest boons to come your way since the war. You can actually save a hundred miles in steps each year in your home.

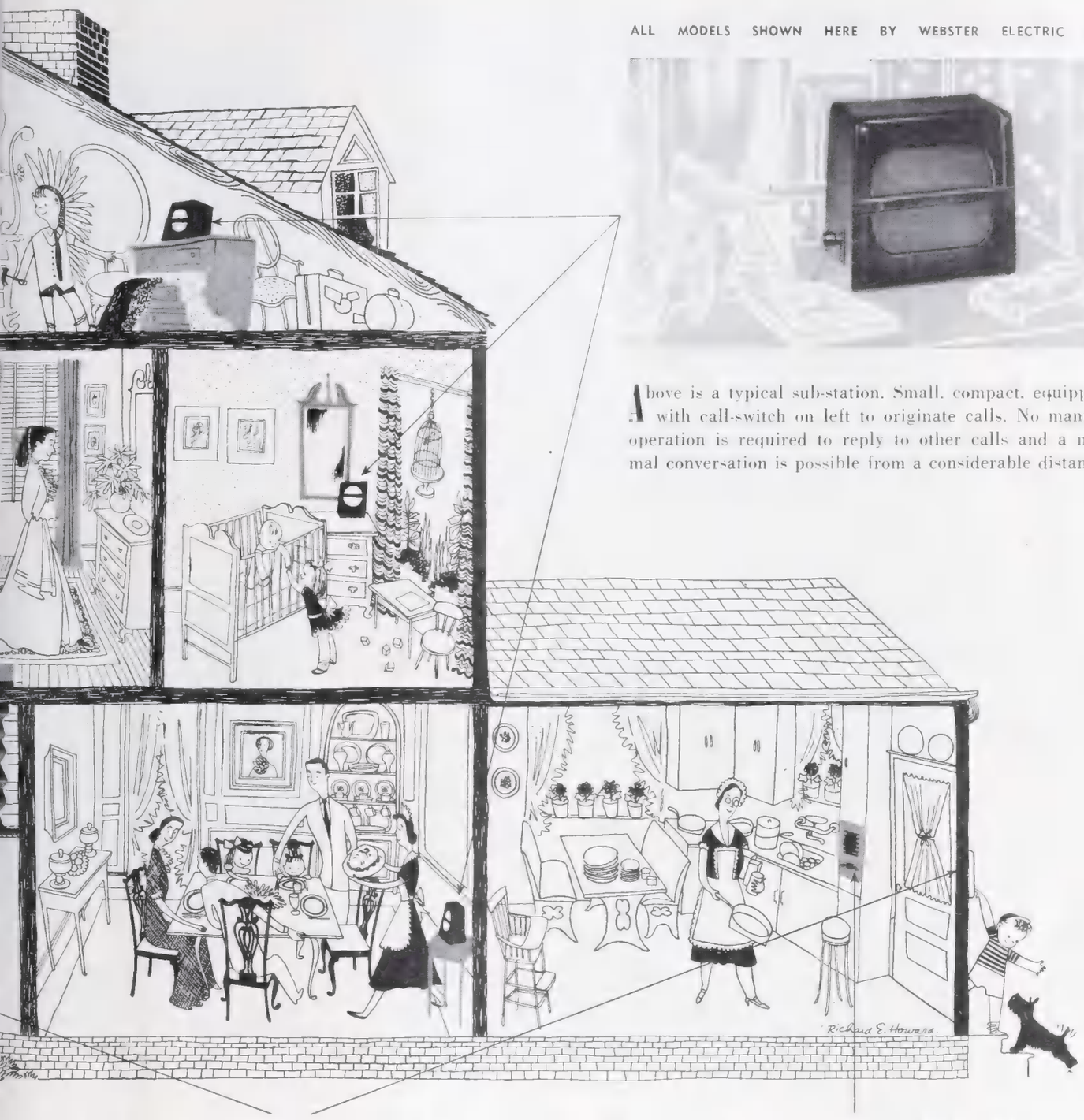
You've thought they were expensive, to be used only in business offices or mansions staffed with a butler and upstairs maids. That's not so. Not with these new modern sets. *(Continued on page 86)*



The master station, with three-tube amplifier, four-i speaker. Switch on left turns on unit, controls volu Center switch selects sub-station by printed tabs in sl Three-way switch on right for "talk," "listen" or "id

ALL MODELS SHOWN HERE BY WEBSTER ELECTRIC CO

Above is a typical sub-station. Small, compact, equipped with call-switch on left to originate calls. No manual operation is required to reply to other calls and a normal conversation is possible from a considerable distance.





his brass unit replaces present doorbell and is flush-mounted beside an outside door. No operation is required by the visitor other than ringing the doorbell, and two-way conversation is possible with master station.



This white, flush-wall master unit is designed for kitchen installation, but may be painted to match any other wall in the house. Switches work as they do in master unit at far left. Sub-stations can call master unit at any time.

MORE PICTURES ON PAGES 86 AND 87

Organizers

Here are a few trend-making items to simplify your life, ending messy clutter in your bedroom and kitchen storage drawers, making their contents easily accessible. None of them costs more than $5 to own, all will repay you many times over

By Julie Polshek

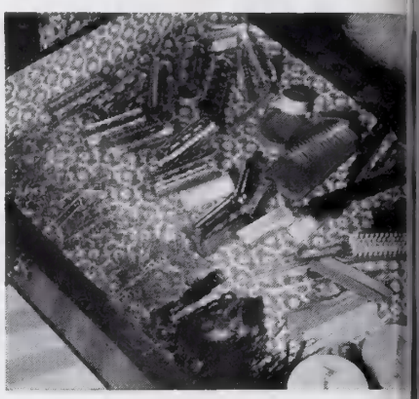
Before long you will find clutter-ending engineered space built right into new furniture. But you don't have to wait another minute for relief from disorder.

Here are three on-the-spot forerunners of things to come, ready now for instant placement in your present drawers and cupboards. Their role is to bring order out of chaos, to turn gaping space into shipshape, truly usable storage.

Each of these order-keeping organizers is a sound example of the kind of space-engineering for which we've long crusaded and for which shoppers fervently hope and rarely find in the furniture they buy.

They foretell an end to those wide expanses of uncharted space which actually invite clutter. Expect to see more of such neat filing systems that make and keep order where it never existed before.

IN THE BEDROOM



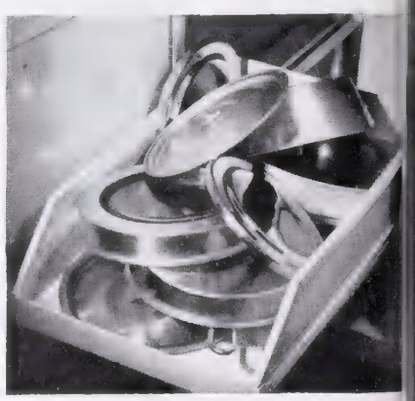
Finding curlers, say, in this typic dresser melee is maddening, tim wasting. (Hand-blocked Italian pape Elizabeth Draper, Inc. Dresser, Wood Hogan Co.) Dresser-drawer miscellar

IN THE KITCHEN

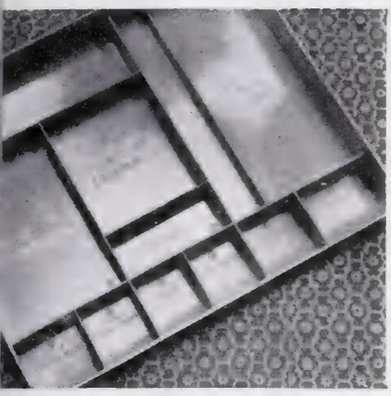


Cut, bruised fingers are common m haps when you delve into the clutt that inevitably follows hit-or-miss sto ing of kitchen cutlery into kitch drawers. Cupboard drawers are a joy

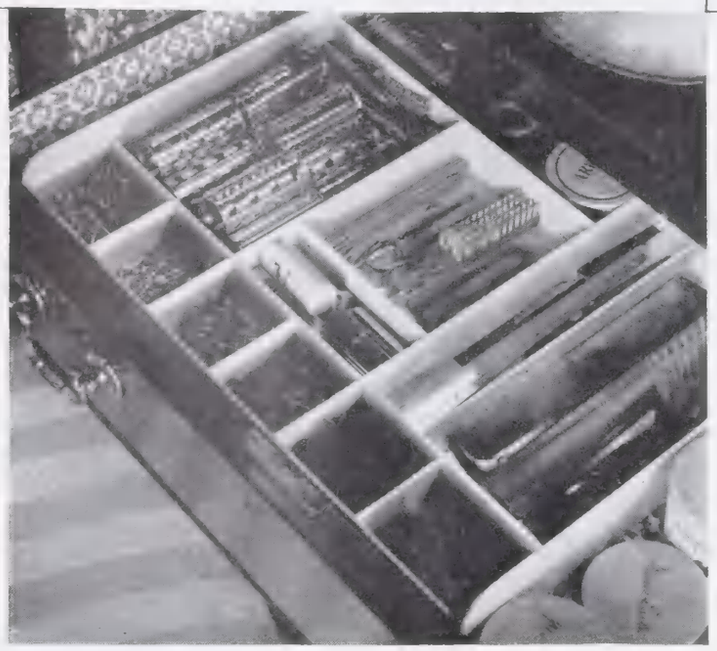
IN THE KITCHEN



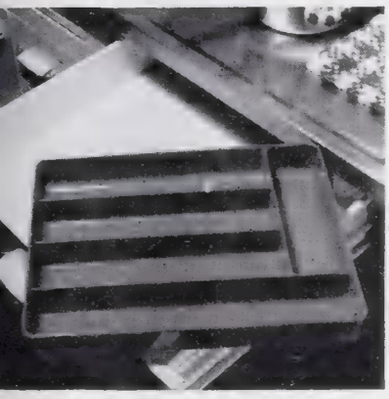
No cooking equipment presents a m exasperating storage problem th odd-sized, hard-to-stack cake and pans, lids, glass baking dishes, platte and such. A "plus" of this space-maki



lways at your finger tips in apple- order when it's filed in the compart- nts of this heavy plastic Vanity Or- nizer. Contents go back into the same exed compartments every time.



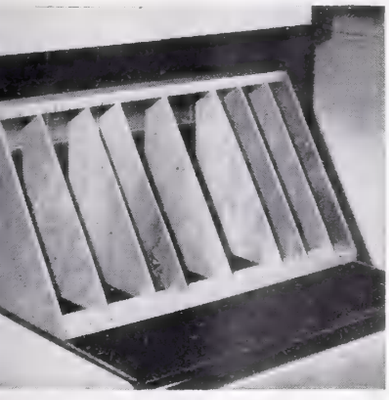
In ivory Melmac, about $3.50; mahogany-brown Bakelite, $3. Abraham & Straus. Brooklyn, N. Y.



en and use, with cutlery neatly, hand- sorted in this San-Duro plastic cut- y tray. Like the Vanity Organizer, its rners are rounded to eliminate dust- ching crevices; washes like a dish.



Choose clear crystal, opaque red. blue. green. About $1.50, Marshall-Field's. Chicago, Illinois.



wood A-Just-O Kitchen rack are de-out dividers that tailor filing to ur own needs. Front-to-back grooves ld them firmly in place. Paint the finished rack to match your kitchen.



Wolf & Dessauer. Fort Wayne. Ind. have this 2-foot long rack for about $5.



By Doris Brian

One large room is better than two small ones. Instead of dividing living room from dining room by a wall, retain the maximum space at eye level by using ambidextrous furniture, like this double-faced cabinet, to separate and serve both areas. Edward J. Wormley designed these units for the Dunbar Furniture Mfg. Co.

How to divide a room without a partition





PHOTOGRAPHS BY FRANK WILLMING

Other units designed for use alone or with the partitioning cabinet include bookcases equipped with drawers and a corner section built to accommodate both the 15-inch deep bookcase and the 18-inch cabinet. Units have 10-inch aluminum legs which may be adjusted so furniture sits straight on uneven floors.

Sliding door panels of cabinet may be of wood, as here, or of wood-framed glass, as shown at top of the page. In either case, shelves, ideal for holding dining-room or living-room storage, are made of plate glass. All units come in mahogany or in 24 stock lacquer shades. They may be made in custom colors.

By Richard Williams

What you think about music

It was bound to come sooner or later—

a survey of music in America



PHOTOGRAPH BY CHARLES PHELPS CUSHING

One of the characteristics which must strike a foreigner as strange is our national passion for polls. Somebody is always asking questions about something. Virtually none of our thoughts or tastes, hopes or fears remains unexamined. All over the country doorbells and phone bells are rung in order to ascertain the answers to such diverse questions as for whom we are going to vote, what brand of cigarettes we smoke and why, what we think of the Marshall Plan, what is our sexual behavior, and what particular advertisements we read in the current issue of HOUSE BEAUTIFUL.

One curious feature of this national nosy-Parkerism is the fact that nobody considers the interviewer an intruder. Nobody minds answering the phone, and almost nobody refuses to give information. Indeed, I am told that the real problem interviewers have is not digging out information but breaking away from the person interviewed. People are willing to talk for hours and tell you everything they know.

So here is the first comprehensive survey which measures our interest in music and tells us who likes what kind of music. The survey is to be taken seriously because it represents a sampling of 4,537 families or 15,566 individuals in 74 cities, towns, and rural areas. Not only is the size of the sample large, but its allocation is scientific. That is, it is properly distributed geographically by income groups and by town sizes. The survey was undertaken at the behest of the American Music Conference and was made under the direction of Dr. Albert Haring of Indiana University. I want to set before you what seem to me its most telling facts.

1. *Playing a musical instrument.* Three out of four Americans have never learned to play a musical instrument. Only one out of eight now plays. But nearly six out of ten adults have wished at one time or another that they could *(Continued on page 83)*

By Agnes Rothery

How to walk off with the landscaping

If you want to learn how to make your home grounds blend naturally with their surroundings, a trip to your National Parks will show you how Uncle Sam does it. You're free to carry home any landscaping ideas which strike your fancy

On a National Park holiday you may see glaciers or canyons, caverns or geysers, petrified forests or deserts. Wherever you choose to go, in whichever of our 23 National Parks you ramble, expect to be overwhelmed by the grandeur and glory and variety of the scenery, and you will not be disappointed.

But perhaps you will be surprised to find that you can take home with you more than scenic memories and photographs. Uncle Sam has been working on these parks since 1872. The government has engaged engineers and landscape architects, foresters and craftsmen to make them convenient to reach, to explore, and to stay in. And these experts have done their work with the least possible injury to the natural beauty of the landscape. Herein lies a lesson for all of us.

You, as part owner of these precious sanctuaries, have a right to help yourself to any ideas which may be of use to you. If you observe how successfully the utilitarian features made by man harmonize with those vistas and wonders made by Nature, you can go home armed with some sound landscaping principles to apply to your own grounds, no matter how small or unpretentious they may be.

You can gather hosts of practical ideas for as simple a thing as a marker by your front door or for as important a project as an artificial swimming pool which looks as if it had been born and not made. And the more you study the landscaping of the National Parks you will realize how many of their problems are similar to your own individual ones, even if on a grander, more complicated scale. Just as you do, they have to "plant out" unattractive or purely working areas or find artful ways to lead the eye to a view.

The twenty million people who visit our 23 National Parks every year must have food and shelter, transportation and recreation. In other words there are working and service areas, just as there are in our own large or small grounds. The National Parks Board, which directs all this, has had to decide—even as you and I—how to contrive these practicalities so that they actually enhance the landscape rather than encumber it or despoil its natural grandeur. And the Board has the problem, shared by most of us, of trying to stretch its budget to meet the desired improvements.

Comparatively few visitors realize the immense and *(Continued on page 111)*

Kaibab Trail in Grand Canyon National Park leads to this overwhelming vista. Rocks that outline the trail are piled with artful casualness—an idea to copy if you want to make a man-made road look nature-made.

PHOTOGRAPHS, COURTESY NATIONAL PARK SERVICE



If you want garden steps to look as naturally a part of the landscape as flowers, use native stone, unevenly placed. Such steps in Acadia National Park in Maine look like outcroppings of rock.



Here's an idea from Sequoia National Park, California, for making rocky slope easily navigable. Toe-holds, slashed across rock, grip your feet, and don't look artificially contrived, as steps would.



To keep inconspicuously in character with their sylvan setting, outdoor fireplaces in Bryce National Park, Utah, are simply grates supported by boulders. Note this in your take-home-idea book.



PHOTOGRAPH BY GOTTSCHO-SCHLEISNER

Drifts . . . and how to make them

This is the fourth in HOUSE BEAUTIFUL'S important series on how to succeed with a flower border. It reveals that elusive trick of how to group plants together to produce aesthetic success

The experienced gardener wouldn't dream of using one herbaceous plant all alone in a border. For experience soon proves that the beautiful flower on the end of the stem is not showy enough by itself. .

So gardeners with know-how have learned to group similar plants in clumps—to increase their effectiveness in the scheme. The art lies in shaping the grouping and relating it to neighboring clumps.

The revolutionary theories on drifts, presented here for the first time, are based on purely natural phenomena, like the drifting of snow. You will find them easy to understand and apply in your own garden. You can't afford to miss this new theory of planting.

By John and Carol Grant
AUTHORS OF "TREES AND SHRUBS FOR PACIFIC NORTHWEST GARDENS"

What are drifts? Everybody talks about them, but nobody can ever quite pin down exactly what they are.

An anecdote will explain this garden term better than an actual definition. A student and client of ours had tried vainly for some time to explain to her unimaginative gardener that she wanted things planted in drifts. He didn't get even a glimmer of light. Then one day she remembered that he was deeply religious, so she went to him and said, "Eric, does God ever plant in rows?" He thought hard for a few moments and said, "Oh, no. God plants with the wind, never in rows." "Well," she replied, "I want you to plant that way—with the wind, never in rows."

In other words, a drift is the placement of a group of one kind of plants to give the effect of its being planted by nature.

Unfortunately, the commonest practice is to group flowers by planting them in rows—usually parallel to the front of the bed. If the bed is straight, the lines are often straight, and if the bed is curved, the lines are often curved. In the formal garden, which is designed as a geometric pattern, this is frequently the most satisfactory arrangement. However, in any informal garden where you don't consciously wish to stress a definite and distinct geometric pattern, planting in lines is undesirable. In fact, more often than not it is a confession of failure.

Probably, you are asking, "Well, if you don't plant in lines, how do you plant—in squares, blobs, circles, or what?"

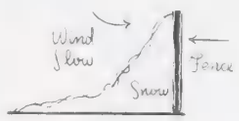
The answer is—you plant in drifts.

This question of drifts is important in any garden planting, but it is especially noticeable in grouping herbaceous plants (annuals, biennials, perennials, bulbs), because it is the shape of the group, and not the individual plant, which contributes the most to the design. Woody plant material can stand out independently. For example, you might use a tree, such as an oak or maple or cherry, free-standing in the middle of your lawn, and it could be effective in the design. But you would not think of putting a delphinium all by itself out in the middle of your lawn. Perhaps that is an extreme example. But it indicates what we mean when we say that perennials must be used in groups or drifts of interesting shape in order really to count for something in the design—even when in bloom.

I am often told that the drifting of plants along Nature's own lines is a revolutionary idea. But it is not *really revolutionary*. It is a simple and logical treatment evolved by applying generally accepted principles of good design.

During the preceding three months in this series you will have noticed the shapes of the drifts in each of the border plans illustrating the articles. Can you draw your own flowering drifts to fill your border? You can, indeed! The purpose of this article is to show you the basic underlying principles of drawing drifts so you can apply our principles and make effective drift groupings.

Have you ever studied the way snow drifts up against a fence or other obstacle? If so, you will have noticed that during a heavy fall with little wind, the snow forms a bank at an angle, like this:



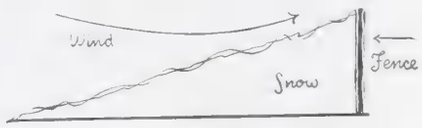
1

But if there is a fairly strong wind, the snow is driven to form an angle, like this:



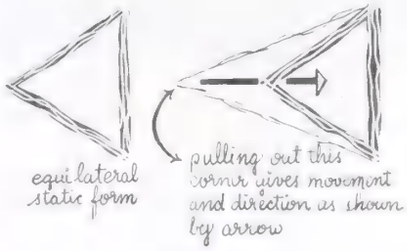
2

A gale will build the drift back to an even narrower angle, like this:



3

Each of these snow drifts is the product of the forces which created it. We can see that Figure 1 represents slow movement in the direction of the arrow; Figure 2, faster movement; and Figure 3, rapid movement. While equilateral triangles, squares, and circles are static figures—not moving in any direction—the minute that you pull out one corner of a triangle, it begins to have movement and direction, like this:



4

Also, a square, if it is changed into a rectangle, has movement and direction, but it (*Continued on page* 106)

By Thomas D. Church

You don't have to join a country club

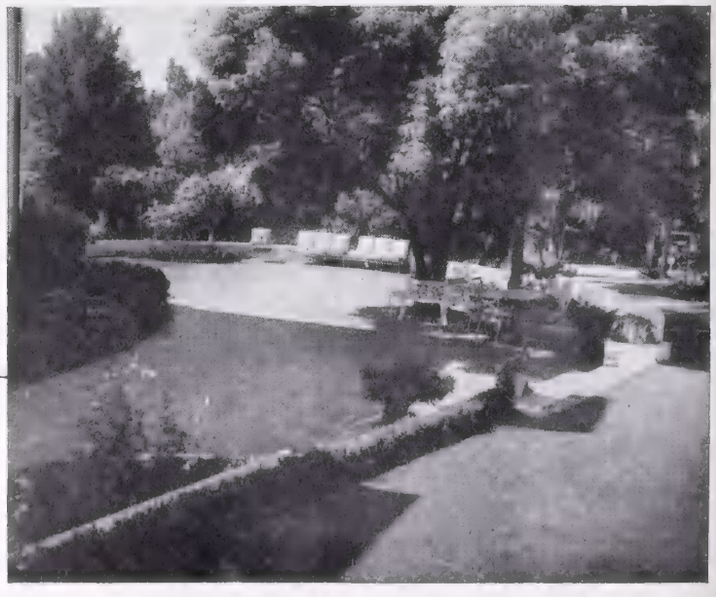
Plan to have fun and to entertain right at home. A garden that takes care of every member of the family helps to build a congenial family life

Good food and lodging don't make a home. It must offer more than that—the chance to enjoy activities and relaxation that many people go outside of their homes to get. Mr. and Mrs. Thomas G. Franck, of San Mateo, California, realized this when they called me in to look over their thickly wooded, sloping property. They wanted their land remodeled to accommodate the activities of all members of the family.

Not every property can include a tennis court and a swimming pool, of course. But such simple additions as a terrace, barbecue, volleyball or croquet court, and flower garden will fit even the smallest place. These are home investments that pay big dividends over the years with money that would otherwise be frittered away in less rewarding outside activities. Well-planned grounds, coupled with a well-planned house, offer you a chance to relax and to express your hobby interests, to entertain your friends better and less expensively than "at the club," and, above all, to see and enjoy your own family.

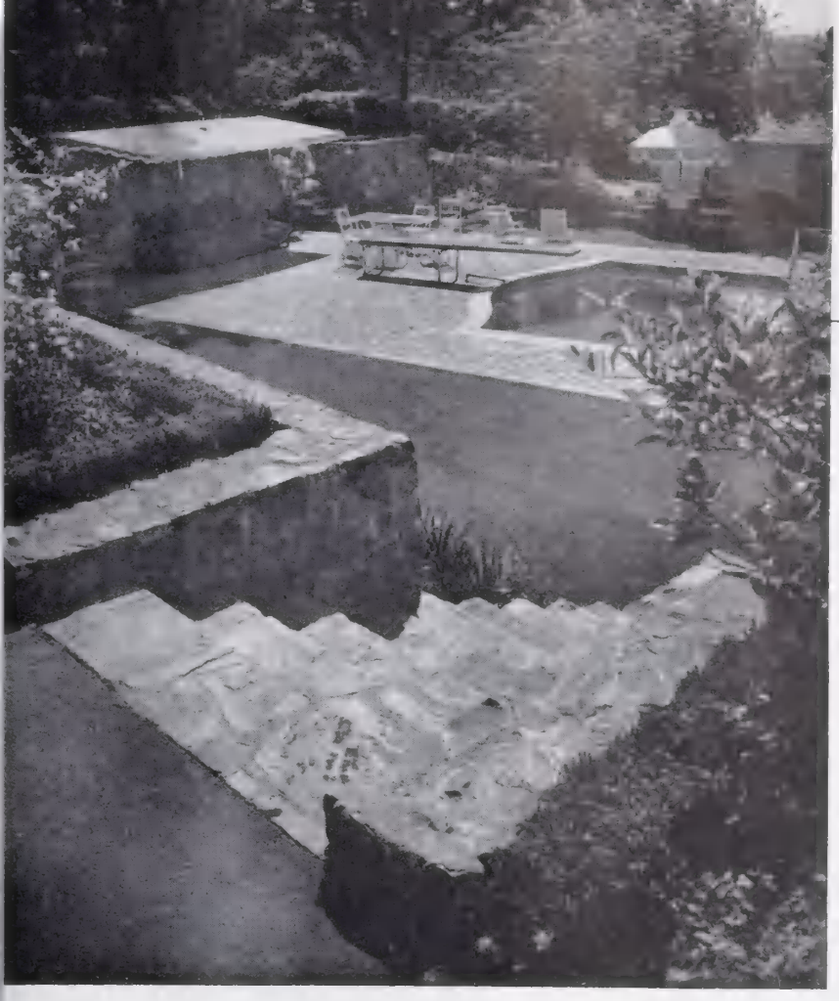


PHOTOGRAPHS BY MAYNARD PARKER



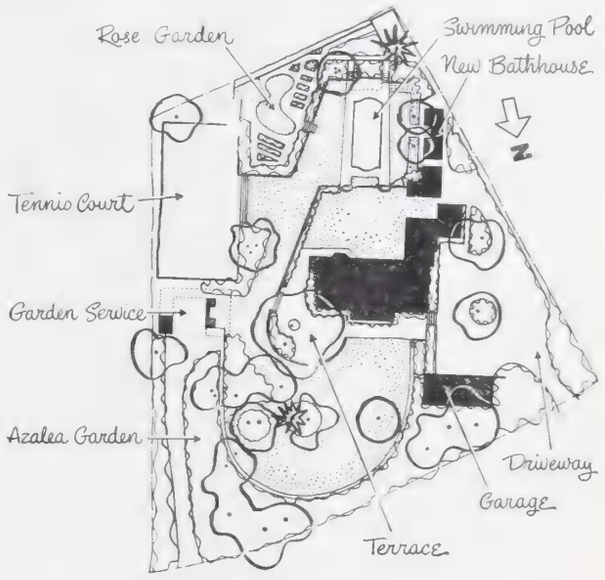
FOR FATHER AND MOTHER

This roomy terrace off the living room is the nucleus of outdoor activities for Mr. and Mrs. Franck. It gives plenty of opportunity for entertaining large or small groups of grown-ups. Mr. Franck's specialty is cooking man-size meals on a portable barbecue. In view above you catch a glimpse of tennis court, part of the children's realm. Background of picture, right, is Mrs. Franck's azalea garden.



FOR THE CHILDREN

With a swimming pool (left) and a tennis court (unseen, on upper level) in the back yard, the Franck seniors never have to look far for their children. Steps and retaining walls on the regraded site were built of existing rubble, and enough of the existing pines and eucalyptus trees were removed to make room for these active sports and other family activities. Plan (below) shows how areas fit into the one-acre site.









FOR MOTHER

Mrs. Franck's special interest is gardening—in particular, azaleas, roses and growing flowers from seed. Her outdoor flower arrangement room, above left, is a step from the terrace and is backed by a garden utility corner (below left). The small rose beds have weed-free macadam walks. Lawn and flowering trees were added nearby to make the area look well the year round.

THE LOVE AFFAIR OF A MAN AND HIS HOUSE

CONTINUED FROM PAGE 34

ginning, because it offers some.

We don't think anyone ever built a house with more warnings in their ears than we did. We heard tales about how much more Wright's buildings cost than he figured: how little he cared about his clients' means or their wishes; and how we would find ourselves with a white elephant on our hands. One of the tale-tellers was an official of the Federal Housing Administration. Among other things, he said that Wright's apprentices (who supervise construction) were crackerjacks, but didn't know the value of a dollar. He was half right.

THERE were other fantastic falsities. But we were aware that a man isn't shot at unless he towers too high above the herd. We also were aware that none of the architects we were acquainted with had ever claimed to have built a house within five hundred dollars of his estimate of the cost.

But because we had faith in the principles and in their enunciator and practitioner, we set no cost limit on Mr. Wright. We told him what kind of house we wanted, and that our income was on the shady side of $3,000 a year. We knew that our trust would not be betrayed, and it wasn't—despite the unusual hazards we were facing. We were building in boom times, in which the price of our door sash, for example, soared 30 per cent between the time we priced it and the day we finally bought it. We were up against a rush of building jobs in which contractors worked like circuit preachers—one day here and the next there. We had to buck the accepted way of doing things. And we roomed, boarded, and paid an apprentice from Mr. Wright's Taliesin Fellowship in Wisconsin, in addition to paying the architect's fee.

All these things cost us at least two month's delay while we tried to find a contractor, and more delay later.

Because the bids were so extravagantly high, we finally gave up on a general contractor, and let one for the brick and concrete work, another for the plumbing and heating, and hired a carpenter and his crew by the day. And that is risky business unless you know what you are doing. We didn't, but the apprentice, Gordon Chadwick, did. He was an efficient and a watchful taskmaster. He did more actual work than any one man concerned with the building of that house. He was a sensitive and intelligent executor of the master's plan. And as for the value of a dollar, Gordon knew it intimately, and saved us many of them. We feel a warm debt of gratitude to Gordon Chadwick.

We do also to the carpenter, Howard Rickert, one of the few men who understood what it was all about. After one careful study of the blueprints, he became enthusiastic. "This house," he drawled, "is logical."

As the construction proceeded, he enlarged on this verdict. "This," he declared time and again, "is the most logical house I ever built."

There had been predictions, too, from men who claimed, actually, to be heating engineers, that the radiant heating wouldn't work. There were others that the thin walls without studs would not stand long enough to permit completion of the structure, particularly in the part of the living area that was over eleven feet high. There were other baleful warnings that the walls would be cold on the inside; and that the concrete floors would be a dewy lake of condensation in the summer and a rink of frost in the winter.

ONE of the big thorns in the little minds of these critics (who milled about, taking pictures and notes, and wanting to see the detail drawings) was the ribbon of clerestory windows. The only support for the roof where they ran was a strut the size of your wrist placed every four feet, the width of a window unit. These struts were notched and merely tacked in place. They rode atop the wall, able to move with it. And to the practitioners of the Cape Cod school of architecture they were pure folly that God would strike down.

In March, 1941, before our house was finished, we had the heaviest snowfall in nearly twenty years. I measured sixteen inches on the flat roof. And of course, as soon as the road back to our woods was open, there was another procession of architects to the scene of the anticipated disaster and triumph. What they didn't know was that we had put up a test section of the wall because a building inspector had refused a permit. That wall had carried four times the maximum load that it could ever be called upon to carry.

The other predictions were just as silly. The walls were never cold to the touch inside; there was never a drop of condensation, a crystal of frost, or any other moisture on our floors. In fact, although we were in the woods, we had less trouble with mould on books and shoes than did our friends in the town in conventional houses with cellars.

AS FOR the cost, we built it on the slim income of a newspaperman with one child and not a solitary extra asset. And we did it without incurring a debt that any financing agency would say was beyond our means. But, of course, they didn't help us incur it. Only the fact that the newspaper for which I worked financed homes for its employes enabled us to build when we did.

We got an extraordinary house for an ordinary price and still paid the inevitable price for being pioneers in our area. And what's more, our house came completely furnished: carpets, furniture, stove, and so forth, all for just about the cost of an ordinary one.

When we sold it recently, two small classified ads in Washington papers brought a deluge of shoppers. The house and yard were full for three days. The real estate agent said he had never been so besieged with prospects and telephone calls in his twenty-odd years of selling houses.

There were nearly a dozen bona-fide offers. One of the bidders even made a long-distance telephone call to relatives in Chicago to try to get help in meeting the price. He was a quiet young doctor who had had no previous interest in architecture. He was just answering an ad for a house. But after looking at it, he said: "It makes you dissatisfied with everything

And that comment, incident was just one of hundreds of similar ones from friends and visitors the day we moved in. At first had taken us by surprise, be we had expected very few to our new-departure home in old ginia. But so many of our fi (and relatives) changed fro prehension to envy that we to expect the conversion as a al matter of aesthetic awaken

Yet the lending agencies skeptical. Some would not offe kind of financing for the sale others offered considerably than they would on a Cape number. Yet we sold our easily at our price, and could raised it. The price was typic these times—which means i high. But we still are occasi upbraided by friends for no ing set it higher.

Thus, our house, which the ing agencies do not like, a far better investment finan than most ordinary houses have. And twenty years fro it will be even better, beca will probably be the only modern house in its area.

As our converted real agent observed in the midst scramble to buy it: "The l public seems to be away the buying public."

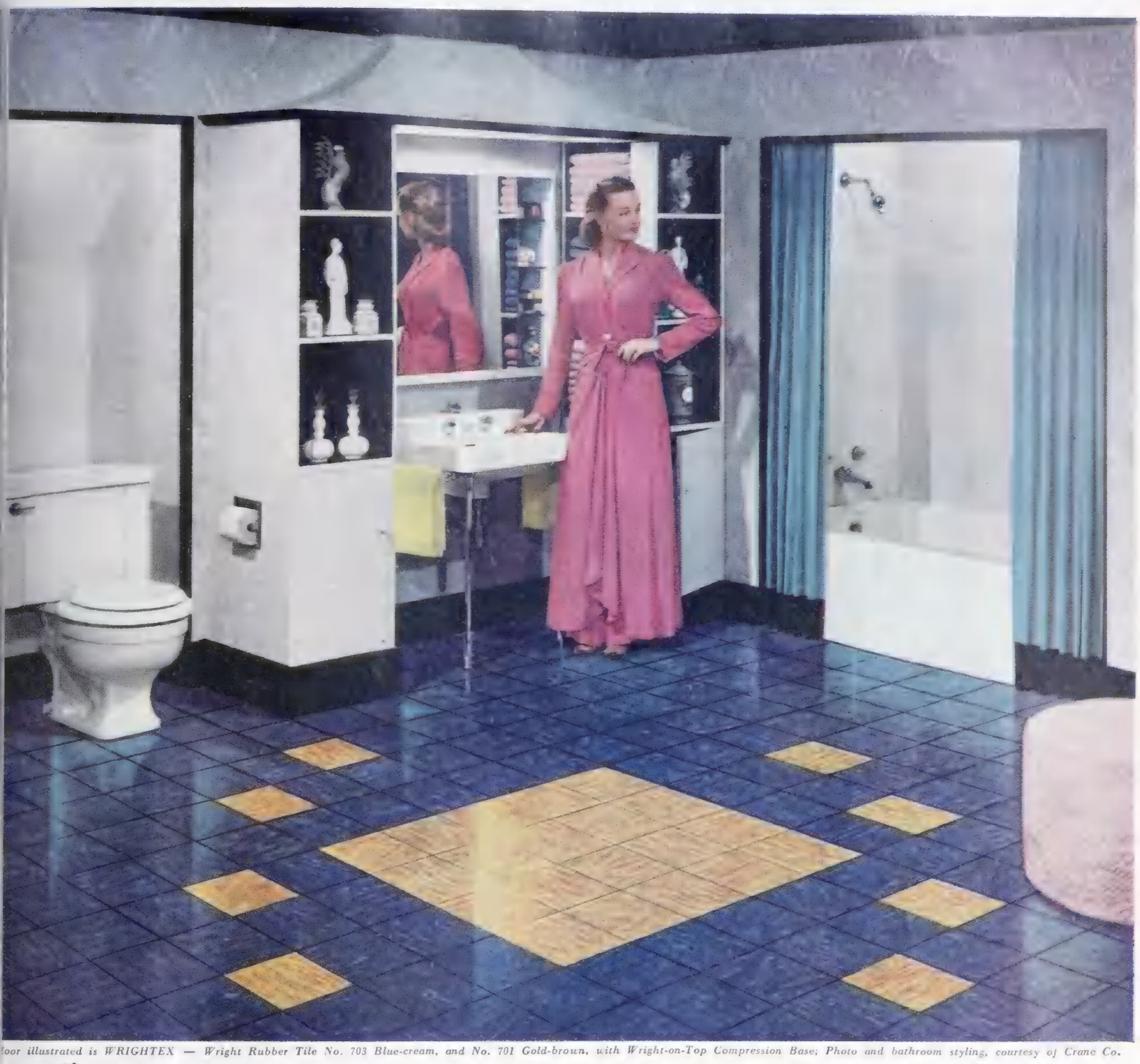
As for living, it was so perior an investment that an kind of house cannot be mer with it. It not only thrills sense of beauty and of shelt it has every virtue of pract

What makes a house pra Our guesses would be: e upkeep; ease of doing the sary work in it; ease of li it, or perfect comfort, and fi soundness.

THE nearly total absence keep is one of the shining utes of our kind of house. just ain't no such animal as Consider: there is no paint cleaned or to be done ove three or four years, at $500 per doing. There is no pl which also means no mess, ture dust storms while that repaired or done over. Th no wood floors to be ref re-sanded, or re-laid when or squeaky. There are none ills that plaster and paint to in a bathroom where try to reproduce a tropical

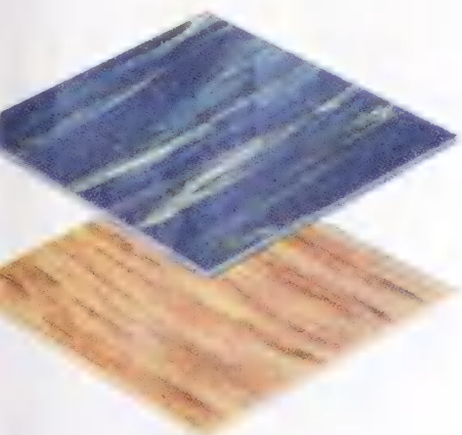


(Continued on page 9



Floor illustrated is WRIGHTEX — Wright Rubber Tile No. 703 Blue-cream, and No. 701 Gold-brown, with Wright-on-Top Compression Base; Photo and bathroom styling, courtesy of Crane Co.

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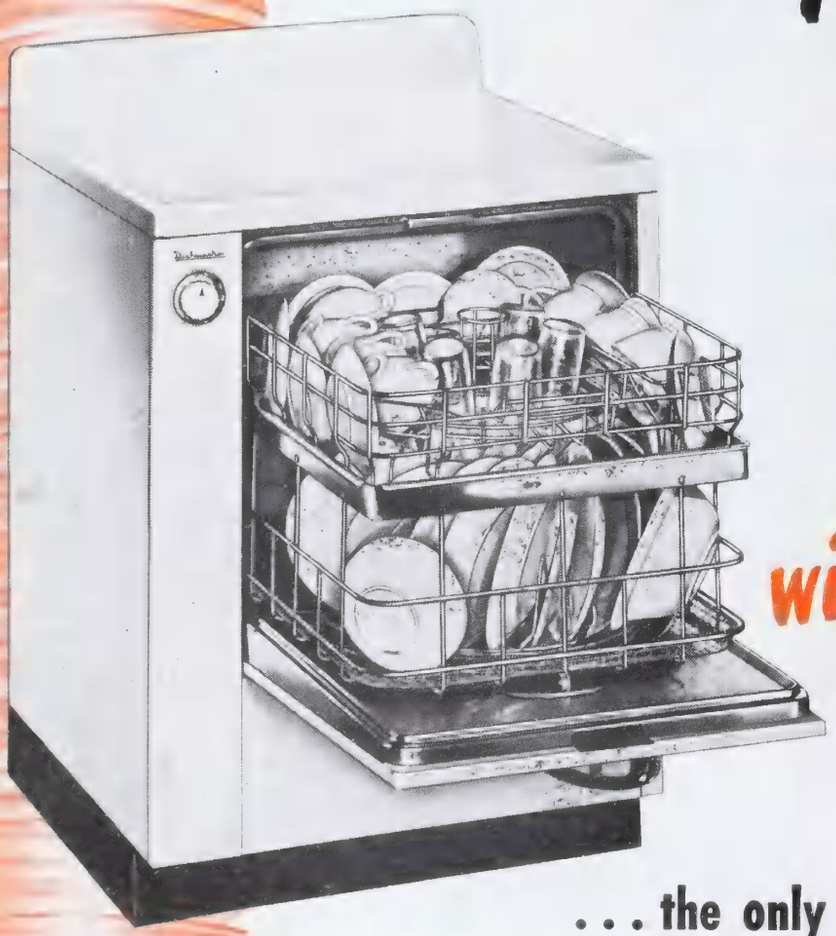
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WHAT YOU THINK ABOUT MUSIC

CONTINUED FROM PAGE 73

ı to play a musical instrument 44 per cent of these would *still* to play if they had the oppor- y.

early 30 per cent of adult non- ers have heard or read some- g about modern methods of ning an instrument. If adult ing classes were readily avail- in the schools, one in eight that he or she would be inter- l in taking up an instrument. rly there exists a desire to ı to play, but it is a desire h is dormant for one reason nother—perhaps because of the of lessons, or because the pub- oes not know where to go for uction, or because teachers are readily available.

nis is the score with individu- Let us look at the statistics of family:

bout one-third of our families t of at least one member who plays a musical instrument. larger the family, the more ounced is the tendency to e music in the home. This is ly another way of saying that. e there are two or more chil- music is more likely to reside. s to be expected, the playing musical instrument increases rect proportion to the economic s. For example, 45 per cent of amilies with an annual income 5,000 and over make music ıe home, whereas only 20 per of the families with an annual ne of $2,000 and under con- a musical member.

is more surprising, however, to that rural America plays more than urban America does. e smaller communities we find there is a higher amount of c homemade on the premises.

Seventy per cent of the people—adults or children—who now play a musical instrument play the piano. Many people have started to learn an instrument and have given it up. A noteworthy exception to this fact is brought out by a figure which shows that among women the highest percentage of those who now play is to be found in the age group of forty to fifty. This indicates a tendency of women to take up their music again when they have passed the childbearing age.

Participation by children in music is highest in the ten to fourteen age group, when the kids are in school. Boys cease playing their music after the age of fifteen to a greater extent than girls do. Parents are considering starting 41 per cent of their children on a study of a musical instrument. But among young children (nine and under) the proportion who are today studying music is very small. 5.6 per cent of the girls and 3.5 per cent of the boys. This in spite of the almost unanimous belief (95 per cent) of American families, whether they have children or not, that every child should have the opportunity to play an instrument, and that children should begin taking lessons at the age of seven years.

2. *Music and the school.* The American public believes that musical instruction should be offered in the schools in much the same way as cooking classes and manual training. This instruction, they say, should be paid for out of taxes. Two-thirds of those favoring this plan think the instruction should be given free; 23 per cent think that there should be a small charge made for such instruction.

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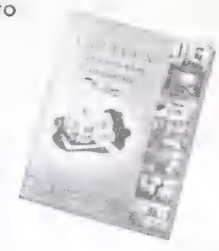


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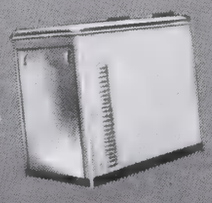
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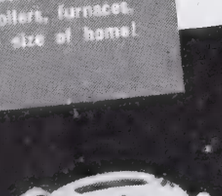
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CONTINUED FROM PRECEDING PAGE

The desire for musical instruction in schools is a lively desire and is to be found among both the richer and the poorer families, among large and small town residents, among families with children (88 per cent in favor) and families without children (80 per cent in favor of it).

Seventy-three per cent of those favoring a comprehensive public school music plan believe that lessons should be given during school hours, and 85 per cent of them think that credits toward graduation should be given to school music. Perhaps this is going to impress some of our backward Boards of Education. I hope so!

3. *Musical instruments in the home.* Sixty per cent of our homes have no musical instruments, unless you call the radio one. Of those owning a musical instrument, the piano is first (73.3 per cent). Nearly 30 per cent of our pianos are more than 30 years old.

4. *Listening to music and playing.* There is a direct relationship between radio listening, record playing, and the active participation of the family in making music. In other words, speaking statistically, the more radios a family owns and the more hours they listen to the radio, the more records they own and the more likely they are to own and play a musical instrument. Among those who listen much (over 30 hours a week) to music on the radio, the ownership of musical instruments is nearly twice as high as the average.

5. *The kind of music that we like.* To me this was the most interesting part of the survey. It revealed a fact that I did not know. If you were asked what was the greatest influence outside of the home in promoting interest in music, what would you answer? The correct answer is the church. Yes, outside of the home—which means separate from listening to music that comes from the radio and the phonograph—the church is the most important source of music.

However, marked differences exist in the importance of the role that the church plays. It has its greatest influence in the South, smallest in the East; its gre in rural communities, and its s est in cities of 500,000 and

It is most interesting to see kind of music those people have any interest in music a prefer. I give the table:

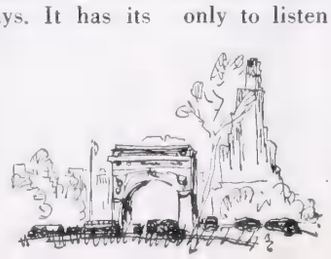
None	3
Church music, hymns	60
Popular dance music	59
Old favorites, folk tunes	54
Semi-classical, operettas	42
Cowboy or hillbilly music	37
Classical	33
Boogy-woogy, jive	18
All others	1
Total	312

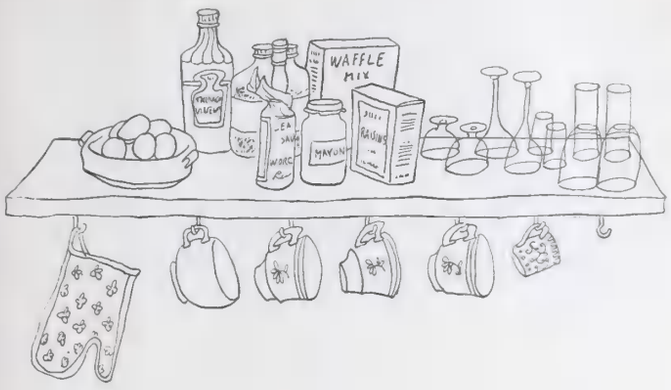
(Total exceeds 100% because s of the people gave more than answer.)

Look at this tabulation caref You see again that church mus important. You also see how called "classical" music ranks high as 33 per cent. This is astonishing figure and an eloq testimonial to American t Think of it! According to survey every third person in U.S.A. has some interest in, s liking for the best kind of mu

Other tabulations reveal cer differences: Classical music is popular with foreign-born pe (44.1 per cent) and least pop with colored people (15.8 per ce As is to be expected, the degre interest in classical music incre with income, going as high as per cent with income groups $5,000 and over. Geographic speaking, the West has the grea interest in classical music (4 per cent), the East next (40.2 cent), and the South the l interest (22.1 per cent). Inte in classical music is highest large cities of 500,000 and o (42.2 per cent) and lowest in r areas (18.8 per cent). Howe though these considerable va tions exist, the over-all average one-third is so high as to make claim that we are today a v musical nation seem reasonable

What is needed to develop t musical interest is more music struction in our schools! In f more music instruction in gene so that people will be tempted only to listen but to make mu





Pantry Shelf News

Ideas galore for planning interesting, refreshing hot-weather meals, snacks, drinks to tempt jaded summer appetites

By Julie Polshek

ter a week of delightful tasting and adventuring sessions with arlotte Charles's Very Saucy Set, decided that these superb and tinctive sauces are a dessert rification no pantry shelf should without. The set includes one each of Rum Sauce, Raspberry uce, Peppermint Sauce, Brandied erry Sauce, Black Horse Sauce. arlotte Charles calls them ice-am sauces. Make no mistake, y turn ice-cream into a glamor- dish that calls for second help-s.

But if you don't adventure fur-r with these distinctive sauces, 're missing a host of delicious l interesting dessert answers. o things all five sauces have in nmon: first, a honey base that kes them velvet-smooth in taste l texture and provides a subtle etness devoid of cloying syrupi-s; second, all have a true flavor deep pungency.

Each sauce deserves a word of own. The Rum Sauce is, per-s, my favorite child—both be-se it's heavily "spiked" with n, hence tastes like rum and ns even mundane canned fruit serts into something quite cial.

n the realm of fresh fruits, try rinating pineapple wedges in Rum Sauce for a few hours ore serving. Put them back into the pineapple shell and you have a hot-weather dessert fit for a king. It's also heavenly on broiled or chilled grapefruit, on orange segments, baked apples—and almost a "must" on pears. Try it, too, as a sauce for apple dumplings or on fritters, and a trickle or two in apple pie filling, or custard pie. And don't miss adding it to ham-basting liquid. Charlotte Charles gives you, too, fine recipes for rum babas and crêpes suzette on the jar label.

The Peppermint Sauce, also has endless adventuring possibilities. Team up the heavily minted sauce with any chocolate-flavored food—it's a zesty finishing touch. Use it to make peppermint ice-cream and sherbet. It gives a refreshing tang to a pineapple fruit cup, blends with cantaloupe balls like a dream. Never have you tasted a truer, more luscious flavor than you'll find in the velvety Raspberry Sauce. And, of course, mentioning raspberry sauces immediately puts one in mind of peach melba.

You don't have to look at the label of the Brandied Cherry Sauce to discover that the chopped-up maraschino cherries *are* brandied. Come fall, you'll want to try this sauce in hard sauce and on plum pudding, as suggested on the label. Right now, it makes a terrific ice-

(Continued on page 92)





"BUT OAK FLOORS ARE WORTH THE MONEY... AND THEY'RE SO WONDERFULLY *Beautiful*"

Homemakers have proved, for generations, the lasting qualities of oak floors. They *are* wonderfully beautiful, with their lovely grain gleaming in the sun or glowing under lamplight. Oak floors accentuate any furnishings, give your home a warmth and hospitality to charm all who enter.

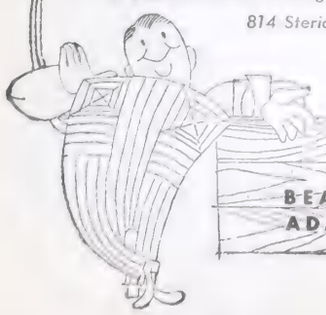
Because this beauty endures for years without fading, replacement or expensive refinishing, oak floors are always economical. They outwear any other home floor or floor-covering. Their first cost is practically their last cost.

They're easy on the homemaker too, because they clean bright as your finest furniture with just a stroke of a dustmop and an occasional treatment of simple floor wax to maintain their lasting beauty.

So, for economy, enduring beauty and adaptability to any furnishings, insist upon oak floors in the home you are buying or building.

Ask your builder or lumber dealer for a copy of the new free booklet—Oak Floors for Long-time Beauty—or write to National Oak Flooring Manufacturers' Association, 814 Sterick Building, Memphis, Tenn.





OAK FLOORS
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INTER-ROOM SPEAKERS

Two-way units can also operate between the house and garage or outlying buildings, the play yard, or the front gate

CONTINUED FROM PAGE 68

Small electronic master units are available in the $40-$70 range. They act as a central switchboard. Two-way room speakers, to connect to the master set, cost $9.50 and $11.50 in two specific cases. Outside two-way door units, with doorbell connection, are only $7.75. And they cost no more to operate than a 17-watt electric light bulb.

Installation is simple. Usually it's only a matter of plugging in, like a lamp or a radio, and running the small wiring along a molding or baseboard from the master unit to each room speaker. If it's necessary to drill from an upstairs room through the ceiling to a downstairs room, a good home handyman can do it in 15 minutes. A carpenter or electrician in ten, with less mess. Running wire between walls is neater, but trickier, and you'll need an electrician. They have the gadgets and the experience. Door and flush-panel installations require cutting, and a little wiring technique. You may want an electrician for that, too. A home handyman can do it. (I know. I did it, a I'm strictly a hammer-saw-scre driver man.)

Most manufacturers furnish 50 100 feet of wire with their s but additional wiring costs only few cents a foot. In case you pl to use the system between the hou and a distant barn or garage you better check with the dealer to sure satisfactory service can carried on over that distance. A if you buy additional wiring certain it's at least as heavy that which came with the set. it's too light, it may set up a sistance over a lengthy installati All sets mentioned here carry Underwriters' Laboratory approv But again you'd better check w your dealer to see if they opera on both AC and DC if you u direct current.

Operation is simple too. Ro units are connected to "statio on the master set. The living ro may be station #3. You simply tu the selector switch to #3, pr down the talk-switch and ta



● The unit above is particularly adaptable for use in a nursery or invalid's room. No buttons or switches are required for two-way operation, nor does it need to be plugged in. The set is ready as soon as the master station is turned on. Sound is not transmitted from the master station unless the master talk-switch is depressed. Made by Executone, Inc.

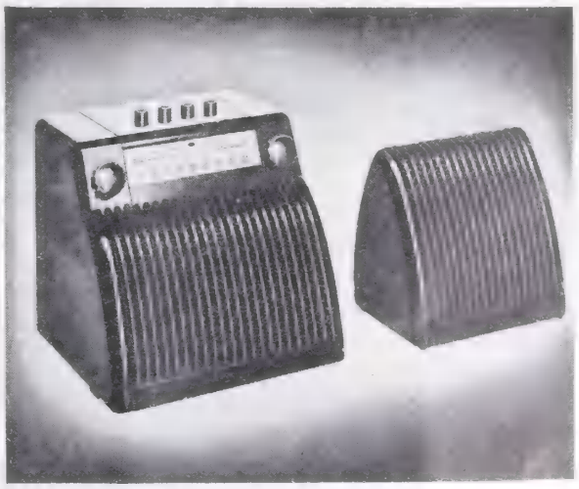


● Speakers like the one above operate as master stations and no substations are needed. Switch on the right is for talking. The switch on the left has three positions, and is left on the central position for call-in. Two different conversations may be carried on using upper and lower channels at the same time. Manufactured by the Dalmo Victor Company.

ith some room speakers you have go over and press that talk- witch to answer. With others you ist say what you have to say from nywhere in the room. Too, there e systems without a master sta- on. Individual units are plugged . and connected with each other wiring. They have a three-posi- on channel switch, so if there are ur or more room speakers, two onversations can be carried on parately.

Reception is amazing. Either the aster unit or each sub unit has lume control, and clarity of tone as good as a small radio. If you ve a room speaker that doesn't quire a talk switch you don't have go near it. From an easy chair way across the room you can carry on a normal conversation with someone in the upstairs bedroom. Friends' voices are easily recognizable. An invalid or convalescent can join in the conversation downstairs or make a request known to any part of the house. With a doorbell speaker you can hear cars in the driveway, steps on the porch, and when a caller rings your bell you can talk to him and listen to him as naturally as if you were right there.

It certainly makes sense. If you can save a thousand miles of walking around your house in the next ten years for around fifty dollars that's only a nickel a mile. Isn't a mile of house-trotting worth that?



● This is a combination radio and intercom [illegible]. When the radio is playing the program may be transmitted to any part of the house over the small speaker. By pushing the small buttons on top of the master unit the radio may be disconnected and it becomes an inter-room speaker for two-way conversation. Made by Setchell Carlson, Inc.



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YOU CAN'T DREAM YOURSELF A HOUSE

CONTINUED FROM PAGE 47

call upon an architect. Messrs. Twilet and Digby are apparently an exemplary firm, for, instead of bolstering the still pretty rugged dream castle as, in their easy enthusiasm, architects are sometimes inclined to do, they talk of the grim facts of materials, prices, and labor costs. The result is another contraction of vision.

Whether Messrs. Twilet and Digby told all and were not fully believed, or whether in fact they softened the blow to ease the process of disillusionment, is not known. In any case a further letdown follows a visit with Messrs. Grotz and Whirst, the eminent homebuilders. This seems to be the final harsh adjustment to the facts of life; but, no, as work proceeds, our builders report a lamentable increase in costs which requires the elimination of even a semblance of a second floor; and the withered dream finally takes its shrunken form.

WE LEAVE Mr. and Mrs. Hopeworthy at last enhoused within their constricted walls. Are they heartbroken? Have they lost their faith in house-dreaming? Have they canceled their subscription to HOUSE BEAUTIFUL? Or will they start another scrapbook and resume the heady intoxications that brought them to their present pass? Tune in another spring and we shall see.

This story, so sad, so true, and sad because it is so true, is not told merely as a diversion from the trials of *Young Doctor Malone* or the woes of *One Man's Family*. Some may suggest, as a fitting commentary, that it is better to have had the perfect house in a dream rather than not at all. For a time, at least, the glow of contemplation was almost convincing in its warmth. In some philosophies, that is satisfaction enough. But others may shy away from a confusion of fancy and fact that leads to so distressing an experience. The saddest part is that the story does not have to happen this way.

Suppose, after the very first night of house-dreaming—before the vision had woven its firm hold—Mr. Hopeworthy had had a chat with his banker. Suppose together they had calculated how much Mr. Hopeworthy could pay as an initial investment and then how much he could afford to pay each month as mortgage charges. The possible monthly payment could then hav been translated in terms of a max mum loan. If this, in turn, bore proper relationship to his initi investment, the total amount th might be spent on his house cou be established.

To be more specific: Mr. Hop worthy decides that he has $6,0 that can be used as down-payme He estimates that he can safe pay $90 each month on a mortga loan, in addition to real-estate ta insurance, and maintenance e pense. At 4.5 per cent for 15 yea (assuming these be the terms is offered), this would permit maximum loan of about $11,5 Since this is within a relationsh to his equity payment of two one, it is within the usually quired loan-to-value ratio for conventional loan, and conseque ly it would be acceptable. Addi the loan to the equity gives $17,5 as the maximum amount that house may cost. Similar calcu tions could be made if an FHA a Veterans' home loan were c templated.

Suppose, forthwith, Mr. Ho worthy had solicited some inform tion as to building costs. Let assume his friend Mr. Grotz t him 75 cents a cubic foot was safe figure and that Mr. Ho worthy, in his newly gained disc tion, had added another 10 ce for contingencies. Suppose, fina he had a preliminary talk w Mr. Twilet, the architect, as about how much house $17,5 after deducting the cost of la architect's fees, and other ini expenses, would provide at 85 ce per cubic foot. They need go further for the moment than talk of such things as over-all fl area, number of rooms, numbe stories, basement or no basem garage or no garage, and the l

THUS armed with solid fact, w Mr. Hopeworthy nexts spre himself at the card table while companion of his life opens scrapbooks, he may dream to s purpose and with much less cha of being carried away by the of polychrome. It will surprise how much more smoothly dreaming goes when he puts s limits about it. It becomes m easier to discard the impossi because he now knows how im sible it is, and much easier to cover just what he really w and what he can do without. Mrs. Hopeworthy will undoubt

even more effective than he is in king these decisions.

However, because house-dream- is such strong stuff, it is well to let these evenings be too ny. Gradually the facts grow mer as ideas accumulate and ions expand. Without the great- of self-restraint, our friends are ly to be headed for a repetition their first experience. It would much better, after a fair con- eration of their own preferences l desires, if they go back to ilet and Digby, who have already monstrated their soundness. se estimable gentlemen will im- diately undertake the task of smitting those desires within rigidities of walls and parti- is.

f they are on such terms with ssrs. Grotz and Whirst as all d architects and builders ought to be, they will check from time to time to see if the first rough estimate still provides a safe figure, for Mr. Hopeworthy has, of course, been very emphatic, insistent, definitive, positive, categorical, and unmistakable as to the rigidity, finality, fixity, and absoluteness of the limit that he and his banker have agreed upon and, what is more, Messrs. Twilet and Digby are convinced he means it.

Had Mr. and Mrs. Hopeworthy followed this course in the first place, our artist would have lacked the subject for his picture, and our hero and heroine would have been saved their progress in disenchantment. What is more they might have ended with a house instead of a box.

Moral: House-dreaming is good fun, but talk to your banker before you cut loose.

WHERE'S THE RADIATOR?

CONTINUED FROM PAGE 60

'ests of radiant baseboards in- led in the research home at the versity of Illinois maintained the Institute of Boiler and Radi- Manufacturers have disclosed t the floor-to-ceiling temperature erences are very slight. Even in -zero weather, the differential found to be less than three de- es.

Radiant baseboards provide in heat. After nine months of ration, no dirt patterns were erved on the walls above the ts in the research house. No evi- ce was found of heat having dis- ored the paint on the walls.

The placing of furniture near the iant baseboard does not impair performance nor does the heat ersely affect the furniture. Since radiant baseboard can be nted to match the wood trim, is entirely inconspicuous as wn by the "before" and "after" ures. You are unaware, until study the pictures, that any nge has been made.

HERE are two types of base- oard heating units. One is the e R which is a radiant base- rd. The other is the type RC ch combines radiant with con- ted heat. The type RC is used in ations where the type R will not vide enough heat output. The e RC delivers approximately 60 cent more heat. This greater t output is achieved by means of ical fins on the back of the unit, n an air inlet opening at the bottom and air outlets near the top.

Radiant baseboards are made in heights ranging from 6½ inches to 10 inches. The units vary in thickness from 1¾ inches to 2 inches. They are made in lengths, 12 inches and 24 inches. Sections can be joined to provide a baseboard of any desired length.

SPECIAL valve enclosures and matching corners are furnished so that all piping and valves are readily accessible. Radiant panels are made of smooth-finish cast iron and can be painted to match surrounding walls or woodwork. The design is adapted to the addition of regular wood molding at the top and bottom of the radiant baseboard.

Radiant baseboards are equally well adapted for use in new construction or in modernization work. In either case, the unit replaces the baseboards along one or more exposed walls. No structural changes in the building are required.

Approximately the same amount of radiant heat is emitted from the type R baseboard as from a floor panel. A floor panel produces 55 per cent of its heat by radiation and 45 by convection. Between 55 and 60 per cent of the total heat emission of a radiant baseboard is by radiation. A ceiling panel, on the other hand, delivers about 70 per cent of its heat by radiation and 30 per cent by convection.



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TEWKESBURY ABBEY

The name of "Tewkesbury" and the beginnings of Tewkesbury Abbey are credited to an 8th Century hermit by the name of Theoc. In the subsequent history of the town are written the names of both Danish and Norman invaders and of virtually every royal and noble family of England.

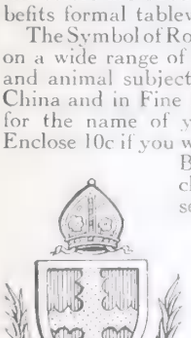
The tower of the Abbey—first to meet the visitor's eye—is considered one of the most perfect Norman towers still in existence. Within the Abbey are medieval monuments such as are possessed by no other English church except Westminster Abbey. Few changes have been made since the 15th Century.



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THE ARMS OF TEWKESBURY ABBEY

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THE LOVE AFFAIR OF A MAN AND HIS HOUSE

CONTINUED FROM PAGE 80

There are no termites, no rats. They can't get into the solid walls, or gnaw through the concrete floor—although a procession of sylvan insects used to take a short cut across our living room floor on the way to see relatives before we got screens up and the woods pushed back for a lawn. The solid walls help make the house virtually fireproof. And the furnace burns in a double-walled brick room. (Editor's note: Most frame construction creates a row of flues for fire drafts along every wall.)

You can spend a lot or a little on shrubbery. But about the only item you *have* to spend money for, in our house, is wax, and that is cheap and used only on the inside. Outside, the cypress boards are left to weather as they should, and to acquire the soft, silvery gray patina that is one of the enchanting qualities of cypress.

Some of those things also contribute to the ease of doing housework. And we will accept no argument on our flat claim that it is the easiest house in the world to take care of. There are only these surfaces to be cleaned: waxed wood, waxed brick, waxed red concrete, plate glass, and textiles, such as cushions and carpet. There is no cleaning of streaked and sooted walls because radiant heat is clean heat. And the dust that does come in is easily vacuumed off the waxed wood. Even the penciling and crayoning of children are transient things. The concrete floor is just as simply kept. But no one has devised a solid-color carpet that can meet the test of youngsters. Our total area of plate glass is as quickly washed with a brush and rubber squeegee as one ordinary window with a lot of small panes.

THE kitchen is small and compact and everything is at hand. A meal can be prepared and the dishes washed and put away—and the clothes washed in the Bendix—almost without taking a step. And while Mother is busy in here, she can see through the house, out into the yard where the children play.

In the bathroom, the wood walls varnished here—shed water and splashings like a duck.

The simplicity and order of the whole plan make it just as easy to put things away as to scatter them. Things are in the wardrobes or their drawers because they are handy. The simplicity also gives a well-ordered look. For the most part, the interior just can't be messy. Practically everything is built in, so there aren't a lot of places for dust to gather.

For a long time we were somewhat baffled by comments from other young parents, who would observe: "Your house always looks so neat." We finally realized it was because the house is uncluttered—the furniture looks as if it had grown in the room in just the place it should be. And a tangled pool of blocks, dolls, blankets, and trucks in the center of the living room carpet gives the impression of only a localized disorder.

IN THIS house, even the dog stays off the furniture—he prefers to sleep on the warm floor. Now it's important that you understand about the warm floor. After living with radiant heat for six years our family will be satisfied with no other. There are warm floors on cold winter mornings. The air temperature is much lower than with other systems, which means it is never stuffy or uncomfortable. The principle of radiant heat is that a warm surface does not absorb your body heat, hence you can have a lower air temperature. For example, we kept our thermostat at 63 degrees. Seventy is far too warm. And, with this system, the temperature is constant.

The hot water pipes don't break or spring leaks. They are wrought iron, which will last longer than you will, and they were tested for leaks under pressure before the concrete was poured over them.

We believe that radiant heating is cheaper than other systems, although we had nothing to compare it with. With the large expanses of glass in our house, our oil bill was consistently less than that of one of our friends who had a conventional house about the size of ours. Considering the comparative areas of glass in the two houses, our oil bill should have been much larger. In addition, our living room was more than eleven feet high.

However, with radiant heating and large glass areas, you need either full-length draperies or storm sash to cut the convection currents that are set up by large, cold expanses of glass, unless the sun is shining through them.

We think it definitely is the heating system of the future.

And at the end of a day, your nerves are considerably less frayed. The solid concrete floors and the solid walls absorb much of noisy coursings and clatter of dren. We didn't realize how portant this was until we mo

In the hot Virginia summe is the coolest house in the c munity. The clerestory window ceiling level carry off the hot and the layout of the opening the house creates a breeze.

The carport—which is jus cantilevered extension of the —lets one get to and from the without getting wet. There never be another garage for u

The indirect lighting is pleas and restful. And the house is light that there is never any n for a lamp in the daytime, ever the gloomiest weather.

We lived in that house six ye And we miss it as if we had le member of our family behind. E our five-year-old son protest "But I don't want to leave our li house." Even the skeptics m concede that a house that can ex that spell over a test of time m have contributed something to spiritual concept which is home.

The question that all this bri up is: "Why did we leave suc house?" The answer is: we mo to a farm, where we can have larger Frank Lloyd Wright ho for a larger family on a lar expanse of this beautiful gr earth. And the farm, besides p viding the better way of living, help finance the house the lend agencies won't like.

THIS postscript may shock so people: We are going to t down our 150-year-old farmhou although an antiquarian could ma himself a palace of it. It once the home of one of the Lees Virginia. But the house goes. would no more trade living in Wright house for it, than we wo think of swapping our auto a tractor for their horses and slav

The short time we have had endure this now-intolerable, de shell has made us only that mu more sensitive to what we are mi ing until we get our new home. O forerunners' abode is monstrou unplanned and difficult to ke clean. It is a firetrap for our ch dren. Its lifeless form shuts out the beauty of our rolling, verda fields and woods, and their purp backdrop, the Blue Ridge Mou tains. Its only place is in a museu to show how far we've come towa fulfilling the human desire for good, spiritually rewarding life.

THE SAME OLD THINGS

CONTINUED FROM PAGE 50

ld salmon is a wonderful hot her dish. The delicate pink is shing to look at and goes so with a cucumber sauce, made those delicate young cucum- your garden is probably yield- For a special luncheon, a ed salmon decorated with a of egg and a slice or two of d olive looks mighty tempting. masking is a heavy cream and gives you a nice base for ating, and besides, keeps the n from being "just more of ame."

e main course of this luncheon mes to the table on one large r, and it presents a hand- picture. The salmon rests on en and white foundation of d rice and green peas, tossed French dressing. No murmurs from the skeptics who have tasted rice served cold. We reassure them. They *will* like t both the rice and peas must ell-seasoned. Rice is one of blotting-paper foods which a mid approach can ruin. This lation must not be flat. So as you go, and don't be afraid. ver, if you toss with a well- ed French dressing and leave ish in the refrigerator several s, or overnight, you can be less with the seasonings.

e rice and peas are pressed warm into an oblong dish. hen turned out on your hand- st platter. If your luncheon is . say four people, we think individual salmon steaks look ially nice atop each corner of ice foundation. Or one large an be used. Edge your platter garden lettuce and tomatoes with chive-cottage cheese Cut the tomatoes as for quar- g, but don't cut all the way gh. Pull apart slightly, and slip the cheese ball in the y. If the tomatoes are rather . serve them sliced and top slice with a snow-white ball.

e poppy seed crescents for party are refrigerator rolls. can put the dough together day before, or several days e. Form the rolls the day of luncheon. Let rise about 2 s. Then bake. They'll require in the kitchen only about 15 tes, and they're worth it. Prac- y anything you serve with rolls will be a success. Now poppy seeds are available , they're fun to use because they dress up your rolls a little.

Fruit in some form makes a delightful summer dessert. We chose to take ours in the shape of sherbet: a creamy orange sherbet that can be made at home, and is really smooth, not chippy. It seems to look and taste better resting on a small oval meringue shell, and that eliminates additional cookies or cakes. You make the meringues the day before; the sherbet too, if you wish. Top the sherbet with grated orange rind, to keep it from looking too pale. That's the finale.

Masked Salmon

STOCK FOR COOKING SALMON

3 cups water
3 slices of onion
½ carrot, sliced
1 teaspoon salt
2 tablespoons lemon juice
3 stalks of celery tops and leaves
3 peppercorns
4 small salmon steaks

SAUCE FOR MASKING SALMON

1 tablespoon butter
2 tablespoons flour
½ cup milk
1 teaspoon lemon juice
2 tablespoons cream
½ envelope gelatin, soaked in one tablespoon cold water, then put over hot water to dissolve
4 slices of hard-cooked egg
8 slices stuffed olive

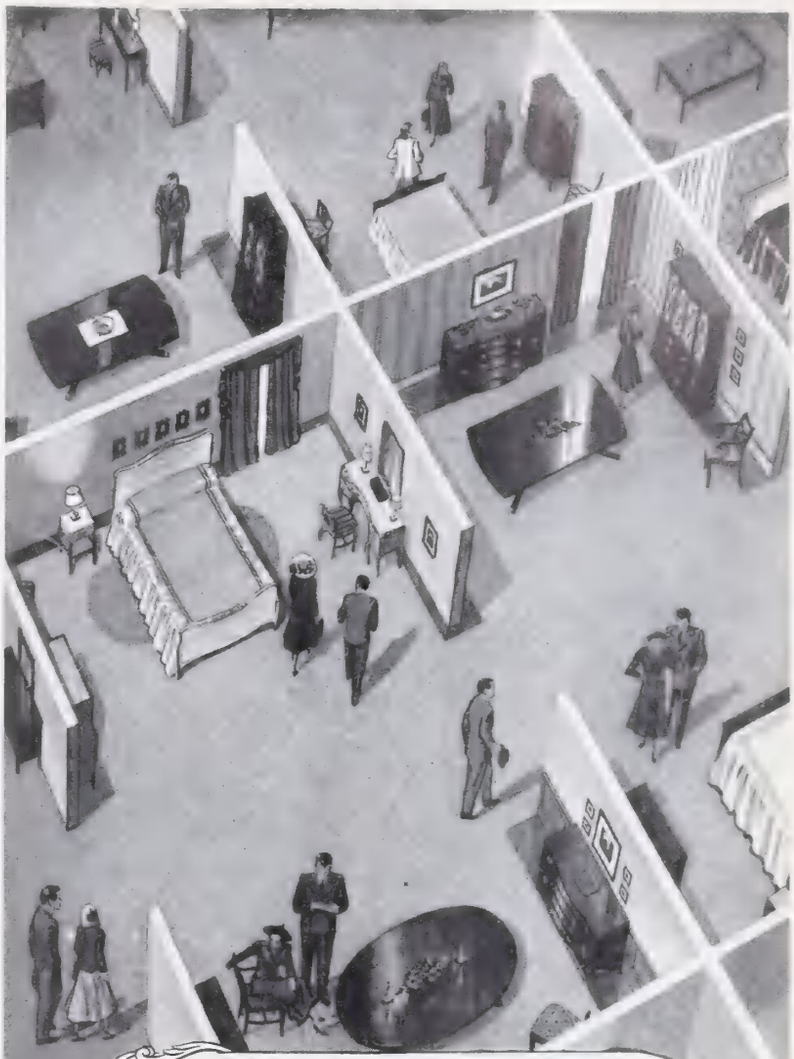
Put all stock ingredients, except salmon steaks, in large saucepan and simmer, covered, for 15 minutes. Tie salmon steaks in cheesecloth and simmer in stock for about 15 minutes (allow about 15 minutes per pound of fish). Remove from cheesecloth and put steaks on small cooky rack. Remove skin. Then coat with following sauce: melt butter, blend in flour. Cook a few minutes. Then stir in milk and cook, stirring constantly, until thickened. Add lemon juice. Stir well. Then add cream. Add dissolved gelatin. Put saucepan in bowl of ice cubes and stir until mixture begins to set. Coat salmon steaks, top and sides. Put in refrigerator to harden. Decorate with egg slices and olives. For a 1½- or 2-pound salmon, increase the amount of sauce. Serves 4.

Rice and Green Peas in French Dressing

3 cups cooked, seasoned rice
1 cup cooked fresh or frozen peas
3 tablespoons French Dressing

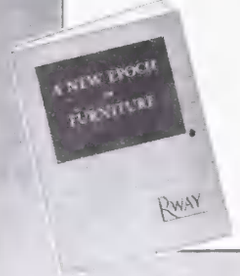
Season peas with salt, pepper, pinch of summer savory, scraped onion, and 1 tablespoon butter. Toss rice and peas together carefully. Then add French dressing and toss again. Press into rectangular Pyrex baking dish (10 by 7 inches). Chill. Then turn out on large platter and place four salmon steaks attractively on top in corners. Serves 4 generously.

(Continued on next page)



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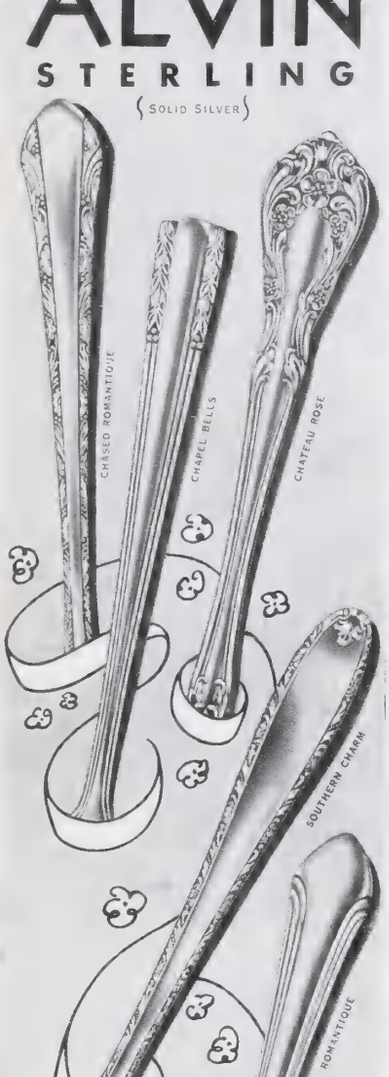
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Cucumber Sauce

4 tablespoons cooked salad dressing with mustard base
2 tablespoons Best Foods Real Mayonnaise
½ cup chopped cucumber
Salt and pepper

Mix cooked salad dressing and mayonnaise. Add cucumbers and salt and pepper. Serves 4.

Chive-Cottage Cheese Balls

1 cup cottage cheese
3 teaspoons chopped chives
¼ cup chopped celery
Salt and pepper

Mix all together. Add salt and pepper to taste. Chill. With spoon, form into balls and place in cavity of small tomatoes, or on slices of large tomatoes. Serves 4.

Poppy Seed Crescents

¾ cup lard
¾ cup sugar
1 cup boiling water
2 eggs, well-beaten
1 large yeast cake (new size)
1 cup cold water
4 cups flour
2 teaspoons salt
1 egg white
Poppy seeds

Cream lard and sugar. Add boiling water. Dissolve and let cool. Add eggs and mix well. Add yeast cake which has been dissolved in cold water. Sift flour. Add salt. Sift again and pour into other mixture. Let stand in refrigerator about 3 hours, or several days. This amount of dough will make from 5 to 6 dozen rolls. Remove amount of dough needed from refrigerator. To make crescents, roll dough into circle. Cut into pie-shaped wedges. Start at widest part of each wedge and roll up to point. Place on greased cooky sheet. Curve ends to form crescent. Cover with tea cloth, and let rise about 2 hours. Just before baking brush each roll with egg white and sprinkle with small amount of poppy seeds. Bake in 450° F. oven about 12 to 15 minutes.

Orange Cream Sherbet

1½ cups orange juice
¼ cup lemon juice
¾ cup sugar
1 cup light cream
1 cup top milk
Grated orange rind

Mix orange juice and lemon juice and sugar. Mix well. Add cream and milk and blend well. Put in freezing tray, and put in refrigerator with refrigerator coldest point. Freeze until mush Remove from tray to large bo and whip, removing lumps. Retur to tray and freeze until firm. Retur to normal temperature. Serves or 5. When serving, sprinkle to with grated orange rind, and ser in meringue shells.

Meringue Shells

2 egg whites
Pinch salt
¼ teaspoon vanilla
¼ teaspoon almond flavoring
¼ teaspoon vine
½ cup sugar

Put egg whites in bowl. Add sa and flavorings. Beat to soft foa Slowly add sugar, spoon by spoo to egg whites, and continue beatir until stiff. With spoon or, pasti tube, shape into oval shells, ar place on cooky sheet, which h been covered with lightly butter brown paper to fit. Bake in slo oven 275°-300° F. about 45 mi utes or until lightly browne Makes 4 meringue shells.

PANTRY SHELF NEWS

CONTINUED FROM PAGE 85

cream parfait or whipped gelatin dessert (as do the other sauces). And you'll want to try them all to flavor those egg-white icings you whisk up in a double boiler, and in icebox cakes.

If you like root beer, you'll go overboard for the Black Horse Sauce. Bourbon has been added to the pungent root flavor to create a blend unique in taste.

The set is handsomely packed in a magenta-green-white striped box. Here's an idea for something special for a hostess gift. The set is about $4, at Vendome, 415 Madison Ave., New York, N. Y.

There is no tastier or more refreshing first course for a summer meal than a cold cream soup. Two delicious new varieties that fit the need like a glove are Bon Vivant Cream of Broccoli and Cream of Curry Soups. The first is a mellow, light-green concoction, subtly and deliciously blended of milk, cream, broccoli, butter, onion, and Sherry wine; the other is a pleasantly hot mixture of curry, tomatoes, onions, leeks, butter, milk, cream, and sherry. Both are thick, rich, and wonderfully good eating. You simply chill and serve them. You can use the curry soup, too, as a curry sauce for rice or to whip up a chicken or lamb curry in just about no time flat. Both soups can be served steaming hot, if you like.

Soups like these are time-consuming to make in your own kitchen, but there's no reason to bother when you can pour soups of such goodness and distinction out of a can. Either of them costs about $1.75 for six 13-ounce cans (2 to 3 portions) at Charles & Co., 340 Madison Ave., New York, N.Y.

I've tasted a lot of cookies, commercial and homemade, in my time, but never any that excelled the buttery, homemade goodness of Antoinette Butter Cookies. There's a very good reason for this outstanding goodness, for they're made with the finest ingredients: creamery butter, fresh country eggs, real orange and lemon juice and rind, real milk and vanilla. Ingredients and baking skill tell, you'll agree, when you sample the cookies for yourself. They're made up in home-size batches, to capture that inimitable homemade flavor seldom found in commercial cookies. There are nine different varieties of cookies in the assortment, all wafer thin and buttery crisp. Some are round, some fancy-shaped, some hand-decorated with candied fruit or nuts, or sugar-dipped. There are lemon cookies brushed with egg, decorated with candied lemon peel; buttery sand tarts, dusted with cinnamon and sugar and topped with whole almonds; subtly spiced molasses-flavored ginger cookies perfection with iced tea. The universally loved Toll House cookies in the assortment are as fine any ever turned out in a hom kitchen. The always popular v nilla-and-chocolate pinwheel is re resented, too. The other three type which were my favorites, are wh Antoinette calls a Kipfel—a mout melting, crescent-shaped combin tion of butter, sugar, and crushe pecans; pecan fingers—similar the Kipfel, and very short, ma with brown sugar instead of whit Swedish cookies which ooze wi butter, decorated with preserv ginger and candied fruit; and nally, an orange-nut cooky, yello with many egg yolks, which "aged" in the refrigerator ove night to permit the flavor of oran rind and lemon juice to satura the rich batter. The square met box in which this luscious array goodies is packed holds one poun $2, at Charles & Co., 340 Madis Ave., New York, N. Y.

Food science is wonderful when produces an innovation like the ne Marvel Brand Orangeade Crystal You can make gallons of delicio orangeade in a few seconds by ju mixing the powdery mixture of d

rated orange and lemon juices
n sugar and water, according
directions on the label. And
it's even more important, to my
of thinking, is that the result-
beverage has the real flavor of
hly-squeezed oranges. The 13-
ce jar contains enough powder
nake four gallons of orangeade.
you can make as little as a
at a time, if you wish. It's
fect for making up a batch of
ngeade for the gang ahead of
e, for, unlike fresh fruit-ades.
Marvel mixture gets even bet-
after it stands for a few hours,
ch means, of course, no last-
ute rush. As a matter of fact,
an be refrigerated for three or
r days without loss of taste. Un-
fresh fruit juices, too, its taste
roves with chilling or heating.
king it even better than fresh
es for cooking or baking pur-
es.

When you use the crystals for
se purposes or instead of orange
e in tall "hard" drinks, cut the
ount of water to about half the
ntity used for orangeade. For orangeade purposes, the California Fruit Juice Company recommends shaker-mixing for aeration, and our own experience bears that out. Shaking does bring out the flavor. Two 13-ounce jars cost about $3.50 at Gristede's, 55 East 59th Street, New York, N. Y.

Most herb devotees, I think, share my enthusiasm for tarragon. If you're of this tarragon-for-'most-everything school, you'll applaud Twin Trees Gardens' Spoon and Ladle Tarragon Mayonnaise. The wonderful licorice-like flavor of the tarragon-flavored mayonnaise is a tasty perker-upper for chicken, salmon, potato, and other such salads of the hearty type. It's a tangy mayonnaise about the consistency of salad dressing. You can use it alone or mixed with conventional mayonnaise if you want a less pronounced tarragon flavor. It's a nice addition, too, to French dressing—just a dab. Three 6-ounce jars cost about $2 at Vendome, 415 Madison Ave., New York, N. Y.

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 28

year-around vacation land.
ether in the highland country
on the sparkling beaches, the
s are comfortable and the nights
l, air-conditioned by ocean
ezes. The "Santa" boats of the
ce Line sail frequently from
w York to various points on
circle and within it. Cruises
twelve days and the minimum
e is $435. The Alcoa Line out
New Orleans also has offerings.
en there are the Pan American
rld Airways and the Royal
ch Airlines (KLM) with their
ly flights from Miami. Wherever
r plane may alight, convenient
nections allow leisurely visits
nany of these magic ring coun-
s of the Caribbean. Just see
t travel agent of yours.

Buenos Aires and Back

Would you like to break through
circle of the Caribbean and
p on to the Equator and see
Southern Cross dancing in the
es above the South Pole? The
boats of the Moore-McCormack
ss, taking you from New York
Buenos Aires and back in 38
s, spell five weeks of refresh-
nt. The floating triplets are the
rgentina," the "Brazil," and the
ruguay," and their menage is
sational. During your stop-overs
Rio de Janeiro going and re-
ning, take note of the architecture of the old part of the city, for there the motives have been derived from Portugal—there's nothing Spanish about Brazil. Visit the antique shops and see the pieces which came from Lisbon in Colonial days and others which were fashioned in Rio itself out of the hard and sturdy native jacaranda wood. The first-class round-trip fare on these vessels begins at $1,110, with cabin class at $710.

West Is East

For years Easterners have trekked, entrained, motored, and enplaned to view the splendors of the West. Today in all-expense-tour fashion the West is returning the call. In summer a dozen tours emanating from Chicago or Cincinnati head for the Atlantic every week end to see the mighty canyons of New York's financial district, the roof-gardens and night clubs atop the man-made Mesas of Manhattan, the Subway Caverns and the Cliff Dwellings of Radio City.

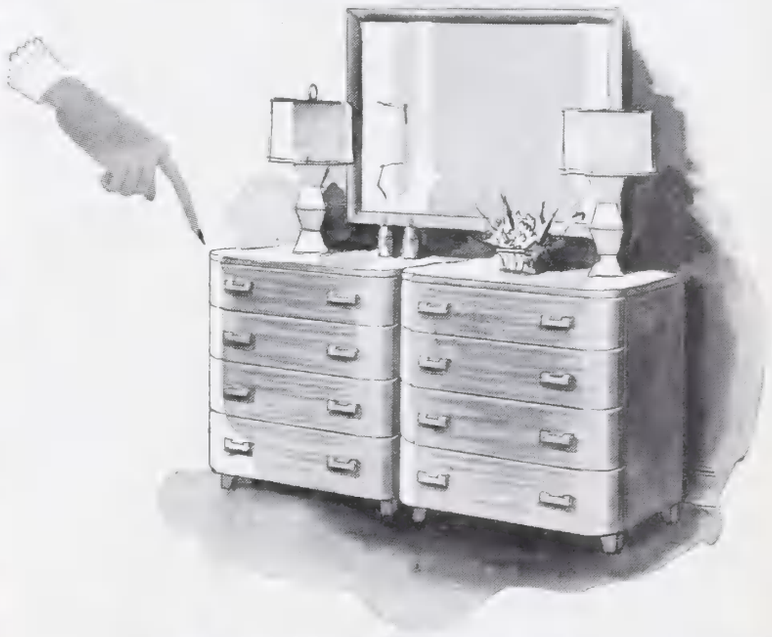
Then there are the countless resorts and beaches from Maine to Miami, the hill country from the Adirondacks in upper New York to the Great Smokies, straddling the border of Tennessee and North Carolina. And, although the Connecticut River is not the Colorado.

(Continued on next page)



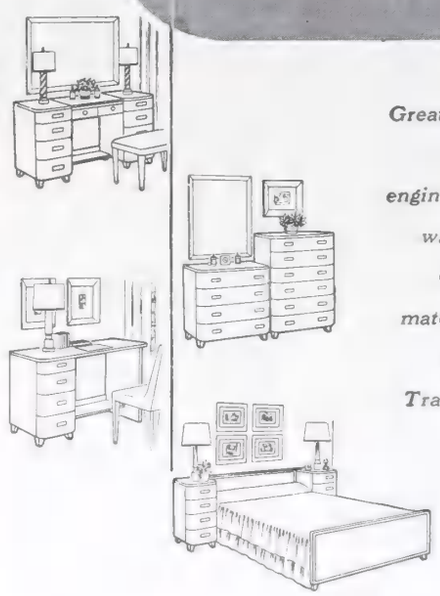
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CONTINUED FROM PRECEDING PAGE

still it has a nostalgic charm, and what's more, you can go swimming in its gently meandering waters.

The West may be more spectacular, but the East has its points, for where on the face of the earth will you find the thrill of entering New York harbor in the early morning hours? Here you first see those towering temples of Lower Manhattan and watch the sun dispel the mists that thinly shroud their tops until they emerge, starkly etched in lofty majesty, against the deep blue sky.

The tours lasting about a week cost around $129, the two-weekers around $240, but see your travel agent so that you may select an itinerary to your liking.

Pan-America, Airborne

If you would like to sleep in the skies for a night, high above the weather, traverse spring, summer, fall, and winter in a pressurized and air-conditioned cabin within the span of less than a day, fly 5,000 miles without changing your plane, have your breakfast served in bed, then board one of PANAGRA'S "Inter-Americanos" at Miami. The plane will head you due south and will stick close to the 80th meridian of longitude clear to Santiago, Chile, which you reach in only 17 hours and 10 minutes. Wind your watch, and that's all, for the time has not changed. With Mount Aconcague towering safely on your left, you hop the Andes in your stride. Three hours later you land in Buenos Aires on the River Plata. The elapsed time from Miami to your destination has been 20 hours and 25 minutes. (The more leisurely steamer does it in 18 days.) Pan American-Grace Airways is the sponsor.

The planes are four-engined Douglas DC-6's. A "Sky Club" forward will accommodate 36 passengers in lounge-type chairs. Aft is the sleeping section which takes care of twelve passengers. Amidships is the kitchen for the preparation of full course meals in flight. The only stops en route are Balboa in Panama, Lima in Peru, and Santiago in Chile.

From New York the fare to Buenos Aires is $585 one way; from Miami, $516 one way. (A round trip is usually double the fare less ten percent.) The charge for the sleeper service New York to Buenos Aires is $150. Trips are now made three times a week, but will be increased to daily flights when new planes are delivered.

Maps for Motorists

The motorist's handy slip-in-the-pocket Hobbs Guide Series, described in this column last March, has recently issued Number 3. Number 1 gives complete and detailed motor-touring information for the states of Iowa, Nebraska, and Kansas. Number 2 covers Oklahoma, Texas Panhandle, New Mexico, and Arizona. And now comes Number 3, featuring Colorado, Wyoming, Utah, Idaho, and Nevada. These unique little numbers are about the best news in the motoring world since the self-starter. Other volumes will follow from time to time. Each costs 50 cents in the East, which is four bits out in the West. See your bookseller or write to the publishers, Rand, McNally and Company, 536 South Clark Street, Chicago 5, or to one of their branches in New York or San Francisco.

The same firm has also just brought out a completely revised edition of its already famous Road Atlas, covering the States of the Union, Mexico and Canada as well. The size of the Atlas is 12 x 16 inches—the Guide Book about 4 x 6 inches. With them both at hand you can get a lot of homework done before you embark, but don't forget to take the little fellow with you. The Atlas with paper covers costs $1.25. The bound gift edition is $3.

Call of the Wild

The Alaska Highway from Dawson Creek to Fairbanks (1,523 miles) is now open to the motoring public without restrictions. Sometimes called the Alcan Highway, it has a graveled, all-weather surface. Filling and service stations are never more than 250 miles apart, usually closer. Hotels, lodges, cabins, and camping grounds have been built by the Canadian government in convenient spots, so the motorist need not fear getting stranded in the wilderness. In dry weather be prepared to eat somebody's dust once in a while. There are no snakes in this country, but there are venomous mosquitoes, so take some netting and DDT with you, for, to the Alaska-Yukon mosquito, a tourist is a novelty.

The last 300 miles of Alcan are in Alaska and here, as everywhere,



there is a serious housing shor so a trailer will come in h But because of grades it shoul be too heavy. You take lea civilization at Edmonton. All and follow the approach roa 475 miles to Dawson Creek, w the Highway really begins.

If you are in the East, cros Canadian border anywhere ea the Rockies and get on T Canadian Route 1, head wes Calgary in Alberta. From here Route 2 to Edmonton, about miles to the north. Buses ru Fairbanks three times a week the company will put you up the night.

For schedules and fares, to the British Yukon Naviga Company and to the O'Hara Lines at Whitehorse, Yukon T tory, Canada. The Pan-Pa Good Neighbor Tours of Sea Washington, also plans severa corted trips to Fairbanks this s mer. Before you leave home, w to the Department of Mines Resources, Northwest Territo and Yukon Services, Ottawa, ada, and ask them to send Circular No. 4, which tells everything you need to know al this brand new neck of the wo

The British Side

The American National The Academy will be a prominent ture in the International Fest of Music and Drama to be h in Edinburgh, August 22nd thro September 11th. One of the p this group will present will Shakespeare's "Othello" with Or Welles essaying the title role.

The International Horse Sh will be put on beginning Aug 16th and lasting through the 2 at White City in London. The B ish Travel Association pred large slates of entries from m parts of the world. Among competitors will be some of overseas equestrian teams tak part in the Olympic Games, wh members will extend their stay Britain to compete in the Sh

Pass-key to the Orient

Pan American World Airw reports that our Department State has lifted certain restricti formerly governing pleasure tra to New Zealand, Australia, the I Islands, New Caledonia, Shangh the Philippines, Hongkong, a Siam. PANAM has routes in these countries in its globe-circl activities, and its sales and reser tions departments will assist pr pective Clipper travelers to Far East with all necessary d and information for getting the



FLOWER ARRANGEMENT BY EMMETT HOLCOMBE
PHOTOGRAPH BY BALZ OF JOYCE STUDIO

WHAT IS FAMILIAR MATERIAL?

Do you know how to make the most of the commonest flower-arranging materials?

By Mrs. Anson Howe Smith

he grass is always greener in the other fellow's yard," says old jingle, but it also admon- s us that "If we all could wear n glasses, it wouldn't be so l to see how green the grass is ur own back yard."

n interest in flower arrange- t soon provides the necessary n glasses, opening our eyes to beauty of any and all plant erial, particularly that growing ır very doors. It is the arranger places a huge velvety gray tte of common mullein against isted swirl of weathered gray l to win a prize at the flower y; who sees the beauty in road- grasses or in tree flowers or bronze blackberry leaves: who provide the commonest plants a setting that calls attention eir inherent beauty.

California, recently, I found t clumps of acanthus growing he kitchen door of the house e I was staying. These acan- leaves were associated in my l immediately with Greek orna- t. I found them architectural in form, and the huge green flower buds dramatic and handsome. When I used both leaves and buds in a flower arrangement, people were surprised. They had never thought of acanthus as beautiful, but simply as "that weed by the back door."

Once, years ago, in a Virginia garden, when my Northern eyes were dwelling enviously upon camellias, crape myrtles, and other tender plants which I cannot have in my New England garden, a Virginia Garden Club lady reminded me, "But *you* have *delphinium!*" Now, whenever I find myself sighing over some of the lovely plants I can't grow, I make a point of countering with some of my own garden blessings which cannot survive the hot, dry summers of the South and of Southern California.

I have "a little list," and it is beginning to reach quite substantial proportions. If, in California, callalilies and geraniums grow everywhere in great clumps, almost like weeds; if fuchsias climb in pro-

(Continued on next page)



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DESIGNED BY RANDOLPH MOHLHENRICH

The lovely design, enduring warmth and serene beauty of this roomy chest on chest are characteristic of all Hungerford bedroom furniture in solid mahogany. Providing captivating enchantment now, Hungerford pieces become priceless heirlooms that brighten your room forever. Created by one of America's foremost designers, Hungerford furniture is available in open stock at finer stores everywhere. See it today.

Solid Mahogany by **Hungerford,** Memphis



Designed for Refreshment. Cool and mouth-watering just to look at. Colored ground glass cunningly fused onto the outer surface will not rub off, gives permanent frosting on 3-quart ice-lipped jug and 10-oz. tumblers. Jug is ice-white "Glacial" and crystal, with gold or platinum bands. Bright gold or platinum-banded crystal bases of tumblers puff out into gay, rounded bowls frosted in luscious shades of blue, lime and strawberry ice. "Glacial" design is also available in Juice and Cocktail sets.

When buying glassware, look for the blue and gold label of West Virginia Glass Co. It's your assurance of *hand-blown*, brilliant crystal glassware—smart, modern design—superlative quality—at conservative prices. At gift, jewelry and department stores. For name of your nearest dealer, write West Virginia Glass Specialty Co., Weston, W. Va.

WEST VIRGINIA GLASS
WESTON
W. VA.

CONTINUED FROM PRECEDING PAGE

fusion to the top of high walls; if roses are as big as soup plates, and California poppies grow along the railroad tracks, I can match them with our own lilacs, lilies-of-the-valley, bleeding-heart, peonies, daisies and buttercups.

Your familiar material may not be the same as mine, but wherever you live, you will find plenty of plants with which to make flower arrangements all season long. So put on your "green glasses" and learn how to make the most of the material in your own back yard.

Much of our boredom with familiar material comes from routine, unimaginative usage. The stereotyped "mixed bouquet," for example, with two of everything, like the animals going into the ark! Two pink tulips, two yellow tulips, two red snapdragons, two magenta stocks, two pussy willows, and the final outrage of two orange calendulas, protesting violently at their uncongenial companions. Mixed bouquets are attractive or not, depending upon who does the mixing. Individually, these flowers are lovely, however familiar, but it would be a skilled arranger indeed who could organize the above selection into a good design.

• • • I can suggest three easy ways of making familiar material interesting. One is to use a lot of one kind of flower, or of a single color, even if different types of flowers are used. Thus you gain by sheer quantity a certain lavish effectiveness. The more common the flowers are, the more effective they will be when used in quantity.

Field daisies, for example, are individually rather weedy and ineffectual. A few in a small vase would not look like much. You are impressed with them in the meadow when there are huge drifts of thousands of them. In the house you can duplicate that impression by arranging them in thick low clumps, spilling in profusion out of a low bowl. Bunch them first in small irregular shaped bunches, tying each bunch with wire or Twist-Em. Then bunch the bunches, making the whole group irregular in shape, like a clump growing in the field. Cut the stems quite short. (There is nothing beautiful about a daisy's stem.) What you love about them is to look down upon a great cluster of white and gold, as you do out-of-doors.

Sweet rocket (hesperis) is also effective in quantity, much more so than when used as a "filler" to be-

cloud and confuse the strong forms of iris, roses, or peonie And on a hot day there is nothi that looks cooler than a mist white gypsophila, all by itse massed lightly in pewter or cle glass. If you have a clear gla bottle of heroic proportions, try fi ing it with what amounts to pra tically a whole plant of cut gyps phila to take down your temper ture on an August "scorcher."

If it is not quantity you wa to stress, you can stress qualit Instead of using your common daffodils en masse to give the poe effect of a "a host of golden da fodils," give the opposite impre sion—of rarity, not profusion. S lect three of your choicest ne ones, and arrange them simply the oriental naturalistic mann with a little of their own foliag (You can take the foliage from old clump of a less special varie of course.) Give each blossom place to itself, so that its perfe tion of form can be appreciate and use a simple but aristocra shallow container of bronze, pe ter, or celadon. Restraint lends d tinction to familiar material.

• • • Throughout the seas there may be other garden ar tocrats that you can cut only sp ingly. One beautiful single peo or a mammoth tree peony can dramatized by placing it on a sh low pottery plate with a few of own leaves. One perfect full-blo rose is enough on a Waterford co pote. With skillful placing, a gro of large and particularly glam ous double petunias or tuberous b gonias, or one individual blosse of an auratum lily can be effecti in the same way. Lift the ste slightly on a needle holder to p vent the petals from actually touc ing the water, and add some l coming and contrasting foliage. T holder, if used, must be cleve concealed,—not just covered clumsily with any odd leav stones, moss, glass bubbles, whatever, but with exactly the rig material to enhance the chos aristocratic flower. Quality in t design as well as in the mater is the watchword when a few fl ers are used for decoration.

A third way of making famil material seem distinguished is use it at an unfamiliar season; its winter buds, or its green se heads; for the blossoms of famil berries, or the berries of famil blooms. Subtle, if less spectacul beauty in plant material is oft discovered in this way.

(Continued on page 108)



BEFORE



AFTER



● Some days this bedroom awakens and has trouble recognizing itself. The only thing that hasn't changed is its size, a puny 9′ 8″ x 16′. By ingenious use of drapery and stock furniture, combined with simple built-ins, an illusion of size, sweep, and style was created—rare in a room twice its size.

HOW TO CHANGE "BEFORE" TO "AFTER"

CONTINUED FROM PAGE 41

c that adds the illusion of
s to the underprivileged room.
protruding radiator was simi-
hidden by the attendant
o of the carpenter-built dress-
able attached to two unpainted
s, lacquered black.

e elegant beds are really un-
ied box springs and mat-
es. What appear to be head-
ls are actually black lacquered
pieces nailed to the wall
iat the beds—which are set
heels—can roll away for easy
aking.

ke a good look at this bed-
because it's worth studying.
9′ 8″ x 16′ area an effect of
sweep, and style has been
ed that is seldom found in a
twice the size.

keeping the furniture close
e walls and maintaining the
line all around the room
(from one headboard across the chest and the dressing table and on to the other bed) the room achieves a custom-made, built-in look with stock furniture and the simplest kind of carpentry work.

"As soon as we coped with that crisis another cropped up," Helen says bitterly. It took them six weeks, for example, to decide on a rug, and then they ran smack into the paralyzing decision of where one room ends and another begins, a problem for which their education had left them totally unprepared.

They finally gave up and let the rug run all over the house, whereupon it promptly created some problems they never dreamed existed.

First off, the rug made the living room draperies too long, so they

(Continued on next page)



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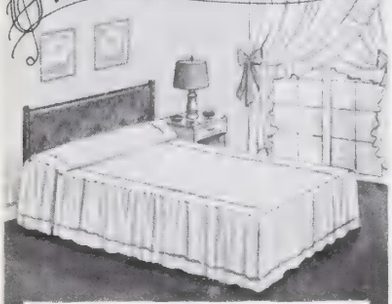
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HOW TO CHANGE "BEFORE" TO "AFTER"

CONTINUED FROM PRECEDING PAGE

drooled over it in tired little puddles. Then the front door refused to open over it and the janitor had to be persuaded to saw off a piece of the bottom of the door. In his ire he removed such a major chunk that the space at the bottom invited all manner of wild life to enter unimpeded.

By the time the rug reached the bedroom, Helen was determined to deal with it firmly. She evolved an ingenious plan whereby the rug would be cut *around* the furniture, so that the bedroom would have the look of wall-to-wall carpeting without the expense.

However, in her untutored enthusiasm she allowed for three-quarter beds instead of the twin ones that turned up, so that yawning, carpetless strips appeared in front of the beds.

"She drew a diagram for the rug men," David says grimly, "which they followed to a T—as in Tragedy. I will never forget the night I came home to find two empty strips carved out of the middle of the bedroom rug."

Eventually a new delegation of rug cutters arrived, armed with odd bits of carpeting which they sewed back on until the rug ran about an inch under the most prominent furniture.

"It looked fine," David adds, "and it only cost us a fortune. Naturally, there was a slight incline where the rug stopped and the floor took over, but I didn't notice it until the night I put my tie pin on the bureau and it slowly and inexorably disappeared from view."

They still don't know how they did it, but somehow they survived. Eventually the carpet was down, the draperies were up, the painters were out, and the bills were in. The Herrmanns were finally in residence, older, wiser, and quite a bit poorer.

"It's strange," David says, looking around him admiringly, "but now that it's all over I can hardly remember the bad parts. It looks so wonderful and effortless it's to believe it involved all agony."

"Somebody told me," Helen reassuringly, "that by the tim furnish our third apartment will discover that perfectio decorating is nothing but a s of nasty little details."

David shuddered. "You mig well know right now that we installed here for life. It's ta an unnecessary risk with mind and one's marriage ev furnish another apartment. there's not one marriage in a lion that could go through thi of thing twice and come out intact." He paused. "There be extenuating circumstance course. We might have to bre our horizon if we decided to things."

"What things?" Helen smiling.

"Things like flowers or chil or dogs," David said, and le over to kiss her.

HELEN AND DAVID'S SHOPPING LIST

After months of agonizing indecision, listening to everybody and looking at everything, of peering into shop windows and browsing through magazines, Helen and David finally parted with their money for the following excellent reasons:

IN THE LIVING ROOM: **Chests, nest of lacquered tables, two dining tables, glass coffee table, dining** and **desk chairs,** Dunbar Furniture Mfg. Co. **Webbed chairs,** Hans Knoll Associates. **Slatted bench,** by George Nelson, from Herman Miller Furniture Co. **Bookcases, desks, fireplace front, screened closets, frame for mirror,** built by Neil Erkendiep. **Fireplace tools,** W. H. Jackson. **Lamps:** wallpaper roller lamps from The Newell-Hayes Co.; Plexiglas lamp by Zahara Schatz from Americraft; polished wood lamp by Andrew Szoeke; desk lights and standing lamp from Kurt Versen. **Carpet,** "Boucleweave" from Edward Fields, Inc.

Fabrics: draperies, sofa pillows, Steinberg's "Views of Paris" from Patterson Fabrics, Inc.; fabric on couch and chairs from Howard and Schaffer. **Wallpaper** on window wall from Katzenbach and Warren. **Accessories:** Persian steel fruit from Mottahedah Creations, Ltd.; all floral arrangements except window boxes by Ann Hagan.

IN THE BEDROOM: **Box springs and mattresses,** Eclipse Mattress Co. **Black lacquer chests** from B. Altman. **Dressing table chair,** Artek-Pascoe. **Slipper chair,** Selig Furniture Co. Enamel **dresser set,** by Mitzi Otten from Rena Rosenthal. **Triple mirror** with indirect light from Regent Glass Co. **Swing-arm lamps** from Hansen & Waldron. **black bird lamp** with Fiberglas shade from Americraft. **Venetian blinds** (aluminum) from Columbia Mills Co.

Fabrics: drapery fabric, "Leaves," from Brunschwig & Fils. **Dressing table skirt,** "Samba," from Schulman Abrash, Inc., **bedspread** "Regency satin" from Goodall rics. **Carpet,** "Boucleweave" Edward Fields, Inc.



IN THE KITCHEN: **Kit aider deluxe sink,** Young Kitchens from Mullins Mfg **Breakfast stools** from B. Altm Co. **Breakfast bar, trellis window boxes** built by Nei kendiep. **Accessories,** copper and pans by Revere. **Wall** from Varlar. **Light fixtures** Lightolier Co. **Linoleum** from goleum-Nairn, Inc.

IN THE BATHROOM: **room fixtures,** G. M. Ke Mfg. Co. **Light fixture** Lightolier Co. **Carpet,** "B weave" from Edward Fields **Towels** from Cannon Mills. S **curtains,** Koroseal. **Wall** "Tic-tac-toe" from Katzenba Warren.

IN THE HALLWAY: **C** and **magazine rack** built by Erkendiep. **Light fixtures** Lightolier Co. **Corrugated paper** on closets and "Birc wallpaper, Katzenbach & W

All painting throughout the ment by Joseph Corrigano.



MAYNARD PARKER

● That a pleasant Early American atmosphere can be created where all equipment is modern, streamlined white is proved in Harry Gladstone's kitchen, Encino, California. Blue, red and white gingham covers the ceiling, makes a shelf ruffle. Copper utensils, used daily, are highly decorative, hung from pegs. An old pine hat rack now functions for tea towels.

COLLECTIONS IN THE KITCHEN

se who complain that modern chens, for all their efficiency, too clinical to suit them aren't using their imaginations. not personalize them with fa- e collectors' items? Old cop- ots and pans, colorful plates or pitchers, old-fashioned coffee grinders, gay little salts and peppers, all these not only are logical here but have attractive color and form besides. Once the collection is decided upon, ways of showing it will suggest themselves.

EMELIE DANIELSON NICHOLSON



● The dining end of a French Provincial kitchen exhibited at Marshall Field's, Chicago, gains added interest from the copper utensils and Quimper pottery on nearby shelves. Like all the wooden cupboards, these shelves are colored antique blue, with scalloped framing to set them off like a pretty picture. Collection has use, as well as picturesque value.

DO WE HAVE TO PUT UP WITH THIS HEAT?

NO! LET'S CALL THE GOLD BOND ROCK WOOL APPLICATOR AND COOL OFF QUICK!

IT'S true! You can cool off in a hurry by calling your local Gold Bond Rock Wool Applicator! In just a day or two he will insulate your home against sweltering Summer heat. Then while others sizzle you'll be *cool as a cucumber* in a house that's as much as 15° cooler than temperatures outside.

Gold Bond Rock Wool insulation actually pays for itself by saving you up to 40% on fuel bills during the Winter—every Winter for the life of your home. And in addition to keeping you cooler in Summer and warmer in Winter, Gold Bond Rock Wool insulation builds a fire-proof barrier in the walls and roof! What's more—if you ever sell your home—Gold Bond Rock Wool insulation increases its re-sale value.

So don't delay! Just call your local Gold Bond Applicator for a free estimate on the best insulation job that money can buy! There's no muss—no fuss to installing fireproof Rock Wool.

Your local Gold Bond Rock Wool Applicator is a trained specialist in factory-approved methods of application. He's in the phone directory under "Insulation". Call him today!



MAIL COUPON FOR FREE BOOKLET

National Gypsum Company, H-8
Buffalo 2, New York

Please send me your "Better Living" booklet. I am interested in insulation for:
☐ Present Home ☐ Future Home ☐ Student

NAME .....

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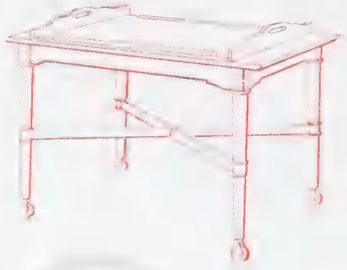


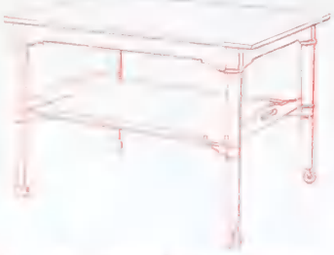
TERRACE Server

—for smart living in small space!

For breakfast by the pool . . . tea on the terrace . . . or dinner in the one-room apartment . . . Stickley Terrace Servers are smart, lovely, and oh, so practical! Fully extended, they're large enough for a buffet luncheon, or for cocktails and canapes. With the two extendable leaves slid under the tray, you have a smart tea cart. Or with the tray lifted and stored underneath on the stretcher, you have a table large enough for a dinner *a dieux,* or as a console or occasional table.

That's where their utter practicality comes in. There's no end to the possibilities. The 3″ casters move at the touch of a finger—even over rugs. And Stickley Terrace Servers are in good taste for serving informally or dining in small space, as well as for general furniture use when you move into larger quarters. L. & J. G. Stickley, Inc., Fayetteville, N. Y.





—A lamp table behind the sofa

—A console table in the hall

—A serving table in the dining room

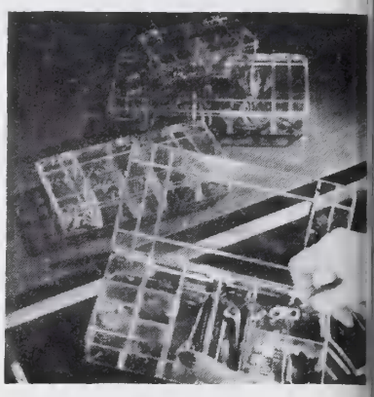
—A portable bar for cocktails

Alone or in pairs, they're ideal for buffets or party snacks.

Cherry Valley WORKSHOPS OF STICKLEY OF FAYETTEVILLE, N. Y.

It's Worth MENTIONING

By Julie Polshek



You'll want several of these handy plastic Vlcheck Utility Boxes to keep household, workshop, personal miscellany neatly, visibly sorted. They're perfect for jewelry, sewing findings, desk drawer odds-and-ends, cosmetics, manicure tools, hairpins and such, nails, tacks, small tools, fishing tackle. 8½″x 4½″ (7, 9, 12 sectioned) about $2; 7″x3½″ (9 parts), $1.50; 4½″x 3″ (4, 6 parts), $1. Hammacher-Schlemmer's, New York, N. Y.



This revolving Wheeldex merits no-home-should-be-without-i badge. The 1000-card indexed fil keeps at your finger tips recipe Christmas-card lists, 'phone nun bers, addresses, appliance instruc tions, more. It jogs your memory too, on birthdays, other dates t remember. Removable cards ar easy to keep up-to-date, both side are easily read. Chrome holde stands or hangs. About $17.50, Gi Clues, 302 E. 45 St., N. Y. C.



At last, toilets can automatically be kept hospital-clean, free of stains, bacteria, odor. As toilet is flushed, this Flush-O-Let dispenses a measure of disinfecting chlorine compound into toilet bowl. It stays there until the next flushing, too. Rubber-tubed dispenser jar installs easily in any tank. Chemical pack lasts 6 months, takes but a moment to replace. About $2.75, complete; refills, 75¢. Wanamaker's, Philadelphia, Pennsylvania.



Come a-running for this good-look ing portable Moe-Light Fluo rescent Bed-Wall Lamp if you headboard is too low or otherwis unsuited for clip-on lights. Co cealed key slots hang it instantl above bed, desk or wherever; it ha slot-fitting clips for headboard us Adjustable reflector swings back finger touch when wide indirect i lumination is wanted from glarele 18″ tube. Ivory or brown, $13. Ha macher-Schlemmer's N. Y. C.



When the wash is dry, just lift this rotating 10-lb. aluminum Pioneer Dryer out of its underground socket, fold it umbrella-like, and your yard is cleared of clothesline. Even on washdays, it leaves entire yard virtually uncluttered. The anodized aluminum won't corrode or rust. Smooth, strong, rayon-core Koroseal clothesline is weatherproof. With 150′ or 200′ line $18 and $25. Indoor stand $4. Broadway Dept. Store, Los Angeles.

ur rousing cheers go to this Tenite plastic Wind-Mill that ıreds, slices, grates any kind of ood down to last particle without finger nip. It's foolproof, for finers are protected from cutter by ressure plate. Three stainless steel ıtters (shredder, slicer, grater) inrchange instantly on shaft. Food grinds" into hopper as you turn andle. It's always ready for use, o. White with red, yellow, black. bout $5, Gimbel's, N. Y. C.





For closet space saving or traveling, you can't beat this Snap-ee Hanger. Spring-operated wood bar wrinklessly holds up to 15 skirts or trousers (even uncuffed), won't mark cuffs, grips thinnest garment. And you can remove a garment one-handed without disturbing others. Coats, robes, ties can be hung on bottom bar. Hang it anywhere instantly on any nail, screw, L-hook. Fits smallest valise. $3. Buffums', Long Beach, Calif.

our stooping and basket-carrying days are over when you enlist the rvices of this waist-high Sav-A-oop Laundry Cart. The feather-ht 2½-pound aluminum cart reonds to a finger touch. Rubber-oped back legs hold it steady at stination. Roomy 16″x20″x12″ avy cotton duck bag snaps on and for washing, has deep clothesn bag. Cart folds up sliver-thin storage. About $5. Pride Prodts, 815 Valencia, Los Angeles.





It's a cinch for anyone to cut a pie into six perfect wedges with this Palmer Sectional Pie Plate. Lips of the 6-section removable liner give you visible cutting lines to follow. Serving is just as easy, for you just slide pie off metal wedges on plates. It's a honey for picnics where liner sections can pinch-hit for plates. Heavy polished aluminum pan (9″) bakes pie an even golden brown. About $1.50. Younker's, Des Moines, Iowa.

This NEW DISCOVERY gives you

Hot Water "Packaged-in-Glass"



FOR EVERY HOME USE you can have cleaner, *purer* hot water . . . heated and stored in a water heater with a tank as sparkling as a clean drinking glass.

No Rusting-No Corroding



"Packaged-in-glass" hot water is a remarkable development in automatic water heating, based on years of research by A. O. Smith scientists. Water is actually "packaged" in a tank of *glass-fused-to-steel*.

Sparkling blue and mirror-smooth, it CANNOT rust or corrode . . . under *any* water condition.

This unique tank does away with tank rust that ruins your laundry . . . tank corrosion that may discolor the bath. You have a constant supply of water that is always ready, always hot, always *clean*.

This is just one of a dozen advantages built into the *Permaglas* Water Heater. Connections and controls are concealed. The exterior is smooth white enamel-baked-on-steel. Heating units are the most economical devised.

See *all* the features of this truly modern water heater at leading public utilities, merchant plumbers, and better appliance dealers. Or write the nearest office below for complete information. Gas or electric.

Look for this Emblem

Permaglas

A.O. SMITH

Guaranteed by Good Housekeeping

Permaglas

WATER HEATERS

A. O. SMITH Corporation • New York 17 • Atlanta 3 • Chicago 4 • Houston 2
Seattle 1 • Los Angeles 14 • International Division: Milwaukee 1
Licensee in Canada: John Inglis Co., Limited

Manufacturers also of better zinc-lined *Duraclad* and *Milwaukee* Water Heaters

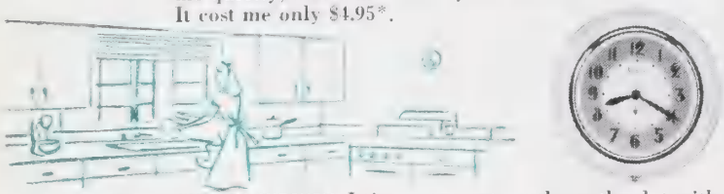
As anyone might say, "I know the time of day!"



"I'M PRACTICAL. Whenever I want to know the time, I want a reliable clock *handy*. That's why you'll find handsome Sessions Electric Clocks *throughout* my modern home . . .



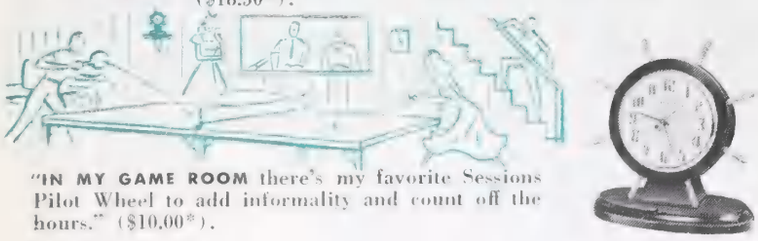
"IN MY BEDROOM a Sessons "Catnapper" alarm sleeps me quietly, wakes me with a pleasant bell, *not* a buzzer. It cost me only $4.95*.



"IN MY KITCHEN I time eggs, get meals on the dot with my neat, Round Wall Clock that I can see from anywhere. ($4.50*).



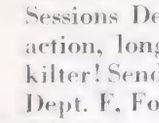
"IN MY DINING ROOM there's a charming Gothic Mantel Clock by Sessions, that keeps perfect time. ($18.50*).



"IN MY GAME ROOM there's my favorite Sessions Pilot Wheel to add informality and count off the hours." ($10.00*).

HOW MANY SPOTS are there in your home where a clock would conveniently tell the time *whenever* and *wherever* you want it? Count them, and you'll be surprised at how little it costs to fill these "Clock-Spots". Then go to your Sessions Dealer's and see these clocks famous for quieter action, longer life, and fewer moving parts to get out of kilter! Send for free literature: The Sessions Clock Company, Dept. F, Forestville, Connecticut.

"NOT EVEN A PUR-R-R!"



*Prices subject to Federal Excise T... Slightly higher West of the Rockies.

Guaranteed by Good Housekeeping — REPLACEMENT OR REFUND OF MONEY IF NOT AS ADVERTISED THEREIN

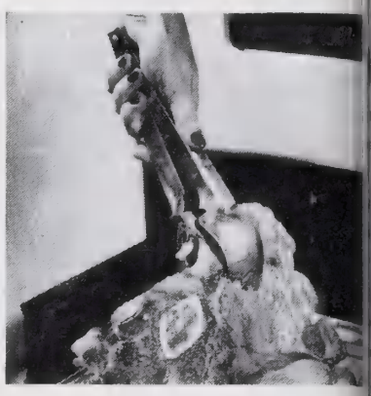
Sessions Clocks

SELF-STARTING · ELECTRIC

It's Worth MENTIONING

CONTINUED FROM PRECEDING PAGE

Our candidate for the hand-saving kitchen "must" of the year is this spring-action Hotlifter. Spoon-like mechanical hands are arched to grip anything round, burnlessly lift corn, eggs, potatoes, baby bottles, canning jars out of boiling water. Notched, triple-plated jaws clench to turn broiling meat, lift French-frys, fritters out of hot fat, serve hot breads, spaghetti, salads. About 75¢. Miles Kimball Company, 33 Algoma Blvd., Oshkosh, Wis.





A woman must have thought up th removable bottom of this usefu Add-a-Shelf corner shelf. It lift right out for easy washing. Attrac tive steel shelf, smoothly finished i white enamel, turns waste corner in kitchen, bathroom, nursery int usable space for odds-and-ends yo want nearby. It's a fine plant perch too. The 9-inch sides are key-slotte front and back for firm hanging About $1.75. May Sherwin, 54 Fifth Ave., New York, N. Y.

Rodent extermination isn't pleas-ant, but it's vital if you're faced with the need. You won't find a surer, faster, less offensive answer than this hand-painted metal Albia Automatic Mouse Trap. One wind-ing sets it to trap up to 20 mice without bait, poison, water. Chil-dren, pets can't touch fully enclosed mechanism. Empty catch without touching by simply sliding cover back after submerging trap. $5.50, Lewis & Conger, N. Y. C.

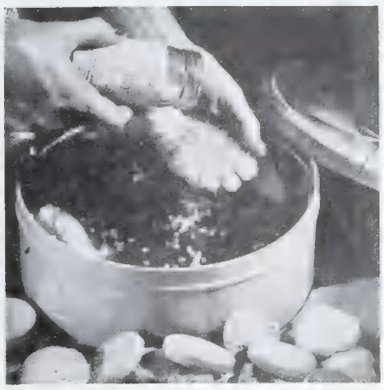




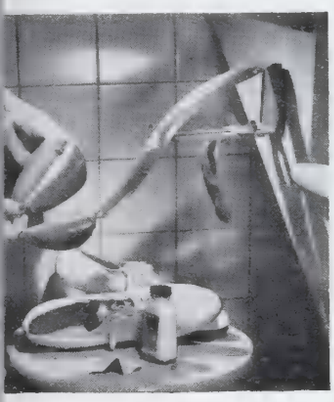
Avoid a family tug-of-war for thi 2-compartment plastic Seal-Sa Shirt-Utility Bag by getting two one for packing father's shirts, tie socks, one for mother's lingeri Soiled things can go into one pocke en route. It's perfect, too, to tot dry and wet diapers, swim para phernalia, more. Zippered pocket are water-, odor-proof. About $2.2 Add Shoetainers ($1.25 for 4) fo a slick travel team. Both from Wol & Dessauer, Ft. Wayne, Ind.



Even a pie novice can whisk rolled crust from board to pie plate like a "pro" with these Pido Pastry Lifters. The wood-handled aluminum half circles help you pick up easily thinnest dough without tearing: eliminate, too, the excessive fingering and flouring that toughens dough. Use the lifters, too, to lift cookies, turnovers, biscuits to baking sheet, and off when baked. About $1.50 pair, Abraham & Straus, Brooklyn, N. Y.



npness won't destroy the crisp-
ess and tastiness of cookies,
kers, cereals, hard candy if you
kle Dry-Crisp into container.
eps salt free-flowing, too; pro-
stored clothing, furnishings,
equipment, tools from mildew
ust. High moisture-absorbing
als impart no taste or odor to
are harmless. Rejuvenate
indefinitely by oven drying.
. 7½ oz.; $3, 15 oz., Merix
nical, Wrigley Bldg., Chicago.



Shoe-shining is so fast, easy, mess-less with this Shine-Boy that you'll have even Junior and Sister shining 'em up without protest. For white-shoe season it's just about a "must." Sturdy steel holder has large toe form for father, small one for mother and school set. Heel support adjusts to shoe size, too. About $2.75. For small fry (up to six) use Tiny Shiny (not shown), 75¢. Shine-Boy Mfg. Co., 50 E. Orange Grove, Burbank, Calif.

s sleek little Klever Kleever is
useful, versatile a barbecue
kitchen helper as has come our
It hacks neatly through meat,
speedily minces meat, vege-
s; serrated edge tenderizes
. Between times it's a whiz to
p beverage bottles, unscrew
p bottles and such, pry open
um-top jars. Gleaming, high-
ered carbon steel cleaver is
wood-handled. About $3, Gim-
Philadelphia, Pa.





The family bartender will take to this 3-in-1 Juice-A-Shake like a duck to water. Combination juicer-strainer-shaker handles the whole job of drink-mixing singlehanded, without mess or fuss. Ream fruit right into shaker, add the rest of makin's, shake and strain drinks into waiting glasses. Beautifully molded, heavy red-black Melmac plastic makes it a handsome bar, rumpus room accessory. About $5. Bar Mart, 17 W. 45 St., N. Y. C.



Modernage Furniture Corp. New York City

for Breath-taking Beauty

COLORS GLOW LIKE JEWELS!
Rich, radiant shades set off every room with new and precious beauty.

WONDERFULLY COMFORTABLE!
So petal-soft and pliant, yet always retains trim, handsome appearance.

LUXURY LOOK LASTS!
Gem-like colors are fade-resistant—stay sparkling clean with damp cloth. Can't peel—resists scuffing.

Barker Brothers, Los Angeles, California.



Duran is tested and tagged for beauty that lasts. See, feel and test it for yourself. Look for the Duran tag on upholstered furniture in better stores.

Send for informative folder with samples.





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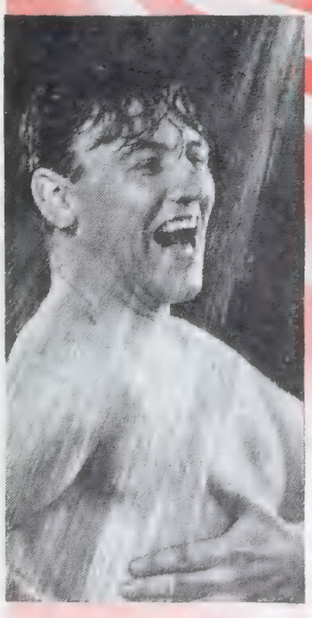
THE MASLAND DURALEATHER COMPANY 3260-70 AMBER ST. PHILA. 34, PA.

Revolutionary New Water Heater By Hotpoint Features Amazing MAGIC CIRCLE HEAT!

Pressurized Calrod* Units Make Hotpoint Unequalled for Safety, Economy And Dependability. Water Temperature Kept Constant By New Thermostat. Fiberglas-Insulated Tank Stores Hot Water For As Long As 3 Days!

Now, thanks to the sensational Magic Circle Heat of pressurized Calrod* Units, you can enjoy perfect, automatic hot-water service! No other heater equals the new Hotpoint for cleanliness, safety, economy and reliability. The new-type thermostat keeps water temperature constant and cuts use of electricity to a minimum. Thickly blanketed with Fiberglas, the heavy tank stores hot water for as long as 3 *days* without re-heating! Backed by an extra-liberal 10-year protection plan, this new Hotpoint water heater is truly outstanding.

HOTPOINT, INC. (*A General Electric Affiliate*), **CHICAGO**





New! Hotpoint Gives You 10-Year Protection Plan!



SEVEN MODELS, ranging from 15 to 82 gals. capacity. The table-top model (right) is a matched unit of Hotpoint's Electric Kitchen.

Everybody's Pointing To

Hotpoint Electric Water Heaters

Copr. 1948, Hotpoint Inc., Chicago, Ill. *REG. U. S. PAT. OFF.



PHOTOGRAPH BY LYNWOOD M. CHACE

A New Weapon Against LAWN ANTS

For years homeowners have been annoyed by ant hills on lawns. Chlordane is the best control yet—a real cure

By Katherine Palmer Plumb

However much you may admire the ant in nature and fable, she becomes distinctly *non grata* when she throws up earthworks on your well-kept lawn. For a long time entomologists have been suggesting materials and methods for getting rid of unwanted ants. There have been stomach poisons that have to be hidden from children and pets, contact poisons that lose toxicity after a certain amount of exposure to sun and air, and repellents that scatter the workers from one field of labor to another. All were effective after their fashion, but all unsatisfactory for one reason or another, judging by the wails that go up from gardeners and greensmen as regularly as the seasons roll.

At long last there is an insecticide that really "does in" ants. In experiment after experiment in Rhode Island and Connecticut last summer, a single application of chlordane solved the ant problem and prevented further invasion of treated plots for a month or longer.

The American lawn ant (*Lasius niger*, variety *americanus*) is worst offender on home grou and in golf turf. This tiny br creature piles up a small sand directly above its nest. A si crater is innocent enough, but w colonies multiply so that your l begins to look like a small edi of the Gobi desert, something r be done.

Fortunately Dr. Theodore I of the Rhode Island Experi Station had tested many ins cides in the laboratory when plaints about the lawn ant be to pile up on his desk. He sele materials that gave best re indoors and tried them on the plots at Kingston. Chlordane far superior as an ant contro eleven other insecticides tested

Again he took the chlordane tried it at twelve different dilut in plots on golf courses at the tion. He found that the lawn was controlled by a single appl tion of 50 percent wettable cl dane powder, mixed at the rat eight ounces in 25 gallons of wa

suspension was sprayed evenly. g a power sprayer, over 25-foot- re plots of closely clipped s. In every instance ants disap- ed almost 100 per cent within days, and none had invaded e areas a month later. A water- can, or any garden sprayer will distribute the insecticide ly, can be used in treating the e lawn.

dependent tests were conducted Connecticut by John Schread. addition to success in an all- treatment of plots at weaker tions than those used in Rhode nd. but washed in with 50 to 60 ons of clear water per 1,000 are feet after treatment, Mr. read had good results by feed- chlordane into individual nests. suggests that his method might practical for the gardener who overs a few craters on his lawn. placed one-eighth teaspoonful he 50 per cent wettable powder ctly in the hole at the top of nest and washed the insecti- down into the ant galleries water. Water may be applied a hose at low pressure, or an ordinary sprinkling can from which the nozzle is removed.

Chlordane will also kill carpenter ants, mound builders, other soil-infesting and house ants.

Apparently it has a three-way action against insects. It is a contact poison, a stomach poison, and it gives off lethal fumes. The ant control is exercised by its ability to paralyze the insects as they walk through it. Thus workers, on their foraging expeditions in a treated area, are killed. Since the queen, children, nurses, and soldiers of a colony depend upon the workers for food, they are starved out, or killed by contact with the insecticide if they try to leave the nest.

TESTS with rats have shown chlordane to be about as toxic to warm-blooded animals as DDT, but it has this advantage. It is more poisonous to many insects than DDT and therefore the same results may be obtained with smaller doses. Workers who have handled the chemical in the factories, chemists in laboratories and others have suffered no ill effects from contact or inhalation. Sheep have been grazed on pastures treated at the rate of four pounds per acre: adult chickens have been fed exclusively for several days on grasshoppers killed by chlordane, and dogs have been dipped in an emulsion containing 5 percent chlordane and petroleum. In no case was any injury noted.

While these experiments are not all-inclusive, entomologists feel there can be little danger to animals or children when chlordane is used on lawns according to directions. However, it is always wise to handle a new material with care.

The real name of the new insecticide is one of those hyphenated chemical brain twisters more than a line long. Suffice it to say that the formula is $C_{10}H_6Cl_8$, (sometimes called "1068"), and that it has been dubbed "chlordane" by government authority. This year it is appearing under many trade names, among them—Dowklor, Synklor, Cook-Kill, Colorado 44, Toxichlor, R-H, S-W Chlor-Spra, Chlordust, and Aero Cyanamid Granular.

Remember to read the label, looking for the word "chlordane," and remember that the 50 per cent wettable powder gave best results in the ant experiments.

WHAT YOU SHOULD KNOW ABOUT WINDOW SHADES

CONTINUED FROM PAGE 55

shade up to top. Remove from ket. Unroll halfway, by hand. ace in bracket.

f shade won't start rolling y, the spring is too weak. 's the remedy. Pull shade down he sill. Remove shade from ket. Then roll up the shade by l and replace in bracket.

on't attempt to wash a cloth e unless you've been assured our dealer that it is washable.

Washable shades may be washed mild soap and water, applied a soft cloth, a sponge, or a n. Start by dusting the full h of shade thoroughly on both . Roll up the shade. Place on ge surface, such as a kitchen ning table. Clean a small sec- at a time, unrolling as you go. l excess moisture. Rinse with water and wipe with a damp . Turn the unrolled shade over wash the other side in sections. n shade is relatively dry, roll tightly and put at the window. t ever attempt to iron a shade. t rolling after washing is all moothing necessary.

● Shades keep cleaner longer if they are dusted once a week on both sides. Remove fingermarks on washable shades with a damp cloth.

● Shades develop dust streaks when kept at the same position day in and day out. You can help to avoid this by varying the levels to which shades are drawn.

● Window shade traditions have been almost as regional as cookery. The East used to like them white and side-hemmed. The Midwest liked them ecru and unhemmed. Different sections of the country call them by different names. In some neighborhoods it is the thing to keep them half-mast on the window. In others, the position is a little south of halfway. But don't let these little taboos bother you.



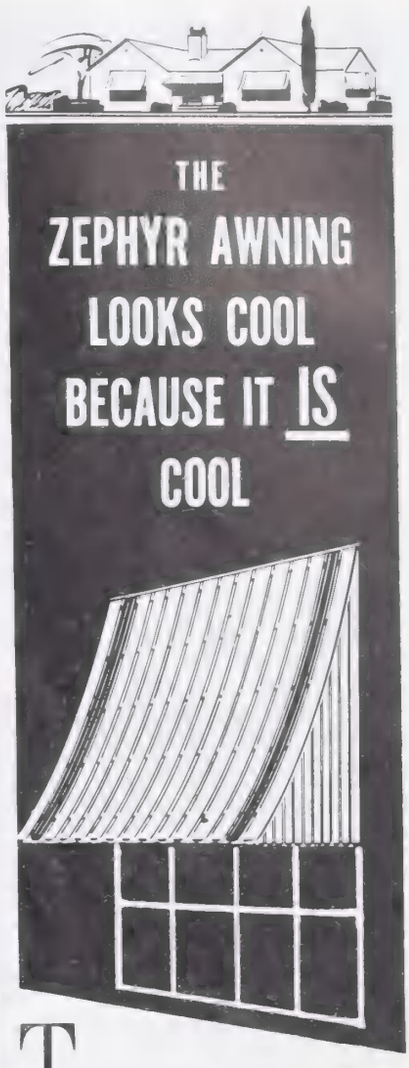
Have your shades the way *you* want them. Forget the neighbors.

● Cloth shades can be translucent or opaque. Translucent shades give you light and privacy at the same time. Opaque shades, especially recommended for nurseries and bedrooms that face south or east, block out light.

● Pyroxylin and vinyl-coated cloth shades and shades woven of plastic thread are particularly good choices for kitchen and bathroom windows. Grease, steam, and water spatters do them no harm.

● Don't think shades have to be white, ecru, or dark green. Stock colors include grays, pastels, and unusual tones sometimes called "decorators' colors."

● You can even have shades colored to order. "Duplex" shades, which have a different color on each side, make it possible to vary the colors of the shades in different rooms, and still present a uniform shade color to the eyes of the outside world by having the outer sides of all the shades in the same color.



The Zephyr awning reflects heat and glare, but actually allows light and air to come right through. That is why the Zephyr awning looks cool. That is why Zephyr homes are cool while other homes are sweltering. Made of fine California redwood, Zephyr will look fresh and new for years and years and years. Zephyr is installed permanently, gives you all-season, all-weather protection.

You must see this coolest of all awnings immediately. Write us for descriptive literature, and for the name of your nearest Zephyr company. You can receive a free demonstration in your own home, with absolutely no obligation.

ZEPHYR ALL-SEASON AWNINGS

U. S. Reissue Patent 21,053

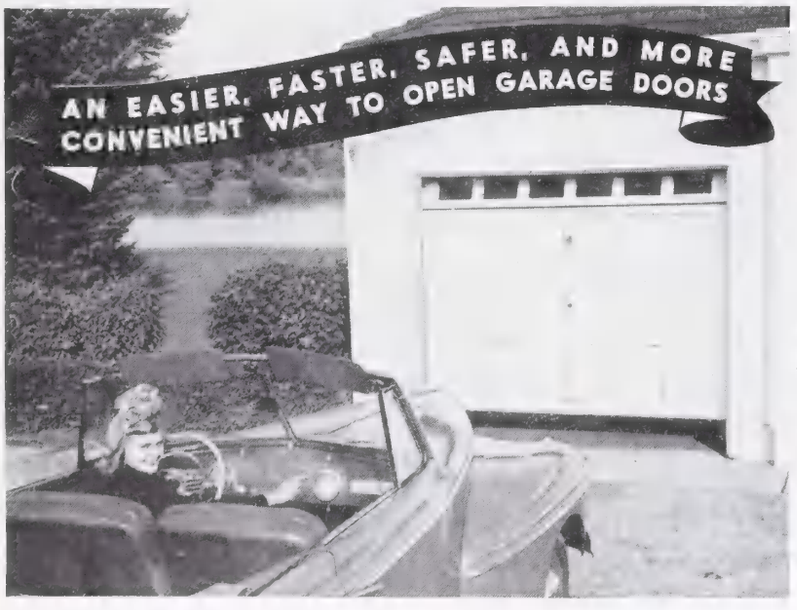
Zephyr Awnings are a quality product known the nation over. Immensely popular everywhere. Write for Illustrated Literature today. There is a Zephyr dealer near by to serve you. Zephyr means summer comfort and winter protection.

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NATIONAL VENTILATED AWNING COMPANY

601 College Ave. Dallas, Texas





JUST PRESS THE BUTTON . . . AND LET THE RADIO CONTROL DO THE WORK

SAVE yourself the bother of getting out of your car. Save your clothes and disposition in stormy weather. Save time — save trouble. Just push the button and the door opens — push it again and it closes.

IMAGINE the convenience of working the door without leaving your seat. You can push the button as you drive in the driveway — you don't even have to stop your car. The signal is transmitted to a receiver in the garage, and that starts the motor-driven Door Operator mechanism.

BE SURE of reliable operation with BARBER-COLMAN Radio Control. It was invented over 15 years ago, worked on for six years to develop and perfect it, has been in production for 10 years. Many satisfied users consider it as essential as their car.

ASK for further details — there are advantages we haven't room to explain here, such as automatic control of lights, supplementary switches, and the privacy feature. Write us, or see your Barber-Colman representative — we have factory-trained men in principal cities.

BARCOL

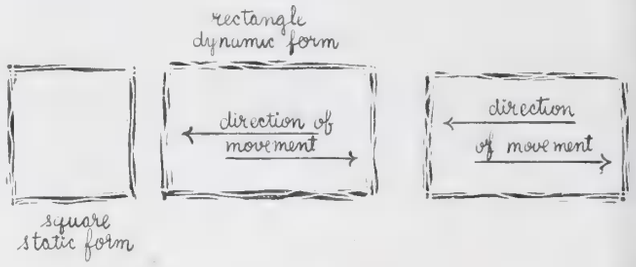
BARBER-COLMAN COMPANY, 126 MILL ST., ROCKFORD, ILLINOIS

DRIFTS...

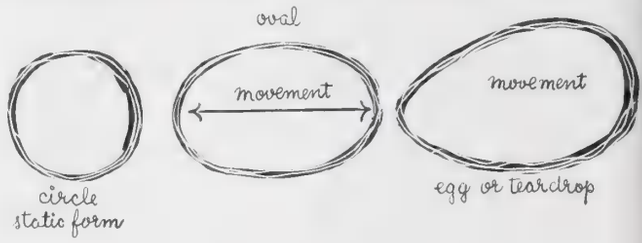
and how to make them

CONTINUED FROM PAGE 77

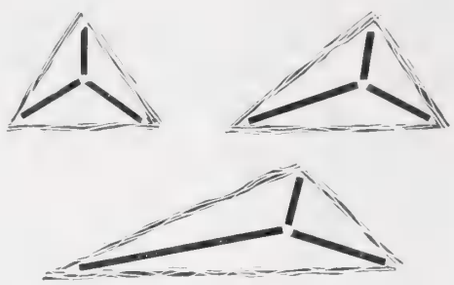
does not have as much variety of direction as a triangle. It indicates movement like this:



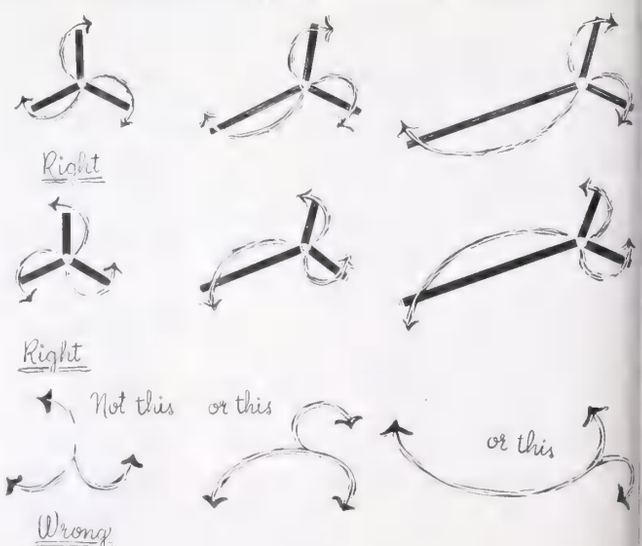
Similarly, if a circle is flattened out into a perfect oval, it has a limited sense of movement, but an egg shape indicates definite movement and direction.



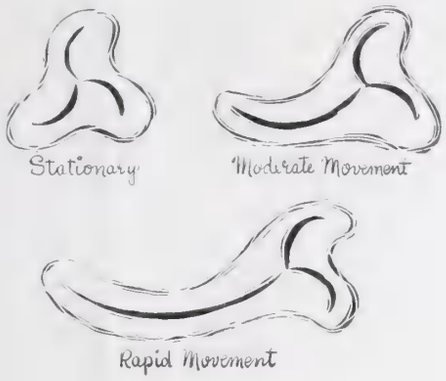
If you notice a drift of fallen leaves in the autumn, you will find that it has interesting curled and swirling outlines and is not usually arranged in as severe a triangle as the snow drift. So, using the triangle as a basis, we soften its lines as follows. Take a point at the center of the triangle and draw lines to each of the three points.



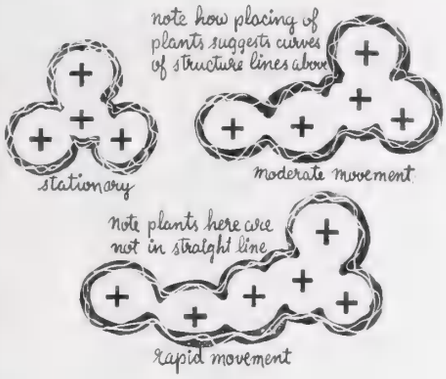
Then change each of these lines to a curve starting from the central point so that each of the curved arms is bent in the same direction. Tip of each curve should be pointed either clockwise or counter-clockwise, like this:



ow build the form of your drift around these three ctural lines thus:



ext. to translate these drift forms into planting, you d place the plants something like this:



ne above series of diagrams gives you an understand- of how these drift forms are evolved. It does not mean you necessarily have to go through this process of ing from triangles every time you draw a drift, but ss you understand the steps by which the drift is ed, you would not be able to draw effective balanced s and place plants in them so as to produce free- ng movement in your planting.

ne next thing in applying this to your garden would ne size of the individual drift in relation to the whole You need to watch against the tendency to get the s too small. It is much better to have a few large le ones than to get into a complicated network of small groupings.

amine the plans shown in the previous three articles you will see how these drift forms have been com- d and you will be able to understand now how their gement establishes a very definite sense of move- . Notice the absence of any lines of borders or edgings h are so commonly and wrongly used in plantings of sort. They are not needed to tie the planting together you use related drift forms like these. Too often wer bed looks like a loose and bulging bundle awk- ly tied together by a line of edging plants. Once you learned to draw drifts and combine them, your plant- ill never look like that!

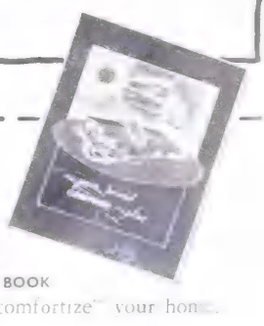
e drawing of drifts is both simple and fascinating u will take the trouble to study and follow the simple iples outlined in this article. And there is nothing otyped about it. You will find as you continue to ice that you can develop a style of drawing drifts is as individual as your own handwriting!



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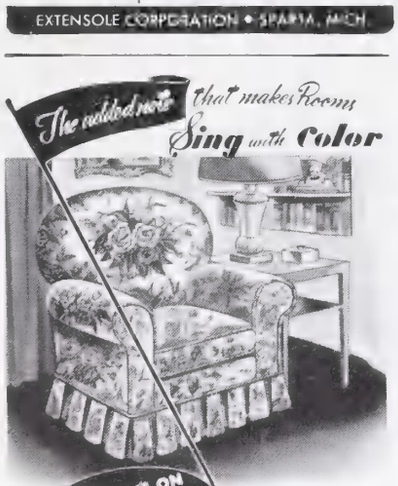


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AT BETTER DEPARTMENT STORES

WHAT IS FAMILIAR MATERIAL

CONTINUED FROM PAGE 96

■ ■ ■ The arranger soon forms the habit of appraising all material, estimating quickly its advantages or its limitations. Gladioli have the assets of beautiful form, texture, and color. And the disadvantages of stiff, ugly stems and undistinguished foliage (unless superlatively well-grown). The arranger's experience teaches her to make the most of the assets and to do something to mitigate the disadvantages. If the stem contributes no beauty she will not hesitate to cut it off, concentrating on the beauty of bloom in the arrangement. For foliage she will look about for something else, of a color and texture that will bring out the smooth character of the blossoms.

Yucca foliage (*Yucca filamentosa*), similar to gladiolus foliage but broader and with more distinction, may be used or she may prefer the rich contrast and color of rex begonia leaves. With white gladiolus, on a hot day, she might select the broad green and white leaves of a variegated hosta or of variegated ivy, and to further the impression of coolness she might choose a shallow fluted plastic bowl, arranging the flowers and leaves low at one side with broad areas of water to complete a temperature-reducing picture. (See the illustration at top of page 95.)

■ ■ ■ However familiar may be the material you use, a really distinguished design will lift it immediately out of the commonplace. There must be an underlying line pattern to give a sense of structure; there must be balance about a central axis, and an interesting silhouette. These necessities of good design have been pointed out often by all authorities on flower arrangement. But, in addition to these, distinction comes from "an extra something" that is difficult to define. It may be a subtle relationship of form. I have never forgotten one extremely simple arrangement of white phlox in an octagonal pitcher of old white ironstone ware, because the geometric shape of the blossom heads repeated so beautifully the form of the container, and because the phlox clusters were so skillfully grouped, with mathematical precision, into a similarly faceted silhouette, making the whole arrangement integrated and compelling.

Sometimes distinction lies in a high degree of perfection in textural relationships. The patina of old pewter and certain steely gray-violet dahlias once used together were beautiful beyond words. Red geraniums seem to echo the stren of a black iron stove-top urn; wh cactus dahlias have the sharpn and sheen of fine porcelain.

Occasionally the lyric beauty a single line, dynamic, clear- and apparently effortless, le distinction to the simplest materi or a happy accident of color h mony may make up for minor d ciencies in a design. The cla with which the idea of the arran ment is expressed may be the th that makes the greatest impressi Never-to-be-forgotten are a pair white fountains of nicotiana slender, trumpet-shaped white B tol vases. Splashing their cool p tern high in the air against a d French landscape panel in a d lovely room, they made that re forever memorable to one visitor an August afternoon.

• • • The eye of the arrange constantly on the alert to find perfect setting for whatever fl ers she may have at hand, and find the design that will make th special beauty clear. Whether works with orchids or skunk c bage makes little difference to She is working with line, fo color, and texture, not with th names. To her there are many miliar flowers, but no common o

NEXT WINTER'S OIL SHORTAGE

CONTINUED FROM PAGE 67

a clock thermostat to do this for about $40 to $70, installed. It will give you cool bedrooms for sleeping, restore the temperature to normal daytime setting before you get up in the morning, and save you about eight per cent of your fuel.

I do *not* advocate lowering the temperature below 70 or 72 during waking hours. Before we endanger health and make ourselves miserable there are many other things we can do, even though we do get less oil. These things come under items 2 and 3 above. To realize the savings made possible by reducing heat losses from the chimney and from an unbalanced heating system, it is generally necessary to call in a *competent* oil burner dealer or heating contractor.

Finding a Competent Service Man

How to detect and select a competent dealer or contractor? To help you in this problem I am going to tell you the nature of these losses and the general procedure for reducing them, hoping by this means to make it possible for you better to judge the competence of the man you call on. I hope also it will serve to convince you of the desirability of having the work done. Inefficient operation is a phase of our domestic heating problem that has been grossly neglected. For owners of oil burners have not known that heating systems can fluctuate widely in efficiency. Surveys have demonstrated that great numbers of domestic oil burner installations are operating at only 50 to 60 per cent over-all efficiency. Whereas they are capable of operating at 75 to 80 per cent over-all efficiency. Therefore, if corrections were made, there would be savings of from 15 to 30 per cent. The other day I found and corrected an installation that was burning *three ti* what it should have.

Your Chimney May Be Robbing You

The greatest single cause of l loss which a competent oil bu dealer will want to check, is loss up the chimney through leakage of basement air into combustion chamber. This wanted air not only interferes proper combustion but also r be heated several hundred deg —up to the temperature of the gas. The heat required to do totally unproductive job is as m as 15 to 30 per cent of the heat generated, depending on amount of leakage.

This leakage occurs thro doors, cracks, and other open in your furnace or boiler and ticularly through the unse cracks in the refractory chan (the brick or cement chan

re the fire burns). The pres- e and extent of such leakage can ly be detected by an instrument ed the Orsat. By passing a sam- of the flue gas through the in- ument the per cent of carbon xide (CO_2) in the flue gas can determined. The higher the CO_2 centage, the more complete and cient is the combustion of the l oil. The per cent of CO_2 should 9 to 10 per cent. You will prob- y find it is 4 to 6 per cent in r installation.

uch leaks should be stopped n furnace and refractory cement. nay be necessary to rebuild the ractory chamber, either because bricks or cement have deterio- ed or because the shape or size not correct. In the average size se this will cost from $10-$15. e CO_2 should increase to 9 or 10 cent, provided the burner is perly adjusted as to fuel and delivery.

his adjustment is like adjusting rburetor, but it is easier to tell n it is correctly made because Orsat always indicates how well burner is performing. Unfor- tely many burners have been alled and adjusted without the of this indispensable instru- t. Some oil burner men attempt djust the burner by the color ne flame. This is a delusion and are. It affords no means what- er for detecting air leakage. only way to do it is to make there are no air leaks and adjust the burner for the high- possible CO_2 with no visible xe from the flame.

Check Your Oil Pressure

the burner has been in use several years the oil pump ld be checked by connecting essure gauge to the delivery of the pump. If the pump has me worn, the pressure will fall nd the oil will not be properly ised as it is forced through nozzle. For the high pressure er (the usual type) the pres- should be from 90 to 100 ds. If the pressure is low the p should be overhauled or ced.

k Your Flue Temperatures

e competent man will also with him a thermometer to mine the temperature of the gas. This temperature is an ation of the efficiency of the ce or boiler in absorbing the generated by the burner and ng it up into the house. The erature should be from 350 to 500 degrees. Up to 600 degrees is tolerable, but temperatures beyond this mean that you are throwing a lot of heat up the chimney.

Corrections are (1) clean out the soot; (2) slow the passage of hot gases through the furnace by baffling in order to give the furnace or boiler a better chance to grab the heat before it departs for the open air. Baffling means the plac- ing of some suitable form of ob- struction in the flue passages in the furnace or boiler in order to slow up the hot gases and particularly to churn the gases so that as much as possible of the hot gas comes in contact with the heating surfaces. The obstructions can take the form of fire brick or steel plates and spirals.

You will have to depend on the good judgment of your service man for proper choice and disposition of baffles. If you have an old coal furnace or boiler which has been converted to oil, and these measures fail, it would be well to consider installing a new boiler or furnace designed for oil burning.

Check Your Draft Capacity

Another instrument your service man should have is a draft gauge. With it he should test the draft in the firebox and in the chimney. He will use these readings to tell whether your chimney is drawing properly and to set the damper reg- ulator to the proper draft. Exces- sive draft is just as bad and waste- ful as insufficient draft. If you do not have a barometric damper regulator in the smoke pipe (one of those with a balanced, free-swing- ing door in it) have him put one on.

These three instruments, the Orsat, the stack thermometer, and the draft gauge, are to the oil burner man what the stethoscope, clinical thermometer, and the din- gus that takes blood pressure are to the doctor. They enable him to determine how the installation is performing and guide him in em- ploying the proper measures for correction. To have your man test your installation, seal leaks, and adjust your burner should cost from $10 to $15.

If your man does his conscien tious best, if you are by now confi- dent that he is competent and honest, if he cannot bring your burner up to reasonable efficiency, and if he recommends replacement of your burner with a new one, con- sider his recommendation favor- ably. Many burners have outlived their usefulness—15 years being a reasonable life expectancy.

(Continued on next page)



Index of Advertised Products

ANOTHER HELPFUL HOUSE BEAUTIFUL SERVICE ON PAGE 120 THIS ISSUE

BETTER YOUR HOME BETTER YOUR LIVING



PermaHues Aluminum Tumblers

Cold drinks are "colder" in these lovely *unbreakable* tumblers, each in one of 8 beautiful colors: gold, cherry, chartreuse, etc. Odorless . . . tasteless . . . do not tarnish. Economical for every-meal use. Smart for parties. Children love them.

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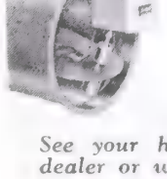
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Here's music for your ears! Heat your home to the healthful comfort-level you prefer and still SAVE OIL!

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Sequence Draft Control



Assures more heat for the home less wasted up the chimney! Completely automatic. Easily installed on any oil-fired furnace or boiler at moderate cost.

See your heating equipment dealer or write for literature

Sampsel
AUTOMATIC CONTROLS

Sampsel Time Control, Inc. — Spring Valley, Ill.

CONTINUED FROM PRECEDING PAGE

During the acute burner shortage following the war many burners were put on the market that were definitely sub-standard and which are now orphans, for their makers have gone out of business. The new crude oil refining processes produce a "catalytic cracked" oil that will not burn efficiently in many of these old burners. Replacement is the most economical procedure. However, oil burners made by most of the reputable manufacturers will burn the "cat" oil quite satisfactorily, even though they may date back before it came on the market. Others are adapting new combustion principles or a new type of burner head that will enable their burners to burn this oil successfully.

Do Gadgets Save Fuel?

What about all the gadgets for which extravagant fuel-saving claims are made? Many of them have been disappointing. But there is one I can fully recommend. This is a device that prevents the loss up the chimney of the heat that has been stored in your furnace or boiler while the burner is running —prevents the loss of that stored heat during the period when the burner is off. It is called the Sequence Draft Control, and is manufactured by Sampsel Time Controls, Inc., Spring Valley, Illinois. It costs about $45, installed, and any dealer should be able to furnish it.

"Balancing Your System"

If the distribution of heat in your house is not fairly well balanced you are probably wasting fuel. If you have one or more rooms that are "hard to heat" you have to overheat that portion of the house that is easy to heat in order to force enough heat to the portion that is hard to heat. For every degree over normal you waste about two per cent of your fuel. To correct this condition you will have to depend on a competent heating contractor, but following are some of the things that can be done.

One-Pipe Steam System

Install balancing air valves on the radiators. The rate of venting is adjustable so the radiators in rooms that are easy to heat can be slowed down.

Correct trapped piping—piping that slants the wrong way or does not slant enough the right way. Bad cases are evidenced by banging in the pipe. The result of trapped piping is that the steam cannot get through.

Install vent valves with large ports on ends of steam mains so that the steam can flow readily to the remote parts of the system.

Two-Pipe Vapor Systems

Install an orifice plate in the union in each radiator inlet valve with the orifice sized for the capacity of the radiator on which it is installed. These plates spread the steam around evenly to all radiators.

Correct trapped piping. Steam supply branches under floors are apt to be particularly troublesome in vapor systems because of the small pipe sizes.

Hot Water Systems

Install a balancing elbow on the return connection of each radiator. These balancing elbows have an adjustment so the flow to each radiator can be regulated, thus making it possible to slow up the fast heating radiators and speed up the slow heating radiators.

If you have a gravity system a booster pump will improve circulation. (It also enables you to obtain a supply of domestic hot water from your heating boiler.)

It is possible to have trapped piping in a hot water system at points where air cannot escape from the piping. These air pockets prevent flow of water. These points should be corrected either by regrading the pipe or by providing a means of venting, such as an automatic air valve or hand-operated pet cock.

Warm Air Systems

Most warm air systems, whether gravity or forced air, have adjustable dampers in the branches from the trunk distributing lines. If you are not getting even distribution of heat, try adjusting these dampers, cutting down on air flow to rooms easy to heat, and opening up the flow to rooms hard to heat. If you do not have dampers they can be installed.



Sometimes warm air syste were originally so poorly design that it is impossible to balan them with the dampers. In the cases there is a very simple a inexpensive device that often w effect substantial improvement. Th is a small booster fan that is stalled in the trunk duct supplyi the part of the house that is ha to heat. This fan can be operat either by a hand switch or au matically by a thermostat in t bonnet of your furnace.

If you have a gravity furnace can be converted to forced air the installation of a furnace blow This will effect a substantial i provement in air circulation a distribution.

Increase Your Storage Capaci

Apart from these fuel-sav measures there is one other th you can do to insure adequate h That is to increase your own f storage capacity. If you could crease your own storage capac by 50 or 100 per cent your fuel dealer could fill your tank tanks) at a time when he is a to obtain more oil than he is a to store and you would have enou oil to last over the worst of winter to the period when oil in better supply. This is not any means in the nature of hoa ing, any more than buying c in the summer is hoarding. Actu you would be making a contri tion to the alleviation of the oil shortage. Also you would a more desirable customer to y oil dealer. His cost for makin large delivery is about the sam for making a small one. So if in delivery he can sell you as much as he does in two deliveries, makes more money.

For instance if you now hav 1,000-gallon tank buried outside house you could install two gallon tanks in the basement. oil can still be delivered thro the same fill pipe outside and pumped (with a small pump ca an Oilifter) into the two 275- lon tanks in the basement. A able valving arrangement is vided so that you can draw f any of the three tanks. Tank 275-gallon capacity are now m in a so-called "obround" shap they will go through a 27-inch d They are now in fairly good sup If your present tank is in the b ment you simply add another t

HOW TO WALK OFF WITH THE LANDSCAPING

CONTINUED FROM PAGE 74

tricate task of preserving the ıtural aspect of the parks hile building roads, trails, hotels, ıbins, camping sites, parking eas, and installing systems for ghting, power, water, and sewage. The roads, for instance, origiılly planned for pack horses and en for stage coaches, had to be nverted into automobile highays with deep gravel foundations d oil surfaces. This tremendous teration has been accomplished skillfully that today the roads, ılks, and trails seem inevitable d entirely natural.

Actually, they are not natural, d neither are they the result of erely drawing a straight line from e scenic view to another. They ve been planned to incorporate ree principles fundamental to all od landscaping. First, they are inconspicuous as possible, so as t to interrupt or confuse the eground or background. Secd, they are as direct as is content with convenience and good es and the peculiarities of the ıde, being neither mathematily straight nor arbitrarily medering. Third, they are laid out, course, so as to give the best ssible view of the scenic spec-le.

Even if you are not planning anyng as ambitious as a new drive, are merely cleaning a short h through the woods, it may erest you to know that the Naıal Parks find that the practical l convenient width for a bridle h is four feet. This makes it y to carry what may be needed the way of bathing suits, picnic kets, etc.

YOU have been considering putting a few steps—or a number—where on your property, you see, in the various parks, ens of different styles, suitable dozens of different climates and es of landscape development. re are steps of logs, squared or he round, and laid lengthways: stobs of short cross-sections of set closely and evenly, and en into the ground making a oth surface. There are steps of ve stone, either of solid slabs f rocks cleverly and inconspicuy bound together by mortar, merely chipped to give a toe-l.

tudy the various kinds of walks ch are designed to protect both wear and the surface of the ınd. Steppingstones and strips or blocks of pavement with or without curbs are familiar to all of us. Not so familiar are those wooden walks which are laid down in sections and easily removable in winter, and which may be adapted to many places in our private grounds. Such a walk, whose floor boards are rather widely spaced, and raised slightly above the surface of the ground, permits water to pass under it and drain through.

Is there a marshy spot near the spring of your summer cabin? Is there a hollow in your garden path which is sometimes under water? What about a section of board walk for the difficult place? The trample of thousands of feet would grind the silica surface surrounding Old Faithful in Yellowstone into choking dust. Board walks in six-foot wide sections protect ground, shoes, clothes, and lungs.

PERHAPS you are planning an outdoor fireplace, either near the house or a little distance from it. You can make up your mind about what you want by looking at the many styles in the National Parks in those places set aside for picnickers. There are primitive ones of native stone which are excellent. There are some of simulated stone which are atrocious. There are metal fire boxes with grills which are frankly products of mass production, but which are safe, convenient, inexpensive, and easily moved.

Another thing about an outside dining place. The traditional picnic table is of wood with wood benches, sometimes anchored by having the ends of the legs creosoted and stuck deep into the ground. Whether it is of roughly hewn native material or of commercial lumber, is a matter of taste. But if you are intending to build or buy such a table for your woods or terrace, note how the best designed ones have their tops constructed with open spaces between the boards through which rain can flow off and particles of food be brushed.

The usual long, narrow picnic table is by no means obligatory. Round and octagonal ones have their advantages, particularly for those who want to use them for playing cards. One of the newest arrangements does away entirely with any central dining board. Instead there is a stone buffet in the shade near the fireplace with seats arranged casually around by utilizing flat rock, felled logs, or exposed natural rock outcroppings.

In the National Parks where the picnic tables and benches are given tremendous use, it has been found that it is most comfortable for the majority of people to have the table surface 28 to 30 inches above the ground, and the seat surface 16 to 18 inches.

If seats around the picnic table or outdoor fireplace lend themselves to different materials and styles, so do those occasional seats and benches which are so pleasant to come upon when one is strolling through the woods near one's camp or perhaps merely wandering through the domestic orchard.

These should be strategically placed, just where you want to drop down for a moment after working in the garden or where you may sit quietly and look out over a land- or seascape. Such a seat should not suggest the bench in a city park, but should be simple and substantial, utilizing native material, either wood or stone. It is possible to overscale such seats, so that the half logs on heavy stone or wood supports look clumsy or uncomfortable. You can see many types in the National Parks, with or without back supports and some with overhead shelters against sun or rain, and when you build, you can avoid the mistake of having it either too massive or too fragile.

IN THE Parks the various types of signs and markers, which are in keeping with a rustic or naturalistic setting are a study in themselves, something to consider if you're dreaming up a marker for a vacation house.

And in connection with vacation houses, take a look at the different types of incinerators used which are efficient and yet actually decorative. See refuse pits and garbage receptacles which are sanitary and yet unobtrusive. They're adaptable to summer camps and cabins. If your cabin is near the water, you can see what may be done with safe, attractive and simple piers and swimming docks.

Even in this day of abundant plumbing there are still cottages where the water supply depends upon a pump. The usual cast-iron machine has only its efficiency to recommend it, and its functionalism stands out glaringly in a sylvan setting. See how the Parks mitigate this effect by incasing the

(Continued on next page)

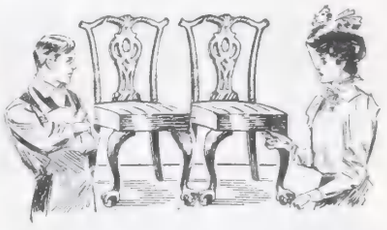


A Lady's Favorite Chair

and how it came to be a part of the

Beacon Hill Collection

Many years ago, in Cambridge, Mass., a lady from a prominent Beacon Hill family appeared at our furniture shop. Her coachman was carrying a Chippendale chair, a beloved family heirloom. She wanted a second chair . . . a duplicate of the first. We made the chair. Much to the delight of the lady from Beacon Hill, she could not tell our copy from her treasured original.



Since that long-ago day, the Beacon Hill Collection has become known as America's finest re-creation of the masterpieces of the charming Georgian period. We call these pieces "Beacon Hill Collection" because most of them were inspired by treasured heirlooms from the gracious homes of Beacon Hill, Boston, where simple dignified living has been the pattern for many generations.

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made in Cambridge, Mass., carries this mark of craftsmanship





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Yes — it's no work at all to keep your hardwood and linoleum floors gleaming and bright. A few minutes with the electric Dumore Floormaid does the trick — eliminates "hands and knees" drudgery. Many times faster than hand polishing . . . makes "self-polishing", liquid, and paste wax last several times as long! See the work-saving Dumore Floormaid Polisher at your local hardware, paint or department store today — $39.75. Price slightly higher west of Rockies.

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Never before have such superb carving tools been available. While history and legend tell of the marvelous blades made by Wayland and Miming and their contemporaries, even they never adapted their craftsmanship to the joyous art of carving with sweet tools. It is the right of every good man to own a good carving blade. Gerber Blades are hand made from steel that costs four times as much as razor steel. Catalog shows the 7 pieces which comprise the line. Sold by famous stores throughout America. Write for catalog and name of nearest dealer.

7 Great Blades
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- Ron, the fork, 4½" tines
- Durendal, 6" boning blade
- Miming, 3" individual steak blade

In cased sets $8.50 to $42.50. Shown above, Master set $35

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GERBER *Legendary* BLADES

CONTINUED FROM PRECEDING PAGE

pumps in simple rustic shelters, thereby giving you another workable idea to take home.

To be sure, you are not planning to visit the National Parks primarily to study fashions in rustic gates, bridges, fences, wells, pumps, and spring houses. You are going to be refreshed aesthetically by gazing on lofty ranges, mammoth monoliths, mesas and canyons.

For while man is humbly doing his best to make his landscaping contribution as inconspicuous as possible, nature with superb disregard for puny human efforts is displaying her architectural miracles on a scale which lifts us out of our petty and trivial habits of thought. Her engineers and architects and craftsmen are erosion and glaciers, volcanoes and rivers and winds, frost and flame. Her working day is measured by aeons of years. The result of her labors, while still in process of construction, may be seen in temples and palaces, colosseums and caverns of sublime magnitude and glory.

IF YOU should decide to make a circle of those National Parks which are in the Trans-Rocky West, and you should begin by entering Estes Park, 70 miles from Denver, you will see the first of these curiously architectural formations. As a lofty medieval cathedral towers above the crowded roofs of the surrounding villages, so Longs Peak towers above the crowded tops of the surrounding mountains. It is 14,000 feet high and its rocky crest, square-cornered and box-like, is supported on all four sides by flying buttresses—a nature-made Gothic cathedral.

In Mesa Verde are man-made structures as strange and impressive as those wrought by nature. Here on a giant rock 1,500 sheer feet high, 15 miles long and 9 miles wide, are the finest and best-preserved cliff dwellings in the world. There are hundreds of these magnificent and ingenious buildings fashioned expertly in timber and stone, some with a hundred rooms, to give shelter to a culture which flourished from the dawn of the Christian era until around 1300. The tenants of these dwellings were hunters and farmers and craftsmen. They grew gooseberries, chock cherries, pinyon nuts, acorns, and prickly pear, and enjoyed venison, turkey, squirrel, and prairie dog. Their art was true and their sense of beauty keen. They wove blankets of intricate design and fine workmanship.

Drought, pestilence, war or perhaps all three forced them to give up their leases on America's first apartment houses. What they left behind, however, has enabled scientists to piece together the story of a civilization that lasted for more than a thousand years.

Mesa Verde lies half way between earth and heaven, but the Carlsbad Caverns offer an architectural wonder in reverse. Nature began making these subways and cellars millions of years ago, extending them further into the limestone bowels of the earth than has yet been calculated. At the present time three stories, going down, have been discovered, the first at 750 feet, another at 900 feet, and the third at 1,320 feet.

The walls and ceilings of the rooms glitter with myriads of sculptured effects revealing when illuminated extraordinary perfections of form and color. The Big Room is appropriately named since it is 4,000 feet long, 625 feet wide with the ceiling at one place rising to 350 feet. It is lavishly decorated in gargantuan rococo and you can imagine it a throne room of an empire of giants.

One cavern is inhabited. It has been taken over by an army of bats, whose nightly peregrinations in search of their supper of flies and moths led to the first explorations of Carlsbad. Every evening 3,000,000 of these sightless, winged creatures emerge from their private entrance for the forage. It takes three hours for them to get out. Before dawn by means of Nature's radar they return to their sumptuous quarters and hang head down all day from the walls and ceiling.

THE Caverns are open the year around. While outside the temperature may be anything from zero to 100 degrees, inside the Caverns it is always exactly 56 degrees day or night, summer or winter.

The Grand Canyon which is 217 miles long and a mile deep was created by the irresistible force of the Colorado River and the immovable power of our great Southwest. That portion which provides the most breath-taking spectacle was created a national park in 1919. Stay there 24 hours and you will see 24 Grand Canyons, crags take fire, mesas darken, a at sunrise and sunset the migl cleft becomes transfigured as glory follows another.



Not so many miles north Grand Canyon lies the desert co try of southern Utah. Here Z and Bryce National Parks test to other phases of Nature as architect. Bryce Canyon Park s gests a huge amphitheater, majesty accentuated by eroded p nacles, temples and towers. In as in Zion, are desert paintings standstone vividly colored and f tastically carved.

STILL another monumental w of nature awaits you in the quoia National Park in Califor The colossal columns in this sh owy cathedral are not made of st but of the trunks of living tree 9,000 such columns whose diame averages ten feet and whose antedates the pyramids of Eg The General Grant and the G eral Sherman conifers are the est living things on earth.

There are other parks which y circle can include if your calen permits. There is the Yosemite, granite of its skyscraping walls ing perpendicularly to the he of three, four, six thousand from either side of the floor of peaceful valley where you sta

The Waterton-Glacier Inte tional Peace Park lies in northw ern Montana and extends ac the border into Canada, symb ing the spirit of good will wh has so long blessed two neigh ing countries.

Glacier, wild and cold snowy, illustrates its name by ciers which are among the few cessible ones in the United Sta

Yellowstone will be the las you follow this general route is the first in size and variety only in this country but in world. Here are petrified for and wild animals roaming in f dom and here are geysers and springs. The largest geyser thr a column of hot water high the air about every 60 minu Others play at intervals of d weeks, or months. Little ones playfully into the air twice a ute. The canyon of the Yellows River as seen from Inspira Point is a cameo, brightly h with every color and shade f black to faintest pink. To this park there came during the summer's season of 90 days a nine hundred thousand visitor



CATHERINE BRIMER

Six-Foot Delphiniums From Seed

You can grow your own if you have the space for a seed bed, plus a little spare gardening time. Sow the seed this month

By Lyall Hutton Hill

ern delphiniums, with three-nch flowers of pure white or o-tone blue, or lavender and le on six-foot stalks—these are ust" in every garden. And half in of owning them is in grow-hem yourself. That is my con-n, after several years of pro-g prize-winning size delphin-from seed in my Connecticut n.

e best time to start delphin-from seed is right now in orthern half of the country, e they grow best. Buy abso-fresh and viable seeds of year's crop from one of the xpert breeders.

l should be light and full of s. A mixture of one-third builders' sand, one-third peat or leaf mold, and one-third n soil is good. Sift the whole gh a quarter-inch mesh screen. e got the best results by sow-eds in a coldframe, with clear or pebbles on the bottom to good drainage, topped with st four inches of the soil mix-This is raked smooth and ed off with a wide board.

e little black seeds are then dusted with Semesan, Cuprocide, or Spergon, by shaking in an envelope. This dust discourages fungus disease, usually fatal to delphinium seedlings. To give further protection, I also spray the little seedlings with solutions of these dusts for two or three weeks after germination.

From one-eighth to one-quarter-inch deep is enough to sow delphinium seeds. Space them out thinly in rows eight inches apart and cover with clean sand. Then press the bed down with a board. Cover the soil with some clean, open-mesh fabric, such as burlap. Water through the burlap with your garden sprinkler. Never let the soil under the burlap become even moderately dry. Do not soak it until it gets soggy wet, either.

In ten days lift a corner of the burlap to see if the seeds have sprouted. They will surely come up in 14 days. Remove the burlap at once, and cover the coldframe—not with glass, but with a shade frame. Lacking this, you can use burlap tacked onto 1 x 2-inch scantlings to fit over the top of the coldframe.

(Continued on page 116)

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Address.....

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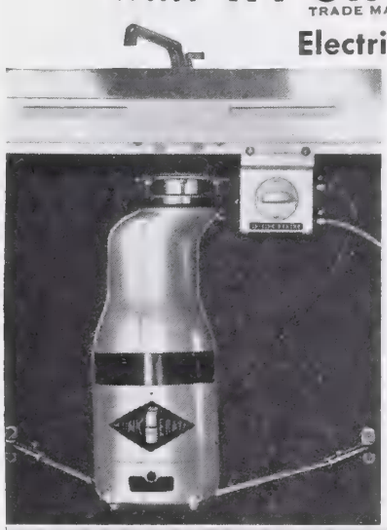


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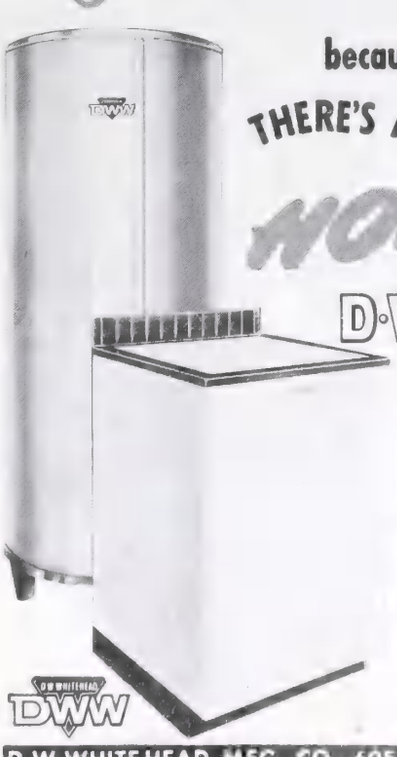
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One Evening A Week Can Do Your August Gardening

There is always an August debate in our house: Which is better—to while away the dog days pleasantly splashing in the brook with our ever-energetic youngsters, or to do the garden and kitchen chores that will bring high rewards next fall and winter?

Personally, I believe in compromise in hot weather. There are a few things like garden dusting or spraying, final seeding, and weeding that must be done. There are indoor things that can be put off until the children are back at school, and there are short cuts—freezing the abundant produce instead of canning, using an all-purpose garden dust instead of messing around with this and that, and, to a certain extent, chemical weeding.

The several all-purpose garden dusts and sprays now on the market were made up to simplify the work for just such part-time gardeners as we are. As a matter of fact, we have been mixing our own concoction of insecticides for the past few years so that we can rout many of the enemy with a single shot. Most of the commercial garden dusts go a step further, combining several insecticides with one or more fungicides. Armed with one of these, the gardener spends one or two hours a week making the rounds of his crops, treating where necessary, and the results are ly to be completely satisfac

In choosing your brand, care to read the label and fo directions. Remember that s plants can be injured by I We have failed to notice any results from use of this mat on summer squash in our own den, but experimental tests s that Yankee Hybrid, Cocoz Delicata, and Butternut squa are sensitive. Blue Hubbard, Bo Marrow, and Golden Delicious s to be more hardy. Other vegeta may be hurt by certain fungici The label on your spray or container will warn you.

In adopting the "all purp method of garden care you spe little extra money because you using several pesticides at shot, whether you need them or Advantages are that it is quick easy, just the thing for a weather short cut.

Have you picked up any of free pamphlets on pest control the manufacturers are putting o We have two that are worth get and keeping for reference. called "Pest Control Simplifi (U. S. Rubber) covers everyth from seed treatment to weed kil and includes a chart of the gen afflictions of vegetables, fruits, flowers plus the name of the rem —their own product, of cou

ong others, DuPont distributes ery complete booklet. Since the ducts are sold from one end of country to the other, the in- nation is general but based on lts of research in company lab- tories and experiment stations. inty agents and stations in your n locality can help you interpret findings to fit your problems.

inking about planting is the dest part of starting a few rows eed in August. This is one way tretching the garden season into fall. We have planted snap ns until about August tenth. ach and lettuce until the mid- of the month, and Siberian kale, nese cabbage, and turnips dur- the first week. If you are un- ain how late to plant a particu- vegetable, note in a seed catalog many days it takes for one of early varieties to mature, and tract this from the date of first ts in your vicinity. There are, course, places in the country re planting can go on nearly y month in the year. But wher- there is frost, there is a dead- for tender crops.

ettuce will stand a lot of cold its season may be prolonged by of a coldframe. We plant Siber- kale to supply rich vitamin C ns for late fall and winter l the plants are covered with w. Then it lives over and makes growth early in the spring. ach can overwinter if given ch protection this far north. the south it is planted in the for a spring crop. Snap beans, course, will succumb to frost. fingers still tingle as I remem- picking beans by flashlight one ty September night when we returned late from a holiday We were determined not to that final harvest.

n New England, such vegetables auliflower and fall peas refuse grow in an August-September ght. Both are a gamble, any- , but it's fun to try a few plants ase cool nights and right mois- conditions cooperate for their lopment. Every two or three s we have such a season and quite triumphant when we a fine white head of cauli- er to a neighbor.

ortunately, even the tidiest gar- r finds a bit of hoeing to do August. It isn't too much of a blem for us because we keep garden pretty clean in June July, and August weeds are r so persistent as the spring In the best fruit garden I know, af mulch, put on each fall, is so deep that there are no weeds.

We intend to use 2,4-D around the corn this month and to treat the spinach row three weeks in advance of planting with a mixture of fertilizer and dry salts of 2,4-D, as they did at the Virginia Station last fall. Our soil and climate may make the difference between success and failure, but we are willing to take the chance. Other weed aids are Stoddard Solvent for carrots and Aero Cyanate for onions. (See June article on weed control.)

The 2,4-D comes in handy for another of our annual battles, fighting the morning-glories and ragweed that seem to know we can't get at them with a hoe if they cling to the fence. Like Carthage of old, they must be destroyed and, with our new weapon, we hope to have fewer to contend with next year.

You can see we believe in the short cut of chemical weeding, provided it is done on a no-breeze day. Also, to be safe, one sprayer is kept for 2,4-D only, and left-over material is stored away from seeds and plants that might be affected by the fumes.

There may still be a bit of hand-weeding in the rows, but altogether weeding is not a major activity this month.

We have the advantage of living near the farm of the Experiment Station and can keep close tabs on the work going on there. It pays to attend the annual field day if you have problems and want to keep up on the latest in farm practice. The new things generally get to the big growers first and later seep out to the home gardener. This year there will be a great many weeding experiments all over the country and you can get advance information about the possibilities in your locality at one of these meetings.

August is the month for green apple pies and tart applesauce. In our opinion, there's no apple variety for this purpose that comes near the little vaunted Duchess. It takes more sugar than McIntosh and Baldwin but holds that early season sharpness in canning and freezing. When other apples become insipid in storage, the frozen sauce helps snap up a menu like the first tang of autumn. Try mixing a few tablespoonfuls with shredded cabbage, seasoned to taste, for a quick salad.

Our neighbors to the South and West are revelling in such delights as peach shortcake and pie, or just sliced peaches with sugar for breakfast. It is well to remember that New Jersey, Michigan, and New York have varieties of peaches that

(Continued on next page)

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all the protection most gardens need.
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Index of Advertised Products

ANOTHER HELPFUL HOUSE BEAUTIFUL SERVICE ON PAGE 120 THIS ISSUE

BETTER YOUR HOME BETTER YOUR LIVING

CONTINUED FROM PRECEDING PAGE

will give a succession of fruits from July through September. New Jersey has introduced some recently with low acid content for the bicarbonate of soda addicts. They are Honey-gem and New-cheer.

In the North there is danger of losing the peach crop if the thermometer drops beyond the minus -15 degree point, or because of frost at blossom time. But where there is room it is a great asset to have two or three peach trees in the garden, adaptable as they are in so many climates. Your Experiment Station can tell you the best varieties for your section and the care required.

Here they are less trouble than apples. The Extension Service recommends four sprays, for the control of curculio, Oriental fruit moth, brown rot, and San José scale. But the most luscious peaches in our countryside are grown by a neighbor who uses no sprays at all. It may be that the fruit moths go to quinces nearby or that his peaches benefit by drift from apple orchard sprays. At any rate, the fruit is large, beautiful, and delicious—Elberta variety. For those who do spray, DDT in the July mixture prevents borer damage, according to latest reports from several states.

Peach trees grow fast and bear early, at three or four years. They are seldom of a size too tall to be reached by spray from a bucket pump. Finally, peach blossoms are a charming addition to the spring garden, utilitarian or ornamental.

Birds, beetles, and little boy share one opinion in common. Berries and other fruits are grow especially for them. As far as th birds and beetles are concerne a good way to get your share of th pickings in this neighborhood to drape the bushes and vines wit netting. One excellent fruit ga den containing several varieties grapes, blueberries, blackberrie and gooseberries, wears a shrou of tobacco tent cloth in Augus

Grapevines without such a cove still need protection from the Jap anese beetles that find both foliag and fruit delectable. There ar long-suffering country folk wh spend an hour a day hand-pickin the beetles and destroying them It is much quicker to use a dust o spray of DDT until about thre weeks before the bunches are t be used.

There are also ready-mixed fru sprays, such as D&P, that contai insecticides and fungicides to giv all-around protection to fruits, jus as the garden dusts do for vege tables and ornamentals.

Taken in detail, all of this sound like a lot of work. Actually it isn' In our garden partnership, we fin that one evening a week, one o us manning the dust gun while th other does a little weeding an planting, is enough to reserve fo August, allowing ample time fo relaxation.

—K. P. Plum

SIX-FOOT DELPHINIUMS FROM SEED

CONTINUED FROM PAGE 113

Put blocks under the corners of the shade in the daytime to admit fresh air. Keep the soil damp at all times, but never drench it. If damping-off is evident, spray with one of the fungicides mentioned.

Watch your seedlings daily. Gradually give them more air and sunlight. In three or four weeks take off the shade.

About the middle of September, your seedlings should be ready to transplant into another coldframe or right into shaded open ground. They should be set nine inches apart in rows two feet apart in rich soil, boosted with a bit of any good fertilizer. If your soil tends to be acid, spread lime or wood ashes between the rows of these sweet-soil lovers. Shade them for a week or two after transplanting from the coldframe.

When freezing weather sets in (in October in our area of Connecticut) cover each plant with at least a pint of clean sand. Never mulc with leaves or other soggy materia Some of the plants will winter-kill but enough of them will live t justify the care given.

Transplant them next spring t their permanent locations, at leas two feet apart in all direction Many will start blooming next yea between June and September.

For permanent planting, dig th soil at least a spade depth and fi the holes with rich humus fro your compost heap. Never use co manure unless it is thoroughly d composed. An occasional boostin with a good commercial fertilize will help give exhibition spike Pruning out all but two or thre spikes makes larger blooms an taller spikes.

Rotenone sprays help combat va rious pests. Blooming-size delphin iums usually need staking. Tr attaching them with rubber band every foot up the stalk.

DON'T BE AN OFF-SEASON APOLOGIST

CONTINUED FROM PAGE 52

elieving you of hours of back-reaking hand pulling. And culti-ating has an another purpose. makes a dust mulch, which helps ie ground to retain moisture.

But, to get to the plants them-lves, you must be sure to have a ackbone of reliable perennials in our borders: Oriental poppies, oralbells, phlox, columbine, iris, c.—the old standbys that come o year after year without any ampering. The less time you have r gardening, the greater should e the proportion of these tough ants. The rest of the space you n play with in shifts.

For instance, in the garden pic-red on pages 52 and 53, the oring tulips and forget-me-nots e later substituted by heliotropes. ie spice pinks and sweet Williams at follow the tulips are dug up ter bloom and replaced with pe-nias and ageratum.

Many of the dug-up plants are lvaged. All tulips are removed d allowed to ripen elsewhere. ertain early perennials, such as ue phlox and spice pinks, are di-ded, and planted in rows in the cking garden. The forget-me-nots, nsies, and English daisies, how-er, are thrown away when they gin to look scraggly.

ATE in the season, when I get mad at the petunias because ey act as though they—not I—n the garden, they come out and go cushion chrysanthemums zaleamums) in lovely pastel ades. They bloom until heavy st. Wherever there is space be-een the perennials, zinnias and gnon dahlias are set out.

These plant shifts give lots of or in the borders all through gardening season—barring, of urse, "acts of God." There is no urance against hail storms, or r dog burying a bone, or a loose w, or rabbit trouble! The only y to combat such tragedies is to ve a "nursery" in the background h a few rows of easily trans-nted annuals that can be used shock troops and rushed to the ne of disaster.

A good foundation of deep, rich l is essential for your borders—t goes without saying, but a ple of "pick-me-ups" during the son will also be appreciated by r plants. Well-decomposed hu-s from your compost heap, dried manure and peat moss, plus a le commercial fertilizer, scattered l worked in around your plants will give a fine boost and also serve as a mulch to cool the soil. This treatment is in order right now!

Nothing kills the look of a gar-den as do poor, dreary, faded blos-soms, so be sure to carry a pair of flower scissors whenever you go into the garden—and cut faded flowers at every turn. Besides im-proving the looks of your garden, this will prolong bloom.

Cut down the entire stems of most flowers when they fade. There are a few exceptions. Do not cut the candidum lilies to the ground. Leave stalks about twelve inches tall and allow them to ripen (that is, become yellow, as in the case of narcissus and tulips). Summer phlox is another exception. Cut off only their faded heads, and new flowers will soon form.

Staking is a necessary chore in most borders. The rule to follow is to stake early—before accidents happen, not after. Wire rings that fasten to stakes are excellent for bushy plants like peonies.

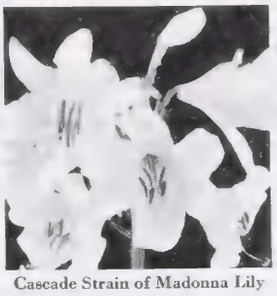
Never water with a sprinkler for less than an hour in one place. Never water when the sun is hot-test, but preferably in the late afternoon and evening, turning off the hose when you go to bed.

As you gain experience, you will use more and more tricks to econo-mize on space and make more room for bloom. For example, I plant Oriental poppies and phlox close together, only about 14 inches apart. The poppies are staked so they don't flop all over the phlox. When they are finished blooming, the poppy plants are cut down about half way, and the leaves and stems bound together with green twine or Twist-Ems. This allows the plants to ripen and wither down, the way poppies do, without taking up much room.

IT IS absolutely necessary in a small garden to plant closely. You cannot afford to allow plants to sprawl all over the place, nor do you want unsightly bare spaces to gaze upon. Careful pruning and staking must be done to keep the borders tidy and dainty, and make the plants stay put and not go romping about in a tangle.

Finally—and perhaps this should have been mentioned first—it is important to make a plan of your borders on paper. This will act as a guide in future planting and will allow you to check from year to year on what plants are satis-factory and which to replace.

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Wayside Gardens

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WORLD'S GARDEN WONDER

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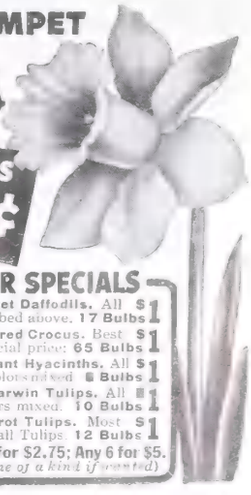
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Madonna Lilies

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60¢ each—$6 per doz.

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This combination, the stately Madonna Lily and Blue Giant Iris Kaempferi, is one you will look forward to annually in your garden. Perfectly hardy, they require little care and bloom gorgeously in late June. Order them now for planting in early Autumn.

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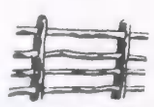
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Affords privacy and protection.

Beautifies and screens from automobile glare. For estates, suburban and city homes, and penthouses. Moderate prices. Easy to erect. Requires no painting. Lasts a generation. 3 styles—Close Woven—Cleft—Open Cleft. Heights: 18", 3'10", 4'11", 6'6", & 8'.

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Also: 814 West 14th Ave., Denver, Colo., & 3990 Chevy Chase Dr., Los Angeles, Calif.



● This Carry-All cart is nothing more than a removable bushel basket on wheels—but, oh, what an energy-saver! If you didn't have it or some similar vehicle, you'd have to make three trips with these pumpkins instead of one. Especially good for lady gardeners because the whole thing is so light.

YOU CAN'T AFFORD TO BE WITHOUT A GARDEN CART

A cart or barrow has endless uses in your garden and about your home. The main question to decide is which one best suits your strength and your special needs. Here are some examples.



● The collecting of fall leaves is but one of dozens of uses you will find for the metal Milcor Pick-Up cart. It doesn't upset, as a heavily loaded wheelbarrow easily can. The free end tips back to the ground for loading. The tool helping to load leaves into the cart is the metal Disston rake.



● A load of damp soil or compost can be plenty heavy, but it's not too heavy for this Longren Aero Barrow which holds up to 350 pounds, but itself weighs only 25. The reason: It's all aluminum, and is well designed to bear stresses. It has ball bearings, puncture-proof tires, and removable sides.

len can never be systematized
› an assembly line, and so
gardener must have means of
ıg things from one place to
r. This is where gardening
a tiresome task, instead of
ıt recreation — unless you
ıe right kind of cart.
: you found an ordinary
arrow too heavy, unwieldy,
teady for comfortable use?
consider one of the newer
lls. Even if your strength is
ushing a full wooden wheel-
load of wet soil or rocks,
be wise to look into other
ances to save your energy for
ny other garden chores.
the Longren Aero Barrow,
ance. It has the sturdy build
ished workmanship of a
ool, yet is light enough for a woman to handle with ease. This is because it has adapted the good design points of the standard wooden wheelbarrow to the lightness of a modern metal, aluminum.

The Pick-Up cart is halfway between a wheelbarrow and a cart. Because it has two wheels, it runs by pushing or pulling. Instead of having removable sides for dumping, it is designed to tip its load out when you release the handle.

For light chores like weeding you'll enjoy the Carry-All cart because the basket lifts out for close filling. (Use it, too, for collecting clothes off the line.) It's sturdier than it looks, carrying up to 100 pounds.

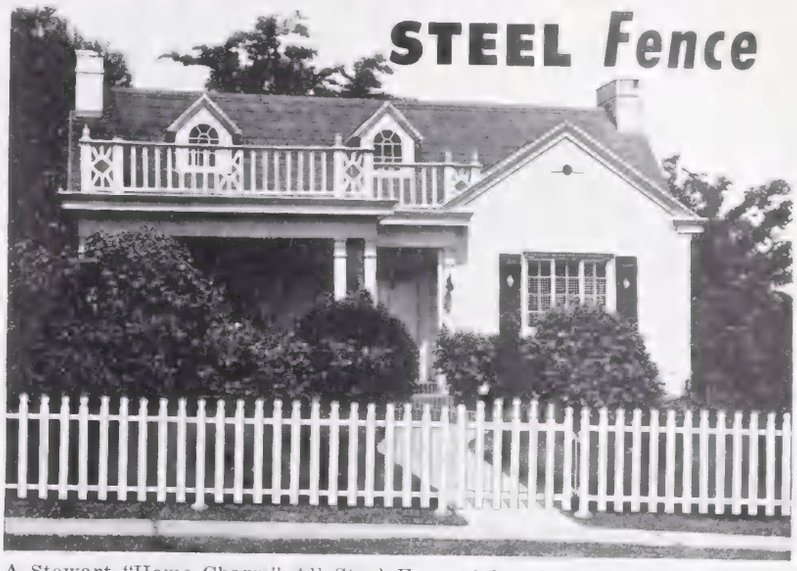
Finally, there's the specialized transporter like the fertilizer and seed spreader, also shown.

PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



● A specialized type of cart, and an important addition to every property with a sizable lawn, is the Masters Perfect Fertilizer Distributor. Also distributes quickly and evenly grass seed, sand, lime, arsenate of lead, etc. The 19-inch model holds 40 to 50 pounds. Comes in 24- and 36-inch sizes, too.

Stewart "Home-Charm" STEEL Fence



A Stewart "Home-Charm" All Steel Fence (above) completes the picture just as a well-chosen frame complements a painting. It's a friendly fence that affords protection against trespass, and adds beauty to small homes. It's easy to erect, long-lived, and costs no more than some wood fences. The Stewart Chain Link Wire Fence (left) is available in several heights and weights. Ideal for side, back or some front property lines. Write for literature.



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Fence Builders to America Since 1886

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Select these products to help you "better your home . . . better your living"

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House Beautiful



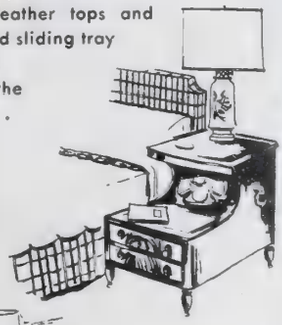
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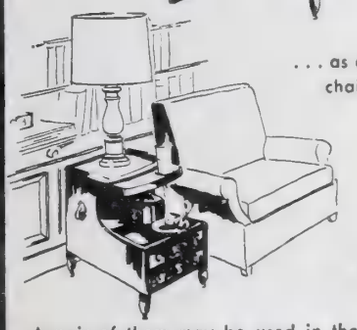
So lovely, so fine and so many uses!

A Brandt TABLE

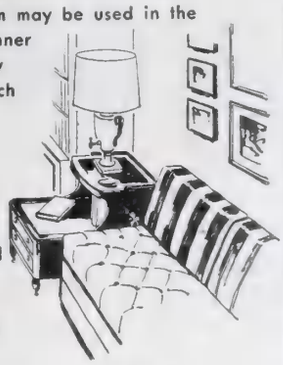
There's beauty and usefulness in this Brandt step table that makes it a welcome note in any room. Its ample drawers, leather tops and mirror-fitted sliding tray make it as usable at the bedside . . .



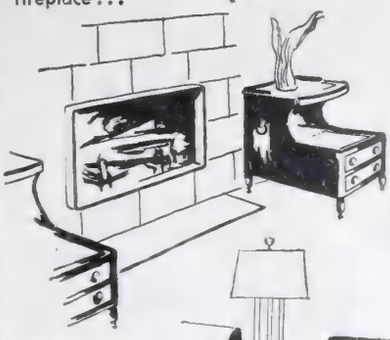
. . . as at *HIS* chairside.



A pair of them may be used in the traditional manner to bring beauty to a studio couch



. . . or may lend elegance to a severely simple modern fireplace . . .



. . . or is a pair of armless low chairs.



Send 25c in coin only for interesting, profusely illustrated 24 page booklet, "A Sketchbook of Tables and How to Use Them." Jam-packed with usable ideas!

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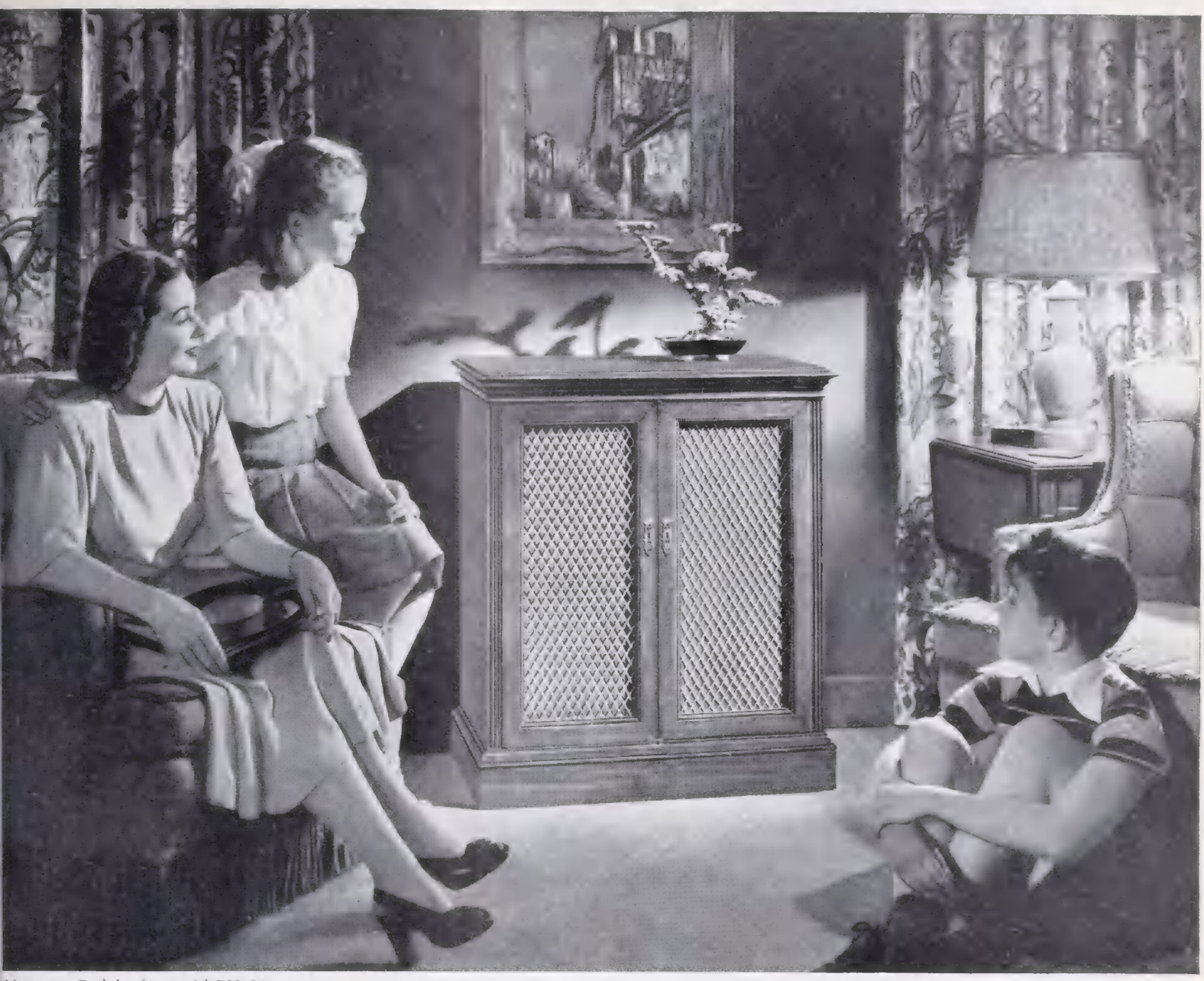
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Magnavox Berkeley, $350; with FM, $415.

Now! 4 hours of continuous recorded music

MAGNAVOX brings you record-playing's greatest innovation in twenty years! Now you can hear entire symphonies, musical comedies or dramatic classics without interruption. You can enjoy a whole evening of dance music with one loading of the new Duomatic Record Changer.

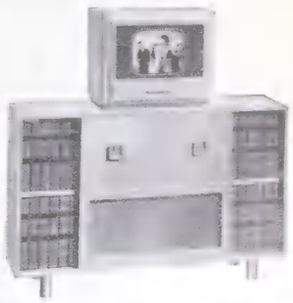
All the annoying disturbances formerly associated with record-playing are eliminated. You enjoy the wonders of new, long-playing records—lower-cost music, greater convenience than ever before, and hours of continuous playing without a blemish of noise or distortion. In addition, Magnavox now plays your present records with even greater beauty... and so gently that there is essentially no record wear.

Magnavox also brings you the newest developments of radio science—static-free AM, and genuine Armstrong FM. The new Duomatic Record Changer is standard in all models from the *Berkeley*, $350 (illustrated), to the *Windsor Imperial*, $895. Other models from $179.50.

Enjoy the thrill of owning a Magnavox radio-phonograph today—and add Magnascope television whenever you wish. With the *Berkeley*, for example, you can add the special complementary commode (right above) which houses the television unit. Designs complementary to other Magnavox models are priced from $299.50* to $1750*. Send for booklet, "The Television Of Today And Tomorrow." The Magnavox Co., Dept. 199, 2159 Bueter Rd., Ft. Wayne 4, Ind.



The Magnavox Berkeley Television Receiver with record storage space.

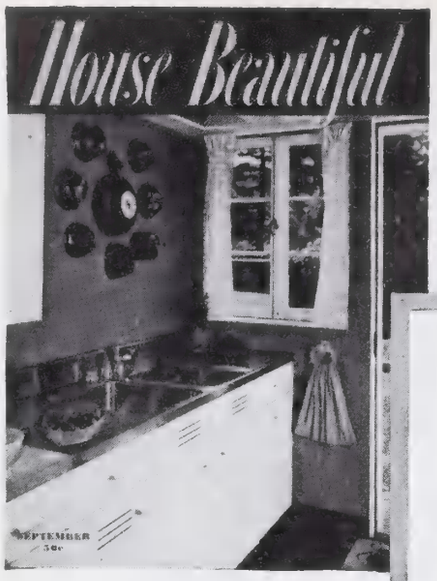


The Magnavox Modular Television Receiver correlated with the Magnavox Cosmopolitan radio-phonograph.

the magnificent **Magnavox**

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● The kitchen worthy of our front cover has stainless steel sink and counters, by Tracy Manufacturing Co.; Muratex walls and Flexachrome floor, by the Tile-Tex Company, Inc.; cabinets, by St. Charles Manufacturing Co.; gliding, horizontal-type window, by Andersen Corp.; curtains of Koroseal plastic film, by Comprehensive Fabrics, Inc.; Carosel cotton and asbestos towel, by U. S. Rubber Co.; Plexiglas towel ring, by Saxon Plastics Co.; paper towel holder, by Eldon Products, a division of Plastic & Die Cast Products Corp.; copper molds, from Richard Norton. Lighting designed by General Electric Co., Nela Park. Photographed by William Howland. See this entire kitchen, designed by Cliff May, on pages 74 through 89.

The magazine dedicated to the business of better living

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HOUSE BEAUTIFUL IS PUBLISHED MONTHLY BY HEARST MAGAZINES INC., 572 MADISON AVE., NEW YORK 22, N. Y. WILLIAM RANDOLPH HEARST, CHAIRMAN OF THE BOARD; RICHARD E. BERLIN, PRESIDENT; EARLE H. MC HUGH, VICE-PRES.; JOHN RANDOLPH HEARST, VICE-PRES.; GEORGE HEARST, VICE-PRES.; FRED LEWIS, VICE-PRES. ■ TREASURER; JOHN K. HERBERT, VICE-PRES.; A. S. MOORE, VICE-PRES.; ROBERT E. HAIG, VICE-PRES.; RICHARD A. HOEFER, VICE-PRES.; R. F. MCCAULEY, SECRETARY. COPYRIGHT 1948 BY HEARST MAGAZINES INC. ALL RIGHTS RESERVED. ADVERTISING OFFICES: 572 MADISON AVE., NEW YORK 22; 1132 PARK SQUARE BLDG., BOSTON 16; ■■ WEST MADISON ST., CHICAGO 6; 1712 FISHER BLDG., DETROIT 2; 720 EUCLID AVE., CLEVELAND 14; 1709 WEST 8TH ST., LOS ANGELES 14; RHODES-HAVERTY BLDG., ATLANTA 3. SUBSCRIPTION PRICES, UNITED STATES AND POSSESSIONS, $5.00 FOR ONE YEAR; $7.50 FOR TWO YEARS, $10.00 FOR THREE YEARS; CANADA, $5.50 FOR ONE YEAR. PAN-AMERICAN COUNTRIES AND SPAIN, $6.00 FOR ONE YEAR. OTHER FOREIGN COUNTRIES, $10.00 FOR ONE YEAR. FOR CHANGE OF ADDRESS, GIVE OLD ADDRESS AS WELL AS THE NEW, WITH POSTAL ZONE NUMBER IF ANY, AND ALLOW FIVE WEEKS FOR CHANGE TO BECOME EFFECTIVE. MANUSCRIPT MATERIAL SUBMITTED WILL BE HANDLED WITH CARE, BUT THE MAGAZINE ASSUMES NO RESPONSIBILITY FOR IT. NO UNSOLICITED MANUSCRIPTS WILL BE RETURNED UNLESS THEY ARE ACCOMPANIED BY FULL RETURN POSTAGE AND A RETURN ENVELOPE. THE FOLLOWING TRADE MARKS REGISTERED IN U. S. PATENT OFFICE: "HOUSE BEAUTIFUL'S BUILDING MANUAL," "HOUSE BEAUTIFUL'S BUYING GUIDE FOR THE BRIDE," "HOUSE BEAUTIFUL'S PRACTICAL GARDENER," "THE BRIDES' HOUSE," "GOOD BUYS," "HOUSE BEAUTIFUL," "HOUSE BEAUTIFUL COMBINED WITH HOME ■ FIELD," "HOME ■ FIELD," "FIELD ILLUSTRATED," "BETTER YOUR HOME—BETTER YOUR LIVING." RE-ENTERED AS SECOND-CLASS MATTER OCTOBER 25, 1945, AT THE POST OFFICE, N. Y., UNDER THE ACT OF MARCH 3, 1879. PRINTED IN THE U. S. A. BY THE CUNEO EASTERN PRESS, INC.

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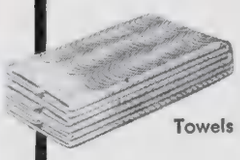
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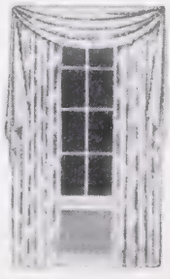
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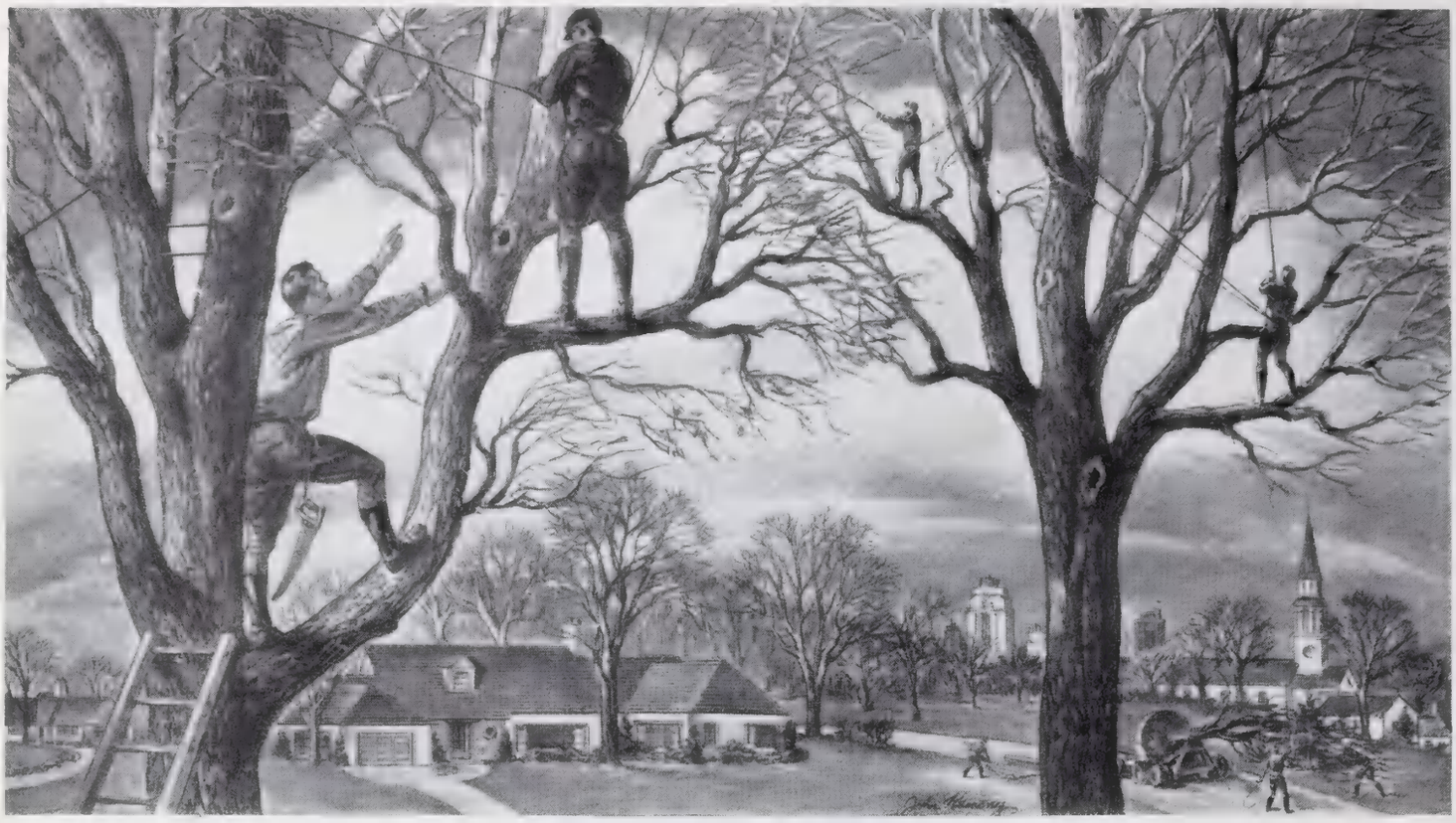
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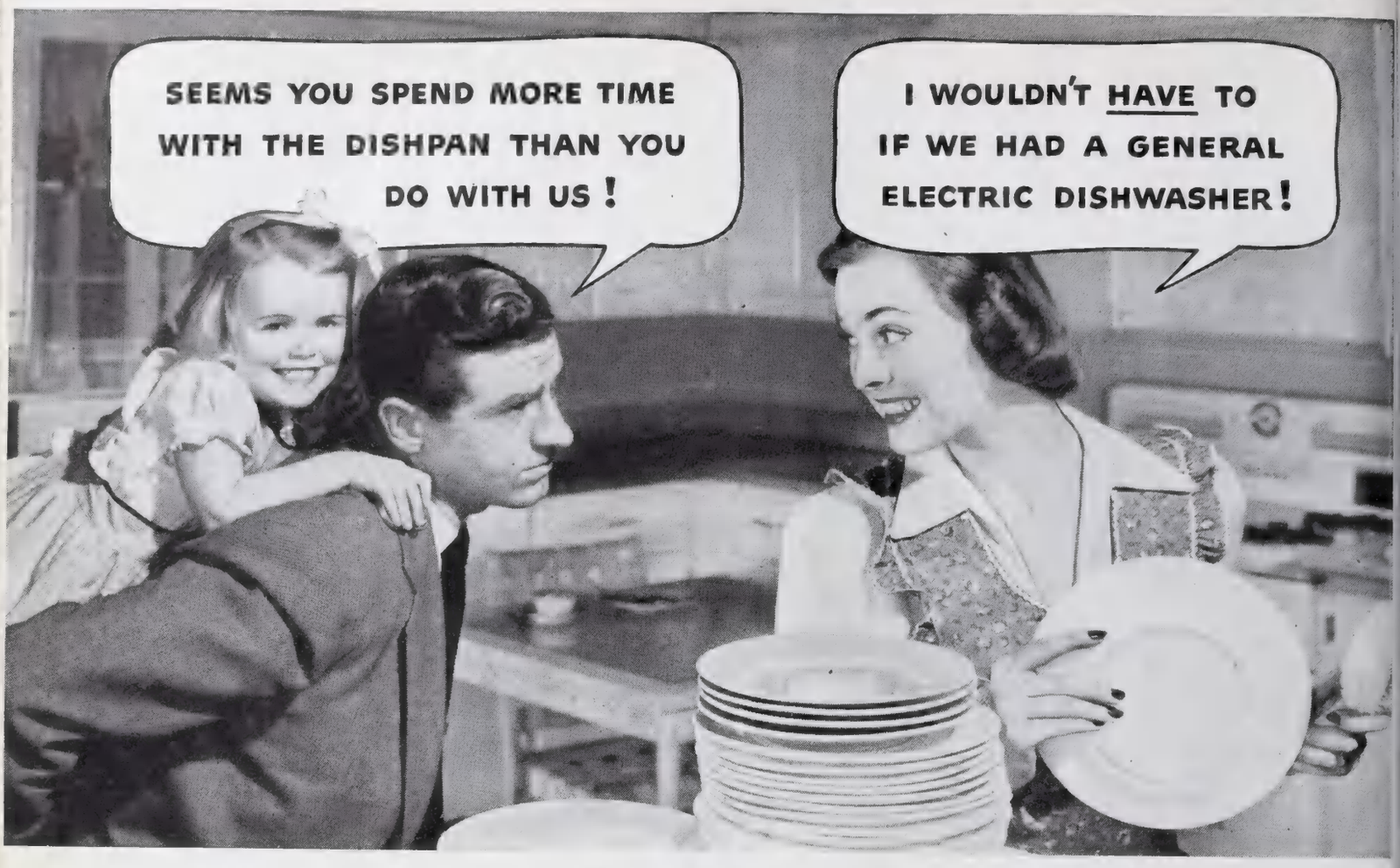
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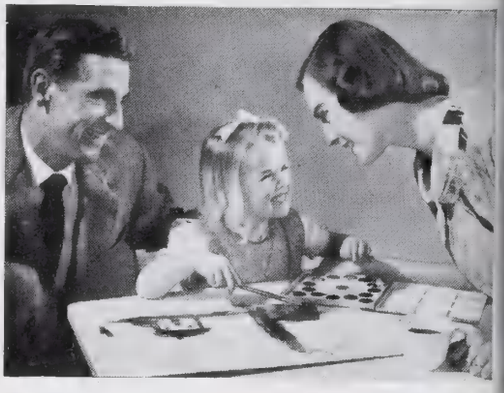
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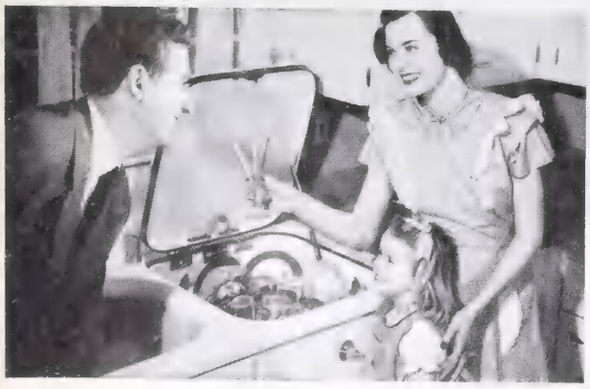
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4. No dishes to wipe—ever again! After dishes are washed and rinsed, the cover opens automatically, and both dishes and Dishwasher dry in their own heat. Gleaming, sparkling clean dishes are ready to be put away.

• • •

NOTE: The Dishwasher is available either in a complete sink, or as a separate individual appliance for installation in your new or present kitchen. General Electric Company, Bridgeport 2, Conn.

AUTOMATIC DISHWASHER

DOES THE DISHES BY ITSELF

GENERAL ELECTRIC





Robin and woodpecker centerpiece from the Stangl porcelain bird collection.



Immediate Delivery: Write for Information

Traditional 18th Century

WITH IDEAS FOR TODAY

Dayton inspired, Landstrom made, this all-mahogany dining group scales cherished 18th Century design to today's compact living needs. In Dayton's ample, open stock are chests and buffets with spaciousness to hold all your table service—lovely-to-live-with tables, cabinets, and chairs. Each piece reflecting craftsmanship from carefully rendered detail to warm, hand-padded finish. Each piece functionally planned to serve adequately the needs of the Northwest's gracious smaller home.

THE NORTHWEST'S GREAT STORE

The Dayton Company

MINNEAPOLIS



Crystal cond[illegible] with sterling top and plate and spoon, 15.00

Beautiful classic salt-and-pepper shakers, the pair, 11.00

Georgian cigarette urn in sterling, 14.50, with an ash tray in the same design, 5.00

PRICES INCLUDE FEDERAL EXCISE TAX • MAIL AND TELEPHONE ORDERS FILLED

GEORG JENSEN INC.

Fifth Avenue at 53rd Street • New York 22



TIDBIT TRAY A gay splash of flowers; a jet-black background...shining brass handle...that's the modern version of grandmother's tier-tray. Pile it with sandwiches, cakes or canapes. A charming centerpiece. Made of special translucent plastic. Wash it in hot water. Not affected by alcohol or other solvents. Wonderful gift. Height 11" Bottom tier 10⅜"; top tier 9" **$6.00** postpaid

Send check or money order. Sorry, no stamps or C. O. D.'s

Jay & Robin

4917 Superior Ave. • Cleveland 3, O.



Conestoga Wagon

Fetching box -- for candy, nuts, cigarettes and such. Made of milk white glass-- 6" long, 4 3/4" high. Extra nice for a gift to the Americana minded, and --- Christmas is coming.

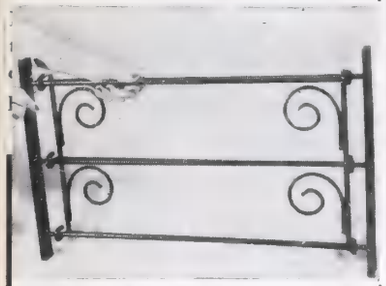
Sorry no C.O.D's
Add 20¢ for delivery

$1.50

Dennison's

411 FIFTH AVENUE • NEW YORK 16, N.Y.
62 E. RANDOLPH • CHICAGO 1, ILLINOIS
32 FRANKLIN ST. • BOSTON 10, MASS.

Install these yourself



Adjustable **Window Guards**

Leave windows open in safety with these attractive, simply-designed wrought steel window guards. Sturdy, they are easily installed with no tools. Can be removed quickly with special key in case of fire, or for cleaning.

Fit windows 24 to 36" wide. No. 4 ($3.95 ea.) for windows 21 to 26½" high, sill to bottom of top sash. No. 5 ($4.40 ea.) for those 27 to 32½" high. Standard sizes for other heights. Write measurements. Send check or money order. Crated free. Shipped F.O.B. Specify freight or express.

Adjustable porch and step railing available in stock sizes. Write for details.

HAWKINS IRON CO.

315 N. 4th St. Birmingham 4, Ala.



CRYSTAL COUPETTES

Shrimp, crabmeat, fruit cup, madrilene, etc., taste better when served in these clear crystal coupettes. Fill the bottom with ice, and the food stays deliciously chilled in the removable glass liners.

Set of 8 **$10.00** Postpaid



SEAFOOD FORKS

Fashioned after the historical crests of famous Italian Houses and cities by Italian craftsmen, silverplated on brass.

Set of 8 **$4.50** postpaid

Write for Catalogue 8-98

THE SALT AND PEPPER SHOP

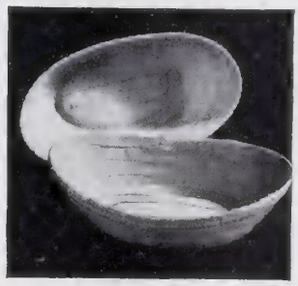
415 EAST 53rd STREET NEW YORK 22, N. Y.

WINDOW

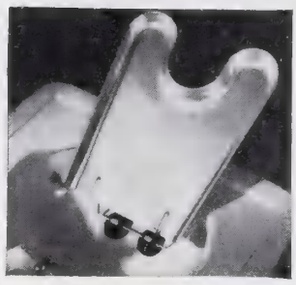
These pages are planned for your shopping convenience. All merchandise shown, except personalized items, may be re-



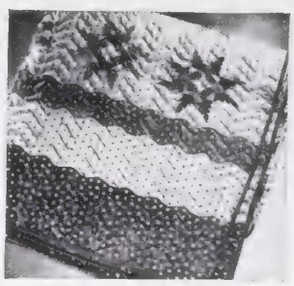
THREAD-A-MATIC. For the first time we show you an absolutely automatic needle threader, and believe us, it is terrific. Needle goes in hole at top, eye down. Push button. Draw thread through slit on side. Release button. Remove needle, and it's threaded! Slicer in back cuts thread to desired length. $2.95 plus 10¢ postage. The Del Hagens of Westchester, 1936 Palmer Ave., Larchmont, N.Y.



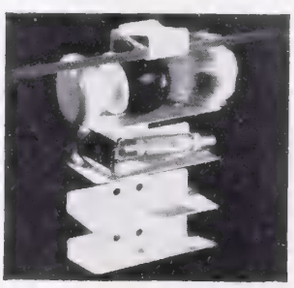
BOAT BASKETS. For crusty French bread, of course! Or heap them with strawberries for tea. On your dressing table fill them with powder puffs; on your desk with pencils; on your bar for popcorn. And as a half-moon hat, it's darling! Hand-woven braided palm leaf in lemon yellow, fuchsia, seaweed green, natural. 75¢ each ppd. Pan American Shop, 822 Lexington Ave., New York 21, N.Y.



SHAMPOO TRAY. If you have to go through the weekly agony of giving your child a bathtub shampoo, both of you will bless the inventor of the Shampoo Tray. It comes with suction cups which adhere firmly to any sink, and curly-top can sit back and relax without the nasty anticipation of soap in her eye. $3.95 plus 15¢ post. No. c.o.d.'s. May Sherwin, 545 Fifth Ave., N.Y.C.



QUILT COMPLEX. Extra-size and wonderfully decorative, this washable patchwork quilt is reversible, and we can't think of anything gayer as a spread for a child's bedroom or a country guest room. Feathered Star (photographed) comes in shades of green, blue, wine, or brown on white backgrounds. $7.95. Alpine Rose, in same colors, is $8.95. Add 50¢ postage. Edith Chapman, 168 E. 33rd St., New York 16, N.Y.



TIDY SHELF. Every once in a while we find a gadget that is so good we want everyone to have it. This one brings instant order to the normal chaos of the medicine cabinet. It clips to the shelf, and the four trays provide space for shaving gear, cosmetics, etc. Get one for you, a second for your husband. 5" high, trays 3" x 1¼". $1 ppd. Giftcraft, 1234 E. 47th St., Chicago, Ill.

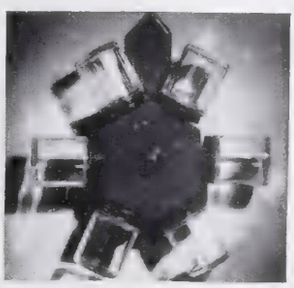
SHOPPING

rned and full refund will be made by firms involved. All ices are subject to change. Happy Window Shopping!

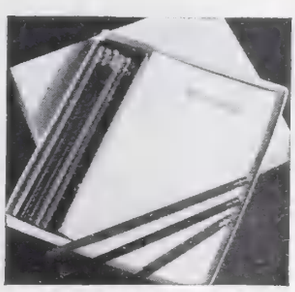
OR HER DANCING SLIP-ERS. A cork-covered case has a llet scene on the front, and a first me goes in the medallion above the coration. With the vogue for ballet eeping the country, this should be a nderful gift for every twinkletoes you ow. Fine for knitting, too. $2.75 ppd. o c.o.d.'s. Malcolm's, 524 North Charles ., Baltimore 1, Maryland.



AIL PINWHEEL. This is prac-ally a workshop in itself. It's de-gned to keep different size nails in eir own pigeonholes, and the carpenter your family will love it. Or you might ng it in the kitchen and keep each the 8 jars for such necessities as umbtacks, string, basting thread, hand ion, etc. $1.50 plus 10¢ post. Page Biddle, Haverford, Pennsylvania.



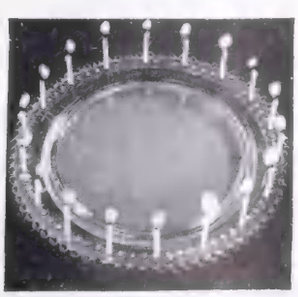
ED LETTER STATIONERY. ere's an idea you'll do well to ear-ark for every boy and girl on your ristmas list. A good-looking box con-ns 50 sheets of plain white paper printed with a first name in giant red ters, 25 plain envelopes, and 12 pen-s with first name stamped in gold. 25 postpaid. No c.o.d.'s. Eunice velties, 541 Madison Ave., New York.



R NECKLACE to wear as a ulous ruff above a high neckline, to hlight a pretty face. Made of Nor-gian Blue Fox tail, it's the gayest way step into autumn that we've seen. en the air is brisk and the sun is rm, what could be finer! Mounted on sgrain ribbon, yours for just $6.25. luding tax and postage. Harold J. bin, 52 E. 56th Street, New York 22.



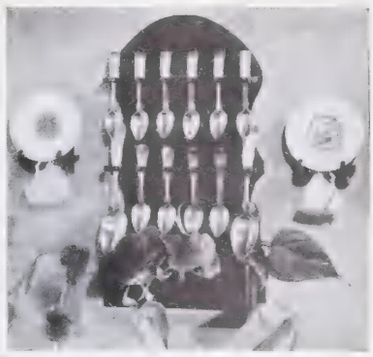
RTHDAY CAKE PLATE. If feel a birthday isn't legal without ake, this is for you. Made of clear ss. 14" in diameter, it has a "Candle-k" border and holes around the rim 72 candles. If your age is reckoned hoarily, space candles accordingly. plus 50¢ post. No. c.o.d.'s. Bertram ier, Ltd., 1147 Connecticut Ave., shington, D.C.

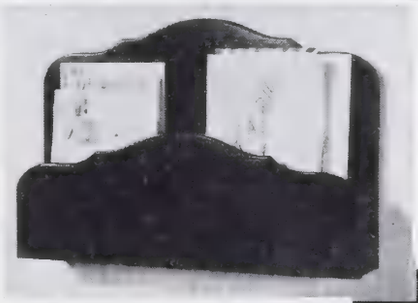


A SPOON RACK

Mahogany or maple finish
10½ x 19 with metal liner for plants.
10.00

Cup and saucer hangers for demi-tasse or standard cups.
1.50 each
express charges collect





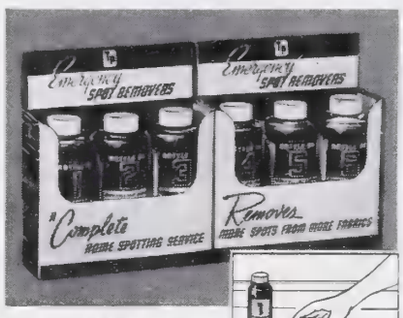
IN OUT

ANY MAIL TODAY?

Solves that ever present household problem of where to put mail or notes for Dad and the children. Hang it in the hall, bedroom, or study—or stand it on your desk.

Mahogany or maple finish
$6.50 postpaid
Check or money order to:

Muriel Reynolds
Box 187 • Laguna Beach, California



Emergency Spot Set

Remove any and all spots at home! You do professional on-the-spot cleaning simply, yet with positive results. Six four-ounce bottles of different scientific solvents that work singly or in combination to remove any kind of spot. Each bottle is plainly numbered. The instructions tell you which numbers to use for the particular problem. Wonderful to remove irritating stains made by nail polish, iodine, paint, gum and the rest. (No charges or C.O.D.'s, please.)

By Mail ***$1.79*** *Postpaid*



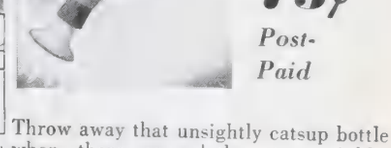
Better Wetter

By Mail
75¢
Post-Paid

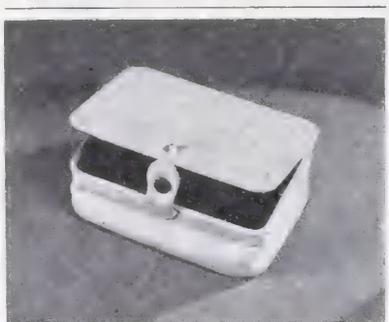
Throw away that unsightly catsup bottle when there are clothes to sprinkle. Here's a beautiful, hand-painted plastic gourd that is a perfect clothes sprinkler to proudly grace your ironing board. Just-right, hand-hold size and sturdy construction banishes broken sprinkler bottles. Holds a full eight-ounces. Easy to fill, watertight and ultra-convenient. No charges or C.O.D.'s, please.



33 Algoma Blvd., Oshkosh, Wis.



33 Algoma Blvd., Oshkosh, Wis.



JEWEL CASE

Saddle Leather
$3.75 Postpaid

Men and Women use this honey colored collapsible case and love it. Beautifully lined in velveteen with detachable cushion. Its steel frame supports a compact 2" depth, 5½" length, 3¾" width and 8 oz. weight. A wonderfully sweet gift, grand for your personal use . . . arrives boxed and gift wrapped.

My new Gift folder will soon be ready to mail

KATHLEEN WELLER
Box 386 Bryn Mawr, Pa.



DOLL and WARDROBE

She's dressed in pink or blue organdy, 8" tall. Her week-end wardrobe in cellophane carrier has 15 clothing, beachwear and toiletry items.

DOLL $2.95 plus 15c postage
WARDROBE $3.75 plus 15c postage

HALL GALLERIES
ALBERT STEIGER · COMPANY
SPRINGFIELD · MASSACHUSETTS



Never Such A Lovely Lamp

AT SUCH A LOVELY PRICE!

We've never seen a lamp to equal this for style, value and abundant lighting. The classic column comes in Green, Black or Burgundy, and is accented with an antiqued gold Grecian design. The 14" shade, gold trimmed in matching color, the lamp, 25½" overall. Specify color.

6.95

Express charges collect.

No C.O.D.'s please. In Ohio add 3% sales tax.

The Union

COLUMBUS 15, OHIO



SET $1.50 P.P.

TO PLEASE ANY CHILD

Or even a grown-up, give this personalized tumbler and toothbrush. Tumbler is frosty white plastic *(will bend but can't break)* hand painted designs in pink, blue or red. Matching brush has nylon bristles. Child's own name painted on tumbler. Tell us the color you prefer—pink, blue, red—and the name.

Tumbler—$1.00 Brush—50¢ P.P.

Check ☐ money order; ☐ C.O.D's. please

La Palette Gifts

509 Fifth Avenue, New York 17, N. Y. Dept. ☐

it's the Sardine Season

These succulent imported sardines are a luscious "catch" for your table . . . savory sea fare for tempting meals and solitary snacking.

Famous Amieux French Sardines—in pure olive oil—4½ oz. tin **12 for $6.75**

Ste. P. Canet French Sardines—in pure olive oil—4½ oz. tin—approximately 10 tasty fish . . . . . **12 for $5.45**

Briny Brand Norwegian Brisling Sardines, Crosspack—3¾ oz. tin **12 for $3.95**

Famous Marie Elizabeth boneless sardines in pure olive oil—3¾ oz. tin **12 for $3.95**

Re Umberto imported Spanish pure Olive Oil . . . . . **$6.75 per gallon**

Postpaid within 100 miles. Shipping charges collect elsewhere.

Write for Catalogue "G"

DOVER FOOD SHOP

683 Lexington Ave., New York 22, N.Y.



SCULLY & SCULLY, Inc.

"The Smart Gift Shop of New York"

506 Park Ave. New York 22, N. Y.

Better Than Ever

OUTING KIT

$12.50 COMPLETE

Just the thing for picnics and auto trips. Attractive case made of simulated leather, zipper top. Contains 2 quart size Thermos bottles, each with 4 cups and large sandwich box. Size 12" × 14".

Glistening Glasses



The traditional stem ware is seen at its elegant best in these beautiful, shimmering glasses. Made of fine, clear glass, a hand-cut monogram embellishes the water goblet, champagne, sherbet, sherry, cordial and cocktail.

$13.20 per doz.

shipping charges collect

No C. O. D.'s please

EUNICE NOVELTIES Dept. H-98

5th Floor Woman's Exchange B'dg.
541 Madison Ave., New York 22, N.Y.

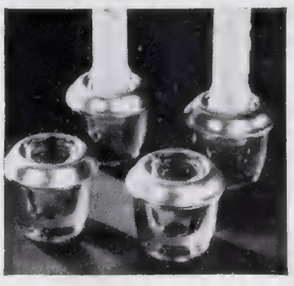
Window Shopping



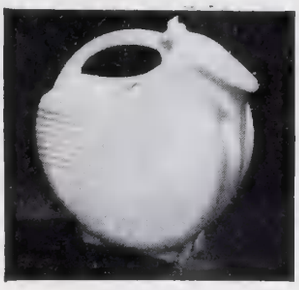
MITMOP. After a party, simply s on your Mitmop and give the table quick once-over. It's amazing how sa factory it is to dust with a gentle swe of your own hand. Made of cotton d with four rows of long-staple cott yarn on the palm, it's washable. F for your Sunday morning car washi too. $1 postpaid. Miles Kimball Co., Algoma Blvd., Oshkosh, Wisc.



DAY-OF-WEEK PANTIES. H lywood briefs, in white rayon knit, embroidered in bright colors with day of each week and a design to sy bolize that day's activity. Monday i book, Tuesday cards, Wednesday dancer, Thursday music, Friday bo ing, Saturday a heart, Sunday a cockt $1 each, plus 10¢ postage. Stewart Co., Baltimore 1, Md.



CANDLE BUDS. We found th just in time to solve (we hope) y fall wedding present problems. Th are low candle holders made of hea crystal and sterling silver, and a pair particularly nice on a twosome dini table. The price is pleasant, too. $5 the pair, including tax and postage. T Lennox Shop, 1127 Broadway, Hewl Long Island, N.Y.



PRETTY AS A PITCHER. H is real value for you. It's a 2-quart wa pitcher made of plastic and the pour lip is protected with a trip cover. Chinese red, lemon yellow, or jade gre the nice price is just $1. Add 10¢ postage. We found it at Emery B Thayer, Kansas City, Missouri.

(*Continued on page 25*)



IMPORTED

DICKENS CHARACTERS

Beloved Dickens characters—in imported English Beswickware. Exquisitely hand painted . . . vividly colored . . . under glaze. Grand collectors' items—yet practical for table use.

POSTPAID—NO C.O.D.s

Sairey Gamp Teapot, 5½" ..	$ 5.50
Sairey Gamp/Mr. Micawber Salt & Pepper Set, 2½" ...	3.50
Tony Weller/Mr. Micawber Sugar & Cream Set, 3½" ..	5.00
COMPLETE SET	12.00

THE *Lillian* SHOPPE

20 Armat St., Germantown, Philadelphia 44, Pa.

No Brackets Required



for the firm, secure installation of rod for garments, shower curtains, e

Anyone can quickly and easily install t amazing, new Readi-Rods—simply exte until the ends touch the walls, rotate o section, and you have a sturdy rod permanent or temporary use.

Readi-Rods made of polished alumin with non-mar ends are perfect for Clos —ideal for children as they can be mov to a higher level—Hanging Curtains doorways, openings, archways for p vacy, eliminating drafts, etc.—Show Curtains—no fuss or muss to install th non-corrosive, non-rusting rods.

#24 — 24" long extends to 41"	$2
#30 — 30" long extends to 51"	$3
#48 — 48" long extends to 72"	$5

Post paid. No C.O.D. please

ANDREW COMPANY

Box No. 57 Findlay, O



BRAND-NEW FRIGIDAIRE DE LUXE

Big Super-Freezer Chest for frozen foods; large, convenient food compartment; full-width Hydrator—moist-cold storage for fruits, vegetables. Basket-Drawer for eggs, small packaged foods. New design gives more food storage space in same kitchen space. Three sizes: 7, 9, 11 cu. ft.

Here's just one of the great NEW FRIGIDAIRE REFRIGERATORS!

9 models to choose from!

It's only natural that the make of refrigerator which meets the needs of the most people—should be the refrigerator bought by the most people.

You'll see how true this is when you visit your Frigidaire Dealer. For you'll discover—not one, not two, but *three brand-new Frigidaire Refrigerators . . . nine models to choose from.* All powered by the Meter-Miser, simplest cold-making mechanism ever built. It's evidence that Frigidaire recognizes how important it is for every family to have the right kind, as well as the right size, of refrigerator.

So see the new Frigidaire Refrigerators—see the one that's just right for you. "Right for you" because it helps you cook your own way, keep house the way you like, store food the way that's handiest for you!

You're twice as sure with two great names

FRIGIDAIRE
MADE ONLY BY
General Motors

Find your Frigidaire Dealer's name in Classified Phone Directory. Or write Frigidaire, Dayton 1, Ohio. Leaside 12, Ontario.

Listen to Frigidaire's "Man Called X," Sunday nights. See newspaper for time and station.



Read these facts—and let your Bigelow dealer prove them!

Find just the rug you've pictured to yourself—the perfect pattern, the match-your-dreams color—at your own Bigelow dealer's! Superb designs by America's top-flight rug stylists. Traditional patterns, modern patterns—so many to choose from! Such a range of colors that you'll be able to point your finger and say, "That's *it*—exactly!"

Left: Bigelow's luxurious deep-textured Cassandra 122-2312, around $12.95* a sq. yd.



So you're ready to buy that new carpet!



For name of your local Bigelow dealer, call Western Union by number. Ask for operator 25.

See and feel Bigelow quality! Every Bigelow Rug is made of imported wools—blended to give your rug the utmost in beauty, richness, wear. These "lively" wools spring back underfoot, keep your rug feeling lush as country-club turf! Colors glow richly year after year—till you lose count!

Above: Another Bigelow beauty, Sovereign 10114, with a rich sculptured effect. Around $10.95* a sq. yd.

Pay just the amount your bank balance dictates! Wide choice at every price range—from $5.75 a sq. yd. to $17.95! Every Bigelow Rug is a Best Buy—watched over from fleece to floor with controls as exact as an incubator baby's. For your rug-dollar's worth—see your Bigelow dealer!

Left: A cool and lovely flower-and-leaf carpet. Bigelow's Fervak 9409. Pleasingly priced at around $6.95* a sq. yd.

*Slightly higher in the West

LIVELY WOOL SPRINGS BACK UNDERFOOT

Bigelow Rugs and Carpets

Beauty you can see . . . quality you can trust

BIGELOW WEAVERS

. . . since 1825

Domingo blue

Also in Cuban Gold • Caribbean Green • Nassau Blue
Antilles Rose • Jamaica Pink • Havana Lime • Hibiscus Coral
Morro Gray • Bermuda Sand • Haiti Green • Trinidad White



New color magic for your bedrooms...

Now you can transform world-weary bedrooms as easily as waving a wand. Color does the trick . . . and Springfield has the colors. You can now get these famous virgin-wool blankets in your choice of twelve fresh decorator colors. What's more, you can match these colors — or combine them with proved complementary shades — in sheets, towels and throws. By special arrangement, Springfield Blankets have been coordinated with famous *Supercale** sheets in Wamsutta's new *Color Coordination Plan*. Investigate this helpful new service at your favorite fine store soon. See what Springfield Blankets . . . and color coordination . . . can do for you.

Springfield
VIRGIN WOOL
Blankets

THE SPRINGFIELD WOOLEN MILLS COMPANY, Springfield, Tenn. *Springfield Blankets are sponsored and distributed by* WAMSUTTA MILLS



Library ease with soft-tone French Provincial

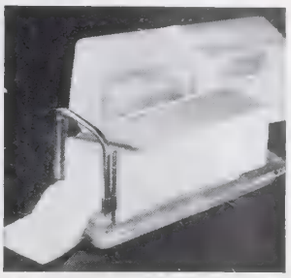
L. S. Ayres + co.
INDIANAPOLIS

Window Shopping

CONTINUED FROM PAGE 20



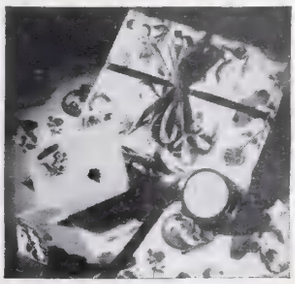
GOLDEN HORSESHOES. Old horseshoes, fabulously gold-washed, are hammered and welded into any letter in the alphabet. Order a set to match the initials of the nicest man you know, and he'll hang them over his barn, workshop, entrance, or mantel. Think of the luck that's in store for him! Fine for golden anniversaries, too. $1.50 each ppd. Horseshoe Forge, Lexington, Mass.



A BIG CHEESE will stay fresh and ready for Dagwood sandwiches if you keep it in this new plastic container. It holds a standard 2-lb. brick; the cover keeps it moist, and, best of all, it comes with a professional cheese slicer so you can cut razor-thin slivers. $1.80 plus postage. No c.o.d.'s. Carson Pirie Scott & Co., Chicago, Ill.



BATHING BEAUTIES. With this Martex set your bathroom will have a new look for fall. Set of 6 includes 2 each king-sized bath towels, guest towels, and wash cloths in a diagonal stripe with special borders that won't pucker. White, camellia, lime green, blue, sun gold, aqua, or sand with contrasting monogram, $13.95 ppd. Grande Maison de Blanc, 3130 Wilshire, Los Angeles.



ROSEBUD'S A SKUNK, and one of the most enchanting characters in Norcross's enchanting line. On the gift wrapping she'll make any present the star of the party. Two 20" x 30" sheets, 5¢. 12-foot bolt of red satin ribbon, 5¢. Gift enclosure cards, 5¢ each. Box of 12 signature notes, 59¢. Minimum order $1. Ppd. Betty Blue Gift Shop, 3349 Greenmount Ave., Baltimore, Md.

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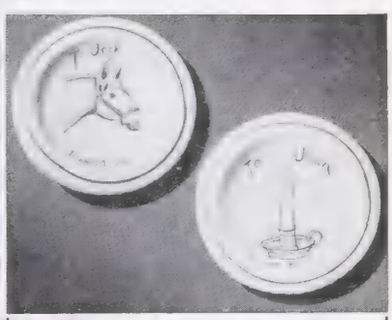


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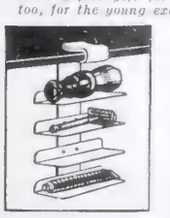
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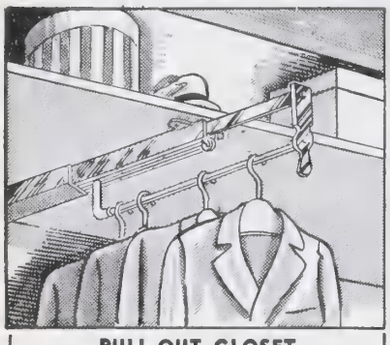
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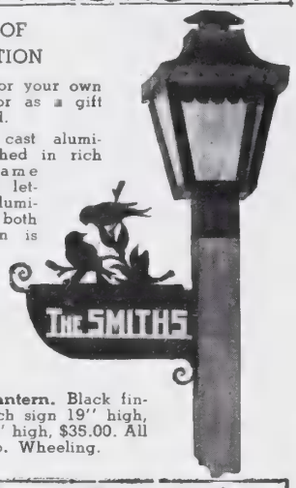
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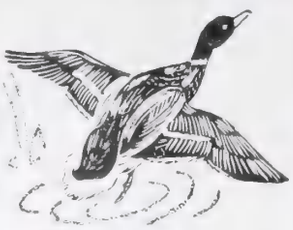
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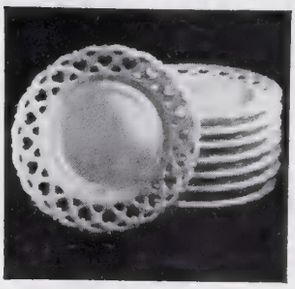
WINDOW



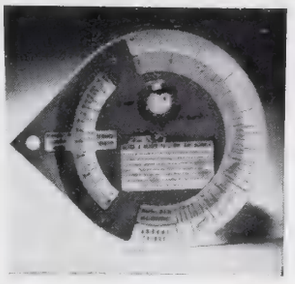
CHAMPION BARGAIN. A mo ern horse head in yellow or ebony po tery is the dramatic base of one of th best lamp values we've seen. The dru shade comes in yellow with yellow bas or red with black base; has a 2½ white fabric fringe banding the to 19½" high, and just $6.95 expres collect. No c.o.d.'s. Watkins Furnitur Shop, 8900 Lorain, Cleveland, Ohi



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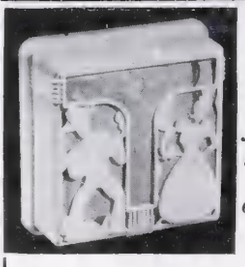


LACE EDGES make ■ petticoat ruff around these pretty plates of Westmor land milk glass. The open-work borde features the greatly sought-after fou leaf clover pattern—and think ho dramatic they'd be as pin-ups against dark wall! Or send ■ set to a bride f her strawberry shortcake desserts an tossed green salads. 8½" wide. $11.9 for 8. Ppd. Carl Forslund, 122 Fulto St. East, Grand Rapids, Mich.



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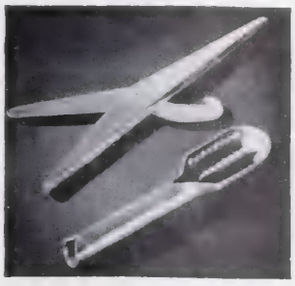
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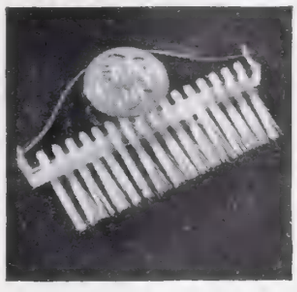
KNITTING WONDERS. These are so extraordinarily good looking it's too bad to limit their use to knitting. Made of excellent quality felt, they have a zippered pocket on the front for your wallet, etc., and come in forest green with kelly green monogram, lipstick red with royal blue, black with gray, brown with fawn. $5.50. Sock bag $3.50. Ppd. No c.o.d.'s. Lillian Shop, 20 Armat St., Germantown, Phila. 44, Pa.



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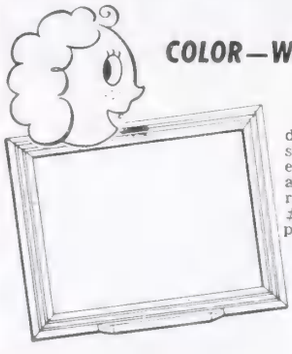
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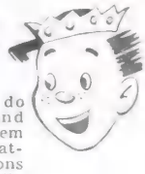
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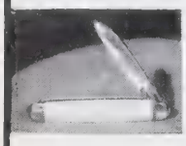
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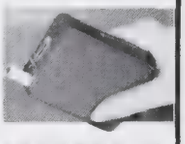


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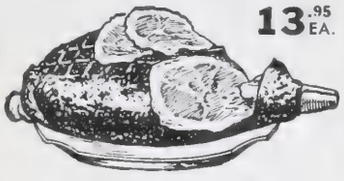
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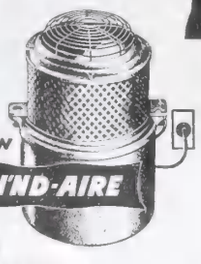
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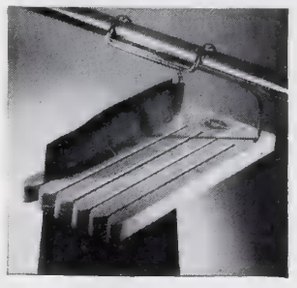
WINDOW



HONEY COMB. A pretty groomer for a pretty girl is this little comb to tuck in her purse or slip in her jacket pocket. The clear lucite comb will keep her hair in shining order, and it fits into a pink, blue, or white enameled scabbard with a cloisonné medallion. $1 plus 10¢ postage. Dennison's, 411 Fifth Ave., New York 16, N.Y.



NEW PAINT SET. This was a roaring success with our own children. The palette holds paint jars securely, and the easel provides a firm drawing surface. Through the clear plastic sheets a young artist can copy any picture, wash it off for a fresh start. With 11 illustrations, 2 brushes, and 2 plastic sheets, $3.95. Same set with artist's easel stand, $4.95. Ppd. Randel Associates, 3203 Bergenline Ave., Union City, N.J.



THIS WEARS THE PANTS in the family, and everybody's happy. Your husband because it holds 5 pairs of trousers, yet takes up only six inches of closet space. You because it will cure him of hanging trousers from the top bureau drawer. Chrome bar folds for traveling. $3.50 ppd. Charles A. Peters Bath and Closet Shop, 339 North Ave. New Rochelle, New York.



IT SERVES YOU WELL, particularly if yours is a maid-less household because this single silver-plated entrée platter serves your entire meal. With the well and tree center for meat, gadroon border and two crescent sections for vegetables, it measures 16¼" in diameter and comes gift-boxed. $19.95 including tax and postage. Dunhall for Silver Gifts, Hewlett, N.Y.



$2.50 each

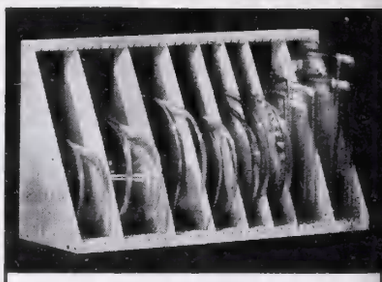
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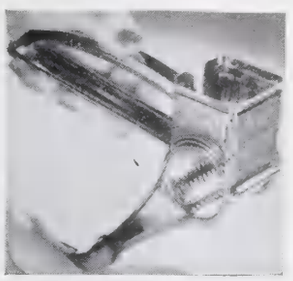
RATTLE FOR MORE. The Maraca cup is a plastic cocktail glass that has a clear plastic collar around its middle. Inside this are sealed bright rattlers so when your guests are ready they clack for service. With recipe printed on front for Maraca Rumba Cup, they come in green, red, yellow, or purple. Or in pink or blue for milk. $1 each, ppd. The Bar Mart, 62 W. 45th St., New York 19, N. Y.



BASK-O-BELL is a new game that really rings the bell. Simply hook it over a door or chair-back, and you're all set. It comes with an over-door hanger, a 12" metal ring, bell-ringing mechanism, a net 16" long, and a regulation size basketball. Lots of fun for $3 ppd. The Block Shop, 58 Wall St., New Haven 11, Conn.



GRATE STUFF. An amateur chef strolled into our office the other day and made a beeline for this Mouli Rotary Grater, hailing it as the best gadget he's seen in years. Made in France of fine steel, it's wonderful for cheese, coconut, hard boiled eggs, nuts, chocolate, etc. Removable drum lifts out for easy cleaning. $1.15 ppd. MacMannes, 1312 G St. N.W., Washington 5, D.C.



BUY FOR A BRIDE. This is rather a spectacular value. A four-piece condiment or jam set consists of two modern hand-blown crystal bowls with heavy bases, and a fork and spoon of heavy Swedish silver plate. The design is simple and elegant, and the price, complete, is just $3.50. Postpaid from Agnestrong, 39 West 8th St., New York, N. Y.



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REVIVA by Jackson of London

NO NEED to worry if you have rings from alcohol, heat or water on your table—nail polish, perfume or liniment on your dresser—ink or paint on your desk—mars on hardwood floors. Just apply REVIVA and most stubborn surface spots vanish like magic. Revives original color and grain of wood. For all dark or light, varnished, shellacked, lacquered and waxed surfaces. Quart $2.50 · Pint $1.50 · Half Pint $1.00

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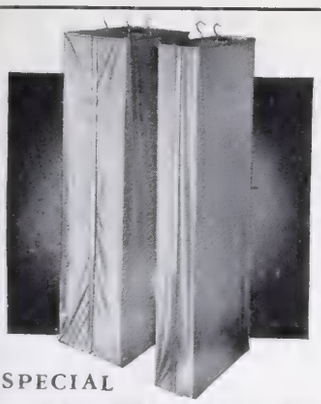


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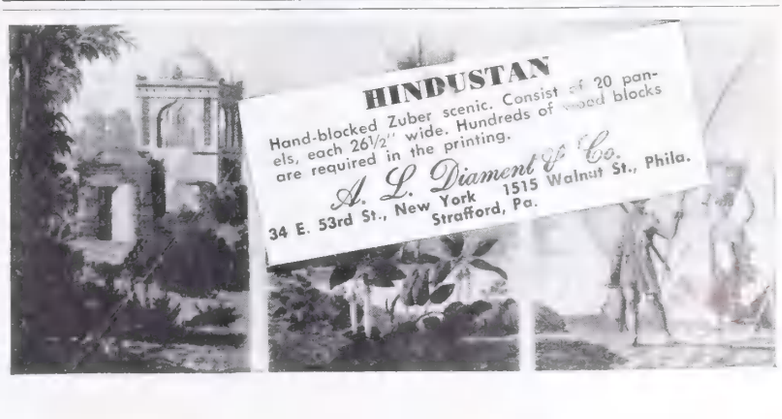
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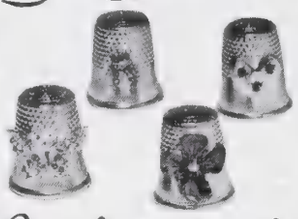
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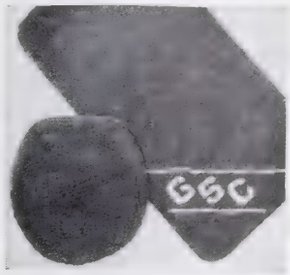
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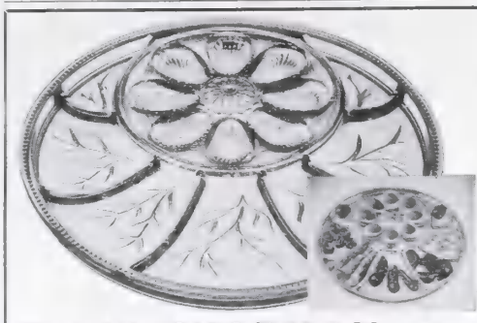


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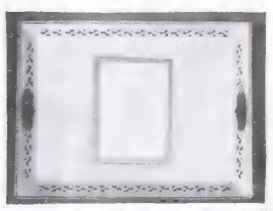
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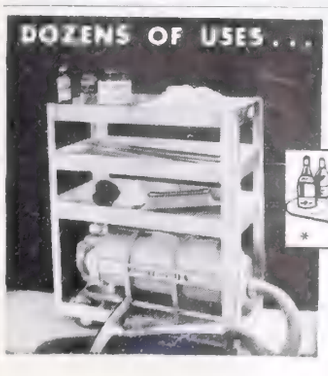
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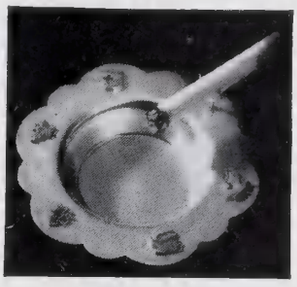
Window Shopping



CUTTING IT FINE. This kitchen necessity set is rather a spectacular buy. The six pieces include a household cleaver, slicing knife, kitchen utility fork, household knife, grapefruit knife, and paring knife. The handles are sanitary Lustrex and the hollow ground blades are stainless steel. In a gift box, $3.95 postpaid. Spencer Gifts of Atlantic City, New Jersey.



1949 FORD. Pop may have to learn the virtue of patience before there's a Ford in his garage, but not Butch! A plastic car is the dead ringer in miniature of the model everyone's talking about—and delivery is immediate. The wind-up mechanism is excellent, and while your child is playing with it you can dream, can't you? $2 plus 20¢ post. J. J. Anthony, 1517 W. North Ave., Milwaukee 5, Wisconsin.

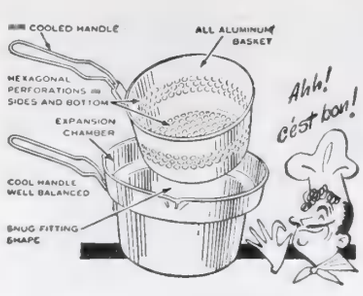


WIN YOUR SPURS by giving him an ashtray that he'll be proud to keep on his desk. It is made of heavy sterling silver with raised gold-filled western designs around the border, and his gold-filled monogram. A miniature spur is the cigarette rest. 3" wide, $18; 5½" wide, $36. Tax and postage included. Holland Jewelry Company, San Angelo, Texas.



HANG YOUR MAGAZINES on the wall or door in this wooden rack that makes a decorative splash of your current reading matter. It is easily installed, measures 24" x 41", and comes in peach, ivory or blue. We should think a college girl would love it, $9.95 express collect. Lewis & Conger, Sixth Ave. at 45th St., New York 19, N.Y.

(Continued on page 37)



Ingenious French Fryer

MAKES YOU A MAGICIAN, MADAME!

Crisp, golden French-fried potatoes, shoestrings! Chicken an old Southern mammy would envy; fritters, doughnuts and croquettes of wondrous flavor, lightness! All now so quick and easy for you with this versatile utensil. Serviceable weight, all aluminum, expansion chamber prevents bubbling over, hexagonal perforated basket drains in jiffy. 4-qt. capacity. Order for yourself, for married daughter. Unique, appreciated gift for bridal shower, party prize. Recipe folder for tempting French-fried treats comes with it.

$2.50

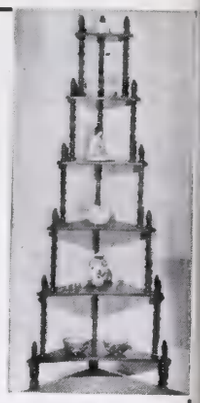
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Stands 62" high, 24" wide, 13" deep. Shipped express coll.; weight 20 lbs. Send money order or check for only $19.95. No COD's please. Specify Model 10 and choice of three rich finishes—Mahogany, Walnut, or Maple.

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Depend on Multicord, one of the great names in decorative fabrics, for providing your rooms with the ultimate in color interest. Depend, too, on its talent for handling with incredible ease. From tall flowing draperies to tailored slipcovers, you'll find this handsome multi-corded fabric of synthetic yarn the always-effective medium. Approximately $2 the yard. For stores write: Celanese Corporation of America, New York 16.

Celanese* Fabrics of Synthetic Yarn

*Reg. U. S. Pat. Off.



America's Finest Handmade Milk Glass

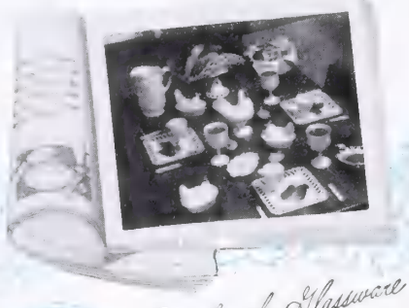
An authentic revival of the Early American Hobnail Pattern, reproduced in genuine Westmoreland Milk Glass. Its simplicity and charm are as captivating today as they were two generations ago. Made entirely by hand from original Westmoreland molds that have not been used for many years.

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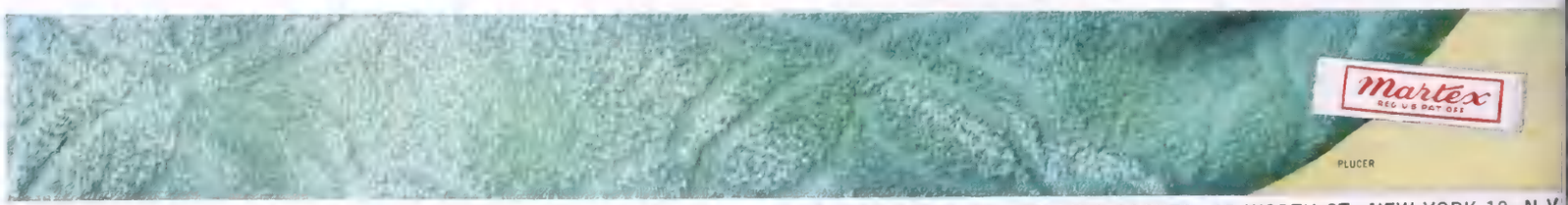
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Window Shopping

Continued From Page 32



FRENCH OPERA GLASSES. For a wedding or Christmas gift we can't recommend these highly enough, and they'll be equally appreciated by baseball fans and Wagnerian lovers. Covered in red, blue, black, or green leather, they come in their own monogrammed leather carrying case, and the 3-power lens brings object marvelously near. $20 ppd. Camalier & Buckley, 1141 Connecticut Ave., Washington 6, D.C.



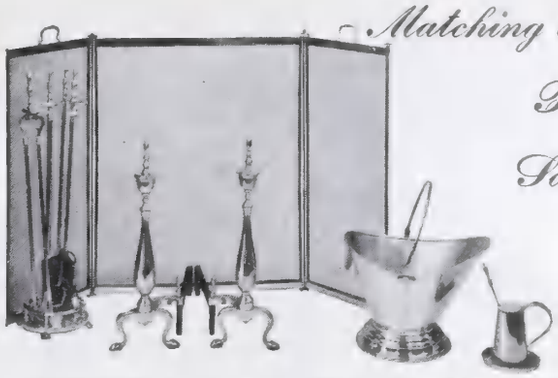
COUNTRY STORE CANDY is as deliciously old-fashioned as Victor Herbert music, and a box of it will fill you with the same nostalgia as going through an old photograph album. A one-pound box is filled with an assortment of lemon and peppermint Zanzibars, Salem Mints, Derbies, and Anise Sticks. $1 postpaid. No c.o.d.'s. The Country Store, Concord, Mass.



TWINKLE TUNES will make a Carmen Cavallero out of any Miss Pigtails, and you won't have to bribe her to practice, either. The trick is this piano book. Eight keys are numbered, and twelve familiar nursery rhymes are correspondingly marked. Even for us it's fascinating. $3.95 ppd. No c.o.d.'s. Crane's, 419 E. 57th St., New York 22.



P STANDS FOR PEARLS and a pretty girl and those perfumed moments when you know you're at the crest of your loveliness. An 18" single strand of Richelieu pearls has a sterling silver clasp. $3.95. A three-strand bracelet to match is $3.95. Tax and postage included. George Stern, 191 Madison Ave., New York 16, N.Y.



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THE SCREEN: Heavy, solid brass folding frame with 10 mesh black screen held firmly in place by spline in groove. Height 30", width; center panel 25", end panels 12". $7.75

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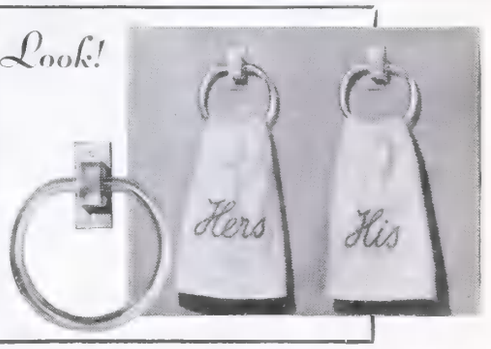


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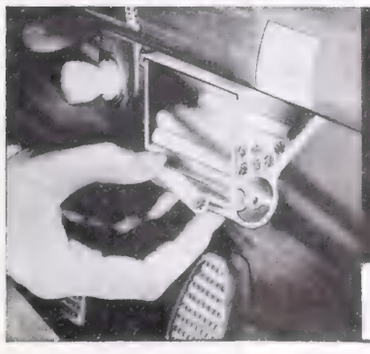
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123 *Can friends find your house in the dark ???*

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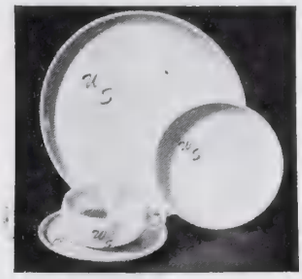
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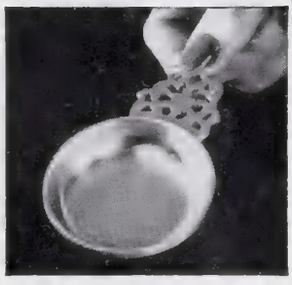
MONOGRAMMED CHINA. d signed by Russell Wright, comes in fo wonderful colors: gray, coral, chartreus or sea green, and the monogram com in a darker contrast. A sixteen-piece se vice for four includes dinner plates, sa ad plates, cups and saucers. Your f $13.95 express collect. No c.o.d.'s. T Studio Shop, 557 Boylston St., Bosto



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For the
BRIDE
or
BRIDE TO BE

Ann Marler, distinguished decorator, announces a new consultation service for smaller homes or apartments.

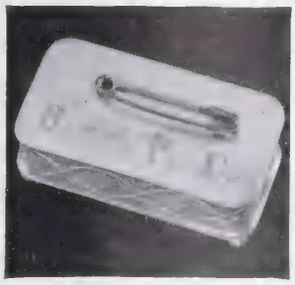
Ann Marler

Interiors To Meet All Budgets

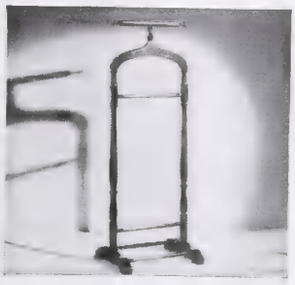
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Plaza 3-6928

SHOPPING

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VALET STAND. Its name ought to be Jeeves because it does everything except brush its master off. It holds his suit coat, trousers, shirt, underwear, socks, and even his shoes. When not in use, it folds up compactly to fit in a closet or behind a door. Mahogany, maple, or blond wood, $24.95 exp. coll. Hammacher Schlemmer, 145 E. 57th St., New York 22, N.Y.



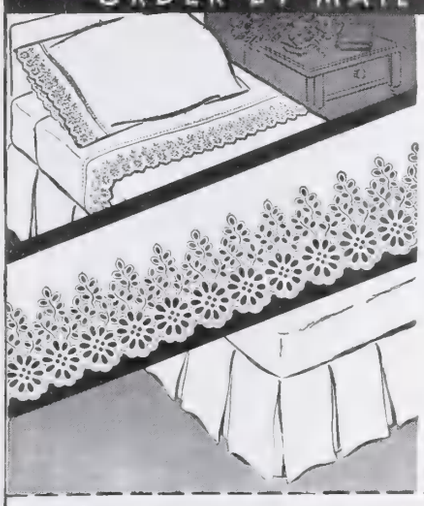
"UNMENTIONABLES" is the graphic identification hand-painted across the front of this small metal hamper. Just big enough to hold a woman's slips, stockings, gloves, etc., and keep them separate from the more rugged things that go to the commercial laundry, it comes in white, pink, or blue. 14" high, $2.25 postpaid. Sally Graye, 80 E. 11th Street, New York 3, N.Y.



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65c YD.

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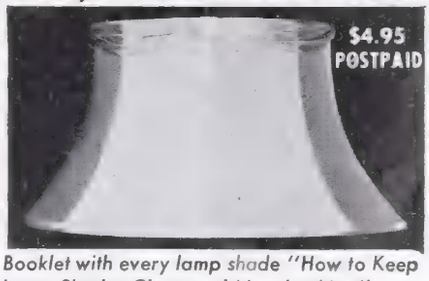
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Entertain by enchanted candlelight with these stunning lamps. Each boasts a frosted globe etched in a graceful design of grapes . . . gleaming tarnish-resistant base . . . six sparkling prisms. Matchless Gift . . .
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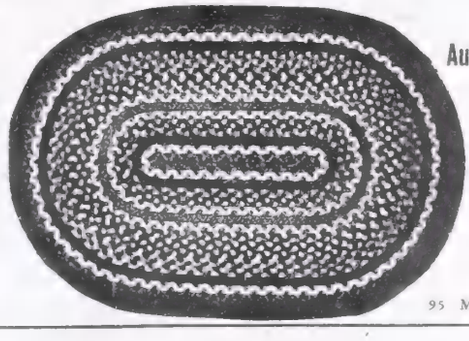


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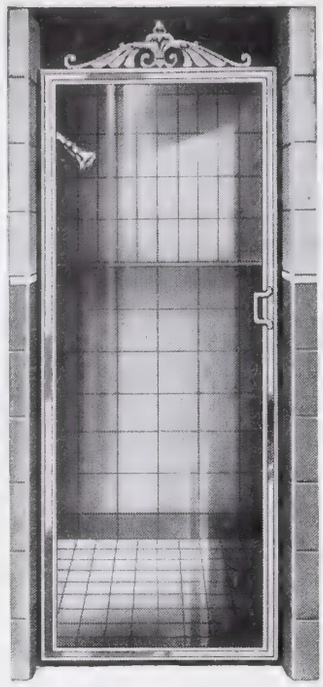
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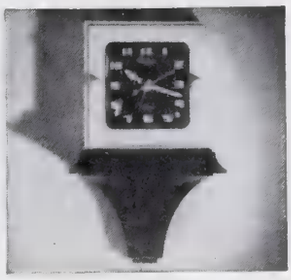
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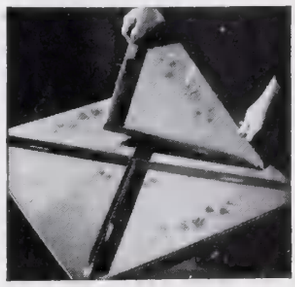


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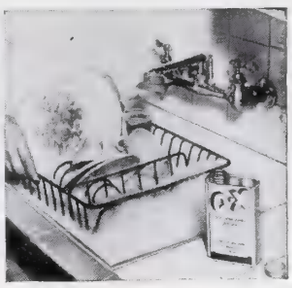
CLOCK KNOCKERS, that strange group of sleepyheads who knock alarm clocks off bed tables in their rush to go back to sleep, should welcome Telechron's new Pinwall self-starting electric alarm clock. The case is ivory plastic, 7½" high, and it comes with a wall shelf to hang near your bed. With 6 feet of cord, $9.70 incl. tax and post. Harley's Clock Shop, 425 Altman Bldg., Kansas City, Mo.



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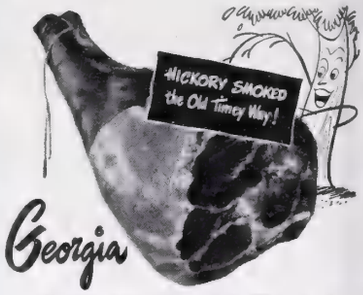
Q-X is the next best thing to an automatic dishwasher. Just stack your dishes in dishrack; pour capful of Q-X in closed sink; fill sink with hot or cold water, running full force. Then submerge rack in water for five minutes; drain sink and rinse dishes under running water. 8-oz. can gives 32 washings. $1 ppd. Kaufman-Irving Products, 19 W. 44th St., New York 18, N.Y.



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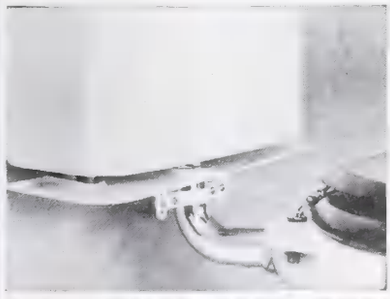
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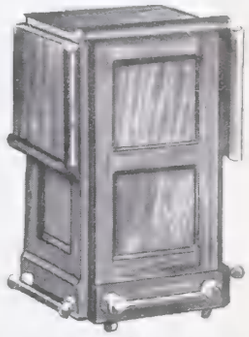
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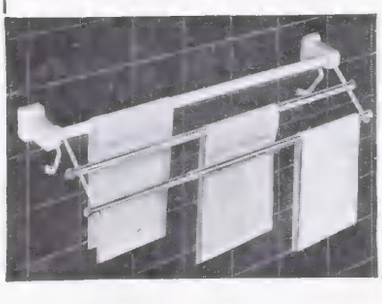
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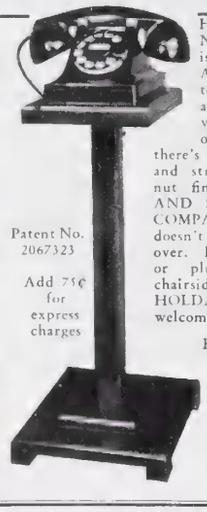
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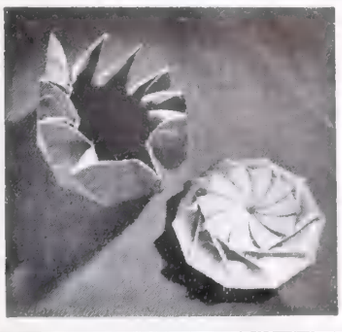
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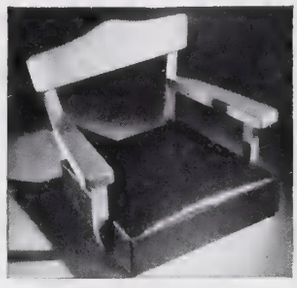
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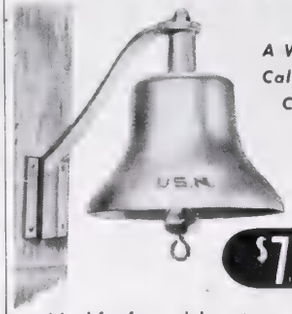


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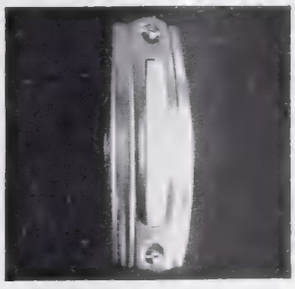
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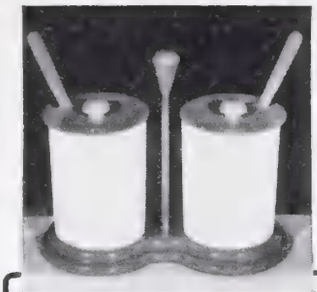
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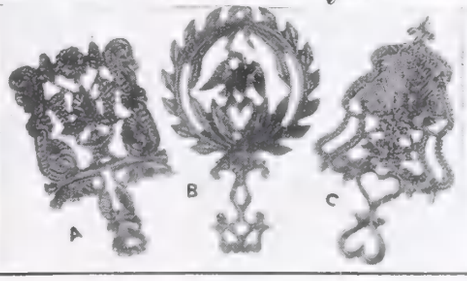
The "**Dainty Mistress**" is a three piece pottery and plastic set, consisting of two jam or relish jars with lids and spoons and a tray with a convenient carrying handle. Measures 6½" wide and 5½" high and is available in ivory pottery with bright red, emerald green, burgundy or soft rose colored plastic. Just the thing to add color and convenience to your table. And, it makes a wonderful gift! Please state second color choice.

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Used in Colonial times for holding flat irons, we've reproduced them in rich smoky black cast iron as hot plate and flower pot holders, coffee and teapot holders, decorative wall hangers, etc. Go well with colorful tableware. (A) Grape Design; (B) Colonial Eagle; (C) Star Design. Only $1 each. $2.75 set of 3, postpaid. Money-back guarantee.

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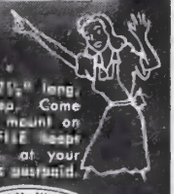
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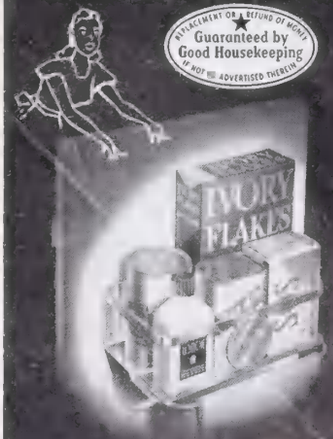
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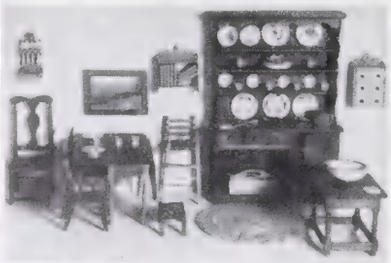


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(*Continued on page 49*)





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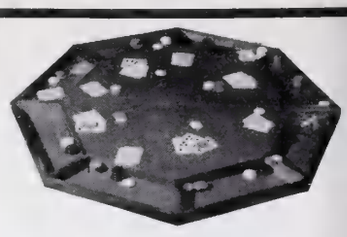
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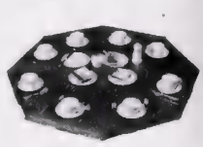
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Illustrated: "My Maryland" drapery by Riverdale Mfg. Co. . . . processed by USF.

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AMERICAN MODERN

BY *Russel Wright*

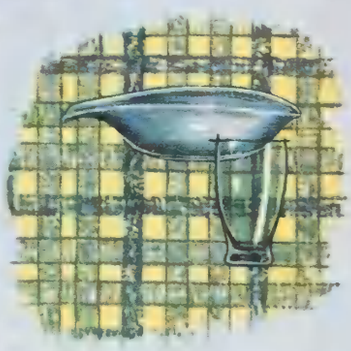
LOVELY DESIGNS AND COLOR IN GLASSWARE AND TABLECLOTHS, COORDINATED WITH FAMED AMERICAN MODERN DINNERWARE, HAND-MADE BY **STEUBENVILLE POTTERY COMPANY**



(Left) Brush Stroke tablecloth; Grey on Yellow; Dinnerware in Granite Grey and Chartreuse Curry. Glassware in Chartreuse.



(Above) Abstract pattern tablecloth, Coral on Grey. Teapot and Tumbler in Coral.



(Above) Plaid tablecloth, Seafoam on Yellow; Gravy boat and Tumbler in Seafoam.

Buy these lovely Russel Wright accessories individually or set your table *completely* American Modern! Russel Wright has created American Modern *glassware* and *table linens* to harmonize with American Modern *dinnerware* . . . a dramatic blending of color, texture and form. A complete service for four, including 16 pc. dinner set, 12 pc. glass set, 54 in. tablecloth, and four 15 in. napkins, available at $19.85 in mix-match colors. The dinnerware, as well as the linens and glassware may be purchased individually as listed:—

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NAPKINS: 15 × 15 in., Solid colors—Grey or Yellow to match tablecloth backgrounds. **.50 ea.**

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COLOR COMBINATIONS OF TABLECLOTHS:
In three basic designs to complement Dinnerware and Glassware forms.

BRUSH STROKE CLOTH:
Grey on Yellow; Seafoam on Grey; Coral on Grey; Grey on Grey; Chartreuse on Yellow.

ABSTRACT CLOTH:
Chartreuse on Grey; Grey on Grey; Coral on Grey; Chartreuse on Yellow.

PLAID CLOTH:
Coral on Grey; Seafoam on Yellow; Chartreuse on Yellow.

54 × 54 in. — **$5.95**
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All patterns available in all sizes.

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Window Shopping

Continued From Page 44

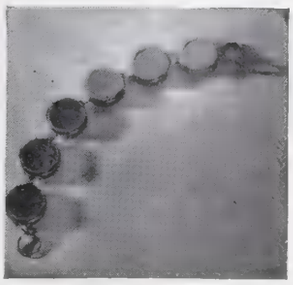
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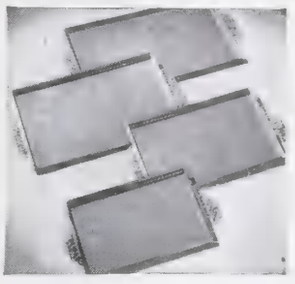
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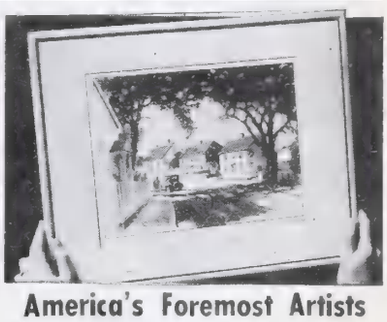


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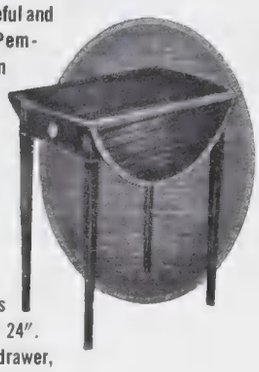
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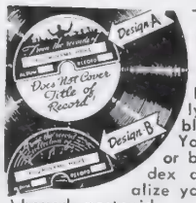


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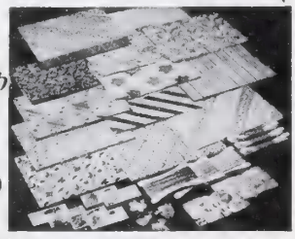
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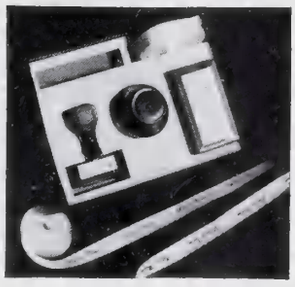
WINDOW



GILDING THE LILY. Trelliform are polished brass spears for potte plants with design interpretations tha are as modern as Picasso. They not onl add interest and color to an otherwis dull plant, but they actually suppor flowers, ivy, etc. Scroll design (shown) 14" high, $3.50. Profile design, 8" high for dwarf ivy, ferns, etc., $1.25. Ppd. Design Development, 45 Castle St., San Francisco, Cal.



THERMOS COFFEE SERVER For confirmed breakfast-in-bedders there is nothing that can take the place of this heat-keeping coffee jug. Made of nickel silver with the famous Thermos lining, it assures you of piping hot coffee even if you dawdle over a cigarette and the morning paper. 11-oz. size (1½ cups), $22.50; 20-oz. size (2½ cups), $25. Exp. coll. Scully & Scully, 506 Park Ave., New York 22, N.Y.



SCHOOLDAYS are here again and there are all those linens and clothes to mark! This set includes your name on a rubber stamp pad, 175 inches of "Stick-Tite" tape and "Sew-On" cotton tape, and ink that won't wash out. Fine for clothes, golf balls, sheet music, etc. $1.95 ppd. Additional lines on rubber stamp are 50¢ extra each. Janss, 72 Rahway Ave., Elizabeth, N.J.



LEG-O-MATIC, the automatic card table whose four legs work together with the precision of Rockettes, is a delight to have around the house. A single motion opens or closes the legs, so you have a minimum of bending. The top is covered with ivory leatherette, and the frame is finished in mahogany. $9.2 express collect. Terrace Novelties, 2 E. 58th St., New York 22, N.Y.



The Charm and Romance of Stained & Leaded Glass

Are you planning a new home or beautifying your present residence? Would you donate a memorial stained glass window to your church or mausoleum?

The traditions of beauty and permanence that characterize masterpieces seen in the cathedrals and castles of the old world guide our workmanship today.

We invite you and your architect to consider the addition to your own home of the unique charm and dignity provided by stained glass.

Inquiries or orders will be handled with meticulous care.

The stained glass panel shown can be had for as little as $25.00.

Cloister Art Studios
"The House of Glass"
70 Grand Ave. Englewood, N.J.

Dainty Beauty Dispenser for Cold Creams



Something new for women who like nice things. Holds your favorite cream always ready for use. A light finger pressure and up comes the cream in the exact amount you want. No waste, no fussing with lids or jars. Made of durable plastic. White, yellow, pink, green, dark and pastel blue. A different color for each cream!

Fine for gift or bridge prize

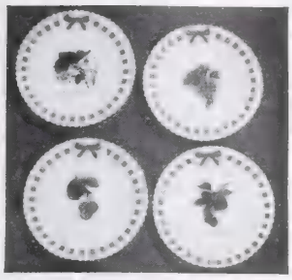
State color desired

$1.00 EACH Postpaid

BEAUTY DISPENSER
(I-Odoral, Inc.)
281 Corliss St., Pittsburgh 20, Pa

SHOPPING

LACED WITH COLOR. The sweetest pin-ups we've seen are these milk glass plates, decorated with copies of old fruit prints and laced with bright red ribbon tied in a perky bow. Actually, the ribbon is painted on, which makes them perfect for dessert or salad, too. Set of four, $5.95; set of eight (2 of each design), $11.75. Add 25¢ post. No c.o.d.'s. Ellison's, Box 284, Orange, N.J.



PULL-ING POWER. Fine reproductions of authentic Horton brasses are lovely for your antique furniture. Hepplewhite embossed oval pulls come with Dove of Peace design (3" x 1¼"), or traditional motif (3¼" x 2-1/16"). $1.35 each. Elegant door knobs: 1" 95¢, 1½" $1.25, 2" $1.45. In antique or bright finish. Add post. Old Guilford Forge, Long Hill Rd., North Guilford, Conn.



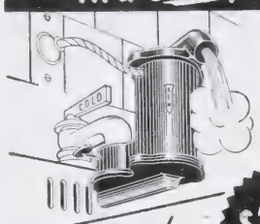
NEW ACCORDION. Of all the musical instruments designed for youngsters, we think the accordion is the most fun. The in-and-out action of the bellows, necessary to produce the music, gives a child movement, and rhythm, and the golden opportunity to "clown" or play it straight. Small size, 5", $1.75. Larger size, 9", $3.95. Hand-painted with first name. Plus post. Evelyn Reed, 538 Madison Ave., New York 22, N.Y.



SHADE-Y STORY. A hand-sewn lampshade at a price like this is News. They come in eggshell or beige, and the double ruching at top is in eggshell with wine, rose, blue, or green. This shop has practically any size you want—from 12" to 19" in either drum or bell shapes. $5.55 each. Postpaid from Rosenbaum's, Pittsburgh 22, Penna.



Running HOT WATER -in a Jiffy! from any COLD WATER FAUCET





For every kitchen need — For quick shaving — A No. 1 beauty aid

✓ Check THESE ADVANTAGES

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NOW ONLY $3.98 ★

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SOLD ON MONEY BACK GUARANTEE! Don't be inconvenienced another day by lack of hot water. ORDER NOW! SEND NO MONEY! Just pay postman $3.98 plus postage when your heater comes, or send $3.98 and we will pay postage.

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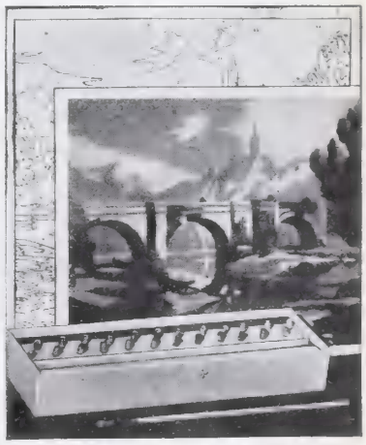
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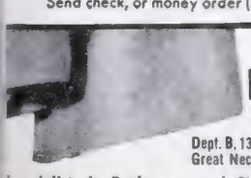


To Each His Own

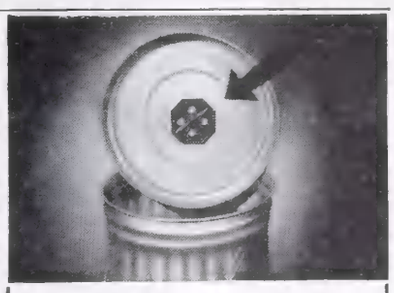
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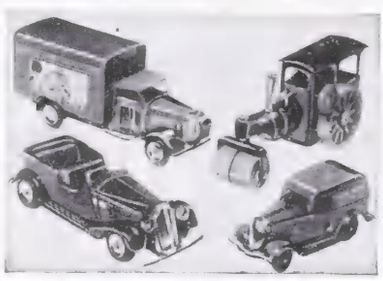


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True scale models made in England to thrill youngsters, delight collectors. Wind these up and away they'll go!

transport van. Upper left—5½". Realistic. Back doors open. $2.

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Vauxhall Tourer. Lower left—5" scale model. $1.75.

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$11.22
16½" WIDE
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SAVE 20% TO 40%
Solid Cast Rust-Free Durable Aluminum

SETTEE
$19.78
38" LONG
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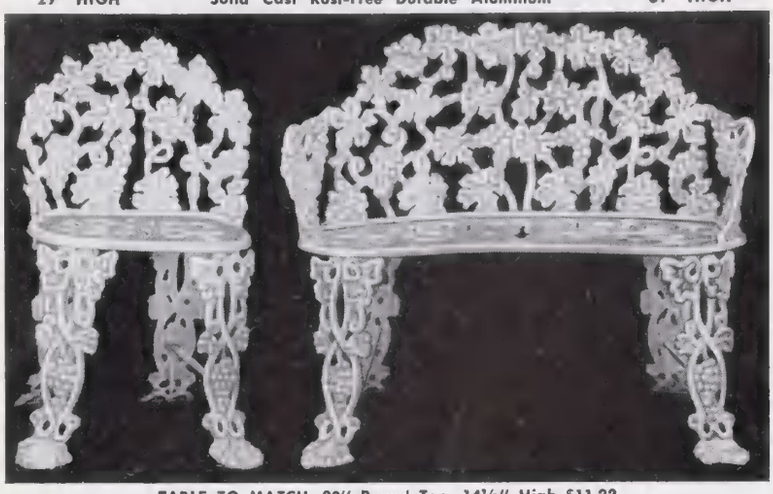


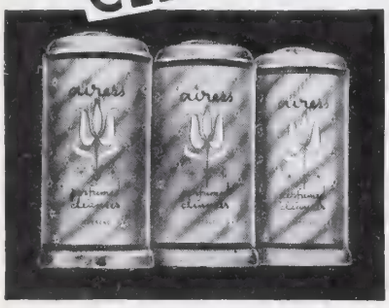
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Packed Free F. O. B. Houston in Natural Aluminum.

EXTRA DISCOUNT IN
SETS 1 Settee 2 Chairs 1 Table

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The PERFUMED CLEANSER



This wonderful new cleanser *perfumes as it scours* the surfaces of tubs, showers, woodwork, walls, mirrors, basins, etc. . . . leaving a pleasant fragrance to delight you and your guests.

airess is so different! It is like the modern toilet soaps as compared with the harsh old fashioned soaps our grandmothers had to use.

Women who have used Airess say that it cleans better than any cleanser they have ever used. Good to your hands; rinses like soap.

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Airess comes to you in three fragrances: Frenché, Daydrifts and Amora. **All three for only $1.79,** postpaid. Postage extra if C. O. D.

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KBG Products Company
Narberth, Pa.

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THE MOST AMAZING MECHANICAL TOY CAR YOU'VE EVER SEEN!



• You'll hardly believe your eyes when you watch the amazing action of this toy miracle.
• Starts, turns, and stops by itself; motor hood goes up; door opens with driver attached to door coming out to "inspect trouble." Hood and door then close (automatically, mind you) and car starts again. All metal, powerful clockwork mechanism, 5½".
• Order now, for your Xmas and birthday lists. We pay postage, no COD's. Satisfaction guaranteed. $3.75 each, 2 for $7.00.

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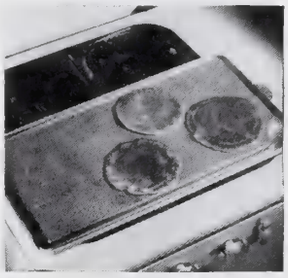
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WINDOW



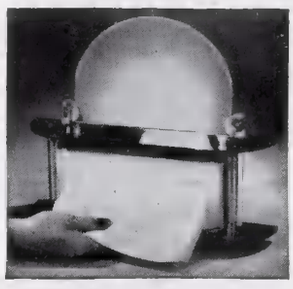
HOUSE BLESSING. A Pennsylvania Dutch *Haus Segen* is a prayer for the preserving of a man's home and family. This is how it reads: "May the blessing of God crown this house. Fortunate is he whose work is blessed and whose household is prospered by the Lord." The print, 8" x 10", is a lovely housewarming gift and comes in a gift folder. $1.25 ppd. Katharine B. Ward, Pleasantville, N.Y.



DRY FRYER. We've discovered the joy of cooking a whole breakfast at once—and there's only *one* utensil to clean afterwards! The "magic pores" of the fryer keep food from sticking to the surface so there's no need to use grease. It fits over two burners, and is fine for eggs, hot cakes, bacon, steaks, toast. 19½" x 10½", $4.95 ppd. Frawley Bros., 118 S. 41st St., Birmingham, Ala.



CAROUSEL COOKIE JAR. This is worth reaching for—even worth climbing up on a chair for—if you're worn out from trying to understand the nonsense of multiplication tables and anxious to fortify yourself for a hop scotch tournament. The pottery jar is shaped like a merry-go-round, has hand-painted, raised animals. 8" high, $6.75 ppd. No c.o.d.'s. The Josselyns, Box 147, Dedham, Mass.



TISSUE BAR. This is practically a whole powder room in itself. It combines a dispensing holder for cleansing tissues, a platform for powder, lipstick, perfume, etc., and a good quality mirror. Made of black bakelite, clear lucite, and mirror, it measures 15" x 3½" x 12" high. $7.95 postpaid from Saxon Plastics, 44 West Houston Street, New York, N.Y.

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Either of above pieces with subject of your choice and name or initials, etched on fine glass for only $13 per dozen. Include photo or drawing with order.

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Fill Mold with Liquids



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Wholesome Refrigerator Suckers
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SHOPPING

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GOLDEN EARRINGS. If it's true what the gypsies say: that when your love wears golden earrings, she belongs to you, then surely every man who loves you will want to order this pair for you. They are sterling silver gold-plated, engraved with a wonderful script monogram. With ¾" drop discs, $8 including tax and postage. Gerlou, 501 Fifth Ave., New York 17, N.Y.



LITTLE NAMESAKES are the sweetest lilliputians that ever moved into a little girl's doll house. There are 12 of them, each with a name: Linda, Mary, Pat, Betty, Ann, Jean, Chickie, Honey, Blondie, School Girl, Mickey (girl), and Little Brother. Handmade and beautifully dressed. You can put them in any position. 4" high. $1.95 ppd. Salt & Pepper Shop, 445 E. 86th St., New York 28, N.Y.



IT LIGHTS UP when Buster starts drinking his milk, stays lighted until he puts it back on the table, and the excitement of coming face to face with this bit of magic when he's downed the last drop means you'll have to "up" your order with the milkman. Battery base removable for washing. $2.50 each, $4.75 for 2, $9.25 for 4. Ppd. Kathleen Weller, Box 386, Bryn Mawr, Penna.





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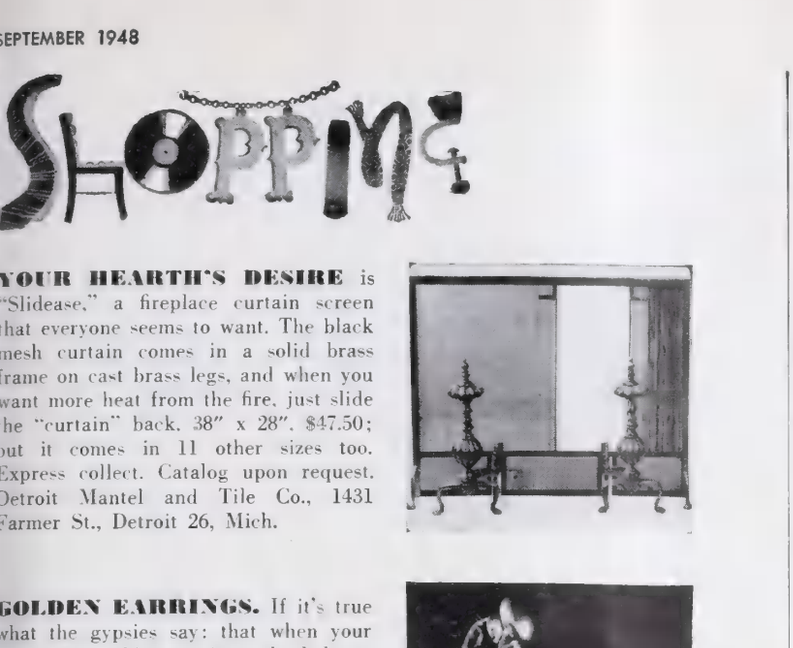


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Reproductions of *Colonial* grain and tassel, plume and peacock designs. Useful for protecting table tops from hot dishes, etc., as stands for plants, vases; or *distinctive wall decorations*. About 6" x 9". Specify designs. No C.O.D.'s.

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Special size draperies and bedspreads made to order.

Send check or money order. Delivery in approximately two weeks.

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Deep rose and sulphur yellow with gray and sharp green against backgrounds of white, gray, or pale yellow.

Also, in soft gray-blue and chartreuse, combined with blue-green and brown leaves, against pale April green or black grounds.

Length, 2-¾ yards
Width, 100" to the pr.

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Only 4 inches Tall



. . . This exquisitely formed miniature copy of antique Pitcher and Basin set. Hand decorated. To brighten your knick-knack shelf or use as table service.

$2.50 per set
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NOTHING TO ASSEMBLE OR TAKE APART

The New Sleepy-Tot makes any type or size of bed a crib. Take it on visits around town or around the world. Baby is not tied down and feels at home in it. *This is the only sleepguard on the market approved by pediatricians.* A boon on visits to grandma and ideal in hotel, motel, or train berth. When you have a Sleepy-Tot, you can take baby along without annoying your hosts, also use it to separate little tots at nap time.

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Satin-Monogrammed Corduroy Bedspread

In ivory, gray, forest green, rosedust, navy, aqua corduroy. Monogrammed in ivory, peach, copen, gray, green or rosedust satin. Matching French-pleated, lined tieback draperies, (not monogrammed). Four week delivery: sorry, no C.O.D.'s

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Note deep 22" drop. Average spread has 16½" drop. Write for color samples and catalogue.

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Washing Venetian blinds no longer is a messy, mussy chore. With Slat-O-Mat your entire blind is sparkling clean in a jiffy. No dripping of dirty water down arms or from slat to slat. Slat-O-Mat cleans both sides of slat at same time—and between tapes without soiling tapes. Waxing is just as easy.

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Slat-O-Mat is sturdily built of nickel-plated steel. Nothing to get out of order and nothing else compares with its simplicity, ease and speed. Shipped promptly on receipt of remittance. Satisfaction guaranteed or money back. No C.O.D.'s. **$3.95** Postpaid

Makes an Ideal Gift

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10007 Chalmers, Dept. HB, Detroit 5, Mich.



The Perfect *Table Centerpiece*

A centerpiece of which to be proud; hand wrought iron, exquisitely achieved by skilled craftsmen to enhance table setting. Intricate leaf design, tall, slender candles, twin hand blown, crystal clear flower vases make a festive arrangement. Use it on mantelpiece or sideboard to focus attention with its antique charm. Many call it "the ideal all occasion gift." Spanish Green, French Bronze, Swedish Black-Silver. Size 18" x 9½" x 8½".

Only **$6.95** Postage Paid | Sorry, No C.O.D.'s—Satisfaction Guaranteed

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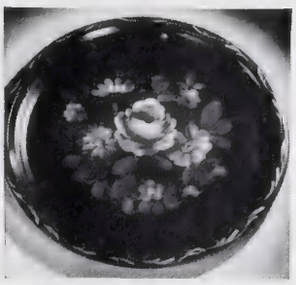
We will deduct postage and send balance in candy.

MULLANE TAFFY CO.
1203 Harrison Ave., CINCINNATI 14

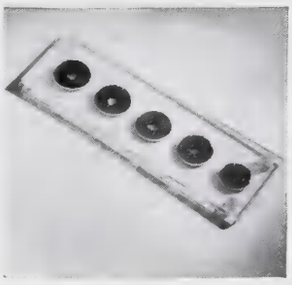
WINDOW



SHELF ADMIRATION. Here is something new in shelves that should bring out the latent decorator in every woman. A set of three comes in graduated lengths: 10", 14", and 18", and you'll discover that their possible arrangements are limited only by your ingenuity. In copper or brass with scalloped galleries, $5.50 for the set. Ppd. No c.o.d.'s. James Stuart, 410 Delaware Ave., Wilmington, Del.



TRAY JOLIE. If you get as much pleasure out of "bargains" as we do, you'll probably put ditto marks all the way down your Christmas list. It's a tole tray, 13" in diameter, and comes in black, hand-painted with assorted fruit or flower designs. Wonderful size for breakfast in bed, solo luncheons, and cocktails, or tea for two. $1.25 postpaid. Norman's, 416 Mill St., Bristol, Penna.

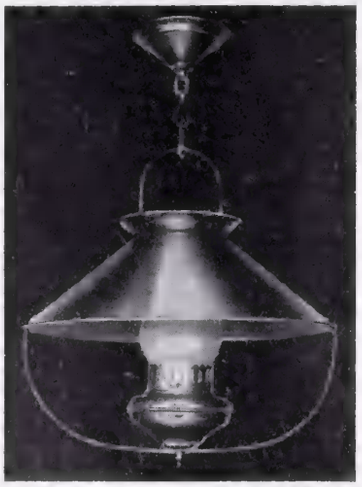


COLLECTOR'S ITEM. Ancient Chinese coins are encased and snugly fitted between two locked lucite panels to make this interesting paperweight. The five coins which make up the design are inscribed on both sides with the name of the emperor in charge of events. Dates range from 1662 to 1875. $3.50 ppd. Chinese Treasure Centre, 307 Park Hill Ave., Yonkers-On-Hudson, N. Y.



COLONIAL PAPER DOLLS. A family of six cut-out dolls come with 14 changes of costume, and they're as educational as they are fun because they have been made under the supervision of the Williamsburg Restoration, Inc. Send a set to a sick child, and her counterpane will become a Tidewater plantation. $1.75 ppd. Hall Galleries, Albert Steiger Co., Springfield, Mass.

"THE CHARM OF WHALE OIL"



An all brass early American reproduction for dining room, living room or den. Finished in old English brass. Easy to install. Shipped complete with canopy, 1 ft. brass chain, wired for 100W bulb.

15" dia. 16" high. Overall length with adj. chain 30". $17.25 prepaid

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On Convenient Approval

Examine this lifetime reference book at your leisure; it's yours *free* if you order certain small amount; otherwise return, before liberal approval period expires, and there's no charge. Send no money, merely your name and address. This offer good only while supply lasts.

Stuart Art Gallery
Dept. HB9, 455 Stuart St., Boston, Mass.

SHOPPING

GOOD TIMER. Now that summer is over, the lazy days of reckoning time by the sun are gone and we have to keep our eye on the clock. The Phinney-Walker is a good one to watch, especially for back-to-schoolers, travelers, and new mothers. The folding case is covered in tan, brown, or dark red leather, and the numerals and hands are visible in the dark. $7.95 incl. tax and post. The Union, Columbus 15, Ohio.



FINE UNDER-STANDING. A reproduction of an old English trivet is made of brass, and the maxim that is enclosed in its heart is "Give Your Heart to God Now." In spite of its quaint charm, you'll find it gives businesslike protection to your table tops from hot dishes, vases, etc., or you may want to hang it on the wall. $2.50 ppd. Yankee Pedlar, 14 Church St., New London, Conn.

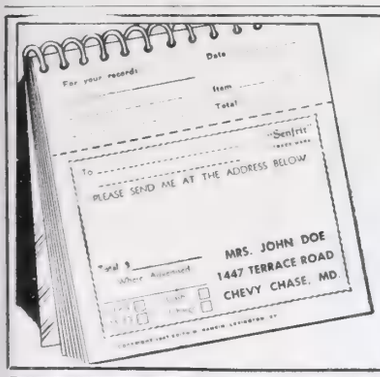


CURTAIN CALL. Your window decoration will be lovely beyond measure, restfully cool and crisply fresh, with these curtains. They are made of all cotton basket weave, launder beautifully, are 2½ yards long, and each panel is 68" wide. Hand-tied "peacock tail" fringe runs down the center and across the end. With 5" fringe, $11.50; 3" fringe, $9.50. Exp. Coll. Laura Copenhaver, Rosemont, Marion, Va.



ON THE MAT you can put a vase, house plant, or hot plate and know that your table top will be safe from white rings or stains. The 12½" green leaf is made of synthetic rubber and looks amazingly real. $1.25 each. Prepaid within 300 miles; elsewhere, postage is extra. Goldfarb's, 160 East 57th St., New York 22, N.Y.





New Shopping-By-Mail Aid

Like to shop by mail? Dislike writing letters? Then SENFRIT is the answer. Don't tear out the ad—just fill in a SENFRIT blank and *quick-as-a-wink* you are ready to "send for" your choice. For your convenience each blank carries *your name and address* and has a stub "for the record." You'll want to carry a pad in each purse—keep one in your desk. Spiral binding, clear plastic cover. Package of 4 pads (50 order blanks per pad): $2.60 postpaid. No C.O.D's.

SENFRIT

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Dearlings!

Porcelain bambis in natural coloring

$2.50 ea.

3 pc. Porcelain cigarette set

$2.50 set

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SHERATON HOST CHAIR

Now, fortunately, we can once again make immediate delivery of this custom-built Sheraton Host Chair. It's our best seller. Note specifications. Note our price, delivered to you.

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Furniture Shops Inc.

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TRUE VALUE $42.50

OUR PRICE

$32.50

EXPRESS PREPAID anywhere in U. S. A.

SPECIFICATIONS

Full custom-built; mahogany finished American hardwood; softly yielding springs; authentic Sheraton design; height 39"; width 19"; depth 21"; upholstered in beautiful quality heavy Faille in gorgeous floral pattern on eggshell background. To key your color scheme, choose between plain backs of Burgundy, Blue, Green, Rose, or Gold. Buy in matched pairs for Dining Room, Living Room, Hall console setting or as twin slipper chairs in Bedroom. Each $32.50 or only $65.00 per pair. Express prepaid anywhere in U. S. A.

SEND CHECK OR MONEY ORDER. NO C. O. D. ORDERS.

Original Handwrought Designs

Country

MAIL BOX



F.O.B. ST. LOUIS **59.50**

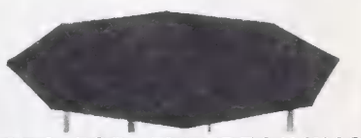
You can be proud of your home with this handsome mail box to grace its entrance. Large 24" metal box painted white and lettered on both sides. Approved by the Postmaster General. Hand forged iron work with a 7' 6" standard for concrete footing. Other silhouette designs available or have one made to order.

REFLECTOR LETTERING 45c EXTRA FOR EACH LETTER PER SIDE

• *Write For Illustrated Catalog of R. F. D. Mail Boxes, Weathervanes, Foot Scrapers and Signs*

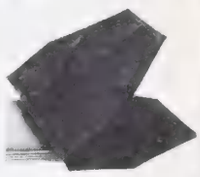
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MASON-MADE FOLDING CARD TABLE TOP; SEATS 8 TO 10 PERSONS



- For card games, lunch, dinner. Patio or indoors. Fits your bridge table.
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Flocking (top & bottom) better looking, more rugged & durable than FINEST FELT. Adjustable lock prevents sliding. Warp-proofed Masonite top—sturdily braced.

$12.95 *Prepaid or C.O.D. plus postage.*

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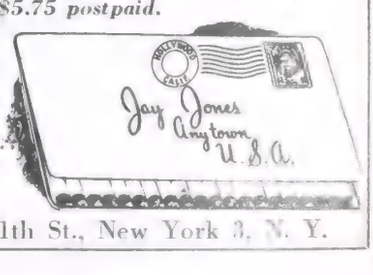
CUCKOO CLOCK . . . the closest replica of a Swiss timepiece . . . with colorful bobbing bird that bobs with the seconds . . . equipped with a real balance wheel-winding-chain and swinging pendulum. Runs 24 hours without winding. *Only $5.75 postpaid.*

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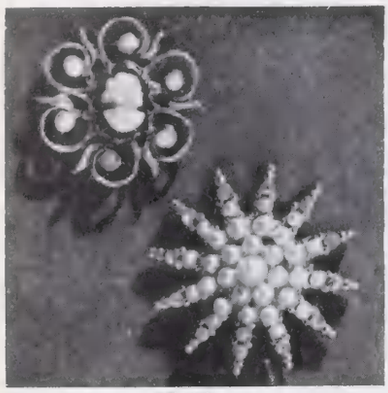
. . . that can't be lost . . . with your name on the cover. Plastic case done in white, pink, blue or gold, complete with special pen and ink so that you may address the cover in your own handwriting. Holds a complete pack of cigarettes.

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SALLY GRAYE, 80 East 11th St., New York 3, N. Y.



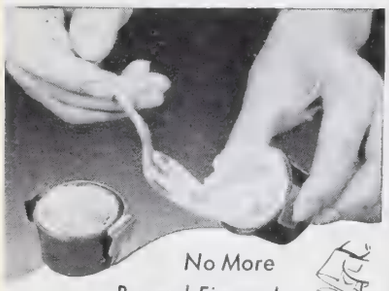
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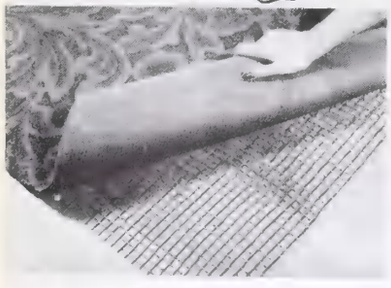
with the **HOT EGG CRACKER**

CRAX-EZY Keeps Fingers Cool, Clean—Ends Egg Fuss and Muss

End the customary juggling act when you fix piping hot soft-cooked eggs! These smart new egg holders are surprisingly simple to operate—just pinch and open the egg. No twisting or turning. Even children can use CRAX-EZY. Made of colorful, durable plastic and stainless steel. Order ▪ set for each family member. Specify red, green, white or yellow. Ideal gifts, too. Only 50c per set ppd.

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Don't Let This Happen To You



▪ Keep your rugs from slipping with this latex rubber-coated underlay. Just place between rug and floor. No COD's please. May be purchased in larger sizes. Price per yard upon request.

16"x33⅓" **39¢** p. p.

Special Introductory Offer 3 for $1.00

Rug-Kling
THE NON-SKID UNDERLAY
GREENBACK TENNESSEE



SODA SYPHON DE LUXE

Fill this new **Soda King Syphon** with tap water, slip in a Super-Charger bulb, lift the chrome handle and z-z-zip . . . ready for sparkling water — a whole quart of it! No more empties or flat soda — keeps its pep for days. Height 10". Stainless steel base with smart black or red top. **$12.00** including 3 Chargers *(postpaid)*. Extra Super-Chargers **.85 for 10** (enough for a whole case of sparkling water).

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the GAME ROOM
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Exciting eating! Coconut Myers is truly a sweet-tooth treat. Generous centers of rich, moist coconut, hand-dipped in delicious bonbon and chocolate caramello—a Joe Franklin Myers special. Invitingly packed in acetate covered box with ribbon tie.

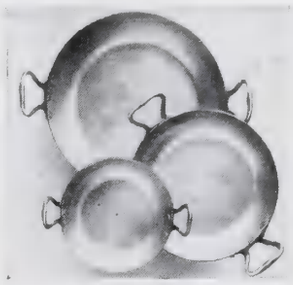
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One of America's Distinguished Names

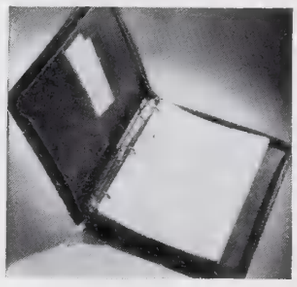
WINDOW



RICH MAN, POOR MAN, Beggar man, Thief, Doctor, Lawyer, Merchant, Chief have been lifted from the nursery rhyme counting game to identify a set of 8 highball glasses. Each profession is caricatured with sly humor, and you'll have fun dealing out the perfect glass to each guest. $4.95 the set, postpaid. Artline Gifts, 218 West Eighth St., Wilmington 22, Delaware.



JUST THE DISH for bringing your *au gratin* crab meat and creamed oysters to the table in dinner dress, piping hot from the oven. They are made of solid copper in the French style with graceful bronze handles and lined with pure block tin. 4¾", $2.25; 5½", $2.65; 6⅜", $3.75. Postpaid from Bazar Français, 666 Sixth Ave., New York 10, N.Y.



ZIP NOTE BOOK. A suntan cowhide case, zippered on three sides, holds 8½" x 11¾" note paper and secures it with metal snap rings. There are two convenient inside pockets for current assignments, itineraries, memos, etc. and for students, it's virtually a "must." $5.94 including tax. Add 20¢ postage. Thiss, 902 Nicollet Ave., Minneapolis 2, Minn.



HANG ALL is a new auto wardrobe rack that really makes sense. It fits all cars, is easily installed by slipping the side plate clips over the rear window frames, and holds 12 or more garments full length. Because it fits closely under the roof, it does not interfere with rear vision. Fine, too, for suspending a baby's bassinet. $3.49 ppd. Associated Sales & Distributing Co., 1060 Broad St., Newark, N.J.



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Stay-A-Bed guard, used on any bed, will keep your child from falling out. Saves the expense of a youth bed—tots graduate from crib to regular size bed. Slips on and off instantly—store under bed during daytime. Your choice of natural, maple, walnut, mahogany or white. Specify if for Hollywood bed & add 25¢ per guard ordered.

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The TEA SET that WARMS the HEART!



Tea-lovers everywhere are welcoming this charming inexpensive tea set. Of vitrified china—it will not chip, crack or craze. In yellow, cherry red, pink, dark green, and deep cobalt blue.

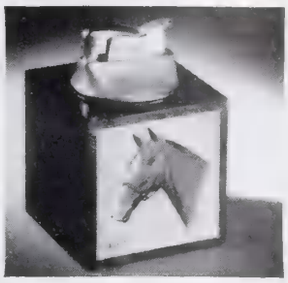
Our Fall folder of Unusual Gift Items out soon—reserve yours now!

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only **2.75** set, ppd. comes boxed

SHOPPING

HANDSOME LIGHTER for anyone who loves horses is decorated with genuine oil painting on canvas of a horrel hunter head, and signed by artist Fred Sitzler. Mounted on a 2¼" cube that is covered with saddle leather, there is a gleaming brass Evans lighter in the top. $10 ppd. "little joe" Wiesenfeld, 12 West North Ave., Baltimore, Md.



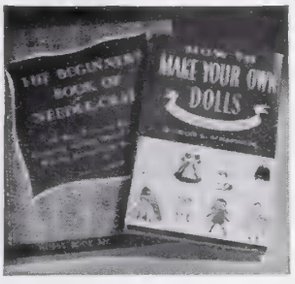
DOUBLES IN BRASS. A two-way brass lamp is not the easiest thing in the world to find when you want it, and this is a particularly nice one for a desk, hall table, spinet piano, or for the table between twin beds. 17" high, 12¼" wide, the price is just $15 postpaid. You can order it from Philmont Industries, Box 84, Philadelphia 5, Pa.



SWAN SONG. In 1897 this design was made by Westmoreland glass, and now reproductions of the lovely "Swan" sugar and creamer are again available. Covers on both pieces make them extra useful and handsome. We think they are in addition to any table and they are nice gifts, too. Complete set, $3.95, postpaid and c.o.d.'s accepted. Gift Shop, Kunzelmann-Esser, Milwaukee 4, Wisc.



TWO BOOKS. "How to Make Your Own Dolls," by Grace L. Schauffler tells simply and clearly how to make such fascinating characters as Apple Grandma, Susie Sock, etc. $2.50. "The Beginner's Book of Needle-Craft," by Ella L. Langenberg describes the basic processes of knitting, crocheting, hooked rug making, smocking, etc. $1.50. Ppd. Hobby Book Mart, 120 Greenwich St., New York 6, N.Y.





Hand Cut Crystal and Sterling Jam Pot

Additional charm for your table... English crystal jam jar and cover with silver spoon, approximately 4 inches high. For honey, mayonnaise, preserves, sauces. An ideal wedding gift! $7.50

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Write for "Heirlooms of Tomorrow"—free booklet on furniture, hand made in Virginia.

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ROLL-A-TUBE
Holder and Dispenser

Made of acetate plastic with an aluminum shaft. Has no wearing parts and will not break. Easy to install and easy to use. Insert end of tube in slot and turn one quarter turn forward to lock tube in place. Turn knob as tooth paste, shaving cream or any tube materials are desired. To remove empty tube, pull down. Sanitary, economical and decorative. Three attractive pastel colors, blue, pink, and green also black and white. Screws for installing are included.

Price $1.39 each plus postage
ROLL-A-TUBE, INC.
Bedford, Ohio

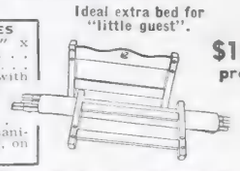
SET UP BED IN LESS THAN A MINUTE



Carri-Cot is the perfect portable baby bed for vacation, travel, yard, porch or regular home use. Available with mattress $14.95. Sleeps tot up to five.

FEATURES
48" x 24" x 12" high . . . hard wood . . . painted with bite-resistant, non-poisonous lacquer . . . washable, sanitary canvas, on or off.

Ideal extra bed for "little guest".



$10.95 prepaid

Order Now—Write for picture folder
WEE MODERN FURNITURE, [redacted] 683, Kansas City, Mo.



HAND COLORED CHINESE ANCESTORS BEAUTIFULLY FRAMED

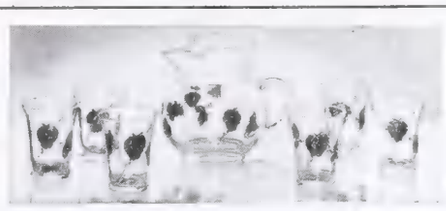
These hand colored Chinese ancestors are full of charm. Framed in 1½" carved frames toned to go with the pictures. Size overall 8½ x 12½. Can be used in English or modern rooms. **There are 4 to the set**

2 for $15.00 Postpaid
4 for $29.00 Postpaid

No C. O. D.'s please

PICWOOD GALLERIES
70-44 Austin St., Forest Hills, N. Y.





It's the *Berries*

They look good enough to eat and you can have them year-round, too.

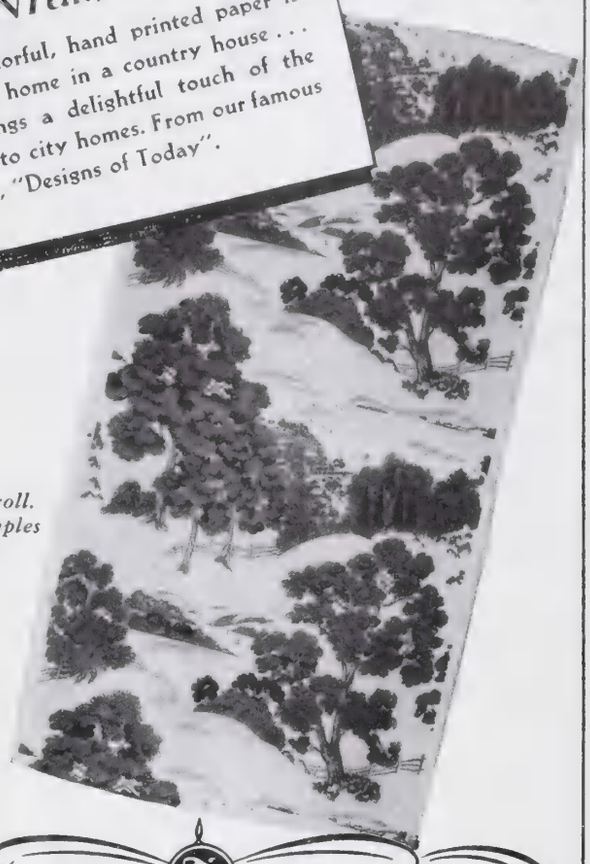
Exquisitely hand-painted on distinctive, hand-blown, 32 oz. pitcher with six glasses to match. Glossy, permanently-fired colors. $4.95 postpaid.

Matching cake plates, salad plates, hi-ball glasses, sherbet sets, etc. Send for folder. no C.O.D.'s.

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"18th CENTURY SCENIC"

This colorful, hand printed paper is perfectly at home in a country house . . . and it brings a delightful touch of the country into city homes. From our famous collection, "Designs of Today".



Price: $6.50 per roll. Send 10¢ for samples to either address.

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Dainty Pin Box

GOLD-PLATED WITH PLUSH LINING

A fascinating gold-plated pin container lined with brilliant green plush . . . measures 2½ inches in diameter and ⅞ inch in depth. Choice of safety pin, hairpin, or bobby pin ornament on lid. Each, $4.88 postpaid. *Fed. Tax Incl.*

SORRY, NO C.O.D.'s

WRIGHT'S

8229 Georgia Ave., Silver Spring, Md.



Look under your bed

Surprising how much dirt and dust the old-fashioned bed slats collect, isn't it? Do away with this dirt trap in every bedroom. **Replace unsafe bed slats with the new "Never-Fall" Bed Spring Rests.** A set of four steel rests supports in excess of 1200 pounds, and is absolutely guaranteed for life!

Fit any bed, finished in mahogany, walnut or maple enamel to match your bed.

Sorry, no C.O.D.'s on this item. Send only $2.50 per set, and we'll pay postage.

BROCK & COMPANY
1710 N. Decatur Rd., N.E., Atlanta 6, Ga.



ENGLISH BONE CHINA

Bournemouth

America's largest retail selection at lowest prices of open stock English Bone China. New dinnerware booklet will be sent on request.

Herbert S. Mills
EAST KING ST.- HAMILTON, CANADA

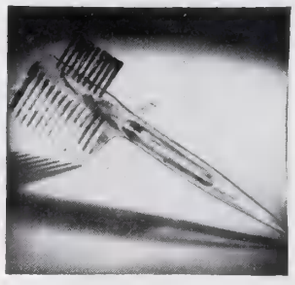
WINDOW



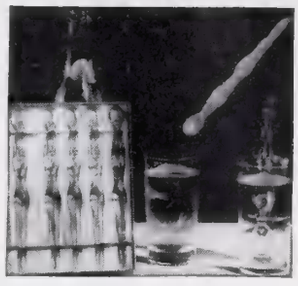
RALLYING POINT for cigarettes, just as the real one was for good talk in the good old days, is the miniature pot-bellied stove ash tray. With it is the coal hod cigarette holder. Both are finished in black, and the stove stands 6¾" high, the hod 1⅞" high. Boxed together, the set is $3.25 ppd. The New England General Store, Plain Street, Millis, Mass.



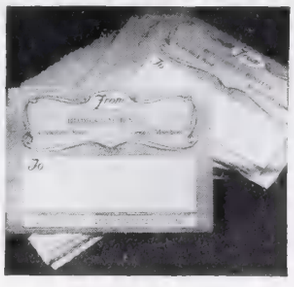
PUT THEM IN THEIR PLACE. Order a box of these sterling silver place card holders for your winter dinner parties or for a radiant autumn bride, and you'll agee with us that they're by far the most effective ones around town. They are hand pierced with an old English initial and a gift box of eight is $24 plus 20% tax. Postpaid. No. c.o.d.'s. Frank L. Danner, 101 Tremont St., Boston 9, Mass.



BRUSH AND COMB CLEANER makes such excellent sense that we're surprised it's been so long a-borning. Made of mock tortoise, the comb teeth grip loose hairs firmly as you pull it through the brush; pointed end removes snarled hair; and a sturdy row of nylon bristles cleans the bottom of brush. Now you're all set to soak it in lukewarm suds! 39¢ ppd. Best & Co., Fifth Ave. at 51st St., New York 22.



STIRRING PERFORMERS. Aqua-Maids are goddesses of the long drink and as they nose-dive into guests' glasses, they'll stir up plenty of conversation. You may have them in assorted colors or solid sets of crystal, black or ivory plastic. 8 are $2, 4 are $1.10. Gift-boxed and postpaid from Crystalier, 485 Lexington Ave., New York 17, N. Y.



PRIVATE LABELS. When the time comes for you to send your out-of-town Christmas presents via parcel post you'll be glad we reminded you of these well-designed shipping labels. They are personalized with your name and address, and 100 cost $1.60, 300 are $3.85. Postpaid from Bodine's of Baltimore, 2119 N. Charles St., Baltimore 18, Md.



VERSATILE TABLE. For living room suppers in front of the fire, for cocktail pull-ups at your next party, for solitaire in your bedroom, these little tables are without match. In mahogany, walnut or blond finish, 12" x 14" x 22½" high, they fold flat for storage and are alcohol resistant. $5.95 each, $11.50 the pair. Ppd. No c.o.d.'s. Genge Manufacturing Co., Centralia, Washington.

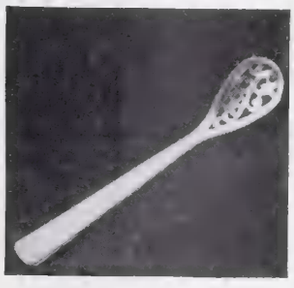
SHOPPING



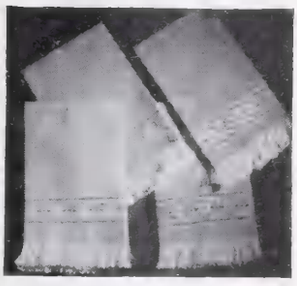
NURSERY GATE. The straight, vertical slats of the Terry Gate eliminate any chance of the scissors pinch from the usual crisscross slats. The V-shaped, rubber-covered metal forks attach to narrow or wide casings, and it fits doorways from 26" to 39" wide; stands 25" high. In white, pink, blue, or natural. $4.95 ppd. Terry Mfg. Co., 1528 Franklin St., Santa Monica, Calif.



KID STUFF. The daily task of carrying meals from kitchen to nursery will become a triumphal march with this metal tray designed especially for the young fry. In turquoise or candy pink, a procession of Mother Goose characters parades around the border. 12" x 17", $3 plus postage. Cranberry Bog, 40 Main St., West Orange, N.J.



OLIVE SPOON. A discriminating customer came to David Lawton and asked for an olive spoon that would be different from anything she could buy in a store. Mrs. Lawton designed one that combined the grandeur of the Danish style with the sweeping lines of Modern. And Mr. L. handcrafted it of sterling silver. $7.20 incl. tax and post. Hand-wrought by Lawton, 96 Main St., Saranac Lake, N.Y.



NICE FOR GUESTS and country bathrooms are these gay guest towels, hand-woven of cotton. The lovely border designs come in assorted colors and patterns, and a gift of four of them is sure to please your hostess or any girl who is collecting linens. Just $1.65 the set. Ppd. from Terrell Weavers, Route 1, Box 16, Benton, Ark.



NAME BELT. For the campus crowd and their slim-waisted mothers, this is a belt worth knowing about. It comes in white or red calf, and your first name, in a sophisticated script, is written all over it. In sizes 24 to 30, the price is $3.50 plus postage. We found it at Lord & Taylor, Fifth Avenue at 38th St., New York 18, N.Y.



HAMPER FOR A SCAMP. A tiny hamper is a dead ringer for the grown-up's size, and it would be a darling gift to send a new baby. Just big enough to hold his small clothes in solitary confinement, it is decorated with a nursery animal and hand-painted with his name. Pink, blue, or white. 8¼" x 8" x 12½" high. $4.95 ppd. Gloria Hess, 3958 Broadway, New York 32, N.Y.



"I felt so relieved



...the instant I began to wear the Berlé Delineator fitted to my measurements at the Berlé Salon ...and my figure looks so much better in the new fashions!" Women all over the world have written gratefully about this *different* scientifically designed uplift, created by J. Berlé. Visit the new Berlé Salon opposite the Plaza, or write for booklet HB.

J. Berlé

Paris — New York

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THIS NEW TYPE LAMP ILLUMINATES ONLY THE BOOK PAGES . . . LEAVES THE REST OF ROOM IN THE DARK

No longer need you disturb any one when you read in bed. This sturdy, lightweight metal lamp clamps to book cover . . . permits you to turn pages freely. Adjustable reflector.... Switch button control . . . cord and plug fits standard wall outlets.

$2.95 . . . Postage Prepaid. Send check or money order. No C.O.D.'s.

PAT. PEND.

LORETTA STUDIOS
Dept. B, 307 Fifth Ave.
New York 16, N. Y.

CHEESE



that's *Good* Eating

This is *Natural Cheese* properly aged to a delightful mellowness and attractively wrapped in sanitary Pliofilm which seals in its aged tang and full flavor.

2 lbs. American Cheddar (*aged 14 months*) postpaid $1.90
2 lbs. Cheddar with Sage Leaf ..... postpaid 1.90
2 lbs. Cheddar with Caraway Seed ..... postpaid 1.90

Add 5c West of Denver

ORDER NOW WHILE SUPPLY OF AGED CHEESE LASTS

(*No C.O.D.'s Please*)

Northland Cheese Company
MERRILL, WISCONSIN



A GIFT FOR TODAY

An Heirloom for Tomorrow

This Miniature Reproduction of an Early American Spinning Wheel and Stool is entirely hand-turned by one man. It is made to scale, 3" to top of wheel, and authentic in every detail. All working parts actually move. Finished in GENUINE WALNUT or MAPLE. They are a rare collector's item and make ideal gifts.

The set is only $3.95 ppd.

Pueblo Gift Shop
2428 University Ave., Madison, Wis.



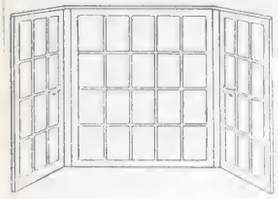
Let *Charm* come in through the *windows!*

☆

What is it that makes some homes so friendly. . . while others seem frigidly impersonal? One answer is the *right windows*. And when you choose windows of Ponderosa Pine, you go a long way toward adding to the charm which every home should have.

Ponderosa Pine stock design windows give you *three* important advantages! First, these windows are produced by modern precision methods for proper weathertight fitting and ease of operation. Second, Ponderosa Pine windows are wood, in itself a natural insulating material. And, third, Ponderosa Pine's smooth, even-grained surface takes and holds firmly all finishes. Remember, too, that Ponderosa Pine windows are obtainable toxic-preservative treated.

You'll enter a new world of "window magic" in our 32-page booklet, "Today's Idea House," containing dozens of photographs. Use this book to stimulate your home planning and remodeling ideas—then see your local lumber dealer. Mail the coupon now!



Bay windows can be economical—if made up of Ponderosa Pine stock design units. The bay shown above consists of two Ponderosa Pine casements flanking a fixed sash or "view" window. See "Today's Idea House" for other styles and types of Ponderosa Pine windows.

FOR FRIENDLY LIVING

Ponderosa Pine

WOODWORK

Mail the coupon for your copy



Ponderosa Pine Woodwork
Dept. RHB-9, 38 S. Dearborn St.
Chicago 3, Illinois

Please send me a copy of "Today's Idea House." I enclose 10 cents. (Please print).

Name .....

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● This cabinet is not a "one-room" piece in either appearance or function but lives happily wherever it may be installed most conveniently. Here it is a genial and serviceable living-room piece. Flanked by bookcases it becomes a part of the room's architecture. Sliding tambour doors hide open tray-type drawers.

ONE CHEST WITH MANY TALENTS

This chest with a multiple personality has outside looks and inside workings that belong in a dining, living, or even a bedroom

PHOTOGRAPHS BY GEORGE M. DAVIS STUDIO



● The addition of this super-structure of shelves transforms a versatile chest into a dining room unit. The chest has arrived at an answer to a stiff contemporary problem: the expanding need for storage in a contracting living space. It meets present and future needs. Made by Heywood Wakefield Company.



Perfect—and perfectly practical! This attractive hobby room and new Rheem Automatic Water Heater add new enjoyment to your home.

Buy a Hot Water Heater that LASTS!

Corrosion wears out 10,000 water heaters a week. Look for these safeguards when you buy.

By R. E. James
Rheem Heating Consultant

Whenever water and metal meet, slow corrosion starts. That's why your tank should have a good lining of zinc. It actively resists corrosion and bars it from getting a foothold on the metal tank.

The Rheem-Processed tank in the automatic Rheem water heater is made of heavy steel, fused so evenly with a zinc coating that no tiny pinholes remain.

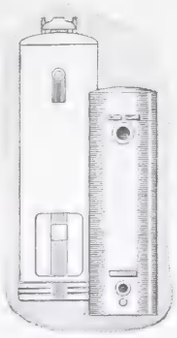
Rod Stops Ruin

For further protection some water heaters also have a magnesium rod installed in the tank. This rod deliberately draws the corrosiveness in water the way a lightning rod grounds electricity. As corrosion threatens the tank lining, the magnesium rod goes into action and the magnesium metal is deposited in the tank, further strengthening it against leakage. This device is standard equipment on deluxe Rheem models, and optional at extra cost on others.

Take the trouble to assure yourself of these features, and you can count on many years of trouble-free service. And if the brand is nationally known it will undoubtedly be guaranteed by the manufacturer. All Rheem products carry guarantees in writing — some for a 10-year period.

Tests Prove Best

The endorsement of recognized testing laboratories is further assurance of good performance. See that your water heater has received the Good Housekeeping Guaranty for refund or replacement if not as advertised in that magazine—and that it is approved by the American Gas Association or Underwriters' Laboratories, Inc. These endorsements on Rheem appliances mean they have passed every test for safety and dependability.

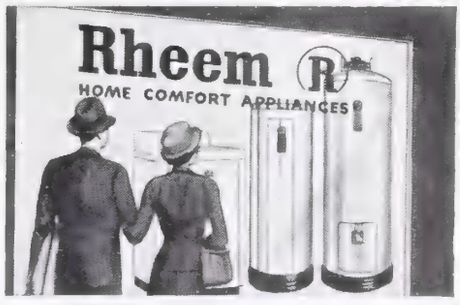


Leak-Tight Tank

Easy Does It

Of course, your new water heater will be fully automatic. The Rheem goes on and off by itself to keep a supply of hot water always on hand, yet conserving on fuel. And it has a thermostat dial that enables you to control the water temperature. You can buy the Rheem for gas, oil or electricity, whichever is most desirable in your community.

Your plumbing dealer can help you to select the correct size and model. And you need have no fears about leakage or corrosion if the tank, like the Rheem's, has a good reputation.



Rheem Manufacturing Company
Dept. HH-9
570 Lexington Ave.
New York 22, N. Y.

Rheem R

Please send me free detailed specifications on Water Heaters for ☐ gas, ☐ electricity, ☐ oil.

Name_____

Address_____

City_____ State_____

Foreign affiliated companies in Brisbane, Melbourne, Sydney, Rio de Janeiro, Singapore, and Hamilton, Canada.

How To Turn A Corner Into A Card Room



● A permanent card table set-up makes an interesting corner, needs no more space than one large lounge chair, eliminates the usual post-game folding and putting away routine. This was photographed at Marshall Field & Company, Chicago.



● In her Beverly Hills home, Kay Francis has this French Provincial group with Kelly green chair seats. Chintz-covered walls conceal cupboards and behind those louvered doors there is a small bar. Tom Douglas was the decorator.



● Victorians reserved a living room table for tea parties, but here, done up in the Victorian manner, as a corner earmarked for games—or occasional snacks. Home of Norma Talmadge, Beverly Hills. Dorothy Hammerstein, decorator.

Rich Sources for You

● ● to see fine home furnishings, pre-planned for your easy decorating success, are the stores of these authorized dealer members of the Grand Rapids Furniture Makers Guild. See the Guild dealer nearest you for TRUE Grand Rapids furniture, correct floor coverings, draperies, paints, wall-papers, lamps, lighting fixtures, leathers, mirrors and decorative accessories.

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ARIZONA
PHOENIX — *Dorris-Heyman Furn. Co.*

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OAKLAND — *Bonynge's*
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● ● can have the "New Look," through the skillful assistance of the Dealer Member of the Grand Rapids Furniture Makers Guild, whose store is near you . . . . . Every Guild store can bring new beauty, comfort, health and happiness to your home with lovely home-furnishings.



A RICH SOURCE *of Exciting Ideas*

for creating new happiness, greater comfort and better health in your home is a particular home-furnishings store in your own or neighboring town. *That* store is the dealer member of the Grand Rapids Furniture Makers Guild in your area. Guild methods assure you of decorating success without costly decorator-services. At your Guild store, you will see applications of color and design in beautiful furniture, furnishings, decorative materials and accessories, all pre-planned by the Guild for your easy use. You'll be rewarded upon visiting stores listed on the opposite page. They are accredited dealer members of the Grand Rapids Furniture Makers Guild.

Sparkling Ideas . . .

. . . for your beautiful home settings also fill the pages of "The Stylist Magazine." Ask any Guild Dealer for the current copy or send 25 cents to the Grand Rapids Guild Dealers Organization, 811 Peoples National Building, Grand Rapids 2, Michigan. It will be sent you, postpaid.



PHOTOGRAPH CANADIAN PACIFIC RAILWAY

• Who's modern now? Primitive art, like this colorful Haida Indian totem pole, in Alert Bay, B. C., makes you wonder.

How to leave home and like it

By Agnes Rothery

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, or hotels

By steamer or by motor, Alaska is a long way off. If it's Alaska proper you would like to see and not the vast stretches of wilderness leading to it, then plan now to take advantage of the swift, newly inaugurated service which will give you a two-week holiday, twelve days of which will show you the principal glories of this territory. In spring and summer these days are pretty nearly 24 hours long, so if you can stay awake, your holiday is a month.

The points of departure designate Seattle and Great Falls for the Westerners and Chicago, Milwaukee, and Minneapolis for the Easterners. From these cities you fly by night and have breakfast in Anchorage. Here you board one of the new streamliners of the Alaska Railway for a two-day tour of McKinley National Park, where you will see the highest peak on the continent and then go on to Fairbanks. Motors will take you to Circle Hot Springs and to the Arctic Circle itself.

In the Matanuska Valley you will pass acres upon acres of fertile farmland where, drinking up long hours of summer sunlight, vegetables, flowers, and plants attain great size and brilliance. A launch will take you to the International Date Line in Bering Strait. If you cross it, it will be tomorrow, but when you come back, it will be today again.

The tour ends in Nome where you will enplane for the city you left two weeks before.

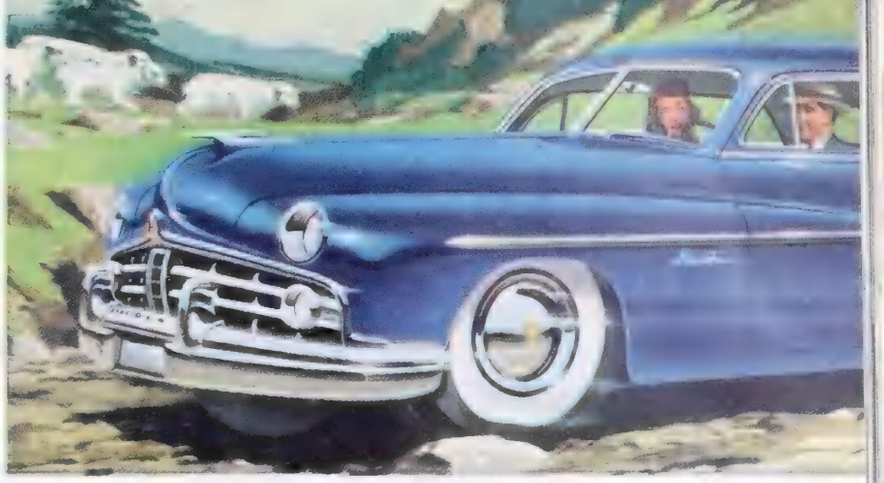
October spells the end of tourist activities up there. There are two flights in September, the first on the 5th, the second to be announced later, but it is not too early to make reservations for next spring, for Alaska is going to be our most exciting and popular playground—a land of the midnight sun that is truly our own. Round trip fares from New York are $644, from Chicago $545, from San Francisco $663, plus tax. This excursion is the creation of the American Express Company. Have your travel agent look into this adventure for you.

Not So Wild and Woolly

If you would like to be at home on the range, the American Express Company is (*Continued on page 135*)

Lincoln has a new idea

HAT ADDS TO THE ZEST OF FINE-CAR DRIVING!



The Lincolns' new individual front-wheel suspension floats you over the roughest roads.

The new 1949 Lincoln and Lincoln Cosmopolitan are keyed to a new idea: to give you truly fine rs...luxurious and powerful...yet *easy* to handle *easy* to drive...*easy* on you!

You sense the Lincoln Idea the instant you see e exciting new lines of these great new cars. assive and powerful-looking, low and buoyant... ey have a *look* of confident, easy fleetness.

You meet the Lincoln Idea in the completely new power plant. Eight-cylinder, V-type, 152-horsepower strong, it has been built with a new flexibility that lets you maneuver *easily* in traffic, sure of its quick, ready response.

On the road, the balanced strength of Lincoln's extra-rigid chassis, plus new spring suspension give a new, steady roadability. You'll like the instant response of Lincoln's great new brakes.

Big picture windows and wide windshields let you see more...and more *easily*. Interiors are superb in their beauty and luxury.

This year your fine-car decision should be *easy!* *So Look Into Lincoln...the fine car that makes today's hard driving conditions easy on you!*

LINCOLN-MERCURY DIVISION OF FORD MOTOR COMPANY



The one-piece curved picture windshield in the Lincoln Cosmopolitan gives you greater visibility...a typical example of the Lincoln Idea of easier-on-you *driving.*

ower and economy star in the Lincolns' new 152-horsepower engine. Shown, the Lincoln.



THE LINCOLN IDEA IS YOURS TO ENJOY IN THE LINCOLN AND THE LINCOLN COSMOPOLITAN. THESE TWO COMPLETELY NEW 1949 CARS ARE IN TWO SEPARATE PRICE RANGES AND A CHOICE OF MAGNIFICENT BODY STYLES.

She Lives in New York

She Sleeps in **UTICA**

She sleeps in the smooth luxury of Utica Beauticale Sheets. For Beauticale is that exquisitely textured percale that fastidious women prefer. Its expertly blended cottons are refined by repeated combing. Over 200 fine-spun threads are woven in every inch of its supple elegance. Beauticale's enduring loveliness is the climax of Utica's one hundred years of textile craftsmanship. Regardless of price . . . you can buy nothing finer.



UTICA Beauticale*

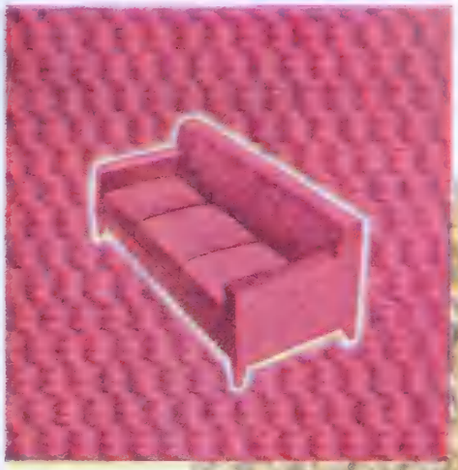
Fine Combed... Fine Count Percale **SHEETS**



*Reg. U. S. Pat. Off.

Write for your copy of the free booklet, "Beauty Secrets from Your Linen Closet." Utica & Mohawk Cotton Mills, Inc., Dept. HB-9, 55 Worth Street, New York 13, N. Y.

Now make your home more beautiful than ever with GOODALL FURNITURE FABRICS



←"CLAREMONT"



"NOCTURNE"

GET NEW LUXURY AND LASTING LOVELINESS with Goodall Furniture Fabrics... *available now.* Only Goodall gives you these thrilling new colors; smart, new textures. They're inspired by Dorothy Liebes, "America's First Lady of Textiles," who heads Goodall's staff of designers. Only Goodall gives you this *Blended-for-Performance* luxury... luxury that keeps its comfort new, its colors bright through years of constant use. Hard-to-soil and easy-to-clean, these amazing fabrics will actually pay for themselves in added wear! Ask for Goodall upholsteries when you buy furniture and make your home the envy of your friends.



SOFA IN "CHANTILLY" CHAIR IN "ALLEGRO"

Goodall GUARANTEE

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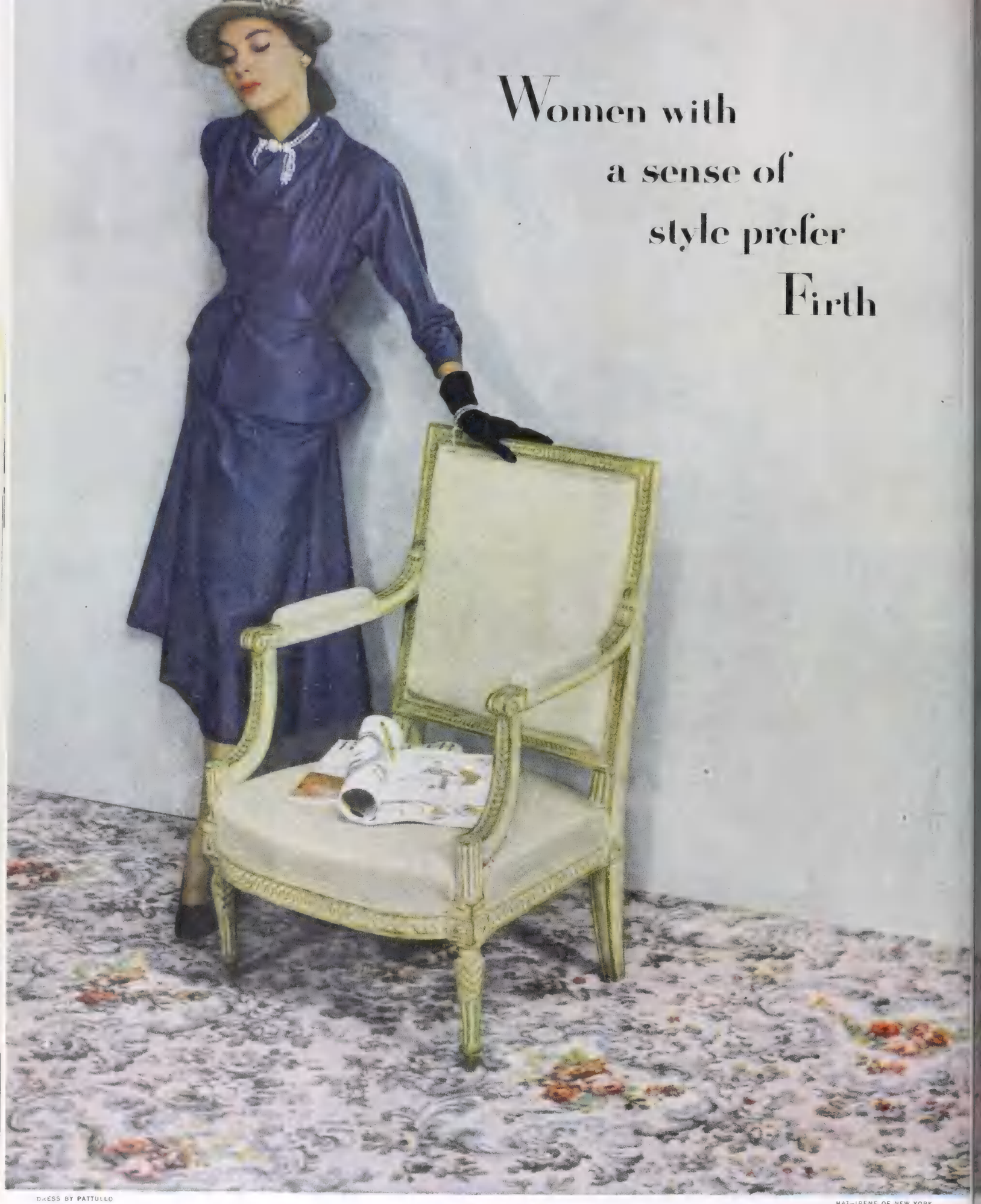
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DRESS BY PATTULLO

HAT—IRENE OF NEW YORK

TRIANON . . . 18th Century favorite among Firth broadlooms . . . a design composed of nosegays of flowers against a baroque background of scrolls and shells. Closely woven in Firth's famous Mansion House quality. Also available in Savonnerie blue and du Barry rose backgrounds in addition to the French beige shown.

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By Marion Gough

FROM *Fashion* TO FUNCTION

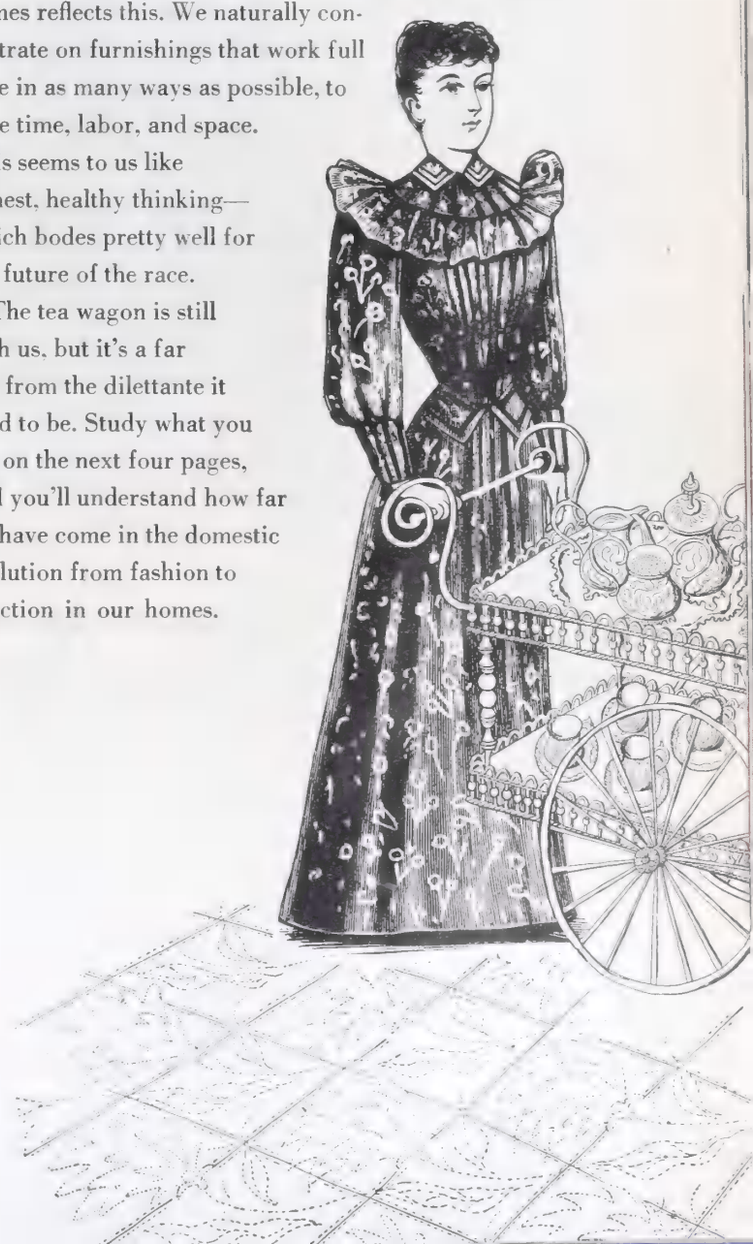
Whenever people shake their heads and say they don't know what civilization is coming to, we think of Grandma's tea wagon and decide there's hope for us yet.

Grandma's tea wagon was an excess little domestic refinement dedicated to the sole purpose of wheeling tea into the parlor. It was used only on relatively rare occasions, for while afternoon tea was high fashion in "society," it was a self-conscious sort of ritual in most American homes, served chiefly to visitors. And when the tea wagon rolled in, what it was really doing was showing the guests how fashionable a performance the family could put on, if pressed. It was a symbol of social prestige, bought chiefly to be owned—and that seemed to be enough for Grandma. She didn't mind that it had an excess of wheels but a dearth of serving and shelf space, or that it hogged a corner of the dining room catching dust between tea parties.



And this is where we draw our heartening conclusion. We think it's a tribute to modern common sense that no one today would harbor such specialized silliness. The Fashionable Thing is the last consideration any of us can afford to worry our heads about, because these days we are realists about the purpose of furnishings in our homes. They are there to help us in the way we actually live—not to make visitors think we live more grandly than we do. Because building costs are high, we tend to live in small homes or apartments. Servants are scarce and they come dear, so we fend for ourselves in the business of keeping house. As a result we live and entertain informally, and make no apologies for it, because it is an enjoyable, democratic kind of living, unfettered by artificialities. Everything we buy to put in our homes reflects this. We naturally concentrate on furnishings that work full time in as many ways as possible, to save time, labor, and space. This seems to us like honest, healthy thinking—which bodes pretty well for the future of the race.

The tea wagon is still with us, but it's a far cry from the dilettante it used to be. Study what you see on the next four pages, and you'll understand how far we have come in the domestic evolution from fashion to function in our homes.





Bar, buffet, and sideboard

Complete buffet supper, from cocktails to coffee, can roll in on Romweber Co.'s oak server (right). Drawers hold silver and linen. When not roving, it's a sideboard (below). Photographed at Abraham & Straus, Brooklyn, N. Y.

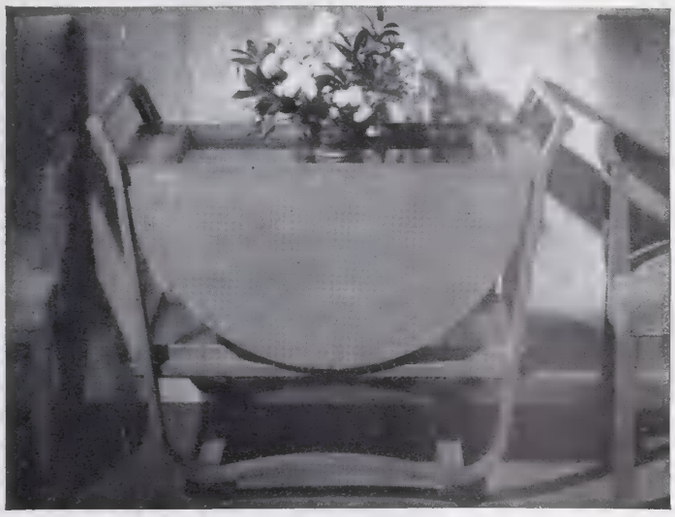




PHOTOGRAPHS BY WILLIAM HOWLAND

How life has changed the tea wagon

It used to be a fashionable extra, an idle social symbol. But the way you live has made it bona fide working furniture, playing many roles





How to take your meals a la cart

Since more meals are now eaten in the living room than ever before, a typical sign of the times is the console that doubles as dining table. That's part of the plan behind this free-wheeling mahogany drop-leaf cart by Dunbar Furniture Mfg. Co. Bottom shelf is actually two removable trays, always ready to work.





PHOTOGRAPH BY BILL JACKSON



A cart is as good as a console

We live in fairly crowded quarters, so furniture has to be versatile, but it mustn't *look* tricky. At ease, Charak Furniture Co.'s rolling table looks and behaves like a console (above). You wouldn't suspect that its brass rings pull out extension leaves (left, above), turning it into a buffet. It's congenial with either traditional or modern. Accessories, America House.

Portable stand-by that follows the party

The tea wagon's wheel-ability fits today's informal, eat-where-you-please entertaining. Given two generous shelves and a clean, rippled glass top, this lacquer server by Drexel Furniture Co. follows the buffet supper party around on casters. Unlike its skimpy forebear, it's as useful as a sideboard, and can stand alone as one. Photographed at James McCreery & Co., New York.

After tea it's an end table

Oversize wheels branded old-style tea wagons as one-purpose furniture. This new-style mahogany table by Ferguson Bros. Mfg. Co. moves on inconspicuous casters, has hinged butler's tray edge, serves as an end table. Oneida tea service.



OGRAPHS BY BILL JACKSON





Transport for perambulating meals

It used to be that afternoon tea was the only meal a self-respecting citizen would eat outside the sacred dining room. Nowadays you eat wherever it suits your fancy—on the porch, in the study, in the garden. Because servants are scarce, you carry your own. Hence the sound practicality of this tray carrier on wheels, by Knoll Associates, Inc. Trays are plywood. The tray on the top is removable. Tea set, Edith Heath.

There are three ways to light a kitchen. This one uses all three. The really well-lighted kitchen will use at least two



PHOTOGRAPHS BY WILLIAM HOWLAND



✓ General ceiling "down" lights

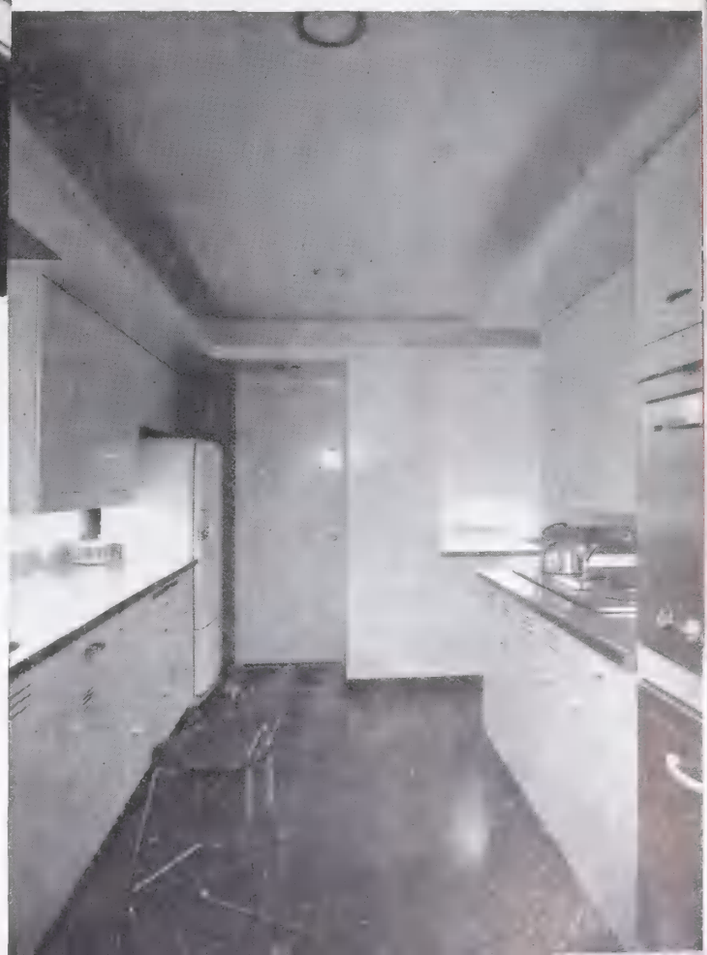
Above, the type of lighting most kitchens now have. These have a newer twist—they can be adjusted to vary the spread of light. Adequate light, but not especially pleasing when compared to the other two types of light used in this kitchen.

✓ Indirect light, "bounced" off ceiling

The most pleasing light HOUSE BEAUTIFUL ever encountered in a kitchen—indirect light reflected off the surface of a white ceiling. Fluorescent strips are hidden in coves installed in the usually-waste space between cupboards and ceiling.

✓ Local light under apron of hanging cupboards

Fine for gloomy weather or times of the day when sun doesn't shine into room. Fluorescent strips are hidden behind an apron strip on underside of cupboards. Transformers for fluorescent strips are in basement to eliminate hum.



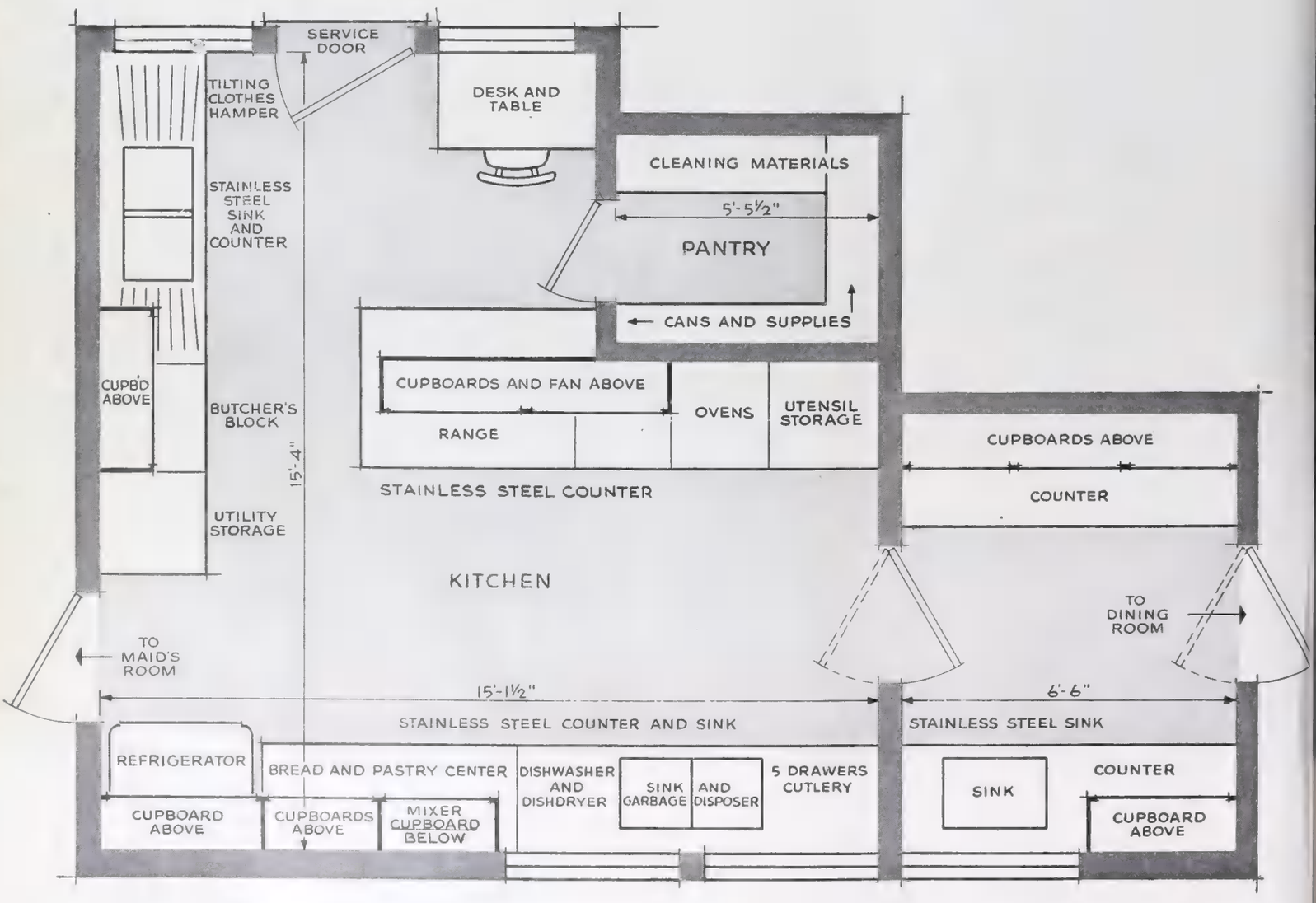
How good can a kitchen be?

So good it is still the "best room in the house." Why? Because for 20 years we have been taught to be self-conscious about what we do in it, and to plan accordingly

The kitchen which HOUSE BEAUTIFUL presents on these 16 pages is the most completely equipped, thoroughly integrated one we have ever seen—before the war or since. It contains the latest crop of appliances, uses the most advanced, trouble-free materials, employs the latest principles in cabinets, ventilation, sinks, plastic curtains, equipment storage, stoves, etc. Despite its extreme efficiency, it still has a colorful personality.

But what is really notable is not the individual parts, but the high degree of integration of the parts with each other. Millions of words have been spent in the last 25 years on the subject of kitchen planning. Yet we see expensive new kitchens being built that give no evidence that we really understand how to get the greatest amount of use out of a given space, of how to make our heads save our heels. This one shows how supremely well.

No matter what the present state of your kitchen—good, bad, indifferent—there'll undoubtedly be something for you to adapt from this nearly perfect one.





✓ Assembly line efficiency to save steps

Not enough has been said (even though it may seem so to you) about analyzing your work so you become self-conscious of what equipment you use with what. It takes months of standing off and looking at your work habits, as an outsider would do, to realize how you could rearrange your equipment to save steps and time. Watch the juxtaposition of related items in this kitchen.



✓ Carefree materials to lighten cleaning

Every material you see in this picture is relatively maintenance-free. Some are new, some old. Eight non-damageable materials appear (five of them plastic). They are: Formica counter, Koroseal film curtains, stainless steel sink, Muratex wall splash, Varlar wall covering, plastic towel ring and push-pull plate, Flexachrome flooring, and of course, washable, glossy paint.

How good can a kitchen be?



✓ Spot-proof, scratch-proof, sit-down counter

A place to sit down has been the great missing element in modern kitchens. If properly planned, one place can do for paring vegetables, eating a snack, menu-making, cookbook reading, etc. To be all that, it must be both pretty and practical. A desk-height table, made entirely of pretty, practical Formica, can be the answer. Size yours to fit any spare space that you may have.



✓ Long, shallow drawers for tablecloths

If you love the luxurious look of tablecloths, you know how it goes against the grain to fold them several times to put them away. This anti-crease solution has drawers 37 inches long and 25 inches wide. Ideal tablecloth drawer should not be deeper than 4 inches. Otherwise you may stack too many cloths together.



✓ Two improvements on old fixtures

Push plates on swinging doors have long caused exasperation, for you often want to pull a door instead of push it. This new plastic push-pull plate, designed by Freda Koblick, does both, is pretty at the same time. Towel ring permits tidier towels, for a towel bar displays entirely too well the muss of a used towel.



✓ A modern sink—including garbage disposal, dish washing and drying

The most spectacular part of an up-to-the-minute kitchen is that miracle that grinds garbage and whisks it away as water-borne waste. After you've had it awhile you wonder how you ever stood the old, messy way. New dishwashers are pretty fantastic too. This one washes and rinses three times, and then dries by blowing heated air over spotless china, silver, glass.



✓ Not an inch wasted on a fancy but impractical chassis

Because most kitchen appliances are bought one at a time without any thought about fitting them together with other equipment, manufacturers have been strong on fancy chassis but weak on sound, efficient, interior planning. Here is a case where *more store takes up less space*, thereby leaving the space gained for always-needed storage use. Remodelers note!



✓ For a list of the individual ingredients of this kitchen, turn to page 122

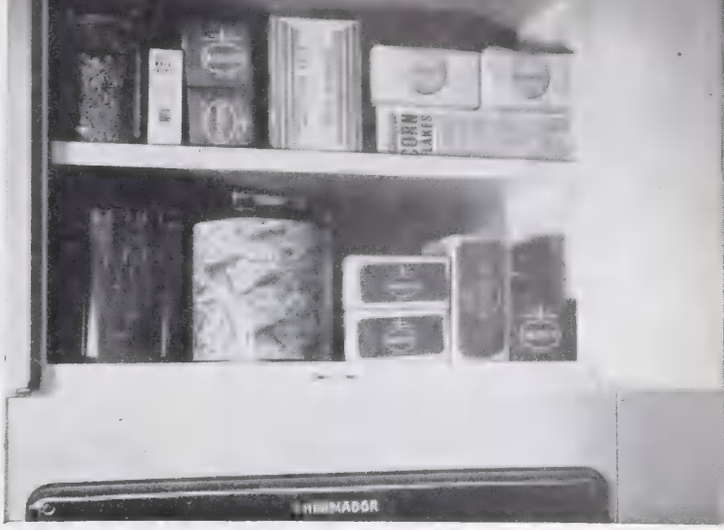
For people remodeling or building a new kitchen from scratch, a built-in stove permits more storage space, more flexible placement

There's no law that says you have to put ovens and burners in the same spot and under the same chassis. In fact, where every inch of space must count, they might be better separated. Then too, many people are not satisfied with the prevalent one-oven-three-burner models—preferring two ovens and four burners (and no deep-well cooker). By buying only the working parts of a stove you can have *what* you want *where* you want it. The Thermador stove, shown on these two pages, can be bought by the part and installed in your counter and wall.



✓ Built-in stove permits more storage

Same scene as opposite page—with all the cabinet doors open to show the wealth of storage and counter space packed around the "burners" and ovens. "Burners" of this electric stove take only 6". One interchanges with deep-well cooker.



✓ A crisper for crackers and cereals

There is just enough conduction of heat from the ovens to the space above to keep moisture dried out of groceries that should be kept crisp. This sort of convenience is a by-product of good equipment and good designing.



PHOTOGRAPHS BY WILLIAM HOWLAND

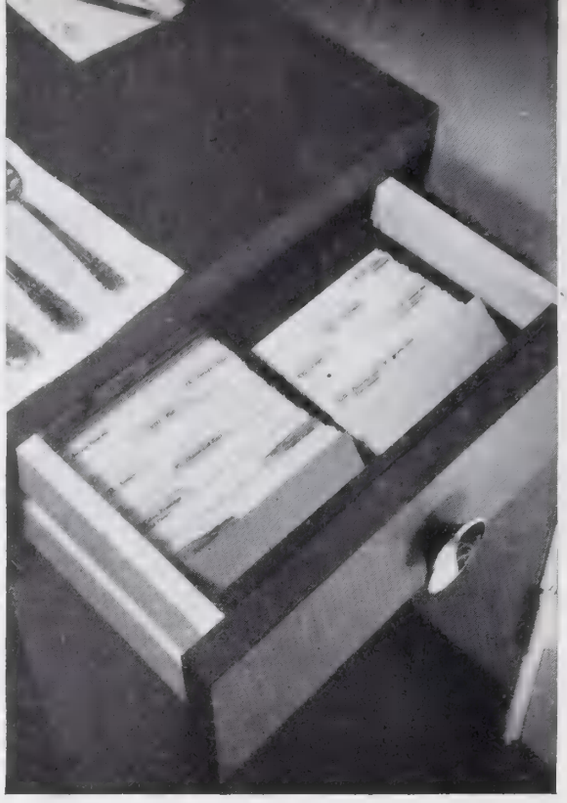
✓ Choose your own level for ovens

No two women can agree about how high an oven should be. With the Thermador system you can install the oven anywhere your heart desires. Ovens come fully insulated, have underwriters' approval, install easily.

How good can a kitchen be?

How good
can a kitchen be?







PHOTOGRAPHS BY WILLIAM HOWLAND

Soil-proof drawer liners

Shelf paper shows grease spots so readily that housekeepers will welcome using a clear plastic sheet called "Lumarith" which comes in rolls 20″ wide, in several thicknesses. Thin gauges can be creased to fit sharp corners.

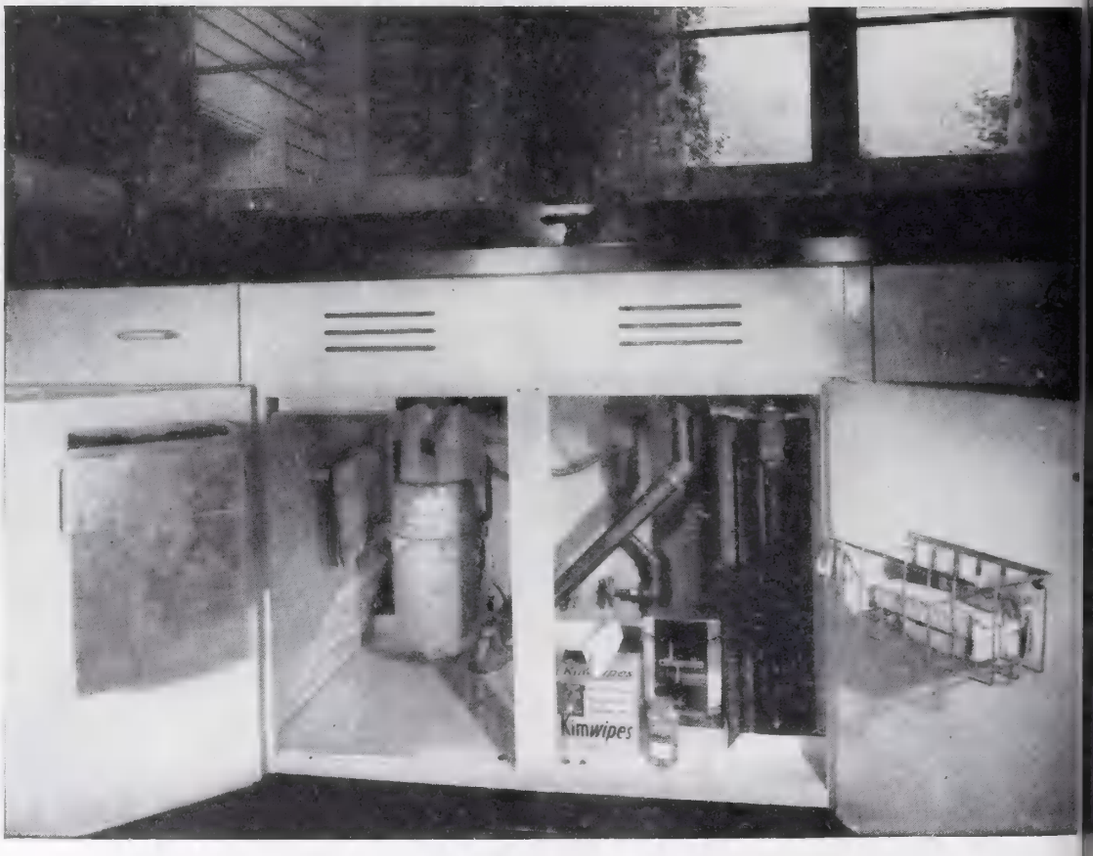
Card-index file for recipes

Metal card files, built into a kitchen drawer, can bring order out of chaos, for women collect recipes from everywhere—but everywhere. A card index, ready and waiting, can go far toward bringing sanity into their collecting.

Efficient drawers and refrigerator

It has been completely accepted, in the kitchen world, that if you have many different kinds and shapes of things to store, then you must engineer the space to hold them in orderliness. The Frigidaire and sectionized drawers do it.





Dishwasher and dish dryer

The modern kitchen simply can't be called modern unless there is an automatic dishwasher. Newest ones do all operations, including drying, with one push of one button. This pull-out type keeps counter space unbroken.

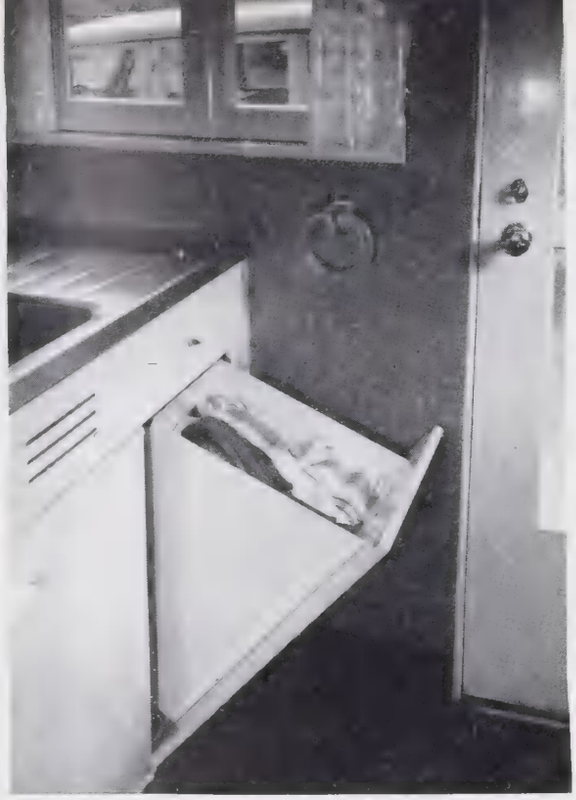
The garbage-disposing sink and cleanser storage

Greatest boon since the advent of running hot water is the garbage grinder installed in the sink. With it you pare, scrape, throw all organic debris (except tough celery and artichoke leaves) into its maw, and it is flushed away. Nothing stays around long enough to become garbage. It won't consume paper, string, tin, or glass—hence the little square bucket on left door, which becomes covered when door closes. Note how radiator tucks in.



A butcher's block

Meat-eaters don't have to be told about the wear and tear on counters that result from the pounding, trimming, boning, etc. that must go on. A block of hard maple can be set in over a base unit and all problems are solved.



Built-in, out-of-sight linen hamper

It's a convenient idea to have a place to keep soiled linen from dining room and kitchen until the laundry man comes (or until you get enough for the washer). This pull-out bin is a stock item in the St. Charles Cabinet line.



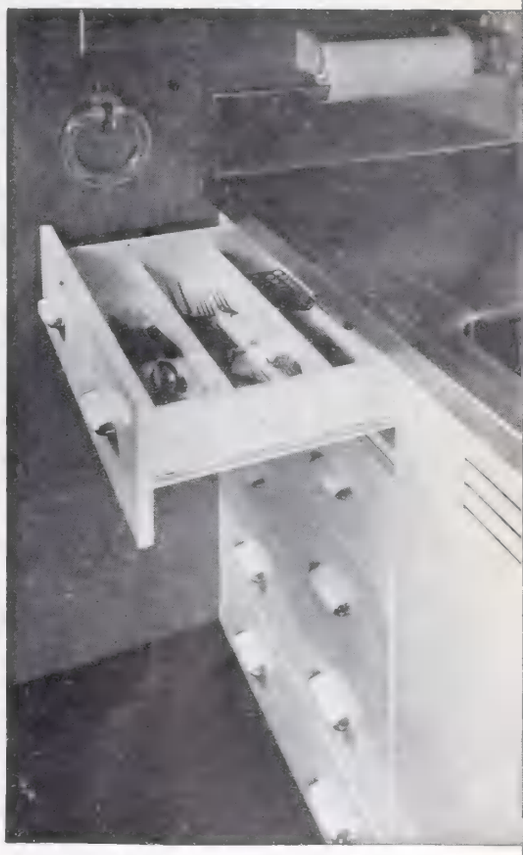
Ventilated, fresh vegetable storage

In the well-planned kitchen there is no place for the old-fashioned, free-standing, vegetable bin. Here you see how smoothly this facility may be integrated into a line of base cabinets. Slotted vents in the door keep air moving.



Tarnish-resistant, orderly storage for silver flatware

Until just recently, no dining room furniture provided realistic silver drawers. So it behooves most people to provide for their silver in the kitchen or pantry. These unfitted drawers are stock items in the "Kitchen Maid" Cabinet line and were custom-fitted and lined with tarnish-resistant flannel by a jewelry store. Knife drawer has two levels, with serving pieces stored below. Extra flannel flap to keep out air covers silver when drawer shuts.



Shallow drawers for shallow things

Most drawers in kitchen cabinets are too deep for knives, potato mashers, egg beaters, corers, strainers, sharpeners, and similar sundries. Most units come in 3-, 4-, or 5-drawer sizes. Don't order 3 drawers when 5 work better.

How good can a kitchen be?





PHOTOGRAPHS BY WILLIAM HOWLAND





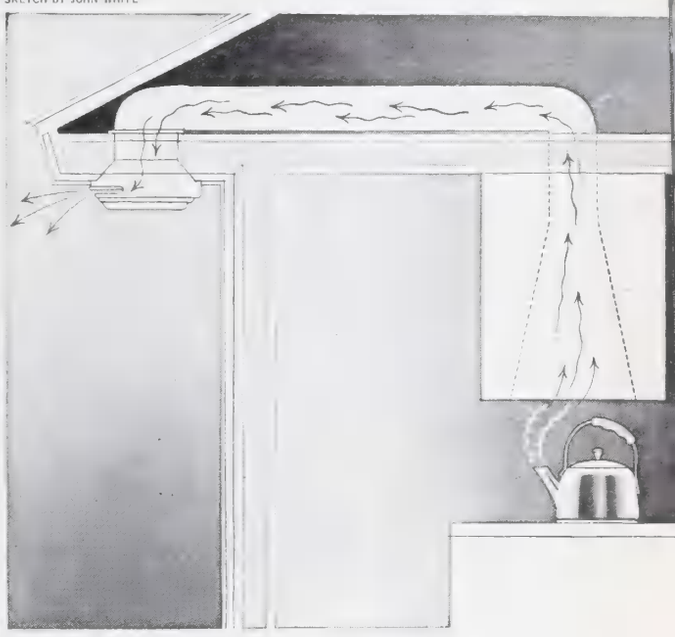


A step-saving pastry center is a matter of organization

Perfection in a kitchen, as in anything, is a matter of taking infinite pains with the little things. The "little things" mean the foresight to place the bins (for flour, meal, and sugar) next to the mixer unit, and to top them both with a stainless steel counter, which is always cold, always easy to wash afterwards. So obvious, once it's been thought of! The juxtaposition of these 3 elements saves steps plus the nuisance of cleaning a dough board. Sensible? Special flours store separately.

The closer the fan-intake to the stove, the better your ventilation

SKETCH BY JOHN WHITE



Close control of cooking odors at the spot they breed is the way to good ventilation. Keep the intake point no more than 20″ from burners. Here, it is 13″. See how plenty of space is left for the biggest pots. Air moves up through duct in cabinets, is carried off by outside fan.

An easy-to-get-at storage place for the indispensable mixer

A really good mixer is a heavy thing and therefore hard to handle. If you always leave it out it's in the way of other activities. If you put it away you tend to skip using it. Now for the first time, there is a stock cabinet designed to solve this dilemma. This St. Charles base unit is the perfect "stable" for the biggest mixer. It works like the typewriter platform of a secretary's desk—riding out and up almost to counter level. All the weight is carried by shelf. Cupboard protects it from dust.



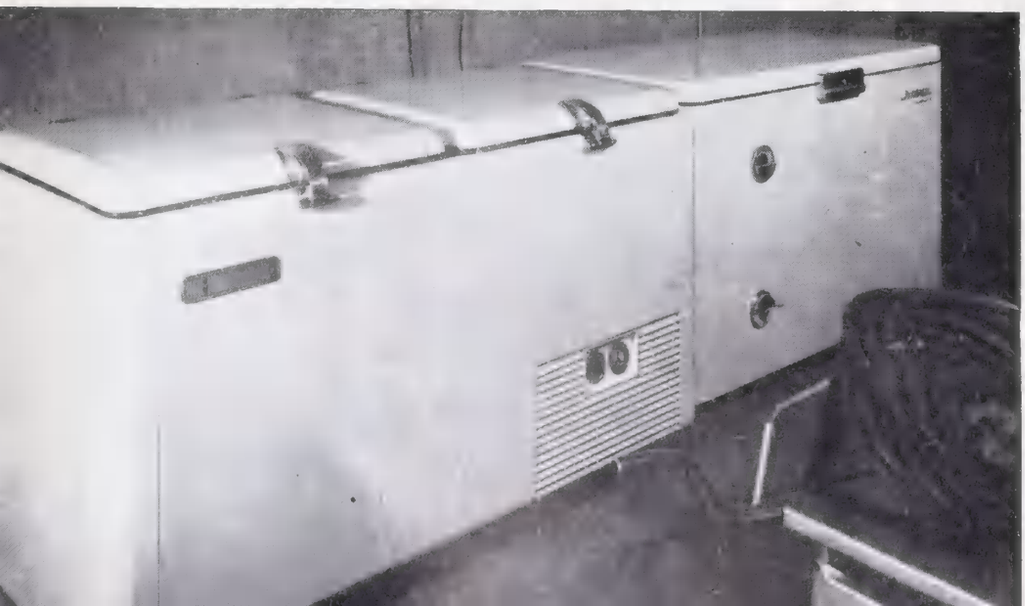
How good can a kitchen be?





Where good living prevails there is a home freezer

One thing is certain: the more home freezing you do, the more you want to do. This family of four, whose kitchen this is, freeze their complete winter's supply of vegetables and fruits, plus their complete supply of meat. In addition, they freeze many of their own cooked foods to save work—soups, pies, cakes, biscuits, and bread, their own homemade ice cream, etc. They have 24 cu. ft. of space in garage (see below) plus 30 cu. ft. in lockers. From experience they discovered they needed extra sink space, as well as a place to store packaging supplies. The sink for freezing (shown on front cover) obviously serves many other uses. Above, you see the freezer supply cabinet closed. At right, open. (For more on this, see page 126.)



Stock the right freezer supplies

A kitchen equipped for freezing always has at hand containers and wrappings of all sizes and shapes. In this kitchen, one cupboard holds nothing else. This family's broad experience causes them to lean more and more to glass jars and aluminum foil for wrapping because they give better results. Both can be reused.

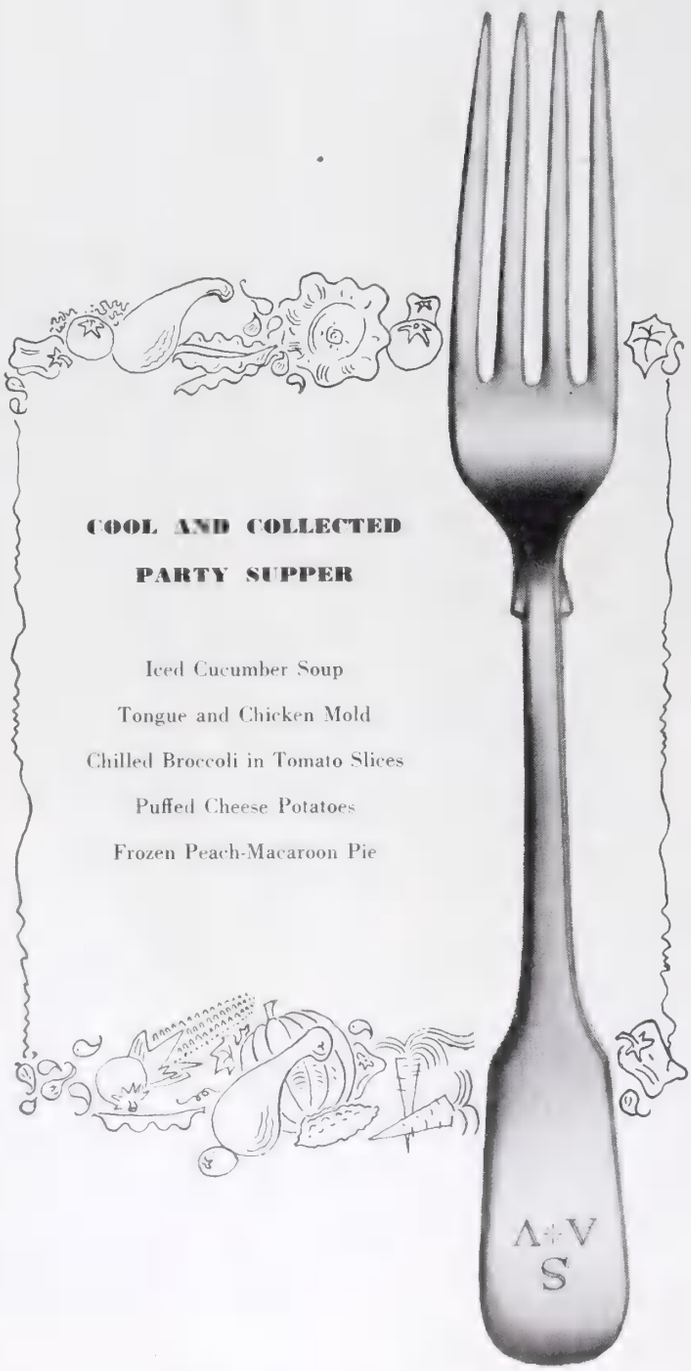


ALL PHOTOGRAPHS BY WILLIAM HOWLAND

FOR MORE ABOUT THE WORKINGS OF THIS KITCHEN SEE PAGES 122 THROUGH 126

Entertain the Lazy Susan way

By Florence Paine Rollins



The longer you live in this old world, the more you realize that there's no guaranteed workless way to get anything you want. Every woman, for instance, wants to be an accomplished hostess. She sees herself in a daydream—gracious, poised, and effortless, encouraging her guests to brilliant repartee, flattering them with impeccable food, impeccably served, which appears on the scene with casual perfection, as if by radar.

But for too many people that's where entertaining ends—in the daydream. For they know that any festivity, to be worthy of the name, means work—planning, polishing, ordering, cooking, and the superhuman race against time to make everything come out on schedule and in perfect condition. The mere contemplation of all this is so exhausting that they keep putting off and putting off their entertaining ventures, until they find themselves, lonely as clouds, without a friend to give a supper for.

Unfortunately, we haven't discovered any truly workless way to entertain, but there *are* ways to make entertaining appear smooth and effortless without the high-pressure tension which is really the hostess's chief bugaboo.

One answer is to build your menu around dishes that can be made ahead and that will keep well, so that you can do your shopping several days ahead of time and can prepare your main dishes the day or night before the party. On the day itself you can coast along with relative leisure, allowing yourself the luxury of dawdling over the table-setting and flower arrangement—those pleasant, ladylike details which all too often get shabby treatment because there just isn't time to give them proper attention. Then at the appointed hour you can greet your guests as calmly as if you'd had no more to do with your party preparations than they had. For actually you *could* have had your party the day before.

This "Lazy Susan" or "take-it-by-degrees" way of entertaining will not appeal to (*Continued on page 194*)

KODACHROME BY MAYNARD PARKER

You'll save a lot of pre-party polishing if you don't try to set the table with all the household elegance you own. Instead, keep it simple. A few fine cabbage-leaf plates, chunky Italian glass, and International's "1810" sterling, all from Cannell and Chaffin, are appropriately festive for terrace supper. In lieu of flowers, bright, well-scrubbed vegetables pile the Lazy Susan. Chair cushion fabric also made the fringed place mats. Home of Mr. and Mrs. Walker Brownlee, Brentwood, W. Los Angeles.





Why we need more houses like this

This house emphasizes the good taste of simplicity and superbly relates it to the architecture, gardens, and furnishings

HOUSE BEAUTIFUL feels strongly that a good house is a reflection of a good way of living. And good living today is based on a close contact with the outdoors, with rooms that tend to easy housekeeping, on large windows opening to pleasing views. This house on the banks of the Columbia River is such a good combination of unostentatious ingredients that it deserves your particular attention.

We need more houses like this . . . BECAUSE here is such a harmonious blend of garden, furnishings, and architecture . . . BECAUSE this house (*Continued on next page*)

By Jedd S. Reisner





PHOTOGRAPHS BY MAYNARD L. PARKER

Dining drama is increased by a cathedral-shaped picture window following ceiling lines and framing a sun-drenched garden view. Side of same room (left) faces directly to garden terrace overlooking Columbia River. Pergola in distance provides additional dining space in ideal garden setting.

Center of interest (opposite page) of the dining room is a display of owners' collection of Persian tiles built into flower arranging counter. Basin is Chinese pewter.

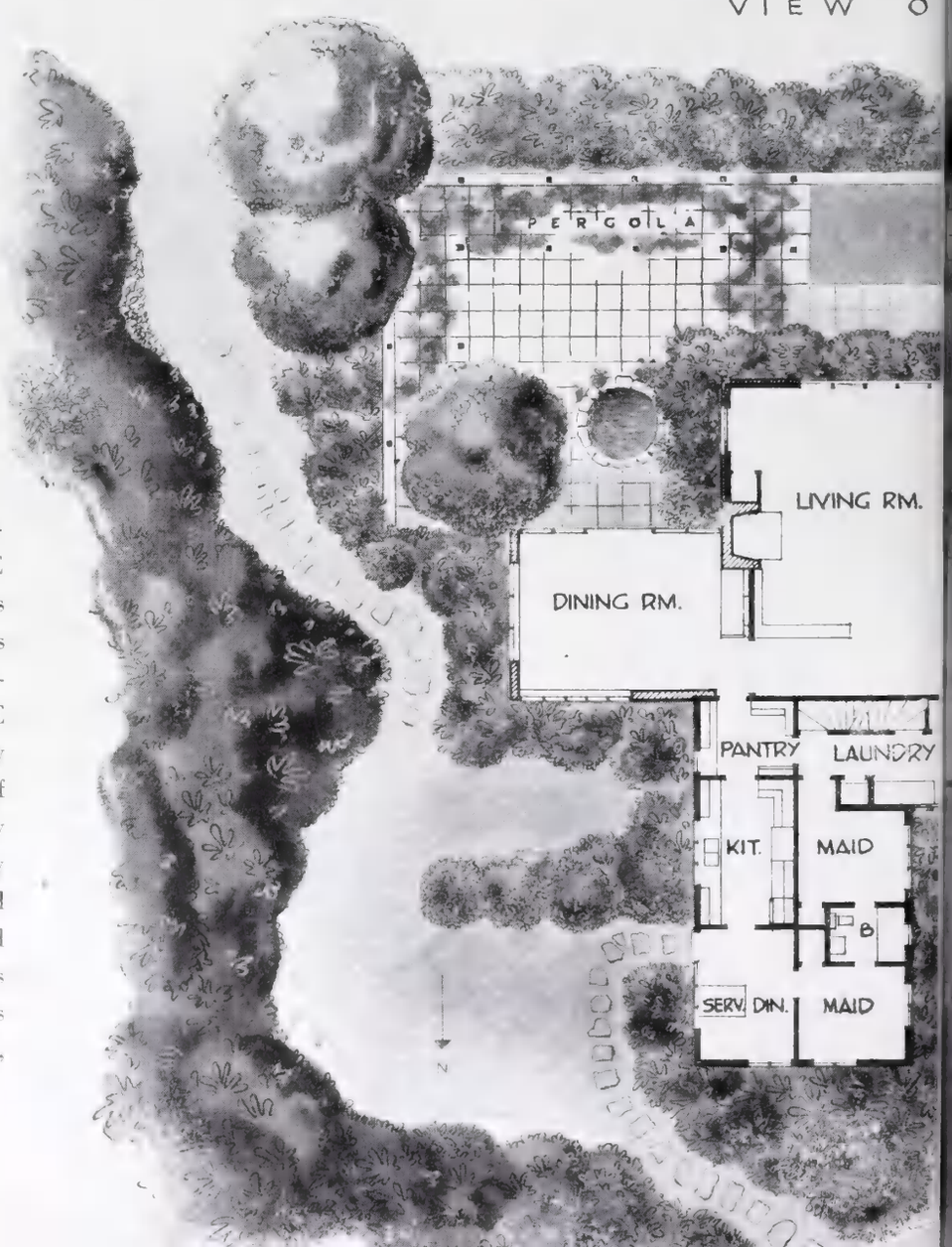
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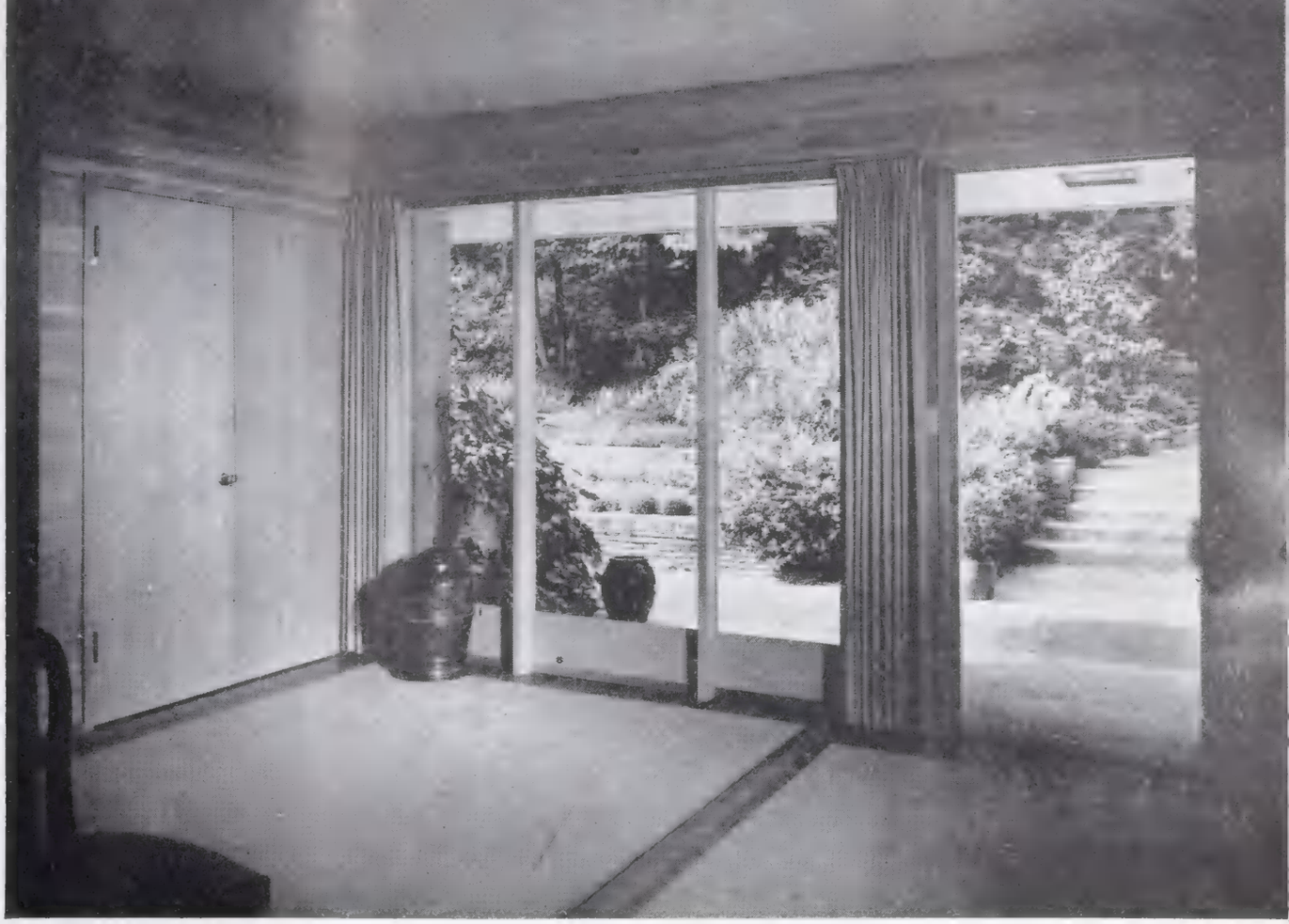


Entrance to house from driveway is along the winding path above. View (top center) is toward guest room as seen from entrance. From the entrance hall (top right) you look back on the ever-present gardens which encompass the house.

(*Continued from preceding page*) has an interest due to unusual ceiling shapes . . . BECAUSE bold, knowing use of color brightens its interiors . . . BECAUSE exquisite plantings create vistas of endless beauty so that this house, unlike others, does not stop at the wall lines . . . BECAUSE windows are large enough to make the beauty of outdoor gardens a really important part of the rooms . . . BECAUSE furnishings quietly and unobtrusively add to the serenity created by garden and house and form a quiet background into which fine antiques are right at home, and finally, . . . BECAUSE this house incorporates so many owner-inspired, built-in details, uses antiques collected by the owner over the years, has a soft, human though modern quality.



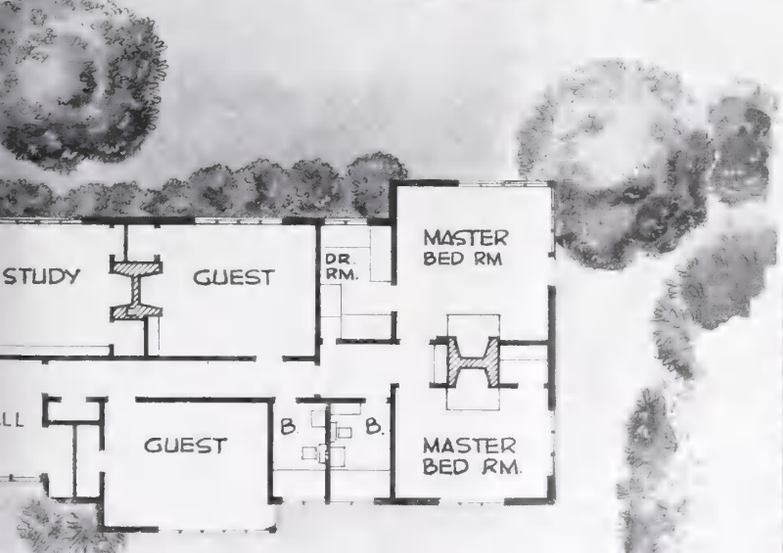




COLUMBIA RIVER

Ruby Esherick *Architect* Van Evera Bailey *Associate Archite*





Though this house plan would not have met social standards of past years it is admirably suited to present-day needs of a gracious style of entertaining and home life. with all the amenities of equipment and storage facilities that make for an easily run household. Built in a densely wooded area at river's edge. it is ideally situated for dramatic view without any unnecessary spoilage of the wooded effect. House and site merge so naturally that no definite sharp break line exists (see below).



Continued

View (above) features pool tucked into landscaped garden between the dining room's low windows and a spacious window in the living room. Brick wall and fireplace chimney are of a local, extra-long Roman brick. View below is from terrace looking toward living room and pergola.

PHOTOGRAPHS BY MAYARD L. PARKER

End of living room (above) takes in expanse of adjacent outdoor terrace and sweeping river view beyond. Furniture is predominantly antique, yet it blends perfectly with lines of room. Fireplace wall (below) centers interest on marble mantel set in wall of natural finished wood boards.







An Autumn Tour

When the leaves are turning, visit the keynote country of American living. You'll find plenty of inspiration to take home with you

By Agnes Rothery

Up there, in the right-hand corner of the U. S. A., you find the section of our country that set the pattern for American living, long years ago. Maine, New Hampshire, Vermont, Massachusetts, Rhode Island, and Connecticut—they are New England, where the earliest Americans settled, built their homes, and learned to live together. Here is where they formed some of the

DRAWING BY KATHARINE BURTON













to Early America

first American architecture and fashioned their simple furniture from the pine, maple, and cherry trees around them. And here you go if you would understand the meaning behind that beloved, native style called Early American, to see with your own eyes how it developed and prospered, how, as time went on, it gave way to the elegant Colonial style, with its porticoed houses, and fine furnishings brought home from all over the world by New England's early seafaring men.

If you are a home-conscious vacationist—one who journeys with open eyes and an open mind, looking for new ways to improve the living you have left behind—a trip to New England at any time can add lexicons to your knowledge of American design. (What, for instance, is a salt box? Where (*Continued on page 172*)

PHOTOGRAPHS BY MARION STEPHENSON







For lists of old New England houses and museums worth visiting, see page 174

By Laura Tanner

A fabric that's all things to all people

When in doubt use chintz, the universal favorite, the pet of decorators, the guide for the uninitiated. Chintz suggests its own color schemes, asks little elaboration in handling, can be informal, formal, pastoral, or sophisticated, by turns. And if its pattern can stand the test of close-quarter living, it can go anywhere.

Such a chintz, as right for a living room as for a dining room or bedroom, is shown here in a triple-purpose, one-room apartment at The Lombardy in New York.

Aside from its fine drawing, this chintz washes without losing its crisp glaze. Color fastness is guaranteed to last as long as the fabric itself. You may have this gay 50-inch print in a large-scale version called "Confetti," used here for draperies, or in a scaled-down version, "Diamond," used here as furniture covers. Costs about $1.65. These two prints and the color-related plains, which may be quilted, are by Everfast Fabrics, Inc.





ALL PHOTOGRAPHS BY WILLIAM HOWLAND

The print in your room largely determines the colors with which you will live. Here green predominates with space-enlarging white walls to set off the ebony tones of cordovan mahogany. With a flower-decked chintz, you can go easy on cut flowers, decorating instead with money-saving green foliage. The slipcovered sofa-bed, right-angled to its mate, separates the room areas, provides a close-knit conversation grouping.

The right furniture, too, can be all things to all people. The china cabinet, table, and server, designed for a dining room, fit easily into the living-room mood, perform all the services needed in a living-dining-sleeping room. The cabinet is engineered for storage: the table extends for large parties: the server has good looks, many uses. These pieces are made by Johnson Furniture Co.





FOR SOURCES OF FURNISHINGS AND STORES CARRYING THIS FABRIC, SEE PAGE 166



THIS ROOM IS NOW ON EXHIBITION AT ABRAHAM & STRAUS, BROOKLYN, N. Y.

The buffet is shown open and closed to reveal its hidden talents. For the first time table leaves are stored in a piece of dining room furniture instead of the hall closet! A wealth of adjustable drawers includes a lined, partitioned one for flat silver *plus*—and this is a real boon—a long, shallow drawer (6″ x 38″) so that you need only to fold tablecloths once before storing them.





PHOTOGRAPHS BY WILLIAM HOWLAND

Furniture's getting more sensible

Have you a butler's pantry? A second maid? All the closet space you need? Has your dining room a place for everything and everything in its place? If you have, then you needn't bother to read the rest of this article.

On the other hand: when you open the hall closet do the leaves of the dining room table lunge at you? Do you have to burrow through tablecloths to get at the place mats? Is your buffet mostly legs? Are your demi-tasse spoons lost among your oyster forks?

If the answer is yes, you'd better go on reading. These pages present dining room furniture that finally faces up to the hard fact that the storage capacity of houses has changed in the last fifty years and that the pass pantry has gone out with the nickel subway ride.

This is furniture that has caught up with the facts of dining room life circa 1948. Take a good, long look at it because it was designed with you firmly in mind. And it proves once (*Continued on page 105*)

By Helen Little

Finally! A dining room table that has both drawer space and knee room! This handsome oak table has a self-effacing drawer at either end that makes extra serving pieces immediately available. The inevitable knee-room problem has been solved by pitching the drawers so they are shallow in front and deepen as they go back. Keep carving knives at the host's end, additional serving pieces in the hostess' drawer.





Furniture's getting more sensible. continued



In the good old days, the best you could say for a sideboard was that it was good and big. This modern version of Grandma's sideboard is not only big but good, beautifully proportioned for its impressive size, with an architectural quality that looks built-in. Textured doors fold back to reveal a bar unit above, and a radio-phonograph below.



Here is one unit standing alone. It can go anywhere, hold everything, boasts interior fittings flexible enough to adapt themselves to your particular possessions. Shelves can hold records, bulk storage, or a future television set. Radio-phonograph section moves into the living room with equal aplomb. Closed, the piece assumes a high decorative I. Q.



(*Continued from 103*) again that furniture design is only as good as the performance it makes possible.

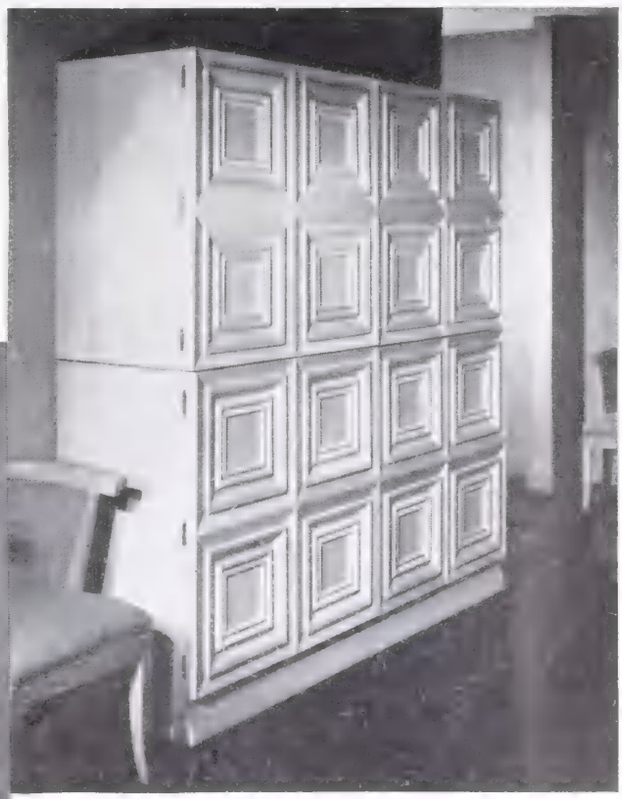
The buffet, for example, provides storage clear to the floor to take advantage of every costly cubic inch. There's a special, heaven-sent compartment to store table leaves, plus a flock of adjustable shelves. Shallow drawer holds tablecloths without too many folds.

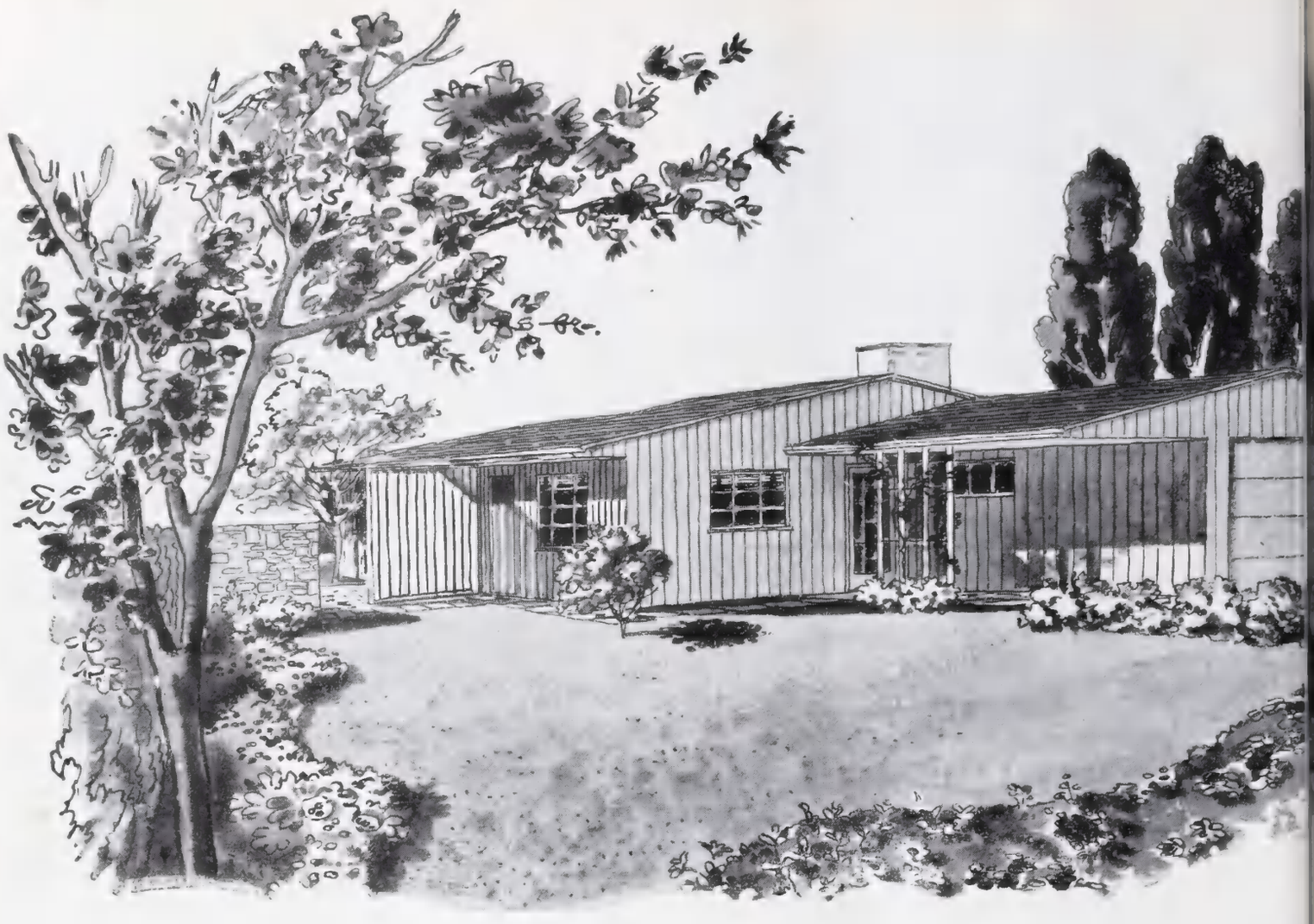
The table has handy drawers at each end so adroitly pitched (they deepen as they go in) that they take up no extra knee room. Vast sideboard boasts a bar unit above, a radio-phonograph below.

All pieces are blonde oak in a "Palomino" finish. This highly sensible furniture was designed by Harold Schwartz for the Romweber Company.

The best-designed furniture is no longer tagged for one room only. A case in point is the versatile sideboard, which divides to conquer a good many storage problems. The base or radio unit can serve solo in the living room, or combines with an upper deck into a massive dining room sideboard. Upper unit boasts a well-engineered bar, partitioned storage for china, glass, and hollow ware. Extra dividend: Right inner partition has electrical outlet.







By Jedd S. Reisner

This plan gives a HELPING HAND TO HOUSEWORK

READY-TO-BUILD HOUSE NO. **32**

1,725 Square Feet

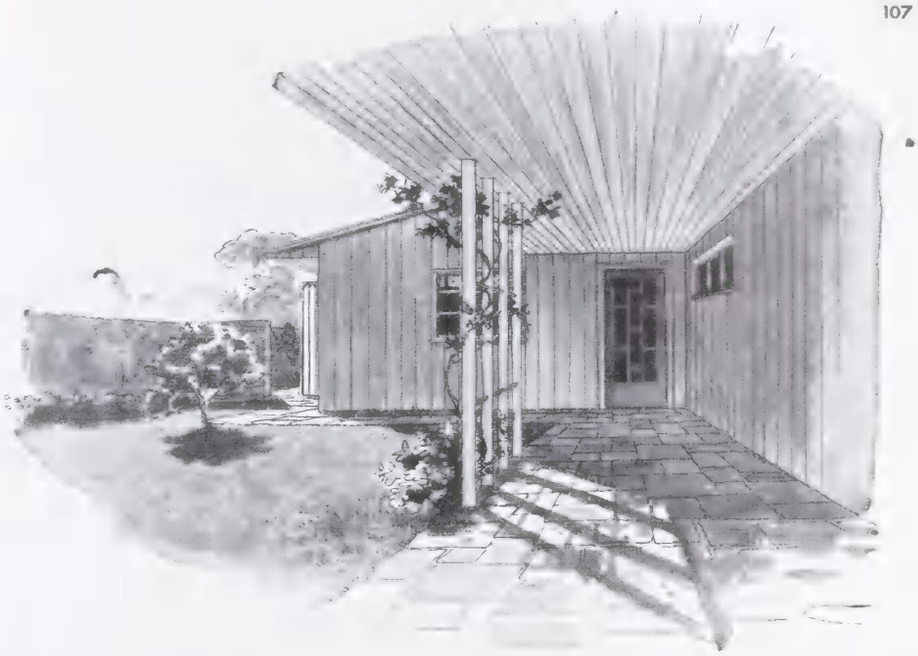
MINIMUM LOT WIDTH
60 FEET

A house really can help reduce housework. By making it easier to do things and move around this house your time will go so much further. To begin with, it is just one step off the ground to save time and energy going indoors and out. This means that windows are close enough to the ground to wash without ladders, and storm windows and screens are so much easier to install and remove.

The kitchen, where most of a housekeeper's workday is spent, is close to the entry, handy for deliveries. You can easily see who is coming up the walk. You are only a few steps from the utility and laundry room and can enter the house directly from the garage. The basement has been eliminated in order to cut out extra walking, but a large utility room and garage will meet all your storage needs.

It's an unusually roomy house for the comparatively small lot it is placed on, but you have plenty of delightful outdoor living areas, only one short step removed from the house. They are handy to the center of the house, too. All the more reason that they will be actually used and that you can serve to them from the kitchen without a lot of extra effort.





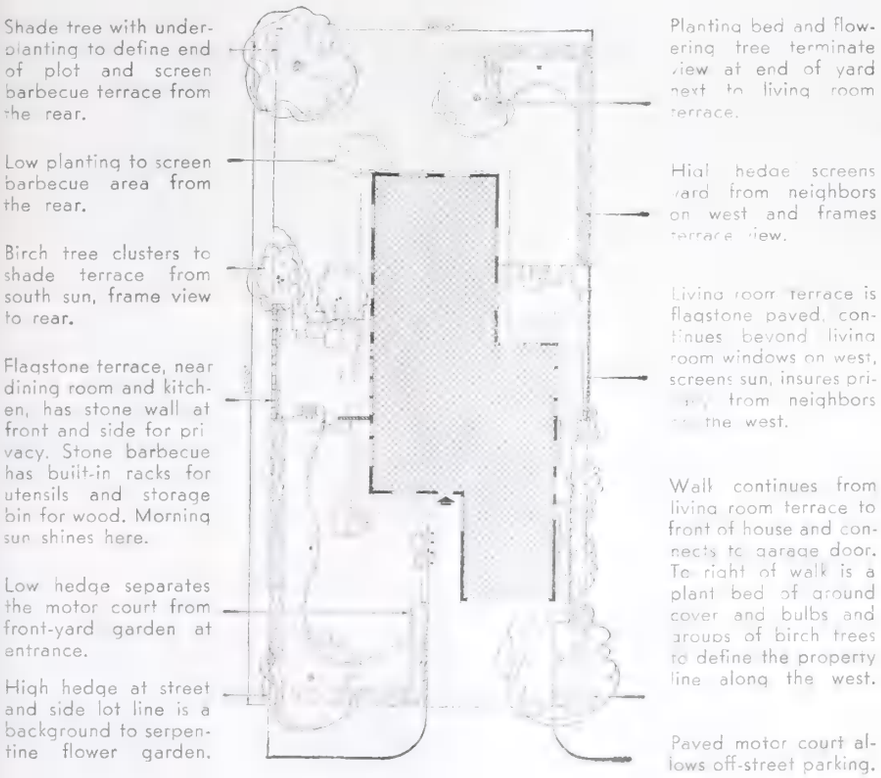
SKETCHES BY REINARES MENDEZ

No wonder America loves the ranch house. This house (upper left) embodies the same low, comfortable lines and rambling appearance that has made the ranch house popular. But distances within the house are actually short, and compact work areas make housework easy.

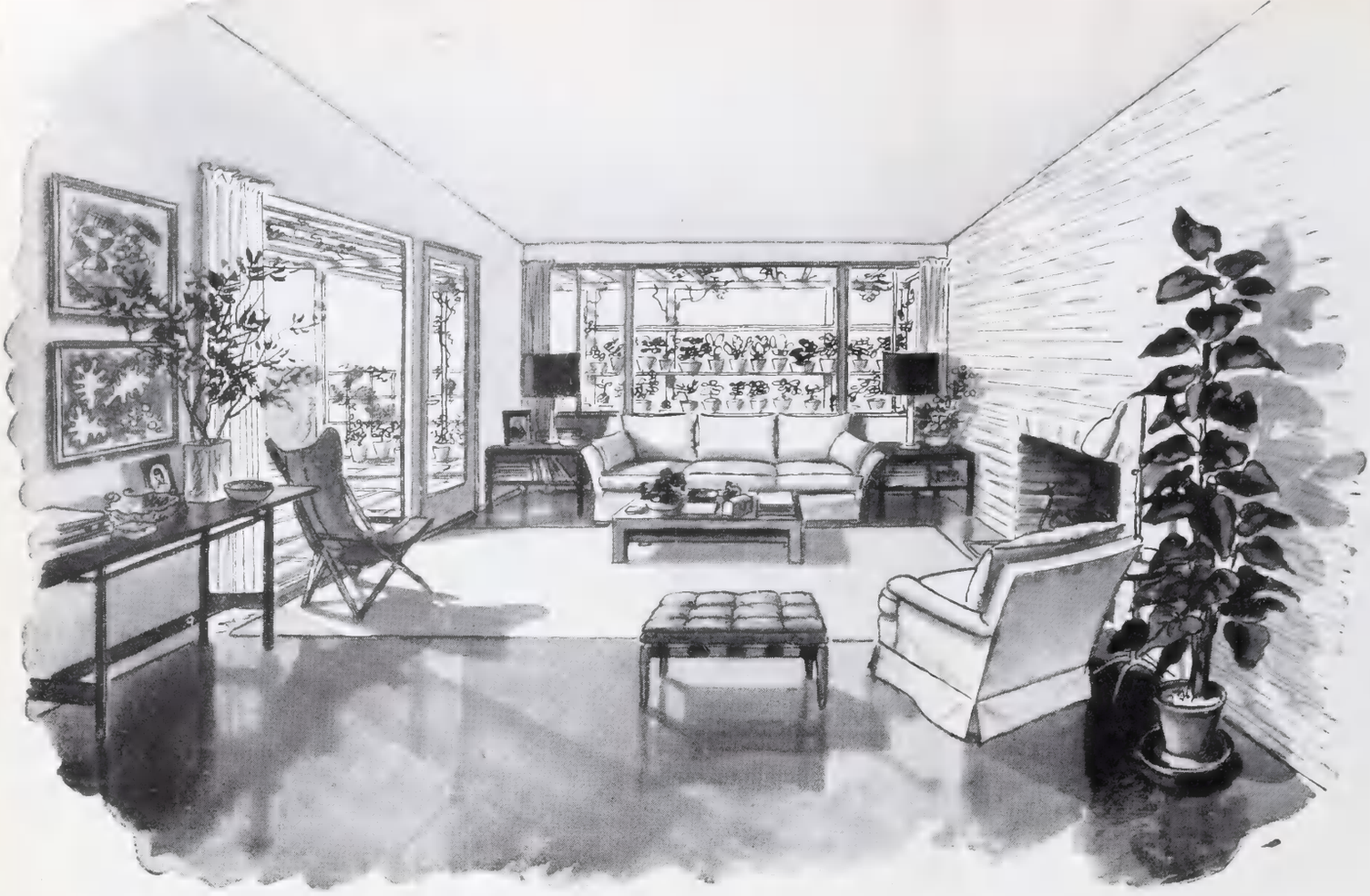
The dining and living areas of this house are placed in the center of the plan, near the street without being right out on it. This area is served by two outdoor terraces placed so that, morning and afternoon, you have a choice of sun or shade, whichever you prefer at any time.

This could be called a no-ladder house because everything is accessible from the ground. You do without excessive ladder climbing when the man of the house begins a usual repair job, because the roof lines are low and the house is just a short step above the ground level.

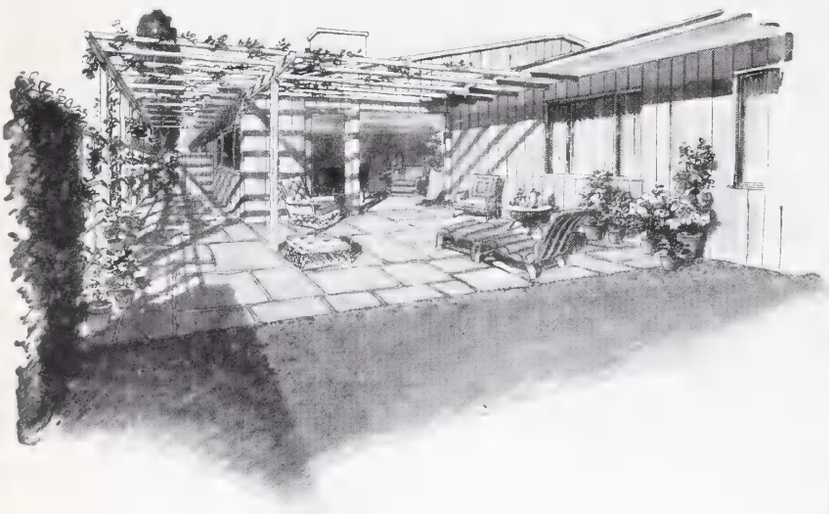
Malcolm Duncan, Architect — *Jo Ray, Landscape Architect*







Living room is planned so furniture placement lets you enjoy fireplace or garden terrace. With no shift in furniture you can step outdoors, or when you want to you can sit comfortably about the fireplace. For easy maintenance, fireplace wall is constructed of easily-cared-for brick.



This pleasant little alcove (below) off the dining room is a handy little reading nook which can double for extra sleeping quarters as well. The door on the right leads to bedrooms. At the left is the door to the dining terrace, which features a place for outdoor living centered about the barbecue.



The living room terrace (above) faces south and west. The sun is kept out in summer by a vine-covered trellis which also covers those windows at the end of the living room. During the winter you will receive plenty of needed sun through living room windows when trellis foliage is bare.

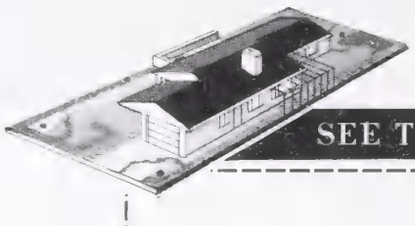
Better your home . . . Better your living





The dining room is a gracious extension of the living room and ties living-dining areas directly into both outdoor terraces. The flagstone of the terrace is brought into the dining room to form a sturdy splatter-proof floor surface which is treated with concrete hardener to prevent its dusting off.

The kitchen (left) is carefully organized to help you make the most of every working hour and to enjoy it at the same time. There is plenty of room for table and chairs with a set of adjacent storage shelves for toaster, grills and other appliances so eating in kitchen will be pleasant.



THIS PLAN GIVES A HELPING HAND TO HOUSEWORK

SEE THIS HOUSE IN MODEL FORM

Building Editor, House Beautiful Magazine
572 Madison Avenue, New York City 22, N. Y.

Please send me:

____Cardboard model for Ready-to-Build House #32 @ $2 each

____Sets of blueprints, landscaping plans, and specifications for Ready-to-Build House #32 @ $5 per set

I am enclosing a check or money order for $

Allow at least 3 weeks for delivery

NAME

STREET

CITY, ZONE, STATE

By Helen Markel Herrmann

Set for a long run

This furniture is groomed for canny brides with more taste than money, since major pieces can reside in a first living room or a future porch

This is a free country, brides included. If you hanker for a Sheraton breakfront in your first living room and you are willing to eat from a card table to own one, go to it. You pays your money, like the man says, and you takes your choice. But if you prefer your first living room fully furnished, take a good look at these pages. Not a sign of Sheraton in sight, but it's as pretty as a picture (see opposite), and you don't have to eat from a card table.

The 21 pieces of furniture in this living-dining room total a canny $1,473, about the price of a fine old Sheraton breakfront. Every piece can be used from this room forward—in a playroom, a child's room, or out on a future terrace for that time when your budget assumes breakfront proportions.

PHOTOGRAPHED AT B. ALTMAN & CO., NEW YORK





PHOTOGRAPHS BY WILLIAM HOWLAND

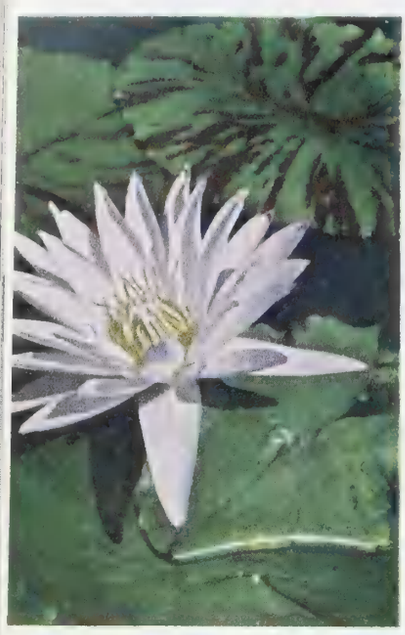
If your dreams are bigger than your budget, buy first furniture you won't see the last of. This same conversation group, opposite, could turn up on a sunny patio five years hence: the plastic-covered sofa as three chairs, the coffee table divided into three separate snack tables.



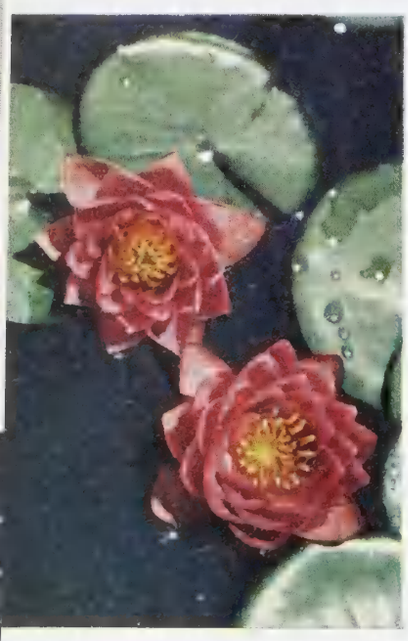
This is flexible furniture, designed to make more than one move, play more than one role. The lounge chair serves as handsomely in the living room now as it will on a future sun deck. The lamp table is shrewdly designed to fit over it as a work table. Right: a curtain, used as a partition, insures dinette privacy yet doesn't deprive it of light and air. All furniture by Ficks Reed Company.



FOR PRICES ON THE FURNISHINGS OF THIS ROOM AND STORES WHERE FURNITURE CAN BE BOUGHT, SEE PAGE 134



1



2



3

KODACHROMES BY DAVID SEARLES



4

KODACHROME BY GOTTSCHO-SCHLEISNER

1. Marmorata is a wonderful blue that you find only in tropical waterlilies

2. Variety James Brydon looks beautiful in a pool at the end of a phlox garden

3. Sunrise fits its name in color and in the early hour this hardy lily opens

4. Chromatella, one of the oldest varieties, is still one of the most popular

By Alice L. Dustan

All these lilies need is water

You don't even have to weed them—that's reason enough for having waterlilies. They fill the hot, lethargic months with bloom that lasts until frost



You are an extraord'nary gardener indeed if you really enjoy weeding and spraying in August. You may argue that these are jobs that require doing, no matter how high the temperature and humidity. But this is not the case with waterlilies. They are plants that let you really relax during the dog days of midsummer, while they unfurl refreshing blooms every day, without any effort on your part.

Naturally waterlilies have basic requirements. There is no plant that doesn't. But this is a matter of planting early in the spring, and of covering or storing the roots late in the fall after the heat of summer is spent. Small effort for the abundant returns in bloom—often as many as a hundred blooms on a plant in one season.

If you need further selling on waterlilies, take time to visit a private garden or municipal pool that features these spectacular flowers. Better yet, stop at the grounds of one of the waterlily specialists that bustle with visitors all spring and summer, so fascinating do people find these flowers and water-gardening in general. Be sure to arrive by mid-morning, when both day and night-blooming waterlilies are open together.

You may be attracted first by the spectacular tropical Marmorata variety, with handsome mahogany and green mottled leaves and flowers of a cool lavender-blue that measure a foot across and have a delightful fragrance. (All tropicals are fragrant.) Each flower lasts from five to seven days, opening about eight or nine o'clock every morning, and closing around five or six o'clock in the afternoon. Since a tropical plant will develop a new flower every three days, this means that the plant has at least three or four flowers in bloom simultaneously all summer long. A Marmorata—which is a very free-flowering variety—may have as many as seven flowers at once.

The first day, the flower of a tropical waterlily is partly open. (*Continued on page 200*)



How to compose Drifts in a flower border

Editor's note

Very little original thinking has been done about the designing of flowering borders since the days of England's Gertrude Jekyll toward the end of the Nineteenth Century in England, when gardens used hundreds of acres, dozens of workers, and were designed primarily to be walked through, rather than lived in, or seen from the house. Other, more recent, influences have done little but make us height-conscious, causing us to line up groups of low flowers in front and tall flowers at the back in nearly static rows.

With no more design principles than these to guide us, most flower borders today are a restless hodge-podge—owing to the thoughtless placing of plants without consideration of their size (height and spread), leaf colors and textures, shape of the grouping, or colors of flowers.

This is the fifth in HOUSE BEAUTIFUL's important series by the Grants on "How to Succeed with a Flower Border." It tells how to combine drifts (or groupings) of plants to produce an effect of rhythmic beauty. Last month they told us how to arrive at the shapes of individual groupings of herbaceous plants. Now you'll learn how to combine these varying shapes so that they will give the effect of movement in the direction of the general flowing design of the border.

DRAWING BY JOHN BRIMER

By John and Carol Grant

AUTHORS OF "TREES AND SHRUBS FOR PACIFIC NORTHWEST GARDENS"

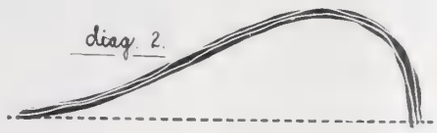
The distinguishing characteristic of good drifts is the feeling of blending, flowing movement which they give to the whole border design. Therefore, in combining them, the first step is to compose them so they move rhythmically in a given direction.

The determining factor in the way your drifts are going to move is the curve of the front of the bed. The first thing to consider is the shape and character of that free-flowing curve. See how curves can imply movement.

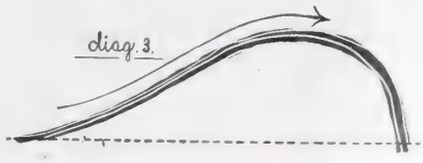
Everyone is familiar with the shape of a teardrop (diagram 1), which has very evident direction of movement.



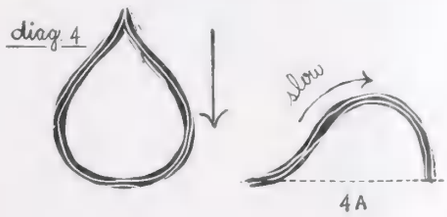
Now if you cut a teardrop in half lengthwise you will have a curve like this.



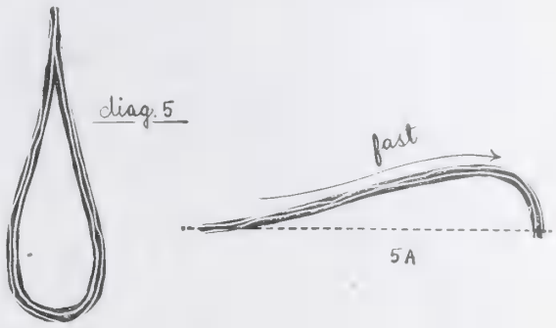
And so we can say that such a curve moves like this, meaning that it suggests movement when we look at it.



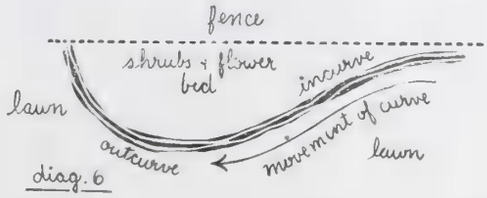
A short, fat, slow-moving teardrop has a curve like this.



A slender, swift-moving teardrop looks like the one below.

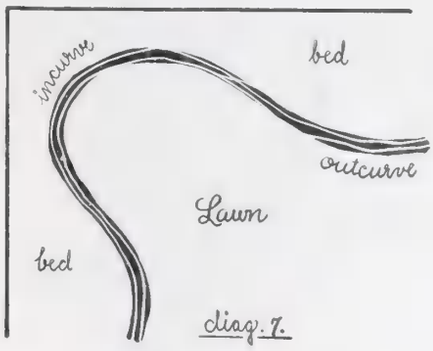


Now let's translate this to curves in your garden. Suppose you're planning a bed with a curved outline, and after careful consideration, you decide on a curve like this.

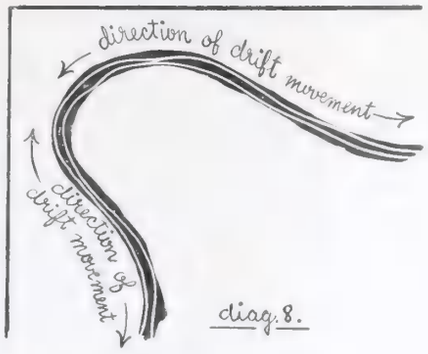


We can say that the curve is moving in this direction, even though it is physically a fixed line on the ground. Thus, the simple rule is that drifts should always move from incurve to outcurve. In other words, drifts follow the line of force shown in the curve.

If you are making a curve in the corner of your property, you might evolve a double curve like this.



In such a case you could arrange your drifts to show lines of movement as shown in diagram 8. below.



You will find that this works out very well in grouping drifts. Where you have a long, (*Continued on page 198*)

BEFORE



AFTER

How to remake an old garden

Overgrown trees and shrubs, rambling paths and crowded flower beds may appear to be a pretty hopeless proposition. But remember that an old garden usually has great potentialities, as this remodeled property proves

By Thomas D. Church
Landscape Architect

New owners of an old property can feel as discouraged as buyers of a brand new house with a blank lot. Often more so. They don't know how to cope with the weedy flower beds, the rank lawn, the trees that have closed in about the house.

The property of the Eminel Halsteads (now owned by Mr. and Mrs. Austin W. Earl) at Atherton, California presented exactly this problem. The first thing we did was to take stock of the assets: several handsome but overgrown old oak trees, a well-built garage, a garden pool, and many shrubs.

The trees were drastically but selectively pruned to allow light to flood the house and grounds. The driveway that circled the house was removed and replaced by a complete turn on the garage side, and a screen wall was put up to hide it from the garden area. A visual axis was selected to carry the eye away from the service area and through two groups of giant live oaks toward the pool at a far corner. The whole area was cleared of paths and shrubs, the best of which were planted elsewhere.

The new owners were enthusiastic entertainers but lukewarm gardeners. This gave the key to the garden design—a huge terrace and lawn, but small, simple flower beds.

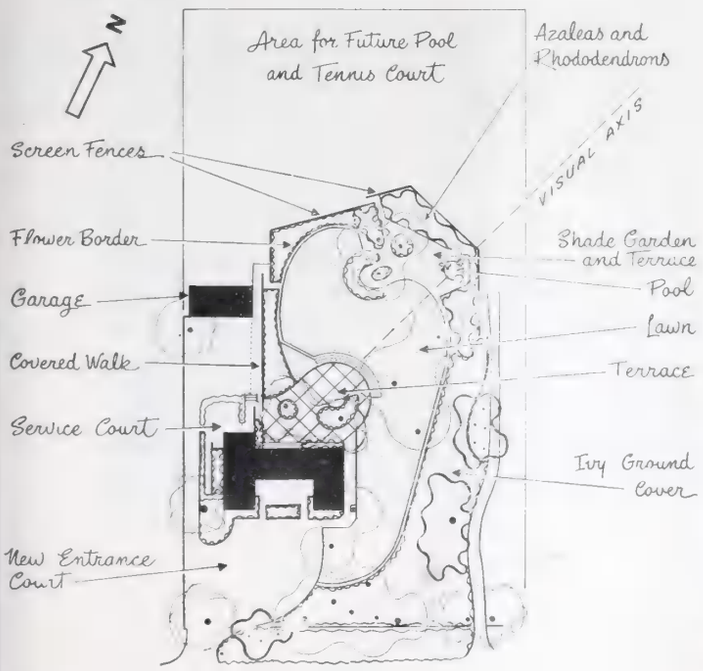
ALL PHOTOGRAPHS BY MAYNARD PARKER

The remodeled grounds of Mr. and Mrs. Austin W. Earl are clean-cut and inviting, in marked contrast to the mess of tree branches, paths, and beds in the "before" sketch at left. In the foreground of the "after" view from the same spot, you see a corner of the old pool that was worked into the new design. At right is the 70-foot terrace that dominates the grounds. Notice in the plan how the lines in the terrace floor carry your eye along the visual axis that ends at corner with the pool backed by azalea planting.



AFTER





How to remake an old garden, continued



ALL PHOTOGRAPHS BY MAYNARD PARKER

At the foot of the lot, against the grape stake fence that separates the garden from the future swimming pool, is a colorful flower border. It is always well groomed because the rest of the property can practically take care of itself.

A path divides the lawn from most of the shrubbery borders. It is flush with the lawn to avoid the need of edge trimming, is surfaced with concrete with broomed-off pebbles that defy weeds. This view looks toward rear from house.





This clematis grows in one of two huge plant pockets on the terrace. The terrace paving is of pebbled (exposed aggregate) concrete patterned with redwood strips. The steps are made of old brick that was found on the site.



Behind the screen wall is a covered passage connecting house and garage. A wheelbarrow ramp is included beside the steps. In addition to the garage court, there is a large parking area for guests at the front of the lot.



Just any iron won't do

By Charlotte Eaton Conway

in collaboration with

Elaine Knowles Weaver, Ph.D.

Which is the best iron to buy? That often-heard question is hard to answer. There are many makes on the market, and, in the last analysis, each woman must decide for herself which best meets her individual needs. The decision rests partly on the type of ironing to be done at home. If it is mostly flat pieces, like sheets, tablecloths, and towels, select an iron with a large ironing surface. If lingerie, blouses, and children's clothes make up the greater part of the work, a small ironing surface is better. If both types of things are washed and ironed at home, a medium-size ironing surface meets both requirements.

Answer these questions before making a selection:

What is the best weight to get? Your personal preference should be your guide, for it is an exploded theory that the heavier the iron, the better the job. We know now it is not weight but heat which counts. Today, irons weigh anywhere from 2½ to 5 pounds, according to whether the soleplate is aluminum (lightest), steel (next heaviest), or cast iron (heaviest). When shopping for an iron, handle several, until you find the weight which suits you. Hold it at the level of an ironing board to tell how it will feel when you are using it.

Which handle shape is best? No two hands are just alike; it will take your own grip to show which handle fits the size and shape of your hand. Today, handles often have grip notches and thumb rests to give a firm hold without strain. Of heat-resistant plastic which stays cool, they are firmly attached, and will not loosen or twist or slip around in your hand. With the good grip provided, ironing goes faster. (*Continued on page 146*)

By John Sasso

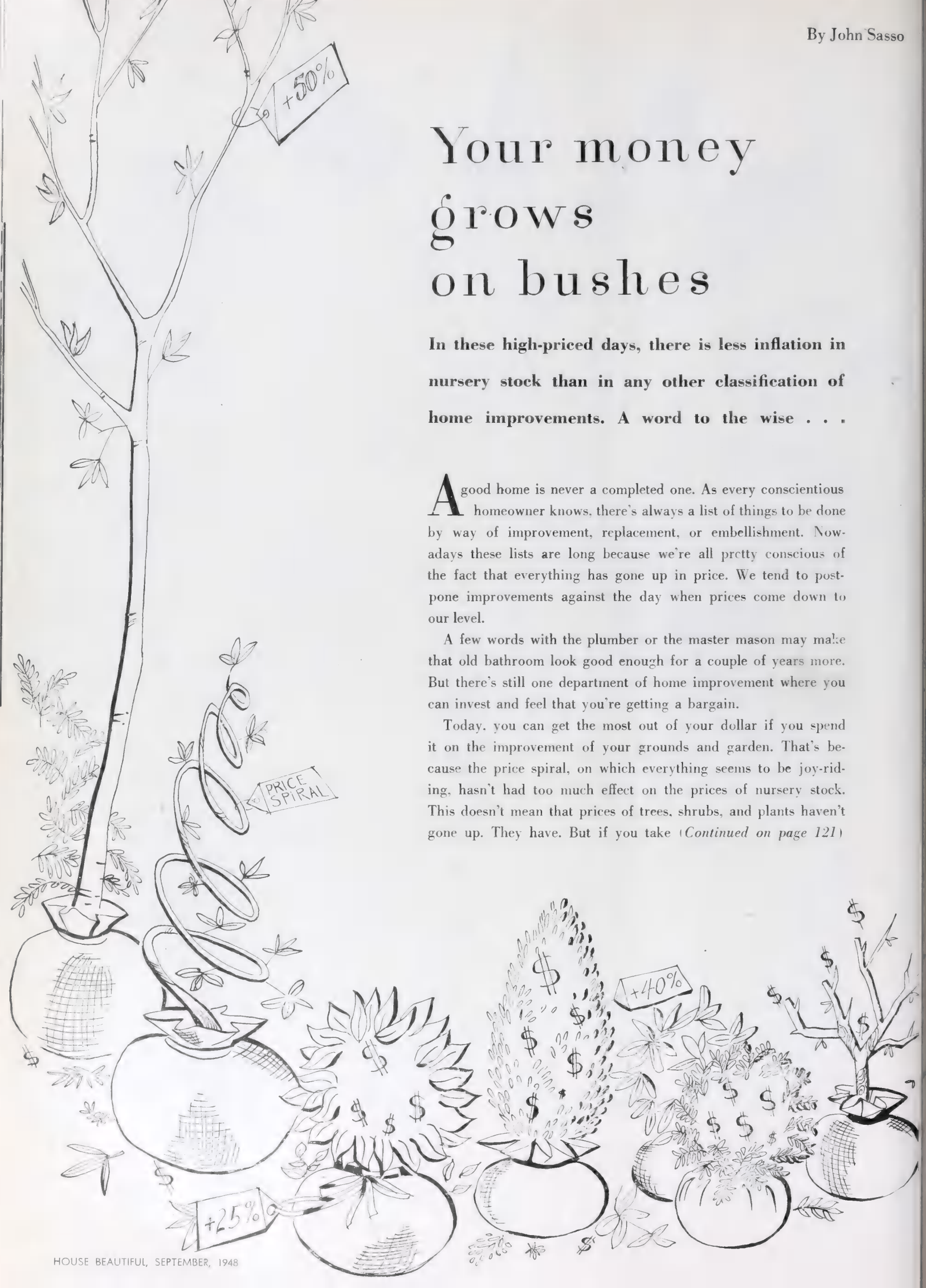
Your money grows on bushes

In these high-priced days, there is less inflation in nursery stock than in any other classification of home improvements. A word to the wise . . .

A good home is never a completed one. As every conscientious homeowner knows, there's always a list of things to be done by way of improvement, replacement, or embellishment. Nowadays these lists are long because we're all pretty conscious of the fact that everything has gone up in price. We tend to postpone improvements against the day when prices come down to our level.

A few words with the plumber or the master mason may make that old bathroom look good enough for a couple of years more. But there's still one department of home improvement where you can invest and feel that you're getting a bargain.

Today, you can get the most out of your dollar if you spend it on the improvement of your grounds and garden. That's because the price spiral, on which everything seems to be joy-riding, hasn't had too much effect on the prices of nursery stock. This doesn't mean that prices of trees, shrubs, and plants haven't gone up. They have. But if you take (*Continued on page 121*)



CONTINUED FROM PAGE 120

the time to investigate, you'll discover that, proportionally, they haven't moved up nearly as fast as the other ingredients that make home better to live in and lovelier to look at.

Not long ago, we were thinking about making some improvements. In estimates of outside v. inside work, we came across the interesting fact that a dollar buys more in growing things than it does in manufactured articles. A closer look at industry statistics was the clincher. We're putting our money into plants.

Although nursery prices vary in different parts of the country, they have only risen an average of about 40 per cent over 1940. Nursery prices in 1940 were pretty low, as a result of the slump in the Thirties. After the depression these prices didn't climb back as fast as prices of manufactured articles did, and so in 1940 prices were at a fairly low base. Nurserymen will tell you that, for basis of comparison, 1942 prices are a fairer gauge of price rises. If you take 1942 as a basis, nursery prices, compared to those of other materials, would show an even smaller price rise. But even on the 1940 basis, they haven't gone up much.

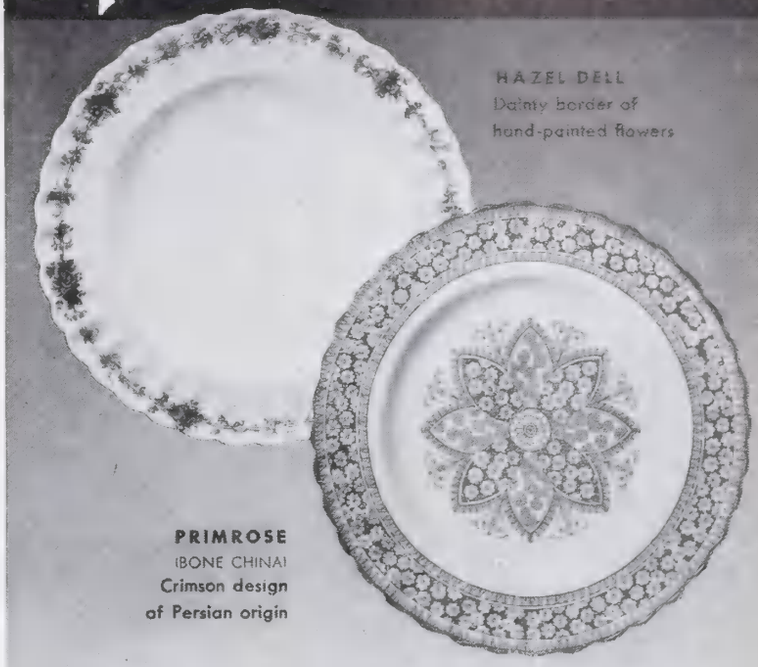
For example, flowering plants, like roses and perennials, are up 25 per cent over 1940. Shrubs have risen about 45 per cent. Trees show the biggest percentage rise, probably because the nursery labor factor has gone up about 100 per cent and it takes considerable day labor to dig out big trees and ball them up for transportation. So you'll find that small trees have price tags today about 50 per cent greater than those for the same trees in 1940. Big trees—where labor of planting represents a larger share of the cost—are often up 100 per cent.

Nurserymen have good reasons for the slow rate of price rise. They say they've kept prices down by mechanizing their operations, by applying new growing techniques that cut down plant losses, by utilizing new insecticides that prevent damage to their "crops." But, they add, labor costs are sky high, fertilizers and other materials are now expensive, and shipping costs have gone up, accounting for the upward revision in nursery stock price tags.

Now let's compare the price rises on nursery stock with those on manufactured and processed items —the things you need in order to make improvements inside the house.

(*Continued on page 128*)

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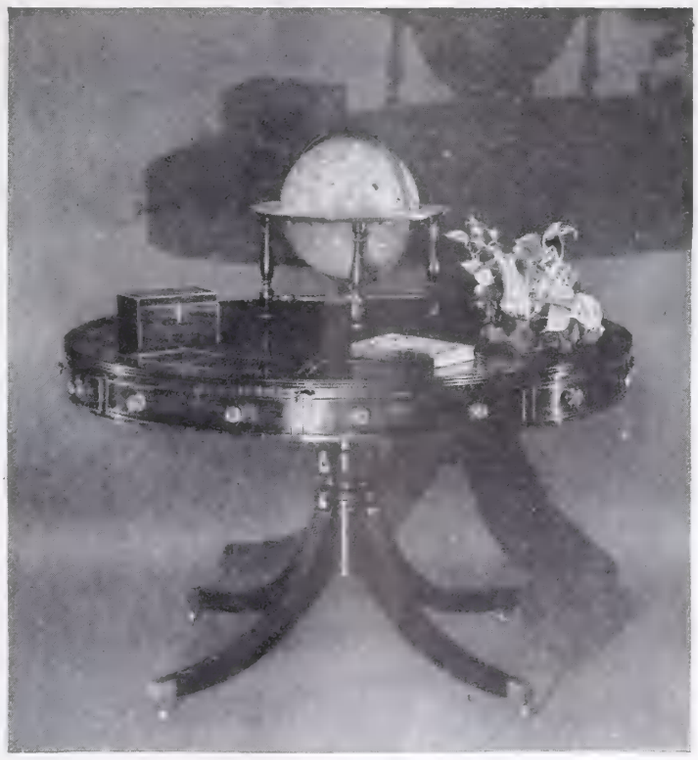


Fine craftsmanship cannot be hurried; Spode quality always takes time. There is still not enough Spode dinnerware to fill orders immediately. Delays are inevitable. But do not delay in deciding which of the lovely patterns of Spode is yours. Booklet 41 will help. Send for it today.

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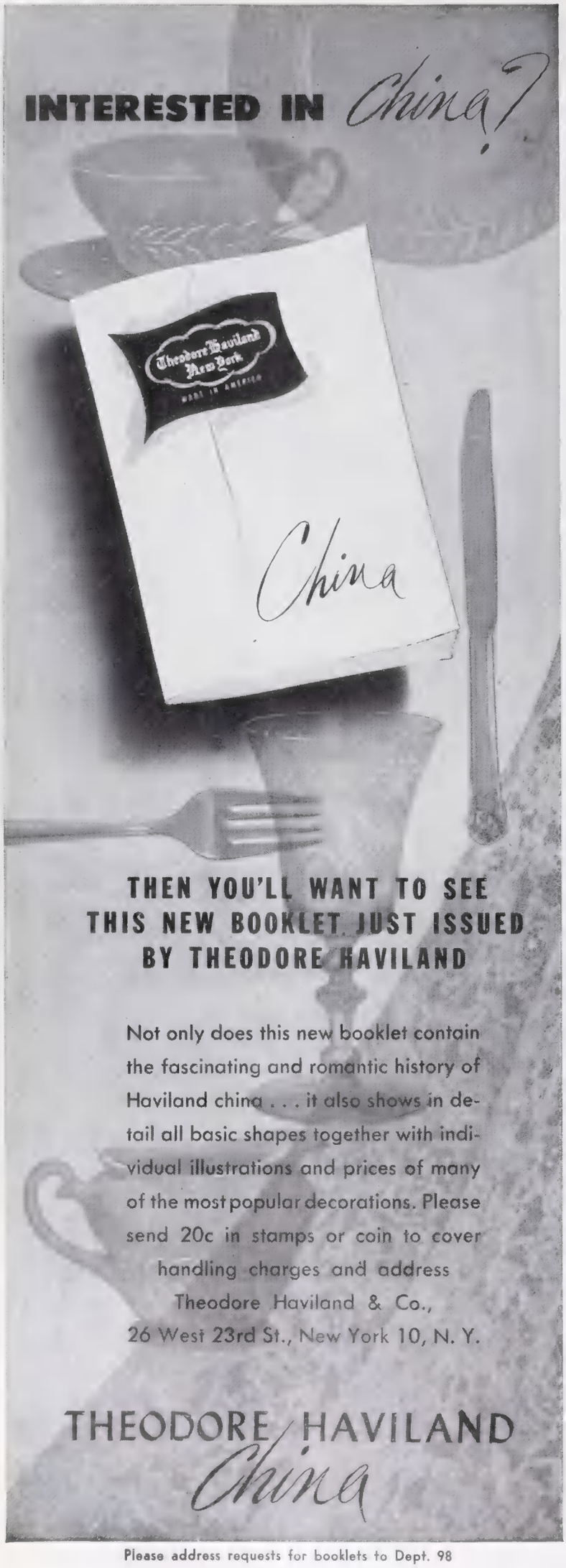


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● Two indispensables of the "Compleat Kitchen"—a fire extinguisher and a really good Zim jar and can opener. These are installed right at the door of the supply closet. Cans and jars can be efficiently opened on the way to the kitchen, saving clutter in work areas.

HOW GOOD CAN A KITCHEN BE

CONTINUED FROM PAGE 82

We said, earlier in this story, that the key to a good kitchen is the planning. That is indeed true. But good equipment and good materials are almost equally necessary. A high integration of labor-saving equipment is the peak of perfection. For isn't much of the meaning of good equipment canceled out if they are married in a haphazard, unco-ordinated way?

All the ingredients of this kitchen were chosen after the most careful survey of all the respective classifications. They were chosen primarily on a basis of their performance and their low maintenance.

You would do well to study this list in connection with the many photographic details.

The individual ingredients of this kitchen are: **Kitchen hand towels,** Carosel, United States Rubber Company. **Floor,** Flexachrome, t Tile-Tex Company, Inc. **Cabine** St. Charles Manufacturing Co. **G bage Grinder,** Hotpoint, Inc. **Dis washer,** Hotpoint, Inc. **Sink top a stove top,** Elkay Mfg. Co., I **Freezing center sink,** Tracy M Co. **Ventilating fan,** Electro S cialty Mfg. Co., Inc. **Kitchen de top,** Formica, the Formica Insu tion Co. **Pantry counter,** Form fabricated by General Kitch Equipment Co. **Pantry cabinets,** t Kitchen Maid Corp. **Walls a splash areas in pantry and kitch** Muratex, the Tile-Tex Compa Inc. **Patterned wall covering pantry,** Varlar, United Wallpap Inc. **Lighting,** designed by Gene Electric Co., Nela Park. **Lighti filter for fluorescent color corr tion,** Louverplas, Ivan T. Johns Co., Inc. **Refrigerator,** Frigida Division, General Motors Corpo



DRAWING BY JOHN BRIMER

■ The supply closet of this "super" kitchen houses assorted dry groceries and cleaning equipment. Grab hooks on the wall hold long-handled equipment off the floor. The shelves hold waxes, polishes, rug shampoos, cheese cloth, paper towels, soaps, and such sundries.

tion. **Windows,** Andersen Gliding Horizontals, Andersen Corp. **Kitchen chrome chairs,** Daystrom Corporation. **Stove (range and ovens),** Thermador Electrical Manufacturing Co. **Plastic paper towel dispensers,** Eldon Products, a division of Plastic and Die Cast Products Corp. **Towel rings,** Saxon Plastics Co. **Plastic push-pull plates on swinging doors,** Freda Koblick. **Down lighting,** Light Control Co., Los Angeles. **Curtains,** Koroseal plastic film, Comprehensive Fabrics, Inc. **Swinging flush doors,** United States Plywood Corporation.



PHOTOGRAPHS BY WILLIAM HOWLAND

■ Here are the grocery shelves of this supply closet. The most frequently used supplies are kept on the middle, easy-to-reach shelves. Party tidbits (like cocktail onions, patés, smoked sturgeon) and rarely used foods are kept on higher, less accessible shelves.

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SHEETS AND PILLOW CASES

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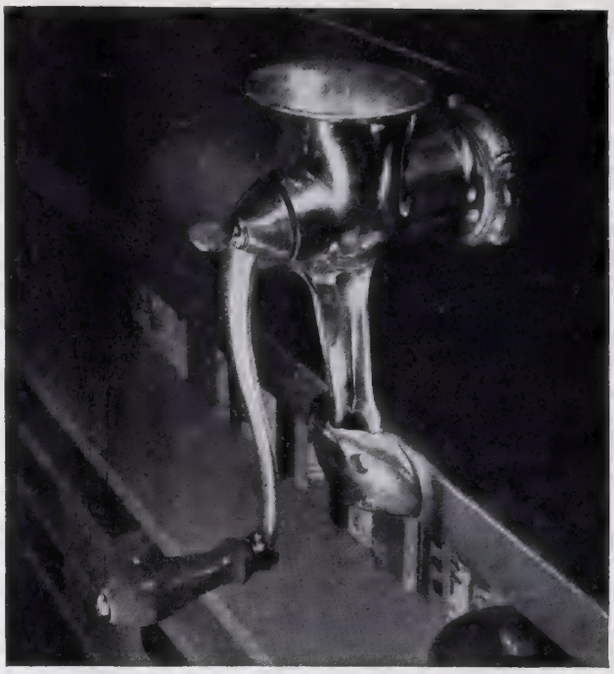
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● Brac-King chopper slips deftly and firmly into a permanently placed bracket, screwed into the edge of the counter top. The bracket is always and unobtrusively ready when it's needed. Here's an end to those slippery maneuvers with choppers that won't grip the table edge and have to be held steady by hand.

HOW GOOD CAN A KITCHEN BE

CONTINUED FROM PAGE 89

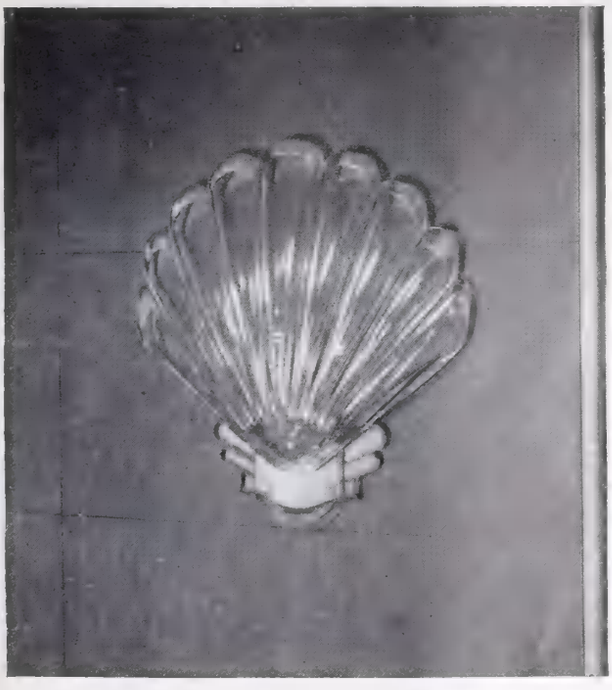


● The trim stationary bracket is designed to hold securely not only the chopper but all other Brac-King kitchen devices, such as a juicer, knife-sharpener, mixer, can opener, whipper, and ricer. See how inconspicuous its installation is. Chopper is aluminum, costs about $7. Made by National Die Casting Co.



● Saf-T-Dri shell of smooth polystyrene plastic hinges down from a bracket to grip towels between its flutings. It's especially handy for drying or parking kitchen linen temporarily. When it's not being used, you can snap it back against the wall and enjoy its looks. It's a useful and decorative bathroom rack too.

A handsome towel rack and a stationary holder for the meat grinder are two industrious kitchen aids that are always ready to work but are never in the way



● Hinged back, the shell becomes wall decoration. It's out of the way, can't jab you in the eye, or catch in your hair, as many a towel rod has done in the past. It's safe and snag-proof for drying stockings, was originally designed to do that job. In clear plastic it's about $2. Made by Donaco Plastics, Inc.



Stangl

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PHOTOGRAPH BY WILLIAM HOWLAND

● The answer to the harried housewife—an informal kitchen office. Shelves for homemaking books and cookbooks, and a system of cardboard file boxes for odd recipes, instruction tags, newspaper clippings are handy to the kitchen desk. Such a library helps routinize shopping and menu-planning.

How to keep order among the tear sheets

Are you buried under a welter of torn recipes, instruction booklets, and care labels?

Life today is complicated—but only if you make it so. For there's so much free "dope" handed out on How-To-Do-It that no one need ever be in doubt about how to cook, wash, clean, bake, freeze, or can, mothproof, or even liquefy vegetables.

The only trick is to know how to lay your hands on what you want when you want it. For the educational snowstorm of leaflets, labels, and torn-out articles can bury you in such a clutter that you'd rather stay ignorant than wade through hundreds of little pieces of paper to find that one you're looking for.

Most women, HOUSE BEAUTIFUL finds, don't start a filing system on this miscellany till it's too late, and then they can't corral all those precious scraps of paper from the odd corners where they've been tucked for future reference.

That's why this dull, but useful, picture above is worth your noting. For it shows a simple, cheap way to keep valuable data organized and at your constant beck and call. It uses nothing but bookkeeper's cardboard file boxes, painted with one coat of cold water paint. An even better idea would be to "wallpaper" them in gay colors—each different so you wouldn't have to label them so mundanely.

For an investment of $5 or $6 in file boxes you can keep the oddest assortment of sizes and shapes of tear sheets instantly ready for use. They can be kept most anywhere—in kitchen drawers, on pantry shelves, in cupboards, on a hanging shelf.



OVER TOMORROW'S SHOULDER

Coming and casting their shadows before them—

some new ingredients to make your living better

By JOHN SASSO

ientists will tell you that air-
borne bacteria, responsible for
ections ranging from the annoy-
common cold to serious pneu-
nia or strep throat, are present in
ctically any room in your house.
u can't see them because they are
nute. They travel in tiny droplets
moisture, have been known to
er miles of territory on one gust
wind.

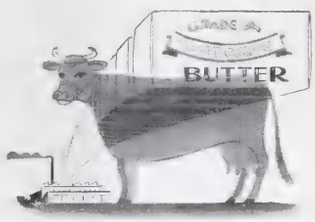
Up to now, only three counter-
nsive techniques have been
ilable to housewives: ventila-
, dust-removal, and ultraviolet
s. The newest method is to dif-
e germ-killing glycol vapors
ough a room, using a tiny vapor-
g machine.

his depends on propylene glycol
familiar chemical that forms
basis for anti-freeze mixtures. It
what the chemists call a "hy-
scopic" property: it sucks up
er from air. But the chemists



d it also killed germs. So they
loped an improved chemical:
hylene glycol for germ-killing
water-absorption.

he bugs travel in tiny drops of
sture. The chemical vapor at-
tracts the moisture, and at the same time, kills the bugs. One part of vapor will kill germs in 400-million parts of air, and you can't smell this potent spray either. The Army, pharmaceutical plants, and hospitals found the technique effective. So an enterprising manufacturer devised a simple way of getting glycol into room air. A glycol-soaked tape passes slowly over a heating device which vaporizes the chemical. This little machine will soon be with us.



Mass production thinking isn't necessarily confined to the manufacture of automobiles, or refrigerators, or washing machines. It's applied to food manufacture, too. It's used in streamlining preparation of frozen foods. But the latest high-speed food production method, about to go into commercial use, is the manufacture of butter. Butter, for thousands of years, has been made by churning. Modern butter-makers use big churns that handle up to 2,000 pounds of butter at a time, but their method remains essentially similar to that used in Biblical times. So butter-making is a slow, batch process.

(*Continued on page 151*)



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Connecticut Hutch Cabinet


Virginia Chippendale Chest


Butterfly Extension Table

YOUR MONEY GROWS ON BUSHES

CONTINUED FROM PAGE 121

Building materials generally have jumped 100 per cent. Lumber has risen 200 per cent; cement about 30 per cent.

Plumbing and plumbing materials have gone way up too. Boilers are tagged at 90 per cent more than prewar. So is radiation. Pipe costs 40 per cent more than it used to, fixtures like tubs and basins, more than 50 per cent.

Furniture has gone up over 50 per cent, floor coverings range in price rise from 45 per cent for linoleum to about 75 per cent for carpeting. And if you plan any decorating, you'll soon find out that paint's up 100 per cent, just like textiles.



On the basis of such figures, you can see that the cost of plant materials compares very favorably. The landscape architects who have been talking for years about making the outside of your home live up to the inside, now have the laws of economics—and the figures—on their side of the argument.

But there's one thing to watch—labor costs. Labor for landscaping has gone up about 100 per cent, like all other labor. So if you decide to put your improvement funds into landscaping, try to get the labor factor down as low as you can. Plan to do as much as possible yourself. That won't be too hard for low-growing shrubs and flowers; it may be considerably more difficult if a twelve-foot tree is involved. If you can manage to keep day labor at a minimum, you can do a good deal of outside landscaping work at surprisingly low costs. At any rate you can't lose. Your time, labor, and money are well spent in a pretty lasting investment.



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Ogdensburg, N. Y.
Nathan Frank's Sons, Inc.
Oklahoma City, Okla.....Kerr's
Omaha, Nebr.....Thomas Kilpatrick & Co.
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Paducah, Ky.....Watkins, Inc.
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Porteous Mitchell & Braun Co.
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Portsmouth, N. H.....George B. French Co.
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Princeton, N. J.....H. P. Clayton
Richmond, Cal.....Albert's
Richmond, Va.....Miller & Rhoads
Riverhead, N. Y.
Riverhead Dress Goods Store
Riverside, Cal.....H. F. Grout Co.
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San Luis Obispo, Cal.....Rileys
San Mazeo, Cal.....Loewe & Zwerlein
San Rafael, Cal.....Albert's
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Saratoga Springs, N. Y.
Economy Dept. Store, Inc.
Scranton, Pa.....The Globe Store
Seattle, Wash.....Bon Marché
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South Norwalk, Conn.....Lieff Textile Co.
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Spokane, Wash.
The Spokane Dry Goods Co.
Springfield, Ill.....A. Diriksen & Sons
Springfield, Mass.....Albert Steiger Co.
Storm Lake, Ia.....The S. & M. Store
Summit, N. J. .....Carroll's Dept. Store
Syracuse, N. Y.....C. E. Chappell & Sons
Tacoma, Wash.....Rhodes Bros.
Taunton, Mass.....Mill End Store
Texarkana, Ark.
Ben F. Smith Dry Goods Co.
Toledo, Ohio .....Treuhaft Bros.
Tonawanda, N. Y....Twin-Ton Dept. Store
Torrington, Conn. .....Morris'
Trenton, N. J.....Nevius Voorhees
Troy, N. Y.....The Textile Center
Tucson, Ariz.....Jacome's Dept. Store, Inc.
Tulsa, Okla...The Vandever Dry Goods Co.
Two Harbors, Minn.
Scandinavian Co-op. Mercantile Co.
Tyler, Texas.....Broadway Furniture Co.
Ventura, Cal.....The Great Eastern
Vineland, N. J.....Michael Mennies
Virginia, Minn. .....Ketola's
Waco, Texas .....Stratton-Stricker
Washington, D. C.....The Hecht Co.
Waterbury, Conn....Windsor Curtain Shop
Waterville, Me.....Emery-Brown Co.
Wellesley, Mass.....E. A. Davis & Co.
Westwood Village, Cal.
Home Decorator's Shop
White Plains, N. Y...Lexington Textile Store
Whitewater, Wisc..Whitewater Dept. Store
Wichita, Kan.....Geo. Innes Co.
Wilkes Barre, Pa.....Isaac Long Store
Worchester, Mass.....Denholm & McKay Co.
Yakima, Wash.....Harold H. Schultz
Yonkers, N. Y.....Reliable Silk Stores

OUTSIDE OF CONTINENTAL U.S.A.

Hawaii.....The Liberty House, Honolulu
Bermuda..Trimingham Bros. Ltd., Hamilton
Canada.....A. J. Freiman Ltd., Ottawa
Woodward Stores Ltd., Vancouver
Cuba.....El Encanto, Havana
Guatemala.....La Paqueteria, Guatemala
Mexico
El Palacio de Hierro, S. A. Mexico, D.F.
Panama.....French Bazaar, Panama



"COQUETTE," miniature buds spaced with pert charm on Everglaze Chintz. Red, gray, white, brown, green and black grounds. 35" wide . . . about $1.50 per yard.



COQUETTE

EVERFAST*

EVERFAST FABRICS, INC., DRAPERY DIVISION, 40 WORTH STREET, NEW YORK



VALENTINE



"VALENTINE," gay roses framed by lacy leaves. Soft color blending on Everglaze Chintz. Apricot, white, turquoise, black, green and gray grounds. 35" wide . . . about $1.50 per yard.

Combine these prints with the harmonizing plain shades in Everglaze Chintz by Everfast. 35" wide . . . about $1.50 per yard.

Reg. U.S. Pat. Off.

all different
all beautiful
all Broadloom



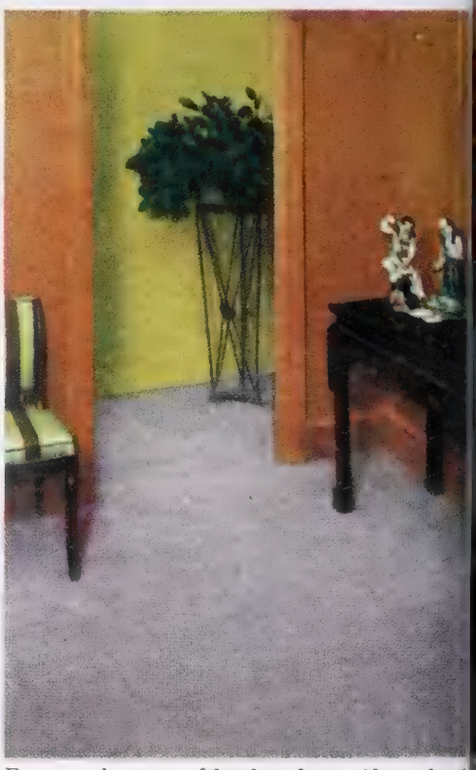
Broadloom may be a rug, cut and bound the right size for your room. Broadloom may be a carpet, laid wall-to-wall. Broadloom may be patterned. Broadloom may be plain. Broadloom may have a twist pile. It may have a plushy pile. Broadloom may have a raised design and be called sculptured broadloom. Broadloom may have a pattern outlined by a groove, and be called carved broadloom. Broadloom may be any texture or design a carpet loom can weave. What then, does "broadloom" mean?



or dense pile, long wear, thrifty price... Masland's figured *Imperial Argonne*. Three floral patterns, 19 tone-on-one color harmonies, widths to 9′ under $7.50* sq. yd.



For multicolor design, hardy practicality... Alexander Smith's figured Axminster *Ferncroft*. Four designs, 7 color-combinations, widths to 12 feet, under $10.50* sq. yd.



For smooth sweep of lovely color... Alexander S deep-piled velvet broadloom, *Claridge*. Thirteen ful colors, up to 18 feet wide, under $10.50*





DECOR—COURTESY OF W. JAY SAYLOR CO.

. for Broadloom is a width not a weave

Broadloom means *the width you want*, in rug or carpeting. Broadloom means a seamless sweep . . . of the color you love, the pattern you prefer, in the texture your room requires, for beauty or for wear. Broadloom means exactly what it says: a wool rug or carpet *woven on a broad carpet loom*. Here are just six of the hundreds of patterns, colors, and textures in Alexander Smith and Masland broadlooms. Visit your favorite carpet department to choose your own handsome Alexander Smith or Masland broadloom.



olor-rich pattern precisely defined . . . Alexander s carved Axminster, *Patrician*. 2 patterns, 5 color- nations, widths to 12 feet, under $10.50* sq. yd.



For delicate definition of design . . . for fashion-right color . . . Masland's carved Wilton broadloom, *Scarsdale*. Six lovely shades, widths to 12 feet, under $12.50* sq. yd.

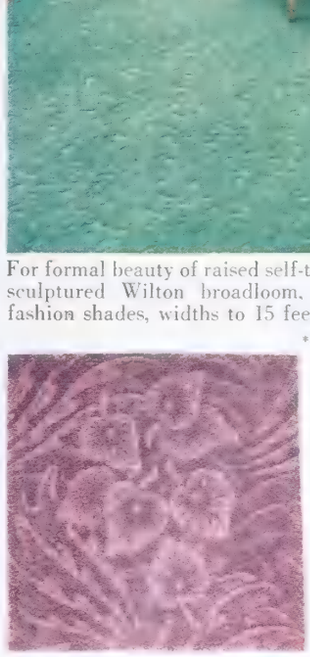


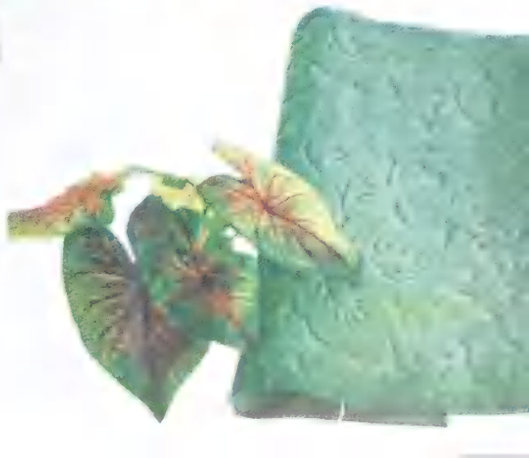
For formal beauty of raised self-tone design . . . Maslan sculptured Wilton broadloom, *Cotillion* . . . Six sub fashion shades, widths to 15 feet, under $14.50* sq. y

*Prices vary slightly with loca

Alexander Smith & Masland Broadlooms









MANCHESTER—Home of Mr. and Mrs. Duval A. Headley, Fayette County, Lexington, Kentuc

TWO KEYS

TO KENTUCKY HOSPITALITY



ONE key to Kentucky hospitality turns in the door of the gracious home . . . the other key, wh turned in the bottle, unlocks to your enjoyment a truly gracious whiskey.

In the State where fine bonded bourbon and good living go hand in hand, Kentuckians' pr erence for OLD FITZGERALD rests on four key facts—slowly distilled on a century-old s mash formula — naturally aged to perfection in Kentucky's kindly climate — always the sa distinctive bouquet and robust flavor — the one and only whiskey produced in this indepe ent, native-owned Kentucky distillery, by craftsmen who are masters of their art.

To enjoy the bonded bourbon Kentuckians prefer . . . always ask for OLD FITZGERAI

KENTUCKY STRAIGHT
BOURBON WHISKEY
100 PROOF • BOTTLED IN BOND

OLD FASHIONED... *but still in style*

OLD FITZGERALD

Stitzel-Weller Distillery, Inc., Louisville, Ky.



A STRENGTHENING PRESCRIPTION

Celebrating the favors and flavors of broth—a time-sacred remedy for whatever ails you

By M. F. K. Fisher

It is generally assumed that a restorative, at least as the word was used by Brillat-Savarin in 1825, is a pungent brew designed to fan the somewhat flickering creative fires of tired human beings.

Needless to add, anyone as discreet and sweetly spoken as the author of *The Physiology of Taste* managed to imply without offense that there are many forms of creation. He prescribed equally for a lady-author and an exhausted husband. The first immediately wrote a best-seller with the obligatory happy ending, after several lachrymose flops. The second, as far as we know, managed after a few days of the Professor's potion to suit his own talents to his wife's, with less mutual striving than had formerly clowned him.

In both cases a soup made artfully and with some haste ("A few hours of delay can cause irreparable damage," Brillat-Savarin says, and then adds that in case unexpected guests come to dinner the recipe also proves most useful) was given at set intervals. The symbolism of "an old cock-rooster," bruised "flesh and bone," in "a mortar, with an iron pestle," is of questionable naïveté in a writer as quietly sly as the old Frenchman, even when mentioned in such far pre-Freudian days, but there can be no doubt that a broth made according to any of his three "Strengthening Prescriptions" would put new life into a zombie.

The third one, based on veal, pigeon, and shrimp, can be toned down for modern tongues to a most beautiful concoction. Here is the original, the one ordered for tired discouraged writers—or anyone "who finds himself exhausted for no reason at all":

"Take a shin of veal weighing at least two pounds, cut it lengthwise into four portions, both bone and meat, and let it brown with four onions cut in slices and a handful of sharp watercress. When it is almost done through, cover it with three quarts of water and let it simmer for two hours, taking care to replace whatever evaporates. Al-

(*Continued on page 181*)

feast your eyes

MELLOW, MELLOW,

CHARM *is the keynote of your lovely dining room ...in* SOLID WILD CHERRY, *peer of all American cabinet woods. Here are graceful lines you'll never tire of and solid, sound construction.* FEAST YOUR EYES, *feast your friends – for all the years ahead. This is beauty that* ENDURES.



SOLID GOLDEN BERYL MAPLE
SOLID WILDWOOD CHERRY
furniture for living room, bedroom and dining room

CONSIDER H. WILLETT, INC. • LOUISVILLE 11, KENTUCKY



Sleep
my little one

Sleep
my pretty one



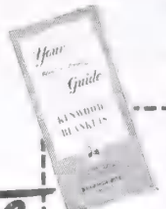
Sleep-

under Kenwood long-napped Blankets

Why does the whole family sleep so soundly under Kenwood long-napped blankets? Because a Kenwood, skillfully woven of long-fibred wools, drapes softly, gently, closely around you, lulling you to rest—and because a long, fleecy nap over the entire surface of the blanket provides a luxurious feeling of warmth without weight. Long-napped Kenwoods, after countless washings and years of use, retain their original fresh beauty, their warmth and sleeping comfort.



Kenwood
long-napped
Blankets
for sleeping
comfort



No wonder women who know blanket values choose Kenwood long-napped blankets. Ask for them at your favorite fine store.

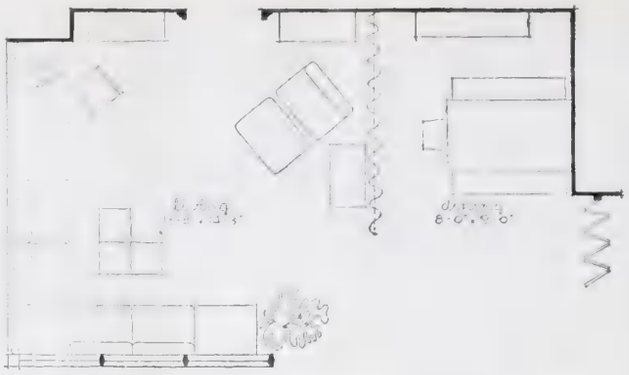
Send this coupon for "Your Blanket Buying Guide," illustrating and describing 14 Kenwood Blankets for every purse and purpose.

Mail to Kenwood Mills, Dept. J-7, Albany 1, N. Y.

Miss
Mrs. _____

Street _____

City _____ Zone ____ State _____



● Floor plan is a detailed report on how to make one room do the work of two. Chief trick is the ingenious curtain, used as a partition to insure dinette privacy while retaining light and air.

SET FOR A LONG RUN

CONTINUED FROM PAGE 111

Below is a list of the furnishings used in the living-dining room shown on pages 110 and 111. All prices are approximate, and are slightly higher on the West Coast.

Living Room

3 Armless sections, Tolex covered	about	$60	each	$180
2 Corner sections, Tolex covered	about	90	each	180
3 Stacking coffee tables	about	20	each	60
2 Corner tables, frosted glass top	about	55	each	110
1 Lounge chair	about			95
1 Ottoman	about			35
1 Handy table	about			30
1 Pull-up arm chair (belting)	about			40
2 Hutch bookcases	about	160	each	320
TOTAL				$1,050

Dinette

1 Buffet (Tolex sides)				$190
1 Table (34″ x 60″, glass top)				90
1 Armless side chair (belting)				33
2 Benches (50″ long, seats 3)	about	$55	each	110
TOTAL				$423

Draperies, Carpet, Lamps

Draperies (Cover 12-foot wall, made from Riverdale fabric) @ $2.95 yd. (Price includes fabric, making, and hardware but not installation.)	$285
Curtain between living room and dining room (Price includes fabric, making, and track, but not installation.)	135
Bullion cotton loop carpet (Cabincraft) 9′ x 12′, $1.30 sq. ft. in special sizes	130
2 White lamps with shades @ $43.50 each	87
1 Greek key lamp	61
TOTAL	$698

Total for Living-Dining Room

With accessories	$2,171
Without accessories	$1,473

Stores Carrying Ficks-Reed Furniture Shown on Pages 110-111 Are:

CALIFORNIA

Pasadena ..... J. H. Biggar Furniture Co.
San Francisco ..... W. & J. Sloane Co.

ILLINOIS

Chicago ..... Marshall Field & Company

MARYLAND

Baltimore ..... C. J. Benson & Co., Inc.

MINNESOTA

St. Paul ..... Emporium of St. Paul, Inc.

MISSOURI

St. Louis ..... Lammert Furniture Co.

NEW YORK

New York ..... B. Altman & Co.

OHIO

Cleveland ..... The Higbee Co.
Toledo ..... Buckeye Furniture Co.

PENNSYLVANIA

Philadelphia ..... John Wanamaker

TEXAS

Houston ..... Foley Bros. Dry Goods Co.

WISCONSIN

Milwaukee ..... T. A. Chapman Co.

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 64

ffering a two-week all-expense va-ation program which includes nine ays of party life divided between ie celebrated "El Coronado," "Em-ar-Bee," and "Silver Spur" guest anches in the heart of the South-est cattle country. In Tombstone, rizona, you will recapture much f the fabled Wild West which ex-ts no more, and perhaps glimpse ie ghost of Billy the Kid and other esperadoes buried here, for Tomb-one was aptly named.

You will visit a honky-tonk and e for yourself that the fashionable ght club of eastern cities was cre-ed in the Far West, with its res-urant, its bar, its stage, and its or show, all competing with each her at the same time. These tours ke off from Douglas, Arizona, and e price for the two weeks of high venture (the ranches are a mile more above sea level) is $141. ie cost of putting yourself in ouglas must be added to this fig-e. See your travel agent or write merican Express Co.'s Travel De-rtment at 65 Broadway, N. Y.

Open to the Public

Jekyll Island, lying close to the ast of Georgia, a little south of unswick, was until recently the clusive playground of the extra ll-heeled. No Georgia "Cracker" passing motorist on the way to orida ever gained admittance. It now owned by the state as a pub-park, and before long it promises to be one of the finest recreational centers in the country. The erst-while privacy and aloofness of this hideaway is shattered forever and its palatial homes may be freely in-spected by all who are curious to see how the other half used to live.

Mississippi Paddlewheel

The far-winding and romantic in-land waterways of America may be explored comfortably aboard the luxury river-liners of the Greene Steamship Company. Two thor-oughly modern vessels, the "Gordon C. Greene" and the recently launched "Delta Queen," with their huge stern paddlewheels, are nostalgic-ally designed after steamers Mark Twain made famous in *Life on the Mississippi*. The "Gordon C. Greene" has several cruises up her sleeve for the autumn season. One to St. Paul on the upper Mississippi leaves St. Louis on September 7th and re-turns on September 17th, costing from $120. An 18-day cruise to New Orleans leaves St. Louis on October 16th and returns on November 2nd, costing from $200. Another eight-day cruise on the Ohio and Tennes-see rivers to Muscle Shoals, the fa-mous Wilson Dam, and its awe-in-spiring powerhouse leaves St. Louis on September 18th and again on October 9th, costing from $75. The "Delta Queen" specializes in 20-day cruises from Cincinnati to New Orleans and back, with many stops

(Continued on next page)



Smart New Styling

in wall decoration





and no plaster crack nuisance!

There's a wonderful new look in wall decoration — and it's yours in high style in lovely Wall-Tex fabric wall coverings. Dozens of glorious new patterns are available in florals, plaids, stripes and weaves. Daring designs and color treatments. A rainbow range of soft finish one-color Art Tones. Such a varied collection of authentic, style-right originals you'll find Wall-Tex the perfect answer for every room in your home.

Best of all, the distinctive new beauty of Wall-Tex is enduring. It's protected against plaster cracks by Wall-Tex's strong and durable canvas base. And further protected by non-absorbent finishes that are repeatedly washable with soap and water. That's why Wall-Tex stays fresh and new-looking so much longer. Its *enduring* beauty saves you money. Send for colorful free portfolio and swatches so you can see its beauty and feel its texture and strength.

SEND FOR FREE SWATCHES

WALL·TEX

decorative wall canvas

Columbus Coated Fabrics Corporation
Dept. H-98, Columbus 16, Ohio

Send me the color Portfolio and free swatches of Wall-Tex

NAME_____

STREET_____

CITY and STATE_____

CONTINUED FROM PRECEDING PAGE

on the way for sightseeing. The next sailings are September 11th, October 2nd and 23rd, and finally November 13th, costing from $225. To all these prices add 15% tax.

All these are popular cruises, for the vessels have no pitch or roll, *mal de mer* is unknown, the staterooms are comfortable, the food borders on the southern side, the promenade decks are glass-enclosed, the scenery is constantly changing, and during your four days in New Orleans the "Delta Queen" is your hotel. See your travel agent or write to the Greene Line Steamers, foot of Main Street, Cincinnati 2, Ohio.

Hawaii by Air and/or Sea

Putting their heads together, the Matson Navigation Company of San Francisco and United Airlines have arranged to offer a combination air-sea ticket beween California and Honolulu. This gives you a choice of sailing from San Francisco to Honolulu aboard the luxury liner, "Lurline," and returning on a United Mainliner 300 (Douglas DC-6), or vice versa.

The reconditioned "Lurline" is a beautiful vessel and your five days en route to "the Islands" will be a memorable voyage, climaxed on arrival by the welcoming ritual of the *leis*. Every first-class stateroom has its own bath and the fares for double room begin at $160 for each of you. Singles begin at $225. Cabin class begins at $120. By flying one way, and in only seven hours, you have about five more days to spend in Hawaii—and that's an advantage. The flight costs $150. The Matson Company has a similar agreement with Pan American Airways, which makes possible a planned-in-advance, air-sea voyage to Hawaii and to all points in the Far East serviced by the two companies. See your travel agent about this new air-sea ticket combination.

Calling in the Caribbean

The Alcoa "Cavalier" has been taken off the New York-Caribbean run and is now reunited with her two sisters, the Alcoa "Corsair" and the Alcoa "Clipper," with New Orleans as the girls' home port! This means that the Alcoa people can offer weekly sailings for their 17-day cruises around the Caribbean, stopping at Jamaica, the Dominican Republic, Trinidad, La Guaira, and Puerto Cabello in Venezuela, with a call every second voyage at quaint Dutch-like Curaçao. This round trip's port of return in certain cases is Mobile, where northbound travelers disembark. The "Cavalier" is a 15,000-ton affair and carries 95 passengers. She is a very neat number indeed, the only one afloat with an aluminum superstructure. Round trip fare—New Orleans, the calls, back to Mobile—is $495 up.

Portugal at Pin-Money Prices

High-terraced Lisbon, rising like a mammoth wedding cake—dazzling white from the shores of the blue bay—is an ancient and renowned city which the airplane has catapulted into modern prominence, for it is the first European port of call for several American airlines and only an overnight hop from New York.

According to Commander José Cabral of Trans World Airlines, Lisbon's attractions right now are numerous indeed. There are no currency restrictions. Food is plentiful and inexpensive. In first-class and often luxurious hotels you are offered parlor, bedroom, and bath, breakfast, and two full-course meals a day for only $10. In a pension the cost is $5. Taxis are cheap.

Fourteen miles from Lisbon is Estoril, one of the greatest beach resorts in the world, with a golf course and a Casino for baccarat. At the finest hotel, the Palacio, you room and bath and breakfast with five-course lunches and dinners will cost you from $8 to $10 a day. Here and in the many other hotels you can enjoy a private balcony with a view of the sea.

For hotel reservations at Estoril write to Edith L. Turner Associates, 51 East 42nd St., New York City 17. The Portuguese Tourist Agency is at 176 West Houston St., New York.

Back in the Swim

More good news on the Atlantic is the return to service of the completely reconditioned Cunard White Star luxury line, "Britannic." This greatest of motor vessels is running on a regular schedule between New York and Liverpool, stopping at Cobh going and coming. She carries 429 passengers in first class and 56 in tourist, which is going to help ease the housing situation on the high seas. Her next sailings from New York are September 23rd and October 21st. First class fare to Cobh or Liverpool begins at $280. Tourist, $160 up.





FURNITURE COURTESY OF GUNSAR FURNITURE MFG. CO.

Frankly, this is not Everyman's radio. The new Zenith "Beverly Hills" chairside is made for the discriminating few who naturally promise themselves the finest and who are able to keep that promise. Here is the ultimate in luxurious cabinet styling . . . in quietly impressive good looks. Here, too, is musical perfection. Here is radio, FM, and record performance unobtainable in any other radio at any price. Here is the finest set of its kind that Zenith—for over thirty years the pioneer and leader in radionics—has ever produced.

Zenith "BEVERLY HILLS" chairside: In stunning blonde mahogany. With famous Cobra Tone Arm, Silent-Speed Intermix Record Changer, automatic Electro-Glide Phono Unit, Zenith-Armstrong FM on both bands, long-range Standard Broadcast, International Short Wave, Radiorgan Tone Control, Push-button Tuning, Oversize Concert Grand Speaker.

Only $430*

*Other Zenith models—portables, table models and console combinations—from $26.95 to $675**

**West Coast prices slightly higher. All prices subject to change without notice.*



ZENITH
•LONG DISTANCE• RADIO

Also Makers of America's Finest Hearing Aids

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ZENITH RADIO CORPORATION • CHICAGO 39, ILLINOIS

Get fixed to mix... IN SECONDS!

...IN A St. Charles KITCHEN CUSTOM BUILT FOR YOU!



READY FOR ACTION. In this kitchen, see how everything is planned to save minutes and make things easy. The mixing area is ready for action in seconds . . . everything within reach on opening a door or drawer. The mixer flips up from its storage cupboard with an easy pull. The range is just a step or two away. Note the continuous counter . . . the curved end unit . . . the snack bar which can also be used for service to the dinette. These are the marks of custom building . . . the details that make the kitchen. Other St. Charles features in this kitchen include the towel drier with heater and blower, vegetable and fruit storage unit, base sliding shelves and tray storage unit.

● In fact, you save minutes and steps in everything you do in the kitchen—preparing, cooking, serving, cleaning up—if your kitchen is designed for your room . . . to your needs . . . then built to order exactly as required. If you are budget conscious, and most of us are, the words "custom building" need not alarm you. Everything considered, a St. Charles Steel Kitchen costs no more and can be adapted to a room of any size or shape. You get years of service with little or no upkeep cost, besides having, right now, the kitchen you really want. Call your St. Charles dealer. He is a factory-trained kitchen specialist. Let him design your kitchen and submit an estimate. Then compare what it gives you in convenience, in beauty, in intelligent planning, with any other kitchen made. If you do . . . you will choose St. Charles.

Below, see how mixer is stored. Pulls out, like a typewriter, when needed.



SEND FOR THIS COLORFUL BOOK
"Your Kitchen . . . and You"—showing color photographs of many St. Charles Kitchens as well as pictures of all units and accessories. Tell us if you plan to build or remodel soon. Enclose 10c to cover postage to St. Charles Manufacturing Co., 1685 Dean St., St. Charles, Ill.

St. Charles

THE *QUALITY* NAME IN KITCHENS

Make your Home the Heroine of this Cinderella Story





OAK WELDWOOD — DESIGN BY SEARS

This is no fairy tale, but it has a happy ending. It's the story of an ordinary, humdrum house (could it be yours?)... magically transformed into a beautiful, luxurious home.

How? With Weldwood Hardwood Plywoods. And it's a magic that anyone can work.

From fine decorative panels such as oak, walnut, mahogany, birch, korina and many others, you can choose *just the wood* you want ...and finish it to create *just the mood* you want, modern or traditional.

Furthermore, Weldwood is *not* expensive. You can completely remodel an average room for as little as $260.00, including materials *and* installation. With an FHA Home Improvement Loan, this costs you only $8.33 a month.

With this beauty *and* versatility *and* economy . . . goes *durability*. Weldwood walls are guaranteed for the life of your home.

So don't lose any time. See your lumber dealer and get complete information on Weldwood Hardwood Plywood. Meantime, mail the coupon and 10¢ for our booklet. You'll find a host of ideas to help make *your* home the heroine of a Cinderella story.

The new matching Weldwood Moldings make the installation of Weldwood easier than ever. Use coupon below for descriptive booklet.



Weldwood Plywood is made in both Interior and Exterior types, the former bonded with extended urea resins and other approved bonding agents; the latter with phenol formaldehyde synthetic resin.

Weldwood PLYWOOD

Weldwood Plywood and Mengel Flush Doors are products of United States Plywood Corporation, New York 18, N. Y., and The Mengel Company, Louisville 1, Ky. Branches in principal cities, including Toronto, Canada.

UNITED STATES PLYWOOD CORPORATION
Box 61, New York 8, N. Y.

Enclosed please find 10¢ for copy of booklet, "Beautiful Wood for Beautiful Homes," showing many ideas to help make your beautiful low-cost panelled rooms.

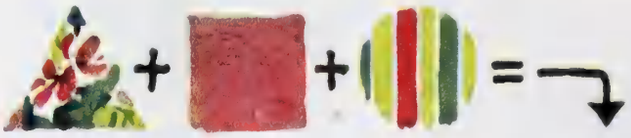
☐ *Check here for the free Weldwood Moldings booklet.*

Name

Address

City

FABRIGANZA



COLOR-CODED FABRICS make decorating simple as A,B,C.

This charming scheme starts with "Carna", the lovely Fabriganza design of the draperies. Other Fabriganza fabrics used in the room were chosen by the color code.



Want to be sure your color scheme is right?
Fabriganza makes your choice foolproof. Fabriganza is a group of entirely new Waverly Bonded Fabrics giving you 10,001 enchanting color schemes to select for your home decoration.

All the fabrics are in perfect color harmony.

Each bears a tag listing other Fabriganza colors that go with it.

Every fabric is guaranteed by the Waverly Bond.

Go to the drapery department of any of the fine stores listed on the opposite page. Let them show you how to use the easy Fabriganza color code to create a beautiful color scheme for the room you have in mind.

Waverly GUARANTEE BOND

WAVERLY *Bonded* FABRICS

"We aim to produce the best possible merchandise at the lowest possible price."

Waverly Fabrics Division F. Schumacher & Co.
60 West 40th Street, New York 18, N. Y.

I enclose 10¢. Please send me the new booklet, "Decorator's Tricks With Fabrics".

Name_____

Address_____

City_____ State_____

FABRIGANZA

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FEATURED BY THESE FINE STORES

ARIZONA Phoenix; Barrows Furn. Co.

ARKANSAS Little Rock; Pfeifer Bros., Inc.

CALIFORNIA Los Angeles;
Milliron's
The Jack H. Perle Co.
(wholesale)
San Diego; Walker-Scott Corp.
San Francisco; W. & J. Sloane
San Jose; Hale Bros. Stores, Inc.
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CONNECTICUT Bristol; C. Funk & Sons, Inc.
New Britain;
Davidson & Leventhal
New Haven; Edw. Malley Co.
Stamford; TheFourInOneShop
Torrington; Morris
Waterbury; Bedford, Inc.

DELAWARE Wilmington;
H. Feinberg Furniture Co.

FLORIDA Daytona Beach;
Yowell-Drew-Ivey Co.
Miami; Public Self Service Stores
St. Petersburg; Myrick-Wilson Co.

GEORGIA Atlanta; Rich's
Columbus; J. A. Kirven Co.
Savannah; Hogan's

ILLINOIS Belleville; Brunsmann's
Bloomington; Paul Wheeler Co.
Champaign; F. K. Robeson Store
Chicago; The Fair
Decatur; Gebhart-Gushard Co.
Elmhurst; Ollswang's Dept. Store
Evanston; Lord's, Inc.
Kankakee; Alden's Chicago Store
Quincy; Halback, Schroeder Corp.
Rockford; D. J. Stewart & Co.
Springfield; R. F. Herndon & Co.

INDIANA Bloomington; Aldens-Breedens Co.
Hammond; Edward C. Minas Co.
Indianapolis; Wm. H. Block Co.
South Bend; Geo. Wyman & Co.

IOWA Des Moines; Younker Bros., Inc.
Iowa City; Aldens Strub-Wareham Inc.
Marshalltown; McGregor Furn. Co.
Osage; Dale Peterson

KANSAS Hutchinson; Pegues, Wright, D. G. Co.
Topeka; The Crosby Bros.

KENTUCKY Louisville; The Stewart Dry Goods Co.

MARYLAND Baltimore; Stewart & Co.

MASSACHUSETTS Boston; Jordan, Marsh Co.
Springfield;
Albert Steiger Co.
Worcester; Sawyer's

MAINE Portland;
Porteous, Mitchell & Braun Co.

MICHIGAN Detroit; The Crowley, Milner Co.
Grand Rapids; Wurzburg's
Jackson; The L. H. Field Co.
Lansing; The F. N. Arbaugh Co.
Monroe; Schmidt's

MINNESOTA Albert Lea;
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Mankato; Geo. E. Brett Co.
Minneapolis; Dayton Co.
St. Paul; The Golden Rule

MISSISSIPPI Jackson; R. E. Kennington Co.

MISSOURI Cape Girardeau; Rust & Martin
Sedalia;
C. W. Flower Dry Goods Co.

NEW JERSEY Asbury Park; Steinbach Co.
Newark; L. Bamberger & Co.
Trenton; Swern & Co.

NEW YORK Binghamton;
Fowler, Dick & Walker
Buffalo;
Adam, Meldrum & Anderson
East Hampton, L. I.;
H. M. Diamond
New York; Gimbel Bros.
Nyack; "Bliss Decorators"
Yonkers; Reliable Silk Store

N. CAROLINA Asheville; Ivey's Inc.
Charlotte; J. B. Ivey & Co.
New Bern; J. C. Penney Co.
Thomasville; Belk-Hudson Co.

OHIO Akron; A. Polsky Co.
Ashtabula; Carlisle Allen Co.
Canton; The Thurin Carpet & Rug Co.
Cincinnati; The John Shillito Co.
Dayton; Rike-Kumler Co.
Painesville; Carlisle Allen Co.
Toledo; La Salle & Koch Co.
Warren; Carlisle Allen Co.
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OKLAHOMA Enid; Herzberg's, Inc.
Oklahoma City; Halliburton's

PENNSYLVANIA Erie;
Trask, Prescott &
Richardson Co.
Hazelton; Arlotto's
Johnstown; Penn Traffic Co.
Pittsburgh; Kaufmann
Dept. Stores Inc.
Scranton;
Scranton Dry Goods Co.
Wilkes-Barre;
The Isaac Long Store

TENNESSEE Knoxville; Miller's
Memphis; Rhodes-Jennings
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TEXAS Austin; E. M. Scarbrough & Sons
Beaumont;
White House Dry Goods Co.
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Kerrville; Charles Schreiner Co.
Laredo; Aug. C. Richter Inc.
San Antonio; Joske's of Texas

VIRGINIA Newport News;
Nachman's Dept. Store, Inc.
Petersburg;
Rucker-Rosenstock, Inc.
Richmond; Thalhimer Bros.

WEST VIRGINIA Charleston; The Diamond
Clarksburg;
Parsons-Souders Co.

WASHINGTON Seattle; The Bon Marche

WISCONSIN Milwaukee; Boston Store
Waukesha; The James Store

DIST. OF COLUMBIA Washington;
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Waverly GUARANTEE BOND



ARRANGEMENT BY MRS. ANSON HOWE SMITH
BACKGROUND COURTESY BAKER FURNITURE COMPANY

SUMMER'S LAST FLING

Make exuberance your watchword in the season's last arrangements of garden flowers. Store warmth against November's paltry fare

By Mrs. Anson Howe Smith

Back in mid-summer, when the annuals began to reward us for all the weeks of planting, weeding, watering, staking, and spraying, and were at last providing us with color and variety aplenty, we didn't particularly *want* flowers, paradoxically enough. It was too hot to pick them; too hot to arrange them. So we just made a few cool-looking "green jobs," floated a rose or a tuberous begonia or some other single spectacular bloom in a shallow bowl on the dining-room table and ran off to the beach or the golf course.

Well, there was no harm in that, so long as we remembered to give the annuals a vacation too, cutting them back hard once, so that they could rest and recondition themselves to be ready for us when we would really need them later on.

Now, in September, we want them very much indeed. For as we observe signs and portents of the beginning of the end of summer in the sleek fat chrysanthemum buds, the reddening crab apples, the full feathering of the goldenrod (childhood's warning of approaching schooltime), our "blessings brighten as they take their flight" and we have a sudden frantic desire to seize and hold all of the garden's beauty. We want to shake off our midsummer indifference and to make the most, while there is still time, of September's rich harvest of color and exuberance.

Exuberance! That is a word too

(*Continued on page 178*)

Happy voyage of discovery

. . . choosing your CURTIS Woodwork

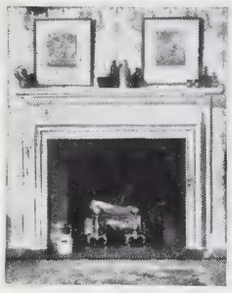




Yes—it's a glorious adventure—choosing your mantel, china case, entrance and other Curtis Woodwork for your new home. Curtis offers many beautiful designs to suit *your* special taste . . . as well as enduring value and quality for a lifetime of comfortable living.

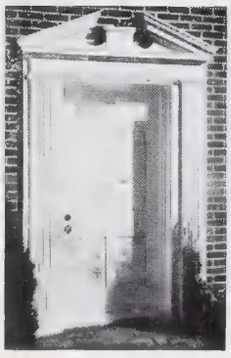
for instance . . .







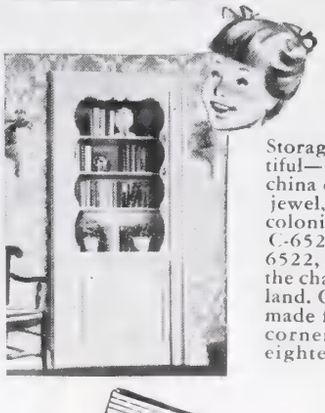
Curtis mantels offer you a wide variety of choice—fifteen different styles. At the left is a late eighteenth century model adapted from one in an old house at Marblehead, Mass. (Design C-6063) At the right is a modernized style which retains the charm of old period types. (Design C-6049)





The entrance to your home is a focal point—and you'll give it gracious charm when you choose a Curtis entrance. Note the superb good taste of the Curtis entrance at left (Design C-1733) and the homey hospitality of the one at right (Design C-1724). These are only two of twenty-six Curtis entrance designs.





Storage space can be beautiful—if you choose a Curtis china case. At left is a little jewel, based on American colonial precedent—design C-6520. At right, design C-6522, is a case that captures the charm of old New England. Curtis china cases are made for straight wall or corner installation — in eighteen styles.

MAIL COUPON FOR THE NEW CURTIS WOODWORK BOOK



1866 CURTIS WOODWORK

Curtis Companies Service Bureau
547 Curtis Building
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Please send me your new Curtis Woodwork Book. I enclose 10 cents.

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Address.....

City..... State.....



PHOTOGRAPH BY WILLIAM HOWLAND

● Two drop leaves, two ready-to-load shelves, and a set of smooth-rolling casters endow this mahogany servant with everything it takes to transport a meal from here to there. It's a question whether to call it a table or a wagon, it is so eminently suited to be each or either. Between wheelings it can be a place to dine or console table. Made by the Ferguson Bros. Mfg. Co.

HOW LIFE HAS CHANGED THE TEA WAGON

CONTINUED FROM PAGE 73

To the last wheel, all the up-to-date tea wagons and servers you see here and on pages 70 through 73 contribute to that increasingly prevalent modern custom—the portable meal. Their designers recognize the fact that meals are getting pushed around these days. This is true in larger houses and small apartments, and whether or not the quarters boast a bona fide dining room.

Dining rooms in themselves are fine, but people no longer let themselves be browbeaten by the social formula of eating in the dining room exclusively. Once upon a time, you'd be a social pariah if word got out that you and yours breakfasted in the kitchen. Nowadays, when house hold help is a rarity, we actuall plan eating space in our kitchen and are proud to tell the world w eat there.

Once the front porch was as fa outdoors as you could go with meal without being considere "Bohemian"—and then it was usu ally tea. These days barbecue grill are standard equipment for bac yards and terraces. We use th whole outdoors to eat, entertain and even to cook in.

The parlor, which has turned int the living room with a happy venge ance, is the favorite setting for buf fet suppers and lunches. And fo



PHOTOGRAPH BY LANFRÉ-WRIGHT STUDIOS

● Expect daily sideboard service as well as portability from this four-wheeler by the Manuel Martin Co. The built-in tray drawer which stores silver can be removed and carried to the table for table-setting. Compare the amount of top and shelf surface here with what the old-time tea cart provided to see how truly practical tea wagons have become. The Lazy Susan is optional.

housands of families it is the din- ng room for every meal of the year. In other words, meals are moving round and tea wagons are moving ith them. But so much more noothly and efficiently on their isters or rubber tires than the aky, high-wheeled idlers our others knew that they hardly em to be related to their forebears.

Some are so spacious that they can be loaded in the kitchen with the complete wherewithal for a party buffet and wheeled right into the living room. Some can serve as dining tables, to wheel to the terrace or a sunny window for family breakfast. They're significant furniture, sure of a busy future, for they face the facts of contemporary life.



PHOTOGRAPH BY WILLIAM HOWLAND

● Just as high and no higher than a coffee table, this Scandinavian birch tea wagon by Finsven, Inc. is designed to put the teacups within easy reach of sitters on sofas and easy chairs. That's pretty practical recognition of the low heights of modern seating. The wagon glides on the scene noiselessly for its wheels are wood disks rimmed with rubber tires. And it's no dust-catcher.

Enduring Beauty...

FOR THE DISTINGUISHED HOME

The Carleton Desk, a Thomas Sheraton inspiration created by Weiman in rich, mellow mahoganies. The gold-tooled leather top writing bed, the graceful design and flawless workmanship will command increasing admiration throughout the years.

On display at better furniture and department stores.



BY THE WEIMAN COMPANY

Creators of

WEIMAN

HEIRLOOM QUALITY

Tables

ROCKFORD, ILLINOIS

"WE'RE GOING TO SAVE 30% ON FUEL THIS WINTER"



WITH

ORANGE ALUMINUM ALL-WEATHER WINDOWS

Yes, fuel costs are going up—but yours will be *down* the day you have 'Orange' all-weather windows installed on your home. They stop cold air leakage around window frames, prevent heat loss through window glass. Result—a lot more comfort on a lot less fuel.

And when it's time to change back from storm glass to screens you'll do it in a jiffy *from inside* . . . because the 'Orange' all-weather window combines winter panes and summer screens in one streamlined rigid frame.

Best of all, you add the trim lines of satin-smooth aluminum that blends with and enhances any style of home. Nothing to swell, warp, rot or rust. No more of the trouble and expense connected with old-fashioned screens and storm sash.



And now, 'Orange' All-Weather Porch Enclosures

Let the authorized 'Orange' dealer show you how you can make your porch an extra all-season room—or mail the coupon for free literature.

You can afford the finest!

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'Orange' ALL ALUMINUM ALL-WEATHER WINDOWS AND DOORS



PANTRY SHELF NEWS

Add zest to your food, give your menus new sparkle with these seasonings and cook books

By Julie Polshek

You're in for some of the most amazing culinary adventuring you ever embarked on when you get acquainted with Mei Jing Seasoning Powder. It's a flavorless chemical seasoning agent with a magical ability to sharpen and intensify the natural flavor of meat, fish, vegetables, soups, and more — everything, in fact, except sweets.

Mei Jing Seasoning Powder first came prominently into my culinary orbit several months ago as part of the Chinese Cookery Package about which I told you in the June Pantry Shelf News columns. It is an indispensable requisite of that package, for, as you'll find from Chinese cookbooks, this unique oriental seasoning agent is as inherent a part of the inimitable Chinese cookery as salt, pepper, and the like are of Western cookery. The Chinese discovered its amazing flavor-sharpening abilities centuries ago; first made it from a certain species of seaweed. Since it was first imported to our shores for American use many famous American restaurants have taken it into their kitchens. Today it is rapidly coming to the fore in thousands of home kitchens. For once housewives come to know its magical powers, it soon becomes "standard equipment" on their kitchen shelves along with salt and pepper.

Since our delightful culinary bout with the Chinese Home Cookery Package we have done considerable adventuring with Mei Jing Seasoning Powder in everyday, American foods. We've sprinkled it over hamburgers, chops, roasts, fish, during their cooking (anywhere from a teaspoonful on a hamburger to a couple of tablespoonfuls on roasts), we've added it to soups, to water in which vegetables were cooked. Each and every time it did wonders for the flavor of the food to which it was added. Its flavor-sharpening prowess seems most manifest with beef, whose flavor it intensifies to the most marked degree. It makes even mediocre hamburger meat tastier than you'd think possible, does wonderful things to the flavor of a sirloin steak. In vegetables it preserves their fresh-cooked flavor. In all of

Social
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beautiful new
"WATER LILY"



Here in all its fresh, glistening beauty . . . "Water Lily," a new Social Supper Tray design of gracious simplicity, at home in any setting. 16"x22" size—black or pastel green. Special chip and stain-resistant enamels on quality steel. $7.50 at good stores.

SOCIAL SUPPER TRAYS
"for every occasion"

THE AMERICAN ART WORKS, INC.
Giftware Division, Coshocton, Ohio

its uses it's a flavor accenter, booster—not a seasoning, as we know seasonings: for the fine white powder has no flavor of its own whether mixed with the food or sprinkled over it. The sole evidence it gives of its presence is in the sharpened natural flavor of the food itself.

Chemically, Mei Jing Seasoning Powder is a mono-sodium glutamate, made from wheat; the same seasoning agent can be made from sugar beets, corn, or soybean protein. The glutamate is blended with salt to permit casual use of the product and make it more suitable for home kitchens than the unblended glutamate used by many Chinese and American restaurants. Like, say, garlic salt and such other salt-base seasonings, the salt content is infinitesimal and disappears when the Mei Jing Seasoning Powder is combined with foods. Neither cooking, canning, nor freezing weakens or dissipates its flavor-boosting ability.

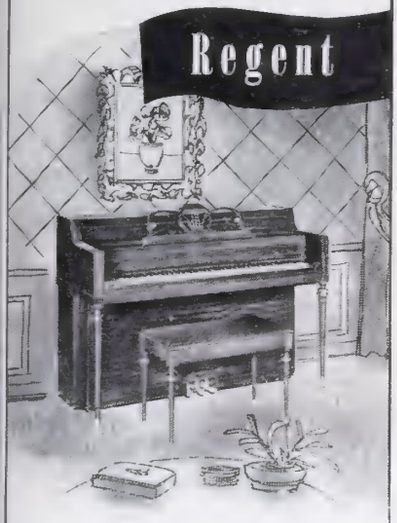
You may have eaten foods containing this amazing seasoning agent, without knowing it—you must have if you're a devotee of Chinese food. But in any case, do get acquainted with it in your own kitchen and find out for yourself pleasurably what it will do for virtually all foods. It's a truly astounding culinary adjunct that you'll be hearing more and more about. It costs about $1.50 for a 9-ounce jar, at Charles & Co., 340 Madison Ave., New York, N. Y. It goes a long way.

You don't have to travel to New Orleans to enjoy the spicy, herby cuisine for which it is justly famous from one end of the country to another. Kiskatom Farm brings you in their Herbs and Seasonings of New Orleans package the basic wherewithal for creating a host of these delicious dishes right in your own kitchen. The package combines an unusually good Creole Recipe Book plus eight 2-ounce jars of the herbs and seasonings which are the flavor backbone of the recipes. The authentic recipes include dishes such as gumbo filé, jambalaya, oysters Rockefeller; plus many far less-known soups, meats, fish, poultry, vegetables, sauces, and breads that are as typically Creole, and equally delicious.

There's a section on pralines and another on drinks for which New Orleans bars are famous. One of the delights of the book, if you have one eye on the food budget, are the interesting recipes for turning cheap cuts of meat into dishes that can

(Continued on page 180)

the new *furniture-styled*
Regent



Traditional in character, modern in feeling . . . this new console by Everett adapts itself to nearly any room setting. And above all, its an instrument of unsurpassed performance . . . a console with the tone beauty of a grand!

For free style folio, write—

EVERETT
PIANO COMPANY
South Haven, Michigan



Starting pieces for happiness, the tea table, corner cabinet, serving chest, and Chippendale side chairs from the Canterbury open stock group.

SLIGH *furniture*

Your first apartment or small home can have the elegance, the beauty, the charm that you desire for gracious, romantic dining. You don't have to wait for your ship to come in. Start now with a few pieces from *The Canterbury* open-stock group . . . add more from time to time.

Each *Canterbury* piece is a masterpiece of authentic 18th Century design, built of aristocratic Mahogany by skilled Grand Rapids craftsmen. You are invited to make your selections at leading stores who are showing

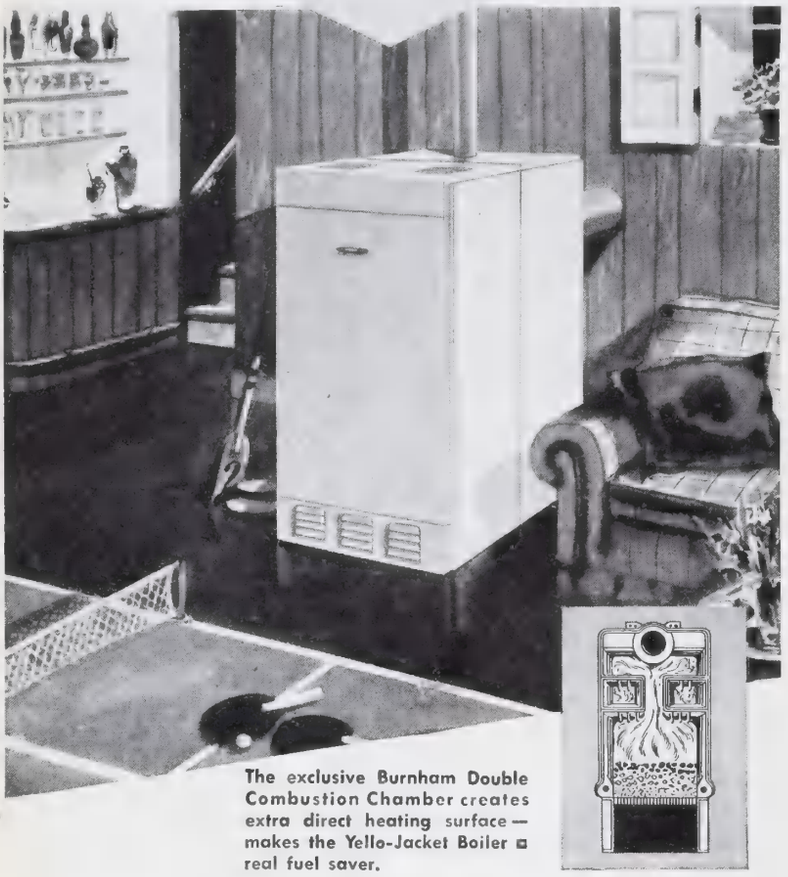
THE *Canterbury* GROUP
open-stock group
for magnificent dining.

Please write — a postcard will do — for name of your nearest dealer. Portfolio pictures of the complete open-stock Canterbury group will be sent you for 25 cents.

GRAND RAPIDS CHAIR COMPANY — 1661 Monroe Avenue, N.W. — Grand Rapids, Michigan
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Cut Coal or Oil Bills WITH A BURNHAM YELLO-JACKET

the double combustion boiler



The exclusive Burnham Double Combustion Chamber creates extra direct heating surface — makes the Yello-Jacket Boiler a real fuel saver.

A warm house in winter, automatic domestic hot water the year round — *dependably, economically.* These are the comforts you enjoy once you install this low-cost home-heating boiler equipped with a built-in tankless water heater. The Burnham Yello-Jacket burns coal, oil or gas with only minor changes. Whichever fuel you use, you *economize* — because Burnham's famous finned double combustion chamber makes the fullest use of heat generated in the boiler. The tankless water heater does away with the storage tank — circulating through copper tubing located in hottest part of Boiler, water is heated piping hot as it runs. You'll be delighted with the performance and economy of the Burnham Yello-Jacket Boiler. For further information, mail the coupon, today.

Burnham Corporation

Member of the Institute of Boiler and Radiator Manufacturers

BOILERS and RADIATORS
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Burnham RADIANT HEATING SINCE 1873

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I'd like to know more about the Burnham home-heating boiler (☐ coal ☐ oil) that provides an endless supply of hot water.

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City State

JUST ANY IRON WON'T DO

CONTINUED FROM PAGE 119

Is there anything I need to know about cords?

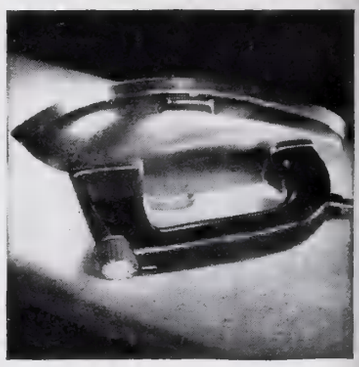


■ A swivel cord swings from side to side, follows ironing strokes, and doesn't get in the way or drag across areas already ironed. Manning Bowman & Co. call their model with this feature "the iron that wags its tail."

Today cords are built into irons permanently as a safety measure necessary because of the high wattage in today's irons. Some have adjustable cords which can be switched to right or left of the handle to keep the cord from dragging across areas already ironed, and also to accommodate women who are left-handed. But the conventional location for the built-in cord is the side of the handle at the back where it will not interfere with resting the iron on its heel between strokes. Cords vary in length from 6′ to 8′, long enough for an easy reach, and have rubber protection for both cord and user.

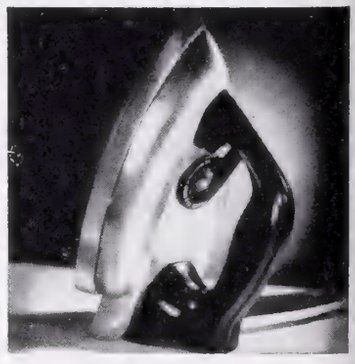
How should an iron rest between strokes?

The conventional arrangement is for an iron to rest on its heel. Today's irons following this pattern have broad, sturdy heels, so there is no danger of their tipping over or falling off the board. A recent development is the use of side rests, which many women find convenient. The General Mills Tru-Heat iron at the right shows this arrangement. Your choice is just a question of which motion comes most naturally to you. There is one iron which lifts itself off the board mechanically by a touch of a button on the handle. It locks into place again for ironing by a slight pressure on the rear of the handle. With this, you can do your entire laundry without lifting the iron at all—just slide it aside.





● A wide, substantial heel rest on the Hoover iron is assurance of firm standing between strokes. This iron has an aluminum soleplate, comes in two weights, 3¼ and 4¼ pounds. Tip is beveled to go under buttons easily.



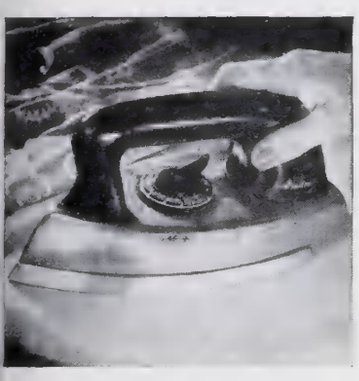
PHOTOGRAPHS BY FRED LERNER

■ The Westinghouse iron stands so sturdily on its heel that there is little likelihood of its tipping over or off the board. Soleplate is cast iron; iron weighs 4 pounds. Note variation in the molded shape of these two handles.

Can you adjust heat for different fabrics?

Today, many different fabrics make up the average wash, each requiring a different temperature for satisfactory ironing. Irons follow suit, with thermostatically controlled heat adjustments for rayon, silk, cotton, wool, and linen. For each fabric there is a choice of temperatures from low to high. The thermostat controlling the heat is concealed in the mechanism, but not concealed are marked fabric selector dials of various sorts and in various locations on the iron. In selecting an iron, be sure the dial is easy to see, particularly if you have imperfect eyesight or wear glasses. Also, make sure that you can adjust the dial easily and conveniently, without taking your hand off the handle, without danger of burns.

(*Continued on next page*)



A touch of the finger shifts the eat control dial on the Arvin iron y Noblitt-Sparks Industries, Inc. om rayon, to silk, to wool, to cotton, linen. Each fabric section has a mperature range from low to high.



■ The large "pancake" heat control dial on the Hoover iron protects knuckles from burns, has large, easy-to-read fabric markings. Iron has heat-resistant brown plastic handle, with a comfortable, relaxing thumb rest.



The Universal Beam-o-Lite iron ade by Landers, Frary, & Clark ts its name from a built-in head-ht to make ironing easy on the es. Hand-I-Set fabric dial is built to rear of handle for easy setting.



■ One of the lightest available, the Reimers iron with its aluminum sole-plate weighs 2¾ pounds. The conventionally placed heat control dial is easy to read. Rubber cord protector keeps cord up, away from work.



The Sunbeam iron has the heat ntrol dial built into front of handle, ere a touch of the thumb rotates it desired marking. Since handle is heat-resistant plastic, this location o protects the fingers from burns.



● A long flange on the heat control dial of a Westinghouse iron makes it easy to reach and to adjust. Because of the beveled edge and narrowly tapered point, ironing tucks, ruffles, gathers, around buttons is a cinch.

Here's your clue to Good Furniture



Approximate prices – *Above:* 1188 Greenfield Mr. & Mrs. Chest $149.00, 1184 Greenfield Mirror $33.00, 1185 Greenfield Bed $66.00, 3010 Provincetown Chair $70.80, 1141 Keene Sewing Table $36.50, 1186 Greenfield Chest-on-chest $149.00. *At left:* 1182 Greenfield Chest $108.00.

Whitney Birch and Whitney Maple furniture have the well-known brand shown above *burned into* the wood to assure you of authentic Colonial design; skilled, accurate workmanship; highest quality material; and a warm, glowing finish which will enrich the beauty of your home.

Whitney Birch and Whitney Maple furniture are sold by furniture and department stores in every part of the country. See this charming American Provincial furniture, a sound investment for every room in your home, in its colorful settings at your Whitney dealer's.

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Individually Hand Painted
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Palette Series Originals

richly painted in glowing artists' colors

by PARA

Shower curtains and matched window drapes . . .
incredibly lovely in design . . .
sensibly priced from $5.95 to $9.95

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Ask to see the Palette Series
wherever quality shower curtains are sold

PARA MANUFACTURING CO., INC., NEWARK 7, N. J.

Are there any special features to look for?

CONTINUED FROM PRECEDING PAGE



■ The Yale TipToe iron might be considered two irons in one. For it has a divided soleplate, the tip being hinged to the rest of soleplate for easy ironing of gathers, ruffles, or frills, where a small tip is called for.

There are several irons on the market with special features common to themselves alone. One is pointed at both ends, so it can be "backed up" for folds, pleats, and gathers. Another has a jointed point, so iron can be tipped up for fancy ironing. A curved end shaped for collars and armholes is a feature of still another. Several have button grooves in the tip. One has an attachment to convert it to a steam iron. Another is "cordless," the cord being attached to a separate base which transfers heat to the iron by contact. Almost every special need is filled.



● To simplify fancy work, Knapp-Monarch makes their Speed-Iron with four points and a "MagiKurve" to fit armholes and collars. With this you can iron backward, forward, sideways. Cord swings out of the way.



● Proctor's Never-Lift iron has a leg or lift built into the soleplate. Press button on handle-front and the iron lifts off the work between strokes. Press "seat" on handle back and it drops back into ironing position.



● The cordless iron made by the Eureka Williams Corp. is made in two parts, the iron itself and the safety base to which the cord is attached. When iron rests on base, current switches on automatically.

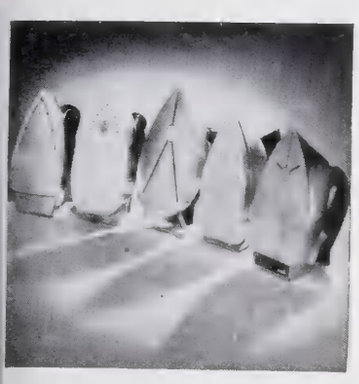


■ A "Magic Watchman" device in base of cordless iron will not allow iron to overheat, prevents danger of ironing board fires. The separate iron, without cord, can be moved in any direction, with either hand.

What about steam irons?

Steam irons perform with professional perfection in pressing woolens, rayons, and silks, and are almost indispensable when sewing. Most of the fabrics named can be steam ironed direct from the wash basket, without dampening or using pressing cloths. However, cottons and linens require dampening first. If you intend to have but one iron and that a steam iron, be sure it is a combination dry and wet iron, for there are times when you will not want steam. With a steam iron you follow directions for filling with the required amount of water, which supplies steam for from 30 to 40 minutes before replenishing. Check manufacturer's instructions to see whether you can use ordinary tap water, or will be better off with distilled water to avoid clogging mineral deposits and interference with efficient operation. Your own particular needs determine your choice.

(*Continued on next page*)



• In steam irons, steam is emitted through perforations in the soleplate arranged differently in different models. But each arrangement is calculated to distribute steam as evenly as possible over surface to be ironed.



■ The new Steam-O-Matic iron by Waverly Products, Inc. is made of non-corrosive stainless steel. Its unique feature is a built-in funnel, exposed when a touch of a button opens the top. Top backs automatically.



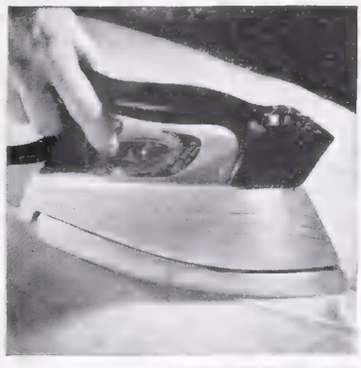
• Like most of today's steam irons, the Silex can be used as a wet or dry iron. A flip of a switch changes from one to the other. The special steaming jet is convenient for freshening velvets, felts, furs, or suedes.



• Of non-corrosive stainless steel, the Omar Fabric-Master iron holds over a pint of water, requires infrequent refilling. Weighing only four pounds, iron converts from wet to dry ironing by touch of the thumb.



• A turn of the knob converts the General Electric iron from wet to dry. It has a heat control dial for both kinds of ironing, and a groove in the soleplate tip to simplify ironing around buttons or similar ornaments.



PHOTOGRAPHS BY FRED LERNER

• A vent in the handle-top serves as funnel in the Monitor wet-and-dry iron. Weighs 4¾ pounds with half-pint quota of water. Will operate from 30 to 45 minutes on one filling, can be refilled without disconnecting.



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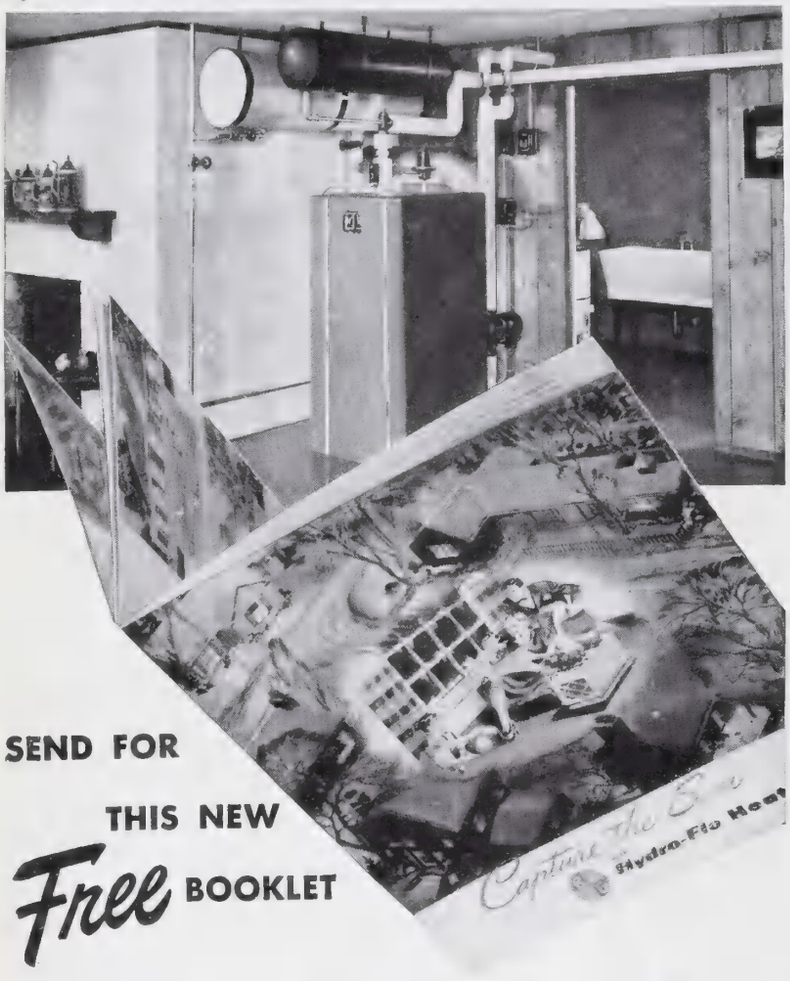
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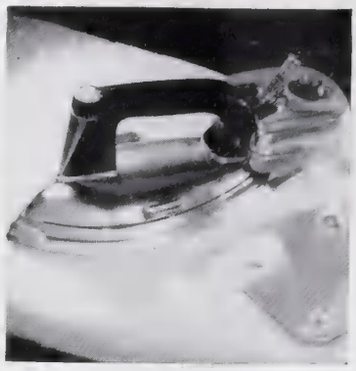
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CONTINUED FROM PRECEDING PAGE



• Photograph at the left shows the Tru-Heat iron and steam attachment clamped together for steam ironing. One at right shows the two parts, which can be stored separately or together, whichever is more convenient.



• A steam ironing attachment converts the regular General Mills Tru-Heat iron for steaming purposes. Boat-shaped, it clamps firmly on the iron, operating as one unit. Water is supplied through opening in top.

What hints can you give for better ironing?

Well-washed and thoroughly rinsed clothes iron more easily than those poorly done.

Hanging, folding, or rolling clothes loosely and with care means fewer wrinkles to iron out.

Experiment until you discover the "just right" degree of dampness. If clothes aren't dampened enough, the wrinkles never come out. If they are too damp, it takes twice as long to do them and later they may crinkle up because they were not completely dry even after ironing. Warm water penetrates clothes more quickly and evenly than cold for ironing an hour or so later. A perforated bottle top on a pint bottle makes a good sprinkler. Count the shakes that give best results and follow the count thereafter.

Don't starve your iron! Good electrical connections are a must! Automatic heat controlled irons draw 1,000 watts or about 8 amperes of electrical energy, and should be plugged into a wall outlet. No other appliance should be used on that circuit at the same time. *Never plug an iron into a light socket.* Wiring for lights seldom is heavy enough for these high wattage irons.

Remember too that some irons operate on both AC and DC current, some on AC only. Be sure the iron you select will operate on your house current before making a final selection.

A good ironing board and a good iron are team-mates. Your board should be rigid, strong. If you can find one that is adjustable to height, it will accommodate not only your standing height (there is no such thing as "average height") but will adjust for sit-down ironing. The standard board today is 31" high, which is too low for all but the shortest women. A 20" wide board made to clip over the narrower regular board will cut every hour of ironing time by 15 minutes. Your ironing pad should be firm and resilient, without lumps or bumps. The cover should be well-fitting, lintless, and if it is burn-proof it will last longer and be good insurance against fire.

Special ironing pads that come in handy are 8" x 4" pads for set-in plackets, 20" x 12" for embroideries, heavy seams, shirt collars, and a "ham-shaped" pad for shoulders and tops of sleeves.

If you are going to iron sitting down, be sure you have a comfortable chair, the right height for you and with a back that supports you where you need it.

Before you start ironing, have everything ready and conveniently placed. Most women like to work from right to left. Take sprinkled clothes from a laundry basket to the right on your ironing board, iron them, put them on drying racks or tables or both, at the left.

A laundry cart or a basket on a stand for sprinkled things will save many a stoop and reach.

A shelf or table within easy reach is a good place to pile clothes after ironing, for sorting as you go.

A hanger rack of some kind for dresses, blouses, skirts, housecoats keeps them in perfect order until ready for their own closets.

Keep a small bowl of water near by, with sponge or cloth, to redampen dried out spots.

A few pins often help hold pleats or plackets in place for a good pressing.

Have good light on your ironing board, and see that you don't stand in your own light to cast shadows across article being ironed. To do good work you must be able to see!



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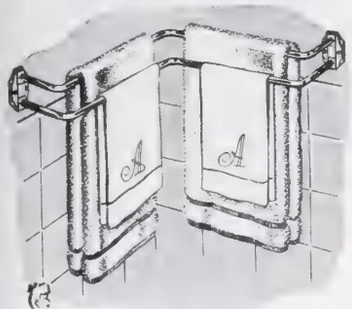
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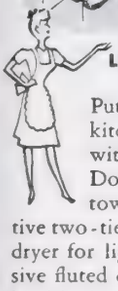
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OVER TOMORROW'S SHOULDER

CONTINUED FROM PAGE 127

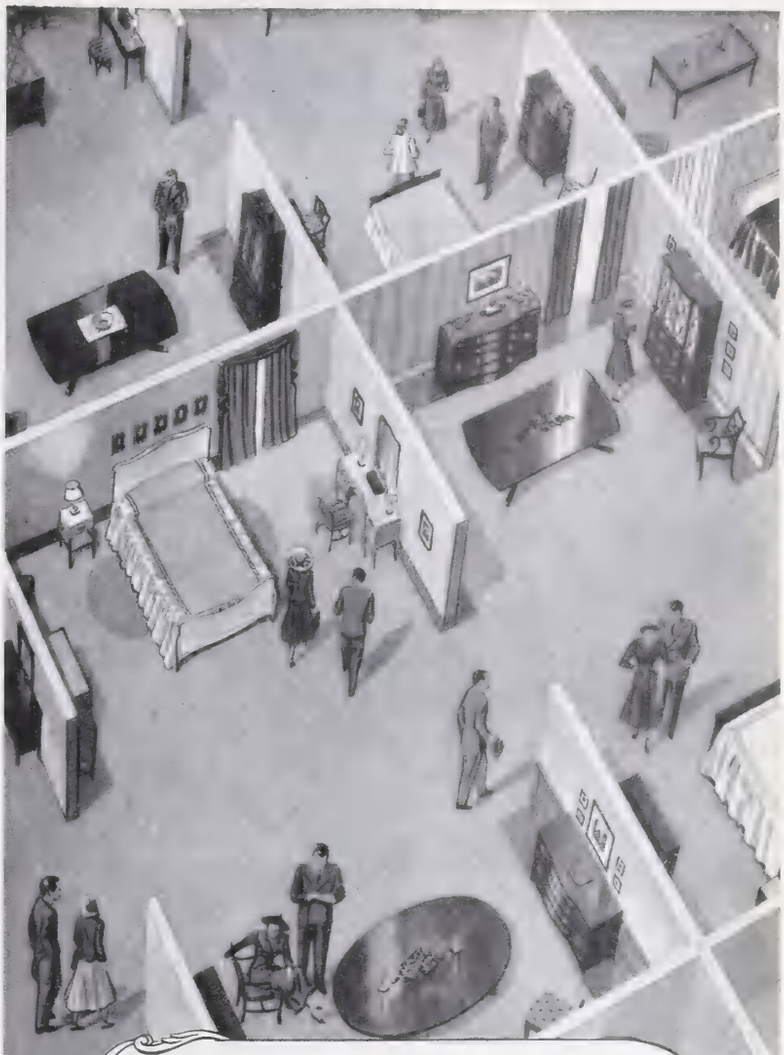
In the new methods, special processing machines replace the churn. Cream is poured into vats at one end of the plant and comes out as packaged butter at the other in less than an hour's time. This can mean that the butter you buy will be fresher than ever. It will have a smoother consistency. It won't lose moisture. And most important of all, it will be absolutely untouched by human hands during manufacture, thus assuring utmost sanitation.

The battle with Johnny Moth is no new problem. You can get temporary protection in numerous ways: paper bags (effective only if they are tightly closed), cedar chests, cold storage, naphthalene, or paradichlorobenzene, and chemical treatments. But a more permanent treatment is coming up.

The new treatment's biggest claim to fame is its vaunted durability. Most previous treatments worked as long as they stayed on the fabric, but they soon washed or cleaned off. Some withstood dry cleaning, but not soap and water. Others lasted a few cleanings, then lost their ability. The new compound withstands more than 25 dry cleanings. Other advantages: it's low in cost, colorless, unaffected by light, perspiration, or salt water, and non-toxic.

You won't be able to apply this to things you already own, but makers of clothes will be putting it on fabrics in the factory. And it doesn't alter the "hand" or feel of the material.

It's hard to believe, but electronics can simulate the sense of smell. Thus electronics completes the cycle of human senses: it provides the microphones which simulate the ear, loudspeakers which match the voice, phototubes which behave like eyes, and instruments which are equivalent to the sense of touch. The "smelling" characteristic of electronics will benefit you indirectly. It will allow manufacturers to do a better job in making refrigerator systems that are really leakproof, for one thing. It will permit better tracing of leaks in existing air conditioning and food freezing systems. And, as the researchers get to know more about the technique, it will open up new possibilities for applying electronics to the manufacture of better products.



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GARDEN BOOKS WORTH READING

By DeEtta B. Jacobs

Roses for Every Garden, by R. C. Allen, M. Barrows and Co., New York. $3.50.

It is seldom that an expert in any field writes of his special subject as simply and understandably as Dr. Allen does of roses, and it is equally seldom that one finds a book which covers a field so thoroughly without being either too technical for the novice or too elementary for the experienced. Dr. Allen writes for all growers of roses, and even for rose lovers who do not grow them.

The book opens with a brief general history and then explains present day classification of hybrid tea, hybrid polyantha, polyantha, hybrid perpetual, shrub, old fashioned, standard, miniature, and climbing, or trailing. This explanation, with its list of named varieties in each class, will be especially helpful to the gardener selecting his first collection of roses. It is followed by an invaluable chapter under the heading of "Your First Planting," which advises: "Too often beginners are so carried away by enthusiasm that they order a multitude of plants without figuring out where they are to go. Twelve bushes are planted where there is accommodation for only six, or 50 plants are set out by a man who has time to care for 25. Complaints that roses-won't-grow-for-me are usually due to just such lack of foresight."

Dr. Allen's theories on soil are most comforting in their contradiction of certain long-held beliefs about the necessity of elaborate and laborious preparation in order to grow roses. For example: "A soil that will grow good corn, cabbages, or even grass will, without special treatment, grow good roses. . . . Actually roses grow in any type of soil. It is only in sterile ground that we need to use elaborate methods. Frequently the soil is blamed for failures which in reality are due to disease, insect injury, lack of moisture, the cutting of too many blooms, winter injury, or just plain neglect. . . . The one way to improve all unsatisfactory soils is to add organic matter." He cautions against attempts to correct acidity or alkalinity unless scientific tests have proved that the soil to be used for rose growing is actually either excessively acid or alkaline, and he also warns against over-use of fertilizer at planting time. Careful directions for correct planting are given.

Richard L. Housel's line drawings provide very helpful supplement to the instructions which the book gives for planting, pruning, training, and propagating.

Azaleas, Kinds and Culture, by H. Harold Hume, The Macmillan Co., New York. $3.75.

Azaleas hold such a spectacular place in the list of shrubs available for either the home garden or for parks and other public places that a book devoted to their history and culture is of general interest. The author's thesis is that, while they are exacting, azaleas are not difficult to grow if their needs are met, and that if placed in congenial surroundings their culture is easy. Some form may be grown in almost every part of the United States, but care must be exercised in selection for "it is just as sensible to say tha a variety is too hardy for souther Alabama as that another species too tender for Massachusetts." chapter on "Where Azaleas Wi Grow" outlines the range for nativ and foreign species.

It has been said of *Azalea cale dulacea* (classed *Rhododendron ca endulaceum* by botanists) that it the best of native United State shrubs, and Dr. Hume believes tha certainly it is rightfully included i the first half dozen. The confusin matter of their classification unde the genus rhododendron is e plained in a brief outline on th history of azaleas.

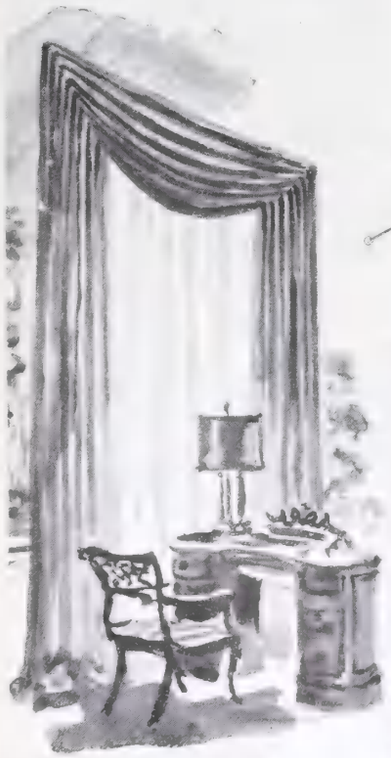
The book is illustrated by man photographs in black and white an in color showing individual azale types as well as their combined us in planting. It also contains cha ters on soil, on culture, both as p plants and in the garden, and o insects and diseases, presented in manner which is authoritative b not too technical for the lay ga dener to understand.

Chemicals, Humus, and the Soi by Donald P. Hopkins, The Chem cal Publishing Co., Inc., Brookly New York. $8.50.

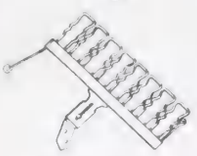
This is an exceedingly interestin book for those who like to hea both sides of an argument. It pr sents the case for commercial fe tilizers as against advocates of th

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use of manures and composts alone. The author places due emphasis on the value of humus in the soil, but he feels that those who have given us so many books in recent years on the virtues of organic gardening, unaided by chemicals, have oversimplified their case. He presents a great deal of technical data in the effort to prove his point, but the book is written for the farmer and the practical gardener rather than for the scientist or technical worker.

The Native Trees of Florida, by E. West and L. E. Arnold, University of Florida Press, Gainesville, Florida. $3.75.

The authors have dedicated to "The Nature Lovers of Florida" a well-illustrated book which is designed to help them identify all of the trees native to that region.

Hormones and Horticulture, by George S. Avery, Jr. and Elizabeth B. Johnson. The McGraw Hill Book Company, New York. $4.50.

This is a technical book for scientific gardeners, but it also contains much that is of general interest to any good gardener. The chapter on chemical production of new varieties is an example. It explains the mystery of the new "tetra" strains of such well-known flowers as marigolds and snapdragons. The data on the use of hormones in the rooting of cuttings, and in propagation by layering are valuable for those who make a practice of increasing plants by these means.

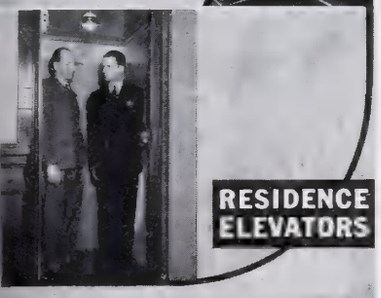
Growth Regulators, by John W. Mitchell and Paul C. Marth. The University of Chicago Press, Illinois.

New developments in the use of chemicals in agriculture are often too technical for the average gardener to comprehend, although the results are too important for him to ignore. A number of such developments are described in this book in a manner which is not only understandable but which makes the reader eager to avail himself of the benefits which they offer.

Spraying to eliminate weeds in lawns is one of them, complete extermination of poison ivy plants by spraying is another, and the treating of cuttings by hormone preparations to induce quick rooting is a third. Chemicals for some of these uses have been on the market for a number of years, others which the book mentions are less well known or are still only in the experimental stage. Some would be of use only to commercial growers, but others have potential value for small gardens.

(*Continued on page 182*)





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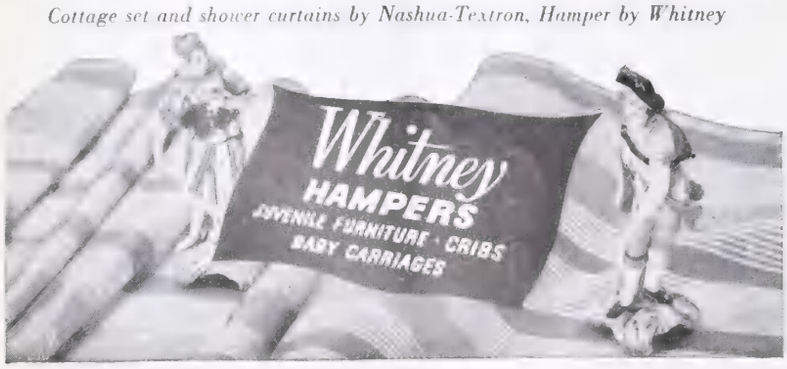
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■ You can't find a stronger lawn rake on the market than the Mohawk Utility Steel one. It's guaranteed against any of the tines, or other metal parts, breaking. You'll find it a real investment, especially at only about $2.



• You can buy the Diesel rakes in pairs—the Junior, described at left, and the Senior, above, with twice the number of tines and costing about 20 cents more. Both have hardwood handles and light cast-aluminum frames.



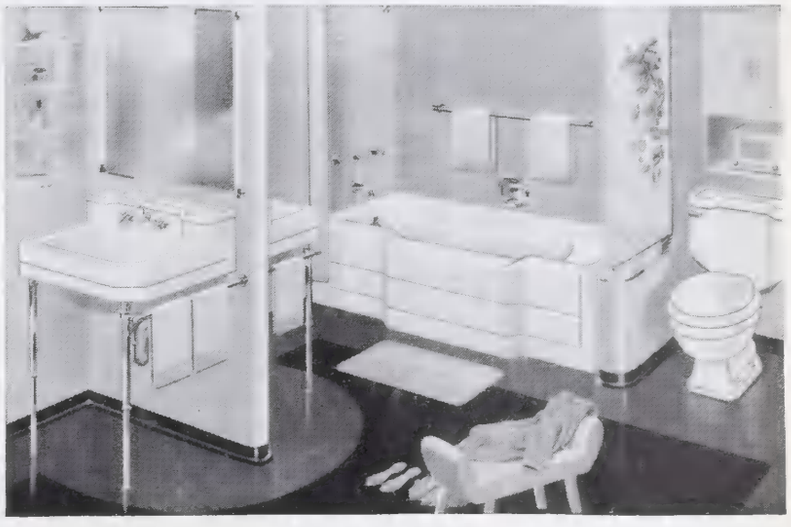
• Exceptionally useful from the standpoint both of lightness and adaptability is the Kenco All-Aluminum Adjustable rake. The tines narrow to ten inches wide and open up to make a 30-inch rake; about $5. Smaller one, $3.75.



• The Model "S" Kinney rake is recommended for collecting such elusive debris as pine needles and maple keys. Also collects gravel that has flipped onto the lawn. Sturdy, but light; in two sizes, about $1.60 and $1.75.

MAKERS OF FINE PLUMBING FIXTURES SINCE 1904

ELJER





"We call it our glamour room"

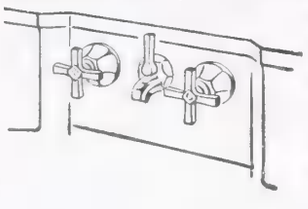
"Everyone says, 'Oh, how beautiful'... when they see our new bathroom. And, it *does* have so much style and beauty that we actually call it our *glamour room.*"

And why not... in Eljer China Lavatories, for example, the overflow outlet is hidden under the front, antisplash rim of the basin. And, the *rugged, rigid,* cast-iron base of Eljer Bathtubs makes possible a smooth, extra-thick, glass-like finish that is easy to keep sparkling clean. Eljer Water Closets are *quiet and efficient*... made of *real* vitreous china that just naturally resists stains and is impervious to all ordinary acids.

Ask your plumbing contractor about Eljer Fixtures, made to suit every purse and purpose . . . or write to Eljer Co., Box 192, Ford City, Pa.

THE HEART OF YOUR PLUMBING SYSTEM

Avoid the annoyance of dripping faucets. Thanks to new, exclusive construction, Eljer Faucets turn off or on with a touch of the finger... another reason for always specifying Eljer Fixtures in bathroom, kitchen or laundry.



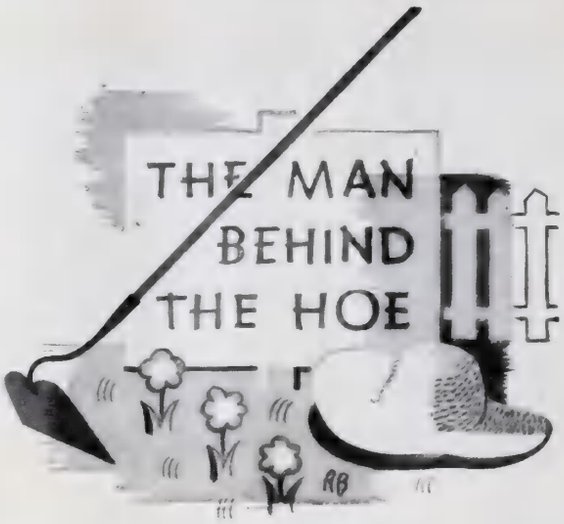
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Bedroom Furniture in Solid Mahogany

Illustrated Booklet 10c postpaid

The CONTINENTAL
FURNITURE COMPANY
HIGH POINT N. CAROLINA
Designers and Makers of Fine Furniture Since 1901



The tang of fall brings renewed efforts— and grape pie

One of the first signs of approaching autumn in the country is the rich smell of ripening grapes from the hedgerows. We still have stone walls clothed with vines in our part of Connecticut, and September is the time to gather the harvest if you love the wild flavor in your preserves and jellies.

This is one of the busy garden months. After the August pause, we are confronted with a hundred tasks. Garden soil must be improved, vegetable rows charted for next year, and tender crops protected from early frosts. In addition, there is still a little weeding, feeding, and dusting to do, and, in many sections of the land, planting of last minute crops or of a winter garden.

Since we seldom accomplish all we plan, it seems sensible to take a day off to enjoy the golden end of summer. A picnic with the children and dog can be nicely combined with a graping expedition.

Our family has the advantage of being able to get quite out of civilization right on our own premises. We take a lunch, go down in the meadow beside the brook, and lie in the sun or hunt wild grapes as we like.

The ambrosial preserves and pie made from these is worth the sloppy job of sorting out the wormy berries. We wash the bunches, pluck the grapes from the stems, and then de-pulp each with a squeeze of the fingers, keeping a sharp eye out for the nasty little worms that hide inside the skins. The juice stains everything it touches and always squirts into unexpected places so it's best to wear old clothes and work outdoors.

To make marmalade, we boil the plup for five minutes and put it through a sieve to get rid of the seeds. The skins are boiled for 20 minutes in just enough water to keep them from burning and are then combined with the pulps. Next we measure the mixture into a kettle, add ¾ cup of sugar for each cup of grapes, and boil to the jell stage. (Test a tablespoonful on a saucer.) The final step is to pour the marmalade into sterile glasses, allow it to cool, and cover it with wax. Have your wife fill the hollowed center of an apple with this, for an interesting change from plain baked apple.

With regret we must mention that wild grapes are out of favor in several grape growing areas. In New York and California, growers are destroying the vines near vineyards because they harbor the grape flea beetle which feeds on spring buds in the East and is likely to be a source of disease in the West.

In addition, Japanese beetles,

(*Continued on page 204*)



Help!

Looking for a color scheme? You'll find countless new suggestions in the FREE 24-page Color-Idea Book by Clara Dudley, Alexander Smith's decorating consultant. It helps you plan color schemes for every room. Shows you how to start with your rug and "do over" at low cost. Beautifully illustrated in color. Write Clara Dudley, Dept. HB-1, 285 Fifth Ave., New York 16.



Alexander Smith

floor-plan rugs and broadloom carpets

COPYRIGHT 1948, ALEXANDER SMITH & SONS CARPET CO.



In this smart, restful kitchen, notice how pink Mura-Tex wall tile adds warmth when combined with the crisp green and white Flexachrome floor.

BRIGHTEN UP... Walk on a Rainbow!



Get spring in your step, a song in your heart... with this colorful, resilient plastic tile flooring

DAYS are brighter, work is lighter . . . when Tile-Tex brings beauty like this to your kitchen. Why . . . in such a pretty place . . . even doing dishes seems fun!

These *individual* plastic tiles, called Flexachrome*, are laid one by one, in any pattern you wish. You can even have exclusive border or center designs made up especially for you . . . and worked into the floor pattern. We'll make it, and your Tile-Tex contractor can put it in almost as quickly as you can say "beautiful new kitchen".

And golly . . . what color! Rich reds. Cool greens. Soft blues. A veritable rainbow! Primary or pastel . . . solid or marble-veined . . . choose just the combination you want.

Tile-Tex is practical, too. So *easy* to keep clean! Dust and dirt whisk right off the satiny surface at the touch of a damp cloth.

And these plastic tiles are so tough and durable that the most active family isn't likely ever to wear them out. Yet so resilient, they're a pleasure to walk on.

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PLASTIC
FLOORS AND WALLS

You can get this plastic material for walls, too. These *companion* tiles, called Mura-Tex*, are decorator-harmonized to match or contrast with Flexachrome floors.

So . . . before you build or remodel . . . get full information on these new plastic tiles for your floors and walls. Send coupon and 10¢ for our new Tile-Tex booklet.

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With the resilient wool
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underfoot you have a sound
and lovely foundation
for your decorative scheme.
That handsome effect
that you have
dreamed of becomes
a rich reality.
The carpet shown
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Authentic Williamsburg Aqua Green Wallhide suggests the dignity and comfort of a Colonial Room. Ceiling is an intermix of Light Ivory and White. (George Tichonor & Stanley Anderson, Archts.)



You no longer have to guess about color in your home! With Pittsburgh's system of COLOR DYNAMICS, you can choose exactly the right colors for your rooms according to location and use.

Fresh Young Ideas for Tired Old Rooms with Pittsburgh's COLOR DYNAMICS!

WHEN tired old rooms begin to get on your nerves—it's time to apply Pittsburgh COLOR DYNAMICS! For this scientific system of home decoration is packed with fresh young ideas not only to beautify your home but to bring it up to date and make it more enjoyable to live in.

● **Instead of colors** that irritate and fatigue, you can now select with absolute certainty combinations that soothe and induce comforting relaxation and repose.

By following the principles of COLOR DYNAMICS, which makes scientific use of the *energy in color,* you can choose arrangements that bring out the best in every room, according to its uses and its exposure to light and sun.

● **Banish** the chill from rooms of northern or eastern exposure with sunny, cheerful color effects, or paint relief from excessive glare into rooms that face the afternoon sun. Make bedrooms more restful, kitchens more efficient—your entire home more inviting and beautiful. You can even "remodel" your home with the optical illusions created by COLOR DYNAMICS: subdue undesirable architectural features, make ceilings appear higher or lower—rooms look longer, narrower or wider.

● **Just as** COLOR DYNAMICS adds to the beauty and comfort of your home, Pittsburgh Paints make the job look better, longer! Oil-base Wallhide covers nearly every surface thoroughly with one coat. Florhide beautifies and protects wood or cement floors. Sun-Proof House Paints keep their gleaming beauty a long time. Waterspar Enamel gives long-lasting sparkle to woodwork, metal trim and furniture.

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Ask your Pittsburgh dealer or store for a FREE copy of our new booklet, "Color Dynamics for the Home." Or send this coupon.

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PITTSBURGH PLATE GLASS COMPANY

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BIG ONES

out of LITTLE ONES...



ALEXIS SMITH STARRING IN **"WHIPLASH"**
A WARNER BROS. PRODUCTION

You do it with MENGEL MODULE . . . another name for furniture magic. Change Module with your moods and needs.

Ever see furniture that can grow?

Well, take a look at Mengel Module. You can start out with a simple chest. By adding units from time to time you can build it up to a striking breakfront.

Module Furniture is made up of a few basic units. You put them together to make *any piece you want* . . . any size, and almost any shape.

First, decide just what you need. How much drawer-space? How many cabinets? How many shelves? Then choose a Module combination that exactly meets your needs.

Make it tall and graceful to fit a narrow wall . . . or long and low to add length to your room. Use it in your bedroom, your living room, your dining room . . . Module is at home anywhere.

Module's soft satiny finish is tawny with rosy undertones. It's called "Natural" because it's so like the color of the freshly cut, genuine mahogany from which Module is made. And Module's finish blends perfectly with any color scheme.

You get Mengel's exclusive *Permaslide** drawer, too, when you buy Module. Made of molded plywood . . . and made only by Mengel . . . the permaslide drawer moves with fingertip ease. Rounded corners make dusting easy.

Permanized MENGEL *Furniture*

And *Permanized** construction keeps your furniture sound and lovely. No matter what the climate . . . hot or cold, damp or dry . . . the joints and veneers in your Mengel Module *Permanized* Furniture will never come apart.

Many dealers have Module now. Others will have it soon. Meantime, send coupon and 10¢ for your copy of Mary Adam's new booklet, "MODULE MAGIC" . . . and learn how to make big ones out of little ones.



MARY ADAM
The Mengel Company, Dept. 181
Louisville 1, Kentucky

Enclosed is 10¢. Please send me your new booklet "*Module Magic.*" (If you live outside Continental U. S., send 25¢.)

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What do you know about GLASSWARE?

By Marion Brownfield

1. White enamel, Opaque White, Opaque, Opal, Opalescent, and Alabaster are other names for a style of glassware popular in the Seventies and Eighties. What is its best known name?

2. Venetian glass manufacture was centered in Venice during the last of the Thirteenth Century, but later moved to what town across the lagoon?

3. Sandwich, hobnail, or Waterford is a famous Irish glassware?

4. Leading artists in comparatively modern glass have been Lalique, Leerdam, and Orrefors of Sweden, France, and the Netherlands. Can you tell which country each craftsman hails from?

5. "Green glass" is the name for a cheap glass also called what?

6. Which is the correct name for fine, hard, clear glass made exclusively in covered crucibles—crystal or flint?

7. What American glass rivals Venetian glass?

8. Crystal comes from the Greek meaning "clear ice." Did the Greeks, French, or Swedish give this name to fine hard glassware?

9. Is Sandwich glass fine crystal or "pressed" glass?

10. Was Stiegel glass, an early American glass, made at Cape Cod or in Pennsylvania?

11. Is hobnail glass pressed or cut glass?

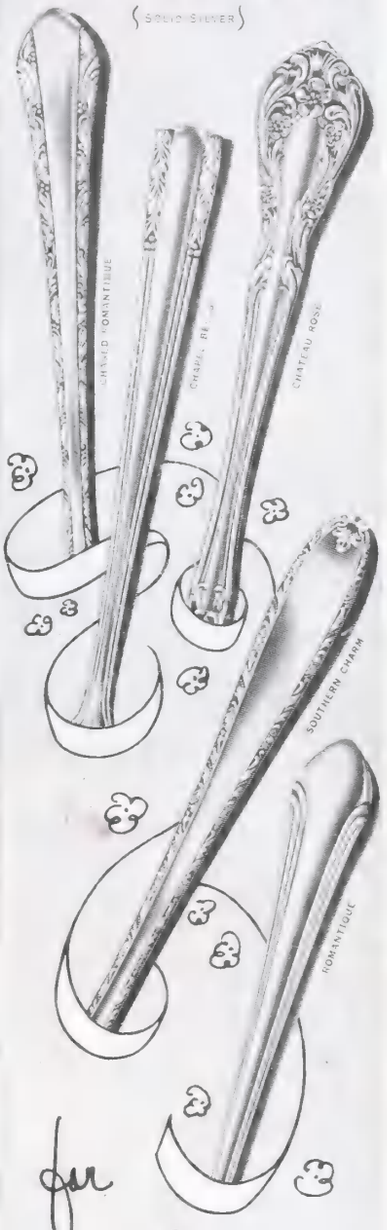
12. Venetian and Bohemian glass are famous for certain qualities such as thinness, coloring, and painted decorations. Which glass is supreme for thinness, and which for gorgeous colors and painted "coats of arms"?

(See page 171 for answers.)

Let Us Know if You're Moving

If you're one of the lucky few who have found a place to move these days, don't forget to let us know so that we can keep your copies of HOUSE BEAUTIFUL coming to you without interruption. Give us at least four weeks' notice before you move and be sure to give us your old address as well as your new one. Also, include your postal zone number.

Choose ALVIN STERLING
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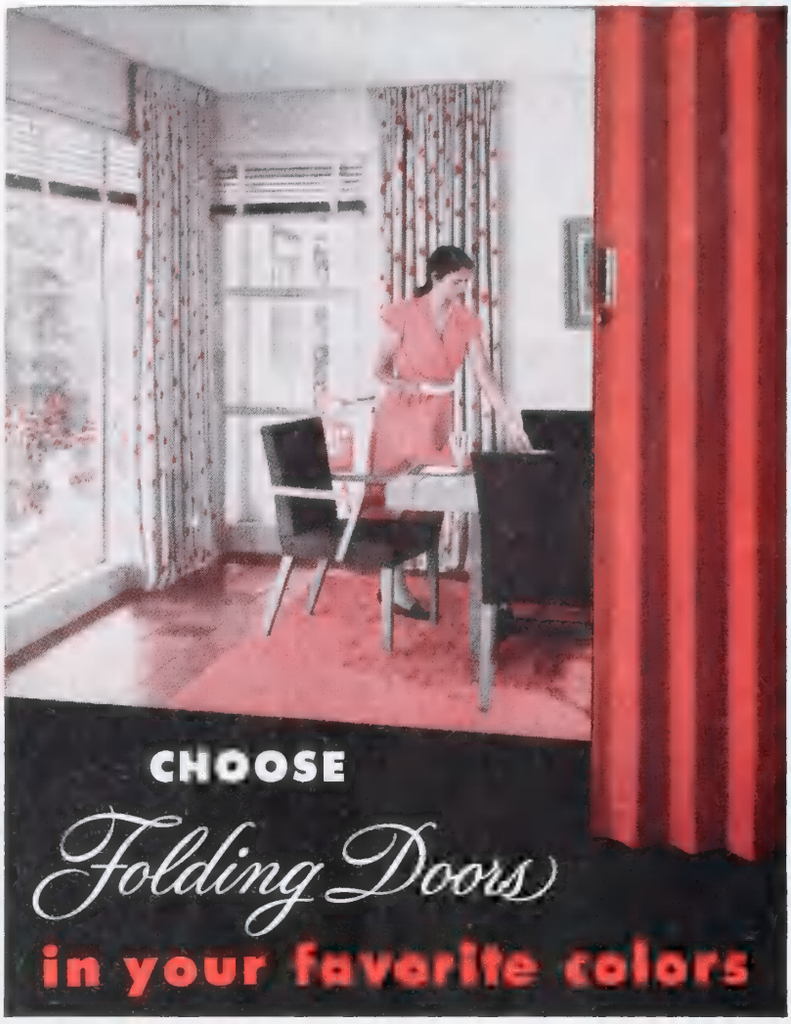


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Fashioned in solid silver and styled for lifetime use . . . here is table silver to add warmth and beauty to your day-by-day living . . . to use and to cherish forever.

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Folding Doors

in your favorite colors

TO MATCH ANY COLOR SCHEME



Warm red, cheery yellow, immaculate white! Yes, take your pick of these many lovely fabric coverings. Choose Modernfold Doors in the colors best suited to your decorative scheme. The covering is easily cleaned with soap and water—and is attached to a metal frame, assuring years of trouble-free service.

TO SAVE SPACE . . . TO DIVIDE ROOMS



In opening and closing, Modernfold Doors fold and unfold like an accordion. Thus, the swing area of ordinary doors is eliminated — every inch of wall and floor space is made accessible and usable. Then, too, rooms can be quickly and easily divided with this "movable" wall.

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**Price of door 2'4" wide by 6'8½" high. (F. O. B. New Castle) Other Modernfolds correspondingly low priced.*

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Hose Down Your Garden Without Backache

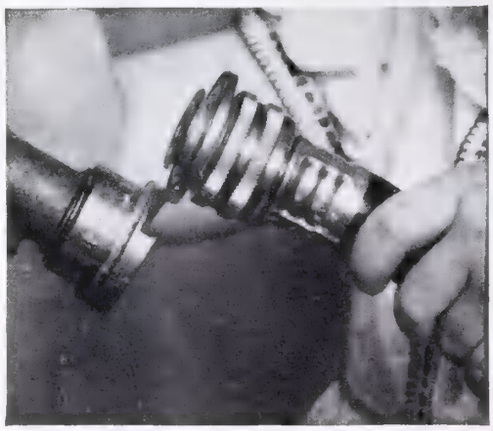


● This Amepco Gold Seal plastic hose is not only light (scarcely heavier than the water it carries) to use, but you can drag it about your grounds, even run over it with your car, without any ill effects. It doesn't smell, either, as rubber often does on a hot day.

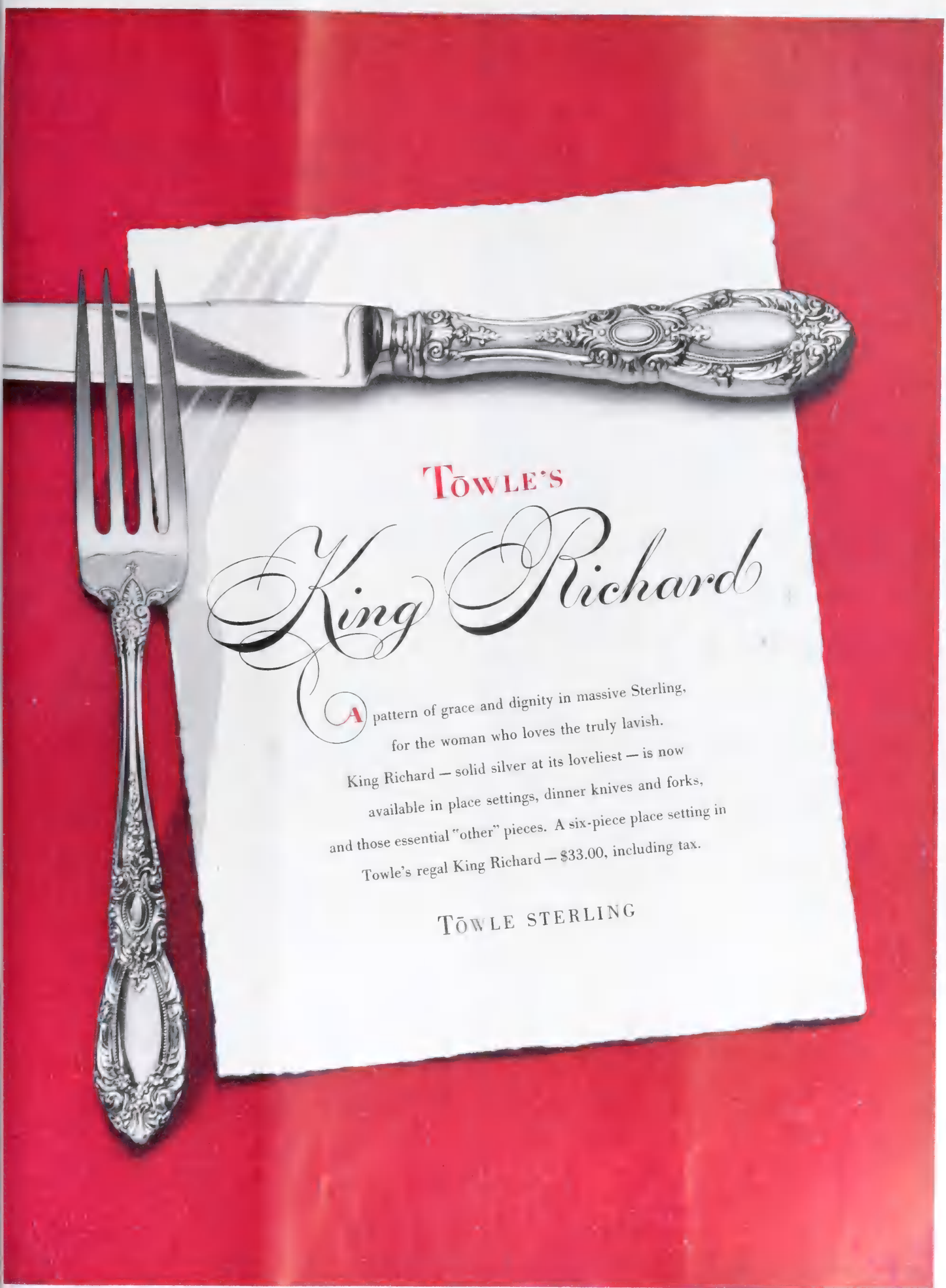


● The Hydrod irrigator is a hose attachment that reduces strain on your constitution and on the hose. The curved handle prevents kinking of hose and gives balance for effortless watering. The Hydrod puts a smooth flow of water close to the soil where it belongs.

PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



● Aggravating little things can be as annoying as a backache. That's where the Slide Lock garden hose coupling comes to the rescue. The hose end is flanged to slide into the faucet end, giving a water-tight connection. Its swivel action keeps your hose from kinking


TOWLE'S
King Richard
A pattern of grace and dignity in massive Sterling,
for the woman who loves the truly lavish.
King Richard — solid silver at its loveliest — is now
available in place settings, dinner knives and forks,
and those essential "other" pieces. A six-piece place setting in
Towle's regal King Richard — $33.00, including tax.
TOWLE STERLING





THE SENTIMENTAL GARDENER

Sensible gardeners may have order, but sentimentalists have hearts—and too many flowers

By Rosamond Pratt

A garden which is poetically referred to as being a place of peace is, in reality, a perpetual battlefield, and only those who revel in carnage and destruction can hope to present to the envious eyes of the local Garden Club a really well-kept place.

Your sentimentalist is ill-fitted for the ruthless pruning which is the basis of good horticulture and of well-groomed appearance. She shrieks at the mere suggestion of cutting down a tree—any tree—no matter if it obscures a view, darkens a window, or rests upon a roof until the shingles rot. Every tree presents its special plea for being spared. We planted it ourselves and can't bear to destroy our handiwork. Or our great-grandfather planted it, or someone else's great-grandfather. We have heard on so many occasions voices—of dubious excellence—proclaim that only God can make a tree, that we are gunshy of the whole business.

But your gardener of character and determination brushes aside both these genealogical and musical considerations and whams down a massive sycamore without a quiver, thereby opening a vista or giving prominence to a valuable oak that the sycamore had hidden.

But to the sentimentalist even pruning a tree seems akin to amputating puppies' tails or clipping their velvet ears. She—or it may as often be he—cherishes the last straggling pansy plant as long as it shows one wizened little face. She is so pleased by self-sown annuals springing up in inhospitable and possibly inconvenient spots that she lets them spring. As for yanking out handsome and vigorous perennials just because they are crowding one another—this is in the nature of a major operation. If she is miserly, as well as faint-hearted, she laboriously transplants all the discards and soon finds herself in the same pickle over again.

The woman of character has no such qualms. She does not hesitate to lop off an unruly bough or root out flowering plants if they are detrimental to the total effect. If the branches of peach and plum trees are too crowded with green fruit, she mercilessly picks off the young offenders, flawless though they may be, and consigns them to the compost heap, so that what is left may attain full size.

There is no denying that, in order to have a proper display of flowers,

(Continued on page 171)



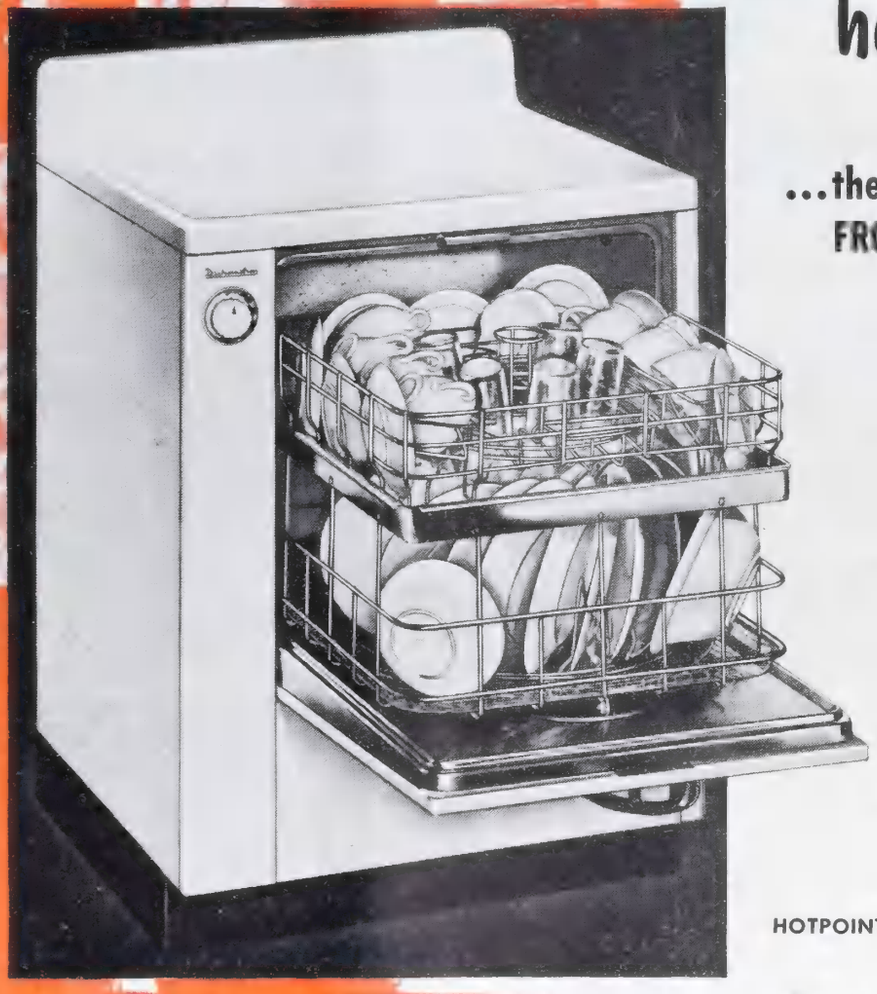
For Men who don't look good in Kitchen Aprons

• • *If you're a husband who helps out with the dishes (and 22,620,000 Americans do!)—*

• • *And if you hate the whole messy, tiresome job—then here's your way out!*

• • *Here's how to get your family's dishes done automatically for only 3¢ extra a day—*

here's Hotpoint



...the only automatic dishwasher with both FRONT OPENING and ELECTRIC DRYING!

LET Hotpoint save time and labor for your whole family! You'll get 7 extra hours of leisure every single week! And Hotpoint will do all your dishes quicker, easier, better!

• • All you do is place them in the new Hotpoint Dishwasher—then turn the control! Hotpoint does the rest—*automatically.* It sprays, it washes, it rinses, it dries electrically. Dishes are many times cleaner than when washed by hand.

• • No other automatic dishwasher gives you such sensational ease and convenience because no other combines Hotpoint's great features of *electric drying* and *front opening.* Hotpoint's front opening door gives greater *ease in loading,* provides *top work surface,* allows for *installation under counters* and permits the use of *top spray*—a far more efficient method of dishwashing.

• • Ask for a demonstration of the Hotpoint Automatic Dishwasher at your Hotpoint dealer's. It's the greatest time and labor-saving appliance ever invented for your home.

HOTPOINT INC. *(A General Electric Affiliate)* CHICAGO 44, ILL.

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America's Outstanding

ALUMINUM

COMBINATION STORM AND SCREEN

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MORE ALSCO WINDOWS IN USE THAN ANY OTHER ALUMINUM WINDOWS!

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A FABRIC THAT'S ALL THINGS TO ALL PEOPLE

CONTINUED FROM PAGE 101

Furniture: Cordovan mahogany table, chairs, china cupboard, and serving table made by Johnson Furniture Co., from James McCreery & Co. **Curtains:** Hathaway nylon marquisette. **Carpet:** Jungle green wool, by Tumble Twist, from Lord and Taylor. **Lamps:** Kardux. **Painting:** "Perohe, Belgian and Clydesdale Class" by Marcile, loaned by Ferargil Galleries.

Accessories: in china cabinet, ceramics by Boris Chatman from Rena Rosenthal; Wedgwood orange bowl, green Bristol bottles, footed wine glasses, brass tray with gallery, from Shelly Marks. Candelabra from Designed for Living.

China: on table and in interior cabinet, "Jubilee" in pale gree Homer Laughlin. **Glassware:** Ma hew Shop. **Flatware:** Dirilyte Dirilyte Co. of America, Inc., fro the Mayhew Shop.

Linens: Crocheted table mats cabinet, Mayhew Shop; mats table from Anita Gardner.

Fabrics: Draperies, large "Co fetti" glazed chintz on gree ground; sofa slipcover, "Diamon Confetti," glazed chintz on gree ground. Chair seats: slipcovers plain quilted coral chintz. Pillows blue, green, and coral plain chint All fabrics by Everfast.

Stores Carrying "Everfast" Fabric on Pages 100-101 Are:

CALIFORNIA

San José ..... Hale Bros., Inc.

CONNECTICUT

Hartford ..... G. Fox & Co.
Waterbury ..... Bedford Inc.

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Nyack ..... Joseph Bliss Co.
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Toledo ..... Treuhaft Bros.

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Dallas ..... A. Harris & Co.

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Milwaukee ..... Cimbel Bros.
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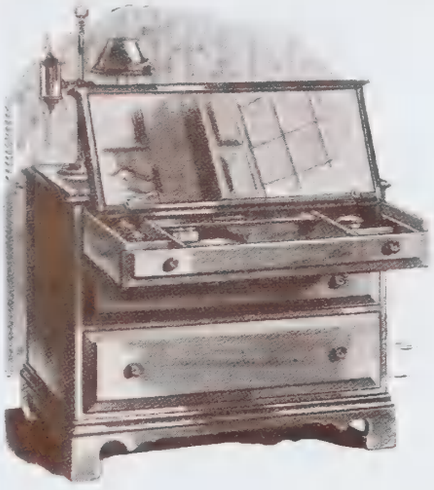
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Panama ..... French Bazaar

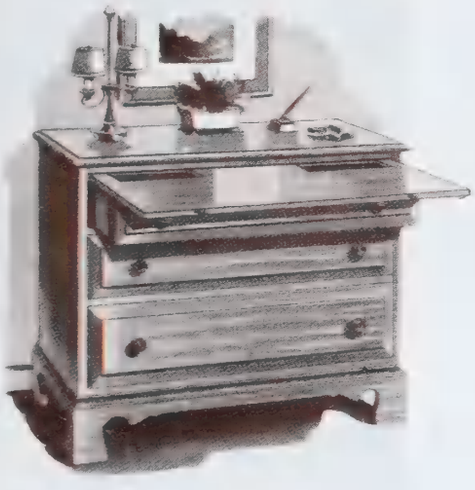
for gracious living in compact quarters

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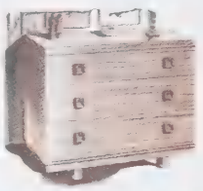
THE DRESS-AWAY combines a handsome chest of drawers with a complete, hidden dressing table. Dignified, gracious for the daytime room which doubles as sleeping space. Dressing table compartment opens at a touch, revealing ample plate glass mirror, full width of chest. Divided cosmetics drawer has sliding make-up tray. Plenty of knee room.



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● This bedroom furniture authentically duplicates an old Victorian set. Fresh modern fabric puts it on a 1948 footing. The love seat, for instance, looks as modern as many of today's designs once it's covered in a snug, contemporary slipcover instead of the erstwhile horsehair or plush.

A Far Cry From Horsehair Victorian

Victorian needn't be plushy and pompous. Just see what happens when you mix it with fresh, contemporary fabrics

PHOTOGRAPHS BY MAYNARD L. PARKER



● This belies the notion that Victorian is either stuffed shirt or just good for a gag. Clean, bright pattern in the modern fabric and a few Victorian bibelots, used with restraint, bring out this furniture's gracefulness. Fabrics by Goodall Fabrics. Shown in the Harry Gladstone shop, Los Angeles.

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THE SENTIMENTAL GARDENER

CONTINUED FROM PAGE 164

ıe anticipated crop of vegetables, ıd a place which looks beautifully ept, it is necessary to prune with a gorous, albeit a skillful, hand.

But those who are constitutionly incapable of the wider view ıd the drastic action may faltergly approach the ideal by strict tention to certain minor matters notably well-kept corners and dgings. (As for the weeds, the ıly point is to prove we have more gor and pertinacity than they.)

Any flower bed is enhanced by neat frame of up-ended brick, if e house is brick; of fieldstone, agments of tile, or even cinder ick, if these are visible in the nstruction of the building in the ıckground. A well-painted or ıitewashed fence or evenly ipped hedge redeems an indiffert lawn, and a border of flowers orifies otherwise commonplace ws of cabbage and corn.

Being weak in the fundamental siness of pruning, I am strong this secondary finish. As I have inned out iris I have planted em in a line of painstaking enness along the edge of the vegeole garden. As I have thinned out rennial ageratum I have planted e discards just inside the iris. ıose come up year after year nfining and defining the utilian area. Of course, in time—a ıe not too far distant—I shall ve to thin out these borders made from thinnings, and passing motorists will doubtless see me hunching along the banks of the narrow road which leads to our place from the highway, inserting jonquils, chrysanthemums, and phlox. If time and strength combine, ultimately I shall reach the highway. I hope when I come to the town I shall have the decorum to stop.

I have accepted the fact that I shall never have a properly groomed milieu. If I have neglected to prune the mimosas until the first powder-puff pompons begin to pop out all over them, I temporize, saying, "I can't do it now, with these enchanting things just coming into bloom," and retribution will be manifest in straggly instead of symmetrically shaped trees.

But I'll have lots of bloom—not magnificent specimens, because I procrastinate in rigorous debudding—but bloom that is ample in quantity, even if it is deficient in quality, and bloom that spreads in every direction along the banks of entrance roads. I will keep neat borders around the flower plots, and straight flowery edges around the vegetables, so that things will look loved if not disciplined.

And I will keep on hoping that some day I shall develop enough stamina to become a sensible, instead of a sentimental gardener.

WHAT DO YOU KNOW ABOUT GLASSWARE?

Answers to Quiz on Page 161

Milk glass is probably the best own name. The other names are nerally used by collectors.

Venetian glass was later made Murano, Italy.

Waterford is a famous Irish ss, usually cut geometrically.

Lalique, France—Orrefors, Swe—Leerdam, the Netherlands.

Bottle glass is often called en glass.

Crystal and flint are both cort for this finest type of crystalar glassware.

7. Tiffany is the American rival of Venetian glass.

8. The French named flint glassware crystal.

9. Sandwich glass is pressed glass, yet highly valued by collectors.

10. Stiegel glass was made by "Baron" Stiegel in Pennsylvania.

11. Hobnail glass is pressed glass, in an all-over nubby design.

12. Venetian glass is famous for its thinness, and Bohemian (now Czecho-Slovakian) glass for its rich colors and painted decorations.





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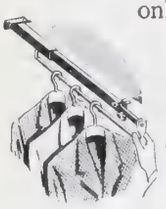
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AN AUTUMN TOUR

CONTINUED FROM PAGE 99

does Early American end and Colonial begin? What is a Captain's walk?) But visit New England while the leaves are turning, and all these answers are yours, plus what is probably the most glorious spectacle of brilliant foliage anywhere on earth.

Nowadays New England, which used to be considered comfortably accessible only in summer, has extended its tourist season. If you can take your vacation between the first of September and mid-October, you will find that an increasing number of resort hotels are open to autumn visitors. Museums and famous old houses are open for your leisurely study in all the six states. The antique shops—those purveyors of the most rewarding kind of souvenirs—display their wares as temptingly as in summer. The roads are superb, uncluttered by summertime traffic, and the crisp air is like wine.

And after the last leaf has fallen you will be able to see clearly the fine detail of that satisfying New England architecture which still holds its place in the affections, and also in the house plans, of homelovers all over the United States. If you are building a house or remodeling one, pay especial attention to the copings and cornices of the houses you'll see. Watch the doorways—the classic composition of their panels and moldings and pediments—for ideas to refer to your architect. The exquisite framework of a fanlight, the massiveness or delicacy of a knocker, the trim pickets of a Plymouth dooryard fence or the intricate woodworking of a fence about a Portsmouth mansion—train your eye to catch details like these and evaluate them as possibilities to be copied or adapted to your own house and grounds.

If your present idea of Early American is an old spinning wheel in the corner and a cobbler's bench for a cocktail table, these old houses will blast such notions. They should prove to you that the real beauty of this old style bears no relation to the gift shop maple that is often labeled Early American. Instead you will recognize dignity and craftsmanship in the old wide board floors, joined by pegs instead of nails, in carefully wrought H and L hinges, and in paneled walls, painted or mellowed according to the New Englander's time-honored recipe for "aging" pine with linseed oil. (Apply once a day for a week; once a week for a month; once a month for a year; and once a year for life.)

As you see these New England houses there is a whole lesson to l learned in the interrelation betwee architecture and the land that su rounds it. A story-and-a-half cotta on a little slope overlooking a swee of marshland looks quite unlike similar one close to a village stre and framed by lofty elms. Parti ularly if you are enamored of t Cape Cod cottage, that muc abused and misused prototype f so many American homes, study in its native surroundings to s how it *should* look and what it d mands of the landscape to look i best.

Throughout New England yo can get practical suggestions fro some of the remodeling which h been done on old mansions and co tages. Sometimes this moderniz tion is almost as much a work art as the original structure. Woo sheds have become garages; na row embankments have become te races. The well house is a utili room; the barn has dropped its and become a bar or a playroom, guest house or a studio.

Your view of the architecture New England need not be confin to what you can see from your c or a bus or a train. There are ma large and small museums and f mous old houses perfectly pr served or restored. The local h torical societies, and Chambers Commerce, and information boot along the highways, and the hot and innkeepers will direct you these. Once inside an ancient ma sion or cottage you may study, even photograph for future refe ence, the stairways and fireplac and mantels; the Franklin stov and hobgrates; the clocks and ca delabra; the pictorial wallpape imported from England and Fran two centuries and a half ago.

You will be struck by the fact th most of the authentic and c lightful houses on display are n furnished consistently with what call Early American pieces – t pine settles, hutch tables, et al. N England was a seaport region a settled by a seafaring folk. Not on vessels from abroad, but individu sea captains brought back treasur from all parts of the world. Th you will see in houses in Sale Massachusetts, Chinese brocad ivories, and porcelain. On the wa of a Connecticut room hang m rors from Venice and Spain. The are Delft tiles around a Rhode land fireplace. French Empire ly backed chairs stand in Maine p lors. Japanese pewter tankar grace Vermont mantels, and a tea wood cabinet from India may the corner of a New Hampshire

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y. A Colonial parlor in the nteenth and eighteenth cen- s was cosmopolitan, and not at imid about combining pieces of rse types and periods. Consider if you yourself are shy about ng periods and woods.

nyone interested in houses can lly fail to carry away dozens of s from New England. And any- interested in antiques can hard- cape without a purchase or two.

spite of the ever-increasing umber of visitors to this section, in spite of the exodus of car- s and trainloads of comb-back ers, banjo clocks, Sandwich s, whale oil lamps, and what- -you, there seems to be no th of such articles. There are spinning wheels and three- ed milking stools displayed on ge porches under a sign "An- es." In gift shops and second- shops and junk shops, in inns antique shops in the cities, in owns and villages there are of- for sale luster pitchers, chests rawers, highboys and lowboys, stools, melodeons, and all sorts ld bottles and jars and jugs ng to be made into lamp bases bookends and flower contain-

is is no paradox, but entirely al.

er since Americans in general learned the value of antiques, pieces are more respectfully ed than new ones. Their value t entirely sentimental or aes- , but financial. As people move one location to another, from se in the country to an apart- in the city, from this world to dise, they must part with some of their furniture. There are New Englanders who do not e that a plain old pine chest fetch a higher price in an auc- oom than a comparatively new dhand sofa. So the owners may h from the scene, but the pie tables and pineapple beds and ton sideboards remain, and from one possessor to another, ning more valuable with each fer.

ile the antiques are diverse, is one field which is especially iated with New England— nade rugs—hooked, braided, eted, and patchwork.

is does not mean that rugs have en made in many other parts is country, Canada, and Eu- for they may be found almost ere where industrious house- have had a few hours in the gs to utilize outgrown cloth- bits of material.

in New England the making gs seems to have been espe- cially popular—so popular that to- day the craft, which is occasionally worthy of being called an art, is now being revived on a large scale, and some of the new hand-hooked rugs bring a price comparable to fine Orientals and are worth it.

If you are only hazily conversant with handmade rugs, you can on this autumn trip start to learn some- thing about them. Begin with the hooked rug and begin with recogniz- ing a good specimen.

Hooked rugs may be of old or new yarn or scraps of felt bought by the pound from a felt mill. The material is cut in narrow strips and, with a small hand implement, hooked in and out of a background made of burlap or canvas stretched tightly over a frame.

They range in size from inches to yards and can be any shape, square, oblong, oval, crescent, or star- shaped. They may be runners, strips which may be sewed to- gether to make a wall-to-wall car- pet.

Their beauty and value depend upon the appeal of the design, the subtlety or contrast of the colors, and the perfection of the workman- ship. You may find coarse hooked rugs for a dollar or so. You may see in a museum hooked rugs worth many thousands. Some are looped, some are sheared, some are so frail they should not be put on the floor but used as wall decoration.

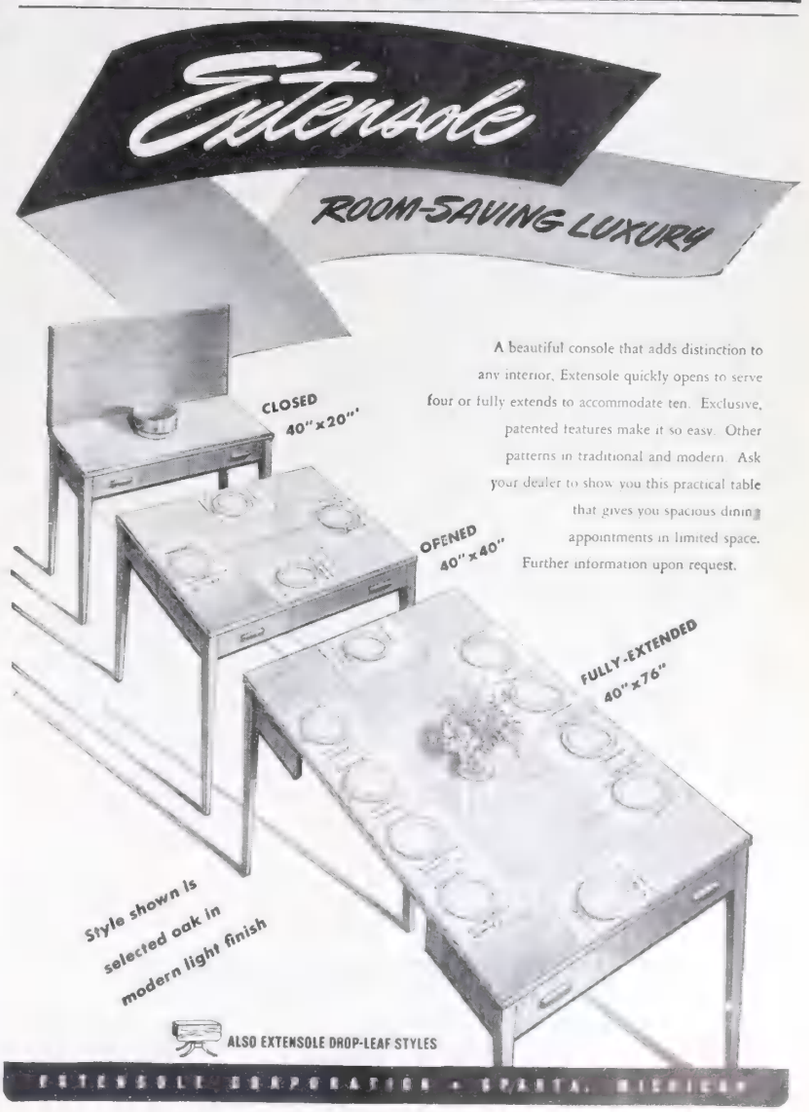
If you go rug-hunting this fall, it might pay to begin by visiting any of the nearest museums which display specimen rugs. You will see that some of them have a naive primitive design—a house, a dog, a church. Some have abstract or geo- metrical designs, still others suggest the intricacies and softly blending tints of Aubusson carpets.

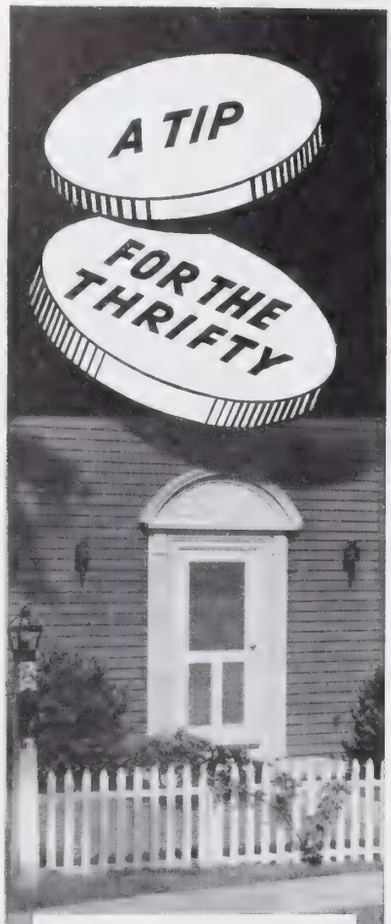
In a short while you will begin to recognize the differing and varying excellencies. You will learn to look at the back as well as the front to make sure it is good basic material. You will examine the hooking to see if it is finely done. A very old rug may be rotten, but one that is dirty may still be stout, and the cleaning, which should be done in any case, will reveal the tone which is im- parted only by use and age and is so prized by connoisseurs.

The braided and crocheted rugs also have their market, as do the patchwork ones. The two former may be of wool or cotton or even silk, old or new, and they are usu- ally round or oval and the best of them are exceedingly handsome. The patchwork ones resemble patch- work quilts. Any chosen material is appliquéd to any chosen back-

(*Continued on next page*)







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Cabot's Collopakes

ground. Old linen, upholstery stuff, flannel, tweed, broadcloth, silk, brocade, velvet, chintz, even bits of old kid gloves may be cut in any shape to make any pattern and cross-stitched and buttonhole-stitched to the background. The rug is backed by some stout material like denim, or burlap, interlined with wool, and the whole thing hand- or machine-quilted. Some of these patch rugs are smart and modern, some are whimsical, some are really lovely.

Handmade rugs are appropriate in many types of rooms. You have seen many times the smart textures of old braided rugs in modern rooms. But they are especially effective in the simpler types of Georgian, Colonial, cottage English, and French Provincial homes. Your visits to the old houses and museums can pay off in good suggestions as to how and where to use such rugs.

New England enjoys the reputation for having the greatest concentration of education facilities of any section of the country. You may not return from your jaunt with a college degree, but you'll have acquired a pretty practical grounding in a score of subjects that concern your better living, if, of course, you have consciously made an effort at self-education as you travel.

If we were to make a list of required "seeing" in New England, the following museums and old houses would show up on it:

Old New England Houses Worth Seeing for Their Architecture and Furnishings

Connecticut

Farmington	—Hill Stead — Built 1905, but a splendid example of period design
Guilford	—Henry Whitfield State Historical Museum (Old Stone House)
Litchfield	—Quincy Memorial
New London	—Shaw Mansion
North Haven	—Rising Sun Tavern
Stratford	—David Judson House
Wallingford	—Nehemiah Royce House
Wethersfield	—Webb House
Windsor	—Ellsworth Homestead

Rhode Island

Lincoln	—Eleazer Arnold House
Newport	—Mawdsley-Gardner-Watson-Pittman House
Providence	—Betsy Williams Cottage
Providence	—John Brown House

Massachusetts

Amesbury	—John Greenlea Whittier Home
Chatham	—Old Atwood H
Concord	—Antiquarian H
Dedham	—Fairbanks Hou
Deerfield	—The entire M Street
Deerfield	—The John Willi House
Deerfield	—The Old Mans Willard House
Duxbury	—John Alden H
Gloucester	—Beauport
Marblehead	—Col. Jeremiah Mansion
Medford	—Royal House
Nantucket	—Jethro Coffin House
Newbury	—Tristram Coffi House
Quincy	—Adams Mansi
Salem	—Derby House
Salem	—House of Seve Gables
Sturbridge	—Old Sturbridg Village
Waltham	—Gore Place

New Hampshire

Cornish	—Saint-Gauden Memorial
Franklin	—Daniel Webst Birthplace
Portsmouth	—Governor Joh Langdon Ma Memorial
Portsmouth	—Jackson Hous
Portsmouth	—Moffat-Ladd House

Vermont

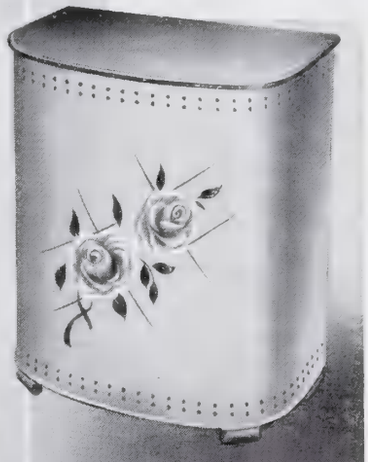
Brownington	—Old Stone Ho
Burlington	—Grassmount
Castleton	—many good examples
Windsor	—many good examples
Windsor	—Old Constitut House
Woodstock	—many good examples

Maine

Columbia Falls	—Ruggles Hou
Ellsworth	—The Black H
Kittery Point	—The Lady Pe rell House
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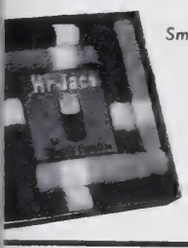
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Massachusetts

Andover —Addison Gallery of American Art

Boston —The Museum of Fine Arts: Fifty American rooms, showing period architecture and furniture and Colonial silver

Salem —Essex Institute

New Hampshire

Manchester —The Currier Gallery of Art

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Maine

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HOW TO RE-LIVE YOUR LIFE

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By Richard Williams

"If I were to begin life again," said the English writer, Sydney Smith, "I would devote it to music. It is the only cheap and unpunished rapture upon earth."

I should like to prove to you that an interest in music is a sound investment, not only because it is "cheap" (by which Mr. Smith meant, of course, that music was an inexpensive hobby), but also because music is one of the most stable of the commodities of enjoyment. If you are interested in music you are interested in something that is little paled by the passing of time. Music remains to a remarkable extent unharmed by change in ideas, modes, and fashions. Good music grows old but it hardly ever becomes antiquated.

These are obvious truths wh you apply them to great music, the rock-lined and universal wor of the classics. But the durability music can also be demonstrated lesser music. As a matter of fa even light "popular" music, t music that is supposed to be he today and gone tomorrow, turns o in a surprising number of cases possess a life longer than most of would imagine. Popular songs, t butterflies of music, are suppos to die before sundown. At one poi everybody hums and whistles the A little while after everybody h forgotten them. But is that real so? It appears not.

I was married in 1926. I am se timental enough still to consid this an important year. But it is

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year that seems aeons away now; its problems are no longer our problems. In 1926 our chief problem seems to have been prohibition. At Christmastime of that year 26 people in New York City alone died from the effects of holiday liquor. And the national bootleg trade was estimated at $3,600,000.

This was the year also in which Edward W. (Daddy) Browning married Frances (Peaches) Heenan (he was fifty-one, she was fifteen); in which Queen Marie of Roumania paid us an official visit; and in which Rudolph Valentino died, and a hundred persons were injured trying to get into the funeral church to view the body. The Hall-Mills murder was on the front pages. A girl by the name of Gertrude Ederle, nineteen years old, swam the English Channel. Gene Tunney defeated Jack Dempsey. Irving Berlin married Ellin Mackay. There was an attempted assassination of Mussolini. How long ago it seems!

What plays were popular, what books were being read? There was Eugene O'Neill's *The Great God Brown*, in which the characters wore masks. There was *The Captive* (starring Helen Mencken), which was quickly withdrawn because it shocked some prudes. *Gentlemen Prefer Blondes* (with June Walker), *Chicago* (with Francine Larrimore), and a fine play by Sidney Howard called *Ned McCobb's Daughter* (starring Alfred Lunt) were some of the other successes.

There was also Molnar's *The Play's the Thing*, which was revived last season in New York. I thought it the wittiest and most delightful of comedies when I first saw it; I thought it creaky when I saw the revival. All the plays of that era, or almost all of them seem out of date now. So do most of the books. Some of us still read *Arrowsmith*, which won the Pulitzer Prize for Sinclair Lewis that year, but who now reads *The Private Life of Helen of Troy*, *Sorrel and Son*, or *Beau Geste?* Or who would go to see even the best movies of that year, *What Price Glory?* or *Don Juan?*

But now let's turn to the popular songs of the year 1926. You will not only recognize the titles of many of them, but chances are that you have hummed one of these quite recently: —*I Know That You Know*, *Valencia*, *In a Little Spanish Town*, *The Birth of the Blues*, *Black Bottom*, *The Desert Song*, *One Alone*, *When Day Is Done*. It is curious that these songs of yesteryear seem in many cases not to have been written long ago. They seem contemporary. If they were good in the first place they still seem good; and if they were bad in the first place (as some of them of course were, such as the dreadful *Horses, Horses*, one of the big song hits of 1926), their badness seems just as irritating today. The point is that these popular songs have been less affected by age than many worthier products in other arts. The secret of this lies in the nature of music itself, its independence of time and customs.

As a matter of fact, there is taking place today a general revival of old songs. I suspect that this revival is due to the fact that the old songs are better than the new songs. At any rate, the fact that a new generation now sings *Dinah* (1925), *Thou Swell* and *My Heart Stood Still* (1927), *Why Was I Born?* (1929), *Of Thee I Sing* and *Louisiana Hayride* (1932) and *Smoke Gets in Your Eyes* and *Carioca* (1933) shows that old music can become new music without any trouble at all.

The Decca Record Company has now done something with these old songs which seems to me an unusually charming idea. They have gath-

(*Continued on next page*)



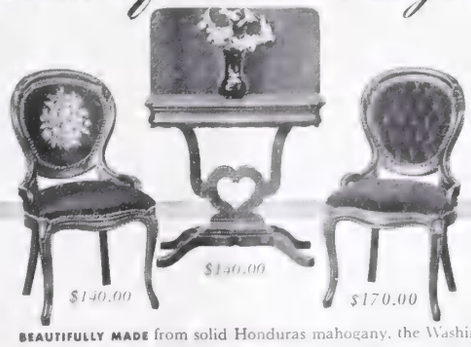


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CONTINUED FROM PRECEDING PAGE

ered the old songs together and published them in a series of albums under the title, *Songs of Our Times*. Each album is devoted to the songs of one year. The series of 27 albums now covers the years of 1917 to 1943, and more albums are planned. Each album contains four records, and on these four records are played or sung about 25 songs. Here are the contents of two of the albums:

1925

Dinah
Don't Bring Lulu
If I Had a Girl Like You
Brown Eyes, Why Are You Blue?
Drifting and Dreaming
Only a Rose
Collegiate
Save Your Sorrow
Alabamy Bound
Five-Foot-Two, Eyes of Blue
Moonlight and Roses
I'm Sitting on Top of the World
Remember
Always
Who?
Just a Cottage Small
Here in My Arms
Yes, Sir, That's My Baby
Yearning
The Vagabond King Waltz
Neapolitan Nights
Down by the Winegar Woiks

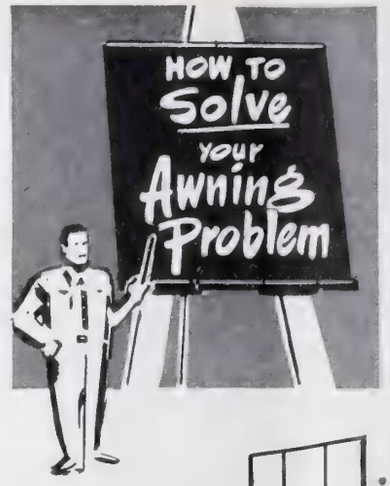
1933

Who's Afraid of the Big Bad Wolf?
Easter Parade
Annie Doesn't Live Here Any More
In the Valley of the Moon
The Old Spinning Wheel
The Last Round-Up
Temptation
Everything I Have Is Yours
Orchids in the Moonlight
Shadow Waltz
My Moonlight Madonna
Lover
Love Is the Sweetest Thing
Yesterday
Smoke Gets in Your Eyes
Carioca
Let's Fall in Love
Heat Wave
Lazybones
I Cover the Waterfront
Stormy Weather
The Gold Diggers' Song
Did You Ever See a Dream Walking?
By a Waterfall

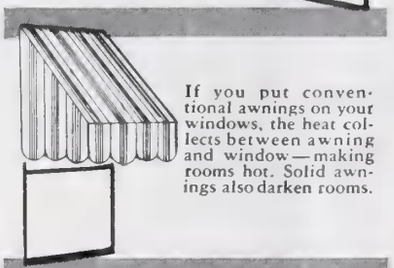
Not all of these songs are equally well presented. Still, each album contains a great deal not only of musical but of sentimental enjoyment. For the most part the songs are good to listen to. And you may pick your own favorite year. You may choose a year of particular happiness or significance in your life and bring it again close to you through music, which is so powerful a stimulant to imagination and memory.

You don't have to choose a happy year either. It is very pleasant to be reminded of an *un*pleasant year and know that it has passed. I vividly remember 1930 because I was fired from a good job then and I thought I would never get another one. The songs of that year—*Two Hearts in Three-Quarter Time; It Happened in Monterey; Body and Soul; Something to Remember You By; I Got Rhythm; Beyond the Blue Horizon, Lady, Play Your Mandolin*, etc.—have a particular memory for me.

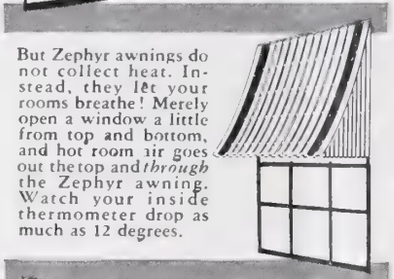
Each album is furnished with a historical gossip column by Louis Untermeyer, a quick, once-over-lightly summary of news, crazes and popularities of that year. These interesting historical notes serve to heighten the impression that music—even light music of the day—remains fresh, long after other things have become dusty.



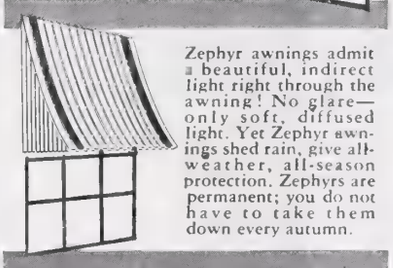
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SUMMER'S LAST FLING

CONTINUED FROM PAGE 141

little regarded in flower arrangement circles. The emphasis has been almost entirely upon restraint.

I don't mean to minimize the importance and value of restraint. The discipline of concentrating upon this and upon the basic skeleton of a good design has been salutary. We have learned that the structure comes first, before the "trimmings," and that the eye can best be trained to evaluate balance by much practice with a limited amount of material at a time. We know, too, that restraint is beautiful for its own sake, and our study of line has brought us new appreciation of plant structure and individuality. Added to this, we have gained mechanical skill in making plant material behave, which is half the battle in carrying out any desired effect with flowers.

We have become acquainted with the principles of design and with technical methods of construction by exhibiting at the flower show. But flower show problems are hemmed in by restrictions and by the limitations of the schedule. These leave some opportunity for inspiration, of course, but primarily they are, like the figure skater's "school figures," a test of precision and skill. What we need now and then is to do a little "free-style" arranging at home, because inspiration and imagination and sheer

leasure in the doing are important, oo, else we forget what all the prac- icing has been for!

The lack of spontaneity in con- emporary flower arrangement is omething that artists, almost 100 er cent, deplore. They look upon owers as too fragile and imper- anent a medium to be worked over nto a studied, set design. They like ither a few flowers held casually n the hand and admired for their ndividual beauty of form and color, r they like to gather a huge arm- ul of brilliant flowers, thrust them n a great crashing symphony of olor into a pail and say "There!" 'aint they will handle with the ut- nost precision and forethought; owers, they seem to feel, are for pendthrift gratification of one's ense of color and texture. Artists re impatient with "rules" for ower arrangement and do not need nem, because their eyes are already rained to detect a lack of balance, n inharmonious relationship of olor, or bad proportion.

Clare Potter states that "flowers hould be arranged by inspiration, ot be rote," and that "the business f keeping the horizontal in proper alance to the vertical" bores her death. Maybe so, if she has owers enough to waste. But would ne cut into an expensive length of atin without considering line and alance? I very much doubt if she ould.

rtists do not care as much for fin- ish and precision in a flower ar- angement as the arranger does, be- ause they look upon it more as in ne nature of a quick sketch than s a finished picture. With them, it the spirit of the flowers and their supreme quality of transience" nat count most. They do not want violate that quality by coercing lant material into formalized and bored patterns.

They're right, of course, and if ne net result of our efforts at the ower show seems to them to lack eauty we should not disregard their iticism, for they, of all people, best qualified to know beauty hen they encounter it.

What they fail to understand, per- ips, is that we, in our flower show rrangements, are struggling to ain the technical mastery of de- gn which they, as mature artists ready possess. We are working so for a skilled unerring handling our special material so that we o in time can push the "rules" ick into the subconscious, where ey ultimately belong, and let in- piration (when it comes) take the per hand.

I often think that learning about design is a little like learning to drive a car. At first there are so many things to think of: so many gadgets to handle, so many things that must be done simultaneously. We make mistakes and our progress is jerky and uncertain. But an experienced driver goes through all his complicated set of motions automatically, the main thing being to watch the road and to make up his mind where he wants to go. (There is still plenty of opportunity to make mistakes!)

Learning design is more complicated than learning to drive, so it takes longer to attain smooth performance. But after some practice at the flower show the arranger has reached the point where she can trust herself to correct balance and to gauge proportion automatically and give herself up to the sheer enjoyment of the way ahead.

So, as you survey the wealth of material available in your September garden, think more of what you want to do with it than of "what the book says," or of what you have seen done at the flower show.

"One and one-half times the height of the container" is a good average "safe" rule of proportion, but you can disregard this rule if what you want, in a certain corner of your living room, with a low solid mound of color compounded of enormous zinnias. Or if on the other hand, you want to express a feeling of exuberance with a great overflowing, fountainous bouquet, you don't need to hold yourself down to such a moderate proportion. Watch the balance, that's all. That's still important.

Unhampered by consideration of what the schedule calls for, use color as *you* like it. It might be brilliant, almost violent color, as one sees it in the tropics or in primitive art, with a lick of magenta bang up against orange in amongst the reds, like a sudden dissonance in modern music. Or it might be sweet and pretty pastels, or muted, subtly grayed colors suggesting the "season of mist and mellow fruitfulness."

Take your choice. There is everything to choose from in the September garden. There are branches hung with fruit; vines with long graceful sweeping lines and delicate tendrils; round, robust forms; towering spikes. There are curved plumes of buddleia or celosia, and flowers of charming intricacy and arresting pattern, such as montbretias, acidantheras, tube-roses, galtonias, and onion flowers.

Vegetables, too, now that you have

(*Continued on next page*)

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had your fill of eating them, can be spared to add interest to the September arrangement. The red leaves of miniature corn, or its pert little tassels even; rhubarb, chard, or the gray-green of cabbage or broccoli leaves; sprays of miniature tomatoes or cranberries on their vines; tiny cucumbers; anything that takes your fancy.

Your choice will be determined by your own predilections or by the mood of the moment. One day you must be intrigued by the stark "modern" pattern of cannas, or by the strange velvety convolutions of giant cockscomb. Another day you may think of these same flowers purely in terms of color, making your cannas the dominant note in a strong red arrangement, or letting the cockscomb dictate the color scheme with its outlandish magenta or, perhaps, with its more subtle "salmon gold." It is quite possible that you despise the whole tribe of "cemetery flowers" and take satisfaction in something with more grace and charm, like trails of turquoise berries or nasturtiums, or sprangling petunias. It is for *you* to choose.

For myself, I love to bring in the whole September garden in a full, overflowing, massed arrangement. Such an arrangement seems to typify, for me, the very essence of the harvest season. At least once every September I have a last joyous fling with color, gathering—perhaps on a night when frost threatens—practically everything that appeals to me, in all colors, bright, dull, light, dark, dim, sparkling, cool, and hot. Especially the latter. I want to warm myself up with color against November.

I will start with the structure because by now that has become a habit and because I know that without it there can be nothing but confusion. But after the main lines have been established, the balance indicated, and the principal areas of light and dark "blocked in," I begin to embellish the arrangement with attractive detail. I add more. Then a little more. Then still more.

Large areas of light color can be high-lighted with touches of lighter material in a smaller scale; dark areas can be enriched with deeper tones: and middle values can be linked to light and dark with intermediate values and intermediate colors. If there's a graceful downward swing of some trailing material, it won't hurt to exaggerate it a little by adding other trailers that swing in unison. If tall spires of delphinium reach upward I might support them with the similar but more rugged monkshood, and let cimicifuga's long curved fingers out-reach them both and extend the decorative pattern.

If the center of interest is made up of strong round forms it can be augmented with rich-toned gladis which taper enough to lead the eye upward into the spikes above. The silhouette can be embroidered with small forms, feathery detail, crisp seed heads, grasses, and berries. The careful perfection of the original design may suffer a little but as long as enough of the structure is kept to control balance it won't worry me.

This time exuberance is more important than perfection. Exuberance can't be bothered with too rigid rules, too careful proportion. I like to fling myself into the thing . . . kick over the traces . . . handle the material with fire and enthusiasm. I've nobody to please but myself, so why not?

You can do what you like with *your* September garden.

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In both modernization and new construction — for every room in the home, and for all commercial installations including stores, offices, hotels and hospitals — wonderful LIFEWALL is unmatched for durable beauty! Installs easily around corners without use of expensive metal moldings — it's really flexible! And, best of all, LIFEWALL is one of the most economical permanent wall coverings! See LIFEWALL, order LIFEWALL, at your wall or floor covering dealer.

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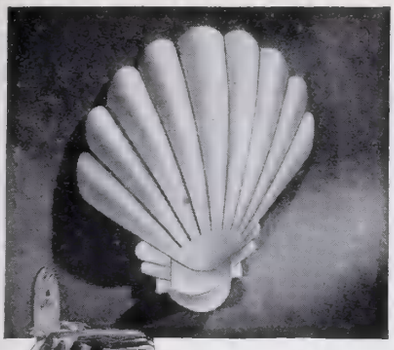
PANTRY SHELF NEWS

CONTINUED FROM PAGE 145

hold their heads high with the most Epicurean of foods. We've been working our way through this collection of recipes with results that have brought forth loud applause, and we predict you'll find the adventuring real fun and savory eating. The set costs about $4, complete with cookbook. It's beautifully gift-packed, should you want to add it to your list of gift ideas for a week-end hostess or any other occasion. From Kiskatom Farm, Mandelville, La.

More and more, with the advent of cookbooks like "Scandinavian Cookery For Americans," by Florence Brobeck and Monkila Kjelberg, the cuisine of all parts of the world is brought right into our own kitchens to broaden our eating horizons. It adds zest to both food preparation and meals. What pleases us most is to find a book geared to the American kitchen, so it's really usable, practical.

Many Americans' knowledge of Scandinavian cookery stops with Smörgåsbord, or the "spread board," literally translated. You will find from this fascinating book that the delights of fine Scandinavian cookery go far beyond that first course, and you're missing some real food treats if you don't make up for lost time. Florence Brobeck and Monkila Kjelberg have collected hundreds of authentic Scandinavian recipes from both Scandinavian and Scandinavian-American sources that



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represent the best in Scandinavian cookery and have adapted them for American kitchens. Many have been translated into English for the first time. They start the ball rolling with a food "travelogue" on the three Scandinavian countries. The thorough-going appetizer or Smörgåsbord chapter is followed by recipes for preparing soups, fish, meats, poultry, sauces, vegetables, salads, breads, cakes, cookies, and desserts. They top it all off with a chapter on Scandinavian dishes which are the specialties of famous people and famous restaurants. Do add this cookbook to your collection and add its recipes to your repertoire. It's $3, from Brentano's, 586 Fifth Ave., New York, N. Y.

A STRENGTHENING PRESCRIPTION

CONTINUED FROM PAGE 133

ready you will have made a good veal stock: add pepper and salt to it with moderation.

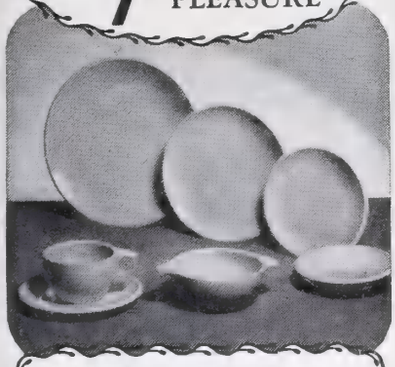
"In a mortar pound separately three old pigeons and twenty-five alive and hopping shrimps. Mix the two together, and (brown gently in a casserole, adding fresh butter so that it does not stick. . . . This direction being carried over from the First Prescription). When you see that the mixture is thoroughly heated and a good golden color is beginning to show, moisten the whole with the veal broth and let cook over a lively fire for one hour. This enriched stock is strained, then, and can be drunk morning and night, or better yet in the mornings only, about two hours before lunch."

The Professor—or in this case perhaps he should be called the Doctor—adds, like a true gourmet, "It is also a delicious soup." It is, and quite apart from its various claimed benefits to witless writers.

There are many other such potions, infinitely simpler and less dear to make. A fresh, pure meat stock, whether fashioned in the painstaking classical style from Escoffier's rule or Sheila Hibben's, or concocted from one cheap soup bone and one onion, two carrots, and three celery leaves, can be a very heartening thing indeed, even if not needed for "creative strength." I can remember countless times when I have prescribed some such agreeable medicine as dispassionately as any doctor, and have

(*Continued on next page*)

MAKE MEALTIME A *Lifetime* PLEASURE



LIFETIME WARE will indeed bring beauty and charm to your dining table *every day for a lifetime!* No need to "save" this lovely modern tableware, for it's made of a remarkable plastic that *won't chip, crack, or shatter* (even in hottest water).

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CONTINUED FROM PRECEDING PAGE

watched my patient's face (or my own) take on new color and new life.

Once I traveled through France with a very old lady who had not been there for more than 50 years, and who, as she looked again at the blue jewels of Chartres or the chimney-pots above the Rue des Saints-Peres, forgot what time had done to her little body. By nightfall, always, she would be a ghost, almost invisible with fatigue. And without a polite by-your-leave, I would order a cup of *consommé-double* for her, no matter where we dined. It would be hot, and, at the Ritz as at the corner Escargot d'Or, it would be salty, strong, and immediately stimulating. Her haughty, tired face would turn smooth and contented, and the world would seem good again.

There is a brew of my own, which would quite possibly shock Brillat-Savarin almost as much as it would horrify his patients, which I myself drink almost every midmorning in its plain state and often use in soups and sauces. It is, quite simply, all the liquid which comes from vegetables prepared in my pressure cooker, with the little water that is put in with them. I keep a big pitcher in the refrigerator, and pour in the fine, fresh juice from everything except cauliflower and Brussels sprouts. There is always plenty, because my children live mainly on vegetables.

Perhaps twice a week I drain the pitcher and start over again, and, of course, the flavor is never the same two days running. Now it will taste predominantly of fresh peas or baby lima-beans, rather sweet. Again it will be very green and metallic from spinach, or salty from celery. For myself I do not season it, having grown used to its strong natural flavors, but if I serve it hot as a consommé I add, say, a teaspoonful of oyster sauce to each cup, or a generous tablespoonful of dry white wine. Or I make it half and half with tomato juice, or with clam juice and one touch of Louisiana "hot sauce." Used instead of stock or water in sauces, I can't help believing, perhaps wishfully, that it adds a depth of flavor to them. As my young nephew says elegantly, "It's lousy with vitamins."

Certainly when I drink it, plain and hot at ten each morning, it makes me feel comforted and refreshed even though, as in the case of Brillat-Savarin's prescriptions, I have neither marital difficulties nor novelistic doldrums, being well-married and unworried about my next fictional attempt. If I had three old pigeons I might bruise them with some lively shrimps and brew a heady soup from them. As it is, I do very well with an ever-changing pitcher of fresh vegetable liquors, perhaps more suited to my modern and emasculated palate than the old Professor's potion.

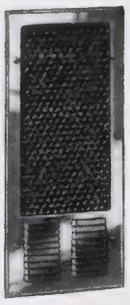
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GARDEN BOOKS WORTH READING

CONTINUED FROM PAGE 153

New Designs for Small Properties, by M. E. Bottomley. The Macmillan Co., New York. $3.75.

Dr. Bottomley has done a real service in emphasizing the importance of design in developing even the very small property, and particularly the importance of planning the landscaping at the time the house is planned. He gives suggestions, illustrated by drawings, for formal and informal types of planting, all adaptable to homes on plots of limited size.

Woman's Home Companion Garden Book, edited by John C. Wister. Doubleday and Company, New York. $4.95.

Many experts have contributed to making this a book of great value to the home gardener. Encyclopedic in scope, it will be referred to in solving innumerable garden problems, but it will also be read for the pleasure that lies in making or renewing acquaintance with its several noted contributors on gardening subjects. This stout book of more than 1,000 pages is copiously illustrated with line drawings, half tones, and color plates.

The Southern Garden Book, by Louise and Donald Hastings. Doubleday and Company, New York. $4.95.

Two southern gardeners who know the problems of their particular region discuss them fully in this book. The opening chapters on soil, drainage, and plant nutrition outline the principles of good gardening in any locality. They are followed by a discussion of trees, shrubs, and herbaceous materials which are especially adapted to the South, with cultural directions and illustrations. The balance of the book deals with special topics such as seaside gardening, pruning, plant hormones and stimulants, and pest controls. There is even a succinct chapter on flower arrangement, to make it an all-around gardener's book.



PHOTOGRAPH BY GOTTSCHO SCHLEISNER

SIX HINTS TO KEEP YOUR PHLOX IN TOP FORM

Long-blooming phlox can be the mainstay of your perennial flower borders if you will faithfully follow these simple rules

By MILDRED MASON

Phlox in perfection is undisputed queen of your garden borders. But too often we see a shabby queen with mildewed, browning foliage and imperfect bloom.

Here are a few simple rules for growing phlox. You will find the results well worth your while:

1. Plant, if possible, in semi-shade or in an eastern exposure. Too brilliant, hot sun often fades bright pink phlox.

2. Divide plants every three to five years. Fill holes with topsoil mixed with a generous amount of leafmold and peat moss.

3. Pinch back one or two stalks in each clump in spring to assure some bloom after the main phlox season. Removing dying flowers and pinching out green seed pods will also encourage your phlox to extend its season of bloom. The tall varieties may need staking. Do this early, before wind or rain has beaten them out of shape.

4. Water your phlox during droughts. Once the roots become bone dry, the plants may never recover during the season. Soak the soil rather than sprinkling the tops, which may cause the foliage to mildew.

5. A summer mulch is important in hot climates.

6. Apply regularly an all-purpose dust or spray to control the few insect pests and diseases which attack this plant. This usually

(*Continued on page 211*)





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Never before has there been such a marvelous, indispensable, all purpose kitchen aid — it is what every woman has always wanted — so easy to use a child can operate it. The revolutionary cutting cones were designed to give a wide variety of uses. Perfect for salads — A "must" for canning — cuts potato chips — shoestrings — shreds coconut — waffles — crumbs — slices — peels — chops — grates. Ideal for preparing baby foods — vegetable juices — health foods — easy to use — easy to clean — beautiful chrome plated finish — and is UNCONDITIONALLY GUARANTEED for 10 years. Wonderful salad recipes—canning recipes—and complete instructions with each order.

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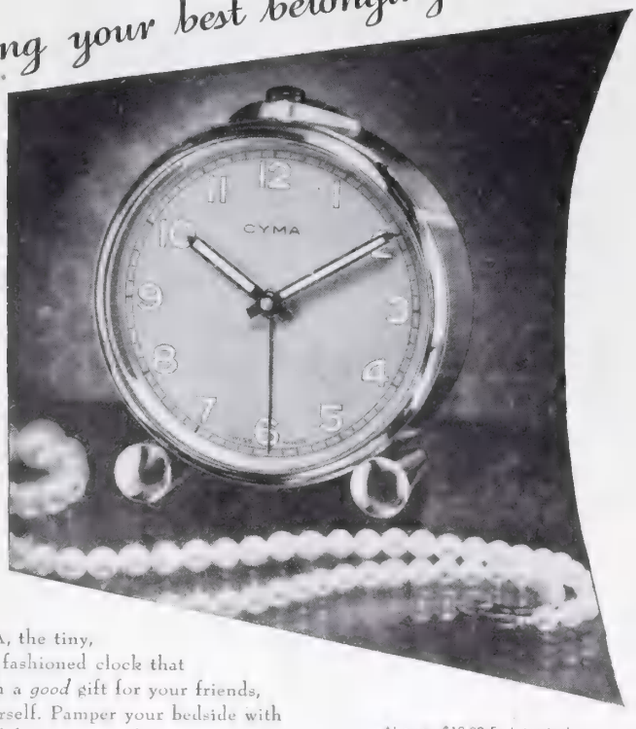
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Among your best belongings . . .



. . . a CYMA, the tiny, exquisitely fashioned clock that makes such a *good* gift for your friends, or you yourself. Pamper your bedside with this beautiful timepiece of precision . . . its gently persuasive alarm makes it so very practical, too. Superb 7-jewel watch movement, luminous dial, one winding key for both time and alarm. Other CYMA clocks, too . . . for home, office, travel . . . by the craftsmen who make famous CYMA-TAVANNES watches.

Above: $18.00 Fed. tax incl. In a variety of handsome finishes.

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It's Worth MENTIONING

By Julie Polshek

Make wine serving the gracious ceremony it should be by serving it from this good-looking natural wicker Wine Cradle. For all the glamour it lends the occasion, the cradle makes a very practical contribution too. Wine pours gently without spilling, stirring up sediment, or having its temperature raised by handling. Loop holds bottle neck firmly, cradle is balanced for controlled pouring. Under $2.50. Page & Biddle. Haverford, Pa.

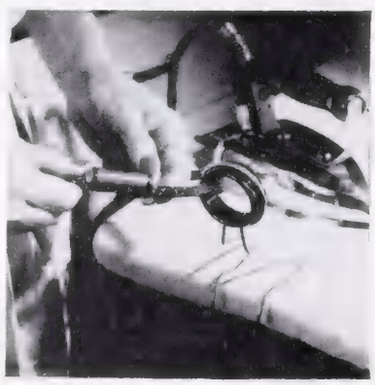




You'll find this 18-cup West Bend aluminum drip coffee-maker just about indispensable when the crowd gathers for barbecues, parties, and all those occasions when the family-size coffee-maker falls short. It makes as few as 9, as many as 18 cups of delicious, full-flavored coffee. Dripper measures water as you pour, lifts off by its stay-cool plastic handle. Serve coffee right from trim, lidded lower bowl. About $8. Hammacher-Schlemmer's, N. Y., N. Y.

These Lucid boxes are as perfect an answer as we've seen to the hatbox problem. Hats are instantly visible, removed by simply sliding back a transparent door. Boxes need never be uncovered or taken down. Women's boxes, $12\frac{1}{2}$"x$10\frac{1}{2}$" or 16"x9", about $4.25 and $5.75, covered in red or black ground floral paper; solid green, blue, pink, rose, yellow. Knotty pine pattern men's box, 15"x9"x13", $5. Lucid Containers, 143 Greene, N.Y.C.





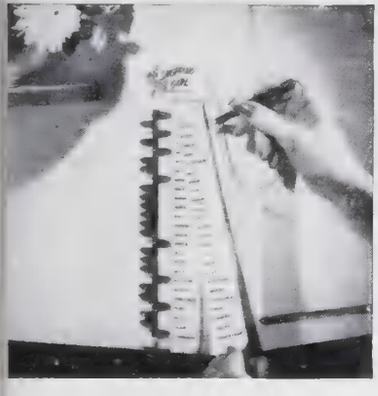
This Watson Iron-Cord Guide is one of those worth-their-weight-in-gold helpers—simple, efficient, trouble-free. A metal weight snaps to the iron cord to take up clothes-rumpling cord slack without creating ironing tension. Metal-rimmed plastic ring holds cord well above ironing path, free of kinks and tangles, guides it freely, smoothly the length of board. Nickeled bracket clips tightly to any board. Under $1.25, Hudson's, Detroit.



Summer sport togs, luggage, camp gear, sails, awnings, hammocks, and such are protected from ravages of dampness and mildew during storage when they're sprayed with Aqua-Pruf. And more, they're made water-repellent for next year's use. Spray it on seat covers, coats, hats, shoes, and ski togs to make them water-repellent. Non-inflammable, colorless fluid can be safely used on everything but rubber. About $1. Uttal's, Mt. Vernon, N. Y.

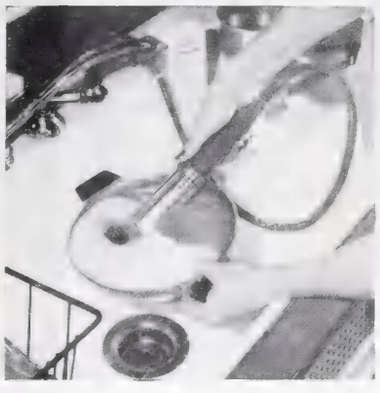
You'll get as much fun out of making these dainty Jolles Tiger-Lily Needlepoint Linen Strips as you will using them to pretty up your linen closet, to keep linens neatly stacked. When you finish needlepointing, edge-crocheting 7" x 3" strips, sew them to grosgrain bands, make ribbon buckle that slides band easily open and tight. Complete with 3 painted canvas strips, yarn, ribbon (blue or pink). About $2, Bloomingdale's, N. Y. C.

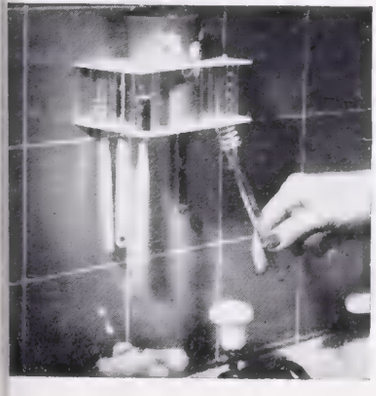




This useful Shopping Girl serves you first in the kitchen, again when you market. Plastic flags can be flipped the moment you think of things. No matter if your hands are wet or soiled, for the all-plastic reminder wipes clean with damp cloth. When you're off to market just check flagged items on paper pad, tear sheet off, and there's your shopping list. About $1, complete; refill pads 2 for 25c. Barker Bros., Los Angeles.

End dish-wiping and dishpan hands, and speed washing with this detergent-dispensing Quik-Suds Dishwasher. It makes lightning work of greasiest pots, washes plates right in dishrack. They self-dry, spot-free, ready for cupboarding. A finger touch flows soapy or rinse water to interchangeable snap-on brushes (cotton, nylon, bronze). About $6.50 complete. Extra detergent tablets (month's supply), 50c. Lewis & Conger, N.Y.C.





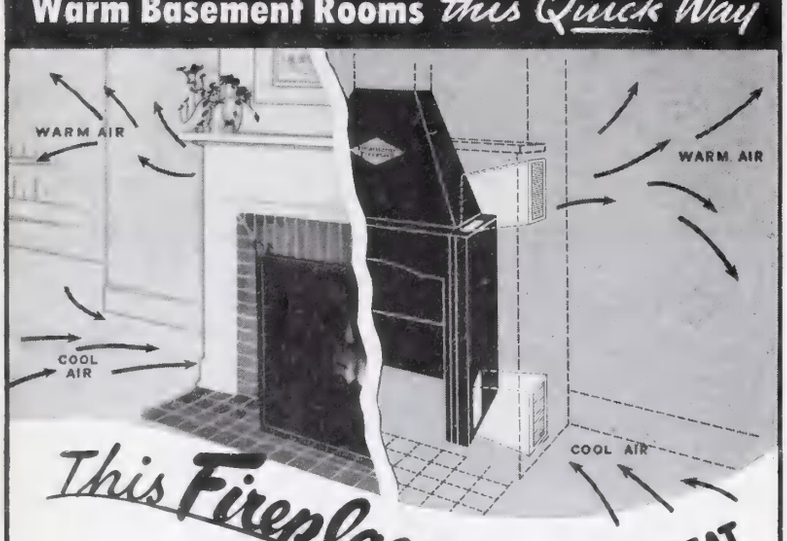
This Gimmicks Sani-Brush Toothbrush Holder makes such sense that it's a wonder it wasn't thought of before. Each brush is sanitarily housed in perforated, quick-drying glass tube. Brushes are protected from dust, odors, insects, germs, splash. They slide easily into tubes from bottom, are held firmly in place. Sturdy plastic holder screws or cements to any surface. Red, yellow, blue, black, white, about $1, Lowenstein's, Memphis, Tenn.







Warm Basement Rooms *this Quick Way*



This Fireplace CIRCULATES HEAT

Build a Heatilator Fireplace in your basement room and enjoy its quick warmth that makes the room cosy and livable almost at once.

The Heatilator Fireplace actually circulates heat—draws cool air from the floor, heats it and returns it to far corners. Assures uniform room temperatures and warm floors. No ugly ceiling radiators or pipes to clutter up the appearance of the room. Ideal for summer homes and camps.

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HEATILATOR, INC.
539 E. Brighton Ave., Syracuse 5, N. Y.

HEATILATOR FIREPLACE

It's Worth MENTIONING

CONTINUED FROM PRECEDING PAGE

We're on the cheering team for this folding, featherweight, portable, aluminum Trimble Traytable. Rigidly locked 31"x12" trays (impervious to liquid stains) easily carry all your hostessing or mealtime gear where you will in one trip, make handy serving station. It's an ideal way to create kitchen work space, store small appliances, is a nursery-indispensable. Opens and folds like that! Hangs up when not needed. About $10, Jordan-Marsh, Boston.



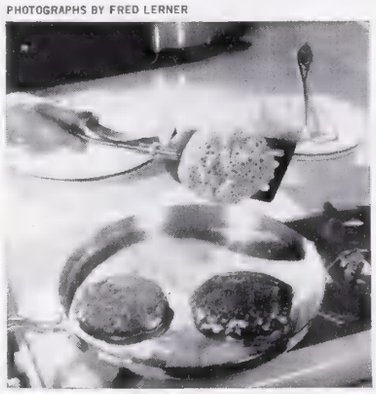


You give your table handsome, virtually heat-impervious protection with these Dow-Corning Silastic mats. Even 500°F. heat won't scorch, discolor, decompose the leather-like, grained surface. Grease won't stain them. More, they're slip-proof, they grip and cushion table, dishes. Soap-water washing keeps them new. Yellow, blue, green, red stripes on white. Place-mats, $6 pair; table mat (3), $4. Carson's, Chicago.

You'll have the men folk beaming all over—perhaps even doing their own ties—when they see the way this Towers Necktie Ironing Board keeps ties shapely, prolongs their new look and life. Clean and press ties right on stainless steel board. It reshapes them as they're pressed, prevents seam imprints on tie face. Board is shaped to fit both tie ends, takes any four-in-hand tie or cravat. About $1, Towers Corp., 1276 West Third St., Cleveland, Ohio.



PHOTOGRAPHS BY FRED LERNER



Eureka! An automatic spatula that flips pancakes, hamburgers, patties, and such with a press of your thumb. And even more magical, Suzie Flipper returns them to the exact spot on the griddle or skillet from whence they're lifted. It's foolproof. Spatula is of rustless, highly polished, stainless steel with sturdy rosewood handle. Flipping gear is durable, trouble-free. Under $1.25. Miles Kimball Co., 33 Algoma Blvd., Oshkosh, Wisc.

(Continued on page 197)





Exclusive new features

make Arvin the set you'll be happiest to own!

DE LUXE
ARVIN
Metal Chrome
DINETTE SETS

Set No. 3462/5. Table size 34 52" extended, 34 x 50" closed. Choice of colors: Table: white or canary. Chairs: seats and form-fitting backs richly upholstered in canary, red or black; seat and back panels in gleaming white Arvinite.

FIRST, there's the new "Miracle" slide-away extension leaf, self-storing, that slips into place as easily as you'd open a door! Just as thrilling is the new long-life Arvinite finish, with its brilliant, enduring luster, that resists chipping, cracking, acids, alcohol and boiling water. The deep-cushion upholstered chairs, covered with scuff-proof Vinyl fabric, will produce sighs of comfort from your family or guests — and there's room for eight with the table extended. You'll take pride in the exquisite styling and beauty of the semi-oval table, with its distinctive curved legs that increase knee and leg room — and the equally graceful chairs. The tasteful color combinations, the gleaming chrome, so easy to keep bright, and the durability that goes with Arvin quality, will give you life-long satisfaction.

NOBLITT-SPARKS INDUSTRIES, INC.
Columbus, Indiana
Arvin Metal Chrome Dinette Sets — Arvin Metal Outdoor Furniture
Arvin All-Metal Ironing Table



The kitchen...hub of happy homes

Did you ever stop to think how much time you and your family spend in the kitchen?

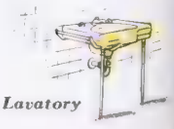
If yours is an average family, you eat one meal a day there. If you are an average homemaker you spend half your working day in this convenient, work-saving room.

No wonder the trend has been toward cheery, charming, efficient kitchens.

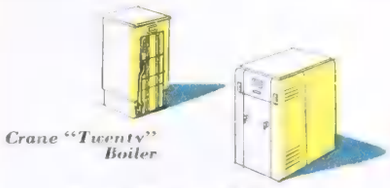
Crane has been one of the foremost contributors to happier home kitchens. The famous Crane line of sinks provides a size and style to suit any kitchen plan—single or double basin models; with or without drainboards; cabinet or counter-top installation. They all have gleaming, acid-resisting surfaces easily cleaned with a damp cloth. They all have the famous *Dial-ese* faucets that open and close at a finger's touch, reducing wear and consequent dripping.

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● Kitchen entry is also a cleaning cupboard, with open shelves deep and high enough to hold large bottles and boxes and a separate section for tall cleaning equipment. A pleasant contrast is the ornamental wrought iron plant holder which acts as a screen.

THE NEW ORDER IN CLOSETS

What the filing system does to bring about order in the office a well-designed cupboard can do r a home. This is the planning at went into the storage space houses in Kaiser Community Homes, Los Angeles, developed by Fritz Burns and Henry Kaiser.

In your own home, look at your "unused" walls. Visualize them as storage space. You may come up with a similar space-saving idea.

PHOTOGRAPHS BY MAYNARD PARKER



● No wild scramble to find baseball bats or tennis rackets when the young man of the family has his own organized storage space. Notice how the battens shelves stand out from the wall to provide upright storage for long objects. Upper shelves hold books, games, records



IN ADDITION...

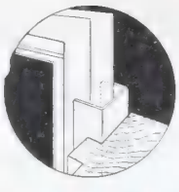
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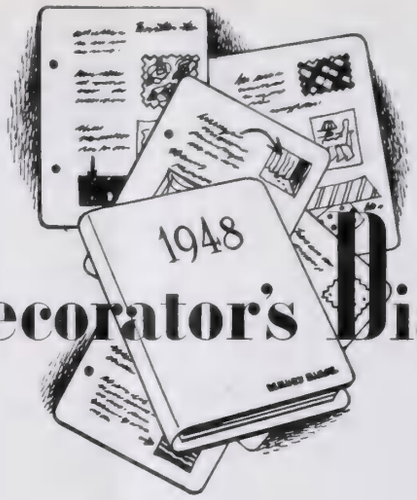
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Decorator's Diary

Every month from now on House Beautiful lets you in on a plummy collection of new ideas that cram a decorator's notebook

I traipsed up to Connecticut this afternoon toting samples of chintzes for the pine and maple dining room job. At least I *thought* they were all chintzes until we opened the package and started draping the pieces over the Welsh dresser. Third one up turned out to be Brunschwig & Fils' "Modern



"Modern Leaf"

Leaf." Couldn't figure out how it slipped into the package until I remembered thinking aloud in the showroom last week that the scale was just small enough for those small windows and the low ceiling. And the colors. I said, the browns and greenish gold and off-white, ought to be good opposite that pine-paneled fireplace wall. We tried it anyway.

Then we tried all the others—documentaries, most of them. And in the end we came back to "Modern Leaf." There was something about the simple, casual way th leaves were drawn—oak leaves an aspen leaves and some others couldn't name—that seemed make the old trestle table an spindle-back chairs come back life. It's the most unlikely fabri sometimes, that will bring out t best in antiques. Nice part abo this one is price: under $3 a yar

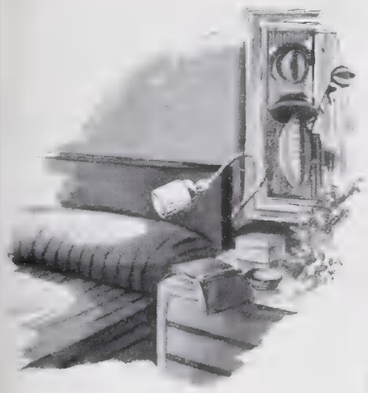
Newest thing I've come across the way of a casual armchair one that Bloomingdale is bringi from Puerto Rico. Frame and sl runners are laminated mahogany my favorite mahogany finish, na ural reddish amber. Seat and ba are woven palm fiber and the ba pivots so you can lounge or l ladylike, when and as you pleas



Mahogany and palm fiber

Quite a lot of chair, on the whol for less than $50. Think I'll sugge a pair of them as summer stand-i for the two that need reupholsteri for that apartment on 68th Stree

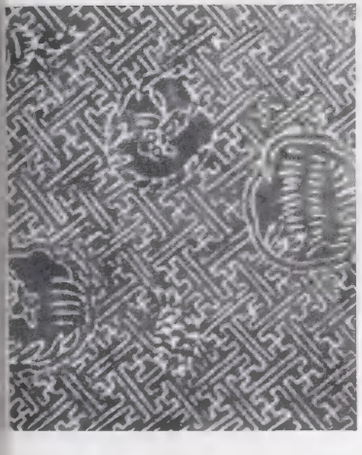
Found a reading-in-bed lamp which won't hog the night table or keep the husband awake, or spoil the looks of the bed or the



Flexible Moonbeam"

all. It's a small spotlight on a ooseneck and you have it screwed the back of the bed headboard ose to the edge. The lamp can be illed around at night or tucked way behind the bed during the day. arl Bock used a pair of them on a ately four-poster in F. Schumach-'s "Williamsburg" guest rooms. omes from J. S. Lehman Company. 522 First Avenue, New York.

ooks as if there's hope after all r the people stuck with those dis-ncerting plaster moldings on the alls of rented apartments. At averne Originals I came across a allpaper called "Tea Chest" that ill go right over moldings. It's dis-



Tea Chest" wallpaper

ayed that way on one wall of the owroom. Has a baked plastic ish which accounts for its pli-ility. And the design does a *mpe-l'oeil* act. It is an all-over e pattern of the Chinese fretwork pe and seems to make any pro-sions or irregularities of the wall actically unnoticeable. Comes in eets and may be ordered on either lid color or "Marbalia" grounds, th equally fine for disguising ldings or hiding the cracks in l walls that show through plain per.

Finally decided that a pair of very simple, armless upholstered chairs and a small round coffee table was the best we could do in the way of a fireside group for the living room of that tiny two-room apartment. Thought about armchairs at first, but anything that was big enough to appeal to a man *looked* so big that it seemed to block up the whole room. So I stopped in at Knoll Associates this morning to order a couple of standard armless models, then changed my mind when I saw a new chair designed in Sweden by Elias Svedberg. It is both armless and upholstered and



Swedish comfort

doesn't look especially bulky. But the back is somewhat higher than the others and, instead of being squared off at the corners, curves forward a bit as if it were sprouting wings. Has the same come-hither-and-smoke-your-pipe look of the Chippendale fireside chair with the rippling side pieces, but takes up much less room.

Was tripped up badly today in an argument about color. The man said, "You can't use all cool colors in a north room. Looks frigid." I said I'd just done it, used greens, blues, cool gray, and white, and it looked lovely.

"You probably have accents of red," he insisted, "or warm yellow."

"No red, no yellow, just cool colors."

"What color is the floor?"

"Blue—wall-to-wall carpeting."

"What color is the furniture?"

"Not a lacquered piece in the room. Some of it is maple. Some of it is mahogany, natural red mah—" I began to blush and stutter. Of course he was right. The warm coppery tones of that furniture kill the chill of what probably would have been an icy combination—at least in north daylight. Funny how blind we sometimes are to the colorings in wood. They can be just as influential as the more obvious colorings in fabric and

(*Continued on next page*)



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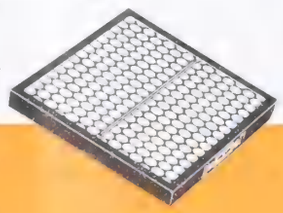
Right now, before the cold weather arrives, is the time to get that *modern warm-air furnace* ready for winter. And how little it takes—often only the replacement of its dirt-clogged air filters.

Day in and day out, all through the heating season, the filters remove dust and lint from the circulating air—a roomful of air every few minutes! Is it any wonder filters become clogged and need replacing at least once a year?

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CONTINUED FROM PRECEDING PAGE

wallpaper. Took some small comfort from the reflection that rules are generally made after someone has created something pleasant by intuition, or stumbled on it by accident.

Was talking about furniture finishes the other day with Joseph Aronson who designs a lot of his own pieces. He told me his finisher always keeps on hand as standard equipment a complete color range of wax shoe polish—black, brown, russet, natural. Looks very nice when rubbed into various kinds of wood, he said, besides protecting it as any finish is supposed to do. He admitted it would be a bit expensive for finishing a large piece but says it's excellent for repairing scratches.

Every time I have to re-glue the stretchers on the Windsor chairs in the boys' room I remember that the furniture history books always say the Windsor is the most nearly perfect chair America has ever seen. Maybe the ones they made in Philadelphia before the Revolution were, but obviously something has gone wrong since. Yesterday a furniture man told me the whole story. Seems the old cabinetmakers used green wood, bored holes in the chair seats and legs just big enough to force the spindles into and, by the time the wood had seasoned, the joints were tight. But modern factories use kiln-dried wood, depending on glue to hold the parts in place. And because of the peculiar slant of the Windsor legs and spindles, they usually don't stay there. A new day is coming, though. A wood technician in Gardner, Massachusetts, has discovered a way of cutting spindles with square ends, then compressing them into a round shape before pushing them into the round holes. As time passes the end tends to resume the original square shape, thus fixing itself solidly in the hole. Now they are making square dowels that behave the same way, and they should make a big difference in the sturdiness of all kinds of furniture. Why is it no one ever had the courage before to try a square peg in a round hole?

Those samples of cork tile flooring that have been cluttering up the office all spring were put to good use yesterday for the boys' room. They wanted a bulletin board for their baseball scores and I guess I could have bought them one for a few dollars plus a telephone call. But instead we hunted up a piece of wallboard, bought some linoleum cement at the paint store and went to work with the cork. Half the squares were plain and half were varnished so we laid them out in a checkerboard pattern. Hung the panel up this morning and the effect against the gray wall was truly surprising. Looked as if it had been planned strictly for decoration rather than grim utility. Same thing could be done, I should think, on tables or cabinet tops. Checked Modernage and found they don't mind selling the tiles in small quantities.—M. R.

ENTERTAIN THE LAZY SUSAN WAY

CONTINUED FROM PAGE 90

everyone. For it does mean that you are several days in preparation for your party. But that's the secret: to stagger your activities well ahead so that you accomplish everything without burden or pressure. Some women just temperamentally cannot get under way until the deadline is upon them. This is not for them, unless they are determined to mend their ways. But for those who like to plan ahead, to organize their work and then do it without being rushed, this is a made-to-order formula.

Preparations-in-easy-stages are particularly helpful in summer heat. For when you are preparing a dish and can proceed in an unhurried manner, you'll not only get a better-prepared dish, but you'll keep cool, too.

The supper menu suggested here is designed for a hot day—the kind that is likely to loom up in late August and early September, in spite of all the shops' attempts to bring on cool weather with premature displays of fall clothes. Everything about this meal is cold, except the cheese potatoes and the rolls. You may want to add one more hot note with hot coffee, or you may cleave to the coolness of iced tea or iced coffee.

The *pièce de résistance* is a tongue and chicken mold, a cool picture to behold, and delicious to consume. It is a little more trouble to prepare than just a sliced-meat-and-potato-salad supper dish, but the result is just as distinctive as the potato salad supper dish is commonplace. If you're a busy club woman or career girl and want to eliminate as many steps in preparation as possible, use a jar of tongue and a tin of chicken. Most people,

however, will want to cook their own chicken and tongue, because chicken stock is needed for the soup and salad, and what's better than the homemade variety? Moreover, there should be enough tongue *and* chicken remaining to make one or two post-party meals for the family. Cook both early the morning of the day *before* your party, so they can cool before you prepare your salad and soup in the afternoon or evening.

We've got rather ahead of ourselves, putting the entrée before the soup, but the entrée takes most of the doing, besides furnishing the stock for the soup we've chosen. Part of the goodness of the molded



supper dish depends on the mustardy cooked salad dressing which imparts real character to the chicken salad. Most chicken salads, made exclusively with mayonnaise, are on the flat side, we've found. So we strongly recommend the homemade cooked dressing. Don't substitute an equal amount of mayonnaise for the cooked dressing called for and expect the right results. In a pinch, if you can't make the cooked dressing, add a tablespoon or two of Durkee's Meat Dressing to your plain mayonnaise.

Chilled broccoli marinated in a good French dressing and slipped into a tomato slice adds color to your salad platter and makes a refreshing light vegetable. To give a little weight to your menu, and to appease those who like something hot, we suggest the Puffed Cheese Potatoes. They're just scooped-out baked potatoes, mashed, with cheese added, and returned to their shells.

Cook the broccoli the day before, drain and store, covered, until ready to use. Bake the potatoes at the same time, prepare them according to our recipe, and return to the refrigerator. Remove them at least an hour before using so they won't take so long to heat through. Twenty minutes before serving put them into the oven to heat and brown.

Now back to the cucumber soup, which is one of the most effective ways we know to lower your guests' temperatures quickly. The soup must be served really cold so its overnight stay in the refrigerator is a boon. The cucumber soup begins with a potato base, adds chicken stock, grated cucumbers, and sour cream, and builds itself into a soup which can woo any disinterested appetite back to normalcy.

There are many short cuts as far as rolls are concerned. You know them as well as we, so you can choose the one you like best. For our choice on a hot summer day we think the most effortless is to buy a dozen or two rolls from your best bakery. Get them small and dainty, and just before the meal pop them into the oven, which will be warm anyway for the potatoes.

We're not even going to try to develop a dessert that doesn't involve peaches, which are so good now. We imagine you'll find the Frozen Peach-Macaroon Pie hard to surpass for a summer dessert, or at any other season, for that matter. Simplicity of preparation and happy flavor combination are just two reasons for serving it. In spite of its name, it's strictly a refrigerator affair—a smooth peach ice cream between a crust of almond macaroon crumbs. It was good the first day we tried it, and just as good after four days in the refrigerator. And it's a practically never-fail dessert, the kind that insures an unworried, confident hostess with one less problem on her mind.



Iced Cucumber Soup

4 medium potatoes, quartered
1 cup water
1 teaspoon salt
2 onions, peeled and sliced
1½ cups light sweet cream
3 cups chicken stock
1 teaspoon salt (taste first)
Dash of black pepper
2 cucumbers, peeled and grated
½ cup sour cream
Paper-thin cucumber slices

Cook the first four ingredients together until potatoes are tender. Mash through a sieve or strainer. Do not drain. Return to saucepan. Add cream, chicken stock, and salt and pepper to taste. Stir well. Heat. Add grated cucumbers. Let cook a minute or two. Add sour cream and blend. Chill thoroughly. If soup is too thick, add more sweet cream. The soup should be really cold. If necessary, you can set the container of soup in cracked ice to chill. Float a couple of paper-thin slices of cu-

(*Continued on next page*)

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cumber (skin left on and grooved with fork tines) on each cup of soup. Serves 6 to 8.

Chilled Broccoli in Tomato Slices

1 bunch fresh broccoli or 2 boxes frozen
3 large tomatoes

Cook broccoli. Cut off tough ends, if any. Squeeze lemon juice over cooked broccoli and season with salt and pepper. Chill. Skin tomatoes and slice them rather thickly. Make a slit across middle of each tomato slice and slip one piece of broccoli through, so flower is on top, stalk on underside of tomato. Fix about 12 slices of tomato and broccoli this way and arrange around tongue-chicken mold. Pass French dressing. Serves 6.

Tongue and Chicken Mold

Aspic

1 envelope gelatin
2 tablespoons cold water
1 cup chicken stock, well-seasoned
½ cup bouillon
1 tablespoon lemon juice
¼ teaspoon Worcestershire Sauce
¼ teaspoon scraped onion
12 slices cooked tongue for 8½" ring mold

Tongue slices should be as large as possible. If tongue is small, cut slices diagonally to make larger.

Chicken Salad

2 cups cooked cubed chicken
1½ cups chopped celery
3 tablespoons minced parsley
1 teaspoon scraped onion
Salt and pepper to taste
½ cup cooked salad dressing (recipe below)
2 tablespoons mayonnaise

To make aspic: Soften gelatin in cold water for 5 minutes. Dissolve in hot chicken stock. Add remaining ingredients, except tongue, with plenty of seasoning. Set bowl of aspic in container of ice cubes to speed thickening. When thick, but not stiff, dip slices of tongue in aspic to coat. Then place tongue slices in ring mold, so slices cover bottom and sides of mold. Overlap each slice slightly. Put in refrigerator to set. (Save remaining aspic to mold chicken salad.)

To make chicken salad: Toss the first four ingredients. Add salt and pepper to taste. Then add cooked dressing and mayonnaise and blend well. Fold salad in thickening aspic, and fill ring mold. Chill until firm. Unmold salad on large platter. Fill cavity with chicory studded with olives and sweet pickles. Garnish ring with chicory and broccoli in tomato slices. Serves 6.

To make cooked salad dressing: Put in saucepan 2 well-beaten eggs, ⅓ cup cider vinegar, 4 teaspoons sugar, ¾ teaspoon salt, ¼ teaspoon dry mustard, pinch cayenne, dash or two of pepper, 1 teaspoon French's prepared mustard. Cook at low heat until mixture thickens, stirring constantly to keep eggs from scrambling. Lastly stir in 1 teaspoon butter. Makes ¾ cup. This is delicious for potato salads too.

Puffed Cheese Potatoes

3 large Idaho potatoes
2 tablespoons butter
½ cup milk
1 teaspoon salt
⅛ teaspoon black pepper
¾ cup grated cheese

Scrub potatoes well. Bake until tender. With fork split each potato in half lengthwise. Scoop out pulp, saving shells. Put pulp through ricer, or mash. Add butter, milk, salt, pepper, and ½ cup cheese. Whip until light and fluffy, adding more milk if necessary. Pile potato mixture in shells. Sprinkle remaining cheese over tops. Serves 6. (You know your own guests best. These are good, so you may want to provide extra potatoes.)

Frozen Peach-Macaroon Pie

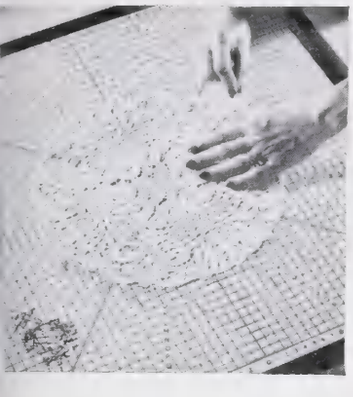
2 cups peach pulp
1 cup sugar
Lemon juice
¼ teaspoon almond extract
¼ cup peach juice
½ pint whipped cream
1½ cups almond macaroon crumbs (dry)

Peel and slice ripe peaches (depending on size, 8 or 10 are probably enough). Sugar to taste. If peaches are very ripe, ½ cup sugar may be enough. Squeeze a little lemon juice over peaches to keep them from discoloring. Let stand half an hour. Drain, reserving liquid. Mash peaches to pulp. You will want 2 cups of pulp. Add almond extract and ¼ cup peach juice. Fold in whipped cream. Turn into refrigerator tray and freeze to mush. Remove from refrigerator. Put in bowl and beat. In the meantime, roll about 12 large dry macaroons to fine crumbs. Put half in bottom of dry refrigerator tray. Spoon in peach mixture. Sprinkle remaining crumbs on top. Freeze at coldest refrigeration point until firm. Then return to normal holding temperature. When serving, cut into 6 or 7 thick slices. This keeps well and can be made day before.



IT'S WORTH MENTIONING

CONTINUED FROM PAGE 186



Doilies, lace pieces emerge from any number of launderings looking like new with this Meyer Pinabord Doily Stretcher. Round, square, irregular shapes, all stay in perfect symmetry. Use it for knitted mittens, caps, and baby's knits. Just pin the doily or what-have-you to accurately marked, everlasting pin-on surface and it's done. Wood-framed 27½" x 24½" board takes sizable pieces. Complete, about $4, F. & R. Lazarus Co., Columbus, O.

anish every last bit of furniture wobble for good with these velmatics. They automatically el uneven furniture legs, bases, ors, half-on-rug furniture place-nt. They readjust furniture when moved, warps, or when floors . Nickeled-steel, easy-sliding, eling gliders attach to any furni-e. They're rustproof, foolproof, tect rugs, floors. About $1.10 set), Rayl's, 1149 Griswold, Detroit.





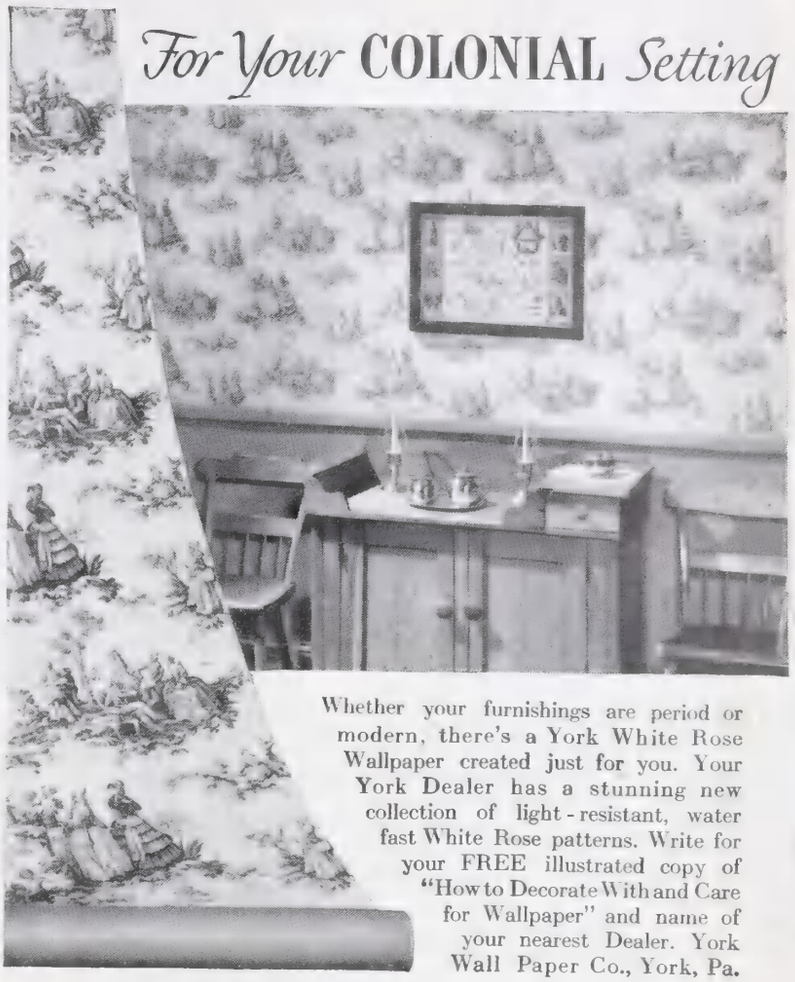
Glamour moves into your kitchen with this lovely scallop-edged Tilt-Topster Strawberry Canister Set. Strawberries are hand-painted on the white enamel finish which is baked on, both inside and outside. Of sturdy metal, these flour, sugar, coffee canisters are right up in front service-wise. The tops tilt back one-handed for easy access. Enamel finish is durable, easily cleaned. About $7.50 set of 3. Emery-Bird-Thayer, Kansas City, Mo.

nost of trying garbage can prob-ems are solved by this long-ded rotating Garba-Vator. ng it over fence, hedge, or ash- for outside garbage pick-up. ng it back in for filling. (Adjusts 2".) Can't tip, spill, blow over, ze down, is beyond the reach of ngsters or dogs, is safe from ing ground dampness. Lid ns to grounded, rotating steel . For cans up to 16" dia. $12.50. can. Marshall Field, Chicago.





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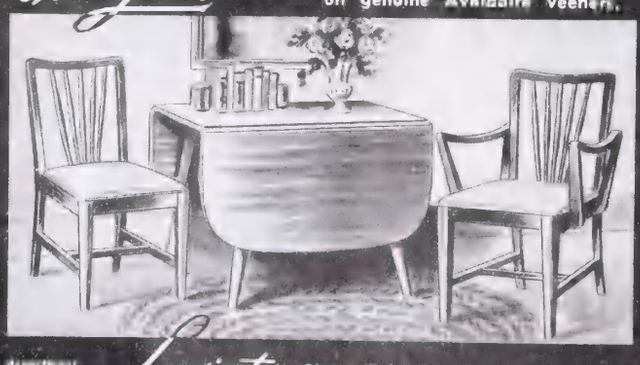
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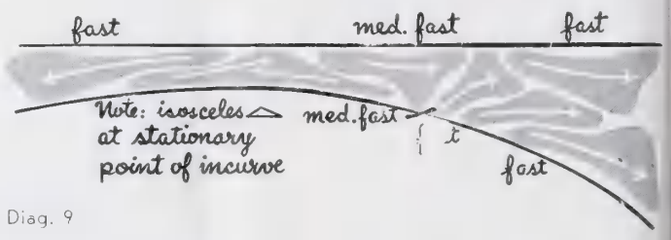
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How to compose drifts in a flower border

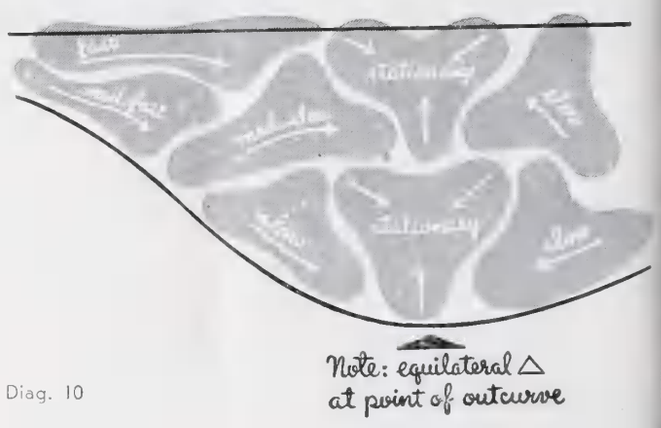
CONTINUED FROM PAGE 115

shallow, swift-moving curve you will use swift-moving drifts, which also are long and slender and so fit in perfectly, like this section of border.



Diag. 9

Similarly, when you have a short, deep outcurve with slow movement, your slow-moving or stationary drifts fill in conveniently behind this bold curve.

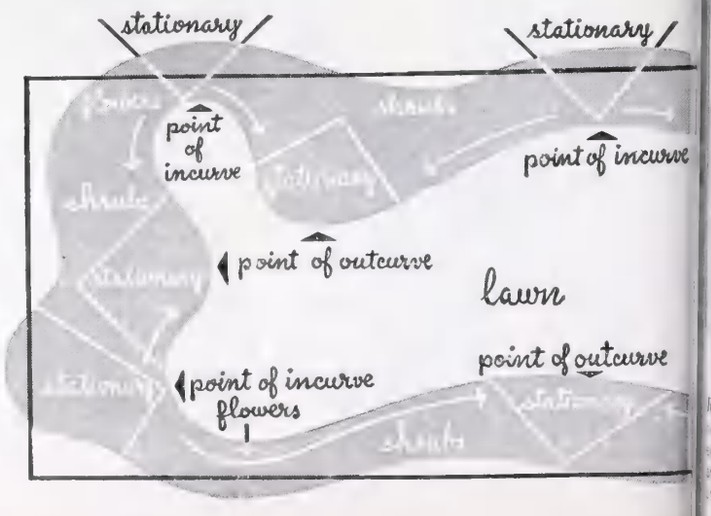


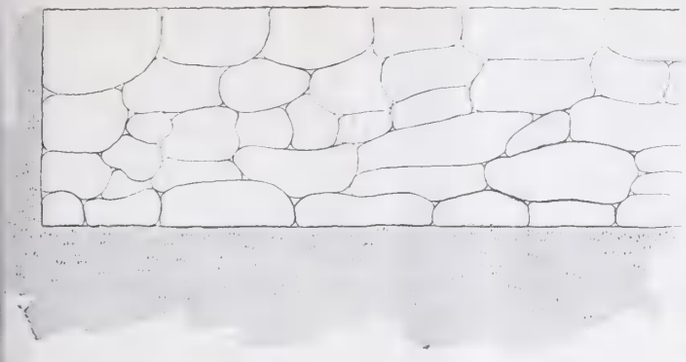
Diag. 10

See how well this works out in relating the width of the drifts to the width of the beds. Where you have a long, shallow incurve the swiftly moving drifts will be long and narrow. Where they move more slowly, they will be shorter and broader. Thus there is very practical relationship between the widths of beds and drifts. (*See diagrams above.*)

In an informal garden you will usually end up with a series of incurves and outcurves which could have infinite

Diag. 11





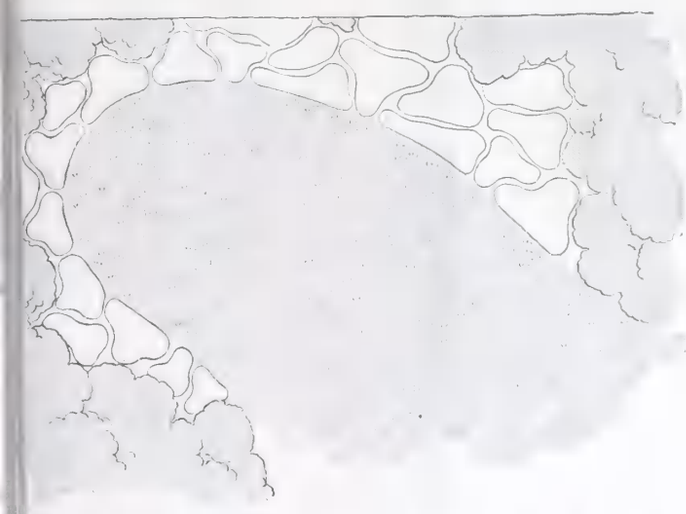
Wrong: This is a plan of a section of border such as so-called garden authorities recommend. The oval and circular spaces marked out for the plants have no relation to the general shape of the border, and the resulting planting would be a static hodgepodge. Contrast this with plan below where plants are grouped into flowing drifts.

variation but which, perhaps, might look like diagram 11.

You will see that there is a point at which each outcurve reaches its greatest width and recedes in either direction from that point. Similarly, there is a point in each incurve from which it gradually comes forward in either direction. It is at this point that the change in direction of the drift flow occurs. Consider these points as stationary or fixed points and arrange each drift so that it flows from the point of deepest incurve in the general direction of the point of greatest outcurve. In each case you set up the flow of your drift between those points, always moving from incurve to outcurve in your border plan.

Diagrams 9 and 10 show that at the point of incurve and the point of outcurve there will be stationary drifts, or a drift which does not move strongly in either direction. And then, between these points, the drifts will have definite speed and direction. (Note drifts in these diagrams marked "fast," "medium fast," "medium slow," "slow," and "stationary.")

Often at a point of incurve you may make a drift that is based in shape upon an isosceles triangle which could move equally in either direction sideways. (See diagram 9.) Whereas, at a bold outcurve, (*Continued on next page*)



Right: A border should be designed so that the drifts of plants have meaning in relation to over-all design of border. Note in example above how drifts form isosceles triangles at the stationary point of incurve in the corner, while those on the two long sides of border lengthen out to suggest movement away from this point.



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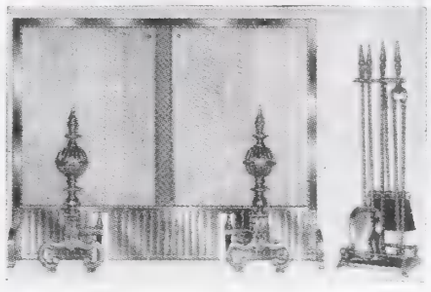
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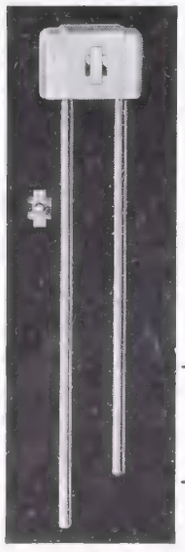
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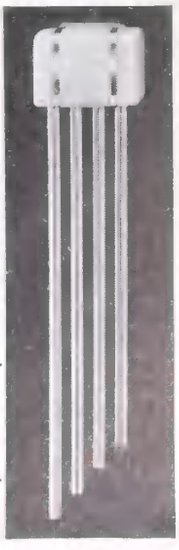
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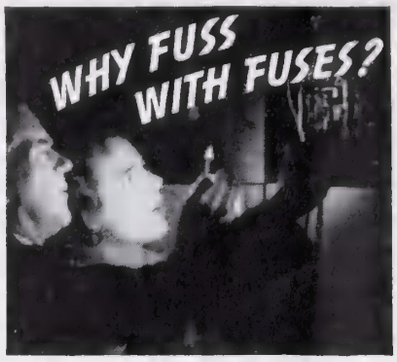
you will more often use an equilateral triangle, which is completely static or stationary (See Diagram 10 on page 198.)

Both the shrubs and perennials should be grouped according to these drift principles, although it is especially vital in the case of the perennials because the shape of the grouping means so much to the ultimate effect of any perennial planting. The shrubs, given sufficient time, at least, will take on some graceful irregularity and individual form that defies regimentation or at least rises above it. The perennials, planted in lines, blocks, or circles, seldom have the same opportunity to outgrow the handicap of such man-made grouping.

In diagram 11 note how the perennials are set in bays enframed by the shrub groupings, and that the shrub groupings come right out to the edge of the beds at the point of outcurve. This also tends to strengthen the sense of rhythmic movement. You will have the heaviest foliage—large-leaved, broad-leaved evergreens such as rhododendrons or laurel—in the stationary area of the outcurve, and place deciduous shrubs at the back of the incurve. This leaves the crescent-shaped areas in the incurves in which you can mass the color (flowers) in your garden. As you stand looking into the garden you see three deeply-set bays of flowers framed on each side by a bold outcurve so that each bay becomes an attractive pictorial composition.

You will remember from the previous articles in this series that we worked from the lightest colors at the deepest point of incurve to the darkest colors towards the outcurve. Now you can see how every element of the design is coordinated in rhythmic movement. Everything "moves" from the point of incurve to point of outcurve. The flower colors move from light to dark. The drifts move, and the shrubs move from lightest to heaviest. All of this is related to the movement of the curve at the edge of the bed. The beauty of this type of treatment is that it gives you complete freedom to develop your own taste while yet following these simple, basic rules of movement in planning a border.





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LILIES

CONTINUED FROM PAGE 113

The second it is fully unfurled, except for the inner of two rows of stamens. The third day all stamens open wide to attract insects to pollinate the golden pistillate surface at the center of the flower. The fourth day, the flower stays open, turns a paler tint in the petals; and the fifth day it folds the inner row of stamens over the center to prevent cross fertilization. The sixth day it sinks beneath the surface, deteriorates out of sight.

Tropical waterlilies come in a wonderful range of colors—all shades of pink, crimson, blue, purple, yellow, and pure white. There are night bloomers as well as day bloomers. All tropicals hold their flowers on stiff stems above the water, while hardy lilies float on limp stems.

Another waterlily that will undoubtedly attract you is Sunrise. It is the handsomest of the yellow hardy varieties and opens earliest in the morning. Like all hardy lilies each flower lasts three to five days. Its fragrance, that will remind you of a fresh-baked lemon cake, comes from its parent, the native American waterlily *(Nymphaea odorata* also known as variety Hopatcong) All hardy lilies with *odorata* parentage are fragrant, while those of marliac (technically *marliacea*) derivation are without fragrance but come in deeper shades of red than the *odorata* varieties, that are chiefly whites and pale pinks.

Another difference between the two hardy types of waterlilies is in their roots. The *marliacea* root grows upright, making a multiple crown that can be divided every three years much as you divide a peony root. The root of the *odorata* grows in a horizontal position, putting out side shoots that can be pulled off to make new plants. Tropicals increase from small tubers around the base of the old plants. These and the parent plant must be stored indoors over winter, except in warm areas.

You'll find waterlilies for every size pool, from a half barrel to a big formal basin. And you'll find other interesting water plants as well—the water snowflake with dainty fringed flowers, and the amusing and handsome water lettuce. And don't forget the fauna! You'll enjoy watching the tropical fish, as well as appreciating their appetite for mosquito larvae. Between fish and frogs, a pool can easily be kept free of these insect pests.

The catalogs of several big waterlily growers give details on growing



FEASTING ON FLOWERS

Believe it or not, you can eat flowers. The trick is in knowing the right ones, how to use them, and when to serve them forth

By GERTRUDE HIGGINS

s the man said, when confronted for the first time with an artioke, "Am I supposed to eat this wer?"

Surely, you're supposed to eat wers. In fact you eat flowers the time without giving it a cond thought. Artichokes and uliflower are plant buds. So are ussels sprouts and broccoli. But cause they're green you just don't cognize them as sisters to the se.

But you can eat real flowery wers, too—tossed in a salad or ed with bacon or floated on soup and you needn't feel like Nebuadnezzar when you do it. Not st any flowers in any dish, but tain flowers used in a knowing y can add zest and flavor and e-appeal to your menus.

There's a long gastronomical ecedent for flowers in your food. r generations jelly-makers have pped a flower and leaf of sweet anium into a glass of jelly with grantly delicious results. In the ne of Robin Hood, nasturtium plants were grown in English kitchen gardens between the onions and the lettuce, the flowers ignored as flowers, the leaves and green seeds gathered to be eaten as salad. Today, nasturtium salad can be interesting, piquant food.

Nasturtium Salad

Slice an onion into a small pitcher of French dressing. Mix two or more kinds of lettuce with other greens which have been cleaned, crisped in ice-box, thoroughly dried, and torn into pieces: such greens as head lettuce, leaf lettuce, endive, chicory, watercress, celery, a wee bit of cabbage or white turnip, all bland in taste and color. Add one nasturtium leaf and about three seeds for each guest. Cover closely and return the greens and the dressing to the ice-box.

Just before serving, arrange a circle on the top of the greens with nasturtium flowers, yellow, orange, and red, using freshly opened blooms. Take the onions

(*Continued on next page*)

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out of the dressing, and put the bowl of salad and the pitcher of dressing before your place at the table. When you are ready to serve, pour the dressing over the greens and, gently but painstakingly, mix the greens, tossing them with a fork and spoon until each leaf and flower is coated with the dressing. Drop a blossom or two on the top of each plate that you serve.

The same basic greens of the nasturtium salad are equally good tossed in early spring with dandelion blossoms. They must be cut at the last moment lest they wilt. The tender inner leaves and many buds of dandelion give piquancy to this salad which may be prepared with either a chilled French or hot bacon dressing.

Fried Squash Blossoms

One of the best flower delicacies is fried squash or pumpkin blossoms. Both are good, but squash has the more delicate flavor and is my first choice for frying. Since these blooms stay open only a few hours after sunrise they must be picked by 10 A.M. or so. For they need to be open so you can avoid picking the male blossoms or you'll cancel out your vegetable crop. Rolled in flour and pan-fried a few minutes in butter, they are spectacular, and faintly resemble the taste of eggplants, only less biting. Serve 4 to 6 to each person. I serve for a main dish something that can be got ready easily, something that will be patient a moment on a hot platter while the squash blossoms are being fried. Perhaps it is bologna frizzled in butter with eggs scrambled with herbs, or finnan haddie baked in milk and a huge potato pancake, browned and crisp. The squash blossom fritters are served with this as a garnish. To be eaten? Certainly!

Wash several spinach leaves and keep them handy. Also have ready a flower from dill or parsley or fennel, anything that can be used in the flower-shaped fritter to look like a cluster of stamens.

Allow one squash bloom for each guest. Cut off all the stem and float the flowers in shallow salted water. This will coax any unwelcome bugs to depart. Bend a wire into a one inch ring, twist a handle on it, and you will have a simple contraption that will hold the flower in shape while it is being fried.

Beat an egg well, add 1 tablespoon of milk, a pinch of salt, and ¼ teaspoon of lemon extract; strain this through a wire strainer. Put 1 cup of flour and 2 tablespoons of sugar into a flour sieve. Melt the fat for deep frying. It should not be hot enough to smoke—almost 370° F., if you are a thermometer addict.

Remove flowers from the water and lay them on paper toweling to dry. Sift over one of them a coating of the flour and sugar mixture, covering it inside and out. Spoon the egg mixture over the outside and then over the face and into the cup of the flower. This time, sprinkle lightly with the flour. Set the flower into the wire ring and lower it into the fat. When pale golden brown, lay the fried flower upside down on dry paper toweling, let it drain a moment, turn it right side up and shape it with your fingers. Sometimes a little pressure on the stem end will make the petals flare. Into the flower cup put the fennel flower. It should look like stamens. When all are fried, nestle them in clusters of spinach leaves. Make a garland of fritters and leaves straight across your platter of breakfast hash, and serve.

Gardenia Salad

In any season, gardenia salad, of all things, is perfect for a prewedding luncheon. This salad must be "cured" in the ice-box for a good 24 hours before it is eaten.

Make a custard in a double boiler using ½ cup of milk, 1 tablespoon of sugar, 4 egg yolks and ½ teaspoon salt. Let this get quite cold.

Cut into sizable chunks and drain 1 can of pineapple, 1 can of pears. To these add 1 can of white cherries which have been pitted and stuffed with blanched almonds. Be sure that all of the fruit is white.

With scissors snip 1 pound of marshmallows into quarters. Whip 1 quart of cream until it is stiff. Add the quartered marshmallows and the chilled custard to the cream. Add the drained fruit. Add the juice of ½ lemon. Fold this all together gently, then cover and set it to cure in the ice-box for at least 24 hours. You can do this Monday evening and have it at its best for lunch on Wednesday.

Just before serving take the petals from a fresh gardenia. Mix the petals through the salad, touching them as little as possible. Garnish the serving platter with small gardenias set between shining gardenia leaves. The small blooms from a gardenia plant, such as those that florists carry, are more interesting for this purpose than the large corsage type.

Sweet Fennel Salad

Molded salads made of clear gel atine, can be varied in flavor an enhanced in appearance with flow ers or fennel. Sweet fennel is eas to grow and pretty in the garde its bright yellow flowers borne i flat umbels. Their taste is rem niscent of licorice and delicious The young leaves and the gree seeds, too, are salad material.

Prepare 1 package of clear gela tine. Prepare another package an tint it faintly green. Put half o the clear gelatine into a round bow and let it partly solidify. Upo this lay the fennel flowers, hea down, so that when the salad i turned out, the top will seem t be a bouquet in gelatine, the flow ers sparkling like the flowers in a old glass paperweight. Add th rest of the clear gelatine and le it all stiffen. Meantime have th green gelatine chilling. When th clear layer is sufficiently solid, ad the green gelatine, dropping int it any filling mixture you may wis Cubes of chicken and celery ar good, or shredded carrot an drained crushed pineapple, or can of fruit salad.

A circular mold with fennel an fruit in clear gelatine can look lik a Della Robbia wreath.

Wreath Salad

Redden with cinnamon drops th cheeks of four or five white canne pears and lay them blush sid down in a layer of gelatine tha has partly solidified in a circula mold. Between the pears place fennel flower and a small sprig mint, both head downward. Whe this is all but set, add the rest the gelatine, filling the mold. Afte the wreath has been turned ou garnish with lettuce and a litt more of the mint.

If you have a skeptical man i the house, sweet fennel is the be choice with which to introduce hi to feeding on flowers. It is easy grow, it keeps well in a hydrato and its flavor is friendly to meat fruits, and vegetables. Fenn seems to belong with a collectio of appetizers as an item by itsel Poke holes in the skin of a grap fruit and into these holes inse the stems of flowers of fenne Parsley flowers, just before the open, taste good served in th same way.

Parsley is a biennial and garde ers regret the day their parsle sends up a stalk and goes to flowe and to seed, but I don't—not afte tasting the seedy heads of parsle flowers, for my taste buds fin that parsley seeds are very goo

Canapes

Among your canapes spread rye bread with a mixture of cream cheese and horseradish; trim the top with an onion flowerette. Gardeners usually break off the stems of all of their onions so that none will go to seed. But this year leave a few to their own devices. They will reward you with blooms that look like tiny Fourth-of-July rockets. These flowerettes give a delicate touch of onion to any dish. Whip mashed potatoes to a froth and cover with minced parsley and onion flowers and see what a taste results.

To get back to the canapes—spread circles of bread with minced ham, add a flicker of mustard, and flatten a mustard flower on the top. The bright yellow flowers of mustard can be picked in spring along any country road. It can be grown easily, so easily that it will take a garden over unless watched.

Fresh sage is likewise easily grown, and versatile. The leaves are fine in stuffings and in stews, or sparingly, in salads. The pretty flowers of pink and lavender appear on stiff short spikes which are good to eat. Spread a curl of young leaf lettuce with cottage cheese and mayonnaise. Add a spike of sage bloom. Roll all of this in a slice of chipped beef, securing it with toothpicks. Serve these rolls at noon, evening, or midnight, always with the sage flowers peeping out from one end of the roll.

Pile snipped chive leaves around a mound of cottage cheese and over the top scatter thickly the segments of a purple chive bloom. Chives grow thrifty as weeds and, like onion flowers, they can double as material for food or for flower arrangements. Flowers of dill can double too, the dill being particularly lovely in line arrangements. Usually we see dill dried, its beauty lost, its use confined to pickling. Freshly picked, it has a better flavor, welcome in many dishes. For example, to boiled string beans add a few sautéed mushrooms, and sprinkle with dill flowers and, behold a dish for old Uncle Gourmet himself! The dill flower only should be used with the beans, every smidgeon of the stems cut off, as their texture is apt to be coarse on the tongue.

Hard boiled eggs are usually a commonplace. But they can be a guessing game, the center of spirited conversation! If you can get your eggs right out of the hen house, do so, or ask your egg man for the first eggs that his young hens lay. "Pullet eggs" is the trade name. They are but half the size of most eggs, and should cost half as much, but will not be that inexpensive. For fancy doings they are to be preferred to just plain eggs. Boil these eggs, shell and drop them into hot spiced vinegar. Let them stand a day or even longer in the vinegar.

There are oval red, as well as yellow, tomatoes, which are the same size and shape as these wee eggs. Skin the little tomatoes, stick a clove into the blossom end, marinate them, whole, in French dressing for about three hours. Pile the white pickled eggs and the marinated tomatoes together on a plate. Trim with the starred flowers of borage. These pretty blue blooms are good to eat.

Borage is an annual, fit for any flower border. Its leaves are large and rough, unpleasant as a garnish or in salad, but full of fine robust flavor when cooked in soups or gravies. Cook the leaf whole so that it can be quickly fished out before serving.

Back to boiled eggs. This time stuffed boiled eggs, if possible, pullet eggs. In some conceal an anchovy, a bit of sautéed chicken liver, a cashew nut, then fill as usual. Stuff some without such hidden surprises, then add a flower on the top to vary the flavor. Imbed a rose or white blooms from radishes, the yellow flower from an over-ripe cabbage or broccoli; a pointed tomato bloom, a dandelion, several of the miniature flowers of rosemary, blue borage, purple chive, or a petal from a nasturtium. But not too many. Be parsimonious with them. Make them appear hard to come by. Remember that a meal, like a costume, can be overdone.

A Roman sash on a plain, well-made gray wool frock, with hand-made silver earrings and bracelets to match—that's good dressing. A hearty clam chowder, a heavy cheese, French bread, flower-sprinkled green salad (a Roman sash of a salad)—that's good eating.

Therefore, if you plan to eat flowers in your appetizers or in salad, you will not want to eat them in your soup. But some other time, some Sunday night in the coolish spring, have rich red borscht. As you ladle each portion, pour into it the indispensable cream, then float upon it a slice of lemon on which you have perched a chive blossom. When each guest presses the lemon, as one does with borscht, the lemon-chive fragrance will rise, it will subtly flavor the soup, and you

(*Continued on next page*)



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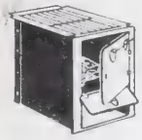
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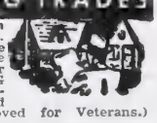
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CONTINUED FROM PRECEDING PAGE

will be a Sunday night hostess in a bracket by yourself.

From June to October borage will lend its unusual color and star shape to dress up any cream soup. On cream of tomato use a thin slice of orange; on the orange center a blue borage blossom. Borage will be an eye-brightener on cream of corn soup, which has a way of looking dull until tasted.

On the hottest day in the hottest summer serve iced potato soup—Vichyssoise, its native name. Serve it from a tureen or in individual bowls bedded in ice. And float, crisp as new-made lace, the white flowerettes of onion bloom upon the surface of that smooth and wonderful soup.

After a high-calory lunch of cantaloupe, chicken salad, sweet rolls, when a dessert would be burdening, bring forth candied rose petals and mint leaves. They are unforgettable. Moreover they may be made and kept for weeks in a tin box.

To candy rose petals: Take the petals from a freshly cut rose and trim with scissors from each petal the hard, bitter portion at the pointed base. Froth the white of an egg. Dip each petal separately into the egg white and then into granulated sugar, coating it completely. Let them dry for several days on wax paper, until each is crisp. This is best done in dry weather for humid air prolongs the drying time.

Mint leaves should be washed and dried, then dipped into the egg and the sugar and dried. Violets, the double sweet variety, may be left whole and candied in the same way.

Serve these sweets on a small round plate, the petals arranged in curved lines, like a flat rose, the lighter colors at the edge, the darkest ones at the center. The green mint leaves raying out from the rose in a border.

THE MAN BEHIND THE HOE

CONTINUED FROM PAGE 156

worms, and diseases have been invading our countryside so that we have nothing like the number of grapes that used to tempt us. Nowadays you have to go hunting a bit to fill your basket. Incidentally, if this happens to be a good fox grape year, those tight bunches of tiny fruits make excellent jelly, but you must wait until frost has spiked the flavor.

Aside from picking fruit, there's not much work to be done in the home fruit orchard in September. Some of the growth regulating hormones have been tried on our trees and we have seen the results. Before apples start "rolling off," as our seasonal hand Mike puts it, a spray of one of the special fruit holding hormones such as "Fruithold," "Stafast," or "Fruitone," will keep them on the branch until they have time to put on the full bloom of maturity. Those final days are important for the improvement of flavor and appearance.

In California some growers have had success in keeping Valencia variety oranges on the trees by using a weak solution of 2,4-D. That same versatile hormone has been used to stop premature drop of Winesap and Stayman Winesap apples in Virginia experiments. There are sprays of a similar nature for pears.

If your fruits drop early and you have the time and curiosity, as well as the desire for high quality, this can be an interesting experiment. Be sure to get the advice of your county agent and to follow manufacturer's directions when using commercial preparations for this purpose.

If you are planning to set out a few tree fruits this fall, now is the time to place your orders for delivery at the right planting time in your vicinity. We are going to try two peaches, two dwarf pears, and two bush cherries. We have plenty of apples because the orchard came with the place. Our favorites for cooking are early Dutchess and later Baldwin. For eating raw we prefer the Macoun, a cross between the popular McIntosh and New Jersey Black. It ripens in September a few days later than the Mac, is deep red, and has a sharpness and crispness of flesh that makes it perfect for eating with popcorn around a blazing fire on a fall night. The red Rome is one of our winter keepers that we enjoy for flavor as well as beauty. It comes on in October when the fruit turns a dark, rich red, most attractive with laurel and cones in a silver bowl for a winter centerpiece. These apples last until March or later, when we feel that most stored fruit loses its appeal.

Two other varieties gaining in popularity, according to the New York Experiment Station, are the Lodi and the Cortland. Lodi is an

early apple resembling one of its parents, Yellow Transparent, but larger. Cortlands keep and cook well and are especially good in salad, we find.

Our single peach tree was burned in a brush fire last spring and is making a final effort to provide the children with a dozen peaches. We are ordering a Belle of Georgia and an Elberta because these varieties have done magnificently on a neighboring place. Another earlier variety around here is Carmen, August ripening. Belle of Georgia comes the last of August and Elberta in September, although we note that a Geneva, New York, catalog lists both these for late September. The Belle is white. Both are good raw and both freeze well, and Elberta is considered *the* canning peach in many sections of the country. We have never been able to understand why peaches are not considered a high quality fruit and have come to the conclusion that most people pick them before they are fully ripe. The last few days on the bough make a tremendous difference in sweetness as well as on appearance.

We also have sour cherry trees at the edge of the wood. Each spring we do a lot of walking around to see the trees "hung with snow," as A. E. Housman described the blossoming trees. However, the birds hold carnival in the trees before we get a chance to pick the fruit and we think it would be nice to have two bush cherries, Rocky Mountain and Korean, near the house where we can admire them for the pies they provide as well as for their ornamental qualities. These bushes are hardy, grow only a few feet tall, bear soon after planting, and are as handsome in fruit as in flower according to descriptions.

We have inquired about pears and find that Bartlett and Clapp's Favorite will grow here and are available in dwarf size. As with many of the fruits, two trees are important for cross pollination although both don't have to be on one place.

Last spring the Oregon Experiment Station started an extensive test comparing yields and longevity of standard, dwarf, and semi-dwarf apple trees. Dwarf stock has been distributed to nurseries in the state so that small-size trees will soon be available in the Northwest. Varieties included are Oregon's favorites — Delicious, Starking, Golden Delicious, Jonathan, Rome Beauty, Gravenstein.

(*Continued on page 208*)



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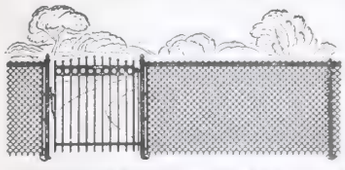
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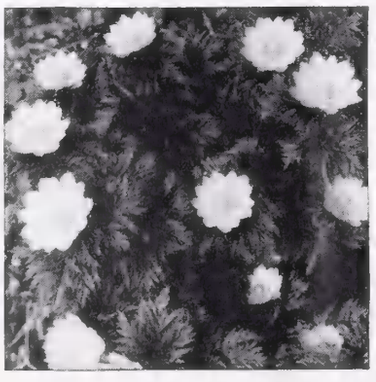


Snowdrops (*Galanthus*) often star to bloom with the last earl spring snow flurry. Plant the smal bulbs closely this fall and you'l have a patch of white next March o April that visitors will be startle to learn is not the remnant of snowbank, but spring flowers! Snow drops are nice sprinkled at the edg of the lawn, too, as you do wit crocuses. Set the mower high to a low the slender foliage to ripe



PHOTOGRAPH BY ROCHE

Crocuses are old-time spring favo ites. Instead of planting a mi ture of colors this fall, choose pa ticular varieties: Cloth of Gold bloom in combination with ele tric blue scillas at the foot of yo *Cornus mas* (dusted thickly wi tiny sulphur-yellow flowers at th season); Amethyst, to contrast wi the last of the winter jasmine; or blend of colors for the lawn edg Scatter or make a carpet of then



Adonis can be called the first sprin buttercup. It's the same brig yellow, but on a very diminuti plant. Plant it below a windo where you can look down on it comfort while temperatures ou doors are still too low to feel sprin like. Try it, too, in a corner of th rock garden. Foliage and bloom give a nice ground pattern, too, the turn of a walk or below a lar shrub because of their full sprea

Siberian squill is the intense blue of your midsummer Chinese delphiniums. Sprinkle squills thickly beneath leucothoe, its leaf tones bronze and purple in March and April. Combines nicely, too, with the sulphur yellow of *Cornus mas* flowers and the amber yellow of very early *Forsythia ovata*. Spring Beauty is a variety that's taller and showier than the species. Coloring is superb against rocks or flagstone.



Fuselier tulip is a little tulip that will be a big talking point in your garden. This variety of *Tulipa praestans* grows only ten inches high and has a cluster of bright scarlet flowers to each slender stem. Plant it in front of early daffodils or in combination with The First, Vivandi, Glueck, Cesar Franck, and other varieties of *kaufmanniana*, red and yellow tulips, which bloom at the same time. They're fine fillers-in.



PHOTOGRAPH BY GOTTSCHO-SCHLEISNER

Grape hyacinths are another good companion for daffodils. Their gray-blues are a nice contrast to the daffodils' gold. Also introduce a few grape hyacinths below April-blooming shrubs like forsythia, corylopsis, and andromeda. A few bulbs will eventually spread to form a carpet of bloom. The same is true of scillas, chionodoxa, and leucojum, if you give them locations to their liking. Try these as cut flowers, too.



Summer snowflake (*Leucojum*)—not to be confused with snowdrop or galanthus, which blooms earlier—is attractive interplanted with late narcissi, which are about the same height. The white, green-tipped bells that nod at the ends of the tall stems bloom in early summer (early May to mid-May in the latitude of New York) as their species name, *aestivum*, indicates. They make good cutting flowers.



PHOTOGRAPHS BY MCFARLAND

Wood-hyacinth or Scotch bluebells (*Scilla campanulata*) will surprise you by blooming after the daffodils. It comes in white, pink, and Dutch-blue varieties. You'll find them especially charming with ferns in the patchy shade of birches. They do equally well in full sun, making a stunning combination with late tulips. Wood-hyacinths draw the two-month season of miniature bulbs to a close.



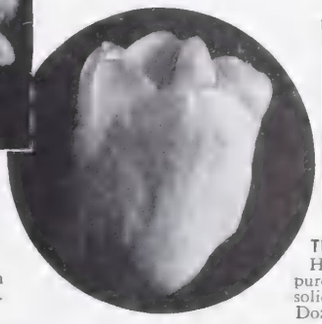


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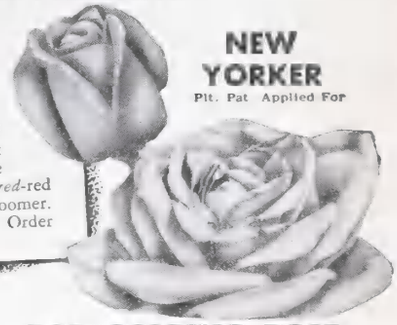
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MAN BEHIND THE HOE

CONTINUED FROM PAGE 205

One year when we were helping inspect war gardens, we noticed how often amateurs neglected their plots in September. There isn't the amount of work there was in June or July, but next year's success is somewhat dependent on what one does now.

In our garden we have to do some weeding to prevent seeding, as well as for the sake of tidiness. We have to feed late crops, work on improving the soil, and be ready for frosts.

Since we use the same plot for vegetables each year, we make a note of the crops in different rows before we pull them up. This is for the purpose of following crop rotation, an important and easy method of avoiding disease. If the cabbages and their relations, including the radishes, turnips, and kohlrabi, grew to the east this year and to the west last, we must slate them for the middle rows in 1949. The melons, cucumbers, and squash must be given a new spot, as well as the tomato-eggplant-pepper tribe. We have used this plan and have not lost many vegetables with diseases. Curiously enough, you can't trust your memory in this respect, as you have probably discovered you can't in the matter of seed planting, without marking rows. Keep a pencil in your kit and write down the garden plan. It takes very little time.

Another method of rotation that is insurance against soil-borne diseases, as well as a first class soil improvement institution, is to have two plots. While one is planted to vegetables, the other is covered with a green manure such as clover or alfalfa. The Wisconsin Extension Service recommends it wherever there is room. It is more important in sections where the soil is constantly robbed of the things plants live on by many succession crops each year. Unfortunately most of us just haven't the space, so we have to content ourselves with building up the soil wherever winter is a rest period in the garden.

The quickest way we know is to clean up harvested rows as we finish with them, rake fertilizer into the soil at the rate of 15 pounds to 1,000 square feet and plant a cover crop of rye and vetch, watering to start germination. This should be done before the middle of the month. It is necessary to start some seed between rows of late crops. The plants thrive on the left-over fertilizer as well as on their own ration, and store nutrients up for next year. Otherwise, these valuable elements are likely to be washed away in fall and winter rains. As a matter of fact, our system in this odd little pocket of Connecticut differs from the recommended practice in many sections of the East as well as in the South and West. We spread manure or compost in March and have the whole plot plowed as soon thereafter as the soil can be worked. The turned-under crop, as well as the manure, rots during the season, enriching the land and giving it the body to hold water in dry periods.

While on the subject of soil improvement, there's a material on the market that we mean to try before the next plowing. It is Aero Cyanamid Granular, whose high lime and nitrogen content are said to help convert waste and green crops into valuable organic materials.

Speaking of fertilizers, we find it pays to give fall crops a booster early this month. When late tomatoes need to be hurried along, when brussels sprouts are budding, cauliflower drawing its great leaves together in preparation for heading, in fact, when any plant is making fruit, it can use extra nourishment. We usually put a half cupful of fertilizer around each of the larger vegetables, not touching foliage or stems, and water it in.

Liquid fertilizer has been used in the Virginia Truck Experiment Station and elsewhere to give plants a lift and we are going to try this method if we run into a dry fall. The fertilizer is of no use unless rain or other moisture makes it available to roots. If a garden fertilizer such as 5-10-5 is used, the method is to dissolve by stirring, as far as possible, three cups of fertilizer in a gallon of water a day before application. Large plants are given as much as a quart of solution and smaller ones a pint or less. Easier to handle are such commercial materials are Hy-Gro and Ra-Pid-Gro which may be mixed and used according to package directions.

It always startles us to think that while we in the North are hurrying against imminent frost, people in parts of the South and Southwest are starting a winter garden. Looking over an extension bulletin for Louisiana recently, we noticed that many of the vegetable varieties we use in early spring may be planted in September down there. For example, English peas. Asgrow 40 (very good for freezing, by the way) and Laxtonian as well as Creole are recommended. Other vegetables suggested for planting now include Long Island brussels sprouts to supply a change from the ubiquitous collard of the Southland, beets,

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cabbage, carrots, the several salad greens, and onions, such as Creole and Crystal Wax, late in the month.

Alfred C. Hottes writes that seeds of any of the hardier sorts of vegetables that will survive an occasional frost may be started in sections of the Southwest and California. "In the interior valleys, as well as the north and central coast areas, and Southern California, we are sowing beets, broccoli, cabbage, carrots, cauliflower, celery, endive, kale, lettuce, onions, parsley, peas, radishes, spinach, swiss chard, and turnips, using all of the watering, feeding, mulching, and other garden tricks we know to keep the vegetables vigorous and succulent," he says.

In the region of St. Louis, Missouri, a few crops such as lettuce, spinach, and radishes, started in early September, are ready before hard freezing. Paul Kohl mentions such familiar varieties as Bloomsdale Longstanding Spinach, Scarlet Globe and Icycle radishes, Blackseeded Simpson and Grand Rapids leaf lettuce, and reminds us that it is wise to water the seed bed to get things going at this late hour. This, of course, is true everywhere and brings to mind the liquid fertilizer again. A cupful of 5-10-5 in six quarts of water can be used to feed 24 to 30 feet when applied right in the seed furrow.

In the matter of insect control, here we have only to think about dusting plants afflicted with cabbage worms and loopers, grasshoppers, and corn borers, occasionally aphids and bean beetles, once or twice in September. But all of the usual pests will thrive in the warmer climate gardens where new plants are coming up, and the gardener needs to have a supply of rotenone and nicotine sulfate, or an all-purpose garden dust to give his vegetables needed protection.

In Connecticut we always have to be ready for early frost in September. We keep some sacks and tobacco netting handy in the barn to cover the more tender plants, particularly the tomatoes. A cover, well drawn down to the ground around the vines has taken them through more than one of these pre-frosts. Afterwards we are quite likely to have many warm days of Indian summer and it's a shame to see limp, blackened vines loaded with soft fruit.

By the way, you can hasten the ripening of this heavy, end-of-the-season crop. If the fruits are full-size but won't turn red and the vines have luxuriant foliage, you can use Aero Defoliant. It takes the leaves off the plants and exposes the fruits to the sunshine. Now this is contrary to all we have ever learned about plants. Tomatoes need abundant foliage to make mature, quality fruits, and we have frequently picked the earliest and reddest from the darkest inner sanctum of the vine. But weather and other conditions at the season's end sometimes make this dense foliage a liability. Too little air circulation and sunshine may encourage disease and delay ripening. Large-scale growers have used defoliants to save their late crops. They apply it while the plants are wet with dew or recent rain. In five to ten days, the leaves dry up and fall, leaving fruits unharmed. Any material of this sort should be used only as the manufacturer directs.

We always pick a number of fully mature but green tomatoes, *sans* spots or blemishes, wrap each carefully in newspaper and set them on a shelf in the cellar. Such tomatoes have provided salad at Thanksgiving, and one of our friends boasts of having them at Christmas dinner. That is an accomplishment here.

—K. P. Plumb.



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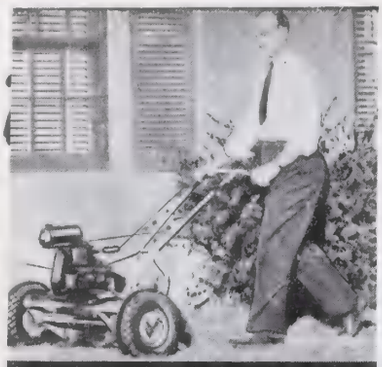
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ON PAGE 212 THIS ISSUE

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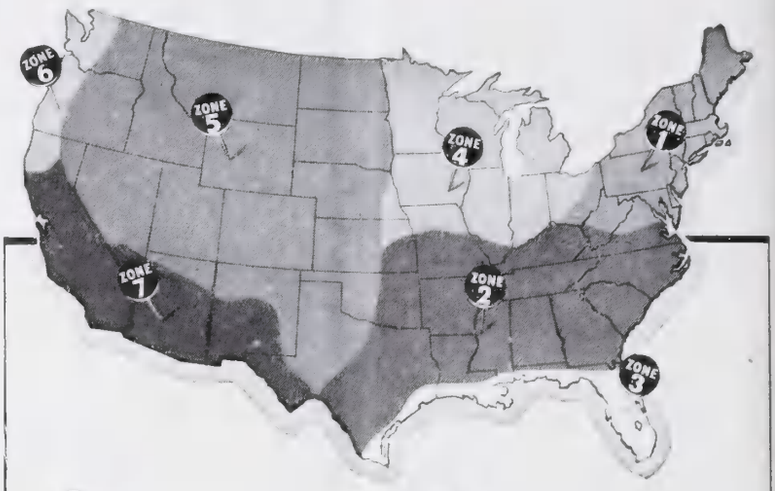


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The LOG of the PRACTICAL GARDENER



ZONE 1 The Northeast
ZONE 4 The Middle West
ZONE 2 The South
ZONE 5 The Rocky Mountains and Great Plains
ZONE 3 Florida and Gulf Strip
ZONE 6 The Pacific Northwest
ZONE 7 California and the Southwest

This is HOUSE BEAUTIFUL'S Gardening Zone Map of the United States. It is divided into seven main zones, determined not only by temperatures, but by soil, rainfall, and other factors that bear on what you can grow successfully. Whenever gardening procedures depend upon locale, we try to give the best advice for each zone, indicating the zone by number. Find your own zone number on the map so that you may apply our observations and reminders here and elsewhere in the magazine to your garden.

Nothing is quite so depressing as coming home after vacation to a garden untouched for two weeks or more. Even stay-at-homes are likely to find their gardens at a low ebb on Labor Day. But now that vacations and dog days are behind us, we're eager to make a fresh start. We have all sorts of ideas for next year's garden, but first we want to make a summer-to-fall transformation as quick and complete as a wardrobe change from demure cotton to sophisticated crepe.

The quickest way to give a garden the smooth look is to get the lawn back in shape. Mow it and edge it, and use any left-over pieces of sod to replace patches of weeds. Spray with weed killers, in preparation for reseeding grassless spots the end of the month.

Dig and divide overgrown spring-blooming perennials. Fill the resulting spaces with annuals from the cutting garden, or with chrysanthemums from your local nursery. (These perennials do not ship well in the fall, but transplant readily, even when in bud.)

Trim out excess shrub and tree branches. Also do the usual picking off of dead flower heads and diseased leaves, and necessary spraying.

Chrysanthemums are usually pretty tough and carefree plants, but they are subject to a variety of troubles, depending on location and season. Therefore an all-purpose dust or spray is useful on these perennials, as you've found one to be on your roses. The best combina-

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BETTER YOUR HOME • BETTER YOUR LIVING

ANOTHER HELPFUL HOUSE BEAUTIFUL SERVICE ON PAGE 212 THIS ISSUE

on is of DDT, rotenone, Fermate (or a similar fungicide), and sulfur. he rotenone checks red spider and aphids. DDT (or Methoxychlor) effective against leaf rollers, thrips, and tarnished plant bugs, and leaf nematodes, at periods when these are on the leaf surfaces. ılfur controls mildew, common in cool and damp weather in the fall. ermate or Zerlate will take care of black spot.

eptember is the month for northern gardeners to shift their house ants from an outdoor bed to pots. If you had the forethought in the ring to wash the pots and match them to containers of the same size fore storing you will save time now. It's a good idea to pot up the rgest and choicest plants first, so you won't end up with several ants—vigorous from their summer outdoors—without pots and containers large enough to hold them.

Start a few morning-glory seeds in four-inch pots. They will do cely on an unheated glassed-in porch, blooming until Christmas- ne or later, depending on how soon severely cold weather descends.

eptember is a hot month in the southern belt of the country. It is a ne when diseases are a problem, especially on plants that have suffered neglect. At this time, Alfred C. Hottes points out, gardeners in uthern California are most fully aware of the superior growing conditions offered by a lath house. It will not only give some shade but cut ying winds.

A lath house is useful in many parts of the country besides Southern lifornia. We saw one in a home garden in Denver that sheltered emones, bloodroot, and other eastern wildflowers that could not nerwise survive the penetrating sun in that region.

his fall be really foresighted and sow some hardy annuals, to get rlier bloom next season and also to save precious time in spring for er chores. If the pink cleome self-sows in your area, try a fall sow- ; of the rarer pure white variety called White Feather. Also plant eet peas along your fence. Even if you can't absolutely depend on ir coming through the winter, fall sowing is worth trying, just on chance. More certain are larkspur, nicotine, sweet alyssum, and nflower.

Order these hardy annual seeds now, for planting next month, while soil is still mellow but just before frost is expected. They should out the first thing in the spring.

e twentieth anniversary booklet of the Chappaqua, N. Y., Garden b, which just came to our attention, tells of the club's efforts toward utifying the community. Members have cooperated in planning and nting the grounds of the railroad station plaza, library, and schools he spirit of the "quiet charm and beauty of this old Quaker comnity that has lain for more than two centuries in a cleft of the stchester hills." Community improvement should be the goal of ry garden club, in addition to teaching its members how to develop enjoy their own gardens. —A. L. D.

KEEP YOUR PHLOX IN TOP FORM

CONTINUED FROM PAGE 183

ourages mildew, which may erwise make the plants untly.

White phlox creates dream pics in the moonlit garden and has added charm of fragrance. Miss gard, the early white variety, ndispensable. Marie Louise is of the best new whites, though foliage is weaker than some. -growing Mai Ruy is valuable small garden and its thick green foliage holds well gh hot summers, as in my phis garden.

llian is a clear, light salmon pink, particularly good near the deeper glowing salmon of Pink Charm. Both are medium- to low-growing. Petunia Cheerful repeats the pale salmon of Lillian. Tall-growing phlox are more numerous than the lower-growing varieties and their fine showy panicles of bloom are an ornament to any planting.

No other perennial gives so generously of its bloom over such a long period. By planting both early and late varieties of phlox, July, August, September, and even June will find the garden full of color.

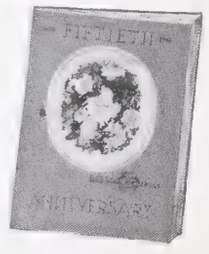
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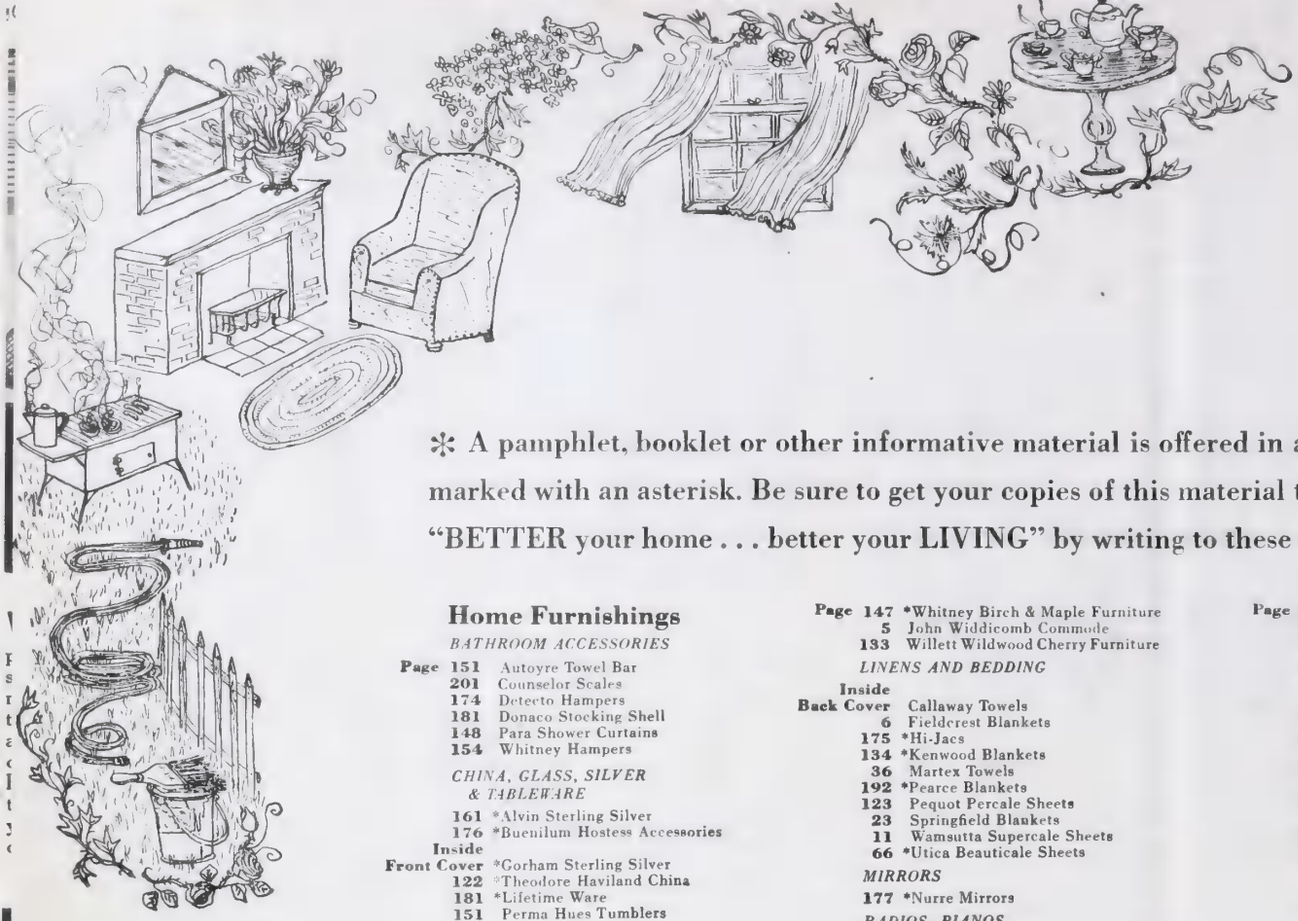


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House Beautiful



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OCTOBER
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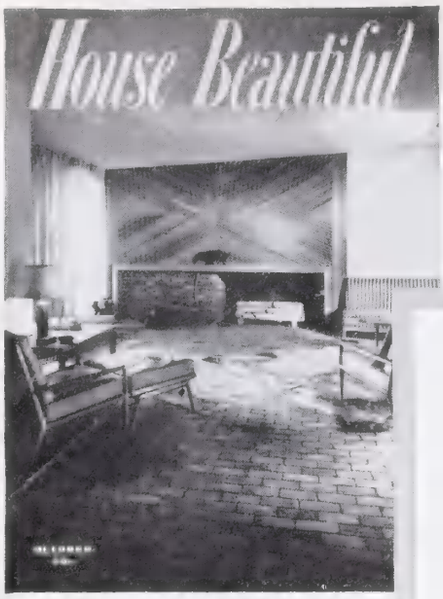
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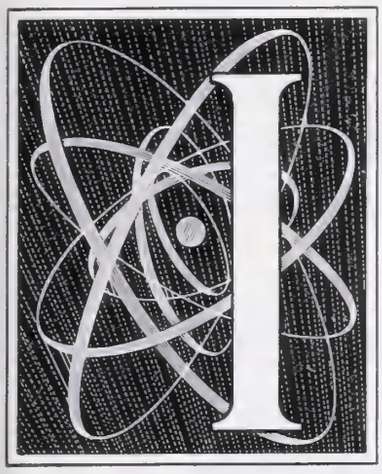
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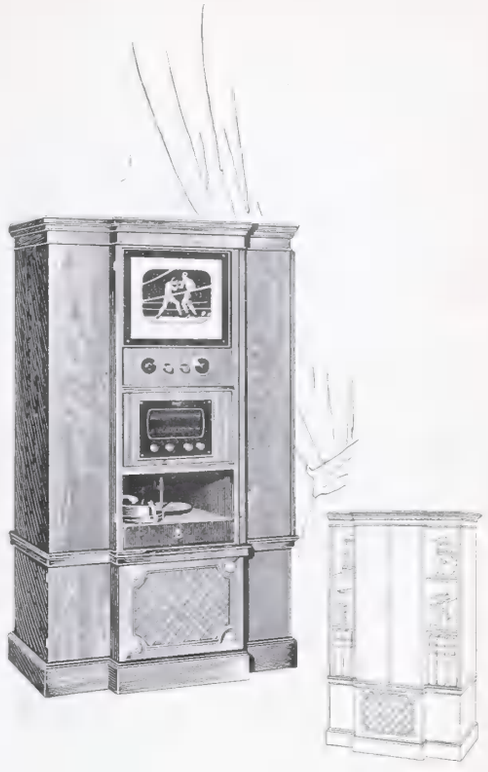
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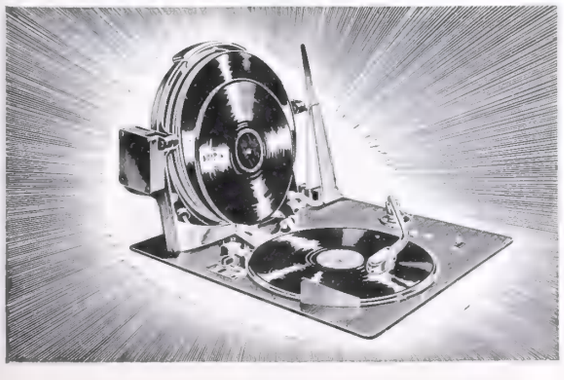


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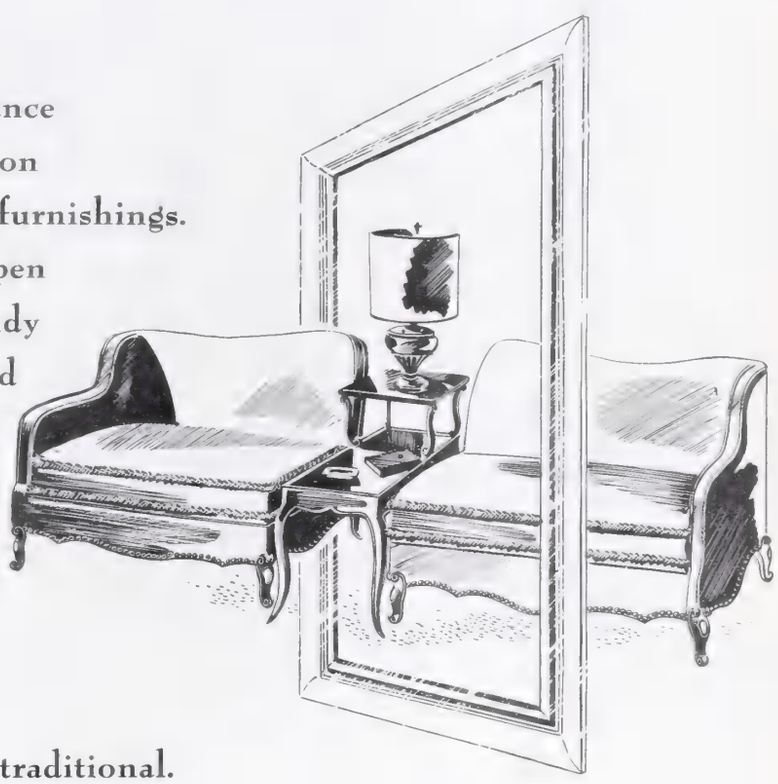
KARPEN Guaranteed FURNITURE

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▪ In every room of charm and elegance there is a theme piece, the foundation for blended beauty radiated by the furnishings. For those who seek the finest, Karpen craftsmen have created the Normandy Group of French Provincial, around which you may build a room of gracious loveliness.

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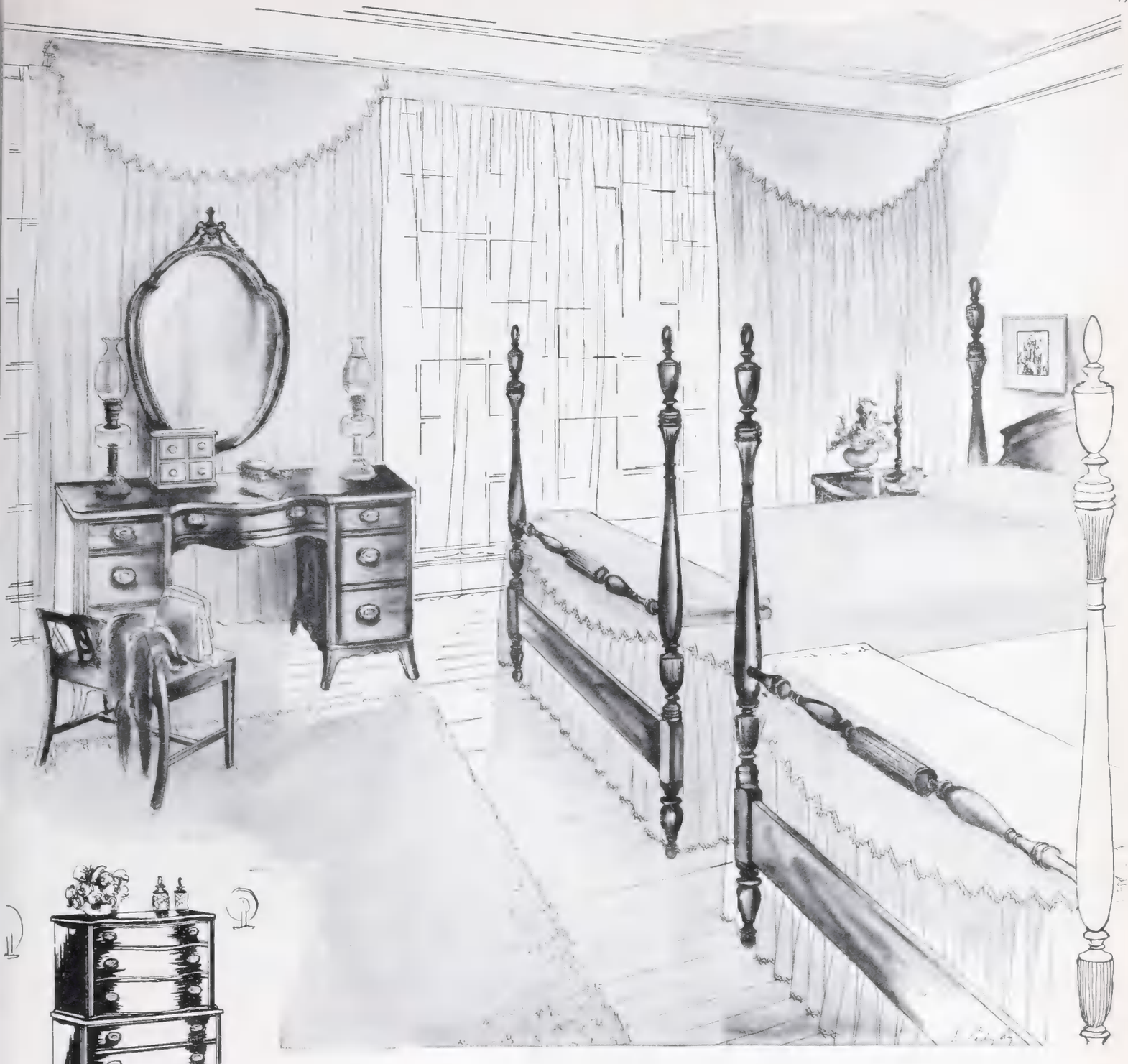
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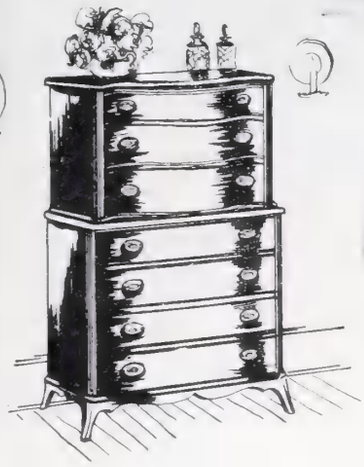
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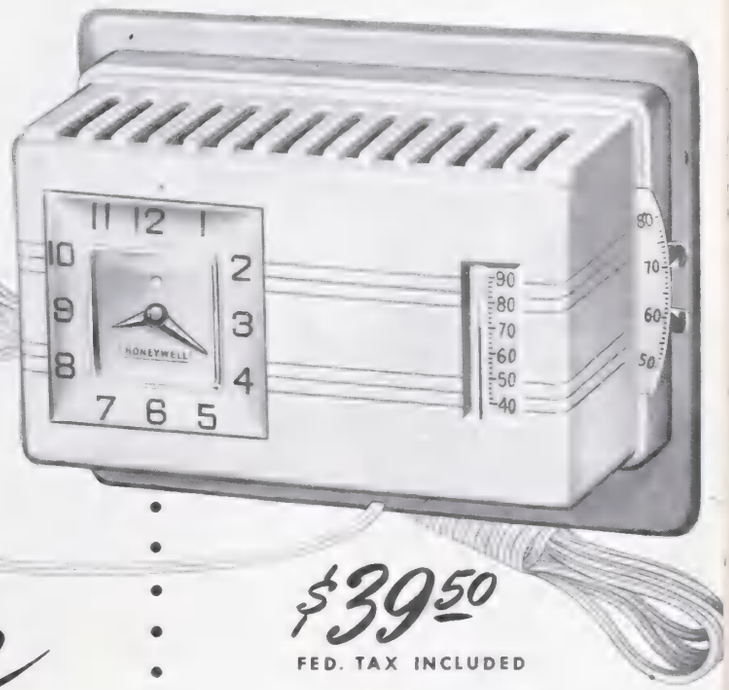
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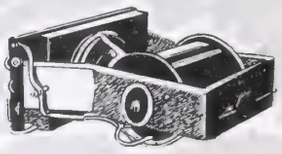


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"And when company drops in unexpectedly, it's so nice to set a fine table without first running out to the stores."

Here are some mighty good reasons why the dependable General Electric Home Freezer is your best buy . . . why General Electric is your *best* investment year after year.

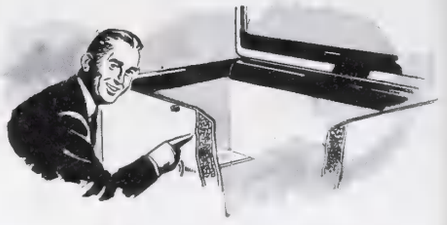


This is the heart of the General Electric Home Freezer. It's the compressor-mechanism of the sealed-in refrigerating system, the same type of system used in G-E Refrigerators.

1,700,000 of these dependable refrigerating sys tems have been in service in General Electri Refrigerators for 10 years or longer!

When you have a General Electric Hom Freezer, *you need never stretch* or strain to ge the food packages at the very bottom. The in terior of the 8-cu-ft cabinet is only 20 inche deep—yet it holds 280 pounds of frozen food

The baskets are wonderful for keeping smal food packages. You can get at any or all foo easily and quickly!



Here's true economy

General Electric's *Perfect Seal* Cabinet con struction prevents moisture from reaching the 4-inch-thick Fiberglas insulation. Steel cabine is Bonderized. Liner is rustproof aluminum.

These are reasons why the General Electri cabinet maintains zero temperature throughou . . . why operating cost is miserly. Genera Electric Company, Bridgeport 2, Conn.

General Electric Home Freezers

For *quick-freezing* foods at home . . .

For *storing* the frozen foods you buy

GENERAL ELECTRIC

American Informal*

Furniture by
TOMLINSON
FOR THE LIVING ROOM, DINING ROOM, BEDROOM



Design Pat. U. S. & Can

Tonight it's a chafing dish supper...and this adaptable American Informal sideboard serves as the decorative setting for a festive buffet. Tomorrow the family gathers again around the dining table. Every occasion is easy and charming in the American Informal dining room . . . with color and beauty . . . convenience and comfort to make and keep it so!

Send for the Story of American Informal

This booklet illustrates all the pieces, is full of exciting ideas. Twenty pages in color. Address Dept. B-4, Tomlinson, High Point, North Carolina. Enclose 10¢.

*T.M. Reg. U. S. Pat. Off.



Broadloom means...

You may want a solid color on your floor—a soft, restful base for yo
room's decoration. You may be partial to pattern. You may like the look
a velvety pile, or a twist pile, or a carved pile, or a pile with a bas reli
design, sculptured in the wool. Whether you want a rug, cut and bound t
right size for your room, or a carpet, laid wall-to-wall...you'll find t
color, the pattern, and the texture you want, in broadloom



dense pile, long wear, thrifty price... Masland's fig-
l *Imperial Argonne*. Three floral patterns, 19 tone-on-
color harmonies, widths to 9', under $7.50* sq. yd.



For multicolor design, hardy practicality... Alexander Smith's figured Axminster, *Ferncroft*. Four designs, 7 color-combinations, widths to 12 feet, under $10.50* sq. yd.

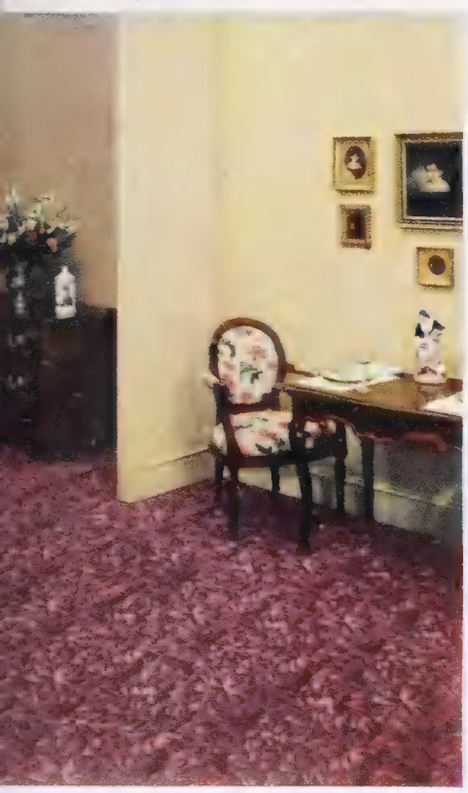


For texture interest, glowing color... Alexander Smi
twist-weave broadloom, *Pinehill*. Eleven colors, up
18 feet wide, under $10.50* the square yard.



...the width you want, in Rug or Carpeting

r broadloom means *width*, not *weave*. Width to give you a seamless sweep
the weave you want on your floor. In Alexander Smith and Masland
oadlooms, you'll find velvets—smooth, twist pile, figured. You'll find
ltons—patterned, carved, sculptured. You'll find Axminsters, tone-on-tone
d multicolor. See them; feel them—the broadlooms that give you
color, the pattern, the texture you want, in the width your room requires.



lor-rich pattern precisely defined...Alexander carved Axminster, *Patrician*. 2 patterns, 5 color-ations, widths to 15 feet, under $10.50* sq. yd.



For delicate definition of design...for fashion-right color ...Masland's carved Wilton broadloom, *Scarsdale*. Six lovely shades, widths to 12 feet, under $12.50* sq. yd.



For formal beauty of raised self-tone design...Maslan sculptured Wilton broadloom, *Cotillion*...Six sub fashion shades, widths to 15 feet, under $14.50* sq. y

*Prices vary slightly with local

Alexander Smith & Masland Broadlooms







BY ALEXANDER SMITH & SONS CARPET COMPANY AND C. H. MASLAND & SONS

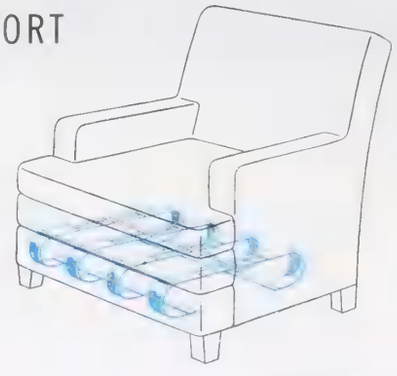


Style 4859 shown above is typical of the many Flexsteel styles available

ONLY *Flexsteel** GIVES YOU THIS LIFETIME COMFORT

Choosing a new living room suite is usually a once-in-a-lifetime pleasure. When that day arrives, assure yourself everlasting comfort and enjoyment by choosing a luxurious Flexsteel suite.

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Flexsteel is an exclusive, engineered one-piece spring unit built into all Flexsteel suites. Flexsteel spring units are unconditionally guaranteed. Compare Flexsteel with other constructions for lifetime comfort.

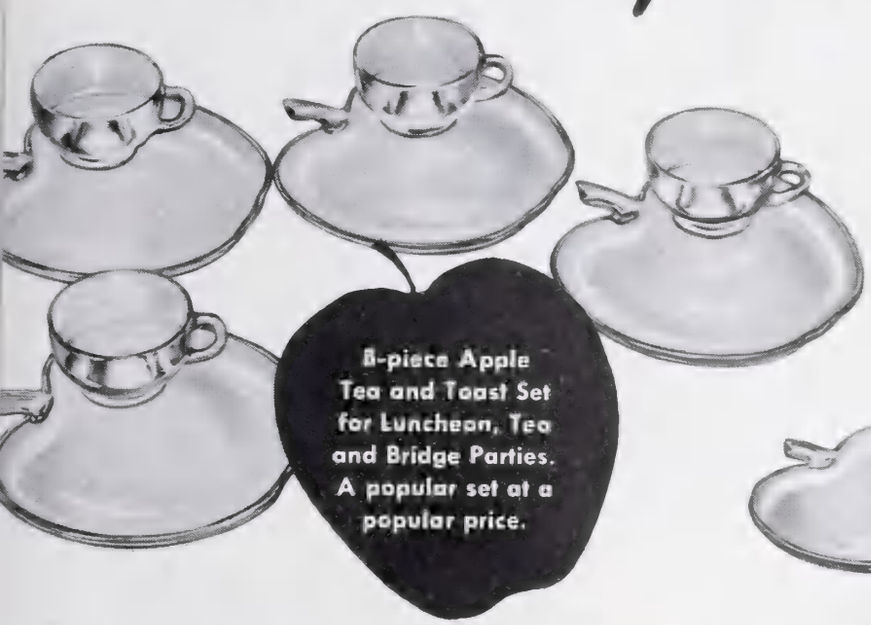
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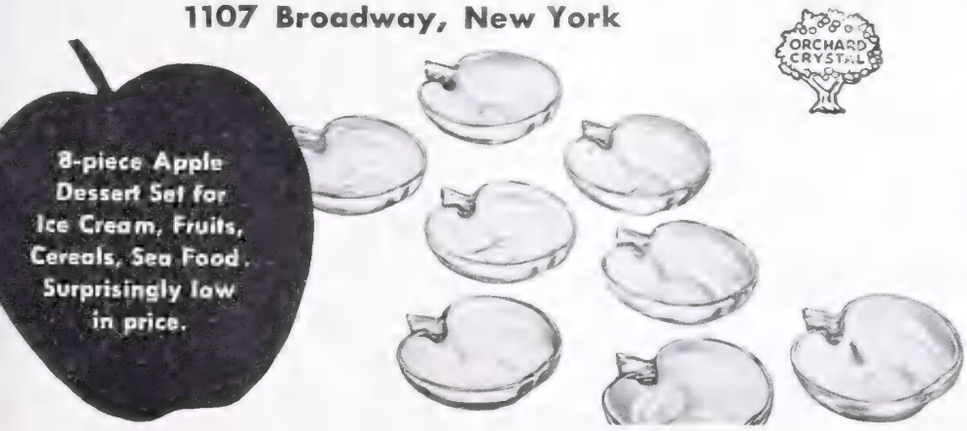
nazing as it seems—here is crys- designed by expert craftsmen, ll-schooled in the art of making e glass. Here is crystal so smooth so clear . . . so sturdy that many omen expect it to cost much ore. For each set is a lovely masterpiece of sparkling beauty.

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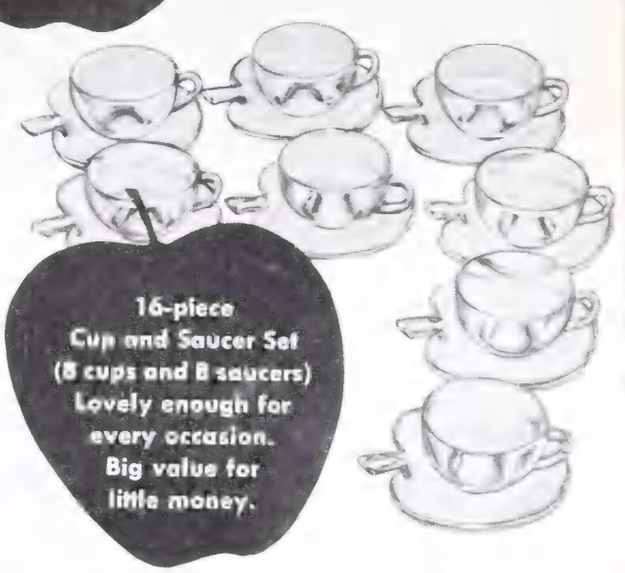
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16-piece Cup and Saucer Set (8 cups and 8 saucers) Lovely enough for every occasion. Big value for little money.



Magnificent view of orchard and hills comes indoors, in the C. Frederick Withington home, Chelmsford, Mass. For year-round comfort, window wall is *Thermopane*.



Let nature be your decorator

NOW THAT YOU CAN GET *Thermopane* SO PROMPTLY

When you open your rooms to the outdoors with Picture Windows and window walls, many of your decorating problems are solved... for the lawn, garden, near-by woodlands, or rolling hills become the focal point of attention. And the wall areas which are glass never need to be painted, papered, stained or waxed. Simply and quickly cleaned, glass has the clearness of country air indefinitely.

Before you build or remodel, ask your architect about the benefits of *Thermopane**. It cuts heat loss through glass, reduces downdrafts at windows, minimizes condensation and frost on the glass . . . even deadens outside noise. It's made of two or more panes with dry air between . . . factor welded into a unit that stays in all year. L·O·F's *Bonderme Seal** around the edges keeps dirt and moisture from enteri the air space.

You can get *Thermopane* promptly . . . in over 70 standa sizes to fit most window openings, as well as made-to-ord units when they are required. It may be installed in fixed opening wood or metal sash throughout your home. F more information, write for our *Thermopane* book. Libbe Owens·Ford Glass Company, 4108 Nicholas Buildin Toledo 3, Ohio.

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Girls' Names
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LENE
RBARA
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SHILLITO'S

Southern Ohio's oldest and largest department store



Gay and Colorful

3 for $5

(or $1.79 each)

Matching Washcloth (without name)

39¢ each

Order Their Very Own

"Name" Bath Towels

by Mail

Bath-time will be fun-time for the kiddies—no mixed up towel bother for you—when they have colorful, circus print towels with their own name. Set of 3 towels for only $5.00 with washcloths at 39c each.

"Georgie Giraffe" is red with green polka dots, "Eddie Elephant", red, and "Zet the Zebra" is green stripe. The towels are a big 22 x 42 inch size with a gay, *FAST COLOR* circus print on fluffy white terry cloth.

Most popular names not listed can be ordered. Allow two to three weeks for delivery.

Use This Coupon—Order by Mail

SHILLITO'S, Dept. 10-6G, Cincinnati 2, Ohio

Please send the following Circus Print Bath Towels and matching Washcloths. Bath Towels 3 for $5.00 or $1.79 each, matching Washcloths (without name) 39c each.

Child's Name (please print)	Bath Towels (quantity)	Washcloths (quantity)

Name_____

Address_____

City_____ State_____

Payment Enclosed_____ C.O.D._____

Ohio residents add 3% sales tax.
(Add 15c Shipping Charges except in Ind., Ky., W. Va., and Ohio.)

SHILLITO'S Dept. 10-6G, Cincinnati 2, Ohio.

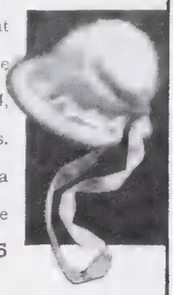
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Attractive —Useful

HITCHING POST

Made from an old Pennsylvania model—just like the original. It's good looking and made of sturdy cast iron. You can easily mount it on a wooden or iron post. It's ornamental and useful, too. About 7" high. I have a few left for only $10.00. Your money back if you're not delighted.

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English Import

An old Chinese design and rich colors on a cobalt blue background impart an oriental flavour to this English teapot and stand. $12.75

Add 2% tax on Illinois shipments
Add 35c for postage out of state

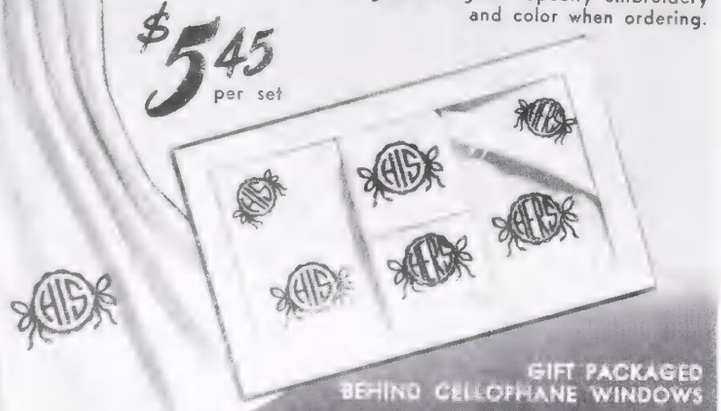
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SIX PIECE "HIS-HERS" or "MR-MRS" TERRY ENSEMBLE

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Each piece beautifully embroidered on peach, blue, green or gold. Specify embroidery and color when ordering.

$5.45 per set



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Your mail orders promptly filled. If prepaid, we pay postage; if C.O.D. postage added.

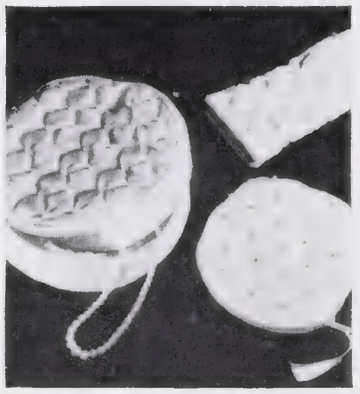
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Merchandise, except personalized items, be returned for refund by firms involved prices are subject to change. Happy Wi Shopping!



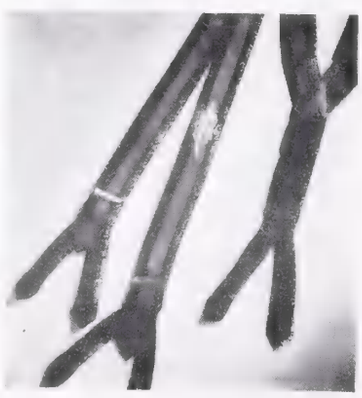
GIVE HER PEARLS bec pearls are as haunting as a bidden kiss, as elegant as a der hand. Give her white ta because white taffeta is as y as the morning, as fresh a whitecap. And give her t cases because they remind of her. For her glasses $2.25, compact $3.75, her jewels $ Ppd. Grande Maison de Bl 3130 Wilshire, Los Angeles.



TAKE A TABLET. S things you fall in love wit sight, and this is one of t It's knockout stationery comes in tablet form—sixty x 10½" sheets and fifty envel with a three-line name and dress or address alone shown), printed in bold du net on white, pink, gray, green. Marvelous for typ $4.25 postpaid, and *only* at man-Marcus, Dallas, Texas.



YES, MY DARLI DAUGHTER, because could say "No" to a little with "I Love You" embroid on her ruffled panties and loped hearts hugging her dim legs? Balloon cloth, laced pink or blue satin ribbon, 2 to 6. $2.95. Matching slip $ Puff-sleeved nightie $7.95. N tie, 8 to 12, $8.95. Ppd. V Moppet, 12304 Ventura B Studio City, Calif.



MONOGRAMMED BRAC For a "difficult" man, these the best gift we know. The penders are made of moiré leather tabs, come in gray, bl white, maroon, or navy wi three-letter embroidered m gram in any contrasting color evening clothes, black braces white initials are terrific. $ ppd. Franklin-Bayer, The L Shop, 630 N. Michigan Ave., cago, Ill.

Shopping with Pat-Quinan



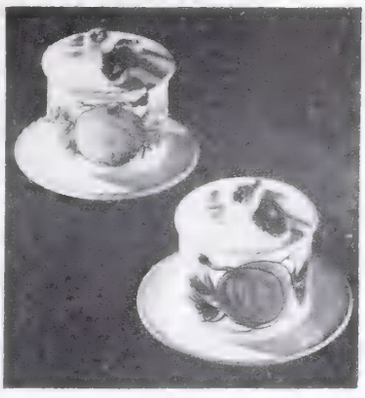
DY IN ERMINE. You'll be y for lunch at the Colony ea at the Plaza, and you'll as special as you look in this shly flattering ermine scarf. n it, wear a black velvet t, a slim black suit, and the est gloves in the county. ced genuine ermine band with ermine tails, $16.50, including and postage. Harold J. Ru- 52 E. 56th St., New York.



O IS COMPANY in the den interval between day's and night's beginning. It's me that blotters up the bad s, mists out barriers, and lly it belongs to two people love each other. For your den moments, then, this cock- twosome decorated with ks, You, Me, and Ours. The st we've seen. $3.50 ppd. Page iddle, Haverford, Penna.

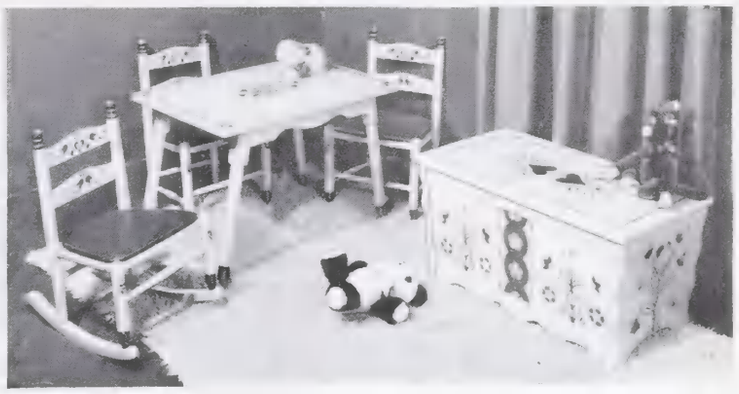


RISTMAS STARS. A gift n Carbone is a rustle of excite- t, a small share of the perfec- that runs like a melody ough this delightful shop. Ital- Majolica jam or relish jars hand-painted with assorted t designs, have attached sau- . Without spoons, $1.75 each; 5 for two. Postpaid. No d.'s. Carbone, Inc., 342 Boyl- St., Boston 16, Mass.



RMONICA BRACELET. shall have music wherever goes and, like the magnetic hantment of the Pied Piper, a l of children and beaux will ce in her wake. The little har- ica, 1½" long, really plays, gles provocatively from a ble link bracelet. It's the st gadget we've seen, and just 0 incl. tax and post. Mermod ard King, St. Louis, Mo.





For a little tot's very, very own

Staunchly built to adult standards with smoothly finished rounded edges, this Northern hardwood set has padded, imitation leather seats; durable lacquer finish in white with red or maple with blue decorations. Made by Phoenix Chair Co. of Sheboygan. 20" x 30" table, 20" high . . . chairs, 15" wide, seat height 12" . . . 30" x 17" x 16" chest.

Table, 2 Chairs $19.95
Rocker 6.95
Chest 18.95

Order now for Christmas!

All pieces but chest can be shipped parcel post. Weights as follows: table, 22 #; set of 2 chairs, 16 #; rocker, 8 # . . . chest, 20 #, must be shipped express.

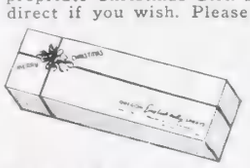
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EACH COLORFUL BOX contains 3 full pounds of Oregon's finest glossy-green, red-berried, English Holly Sprays. Ideal for Holiday decorating. The appropriate Christmas Gift. Boxes mailed direct if you wish. Please order early.



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Your College Seal in colors on fine Englishware and good Crystal. Over 100 colleges and universities represented, including women's colleges, West Point, Annapolis, etc. Insignias are accurately reproduced in hand applied enamels in correct colors. Sorry, no order for less than 6 glasses or 4 plates of a design can be accepted. Service or buffet plates have rope edge and 2 platinum bands. Size 10 inch. 4 for $16.00. Hiball, Old Fashioned or Footed Cocktail, per dozen $18.00.

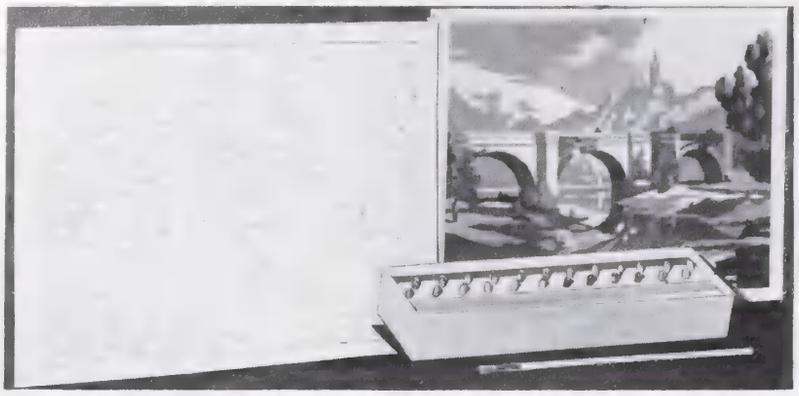
Mint Julep Cup—a reproduction of one owned by Patrick Henry—in heavy Silver Plate. Beaded rim and foot. Height 4½ ins.; holds 15 ozs. Frosts perfectly. Each $8.00. Also in heavy Sterling Silver, each $27.50 (both tax included)

The new king-size, Hollow-Stem Beer Glass that every man wants. Holds 16 ozs. of ice-cold, sparkling brew with enough room for a foamy white head.



Golden bubbles spray up from the depths of the hollow stem. Clear blown Crystal. 8 for $12.00; 12 for $18.00

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Give the Famous PAINT-IN-OILS Kit!

No experience required. Everything you need to make a beautiful oil painting is right here—ready-mixed oils, artist's brush, stamped canvas (12" x 16"). Fill in each area of the canvas with the color indicated and watch your masterpiece take form, stroke by stroke. Interesting new hobby for you. Your choice of: *The Bridge* (illustrated), *Mt. Vernon, Canal Boat, Zinnias, Homeward Bound, Quiet Waters, Poppies or Bon Voyage.* Each, postpaid **$2.95**

Little Pitchers Have Big Ears . . .

It's been said time and again that little pitchers have big ears, and so they do! This one is about 4" tall, and just look at those ears. In fact, it's practically all ears! Made of fine ceramics, in assorted colors. Postpaid **$1.85**

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Potty Chair Lamp Table



Here we have reproduced an Early American POTTY HIGH CHAIR. A bit of whimsey that makes a very practical LAMP TABLE. Hand made of mellow brown antiqued Knotty Pine.

29¼" high - 20" wide - 12¼ deep

$37.50 express collect
Sorry no C.O.D.s

Lamp not included

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Handmade copies of exciting originals. Sides of soft genuine maroon sheepskin. Faceboard and handle of antique black with rich gold stencil. Gleaming brass nozzle. A decorative treasure as well as a boon to the firemaker. Three sizes, all leaders for your Christmas gift list. Sent postpaid. No C.O.D.'s please.

13¾"x6"	$4.50
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4 Plain Street — Millis, Mass.

Quaint and Useful Gifts from New England



America's Oldest Coffee Mill for gourmets and collectors of bric-a-brac. Our Mill is adjustable to any grind. Available in red, blue, natural wood lacquered, or unpainted. The Eagle Mill has often been used as a spice grinder and is a popular gift item.

This 1853 sewing bird made in brass from the original dies, holds cloth firmly in its beak and is an extra set of fingers to aid in cutting and sewing. Also the polished brass bird perches prettily on a whatnot or dressing table and its two pin cushions couldn't be handier. Not a reproduction.

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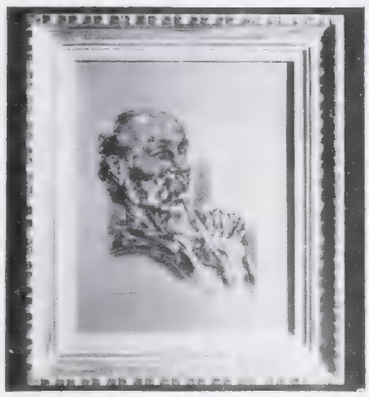
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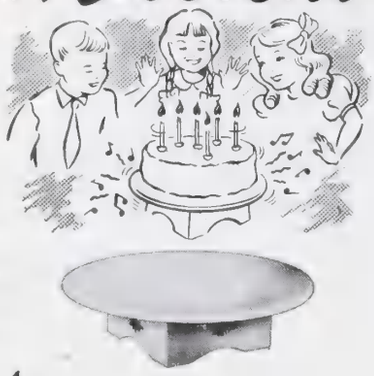


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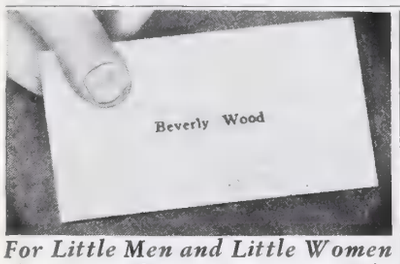


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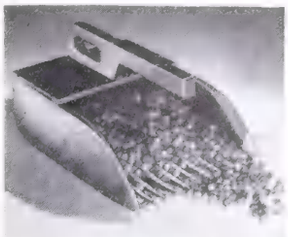


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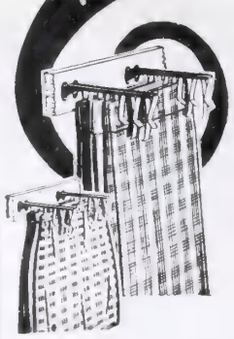


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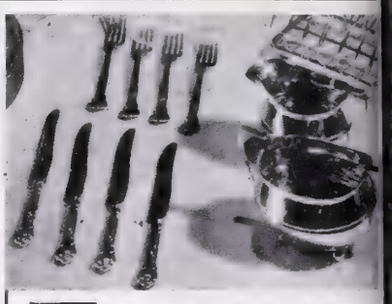
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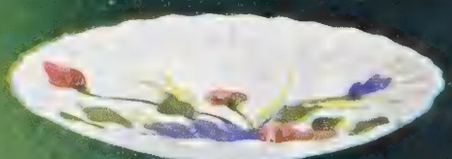
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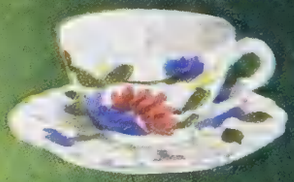
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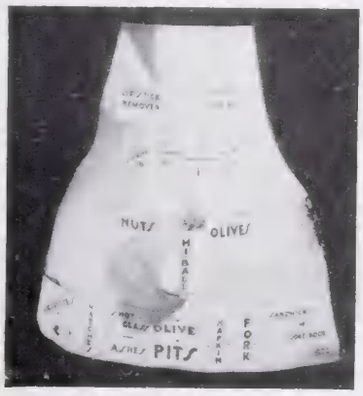


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Window Shopping

CONTINUED FROM PAGE 44

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WITH THIS NEW PETTICOAT BLOUSE

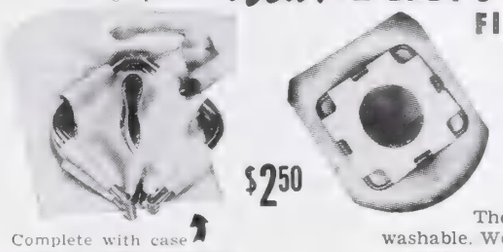
Sweet and neat for little misses. No chance of the petticoat blouse popping out when worn with skirt or pinafore. Adjustable elastic waistline and sleeves. Buttons all the way down the back and opens flat for easy laundering. High count Sanforized broadcloth. 3-inch eyelet ruffle at the hem.

Sizes 1 thru 6 . . . . . $3.95
Sizes 7, 8, 10, 12 . . . . . $4.95

White only
Postage paid



New! A BABY'S TOILET SEAT THAT FITS IN A HANDBAG



$2.50

Complete with case
ONLY 4 INCHES SQUARE

Yes, if it's a Baby Sitter —mother needn't carry anything embarrassing into rest-rooms or hotels — and baby needn't worry about losing his balance or dignity on a strange seat. Fits any toilet seat, yet folds to 4" square for purse carrying. The plastic-impregnated seat is washable. Weighs only 8 oz. Pink or blue (with deflector). Complete with case, only $2.50, includes postage

No COD's please.

Another different baby item from PeeWee House

11046 A Barman Culver City 10, California



RUNS ON AIR!

Powered with compressed air, this 14" aluminum racer clips along at 15 m.p.h. for 125 feet and putt-putts like a gas engine. All you do is just pump her up and let her zoom! Bright colors, inflated tires. $4.95 plus 35c pp.

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Bleazby's

31 East Adams, Detroit 26, Mich.

Copper POST LAMP

13¼" x 7¾"
WIRED $5.95



WAGON WHEEL LIGHT
RUSTY FINISH



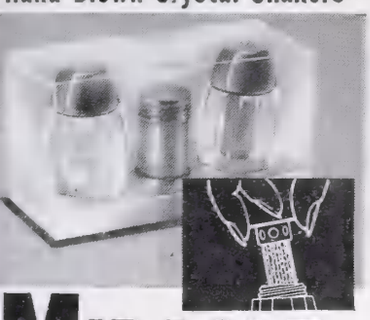
32 IN. DIAM. 6 LITES $67.
24 IN. 5 LITES $56.

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keeps salt free-flowing!

Crystal glass, hand-blown by masters of the art, topped with glittering non-tarnishing caps! Packaged in beautiful gold and transparent plastic case . . . We pay postage! $5.95

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WITH A PERSONALIZED RUBBER DOOR MAT

This black corrugated rubber mat with white lettering will add a distinctive touch to your home entrance. You can have your name, address, or any inscription you prefer. Maximum 11 letters per line —3 lines only. Mat 18" x 30" x ¼" thick, with perforated border. White letters 3" high.

$7.95 Prepaid. No C. O. D.'s please. (Larger size Mat prices on request.)

PERFO MAT AND RUBBER COMPANY
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Here are a lovely pair of original *natural colour* Flower prints from the *Paxton* Collection of 1834, with hand-made French Mats, overall size is 14x11", at $10 for the pair. We will send prepaid any colour you select from this decorative collection of 300 prints, all beautifully hand-coloured.

From our Modern Dept., send 25c for our catalog, entitled, "Prints That Make a House a Home". You will enjoy it from cover to cover.



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$12.50 COMPLETE

Just the thing for picnics and auto trips. Attractive case made of simulated leather, zipper top. Contains 2 quart size Thermos bottles, each with 4 cups and large sandwich box. Size 12" x 14".

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insure privacy plus ventilation. The heavy white plastic surface of the pleated arc sheds dust and moisture, screens out sun and wind. Mounted on steel bars that are easily removed. Made to special order.

Fifth Floor

Send me ——— window shields 20" ☐ 26" ☐ 32" ☐ high for inside window frame ——— inches wide.

For windows up to 47" wide, **3.95**
For windows 48" to 60" wide, **5.95**

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New and Exotic "AIR PLANT"

A newcomer from romantic Brazil, this beautiful BROMELIAD grows mostly on air, delighting the discriminating with luxuriant tropic splendor! Decorative whorl of leaves shade from lemon green to rich emerald, vivid red to deep maroon. Very hardy, lending lasting distinction to any room; the plant is 14" to 17" tall in classic, creamy white pot 6" high. Be among the first to own this rarity. Order now.

Price $7.75 Postpaid

Constance Spry INC.

FREE! Send for your copy of our catalogue on wood plants and flowers.

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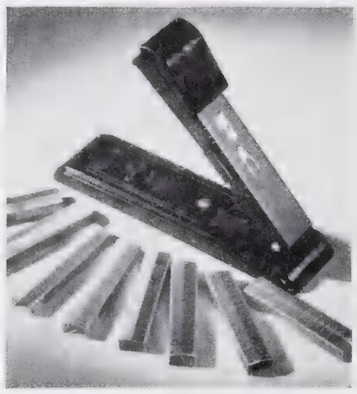




Window



SUR-PRICING VALUE. A all-metal hamper, half round shape so it fits flush against wall, has a hinged lid, a vent lator, and comes in chalk whi hand-painted with green ivy. stands 24" high. To match it an oval wastebasket. *And* the s is just $9.95. With 19" hampe set is $8.95. Express collect. N c.o.d.'s. Saybrook Gifts, 77 Lexington Ave., New York 2

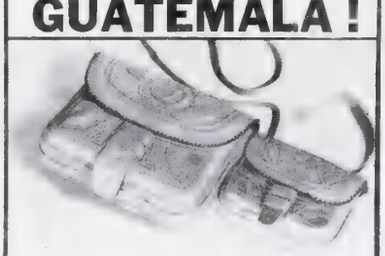


PERSONAL STAPLER is a satisfactory a desk accessory a we've found in all our prowling It comes in a dignified black fin ish with one, two, or three chrom initials and an executive suppl of staples. Wonderful for attach ing checks to letters, collatin correspondence, etc. $3.25 ppd Without initials, $2.75. Terrac Yarn and Gift Shop, 1 Winches ter Terrace, Winchester, Mass



BARGAIN FRAMES. These are the sweetest frames imagin able, and the price is so pleasant you can make short shrift of you Christmas list. In either silver or gold-plate, they are non-tarnishing, can stand on your dresse or hang on the wall. Choose either the $3\frac{3}{4}$" circle, the 3" x 4" oblong, or the $2\frac{3}{4}$" x $3\frac{3}{4}$" oval. $2.50 each. $4.95 the pair. Ppd. James Stuart Gifts, 410 Delaware Ave., Wilmington, Del.

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SHOULDER BAGS

- New! Stylish! Full Length Straps!
- Sizes For Mother and Daughter.

Beauty and long service are combined in these genuine selected cowhide bags. Large bag is 8 x 10½ inches . . . small bag is 5½ x 7¼ inches. Ideal for casual or sports wear. Makes wonderful gift.

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SOLD BY MAIL ONLY — ORDER TODAY!

$2.00 Deposit on C.O.D. Orders

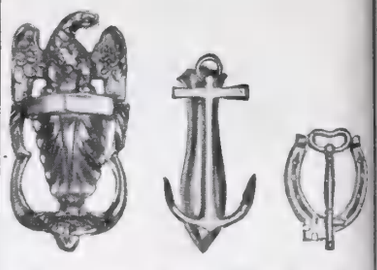
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4 Plain St. Millis, Mass.

Shopping



OWEL WOWS. A three-piece ry towel set comes in white th a child's first name or a use name stenciled in red, blue, green. The colors are fast, and e set includes bath towel, face vel, and washcloth. This is top-tch value at only $2.65 post-id. Young Sports, Chester rings, Pennsylvania.



HEN A PRETTY GIRL wders her nose, people stare. be sure you're ready for your llery with a compact you can proud of. This one is an ele-nt oval powder box in gleam-g golden metal, and your mono-am is engraved with a grand urish across the front. Just .25 ppd. No c.o.d.'s. Trade-nds, 141 Newbury St., Boston.



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Large 12-inch salad bowl and six individual 6-inch bowls. Made of finest California Redwood. Inside of bowls hand-rubbed with olive oil. Guaranteed to please the most discriminating. Complete set, large salad bowl plus six individual bowls . . . $25 postpaid

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Dept. 2, 2005 Cowper St. ★ Palo Alto, Calif.



Planter Lamp $19.95

Solid copper with brass edge, or all-brass, 24 inches high, 20-inch satin or monk cloth shade, red or green. Shades to specify. Flowers not included.

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31 inches tall; solid brass cast base; diameter of top globe, 10 inches. A beauty of yesteryear,—modernized by electricity.



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All the toys you can think of and hundreds of fascinating new ones...ready now for you to pick from the 80 packed pages of the famous Schwarz toy catalog. Toys for all ages, all temperaments; big gifts and little ones; imaginative, well-made toys in Santa's best tradition, all competitively priced.

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Please send our copy of your new 1948 Toy Catalog.

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HB

Really New—and Just Delightful!

"Nanette" MOSSE'S Latest Bedset

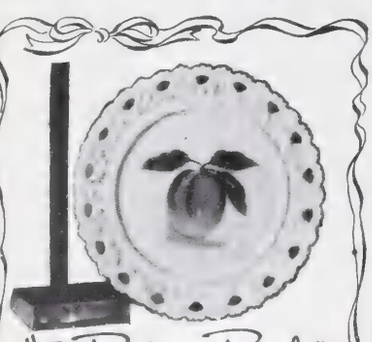


Right across the corner of each pillow case — a romantic French Bowknot beautifully hand appliquéd in pastel color on white Wamsutta Supercale. Always that different Mosse touch! Sheets are handsome with matching hem motif. Embroidered monograms complete the picture. . . Applique in powder blue, maize, orchid, aqua, beige, Nile, peachbloom or lime . . . **Exquisite gift — and a treat for yourself.**

2 Single top sheets, 2 cases . . . $63.50 Postpaid
Double bedsheet, 2 cases . . . $47.55

Handmade taffeta comforter, all popular shades
Twin bed, $49.50; double, $59.50

MOSSE—LINEN, 659 FIFTH AVENUE, NEW YORK 22 PL 5-7464



"A Perfect Peach"

Hand Painted Fruit Plates 7"
Lacy Milk Glass, hand painted in natural fruit colors, fired on. Choice of Peach, Raspberry, Pear, Apple, Blue Plum, Cherry, Strawberry & Yellow Plum. The copper banded hanger-stand 50¢
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COMPLETE KIT ONLY $5.00 Plus 45c for Postage & Packing

Amsco Company, Dept. HB
LeCenter, Minnesota



Window



SWEATER GIRL. A suit-w ing city slicker or a college c mer will live in this 100% sweater that feels like pu cashmere. It has a first name script) in any color on bl white, cherry red, hunter gr lemon yellow, or silver sm 34-40. $4.50 plus $1 for na Cardigan in same colors, $ plus $1 for name. Postpaid no c.o.d.'s. From Janss, 725 R way Ave., Elizabeth, N.J.

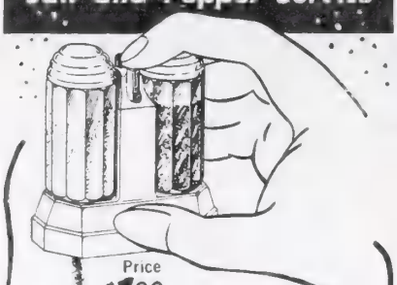


IN THE PINK you'll love t pretty glass set which, someh looks dressed for a party. H ever, if you're not a "pink" la the same design is available green or white on the clear gla The 16-piece service for four cludes dessert or tea plates, fr or finger bowls, juice glasses, a water tumblers. All this for ju $1.95 plus 50¢ postage. T Union, Columbus 15, Ohio.



POCKET CARDS. You nev know when, in what train or hot room you'll find a gin rumm partner or feel like a session solitaire, and with these travelin cards you're all set. They mea ure 2½" x 1½", and the de comes in a match-like case gold-tooled genuine leather. Re green, brown, or blue. $2.25 pp tax and postage from Dale Fift Avenue, 719 Fifth Ave., Ne York 22, N.Y.

A Smart Set PEPSAL Salt and Pepper Service



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Pep up your table decoration. Smart new PEPSAL serves both . . press white button for salt, black for pepper. Moisture-proof plastic. Easy to fill. Can't spill. Used in Emery, Bird's famous PATIO dining room. Ideal gift or bridge prize. Colors: ivory, red or green pastel . . . Mail order today.

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Yes, it's genuine Old English Lavender, fre from adulteration, with its natural, long-lasting fragrance.

Nice to delicately perfume the bedroom an powder room, the linens, dress and garmen bags, the lingerie and hosiery drawers, th handkerchief box, etc. and to place among th woolens to discourage moths.

Similar Baskets filled with Rose Buds, Orang Blossoms or Pine Balsam—same price. Basket may be refilled.

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Boardwalk Nat'l Arcade Bldg., Atlantic City, N.J.

Shopping



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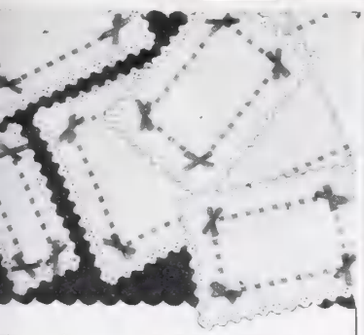


IERE GOES THE GIRL o wears clothes as though they re set to music, wears jewels though she'd just been kissed a maharajah—and now look at she's wearing! A gold- ted teardrop pendant has a nulated aquamarine topaz or erald in its heart circled with nestones. Suspended from a ake chain necklace. $5. Ear- gs, $1.95. Add 20% tax. Ger- , 501 Fifth Ave., N.Y.



OLA APRONS. It's a lot more n for the kids and much less uble for the kitchen to drink oke," "Pepsi," or "7-Up" right m the bottle. And with these rky little aprons to dress them the bottles are more decora- e than glasses. They even have ckets for straws! 8 for $1 plus postage. Dennison's, 411 th Ave., New York 16, N.Y.





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Adorn your bureaus, chests, vanities with this charming ensemble of durable, tailored, fine white pique; exquisite eyelet embroidered edging and beading. Interlaced grosgrain ribbon tied in bows at each corner. Pastel blue, gold, rose or aqua ribbon.

14 x 43 scarf, 4.50 *14 x 33 scarf,* 4.00
10 x 14 doilie, 2.00 *6 x 12 doilie,* 1.50
Complete 5 pc. set. **12.50**
(One of each size, one extra 10x14)

The CEDAR CHEST
NORTHAMPTON, MASS.
Boxed for Gifts—Specify colors, sizes. Send check or M.O.—Postage prepaid.

Dainty Beauty Dispenser for Cold Creams



Something new for women who like nice things. Holds your favorite cream always ready for use. A light finger pressure and up comes the cream in the exact amount you want. No waste, no fussing with lids or jars. Made of durable plastic. White, yellow, pink, green, dark and pastel blue. A different color for each cream!

Fine for gift or bridge prize
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BEAUTY DISPENSER
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281 Corliss St., Pittsburgh 20, Pa.

UNZIP TUMMY AND FIND 3 PUPS SHE HIDES THERE!

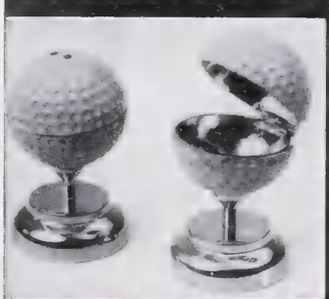
PUPPIE FAMILY



PUPPSIE'S TUMMY UNZIPS . . . and lo! . . . 3 of the cuddliest plush pups in the world meet adoring eyes! They're all made of heavy white and black plush. Puppsie will carry small essentials for a little girl on any week end trip. Washable. 16 inches of the loveliest gift you ever saw. **$5.95** postpaid.



THE MUSICAL PANDA SPINS A BALL and plays a tune — at the same time! This educated wonder is a plump 12 inches of black and white plush. . . . set him going by turning the ball in his arms! **$8.95** postpaid.



AN "OPEN AND SHUT" CASE for golfers . . . A paperweight that opens for stamps or tiny valued trinkets. This will be his-or-hers prized desk possession. A gold plated metal base, tee and golfball that makes even a dub — a champion! Giftboxed. **$5.95** postpaid.



DOG IDENTIFIER . . . you won't find Brandy inside this familiar miniature metal cask of the ST. BERNARD, but Rover's name, address and owner will be clearly listed inside. Clips securely on collar. Insures against loss. Gift Boxed. Silver plated. **$1.00** P'Pd. (Gold Plated. **$1.50**).



HURRICANE LAMP . . . SALT and PEPPERS . . . with the Charm of Old New England. A sophisticated touch for a well-set table. Clear plastic chimneys with non corrosive nickle silver bases. Gift Boxed **$1.00** Postpaid.



JAIL YOUR BOBBY PINS in a little gold plated metal case decorated with a gold plated bobby pin. Tucks away in purse, pocket or slacks. You won't need to dig into crevices ever again. When ordering think of all your friends. Giftboxed. **$1.00** p pd.

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"DIAGONAL"—a superb quality, diagonal patterned terry bath ensemble made by Martex and exclusive with McCutcheon's! You'll love the stimulating texture, the years-long wear, the unusual colors! Stunning with or without a three-letter monogram in contrasting color. Print initials in order of name and state color desired. Beige, Flamingo, Yellow, Blue, Chartreuse, Turquoise, or White.

28"x50" bath towels, dozen	**37.50**	Monogram, each	**.95**
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13"x13" wash cloths, dozen	**6.00**	Monogram, each	**.25**
22"x36" bath mats, each	**4.25**	Monogram, each	**1.35**

Matching cotton chenille bath rug, 24"x42", **12.50**

Lid cover in the same diagonal pattern, **2.75**

First Floor—Also at White Plains, East Orange

McCutcheon's • Fifth Ave. at 49th, New York 17, N. Y.

★ **Bake Santa Claus Fruit Cakes** for Christmas Gifts Now!

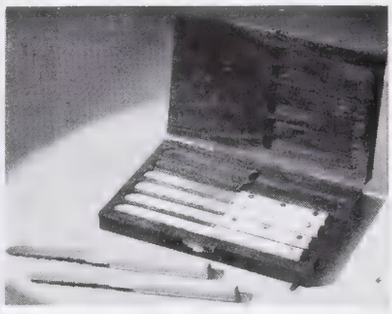


Wonderful new idea! Use RENALDE cake recipes—or bake Santa cakes with quick mixes in this new RENALDE heavy cast aluminum double mold, 12" high. Complete & easy instructions for baking & decorating. Set **$5.00**

Gingerbread Man 13" cake mold, set....$5.00
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Postpaid—No C.O.D.'s please

RENALDE, 1525 18th St. Dept. D, Denver, Colo.



★ ★ ★

Shopping



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URE IT OUT. How figures hese, imported from China nellowed with a lovely pa-of antiquity, can carry such price tag we cannot under-. Each one looks hundreds of old, and *very* expensive. in colorful Chinese glazes, figures, about 5", $1.50 smaller figures, about 3½", ach. Exp. coll. Goldfarb's, E. 57th St., New York 22.



OWN RECORD. Two of a ten-inch unbreakable d are addressed exclusively individual child. Aunt Jes-ings him songs, tells him es, and his name, pets, age, ies, and friends are men-d several times. When you it, be sure to give the in-ation you want incorporated. about 3 weeks for delivery. ppd. Aunt Jessie, 305 La-te Ave., Brooklyn, N.Y.



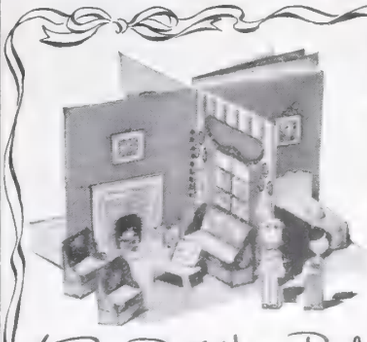
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MAPLE SYRUP
from Old Vermont
charming gift container



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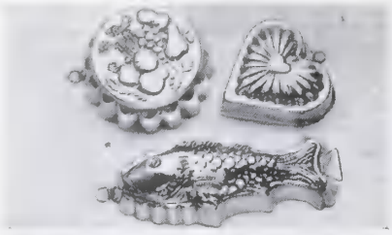
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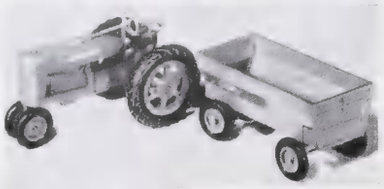
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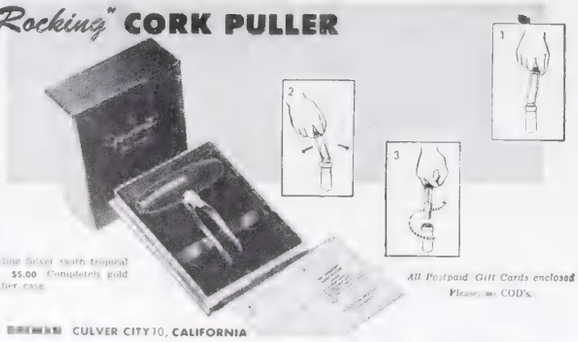


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(Continued on page 61)

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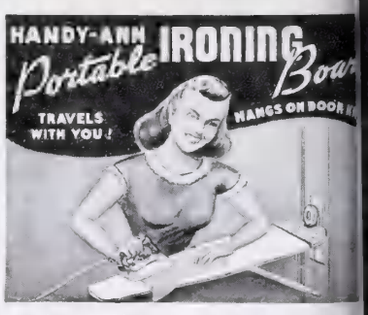
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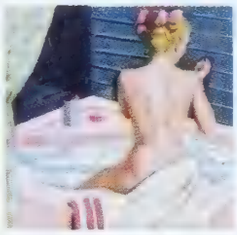
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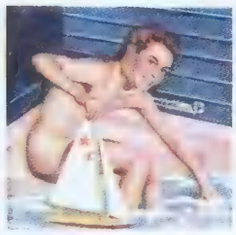
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Window Shopping

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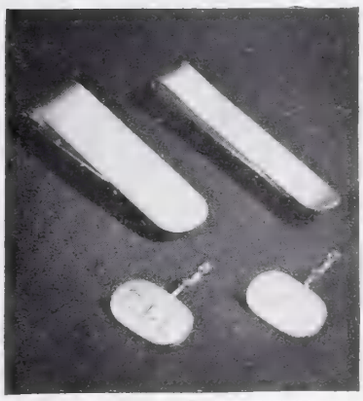
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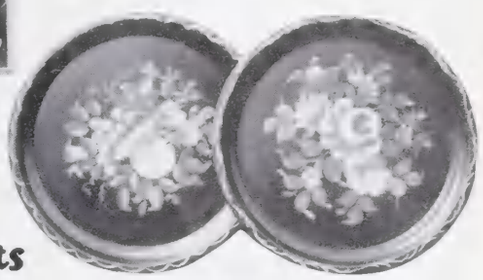
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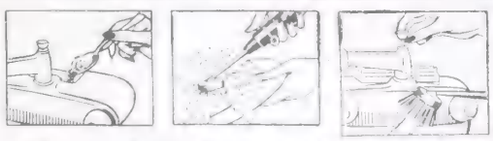
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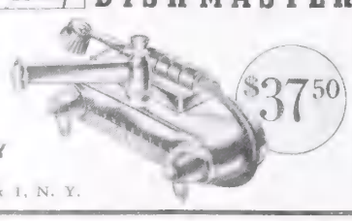
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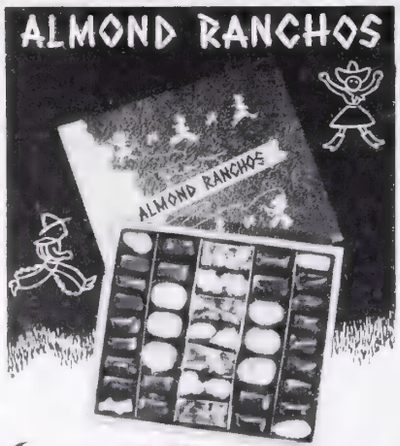


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This is a piece that is worthy being *the* present from your hu band to you. Made of mahogan it has wheels, a removable tra and, when open, it measure 34½" x 26¼"; closed, it's 28½ x 20½". The height is 30½ Excellent for cocktails, tea, bu fet service. Regularly priced a $70, here it is $52.50. Expre collect from Rapphel, 47 W. 57t St., New York 19, N.Y.

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A ROUND-UP OF CANDY GOODNESS!

Supremely delicious, Joe Franklin Myer's ALMOND RANCHOS bring delight in every bite! It's a wonderful round-up of almond butter crunch bonbons, taste-tingling almond tagels and whole almonds wrapped in chocolate caramello. Also available with Black Walnut Ranchos or Pecan Ranchos.

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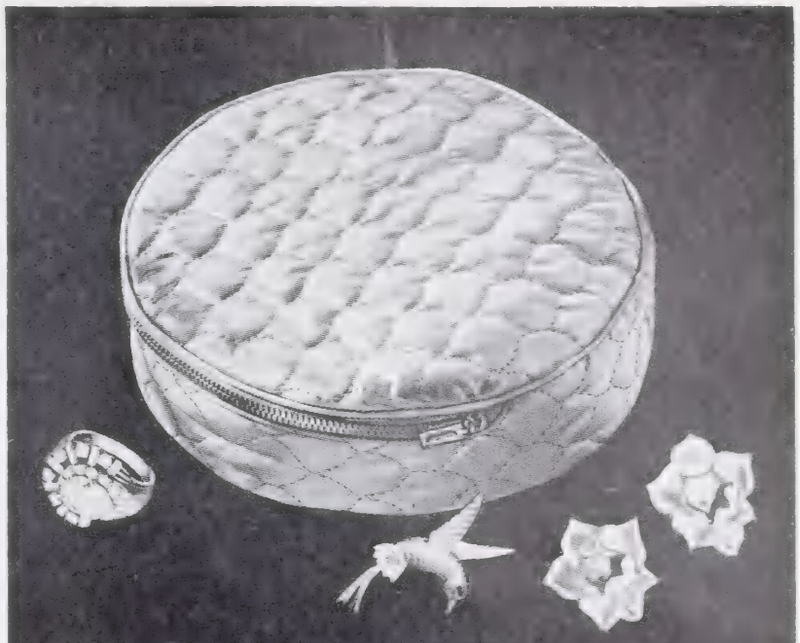
HEART OF SILVER. This is one of the sweetest jewel boxes we've seen, and certainly one of the most outstanding values. It's a silver-plated heart, nostalgic as a Victorian valentine, and the velvet lining takes good care of your finest pieces. Lacquered to prevent tarnishing. $4.50 including tax and postage. Spencer Gifts of Atlantic City, N.J.



SWEDISH CRYSTAL. flawlessly beautiful, is a proud climax to a dinner party. The cups have heavy teardrop bases, would be wonderful for demitasses or cordials. Or use them for cigarettes, the saucers for ash trays. $3.25 each set. Sterling after-dinner spoons in Royal Danish, $19.50 doz.; $9.75 for 6, incl. tax. Ppd. No c.o.d.'s. Order them from Bertram Shriet Ltd., 1147 Connecticut Ave., Washington, D.C.



KNOCK-OUT KNOCKERS. One of the best buys around town, and well worth ordering for your Christmas list, are these solid brass knockers. The big one for the outside door is 7" long and is engraved with your name in block or old English letters: $4.25. Bedroom knocker, 4¼" long, is engraved with first name in block; $1.97. Ppd. Art Colony Industries, 69 Fifth Ave., New York 3, N.Y.



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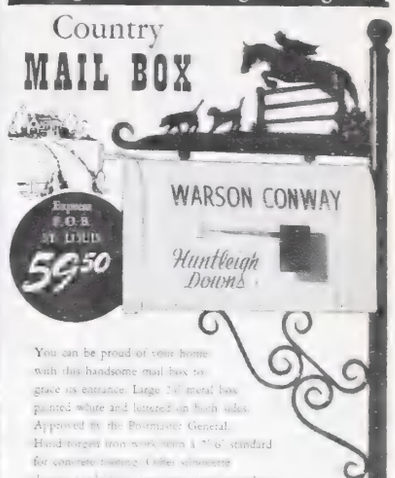
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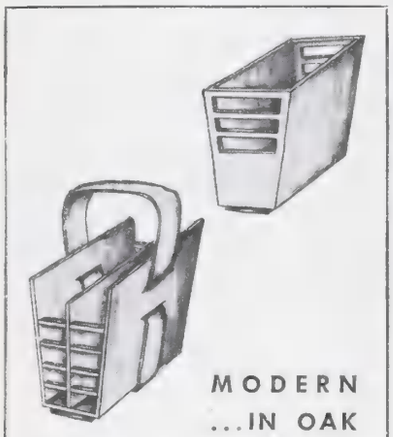
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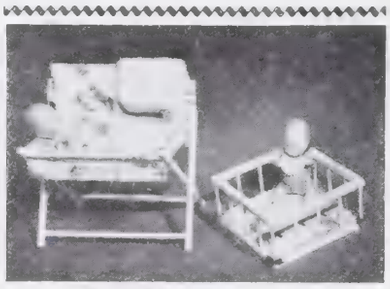
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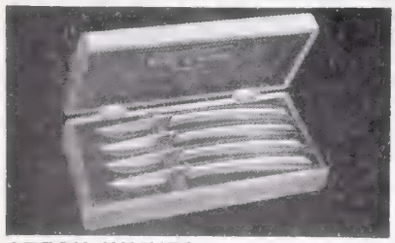
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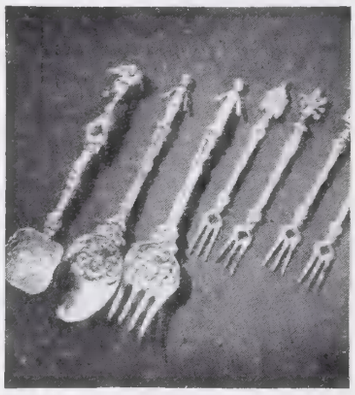
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Window



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PARTY LINE. The enorm demand for this decorative Fl entine silver is so amazing th we're delighted to be able to t you about these new pieces. H d'oeuvres fork and spoon $2.50 the set. sauce spoon $1.50, and the sea food forks a $4.75 for 8. The handles are assorted motifs. Complete $8.25 ppd. No c.o.d.'s. Ellison Box 284, Orange, N.J.



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25 Red—25 Blue 50 White Chips

Smart, personalized poker chips. *"Jewel-like"* plastic. Pleasant "feel." A joy to handle. Standard size. *Interlocking* . . . mesh for neat stacking, separate quickly for easy play. Each chip monogrammed. State 2 or 3 initials desired. Regular $4.85 value. Now, specially priced for Christmas giving . . . Set of 100, **only $2.95** postpaid.

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E TEA ZONE of this tea- makes as much sense as any- g we've seen. The built-in ets on each side are fastidi- hide-aways for wet tea bags. the pot holds two cups. Made vitrified china, it comes in e, turquoise, or brown. $2. e pot with sugar, creamer, tray, $6.95. Ppd. Afco Prod- Lexington 73, Mass.





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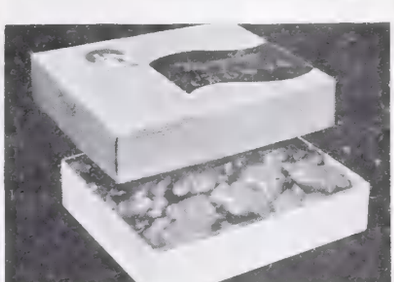
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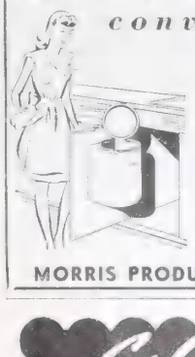


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G OF TRICKS. The Ven-ie is a new Carry-All that ts every other bag we've seen en different ways. The water-ofed center section is perfect wet bathing suits, rubbers, or -of-a-trip laundry. In the two my side envelopes, you will v books, papers, overnight r. Canvas in scarlet or blue white, navy with red, brown russet. $9.98 plus 20% tax. H. Macy & Co., New York City.

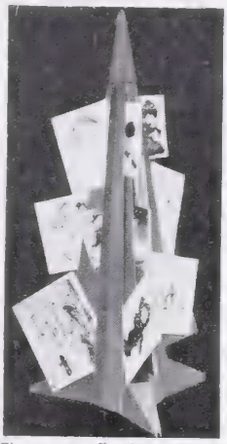


SSINET ON WHEELS. moment a child sees this on istmas morning, all her other sents will be out of focus. The ed lining is washable plastic the dotted swiss skirt, nered on elastic, is simple to ove. In pink, blue, or white, x 11" x 24", easily assembled, .50 ppd. Wallis Palmer House, E. 28th St., New York 16.



ORDER *NOW* FOR *CHRISTMAS!*

XMAS CARD TREE



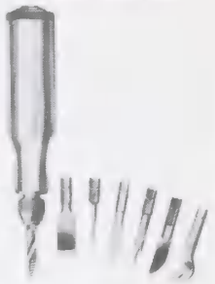
The most effective way to display your Christmas cards. Made of shiny Red & Silver foil covered decorator's board. 24" high, holds over 100 cards. $1.95 plus $.10 postage.

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No Christmas stocking will be complete without them. Made of fine Swiss Chocolate that will keep fresh for months. Wonderful party favors. 8 packs asst'd brands for $1.70 postpaid.

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7 tools in 1! Three sizes of screw drivers, chisel, knife, tack lifter & gimlet all in red plastic handle 4" long. Fine steel. A wonderful gift. $2.95 postpaid.

CHRISTMAS SERVICE! We will ship on the date you specify to any U.S.A. address with your card enclosed if you send it to us. We will also mark "Do Not Open Til Xmas" if you wish.

YOUNG SPORTS CHESTER SPRINGS, CHESTER CO., PENNA.

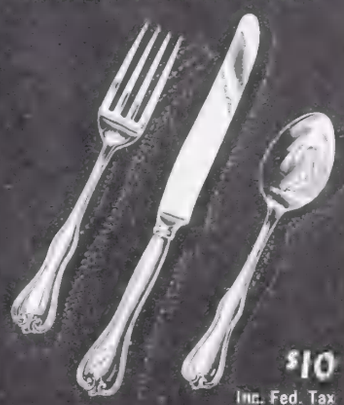


COLORFUL—AND OH SO PRACTICAL

A life size Polly, 18 inches long from head to tail, complete with perch and mounting bracket, with plant bowl in bright brass. Brilliant parrot colors make it ideal for an extra touch of color in any room—on the patio or even in the garden. You'll want one for yourself—one for a friend. Postpaid, only..$4.95

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GOLD PAN PLANTER
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A RAYMOND SINES INNOVATION

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Gold Dust Size (12" diam.) 4.95 Nugget Size (16" diam.) 8.95

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We don't want to chain you down, but—

Here's the key to your "gotta-give-a-little gift" list. *FOR HIM*: A gold plated Clipper Key Chain. Includes nail clippers, file, bottle opener, screw driver and key chain! Does just about everything but wake him up in the morning!
Gift boxed—$1.25 postpaid

FOR HER: A gold plated Wolf Whistle Key Chain. Good for calling the dog, a taxi or maybe even him! **Gift boxed—$2.00 postpaid.**

Sorry no C.O.D.'s. Send for our new Christmas catalogue, we think you'll like it.



Green Gable Gifts
Dept 410 394 Lenox Ave., New York 27, N. Y.

YOUR BABY'S FIRST SHOES



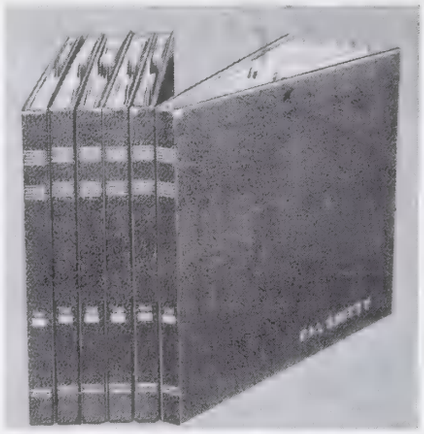
"ETERNALIZED" IN EVERLASTING BRONZE

TOO PRECIOUS to lose or misplace! —there's only one sensible thing to do with those priceless Baby Shoes. **Have them "Eternalized" by Warner's Genuine Metalplating Process.** This amazing process puts an **actual** plating of **heavy Bronze** on your Baby's First Shoes. Moisture, temperature changes, decay—never can harm them. They'll last forever—a constant reminder of your Baby's first toddling steps. Baby shoes thus Eternalized will become an heirloom your children will pass on to your grandchildren—a priceless keepsake that will endure for generations. **Send your Baby's First Shoes today for Eternalizing in Bronze.** [illegible] giving your name and address [illegible] ing desired from [illegible] No C.O.D. send remittance with order. **Work guaranteed to please or money back.** Send shoes to

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Catalog your entire collection. Each album holds six records, has a Volume Number space, and a blank Record index.

Your name in gold on six albums—in rich maroon or green simulated leather.

Set of six 10″ albums $5 — Set of six 12″ albums $7

PERSONAL RECORD ALBUMS, Dept. B ☐ Maroon or ☐ Green
College Point, N. Y.

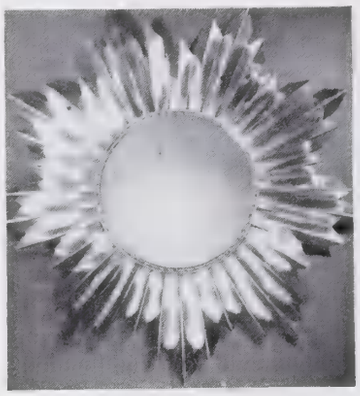
Enclosed find ☐ $5.00 ☐ $7.00 (No C.O.D.'s) for set of six ☐ 10″ ☐ 12″ albums

PRINT ..... on each album

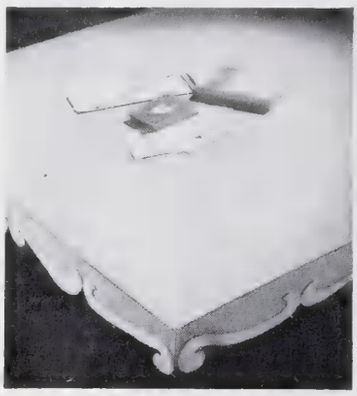
Send name .....

to Address .....

Please order complete sets only



REFLECTED GLORY. A burst mirror is made of h Mexican tin, measures 24″ all, and is centered with a looking glass. Over a mant sideboard, or hall table, it c be decorative dynamite, and lean price tag will make you virtuous. $12.75 express col Pan American Shop, 822 Lex ton Ave., New York 21, N. Y



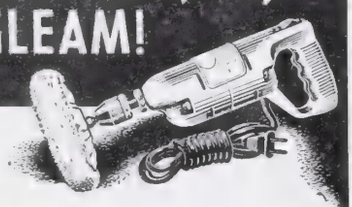
THIS IS TOPS in card t covers. We doubt if you co find a handsomer one. Ha made of felt with French sc border it comes in mist gray w petal pink or gunmetal sw forest green, olive green, brown with champagne; bl with chartreuse. $11.95 ppd. c.o.d.'s. Constance Leiter, 200 47th St., Kansas City, Mo.



INFORMALLY HIS. A ve elegant card, correctly engrav with his name on Crane's fi parchment, is a gift he will tremendously proud of. Nothi quite takes the place of informa for writing brief thank-you note accepting invitations, enclosi with flowers or gifts. $7 for 1 cards and envelopes. Engrave plate $2.75. Ppd. C. D. Peacoc Inc., Chicago 3, Illinois.

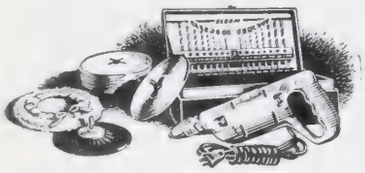
(Continued on page 73)

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Postpaid—send check or money order. C.O.D.'s accepted. (In N. Y. C., add 2% sales tax.)

GLEAM *Products Corp.* **DEPT. 80 B**
Whitestone, L. I., N. Y.



his kind of pajamas

with 3-letter monogram

Cut full for comfort, made of washable silken acetate rayon. In blue, maroon, gray or yellow. Monogram embroidered in self or contrasting tones.

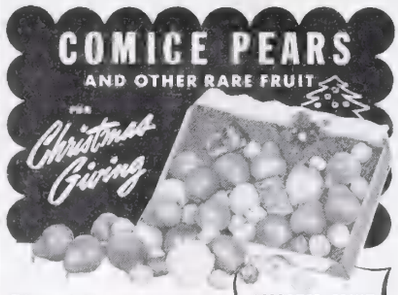
Sizes A, B, C & D, average length, **$17.95**
Sizes B, C & D, extra long, **$20.00**

Without monogram, $3.00 less
Sorry, no C.O.D's *Four weeks' delivery*

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Pinnacle's colorful Fruit Chest, brimming with creamy textured Comice Pears, big yellow and red Apples, Walnuts, and other "surprise delicacies," makes an impressive gift for family, friends and business associates. Guaranteed delivery, PREPAID to all U.S. Express points. Gift cards enclosed. Send gift list—we'll do the rest. No stamps. No C.O.D.'s.

ASSORTED FRUIT **CHEST $5.75** Express Prepaid

DELIVERED PRICES (Order by Number)

No. 1 Deluxe Box (10 to 14 pears)	$ 2.95
No. 2 Deluxe Box (18 to 24 pears)	4.75
No. 7 Asst. Fruit Chest (about 14 lbs.)	5.75
No. 5 Asst. Fruit Basket (about 18 lbs.)	11.85

For Fruit Club Prices see Catalog.

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Fir St., Medford, Oregon
Rush Free Color Catalog to:

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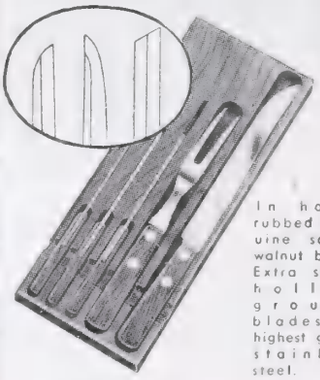
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You and your friends will get a kick out of this old nag. Her flirtatious glance invites you to deposit ashes in her swayed old back. Made of copper-plated metal with felt bottom. Won't scratch your finest table. Length about 6 inches. **Only** $4.00—prepaid.

Money back if not delighted

***"little joe"* Wiesenfeld Co.**
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The PERFECT *5-piece* KITCHEN CUTLERY SET



In hand-rubbed genuine safety walnut block. Extra sharp hollow ground blades of highest grade stainless steel.

Designed and precision made by the famous *Washington Forge*—leading creators of fine home cutlery. The set consists of *general slicers, vegetable knife, paring knife and pot and meat fork.* Genuine rosewood handles, with solid brass rivets for lifetime service.

The set postpaid, $9.98 anywhere in the U. S. A. Ideal as gifts for many occasions. Order now for Christmas. No C.O.D.'s, please.

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rooms of distinctive character—the breath-taking
beauty of Karastan Rugs is yours. Glowing highlights,
deep pile, warm, vibrant colors . . . all reflect the true
Oriental qualities that extend to weaving-through-the-back.
Woven on power looms for moderate cost.
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A Product of Fieldcrest Mills

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They radiate a new brilliance in texture and tone. Their untold beauty is made permanent by a revolutionary process obtainable exclusively in pile fabrics by The Shelton Looms.

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Kleersheen

COLORS



YOUR FAVORITE STORE WILL GLADLY SHOW YOU FURNITURE UPHOLSTERED IN MATCHED KLEERSHEEN COLORS... IDENTIFIED BY THIS LABEL.



YOU'RE SURE OF A PERFECT COLOR MATCH IN ANY COMBINATION OF FABRICS BY THE SHELTON LOOMS—THE OLDEST NAME IN PILE FABRICS.

"EXCLUSIVELY YOURS" *The Shelton Looms*

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Old Colony

furniture in the heirloom tradition —by New England craftsmen



PHOTOGRAPH BY PAUL DAVIS

THIS FURNITURE is built of selected native hardwoods by Heywood-Wakefield craftsmen whose heritage of fine furniture making spans more than a hundred and twenty years. Its mellow Winthrop maple finish glows with a subtle invitation to gracious living.

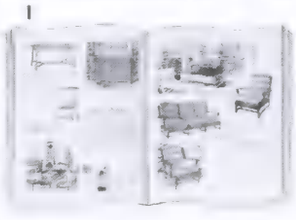
The Heywood-Wakefield emblem on every piece means that it is "Home Planned" to assure harmony of design and finish as you add through the years to living room, dining room and bedroom.

Old Colony is available at better department and furniture stores everywhere. Do see it soon.

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EST. 1826

Expert Help with your Planning

Here in 16 colorful pages is a whole series of helpful ideas for making your home express *you* as you want to live. It's by Gladys Miller, decorating consultant, and will set your head spinning with smart and *right* ideas! Mail coupon with 25¢ for your copy today.



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I enclose 25¢ for my copy of "Old Colony Furniture" by Gladys Miller.

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It means the wallpaper with the three-year guarantee and full value to you in every price range.

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Create prettier rooms by choosing Imperial *Washable* Wallpapers—papers superbly right to accent lovely furnishings. And each is "Color-Locked"—guaranteed for three years to withstand room exposure without fading and to clean satisfactorily in accordance with instructions in every roll. Fair prices, established by Imperial, are plainly shown on all papers in sample books. Look for the silver label that says *the finest in wallpaper.*



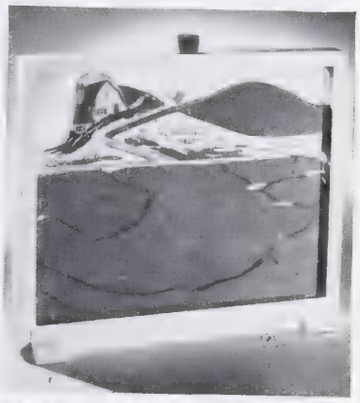
For room schemes . . . rules for color . . . and inspiring ways to use wallpapers . . . send 25c for Jean McLain's "Color Harmonizer" . . . Imperial Paper and Color Corporation, Department H-13, Glens Falls, N. Y.

DECORATE WITH IMPERIAL WASHABLE WALLPAPERS

Window Shopping

CONTINUED FROM PAGE 68

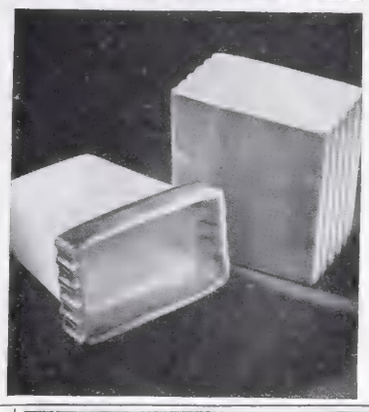
NT VILLAGE. The life of the nt is an absorbing thing to atch, and this glassed-in village ives you a ringside seat. You'll iscover that in the colony are orker ants, trained nurses, mes-engers, guards, engineers, street leaners, and soldiers. With in-ructions for care and feeding, tand is 9½" x 11". $5. Food is 5¢. Prepaid from The Ant King, Village Craft Shops, 1085 N. Manzanita St., Los Angeles 27, Calif.



DREAM PUFF. A woman unschooled in the ways of subtlety may powder her nose because it's shiny. But not the French, who know how to blush with sophistication, look like Snow White in a Schiaparelli gown. And from them comes this purse-size swansdown duster that "blooms" into a full powder puff. Handle holds powder. Ivory, red, blue; $3 ppd. Mayfair Gifts, Forest Hills, N.Y.



INSIDE STORY. A revolutionary nested flower pot eliminates the nasty saucer base and assures healthier plants because the roots are fed from the bottom, watered from the top. In chestnut brown, fog gray, slate jade, chartreuse, or blush white, rectangular or square pillow, 5¼" high, $3.50; 8" tall rectangular pillow, $7.50; low horizontal pillow, 7½" long, $5. Ppd. Baker's, 1517 Walnut St., Philadelphia, Pa.



BREAKFAST *in Bed*

Is a gala occasion when served so nicely on this 15 piece monogrammed glass set. The two-cup coffee bottle starts your day with a flourish. Your toast will keep warm in the covered dish and the jam jar is a honey!



Complete 15-Piece Set $23.95
Double egg-cup $1.50 each, 4 for $5.75
Toast dish and cover, $4.95 set
Shipping Charges Collect
Prices on other items on request
No C.O.D.'s please



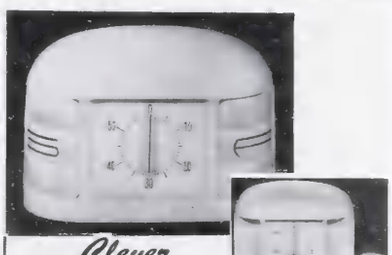
SEA FOOD SERVERS

You'll want to give her these crystal sea food cocktail glasses to keep her in the swim! Shrimp, crab meat, etc., stay chilled in the glass liners which fit snugly into the bottom glass filled with crushed ice. Have them monogrammed with her initials.

Set of 8 with monogram $13.75
Set of 12 with monogram $19.75

(Shipping charges collect)

EUNICE NOUELTIES Dept. H-108
5th Floor, Woman's Exchange Bldg.
541 Madison Ave. New York 22, N. Y.



Clever
KITCHEN TIMER

Here's a timely reminder that makes operations culinary a pleasure. The ringing of the Lux bell on the Kitchen Timer tells you when your cooking's done. Just set it for any time within a sixty minute period . . . it will remind you of appointments and tell you when it's time to catch your bus or train. Detachable salt and pepper shakers fit snugly in recess on either side . . . for handy seasoning. Made of fine, heavy heat-proof porcelain . . . it sits smartly on kitchen range or table or can be hung on your wall. Dimensions are: 9" wide, 6" high, 2½" deep. A thoughtful gift for your favorite hostess.

$6.95 postpaid
Write for Catalogue B-108

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Nothing starts the party off with such a bang or keeps it going so merrily as to RING THE BELL in the gleaming lacquard brass base of this BELL MARTINI MIXER. 15" high and holds up to 48 ounces—Crystal bowl and stirrer.

A very distinctive gift for friends or yourself.

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Flowers by Marjorie
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INITIALED DOOR KNOCKER

It's sure to make any knock on your door a welcome one. Cleverly designed with your own initial to make a handsome motif. Of solid brass it resounds pleasantly to let you know that you have visitors. It's very easily attached with two brass screws that will not mar your door. Just room for one letter.

Now Only
$4.95

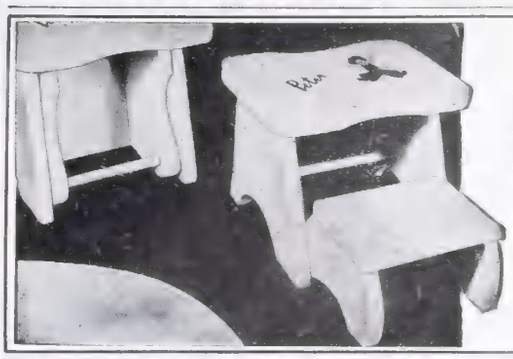
HOWARD PUSCH
15 W. 55th St., New York 19, N. Y.



Smoking Elegance

A finishing touch in the best of taste for dinner table or living room is this completely new combination Sheffield-type Cigarette Urn and Lighter. Heavily silver-plated, it is gracefully designed in the Georgian tradition to add unusual distinction wherever used. It is 8½" high with an Evans single-action lighter which can be easily detached for convenient use. Here is a new and unusual gift for any occasion. No C.O.D.'s. Sent postpaid $15.00 tax incl. Dept. B

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STEP-UP STOOL

Easy Reach For Baby

Two-step stool that's safe, won't tip. Indispensable for small children. Hand-painted boy or girl design and child's name. Excellent construction.

$4.50

Send for Christmas Catalog.
Add 25¢ postage

Evelyn Reed
538 Madison Ave.
New York 22, N. Y.



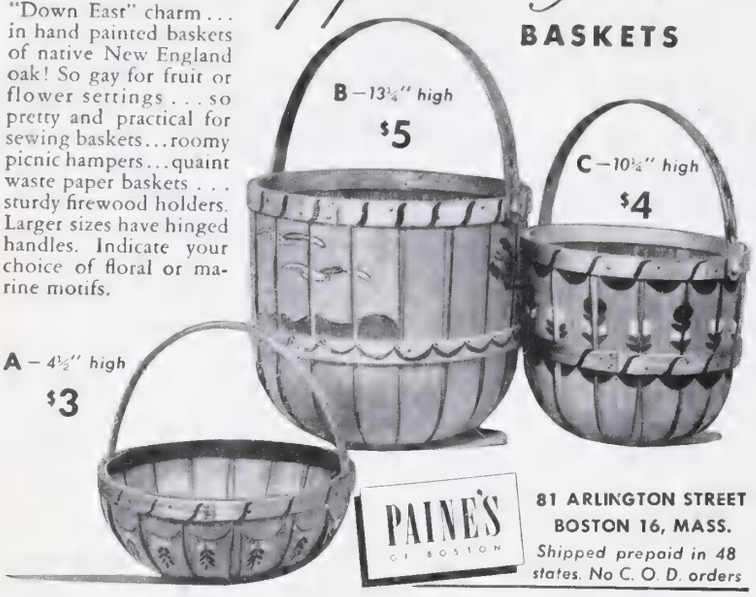
New Additions

We are happy to add some new numbers to the cranberry and clear thumbprint ware. Candle sticks have warm cranberry bases, 5½" high, $7.50 for the pair. Center fruit or flower bowl has beautiful wide cranberry rim. 12" in diameter, $5.00. This with the candle sticks make a lovely console set. Shown in front, water tumbler, 4" high, $1.00 each, juice glass, 4" high, $1.00 each. Finger bowl 5" in diameter shown in center will also serve well for relishes, nuts, cereal, etc., $1.25 each. No. C.O.D.'s. Express charges are collect or we will bill you for parcel post charges.

EDITH CHAPMAN
168 E. 33rd St., New York 16, N. Y.

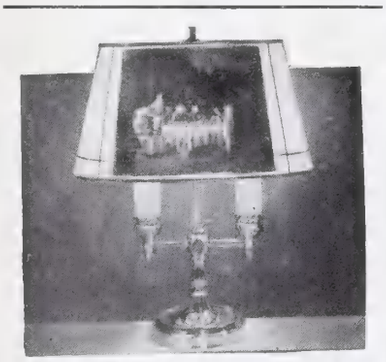
NEW ENGLAND *Handcrafted* BASKETS

"Down East" charm . . . in hand painted baskets of native New England oak! So gay for fruit or flower settings . . . so pretty and practical for sewing baskets . . . roomy picnic hampers . . . quaint waste paper baskets . . . sturdy firewood holders. Larger sizes have hinged handles. Indicate your choice of floral or marine motifs.



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Complete with Shade $10

Charming Colonial style with two candle-type lights. Translucent oval paper parchment shade with colorful English scenes. 15" high.

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LITTLE MARGOT
by RENOIR 16"x20" overall

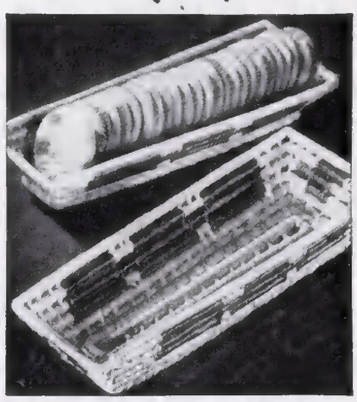
Framed in antique pickled gold, antique pickled white or ordered to your individual taste. Framed —$12.75—postpaid.

Christmas catalog on request.

LEXINGTON ART
960 Lexington Ave., N.Y. 21



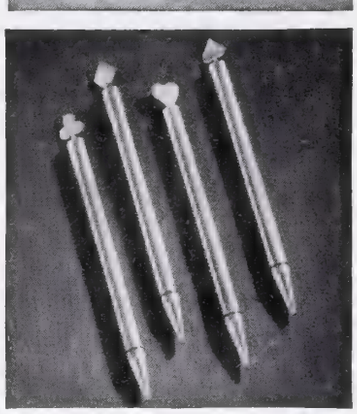
Window



COMPLETELY CRACKER
At your next cocktail party, the cheese stand alone and se your crackers in these handma Mexican baskets. Or heap th with Fritos and popcorn for yo bar, and watch your guests pro their "muncho gracias." T price, too, is as pleasant as th are: $1 for two of them. Postpa from Southwestern Gifts, 630 Alameda, Santa Fe, New Mexic



'TATER BAKER. The rea tion to this top-of-stove oven h been immense—and small wo der! It bakes 4 or 5 medium-si potatoes, or doubles as bun warn er, food warmer, casserole ove etc. It rests over one burner, wi cut your fuel costs, and is han somely designed of polished chr mium with a Scotch-grip Bakelit handle. $2.95 ppd. Artisan Ga leries, Fort Dodge, Iowa.



SUIT YOURSELF with an one of these four bridge pencils each of which is topped with spade, heart, club, and diamond They're gold-plated, and elegan enough to tuck in your purse, gay enough to send to every bridg fan on your Christmas list. The set of four, gift-boxed, is $5.50. Ppd. Bodine's of Baltimore, 2119 N. Charles St., Baltimore 18, Md.

Modern PLASTIC SEAT



Order by mail and save! Six beautifully marbleized colors. Years of use! Guaranteed chip-stain-and-crack-proof. Simple to install. Send check or money order, or shipped C.O.D. if desired. State color when ordering.

- Black
- Green
- Orchid
- Blue
- Yellow
- White

THE HARRIS COMPANY
391 HARRIS AVE.
PROVIDENCE 9, R.I.

ORIENTAL RUGS PURCHASED!

Top prices paid for

Used Rugs of any size

Write or phone for full details from any part of the country.

OSKAN HAROOTUNIAN

ESTABLISHED 1910

279 Fifth Avenue

New York 16, N. Y.

MUrray Hill 5-1446



Like A Million Moonbeams

"NOW DAD CAN READ WHILE MOTHER SLEEPS"

The perfect bedlamp—beam can be FOCUSED ON ONE SPOT—ball swivel joint permits adjustment to any angle. Soft light shines thru MAGNIFYING LENS for efficiency and eye comfort—accommodates standard bulb. EASY TO ATTACH . . . padded clamp protects furniture. Indicate your color choice from bronze, ivory, pink, or blue finish. A happy gift idea as lamp is attractively designed.

Send check or money order **$2 Prepaid**
No C.O.D.'s *Anywhere in U.S.A.*

Bulb Not Included
1040 West Huron Street *Kenneth Company* Chicago 22, Illinois



May We Send You a Sample?

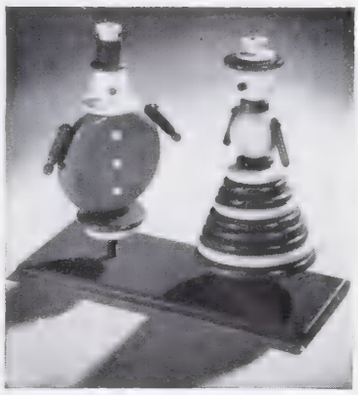
For a limited time only, we'll gladly make up a sample Personal Photo Christmas Card for you from one of your favorite snapshot negatives. Deckled-edged cards, choice of sentiments in gold. SEE FOR YOURSELF . . . NO OBLIGATION WHATEVER. Personal Photo Christmas Cards for as low as 25 for $1.50! Send your negative today to:

Bostonian Photo Labs, Dept. H, Uphams Corner, Boston 25, Mass.

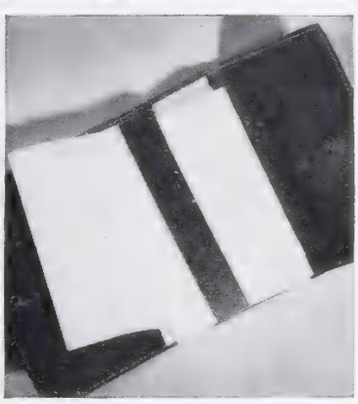
Shopping



OBBLIES. A dimpled fist can f this good-natured pair and ey'll bob up for more. They are tached to a 10" x 4" base by a iled spring, and their figures e composed of hardwood discs d balls which may be taken art and reassembled when itch feels like exercising his ain instead of his brawn. $2.95 us 25¢ post. Bleazby's, 31 E. dams, Detroit 26, Mich.



ISSUE CASE. We've wished r something like this every ne we've scrambled around in ir purse for a piece of Kleen- x—and from now on we'll be eady for any emergency from child's winter nose to a cinder the eye. The case is made of ed or green morocco, secures un- er a leather strap neatly folded leansing tissues. $1.35 ppd. Gift Guild, 339 Auburn St., Auburn- ale, Mass.



CHERRY PITTER. A glass ar has a metal plunger on top nd it's the only contraption ve've found that really does an fficient job of removing the pits rom cherries and ripe olives. The eeds drop into the bottom of the ar, and the fruit remains on op—all ready to pop into your mouth without worrying about spitting pits. $1.25 ppd. No c.o.d.'s. We found it at North- more's, Highland Park, Ill.





Loafer Sox

The whole country's relaxing in them! These cloud-soft pure wool Loafer Sox are perfect for smart comfort. Soles of soft glove leather. Three styles: (A) For women, girls. Hosiery sizes 5 to 11. Choose bold scarlet, royal blue, canary, coral or forest green. (B) For men. Hosiery sizes 9 to 13. Maroon, royal blue, scarlet, forest green or canary. (C) Boy's hose sizes 5 to 9. Maroon, scarlet, royal blue or forest green.

By Mail **$2.95** *Postpaid*

No Charges or C.O.D.'s, please.

Write for Big Catalog . . . Free
Miles Kimball
KIMBALL BUILDING
33 ALGOMA BLVD., OSHKOSH, WIS.



Icingles

Brand new Icingles are colorful refrigerator tray cups that eliminate waste and fuss! Freeze cubes in cups and see them drop out in seconds, just from the warmth of your hand. Use your ice cubes only as you need them. Twelve Icingles, assorted colors, come in attractive box, complete with cold drink mixing spoon. The set of Icingles can't be beat for freezing individual gelatin molds and as tray cups for jellies, etc.

By Mail **$1.** *Postpaid*

No Charges or C.O.D.'s, please

Write for Big Catalog . . . Free
Miles Kimball
KIMBALL BUILDING
33 ALGOMA BLVD., OSHKOSH, WIS.



Pocket Binoculars

Not just a toy! These are practical 2½-power binoculars with optically ground plastic lenses in a husky, rugged plastic frame available in your choice of ivory or black. Metal bellows permits split-second focusing. Bellows collapse at a finger's touch for pocket carrying. Perfect for sporting events and what-have-you!

By Mail **79¢** *Postpaid*

No Charges or C.O.D.'s, please.

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KIMBALL BUILDING
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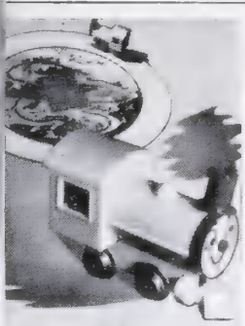
Twin Egg Poacher

The unique way to handle poached eggs for two! Two separate and removable egg cups set in a polished aluminum poacher. Fill the poacher with water, place an egg in each cup, set the cover and you're certain of the tastiest eggs ever!

By Mail **$1.19** *Postpaid*

No Charges or C.O.D.'s, please.

Write for Big Catalog . . . Free
Miles Kimball
KIMBALL BUILDING
33 ALGOMA BLVD., OSHKOSH, WIS.



Buzza Choo Choo

The wonder toy that captures the fancy of the young and also the not-so-young. He gets his power from an ordinary flashlight battery and travels on a big metal track 21" in diameter. Buzza is 5" long, of colorful plastic with metal wheels and works. He has a lovable face and a rakish smokestack that only an engine in playland could wear. The center of the track is colorfully illustrated and has a rhyme about Buzza. And he has the realistic sound that assures the youngsters he's a real choo-choo!

By Mail **$2.95** *Postpaid*

No Charges or C.O.D.'s, please.

Write for Big Catalog . . . Free
Miles Kimball
KIMBALL BUILDING
33 ALGOMA BLVD., OSHKOSH, WIS.



Windshield De Icer

Smartest trick in the book for motorists cursed with icy windshields! A must for every glove compartment. A solid plexiglas de-icer permanently engraved with your initials. Has a beaded chain so you can use it as a car-key chain too. Fully 3¼" long, ⅛" thick, and with a 2¼" scraper blade ground to chisel-like bevel so ice and sleet flick off the windshield with ease. A fine gift for those who must drive in winter's worst. And an attractive addition to *your* auto's accessories.

By Mail **$1.** *Postpaid*

No Charges or C.O.D.'s, please.

Write for Big Catalog . . . Free
Miles Kimball
KIMBALL BUILDING
33 ALGOMA BLVD., OSHKOSH, WIS.



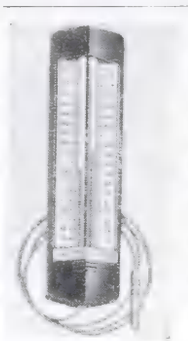
Window Cleaner

Here's easy, one-hand operation for sparkling windows in just no time at all. Squirt window cleaner is a specially designed bottle with spring-action spray and attached 6½" rubber squeegee. Just fill the bottle with clear water, spray your windows and wipe them dry with the squeegee. Puts to an end chapped or soiled hands, dirty rags and cumbersome pails. The sure-grip bottle won't slip, either! And Squirt cleaner is excellent for taking off travel dust and dirt from car windows.

By Mail **98¢** *Postpaid*

No Charges or C.O.D.'s, please.

Write for Big Catalog . . . Free
Miles Kimball
KIMBALL BUILDING
33 ALGOMA BLVD., OSHKOSH, WIS.



Airguide Thermometer

Hang it indoors and it tells you both indoor and outdoor temperatures at a glance! No more squinting through frosted windows or into outside darkness to find out the outdoor temperature. The sensitive capsule is placed outdoors and connected to outdoor scale by a capillary tube which doesn't require drilling and won't interfere with window operation. Indoor scale registers from 20 to 120 degrees; outdoor scale from 70 below to 130 above. Gunmetal case with easy-to-read black and silver scales. A precision instrument that will serve you well for many years.

By Mail **$7.50** *Postpaid*

No Charges or C.O.D.'s, please.

Write for Big Catalog . . . Free
Miles Kimball
KIMBALL BUILDING
33 ALGOMA BLVD., OSHKOSH, WIS.

A Pipe Man's Pipe Rack

Does Everything A Good Pipe Rack Should Do

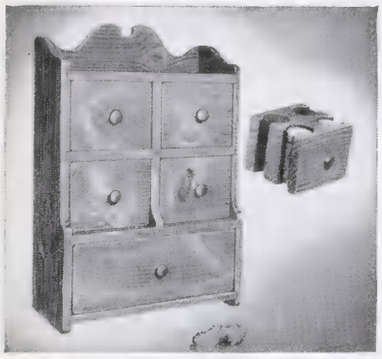
1. Hangs on wall, convenient, smart.
2. Saves precious desk or table space.
3. Holds 14 (count 'em) pipes.
4. Air tight humidor jar drawers.
5. Large drawer for all accessories.

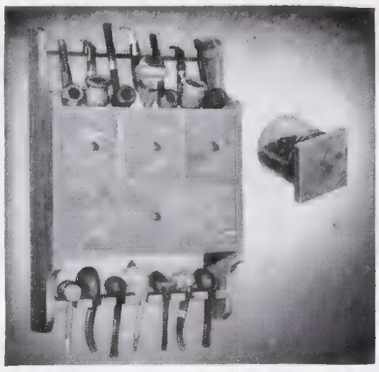
Size 13" x 18" (*Pipes not included*)

Pipe Rack $14.50 Exp. Chgs. Collect

Both racks are hand made of choice knotty pine in a mellow honey brown tone. Hand waxed and polished to a satin smooth luster.

Write for free folder of
UNIQUE WALL FURNITURE *in* FRIENDLY PINE





"Ante Up" Poker Rack

Ideal for the Hook, Slice and Who's Light Boys

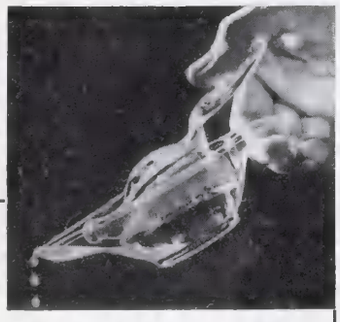
1. A handsome unique wall decoration.
2. Conveniently stores all card game needs.
3. Holds 400 standard size poker chips.
4. Chip holders can be used at table.
5. Large drawer for cards and accessories.

Size 11" x 16" (*Poker chips not included*)

Poker Chip Rack $18.50 Exp. Chgs. Collect

Check or money order—no C.O.D.'s please.

Field House
BOX 179 NO. CONWAY, N.H.
Dept. B-10



Sparkling Lucite "LEMONIERE"

SERVES A VARIED LIFE

You'll find a thousand and one practical uses for your luminous "Lemoniere". A combination lemon juicer, strainer, server . . . it regulates easily for any amount of juice desired. Also serves hot butter sauces, salad oil, dressing, gravy, etc. Made of fine Dupont clear lucite, it will not melt or crack—swishes clean through suds in a wink. A charming, useful table accessory.

$1.25 each postpaid
No C. O. D.'s please

Crystalier Co.
485 Lexington Avenue, New York 17

STUDY INTERIOR DECORATION

FOUR MONTHS' PRACTICAL TRAINING COURSE

Resident Day Classes

Start Oct. 4th • Send for Catalog 5R
Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses. Longer courses in interior architecture.

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Same training for those who cannot come to New York. Practical, simple, useful, and intensely interesting.

NEW YORK SCHOOL OF INTERIOR DECORATION
515 Madison Ave., New York 22, N. Y.



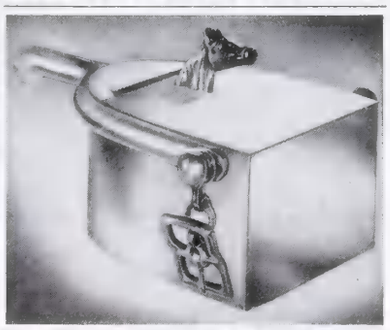
STEAK KNIVES...*hand-forged*

by Murphy of Oregon

There could be no greater compliment to a holiday table than distinctive Murphy steak knives! Hand-forged from high speed tungsten steel, these perfectly balanced blades will keep their razor-sharp edge for generations of holiday dinners. Each knife is hand-ground, hand-polished, hand-honed. Beautiful simplicity marks the design. Handsomely packaged in Western style hardwood case. Makes an impressive Christmas or wedding present. Order direct. Send gift list.

4 BLADE STEAK KNIFE SET $16.00
PARCEL POST PREPAID

FRONTIER TRADING CO., Oswego, Oregon
Please ship as directed on attached sheet.
☐ 4 Blade Steak Knife Sets @ . . . $16.00
☐ 8 Blade Steak Knife Sets @ . . . 30.00
Name_____
Address_____
City_____ Zone___ State_____



The "SILENT BUTLER" that SPEAKS UP!

So handsome, so versatile, this brass (or copper) silent butler will gallop straight to your heart!

Functions: rides herd on after-dinner table crumbs.
serves your favorite cigarettes.
dispenses mints, nuts, chocolates.
acts as planter.

Truly, it's a decorative piece in itself! Ornamented with small horse-head lift, chrome-plated, spur handle, and spur bucket pendant on encircling horse-shoe. Over-all size —5¼" long x 4" wide x 3¼" high.

$5.00 postpaid *satisfaction guaranteed*
(specify brass or copper)

Send for your copy of our Fall catalog of unusual items:

bren linda products *"the gift with a smile"*
545 fifth avenue dept. h new york 17, n.y.



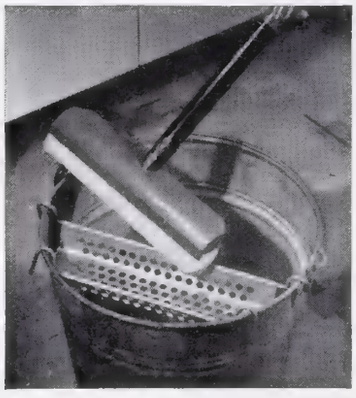
Window



COFFEE CATCH. For breakfast in bed, this is our choice from among all individual coffee pots we've seen within this price range. It holds a generous two-and-a-half cups, has a turned wood handle for easy pouring and in ruddy copper the price is $7.50; in highly polished aluminum, $5.50. Lined with block tin and guaranteed not to tarnish. Ppd. No c.o.d.'s. Crane's, 419 E. 57th St., New York 22, N.Y.



FAIREST OF THEM ALL. This is a vanity mirror for a great beauty, a woman whose loveliness is an obligation, something to be cosseted and treasured. The Florentine design is lavishly elegant and the mirror frame might also be used for a portrait. In solid brass, 15¼" high, oval mirror 9¼" x 7", $18.50. In silver-plate $27.50. Ppd. Richard R. Fine & Sons, 75 Leverett St., Boston 14.



MINUTE MOP. This is one of the most satisfactory house-cleaning aids we've come across. The du Pont cellulose sponge head absorbs 20 times its weight in water, sucks up dirt miraculously, and is ideal for floors, windows, rugs, upholstery, as well as a liquid wax applicator. With mop handle, clamp, and drainer which rests across bucket, $1.95 plus 25¢ post. Emery Bird Thayer, Kansas City, Mo.

Salad King

The "New Look" in Saladware

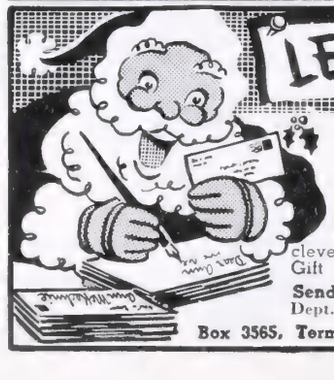
Hand Painted fruit decoration in luxurious colors. Mix your salads in the wide deep bowl. Individual bowls to match. Use large serving plate for cakes, hors d'oeuvres, cold meats, etc.
Send check or money order. All prices postpaid.

5 Pc. Set (Large Bowl, 4 small) . . $9.95 set
Set of 4—Individual Bowls 5.50 set
Large Serving Plate 12"x14" 5.50 ea.
Large Salad Bowl—separate 5.50 ea.

Thelma C. Fry
470 W. 24th St., New York 11, N. Y.



LETTERS from SANTA



For Your Child

Youngsters adore them . . . Exciting letters straight from Santa Claus. Four big surprise letters, mailed at intervals before Christmas. Each letter a wonderful adventure with childhood's most beloved character . . . Plus a clever and valuable gift from Santa's own pack. Gift card enclosed on request. **$2.00**

Send Santa's Letters and Gift to Your Favorite Child.
Dept. C **THE CHILDREN'S MART**
Box 3565, Terminal Annex Los Angeles 54, California

Shopping



'S IS THE MOMENT to ertain you're as flawless as e you went out on the dance or stopped for drugstore e, or took the bus to town. no woman is certain her isn't shiny or her lipstick red unless her mirror tells so. A tiny compact, 1¼" re, comes in jeweler's brass it a mother-of-pearl cover. $2 House of Hilary, 312 E. 72nd New York 21.

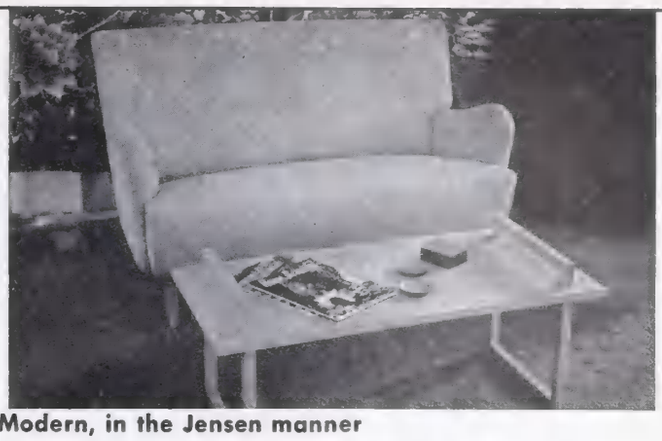


ON WITH A REACH. If don't own a dressing spoon is the time to buy one, be- the turkey season is prac- y here. Besides, after all the your husband has carved, eserves a thank-you present. one is particularly hand- in a Danish Modern design, r-plated on copper, 16" long, incl. tax. Add 25¢ post. No 's. Lillian Shoppe, 20 Armat Germantown 44, Pa.



NKING AGAIN, EH? The gentleman on these frosted ball glasses will see you and guests in double exposure; depending on your mood l regard him as an invitation warning. Send a set to all friends who have been n, upon occasion, to succumb e call of the spirits. $2.95 3. Add 30¢ post. No c.o.d.'s. Blue Gift Shop, 3349 Green- nt Ave., Baltimore, Md.





Modern, in the Jensen manner

The small sofa, in muslin, 160.00 including labor to cover.

Custom built coffee table in highly figured pale oak, or in other woods to order, 110.00.

We will be delighted to help you in creating a complete interior, or in selecting textiles and furniture to complement your present decor.

GEORG JENSEN INC.
Fifth Avenue at 53rd Street • New York 22



Planter's Punch

Florentine flower pots of Italian Majolica are lovely gifts for all your green-thumbed friends.
Upper left: Della Robbia fruit wreath in relief on white ground.
About 6½" x 6½" $4.00
Lower right: Hand painted Strasbourg roses on white with piecrust edge.
About 6" x 6" $2.85
Add 50¢ shipping charges
No c.o.d.'s or stamps, please

Carbone
342 Boylston St. Boston 16, Mass.



CRYSTAL
Iced with Silver

Crystal clear bowls with elegant collars of silver banding the bases are wonderful for individual servings of crab flakes, shrimp cocktails, sherbet, etc.
3¼" wide, $5 for four

Relish dish to match has a silver-plated cover and spoon.
$5.50
Please add 35¢ postage

Page & Biddle, Inc.
Haverford Pennsylvania



PHOTO COURTESY OF BETTER HOMES & GARDENS

Don't Hunt for Stamps!

KEEP STAMPS HANDY in this attractive, colonial-style paperweight of highly polished brass. Lacquered to retain brightness. Has soft green felt pad to protect your desk. **ALWAYS HAS A STAMP WHEN YOU WANT ONE!** Clever, saucer-shaped top, which lifts off, holds clips, pins. It's a neat and strikingly handsome addition to the desk of any man or woman. **A PERFECT GIFT!** Holds a regular coil of U. S. Post Office stamps always available in many denominations. Send check or money order now. **$3.50 ppd. Orders shipped the day received.** Satisfaction guaranteed. *(In beautiful silver plate, $7.50 tax and ppd.)*

NORTHMORE'S
Dept. K Highland Park, Ill.



CORNER SHELF $1.75

Postage Prepaid

A woman thought up the removable bottom of this useful Add-a-Shelf corner shelf. It lifts right out for easy washing. Attractive steel shelf, smoothly finished in white enamel, turns waste corners in kitchen, bathroom, nursery into usable space for odds-and-ends you want nearby. It's a fine plant perch, too. The 9-inch sides are key-slotted front and back for firm hanging. Screws included. Sorry, no C.O.D.s.

MAY SHERWIN, 545 FIFTH AVE., N.Y. 17, N.Y.

☐ Corner Shelves at $1.75 each.

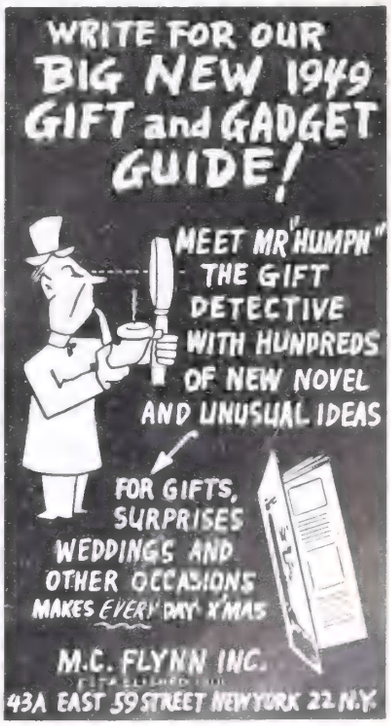
Name_____
Street_____
City_____ State_____
M.O._____ Cash_____ Check_____



NUSUAL NDIRONS

lodge and rumpus om. Life-size ducks t in iron, 15" high, ls 18".

$30 (Sent freight collect) F.O.B. Orlando, Fla.
THE FOUR SEASONS SHOP
59 SOUTH IDLEWILD, MEMPHIS, TENNESSEE



Personalized Xmas Gifts ARE MORE FUN!

And—You don't have to look any farther than this ad—if you act NOW!



THE DESKIT

So handy! Personalized desk accessories for writing quick notes, sending packages, labeling your name and address on books, envelopes, photos, phonograph records, or making quick letterheads! Each DESKIT contains 50 Mailing Labels, 50 Personal Post Cards, and 300 Personal Labels—all imprinted with name and address. In Gift Box, only $2.95



MONOGRAMMED PARTY SET

Its' much more fun entertaining if you have your own party accessories as included in this Giftcraft Party Set. You get 50 Coasters, 50 Napkins, and 50 Match Books—all imprinted with any name or monogram you wish—beautifully boxed to keep or give away, only.....$2.95
Choice of colors: Snow White or Canary Yellow. Beautifully Monogrammed.

PERSONALIZED ITEMS SINGLY

Mailing Labels, 50 for $1.00
Personal Post Cards, 50 for..$1.25
Personal Labels, 50 for.....$1.00

MONOGRAMMED ITEMS SINGLY

Coasters, 50 for.....$1.00
Napkins, 50 for.....$1.00
Match Books, 50 for $1.25

Please print name or monogram plainly.

All items packed in Gift Boxes and Postpaid—Please order early for Christmas Delivery—Send also for FREE 52-page Catalog of Unusual Gifts & Personalized Entertaining Specialties

HORACE ANDERSON'S
GIFTCRAFT COMPANY • 1234 E. 47th St., Chicago 15, Ill.



Most Talked About Table

New, improved folding Gin Rummy Table—perfect for two at cards, chess, checkers. Pulls up to chaise lounge for reading or writing. Ideal for invalids' meals. New thicker top of matched veneers; patented hinge. Folds, opens by simply picking up. 26½" high. Folds away to mere 4" thickness. Prepaid **$13.95**

Bridge Table of same style, $27.50

Send check or money order. Sorry, no C.O.D.'s.

MALCOLM'S
HOUSE AND GARDEN STORE
524 N. Charles St. Baltimore 1, Md.



Fireside Bench

Seashore cottage, mountain cabin or country estate, the fireside is the magnet for good talk in the cool of the evening. Made of 2" thick knotty pine with hand-hewn edges, stout birch legs, and a hand-rubbed honey finish, it's 48" long, 16" high.

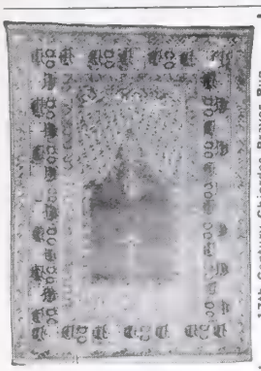
$14.50, exp. collect

Other sizes made to specification.

Write for catalog

Charles W. Chase

1 Roaring Brook Hadlyme, Conn.



17th Century Ghiordes Prayer Rug

Gem Antique Oriental Rugs

Here you will find a treasure chest of those RARE antique and OUTSTANDING semi-antique weaves so often sought and almost never found. Collectors, rug lovers and other aspiring buyers satisfy their rug cravings from my stock.

I specialize exclusively in the finest antique and semi-antique oriental rugs obtainable.

SEND FOR DESCRIPTIVE LISTS AND MONOGRAPH. Rugs sent on approval without obligation.

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Set of 3 shelves 5.50 Ppd. No C.O.D.'s.

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Windo



BY GUM but His Nibs will l a rattling good time with combination teething ring rattle, and it's an elegant eno gift to send with love and ki to your favorite playpen Julie highchair Romeo. Made of cite and sterling silver, 5½" l it is $5.25 including tax and p Black Starr & Gorham, Fifth A at 48th St., New York 19, N

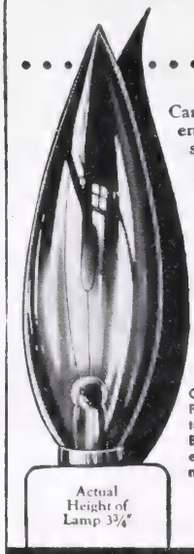


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Hand blown Candylbeme Lamp Bulbs enliven every room with shimmering, romantic, dancing candlelight. Crystal sparkles; every surface reflects a mellow softness that transforms each gathering into a gay, cheerful event. Make your period settings lovelier, more beautiful with Candylbemes.

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Money Back If It Isn't The Tangiest You Ever Taste

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Gift Pkg. Three 1-lb. Jars $1.75 ☐
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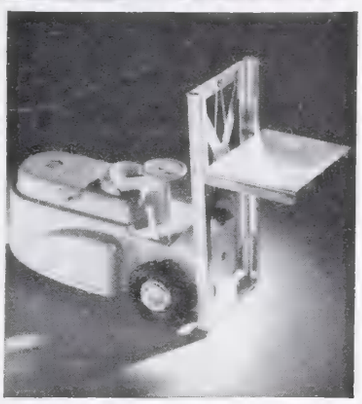
BALLERINA SCUFFS. Diet- will have nothing on you in ese pretty satin slippers. Wear m with your frothiest house- t and get another pair for your llege daughter because they're rmitory dreams. In pink or ue, sizes small, medium, or ge, they're $4.50. Ppd. Susan Gifts, Inc., 302 E. Fordham l., New York 58.



MILKY WAY. Have you ever en a better looking cocktail aker than this copy of the old lk can? Handmade of gleam- g copper, the capped spout urs frosty daiquiris as efficient- as it ever did Grade A, and e tapered neck looks as though were designed for shaking. ith 3-letter monogram. $15.50. iniature jigger, $3. Ppd. Krebs own Shop, 45 Broad St., Wes- rly, Rhode Island.



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Every week for 12 weeks, Tommy Turtle writes a charmingly illustrated letter directly to each child you want to make happy...and Tommy always encloses a gift!

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Children love to get LETTERS

12 LETTERS • 12 GIFTS $2.95

Gifts selected separately for boys and girls, age 4 to 11. Send your order today...the letters start whenever you wish. Gift announcement cards for any occasion. Tell Tommy the lucky child's name, address, age, sex. Mail your order today to

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New **ONYX BASED SHIMMERING SHOWERS**

The luminous clarity of these electrified shower lamps will lend a note of grace and brilliance to your room. Timeless in form . . . modern in execution . . . each sparkling lamp displays 27 cool, star like crystal pendants cascading over a 3½" square of genuine onyx. Heavy gold plated open work base. Ideal for the credenza, console, table, etc. Complete with bulbs. Overall height 17".

$19.85 the pair, postpaid

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REVIVA **by Jackson of London**

NO NEED to worry if you have rings from alcohol, heat or water on your table—nail polish, perfume or liniment on your dresser—ink or paint on your desk—mars on hardwood floors. Just apply REVIVA and most stubborn surface spots vanish like magic. Revives original color and grain of wood. For all dark or light, varnished, shellacked, lacquered and waxed surfaces. Quart $2.50 · Pint $1.50 · Half Pint $1.00

REVIVA *A Triple Action Tonic For Marred Furniture*

REMOVES stubborn surface spots
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Use "Patina" Jackson of London English Type Wax (Paste)



A decorator's polish to restore and retain the patine of precious pieces. For all wood and leather. Special BLOND for light woods. $1.25 jar; $1.75 double size.

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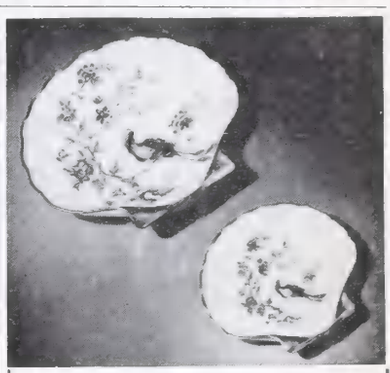
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CHRISTMAS PLATE

of ivory china, hand painted and fired for permanence. Decoration shown is green Xmas Tree with pale blue candles, red flames and gold rays. The lettering is done in bright red. Other decorations available are—Xmas Bells and Holly, Candle and Holly, or Santa Claus. Specify design and inscription wanted. Orders for Christmas must be received by November 15. Sent pp. pd. upon receipt of check. Two sizes are available.

10 inch plate **$8.50**
8 inch plate **7.50**

Send for free catalog

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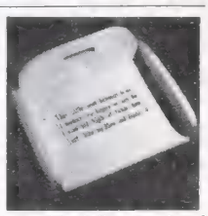
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Add 30¢ for shipping charges

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A natural wood table folds up flapjack-flat for closet storage, comes to the party with a gay jingle to hold your guest's supper plate, cocktail, ashtray. 22" high.

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PUSSY POCKETS A soft, cuddly kitten for little boys or girls. Gay colors. 10 inches tall.

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Add ten cents each doll for packing and postage
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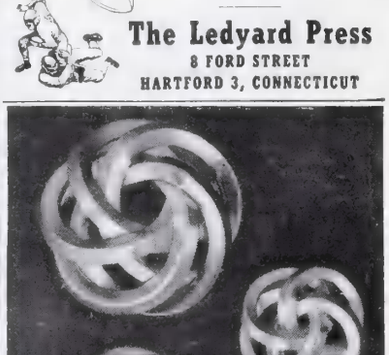


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New twist for new look fashions! Bright, polished pin and matching earrings with a small raised dome shape design. Comes in gold or silver plate. Write for FREE Costume Jewelry Catalog.

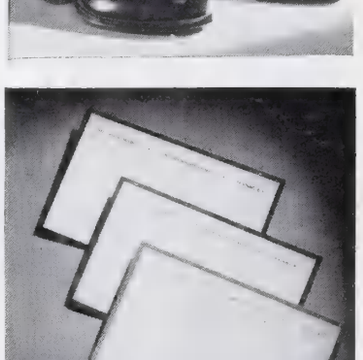
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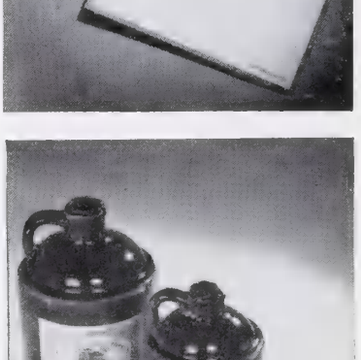
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A GOOD BOOT. A pair these wonderful Acme boots have Butch swaggering aro like the Lone Ranger, with S Britches right behind him n ing like Annie Oakley. The beautifully made of fine leathers in tan and fawn v red embossing. Children's s 8½ to 11, $7.95; 11½ to 3, $8. 4 to 6, $10.95. Exp coll. A. O. Schwarz, 745 Fifth A New York, N. Y.

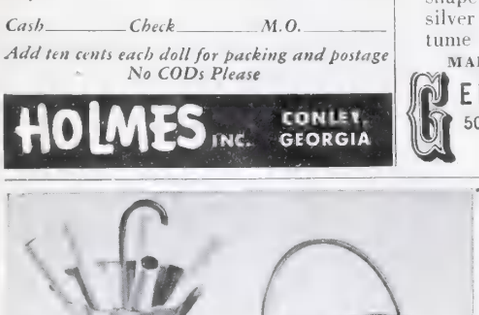


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(Continued on page 85)

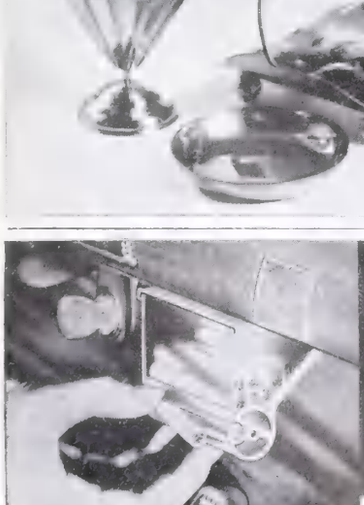


country life
Miniatures

What a charming idea! Solid brass miniatures, replicas of quaint New England fireside pieces. Now as gleaming ash-trays, candy dishes, cigarette holders. Wonderful gifts!
Wood basket or Umbrella $2.00
Ashtrays ..... two for $1.50
Complete set, all four items for only $5.00

All sent Postpaid. Write for booklet

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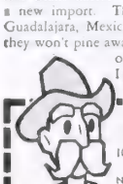
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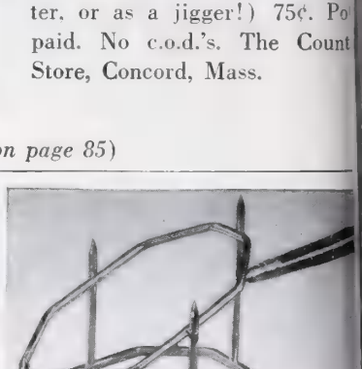
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If you promise to take loving care of it, I'll send you one of these little cactus gardens. They're mighty unusual - not that ordinary stuff you see. I select these myself for beauty, personality and rarity. Nothing prettier on a table, bookcase or desk. The comical Donkey's Ears plant looks just like a donkey's ear. The Peanut Cactus is a Giant Cactus in miniature. The Old Woman of Peru is a new import. The hand-made pottery bowls come from Guadalajara, Mexico. I also send some special desert dirt so they won't pine away. Sure a swell gift. Send check or money order today for how many you want. I guarantee satisfaction and prompt delivery.



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You'll carve like the best of fine chefs . . . with this clever, handsome rack! Bright chrome-plated brass with a genuine walnut handle. Holds entire turkey, ham, roast, etc. No more bungling, it's a cinch! **$12.95**
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3. **"Cozy dreams,"** say the Linkletters. (Note G.E.'s special Twin-bed Blanket.) ONE G-E Blanket (less than 5 pounds) takes the place of THREE ordinary blankets (about 15 pounds). Saves storage space, laundry bills. Certified washable by American Institute of Laundering.



4. **Rose, cedar, green, blue.** One-and Two-control models. Sizes for twin, full-size beds. (Operating cost, less than 2¢ a night, at national average rates.) At G-E retailers, electric service companies, furniture, department stores. General Electric Company, Bridgeport 2, Conn.



"For *more* G-E facts—and fun, too—" invites Art Linkletter, "join us at 'The G-E House Party', Monday through Friday, 3:30 p. m., E.S.T., over CBS."

Made to rigid General Electric safety standards— and approved by Underwriters' Laboratories, Inc.

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Harmoniously yours

IN PLANNED PATTERNS AND COLORS

A room so inviting, so different, so very much admired — it's yours the *Puritan* way. Now you can pick your favorite colors, blend them with florals and stripes to your heart's content — and know your decorating scheme will have a happy ending. The secret is in the can't-go-wrong harmony of patterns and colors, in the style leadership of *Puritan* guaranteed fabrics. For one room or every room, you'll want to see your local store's fresh selection of *Puritan* fabric groups for Fall.



THE LYNWOOD GROUP (illustrated): chrysanthemum bouquets; smaller 'mum stripe, companion solids . . . in a rich-textured, preshrunk fabric, 48" wide...seven background colors.

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Photography, Tunis Lanti



THE DECORATOR CARLTON PARKER



THE THEME SAVANNAH VICTORIAN

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THE KEYNOTE **GULISTAN** **CARPET**

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CORDIAL, YET CAREFREE · · · *that's Heisey* Lariat





Lariat carries an air of matchless charm, expressed in its lighthearted loop design. Cordial, yet carefree, it will be esteemed by you as highly as any of your treasures. Rare as the western air, this hand-cast crystal gaily blends your own good taste with the trend that is today. Your Heisey dealer will be pleased to show you the complete selection of LARIAT stemware and table accessories.

Lariat is one of several patterns pictured in "CHOOSING YOUR CRYSTAL PATTERN," an informal, streamlined guide to proper crystal, china and silver. Send 10c to Department HB, A. H. HEISEY & CO., NEWARK, OHIO

THE FINEST IN GLASSWARE, MADE IN AMERICA BY HAND

Window Shopping

CONTINUED FROM PAGE 80

T'O-FACED EASEL. Equip- like this is one of the rea- it would be such fun to be ild today. It's used for pow- le painting, blackboard draw- n and finger painting; comes vi an 18" x 24" board, 12 plas- ic cups, chalk, brushes, 25 h ts of paper, and its double e. ire assures peace in the fam- ly $6.95 exp. coll. Toy Shop, 3l Fifth Ave., Seattle, Wash.



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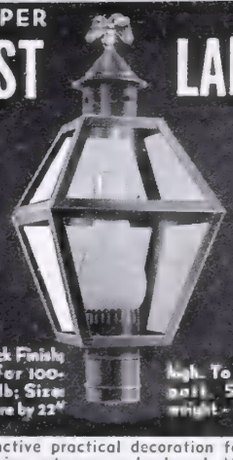


CAPTAIN'S CHAIR. If you've sat in one of these chairs will understand why HOUSE UTIFUL receives constant in- ries about where they can be ght. Made of knotty pine, back, seat, and arms are so hed that you really relax. nderful for library, living m, or Mr. and Mrs. chairs in dining room. $19.50 exp. coll. Four Seasons Shop, 59 S. ewild, Memphis, Tenn.



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ll Black Finish red for 100- tt bulb; Size " square by 22" high. To fit on 3", post. Shipping weight - 14 lbs.

distinctive practical decoration for your wn, drive entrance or backyard. Made of avy everlasting copper with bright brass gle finial. Produced by the nation's leader post lanterns.

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SMITHFIELD
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SMITHFIELD HAMS prepared to please the most discriminating gourmand. Smoked, cured by centuries-old process, boiled, then baked with spices and sauterne wine, in the true early settler tradition. Arrives at your home ready to serve. A perfect treat. —Hams $13.95 each. Send check with order. Express collect.

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EPICURE HAM CO.
P. O. Box 288 Portsmouth, Va.

The Hostess Helper





For iced sea food



For molded salads



For cheese spreads and potato chips



As a lovely flower bowl



For mayonnaise, relishes

This complete ensemble consists of a 12½" diameter, generously deep bowl—a 4¾" bowl—and 3 toothpick or sauce glasses with removable stainless chrome clips.
By Heisey, in smart Saturn Optic pattern, you'll love its versatility during cocktail parties, buffets, informal luncheons, etc. —and what a wonderful gift it makes!

$7.95 the 8 piece set

(No C.O.D.'s Please) (Add 50c for postage.) In Ohio add 3% sales tax.

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COVERLETS · QUILTS

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Avoid endless polishing of silverware and metal objects. Air-tight plastic coating seals in lustre against tarnish or wear for months, even years, without further polishing. T.P. Kit also contains the finest professional polish you can buy—instantaneous plastic coating remover—softest flannel polishing cloth. T.P. prolongs life of silver—won't harm food—doesn't mind soap. Order your T.P. Kit today and enjoy your silver's natural loveliness.



$2.50 Complete Kit ppd.
Send check or money orders. Sorry, no C.O.D.'s

THERMOCOR PRODUCTS, INC., ERLANGER 4, KENTUCKY

Beauty... Tidiness FOR YOUR BATHROOM!





HAMPER SET decorative in bath or bedroom. Hand painted with refreshing Oriental Apple Blossoms on white background. Half round hamper fits snugly against wall to save space. 16½" wide, 9½" across, 19½" high. Oval waste basket—10½" wide, 12" high. Set **14.95**

TOWEL STAND sturdy, good looking, tubular chromium. Keeps plenty of towels neat and well-aired. 3 top tiers for family and guest towels; for drying personal laundry. Ample bottom storage shelf.

19½" wide, 8½" deep, 28" high **10.95**

25½" wide, 8½" deep, 30" high **15.95**

1848 100th ANNIVERSARY 1948

Hammacher Schlemmer

145 East 57 St., New York 22, VO. 5-4700

Free Delivery Within 150 Miles. In New York City Add 2% Sales Tax. Send for Catalog No. H-3 and Overseas Food Folder.



PERSONAL LIPSTICK TISSUES

For a Slip of the Lip

Keep these tiny lipstick tissues of soft, smooth Kleenex handy in your bag or at home. Smartly monogrammed—they add the personal touch—come in four bright, metallic covers. Your name or initials in red, blue, green, white, gold or silver. Covers: red, blue, green or gold. Each booklet contains 14 double Kleenex tissues. When ordering mention: style number, color background, color printing, quantity, imprint.

No C.O.D.'s please

20 books for $1.75 postpaid

50 books for $4.00 postpaid

FRANWAL CO.

Dept. C Red Bank, N. J.



Height 24"

25" from point to point

ARLES TRIANGLE TABLE

An unusually beautiful occasional table . . . singularly striking for its extraordinary grace. Magnificent light walnut antique finish. Copied with masterful skill from an old French piece.

PRICE **$85.00**

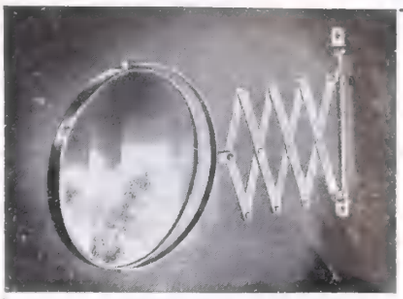
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ESTABLISHED 1848

34 East 53rd St., New York 22, N. Y.

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Spread Eagle Mansion, Strafford, Pa.



Magnifying Mirror

Magnifying and magnificent, this two-faced mirror makes close shaving a pleasure. One side has an enlarging mirror, the other side a regular 7" mirror with bevelled edge. And no matter which way you stretch and crane, this mirror will follow you—it has four pivots plus an expanding scissor attachment. Polished and nickel-plated—a wonderfully practical gift for men 18 to 80.

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TERRACE NOVELTIES 213-B East 58th St., New York 22, N. Y.



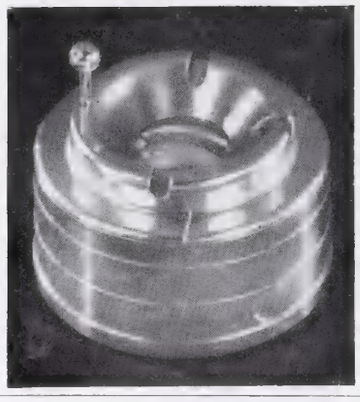
Window



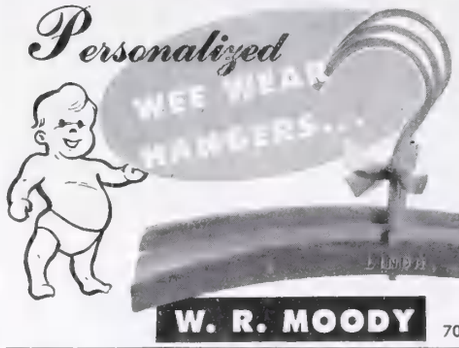
BANK ON IT. With this wa coin bank even a spendthrift wi find himself able to take that tri to Europe, send the children t college, or just buy his wife mink coat. Handmade of waxe and polished knotty pine, there i a coin slot above every drawe You might earmark each one fo a different project. 11" x 16" $18.50 exp. coll. Yield House Box 179, No. Conway, N.H.



CHUKKA-MOCS are ankle high, genuine hand-sewn mocca sins made from one piece o burnished brown leather with tw full double leather soles. If yo spend winter week ends in the country, your husband will give these place of honor in his shoe wardrobe. Sizes 6 to 12, AA to E. $14.95. Add 25¢ postage. Fellman, Ltd., 6 E. 46th St., N.Y.



ENGINEERED ASH TRAY. Here is an ash tray with integrity of design. Its purpose is plain, and there are no gimcracks or superfluities to distort it. The Auto-O-Out holds cigarettes firmly, snuffs them decisively, empties ashes cleanly into lower collecting chamber. Chrome-plated, 5" wide and 3⅛" high, $8.75 ppd. Harper-Wyman Co., 8562 Vincennes Ave., Chicago 20, Illinois.



FOR TINY FOLK

Velvety-suede covering in pink, blue, or white makes these hangers ideal for tiny tots' clothing. Mother can't have too many of them. And they're personalized in gold with child's name. Plastic covered hooks. Gift cards enclosed.

3 For **$1.00** 12 For **$3.75**

Postpaid.

Please, no COD'S.

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The PHOENIX BIRD DECORATION

Hand-printed in sets of 16 lengths; each length is 10 ft. 6 ins. by 21 ins. wide. Complete scene extends 28 ft. Made on the following backgrounds: White Satin, Ivory, Chinese Yellow, Opaline Green; $240 . . . Black Leather and Blended; $262.66 Write for pictorial litho.

W. H. S. *Lloyd* CO. INC.

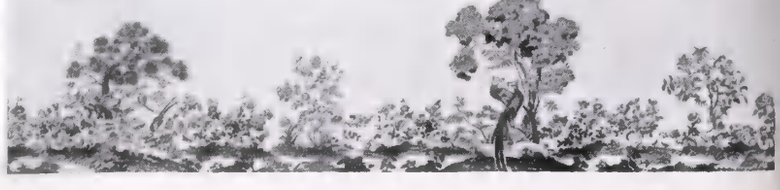
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Chicago 62 E. Van Buren Street

Boston 405 Boylston Street

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E. C. Bondy Co., 8359 Wilshire Blvd., Beverly Hills, Cal.



Shopping



P-A-ROBE. A fine virgin ol robe in Scottish Clan plaids mes in a cushion carrying case th handles, shoulder strap, and rked with three initials. When veling, it doubles as a pillow; d there's nothing like the deli- us luxury of the blanket for tball games, winter motor ps, or a frosty park bench. 2.95. Marshall Field & Co., porting Goods Dept., Chicago.



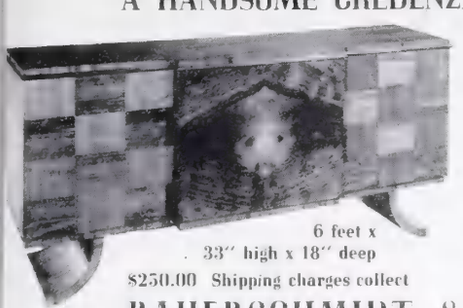
OMETHING TO HOOT BOUT. Ozzie the Owl is the ariest scarecrow that ever made isy starlings leave home. His es glow in the dark, and two etal discs, suspended from ains, catch the starlings' artled attention. Also a canny coy for crows. Aluminum ainted in owl colors, 10¼" high, 5 f.o.b. Poles and metal sleeves r mounting. $2 set. Owl Indus- ies, 60 McLean, Highland Park, Mich.



AG YOUR BAGS in this uilted vinyl holder that hangs n the back of a closet door or n your dressing room wall. It as four large pockets, each 16" 9", and measures 46" x 16" ver-all. Fine, too, for storing loves and scarves. In blank, lank, blank, or blank, $2.95 ppd. Charles A. Peters Associates, nc., 339 North Ave., New Rochelle, N. Y.



A HANDSOME CREDENZA OR BUFFET



6 feet x 33" high x 18" deep
$250.00 Shipping charges collect

YOUR home — the rooms you live in — deserves the best . . . this masterfully custom-built piece, designed for beauty and lasting service, charmingly will enliven your living or dining room.

In a choice of mahogany or walnut, the spacious top, cupboards inside doors, English trays in center, and generous shelf room to right and left, all contribute to make it easy to live with.

BAUERSCHMIDT & SON 106-04 MERRICK ROAD JAMAICA 4, L. I., N. Y.



***PROVING GROUND* for home ideas**

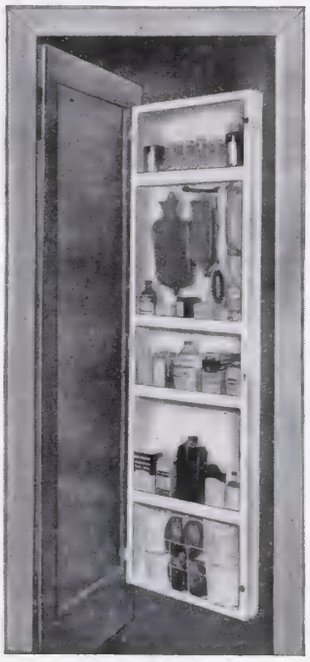
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PLAN-A-HOME MODEL KIT
Makes a model of ***any*** 4 to 9 room plan

Extra closet on your door!

FOR KITCHEN • BEDROOM • BATH





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Dor-Cab provides accessible, extra closets on doors and walls in space that's ordinarily wasted! In kitchen for cleaning materials, preserves, canned goods, etc. In bedroom for shoes and accessories; remove shelves to hang garments. In bathroom holds cosmetics, soaps, brushes. All where you can reach them in a jiffy!

Lifetime steel construction in handsome baked-on ivory or white. Holds up to 12 shelves. Comes with 5 adjustable shelves with 6 hooks for hanging brushes, etc.; wire basket at bottom for larger items. Easily attached to left or right hand doors, 24" to 30" wide. When ordering please specify whether for left or right hand door and width of door. Handles indented. 68" high, 20¾" wide, 4" deep.

Standard Dor-Cab without mirror **$22.95** DeLuxe with Plate Glass Mirror **$35.95**
Extra Shelves, with 6 hooks, ea. **$1.25**

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1848 100th ANNIVERSARY 1948
Hammacher Schlemmer
145 East 57 St., New York 22, VO. 5-4700



New "Never-Fall"
BED SPRING RESTS

Now you can eliminate old-fashioned, unreliable bed slats with these safe and sanitary "Never-Fall" Bed Spring Rests. They will never let your bed collapse—won't collect dust. Thousands use them.

Made of heavy steel, a set of 4 will support more than 1200 pounds, and is guaranteed for life. Get them in MAHOGANY, WALNUT or MAPLE finish to match your beds.

Check or Money Order No C.O.D.'s — **2.50** SET — We Pay Postage

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Pile it with sandwiches, cakes or canapes. A charming centerpiece. Made of special translucent plastic. Wash it in hot water. Not affected by alcohol or other solvents.

Wonderful gift. Height 11" Bottom tier 10⅝"; top tier 9" **$6.00** postpaid

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$1.50 for complete Wrap-Kit
or 4 Kits for $5.00
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"headquarters of the unusual"
Northport, Long Island, N. Y.



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... the instant I began to wear the Berlé Delineator fitted to my measurements at the Berlé Salon ... and my figure looks so much better in the new fashions!" Women all over the world have written gratefully about this *different* scientifically designed uplift, created by J. Berlé. Visit the new Berlé Salon opposite the Plaza, or write for booklet HB.

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$1.50 P.P. SET



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Cocktail—3½ oz.; Old Fashioned—7 oz.
Highball—14 oz.
$18.00 dozen, each

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Drinks remain frosty cool and refreshing when served in these lustrous, hammered Buenilum mugs. 4¾" high; holds 24 oz.

Single Mug $3.25
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TO PLEASE ANY CHILD

or even a grown-up, give this personalized tumbler and toothbrush. Tumbler is frosty white plastic *(will bend but can't break)* hand painted designs in pink, blue or red. Matching brush has nylon bristles. Child's own name painted on tumbler. Tell us the color you prefer—pink, blue, red—and the name.
Tumbler—$1.00 Brush—50¢ P.P.
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You'll Be A Smart Hostess With
This PERSONALIZED
PARTY SET

Exclusively yours, this 12-piece set will cause no end of comment. Large 12-oz. tumblers have full sham bottoms, marked with beautiful single letter monogram that will not wear off. The coasters are wonderful to use as ashtrays, initialled to match. (Specify letter wanted). Order several sets for your Christmas list NOW.

The 12-piece set includes:
4 Highball Glasses, 12 oz.
4 Glass Stirrers
8 Coasters or Ashtrays
Complete with Monogram Initial

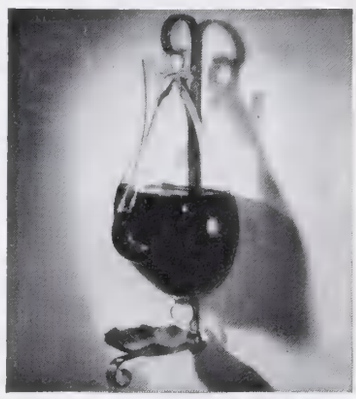
$2.95 PER SET

Check or Money Order
Prepaid anywhere in U.S.
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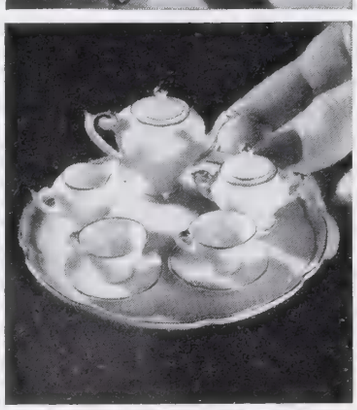
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Windo



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MULTI-TOP TABLE fits ov any standard bridge table an seats eight people comfortabl with compartments for card chips, drinks, during poke games. Reverse it, and it sea eight for dinner. The frame made of wood, the top of com pressed hard board. In staine walnut finish, it folds in hal $17.50 exp. coll. Rani Products 136 W. 25th St., New York, N.Y



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100% virgin wool football and auto robe, folds into zippered suede fabric carryall which you'll use as a cushion 'til the thermometer dips. Then, zip—out comes robe, deep and fleecy, to keep the two of you fireside warm! Full size, 54" x 72". Order by clans; name 2nd choice, please.

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Robe & Carryall—$13.75 postpaid
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For Your Home



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The BELLKOOL COMPANY
DEPT. H-2
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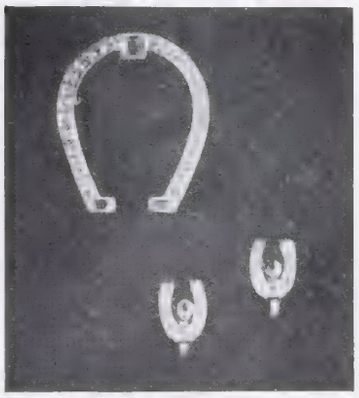
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West of Rockies 35¢ extra.

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Weight of Kit is 6 lbs. Case, 11 lbs.
Postage is extra

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☐ money order or ☐ check enclosed.
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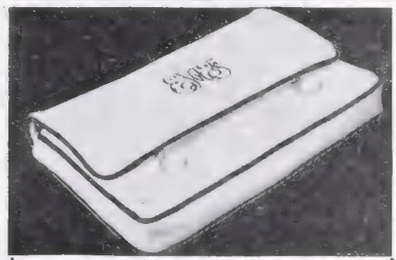
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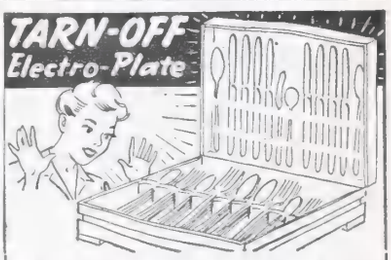
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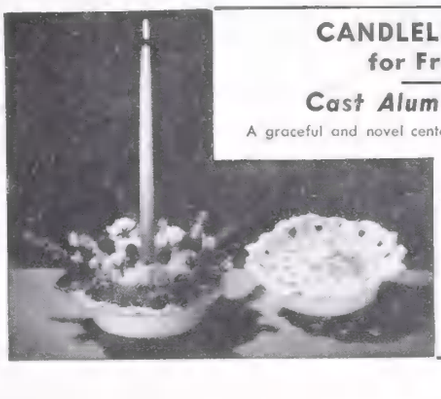


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A graceful and novel centerpiece for casual or formal dining. An ideal fruit dish with center grill removed will hold Hurricane Lamp. 9½" diameter—2" depth. Hand painted in **Frost White, Meadow Green, Creole Pink, Bermuda Blue, Buttercup Yellow, Pompeian & Frost Gold** (Christmas color). **$6.50 Postpaid.** Check or Money Order. No. C.O.D.'s Please!

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Just to see how it works!

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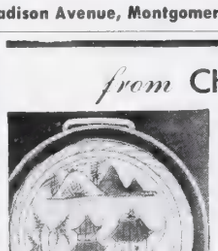
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KROLL JEWELERS

Silversmiths—Est. 1889

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from CHINA



CANTON WILLOW PLATES. Recently discovered buried on the site of a Chinese porcelain kiln demolished in 1840. Handmade and hand-painted, in traditional blue and white, 6" diam. With two gilded display stands. $5.00 the pair. Express collect.

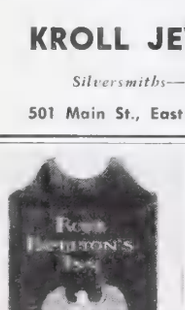


DELICIOUS OOLONG TEA made from tender plants grown on Mt. Wu in the Fukien Province. Tea drinkers will love its distinctive Oriental flavor. Packed in a peony decorated tin chest, 6½ oz. is $3.00. With ½ lb. Chinese ginger, $5.00 complete Ppd.

Four handsome booklets showing many Historical pieces $1.50

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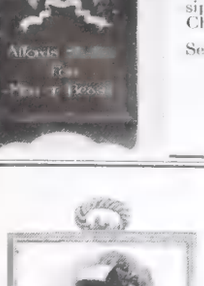
Early American tavern signs inspired these serving trays of unusual interest. Hand-made of native pine, hand painted and lettered with any name, by two Vermont artist-craftsmen. Bar top finish—perfect for drinks.

Hung on wall by brass plate on back, they are smart decoration for hall, dining room, game room, or bar. 12" x 27" — Barn red or wagonwheel blue — $12.50 postpaid (50¢ extra west of Mississippi). State color, *print* name wanted (not over twenty letters). Check or money order, please. Limited edition—order early.

Send for folder of same tray with other designs and inscriptions.

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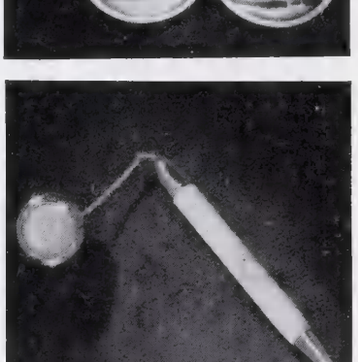
Fifth Ave. at 14th St. *N.Y.C. 11, N.Y.*



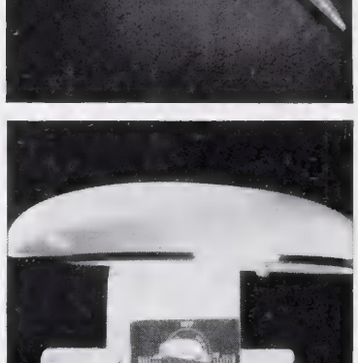
Window



DANISH CHRISTM PLATES of Royal Copenha earthenware are enchantin decorated in Danish blue white with 9 different win scenes, and "Gladelig Jul" wh means Merry Christmas. S one instead of a card. Hang th on the wall. Use them for but pats, for ash trays or coaste 3¼". $1 each in sets of 6 more. W. & J. Sloane, 9536 W shire Blvd., Beverly Hills, Ca



PIN A PENCIL on your la or inside your purse, and wh you want to jot down a phc number, do your marketing l or make a note of a hairdressi appointment you don't have rummage through a caverne bag for a pencil. The slenc chain zips out and snaps ba automatically. In wine, bl black, white, or green, $1. ppd. Kenard Gifts, Hotel Co modore, New York 17, N.



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Beauty in Brass

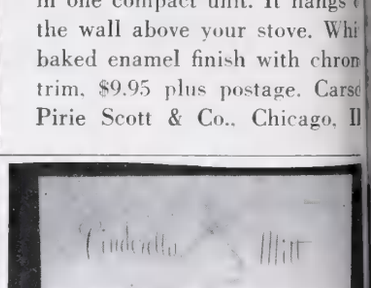
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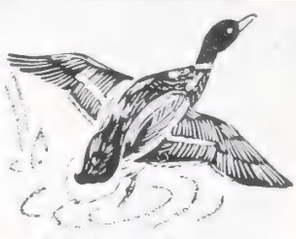
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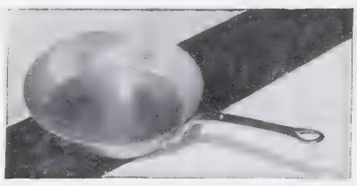


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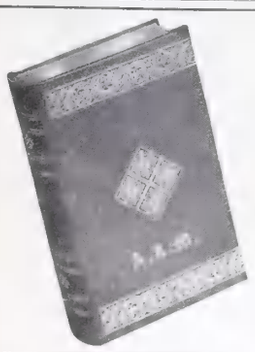
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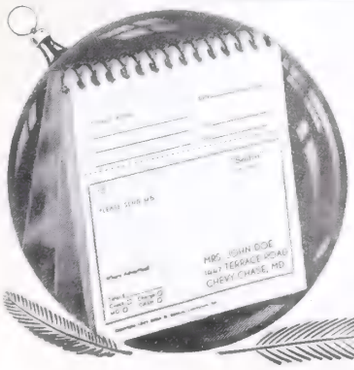


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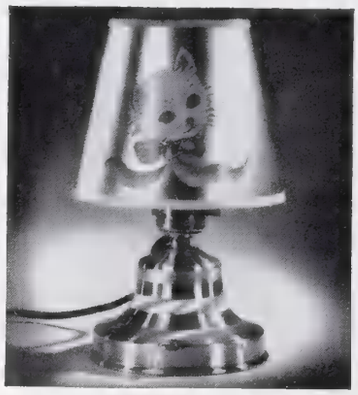
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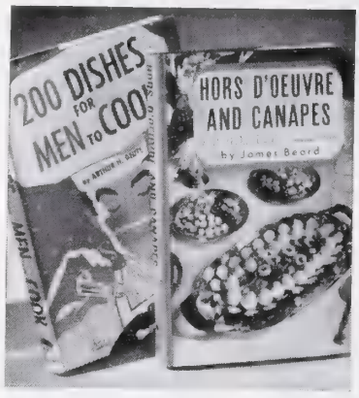
Window Shopping



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(Continued on page 97)

FOLDING BRIDGE TABLE TOP



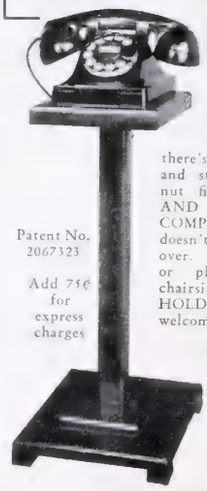
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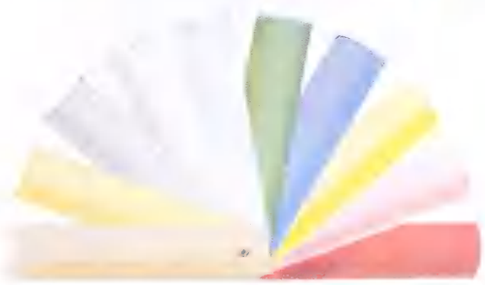
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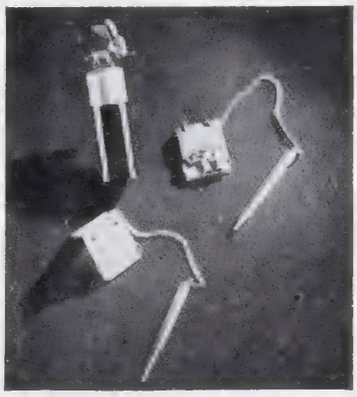
Window Shopping

CONTINUED FROM PAGE 92

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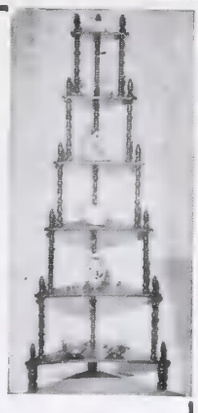


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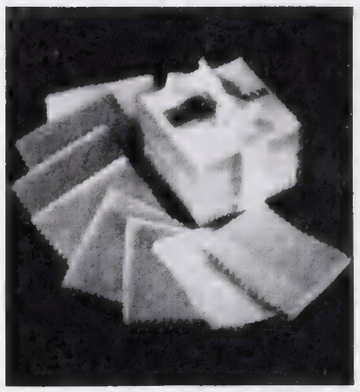
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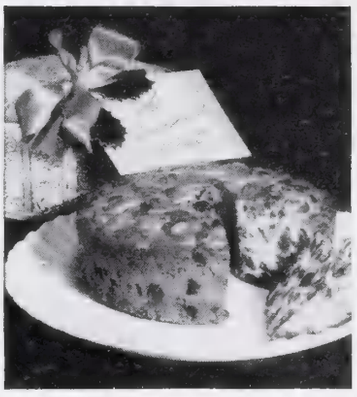
Window



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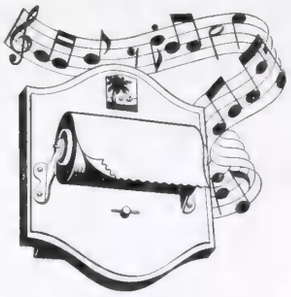


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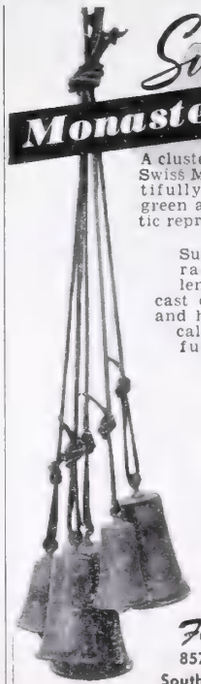
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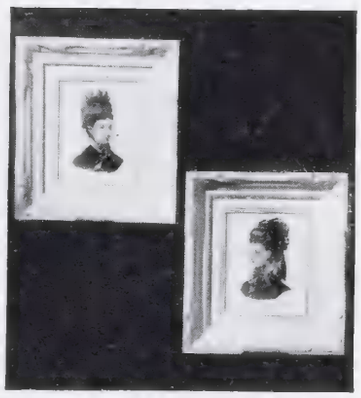
Shopping



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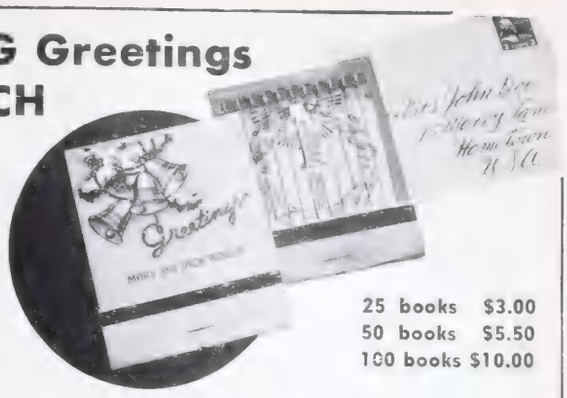
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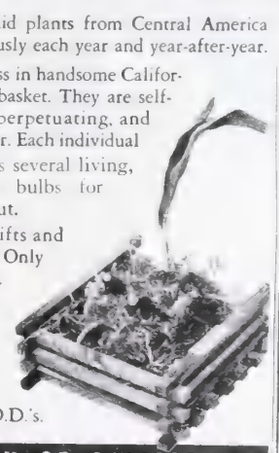
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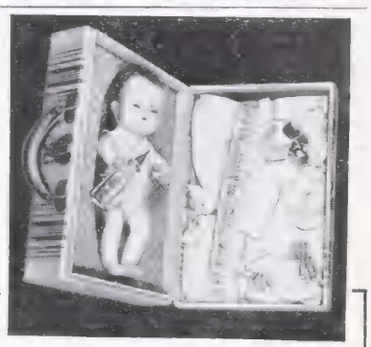
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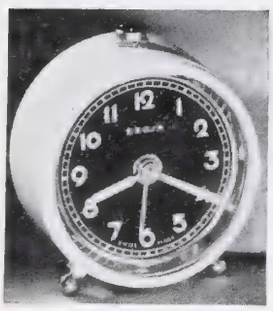
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Window



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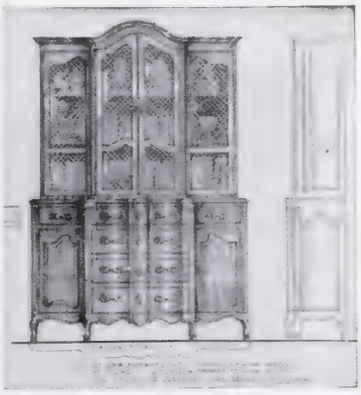
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Shopping



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The square top (32x32) is mounted on a sturdily hinged slide, centering perfectly in either position. Will not tip or tilt easily. Ample leg room all four sides.

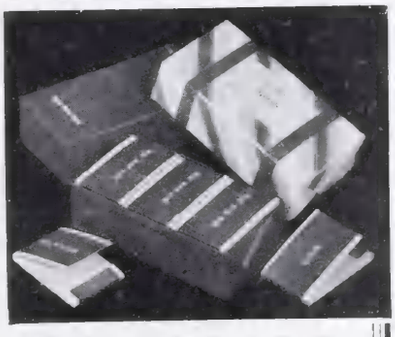
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Top: 32"x32"
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Amazing new Johnny Jump-Up cigarette server. Press down with finger on trigger of this handsome new automatic cigarette box. Presto! Up pops a cigarette. Works like magic. Beautiful tortoise shell plastic valet holds 20 cigarettes. An unusual gift and amazing value.

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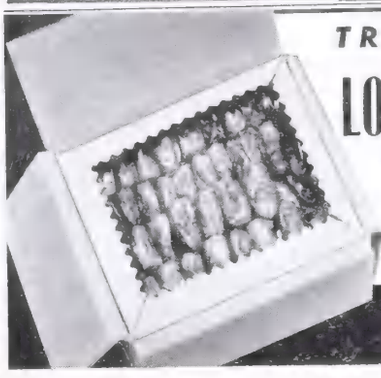
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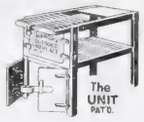
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The Pair $3.95

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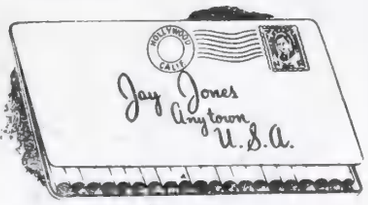
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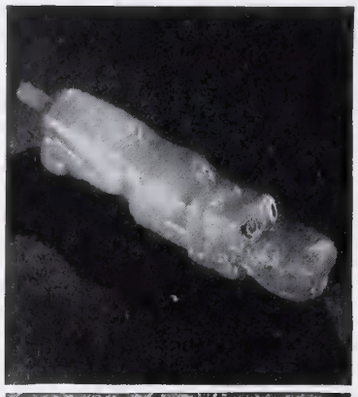


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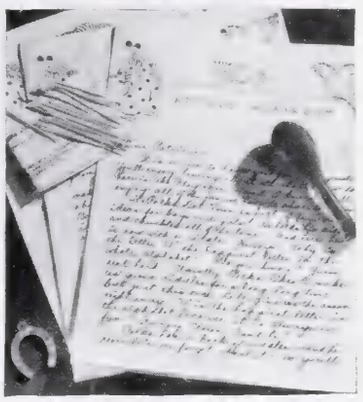
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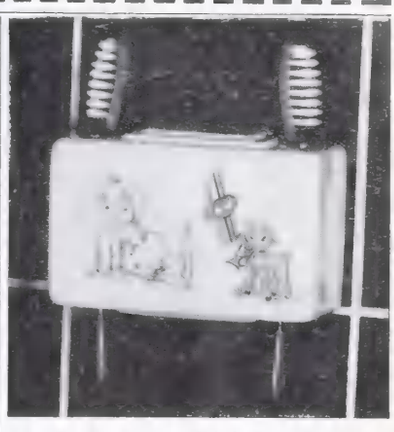
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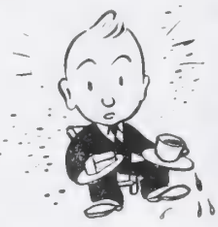
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(Continued on page 109)



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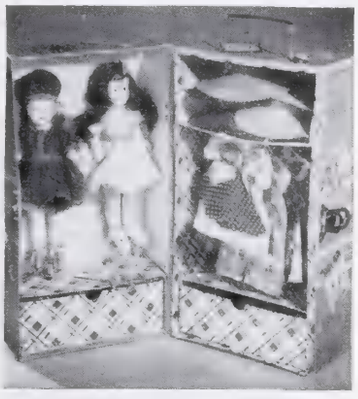
Window Shopping

CONTINUED FROM PAGE 104

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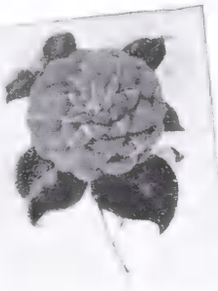
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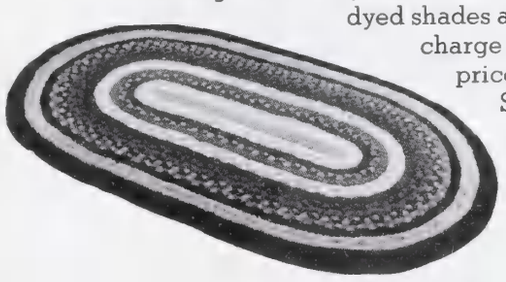
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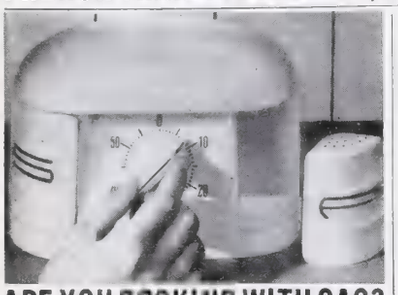
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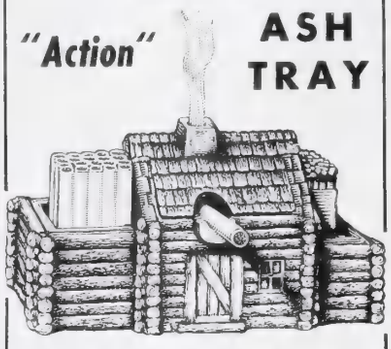
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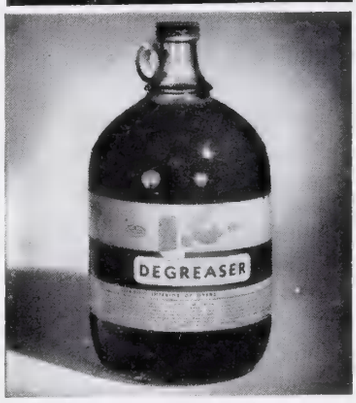
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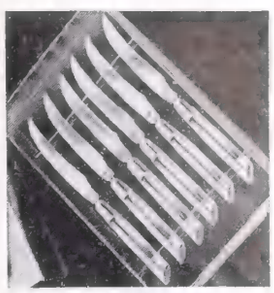
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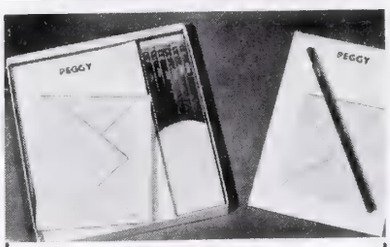
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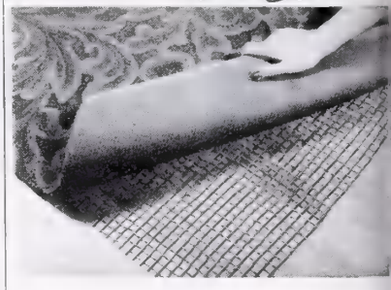
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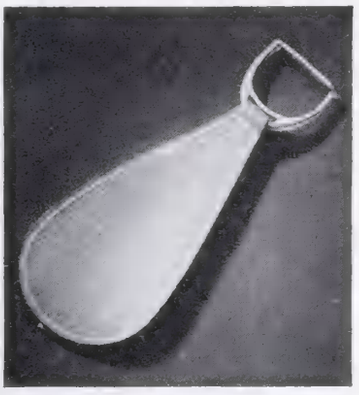
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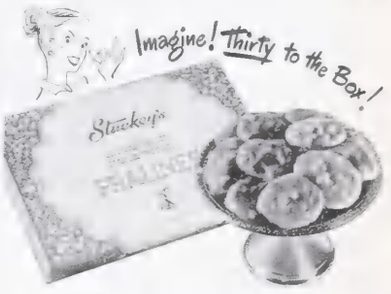
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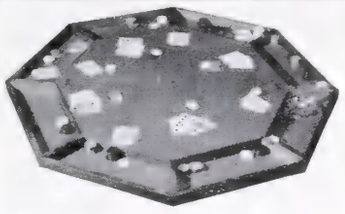
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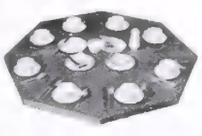
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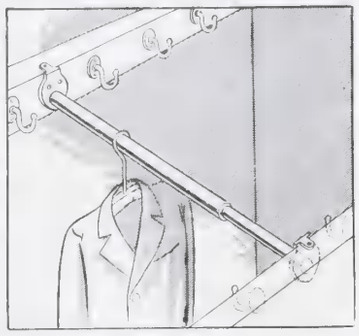
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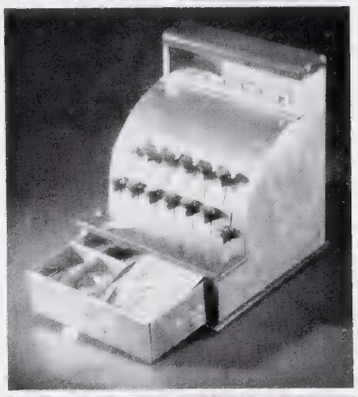
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Shopping



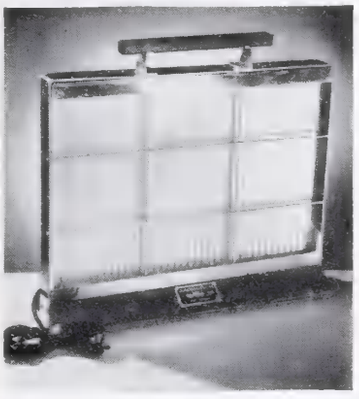
DOOR PRIZE. A shoe bag that ngs on the inside of a closet or has pockets to hold four irs of shoes, compartments for o umbrellas, and a giant pock- for galoshes, rubbers, or oots. Made of a washable and urdy plastic fabric, it comes in ivy piped with red, wine, or een piped with white. $5.95 stpaid. No c.o.d.'s. Moira's, 33 ighbrook Ave., Pelham 65, N.Y.



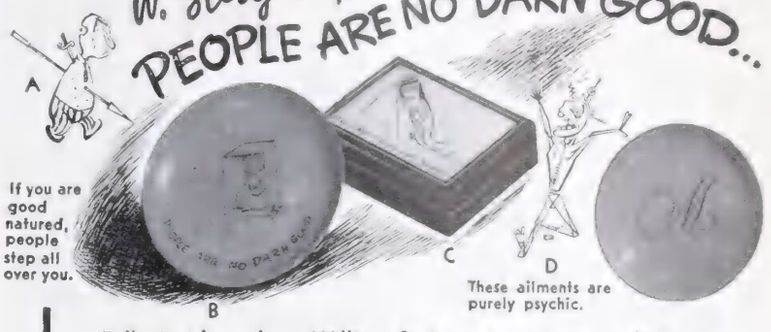
USINESS GIFTS are always oblems at Christmastime, but is is something you can recom- end without reservation for your usband to send to clients and usiness associates. A California edwood gift box contains two ounds of brandied stuffed fruit. nd Bob Hope, for one, solves ift problems this way. $5.50 ppd. o c.o.d.'s. Bois-Smith Co. of alifornia, 5054 Hollywood Blvd., ollywood 27, Cal.



ELECTRIC RADIANT HEATER works on the princi- le of the sun coming through he window pane. There is no low, no danger of burning paper r fabric. Effective heating area s a circle of 20 feet, and it does ot get hotter than a steam radi- tor, uses no more current than n electric iron. Just plug it in! 4½" x 19½", $29.95 express collect from Carnagey's, 29 Cen- ral Ave., Tarrytown, N.Y.



W. Steig says: PEOPLE ARE NO DARN GOOD...



bernäd creations

Folks just love these William Steig cartoon trays and cigarette boxes . . . clever, colorful caricatures of man's complaint against man. Made to endure—high fired enamel on copper—they are so good looking . . . so good for a laugh again and again. Truly, the *good natured* Xmas gift. And then—you who care for the personal touch, smartly initialed trays are offered.

Colors—Black on Chartreuse, Turquoise or Red

Order now — Trays 5" size $3.50 each
6" size $5.00 each

Gold Tooled Leather Cigarette Box — $12.00

27 WASHINGTON STREET Dept. H
Yonkers-on-the-Hudson, New York

Request sketch desired • Catalog on request • Enclose check or money order



EXTRAORDINARIO
Imported Flame Proof
CASSEROLE
$3.50

Delivered to your door without delay or shopping worries. Give extra flavour to your favorite dish by cooking it in this large oval casserole of Tonala Indian pottery. Serves 8. (12") Handsome enough to put right on the table too and your money back pronto if heat ever breaks it. In cream, terra cotta, or beige.

Ask for free catalogue of imported gifts

The OLD MEXICO SHOP
SANTA FÉ — NEW MEXICO



IMPRESSIVE ANTIQUE COPPER LAMP

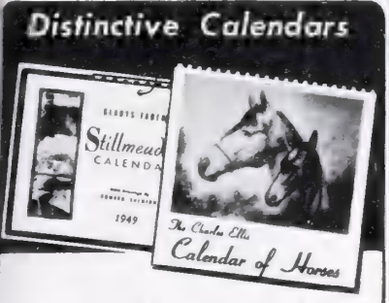
Design on one side, three Old English initials, one large Old English initial or three block initials on the other side. Initials or design on both sides. Designs are horse head, pine cone, yacht or dog's head.

27½" tall with antique parchment paper shade 18 × 9 × 12.

Complete $40.00 prepaid.

Henry W. Longfellow Studio
Weston, Mass.
Catalogue on request.

Distinctive Calendars



Gladys Taber's Stillmeadow Calendar

Illustrated by Edward Shenton in two colors, this unusual calendar has the charm of country life on every page. Plastic bound; gift-boxed. $1.25 postpaid. Please send me_____copies.

The Charles Ellis Calendar of Horses

Favorite with all horse lovers, this calendar takes the thoroughbred from foal to derby winner. Beautifully printed on fine stock. Plastic binding; gift-boxed. $1.25 postpaid. Please send me_____copies.

JUST CLIP YOUR CHECK TO THIS AD

CAROL PUBLISHING CO.
44 WELLINGTON RD., ARDMORE, PA.

Propette
Trade Mark







The NEW, easy way to Read, Write or "Breakfast" in bed . . . *in comfort!*

■ *AT LAST,* the perfect gift for that convalescing friend, or for anyone who enjoys lounging in bed. PROPETTE is so HANDY! It folds flat against headboard, out of the way when not in use . . . Just pull outward and it "props" you up in a jiffy, ready for complete relaxation.

● Durably made of Masonite with beautiful Walnut grain finish. Adjustable height and slope, PROPETTE fits all beds.

■ For an exclusive, highly appreciated gift ORDER NOW! Satisfaction guaranteed. 24-hour shipment

ONLY $6.95 POST-PAID (Add 25c West of Rockies)

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Dept. 3A 1250 Lakeland Ave. • Cleveland 7, O.

Pat. Pend.

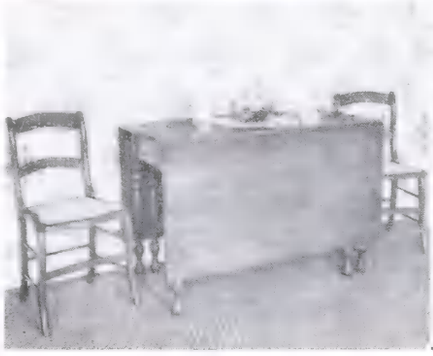


BROWN DERBY PLAYING CARDS
WITH UNUSUAL JUMBO SIZE NUMBERS
Made for us by the U. S. Playing Card Co.

Attractive brown suede box
Double Decks $2.50 postpaid
Single Deck $1.25 postpaid

Write for our catalog of distinctive gifts

FROM THE WORLD FAMOUS HOLLYWOOD BROWN DERBY
The BROWN DERBY HOLLYWOOD PRODUCTS
1628-D N. Vine St. Hollywood, Calif.



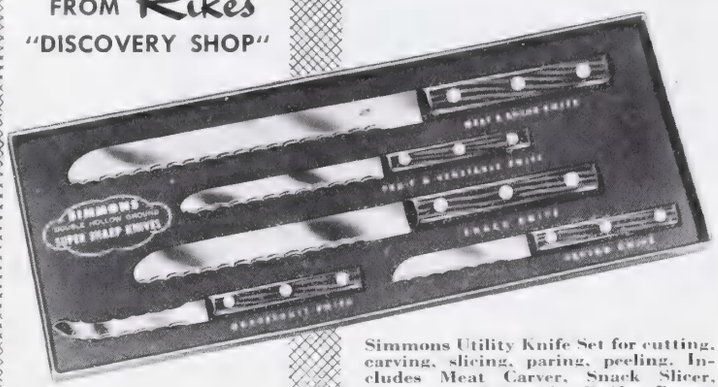
SOLID WILD CHERRY

The Colonial Gateleg table and caned seat chairs will make a Christmas gift appreciated by the entire family. A gift to be cherished as an heirloom in the years to come. Authentic Reproductions, featuring fine hand craftsmanship. Table top 23" × 44", 22" dropleaves; choice of spool or plain legs. $134.50. Chairs, $19.50 each. Crated. Send check or money order. No C.O.D.'s. Express collect. Satisfaction guaranteed. Information on other furniture and finish samples on request. Walnut also available.

WINEMILLER'S
Colonial Reproductions
COLDWATER, MICHIGAN

Rike's...
■ great department store since 1853

FROM Rike's "DISCOVERY SHOP"



5 Swedish-Steel KNIVES FOR $4.00!

Simmons Utility Knife Set for cutting, carving, slicing, paring, peeling. Includes Meat Carver, Snack Slicer, Fruit and Vegetable Knife, Paring Knife, Grapefruit Knife. All five have scalloped double hollow ground blades of stainless Swedish Steel. Gift packed in durable, useful container. Order extra sets for gifts. $4.00 postpaid. (Ohioans add 12c sales tax.) Orders promptly filled.

"THE DISCOVERY SHOP"
RIKE'S, DAYTON, OHIO



GENUINE CHINA, EXQUISITELY DECORATED
8 Pc. Imported Miniature Tea Set

■ Our last ad featuring this enchanting, tiny set was a complete sell-out. We've just received a new shipment and suggest you order promptly. Set shown is as fine as your finest china, with delicate hand painted floral design. Tray is 3½". $2.25 ea

● We also have a limited shipment of a 10 pc. service of finest bone porcelain china, rare in beauty, delicate pink with contrasting trim. Fits in the palm of your hand. $3.50 ea.

The perfect gift for collectors, bridge prizes, knick knack shelves, doll houses, etc. Order individually or both 8 & 10 pc. sets or $5.50
We pay postage, no cod's satisfaction guaranteed.

Q. T. NOVELTY CO. Box 54, Station F New York, 16, N. Y.

"No Trespassing"



Keep Your Dog Off Furniture, Rugs, Etc.



Just shake a little Powder Chaperone on anything you want to protect. Your dog smells it . . . but you don't. An easy way to train. Harmless.

Use on chairs, beds, sofas, etc. Does not injure even finest fabrics. Prevents puppy damage—put on slippers, drapes, etc. Keeps male dogs away from female.



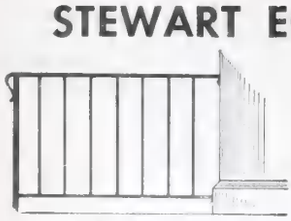
Send No Money. Order your Powder Chaperone C.O.D. $1. plus postage (or send $1. and we'll pay postage).

For outdoor use to protect shrubs, gardens, etc.—use Liquid Chaperone, also $1.

Clean your dog nature's way—use amazing Sudbury Hygienic Cleaning Powder, $1.

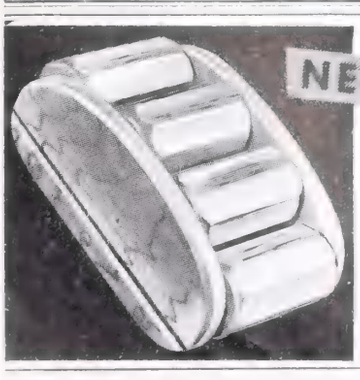
SUDBURY LABORATORY
Box 605 South Sudbury, Mass.

STEWART ECONOMY RAILING



Sturdily constructed iron railing is ideal for balcony, stoop or stairs. 30" high; pickets ½" square 5½" on centers; post 1" square. Railing is painted black. Price per lineal foot . . . $2.64. Post. $3.63 extra. F.O.B. Cincinnati, Ohio. Variations from the standard design shown are available at extra cost. Prices will be sent on request.

Stewart FENCES
THE STEWART IRON WORKS CO., Inc.
1519 Stewart Block Cincinnati 1, Ohio



NEW REDUCING AID
for Slenderizing at Home

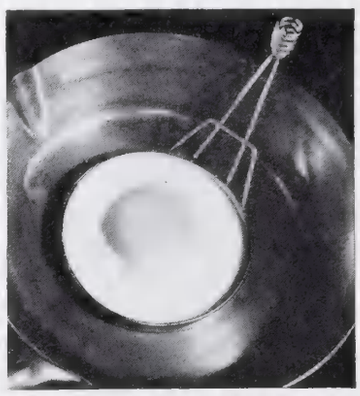
This new reducing aid is a roller designed to fit your hand. When used in conjunction with salon treatments or your regular reducing program, it helps you to work off not-so-slim hips, thighs, ankles and arms—right in your own home. Use as often as you wish on the very spots where you want to eliminate bulges and fat. This roller works on the same principle as the roller machinery used in many beauty salons. When rolled gently, it soothes tired, tense muscles, providing an effective body massage.

Mailed anywhere—postpaid, $5.00, no COD's please

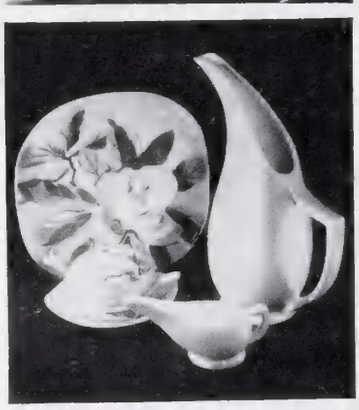
THE SLENDAROL COMPANY
BOX B1, STATION A FLUSHING, N. Y.



Window



A GOOD EGG. Have you ev wondered how hotel chefs a able to serve eggs so they are pe fect circles, with no ragged edge Well, Here's How. This chrom plated steel egg mold is a 4 circle, and you fry your eg within its area. Grand for griddl cakes, hamburgers, too. With 5 lifting handle. $1.25 ppd. Fin line Co., 303 Fifth Ave., N.Y



NEW POTTERY PATTERN The hand-painted Magnolia de sign combines chartreuse, meta lic brown, and gray on interestin shapes; and the background colo of the cups comes in any of th above shades. Specify you choice. 20-piece service for 4 $14.45. Water pitcher, $4; suga and creamer, $3.50. Exp. coll Grinnell Bros., 1515 Woodwar Ave., Detroit 26, Mich.



DIPPY, JR. is an extraordi nary fellow. The more he drinks the thirstier he gets, and becaus his energy is inexhaustible he'l bob up and down on his perch the entire evening, dipping int his water trough. Which is a lo more than some of your guest can do! In wire cage, 5" high $1.75 ppd. Sally Graye, 80 E 11th St., New York 3, N.Y.



$6.50

30 PIECE SET (No Federal Excise Tax on Silverplated Flatware.)
FINE SILVER SERVICE FOR SIX. COMPLETELY MATCHED "CAMEO" FLATWARE.

● 6 Dinner Knives ● 6 Oval Soupspoons
● 6 Dinner Forks ● 12 Teaspoons

THIS IS OUR LOWEST PRICE FOR A SET OF THIS QUALITY IN 10 YEARS

(It's made by a leading silver company). This silver has a radiance you'd never dream of finding in a 30-pc. set priced so low. It's bright silverplate on 18% nickel—the same base metal used in the finest silverware. The knife blades are mirror bright Stainless Steel securely set in silverplated handles. A 30-pc. "Cameo" set will handsomely grace any table setting.

Immediate Delivery—Prepaid anywhere in U. S. A.
No C.O.D.'s please.

G. G. Olincy 140 West 42nd Street New York 18, N. Y.

Own a Fireplace?
. . . Wood is the Cheapest Heat

WHEN YOU KNOW HOW TO USE IT

Wood makes a hot, quick fire. Starts fast and stops when you wish. One third of all wood burned on andirons is wasted.

The "dead ends" of a stick give no heat.

You get MORE heat if wood is burned on a TiltFed Grate. The ASHES are used to check excessive draft. Heat is saved. Burns logs or scrap wood from 5 inches. Each stick burns from end to end, stick by stick. No waste. Greater comfort.

Sure, constant, even heat for hours. No jumping up to "throw on another log". Good looking with or without andirons. Gives safety. No "log" can roll out. GRATE FUN to cook over open fire.

A "TiltFed" saves money, saves heat, saves wood, saves labor, saves rugs and soon saves the little it costs. All year use. In your home in Winter. Out of doors in Summer. "Own A Fireplace?" Your address on a post card, please.

Sold direct by mail only.
"TILTFED", East Hampton 1, Conn.

Shopping



UITE A YARN. Imagine each ace at a party table being a tle pool of golden enchant- ent? With these spools of cot- n yarn woven with golden read such elegance is possible. ollow simple directions and cro- et 6 mats from 9 spools, or 8 ats from 12 spools, of white & old, pink & gold, yellow & gold, green & gold yarn. $1 a spool. dd 25¢ post. Sara Hadley, 11 . 54th St., N.Y.C. 22.

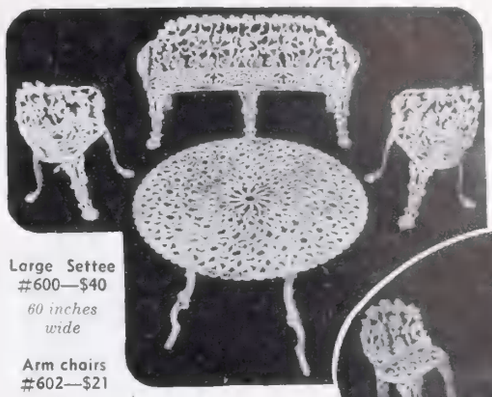


EVENUE CUTTER, the Joe ane, was built in 1864 for the .S. Revenue Marine which was e forerunner of today's Coast uard. This model has been built scaled-down plans based upon e original lines, with the hull xpertly carved from selected ew England wood. 20½" over- l by 14½" high, mounted on a ahogany finish base with brass ame plates. $30 ppd. Le Baron onney, Newburyport, Mass.



ET POINT. Here is something ou can send to your favorite ummer hostess—the one you've een meaning to take care of since abor Day! A five-piece cigarette et made of polished aluminum onsists of a cigarette urn, two nall ash trays, a lighter, and ll are on a 6½" wide tray. Nice, oo. for a housewarming, an au- mn bride, a bachelor's birth- ay. $3.50 postpaid. Lowy's ifts, Freehold, New Jersey.





Cast Iron Furniture *(or cast aluminum at the same prices)*

All painted in long-lasting white. Grape design, graceful and strong. Strongly fashioned by skilled craftsmen.

Large Settee #600—$40 *60 inches wide*

Arm chairs #602—$21 ea. *22½ inches wide*

Large table #100—$35 *Diameter 42 inches*

Round-the-tree benches

Specify cast iron or aluminum. Send check or money order. Crated free. Pay freight or express when you get furniture. Indicate which way you want it shipped.

Settee #500—$25 *32 inches wide, 28 inches high (back)*

Chairs #502—$15 ea. *16 inches wide, 28 inches high*

Table #110—$25 *Diameter 28 inches, height 22¾ inches*

Immediate Delivery

J. F. DAY & CO.

1901 Fourth Ave., S., Birmingham 3, Ala.

clever "INTERLUDE TABLE" in SOLID MAHOGANY . . . just $45.00

Entirely smart, graceful and aristocratic . . . in glistening solid mahogany! Holds all your magazines, ash trays, accessories .. even High Tea eatables ... and it stands 40½" tall. A particularly fine value at this modest price! Mail orders invited. Sorry, no c.o.d.'s.



RAPPHEL *Furniture Division*

47 WEST 57 STREET, DEPT. B, NEW YORK 19, N. Y.



Beautifully Fashioned from Cherry Maple and finished to give long service, this Mayonnaise or Mustard Server with accompanying wooden spoon stand 2⅜ inches high. It is a "must" for buffet serving.

Price $1.85 postpaid

Send for free illustrated Gift Catalogue

THE PASCOS

The Shop in the Garden

West Hartford 7, Conn.

MONKEY SHINES

The most unusual **ACTION TOY** you've ever seen



Watch the monkey climb the tree. Hear youngsters and grown-ups howl with glee. Six metal "cocoanuts" are inserted in treetop. Monkey glides up, picks off cocoanut—and scurries down to unload. Action automatically repeats until all six are picked off. Stands 18" high. Of durable metal construction. Washable.

AN IDEAL GIFT FOR CHRISTMAS

Makes a wonderful gift for birthdays. Ideal for Christmas giving. Comes in handsome, colorful carton. An original and amusing gift. Order now!

POSTPAID INSURED $3.00

NO C.O.D.'s—SEND CHECK OR MONEY ORDER TO

MODERN TOY CO.

P. O. BOX 5343 CLEVELAND, OHIO



Exquisite

FIGURINE LAMPS

Beautifully made, with imported Blanc de Chine Figurine, hand-sewn eggshell shade and hand-carved Soochow Jade finial. 22" high.

$9.50 each *An Amazingly Low Price!*

STOCK LIMITED — ORDER NOW

Express Collect—No C.O.D.'s Please

Send For Illustrated Catalog

U. S. MAIL ORDER CO.

545 Fifth Ave., New York 17, N. Y.



SCREEN DOOR PIN-UPS

An Aid to Beautifying Your Home

These charming little birds will add beauty and personality to your entrance or breezeway, make wonderful gifts something really different, easily attached to screen wire by three pointed prongs, come in sets of three, Polished Brass, Nickel Plate, or White Lacquer, state finish when ordering. $1.50 per set in carton, ppd. No c.o.d.'s.

Krueger Machine & Tool Wks.

Morocco, Indiana

Lovely accents — in fabric or needlepoint!

• Betty Sims, colonial reproduction, below—needlepoint size, 12" x 16"; in muslin—$6.95; in our tapestry—$7.50 each.



ORDER NOW FOR GOOD GIFTS

Two charming footstools (choose one or both) to put sparkle into your living room, den or bedroom. Excellent when Company comes or with your urchins. In beautiful, solid Honduras Mahogany. Removable seat for your appling needlepoint. No C.O.D. Express charge is collect. Send your check or money order. Also, send 10¢ for a copy of "A selection of chairs". Ref: First Nat'l. Bank, Hickory.

• The Wilson, 18th Century reproduction, below — needlepoint size, 15" x 21", in muslin—$10.95; in our tapestry—$11.95.



FOR YOUR NEEDLEPOINT

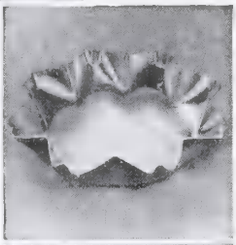
Box 220 *The Chair Shop* Hickory, N. C.

hatje

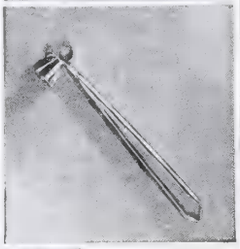
hand made of copper



MINIATURE WOOD BASKET
For cigarettes, any size. 4" x 3".
$1.95



FLARE-EDGE BOWL
Gracefully flared edge, round base. 7" diameter.
$3.95



CANDLE SNUFFER
Copper arm with brass cone. 10½" long.
$2.75



CANDLE HOLDERS
Fit any candle firmly. Loop handles. 4" base, 2½" high.
$5.75

The magnificent rose-gold of the dawn in original copper giftware, handmade by Hatje. Satiny, tarnish-proof lustre, needs no polishing. Special interlocking construction — no ugly solder marks. Hatje Handmades are fashioned of the finest copper in the world and yours for a very modest price.

All items postpaid except C.O.D.'s
Send Check or Money Order to:

hatje Greenwood, Massachusetts

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hard-to-find Tailored Curtains of NYLON



Marquisette!

Fabric by Cheney
These are sheer beauties that wear and wear and then some! Wash like a hankie, keep original shape, resist sun and mildew too! Eggshell colour,

86" wide, the pair. 54" long, $4.95.
63" ... $5.50 72" ... $5.95
81" ... $6.50 90" ... $6.95
Or by the yard, $1.49

Sent postpaid. Sorry no c.o.d.'s.

L. A. Shuchman, INC.
515 E. 163 ST., DEPT. B, NEW YORK 56, N. Y.



A Brilliant "Fiesta" Tree For Your Christmas Table!

A very merry tree of bright Mexican tin . . . shining with new and different cheer! Brings the gala pageantry of old Mexico to your Christmas decorations . . . on the feast table, mantel or sideboard. Each one made by hand with cut-out rosettes in joyous colors. Lasts for many Christmases to come. 20½" high, 13" wide.

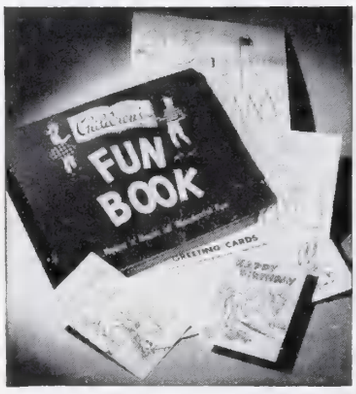
$6.00 Postpaid

PAN-AMERICAN SHOP
822 Lexington Ave., New York 21, N.Y.

Window Shopping



GIVE HER THE HIGH SIGN that she will hang at the entrance to her drive, and it will be the indisputable turning point for all her guests. The Peter Pan-like figure is hand-wrought of aluminum and framed in a wrought iron bracket. Finished in weather-resistant black with the name in stand-out white, it measures 16" x 22". $18.50 f.o.b. Hagerstrom Metalcraft Studio, Wheeling, Ill.



THE FUN BOOK is a lifesaver for the child who wants to know "What can I do now, Mommie?" Inside are six envelopes with equipment for different activities: greeting cards to color; scissors, crayons, paste and spreader; maps to fill in; jointed animal to put together; calendar to make; and Dutch village to set up. $1.75 ppd. The Children's Shop, West Hartford, Conn.



CHINESE ANCESTOR PRINTS are dramatic decoration for the wall above your couch or over the mantel. The mandarin jackets are a Chinese red, and the ceremonial headdresses and rich robes add up to a vigorous tonic for a room that leans toward anemia. 11" x 17". they are hand-colored and cost $3.95 the pair. Ppd. Creste-Andover Co., 205 E. 85th St., N.Y.

(Continued on page 121)



NO MORE WASHDAY BACKACHE

Sit-A-Stoop holds a bushel basket full of wet clothes—waist height so you can reach them. No stooping! • Wheels so you can push it easily. No more carrying or reaching. • Large removable cotton deck bag snaps on and off . . . easily washed. Strong, extremely lightweight aluminum tubular frame (2½ lbs.) It folds. Height 32" when open. • Large pocket for clothes pins. Like the idea? Every woman does. Money back guarantee. $4.95 postpaid. Cash, check or money order, or C.O.D., you pay postage.



Guaranteed by Good Housekeeping

Pride Products Co.
ALWAYS TAKE Pride IN YOUR WORK THINGS"
715-19D Valencia St., Los Angeles 14, Calif.



Answer
TO A HOUSEWIFE'S PRAYER!

LEMONIERE is a combination lemon juicer, strainer and server *all in one*. Appreciated by everyone who likes his (or her) sauces, beverages, salad dressings, fish, all flavorings to taste *Better with Lemon*. Easy to use. No stains or squirting. Every bit of pure, strained lemon juice flavors your food. Tiny lamp-shaped *Lemoniere* sparkles in crystal clear or red Lucite, adds charm to any table. *No C.O.D.'s please.*

ALSOJAN ASSOCIATES
Dept. 2, 224 Tonnele Ave.
Jersey City, N. J.

Set of four, $4—plus 25c postage & packing



SAVES CLOTHES·SPACE·TIME

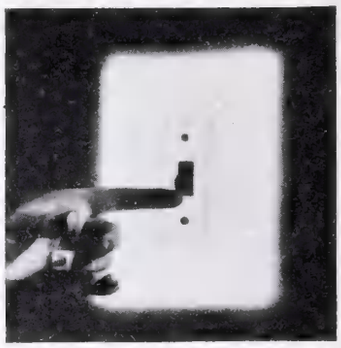
The perfect way to hang trousers, slacks and skirts in only 6" of closet space! Eliminate unsightly wrinkles and creases by properly holding garments. No pins, clamps—just slide in and out of snag-proof slats. Selected hardwood. Chromium plated arm folds for traveling. Just hang over rod or hook.

$3.50

Add 25¢ for packing and postage
No C.O.D.'s please

CHARLES A. PETERS
"CLOSETEERS"
339 NORTH AVE., NEW ROCHELLE, N. Y.

A Thoughtful Christmas Gift



This Amazing *Light Switch* Cover Glows in The Dark

No groping for light switch in the dark now! Sani-Glo is a permanent plastic plate, GUARANTEED to glow all night, every night! No warp, no curl, stays neat and flat. Screws on quickly.
PROTECTS your wall; safety beacon at night for children and elderly people. Order for all your rooms . . . in oyster white that glows pastel blue. Size 5" x 7".

2 for $1.00 postpaid.

Sani-Glo Company, Inc.
615 Pickwick Building, Kansas City 6, Mo.

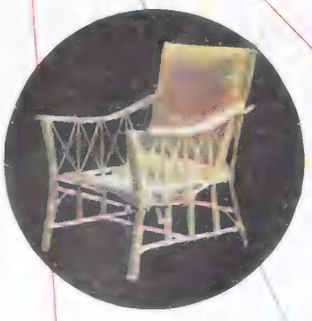
SARAN

SARAN

SARAN

SARAN







Have you seen SARAN? Fresh, rich shining color that is built all the way through each thread. Intriguing weaves and patterns to flatter the home in fabrics of style and distinction. Amazing wearability that resists scuffing, abrasion, sagging, stretching—durability that serves for years. And practical, too! Ordinary dirt is wiped off in a jiffy. Saran is proof against moisture, moths, mildew and chemicals. Look for saran when you look for fabrics that are beautiful, durable and practical. Saran is a *basically different* textile . . . man-made to fulfill the needs of modern living with pliant strength, *built-in* color and utmost practicality.

DOW

Plastics Division, Dept. SF-12, **THE DOW CHEMICAL COMPANY,** *Midland, Michigan*

bucks county provincial



right at home anywhere

exclusively designed by Bevelacqua

Think of early Pennsylvania Dutch settlers . . . think of Bucks County with its patchwork quilt farms, stone houses, huge fireplaces . . . think of wood with worm holes, mineral streaks, soft worn corners and edges . . . *this is Bucks County Provincial.* The famous designer, Bevelacqua, has combined all this simple charm in a collection of 52 adaptations and reproductions. A secret finish imparts a patina of lustre and age in rich warm tones and undertones. Surfaces are carefully handwiped. Even fabrics, pulls and hinges are authentic reproductions. A bench from a Conestoga wagon inspired a love seat . . . a butcher block is now a lamp table . . . and there are many others such as pie chests, water chests, Amish table-benches, Dutch cupboards, oxen yoke beds, spoon rack mirrors for you to choose from. At America's finest stores and at Dutch-thrifty prices.

registered—Each piece is *registered* at the factory in your name: *registered* for open stock—*registered* for design—*registered* for finish. Look for this trade-mark.



write for this informative, illustrated booklet at 10¢ per copy



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AMERICANA FURNITURE, INC., 185 MADISON AVENUE, NEW YORK 16, NEW YORK





AUTUMN green . . . chrysanthemum . . . storm blue and burning sumac! These are the deep-toned colors we've captured from Nature's riotous palette to help you dress your loveliest rooms for Fall. Berkshire makes its fine curtains, modern and traditional, in singing new colors, in pastels, champagne, ivory white, and white.

SEND FOR OUR BOOKLET, "Fashions in Windows." For the cleverest of the new ideas in curtains, and the sweetest of the old. Just send us your name and address on a penny postcard. Dept. HB-10. Berkshire Fine Spinning Associates, Inc., 40 Worth Street, New York 13, N. Y.

BERKSHIRE ALSO MAKES FINE COMBED COTTON FABRICS FOR MEN'S, WOMEN'S AND CHILDREN'S WEAR

Berkshire
FINE CURTAINS

Guaranteed by Good Housekeeping

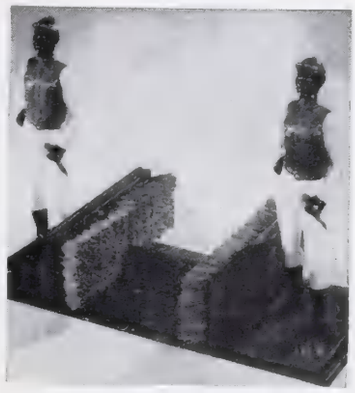


Mrs. David Blair Hamilton at home in Tuxedo Park, New York.
On the floor, "Cotillion," the new sculptured Wilton Broadloom by Masland in Corsage Green, No. 1205-25, about $13.95 sq. yd., slightly higher west of the Rockies.
Send for free decorating booklet, "Young America at Home." Write Dept. HB-5, C. H. Masland & Sons, Carlisle, Pa.

Window Shopping

CONTINUED FROM PAGE 116

T YOUR FOOT IN IT and event mud and slush from ning your carpets. This jockey ot-scraper will give your front rance the gracious air of a ite-pillared Tara and in their rlet blouses, they're a color- salute to your racers. $30. nd in blouse and cap to copy. extra. With black or white es. $32. F.O.B. A. B. Morgan, 03 Somerset Place, Baltimore, d.



15" PUZZLE is the most fas- nating brain-teaser that ever ade the time fly. A series of ding counters, numbered from e to fifteen, are slotted in a ½" frame that fits comfortably the palm of your hand. One ace is blank, and you get a 24- age booklet giving different nu- erical combinations to work t. All plastic in tortoise and hite. $1.15 ppd. Reiss Bros., 54 59th St., New York 22, N.Y.



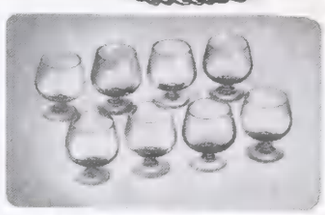
HINESE WILLOW LATES. A pair of old Canton lue and white Willow plates ave a cool serenity that will be proud addition to a breakfast ook, living room, or den. They easure 6" in diameter, and with djustable, gilded metal wall angers, the price is $5 the pair. xtra hangers are $1.50 the pair. xpress collect from Chinese reasure Centre, 307 Park Hill, onkers-on-Hudson, N.Y.





TRIG SINGING KETTLE

This chrome-plated, solid copper Trig singing tea kettle by famous West Bend features a handy trigger spout for filling and pouring. The handle and spout cap are of cool-to-the-touch black plastic. Solid copper bottom heats fast. 2½ quart capacity. postpaid **3.95**



MINIATURE BRANDIES

The connoisseur's hands will warm these miniature brandy glasses with more than loving care! Imported from Portugal, they're tinted in lovely pastel shades. Wide based to prevent tipping. A bargain at almost any price, a treasure at our price— postpaid, set of 8! only **2.75**

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They'll appreciate this friendly, illuminated house number. Gleaming lucite, mounted in polished aluminum and fitted with convenient plug-in extension cord, this 4" x 6" number plate makes it easy for friends to identify your house on the darkest night. Only $3.50, postage paid. Order today for your own home or as a gift. Be sure to give numbers wanted.

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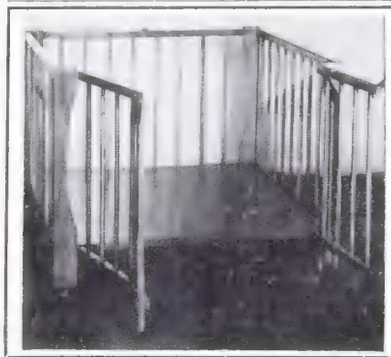
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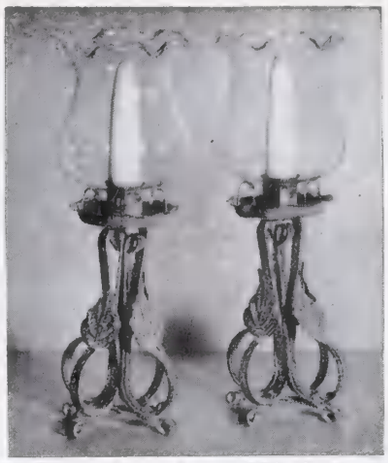
Send me HOW TO RESTORE FURNITURE. If in 7 days, this book has not saved me twice its price, I may return it and owe you nothing. But if I decide to keep the book, I'll send you only $3.00, plus few cents postage, as full payment.

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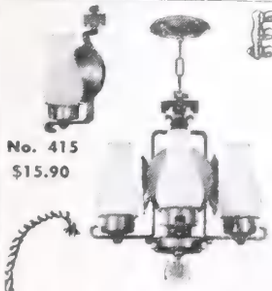
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RANCH FIXTURES OF TEXAS
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Window



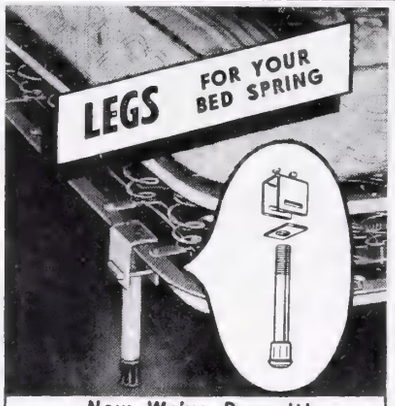
ENGLISH TEA CUPS. Send these to a woman of discerning taste, whose house is a melody of warm colors and polished mahogany, who makes a ritual of teatime. Bone china cups and saucers, imported from England, come in lovely assorted floral patterns. $2.75 each. Ppd. in N.Y. & N.E. states. Otherwise express collect. Paine's, 81 Arlington St., Boston, Mass.



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Shopping



HE GLEAM OF BRASS in a acious room points up its harm. Fill this brass planter ith rusty zinnias and yellow ompons, heaps of apples and ngerines sprigged with laurel eaves, and you'll see what we ean. In three sizes: 10" long, 14.50; 14". $16.50; 18". $18.50. xpress collect from Jenifer louse, New Marlboro Stage, reat Barrington, Mass.



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$2.50 PPD.

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8 oz. jugs, 1.25, trios 3.50
4 oz. jugs, 75c, trios 2.00

Add 10c per jug west of Miss.

Executives: Send us your gift lists. We'll mail to one or a hundred.

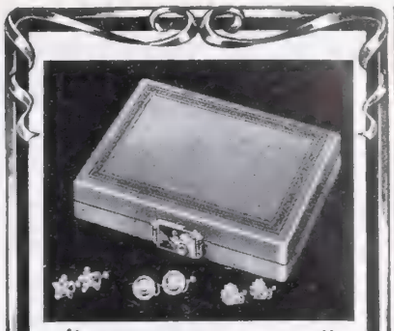
THE VERMONT CROSSROADS STORE
Waterbury, Vermont
Send for our Gift Catalog

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2 for $1.00 POST PAID



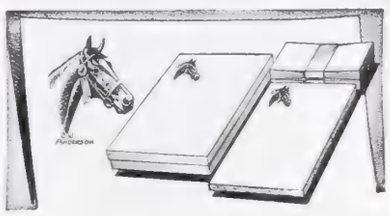
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EARRING KIT $5.75
Tailored gold color for a.m., pseudo pearl for afternoon, evening rhinestones, in red or ivory plastic leather box with key, satin-lined. Will hold 15 pr. Tax and postage inc.

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ALBERT STEIGER · COMPANY
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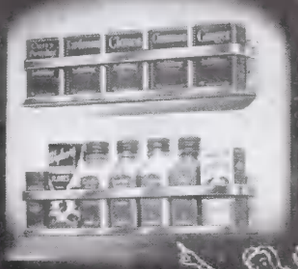


Attractive New Stationery for Horse Lovers

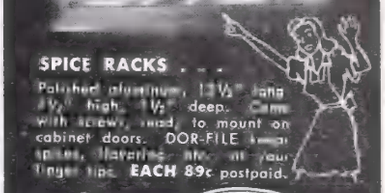
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ADDRESS BOOK, ABC index.
AUTOGRAPH BOOK, oblong.

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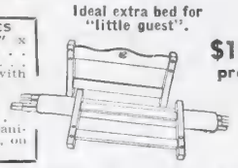
SET UP BED IN LESS THAN A MINUTE



Carri-Cot is the perfect portable baby bed for vacation, travel, yard, porch or regular home use. Available with mattress $14.95. Sleeps tot up to five.

FEATURES
48" x 24" x 12" high . . . hard wood . . . painted with bite-resistant, non-poisonous lacquer . . . washable, sanitary canvas, on or off.

Ideal extra bed for "little guest".

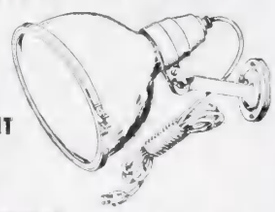


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"JUMBO JR." → 300 OR 500 WATT FLOOD LIGHT ONLY $12.95





← "LITTLE GIANT" 150 WATT ONLY $6.95

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FOR: Protection • Driveways • Grounds • Parking • Gifts • Golf Driving Ranges

JUMBO JR: Adjustable to any angle. Spun aluminum reflector. Illuminates large area. Easily installed. Base plate bored for quick mounting. 14 ft. heavy rubber cord. AC or DC. 12⅛" frosted U.S. Navy convex lens. Takes standard mogul base 300 or 500-watt bulb, (bulb not included). Wt. 8 lbs. Rugged construction. Carnagey engineering specifications mean highest quality. **Only $12.95 express collect.** For 300-watt bulb add **44c**; 500-watt add **$1.05.** **LITTLE GIANT:** Adjustable to any angle. Spun aluminum reflector. 7" plain convex lens. 8" deep. 5" base. Rugged. Includes 150-watt bulb. AC or DC. 6 ft. heavy rubber cord. Prepaid parcel post. **Only $6.95.**

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An old favorite in a new dress! Lovely, fragrant lavender for milady's dainties or linens. A welcome gift for the discriminating.

Lavender Sachets, 6 to the gift box—$2.00 Lavensage Sachets, 6 to the gift box—$2.00
Loose Lavender Blossoms, gift box—$1.00
Plus Federal Tax of 20% No Stamps or C.O.D.'s please

DORMEL PRODUCTS, INC.
Dept. B, 421 W. 6th St., Reno, Nevada



CARD PLAYERS
Something New

Beautiful Leatherette Card Table Covers with Bridge, 500 Rules or Checkerboard Guaranteed—Made by the Blind.

$3.95 Postpaid Money Order or Certified Check. No C.O.D.

Fair Deal Sales Co.
1736 West 35th St.
Los Angeles 7, California



Window



YOUR LUCKY STAR is a gleaming pancake compact that has all the celestial gentlemen of the zodiac watching over your pretty face. It measures four inches in diameter, comes in jeweler's brass, and the engraved signs of the zodiac form a sophisticated design pattern. $3 plus 10¢ postage. Miles & Miles, 366 Madison Ave., New York 17, N.Y.

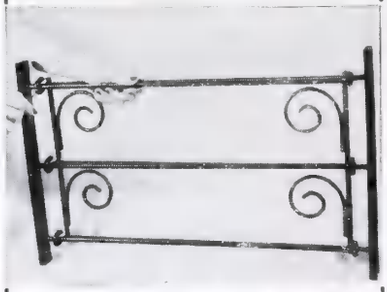


STAND-A-LAMP is an entirely new idea in lamps. The 7" base is made of a single piece of hardwood, has non-scratch rubber feet, and you use it as a display platform for a figurine, vase, bowl of flowers, or clock. Accessories can change its character, and with the addition of a shade you have something special. 24" high. $4 ppd. Royce Co., 1315 W. Florence Ave., Inglewood, Calif.



GIFT CARDS. Plastic-coated Duratone cards have such fresh faces that it's a delight to fan open a bridge or gin rummy hand. Two decks come marked with name or initials in gold—his on one, hers on the other. Choose combinations of black and white, brown and green, or red and blue in a blue or cerise leatherette case. $5.95 ppd. Initials on case 50¢ extra. Ppd. Barry David, Box 7604, Philadelphia, Pa.

Install these yourself



Adjustable Window Guards

Leave windows open in safety with these attractive, simply-designed wrought steel window guards. Sturdy, they are easily installed with no tools. Can be removed quickly with special key in case of fire, or for cleaning.

Fit windows 24 to 36" wide. No. 4 ($4.95 ea.) for windows 21 to 26½" high, sill to bottom of top sash. No. 5 ($5.40 ea.) for those 27 to 32½" high. Standard sizes for other heights. Write measurements. Send check or money order. Crated free. Shipped F.O.B. Specify freight or express.

Adjustable porch and step railing available in stock sizes. Write for details.

HAWKINS IRON CO.
315 N. 4th St. Birmingham 4, Ala.



HAVE YOUR CAKE AND MUSIC TOO!

Delight your party guests with this MUSICAL CAKE PLATE that tinkles the Birthday Song* while the cake revolves! It adds gaiety to every occasion. Durable made of metal, either 7½" disc, white enamel finish, at $7.95 or 12" disc beautifully highly polished steel at $9.95, both postpaid. Send check or money order. Sorry, no C.O.D.'s.

* or the Wedding March.

WRITE FOR FREE GIFT CATALOG:

SWISS COMMERCE INC.
Dept. H-10, 17 West 57th St., N.Y. 19, N. Y.

Shopping



WO FOR THE SHOW. eautifully modeled show horses, erfect in detail from the tilt of eir aristocratic ears to the roud sweep of their tails, are ade of iron and painted sorrel, ay or black. 8" high $3.75. 6" igh, $3. Postpaid from "little be" Wiesenfeld, 112 West North venue, Baltimore, Maryland.



IGHT TOUCH. An extremely mart gold-plated box is oval in hape, holds eleven cigarettes, nd under the lid there is a light- r. It will be an elegant touch on our desk, your bedside table, ext to your chaise, or even in our purse. 2¾" high, $8.75 plus 20% tax. Postpaid from Kath- rine B. Ward, Pleasantville, New York.



BARGAIN BABIES. You'll get as much pleasure out of mak- ng these dolls as your child will ut of playing with them. Every- hing you need is included with he exception of the cotton stuff- ng and the bonnet ribbon. Nicely dressed, 17" high, you may have white baby or a pickaninny for $2.50 each. Postpaid from Ver- ard's, 1610 York Ave., New York.





SOLID BRASS PLANTER
Stands 15" long, 5" high, 4½" wide.
$12.50 shipping charges collect



OVAL DESK BASKET *in Brass*
Measures 6½" long, 4¾" high, 4" wide
$7.50 prepaid

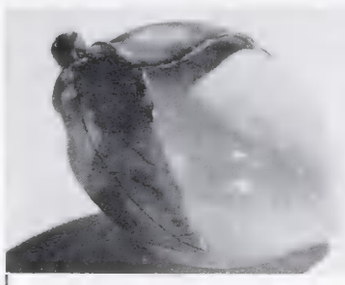
STRIKING ACCESSORIES

Lustrous handcrafted baskets of heavy gauge copper or brass lavishly embossed with bands of solid brass. They lend an air of definite distinction to any room. For striking flower containers fill them with fresh posies, and trailing ivy or use them as catch-alls for stray notes and letters. Watertight and lacquered to prevent tarnishing.

BRASS *or* COPPER WASTE BASKET
Weight 5 lbs. 11½" high, top is 9"x 12".
$14.50 shipping charges collect
Write for Catalogue



Jenifer House
New Marlboro Stage
GREAT BARRINGTON, MASS.



New Lemon Juicer
Smart Convenient Attractive

Fill with strained lemon juice and store in refrigerator, use wherever you use lemon juice—Vegetables, sea foods, cocktails, fruit juices, wonderful and economical for iced tea, attractive on a bar or buffet table with the fish dish. Yellow ceramic with green applied leaves, glazed inside—approximately 4" x 3". You'll love it. Wonderful Christmas gift.

Attractively boxed $3.50 Postpaid
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Flowers by Marjorie
1971 Madison Road, Cincinnati 8, Ohio



TEMPTING PRESERVES FROM OREGON MOUNTAIN MEADOWS
...FOR CHRISTMAS GIVING

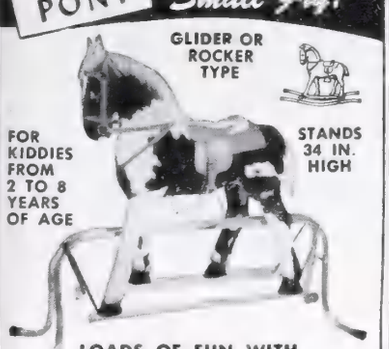
No. 2 GIFT BOX. Six asst. 5½-oz. jars Strawberry, Wild Plum, Blackberry, Greengage, Prune with Hazelnuts, English Gooseberry. *Express Prepaid* $2.95

No. 3 MOUNTAIN GIFT BOX. Doz. asst. 5½-oz. jars Strawberry, Prune with Hazelnuts, Wild Plum, Tangerine Marmalade, Blackberry, English Damson, Greengage, Nectarine Preserves, Boysenberry, Red Raspberry, English Gooseberry, Seville Orange Marmalade. *Shipped Prepaid* $5.65



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LOADS OF FUN WITH THRILLING ACTION

Let your youngsters thrill with the joy of a romping gallop on this lifelike Kiddy Pony. Surprisingly realistic and big—34 inches high, 26 inches long with genuine leather saddle and reins. Strong tubular aluminum base frame. Rigid body of plastic with rich fur-like black velveteen covering. Available in Glider type as illustrated or conventional rocker. Order now to avoid Xmas rush. Express Collect. Send check or money order. 50% deposit on C.O.D. Order today!

GLIDER TYPE $25.00
ROCKER TYPE 22.00

CARLETON HOUSE
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PLAY POOL AT HOME!
NEW PORTABLE POOL TABLE COMPLETE WITH BALLS & CUES



- AUTOMATIC BALL RETURN
- OFFICIAL HEIGHT
- FOLDS DOWN TO 4½-IN. THICK
- ADJUSTABLE LEG LEVELERS ASSURE LEVEL SURFACE

Fun for Family and Friends!

Royal entertainment for yourself and your friends. Play pool in your own home with *New* Porta-Pool; specially designed for small home or apartment. Accurately engineered for scientific play. *Adjustable leg levelers, smooth, solid, wool-felt playing area, diamond markers, rigidly braced legs assure accurate shots. "So solid, you can sit on edge of table while playing difficult shots."* **Special Features** Automatic Ball Return . . . from each pocket to rack at head of table. Ample size for enjoyable play: 37 ½" x 70"; stands 32" high. Easily and quickly set up or folded away by one person. Beautifully, sturdily made of Bleached Ash. Includes 15 colored, numbered balls, 1 white cue ball, triangle rack, two 44" leather tipped cues. **Complete, Only $97.50.** (Express charge collect.)

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Write for Big, FREE, 40-Page Illustrated Catalog of hobby and recreation items, workshop equipment and tools for the home mechanic.

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JOIN THE BULB OF THE MONTH CLUB—

You too can enjoy continuous bloom in your living room or garden. Receive notice of new and different flower bulbs each month. Unusual varieties, all guaranteed to grow! Purchase only those selections that appeal to you.

Enclose $1 with name and address. You receive by return mail, postpaid, a carton of this month's selection of rare flower bulbs. No dues or obligations. Your dollar covers all membership privileges.

MEMBERS SAY:
"Everyone in my family is just as enthusiastic as I . . ." Mrs. G. Schaene, Biscay, Minn.
". . . this way I can have bulbs which I otherwise couldn't get." Helen Murphy, Thompson, Ohio

Write today **BULB OF THE MONTH CLUB**
125 Madison, Dept. HB, Chicago 3, Ill.



Delightful Gifts of Cozy Comfort
THREE-IN-ONE NIGHT LIGHTS
Interchangeable Figures Fit Either Base

These plastic lamps, artful in form and color, illuminate with a soft and restful glow. The Dozy Duck for Tiny Tots; the Nite Gard, a Lighthouse for a Household Night Light; St. Nick A Lite, for Christmas. Lamps are 6" high.

For Only $3 Each

a complete light with plug-in cord and economical G.E. 7-watt bulb. Electrical fittings Underwriters' Approved. Attractively boxed. Postage prepaid if remittance comes with order. No C.O.D.'s please.

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ALL PLASTICS CORPORATION Avon-by-the-Sea, N. J.



"Route 7" *by Luigi Lucioni*

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. . at a price so low it amazes the experts!

Color reproduced so vividly that only the most expert can tell it from the original—JUST $7.50 each!

GLORIOUS, vibrant color—recapturing, at last, the true feeling and effect of the original! Your choice of 25 magnificent pictures by such renowned artists as Grant Wood, Luigi Lucioni, Paul Sample, John Steuart Curry, Adolf Dehn and Thomas Benton.

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METALCRAFT



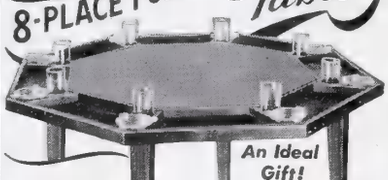
COCKER SPANIEL—Perfect on all points, a Hagerstrom weathervane for dog lovers. Weather-resistant metal in rich black finish. 27" wide 30" high $15.00. 30"x36" $20.00. Prices f.o.b. Wheeling. Other breeds available. Makes a fine gift.

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HAGERSTROM METALCRAFT STUDIO
Original Handcrafted Specialties
41 Milwaukee Ave., Wheeling, Ill.

New PORTA-POKER 8-PLACE FOLD-AWAY CARD Table



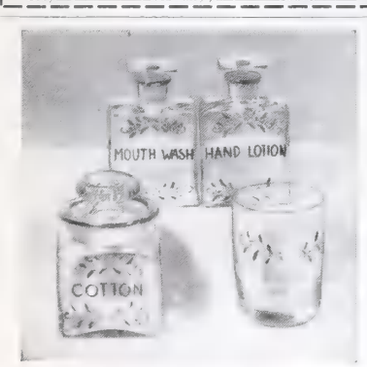
- FOLDS DOWN TO 4 INCHES THICK
- EASILY STORED IN SMALL PLACE
- OFFICIAL SIZE 4 FT. DIAMETER
- EIGHT NON-SPILL GLASS HOLDERS AND ASH TRAYS
- CHOICE OF MAHOGANY OR BLOND FINISH

An Ideal Gift!

A CLEVER new convenience for card players. The all-purpose, portable playtable for small apartment, den or recreation room. New improved model. Attractively finished, alcohol proof; substantially made, sturdy legs. Nothing to loosen or wear out. *Prompt Delivery.* Only $34.50 Express collect. Money refunded if not pleased. Makes an ideal gift.

The WARNER SHOPS, Dept. B-5
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EVERYTHING FOR FUN AT HOME
Headquarters for game room equipment . . . accessories for the home. Unusual games, workshop tools, etc. ***Write for* Big 40-Page Illustrated Catalog. *It's FREE!***



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crystal HAND PAINTED in gold

To enhance your bathroom this beautiful and practical crystal bathroom set with glass ground stoppers. Hand painted gold inscription brightened with colorful hand painted wreaths that won't come off. Cotton jars, hand lotion and mouth wash bottles are inscribed. Tumbler is decorated to match. *Send check or money order (no C. O. D.'s)*

The four piece set, $5.95 postpaid

THE BATH MART, INC.
Dept. B, 138A Middle Neck Rd. Great Neck, L. I., N.Y.



SNUG SAFETY FOR BABY

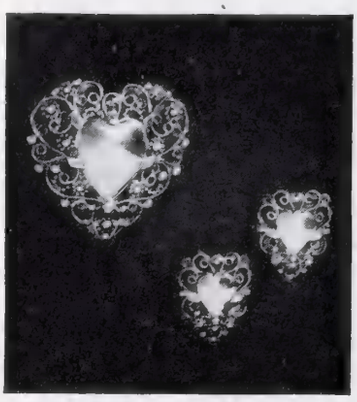
and only $27.50

Full size crib, 54 x 30 inches, with 4-position adjustable springs that raise, lower or tilt for baby's comfort. Full length end panels keep off drafts. Side slides smoothly up or down. Sturdy construction of hardwood with non-poisonous finish in natural, maple, white or ivory. Matching youth bed, 66x33 inches, same price. Shipped freight or express collect. Weight 60 pounds. Send check or money order to

NURSERY FURNITURE CO.
HIGH POINT, N. C.



Window



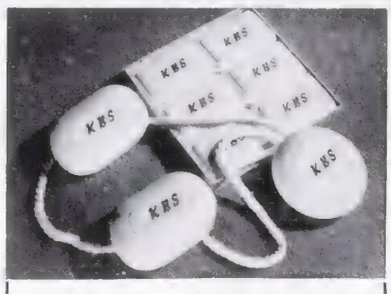
HEART WARMERS. A hand styled sterling silver heart pin, 2" wide, is framed with a rococo border and it's as nostalgic as Victor Herbert's music. The solid silver center may be engraved later with a name or monogram. $6. To match it, the earrings will make you look as gay as a gypsy, sweet as a jasmine-scented night. $4.20. Tax and postage included. No c.o.d.'s. Gift Fare Sterling, Box 243, New York 16.



DRESSING FOR DINNER. A pair of oil and vinegar bottles, zippy with color and chunky in design, will make any salad course the high spot of a dinner party. Each is hand-screened with the identifying ingredient, and the bottles are banded with plastic raffia, jigged-up with Carmen Miranda-ish wooden beads. $1.75 the pair. Ppd. Wiss Sons, Inc., 665 Broad St., Newark, N.J.



LOTS OF DATES. The tastiest box of sweetness that ever melted in a gourmet's mouth rates a big star on your Christmas list because it's grand for everyone from your husband's business friends to your grandmother's companion. A 5-pound box of tree-ripened dates grown in Coachella Valley. $3.17. Prepaid. Long's Date Gardens, 2600 E. Foothill Blvd., Pasadena, Calif.



Wonderful Monogrammed Soaps Again!

Superb French-milled soaps are back! Shower cake (right) is grand for a man. Tan with carnation scent, white with jasmine. $2.50 ea.

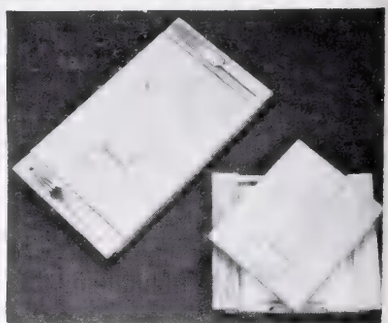
Bath cakes (left) 2 giant cakes for $3. Hand cakes in white with jasmine or lavender scent, pink with jasmine, green with pine, yellow with lemon verbena, tan with carnation. 6 cakes $3.

In all cakes, monogram lasts full life of the precious soap itself!

Add 25¢ for postage. Write for booklet.

Katherine Gray

C Lazy U Ranch, Box HB, Granby, Colorado



BAR-B-BOARDS
for Indoor or Outdoor Cooking
Enjoy *really planked* meats

The plank goes in the oven or broiler. When the meat or fish is done, place the plank on the matching tray for table or lap serving.

Kiln-dried oak planks in natural finish.
Chop Size (12" × 10") with tray..... $7.50 each
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Turkey Size (25" × 13") solid oak—no tray .....$13.50 each

Express charges collect from:

John deR. Weed Co.
1310 No. Wilton Place
Los Angeles 28, California

Shopping



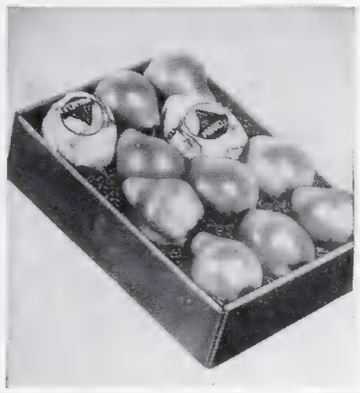
IGHTER-ASH TRAY. You'll ve the way this looks on your offee table or library desk, and ou'll love the precise way the vans automatic lighter clicks in- flame. Made of solid copper, ie lighter may be removed, and ie center well then becomes a raceful cigarette cup. $8.50 post- aid from H. A. Lewis, 32 Met- alf St., North Attleboro, Mass.



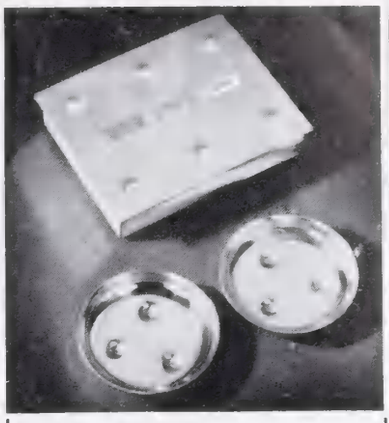
:NTERTAINING IDEA. Hol- wood's glamorous Brown Derby omes to your living room with is polished copper snack tray. hree ceramic covered bowls are rquoise, cedar, and canary, preaders are stamped with Brown Derby, Hollywood." and ottom tier holds crackers. With ecipes for three famous cheese preads, $21 express collect from & W Sales Co., 1628-P North ine St., Hollywood, Calif.



PEACHY PEARS. Giant Com- ce pears, grown in Oregon's sun- lrenched Rouge River Valley, nake marvelous gifts for every- ne from your husband's clients o the nurse in your doctor's ffice. Just send your gift list, nd boxes of 10 to 14 pears (gift ards enclosed) will be sent. 2.95 ppd. Pinnacle Orchards, 461 First St., Medford, Ore.

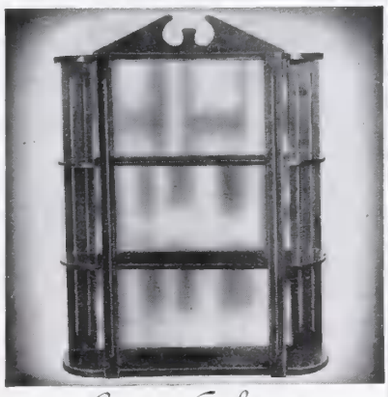


3 Letter Monogrammed



Brass Cigarette Box
with two Trays $4.95
(Please add 25¢ for postage)

Miriam Zide
4702 Broadway, Kansas City, Mo.



Curio Cabinet

Due consideration by our expert decorator resulted in the selection of this wall cabinet as the correct piece for all-around decorative value.

Mirror-backed, it will enliven your treasured objets d'art display while reflecting the beauty of the collection.

Finely furniture-finished in a choice of mahogany, black lacquer, pickle pine and antiqued ivory. The over-all size is 20¾" wide x 17½" high x 6" deep.

$13.95 Shipping charges collect

Helene Decorators
8455 Talbot St., Dept. B, Kew Gardens, N. Y.

THE PERSONALIZED DOLL WITH YOUR CHILD'S FAVORITE PHOTO FOR ITS FACE



THE LIVING IMAGE OF YOUR CHILD

What finer gift for family or close personal friends than this beautiful 14 inch doll with your child's favorite photo for its face. The photo face is imbedded in plastic—washable, breakproof and permanent. Both boy and girl dolls are available, gorgeously dressed from head to foot. It's a thrilling gift to give or receive —one that will be cherished as a lifetime keepsake.

RUSH YOUR ORDER NOW!

Just send us a straight front view, full face photo (no profile—no snapshot) 4 x 6 inches or larger. Write your name and address on the back, pack it carefully and mail it to us with the coupon below. The picture will be returned to you unharmed, and in about 3 weeks you will receive the doll.

ONLY $6.95

RUSH ORDER COUPON

STRATFORD HOUSE, CORP. Dept. B10
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Please enter my order for the "Little Me" doll as advertised. I am enclosing $2.00 as ■ deposit and will pay postman $4.95 plus postage and C.O.D. charges on delivery. (If you send cash in full, doll will be shipped prepaid.)

NAME_____
ADDRESS_____
CITY_____ STATE_____



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The famous Spar cheese-knife . . . to whisk away your cheese cutting problems . . . slices easily and evenly in all sizes and thicknesses. What's more, the fitted plate catches the slices, making serving a pleasure. The Spar cheese-knife is made of flexible, rust-free steel.

White handle **$3.75**
Nickel plated handle or Stainless steel handle **$4.25**
Heavy Silver Plated Handle **$6.00**

W. B. J. & Co.
Box 48 Brooklyn 32, N. Y.

exciting new . . . useful **Decoralite** by LIGHTOLIER

the **light** that's a **beautiful picture**... the **picture** that's the **perfect light!**





over your beds for comfortable reading.

By day Decoralite adorns your wall like a painting By night it's a glowing, 3-dimensional picture — and an efficient reading light. Handy 3-way switch. Click it! Bottom bulb gives eye-easy light for reading in bed. Click again! Top bulb gives soft night light. Click! Both bulbs give dramatic full-room illumination. 18"x16". Beige, Ebony or Red frame. In matched pairs. Folder of many designs FREE on request.

prepaid **$37.50** ea.
no C.O.D.'s.

MONROE ELECTRIC CO.
36 Broadway, Passaic, New Jersey



CHARMING LAMPS FOR LITTLE TOTS
(Another Emlynne House Exclusive)

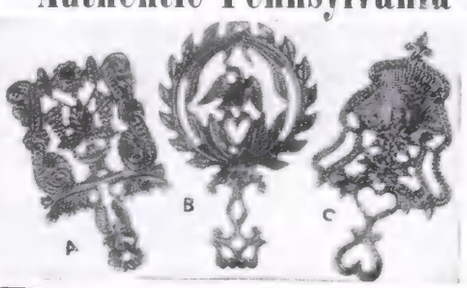
The exquisite gift for that "big" little tot who likes the comfort of a wee light at night. Originals especially sculptured for us by leading designer in field. Each lamp is individually made of durable Permaloid by master craftsmen. Hand painted in full pastel colors. Completely wired with switch and candle bulb. Positively not available elsewhere.

Height—9½" (two styles—boy in blue, girl in pink) Please designate when ordering. Each **$6.75.** All prices postpaid in U.S.

Send Check or Money Order *No C.O.D.'s Please*

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16 Underwood Road Wyncote, Penna.

Authentic Pennsylvania Dutch Trivets



Used in Colonial times for holding flat irons, we've reproduced them in rich smoky black cast iron as hot plate and flower pot holders, coffee and teapot holders, decorative wall hangers, etc. Go well with colorful tableware. (A) Grape Design; (B) Colonial Eagle; (C) Star Design. Only $1 each. $2.75 set of 3, postpaid. Money-back guarantee.

Noveltyme Studios
YORK 8, PENNA.



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New Low Prices

Nylon Marquisette tailored curtains

fabric by Hathaway

Exquisitely sheer, strong woven Dupont Nylon . . . a snap to wash, resistant to sun, mildew and fire. Keeps shape without stretchers, 12 inches wider per pair than average tailored curtains.

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(ALL IN EGGSHELL COLOR)

54" long.....$4.95 pr.
63" long.....$5.50 pr.
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81" long.....$6.50 pr.
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99" long.....$7.50 pr.

ALL 86" WIDE TO THE PAIR

Matching fabric available by the yard, $1.49 yd.

Morris'

Postage prepaid. Send check or money order. Swatch on request.

56 MAIN ST., TORRINGTON, CONNECTICUT

GOOD TIME

will be had by the lucky child who receives this charming electric wall clock. Educational, practical and delightfully decorative. White enamel, with gaily colored nursery rhyme figures, numerals on painted blocks. 10½" diam. 65" cord—

Postpaid & fed. tax included—
$10.00

Christmas catalogue on request

YOUNG BOOKS Inc.
746 Madison Ave., N. Y. 21





PLAY THE PIANO BY *Color* . . . .

with this amazing new fool-proof method

You can be playing familiar tunes in just a few minutes . . . no notes to read . . . no monotonous exercises to play. Anyone from six to sixty just follows the colors for melody and chords and then *listen* to the music come out! This sensational color method can be used for organ and solovox, too. Book of tunes and instructions plus the color chart to place behind the keyboard is only **$2.00**, postpaid. A splendid gift!

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CHILD'S SIZE
Pennsylvania Dutch



Authentic!

FOLK CRAFT!

Authentic reproduction famous "Penna. Dutch" plank-seat antique chair for children up to 6. Hand turned, hand decorated, traditional style by Lancaster County folk artists. Painted raven black; gay yellow stripes and gilt bands on back, supports, and legs. Original peach motif in reds, yellows, with two-tone grapes and green leaves on back. Varnished overall. Sturdy construction, 20" high, supports 200 lbs. Only **$9.95** insured delivery, U. S. only. Full color circular.

OLD DUTCH CRAFTS
137 E. King St., Lancaster, Pennsylvania

Introducing **HANDSPUN BRASS TABLE LAMPS with 3 Way Lighting**

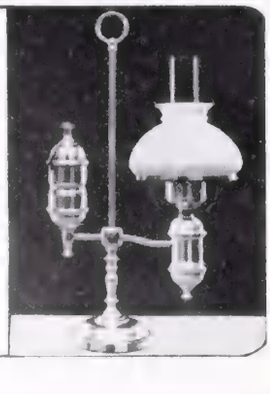
Gleaming highly polished solid brass lamps . . . 25" high . . . heavily weighted base . . . complete with 8" ribbed glass shade in dark green, apple green ruby, canary, yellow or old rose. Lacquered finish . . . will not tarnish. Underwriters' Laboratory approved. Send check or money order.

SINGLE LIGHT **$16.85** DOUBLE LIGHT $24.85

WE PAY DELIVERY CHARGES

Money Back Guarantee

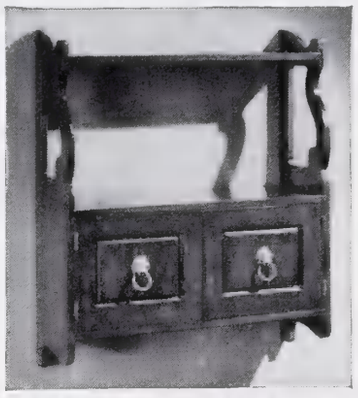
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P. O. Box No. 84, Dept. B10, Phila. 5, Pa.



Window Shopping



THE LITTLEST ANGEL t ever was hung by the chimn with care is a sweet substitute the Christmas stocking, and dress opens in the back to h all the traditional gifts. A po letter, signed by Mrs. Sa Claus, precedes the angel's rival and explains to the ch not to worry about a long r stocking. Unfilled, $2; fill $3.95. Ppd. Karen-Josette Shop Mrs. Roger Waldeck, 125 M shall St., Wauseon, Ohio.



IN A HIGH PLACE this har ing cabinet will hold its o with the best of them. Finish in black lacquer, pickled pi antique white, or mahogany, has two shelves and two cabin whose doors are centered wi brass mask and ring handles. Fi for curios, books, etc. 17½" x x 20¾" high, $12.95 exp. co Helene Decorators, 84-55 Talb St., Kew Gardens, N.Y.



IT'S A PIPKIN, a lilliputi version of the English bran warmer, and someone who tak pride in the perfection of her a pointments will use it for crea on a breakfast tray, for individu servings of melted butter, choc late sauce or hollandaise, or f an elegant 2-ounce jigger. 2" hig with turned wood handle, $4.8 incl. tax. Add 25¢ postage. Fro The Cellini Shop, 1527 Chicag Ave., Evanston, Ill.

(Continued on page 133)



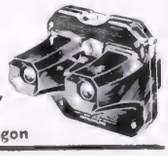
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***Each Illustrated with Seven Full-Color* STEREOSCOPIC PICTURES**

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HERE IS A PICTURE OF ONE OF THE HANDY DISPENSERS

Tip-ons are gummed, easy to use, save time in writing your name and address.



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300 TIP-ONS $1.00, White or Pastel Shades
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You get three dispensers, 100 in each

Cash with order. Please print copy.

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MERSMAN TABLES

Jewelry by Castlecliff

Mersman Tables ARE THE "COSTUME JEWELRY" OF THE HOME

Like the allure of jewels sparkling on your gown,
their beauty reflecting a more radiant you, so do Mersman tables
enchant the eye with the distinctive charm they give to rooms.
Can't you picture these exquisite "costume jewelry" tables
in *your* home? Enjoy the fun of choosing them
just as you would new earrings, a pendant, a bracelet!
On special display at good stores, moderately priced.
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The FIELDCREST Thermostatic Blanket for COMFORT and SAFETY

Speaking of comfort—Fieldcrest thinks of everything. The thermostatic control maintains cozy warmth all night, all season. The dial is illuminated so softly it can't disturb your sleep... And the blanket itself is downy-soft, deep-piled!

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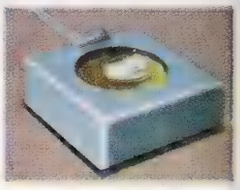
Only *Fieldcrest* gives you these exclusive features in electric blankets



The only electric blanket by a famous blanket maker. Looks, feels, *is* luxurious—75% wool!



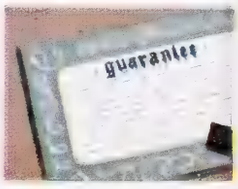
The most sensitive control. Adjusts to a wide range of weather changes from ½-of-1° up.



The only sealed-in, *silent* control. Sturdy plastic case.



The most generous length—72x90—*4 extra inches* at the foot.



Guaranteed 1 yr. against defects in materials or workmanship.



THE FINEST MATTRESS EVER MADE

A good night's rest is the very basis of the good life. Health starts with it. Sound nerves are sustained by it. The very will to do things depends on it. In fact, since one third of your life will be spent sleeping . . . or trying to . . . surely you owe yourself . . . and your family a private pink cloud for pleasant sleeping . . . a mattress that in every way exemplifies all that science can do to solve this problem. When you shop for Koylon you'll be astounded how many things your favorite store has to say about it. It's far too big a story to try to tell here . . . too rich in scientific fact and detail. Check on it and see how much sense it makes. Then you'll realize you're heading in the direction of the best rest . . . and the best investment you've made in years.

Mattress . . . 79.50 to 112.50
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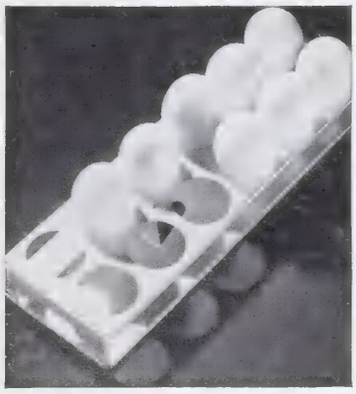

Country Gentleman
FABRIC GROUP
If you're idea hunting, here's a group of exciting new patterns
and color combinations that will make your decorating blood tingle . . .
all exquisitely hand-printed in VAT DYES on fine 50" cotton.
See these Mead & Montague fabrics at the better stores!
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Original designs by Scott Wilson ■ Fritz Foord

Window Shopping

CONTINUED FROM PAGE 128



IMNEY SWEET. A touch enchantment for a bedside le. a hall console. the desk in living room. is a Colonial s lamp, 10" high. with a glass nney. It has the fresh charm Early Americana and sheds a glow on highly polished d. Remember it for Christmas les. $8.95 postpaid. The Len- Shop, Hewlett, N.Y.



EBOX EGG TRAY. You've this before, but we've just ted using one ourselves and 't resist telling you what a it is. It holds a dozen eggs rely in double wells and you 't have to pry open the cover a carton to see how your sup- is holding out. Lots of sense $1 postpaid from Giftcraft, 4 E. 47th St., Chicago 15, Ill.

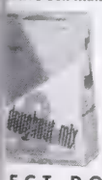


AUTY IN A GLOVE. Kreme n Beauty gloves are made of ra soft imported lamb skins t have been specially treated h a cold cream beautifier. ar them while you're driving, dening, golfing, or sleeping they'll keep your hands mar- usly soft. Small, 5½ to 6¼; lium, 6½ to 7¼; large, 7½ 3¼. $1.95. Robert W. Kellogg Springfield, Mass.



Make delicious do-nuts at home
EJECT-DO-NUT kit

Now you can make tasty, professional looking do- at home, without cutting, rolling and forming. Simply batter into EJECT-DO-NUT maker and push down ger. *Complete instructions and recipe with every* kage. Made of genuine heat-resistant Lustrex, fully anteed. Solves your "what to serve" problems at Hal- en parties, Thanksgiving and Christmas holidays. An active box makes it the ideal gift.



Introductory Offer: 1 lb. package Home Doughnut Mix included at no extra cost. Add milk or water for lus- cious do-nuts. Price per kit, postage prepaid, $2.95. Choice of 3 color com- binations—red & white, black white, yellow & white. State color. Send check, money order cash. Money refunded if not entirely satisfied.

EJECT-DO-NUT SALES CORP.
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SMALL FRY LOVE 'EM
and so do Grown Ups

Soft, soothing night light that brings the Sandman quickly—yet enough subdued light for entire room. Cute 5" Blue, Pink or Red Lucite Rabbit, Elephant or Bear on attrac- tive base. Safe. Economical. $3.25 postpaid. No C.O.D.'s. Money back guarantee. State figure and color.

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Schilling "ALL ELECTRIC" TRAIN SET!



A Gift that is "sure" to please

Brings joy to the heart of any girl or boy! It's a complete all electric train set—locomotive, tender, 2 cars, 8 curved and 4 straight tracks, remote control unit for start, stop, forward and reverse. Powered by 4 flashlight batteries—safe against shock—runs indoors or outdoors—anywhere. Long battery life, low cost battery replacement. Sets up in only 1½ minutes. Locomotive and cars of colorful, durable plastic. Cars couple together automatically—uncouple by pressing a plunger on top of car. And it gives you thrilling performance equal to train sets costing two and three times more.



COMPLETE IN EVERY DETAIL
Set comes to you complete — everything you see illustrated is included. Uses four standard flashlight batteries which are available for 40c extra. And it's a rugged outfit—built to give lasting service and complete satisfaction.

$12.95
BATTERIES EXTRA SET OF 4 - - - - 40c

Postpaid in U.S.A. Send Check or Money Order

MIDWEST TOY MART • 549 W. Lake St. CHICAGO ILLINOIS

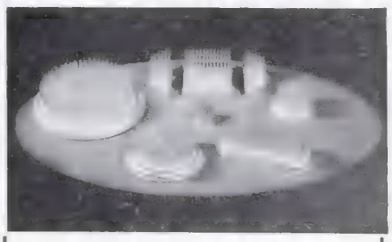


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A symphony of color . . . a smart, new table lamp design that's really different, and adds a touch of distinction to your living room or den. Lustrous parchment shade with the stunning "fish design" glazed pottery base. Yellow or green base with shade to match. Lamp is 21¾ inches high. An outstanding value, only $8.95

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Flower Holders

A complete assortment for any size flower arrangement from 3¾" in diameter to the charming miniature ⅞". Genuine brass non-rustable needles set closely in heavy solid lead bases.

SET 5.00 POSTPAID

Books and Clever Accessories for unusual flower arrangements

Oriental BAKER'S Importers
"At the Sign of the Laughing Lion"
1517 Walnut Street, Philadelphia, Pa.



AMERICAN PROVINCIAL LAMP

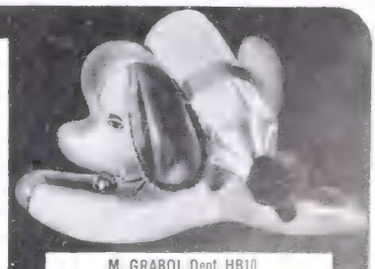
Beautiful for your home or as a gift. Solid brass lacquered base, detachable 10½" pewter shade, frosted, non-glare hurricane globe. A versatile occasional lamp, ideal in pairs or as a reading lamp for desk or table. Height 21". Order by mail — $9.75 prepaid in U.S.A. Send check or Money Order.

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"Wisconsin's Great Furniture Store"
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Puppykin
Belle of the "Baby Shower"

Delighted 'oohs' and 'ahs' ring out in chorus as this little charmer captures the heart of expectant (and other) mothers wherever it is presented. A combination bottle holder and tinkle toy, PUPPYKIN holds the bottle firmly in any position—assures even flow—baby's comfort and mother's time. PUPPYKIN is made of soft, sturdy, washable fabric, and comes in pink or blue, plus bell and plastic ball.

$1.69 Post Paid.
Specify Color. Gift-Wrapped—Free Gift Card Enclosed on request.
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Exclusive Imports from China and England



#52 PEWTER MUGS. Glass bottoms. Imported from China and have hand-etched dragon motif, 4¾" high and holds 16 ounces of your favorite grog. Unusually good buy at $3.95 each or 6 for $22.00



#53 WASTE PAPER BASKET. Made of embossed brass and completely lined with wood. Imported from England. Lacquered to prevent tarnishing. 13½" high × 8½" square. $10.75

All items shipped Prepaid. No C.O.D.'s, Please

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ART COLONY INDUSTRIES, INC.

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An excellently designed gift —and a craftsman's pride

This beautiful hand-made lamp in heavy untarnishable brass, and the complemental planter in brass and copper, were inspired by an old Colonial candlestick discovered in a Vermont farmhouse.

Planter and Lamp—$15.
(Or may be purchased separately: Lamp $9.50, Planter $5.50)

The Towne Gift Shoppe

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MASSACHUSETTS



CAKE SLICER AND SERVER

It's easy . . . simple . . . Amazing. A cake slicer and server all in one. No more crumbling or touching cake with the hands. Every slice perfect . . . cuts even portions. As you cut out a portion, serve it without any difficulty. Tweezer-like grip is the secret. Stainless steel construction with catalin handles.

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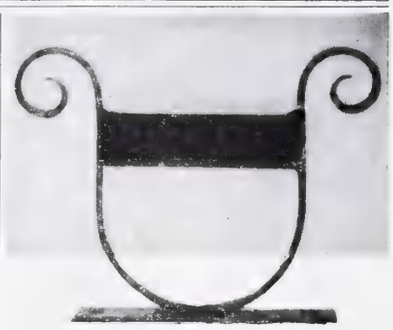


SAFETY COOKING SPOONS

There is no need to become agitated when cooking. These spoons facilitate the mixing of foods on the stove. Why muss your stove by laying a messy spoon down? Simply hook spoon on pot. Spoons are heat resistant . . . Stainless Steel . . . electropolished mirror finish. One 8" and one 10" spoon . . . boxed.

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GWENDOLYN MALONEY
170 E. 51 St. New York, N. Y.



wrought iron FOOT SCRAPER

Place this sensible FOOT SCRAPER at your back and front doors. Keeps floors and rugs trackless during rain and snowy weather. Handcrafted from wrought iron —10" wide and 7½" high—in Early American design. Can be anchored in wood or cement. Order now, prepaid—$2.50

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Meredith Inc.
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The IDEAL BABY GIFT

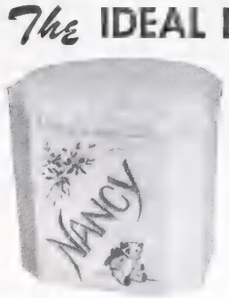
HAMPER SEAT $6.95

A CATCH ALL FOR ALL OF BABY'S THINGS

It's a real Roomy Hamper for the Baby's Linens, Diapers, Blankets, Clothing, Towels, Toys, etc.

It has a FOAM RUBBER SEAT that is a Luxury to sit on

Baby's name is Hand Lettered on front with attractive Nursery Design. Covered in Genuine IVORY LEATHERETTE. Solves your Gift Problem. It's a beautiful, practical piece of furniture for the Baby's Room. F.O.B. Factory





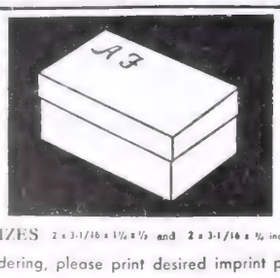
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WEDDING CAKE *Boxes*

Personalized, individual wedding cake boxes, printed in silver or gold with bride and groom's monogram or name and wedding date. The perfect wedding memento!

ORDER TODAY! Only $10.00 per 100, postpaid. Guaranteed satisfaction. No C. O. D's. please.

Send for free folder.



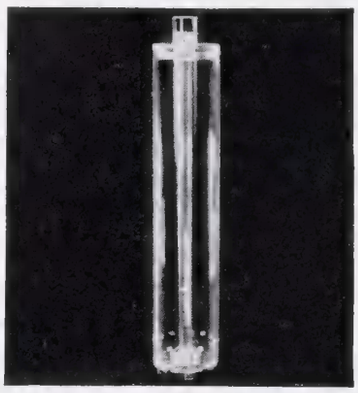
2 SIZES 2 x 3-1/16 x 1⅛ x ⅞ and 2 x 3-1/16 x ⅞ inches

When ordering, please print desired imprint plainly.

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U. S. NAVY SHIP'S BELL



A Wonderful Call Bell for Children

$7.50 F.O.B.

Ideal for farm, club, entrance, recreation room. Authentic U S Navy Ship's Bell of cast steel, painted bronze to Navy specifications. 10" tall, weight approx. 15 lbs. Immediate delivery.

Bracket $2.25

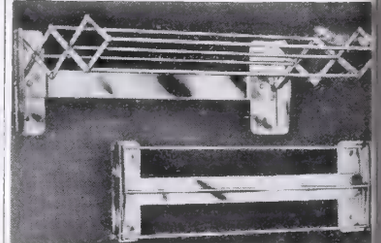
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JIFFY EXPANDING RACK

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★ FOR HANGING TROUSERS, TIES, BELTS, ETC.



Pulls way out or folds flat to wall. Handsomely made of feather-lite aluminum. Dozens of practical uses.

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18" x 5¾" x 1¾" Mailed, postage prepaid, while they last. only 2.00

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Shopping



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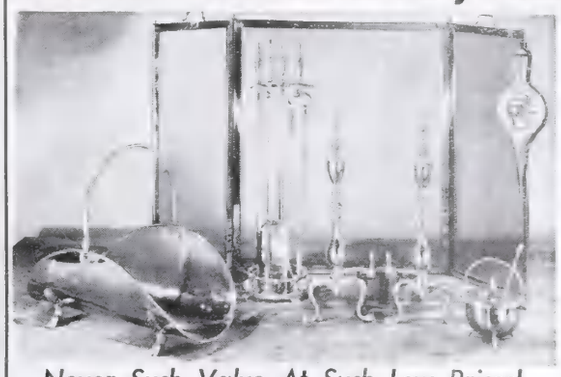
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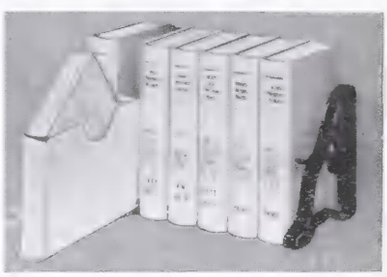


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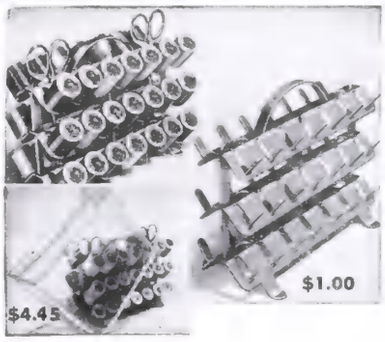
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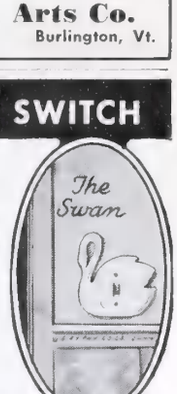
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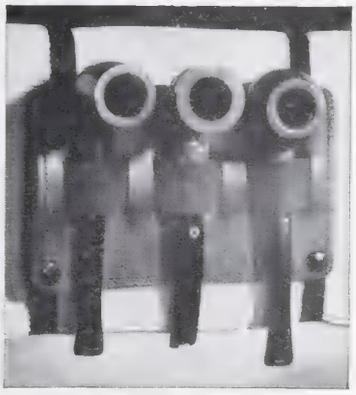


are collected at your end. Your check for merchandise should accompany order.

DOGWOOD LAMP. A three-way hurricane lamp is made of milk glass with bright touches of brass and hand-painted with dogwood. Its soft radiance will make a pretty girl look prettier as she powders her nose or crams for midterms. With it comes a card printed with the legend of the dogwood. $7.50 ppd. Frank Art Gift Shop, 18 W. Fordham Rd., New York 58.



SUNVISOR PIPE HOLDER. Isn't this a fine idea! Made of black cowhide leather, it holds three pipes securely, attaches instantly with elastic bands to any size sunvisor, and should make a happy motorist out of every pipe smoker you know. Remember this for a stocking present. $1 postpaid from GR of California, 5429 Laurel Canyon Blvd., North Hollywood, Calif.



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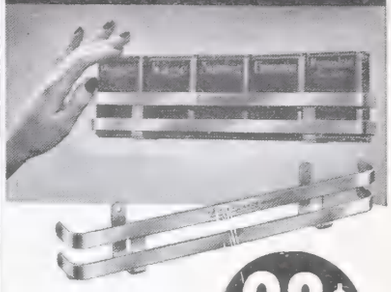


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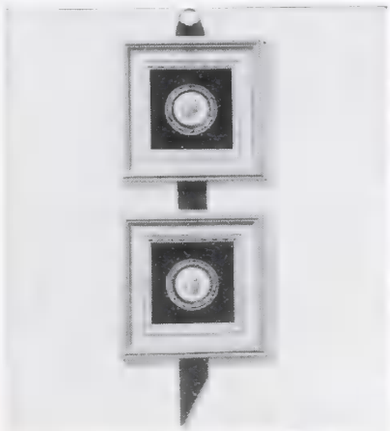
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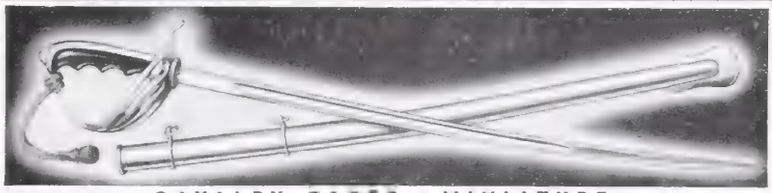
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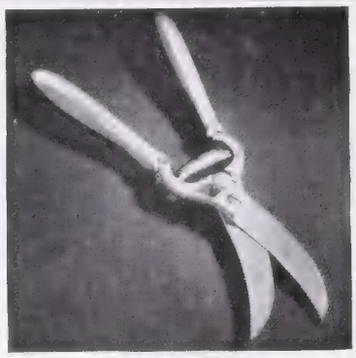
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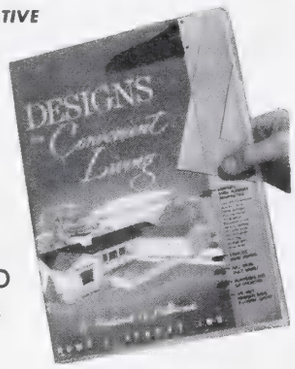
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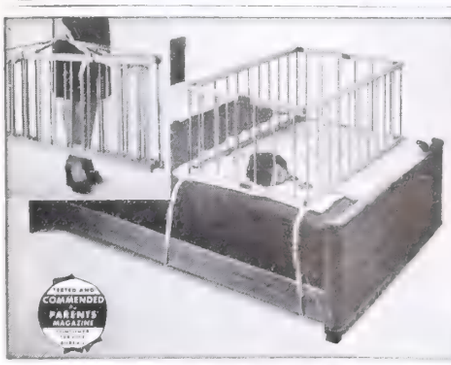
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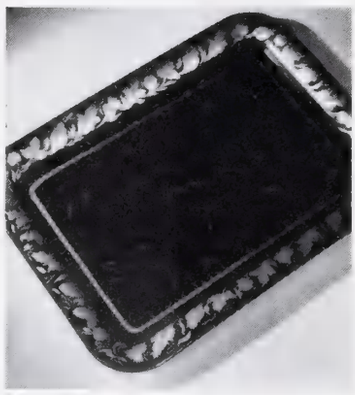
Sleepy-Tot 5541-43-J Vineland Ave. No. Hollywood, Calif.



Window



ROUND UP your favorite photograph of your children, your beautiful mother, or remember how much your husband loves you and give him this for Christmas with your prettiest picture in it. A round frame, gold-tooled with a leaf pattern, comes in powder blue, ivory, or pink cowhide or white brocade. 5½" opening. $1 incl. tax & post. Plummer, Ltd. 734 Fifth Avenue, New York 19



GOLD LEAF TRAY. A metal cocktail tray is painted black and the border has a real gold leaf design copied from a very old pattern of acorns and oak leaves. The chip-proof finish consists of seven coats of varnish and an "antiquing." $15 plus 35 postage. Mrs. Sheldon also restores old trays, canisters, etc. and has stenciled trays from $8. Lorna Lowes Sheldon, RFD #1, Briarcliff Manor, N.Y.



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ODD SIZES. Glassware in shapes that are hard to come by are hand-cut with a frosted ivy pattern. Hollow stem champagne is $1 each. Double Old Fashioned is 80¢ each. Whiskey Sour is 80¢ each. The same pattern is available in open stock in all popular sizes. Postpaid from Tiralla, 4843 Massachusetts Avenue N.W., Washington, D.C.

Shopping



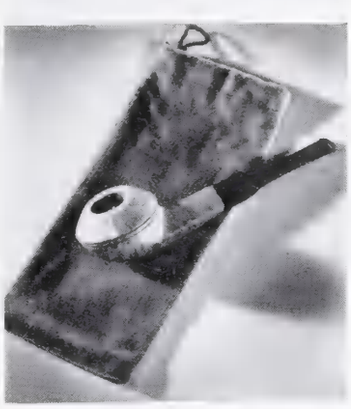
CKY DRAWER. This is the nd of Modern that complements intz or abstract paintings and sleek, uncluttered lines make a wonderful end or coffee table concealed drawer in one end ll hold cards, pencils, and gen- al clutter and it's 30" x 14" x high. In bisque or cordovan ahogany, and a bargain for $65. O.B. Modernage, 16 E. 34th St., ew York 16.



LAY IT SAFE. and use an h tray that automatically snuffs t cigarettes when they have rned as far as the inner rim. he Duk-It Carousel measures wide; the bottom is fire- lished glass; the top is pol- ed aluminum in natural finish in dusty rose, blue, green, or onze. $1 ppd. McDonald Pro- cts Corp., Duk-It Bldg., 723 neca St., Buffalo 10, N.Y.



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PHOTOGRAPH BY FRITZ HENLE

● Traveler's bounty is sudden, unexpected beauty, like these sea-smooth rocks rising from the water at Acapulco, Mexico.

How to leave home and like it

By Agnes Rothery

Paris may be your chief reason for a trip abroad this fall, but, if you go, don't let the City of Light blind you to its suburbs. Some of the most enchanting places are close enough to the city so that you may see them in a one-day run, returning to your hotel in the evening. You may go to Versailles in the Metro (subway) for less than a nickel. Then there is the Forest and Palace at Fontainebleau. In the Abbey at St. Denis are the tombs of the French kings. You may be fed up with cathedrals, but Chartres is something else again. Stand awhile in the nave and let the awesome majesty of this thirteenth-century masterpiece get to work on you. You'll never be the same again. It is reported that Napoleon once stepped inside, looked around for a moment, and then said to his companion, "Mon Dieu, an atheist cannot stand *here*," and abruptly left. In the cathedral at Reims the French kings were crowned, and Joan of Arc saw the culmination of her crusade—and here also Germany surrendered to the Allies in 1945.

All this and lots more information about the country, its people, and its customs (including tipping) you will find in a little booklet called "France Says Come," a publication of the French National Tourist Office. It's yours for the asking, and the address is 610 Fifth Avenue, New York 20, N. Y.

Playground by the Sapphire Sea

The "pièce de résistance" of the Riviera is the Principality of Monaco, where for generations magnetic Monte Carlo has lured within her gates game-loving, sport-loving, pleasure-loving folk from pretty nearly every country in the world. And it is not only the famous Casino with its whirling roulette wheels that lures. Summer or winter there is golf, tennis, aquaplaning, sailing, sunning, or swimming in the Olympic pool set jewel-like into the warm sands of the beach. Monte Carlo is easily reached from Paris by train, plane, or motor. Once there, you will find a place which is no longer the prerogative of the few who have lots of money, for the tourist will find hotels, pensions, and restaurants which will fit the size of his purse. (*Continued on page 253*)

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, or hotels



lors for easy "in and out," and a comfort zone ride are features of the spacious new Lincoln.

Lincoln has a new idea

OF DESIGNING FINE CARS FOR YOU!

Make fine cars *easy* to handle in the stepped-up traffic of today...make them easy on *you*...that's the Lincoln Idea, perfectly expressed in the new 1949 Lincoln and Lincoln Cosmopolitan.

You find the Lincoln Idea in the completely new eight cylinder, V-type engine. Could you believe that its magnificent 152 horsepower could be throttled down to the *easiest*, nimblest threading through traffic you've ever done? Or that it would operate so economically?

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THE LINCOLN IDEA IS YOURS TO ENJOY IN THE LINCOLN AND THE LINCOLN COSMOPOLITAN. THESE TWO COMPLETELY NEW 1949 CARS ARE IN TWO SEPARATE PRICE RANGES AND A CHOICE OF MAGNIFICENT BODY STYLES.

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the seven wonders of

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ILLUSTRATED: THE PALM SPRINGS GROUP IN BOTTICELLI FINISH. PHOTOGRAPHED AT L. BAMBERGER & CO., NEWARK, N. J. HANS VAN NES

DINE INDOORS *in a setting of lighthearted beauty — all year 'round!* Important decorators are using wrought iron ***indoors*** because they find it to be a source of greater decorative effectiveness. Young marrieds have discovered that with wrought iron furniture they buy more beauty for less money. The formal dining group shown above with its 40" x 72" table costs approximately $480 but others may be had as low as $110. See Salterini NEVA-RUST* dining and dinette groups for indoor and outdoor use at better stores everywhere or through your decorator.

Look for the NEVA-RUST* *trademark and six-year guarantee on each piece.*

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WALLACE STERLING

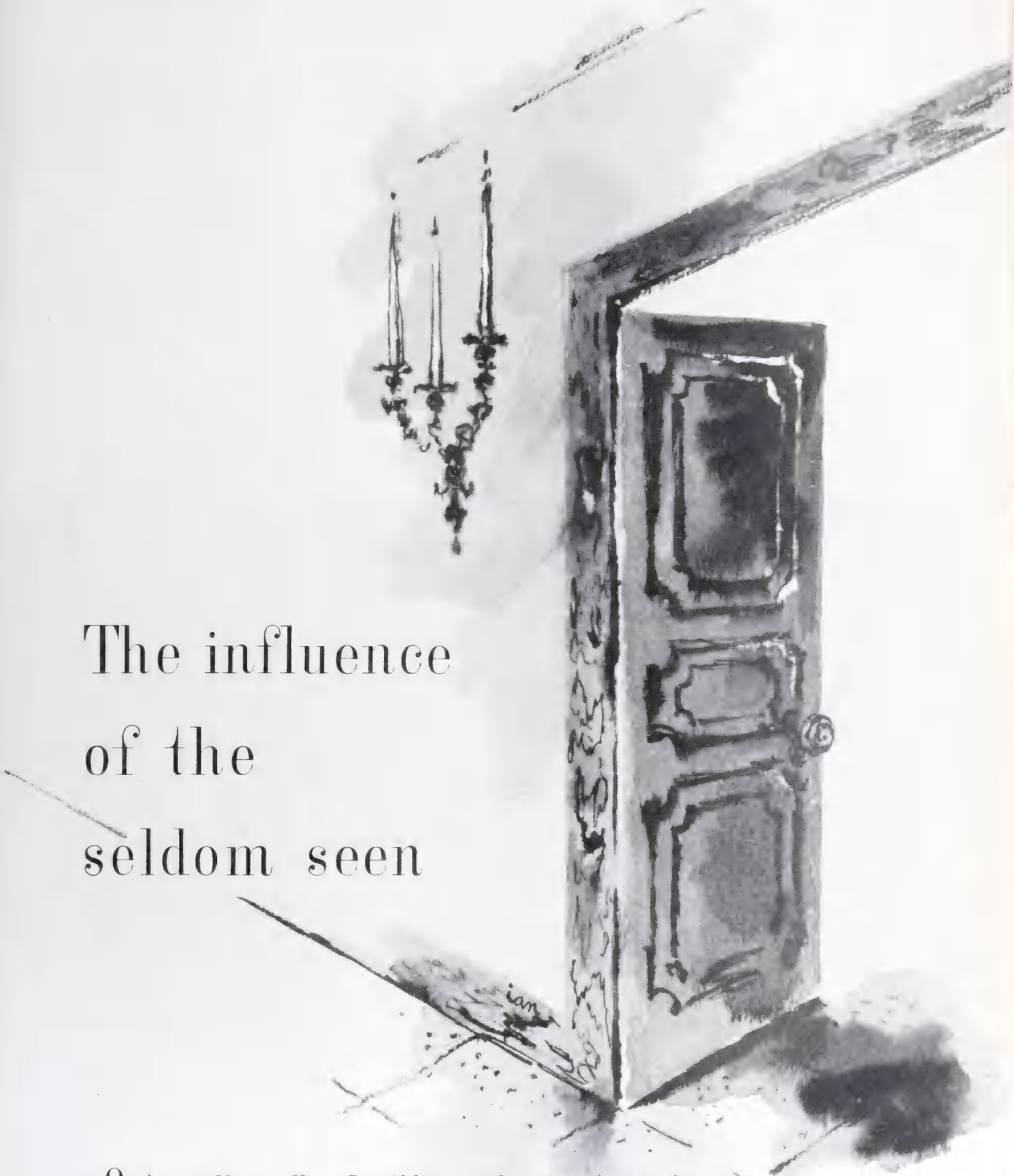
Only Wallace Sterling has "Third Dimension Beauty" ... Full Sculpture in Silver

Here is silver with timeless charm. The designer, William S. Warren, created these Wallace designs as a sculptor works in carving a statue. He imparted to Wallace Sterling full-formed beauty . . . not just design on the front, but loveliness from every angle. This is why only Wallace has "Third Dimension Beauty" . . . beauty in front, beauty in profile, beauty in back. Be sure to see this exquisite silver before making your final selection.

Here are the five Wallace "Third Dimension Beauty" designs, from left to right: Grande Baroque, Sir Christopher, Grand Colonial, Stradivari, Rose Point. Six-piece place settings from $27 to $35, according to pattern.



COPYRIGHT 1948 Wallace Silversmiths, Wallingford, Connecticut ▪ Since 1835 ▪ Wallace Silversmiths, Toronto, Canada



The influence of the seldom seen

On the next 23 pages House Beautiful opens a few private doors to show you the work of some of our greatest contemporary furniture designers whose work is usually custom designed and custom made for individual clients

The significance of custom

Because custom furniture sincerely tries to solve real people's problems, it is closer to the lives of all of us than is factory-designed furniture. But this furniture, which you almost never see because it is only in private homes, influences other designers who do design for commercial furniture manufacture



PHOTOGRAPHS BY MAYNARD PARKER

An efficient businesslike desk for an executive and his secretary, designed for use in elegant home surroundings. Its suave, sleek, living-room manners hint at a new era in desk designing.

furniture in America today

By Elizabeth Gordon, Editor

Have you ever realized how many hidden influences there are in your life that you don't know about? Did you know, for instance, that the furniture you buy next year, or five years from now, is being shaped right now by custom-designed, custom-made furniture that you and most other people will never see?

"How is this?" you say.

The fact is there is a lot of custom cabinet-making going on in America today. But because it is all done in small shops hidden away in unfavorable locations without show windows, and made to the order of private individuals, you don't hear about it, or see it. Don't misunderstand us. Custom-made furniture isn't Big Business, dollars-and-cents-wise. But it is a Big Influence, design-wise. The reasons for its influence are two-fold.



ONE: The customers who order custom furniture are influential people, either socially or in financial and business circles. Such people have the money to attend to the smallest refinements of good living, and money is no novelty to them. They have had time and opportunity to learn how to live very well. Consequently, the requirements they give their designers are minute and highly rational. They order custom-made furniture because they can't find what they want ready-made. This is a mental climate very conducive to critical and creative designing—and a challenge to any designer who is trying to be more than a copy-bookist.

TWO: The designers who are creating most of the custom furniture today are also decorators who are striving to produce a total effect in a room and, therefore, see the furniture as one element in a larger whole. This puts limitations on them—good limitations. For they can never let their preoccupation with one piece run away with them, as factory designers may be prone to do. They don't dare let themselves forget that furniture is judged by two standards: for itself and as a component in the over-all decorative scheme. So their designs never have the taint of trickiness which sometimes occurs when designers (*Continued on page 267*)



At last, a built-in place for the telephone books (above). Below, another long overdue realism: a file drawer convenient in height and placement for papers. Samuel Marx, designer.



Furniture



Samuel A. Marx, who functions simultaneously as architect, designer, and decorator for his clients, visualizes his furniture as part of the room's very structure

Rooms designed by Samuel A. Marx of Chicago have so satisfying a feeling of oneness that it's frequently hard to say where the architecture ends and the furniture begins. That's because Marx, who is an architect as well as a designer, sees furniture not as added objects to a room, but as one element of the whole, like a tile in a mosaic. He undertakes no commissions unless he is free to mastermind architecture, furniture design, and decoration as one job. As a result, his furniture, like the built-ins shown here, is a marriage of architectural preciseness and boldness of scale with rich decorative beauty.

(*Continued on page 151*)





THREE PHOTOGRAPHS BY MAYNARD PARKER

This semi-circle wall is at once storage space and a partition between a dining room (above) and a study (right). Frame which holds deep linen drawers extends through the wall, forms an architectural pattern on study side.

that starts as architecture



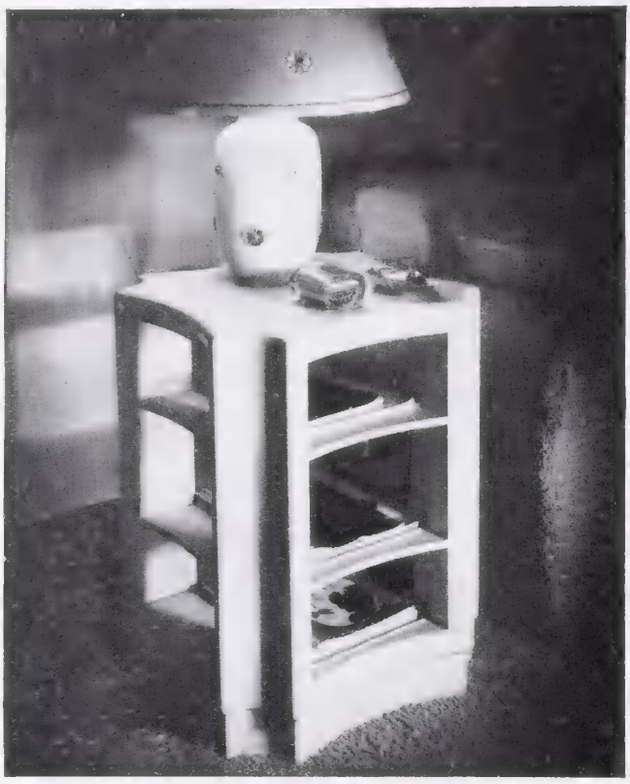


PHOTOGRAPH BY HEDRICH-BLESSING STUDIO TWO CHAIRS DESIGNED BY WM. HAINES

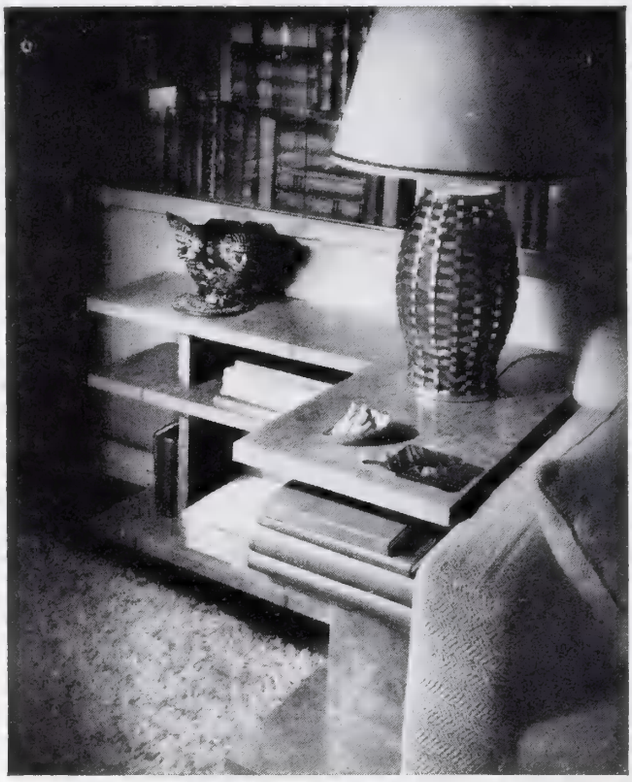
In this foyer you are struck with the interdependence of architecture, furniture, and decoration, even to the brushed silver door hinge, because Marx has planned them simultaneously. Console table and Chinese stone rubbing almost literally build the wall. Typical of his daring with finishes are the door, floor baseboard, and table—in ash, stained black and filled with aluminum powder to emphasize texture of the wood. He works in association with Noel Flint and C. W. Schonne.



Grounded in the past... but



Magazine and lamp table has an almost Grecian quality, but faces contemporary storage problems realistically.



L-shaped table, typical of Marx's architectural outlook, services sofa, turns a corner, furnishes a bookcase wall.



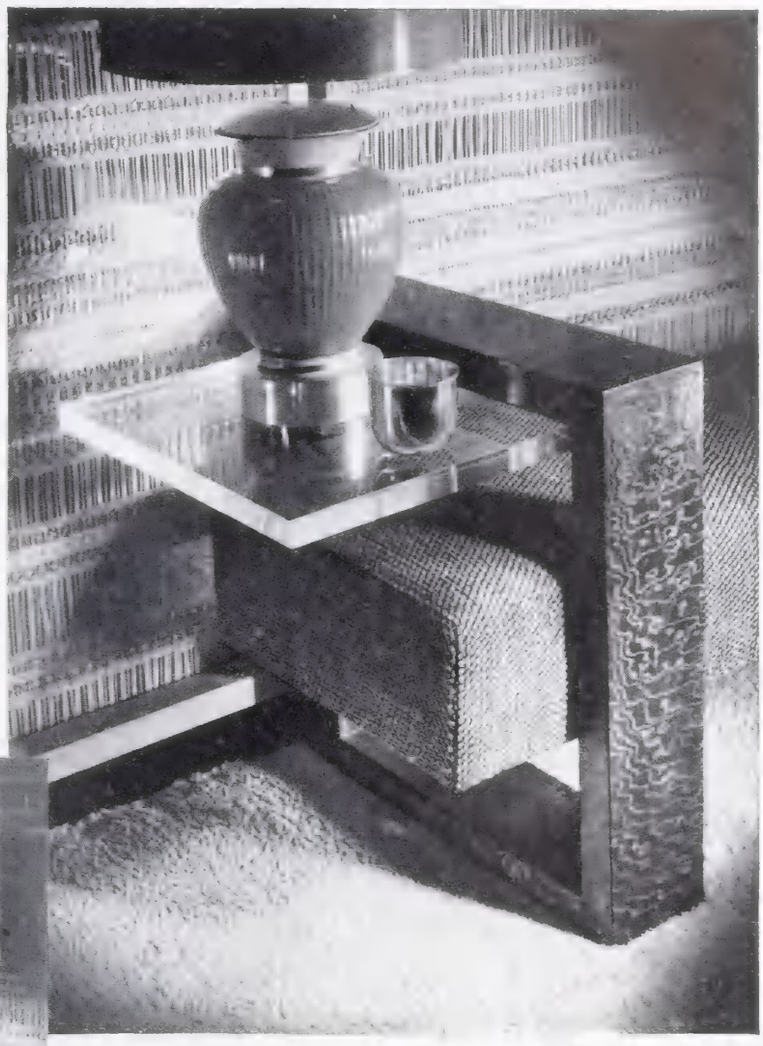
Sculptured legs and apron of this end table suggest the timeless curves of Provincial, but its scale is modern.



Marx details are subtle, like table legs broad on one side, narrow on the other, like leather-covered chair frames.

appreciative of the future

In form and finish, Samuel Marx's furniture is the work of a designer who has seen much, studied much, experienced much, and whose personal tastes have matured beyond any temptation to awe his audience with flash cleverness. No matter how new its shape or decided its function, a Marx design is never startlingly unfamiliar. For in everything he does there is evidence of a seasoned appreciation of the past—exactly what you would expect of one whose personal culture is as rich as his. In his most precisely engineered pieces, which the casual observer might label Modern, you may see suggestions of Chinese, Provincial, Regency. And it is an index to Marx's discrimination that these traditional overtones are always the merest suggestions and always sagely derived from basic, timeless forms. (*Continued on page 210*)



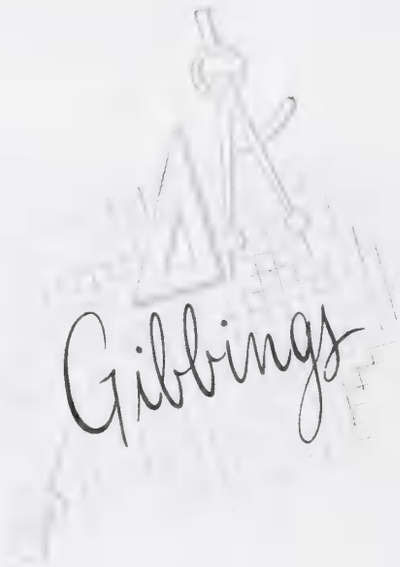


PHOTOGRAPHS BY MAYNARD PARKER

Using luxurious materials, Marx achieves unobtrusive opulence. Sofa, like part of the architecture, stands against a metal-shot bamboo blind, cased in a glass partition. Sofa extensions are acrylic plastic.



S-table, engineered like all Marx pieces to work with unerring efficiency, is a new shape but aesthetically, almost classically, pleasing evidence of what results when a designer is as conscious of beauty as of function.



The showmanship of simplicity

T. H. Robsjohn-Gibbings is a decorator who designs his own furniture while he preaches with the zeal of the truly dedicated about the path to higher levels of taste

By Frances T. Heard

With every turn of the style cycle in architecture and decorating America produces at least one fiery crusader for better taste. The articulate spokesman for the decade of the Forties is T. H. Robsjohn-Gibbings, who is even more articulate as a writer than he is prolific as a designer.

If Mr. Gibbings could be summed up in a nutshell (which he can't), he would be labeled as a preacher trying to show the world the evils that will befall you if you travel the road of pretentiousness, snobbery, ostentation, and elaborate display. His humorous literary jibes at such folly are as telling as his own decorating in proving his case for simplicity.

As a decorator and designer of custom furniture, Mr. Gibbings has a gilt-edge, blue-ribbon following that can be best compared to the following enjoyed by such fashion couturiers as John Frederics, Hattie Carnegie, and Adrian. Like the patronage enjoyed by Samuel Marx, Mr. Gibbings' clients are less interested in the price than in the result. Consequently, he is blessed, as are most of the other designers we mention in this issue, with the perfect mental climate for creativeness. As he once said, "My clients don't feel the need to hide their social insecurity behind antiques and ostentatious display. They have arrived long ago." This neatly sums up Mr. Gibbings' philosophy.

The fact that Mr. Gibbings' designs and his decorating appear in pace-setting homes causes him to have a certain style influence. Besides that, he is the designer of a line of high-quality furniture which is manufactured by The Widdicomb Furniture Company of Grand Rapids and sold through ten or twelve of the best stores in America. Many of his commercial designs made their debut in his custom work, as is likewise the case with Edward Wormley.

The gospel which Mr. Gibbings preaches and practices is simplicity—with a capital S. He maintains that simplicity is, after all, the ultimate development to which we all hope to come when we are truly developed human beings. He is emphatic in his contention that to really attain simplicity in our houses and in our lives we must first have developed an inner security; that elaborate rooms, elaborate houses, and elaborate clothes are the outward manifestations of people who are inwardly insecure.

The rooms shown on these six pages are effective support to this theory. None of the usual furnishing cliches are used—not even the (*Continued on page 157*)



T. H. Robsjohn-Gibbings designed this furniture and did this decorating for The Widdicomb Furniture Co.



Furniture may be ordered after Jan. 1 from B. Altman, N.Y.C., Marshall Field, Chicago, Robinson's, Los Angeles



When you eliminate all but essentials it behooves them to be of purest, cleanest design



Mr. Gibbings' philosophy is that it is better to use a few objects of fundamental simplicity than many of mediocre design. Consequently his furniture, as well as his decorating, has a stripped-down, refined air that is peaceful, since it makes no strident bid for your attention. He gets interest through textures, colors, and accessories.



The simple logic of Gibbings' designing is apparent here. People in conversation like to face each other—yet not quite head-on. This new triangle table permits a logical placement of chairs for a *tête-à-tête* with just the right amount of directness. So simple, and so obvious if you analyze how two people actually sit when they are talking together.

(*Continued from page 152*) customary types of furniture groupings. They are rooms conceived for residents with broad tastes and world understanding, for people with the sophistication that comes from travel, from sampling many world cultures, and who possess the richness—that is greater than money—of having many diverse interests.

Even though these rooms were built in The Widdicomb Furniture Company's wholesale showroom, Mr. Gibbings has presupposed them to have real owners—owners living in the San Francisco Bay region, who have traveled extensively in the islands of the Pacific and the Orient, and who have brought back what the British call "bits and pieces" of primitive folk art to adorn their highly personalized abode.

For Mr. Gibbings thinks that nothing should be allowed in a room which does not have a close personal relationship to the inhabitant—that everything in a room should be a true reflection of the people living in it. If this is so, it means the end to all worries about "Can I put this with that?" or "Is it correct to do what I want to do?"

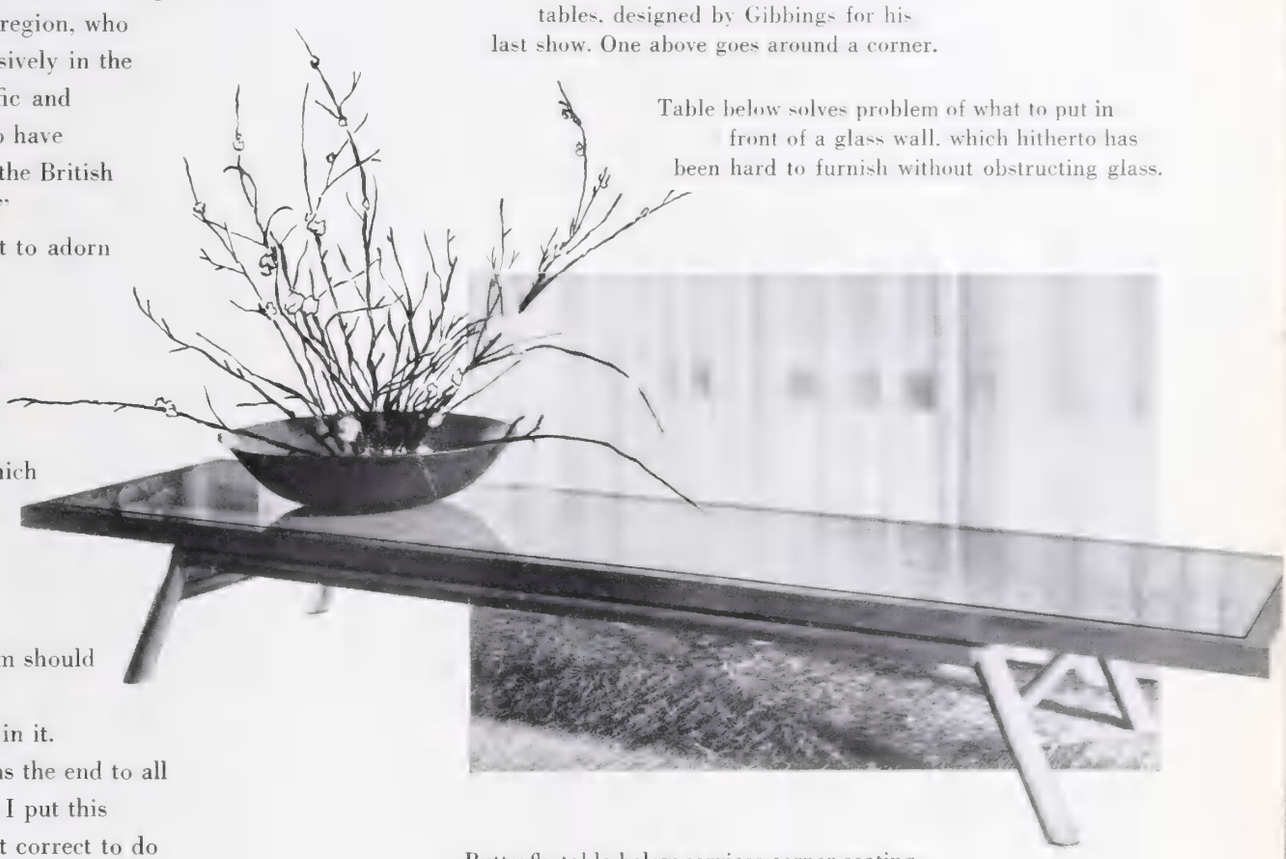
It is surprising how few people realize this, and how few realize the deep pleasure of having only those things around them which express their feelings. Most people live with houses and furniture in very much the same way that actors, playing a part, move about among furniture that is related only to the roles they are playing. Many people live fictitious lives and their houses and their furniture are equally fictitious. They try to play a part in a house that is nothing more than a stage setting.

As these rooms demonstrate, simplicity can be tremendously effective. Mr. Gibbings does not think simplicity is a poor and barren thing. For, just as in a human being, we find that real simplicity comes from understanding and a true (*Continued on page 286*)



Here are four much-needed, long-awaited, new tables, designed by Gibbings for his last show. One above goes around a corner.

Table below solves problem of what to put in front of a glass wall, which hitherto has been hard to furnish without obstructing glass.



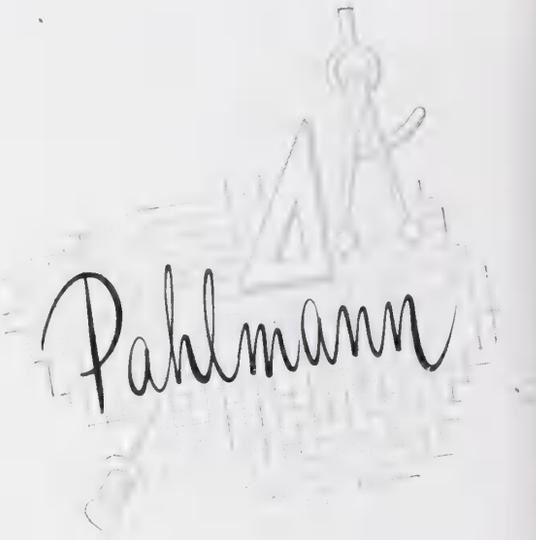
Butterfly table below services corner seating without becoming too bulky or eating up too much otherwise useful floor space.

PHOTOGRAPHS BY MAYNARD PARKER



They design tomorrow's

These custom designers work for an audience
which invites them to experiment imaginatively.
They are bellwethers of design,
creating new forms, functions, and finishes which
eventually are absorbed in commercial furniture



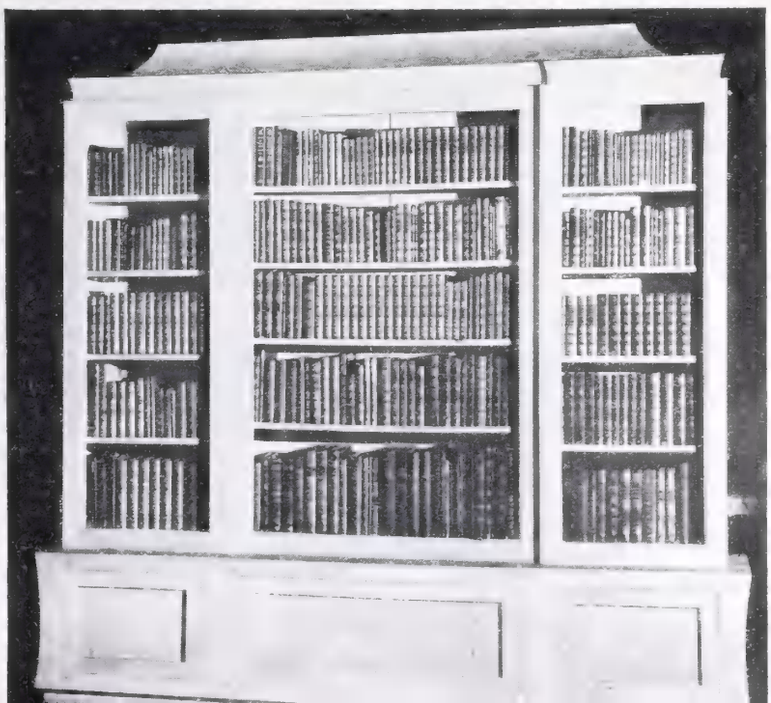


TWO PHOTOGRAPHS BY WILLIAM HOWLAND

traditional

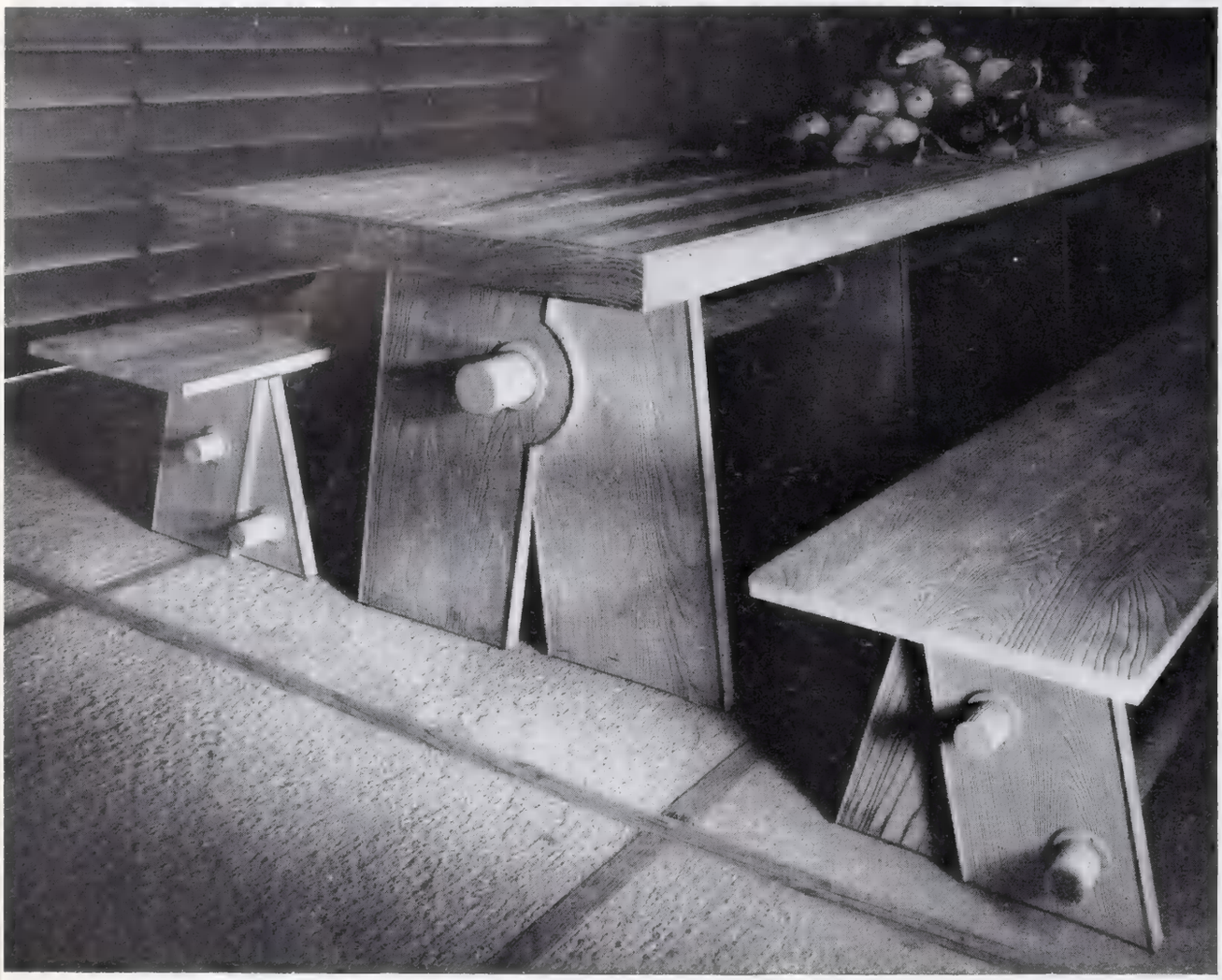


PHOTOGRAPH BY HANS VAN NES



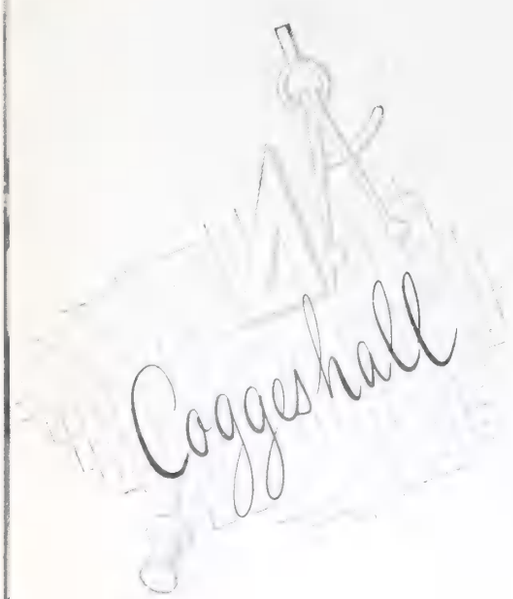
When a design "wears well" aesthetically through the years, it earns the title "Traditional." As a forecast of its timelessness, we show you here furniture by William Pahlmann, all at least eight years old, yet thoroughly undated. Pahlmann is distinguished by the imaginative way he combines function with fine materials and perfection of detail. For unusual effect he frequently uses "Dinoc," a photographic type of finish applied in sheets. Opposite, see the "plaited leather" front of a three-drawer chest. Brass pulls are clenched fists. Radio cabinet, above, has a "snakeskin" finish, hand-caned panels, brass pineapple pulls. Bookcase, left, is sand-blasted oak. Three panels drop for storage.

They design tomorrow's





PHOTOGRAPHS BY MAYNARD PARKER



Designer C. Coggeshall, as well versed in the past as in the requirements of modern living, revises the nest-of-tables. Right, leather-topped mahogany tables telescope into a solid frame, their fluted molding forming a bold pattern when stacked. Frame alone is a substantial table. Tables are designed as extra seats.



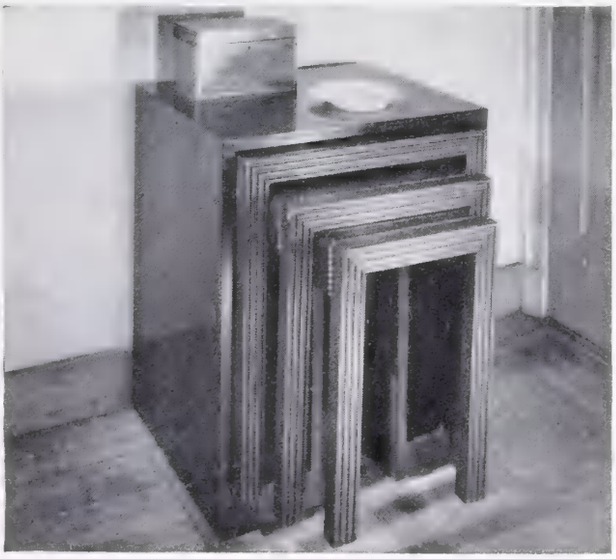
traditional



Frankl

Custom designer Paul Frankl started two flourishing trends in commercial furniture—overscaling and naturalism (the playing up of a material's inherent character—grain, texture, pattern). Example of this is Frankl's ash barbecue table, deeply and wonderfully sand-blasted (far left). Left, a bleached cork surface—bleached till it looks like a new material—gives an elegance to a coffee table with Oriental overtones

PHOTOGRAPHS BY WILLIAM HOWLAND





They design tomorrow's



PHOTOGRAPH BY EMELIE DANIELSON NICHOLSON

Dick

Custom designers, blessed with the opportunity to work in close association with individual clients, know intimately what people need in their furniture, and so are significant pace-setters for the commercial furniture of tomorrow. Virginia Conner Dick's fertile creativeness gives clients such serviceable engineered beauty as this Lazy Susan dining table. It's a subtle gray oak, surfaced in antique mirror. Lazy Susan is removable for formal dining purposes. The comfortable tub chairs have back grips.

traditional

Gartman



Sectional furniture, now freely available commercially, had its inception in custom design studios. John Gartman, whose furniture faces reality in its engineering at the same time it pleases the eye, designed this three-piece bookcase-cupboard combination (left) 15 years ago. It is pinstripe walnut and white lacquer. His answer to small apartment storage is three chest units, below, lacquered black, grouped together as one.



PHOTOGRAPHS BY WILLIAM HOWLAND

By Helen Little

The Eclectic taste of one of America's great furniture designers

If you have been confused by the spirited controversy between Period and Modern, you may find understanding in the works of Edward Wormley. For he believes you should not have to throw out the good forms of the past just because you like some of the forms of the present. For good things enhance each other.

This eclectic attitude typifies both Mr. Wormley's furniture designing and his decorating. His designs show how much he appreciates the grace of the Period styles, for he endows his Modern pieces with the beautiful proportions and elegant crafting that has made us like old furniture.

He cares equally about both *appearance* and *performance*—an attitude woefully absent among many of our contemporary designers (and among the old designers, too).

So Wormley furniture rationalizes brilliantly on the scores of function *and* beauty. His own apartment, shown here, shows how he believes you can mix things you like from all periods. (*Continued on page 167*)

Wormley's chief interest lies in solutions to living problems. He is not one to toss out, for instance, the successful, though classic, formula for grouping furniture on an axis for conversation—even if the formula is traditional. These two pictures show this broad-mindedness. Both are conventional groupings, though composed of modern pieces. Maybe the axis isn't outmoded! And why should it be—if it works well?

FABRICS ARE HAND-WOVEN BY DOROTHY LIEBES



PHOTOGRAPHS BY WILLIAM HOWLAND

Wormley



Mr. Wormley mixes Chinese, Greek, Swedish, English with the clean-cut usefulness of modern design



PHOTOGRAPH BY WILLIAM ROWLAND

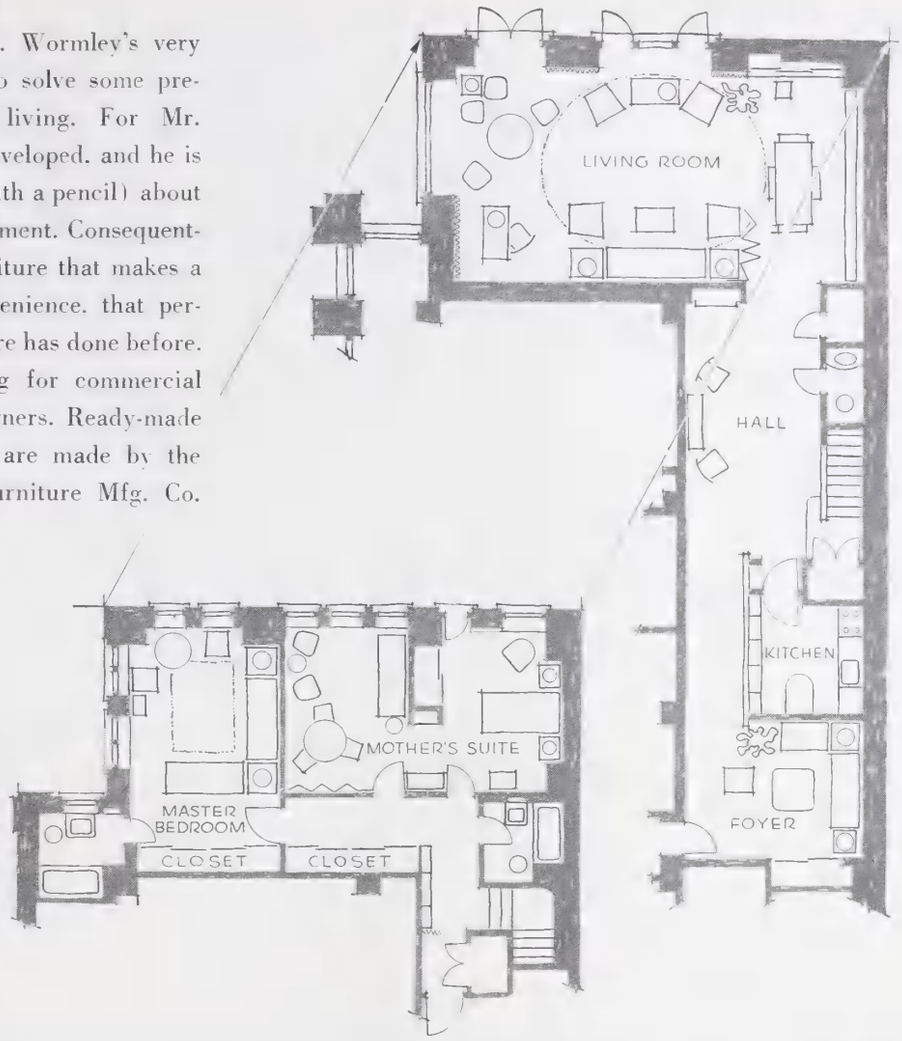


The low-backed chairs (above) are designed to keep the dining end of the living room from looking crowded. The hanging shelves are a fresh trick, purposely hung away from the wall to avoid a "shop-fixture" look, and to be lighted from behind. In the opposite end of the room (right) is an arrangement of modern plywood chairs around a table with a base of Italian travertine. Note how many different and exotic kinds of woods Mr. Wormley has used—a characteristic common to all the leading custom designers. Left, the sketch made from the terrace shows the eclectic spread of his taste expressed in his possessions—from Chinese, Greek, Swedish, English to Early American.

SKETCH BY ARTHUR REESE

(*Continued from page 164*) Some of Mr. Wormley's very best designing occurs when he is trying to solve some previously-unsolved facet of contemporary living. For Mr. Wormley's social consciousness is highly developed, and he is vociferously articulate (both verbally and with a pencil) about what is wrong with our present living equipment. Consequently, he is naturally motivated to create furniture that makes a positive contribution to comfort and convenience, that performs some chore better than similar furniture has done before.

Mr. Wormley has done more designing for commercial manufacturers than the other custom designers. Ready-made furnishings by him, now on the market, are made by the Drexel Furniture Co. and the Dunbar Furniture Mfg. Co.



MOLDED PLYWOOD CHAIRS DESIGNED BY CHARLES EAMES







If you like to have people around you, as Mr. Wormley does, you will provide a variety of chairs in recognition of the fact that people come in a variety of sizes and shapes. Hence he has the two, small in scale (above left), and the bigger, loungier type in the conversation grouping (above right). There is this variety in all his chair groupings, which encourages pleasant visiting, talking, reading, or listening to music.

His bedroom-sitting room (below) can play either role to perfection because its functional furniture looks elegant in the daytime. The mattresses are of rubber foam and, therefore, always trim, tailored. The miscellany of art illustrates Wormley's abhorrence of doctrinairism. "Of course I'm interested in the drawings, but I'm just as much interested in the frames—a horrifying admission from the artist's point of view."



By W. W. Ward

Is it time to buy television?

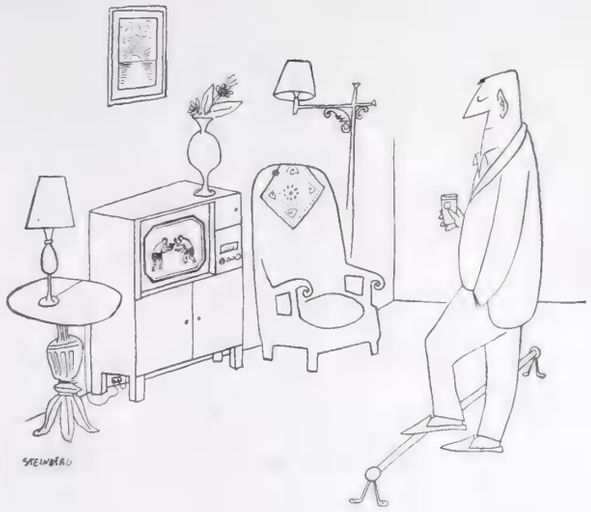
Here are questions and answers you should read before you fall under the spell of video's hypnotic eye. You'll expect less and get more from your new set



"But, darling, you don't even know them."

Should I buy television now, six months from now, or in 1950? Is video still in the crystal-set stage I remember in radio? Will new improvements make the set I buy now obsolete in six months? When will TV come to my town? Will prices come down if I wait? Will the cabinets fit in with my room scheme? What about programs —are they as good as the political conventions?

Those are the kinds of questions that probably pop into your head now that you're thinking of television in terms of ownership instead of curiosity. For several years video has been a small-time performer in bars and bistros. Now manufacturers have perfected it as a machine and as furniture. It's definitely on the list of eligible commodities that can do something for you and for your home as well.



Above drawings copyright 1948, New Yorker Magazine, Inc.

But television is more than a fascinating gadget. You must consider your geography, your pocketbook, your appetite for entertainment, and also your taste in decoration, since your set will be an integral part of your room scheme. So before you buy make sure that you get the answers to your questions.

Will New Improvements Make My Set Obsolete?

Television is *not* new. It's just *ready*. They've been improving it for the last 25 years. There'll be more improvements, just as there will be in your new refrigerator, vacuum cleaner, toaster, or washing machine. 1949 automobiles are improved, but does that make your '48 model drive any less well? Nor will your television set grow less useful just because a later model is better. You won't have to junk it because of some startling innovation. And don't expect color in TV for quite a while. Manufacturers haven't even perfected the black and white to a point where they're satisfied with it.

However, some manufacturers have already incorporated features not found in competing sets, like the Magnascope tube. They're not all (*Continued on next page*)



Magnavox's Windsor Imperial breakfront bookcase television receiver has a direct view screen with their new 12½" Magnascope (tube), designed expressly for this model. It eliminates glare and gives better image definition even in broad daylight. It has AM, FM, short wave, wire recorder, phonograph; it plays four hours on one loading of new long-playing records.

(*Continued from preceding page*) alike. Some have decided advantages. Shop thoroughly and get the set that really fits your own requirements.

When Will Television Come to My Town?

Although television is not new, the public has just discovered it. Manufacturers and broadcasting stations have held up until the reaction was positive. Now it is. People are crazy about it. Construction permits are pouring in to the Federal Communications Commission.

FCC has assigned 405 channels to 140 major urban areas. So far less than 24 cities have transmitters. There will be 50 by January; all 140 will be covered by 1952. So you'll probably have television eventually. Just when depends on industrial production and availability of materials—which are in short supply right now.

Will Prices Come Down?

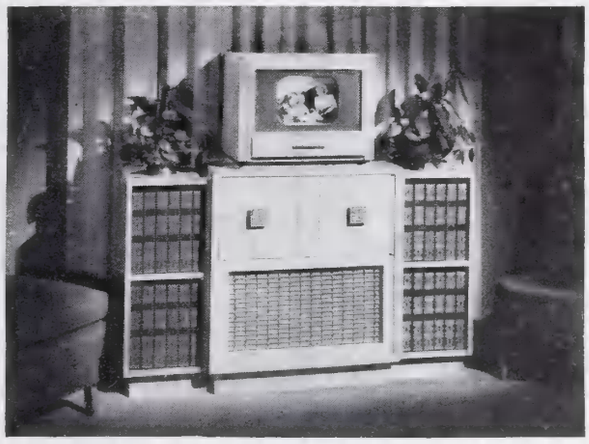
Would they tell us if they were? We only assume that the cost will not drop enough (*Continued on page 172*)

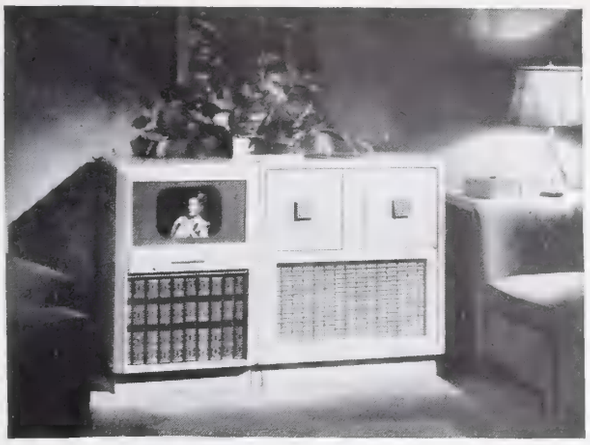




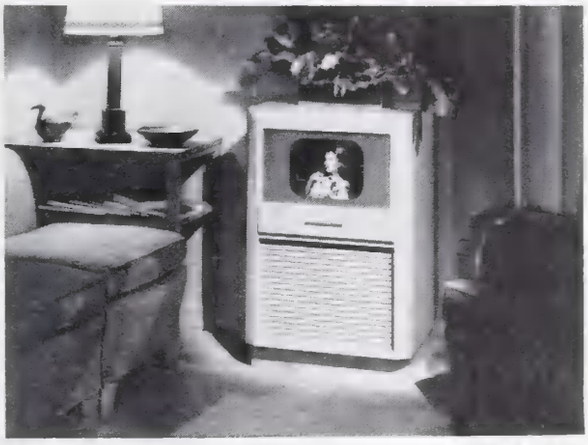


Magnavox designs TV sets to go with existing pieces in their line. The modular unit with the 12½" Magnascope is used with their small table album (above) or combines with Cosmopolitan radio-phonograph (below).





The Modern Symphony console video receiver with 12" high-fidelity speaker was also styled to pair up with Magnavox units. It goes with Modern Symphony radio-phonograph (above) or can be used by itself (below).



PHOTOGRAPH BY HEISER

PHOTOGRAPH BY WILLIAM HOWLAND



Dumont's Westminster model has the largest tube made —20". Its direct-view screen measures 17¼" x 12⅞", or 213 square inches. Ideal viewing distance is 10 feet. Screen is raised and lowered automatically. Has AM. FM. automatic record changer, and album storage space. Available in walnut or mahogany. Model in these photographs has special finish desired by the owner.

(*Continued from page 170*) to make up for what you might miss in the meantime. As new telecasting stations are constructed all over the country, new receiver markets are opened and consumer demand is stimulated. Prices are probably going up in the near future because of increasing costs of labor and materials. But eventually you can look for a drop in television prices due to technological improvements.

The average price for sets sold in 1948 was around $100. That includes small-screen table models for $169.50 and the de luxe large-screen console jobs for $2,495. Now a great many receivers are being purchased by families with moderate, even low incomes. At a dollar down and a dollar a week your gardener and your butcher boy will probably beat you to ownership.

Will Cabinets Fit in with My Room Scheme?

Don't be swept off your feet by the miracle of the electronic process. It's more than a miniature movie. It's such an entrancing gadget that manufacturers could sell a million screens built into old orange crates. But it is also an important piece of furniture. Owning a television set involves more decorating problems than owning a radio. For most of the time it's just going to sit silently in the room. So the question is what's it going to do for your room and for your way of life?

You wouldn't bring a horse home until you had a stable. Do the same thing with a television receiver. Too many over-eager buyers have bought sets and then tried to fit them into a room plan. They're now being made in a variety of styles and materials and finishes and sizes. Decide where you want it to go. Then buy one that will go there—one that *belongs* in your room.

Most men want only an adequate screen. But women, alone with the thing in the (*Continued on page 220*)





Brunswick's television, AM, FM, automati panatrope phonograph combination ha direct view on a 15" tube. Each model is cus tom-made and can be finished in any patter or material desired. The center panel fold back over the right panel and its back i decorated to match the panel on the lef



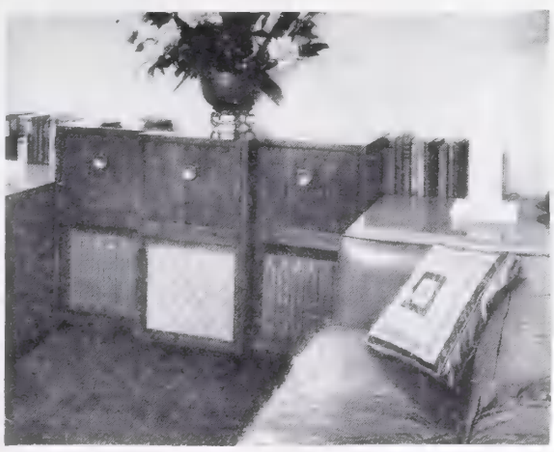


PHOTOGRAPH BY BILL JACKSON

Philco's 2500 projection receiver with television only. Image is projected from tube below onto the 15"x20" screen. This arrangement monopolizes the sofa during the many hours that television is not being used.

PHOTOGRAPH BY THOMAS YE

Admiral's Credenza model (below) with AM, FM, automatic record changer, has 10" tube giving a 52 sq. in. screen. Similar set is manufactured as matched unit ensemble with radio and record player in one unit, television receiver in another, album cabinet in a third. They can be purchased separately, matched as one unit, or go in different rooms.





By Florence Paine Rollins

Begin with a tradition of Good Food

Dill Consommé
Filet of Sole Romany
Cucumber Sauté
Salad
Finger Rolls
Pineapple Soufflé

Sooner or later, you have a rendezvous with the kitchen stove. And whether you start the culinary adventure as a bride, a business woman, or a housewife taking over where a paid cook left off, your ambition is the same. You want to be able to prepare a truly good dinner. And by good we mean good—not merely edible, for there's a world of difference between the two kinds of food.

In this day of prepared quick mixes, commercial soups, and bottled dressings, one would have to be very dull indeed not to be able to turn out a meal that is fit to eat. But to achieve food that titillates the taste and flatters the palate, that is hearty or subtle or delicate as the cook desires, there is the art of preparing *good* food.

This is not to decry these fine and sometimes highly desirable short-cuts that demand no more from you than a can opener and the simple addition of water. They have a definite place in the kitchen economy as time- and money-saving substitutes, but they are not "just as good" as the same things prepared in the regular way. Unless you kitchen tyros recognize this, you can be lured down the primrose path, impressed with the fallacious notion that anyone who can read a label can turn out a superlative meal. If you learn to depend upon them instead of on your own skill as a (*Continued on page 272*)



DRAWING BY RICHARD OTT

Nip table-setting monotony in the bud with china, silver, and glass which go together amiably, yet needn't always be used together. Such are rosy Syracuse China plates, U. S. Glass Co.'s green Tiffin glass, and Oneida's "Damask Rose" sterling. Linen, James McCutcheon. Flowers, Ann Hagan.

KODACHROME BY WILLIAM HOWLAND



Sister prints in the sitting room, right, use the large for draperies, the sprig for covers. The code shows the exact pink for the chairs, a red to blend with pink for curtain ruffles, a proper green. All materials shown in these sketches are from Waverly Bonded Fabrics, Div. of F. Schumacher & Co.





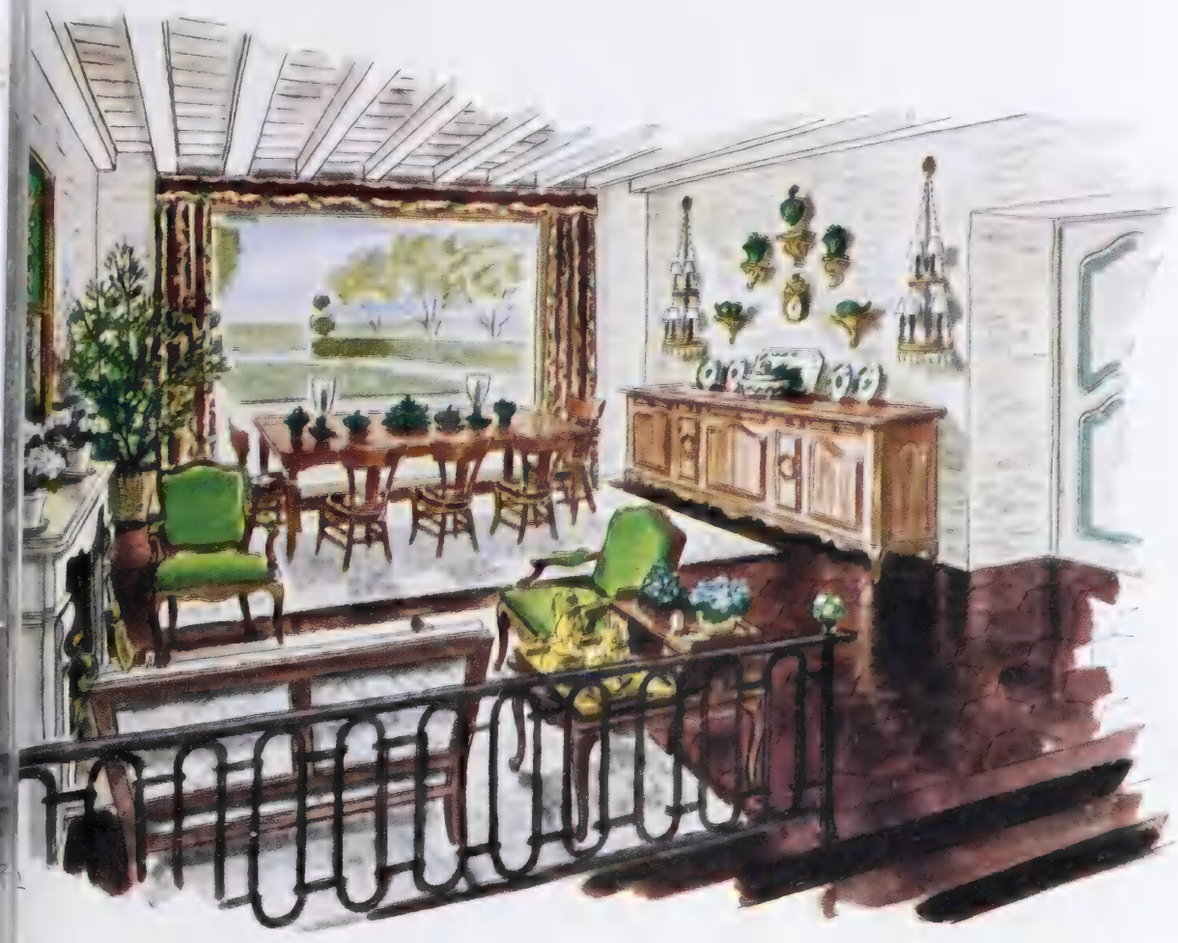
You can't make a mistake with COLOR-CODED fabrics

By Laura Tanner

Imagine finding without effort in one package of fabrics the right beige, green, and chartreuse to complement the bold plaid which was the starting point for the modern bedroom, right. We chose a washable satin for the bed, rough satin for the window pad, matelassé in deep green for a chair.







Sister prints, used together or singly, offer a variety of treatments. Left, the striped version of a brown print makes the draperies, the floral makes the seat pads of side chairs. Needed white and chartreuse are available in a wide selec- of fabrics, including satins and matelassé for upholstery needs.



A new fabric family appears this fall to take the color-scheming troubles out of decorating. All fabrics are color coded with letters of the alphabet, so by matching plain colors to prints bearing the same code you can't make mistakes; 31 variations for each of the 14 prints provides 434 possible combinations



Furniture covers for a room are chosen with certainty and fitness by referring to the color code. The right color for the satins and damasks for this traditional room, left, were lettered on the tag of the print which offered three schemes. For further information on the Waverly system, see page 218.





Even the rug is nylon. For more about this durable, dirt-shedding living room, see page 294

By Marion Gough

the first all nylon *room*

From floor to window top, this nylon-clad room makes housekeeping history, proving that now it's thrifty to be elegant

Up to now practicality has made cowards of us all. When we longed for satin, we settled for sailcloth; we ogled brocade but we brought home monkscloth. But now comes a revolution in housekeeping. Today you can put damasks, velvets and pastel rugs into the busiest room in the house, and they will still last longer with less care than any practical-looking fabrics you've ever known. It's all done with nylon, E. I. du Pont de Nemours' wondrous, tough, and versatile fiber which can be woven into anything from spindrift gauze to a deep-pile rug.

Fabric-wise, the room you see here is pure nylon. But don't judge it by its delicate air alone. Beneath its elegant look you'll discover iron-bound serviceability.

These gossamer curtains hang dry.
They are gauze, sheer as a maharanee's veil, but like all nylon they are washable. They dry quickly, for nylon's smooth, glasslike fibers tend to shed water. You can wash them, put them back at the window, and let them hang dry. They need no starching or stretching, and, for that matter, no ironing, unless you're particularly fussy. Iron nylon as you would rayon. They won't shrink or sag.

Damask draperies shed dust.
That's because nylon fibers themselves are so slick that dust practically falls off them, refusing to be trapped as it is in fuzzier fibers. This doesn't mean that nylon fabrics won't soil, but they stay clean longer and come clean quickly when washed or dry cleaned. See why nylon-made satins, taffetas, and brocades are rock-bottom practicalities? Nylon itself is flame-resistant, but some dyes or finishes may promote flammability. Nylon isn't weakened by mildew, either, so it's a natural for curtains, draperies and shower curtains.

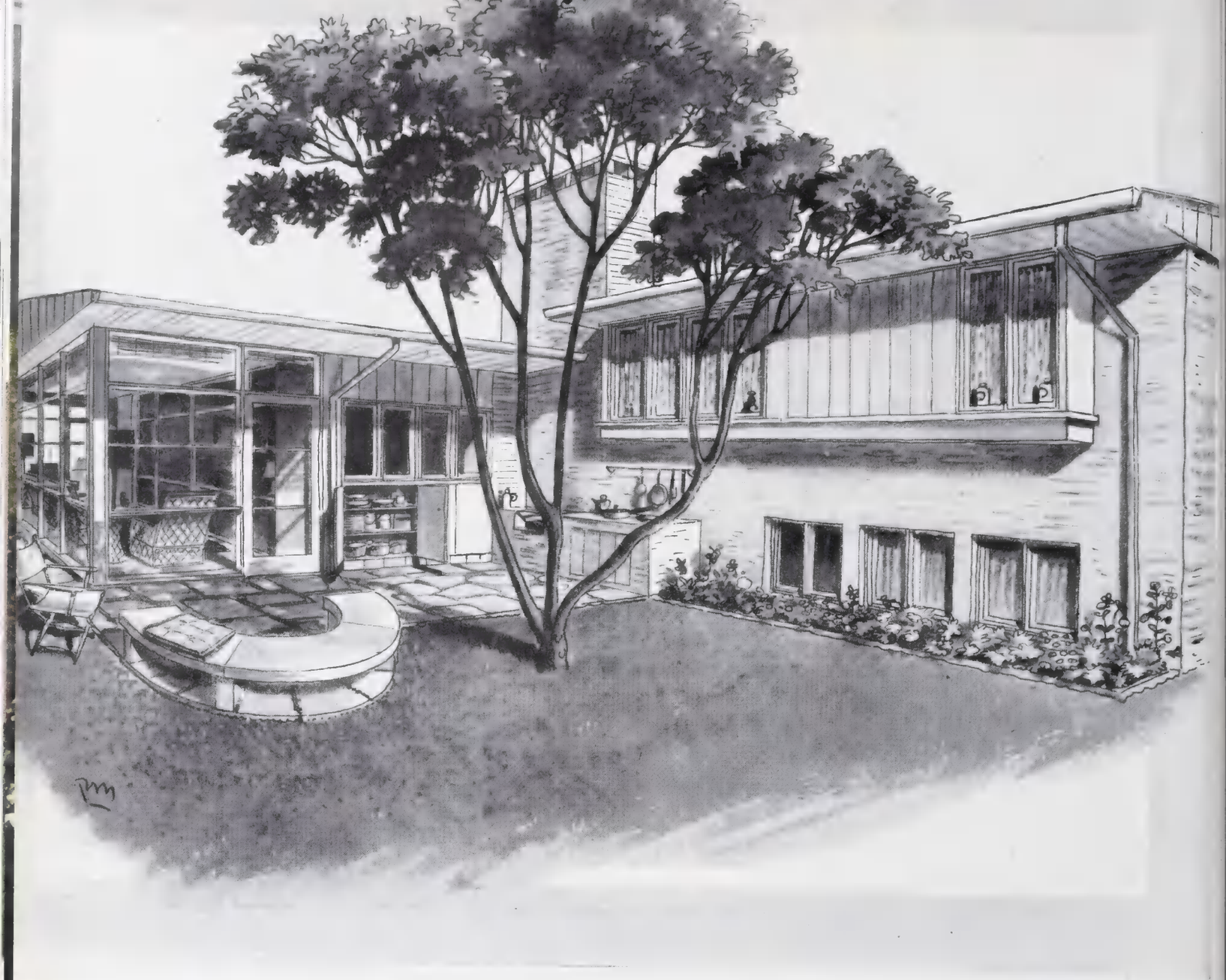
Slipcovers are tough but shapely.
It is usually friction that wears out chair and sofa covering, but the constant sitting down and getting up procedure doesn't faze nylon fabrics because nylon is tough and highly abrasion-resistant. That's one reason why you see it on automobile, bus, and train upholstery. It also does away with the traditional sag, droop, and shrink problem in slipcovers, because nylon fabrics may be preset during their manufacture to hold their shape. Soil wipes off with a damp cloth or a "dry" soap lather.

Cushion covers are washable velvet.
So is the upholstered seat of the desk chair. Add to this virtue the fact that its soft-as-milkweed pile won't crush or mat, because nylon fibers are extremely resilient. And like all nylon the velvet is tough and strong. You can wash any nylon fabric as long as its dyes are fast, so test for fastness before laundering. Ordinarily, whisking or damp-cloth treatment keeps velvet like new.

Sculptured rug defies moths.
Moths refuse to make a meal of nylon, so nylon yarn, spun to a wool-like texture, makes a care-free rug on the count of moth-proofness alone. In addition, the deep-pile, pale gray sculptured rug (see its extravagant carvings below) is about as delicate as a cement floor, unlikely to scuff or mat down. Spots are cleanable with a damp cloth. Isn't that proof (*Continued on page 294*)

KODACHROME BY WILLIAM HOWLAND





DRAWINGS BY R. MENDEZ

This house is better because you get:

1. All the practical advantages of both one- and two-story houses.
2. More garden area than in one-story houses.
3. Bedroom privacy with half the stair climbing of two-story houses.
4. Sunny basement rooms with same foundation depth as one-story house.
5. All rooms a half story from kitchen center.

READY-TO-BUILD HOUSE NO. 33

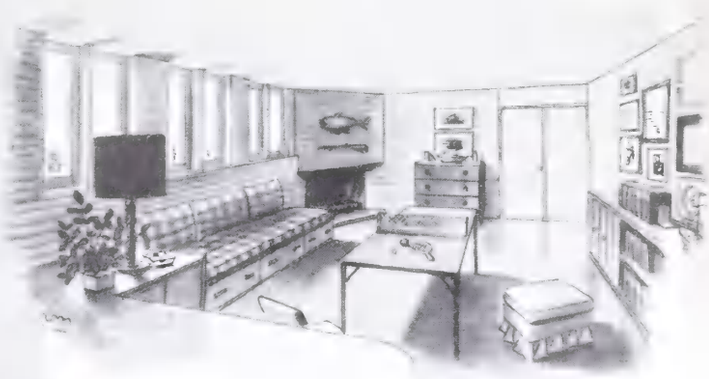
Architect
Edward Tauch

Landscape Architect
Maud Sargent

Want a house that combines the advantages of both one- and two-story houses? Then study this one. By raising the bedrooms only a half level above the ground you gain privacy without excess walking, you have more garden area than if they were at first floor level, and then there is all that sunny usable part-basement area that can be so livable. Artist's drawing (bottom right) shows the basement room with its attractive corner fireplace. The kitchen, while being near the garage and front door, is still but a half level from all rooms instead of the full story usually encountered. The dining room (upper right) with an unusual, informal ceiling, opens off an attractive garden court at no sacrifice of privacy or nearness to the garden, which is shown in part on the opposite page. There you see the outdoor barbecue with built-in storage area (*Continued on page 183*)



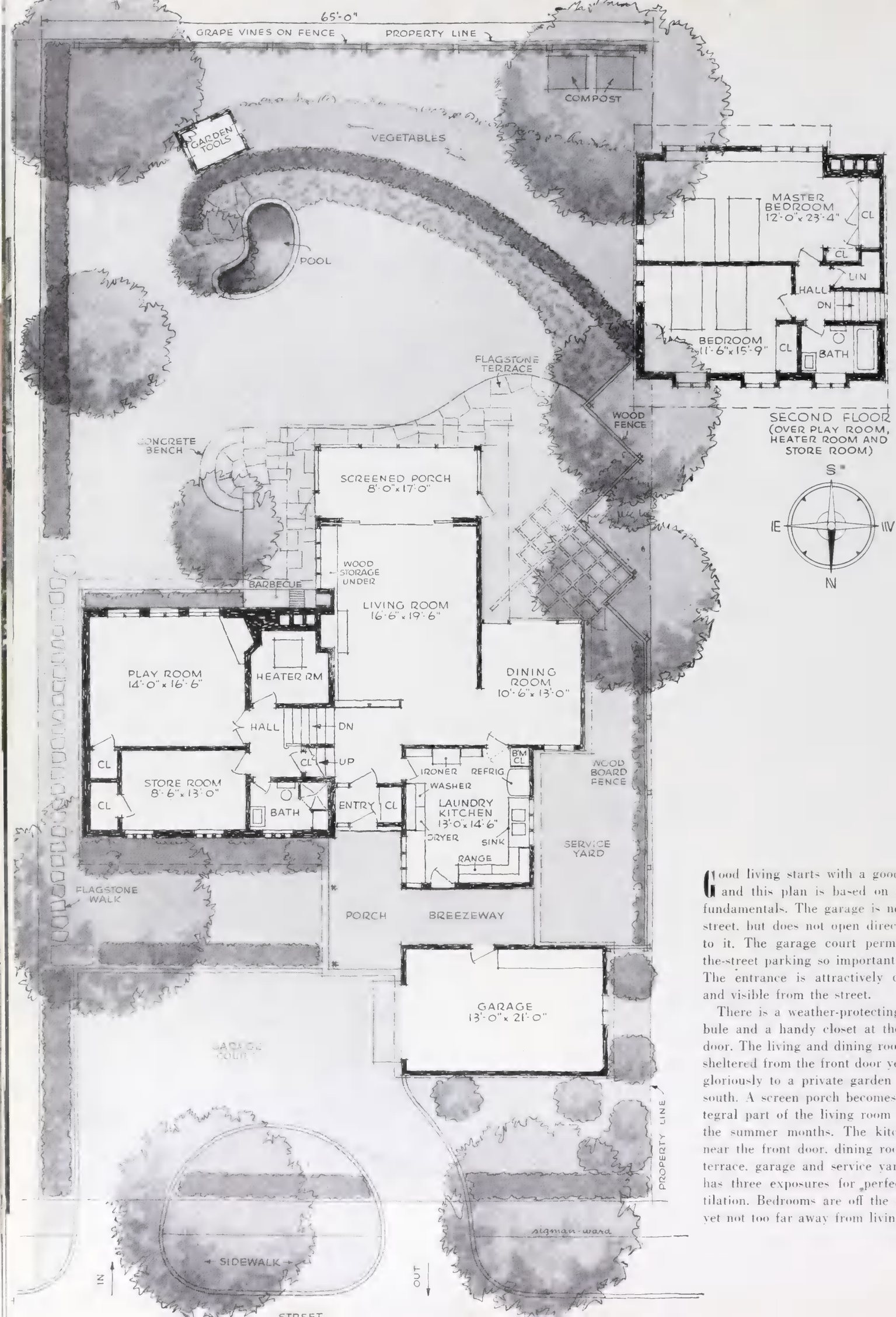




FACTS ABOUT THIS HOUSE

Minimum lot width: 65 feet. Street should be on north side of lot. Area of house is 2,340 square feet. Area of garage and porches is 870 square feet. Volume of house is 20,900 cubic feet. Volume of porches and garage is 7,900 cubic feet. Multiply these figures by local square-foot or cubic-foot costs to get approximate cost of house. For outside areas (porches, garage) multiply by one-half the local cost figure.

See page 185 for information on how to get plans and specifications.



Good living starts with a good plan, and this plan is based on correct fundamentals. The garage is near the street, but does not open directly out to it. The garage court permits off-the-street parking so important today. The entrance is attractively covered and visible from the street.

There is a weather-protecting vestibule and a handy closet at the front door. The living and dining rooms are sheltered from the front door yet open gloriously to a private garden on the south. A screen porch becomes an integral part of the living room during the summer months. The kitchen is near the front door, dining room and terrace, garage and service yard, and has three exposures for perfect ventilation. Bedrooms are off the ground yet not too far away from living area.

(*Continued from page 181*) and the adjacent seat.

A house that is designed properly looks attractive from any side. This house takes advantage of its orientation to place living and dining areas to the rear and then extends living areas out into the garden. Sketch at right shows dining terrace off the dining room. It is thoughtfully screened from neighbors on the west by a fence of vertical boards and covered with a trellis for vines. This delightful screened area will permit you to be outdoors many more days during the year because it traps the southern sun for you while keeping north winds away. It was designed by both the architect and landscape architect and is completely detailed so that you can build it exactly as shown in the artist's sketch.



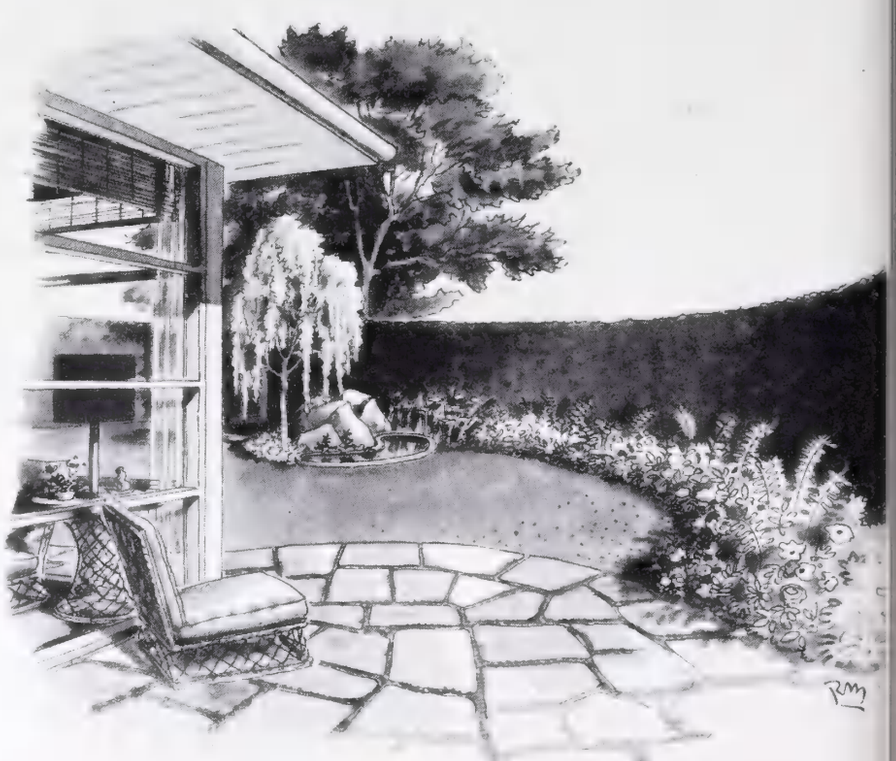
The architect has designed the house (see below) from the front so that the higher portion containing the bedrooms is away from street noises. Kitchen and garage wings step down progressively toward the street to give the house that informal character so desired in our houses (*Continued on next page*)





(*Continued from preceding page*) today. The living room, above, provides ample space for a comfortable seating group around the fireplace, with enough to spare for a large piano and secondary seating around the windows to the garden. The storage space under the high windows to the right of the living room contains wood bin which is filled from the outside. The bookcase behind the sofa protects the living room from being seen from the entrance. Important, too, is that wall spaces are generous and unbroken for best furniture arrangement and picture display.

The rear garden, right, is bounded on the back by a hedge terminating in a pool and rock grouping. Behind the hedge, out of sight, is the business end of your garden. Here are provisions for vegetables, grapes, tools, and compost.



Here's what we've prepared – to help you build this exciting house. Editors, architect, and landscape architect have all scratched their heads and pooled ideas to bring you this house as crammed full of livability as possible

In the model you get:

1. Quarter-inch to the foot scale floor plan for use in studying your own furniture arrangements.

2. Diagrams of furniture at quarter-inch to the foot for cutting out and placing on above plan.

3. Drawings of exterior and interior of house with suggestions for furnishing and landscaping.

4. House exterior, printed in full color on heavy cardboard, ready for assembly. All you need is the glue to assemble this house and to see exactly how it looks in true proportion. Lawns and paved areas around the house are in color, too.

With plans and specifications you get:

Drawing 1 contains foundation plan and large-scale wall section; electric symbols; door and window schedules.

Drawing 2 contains first-floor plan; section through breezeway; section through screen porch, living room and entrance hall; four elevations of each bathroom; four elevations of the kitchen.

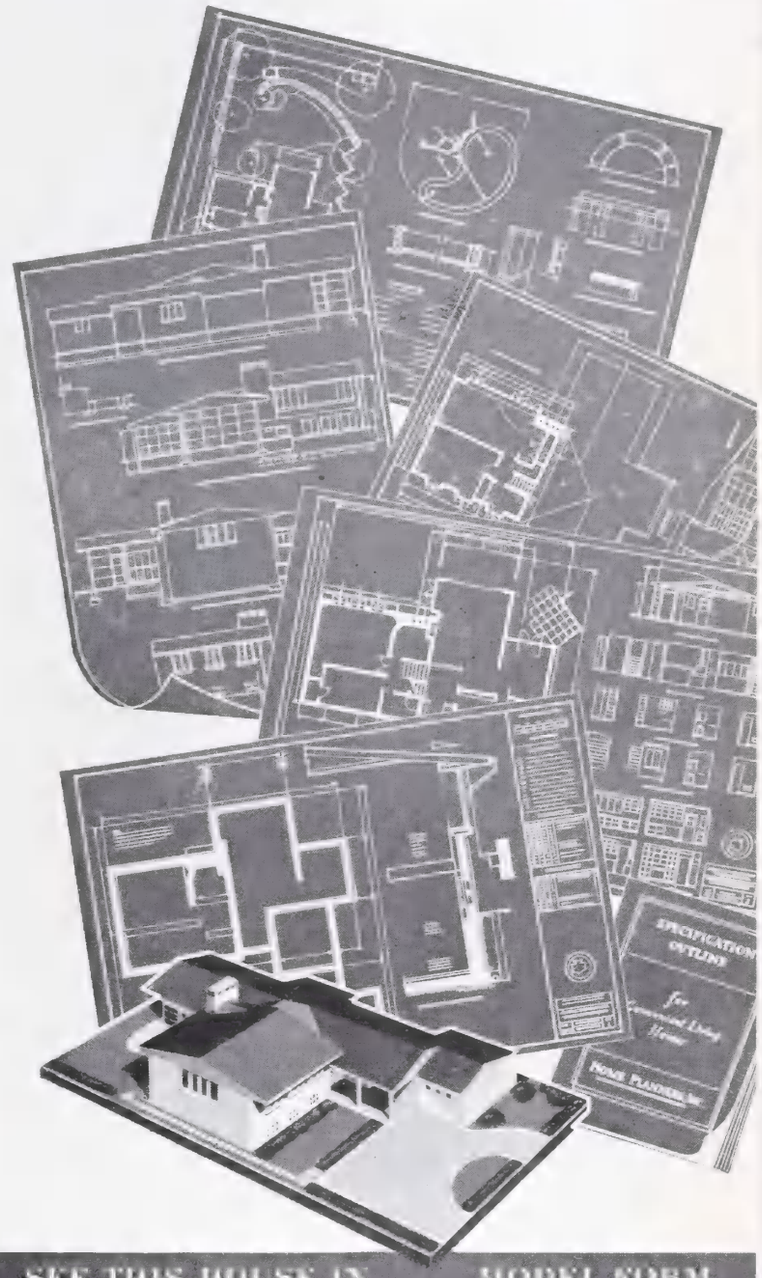
Drawing 3 contains second-floor plan; dining room door details; section through playroom, hall, stairs, living room, and dining room; transverse section through living room; section through playroom and storeroom; detail of sliding doors in living room.

Drawing 4 contains exterior elevations of north, east, west, south sides of house; details of porch screen; section through vestibule.

Drawing 5 contains landscape planting plan; detail of garden pool; detail of fence, dining terrace; details of garden bench; sections through flagstone terrace and garage court paving; details of trellises; complete plant list.

Specifications include complete instructions on all phases of the building not covered by drawings. There is also included a form on which contractors can submit bids to you.

The Plans include complete electric layout and a general radiant heating layout to guide your heating contractor on local weather conditions.



SEE THIS HOUSE IN MODEL FORM

Building Editor, House Beautiful Magazine
572 Madison Avenue, New York City 22, N. Y.

Please send me:

___Cardboard model for Ready-to-Build House #33 @ $2 each

___Sets of blueprints, landscaping plans, and specifications for Ready-to-Build House #33 @ $5 per set

I am enclosing a check or money order for $_____

Allow at least 3 weeks for delivery

NAME _____

ADDRESS _____

CITY, ZONE, STATE _____



USE NATIVE OR NEAR-NATIVE PLANTS

This handsome Siebold viburnum has been planted, as though casually, to accent a side door. It blends the stone house with its surroundings much better than would the usual heavy foundation planting. Being closely related to other local viburnums, this tree takes to the rocky soil and cold winters of Connecticut. It reaches perfection of flower and form, as here, in full sun.

...for

Let nature cooperate in your garden



A flight of steps is bordered with *Saxifraga cordifolia.* This large leaf perennial is informal enough to make a very good binder between the wild and cultivated parts of grounds.

Encourage nature to work *for* you—not against you—and you will garden more easily. Preserve the best of the native plants and add others that are closely related or that like the same conditions. You will not have to pamper them nearly as much as you do exotic plants. Avoid a sharp division of flower garden and wild area. Help your garden gain a casual air that knits it to its surroundings and eliminates constant manicuring. These six pages show you the happy results of a garden guided by nature. Isabella Pendleton, New York landscape architect, developed it for Mr. and Mrs. Stanley Resor of Greenwich, Conn.



Sunny open areas

ADD NATIVE PLANTS TO LAWN

Instead of sharply separating the cultivated area from the wild with a fence or hedge, let the mower's swath be the only line. Here native dogwoods and red cedars (*Juniperus virginiana*) grow both in the distant field and on the lawn with cultivated shrubs.



CHOOSE PLANTS CAREFULLY FOR SLOPES IN DRY SHADE

Planting for these steps to the main entrance of the Resor house presented a problem because of the slope and thin soil. Among the best plants that Miss Pendleton found for such a location are shining sumac (*Rhus glabra*), *Euonymus radicans*, rose Silver Moon.

... for dry shade





WHEN PLANTS ARE OUT OF THE QUESTION, USE PAVING

The combination of dense shade and surface roots that you find under a large maple is discouraging even to grass. Paving may mean a big initial expense, but you can dismiss from your mind forever the need of annual reseeding. *Rosa hugonis* grows in foreground.



PAVE AREAS BY THE HOUSE

This much-used spot beside the dining room is paved in flagstone and pebbles set in concrete. The U-shaped glass-top table at the base of the ironwood tree is actually four small ones, designed for the site.



SOME LIKE IT SHADY AND WET

No use planting a shrub in unfriendly surroundings: it will never be happy—or make you happy! Here white azaleas (*A. indica alba*) thrive in a moist meadow in the part-shade of flowering dogwoods.

ALL PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



WHERE MOIST SHADE MEETS MEADOW

At a point where the meadow falls to the brook, Miss Pendleton has encouraged native gray birches, which do equally well in dry or wet soil, to grow on the lush slope. A white wisteria graces the stone bridge parapet.

... for moist shade



MANY PLANTS WILL FLOURISH BESIDE A BROOK

This favorite area of the Resors' grounds needed few plants in addition to the choice natives. Pink azaleas (*Azalea kaempferi*) were moved from a dry, sunny spot to the moist bank of acid soil below the giant oaks, and immediately expressed their liking in heavy new growth. Their informal character is congenial with the existing plants like skunk cabbage and cinnamon fern in foreground.

Your border can be no better than its background

Sixth and last in a series on "How To Succeed With Your Flower Border." House Beautiful is proud of this contribution to better gardening, for the Grants have offered the first really original thinking on borders to emerge during the last half century. Sincere study of this series will improve your aesthetic appreciation and revolutionize your ability to combine plant materials in borders and elsewhere on your home grounds.

GARDEN OF WM. H. MACKIE, SEATTLE, JOHN GRANT, DESIGNER



The continuous mass of a structural wall or fence gives solidarity and substance to a flower border. Without it a herbaceous border seems thin and weak. Drape such a wall with vines, back up with shrubs.

By John and Carol Grant

Perennials are beautiful! There's no denying it. That is, when they are in bloom. But in the general over-all scheme they lose much of their effectiveness. Even in bloom, they haven't sufficient structural character. They don't count in the landscape as a whole, unless they are given a strong but unobtrusive structural background—either woody plants or architectural material.

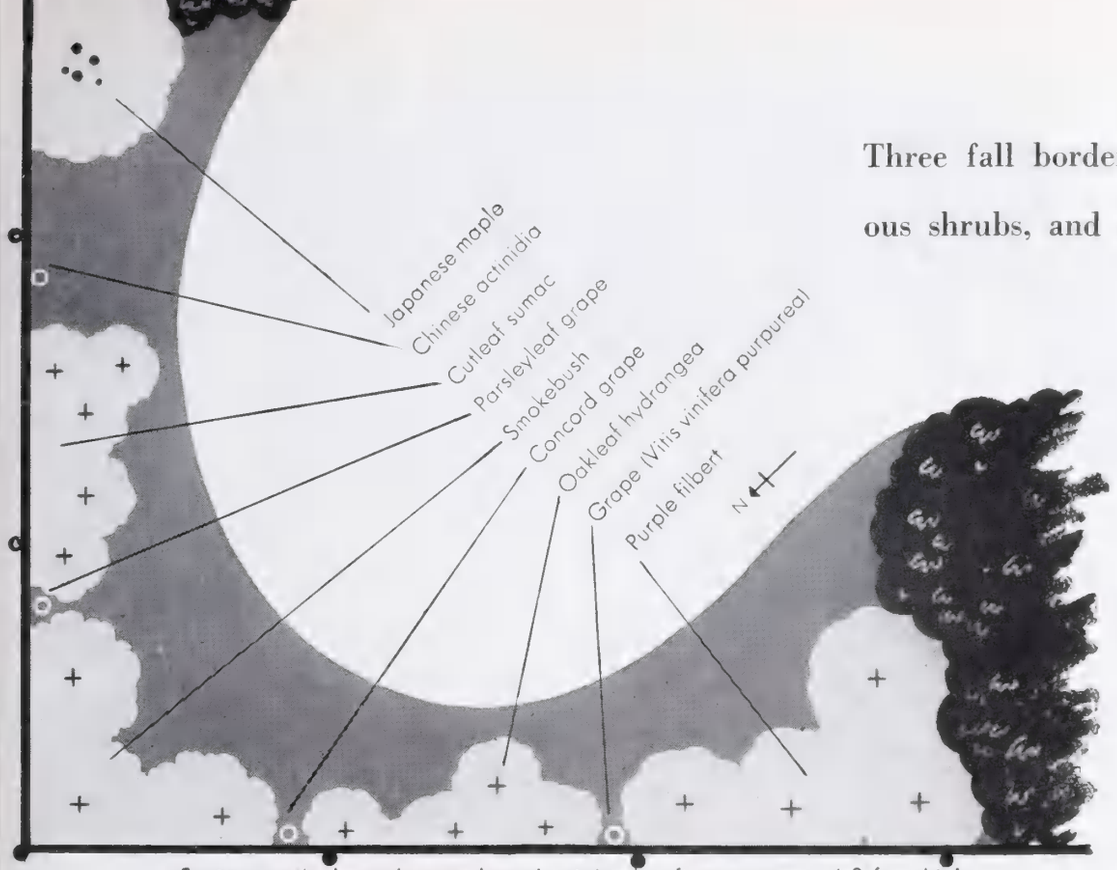
This problem has been nagging gardeners for decades. For no matter how staggeringly beautiful may be the bloom on the end of those stems, there is often missing some vital piece of stagecraft which makes the difference between a good show and a bad one.

Background is the trick of staging which makes that all-important difference.

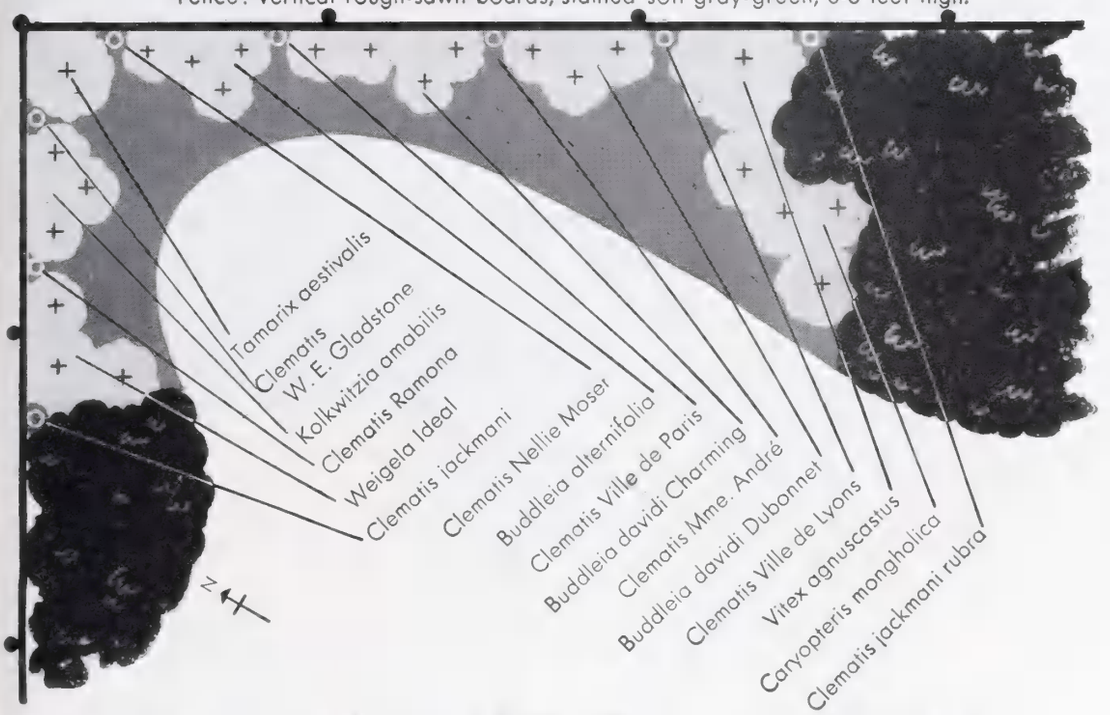
Now a background should be a background—and should not attract attention to itself or compete with the flowers. This does not mean that the background should be lacking in interest. But the interest it provides should be subordinate and subtle, and carefully keyed to the floral display which it is meant to show off.

Hedges, whether closely or (*Continued on page 310*)

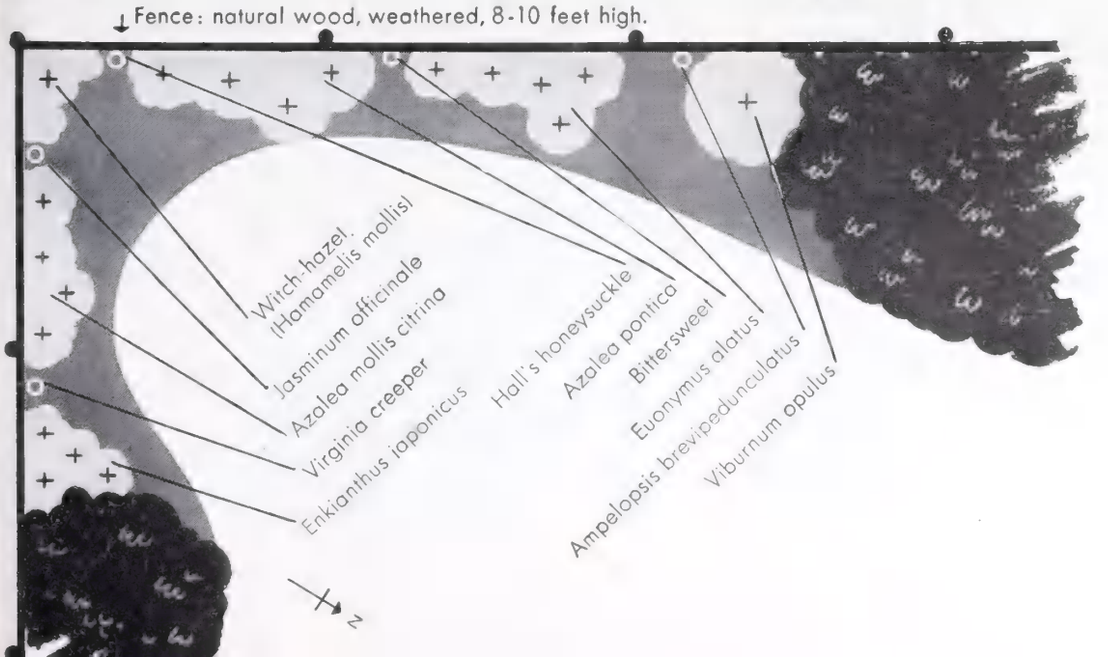
Three fall borders backed with deciduous shrubs, and wall draped with vines



Plan 1. Here the shrubs and vines provide a foliage background of crimson and purple for the yellow and bronze 'mums. The planting is carefully arranged so that lightest colors are set back at the deepest point of the incurve. Stronger colors build up toward outcurves that end in a purple filbert and a scarlet-hued Japanese maple. Note how the foliage of the shrubs harmonizes with gray-leafed asters and gray-green leaves of the chrysanthemums.



Plan 2. This is a variation of Plan 3 in which summer flowering shrubs bloom just before the asters and chrysanthemums, thus prolonging the season of flowering. No attempt is made to obtain foliage effects as in the other two plans. The shrubs are gray-foliaged all season and do not color up in the fall. There is a sequence of foliage color across the top of the garden and a sequence of flower color down the side. Plant 'mums, pink to crimson in color.



Plan 3. Deciduous shrubs and vines are planted with an eye to their fall foliage which will make a contrasting background for intermediate hybrids of the fall-blooming *Aster dumosus* (Victor, Marjorie, Blue Bouquet). The result: white, cream, and lavender blooms against the yellow, orange, and red foliage of the shrubs. In addition to providing a related sequence of foliage color in the fall, the shrubs produce a burst of flowering brilliance in the springtime.

DRAWINGS BY JOHN BRIMER



PHOTOGRAPH BY MAYNARD PARKER

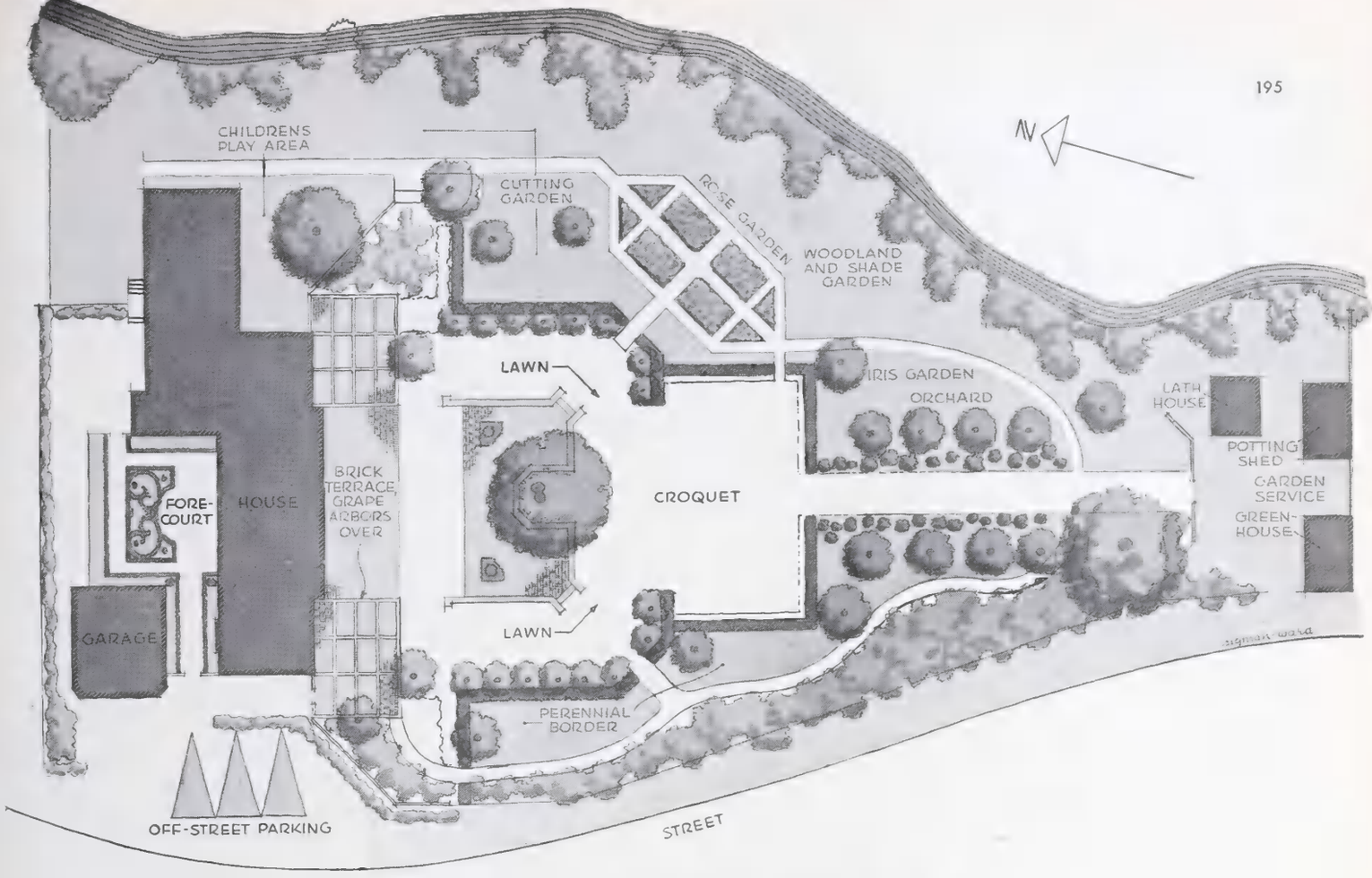
The secret of keeping your grounds presentable

By Thomas D. Church
LANDSCAPE ARCHITECT

Build a green garden in view of the house, and hide your seasonal flowers in compartments behind tall hedges

Many people lose the full pleasure of a garden because it never seems well groomed. When the roses begin to bloom, the daffodil foliage is at its ugliest. When the annuals are out, the early perennials look shabby.

The Wellington Hendersons of San Mateo, California, felt they must have lots of flowers, but they also wanted their grounds presentable at all times. We solved their dilemma by making an easy-to-maintain green garden the main feature of the house and terrace. Special gardens and work areas were tucked behind evergreen hedges.



The plan above diagrams the green garden (shown at right and across page) which forms the core of the Henderson plan. A large oak is the focal point, with paving, yew hedges, ivy ground cover, and bedding plants to give pattern.

PHOTOGRAPH BY ROGER STURTEVANT



What goes on behind the hedges? Below, left, you glimpse the lath house and the work corner, seen from the woodland and shade garden. Below is the winding path bordered by perennials. Other gardens are shown on plan above.

PHOTOGRAPH BY THOMAS D. CHURCH





By Agnes Rothery









PHOTOGRAPHS BY FRITZ HENLE

Take your garden notebook to MEXICO

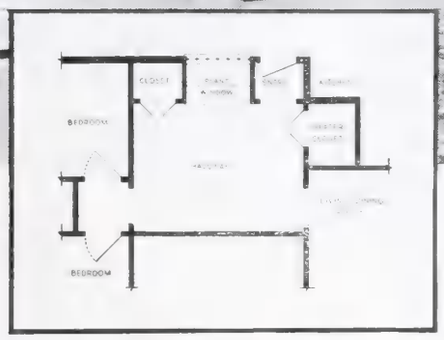
From romantic gardens south of the border, you can take home a crop of ideas for your terrace and grounds

In Mexico the garden, not the hearth, is the heart of the house. This, if you are contemplating an excursion south of the Rio Grande, should give you a great idea for making your vacation pay off long after the snapshots have faded and you've forgotten how to pronounce Teotihuacan.

By all means go to train your eyes and camera on some of nature's most spectacular scenery, to marvel at prehistoric Aztec monuments, to enjoy the colorful curiosity of customs that are strange and new to you. But keep yourself alerted to Mexico's way with green and growing things. You'll have a cache of inspirations for rearranging your own out- (*Continued on page 213*)



Insulated closet in foyer, adjacent to kitchen, houses new Rheem Automatic Water Heater, requires shorter pipe run of hot water to taps.



Hot Water comes in smart "PACKAGES" now

Handsome new automatic water heaters meet trend for placement in living scene.

By R. E. James
Rheem Heating Consultant

Water heaters have come out of the dark. They're being placed in utility rooms, kitchens, breezeways, bathrooms, foyers and game rooms. Improvement-minded home owners are learning the advantages of being able to locate the heater closer to the principal hot water outlets.

That's why the new water heaters like the Rheem models, are always dressed for company. They're slim and graceful. All parts are concealed under a sleek, white baked enamel steel shell with gleaming gold trim.

Look Under The Looks

But beauty must be more than skin deep when you buy a water heater. It must be completely *automatic* so that no attention on your part is ever required. With the Rheem you simply set a fingertip control dial to the temperature you want. The burner then goes on and off by itself, conserving fuel, yet always maintaining a reservoir of hot water instantly on tap.

And the tank — give it your closest scrutiny. Because it's the heart of the heater. The Rheem Process is important. It lines the tank with a corrosion-resistant zinc coating. Deluxe Rheem models also have a magnesium rod installed to protect the tank. Like a magnet, it draws the corrosiveness out of the water.

Look Over The Guarantees

If a product is good, it should be guaranteed. The Rheem gives you up to ten years' protection in writing. The gas models, which burn all types including "bottled" gas are approved by the American Gas Association. And the oil and electric units are endorsed by Underwriters' Laboratories, Inc. All are guaranteed by Good Housekeeping for refund or replacement if not as advertised in that magazine.

When you select one of the handsome new styles just be sure that you have your plumbing dealer select the correct size and fuel for your needs.



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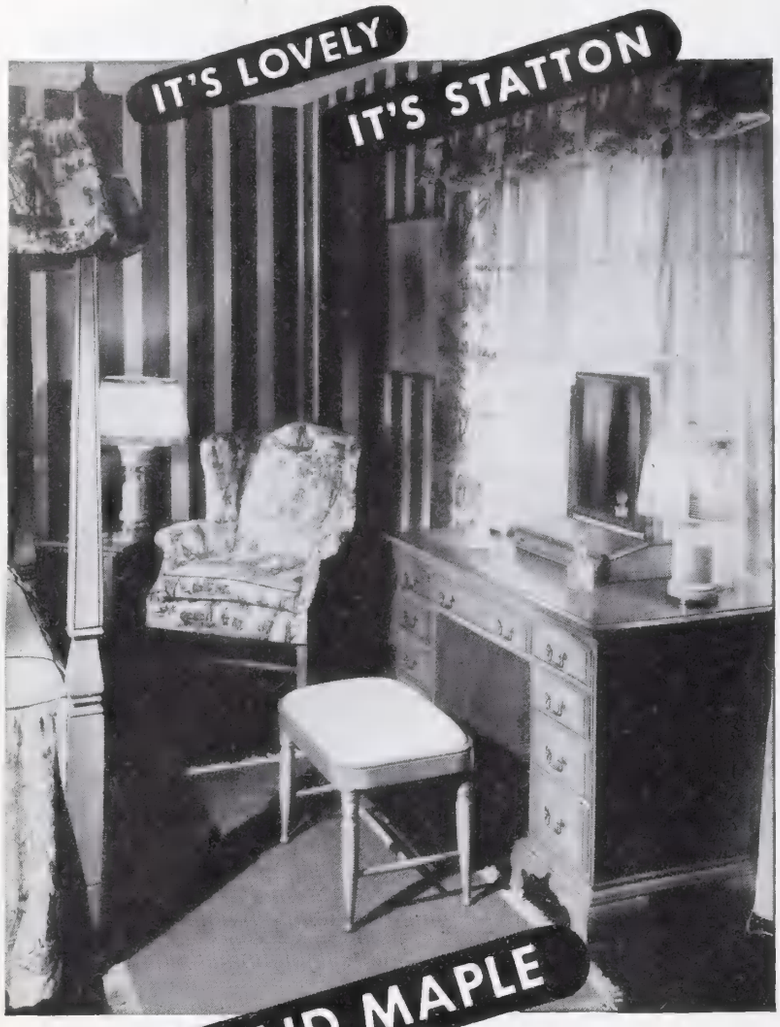
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TREAT YOUR FLOORS AS WELL AS YOU DO YOUR RUGS

How to keep them in good condition, or if too far gone, how to refinish them

By Stanley Schuler

There comes a time at least once a year, when every homeowner should cast his eyes downward and ask himself three questions about his floors:

Do they look well?
Do they feel good?
Are they safe?

The answers are important. Floors are among the most noticed—and certainly the most used—features of any building. The fact that we give so much thought to the selection and care of rugs proves it.

From this it does not follow, however, that most people are properly—or even decently—mindful of the appearance and condition of their floors. On the contrary, except for an occasional stint with the polishing wax, most of us are inclined to ignore our floors—until one day we find they are almost beyond hope. They are scratched, worn, dreadful to behold. They are rough and uneven and squeak piteously. And they may even be downright dangerous. What to do?

Long and often sad experience has convinced me that the answer is a dual chore. First, never let trouble get ahead of you. In other words, be a good and faithful upkeeper. Second, do a thorough refinishing job whenever such drastic action is called for—probably every ten years.

Here's a plan of action that is reasonably certain of success in the case of wood floors, the most common of all types:

Upkeep is a continuous job. Never forget this fact. If your house is well populated, it may be a daily job. If there are only two in the family, it may be a weekly job. It all depends on how and where you live. Beyond this point you have less latitude. You should stick pretty closely to a definite maintenance routine.

1. Mop the floors every day or so. To get up dust, of course.

2. Vacuum the floors frequently and thoroughly with the cleaner attachments. Don't count on a mop. The object is to get up hard grit

(*Continued on page 296*)

Ah-h-h!... New Magic for your Carpets
New Luxury for your Rugs!

Spongex



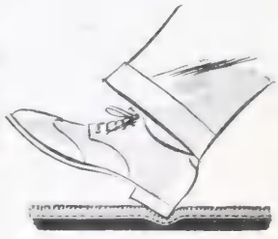
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Placed under your rugs and carpets, the virgin rubber and countless air-bubbles of SPONGEX give even the thinnest rug the luxury feel of expensive deep-pile carpeting.

Spongex gives your rugs longer life by cushioning the shock of heavy footsteps that break down the pile of uncushioned carpeting. It pays for itself!





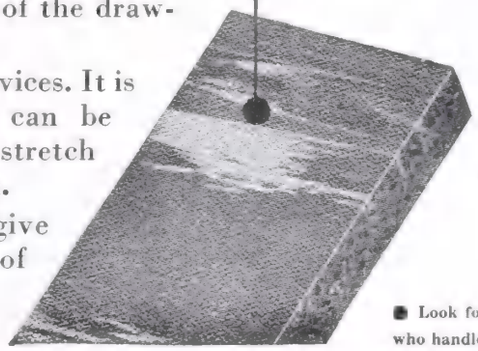
"IT'S WONDERFUL"... That's what your neighbors and guests will all declare when they step on your rugs with Spongex cushioning. And you'll be proud as Punch!

Measure your rugs and get Spongex *today* at your favorite Floor Covering, Furniture or Department Store. Or, if you prefer, send today for sample to Sponge Rubber Products Company, 274 Derby Place, Shelton, Connecticut.

NOW YOU CAN GIVE your rugs that glorious feel of rich, deep-pile carpeting—easily and cheaply—with amazing new SPONGEX.* Made of pure, virgin rubber, Spongex has many more advantages, and none of the drawbacks found in old style carpet lining.

Spongex is sanitary, has no dirt-catching crevices. It is moth-and-vermin-proof, doesn't attract lint, can be scrubbed clean in a jiffy. Spongex will never stretch out of shape, creep, crawl, buckle, or mat down.

You owe it to yourself and to your rugs to give them the luxury and long-life "insurance" of Spongex rug cushion!





● Look for this life-size display. It identifies the dealer who handles Spongex Rug Cushion in your town.

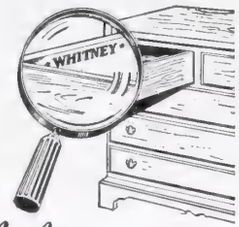
*Trade Mark Reg. U. S. Pat. Off.



Approximate prices—*Above:* 7483 Holliston Welsh Cabinet $224.00, 7254 Providence Ladder Back Chair $32.00, 7484 Duck Foot Refectory Table $159.00, 7255 Providence Ladder Back Arm Chair $40.00, 7481 Holliston Server $104.00.

This exquisite dining-room set is Whitney's answer to your dream of gracious entertaining. Cheerful as a sunny morning . . . glowing rich and mellow under candle-light . . . your Whitney solid maple dining-room is as hospitable to the informal fun and laughter of a youngster's birthday party as it is to wine and cigars after a black-tie dinner.

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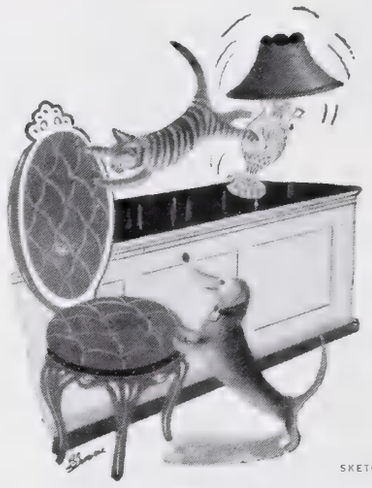
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SKETCH BY VAN SCHREIBER

A PLACE FOR PETS

The place for pets is where they're loved. The time to own them is when they're much more fun than trouble

By Agnes Rothery

"I suppose," says the man who has bought a place in the country, "we ought to have a dog," and he sighs at the prospect of hunting for the proper kind—not too large, not too small; a good watch dog, but one that will not take a nip at the postman; gentle enough to let the children pull his tail; fierce enough to drive away marauders.

"Aren't they cute!" exclaims a woman looking at kittens frolicking in the window of a pet shop. "How decorative they would be in our living room."

Alas for the dog or the cat who is taken in after such chilly deliberation! For the dog will bark at familiar friends as well as at strangers and at the moon and at cars. The cat will ignore her scratching pole and sharpen her claws on the furniture and rugs. Cats and dogs alike will track in mud on wet days and scatter hairs at all seasons. They have to be fed, and food costs money. They may have to visit the vet, and that means more money. They have to be petted, if they are to be pets, and caresses and conversations take time. They must be housebroken—an easy task with a cat, a more difficult one with a dog. If a cat catches mice, she will probably also catch birds. A dog must be properly trained if he is to be a pet and not a pest.

I myself would never attempt a dog, for it requires patience and no squeamishness to bat him into civilized behavior. With a cat you are relieved from exercising these virtues and fortitudes, for she has no soul to save, and if you whip her you will have a slinking creature who hides under sofas and is far from decorative. You must accept a cat on her own terms. There is no law commanding anyone to keep a dog, a cat, a canary, a parrot, a monkey, a goldfish, or a guppy. There is no social or economic pressure to force the undertaking. It is a matter of personal volition, and if pet lovers think a house without one is rather a lonesome place, non-pet lovers are in-

(*Continued on page 202*)

Open your eyes to a world of Beauty!

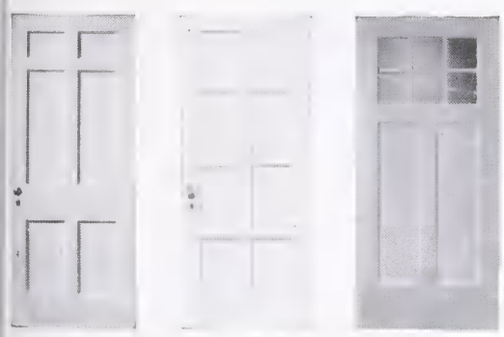




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A PLACE FOR PETS

CONTINUED FROM PAGE 200

clined to think they are nuisances, and frequently smelly ones, and that their love-life presents problems.

It is folly to take on a pet unless you are prepared to give it proper accommodation. If you intend to keep a dog outside, he must have a dry and draft-proof kennel. If you permit him the run of the house, you must be prepared during his infancy for a chewed glove or slipper, and during his maturity for an occasional scratch on a door or a smudged indentation on the sofa or bed where he has enjoyed a cosy siesta when your back is turned.

If you have lively kittens, you upholster your chairs in delicate silk and brocade at your own risk. If you leave valuable vases and bric-a-brac on tables, you may be confronted with a pile of smithereens, for sure-footed and agile as felines are, accidents will happen. Any mother cat—alley or pedigreed—who is a true cat, will have kittens in your hat box if she can get the lid off, and she probably can. Any tom, worthy of his sex, is liable to come home with a bloody ear and wipe it on a curtain or cushion. Cats may chew up your house plants and dogs may bury bones in your flower garden. Any of them, even the healthiest and best behaved, may suddenly and without warning lose their lunch in the middle of your rug.

If you want to enjoy a pet, you must adapt your house and its furnishings and resign your flowers to these possibilities. Otherwise, you must banish the cat to the stable and the dog to a fenced-in run.

A woman I know who lives in a small city apartment always has a dog. Since she is a pathologically immaculate housekeeper, she trains him never to lie anywhere but in his own basket or on his own blanket; never to scratch the door; to keep his food dish on the newspaper put down for this purpose; and outdoors to walk docilely on a leash. She feeds him scientifically, doctors him expensively, and coddles him like a feeble-minded infant. The only trouble with this arrangement is that she never has the same dog very long. After varying periods of enduring this unnatural discipline, they die. She mourns and grieves and then buys another and is again due for bereavement.

(*Continued on page 288*)

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Boiling water, fruit acids, too,
Take part in the work that Mothers do.
This "beauty" keeps on smilin' through.

Formica's night for sink tops!

accessories The John Shillito Co., Cinti., O.



A careless burning cigarette,
A cocktail glass with bottom wet,
It's O. K. Dad, have no regret.

Formica's night for coffee tables!



Baby pounding all his might,
A game of cards far in the night,
Won't dim the beauteous color bright.

Formica's night for dinette tables!

What makes some homes such friendly places
Where smiles abound on happy faces?
Do colors clean and cheerful bright
Make coming home a real delight?

But daily use is the final test,
True beauty's active . . . not at rest.
So have a home you're proud to show,
Yet spare the kids that sharp "no, no!"

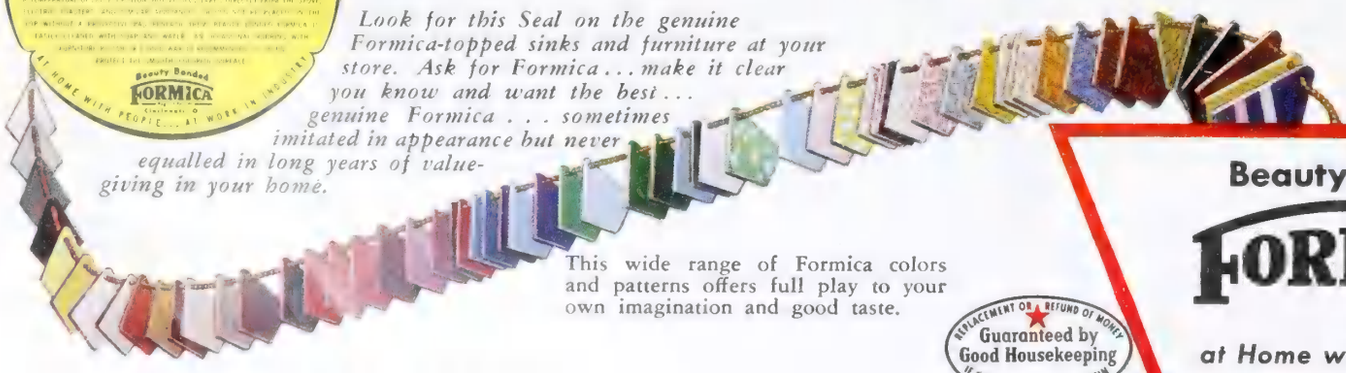
Formica's beauty is in useful living,
In the abuse it takes . . . and the joy it's giving.



FORMICA
Reg. U.S. Pat. Off.
Beauty Bonded
FORMICA
AT HOME WITH PEOPLE . . . AT WORK IN INDUSTRY

BEAUTY BONDED *Formica** is Friends with the Family

Look for this Seal on the genuine Formica-topped sinks and furniture at your store. Ask for Formica . . . make it clear you know and want the best . . . genuine Formica . . . sometimes imitated in appearance but never equalled in long years of value-giving in your home.



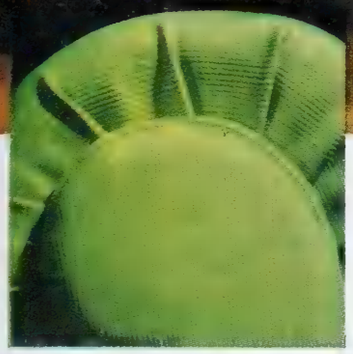
This wide range of Formica colors and patterns offers full play to your own imagination and good taste.

REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

Beauty Bonded
FORMICA
Reg. U. S. Pat. Off.
at Home with People
at Work in Industry

*Reg. Trade Mark U. S. Pat. Off.
Copyright 1948 Formica Corp., O.





In upholstery, Rucoam is suave and supple. Tailors beautifully.

What is *Rucoam* Living Room Attire?

It's a sleek, trim synonym for smartness.

Every yard is alive with high fashion. Texture and grain effects are countless—everything from "alligator" to "waffle piqué" in Rucoam's list of 32 surface designs.

Its "hand" is luxurious. Unlike materials of the past, it refuses to look worn.

Many nationally known products will be made in Rucoam—that wondrous new material of modern living.

Many materials look alike. Look for the label that tells you it's genuine RUCOAM.

Lux tested for washability.



Fade-resisting colors . . . sheds stains, wipes clean. Resists streaks, scuffing.



In draperies and slipcovers, it falls softly. Won't dry out, crack or craze.

STYLED IN *Rucoam*
A PRODUCT OF THE RUBBER CORPORATION OF AMERICA NEW YORK

RUCOAM is made solely by

RUBBER CORPORATION OF AMERICA

274 Ten Eyck Street, Brooklyn 6, N.Y.

HOW TO DO A WASHING WITH THE TOUCH OF A FINGER-TIP



YOU'RE TWICE AS SURE WITH TWO GREAT NAMES

FRIGIDAIRE

MADE ONLY BY

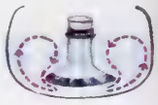
General Motors

LOOK AT ALL THIS WASHER DOES—AT THE PRESS OF A DIAL

1. Fills with hot or warm wash water—automatically.
2. Washes clothes clean with amazing Live-Water Action—automatically.
3. Spins out the used wash water—automatically.
4. Fills itself with clean, warm rinse water—automatically.
5. Rinses clothes thoroughly with Live-Water Action—automatically.
6. Spins out first rinse water and fills itself for second rinse—automatically.
7. Rinses clothes a second time—automatically.
8. Gives clothes final Rapidry Spin—automatically.
9. Cleans itself and shuts off—automatically.

NOTE: Dial may be set to lengthen, shorten, repeat or omit any operation in the above cycle.

Imagine washdays in which touching a dial with your finger-tip is about your hardest task! That's practically all you do, besides putting in soap and clothes, with the new Frigidaire Automatic Washer. Here is a washer that does more things automatically—and faster—than you ever dreamed possible.



Live-Water Action gets clothes really clean—safely. Live-Water Action carries clothes from water level down under, back to top, down again . . . over and over, flexing clothes all the while. Five and one-half water pulsations a second send cleansing currents of soap and water surging through every inch of fabric, searching out and carrying away soil and grime. And the same Live-Water Action that washes clothes *clean* rinses them *bright!* Live-Water Action is so thorough it gets grimiest work clothes clean. Yet so gentle, your precious things are safe through washing after washing.



Rapidry Spin Gets Clothes Drier. Once clothes are rinsed, Frigidaire's Rapidry Spin gets them really damp-dry—by spinning 2 to 3 times faster than most other washers. Clothes are nearly 50% lighter in weight, easier to carry. They're whiter, brighter in color; and many are dry enough to iron immediately.

2 Other New Frigidaire Home Laundry Appliances

Frigidaire Automatic Electric Dryer—for clothes, linens that need further drying before ironing. Dries clothes ready to iron in 15 to 25 minutes; towels, bath mats, blankets come out fluffy-soft. Eliminates work of hanging clothes; worries about weather, smoke, dust, dirt, insects.

Frigidaire Electric Ironer—so simple, you'll learn to use it in 10 minutes. Many outstanding ironer advantages, including Prestoe-Matic foot control.

See your Frigidaire Dealer—for demonstration of Frigidaire Automatic Washer, Automatic Dryer, Electric Ironer. Demand is heavy, but Frigidaire dealers are being supplied as rapidly as possible. Find dealer's name in Classified Phone Directory under "Refrigerators." Or write Frigidaire, Dayton 1, Ohio.



Pantry Shelf News

On your list of "things to try next" make room for wild-strain ducks and "ready" crepes

By Julie Polshek

f ever there was food fit for the gods (and mortals who relish ne fare), it's Blue Springs Farms' ild-strain Mallard Ducks. Though eeks have passed since I feasted n their mouth-watering goodness, ıe memory still makes me mentally nack my lips. Don't confuse them ith wild duck, don't turn a deaf ar at the words "wild-strain" for ıe butter-tender, succulent meat asn't a vestige of gaminess in its ıakeup. It's as delicate as domes- cated duck but more flavorsome, ıore full-bodied, and, I think, more elicious.

Though they're a wild-strain reed, these superb ducklings are aised for eating. From the time ıey hatch until they're killed at ıe tender age of sixteen weeks, ıey are fed on fine duck ration, rink from the running water of ool, clear mountain streams. This s no mere idyllic picture for the xcellence and rich tastiness of he meat stems from the manner in vhich the birds are fed and bred. 'he ducks come to you oven-ressed, trussed, quick-frozen. They are shipped in double-insulated corrugated cartons (fortified with dry ice when they have to travel a distance) to insure their delivery to you in good condition. They keep in the refrigerator, frozen or thawed, for three or four days.

I was amazed at the amount of meat the ducklings provided. Four of us ate heartily on two ducks, with generous tidbits left over for a duck stew for another night. The birds can be roasted in a slow oven or in a hot oven, hunter style, which crisps the lean skin and leaves the meat "rare." Roasted either way, strips of bacon on the breasts prevents their drying out or toughening. With the ducks you get two Blue Springs Farms' recipes for preparing them. The one that calls for sautéing first, then roasting the duckling halves is a culinary masterpiece that you'll long remember. The ducks are available in braces of 2, 4, 6, 8 or 12, at $3 per duck. Their average weight is about two pounds. From Blue Springs Farm, Hamilton, Ga.

(*Continued on page 233*)



For more comfort... from less fuel... install FIBERGLAS*

The "different" insulation

When you choose insulation, you expect it to last for the life of the home. Today, continuing fuel shortages make your choice more important than ever.

To get the most comfort with the least fuel, you need an efficient insulation that *stays* efficient.

More and more homeowners are using Fiberglas Building Insulation for that very reason. This downy material, with its millions of tiny air pockets, is one of the most effective barriers to heat and cold ever developed. It is made of fibers of pure glass that never age or deteriorate, won't rot, won't burn, won't absorb moisture. They provide no food for vermin. This fine springy insulation stays fluffed up—never sags or settles. Fiberglas Roll Blankets have a continuous vapor barrier to protect your walls against condensation.

Ask your architect or builder about Fiberglas, the complete, lifetime insulation that's first choice for your home.

Distributed nationally by four industry leaders—Armstrong, Certain-teed, Flintkote, Kelley Island—Fiberglas Building Insulation is sold by topflight lumber and building supply dealers everywhere. Product of Owens-Corning Fiberglas Corporation, Department 904, Toledo 1, Ohio.

In Canada: Fiberglas Canada Ltd., Toronto, Ontario

*FIBERGLAS is the trademark (Reg. U. S. Pat. Off.) for a variety of products made of or with glass fibers by Owens-Corning Fiberglas Corp.



OWENS-CORNING FIBERGLAS BUILDING INSULATION

IF "BLOWN-IN" INSULATION IS DESIRED, LOOK FOR THE NAME OF YOUR LOCAL FIBERGLAS APPLICATOR UNDER "INSULATION" IN CLASSIFIED PHONE DIRECTORY

Madeira



... a NEW pattern by Towle

A pattern that is graceful, young in spirit!

As romantic as a drift of blossoms on a silver pool.

A shining panel of solid silver, slim and graceful . . .

a delicate embroidery of tiny flowers, utterly feminine.

Towle's new Madeira is a Sterling pattern as timeless as romance.

TOWLE
STERLING

© 1948, Towle Mfg. Co.



House Beautiful's Decorating Advice Service

USE THIS NEW SERVICE

When you can't make up your mind—

When you're not sure what goes with what—

When the effect you want just won't materialize—

A bigger and better Decorating Advisory Service—that's what HOUSE BEAUTIFUL is offering you, as of this moment. Elaine Neal, HOUSE BEAUTIFUL's Decorating Adviser, is ready as usual to help smooth out your decorating problems, as she has for thousands who subscribed to our former service.

But from now on, Mrs. Neal will give more time to each problem, present her advice more spaciously, and make her suggestions in greater detail. When she has studied your room thoroughly, she will send you four full pages of helpful advice, all neatly enclosed in a trim, easy-to-file portfolio. To make it easier for you to refer to this information as you need it, each page will deal with one aspect of your room—color, fabrics, accessories, and furniture placement. Samples of fabrics, wallpapers, and paint colors will come fastened down so that they can't be mislaid.

When you write, tell us something about your tastes and the way your family lives, for Mrs. Neal believes that a home should express the tastes and habits of its occupants, and her sound, friendly advice is written personally to you.

Beginning September 17, 1948, this expanded Decorating Advisory Service supersedes our former service. In order to give each problem the time and consideration it deserves, it is necessary to raise our fee. The new one will be $5 per room. Service is limited to mail advice only.

WHAT YOU DO

1. Send us a floor plan drawn to $\frac{1}{4}$-inch scale, showing window and door placements, giving measurements and dimensions, ceiling height, and distances fireplaces or jogs extend from wall. Indicate the location of radiators, pipes, and electric outlets. Tell us the kind of windows you have, whether sash or casement, small or large panes, the distance of sills from the floor. Tell us in what direction the windows face.

2. List your favorite colors, and tell us which styles of decoration and furniture you prefer. Describe the furnishings you wish to keep and what you desire to buy new. Tell us whether your taste leans to wallpaper or paint.

3. Describe your location, whether city, suburban, or country. If there is a particular condition which must affect your choice of furnishings, please mention it. State your problems clearly in separate paragraphs. The more carefully you follow the instructions, the more helpful you will find the decorating advice you receive.



WHAT WE DO

1. We will send your floor plan back to you, showing your furniture arranged in a comfortable, balanced manner.

2. We will suggest color schemes and send color guide samples of wallpaper, paint colors, and fabrics. We cannot, however, guarantee fabric distribution in all regions, but our samples will serve as guides for your shopping.

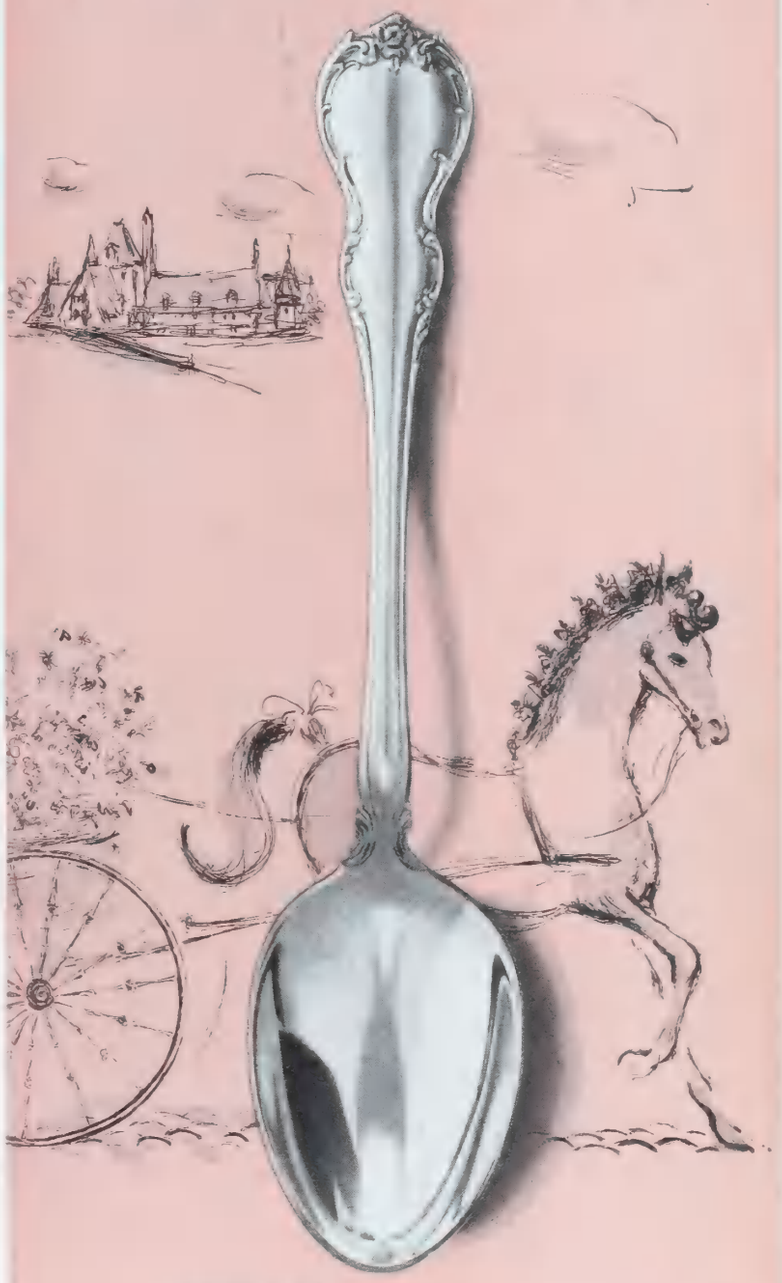
3. We will suggest draperies, accessories, and the placement of pictures, mirrors, and lamps.

4. We will send you this information—four pages of it—clipped together in an orderly, easy-to-refer-to portfolio, 8″ x 10″. All samples will be pasted down neatly and securely on the pages so you won't mix them or lose them.

Write to Elaine Neal

Address her at HOUSE BEAUTIFUL, *572 Madison Avenue, New York 22, N.Y. Give all the important facts. Allow at least 3 weeks for reply. Remember to include fee of $5 per room. Make checks payable to* HOUSE BEAUTIFUL.

French Provincial...

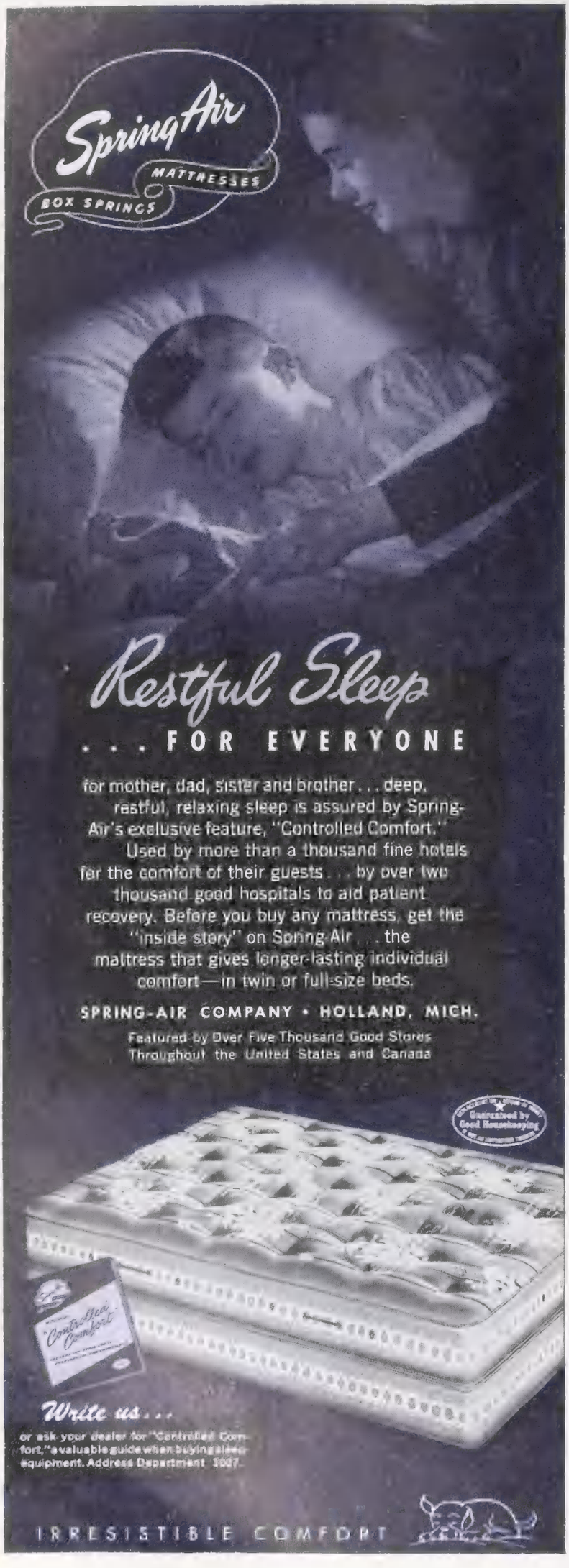


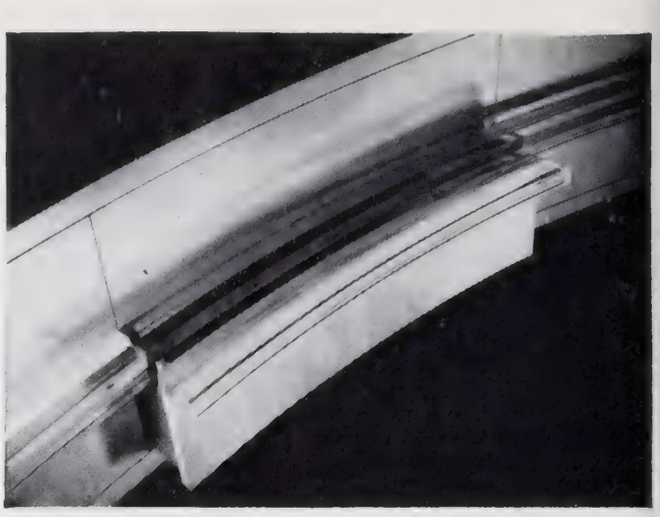
...a NEW pattern by Towle

An inspired Sterling pattern, natural and charming with flowing lines, perfectly balanced. The charm of French Provincial is authentic charm—the charm of graceful surfaces and dainty simplicity. Here is a pattern—in solid silver—lighthearted, yet sentimental, too—one to be cherished forever.

TOWLE STERLING

© 1948, Towle Mfg. Co.





PHOTOGRAPH BY MAYNARD PARKER

Handles on this cabinet, also shown on page 148, are acrylic plastic bars which Marx uses frequently because of this material's cleanness and its glowing quality when light strikes it. Hardware on his furniture is never an obvious addition but an element of the design.

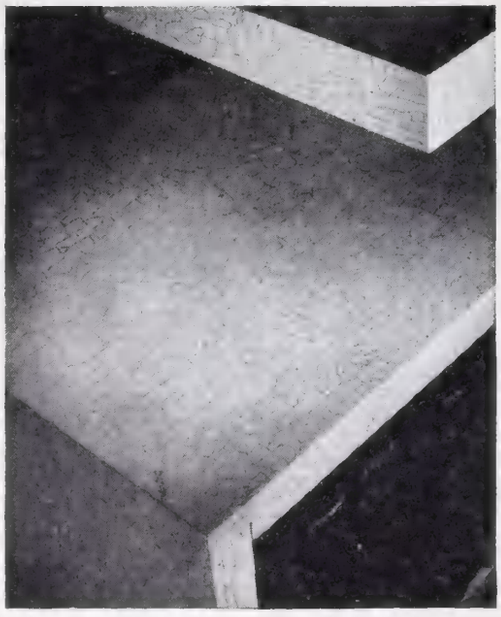
GROUNDED IN THE PAST

CONTINUED FROM PAGE 151

Everything he designs has the simplicity of true sophistication, playing down rather than ballyhooing the richness of the materials which he prefers to work in—rare wood, leather, hand-woven raw silks and fine wools, fab shot with metal, clear acrylic p tics that catch the glow of ligh

Time will probably prove t his most influential contribut

(*Continued on page 279*)



To appreciate the elegance of Marx's masterly finishes you must see with your own eyes. Close-up above gives only a suggestion of the restrained richness of the crackle finish, reminiscent of Chinese ceramics.

"Good thing it's a Lustertone!"



"Lady, it sure is... so practical, so beautiful... indestructible Stainless Steel"

• *If your family is "human", you'll instantly appreciate the lasting advantages of a Lustertone Sink. Solid stainless steel—not plated. It can't chip, flake or wear off—never will discolor. Greater resilience (bounce) means safer dishwashing. Hot utensils won't mar its lustrous surface.*

Easy to clean and keep clean! Quick rinsing of the smooth, glistening metal sends *all* dirt swirling down the drain. Exclusive one-piece bonded construction eliminates all seams . . . no crevices to harbor dirt and germs.

Before you buy—be fair with yourself—be sure to examine *Lustertone* and see why it's the finest sink your money can buy. Until you've actually seen a *Lustertone* you can't appreciate how beautiful—how exciting a kitchen sink can be! Write our Buyers Service Department to learn where *Lustertone* may be seen.

You can afford the best because with Lustertone you gain lowest cost per year—least effort per day.



Immediately available in 7 popular sizes, or custom made to fit any space, shape or plan.

GUARANTEED to outlast your home.

Send for free illustrated brochure.



ELKAY MFG. CO., 1876-K South 54th Ave., Chicago 50

Where can I see a Lustertone Sink? ☐

Please have your representative call. ☐

Planning to build? ☐ Remodel? ☐

54" 60" 72"

Name_____ 66" 72" 84" 96"

Street_____

City_____ State_____

Lustertone

Made only by Elkay—Stainless Steel Sinks since 1920

Say Good-bye to Dishpan hands ...AND DISHPANS TOO!



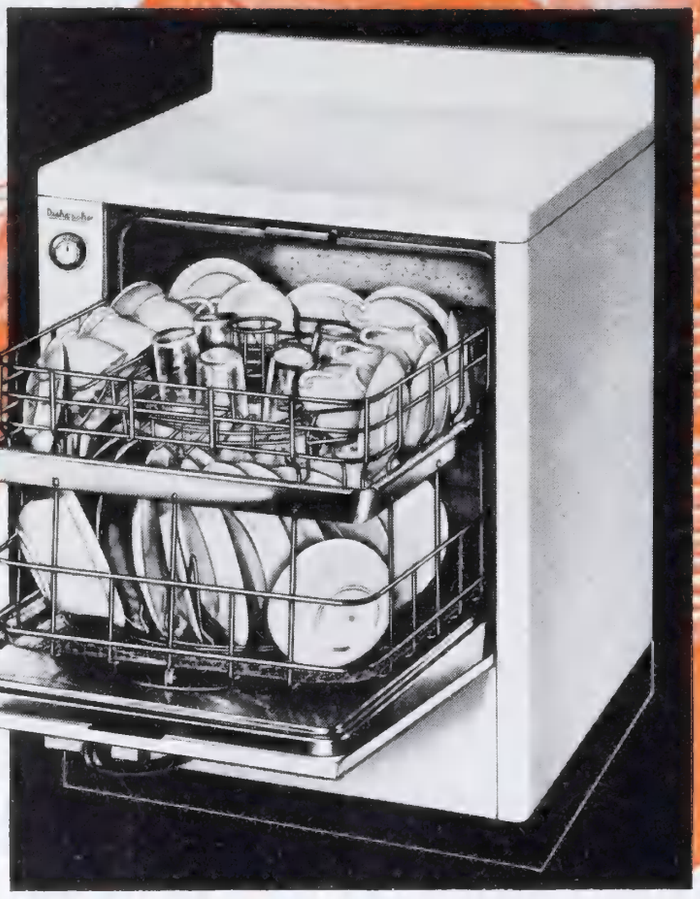
● ● *Here's how to get rid of dishpans, harsh soaps and the whole tiresome, monotonous chore of dishwashing—forever!*

● ● *Here's how to gain 7 extra hours of free time every single week!*

● ● *Here's how to have all your dishes done automatically for only 3c extra a day—*

with Hotpoint

The Only Automatic Dishwasher with both Front Opening and Electric Drying!



HERE'S the greatest time and labor-saving convenience ever invented for your home! Just place your dishes in the new Hotpoint Automatic Dishwasher—then turn the control. Hotpoint *double washes, double rinses, and dries electrically.* Your dishes come out sparkling, *hygienically* clean—far cleaner than when washed by hand.

● ● No other automatic dishwasher gives you such ease, such convenience—because no other combines Hotpoint's great features of *electric drying* and *front-opening door.* Electric drying means that Hotpoint does the complete job. Front-opening means that Hotpoint is *easier to load,* gives you *work surface on top,* can be *installed under counters,* and uses *top spray*—a far more efficient method of dishwashing. Ask your Hotpoint dealer for a free demonstration today.

HOTPOINT INC. (*A General Electric Affiliate*), **CHICAGO**

Everybody's Pointing To Hotpoint Dishwashers

Copr. 1948, Hotpoint Inc., Chicago, Ill.

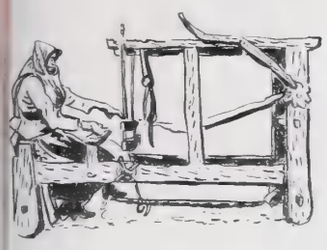
AKE YOUR GARDEN NOTEBOOK TO MEXICO

CONTINUED FROM PAGE 196

· living space at home, whether space is in the mountains or the sea, in a suburban back l or on a penthouse terrace.

Adam and Eve invented living he garden, the Mexicans have e an art of it. You must under- d, of course, that the garden Mexican house is not synony- s with flower beds or herba- s borders. In fact, it may con- no flower bed at all. But it is t every private garden should -an outdoor place, completely uded from the public eye, a e of coolness, greenness, and nate retirement.

uch privacy is most frequently ained by a patio, a central court ounded on four sides by the ls of the house. It is literally, an er room without a ceiling or



f. The eaves overhang it in such vay that they make a shallow f over the galleries or colon- les below. Unlike a porch or a anda, such a corridor, open to outdoors on one side only, is pletely protected from the ather and can, therefore, be fur- hed with indoor chairs and les, even with pictures and ks and lamps.

A Mexican house may have sev- l patios, each serving a differ- purpose. But all of them have same characteristics of being isible from the street and from ghboring houses.

f you are an American, used to le front porches and to terraces ing an extended view of land- pe and seascape, you may not e to incorporate a genuine and npletely enclosed patio in your ns for house and garden. But principle of the patio is still rth your study. If you step in- e one while you are in Mexico, n can learn how to make a small l definitely limited area seem cious and cool. In your terms t area might be a shallow strip terrace or an angle between two lls of your house, or a court- d open on its fourth side. But ew suggestions for "furnishing" t space with plantings and ma- ry may be all you need to ac- ire an outside living room.

You will observe, first of all, that the patio is never crowded. It is not too thickly planted, and the shrubs there are clipped back. Trees and vines are usually espaliered, so that the foliage does not completely hide the tracery of their trunks and stems against the wall. If there is no suitable place for a flower bed, a few potted plants, placed at effective points—at the turn of a path, in a niche in a wall, along the edge of a stairway—give accent and color and can be easily changed and replaced. Or you may see patios, green as a glade, in which all the planting springs from pots. If you're geared to be only a part-time gardener this idea is your dish, for the upkeep is slight and the effect luxurious. Glazed and colored tiles, incorporated around a wall, fountain, or in the masonry of built-in benches, ceramics, or brightly painted flower pots also contribute color. If you're shopping, keep an eye out for tiles to take home. If you don't imbed them in a terrace or wall, you may bring them to the dining table as hot dish holders.

Where it is difficult or impossible to have grass—if your garden is in a shaded city back yard, this will interest you particularly. —violets, sedums, and English ivy are often used as ground covers. Cotyledons and echeverias may be clipped close to simulate grass.

Such low-growing plants are not the only ground covers. Pebbles are much used in Mexican gardens. Black and white are perhaps the most popular, but they may be purchased in a variety of colors such as Belgian black, red, yellow, em-



erald, and oak-leaf green, and mother-of-pearl, jet black, and pure white. They may be used not only for garden paths, where they are more comfortable to walk on if set in cement, but for a decorative outdoor ground cover. Here's an idea to consider for a penthouse garden floor or a north-facing city back yard where nothing grows green but ailanthus trees.

CASTLETON CHINA



June DESIGN~

Elegance in a single rose

Makes the loveliest table imaginable! One rich coral Talisman rose with gold leaves and buds, on an ivory tone background encircled and edged with lines of gold. Beauty combines with long service in the strong lustrous body of Castleton China.

Place Cover ~ dinner, dessert, butter plate, cup and saucer, $19.00.

Write for the name of your nearest dealer, and folder "Things You Should Know About China". Please enclose 10 cents to cover cost of mailing.

212 FIFTH AVE. · NEW YORK 10, N. Y.



This Winter
Sun Valley,
Sure!



To visit Sun Valley, Idaho, is to discover an exciting, "new world" of winter wonders. More ski-perfect slopes served by 8 electrically-powered lifts . . . a fine variety of fun facilities . . . and two modern hotels add to the charm of this gay, sunny, snow-blanketed sportsland. Plan your perfect vacation now summer or winter at Sun Valley!

* * *

For information address: W. P. Rogers, Gen'l Mgr., Sun Valley, Ida., or Union Pacific Railroad, Room 1249, Omaha 2, Nebr., or see any local travel agent.

From skiing to warm-water swimming mere minutes apart. One of Sun Valley's refreshing pastimes.



Gretchen Fraser, world's champion slalom skier, trained on Sun Valley's excellent slopes prior to winning the 1948 Olympics.



(Left) Dancing, entertainment, refreshments—always a gay holiday spirit at the Ram.

CONTINUED FROM PRECEDING PAGE

Take care to observe how importantly the vegetation is related to the architecture of the house—and vice versa. (That's a particularly appropriate observation for people who think of a house as one thing and the garden as another. They're supposed to complement each other, you know, whether the house is in Mexico, Montana, or Maryland.) See in the patio shown on page 196 how pot-plantings along the balcony floors trail through the balustrades, softening the lines of masonry and iron grillwork. See how beds of ferns and lush, broad-leafed plants link together, almost architecturally, the vine-hung columns of the colonnade.

And while you're studying these pictures, don't miss such architectural details as the restrained baroque archway over the garden door, and the old oak door itself. Both the masonry and the wood have a texture that blends unerringly with the heavy tropical plantings around them. Both have the agelessness of good design despite their Spanish Colonial label. An imaginative eye might easily visualize the geometrically carved door—or an adaptation of it—as the entrance to a modern house. Or you may see the baroque curves of the archway as a motif not only for garden masonry but perhaps for something as far removed from the garden as a window valance or the appliquéd pattern of a tablecloth.

If the Mexican house does not have a patio, it will probably have a garden wall, from eight to ten feet high in order to insure that privacy which is so valued and enjoyed. Sometimes such walls have tiny barred windows with wooden shutters, so that although passers-by cannot see in, the family can see out. Sometimes a bench is built like a window seat below such an opening. Here is another idea for your garden wall if you want to block out an unattractive view but at the same time suggest a peep into the space beyond.

When a garden is shut in by the walls of a house or by the fr standing garden walls, there is extended view. Mexicans overc this limitation by a little to rising in a corner of the gard or even placed on the flat roof the house. Such an airy obse tion spot, opened on four sides a roofed with tile, is reached by outside stair—an attractive ar tectural feature in itself with vi trained up the sides. Up here y get whatever breeze is stirri you are protected from sun a wind and enjoy the view in all rections. It's a charming variat of the old-fashioned cupola s seen in certain sections of United States.

If it seems paradoxical that garden may have no flower be but only a few potted plants, so seems even more paradoxical t the famous floating gardens Montezuma do not float at all, H are firmly anchored to the bott of Lake Xochimilco.

It is said that they got th name in Aztec times when ra were built of twigs and branch heaped with rich earth, and th planted with flowers. Small tr appeared and gradually the ro from this vegetation reached do through and steadied the raft.

Today the gardens, which are hour and a half by auto from Me ico City, bear no resemblance those early floating rafts. They a actually islands, some only a f feet square, some comprising acr intersected by canals and wat ways. They have been built up l layer upon layer of sediment, a although some quake like quic sand, others are firm enough support houses.

From this rich soil flowers gro like mad. Purple and white sto cover whole islands. There a fields of scarlet poppies, swe peas, and daisies. There are acr of marigolds and miles of violet

As if there were not enough a tual flowers, these are duplicat by reflection. You will see whi calla lilies edging an island an mirrored back from the deep, da water. Vegetables, too, grow fur ously in several crops a year, an



(*Continued on page 216*)

Spread your bed with beauty!

. . . cover them with the refreshing beauty of fine chenille. And to be sure of the utmost in beauty, ask for BELCRAFT or DIXIE BELLE chenilles. Glowing soft pastels, designs of entrancing beauty, rich, high piled tufting, elaborate punchwork and intricate skip stitching, put these spreads in a class by themselves. They make such a glorious difference!

When you buy spreads, buy the best; ask for BELCRAFT and DIXIE BELLE by name!

At your favorite store, or write . . .

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BELCRAFT CHENILLES

Dixie Belle CHENILLES

Write for your free copy of "BEDTIME STORY," a booklet of new hints and simple ways to beautify your bedrooms.



THE SHERWOOD *(illustrated) from The BELCRAFT Line—available in 14 decorator shades. Retails at about $15.95.*

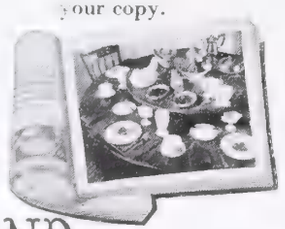
WESTMORELAND

SCINTILLATING HANDMADE
THOUSAND-EYE CRYSTAL



An appealing pattern of Westmoreland handmade crystal loveliness that you will want to use for many occasions. Besides the complete dinner and luncheon service there are many unusual individual pieces superbly suited for gifts.

Informal Table Settings
Send twenty-five cents in coin for your copy.



WESTMORELAND
GLASS COMPANY
GRAPEVILLE, PENNSYLVANIA

TAKE YOUR GARDEN NOTEBOOK TO MEXIC

CONTINUED FROM PAGE 214

these and the flowers are carried daily to Mexico City by the winding waterways. These narrow, pointed gardeners' boats, piled with their fresh flowers and green vegetables, seem like floating gardens as they are silently poled along the waterway.

On Sundays the old Viga Canal is crowded with flower-decorated pleasure boats, and marimba bands crash and bang. When there are festivals and pageants, sometimes floating rafts are made for the occasion in the old primitive fashion.

Flowers not only spring up on the island, heap themselves over the low roofs of the houses, and reflect themselves in the water, but waterlilies and blue water hyacinths float in great masses on the dark lake, creating the illusion of land and water merging into a single sheet of color and perfume. If you have a stream running through your grounds at home, if your house overlooks a lake or a pond or even a marsh, you can get dozens of ideas about planting the area so that it will blend harmoniously with the whole landscape.

Even if you are not thinking about planting or replanting your own flower beds and borders, Mexico can give you many a tip on the spectacular or subtle use of cut flowers or potted plants.

You will notice that when a hotel or restaurant is decorated in vivid colors, the flower arrangements are sparse and subdued. When soft colors predominate in the decorative scheme, masses of gorgeous flowers are displayed. In the hot country of Oaxaca, for instance, you may see a color scheme of lemon yellow with a sea green door and window trim and peacock blue roof and floor tiles. The flowers which complete this effect are various shades of hibiscus in green pots painted the same sea-green as the door and window trim.

If you go to Cuernavaca, you will want to visit the Borda gardens which were designed and planted 200 years ago by a Frenchman who had made a fortune in the silver mines. These are no longer beautifully kept as they were when Emperor Maximilian and his Empress Carlotta loved to stroll through them, but their very quiescence gives them a romantic charm. The very fact that so much of their original planting has disappeared makes it possible to study the skeleton layout of paths and walls, fountains and pools.

While you are in Cuernavaca, a for the section where most of pensions are. You will be direc to streets which are faced w adobe houses of faded petal-pi their roofs sagging under weight of their ancient tiles. Ins and out these are excellent amples of fine Spanish Colon architecture which will be a n elty to you if this is your first t south of the border.

Speaking of architecture, Mexico you will see pyramids a temples erected 2,000 years ag and within easy motoring dista of Mexico City. You can find Mo ish touches in Cordoba, colon palaces in almost every town a village. In Taxco the quaint hillsi villas are enchanting, roofed flashing red tile. These are bui ings of another era, but in Mex City you can see tall modern apa ment houses, wedge-shaped depa ment stores, and, in the outski new villas more or less à la Hol wood. In the heart of the to the Hotel del Prados as thorou ly modern and as luxuriou equipped as a metropolitan ho in any more prosaic country.

If you want to take home so souvenirs of Mexico to incorpor into your garden, patio, or hou the shops everywhere teem w pottery, silver, tin, lacquer wo woven straw, and leather goo A rummage through second-ha shops will uncover carved fur ture, marble urns, chess sets. B before you purchase, take the p caution to find out what antiqu may be taken out of Mexico, a also what amount of purchases c be brought back duty-free.

Certain places are, of course, not for certain specialties: Oa aca for its green, highly glazed p tery—easily breakable and r cheap, but stunning; Puebla for tile and pottery factories and on Taxco is the town for silver a tin.

One beautiful angle on Mexico that you can go whenever it su your pleasure without giving a ca to the kind of weather you'll r into. Between September and Ju there's hardly any rainfall and y can practically pick your own te perature at any time. Heat a cold are determined not by the se sons, as with us, but by the al tude. The higher you go in th mountainous land, the cooler y are. Descend to the lowlands, a

an toast yourself in a heat if that's your idea of good on weather—and it is for

xico City can be reached by one day from almost any in the United States. The airlines leaving from all over ountry include Pan American, ff Airways, American Air- Midcontinent Airlines and Airways. Rates from New to Mexico City are around plus 15% tax. Inside Mexico eronaves de Mexico take you t anywhere you want to go. rail, a daily through-service erated from St. Louis to Mex- ity; from Los Angeles three weekly. Both the Pullman dining car service are good, you don't have to leave the at the customs, unless you trunks to be examined. For , see your travel agent.

e Mexican Government is ing many new roads, which apidly opening up new sections country to tourists, so if you r to motor, Route #1, which is cellent condition and plenti- supplied with gas stations, you through Laredo, Mon- y, and Ciudad Victoria to Mex- ity. An auto permit, which is issued by the Mexican Customs or by the border offices of the AMA (Mexican Auto Association), is required. These permits cost ten pesos, and for an additional ten pesos each, house or baggage trailers, motorcycles, etc. will be admitted. You had better carry your car title and registration certificates, as it will be necessary to prove ownership of your car.

The steamship lines have not yet recovered from wartime confusion, but if you are determined to go by boat, see your travel agent for possible accommodations on the Cuba Mail Line freighters which leave New York for Vera Cruz every ten days and take about six days for the voyage.

All you need to enter Mexico is a tourist card, which can be obtained from any Mexican Consul or from the official agents of the Tourist Department of the Mexican Government for ten pesos ($2) and which enables the tourist to stay in Mexico for six months.

There are many personally escorted tours leaving from Chicago or St. Louis. Cook offers everything from a 23-day tour by rail at $469.79 to a motor coach 17-day tour at $199.

Spode THE FINE ENGLISH DINNERWARE



Fine craftsmanship cannot be hurried; Spode quality always takes time. There is still not enough Spode dinnerware to fill orders immediately. Delays are inevitable. But do not delay in deciding which of the lovely patterns of Spode is yours. Booklet 41 will help. Send for it today.

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BUY A LITTLE — BUT BUY THE BEST



In upholstered furniture the reputation of the maker is your best guarantee of quality

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CABINET MAKERS

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For your copy of the "Baker Guide to Good Furniture," please send 25c to Baker Furniture, Inc.

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IN THE CRYSTAL OF TOMORROW



The Ambassador

DESIGNED BY PROFESSOR OSWALD HAERDTL
WATER GOBLET, ABOUT $90 PER DOZEN
ALSO OBTAINABLE IN GOLD, BLUE, OR SILVER LUSTRES

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For name of dealer in your locale write:

A. J. VAN DUGTEREN & SONS, INC.
5 EAST 57TH STREET, NEW YORK CITY 22, N. Y.





• Here are two related prints in the Waverly Color-Coded group, shot in detail their excellent drawing. We used the one, left, for chair pad our French Provincial dining room, the "Georgetown Stripe," right, for peries. These may be combined or effectively used alone. From the key on labels, you can pick with certainty green and brown and white wovens or pl

You can't make a mistake with COLOR-CODED fabrics

CONTINUED FROM PAGE 177

PHOTOGRAPHS BY BILL JA





• Seven 36" Glosheens come in five different colors to add variety to this co prehensive fabric family. "Greenbrier," left, in high-style black, with small sister, right, is a perfect medium for informal decorating. Lettered labl are a color guide for matching any of the reds, pinks, greens, and blue of t flower-sprinkled prints. You may have plain or quilted sateens or texture





• The 50" traditional "Ardsley" is color-coded to wanted stripes, plain satins, and damasks to make a formal room. All fabrics are by Waverly Bonded Fabrics, of F. Schumacher & Co.

• "Harmony" adds a welcome plai for further self-expression, to this li of usable prints. All are Waverly bond for replacement of material and lab cost if they fade, shrink, or fail to was

For Stores in Your Town Carrying COLOR-CODED Fabrics shown on pages 176-177 see list below

ARKANSAS
Little Rock ..... Pfeifer's of Arkansas

DISTRICT OF COLUMBIA
Washington ..... Lansburgh & Bro.

GEORGIA
Atlanta ..... Rich's, Inc.

ILLINOIS
Chicago ..... The Fair
Evanston ..... Lord's

MAINE
Portland ..... Porteous, Mitchell & Braun Co.

MARYLAND
Baltimore ..... Stewart & Co.

MASSACHUSETTS
Boston ..... Jordan Marsh Co.

MICHIGAN
Detroit ..... Crowley, Milner Co.

NEW JERSEY
Newark ..... L. Bamberger & Co.

NEW YORK
Buffalo ..... Adam, Meldrum & Anderson Co.
New York ..... Gimbel Brothers

OHIO
Akron ..... A. Polsky Co.
Toledo ..... The La Salle & Koch Company

OKLAHOMA
Oklahoma City ..... Halliburton's

PENNSYLVANIA
Erie ..... Trask, Prescott & Richardson Co.
Pittsburgh ..... Kaufmann Department Stores, Inc.

VIRGINIA
Richmond ..... Thalhimer's, Richmond

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Milwaukee ..... Boston Store



LEERDAM

FULL LEAD BLOWN CRYSTAL,
HAND CUT TO SUPERLATIVE BEAUTY

BRIOSO
DESIGNED BY ANDRIES COPIER
WATER GOBLET, ABOUT $48 PER DOZEN

Available at the following fine stores:
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HICKLOW-KENNARD CO., BOSTON • REGENT'S HOUSTON • FATMAN, CHICAGO

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5 EAST 57 STREET • NEW YORK CITY 22

THE SYMBOL OF ROYAL DOULTON



ROYAL DOULTON

Left to right . . .
Ermine Coat
Pantalettes
Maureen
Spring Morning

Figurines of Royal Doulton Bone China are valued as collector's items — cherished as gifts for all occasions. In size, subject and historical interest, they vary greatly — as they do in price. Under the same famous symbol, you find tableware in Bone China and in Fine Earthenware, animals, character jugs and decorative pieces . . . Royal Doulton Wares are sold only through selected stores. Write for the name of your nearest dealer. Enclose 10¢ if you want fully illustrated Booklet No. 56, including correct table services.

Limited franchises now available to additional dealers.

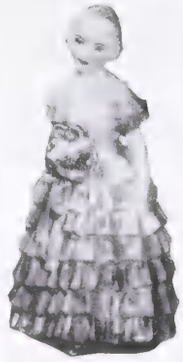
DOULTON AND CO., INC.
212 FIFTH AVENUE, NEW YORK 10, N. Y.



Sweeting



Monica



The Little Bridesmaid

Is it time to buy TELEVISION?

CONTINUED FROM PAGE 172

house all day, have to eye it as a piece of furniture.

One of the first misconceptions is that it should occupy a central position like a stage. So that no matter where you sit you can see the screen. It's a nice trick if you can do it without throwing everything else out of balance. But it's not necessary. You won't use it enough to allow it a position of such importance. After the first fascination wears off you'll find yourself "going" to television, as you do to a movie, only when something good is scheduled. The rest of the time it may be awkward to focus attention upon a silent cabinet—sitting dead and empty like a fireplace in the summer. It's easier and more practical to move a few pieces occasionally when a good program is on. Motorola has a new portable model, with buil interior antenna, which will s some location problems.

There are the table models the big consoles. Some sets h only television. Others inco rate regular radio and a rec player. Some sets will match style of your furniture, some actually team up with your pres radio set.

Too many people have the i that everything—video, radio, p nograph—should be in one b Actually you'll find that separ units (that can be combine make your room arrangem much more flexible.

What will kiddies' shows to your dinner parties, brid casual visitors? Try to get the k to play outdoors while a 1933 v sion of Roy Rogers is gallopi



PHOTOGRAPH BY BILL JACKSON

Stromberg-Carlson has this eighteenth century period cabinet which houses television, radio, and phonograph (see inset). This model (Westchester) has a 12-inch direct-view tube giving a picture 72-inches square. You get FM and AM on standard and short-wave. From Macy's.



H BY THOMAS YEE

y's de luxe Spectator model features the ten-inch g-a-view picture tube (see inset) with 52-inch zed screen. It will turn up to 30 degrees right or easier viewing, less chair moving. Has FM, short honograph, album storage. In mahogany at Macy's.

nt for leather across the end athode tube. Teenagers take hen the youngsters go to bed the "musical short" and re film" period up to nine. the men move in for boxing, ing, baseball, hockey. They xcited. Ashes on the floor. l crumbs. Beer stains. Lots of fter a few months, have been into dens and recreation Or small table models or- for the children's bedroom.

What About Programs?

epends upon where you live. ds to reason that New York six stations, only a stone's from Broadway, the Yankee m, and Madison Square Gar- n offer more talent than will ilable in Kokomo or Kanka- will be a long time before a k, like regular radio, spreads ograms all over the country. nal networks, like on the East are in existence, but coast-to- elevision of general programs distant. Even in New York umming is weak. Receiving e good but you can't get ef- y out of even a good motor tered gasoline, and your pro- schedules are plenty diluted. midwest network, linking o with Toledo, Cleveland, t, Chicago, Milwaukee and St. Louis is due to open in October. This network will probably be tied in with New York and the present Boston to Richmond chain by December. However, the main value of the chain will be in telecasting instantaneous events—baseball, disasters, etc. The major portion of the programs will still be filled with general entertainment features—vaudeville, movies, etc.—beamed from the local station.

There are some fine shows—funny, educational, interesting, entertaining. Enough of them to make your investment in a set worthwhile. But sandwiched in between is some of the most awful junk imaginable. Give up the idea that you can sit down to a solid evening of entertainment any night of the week. You'll see movies that you don't dare admit having seen before—it would date you terribly. In a recent "feature" film Alan Ladd appeared as an extra. There are old-time Westerns and Crime Mysteries that flickered when they were made years ago, and televising doesn't help that flicker. You may see the same musical short three times in three weeks. Countless travelogues will take you all over the world (of a decade ago) sometimes with a musical background like a dull

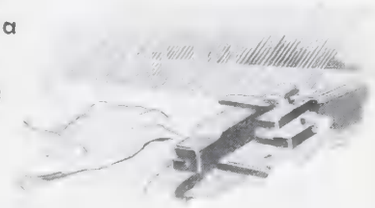
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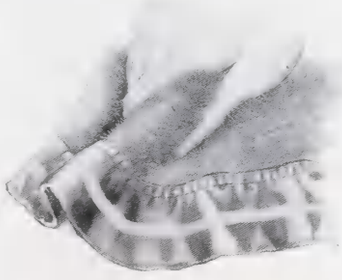
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1 Many sheep grow wool for Kenwood — but they must be sheep that grow long-fibred wools for long-napped blankets.

2 Kenwood skillfully weaves these long-fibred wools into a sturdy but supple softly draping blanket fabric, in which the long nap will be securely anchored.





3 Then Kenwood lifts up the long fleecy nap over the entire surface—a nap so soft and deep it provides a luxurious feeling of warmth without weight.

4 Finally Kenwood signs its name by adding that famous label you will find on all

Kenwood long-napped Blankets



Kenwood long-napped Blankets bring you night-long sleeping comfort, come through countless washings and years of use, fresh and beautiful, always like new.

No wonder women who know blanket values choose Kenwood long-napped Blankets for sleeping comfort. Ask for them at your favorite fine store.

Kenwood long-napped Blankets for sleeping comfort



Send this coupon for "Your Blanket Buying Guide," illustrating and describing 14 Kenwood Blankets for every purse and purpose.

Mail to Kenwood Mills, Dept. K-7, Albany 1, N. Y.

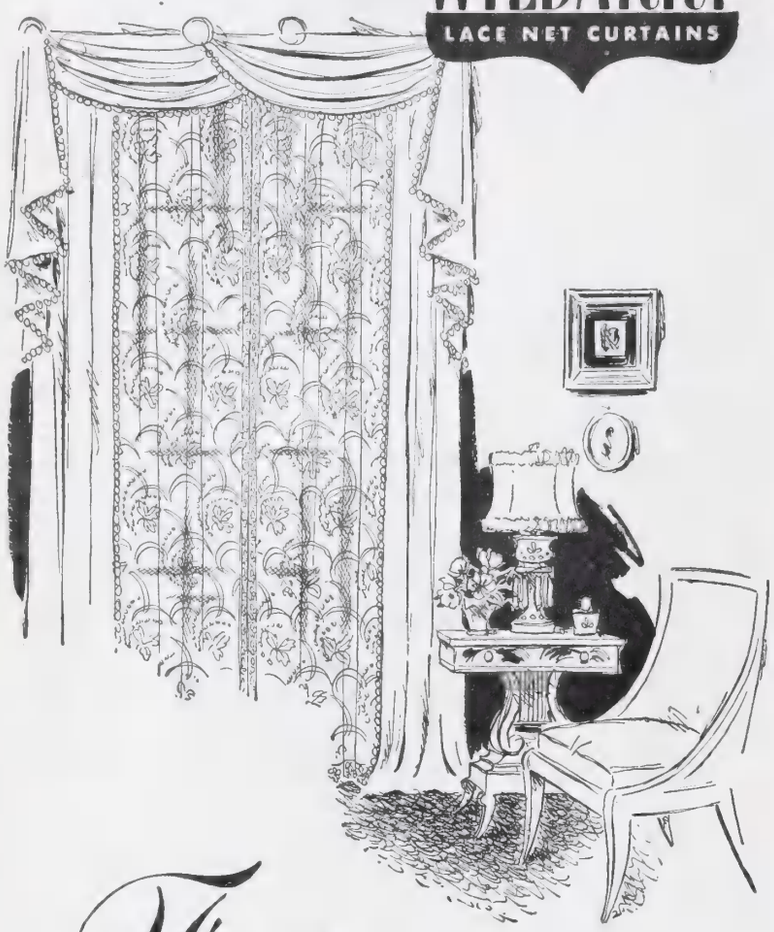
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...call for design interest—the delicacy of lace net to soften hard outlines of windows by day, bleakness at night. For modern rooms, choose an airy mesh . . . for traditional settings, an all-over floral or border design. These sheer Wilbarry lace net curtains stay lovely to look at, for the tied-in-place weave holds threads in place through long wear, many washings. Select your pattern at your favorite store—or write for name of nearest store.

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Send 25¢ for colorful 24-page booklet, "Fashions for your windows"—illustrating 22 graceful ways to dress 15 kinds of windows.

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Dept. G, 21 EAST 26th ST., NEW YORK 10, N. Y.

Makers of Wilbarry Lace Dinner Cloths



PHOTOGRAPH BY BILL JACKSON

General Electric's set—as a piece of furniture—has simple, economical lines and is finished in a dark mahogany veneer. In operation (see inset above) there is a 52 square-inch screen on a ten-inch tube. This model also has FM-AM radio, automatic phonograph, storage for albums.

Is it time to buy TELEVISION?

(Continued From Preceding Page)

nail screeching on window glass.

So in buying your television set don't overlook the importance of good sound, for it is the realism of the sound that establishes your intimacy with the picture.

Then (in the East, mind you) along comes the Louis-Walcott fight, the Philadelphia Conventions, The World Series, Gertrude Lawrence, the Star Theater with Berle at his best. You look at your evening's guests and beam proudly. "Television is wonderful. When are you going to buy a set, dear? We couldn't get along without ours."

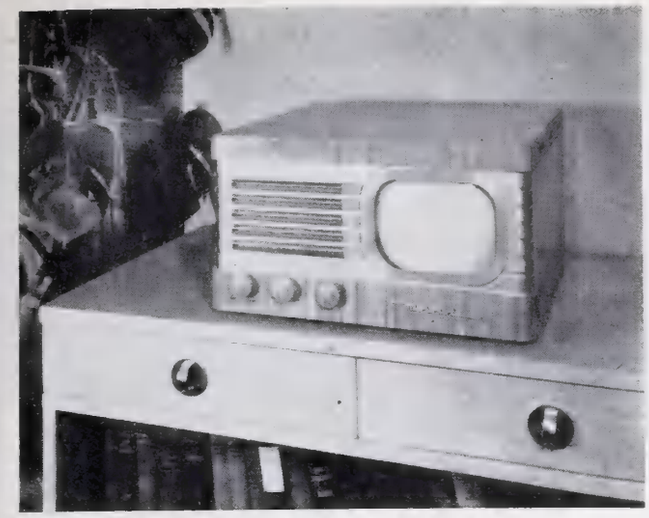
How Big A Screen?

How much do you want to pay? That will help determine your screen size. In a direct-view screen, what you're actually looking at is the flat (screen) end of a large cathode tube. The diameter of that circle may be 7", 10", up to 20 rectangle touches the edge of circle. The end of a 10" tube make a rectangle (rounded ners) 7" x 8" with a 52 squ inch screen.

If you want to spend more m and get a larger screen, you buy one in which camera lenses large the picture and project it a screen as large as 18" x 24". rors, plus optical system, are in some sets for enlargement.

The merits of each are appar You simply get a small or la screen depending on how im tant, money-wise, size is to The tendency is to have a lar screen than your neighbor. I makes you happy, it's worth the tra dough. The small 26 square-i screens are popular because the inexpensive, but they're pr

(*Continued on page 224*)



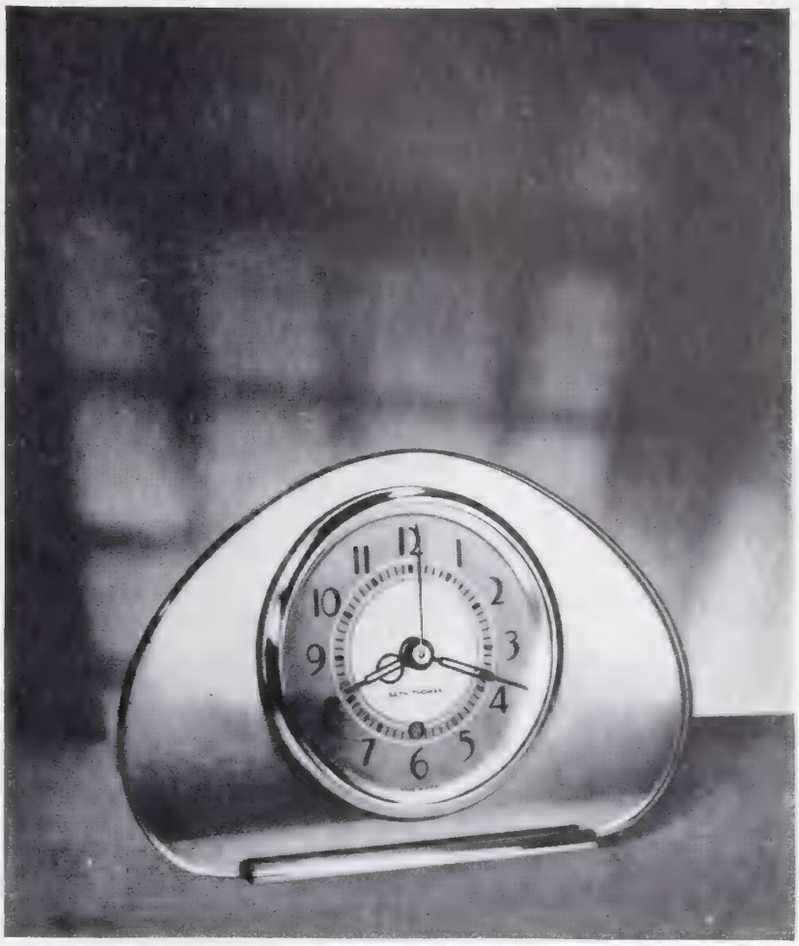
Motorola's model VT71 is a popular table set with a 26-inch screen on a seven-inch tube. Weighs only 26½ lbs., small-sized, requires no special table. Control operation is simplified. Available at R. H. Macy & Co., in either walnut, blonde, or mahogany, this set will fit almost any place in any room in the house.



RCA'S new table set is one of the most popular in the table field. Fifty-two square-inch screen, ten-inch tube, direct view, with simplified tuning by the picture synchronizer. Automatic Station Selector covers 13 channels, tunes instantly to any station in range. In either walnut or mahogany finish from Carl Fischer, Inc.



Hallicrafter's table model has a screen 26 inches square on a seven-inch tube. Innovation is the push-button selection for any of the 13 channels, making operation easy for women and children. Manufacturers claim it can be installed without difficulty by purchaser by following instructions with each set. From Macy's.



Makes any setting luxurious—the Seth Thomas* Sequin. A modern clock in bright, peach-tinted mirror glass, for any room in the house. Brushed copper dial. Self-starting electric. Height, 4⅝ inches. Width, 7⅛ inches. $14.95.

Anniversary ahead? Select an authentic

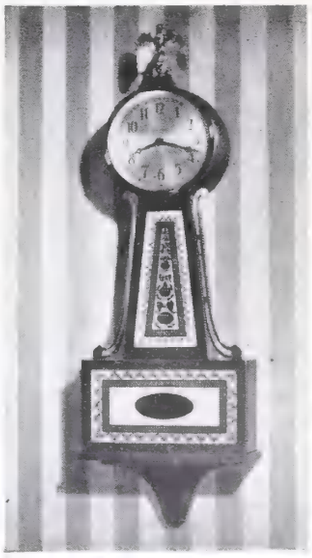
SETH THOMAS

-the finest name in clocks



Distinctive period design, the Buckingham. Mahogany case, gold-colored etched dial, self-starting electric. Height, 7¼ inches. Width, 5⅛ inches. $29.75

For Colonial charm—the Brookfield banjo clock in warm shades of old ivory, tan and brown. Mahogany case, mellow strike. Electric or spring-wound. Height, 29 inches. Width, 9¾ inches. $84.00 →



Write for booklet. Dept. H-3.

SETH THOMAS CLOCKS, THOMASTON, CONNECTICUT

A Division of GENERAL TIME Instruments Corporation

*REG. U. S. PAT. OFF. Prices subject to change. Tax included



and you've another pair

Double Life curtains

You get double the wear from every pair of these popular reversible curtains. Cleverly made so you can switch tops and bottoms after each washing.

Ask for *Double Life Curtains at your favorite store . . . and send for your* FREE *copy of our interesting, illustrated booklet,* "Curtain Magic for Home Decorators". *Write Dept. HB.*

DOUBLE LIFE CURTAINS
A BEDFORD MADE PRODUCT

FAIRCLOUGH and GOLD, Inc., BOSTON 10, MASS.



Westinghouse direct-view model features a 52 square-inch screen on a ten-inch tube and the Westinghouse automatic focuser for sharp, accurate tuning of telecasts. It is housed in an authentic Chinese Chippendale cabinet made of high-quality mahogany veneers, but does not have regular AM radio or record player.

Is it time to buy TELEVISION?

(Continued From Page 222)

small. Do you want to look at a little picture or a big picture? Will you have a lot of people looking at your set or just a few? But, remember, a larger screen does *not* mean a better set.

The larger the screen the farther back you can sit, and the more people you can group around your set. One rule is to take the diameter of your tube in inches and call it feet. Say you have a 12" tube. Twelve feet is presumably your best viewing distance. But it's a persnickity point. I have a ten inch tube. Guests have been seated from four to twelve feet away. They gazed happily. They couldn't tell any difference. You see, your screen is being criss-crossed by 520 lines every 1/30 of a second. The lines are created by changing light and dark spots in various degrees. As they change shading, they give the illusion of a moving figure. Up real close you can see these lines (if you look real hard). There are magnifiers, like the Walco lens, that enlarge the viewing area of small screens quite satisfactorily, though they do cut down the viewing angle.

From What Angle Can I See?

You can determine this yourself with an ordinary picture. From the front, start walking around to c side of it. While you can easily s the picture up to 60°, it becom uncomfortable to try. But there's distortion like that in a mov You lose a little light and contra In some of the ads you see pictur of television sets showing cha and davenports directly in front the screen. It's nice that way b not necessary, especially with direct view screen.

How About Installation?

This is becoming one of the mo important features of televisio Many good sets and television general have been slandered b cause faulty installation gave po reception.

A telecast wave travels only a straight line. If you were sittin on top of the transmitter, only thos places your eye could see would r ceive a direct signal. "Line sight" they call it. They can "bend" over the horizon like regu lar AM radio, which is why tel vision's primary coverage area restricted to about fifty mile There's one exception. These wave can be reflected. They can bounc off the side of a building or othe obstacles like a tennis ball. S

(*Continued on page 226*)



DRAWING BY HARRY BROWN

MAKING A COOK OUT OF BUTCH

The star pitcher in the local sand lot can be a good cook, too. He'll like it—and so will you—if you teach him how

re you forever leaving meetings early because only your son is me and he can't tell a skillet om a spatula? Take our word for —any boy who can read can cook. hat's more, he'll love to. The won- rful thing about teaching Butch that you don't need added in- ucements like aprons just his size his own special implements. He n't give a hoot whose tools he es or what he wears so long as s efforts give tasty results.

Cater to his sense of achievement nd independence by buying a all recipe file and index cards. et him jot down (after the cook- g is finished) each recipe and his inion of it. And have him start using the first card for simple les:

If you have good clothes on, hange them.

Put on an apron no matter what ou are wearing.

Wash your hands before starting.

Read the rules through carefully before you start your cooking job.

Get together on the kitchen table all the things you need, checking to make sure nothing is missing.

Wash and put away all dishes and pots, and put back boxes of food.

Since no culinary index box would be complete without the standard table of measurements, have him jot them down.

3 Teaspoons	1 Tablespoon
4 Tablespoons	¼ Cup
2 Cups	1 Pound or Pint
4 Cups	1 Quart

You do not need a special cook book. Almost any good one will do since today's books are simple.

Scrambled eggs, being hearty, a good main course at any time, and a perennial male favorite, make a good dish with which to begin. It is well to keep remembering you are dealing with a novice, however.

(*Continued on next page*)

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JUST FOR YOU

A compliment to your good taste. Imperial tables . . . for decorative interest . . . for practical usefulness.





An Imperial nest-of-tables is so smart, convenient, and hospitable.

An Imperial lamp commode is distinctive for beauty and convenience.

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Imperial Tables are made and sold in Canada under the name Delicraft-Imperial

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MICHIGAN

This famous shield trade-mark identifies every Imperial Table



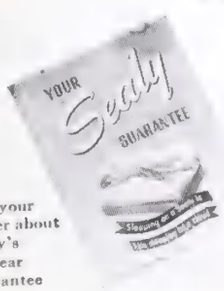
It's the finest Sealy *I've ever had!*

You will feel great after a night of soothing Sealy sleep. The Sealy tuftless innerspring mattress you buy today is the finest in Sealy's 68 years of making fine bedding.

- So smooth . . . no bumps or buttons on Sealy's smooth tuftless top.
- So soothing . . . your tired nerves relax easily on Sealy's firm comfortable Durolife innerspring unit.

Why not start now to enjoy refreshing Sealy sleep on a new Sealy tuftless mattress.

"SLEEPING ON A SEALY IS LIKE SLEEPING ON A CLOUD"



Ask your dealer about Sealy's 10-year guarantee

Sealy INCORPORATED

666 LAKE SHORE DRIVE • CHICAGO, ILL.
FACTORIES IN PRINCIPAL U. S. CITIES

© 1949, SEALY, INC.

CONTINUED FROM PRECEDING PAGE

and that you will have to start from scratch because Butch not only doesn't know how to *break* an egg, he doesn't know how to separate it after it is broken. He will also need to be told *exactly* how much milk or water to add, how much grease to use, etc. You may have to light the stove for him at first.

Hamburgers could come after the eggs are mastered. Hamburgers are a wise choice from more than one standpoint. Since they do not need the careful watching eggs do, it's as good a time as any to get the idea across to Butch that setting a table while the meat is browning can be fun. Challenge him to a table-setting contest by keeping track of the number of trips-with-tray he makes from kitchen to dining room, so he can beat your record. Let him in on the secret that it takes less time if he completes each setting with silver, china, and glass before moving on, instead of going 'round and 'round the table.

Like most beginning cooks, Butch will probably want to tackle cake. A box of ready-mixed batter is cellent for an initial attempt si the practically foolproof instr tions are easy to follow and it d not necessitate a big clean-up j Let him go over it *aloud* with to make certain he understat what he is to do. Then sit do Act interested but not so interes that you jump up anxiously to ta the spoon the minute he gets s mied. If he has a question, ansv it and remain seated so that does the work. (It gives him more complete sense of achie ment if you maintain a strict han off policy.) Should he *ask* you help, do so promptly but casual handing over the reins to him soon as he feels he can compl the operation. See to it that figures out on the clock when t cake will be done, but don't be t fussy about his remembering. B mind him when to test it if nece sary. (The disappointment of burned first effort will overshad any improvement he makes.

Given a little time and patienc Butch will take himself right o of the nuisance-in-the-kitchen clas

IS IT TIME TO BUY TELEVISION?

CONTINUED FROM PAGE 224

even if you are not in "line of sight" with the transmitter, your antenna can be installed to pick up a reflected signal.

These reflections can cause trouble, too. You may be receiving one wave direct and another reflected. The reflected one arrives a fraction of a second later than the direct one and creates a second image on the screen. It seems to follow the first one around. That is a "ghost," and should have been blocked out during installation.

Most manufacturers allow only qualified technicians to install their sets. The cost may easily range up to $100, depending on your location and the difficulties to adjust for a clear picture. Most installations include a year's free service.

How About Eyestrain? Lighting?

You hear a lot about eyestrain, headaches other people get after watching a video screen for a while. Maybe so. A lot of people get headaches in movies, or on a sunny day at the beach. Light and contrast are adjustable in television sets, and if too much contrast is applied by an inexperienced knob fiddler it will tire anyone's eyes. There are polaroid filters on the market, costing from about $7.50 to $15, depending on screen size, that go far in eliminating factors that may tire the eyes. But filters tend to c down light unless used with sp cial tubes. One manufacturer, present, has incorporated som thing into their tubes which giv a softer picture.

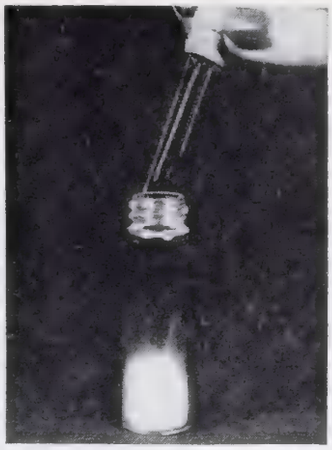
You don't need to sit in a da room to watch television. It's ev a little better (for contrast is r duced somewhat) if you leave bridge or table lamp burnin Usually sunlight will mar t image, so don't place your s where bright lights from a windo will fall directly on the scree It detracts from the afternoon ball game.

How About Maintenance and Repair?

The year's free service given wit installation is a good mental cus ion. Makes you feel better. Dif culty has been encountered in som areas in getting the service man t come within a reasonable time which is unfortunate. Then, to lots of set-owners are surprised t find that when a new telecastin station enters the field the recep tion is very poor. They learn the that the channels from 7 to 13 ar on a higher frequency, and the will receive a gadget that *may* im prove service. So yours may hav bugs at the beginning.

(*Continued on page 287*)





SEWING-BOX SAFETY

ur sewing paraphernalia gets led up in its basket and your s get nipped by needles and razor blades, and such, here o suggestions for keeping the eat, your hands unscathed. razor blade which you use pping seams and other sew- ores can be housed in a dis- carded aspirin box. And your needles—just get a small bottle, stick them in the cork, as shown above, and place a tuft of cotton in the bottom of the bottle. A drop or two of kerosene or machine oil on the cotton will protect the needles from rust. Result: a neat and accident-proof sewing basket.



Illustrated: a sofa, exquisitely damask covered and in perfect taste . . . . . from Mueller's New Group of French Provincial

Mueller Masterpieces

Mueller Masterpieces have that rare beauty of design so sought after by connoisseurs of truly fine furniture. There is that certain touch of gracefulness and charm, perfectly executed, that is so pleasing to the eye, so flattering to the home. Materials of unquestionable quality and the superb workmanship of true furniture craftsmen go into the making of every Mueller Masterpiece . . . assuring you of many years of enjoyment.

Write for the dealer nearest you.

MUELLER FURNITURE COMPANY
GRAND RAPIDS, MICHIGAN
Founder Member Grand Rapids Furniture Makers Guild

INVITATION TO A *Winfield* BUFFET SUPPER

A fresh colorful setting of Winfield China lends a warm and friendly spirit to our party buffet.

MENU

Chicken Chocabelli . . . Toasted Rice
Hot frosted Cheese Rolls
Bowl of green salad
Ripe Olives . . . pickles . . . spiced peaches
Flaming cherries over Vanilla Ice Cream

WINFIELD . . . . the handcraft China, is an unusual combination of inspired California designs with the lifetime qualities of fine porcelain. Write for your Winfield booklet . . . a beautifully illustrated guide to serving . . . with recipes and menus in the California style . . . Send 25 cents to . . .

Photographed at Barker Brothers



AMERICAN CERAMIC PRODUCTS INC.
Dept. H1, 1825 Stanford Street, Santa Monica, Calif.

such

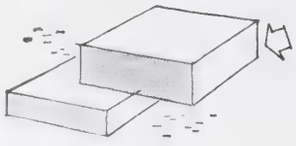
EXTRA-LOFTY NAP

would warm a snow-clad peak!



Out of the West comes Wool O' The West to blanket your dream-world with exquisite Snospun. From choicest virgin wool... guaranteed mothproof for five years... skilled loomsmen have fashioned your Snospun blanket by Wool O' The West's own *DuaLoom Process* which promises extra warmth* because of its *extra* lofty nap. Size 72"x 90" in pretty, oh-so-pretty, seafoam white, blue mist, shell pink, seagreen, suntint, cameo, Pacific sand. Lustrous matching rayon satin binding.

**You can't see warmth in a blanket, but Wool O' The West Box Test proves your Snospun has it! Dense, fluffy, heat-holding nap . . . not weight . . . makes a blanket warm and thick. Note how much deeper box is required to hold Wool O' The West than any other blanket comparably priced!*



WOOL O' THE WEST Snospun

At Better Stores Everywhere

SIESTA ROBES FABRICS

THE SMARTEST THINGS IN WOOL ARE LOOMED BY • • •

WOOL O' THE WEST

PORTLAND, ORE. • LOS ANGELES
CHICAGO • NEW YORK



This modestly-priced ready-made Glasiron lamp shade is "chip" off the window drapery. The identical Waverly Gl sheen fabric you can buy for matching draperies is laminate to Fiberglas plastic lamp shade. Serviceable shade washe with soap and water inside and out; is mildew- and rot-proo it also resists fire, moisture, snags, and sheds glowing ligh

DRESS YOUR LAM AND WINDOWS ALI

Matching lamp shades and drapery fabrics achieve the coveted custom-made decorator look for only pennies. Service equals glamour, for both are washable



PHOTOGRAPH BY FRED LERNE

You can have identical-twin draperies and lamp shades in an of these six lovely Waverly Glosheen patterns. Colorfu range includes traditional, provincial, modern designs— plaid, polka dot, all-over oak-leaf and rosebud figure chintzy flower-leaf pattern. All have rich, satiny finish drape beautifully. Fast colors stand up under many washing

Feel like falling in love again?

Talk about love at first sight! One look at these softly sparkling white-enameled Geneva *steel* cabinets, and your heart can't help but begin to sing. One glance at the heirloom beauty of this radiant Geneva lifetime stainless steel sink, and your pulse is sure to pick up the refrain.

Can't you just see *your own* gorgeous Geneva Kitchen . . . planned exactly the way *you* want it? Handy as all get-out—with big, deep base and wall cabinets to keep *all* your supplies within arm's reach. Wide-open—with work surfaces big enough to hold all the paraphernalia of meal-getting and still leave room to spare. Efficient—with all the step-saving accessories you've always wanted. And everything perfectly matched for enduring beauty in easy-to-keep-clean enameled steel.

Whatever your ideas, wonderfully efficient Geneva units and accessories are available to make this kitchen *yours alone!* See for yourself . . . see your Geneva dealer *today!*



Handsome time and work saver! *Your Geneva Stainless Steel sink is a complete work center in itself. Deep single or double bowls — spacious drainboards. Extra wide fixture ledge with handy spray attachment. Satin-smooth surface for easy cleaning, lifetime beauty. Fully sound deadened. Big, roomy cupboards and drawers.*



GENEVA

GENEVA *Personalized Kitchens*

GENEVA MODERN KITCHENS, Dept. HB-10, Geneva, Illinois

Send me your book "Work-saving Steel Kitchens" and other literature.
I enclose 25c in coin. ☐ I plan to build ☐ I plan to remodel

NAME

ADDRESS

CITY ZONE STATE



Furnishings by Modernage, New Y

The floor is custom designed — of course!

• The room is beautiful . . . distinctive. The floor—naturally—is Kentile . . . because this modern floor is set square by square, is specially designed to fit *your room*.

Yes, Kentile offers you creative women scope for your imagination—far better than selecting patterns from rolls or sheets of flooring. Yet you pay no premium price for the luxury of your own custom designed floor. Kentile is surprisingly *economical!*

And Kentile boasts a dozen other advantages, too. The rich, decorative colors can't possibly wear off because they go clear through. Kentile lasts longer because it's 100% floor—contains no felt or other backing. It's a beautiful floor and stays that way. The smooth, smooth surface won't give dirt a chance—easy to keep sparkling clean!

You certainly should see Kentile before buying any floor. Look up your Kentile dealer in the yellow pages of your phone directory or, if not listed yet, write David E. Kennedy, Inc., Brooklyn 15, N. Y.

KENTILE Asphalt Tile



DESIGN your floor *on the Kenstyler*— a magical planning cabinet. Combine colors and tiles as you wish; preview the patterns you create. At dealers.*

*T. M. applied for.





"Gracious living..."

says charming FRANCES GIFFORD

co-starring in M-G-M's technicolor musical "LUXURY LINER"

"...isn't all patios and parlors. Dining-kitchens, so warmly welcoming with a gayly colored CHROMCRAFT dinette suite, play hostess to many an informal occasion."

Utterly delightful, colorful as a fiesta! This gay CHROMCRAFT dinette has a generous plastic top . . . stain, mar and burn resistant . . . large enough to accommodate six in complete dining comfort. Superbly chrome plated for years of trouble-free service; upholstered in long-wearing, all-plastic Masland Duran in lovely pastel colors.

The matching CHROMCRAFT buffet—
—four oak sectional pieces in a hand-rubbed "gray mist" finish . . . blends with any decorating scheme. Two commodes, chest and china provide ample storage space for linens, silverware and dishes! Priced for your budget! See them at your favorite furniture or department store.

Due to the great demand for this new dinette suite, many CHROMCRAFT dealers may not have it in stock when you call. If so, write us and we will accommodate you.

Chromcraft dinettes

DIVISION OF THE AMERICAN FIXTURE & MANUFACTURING CO., SAINT LOUIS 3, MO.



Fabriganza scheme using "Greenbriar" "Greenbriar Cluster" Glosheen, blue Re ible Satin gold "Adam Stripe" Damask.

FABRIGANZA

the new way to decorate with *GLOSHEEN**

Fabriganza takes guesswork out of color schemes. For Waverly's new group of glorious fabrics is color-coded to tell you correct colors to use with every new pattern. Fabriganza features Waverly's famous Glosheen* with the lasting, lustrous finish. Rich woven and plain fabrics, too .. all guaranteed by the Waverly Bond. See Fabriganza in drapery departments of the fine stores listed on opposite page. Create your own Fabriganza color scheme and *know* it's right!

**Reg. Trademark*



Fabriganza scheme using "Picardy" a "Picardy Stripe" Glosheen in lipstick col Reversible Satin in chartreuse, "Cartie Matelasse in mint.

Waverly GUARANTEE BOND

WAVERLY *Bonded* FABRICS

"WE AIM TO PRODUCE THE BEST POSSIBLE MERCHANDISE AT THE LOWEST POSSIBLE PRICE"

Waverly Fabrics Division, F. Schumacher & Co. HB-10
60 West 40th Street, New York 18, New York

I enclose 10¢. Please send me the new booklet, "Decorator's Tricks With Fabrics."

Name_____

Address_____

City_____ State_____

FABRIGANZA

IS FEATURED

AT THESE OUTSTANDING STORES

ARIZONA Phoenix; Barrows Furn. Co.
ARKANSAS Little Rock; Pfeifer Bros., Inc.
CALIFORNIA Los Angeles;
Milliron's
The Jack H. Perle Co.
(wholesale)
Sacramento; Weinstock, Lubin & Co.
San Diego; Walker-Scott Corp.
San Francisco; W. & J. Sloane
San Jose; Hale Bros. Stores, Inc.
Santa Monica; H. C. Henshey Co.
Stockton; John Breuner Co.
CONNECTICUT Bristol; C. Funk & Sons, Inc.
Hartford; Wise, Smith & Co.
New Britain;
Davidson & Leventhal
New Haven; Edw. Malley Co.
Stamford; The Four In One Shop
Torrington; Morris
Waterbury; Bedford, Inc.
DELAWARE Wilmington;
H. Feinberg Furniture Co.
FLORIDA Daytona Beach;
Yowell-Drew-Ivey Co.
Miami; Public Self Service Stores
Panama City; Logue's Dept. Store
St. Petersburg; Myrick-Wilson Co.
GEORGIA Atlanta; Rich's
Columbus; J. A. Kirven Co.
Savannah; Hogan's
ILLINOIS Belleville; Brunsmann's
Bloomington; Paul Wheeler Co.
Champaign; F. K. Robeson Store
Chicago; The Fair
Decatur; Gebhart-Gushard Co.
Elmhurst; Ollswang's Dept. Store
Evanston; Lord's, Inc.
Kankakee; Alden's Chicago Store
Quincy; Halback, Schroeder Corp.
Rockford; D. J. Stewart & Co.
Springfield; R. F. Herndon & Co.
INDIANA Bloomington; Aldens-Breedens Co.
Hammond; Edward C. Minas Co.
Indianapolis; Wm. H. Block Co.
South Bend; Geo. Wyman & Co.
IOWA Charles City; Daylight Store
Des Moines; Younker Bros., Inc.
Fort Dodge; Gates Dry Goods Co.
Iowa City; Aldens Strub-Wareham Inc.
Marshalltown; McGregor Furn. Co.
Osage; Dale Peterson
KANSAS Great Bend; Lichesky Dry Goods Co.
Hutchinson; Pegues, Wright, D. G. Co.
Topeka; The Crosby Bros.
KENTUCKY Louisville; The Stewart Dry Goods Co.
Madisonville; Baker & Hickman
MARYLAND Baltimore; Stewart & Co.
Easton; Atkinson's
MASSACHUSETTS Boston; Jordan, Marsh Co.
Springfield;
Albert Steiger Co.
Worcester; Sawyer's
MAINE Portland;
Porteous, Mitchell & Braun Co.
MICHIGAN Benton Harbor; Troost Bros.
Dearborn; Thomas H. Millington
Detroit; The Crowley, Milner Co.
Grand Rapids; Wurzburg's
Jackson; The L. H. Field Co.
Lansing; The F. N. Arbaugh Co.
Monroe; Schmidt's
MINNESOTA Albert Lea;
Skinner, Chamberlain & Co.
Mankato; Geo. E. Brett Co.
Minneapolis; Dayton Co.
St. Paul; The Golden Rule
MISSISSIPPI Jackson; R. E. Kennington Co.
MISSOURI Cape Girardeau; Rust & Martin
Sedalia;
C. W. Flower Dry Goods Co.
NEW JERSEY Asbury Park; Steinbach Co.
Atlantic City; M. E. Blatt Co.
Newark; L. Bamberger & Co.
Point Pleasant; Point Pleasant Hardware Co.
Trenton; Swern & Co.
NEW MEXICO Roswell; Purdy Furn. Co.
NEW YORK Binghamton;
Fowler, Dick & Walker
Buffalo;
Adam, Meldrum & Anderson
East Hampton, L. I.;
H. M. Diamond
New York; Gimbel Bros.
Nyack; "Bliss Decorators"
Yonkers; Reliable Silk Store
N. CAROLINA Asheville; Ivey's Inc.
Charlotte; J. B. Ivey & Co.
Greensboro; Ellis, Stone & Co.
New Bern; J. C. Penney Co.
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N. DAKOTA Fargo; O. J. De Lendregie Co.
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East Liverpool; D. M. Ogilvie & Co.
Painesville; Carlisle Allen Co.
Toledo; La Salle & Koch Co.
Warren; Carlisle Allen Co.
Youngstown; Strauss-Hirshberg Co.
OKLAHOMA Enid; Herzberg's, Inc.
Oklahoma City; Halliburton's
PENNSYLVANIA Easton; Orr's Dept. Store
Erie;
Trask, Prescott & Richardson Co.
Greensburg; A. E. Troutman Co.
Hazelton; Arlotto's
Johnstown; Penn Traffic Co.
Pittsburgh; Kaufmann Dept. Stores Inc.
Scranton;
Scranton Dry Goods Co.
State College; Schlow's Quality Shop
Tyrone; Lugg and Edmonds
Wilkes-Barre;
The Isaac Long Store
RHODE ISLAND Providence; Gladding's, Inc.
Woonsocket; Eisenberg and Tickton
SOUTH DAKOTA Rapid City; Dusek Furn.
TENNESSEE Knoxville; Miller's
Memphis; Rhodes-Jennings Furniture Co.
TEXAS Austin; E. M. Scarbrough & Sons
Beaumont;
White House Dry Goods Co.
Corpus Christi; Lichtenstein's Inc.
Dallas; Titche-Goettinger Co.
Fort Worth; R. E. Cox & Company
Harlingen; Crossland Furniture & Appliance Co.
Houston; G. A. Stowers Furniture Co.
Kerrville; Charles Schreiner Co.
Laredo; Aug. C. Richter Inc.
San Antonio; Joske's of Texas
VIRGINIA Newport News;
Nachman's Dept. Store, Inc.
Petersburg;
Rucker-Rosenstock, Inc.
Richmond; Thalhimer Bros.
WASHINGTON Seattle; The Bon Marche
WEST VIRGINIA Charleston; The Diamond
Clarksburg;
Parsons-Souders Co.
WISCONSIN Appleton; H. C. Prange Co.
Beloit; McNeany's
Milwaukee; Boston Store
Waukesha; The James Store
DIST. OF COLUMBIA Washington;
Lansburgh & Bro.

WAVERLY *Bonded* **FABRICS**

PANTRY SHELF NEWS

CONTINUED FROM PAGE 207

They should dream up some more fitting name for Meiers Sec Sparkling Catauba Grape Juice, one that really does it justice and sets it far apart from conventional grape juice. The delightful bubbling beverage looks and tastes enough like champagne to be its first cousin. It has the delicacy and bouquet of a good, dry, lightly sweetened wine, plus a flavor-enhancing sparkle that produces a cork-pop and foam that any champagne would find hard to rival. Believe it or not, there isn't a drop of alcohol in it.

Chilled icy cold it will do you proud with meals or by itself when company drops in or when the family want a refreshing thirst-quencher (the tots can sit in on the session, too). It's a superb base for party punches, and a truly inspired idea for teen-age, even school-crowd parties. It's even bottled to look like champagne, complete to the foil wrapper around its neck and nests like its alcoholic counterpart in a wine basket or wine cooler. It's as delicious a non-alcoholic beverage as I've ever tasted. Once you try it, I predict it will become standard equipment on your wine shelf. A 26-ounce bottle (4/5 quart), costs under $2, plus postage, from Vendome, 415 Madison Ave., New York, N. Y.

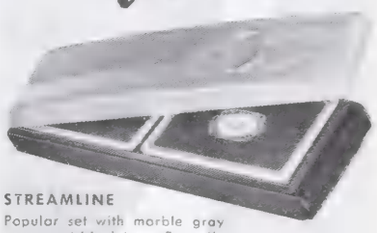
As a running mate for the sparkling grape juice when you serve it of a Sunday afternoon or evening, you couldn't find tastier tidbits than the spicy Charlotte Charles Ginger Cookies or Alpine Wine Sticks. Their tang complements the beverage to perfection. The unusual ginger cookies are as different from ginger snaps as day is from night. They are lavishly fortified with brandy-steeped pieces of crystallized ginger that you delightfully encounter as you munch your way through the quarter-size crisp cookies (and they stay crisp until the last cookie in the tin has gone the way of all good cookies. They're made of the finest ingredients—fresh eggs, creamery butter, honey, and sugar-sprinkled before they're popped into the oven. They taste as homemade as though they came right out of your own oven.

If you like your cookies spicy but not so hot, try the wine sticks. They're equally unusual and tasty. The lightly frosted, stubby, thumb-shaped sweets are made from a centuries-old recipe that combines flour, sugar, eggs, chocolate, al-

(*Continued on page 235*)

SEARCH ENDS HERE

that elusive gift idea!



STREAMLINE
Popular set with marble gray cover and black base. Recently reduced to only $5.95.

Give **Cruver**

VINYLITE PLASTIC Playing Cards



DRAGON
Bold eye-catching design in heavy plastic box — jade green, ebony black, or ivory. Two decks, $6.95.



VERONA
Single deck in attractive black or marble gray plastic box. Pinochle deck, $3.50; bridge deck, $3.25.

Searching about for that "something special" gift as a wedding or birthday draws near?

Wondering what to give for bridge prizes — or what to take your host or hostess when that week-end invitation comes up?

They'll say, "How thoughtful — this is something we can really use," and they'll mean it, when they open your gift of Cruver Plastic Playing Cards. Whatever the occasion, whoever the receiver, these smart modern cards are sure to please.

Cruver cards are the only Vinylite Plastic Cards. They're *practical* — a deck will outlast 150 decks of ordinary cards. They're *washable* — grease and soil clean off instantly. They're *always crisp* — a "fresh deck" to play every time!

ONLY WITH Cruver
YOUR "TRADE-IN" FEATURE

Within two years, any deck of Cruver plastic cards which does show wear may be replaced for only $1.50. Only Cruver cards offer you this feature. And if you should lose a card, you can replace it for ten cents.

Get Them at Gift, Drug, Stationery and Department Stores

Cruver
PLASTIC PLAYING CARDS
"A Luxury Compliment To Your Guests"



One deck [illegible] through 31½ years of 24-hours-a-day use in a Jap Internment Camp in excellent condition.



Color Charm

for your table, for a song



Imagine! Not one — but *four* beautiful pastel colors in lovely Laurella colored glaze dinnerware! Jonquil Yellow, Periwinkle Blue, Jade Green and Cocotan — so gay . . . so fresh . . . so modern! You'll like the pleasing, practical Laurella shape, too — always in good taste whatever the occasion. Guaranteed ovenproof — a fact which makes this attractive dinnerware exceptionally practical. At good stores everywhere — budget-priced for 'most everyone to enjoy!

modern distinctive practical

Laurella

colored glass dinnerware

UNIVERSAL POTTERIES, INC.

Cambridge, Ohio



PHOTOGRAPH BY F. S. LINCOLN

● You can have a neat pattern of evergreen arcs on your retaining wall by planting ivy vines at ten-foot intervals and guiding their shoots. Photographed on a street in Atlanta, Georgia.

TRAIN YOUR VINE TO A PURPOSE

English ivy gives a sophisticated touch if you plant it exactly and curb its ramblings

A little ingenuity can make something new out of the commonest materials. Take English ivy, for instance. Left to ramble at will, it is the most commonplace plant. But, give it a good setting and guidance, and it can be as exciting as a fine piece of costume jewelry on a w cut basic dress.

Consider the clever uses that has been put to in these two tures. Then figure out how you use it in original ways to deco walls or posts in your own gard

PHOTOGRAPHS BY MAYNARD PARKER



● In this house foundation planting that is simplicity itself Mr. and Mrs. Thomas P. Kelso, of Rancho Santa Anita, California, have combined ivy over the entrance with a row of calla lilies.

PANTRY SHELF NEWS

CONTINUED FROM PAGE 233

ds, apricots, and candied fruit
s steeped in brandy and rum.
result is a surprisingly light,
oo-hard, cookie that's just
enough to go with wine. Both
Ginger Cookies and Alpine
e Sticks come handsomely
ed in 12-ounce decorated tins.
former cost about $1.75 a tin,
atter about $2 (plus postage);
from Vendome, 415 Madison
, New York.

1 with food packers dreaming
ne wonderful ready-to-use mix
another. I never thought the
would come when the makings
"crêpes"—those versatile, pa-
hin little pancakes—could be
ed on a pantry shelf, ready
he griddle with the addition of
p of water. And the finished
es are as tasty and delicate as
ne could wish for. The inno-
n is Mrs. Bredt's Crêpette
—a powdered mix made of
milk, flour that emerges a
ny batter with a few fast spoon
es to blend in the water.
êpes are the name by which
ype of pancake goes in French
ne, but you'll find them in the
ary repertoire of the Scandi-navians, Hungarians, and other nations other other names.

If in the past you've relegated crêpes to dessert or company fare, you haven't begun to plumb their unusually broad and interesting menu possibilities. They're like a basic frock that can be dressed up or dressed down, given a host of different guises by changing the accessories and trimmings. In the same manner, the crêpettes can be turned into an hors d'oeuvre, into a main course, a dessert by simply varying the filling, the topping, the sauce. They can be filled with such things as creamed chicken, ham, or seafood (it's a wonderful way to use up and glamorize leftovers and small odds-and-ends of food), or with cheese, fruit, caviar (topped with sour cream), jam, jelly, crushed berries, lingonberries (in the Swedish style). You can serve them with the French Suzette sauce, with orange sauce, in a hot Hungarian "paprika" sauce of sour cream and stock, thickened with flour and heavily flavored with paprika. Hungarians

(*Continued on page 288*)



Do you feel insecure in your decorating?

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Alexander Smith

floor-plan rugs and broadloom carpets

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the "SUDBURY" Group at leading furniture and department stores. Kittinger Company, 1911 Elmwood Avenue, Buffalo 7, New York

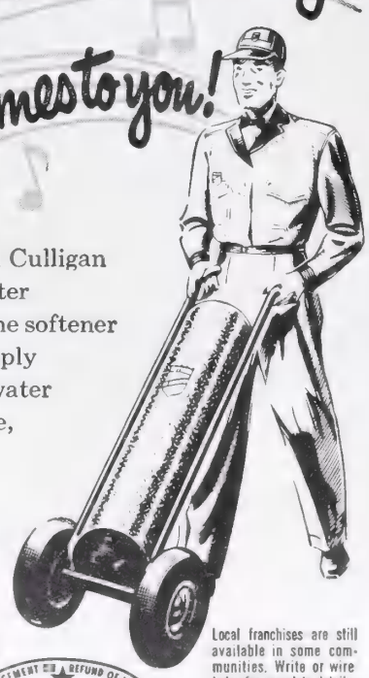
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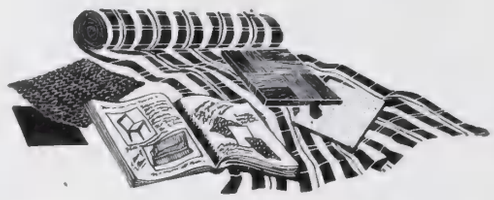
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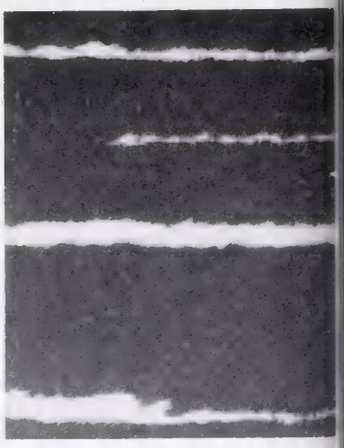
Decorator's Diary

Look in on a typical decorator's notebook, crammed full of jottings on what's new and different and what's ready to be bought

Drove over to Ithaca the week I was cooling off at the lake, to spend an evening at the Thomas Baird's. They've added a new room and made some other smart changes since the house was published in the architectural journals a few years back. Harder than ever now to realize it's really a remodeled job. Most amazing improvement is What they have done to the living room by adding just one light. The room is really quite small, though you don't notice this during the day because of the huge windows and the view. But when night closes in, it begins to feel cramped and poky. So they installed a light, just a 150-watt projector flood, *outside* the side window. Behold, it extends the room a good five feet! Shines on a lovely composition of high shrubs, including some beautiful conifers, and turns the whole window wall into a three-dimensional mural. Tom may be a landscape architect, but that's what I call decorating.

Complimented Mrs. Baird on how fresh and perky everything looked, though the beige rugs and light furniture are several years old now. That set us to speculating about housekeeping and modern houses. So often you'll go into one that was built just before the war and find the Aalto furniture all battered up and the rugs and fabrics a mess of stains or just plain soil. The trouble, we figured, was not with the furniture and fabrics, but with the housekeeper. If she had eighteenth-century mahog and oriental, things might h looked even worse. It's only n ural that modern houses sho appeal to people who like caref living. And Mrs. B. agreed t features like open planning lack of clutter certainly make d ing a whole lot easier. But you s have to dust. You can throw a the scrub brush and the buc but you can't throw away the da cloth.

Back to New York via Amsterd because I wanted to stop in at Mohawk Mills and see how t had made out with dyeing the c nille to match that odd blue-gr of the paint sample. Going out my way turned out to be w



Two-color, two-pile rug

worth the trouble, though I nee have worried about the chen which was doing nicely. Wha did find out was that Mohawk

e source of the textured carpet that young architect's apartent—the beige one with the reaks of dark brown showing up re and there between the rows pile. Neither he nor his wife new anything about it since it as a hand-me-down from her other. So I decided it must be a and-woven number.

But there it was again among e Mohawk samples. Seems they ought it out before the war but 's been off the market for sevral years. Now they're setting up make it again, which is very ood news indeed. Called "Theme henille." Has a high and a low le in contrasting colors. The low le forms random stripes in asrted widths and lengths that look if they just happened, and prodes just enough of the second lor to accent the predominating ne of the high pile. In the samle the higher pile was dark blue, e low pile, beige.

ade a round of the fabric houses hen I got back, to catch up on e new patterns, and at J. H. horp's they took me upstairs to dmire the modernization of the rivate showrooms. Architect Les-r Tichy has transformed those mber salons into a bright and ry place where you can really et some idea of what a fabric is oing to look like. Even the venable mahogany paneling is gone. ot gone literally, but blotted out y a coat of white paint. Made me ink of Aunt Bertha's house in e Berkshires and the argument e had last summer over her living om. In a desperate effort to banh the turn-of-the-century gloom e splurged on a very sprightly nd very expensive wallpaper. But hen I suggested painting the erry woodwork, she was horrid. "You don't paint solid cherry." Now that she admits the paper dn't achieve all she hoped, maye she'll reconsider. Anyway I rote her a glowing account of horp's, where she remembers gog with her mother as a young rl. And mentioned just by the ay that "Wonsover," the new utch Boy paint, would cover a ark surface in one coat.

appened to mention at Thorp's that one of my clients who has st built a modern house has a rong predilection for anything hinese. Whereupon they brought t their hand-blocked English en in the pattern called "Chise Dog." Hadn't seen it for years d didn't even realize they were ll making it. My first reaction was, "Perfect for Chippendale." But then I saw how fresh it looked against the new Tichy background, and how well it harmonized, and



"Chinese Dog"

decided just for fun to show it to the client. She was entranced and so was her architect who is a confirmed modernist if I ever saw one. Ordered it in the coral and turquoise coloring for the rigged-to-draw drapery in the living room, and expect to save something on the cost of making since the fabric is 68 inches wide and we won't need so many widths. The salesman at Thorp told me it had been in the line for 20 years, which would seem to prove again that a good design never dies.

Can't figure out for the life of me what the Finns do with juniper wood. Maybe it grows that way—in a light color covered with pattern of dark circles like a circular honeycomb. Or maybe they put it together like an inlay or mosaic. Certainly is pretty, however it's done. Saw lots of it at the Finnish



Juniper wood

Art Shop, made into small boxes for cigarettes and such. Also in a little table that I quite fell in love with. Oval top of the burl or inlay or whatever it is, and slanting tapered legs of the plain wood. Nice combination of very simple lines with decorative surface.

(*Continued on page 284*)

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A NEW LOOK WITH A LOOKING GLASS

Ready-made, full-length mirrors were designed to hang on closet doors, but see what else they do!

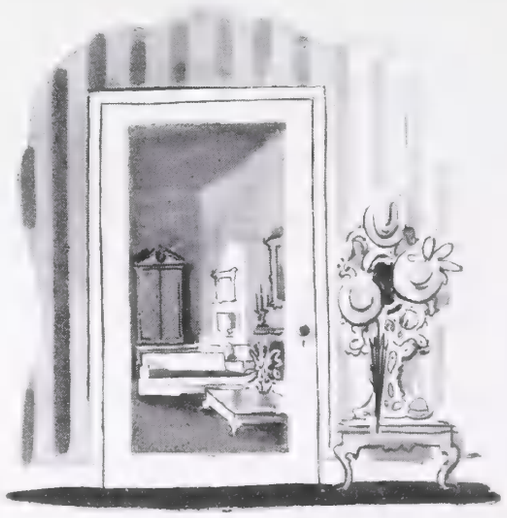
Mirror wins hands down when it's a question of seeing yourself as others see you. Nothing else quite takes its place. And if your quarters are innocent of a full-length mirror, no one knows better than you the uncertainties with which life is fraught when you've no idea how you look to your public.

But there's a new development in the looking-glass world which should change not only your life, but the looks of your home, both for the better.

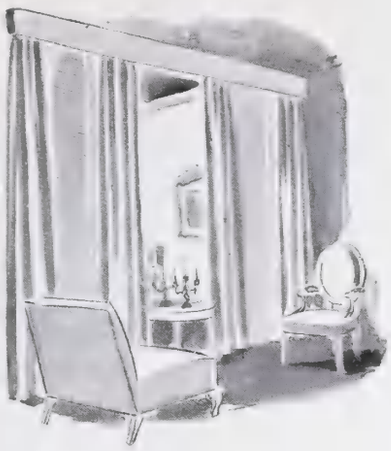
It is a ready-made, ready-cut panel of mirror, designed to cover a door, and to be installed with the greatest of ease by anyone skillful enough to handle a screwdriver. The panel comes 68″ long and in five widths, 16″, 18″, 20″, 22″ and 24″. To affix it to the door, you first screw two plastic clips to the bottom frame of the door, set the mirrors into these clips and flat against the door, and then fasten the panel in place with fo more clips screwed into the fra at the top and sides.

The price of this efficient glitt (which is fine plate glass, by t way) runs from about $15 to $ depending on the size of the pan The Nurre Companies, Inc., are t manufacturers.

But quite apart from its usef ness, mirror has few rivals at t job of making rooms look bright lighter, broader, or longer. while you're converting a wast blank door into serviceable spa you can be improving the décor your bedroom, your foyer, or wh ever, at the same time. If you wa to mirror an odd width of wall between windows or doors, for stance—or cover the surface of table or chest, these ready-ma panels may save an expensive c tom installation job, if their si fit the space you want to fill. F them on your improvement li



● A full-length mirror in an entrance hall is not only a convenience but a decorative trick to make small space look larger. This ready-made one "clips" onto a door easily, without any complicated mechanics, and can be removed to go with you if you are a renter, a major point that makes this a sensible investment.



● If you have one of those narrow, hard-to-furnish lengths of wall between 16 and 24 inches wide, a ready-cut mirror may be just the right filler-in, as it is between these windows. Mirror is just 68" long, so it doesn't reach the floor, but a console table covers the gap. Mirror strip makes the room look longer.



● It's a space-saving trick to sheath the inside of a closet door with mirror. To know how wide a ready-made mirror you need to cover your door adequately, measure the width of the door and subtract 8". All these mirrors are 68" high (or long, if you place the mirror horizontally). That's 4" shy of 6 feet.



DRAWINGS BY MAURICE GORDON

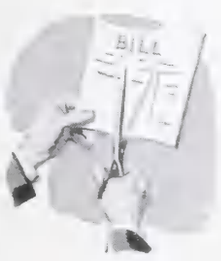
● Paneled with ready-made mirrors, two doors and an awkward in-between strip of wall turn into a luxurious triple mirror. Doors must swing toward each other. Wood strips should be nailed to plaster wall to hold the screw-on clips which support mirror. Thin wood slats outlining the wall area are sufficient.

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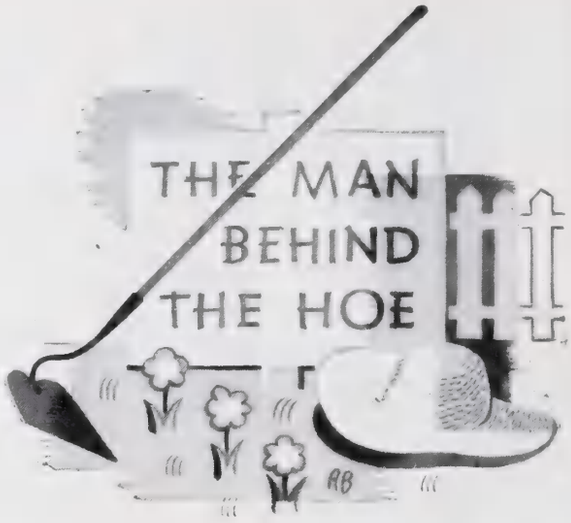
This special core extends through *every inch* of the bottom and sides. Cooking results are more uniform, "spot scorching" is avoided, cooking time is cut. Insist on "the cooking ware with the *built-in* heat distributor"—Nesco *Evenheet* Stainless Steel Utensils!

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How to save part of your garden when Jack Frost strikes

It's very fortunate for New England gardeners that nature made October a snappy month. "Give to the boys October," ran the old song, and certainly everyone is pricked to action by the keen air and brilliant maturity of autumn. This month and next we must hurry to gather in the crops, store them or convert them into savory relish, start planting fruit trees, and celebrate Hallowe'en with a glass of frosty cider.

One of the problems of fall is to know what to do with all the produce brought into the house when Jack Frost strikes. If you have ever sniffed the vapor issuing from large pots bubbling on top of the black, wood-burning range of a farm kitchen this time of year, you know one answer. My neighbor puts the final peppers, onions, tomatoes, corn, and beans into her end-of-the-garden relish and the result is a satisfying concoction.

Another recipe we intend trying this season is vegetable goulash as described in Asgrow's booklet, "Gifts from Your Garden." Ever since we tasted Hungarian goulash in Budapest, ...ave been prejudiced in favor of anything bearing that name. The Asgrow recipe sounds good and is another way of using those extra vegetables. Incidentally, it's a meat substitute. Says the booklet:

"Put 3 cups diced tomatoes, 3 green and 3 red chopped peppers, 4 sliced onions, and the sl stems of 1 pound of mushro into a skillet containing ⅓ cu either butter, olive oil, or ba fat, and cook until the peppers onions are tender. Add mushr caps and fry 10 more minutes, ring often. Put entire content pan in casserole with plenty salt and pepper. 2 tablespoon of paprika, and 1 tablespoonfu orégano, sage, or basil. Add parboiled flowerets of 1 cauliflo and 1 raw diced eggplant, pe or unpeeled. Mix the whole bake 2 hours or longer in the o at 375°F., stirring occasiona Top each serving with Parme cheese; or cover the dish with crust or baking powder bis dough (after 2 hours bakin brush with milk and bake the oven at 450°F. until nic browned. In the latter guise, goulash becomes a vegetable p

But October should not be sp in the kitchen. There is plenty take us out into the sunshine a as we live with the garden, we preciate more and more the va of late crops. A good many of hardies and half-hardies can slighted until November while are looking after the must-dones. These include crisp Sa cabbage that can take a lot of c the winter-loving Brussels spro Siberian kale, leeks, and parsn

(*Continued on page 255*)



IT WIPES CLEAN!

this new fabric-finished Beutafilm . . . in chintz, taffeta and piqué textures

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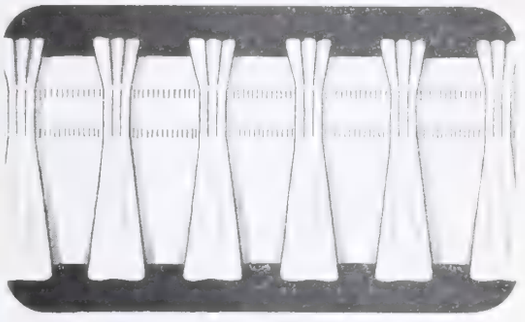
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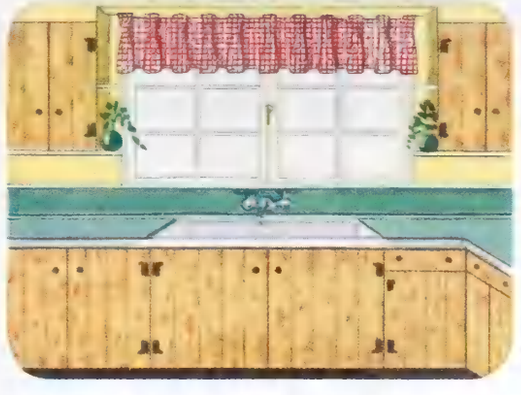
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IT'S A STATE OF MIND

It's how we spend our thoughts, not where we put our money that makes for a high living standard

By Jean Tigar

ight as well get up and take some sherry and have done h it, Mrs. Broadloom thought. oner or later I'll have to if I'm ng to get to sleep. She had lain hours restlessly counting sheep l taking deep breaths until she s ready to scream. As she groped her slippers, she pondered on at tricks nature could play. What ade you feel drowsy until you t upstairs and then alarmingly sleepy the minute your head ached the pillow? She reached her robe and padded softly wn the stairs so as not to awaken e rest of the household.

As she snapped on the light by e side of Mr. Broadloom's favorite air and prepared to snuggle down d sip her drink, a picture on the oman's page of the paper on the ffee table met her eye. She picked up. Then she knew. It was an lvertisement for a station wagon. *That's* my trouble, Mrs. Broadom thought. Instead of counting sheep. I've *really* been counting station wagons. And gowns by Milgrim. And interiors by the Vanity Fair Shop. It was the luncheon the day before that had started it all. Why had she gone in the first place? The hostess had obviously done her best to keep it simple. But apparently even simple luncheons could be so rich they could make for sleepless nights.

Anyway, since she *had* accepted, why had she rattled right up to the hotel entrance in the old Ford that was middle-aged and looked it? The hotel attendant had taken the car grandly from her and had parked it in the lot right next to the Madison's new, custom-built station wagon. Not that you'd ever find out from Francine Madison that they had a new station wagon. But everybody at the table where Mrs. Broadloom sat insisted on using new cars and the new decorator at the Vanity Fair Shop as

(*Continued on next page*)



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Ask for *Boltaflex*-Covered furniture and *Boltaflex* yard goods at your favorite department store. The *Boltaflex* tag is your guarantee. Send for free samples and illustrated booklet "*At Home With Boltaflex*." Tells how to do your own upholstering and decorating at home. Write Bolta Products Sales Inc., Dept. HB, Lawrence, Mass.



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CONTINUED FROM PRECEDING PAGE

the chief topics for discussion. And the girl opposite her had just returned from Miami. She was a blond and her tan was very becoming. So was her suit. Mrs. Broadloom didn't know why that should make the last year's dress *she* had just bought on sale feel like a last year's dress. But it did.

As she put the paper down, she got to thinking about how everything is relative. During the depression, if anyone had told her they would some day be living like this, she'd have been in seventh heaven. They had the house almost paid for. And the kids were at last able to have the things they most wanted. And gradually they were making up for lost time with summer week ends in the country at an inexpensive inn, and winter tickets to concerts, and whatever good shows came to town. Yet here she was telling herself—telling herself—what? She wished she knew.

Mrs. Broadloom got up wearily to put the sherry back on the sideboard. A letter that must have come in the late mail and been put on the sideboard by the cleaning woman caught her eye. It was a note from Madge Graham saying she was accompanying Sam on a business trip to the Coast and that Madge hoped Mrs. Broadloom would meanwhile feel free to use their apartment in New York at any time. She re-read the note twice. What a girl Madge was! How fortunate she was to have friends like Madge and all the others!

Suddenly Mrs. Broadloom began to plan what she'd take to New York with her, what stores she'd visit, the friends she'd call. Before she snapped off the light in the dining room she noted idly the gleam on the furniture and the almost blinding whiteness of the woodwork. Mrs. Connors had polished the mahogany, washed the woodwork, without being

She went toward the foot o stairs and stood there a mo unconsciously taking in the wa African violet plant looked o hall window sill in the pale light. Then as she heard the ba horse clop-clopping along the ment. Mrs. Broadloom made a covery. It was the realization the sherry hadn't made her sleepier than she'd been b she'd taken it. Why hadn't had sense enough to know trouble had been hunger all al

As she went back and forth pantry to stove, it occurred to Broadloom that the standard living had nothing to do with lars. She smiled at the pun was about to spawn. For standar living had plenty to do with se

While the coffee perked and buttered a roll, she decided was the luckiest woman alive. T was something to be said for kind of yardstick you used. Sta ard of living had to do with thi like good friends; kids who got the honor roll frequently; a gr thumb; a cleaning woman could be depended upon to c every week, and to do the ri things whether her employer at home or attending a lunche a little old house you could things with, one that always ca up smiling in spite of your mistal and hasty enthusiasms; and a w derful appetite and the ability digest whatever you felt like eati

Mrs. Broadloom did one thi more before she sat down to enormous breakfast. She got t step ladder out and climbed for the company dishes. From n on, the Broadlooms were going use their best things three times day. When the family inquir about it, Mrs. Broadloom decid she would be a bit mysterious. S was just going to say she had ma up her mind to up their standa of living even further.



From head to Toe

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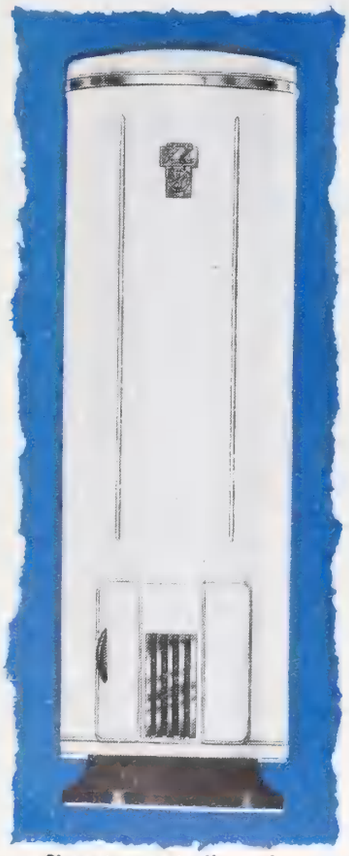
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Plan your music listening

If you would know music, listen to it. Here are 7 "greats" to hear this season

By Richard Williams

It seems to me that you will enjoy music more if you will *plan* your listening. Decide now that this season you are going to hear a certain amount of music—much or little, it depends on you—and then decide what it is you want to hear.

Perhaps it doesn't greatly matter whether your choices are right or wrong, whether you have chosen the best and most rewarding. Not the choices, but the choosing, is important. Human nature being what it is, it makes a difference if you say to yourself, "This is what I want to hear" or if you say to yourself, "I might just as well hear this because I have nothing else to do tonight." The difference is the difference between wanting and accepting.

Music is the most approachable of the arts. You don't need to know anything about music to enjoy it. You don't have to read any explanatory books in order to listen. You can love music without "understanding it"—that is, without understanding its technical side. There is only one thing you must bring to music: You must *want* to listen to it. Understanding and appreciation will follow from listening.

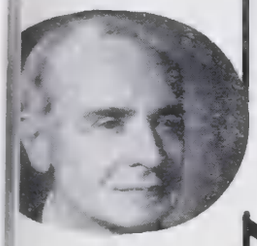
Indeed, once you are convinced that you want music in your life, you are already a long way toward enjoyment. And the result of a program of purposefully planned listening may well be that you will find a new interest added to your other interests, but this one more lasting, most capable of growth, and easiest to pursue.

How should you plan your listening? You have probably been told that it is the music that counts, not the performance. One should choose music rather than the musician, certain great works rather than the men and women who play them. I hold a different view. To most of us music means little until it comes to life in an exciting performance. We respond to music through the artist. It is the human element—the man and woman with the gift of thrilling interpretation—that we applaud and to whom we shout "bravo."

The ideal combination is, of course, great music performed by a great artist. But I think that you might well make your choices according to the artist. Have you read what other people have said of an artist's performance? Has this made you curious? Do you know the artist from a record? Well then, go and listen for yourself. If this be not the simon-pure way toward musical experience, it is at least the expedient way.

Here are seven suggestions which I would choose for the forthcoming season if I had to limit myself to seven. Nos. 1, 2, 5, and 7 can be heard regularly every week on the radio; the others frequently. They can all be heard on records. But if it is possible to hear them play in the concert hall, go. No substitute exists for being there at the performance.

PHOTOGRAPHS COURTESY RCA VICTOR RECORDS



1. *The Boston Symphony under Koussevitzky.* This is the noblest orchestra of them all. Their warm, rich tone comes of many years together under one leader. Try particularly to hear it this year, Koussevitzky retires at its end.



2. *The New York Philharmonic Symphony.* Hear it when Bruno Walter conducts. It is our oldest orchestra, and, if not as virtuous as the Boston, superior in dramatic power and incisiveness. Mozart, Schubert are performed best.



3. *Jascha Heifetz.* Musicians, not over-generous in praise and often argumentative, all agree that Heifetz has no equal among violinists. There is something so aristocratic about his playing it sets him apart from all others.



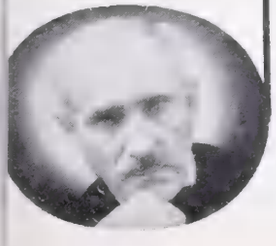
4. *Vladimir Horowitz.* Here is a perfect example of the excitement a musical personality can create. Without ever being theatrical, the drama of his playing is tremendous, inescapable as a thunderstorm, felt by the least initiated.



5. *The Metropolitan Opera.* The Metropolitan—like the little girl—when it's good, it is very good, and when it's bad (as it often is) it's horrid. Try to listen to Mozart's *The Marriage of Figaro* or Licia Albanese in *La Traviata*



6. *Lotte Lehmann.* Once a great opera singer, this artist now confines herself to song recitals. It is an art that is almost extinct, lovely, soft, heart-felt, now humorous then sad, a tremendous experience.



7. *N.B.C. under Toscanini.* His are undoubtedly the greatest interpretations of music that we are privileged to hear. If you are in New York or will be during the season, you should make an effort to see the N.B.C. concerts.

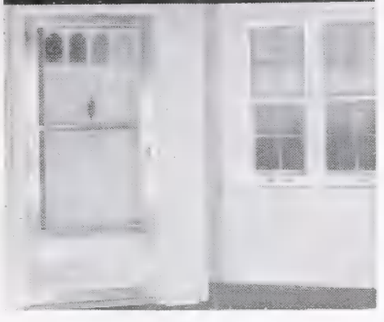
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with two big ovens (a bake oven and a separate meat oven); Charcol-ator Broiler — cooks meats with infra-red rays, like a charcoal fire; Safe-Tee-Kee (prevents accidental turning on of gas to burners); cast-iron top burners with removable heads; lifetime replacement guaranty on all burners and oven bottom, if defective; Good Housekeeping Guaranty on entire range; Snack-Grid (furnished as extra); fluorescent cooking top lamp, electric clock and 3½ hr. interval timer; automatic lighting of both ovens on CP models; everything to save time and labor for the cook and to make every meal a culinary achievement.

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This emblem on a GRAND Gas Range means that it has the 9 BIG FEATURES women want in a range, including FULLY AUTOMATIC OVEN OPERATION!

GRAND HOME APPLIANCE CO. - CLEVELAND 4, OHIO



FURNISHINGS, COURTESY OF BAKER FURNITURE COMPANY

An eggplant has decorative qualities that equal a choice vase in form, and waxed mahogany in texture. Try one flanked by antique candlesticks on a teakwood stand to ornament a small cabinet in your dining room or hall.

Fruits of the earth as ornament

The harvest from an October garden teaches the arranger a lot about form

By Mrs. Anson Howe Smith



PHOTOGRAPH BY HANS VAN NES

Take a hint from early Americans who carved pineapples as symbols of hospitality on their gate posts. Use the fruit itself, either alone on a stand or with accessories, as a decorative highlight on dining- or breakfast-room table.

e arranger can learn much bout form by studying the prod- of her fruit and vegetable gar- Working with the solidity of ts in the round will give her a e of third dimension which will efit her flower arrangements as .

or centuries artists and crafts- have appreciated the decora- value of fruits and vegetables motifs in design. Some cele- ed examples are Della Rob- s terra cotta garlands of fruits, swags and garlands surround- Crivelli's paintings of madon- the bronze fruits in Ghiberti's tes of Paradise." But I am king even more of the innumer- e unknown craftsmen who have lt lovingly with the subtle con- rs of familiar fruits of the earth. ss-makers, potters, artisans in wood, pewter, silver, and stone, both bygone days and modern es, have fashioned fruits and etables, sometimes naturalisti- ly, sometimes conventionally, always with a realization of m as their major decorative ality.

friend of mine has a lovely old glish tea caddy of polished fruit- od. It is pear-shaped, with a rved stem to lift the lid, and it nds importantly upon a teak- od stand. In a similar manner I e to dramatize a fine piece of real uit or a vegetable. What better nament than a handsome pine- ple, for instance, for the center the dining-room table, or for le tables or mantlepiece? And actical, too, because it is so sim- e and so readily replaced, whereas a flower composition takes time to arrange and must be demolished at the first sign of poor condition.

Artichokes make stunning mantel ornaments, and there is nothing more distinguished than a perfect eggplant, which has rich color in addition to superb contour. A good collection of interesting stands, both modern and antique, will provide an appropriate one for the fruit in hand.

I discovered a pair of small red lacquered stands, which were not flat but slightly concave, neatly accommodating the pointed ends of a pair of persimmons so that their beautiful blossom ends stood uppermost in a highly decorative manner. Redwood burls, teak, glass bricks, or plain blocks of natural or painted wood also make good bases for fruits or vegetables.

If you have no appropriate stands, use a mat made of some particularly attractive leaves. Long, oval leaves of *Magnolia tripetala*, after they have been waxed and pressed between brown papers, can be arranged in a long, flat, irregular centerpiece. Their surface is like polished satinwood and their shape is elegant, so that fruits may be arranged directly upon them, without benefit of bowl or basket.

Oak or maple leaves, treated in the same way, will stay flat and keep their color for a long time. They may be tucked in among the fruits, or made into an attractive mat by sewing them, overlapping them slightly, to a strip of paper or light cloth.

(*Continued on page 292*)



PHOTOGRAPHS BY WILLIAM HOWLAND

What better decoration on your mantel or table on a crisp fall day than tastefully grouped samples of your harvest! Here eggplants combined with squash and onions against a handsome black tôle tray with a gold Chinese design.



Recapture Summer THIS WINTER

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Church Plain Pastel Seat in blue or other colors from $12.55. Pearl colors from $17.70. White seats from $11.50. Available at better plumbing stores everywhere.

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HARRY BROWN

PHILOSOPHER WITH A MOP

Housework can be a daily bore or a fascinating pastime. Because it keeps the hands busy, the mind free, it invites philosophy

By Agnes Rothery

Nowadays a good many women are doing their own housework, and the signs indicate that, as servants become one of the vanishing races, more and more women will become familiar with mop and broom, dishpan and stove. These basic tasks may fully occupy a day, but they do not fully occupy a mind.

To be sure, a thousand and one details enter into running a house, particularly if one must not only plan but execute them. And if they are to be executed efficiently they call for some intelligence. Nevertheless, they permit a good deal of mental leeway. Making a bed becomes an automatic process, like tying one's shoe laces, and does not interfere with imaginations, musings, and meditations.

The gardener, since the days of Eden, has been prone to philosophizing, but housework may be equally conducive to this pleasant avocation. Washing windows, for instance. This happens to be the only cleaning job I thorough enjoy. A bucket of hot water, w fortified with vinegar, a spong some clean soft cloths and a du dimmed window fill me with ene getic delight. I can wash windo in a jiffy and I do wash one whe ever the urge comes upon me, eve if the sun is shining in my eyes o occasionally, after the sun has go down. And I am always struck b the fact that when a window properly washed, you do not look it. You look through it. In oth words, it becomes invisible.

This might seem a negative vi tue, but it is actually the startin point of fascinating speculation. run in a stocking makes the prett est leg unattractive. A perfect stoc ing is unobserved. A white ring o a polished table is a disfigurement When it is removed the surface i as usual, and you do not thin about it. Obviously a defect is positive thing, and when it is co rected we have normality.

his principle may be applied vider and different fields. If a k employee embezzles a few isand dollars and is caught and in jail, his defalcation is given notice in the newspapers. But take honesty for granted and it no publicity. It would seem we are so constituted that t is right seems effortless and to expected. It is the deviation ch is noticeable.

do not know if this generalizais of any particular value, but, never I mend or patch or clean, rosses my mind and I reflect the average human being inctively seeks to make whole it is broken and correct what is ew, whether it is a body or a d, a government or a spring in sofa, and this gives me a coming sense of the sanity of man. nother observation which I netimes consider when I am enged in a mundane job is the thing rhythm of recurrence. e hourly task, the daily task, the ekly and monthly tasks come to d, are dealt with, put aside and resumed, reflecting in their humble way the same cycles that include the waxing and the waning of the moon, the ebb and flow of the tides, the succession of the seasons. The over-all pattern of life is one of rhythm and recurrence. Every artist either consciously or unconsciously makes cunning use of this principle, whether he is composing a symphony, painting a picture, modeling a statue, or writing a book. By repetition he obtains both progression and unity, so that his creation is aesthetically satisfying.

Life never stops. When it becomes static it is no longer alive. The heart has ceased to beat.

Thus as I wield a mop—not very expertly because I don't like to wield a mop—or wash a window beautifully—for I like to wash windows—I meditate in desultory but agreeable fashion upon the universe. Although I am merely an infinitesimal molecule in it, I am part of it.

For such reveries housework is almost as good as gardening.

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 140

Calling All Gourmets

The celebrated Gastronomic Fair ll again be staged in the town Dijon, halfway between the viera and Paris, from October th to November 12th. The great chefs of France will be on hand, *va sans dire*. There, every day, ll be performed miracles of the linary art from the *soupe du ur* to the *café noir—table d'hote, la carte—toujours à la français*. hen ordering dinner, bear in nd that Dijon is the home town sparkling Burgundy, so please not order champagne.

Northern Lights

If you are planning to enjoy the inter sports which the Province Quebec will soon be offering, here is a new 74-page multi-lingual booklet which you ought to ave. Its title is "*La Province de uebec, Canada*." It is profusely lustrated, contains all the information you will need and is especially slanted for visitors from all ountries to the south, including entral and South America. There a glossary of expressions in panish and Portuguese as well as n English and French. Write to he Province of Quebec Tourist Bureau, 48 Rockefeller Plaza, New ork 20, N. Y.

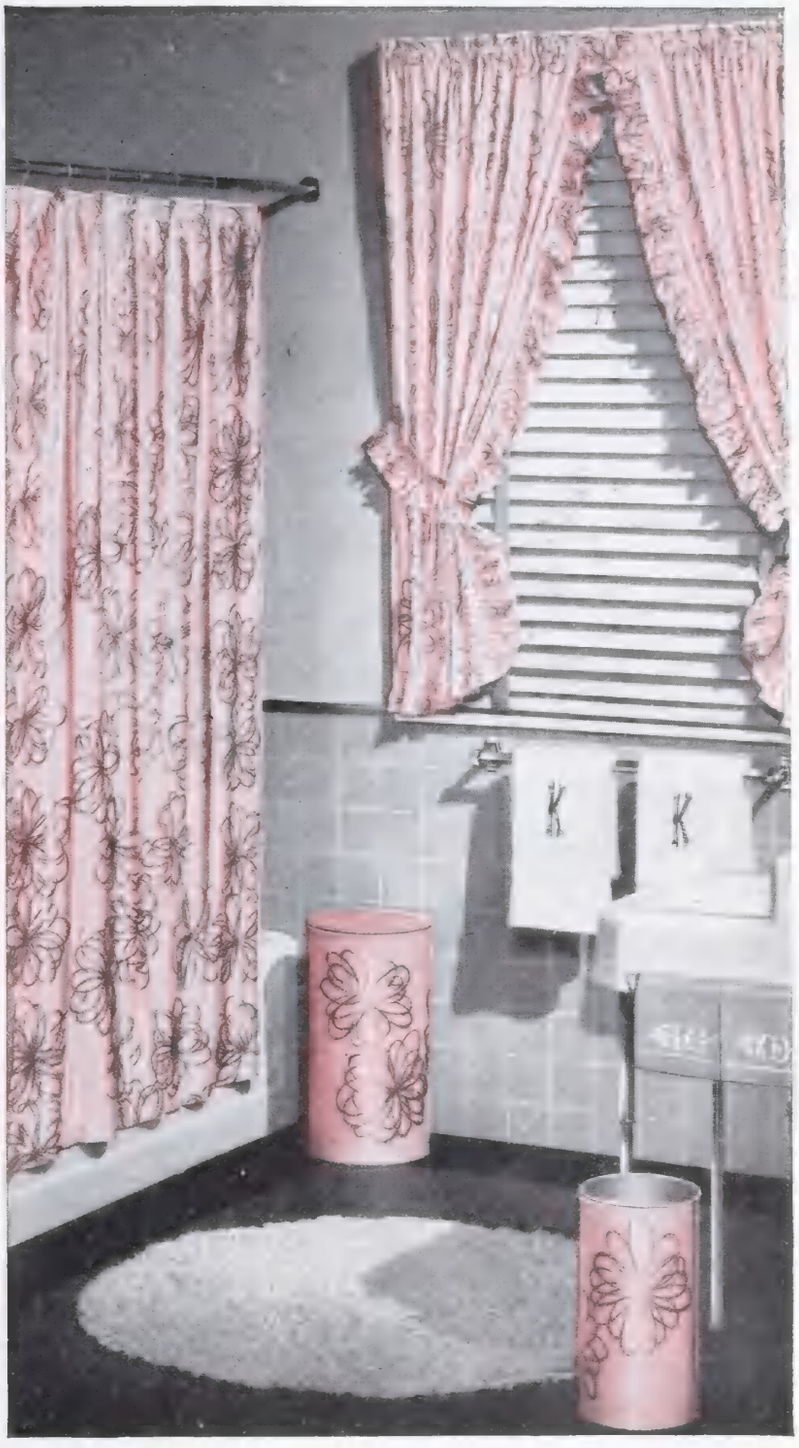
Guides to Quebec

The colorful guides of Quebec City can no longer stop you on the sidewalk and importune you to let them show you around. It got to be too thick, what with some of them being no guides at all, but only hoping for a handout. Soliciting is now against the law. Guides must now pass a test to see how much they know, and anybody caught bootlegging information about the city built on a rock will be heavily fined. A few may foregather in front of the Hotel Frontenac where *you* may do the soliciting. Otherwise you call up the Municipal Information Bureau and ask for one.

Wings Over Belgium

SABENA (Belgian Airlines) has entered its second quarter century of international passenger service. Transatlantic overnight flights from New York to Brussels are scheduled for three times a week each way. You leave New York at 11:30 in the morning Tuesdays, Thursdays, and Sundays, arriving Brussels Wednesdays, Fridays, and Mondays at 7:30 A.M. With only an hour or two stopover, you may board another plane for almost any capital in Europe, the Belgian Con-

(*Continued on next page*)



"Rosette"

IN TWO WONDERFUL FABRICS!

"Rosette"—Kleinert's beautiful new shower curtain design in *Fleecenap or *Alluron. Fleecenap is that famous, velvet-soft fabric that *cannot blow!* Alluron is a smooth plastic film with a satiny finish. Colors: Silver on rose, blue, green, yellow, peach or white; chartreuse on gray. Complete your dream-scheme with "Rosette" window drapes and hamper set.

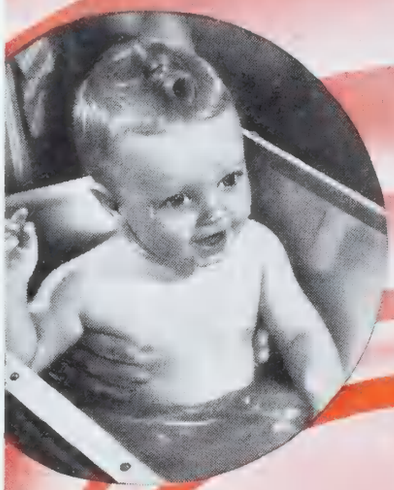
"Rosette" shower curtain in Fleecenap		$5.95
in †Alluron		4.95
Matching ruffled window drapes, Alluron only		4.95
"Rosette" hamper and basket set	per set	9.95
"Rosette" basket (sold separately)		3.95

(Prices slightly higher on West Coast)

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New Pressurized Calrod Units Give You Matchless Economy, Safety And Dependability. Water Temperature And Use Of Electricity Are Controlled Automatically. Fiberglas*-Insulated Tank Stores Hot Water For Three Days Without Re-Heating!*

PERFECT hot water service is yours with this amazing new Hotpoint Automatic Electric Water Heater! Featuring the Magic Circle Heat of pressurized Calrod Units, this great appliance offers you the utmost in cleanliness, safety, economy and reliability. The new type thermostat precisely controls water temperature and use of electric current. The heavy Fiberglas*-insulated tank can store hot water for as long as *3 days* without reheating! See this new heater at your Hotpoint dealer's and ask him about the extra-liberal 10-year protection plan.



EIGHT MODELS, ranging from 15 to 82 gals. capacity. The 30- and 40-gal. table top models are matched units of Hotpoint's Electric Kitchen.

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HOTPOINT INC. (*A General Electric Affiliate*), **CHICAGO**

New! Hotpoint Gives You 10-Year Protection Plan!

Everybody's Pointing To Hotpoint Electric Water Heaters

Copr. 1948, Hotpoint Inc., Chicago, Ill.

CONTINUED FROM PRECEDING PAGE

go, and South Africa. Belgium herself has a special appeal for Americans these days. Food is plentiful and the cooking is good. Hotels are in excellent condition. And the tourist will find the retail stores well stocked with the famous Belgian lace.

To the River Plate

During the fall and winter months one or another of Moore-McCormack's luxury liners, the "Brazil," the "Uruguay," or the "Argentina" will depart from New York every two weeks for a 12,400-mile cruise to Buenos Aires and back. You may sightsee en route at Rio, Sao Paulo, Montevideo, Buenos Aires, and on the way back view these attractive cities again in reverse, stopping also at Port au Spain in Trinidad.

While you are in Buenos Aires, your hotel accommodations, meals, and transfers between ship and the hotel are included in the cruise fare. At the other ports of call the ship is your hotel. First class round trip fare to Buenos Aires is $1,110; cabin class, $710. This line offers frequent sailings on combination cargo-passenger ships carrying twelve passengers following the same itinerary as the luxury liners with many additional stops, including Belem at the mouth of the Amazon River. From here, you may go a thousand miles up river to Manaos a city built in a jungle in the days when rubber was king. Still standing is the Opera House, which used to be visited every year by European troupes. You will walk on mosaic sidewalks, patterned after those in Rio, and see fine mansions, once elegant, but now nostalgically down at the heel. For sailing dates and rates on these freighters, see your travel agent.

Giant Speed Boat

The proposed express liner for the United States Lines will be, when completed, the largest, fastest, most luxurious ship ever built in this country. Its gross tonnage will be 48,000, room for 2,000 passengers and 1,000 crew, with 100,000 cubic feet for dry cargo and passenger automobiles. In an emergency it could be quickly turned into a transport to carry 12,000 troops.

High, Wide and Safe

Pan American-Grace Airways (Panagra) has received for four consecutive years the Aviation Award Certificate of the Inte tional Safety Council. The n flown is 9,000 miles in all, planes touching at Panama, lombia, Ecuador, Bolivia, H Brazil, Chile, and Argentina. figures are impressive indeed w show how the coveted award won. Over the four-year pe the company's ships flew ne 355,000,000 passenger miles 24,500,000 flying miles, and this without mishap to crew n bers or their guests.

The Long Way to Los Ange

Since last spring Pan Amer Airways has offered four itinera which fly the traveler from York to Los Angeles by wa the Caribbean, Central Ame and Mexico at greatly redu rates. Excursion No. 1 takes from New York to San J Puerto Rico, Havana, Cuba, M ida in Yucatan, Mexico City, on to your destination. The nor fare is $364.50, the excursion is $298, which saves you exa $66.50.

The next two itineraries rather similar, but No. 4 takes from New York to San Juan, M tego Bay and Kingston, Jama Havana, Merida, Guatemala C Mexico City, and on to Los geles. Normal fare is $471.60, excursion rate is $360, saving $111.60. These are not "packa tours and the rates are for tr portation only. Your ticket is ited to 30 days. The excursion f expire on December 31, 1948, are subject to 15% tax. For d of departure, choice of itiner and all other details of these junkets, consult your travel ag

Keep Up with the Trains

Hardly a month goes by with the announcement of new pl for passenger comfort on An ica's railroads in the East and West. Several of the name tra trailing the western scenic rou now have glass-enclosed obser tion domes, where you can r high, wide, and handsome and all the view there is to see. Y see it in the right direction, t instead of backward as it slips you from the platform of the l car.

Nearly all routes are adding n "streamliners" every few wee These are hauled by mamm Diesel locomotives, which g smoother running and swif speeding. Lounge cars are retain for the readers, but an additio feature on some of the east roads is the recreation

ed to serve the cocktail and the gamesters.

u would like to keep abreast progress the railroads are toward happier traveling, nthly magazines will help do so. One is "Railroading which is published by the tion for Railway Progress, al Tower, Cleveland, Ohio, sts $2 a year. The other is s." put out by the Kalmbach ning Co., 1027 North Sev- t., Milwaukee, Wis., at $4 Both are fully illustrated, tories and news, and neither called a "trade journal."

Southern Exposure

ou crave a seven-day refresh- re is a personally escorted and through the Old Dominion which leaves New York City every Saturday through October 30th. You go by rail to Baltimore, sail down the Chesapeake to Norfolk, have a day at Virginia Beach, and then motor-coach to historic Williamsburg, Richmond, Natural Bridge, the Shenandoah Valley, Luray Caverns, Skyline Drive, Charlottesville, where you will see the homes built by Thomas Jefferson and James Monroe, the University of Virginia, Yorktown, where Lord Cornwallis surrendered to Washington, and Old Point Comfort. Here you will get aboard a steamer which will sail you back up the Chesapeake again to Baltimore to entrain for New York. This all-inclusive affair is sponsored by the Travel Section of American Express and costs $128. Consult your travel agent for reservations.

THE MAN BEHIND THE HOE

CONTINUED FROM PAGE 240

ne broccoli, chard, celery, endive (witloof chicory). routs, leeks, kale, and parmprove in flavor with frostnd the rest lose nothing in transfer from row to pot.

first hard frost also simplirdening by abruptly stilling sect chorus and discouraging weeds. The let-up in dusting ultivation is one of the ades of a fall garden. In the way, the winter gardens of outh and Northwest flourish ess work in the cool season. lower South (below North na and Tennessee) and the coast to Norfolk there is ime to plant rape, spinach, e, kale, shallots, beets, and sets in the garden.

ning to northern gardens, crops must go into storage on as they mature or when blasts the vines. In many along the Atlantic Coast, e South and Middle West, potatoes are grown as com- as beans. In southern New nd, fewer gardeners try the but those of us who have the feel great pride in the sweets our own patch.

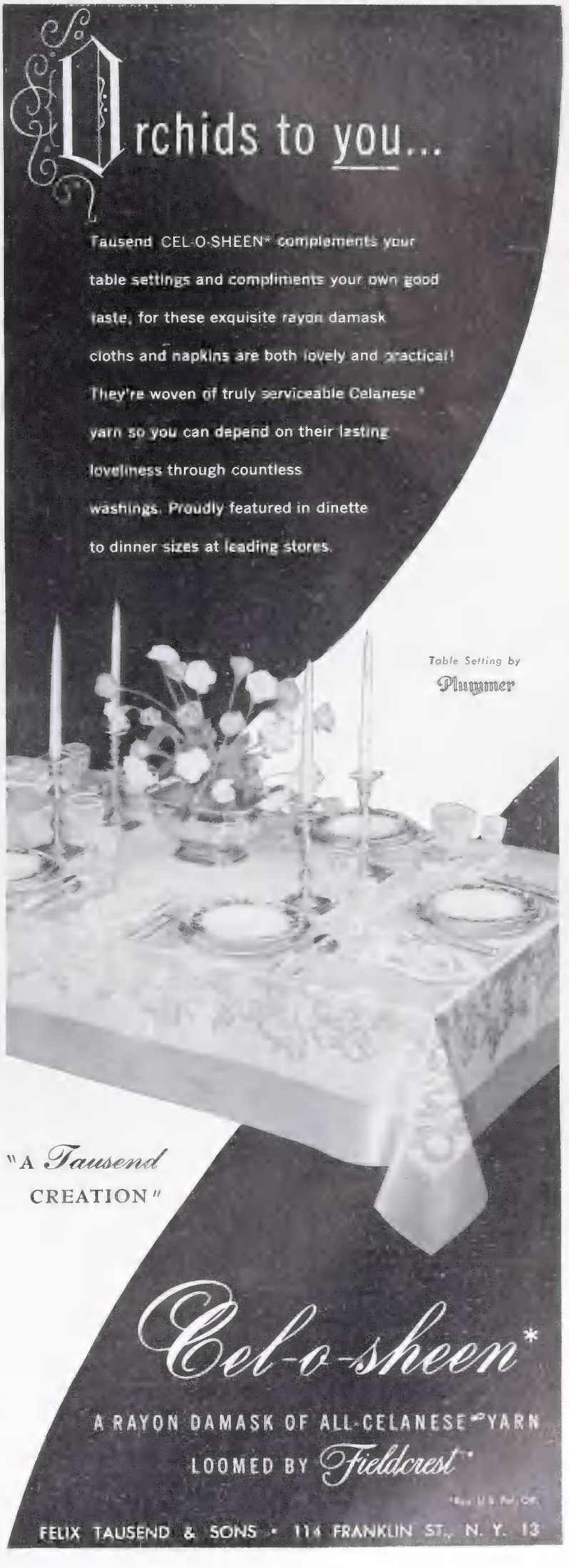
soil type has a great deal with the success of this able. Sweet potatoes like warm soil and a low nitrogen zer. Plants are cheap, may t out the first of June when orst spring rush is over, and little care. After two or three ations, the vines make an tive ground cover that disges weeds, and there is no more work until October. When the foliage turns black, under the first heavy frost, the growing season is over and it is time to dig.

We turn the soil with a fork, taking care not to spike the tubers, and allow them to dry in the sun for several hours. Then we sort them for size, place them in baskets, and put them in a cellar where the furnace keeps the heat around 80°F. After two weeks the baskets are moved to a dry closet or furnace room, away from the fire. So treated, Nancy Hall and Jersey Shortstem sweets have been enjoyed through most of the winter. We prefer yams, or the orange, moist varieties of potatoes. New Jersey has a new one of this type, called Jersey Orange, that is proving popular.

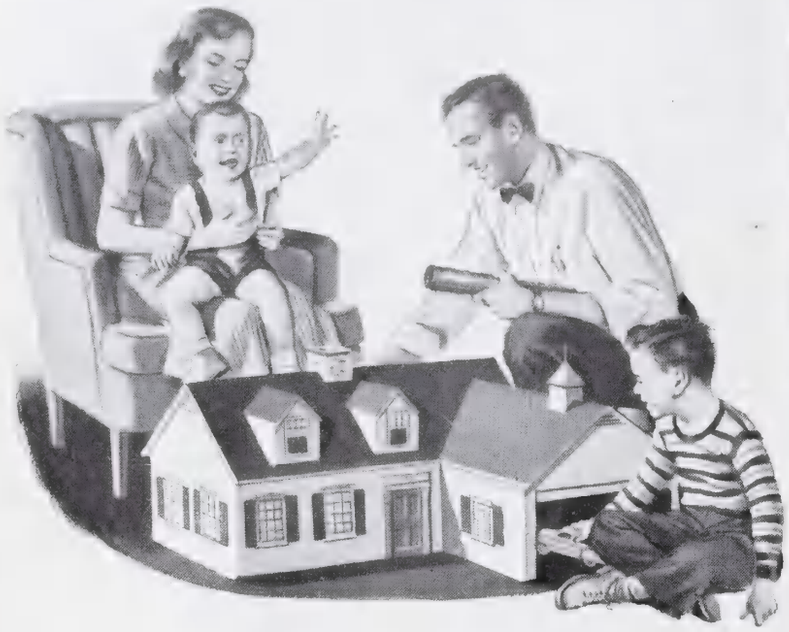
According to William Lanier Hunt, sweet potatoes are harvested differently in the South. When dug before frost, they will dry out nicely if left a few hours in the sun after they have been cleaned up, he writes. The least bit of frosting will ruin them for eating, so do not leave them out over a frosty night. They should be stored in a dry, frost-proof cellar, and, if possible, they should not touch each other in storage for they rot easily.

The Illinois Extension Service says that squash and pumpkins keep better if given three or four days curing at 80 degrees, and the tougher skinned varieties store longer. We have not tried this but have kept the thin-skinned butternuts in a dry, cool place, each squash standing without touching

(*Continued on next page*)



Planning your Dream Home?



You get only one chance to save ⅔ on insulation!

Don't be caught. It will cost you *3 times as much* to insulate the walls of your house if you wait till *after* it's built. So, if you're building a new home insist on complete insulation; if buying, be sure of it, before you take title. That means a blanket of insulation in the ceilings and side walls.

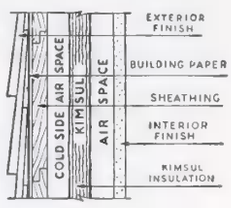
With many-layer KIMSUL* insulation installed throughout your new home, you may save up to 44% on fuel. And you'll enjoy far greater comfort, winter and summer, in a house that's worth *far more* if you decide to sell.

Important fuel savings in your present home — with KIMSUL!

Experience of home-owners proves it! You may save up to ⅓ on fuel with KIMSUL in the attic of your present home. And you'll find KIMSUL one of the easiest of all insulations to install yourself. Many-layer KIMSUL resists moisture and vermin. And it's fire-resistant *all through* . . . including the exclusive PYROGARD† cover. Only KIMSUL gives you all these important advantages.

A better way to insulate side walls.

Builders will tell you the correct way to insulate a wall is with air space on both sides of the insulation. That's why they recommend insulation of the blanket type. The illustration on the right shows how KIMSUL, the only *many-layer* stitched blanket insulation, provides scientific wall construction. KIMSUL is installed permanently in the center of the wall space. Will stay in place and keep its insulating properties for the life of your home.



*T. M. Reg. U. S. & Can. Pat. Off. †Trademark

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CONTINUED FROM PRECEDING PAGE

the next, for three or four months.

There are a few important rules that must be observed in storing any vegetables and fruits. One is that the produce should be in good condition to start with. We have learned a lot about this from Mike, our seasonal helper, at harvest. He is very deft at sorting apples, but he places the top quality beauties in a basket as tenderly as if they were babies. Any bruise or cut invites rot, and one bad fruit contaminates others.

Root crops, such as beets, carrots, and turnips, may be stored for the winter in boxes of sand kept slightly moist to prevent shriveling and limping. Tender roots, especially planted in July or August for this purpose, are the ones to store—not the woody old specimens that have been growing since early spring. Root crops can be left in the ground until late fall, then dug, tops removed to a quarter-inch stem, buried in sand, and stored in a cool cellar where the temperature ranges from 32° to 40°.

During the war we raised our own potatoes and managed to keep them in a root cellar with little loss from sprouting until May. Those who still grow them should certainly try using one of the trade-named materials such as Spud Keep, Barsprout, and Stop Sprout, that stop sprouting. These are on the market in dust form or as treated paper shreds which may be mixed with the spuds—or with other roots for that matter.

Whenever vegetables are removed from the soil, refuse should be cleaned up, the ground loosened and fertilized, and a cover crop seeded. A Kentucky bulletin offers some sound suggestions in regard to this last minute planting. Killing frost comes about October 15 in the neighborhood of Lexington, so that any cover crop seeded this month will hardly be ready to be turned under before the end of April. Therefore, any section of the garden that the gardener in the latitude of Lexington wants to plant very early next spring should have been reserved for tomatoes, squash, and other tender vegetables that were removed in time to sow a cover crop by September.

From the Gulf Tier, John V. Watkins writes that it is high time to turn under the summer cover crop and get the winter seedlings started. A cover crop in this zone is used to protect the soil from the intense tropical sun that becomes less fierce with the advent tumn. Decomposition of the t under sod is speeded by a tion of inorganic nitrogen. A as the plot is well prepared, be time to set out vegetable sow the seeds of annual flow

Attention is also given t compost pile in this season i North and South. Here we put the fast-falling leaves big hole or pile where they converted into valuable n manure. Again, the additi some material such as Aero amid Granular, occasional w down and turning with a fork the transformation. But per good compost can be made lowing nature to work in he fashion, as she does in the w

Compost is sometimes us flats to grow seedlings. Mr. kins suggests that it should b verized in a soil shredder—a den man might bring one to door if you haven't invested i yourself—or sifted through a s of poultry netting. Then, in to defeat the prevalent soil-diseases, he heats the compo 160° to 200°F. for two h There are chemicals on the ket, including the ever-usefu malin, that can be used acco to package directions to de damping-off organisms and seeds. We have learned fro perience that when you start own seeds it pays to avoid all sible hazards. Treated seed sound investment. Also one buy washed builders' sand, v culite or sphagnum moss to vide a sterile medium.

Such materials may also be in the cold frame to reduce ling losses. Up here in Con cut, the cold frame may be p good use in October. Trans some of your young salad p into it and have your own t salads on into the winter. On v days the sash can be compl removed and replaced when sun goes down and cold sets i the weather grows colder, the can be lifted just enough to air circulation by day, and c and covered with burlap or ting to prevent freezing at n

If you live out of town and your eyes open, you will soon that real countrymen do ce things, grow certain crops, omit others. We used to wond this but for nearly every omis we have discovered a reason. Y own little section may be pec in the matter of frosts, soil, or n ture, as ours is. In scientific te this piece of Connecticut is

biological zone from
s near as six miles round-
o we have learned to plow
nt according to tradition
of depending upon the
his goes for every part of
try. It's wise to talk to the
s before planting bush
d trees in the fall, for in-
Here, as well as in many
aces, it can be done but
't really gain anything, as
or puts it.

who advocate early spring
point out that the dor-
ock establishes itself and
ll season of growth before
the hardships of winter
Those who say you may
late October or November,
r the leaves are off, hold
plant has ample time to
n itself before hard freez-
d suffers no setback in
spring growth.

rtain sections, notably the
st, late fall and winter
of fruits is favored be-
e soil does not freeze deep
stock settles in without any

ner we plant in spring or
we prepare the soil as for
etable garden, deep and
d try to get the trees from
ry nearby so that we can
hem shortly after they are
his avoids the danger of
t or frosted roots. Bushes
nts ordered by mail or ex-
re soaked for about two
before planting, and, after
elay, most of them start
. We have also had to heel
es for a week or so that
d not set out immediately.
nger in this is that the plant
rt growing and have a sec-
ck when it is moved again.
are dug wide and deep
to accommodate roots
crowding and the damp
thrown in first and tamped
ir pockets. Subsoil goes on
ay from the roots. After firming, the soil should reach about an inch higher on the stem than it did in the nursery.

Since parts of the roots are lost in digging, the tops of fruit trees are pruned back to match. Ask your nurseryman how much cutting is needed. Here are some general rules gleaned from a University of Minnesota bulletin on home fruit planting. Leaders of apples, pears, and plums are shortened slightly, as are any branches that threaten to outgrow the leader. Cut at the point where there's a bud pointing outward. Prune away any branches too close to the ground and, of the rest, leave only those that are properly spaced. Leave only one branch at any one point on the trunk.

Peaches—not for Minnesota—are pruned to a whip, or three or four side branches may be left symmetrically around the stem. A few well-arranged branches may also be left on sweet or sour cherries. Incidentally, New Jersey advocates fall planting of this tree as well as of currant and gooseberry bushes. Other fruits may be safely set out in spring or fall in New Jersey, according to two new, valuable circulars called "Planning for Fruit in the Home Garden" and "Bush Fruits in the Home Garden." The writers emphasize the fact that it's better to skip fruits entirely if you haven't the proper space and soil and are unable to care for them. Selections of varieties are also very important.

After planting, fruit trees may need bracing against the wind. This is done by driving three stakes to form a triangle around the tree. Stretching wires from these to the trunk, tent-fashion. The part of the wire that touches the bark should be run through an old piece of rubber hose to protect the trunk from injury. Trees that are set in the fall may also be helped by heaping the soil in a mound around the base.—*K. P. Plumb.*



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to smear, splatter, write or even walk on beautiful Stainproof VARLAR... and try to mutilate the durable beauty of this amazing new wall covering!



You can wash enduring Varlar every week for 20 years and it still looks new! Fantastic, yet true! *Proved* by impartial testing laboratories and actual usage tests. *Proved*, too, that oil, ink, grease, mercurochrome, jam, crayon, syrup, candy, vinegar, pencil, lipstick, hot kitchen grease, dirt accumulation—STAINS OF ALL KINDS—easily, quickly wash off Varlar with ordinary soap and water.

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Only Varlar can withstand everyday wear and tear from adults and children... and come up smiling-fresh with first-day beauty! You have 93 stunning styles to choose from, to increase the beauty of every room or hallway in your home. Florals, plaids, weaves, pictorials, stripes and tones ...all designed to bring *lasting* charm to your walls. Goes up easily as wallpaper, too!

Test Varlar *yourself!* Smear, splatter, write, even walk on it... watch it come up sparkling-fresh with ordinary soap and water. Mail coupon for your Varlar sample.



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Start in with this lovely flower hamper...



PANSY FLOWER decorated hamper. One of the loveliest of the streamlined Whitney Hampers. They come in a wide variety of exciting designs . . . in rich blending colors to match your bathroom color scheme. See them at your favorite store today.

End up with this lovely floral bathroom...



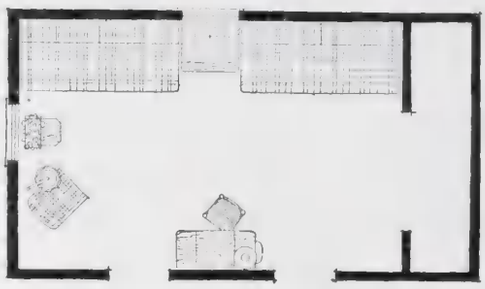
YES! WHENEVER YOU WANT TO DRESS UP YOUR BATHROOM, your best bet is to start with a Whitney Hamper. But best of all, Whitneys are strong . . . serviceable! Be sure *you* insist on a Whitney Hamper at your favorite store! *True! It costs no more to own a Whitney!*



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before







after

A SILK PURSE OUT OF A SOW'S EAR

Proving that the most forlorn living space can be salvaged

Just how pleasant you make a room depends a lot on the quality of your advance planning—on the thought and work devoted to its development.

Mr. and Mrs. Robert Owen, of Bel Air, California, wanted a guest room. There was a room over the garage which hadn't much to recommend it except that it *was* an empty cubic area with a ceiling, a floor, walls and windows and *did* suggest the kind of privacy that one likes to offer guests.

Adele Faulkner of Lloyd's of Brentwood was the decorator. She proved that there is an easy way of doing such things. Here is ho the job was tackled:

They wanted the room to b cheerful and relaxed to provide th maximum of comfort and to de mand the minimum of upkeep This meant keeping the furnishing down to essentials. Thus the brigh plaid bedspreads and the hand painted floral design on the wall and window shades become almos as important as the structural parts of the room.

Simple draperies were used and glass curtains dispensed with. This did away with the necessity of fre quent laundering. The window



● Colorful fabrics and hand-decorated wall motifs transformed this bleak garage into a livable guest room. Note the space-saving floor plan

have a finished look, thanks to the dark valances and painted shades.

The walls of the room are off-white which meant that color had to be introduced through the fabrics, the painted wall motifs and the accessories. The tailored bedspreads and the chair cover are plaid in light gray, green and the lighter shades of blue. This same material is used on the lampshade, a simple device adding more color to the room.

The same fabric reappears colorfully on the door panels. Here the fabric has been wrapped around pieces of cardboard and inserted into the door panels. If you have French doors, a problem when you want a room to have privacy, try this same technique. It's a change from the floral prints which are more often used to cover the glass panels.

And there's another lesson in decorating in this room—the use of the old with the new with little attention to strict period matching. Modern and French Provincial and Early American live happily here.

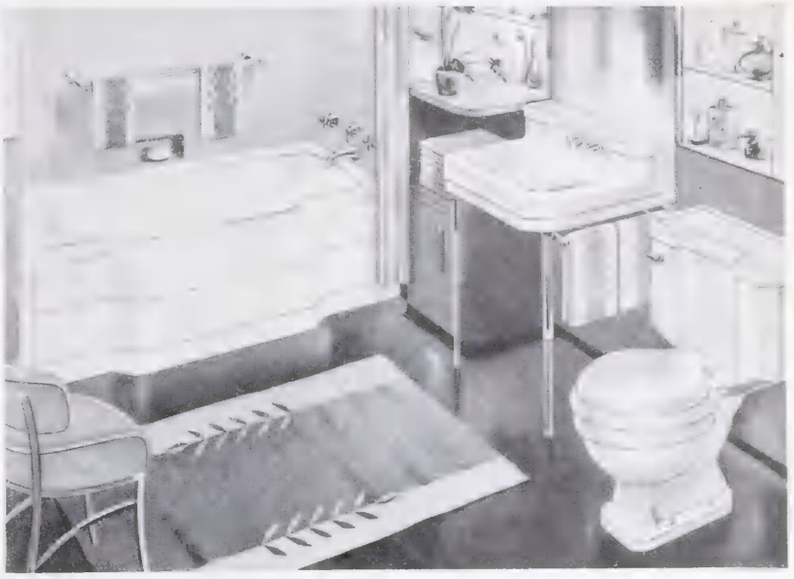
PHOTOGRAPHS BY ROBERT C. CLEVELAND



● An unpromising door became a thing of beauty by a simple trick. Fabric covered inserts in the panels.

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ELJER





"Here's something I've learned . . ."

"Harry and I lived in enough houses to find out that there is a big difference in plumbing fixtures. Our own new bathroom and kitchen are Eljer-equipped and one of the first things I've learned is that these are the easiest fixtures to keep sparkling clean! Just the swish of a damp cloth does it . . . and Harry says the way they are made means they will stay bright and new looking for a lifetime."

Eljer bathtubs have a rugged, rigid, cast-iron base that makes possible a smooth, extra-thick coating of glass-like enamel. And Eljer Vitreous China Fixtures *just naturally* resist stains and are impervious to all ordinary acids—because they are real china.

For Eljer fixtures in white or pastel shades, see your plumbing contractor or write Eljer Co., Box 192, Ford City, Pennsylvania.

CONVENIENCE AND SAFETY



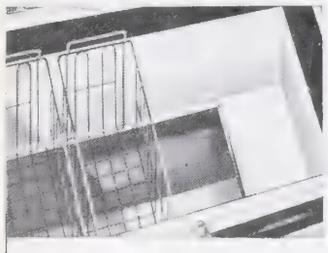
Eljer's Legation Bath features an integral end-seat and a wide, front-rim seat, only 16 inches high . . . . easy to step in or out and ideal for bathing children. Tub interior is full size, yet requires no extra space. Bottom is flat, for safety's sake.

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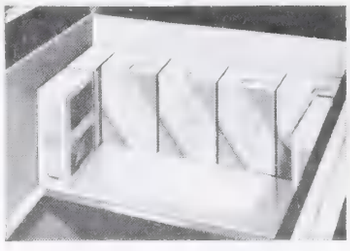


Beauty, Lots of Space—and More! 8 full cu. ft. of storage room—surrounded by a gleaming Dulux-finished cabinet. And tucked away inside are such things as: Frigidaire's quiet, dependable, economical Meter-Miser mechanism; "alarm clock" safety signal to warn you automatically in case of rising temperatures; a top that lifts or lowers like a feather because it's counter-balanced; and many other money-saving and food-protecting features.



Baskets that S-l-i-d-e!
Big, roomy baskets—both of them resting at convenient height on special rails. You never have to lift a basket; merely slide it to one side, to reach foods in the bulk storage area below. Baskets are wide-spaced wire—foods are visible from either top or sides.

Permanent Fast-Freeze Shelf!
Specially refrigerated, it gives you the rapid freezing that "locks in" foods' flavor, value and appearance. Use this Frigidaire feature to freeze your own foods—then store wherever in freezer is most convenient.



Learn About the Complete Line of Frigidaire Home and Farm Freezers, 8 to 26 cu. ft. capacity. Find dealer's name in Classified Phone Directory under "Refrigerators." Also, see the new Frigidaire Refrigerators, Electric Ranges, Electric Water Heaters, Automatic Home Laundry Equipment.

Listen to Frigidaire's new LUM 'N' ABNER show. See newspaper for time and station.

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PHOTOGRAPH BY MAX TATCH

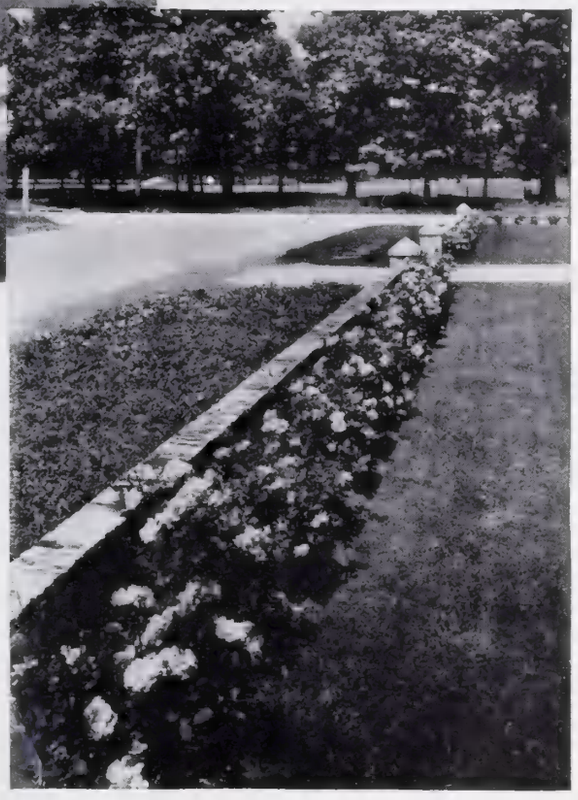


● Gold, orange, and red ranunculus flowers crowd behind a whitewashed brick, wicket-trimmed wall to make a bright spot for passersby in Beverly Hills, Calif. The dispensers of cheer are the Jack Bennys.



● A corner property can be a traffic hazard if planted to tall shrubs, but this foot-high wall with roses gives definition without any danger.

● From inside, Dr and Mrs M. Newton Jasper, of Rockville Center, N. Y., get this view (below) of their low wall edged with Floribunda roses.



APHS BY
CHLEISNER

rivacy's a very nice thing, but lon't seek it so vehemently that u hide your grounds completely hind a high fence or wall. Your ghbors will enjoy sharing some your garden views.

For instance, you can define the ge of your property with a sug- stion of a wall and plant on the ide a row of flowers that will w just tall enough to show above Choose plants that will flower a long period of time, and that neat and bushy in habit.

Ideal for the purpose are low- owing varieties of the Floribunda es. They make a fine show of om in June and continue with generous quantity of flowers ough the rest of the season. r choice, you have frilly-petaled, ep pink Permanent Wave, the w Geranium Red, the vibrant red single Donald Prior, prolific white Summer Snow, and several others.

Or picture yellow and rust-colored azaleamums or cushion chrysanthemums with dull red bricks; a billowy gray-foliaged edging of lavender with blue flagstone or mauve slate; or a pink-tinted, 1½-foot concrete wall enclosing a row of handsome peonies in tints of color from white to vibrant pink.

An ambitious gardener may work out two seasons of bloom beside his low wall. A close-ranked band of tulips for spring bloom can be followed with azaleamums. The tulips can be dug after their foliage has yellowed, and immediately replaced with azaleamum plants. These will bloom from late July right up until frost, when they come out to make room for the tulip bulbs again.

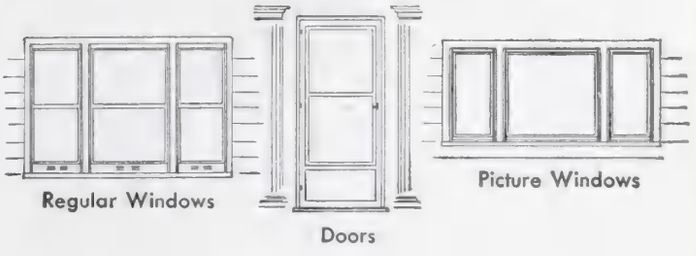
FUEL COSTS ARE UP

BUT YOURS GO

DOWN WITH THE EXTRA

COMFORT OF 'Orange'

ALL WEATHER WINDOWS



Yes, 'Orange' All-Weather Aluminum Windows will give you savings up to 30% this year and every year—soon pay for themselves.

And they'll solve all your screen and storm sash problems for good. You change over from storm glass panels to screens and back again *in seconds* from inside the house.

These beautiful 'Orange' windows are made of aluminum—a metal noted for its permanence, beauty and freedom from rust.

Before you put up with the problems of drafts, discomfort and hard-to-get fuel another winter—or the inconvenient changeovers every spring and fall—investigate this boon to comfortable living.

ACT TODAY—Let the authorized 'Orange' dealer show you how beautiful, convenient and economical these windows are. The coupon below will bring you complete information without obligation.

ORANGE SCREEN COMPANY Dept. B-10
420 Lexington Avenue, New York, N. Y.

Without obligation, send descriptive literature on 'Orange' All-Weather Windows.

Name (please print) .....

Address .....

City, State .....

I own my home ☐ Am planning to build ☐

'Orange' ALL ALUMINUM ALL-WEATHER WINDOWS AND DOORS



MAKE YOURS A

Marlite BATHROOM



For the colorful beauty and glistening cleanliness that will make this one of the loveliest rooms in your home, plan on Marlite plastic-finished wall and ceiling panels. Choose from a wide range of appealing colors and attractive designs to create a decorative theme at once harmonious and distinctive.

You'll find Marlite is lovely to live with in your kitchen, too—its sealed surface resists dirt, grime, grease and moisture . . . never needs refinishing. Cleaning? Just wipe occasionally with a damp cloth—it's as easy to clean as your finest china!

easy to clean • never needs refinishing

for New Homes or Old

Marlite—a sound investment in gracious living—is available at your lumber and building material dealer. Ask for genuine Marlite by name; and ask, too, about the complete Marsh line of mouldings, bathroom accessories, adhesives and polish—all aids to better living.



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PLASTIC-FINISHED
WALL PANELS

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WALL PRODUCTS, Inc.
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DOVER, OHIO

FOR CREATING BEAUTIFUL INTERIORS



PHOTOGRAPH BY W. B. MIX

Before. This doorway of a Stamford, Connecticut, home has a familiar look to many homeowners. It is obscured by a pair of evergreens. These were put in when they were "cute" little plants, but they soon outgrew their locations. How would you solve this problem of low evergreens that grew into tree size?

If You Bought The Wrong Foundation Planting

To prune or replace—that is the question that many owners of poorly chosen foundation plantings have to decide. A family difference over just this question was solved (temporarily, at least) for the owners of a Stamford, Connecticut, residence when W. B. Mix of the Bartlett Tree Expert Company did some drastic pruning to the overgrown evergreens that hid the architecture of their entra

The result is not ideal, both owners and Mr. Mix are quick admit. Some day a new plan will be put in. But the well-pru old planting will serve a coupl years, at least until the owners cide on a new planting—compo of low shrubs that will never grow their locations or need p ing that ruins their shapes.



PHOTOGRAPH BY GOTTSCHO-SCHLEISNER

After. With the help of a tree expert the owners solved their problem temporarily by pruning. Now their doorway shows, and they can see out of their windows. The owners plan eventually to replace the leggy retinosporas with dwarf evergreens that will never grow up to obscure their view and their house.

efore you sign up

REMEMBER: *There are lots of home freezers but only one can be called the Deepfreeze home freezer. Get the genuine when you buy.*



HERE'S ONLY ONE

Deepfreeze

TRADE-MARK REG. U. S. PAT. OFF.

HOME FREEZER

Advanced Features . . .
re for your money in every way



n here is De Luxe Model C-10, 10 cubic feet, holds over 350 pounds assorted foods. $449.50. Others for any size family, any size purse.

The home freezer that pays for itself
Your dealer can prove it to you . . .

Everybody knows you get a lot of good living with a Deepfreeze home freezer. And here's something else you ought to know. In the long run, *it costs you nothing to own one.* It actually pays for itself—then pays you a handsome profit besides.

Hard to believe? It's a fact. Your Deepfreeze home freezer dealer can prove it with figures right before your eyes.

And those figures will be for *your* family, *your* budget, *your* way of living. They will show the sum you can expect to save by quantity buying—by fewer trips to market—by ending leftovers, spoilage, waste.

Add up these figures and one fact stands out. You are money ahead with a Deepfreeze home freezer. Get the proof, first hand and in full, from your dealer today.

FREE: Handsome 64-page illustrated book. "An Invitation to Better Living." Gives full information on home freezing. Write for it to Dept. HB-108, Deepfreeze Division, Motor Products Corporation, North Chicago, Illinois.



Bath... Kitchen... All Through the House It's Sanitas

Fabric wall covering with the "velvet-finish" touch!

For 45 years American kitchens and baths have been "protectively decorated" with Sanitas —the durable paint (5 coats) on fabric wall covering. Cracks have disappeared permanently under its sturdy, flexible construction. Plaster surfaces have been reinforced. Walls have been kept bright and clean with a whisk of soap and water.

NOW, this same wonderful covering has been decorator designed in gay, new patterns . . . fresh, subtle hues . . . so delightful you'll want your kitchen, bath and every room in the house modernized with Sanitas.

Sanitas assures you perfect walls! Walls that will keep your home a new home of beauty and freshness through the years.

Sanitas
FABRIC WALL COVERING
FOR PROTECTIVE DECORATION

Guaranteed by Good Housekeeping — REPLACEMENT OR REFUND OF PURCHASE PRICE IF NOT AS ADVERTISED THEREIN

Patterns shown, top to bottom: Black Tulip, Mountain Pine, Tiverton

Standard Coated Products

DIVISION OF INTERCHEMICAL CORPORATION, EMPIRE STATE BUILDING, NEW YORK 1, N.

Year 'round protection against sun, storm, rain, sleet, snow - with

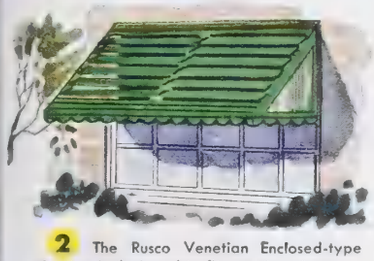


RUSCO

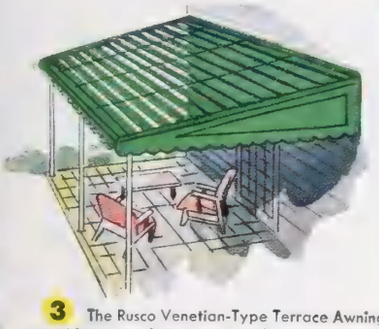
...an improved, complete line of all metal, adjustable, venetian-type awnings and jalousies



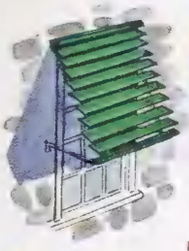
1 The Rusco Venetian-Type Door Canopy adds finish and charm to unprotected doorways. Guards against sun, rain, snow and sleet.



2 The Rusco Venetian Enclosed-type Awning is designed to fit any size picture or casement window. Venetian screened side shields offer added weather protection yet permit ventilation and visibility.



3 The Rusco Venetian-Type Terrace Awning provides a roof that permits full enjoyment of your outdoor living room. Louvres are adjustable for control of sunlight and ventilation.



4 The Rusco Full Venetian-Type Awning, with its horizontal lines, is attractive and practical for both double hung and inward opening types of casement windows. Available in steel or aluminum.



5 Rusco Jalousie Porch Enclosure combined with glass and/or screen panels converts open porches to the most livable and enjoyable year 'round room in the house.

Remember . . . Rusco Awnings are adjustable from inside, provide clear visibility, weather-proof ventilation and light control.

These colorful, permanent awnings and jalousies will give you many year 'round benefits—they never have to be taken down, stored, repaired or recovered. They're adjustable—give you control of light, visibility and ventilation. They're stormproof, sunproof, fireproof. Available in either aluminum or steel, bonderized and finished with baked-on enamel in many beautiful colors. A permanent awning installation that retains its service and attractiveness through all seasons. Illustrations show types available, but for complete information...

...send coupon for illustrated literature—act today!



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I own my home ☐ I plan to build ☐



HELM PLACE—Built in 1791—Fayette County, Kentu

Two Keys



TO KENTUCKY HOSPITALIT

One key only opens the door of a gracious Kentucky home. Within the home, one cork c unlocks to your enjoyment the bonded bourbon of Kentucky Hospitality.

In the State which knows its bourbon best, Kentuckians' preference for OLD FITZGERALD re on four key facts—slowly distilled on a century-old sour mash formula—naturally aged to maturity in the old-fashioned Kentucky manner—always the same distinctive bouquet and rob flavor—the one and only whiskey produced in this independent, native-owned Kentucky distille by craftsmen who are masters of their art.

Enjoy the bonded bourbon Kentuckians prefer. From shelf or bar, select OLD FITZGERALD tod



KENTUCKY STRAIGHT
BOURBON WHISKEY
100 PROOF • BOTTLED IN BOND

OLD FASHIONED... *but still in style*

OLD FITZGERALD

Stitzel-Weller Distillery, Inc., Louisville, Ky.



PHOTOGRAPH BY HEDRICK-BLESSING STUDIO

Hand in hand with the great custom designers go the great cabinetmakers. Most famous one in the Middle West is the firm of William L. Quigley of Chicago—a complete workroom capable of executing any kind of furnishings. They execute all of Samuel Marx's work. In New York probably the most famous cabinetmaker is firm of Schmieg & Kotzian.

The significance of custom furniture in America today

CONTINUED FROM PAGE 147

to step up the performance ell-established types.

e two-way desk on page 146, ned by the office of Samuel A. -Noel L. Flint-Charles W. nne, is an example of how one s needs were translated into leek, inconspicuous, highly ional but beautiful piece of ture. Mr. Marx's client wanted ndle his personal affairs at , and wanted to have a secre- come in for that purpose ionally. His desk could not office-like in any way, since as to stand in an elegant library right off the living room. Yet he wanted it to have full (though hidden) facilities for the secretary and equally full convenience for himself, including regulation file drawers. In short, his order was for a full office to be designed into a desk whose looks were to belie its nature.

Mr. Marx, whose office probably designs and supervises the execution of more custom furniture than any other group in America today, accomplished this assignment easily. Since Mr. Marx was also the

(*Continued on page 306*)



Lasting, livable luxury!

SO EASY TO LOOK AT . .
Duran upholstery covering in lovely pastels—luxurious color tones—enduring 'showroom beauty' for your dining room, living room, kitchen and den.

SO EASY TO LIVE WITH . .
Comfortable—pliant—pleasantly soft—smooth and satin-like to touch.

SO EASY TO CARE FOR . .
Resists scuffing and fading—won't peel—keeps clean and flower-fresh by occasional wiping with a damp cloth.

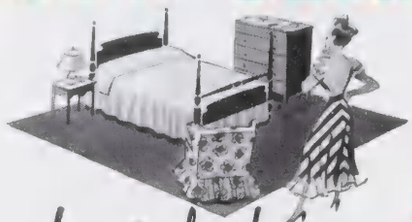
SEND FOR FREE INFORMATIVE DURAN CIRCULAR

masland



THE MASLAND DURALEATHER COMPANY, 3280-90 AMBER ST., PHILA. 34, PA.

FARIBO all wool BLANKETS



offer your bedroom Color!

If, for example, your bedroom color plan demands an accent on green in your blankets . . . FARIBO can offer you not one, but *several* tones and *several* patterns to complement it. Rich, full greens . . . soft, frosty pastels . . . all superbly styled and bound in matching rayon satin.



Or . . . you can do the same with ROSE, BLUE, and YELLOW. Whatever your color scheme, you'll discover just the right contrasting or blending shades in FARIBO ALL WOOL BLANKETS . . . solid tones or patterns.

Langwin

FARIBAULT WOOLEN MILL CO.

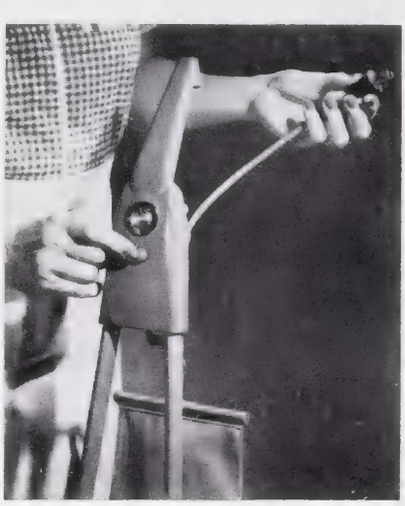
FARIBAULT ★ ★ ★ MINNESOTA

FOUR NEW VACUUM



Cleaning ceases to be a dreaded chore one's vacuum cleaner is easy to use, it performs a variety of different cleani jobs, and if it and its valuable accesso tools are easy to store. Four newcom shown on these pages may well be t answer to some particular cleaning pr lem hitherto unsolved in your home. Ea has special, distinctive features in desi or engineering which make it unique convenience and function. Analyze yo own needs, then choose the cleaner whi best meets them.

The Singer floor-type vacuum cleaner takes up no close floor space. Instead, it hang flatly on the closet wall, pro jecting only 5". A notch i the handle-top fits over special bracket to hold firmly and securely in place



No cord to unwind or tangle with the Singer! T cord for outlet attachment channelled inside the hand releases at the touch of button, rewinds the sa way. Thus you release o the amount of cord need



Toting a cleaner from roo to room can be a proble The new Singer solves t with its midway carrying ha dle, which balances its weig properly and enables you lift it easily without strai Cleaner weighs 17 lbs. 6 o

LEANERS GIVE PLUS SERVICE

By Charlotte Eaton Conway



you can rid your home
erms and insects at the
time you vacuum away
A new attachment, the
naster, and germicidal
d, accomplish this on the
-type Vactrifying System.
id is non-toxic to humans.

PHOTOGRAPHS BY FRED LERNER



can also dry shampoo
olstery, carpets, draperies
mattresses with the Vac-
ving System. An attach-
t, the Foamaster, spreads
irt-removing foam on the
ic to penetrate it and
ove even greasy soil.

(*Continued on next page*)



-shampooed articles need
out of service only a very
rt time. For the dirt-
oving solvent foams up,
emoved with an oval brush
the moisture dries out,
n on overstuffed furniture,
en in about half an hour.

Banish gloom from your home with FABRIC venetian blinds



Tired of boarded up windows and the endless scrubbing and dusting of old fashioned venetian blinds? . . . then *let the light come in*! . . . soft, toned sunlight . . . through *Sunchek's* translucent fabric slats . . . and add a glow of color to the entire room. Here's an end to house cleaning drudgery too, because *Sunchek* slats are vinyl plastic coated and feather-light. You can tub them as easily as your curtains. *Sunchek* fabric blinds are now available with plain colored slats or in gayly colored, hand-blocked patterns for kitchen or bath. Choose *Sunchek* blinds and your windows will be lovelier *longer*.



Before you buy any other venetian blind, may we send you a FREE sample of this new fabric slat

Volker Sunchek FABRIC VENETIAN BLINDS

WILLIAM VOLKER & COMPANY, Main, Second and Third Streets, Kansas City 10, Missouri

DALLAS • DENVER • EL PASO • HOUSTON • KANSAS CITY • LOS ANGELES
OKLAHOMA CITY • OMAHA • PORTLAND • SALT LAKE CITY • SAN ANTONIO
SAN FRANCISCO • SEATTLE • SHREVEPORT • SPOKANE • WICHITA

Tear out this ad and pin conspicuously on FRIEND HUSBAND'S topcoat

HINT FOR SMART HOMEMAKERS WITH THRIFTY SPOUSES



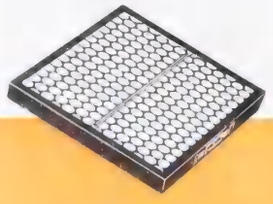
Cold Weather is Coming!

Better replace dirty furnace filters!

Lucky You, you folks with *modern warm-air heat!* The utmost in comfort and convenience! New freedom from the ravages of airborne dirt! Lower operating costs—more heat from less fuel! All are yours to enjoy . . . provided you permit your system to function as it should.

Clean, new *air filters* are needed at regular intervals for efficient furnace operation. Removing dust and lint from the circulating air—often, more than a thousand cubic feet of air per minute—the efficient filters become dirt-clogged in time, retarding the distribution of heat and wasting fuel.

New DUST-STOP* Air Filters will save you much more than they cost—in fuel bills this winter and in lower cleaning costs next spring. Contact your dealer today and get a new set of DUST-STOPS—standard equipment in most modern warm-air units. Your furnace repairman or hardware dealer can supply them (or look in your Classified Telephone Directory under "Filters—Air").
Owens-Corning Fiberglas Corp.,
Dept. 90?, Toledo, Ohio.
In Canada: Fiberglas Canada Ltd., Toronto, Ont.



DUST STOP* AIR FILTERS

—a FIBERGLAS product

MEMBER INDOOR COMFORT

CONTINUED FROM PRECEDING PAGE

If you live in a small house or apartment, there is a new upright Hoover for you. Known as Hoover Junior, it is small and compact; weighs only 13¾ pounds. When compared to the standard size, its smallness is obvious.





Cleaning tools for above-the-floor cleaning are easy to attach to the Hoover Junior. They go on a converter in front of the motor, so entire cleaner can be pulled along easily as you move from one part of a room to another.



No dust or dusty odor can escape from the Lewyt bagless cleaner, with its triple filtering. Added to a permanent cloth filter and a micro-filter is a disposable fiber filter to keep dust in metal dust bowl until poured away.



You can shampoo rugs and upholstery at home with the rug nozzle on the Lewyt cleaner. It works suds deep into rug or fabric, then vacuums up dirt and suds alike. Blower dries moisture in a short period of time.



I'M ANTI ANTE-BELLUM

Confessions of a reconstructed Southerner, who offers Great Aunt Samanthe's mahogany wardrobe for a sectional with engineered space

By Marguerite Nixon

grandfather's picture is turned face to the wall and the window refully closed against the scent ight-blooming jasmine and I'm g to say it. I'm a reconstructed herner.

rom here on in I'll take my ses plain, thank you, complete sun deck, picture window, and dom for movement. From now plan to do without marble-top es, fluted sofas, and brocade eries.

m willing to trade you, sight een, Great Aunt Samanthe's l black wardrobe, all six by t feet of it, for one bureau intelligent drawer space. And ould underwrite the fact that at Aunt Samanthe harbored the dren in it when Sherman went ching through Georgia, since it obviously conceived as a fox- all the time.

ll throw in her sideboard, too, ch required the services of six ng men to set in place. Since have passed away, probably a result of all that exertion, I have been unable to replace them and nobody has been able to move it or sweep underneath it since.

And you can have the tester bed in return for a decent set of box springs and mattress. Since claustrophobia combined with insomnia has set in, I'm beginning to feel rather strongly that one should be able to count sheep right out in the open rather than having them reel off the underpart of a ruffled canopy. I've had enough uppers in my private life. Oh, for the blessings of a simple box spring, low enough so that I can retire without the aid of a small step ladder.

I'm tired of atavistic living rooms, crammed to the rafters, splitting at the seams with little sofas, footstools, and other oddments redolent of Grandmother's honeymoon. They may be Period, but I'm ready to put a period to it. Take that tortuously-carved rosewood sofa over there by the double windows, for example, adequate for two medium-size people if they are

(*Continued on page 303*)

No other combination window gives you as many advantages as

RUSCO

ALL METAL Self-Storing

Combination Screen and Storm Sash

NOTHING TO CHANGE... NOTHING TO STORE...

All the benefits of screens, storm sash and weatherproofing in one permanently installed unit . . . ends seasonal changing, storing, repairing, refitting.



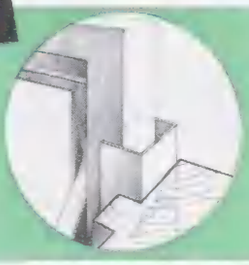
YEAR 'ROUND RAINPROOF, DRAFT-FREE, FILTERED-SCREEN VENTILATION...

Fingertip adjustment from inside provides ventilation . . . keeps out rain and snow.



PATENTED THERMOLOK* CLOSURE FRAME...

Adjusts automatically to contraction, expansion, settlement. Weatherproofs entire window opening. Assures permanent fit.



AND IN ADDITION—

● A more comfortable home the year 'round ● Control of excessive steaming and frosting ● Simplified window cleaning ● Greater cleanliness ● Protection against prowlers ● Noise reduction ● PAY FOR THEMSELVES--SAVE UP TO ⅓ IN FUEL

Send coupon for literature that tells about all the advantages of Rusco Combination Windows

THE F. C. RUSSELL COMPANY

"Always one step ahead of the weather" with **RUSCO**

DEPARTMENT 1-H108
CLEVELAND 1, OHIO

The World's Largest Manufacturer of Combination Windows

FCR — THE F. C. RUSSELL CO. PRODUCT

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Gentlemen: Please send me illustrated literature on Rusco Windows and name of nearest distributor.

Name .....
Address .....
City ..... Zone... State .....
I own my home ☐ I plan to build ☐

Valuable franchise territories available to responsible distributors.



serve your guest these

truly fine cordials and

fruit flavored brandies

A delicious treat—in many wonderful cocktails, in tall drinks or as an after-dinner liqueur! Famous the world over, de Kuyper Cordials are produced in America, exactly as they have been in Holland for centuries. Available at most good dealers everywhere. No home bar or pantry is complete without a few bottles of de Kuyper.

de Kuyper

(pronounced de-KIPE-er)

cordials

and fruit flavored brandies

twelve delicious cordials
four fruit flavored brandies



DE KUYPER BLACKBERRY LIQUEUR, 70 PROOF
NATIONAL DISTILLERS PRODUCTS CORP. • NEW YORK 5, N. Y.

BEGIN WITH A TRADITION OF GOOD FOOD

CONTINUED FROM PAGE 174

cook, you will never *be* a cook. If you reach for the can opener when you want to serve soup, or can't distinguish between a store-bought and a homemade French dressing, you're not off to a very sound culinary start. You miss the opportunity to develop your own good taste in food, that rewarding power of discrimination that marks not only the good cook but the gourmet. When you know good food you dine rather than eat.

Good food is seldom achieved the easy way. It comes only after you have acquired the ability to prepare with your own hands—and head—the basic elements around which most meals are built. It presupposes an intimacy with flour and eggs and meat and vegetables that is only acquired when you work with them in the raw. It takes time and experience, brainwork and artistry, but it's worth every bit of effort you put into it.



Every beginner, it seems to us, should learn something about making soups—soups that are whole meals, and soups that are just first courses. If you can produce a flavorful soup, you've gone a long way toward making a well-seasoned sauce, a tasty casserole, a hearty, mouth-warming stew. In learning to make really good soup, the neophyte gains experience in how to season. You add to your knowledge of how and when to use familiar and unfamiliar herbs and spices. You learn valuable lessons in economy (here's the right spot to use those liquids from vegetables, the few left-over peas, carrots, the turkey carcass or what have you). For it has been said that if you can make soup, you will never go hungry. And besides all that, there's hardly an achievement in the culinary world more satisfying than to take the tail of the Sunday roast and see it become a soup of rich flavor and body.

Most people automatically learn about meat and vegetable cookery, but they neglect the wide and interesting field of fish cookery. We would strongly recommend that the beginner learn to be at home not only with the various methods of cooking fish, but with the wide range of fresh or frozen fish n available in most regions and n seasons. When you are as fami with the fish world as with all varieties and cuts of meat, won't have to worry about mo onous menus.

Next we'd suggest the master the makings of a light raised r a flaky biscuit, a shapely muffi smooth, well-seasoned cream sa a basic French dressing, and and-egg mayonnaise.

Of course, this isn't going to g you a complete knowledge of you should know. But once you mastered these things, you sho be intrigued enough to delve i other phases of cookery.

Our "starter-outer" menu appeal to the more experienced well as to the beginner in kitchen. It is a symphony of flav —a simple-to-make soup with distinctive overtone of dill; a dish that is a virtual meal in self, and will introduce you t basic wine sauce which can be u with many other types of fish vegetable course of cucum slices, crumbed and sautéed to p duce a complete metamorph for this usual salad ingredient; unadorned dinner roll, which be varied by changing its sha adding poppy seeds, or making into a sweet bun with cinnam raisins, and brown sugar; a sim salad of two greens and a ba French dressing, designed to cre a sort of respite in a meal of tinctive flavors, and to ready palate for the lightness and ch acter of the pineapple soufflé. A this soufflé is not so temperam tal that it need frighten off n comers. You'll find that if y learn early to make good dess soufflé you'll have a basic patt for any number of easy-to-make slightly spectacular desserts.



Dill Consommé

2 #2 cans tomatoes	2 cups chicken stock
1½ teaspoons dry dill	3 teaspoons sug
2 tablespoons chopped onion	1 teaspoon salt
	⅛ teaspoon bla pepper

Simmer together tomatoes, 1 t spoon dill, onion, sugar, salt, freshly ground black pepper about 20 minutes. Rub through fi

ner or sieve. Add chicken stock remaining ½ teaspoon dill and thoroughly. Cool and store in gerator. The flavor improves if soup is made a day before us- Yield: Six bouillon cups ut ⅔ cup per person).

Filet of Sole Romany

ts of sole
ppercorns
⅛ teaspoon black pepper
¾ cup claret
½ teaspoon salt

SAUCE

blespoons
rgarine
blespoons flour
ckage frozen
as, cooked,
vered in
tablespoons
tter, 1 tea-
oon salt, 1
spoon sugar,
out 15 minutes,
until tender
¾ cup fish stock
½ cup cream
1 dozen mushrooms, sliced and sautéed, or 2 3-oz. cans sliced mushroom crowns
Salt and pepper

lace sole pieces in large shal- Pyrex dish with peppercorns, , salt, and pepper. Cover close- o fish will steam, and bake 15 utes in 350°F. oven. Remove to warm serving platter.

eserve drained liquid for sauce. e as follows: Melt margarine. d in flour. Gradually add ned fish stock and cook, stir- constantly, until thick. Add m. Cook (but do not boil) a minutes longer. Taste and sea- highly. Now toss cooked peas mushrooms on top of the fish mask with the sauce. Sprinkle with minced parsley. Serves 6.

Cucumber Sauté

cumbers
up seasoned
lour
1 large egg
½ cup bread crumbs, seasoned

eel cucumbers and slice in ¼- slices. Coat with flour. Then in egg, slightly beaten and ted with a tablespoonful of er. Dredge with crumbs. Fry in table shortening on one side l well browned. Turn. Sprinkle salt and pepper. When both s are brown and crisp, place on rbent paper to drain. Serves 6. w 3 or 4 slices per person.

Tossed Salad

unch chicory
French dressing
1 head romaine

ear salad greens into pieces. with following French dress- which can be made a day ahead stored in refrigerator. In cruet e 9 tablespoons Wesson or olive oil, 3 tablespoons vinegar, ½ teaspoon sugar, 1 teaspoon salt, ¼ teaspoon black pepper (preferably freshly ground), 1 tablespoon paprika, 1 tablespoon chopped onion. Shake well. (Croutons soaked in garlic olive oil and crumbled blue cheese are good additions to this salad when you want to dress it up.) Serves 6.

Finger Rolls

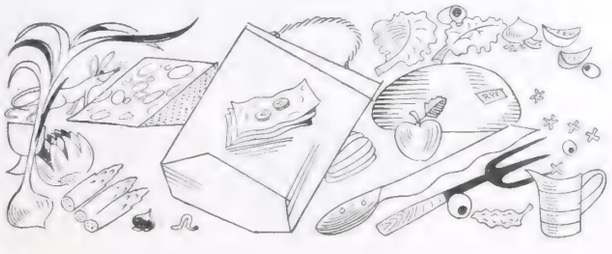
½ cup scalded milk
¼ cup shortening
⅓ cup sugar
½ cup water
1 yeast cake
1 egg, well beaten
3¼ cups Pillsbury's Best flour
1 teaspoon salt

Combine milk, shortening, and sugar. Blend well. Add water. Then dissolve yeast in mixture. Add egg and blend well. Next stir in flour, sifted to make 3¼ cups, and then sifted again with salt. Mix well. Dough will be soft. Put in greased bowl. Cover with plate and store at least two hours in refrigerator. When ready to use, turn dough out onto well-floured board and form into fingers by pulling off 4-inch strips of dough and rolling them between your hands. (Fingers should be slender for they are going to more than double their size.) Place them an inch or so apart on a greased baking tin. Allow to rise about 1½ hours, or until double in bulk. Bake in 425°F. oven about 15 minutes. Yield: 18 to 24 rolls.

Pineapple Soufflé

3 tablespoons butter
2 tablespoons flour
1 cup pineapple juice
⅓ cup sugar
3 egg yokes, beaten
1¼ cups (large can) drained, crushed pineapple
3 egg whites, beaten stiff
whipped cream

Melt butter in saucepan. Add flour and blend. Then add juice and sugar. Cook until mixture thickens. Stir small amount of hot liquid from the saucepan into egg yolks, stirring constantly. Then pour this egg mixture into remaining hot liquid in the pan. Cook a few minutes to allow egg yolks to set. Cool. Add crushed pineapple. Put in large casserole dish (about 9″). Then carefully fold stiffly beaten egg whites into pineapple mixture. Place casserole in pan of hot water. Bake in 325°F. oven about 50 to 60 minutes. Serve with plain whipped cream. Yield: six servings.



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The Pictorial Value Of Ground Covers In Shade

By Francis C. Wilson

Of all the ground covers, the most useful are those which will cover the garden floor in shade. Most popular evergreens for the purpose are Japanese spurge, *Pachysandra terminalis;* English ivy, *Hedera helix;* and periwinkle or myrtle, *Vinca minor.* Running fourth, but not far behind, comes *Euonymus radicans.*

In deciduous material we have, among others, Japanese honeysuckle, *Lonicera halliana.* Then follows a long list of herbaceous material including bugle, *Ajuga reptans;* creeping buttercup, *Ranunculus repens;* lily-of-the-valley, *Convallaria majalis;* and forget-me-not, *Myosotis scorpioides.* There are many other ground covers which will thrive in more or less sha but the plants named should re ily cover any bare shaded areas your grounds.

Don't just choose a plant at r dom—there is the pictorial an to consider. You will want to gr plants which will not only thr but will also give a unified eff to your garden picture. Of the n plants mentioned, at least one v do just that for you because it v be in character with the other ments of your composition. Any the rest might create discord cause they look foreign to environment. Which plant, th would you choose for your parti lar shaded garden situation?

Let us look more closely at th



PHOTOGRAPH BY GOTTSCHO-SCHLEISNER

■ Use pachysandra in manicured areas, like this one between lawn and wall near a house entrance. Its compact, even carpet of growth gives a sophisticated touch not found in any other evergreen ground cover. It is shown on the grounds of Mr. and Mrs. Stanley Resor, Greenwich, Conn.; designed by Isabella Pendleton.



PHOTOGRAPH BY MAYNARD PARKER

■ Hall's honeysuckle, a near-evergreen ground cover in many parts of the country, merges well with herbaceous plants on the grounds of the Brewster Davidsons in Atherton, California. Landscape architect Thomas D. Church has wisely put the honeysuckle on a bank away from shrubs, which it would be likely to smother.

Their general characteris-
nd habits of growth tell us
they prefer to grow.

first plant on our list is
sandra terminalis, easily the
opular of all ground covers
e univer-sally hardy, all but
e-free, acid soil tolerant, and
y at home in deep shade or in
un. This evergreen grows to
te uniform height of six
. Its slightly glossy leaves are
a rosette pattern, overlap-
o that a thick stand presents
n, close-knit surface.

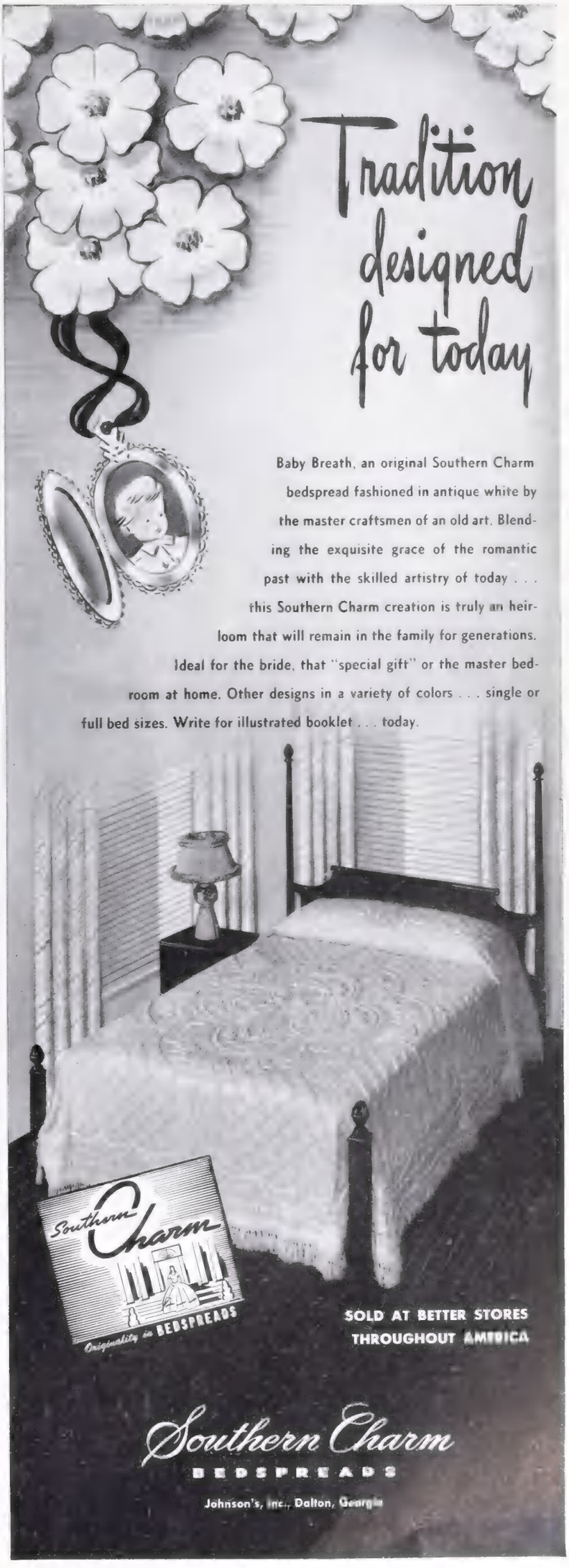
nysandra, in an over-all pic-
which is what counts in a
ape) makes a slightly stiff,
even ground cover which
too perfect to be natural. An
shed bed of it looks worked
as though the gardener had
d it. This ground cover,
belongs in a sophisticated,
y artificial environment—
clipped evergreens and trim
—and never in informal sur-
ings. Nor can pachysandra be well used on uneven or rocky ground. Here its stiffness keeps it apart; it loses its continuity of line or "flow" and then looks unnatural, and merely raggy. Compare this uncompromising plant with the adaptability of our next example, English ivy.

Hedera helix is hardy as far north as the latitude of New York City, especially if the smaller-leaved variety called *baltica* is used. English ivy thrives best in shade, even in dense shade, and should preferably be in a position protected from winter sun.

You can use it in either formal or informal surroundings with equal confidence. Why? Because on the one hand the habit of growth of ivy is close-knit and restrained, and tends to form a set pattern just like pachysandra. But the ivy's pattern of growth is much more flexible than pachysandra. The ivy plants, by reason of exploring stems which root readily

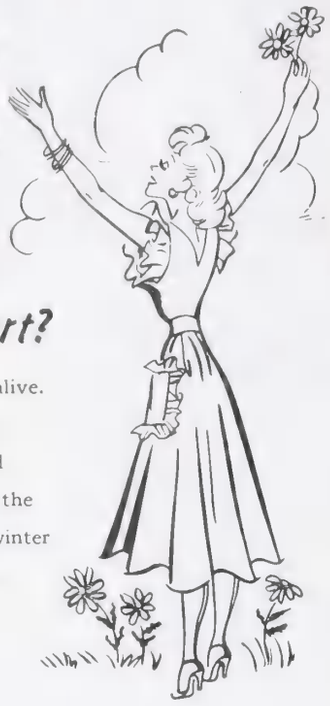
(Continued on page 295)





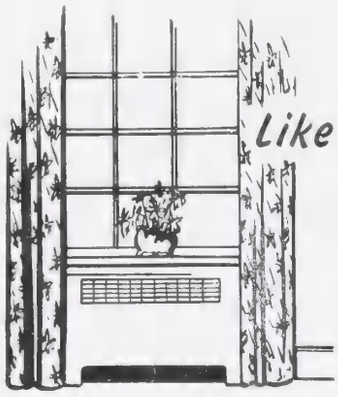
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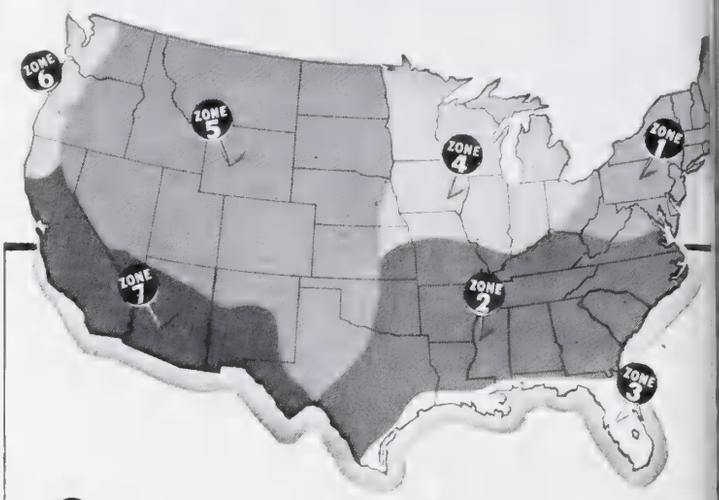
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The LOG of the PRACTICAL GARDENER



ZONE 1 The Northeast
ZONE 4 The Middle West
ZONE 2 The South
ZONE 5 The Rocky Mountains and Great Plains
ZONE 3 Florida and Gulf Strip
ZONE 6 The Pacific Northwest
ZONE 7 California and the Southwest

This is House Beautiful's Gardening Zone Map of the United States. It is divided into seven main zones, determined not only by temperatures, but by soil, rainfall, and other factors that bear on what you can grow successfully. Whenever gardening procedures depend upon locale, we try to give the best advice for each zone, indicating the zone by number. Find your own zone number on the map so that you may apply our observations and reminders here and elsewhere in the magazine to your garden.

October is a month of weather surprises in most states. In the latitu of northern Jersey the temperature may fall into the thirties o day and bounce back into Indian Summer warmth the next. A garden chores are as varied as the weather.

Being a fall "must," the planting of spring-blooming bulbs com first on every gardener's October list. A close second is the tra planting or addition of hardy shrubs and trees. The building of wal arbors, and other construction work can also be completed no With these heavy jobs done during the autumn, the mellow gardeni days of spring can be largely devoted to lighter tasks, such as sowi seed and setting out fall-blooming perennials.

In the heavy planting month of October we are likely to put brai ahead of brain. We pride ourselves on doing the back-breaking job getting all our bulbs into the ground during a single week end. But may forget or postpone until too late one important operation that tak but a few minutes of brain—that is, making a plan showing the loc tion of our new bulbs.

Anyone who has felt the rush of remorse on accidentally slicing bulb in two realizes immediately that he should *have made a pla Then he could have readily checked (instead of relying on his unc tain memory) that a dozen Diotima daffodil bulbs had been plant*

(Continued on next page)



DRAWING BY JACK FERGUSON

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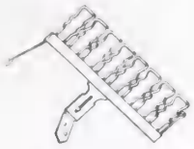
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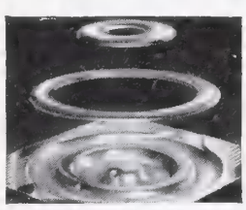


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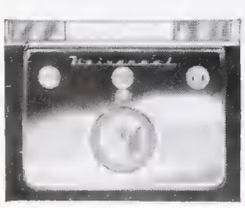
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THE LOG OF THE PRACTICAL GARDEN

CONTINUED FROM PAGE 276

between the phlox and the beebalm. We'll warrant there are as many bulbs ruined—avoidably—by careless digging as the by mice! So take a few minutes out right now to make a bulb If you are remaking a section of border this fall, plan the thing on paper first; or add bulb names to your existing plan.

If you are looking for something to protect your bulbs (either you plant in fall, or those you store now) against both roden disease, try "Bulb Protect." It is a combination of two new fung and two old rodent repellents. Bulbs or corms are dusted ligh shaking them in a paper bag containing a small amount of the The dust is not soluble in water and remains to protect the daffodil and other bulbs for a long time. It disappears before spr that growth is not retarded. If your bulbs are already planted, thi dust can be raked into the surface of the soil to discourage ro

All summer I envy my friends their country gardens, but October rolls around, I'm thankful my little garden is in the Because it is protected from early frosts by surrounding buil my garden has bloom two weeks longer than country gardens.

Some of the best flowering ground-covers growing over narci shaded parts of my garden are epimedium, astilbe, forget-me-not *Corydalis lutea.* All bloom in spring except the corydalis, which out a continuous show of tiny yellow flowers all summer. It sows like forget-me-not, but is a perennial—not a biennial to be p out after its seed has scattered.

For the sake of the narcissus bulbs and the hardy amaryl divide the astilbe and epimedium at least every other year to l up their shallow mats of roots. The corydalis can be left longe

Speaking of ground covers, myrtle or periwinkle (Vinca mino *unaffected by 2,4-D weed killer, according to observations by Wi Lanier Hunt. On the campus of the University of North Caroli large patch of poison ivy was sprayed with 2,4-D a year ago. It with up within a few weeks, but the ground cover of* Vinca minor u *neath it was unaffected and has flourished this season. This is ho news for gardeners who have poison ivy growing in their myrtle but spraying should be done cautiously until further trials have run on the toxic effects of 2,4-D on myrtle.*

Mr. Hunt has also found that the wild strawberry plants alon paths are apparently resistant to 2,4-D. This means he can spra paths without hurting these edging plants. This find ties in recent research on domestic strawberry plants.

Some plant diseases live over winter in the garden, and Carol W ing of Seattle reminds us that a late fall spray will help co botrytis and other diseases that infect peony foliage. First re and burn the foliage, he suggests, then apply a bordeaux spra the remaining stem ends and on the ground about the plant bases.

An application of double-strength bordeaux is also applied to s ornamental trees in his region this month. This will control leaf on peaches, canker and mildew on crabapples, and the fungous ease that causes die-back of Japanese maple branches.

Early autumn is the beginning of the gardening season in the states and the best time to sow seeds of hardy annuals for wi flowering. John V. Watkins of Gainesville, Florida, reports that h gardeners in his state have had good success with the new hy snapdragons; the spikes are vastly superior to the old types in co size, vigor, earliness, and disease-resistance. Other hardy, cool-wea annuals that home gardeners here will enjoy adding to bloom be old garden favorites are phlox Red Glory, dianthus Gaiety, diant Westwood Beauty, the new near-white calendulas.

The Extension Service of North Dakota at Fargo has issued series of circulars on flowers for that rugged state. These incl peonies, bearded iris, roses, hardy chrysanthemums, and tulips. T would be most useful to anyone living in the north country.—*A. L.*

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GROUNDED IN THE PAST

CONTINUED FROM PAGE 210

to furniture design is his persistent experimentation with finishes. He is intrigued by the decorative values of wood patinas that bring out the grains and textures of wood, and by liming and pickling processes, through which he can attain color and pattern in furniture and woodwork. And in his famous crackle finish he has created a sort of hallmark. He achieves this by applying to a surface layer upon layer of various-colored paints and then heat-baking it until the top coat splits into a spider web of fine lines, revealing the color underneath. (See a close-up of this on page 210.)

It's stretching a point to compare Marx and his fellow custom-designers with Chippendale and other tradition-setting furniture designers of the Eighteenth Century, but only because the old designers were themselves cabinetmakers, actually working in the wood. Marx, however, does the next best thing to making his own. He assigns the execution of all his furniture designs to the firm of William L. Quigley in Chicago, cabinetmakers and upholsterers who are craft artists and gifted with the same insight into what Marx wants as he is himself. Marx actually supervises personally the manufacture of his work. He knows as much about how furniture should be made, how it should be joined and rabbeted and finished, as any man in the country. So, while one of his projects is in process, it is not unusual to find Marx himself in the Quigley workrooms, watching and suggesting as the work goes on. He will spend days and weeks experimenting with a finish, for he is a perfectionist with a dogged insistence on superior quality. The cabinetmakers, with whom he is on a first-name basis, regard him as a sound and understanding designer, a practical man from their point of view, and one whose opinions are worth abiding by. And for a designer to enjoy such deference from skilled artisans is a mark of distinction.





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It's called the "American Colonial" and it has all the charm and beauty of weathered wood, yet it's made of asbestos and cement, two practically indestructible materials. Imagine a shingle so attractive also having the permanence of stone! J-M American Colonials come in several attractive colors to meet your preferences or architectural requirements.

If you are considering a new roof for your present home, or plan to build a new home, we strongly recommend that you see your Johns-Manville dealer about this new development.

***LAST 35 YEARS *PLUS!*—Thousands of J-M Asbestos Shingles have now been in service 35 years and more. They're still as fireproof, rot-proof, and weatherproof as the day they were applied. No signs they won't last another 35 years or more! That's why we say American Colonial Asbestos Shingles last 35 years PLUS.



FREE Write for FREE copy of our full-color brochure, "American Colonial Asbestos Shingles." Address: Johns-Manville, Department HB-10, Box 290, New York 16, N. Y.

JOHNS MANVILLE JM PRODUCTS

Johns-Manville
BUILDING MATERIALS



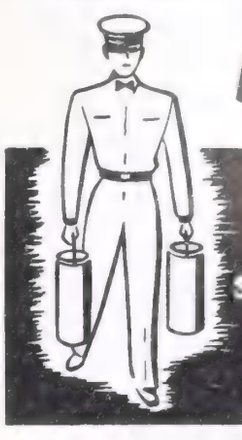
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ALL THE *Pure Soft Water* YOU WANT...

WHEN YOU WANT IT... ON A LOW-COST *Monthly Service Basis!*

It's so simple... easy... convenient... inexpensive... to have pure soft water with SERViSOFT, the *original* soft water service system! Your local dealer installs the small Servisoft tank unit (requiring only a square foot of floor space) permanently in your home. Then, at regular intervals, he regenerates it by replacing the used softening mineral with fresh mineral in handy, sterilized bag-containers. *You* have no work to do... not one cent of investment in equipment or supplies. *Your only cost is a small monthly service charge,* and this is more than paid for by your soft water savings on soap, fabric life, plumbing and heating maintenance! Now — today — see if SERViSOFT is available in your community. Whether you own or rent, you should be taking advantage of this modern utility service that gives your family so much comfort, convenience, and personal enjoyment...

Desirable dealer franchises available. Write for details.



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"We Soften the Water for You"
SERVISOFT, INCORPORATED
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It's Worth MENTIONING

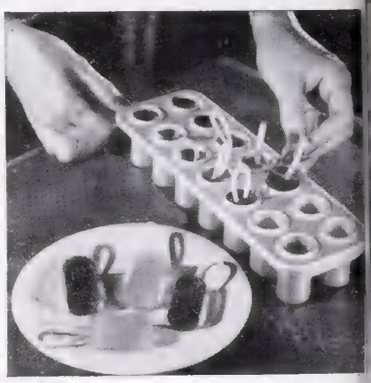
By Julie Polshek



Bravos for this renters' dream come true! Dor-Cab screws to doors (24" or wider) to store food, cleaning, bathroom, sewing gear; in halls, bedrooms, or any closet-shy room. Curved enameled steel frame, 68"x21"x4", ivory or white, accommodates 12 adjustable shelves; locks to door face. With 5'x¼" plate-mirrored face, 5 steel shelves (1 hooked), and basket, $36; unmirrored, $23. Extra shelves $1.25, Hammacher-Schlemmer's, N. Y. C.



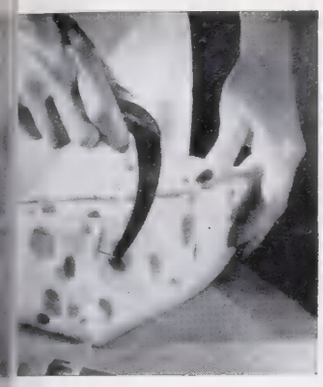
It's a reality at last—an automati toaster that takes rolls, mu fins, scones, cake, crackers, doug nuts, half slices of bread. Thi Delta Automatic Pop-Down Toaste does it to a "T" with wide toastin chutes that pop open below. Toas is browned according to adjus able dial. It pops into warmin bins, stays warm until next batc pops down. About $17. Victo Home Equipment, 32 Custom House, Providence, R. I.



Where there are tots, this fast-freezing Brooks Refrigerator Cyl-Tray is terrific for homemade "pop-sticks" of juices, chocolate milk, etc. It's perfect, too, for thermo-bottle or ice-bag ice; to mold fancy salads, desserts, ice-cream, novel highball ice. It yields 14 cylinders 2" tall, 1" round—all different if you like. Each comes out without disturbing others. Under $3; 125 holders 50¢. Bar Mart, 62 W. 45 St., New York, N. Y.



The wasted expanse of a deep shelf becomes usable storage space with this portable Xtra-Shelf. Unfold it, set it on shelf and you've tripled storage area. It ends stacks-on-stacks of dishes, too; makes them more accessible. Use it, also, to expand storage area of food cupboards, on kitchen counters. Sturdy aluminum 2-shelf unit stands 8" high; bottom 20"x6" shelf has 4" headroom. About $2, Wanamaker's, Philadelphia, Penna.



For deft slicing of anything from hard brick cheese to cake, pie, butter, this Meteor Cheese Slicer takes high honors. Both slicing prowess and sleek beauty stem from unusually functional, well-engineered design. Three sturdy parts: Plaskon (red or yellow) full-hand-grip handle, hard blue-anodized aluminum frame, heavy rustless wire cutter—all make for slicing power, long service. Under $1.50, Sibley's, Rochester, N. Y.

snug fit and resilient stretch
hese Clarvan Plasticoid Cov-
st through thick and thin.
c is electronically sealed into
s without seams or stitching.
fe from soap, water, other de-
ating agents; sanitarily pro-
. too, from food soil, stain.
Crystal-clear Vinylite keeps
isible, won't stain, stays soft,
and lasts. Two sets (14 as-
-size covers) about $2.50,
el's, New York, N. Y.





You'll never again waste time and energy lifting your iron, standing it on end between strokes after one session with this spring-action Glide-A-Way Iron Rest. Spring action tilts rest see-saw-like to let iron glide effortlessly on and off rounded metal "ramp"; raises it off board when iron is idle to prevent pad scorch. Iron can't slide off. Metal rest clamps to any board. About $1.25. Home Arts Shop, 7114 University, Chicago, Ill.

sure-frying is added to the
ening pressure-cookery orbit
is new Presto Fry-Master.
gh broad-based. 10½" cast
num fryer is especially de-
l to fry meat and fowl crisply,
dently, utensil functions with
skill as conventional pressure
r. Pressure lid boasts new
over to keep food, grease out;
afety closure to prevent cover
al until seal breaks. About
Carson's, Chicago, Ill.





Yesterday's dusting mops were never like this unique Easy-Day Vacuum-Action Mop. It sweeps as it dusts through suction action of combined inner and outer yarn circles. Raise mop slightly and it "inhales" dust, lint, fuzz, even dog hair (on rugs, too); holds sweepings firmly until handle is twirled to shake mop out. Soft yarn "brush" slides off for washing. It worms into corners, is padded. Under $2.50, Jordan-Marsh, Boston, Mass.

(*Continued on next page*)



Made in Dalton, Georgia, by the Blue Ridge Spread Co.

These well-known stores carry Blue Ridge ART TREASURES

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Please send me "Moderne" Blue Ridge Art Treasures Bedspreads at $16.95 each.

☐ full bed size ☐ twin bed size ☐ Cash ☐ Charge ☐ C.O.D.

Name _____

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Add 25c per bedspread for postage



"YOU'VE DONE WONDERS WITH OUR OLD FURNITURE ...THANKS TO *Oak Floors*"

Welcome words, these, from husband to a clever wife who has brought charm and gracious living into a new home, without added expense for new furnishings.

You can do this when you start with oak floors. They're so beautiful in themselves, with their clear grain and their color variations that sparkle in the sunlight. They harmonize perfectly with any furnishings to give you rooms you love to live in and show proudly to your friends.

Oak floors retain their charm for years and years, because they are solid and durable, stoutly resisting wear. A few minutes with a dustmop keeps them bright and clean, with an occasional simple waxing to bring out their original glowing tones.

No other floors can approach the beauty, durability and flexibility of oak. Because of these qualities, they are always economical. So, when you buy, build or rebuild a home . . . you'll be happier with oak floors.

Ask your builder or lumber dealer for a copy of the new free booklet—Oak Floors for Long-time Beauty—or write to National Oak Flooring Manufacturers' Association, 814 Sterick Building, Memphis, Tenn.





OAK FLOORS
BEAUTY · DURABILITY
ADAPTABILITY · ECONOMY

It's Worth MENTIONING

CONTINUED FROM PRECEDING PAGE

Just about every improvement you could ask for in deep-frying utensils is embodied in this all-aluminum West Bend French Fryer. Lipped kettle is good and deep, narrowed to fit burners, has expansion chamber to keep oil from bubbling over. Snug fitting, easy-to-wash basket drains grease off speedily through cut-out bottom and sides. Metal handles won't heat. About $2.25, complete, from Jos. Horne Co., Pittsburgh, Pa.

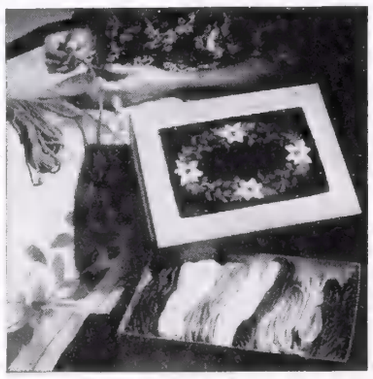




This Badger Traverse Roc worth shouting about. It's us on picture and corner wind ceiling-hung drapings; it isn't peded by curtains or Vene blinds. Plastic Hook-Slides nee sewing, ride silently *over* rod, drapery sag, overhang. Fixture drapery carry over wall to w windows, fits rod to odd-sized c 3′ rod and slides less than $3 4′ to 10′ rods, add 50¢ ft. Bo Store, Milwaukee, Wisc.

Plants take on new glamour, become decorative accessories, housed in these exquisitely finished, lusciously colored Langlois trayed flower pots. Hand-glazed, cast aluminum holders match beauty with long service for they're unbreakable, won't rust, discolor. Use them for potted plants (4″) or as planters. White, salmon pink, turquoise, yellow, chartreuse, antique green, frosted gold. About $4 set, Rike-Kumler's, Dayton, Ohio.





This new Dritz Lotus Blos Hook-A-Rug Kit will make m new rug-hooking converts—an stimulating, rewarding pastim is! Kit helpfully assembles pair rug burlap, 24″x35″, luxurious w worsted (to complete lovely des in yellow and green shades), binding, instructions. About Black, pearl gray, pinky taupe, eggplant worsted for complet rug background, under $11, B berger's, Newark, N. J.



Use this Paragon 3-Purpose Time-Aid throughout the house. Shut off bedside lamps and radio, sun lamp and heater at pre-set time from one minute to an hour. Use it as reminder-timer for range cookery or to time and shut off electrical cooking appliances, silently or with "time's up" signal. It's Telechron-motored, all-electric, accurate. White and red or blue, maroon and white. (AC), about $10, Abraham & Straus, Brooklyn, N. Y.

Hurrah for this money- and time-saving Zip-Fix. Now anyone can easily repair broken, snagged, off-the-track zippers. Feather-weight metal pincers do their job without removing zipper from garment, slip-cover, purse, suitcase, or whatever it's sewed to. It takes any metal slide-fastener in the stride—narrow or wide, closed-end or separating types; has no parts to wear out. About $1, Western Stationery Co., 10 E. 6th St., Topeka, Kans.





The service values of these Cortley Broiderette marquisette curtains rival their frothy beauty. Delicate embroidery is imposed electronically to last as long as curtain. Equi-Set finish holds shrinkage to ½%, resists crinkles, insects, needs no starch. Repeated washings won't dim crisp look or fast colors. Ivory on ivory, rose, blue, maize, peach, green; rose, blue on ivory. Single $10, double $20, Loveman's, Chattanooga, Tenn.

You can wallpaper kitchen, bathroom, nursery with clear conscience; can let yourself go on light-hued paper for any room, with Klear-Kote's impenetrable protection against dirt, soot, grease, stains, finger-marks. Coated paper washes like a dish, takes dozens of washings. Durable, transparent coating brushes on paper easily, is invisible. Quart (for 75 sq. ft.) about $2, gal., $6.50. Devoe & Raynolds, 60 E. 42 St., N. Y. C.



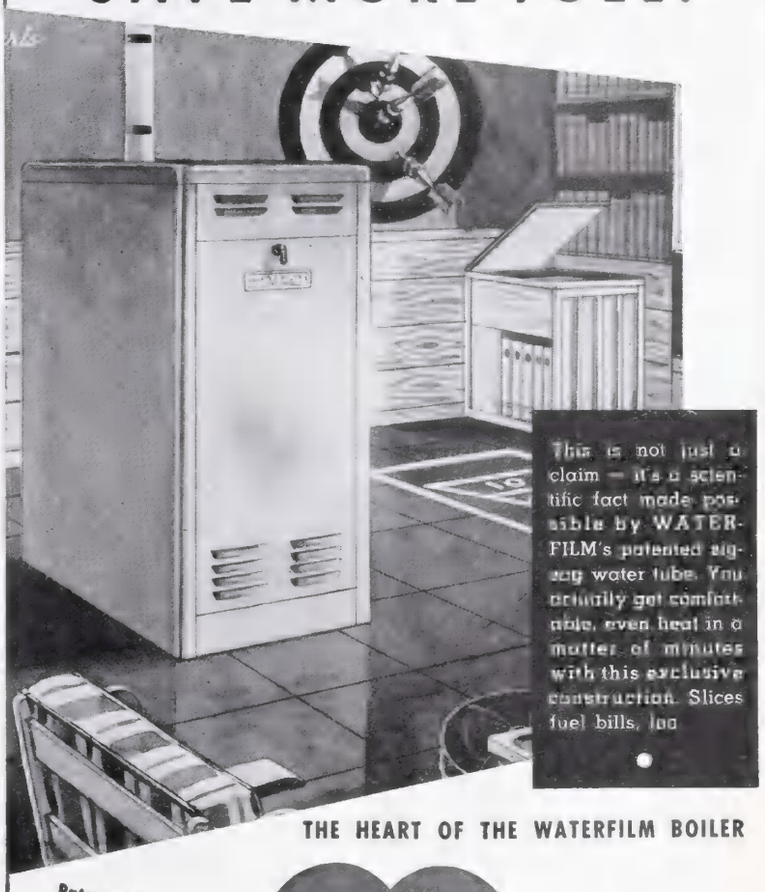


Judged on any score, you can't top this Foxbilt 2-Fold Aluminum Ladder. Convert it instantly from step to extension ladder by swinging up back steps. Both positions lock rigidly, stand rock-firm under heavy weight. Non-slip steps are roomy, safe; feet and tray have non-slip rubber surfaces. Ladder carries with one hand, is rust-proof, aircraft-riveted. 5', 6' (extend to 8', 10') about $21 and $24, Hammacher-Schlemmer's, N. Y. C.

RECOMMENDED BY LEADING ARCHITECTS AND BUILDERS

Koven
WATERFILM BOILERS

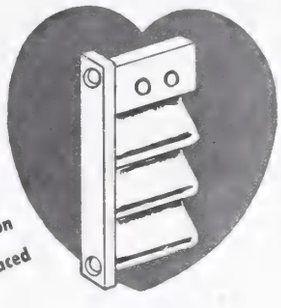
GIVE YOU FASTER HEAT
SAVE MORE FUEL!



This is not just a claim — it's a scientific fact made possible by WATERFILM's patented zig-zag water tube. You actually get comfortable, even heat in a matter of minutes with this exclusive construction. Slices fuel bills, too

THE HEART OF THE WATERFILM BOILER

Patented Construction
Quick-Steaming
Retards Accumulation of Soot
Economical
Rugged Construction
Easily Replaced



This is the patented zig-zag water tube. Boiler heat is concentrated on a ¾" film of water in these tubes. Result: Steam is produced long before the main body of water is even warm.

For money-saving efficiency, plenty of domestic hot water at all times and even temperature in every room, see — buy — enjoy a beautifully jacketed WATERFILM BOILER in the model and size that suits your requirements. **Write for a free copy of our illustrated booklet.**

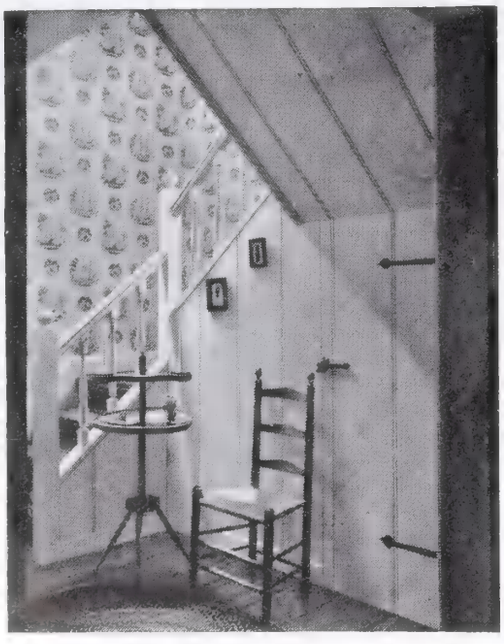
In models and sizes for small homes, apartment houses and industrial plants. For the large installations, the Sectional Boiler can be taken through a 2-ft. door.

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A Division of L. O. Koven & Bro., Inc.
154 Ogden Avenue, Jersey City 7, N. J.
Plants: Jersey City, N. J. • Dover, N. J.

EVEN ROOM TEMPERATURE THROUGHOUT THE HOUSE!

FOR AUTOMATIC FIRING WITH OIL, STOKER OR GAS





There's glamour hiding in your house!

• Search out the dark corners and let there be light! Bring a sunny and lasting charm to neglected nooks with the radiant Western Pines*.

• Upstairs or down, outside or in, there are hundreds of practical uses for these lovely, even-grained woods. Their remarkable versatility fits them for many finishes—enameled white to suit a Colonial decor; stained; waxed and rubbed to a mellow glow. Or you'll welcome the cheery informality of the natural wood.

• The house you live in, now or some day soon, can be wonderfully enriched by these durable—yet economical woods. Why not write, now, for "Western Pine Camera Views"? This stimulating free booklet is crammed with pictures and ideas. Write: Western Pine Association, Dept. 228-H, Yeon Building, Portland 4, Oregon.

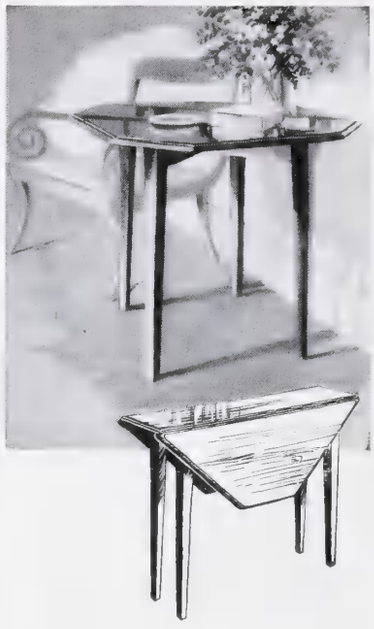
THESE ARE THE WESTERN PINES

*IDAHO WHITE PINE
*PONDEROSA PINE
*SUGAR PINE

DECORATOR'S DIARY

CONTINUED FROM PAGE 237

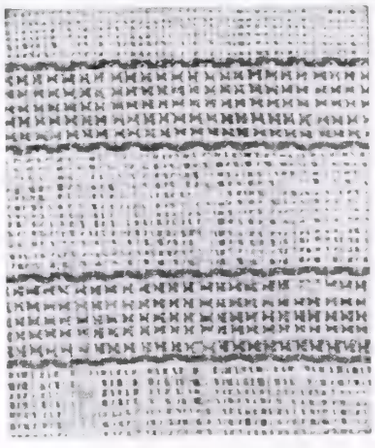
Wandering around the "Penny Wise" shop at W. & J. Sloane, came across a drop-leaf card table that would be a fine space-saver in a small apartment foyer. Legs at the corners instead of at the sides so that it folds diagonally—that is, the drop leaves are triangular instead of oblong. With both leaves



Handkerchief table

down, the top is only ten inches across, which makes it a good console for a narrow passage. With one leaf raised, it fits neatly into a corner. Is called the "Handkerchief" table. Guess why. Was surprised, though, to hear it is a reproduction of an eighteenth-century original.

Clara Alfoldi came in this afternoon to show me samples of her hand-woven fabrics. They're not thick and spongy like most of the hand-weaves around, but closely woven of finer yarns and, on the whole, neater and more elegant. Mustn't forget the "Persian rug" weave. Has all the typical Persian colors woven into a blue-green warp. She says her dyer copied the colors from rugs in the Metropolitan Museum. For lampshades she makes a fine white linen highlighted with threads of gold that looks even more luxurious than silk. Ordered some for the lamps being made from the Chinese vases.



Woven gold

Ever since I visited the Prest-Glass showroom I've been itching to use the stuff. It's a new glass-and-plastic laminate that comes in large corrugated panels and a lovely range of fifteen colors. Ideal light diffuser since the plastic is semi-translucent and the glass fibers give it texture. Think I'll try using two panels—one blue, one white—to block up that useless doorway in the house on Seventy-ninth Street. With lights behind them, they'll give the effect of filmy draperies and will certainly be easier to keep clean. Or I might cut up a panel into six-inch-wide strips and work out a louvered arrangement like that in the showroom. A light behind them at the top would look like sun streaming through a jalousie. Another thought—use a white panel and put up brackets for hanging flower



"Prest-Glass"

pots. They say you can drive a nail into the stuff without hurting it, and it will support a weight up to 300 pounds.

Got a frantic call last week from the lady whose landlord finally agreed to paint the apartment. Seems when they started to patch the plaster in the bathroom the contractor announced it would never be without cracks for more

SPARKLING CHROME FINISH

towel shelf and drying rack



FOR BATHROOMS, KITCHENS, CLOSETS

Holds heaps of towels, wash cloths, cleansing tissues... linens, hats, bags . . . loads of things! The rust-resistant square metal bars provide yards of compact drying space for hosiery, lingerie, light laundry. Sturdy bars end in eight utility hooks for hanging wash cloths, robes, etc. Every home can use several of these handsome, wide-utility fixtures.

REPLACEMENT OR REFUND OF MONEY ★ Guaranteed by Good Housekeeping IF NOT AS ADVERTISED THEREIN

ABOUT **$1.50** EACH

At Department and Hardware Stores

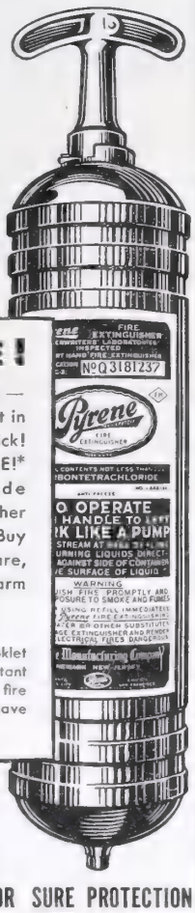
THE AUTOYRE CO. • OAKVILLE, CONN.

than a few months unless the whole thing was ripped out and plastered all over again. The landlord put his foot down on that, but agreed to compromise on wallpaper. So I dashed down to Wall Trends to look over samples of Walltex, the plastic-coated fabric wall covering that doesn't mind moisture as much as paper does. Came away with a blue, gray, and silver stripe that reminded me of a man's shirting, also some advice for the contractor about mixing a little size in with the paste to make the Walltex adhere better. The shirting stripe worked out very nicely. Better than a floral which would have looked too fancy above the shabby tiling.



Shirting stripes

Even seemed to camouflage the uneven places in the wall—shades of former replastering. They were always conspicuous when the wall was painted with glossy enamel. And who wants to have flat paint in a bathroom?



BEWARE!

Today — any day — fire may break out in your home. Quick! Grab your PYRENE!* Its precision-made parts work together to kill fires *fast*. Buy PYRENE at hardware, home, auto, and farm supply stores.

FREE! Write for booklet packed with important facts about home fire protection that may save your life.

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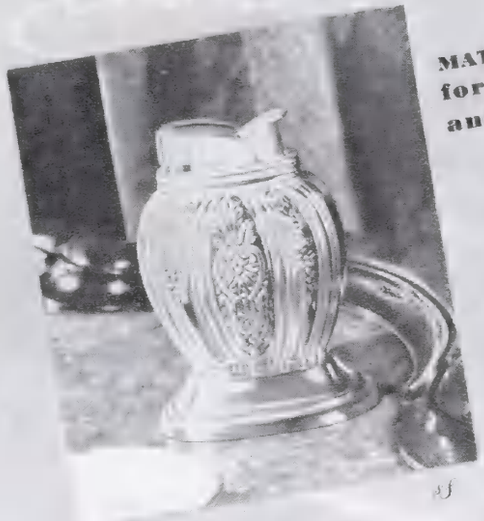
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by Norben

Here's to drinks that retain their cold, refreshing goodness longer . . . served in Norben Gem-Tone Tumblers. Graciously hand-fashioned from a special, tasteless and odorless alloy. Eight rich, irridescent colors, permanently blended into the metal: gold, copper, wine, cranberry, chartreuse, emerald, sapphire, amethyst. Soft, satiny finish can not rub off, wear off or fade—washes like china. An ideal gift. Set of eight (12-oz. size) $16.80, prepaid. Send check or money order to:

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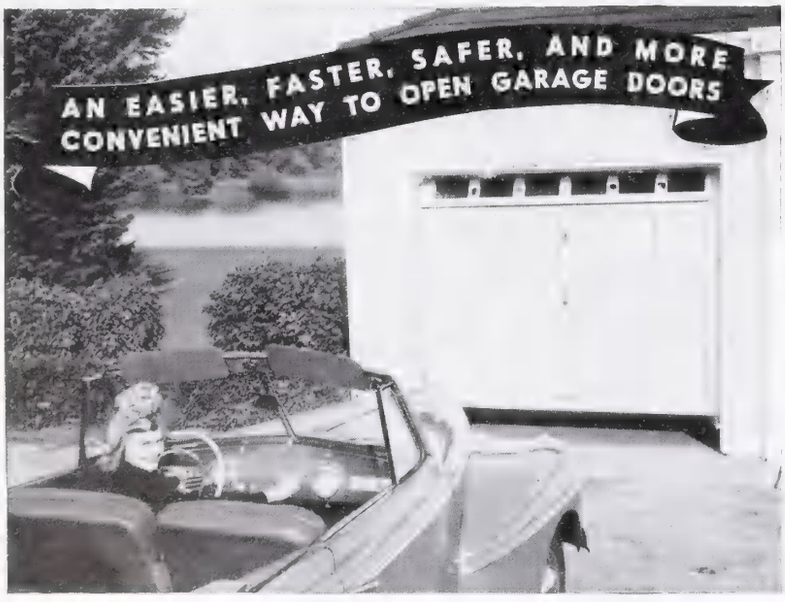
POWDER BOXES FITTED HANDBAGS CIGARETTE CASES AUTOMATIC LIGHTERS



There is fresh, interesting friendly beauty in this new spinet piano by Gulbransen. It's the beauty of livable charm . . . of musical loveliness you'll recognize the moment you strike the first chord. It's a "happiness piano" you'll cherish for years. Built by Gulbransen, makers of "America's Smartest Piano Fashions" for over 50 years.

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IMAGINE the convenience of working the door without leaving your seat. You can push the button as you drive in the driveway — you don't even have to stop your car. The signal is transmitted to a receiver in the garage, and that starts the motor-driven Door Operator mechanism.

BE SURE of reliable operation with BARBER-COLMAN Radio Control. It was invented over 15 years ago, worked on for six years to develop and perfect it, has been in production for 10 years. Many satisfied users consider it as essential as their car.

ASK for further details — there are advantages we haven't room to explain here, such as automatic control of lights, supplementary switches, and the privacy feature. Write us, or see your Barber-Colman representative — we have factory-trained men in principal cities.

BARCOL

BARBER-COLMAN COMPANY, 126 MILL ST., ROCKFORD, ILLINOIS

THE SHOWMANSHIP OF SIMPLICITY

CONTINUED FROM PAGE 157

evaluation of the world around us, and is synonymous with rich and strong character and personality.

So these rooms demonstrate a principle that HOUSE BEAUTIFUL is glad to reiterate: True simplicity in a home comes from a real understanding of the fundamentals of contemporary living, which include all the rich and exciting possibilities that the modern scientific world has added to homemaking. Mr. Gibbings articulates these princ ples very well: "A truly simp house must be the true and hone expression of a fundamentally sir ple person. It should be an exte sion, an outward fulfillment of th innermost feelings of the inhab tant.

"Simplicity in a human being ca be a very exciting quality and th expression of this simplicity in

(*Continued on page 291*)



Gibbings' designing could best be characterized by his great interest in proportion. All of his pieces are carefully studied to produce the most pleasing symmetry of the mass. This dining room credenza or buffet illustrates this point. Note fine cabinet work and interesting bias handling of the wood grain. Made by The Widdicomb Furniture Co.



Same credenza, shown open, to reveal all the interior performance. Drop-front bar compartment in center top is lined on all four sides with stainless steel for spot prevention. Drawer below is sized for bottles. Sides contain silver flatware drawers, table mat and napkin drawers, tray file and dish and glassware shelves. Functional, indeed!

WAKE-UP to Comfort



a bedroom that's as cozy as your b . . . just flip the wall switch of y Ⓕ Electric Quikheter . . . stay snuggled in bed for a few minutes . . . then wake-up to a room filled with delightful warmth. It's that luxurious . . . it's that quick.

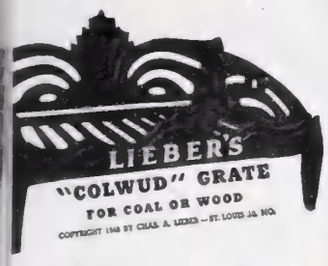


Wall switch can be placed anywhere for your convenience. Just reach out of bed . . . turn it on . . . and start your morning off comfortably. Yes, these thrifty Ⓕ Quikheters economize on everything but comfort.

Frank Adam Electric Co.
Dept. B, St. Louis 13, Mo.

Write for FREE FOLDER or name of nearest dealer

YOUR FIREPLACE deserves a



autiful Sturdy Practical

re is a new, decorative com- nation coal and wood grate t will grace the most exacting eplace, and, due to its "low ont" construction, add comfort your home in the truest nerican tradition.

ong with the well known eber's Log-grates" it will be display at leading fireplace ture dealers from Coast to ast.

is 24" wide in front, 21" de in back, and it weighs 60 unds. (The name "Lieber" as own on illustration above does t appear on actual grate.) rite for the name of your arest dealer.

Designed and distributed by
Chas. A. Lieber
9 Magnolia Ave., St. Louis 10, Mo.

IS IT TIME TO BUY TELEVISION?

CONTINUED FROM PAGE 226

LIST OF TV STATIONS*

CP — *Construction Permit*

L — *Licensed*

O — *Operating*

City	Call Letters	Status
Albuquerque, N.M.	KOB-TV	CP
Ames, Ia.	WOI-TV	CP
Atlanta, Ga.	WSB-TV	CP
Atlanta, Ga.	WCON-TV	CP
Atlanta, Ga.	WAGA-TV	O
Baltimore, Md.	WMAR-TV	O
Baltimore, Md.	WBAL-TV	O
Baltimore, Md.	WAAM	CP
Binghamton, N.Y.	WNBF-TV	CP
Birmingham, Ala.	WBRC-TV	CP
Birmingham, Ala.	WAFM-TV	CP
Bloomington, Ind.	WTTV	CP
Boston, Mass.	WRTB	CP
Boston, Mass.	WBZ-TV	O
Boston, Mass.	WNAC-TV	O
Buffalo, N.Y.	WBEN-TV	O
Charlotte, N.C.	WBT-TV	CP
Chicago, Ill.	WENR-TV	CP
Chicago, Ill.	WBKB	L
Chicago, Ill.	WNBQ	CP
Chicago, Ill.	WGN-TV	O
Cincinnati, O.	WKRC-TV	CP
Cincinnati, O.	WLWT	O
Cincinnati, O.	WCPO-TV	CP
Cleveland, O.	WXEL	CP
Cleveland, O.	WNBK	CP
Cleveland, O.	WEWS	O
Columbus, O.	WLWC	CP
Columbus, O.	WTVN	CP
Columbus, O.	WBNT	CP
Dallas, Tex.	KRLD-TV	CP
Dallas, Tex.	KBTV	CP
Davenport, Ia.	WOC-TV	CP
Dayton, O.	WLWD	CP
Dayton, O.	WHIO-TV	CP
Detroit, Mich.	WWJ-TV	O
Detroit, Mich.	WTVO	CP
Detroit, Mich.	WXYZ	CP
Erie, Pa.	WICU	CP
Fort Worth, Tex.	WBAP-TV	CP
Grand Rapids, Mich.	WLAV-TV	CP
Grand Rapids, Mich.	WKZO-TV	CP
Greensboro, N.C.	WTLE	CP
Houston, Tex.	KLEE-TV	CP
Newark, N.J.	WATV	O
New Haven, Conn.	WNHC-TV	O
New Orleans, La.	WRTV	CP
New Orleans, La.	WDSU-TV	CP
New Orleans, La.	WTPS-TV	CP
New York, N.Y.	WJZ-TV	CP
New York, N.Y.	WCBS-TV	L
New York, N.Y.	WABD	L
New York, N.Y.	WOR-TV	CP
New York, N.Y.	WNBT	L
New York, N.Y.	WPIX	O

*According to recent data supplied by the Federal Communications Commission.

(*Continued on next page*)

Smart Set



SOPHISTICATED PUNCH BOWL

Now—dispense traditional cheer in the modern manner with this smart new punch set. Hand blown, brilliant crystal, an exclusive design of West Virginia Glass artisans. This handsome, footed punch bowl, shaped like a magnificent and copious brandy snifter, is a welcome departure from the old-fashioned punch bowl—accommodates 9 ⅜ quarts of the beverage of your choice. The graceful ladle and 12 lustrous 5½-oz. cups complete a 14-piece set. Also available with colored handles. Additional cups available from open stock.

When buying glassware, look for the blue and gold label of West Virginia Glass Co. It's your assurance of hand blown, brilliant crystal glassware—smart, modern design—superlative quality—at conservative prices. At gift, jewelry and department stores. West Virginia Glass Specialty Company, Weston, West Virginia.

WEST VIRGINIA GLASS



BY Charlton

Quaint, charming Salem Colonial — with that old authentic touch — and the modern Day-n-Niter* feature that transforms the sofa into a comfortable bed-for-two A combination *living room* and *bedroom* . . Or use it in sun room, guest room, den or playroom. Comes complete with matching chair and platform rocker.



$159 and up depending on fabric

*Reg. Applied For

Write for dealer nearest you.

CHARLTON COMPANY, INC., Fitchburg, Mass.
Foremost for Fine Convertible Furniture



FRANK SMITH SILVER COMPANY
GARDNER 6, MASSACHUSETTS

CONTINUED FROM PRECEDING PAGE

Oklahoma City, Okla.	WKY-TV	CP
Omaha, Nebr.	KEYT	CP
Omaha, Nebr.	WOW-TV	CP
Peoria, Ill.	WMBD-TV	CP
Philadelphia, Pa.	WFIL-TV	O
Philadelphia, Pa.	WPTZ	L
Philadelphia, Pa.	WCAU-TV	O
Pittsburgh, Pa.	WDTV	CP
Phoenix, Ariz.	KTLX	CP
Portland, Ore.	KTVU	CP
Providence, R.I.	WJAR-TV	CP
Richmond, Va.	WTVR	O
Riverside, Cal.	KARO	CP
Rochester, N.Y.	WHTM	CP
Rock Island, Ill.	WHBF-TV	CP
St. Louis, Mo.	KSD-TV	O
St. Paul, Minn.	KSTP-TV	O
St. Petersburg, Fla.	WSEE	CP
Salt Lake City, Utah	KDYL-TV	O
San Antonio, Tex.	KEYL	CP
San Antonio, Tex.	WOAI-TV	CP
San Diego, Cal.	KFMB-TV	CP
San Francisco, Cal.	KGO-TV	CP
San Francisco, Cal.	KPIX	CP
San Francisco, Cal.	KRON-TV	CP
Schenectady, N.Y.	WRGB	L
Seattle, Wash.	KRSC-TV	CP
Stockton, Cal.	KGDM-TV	CP
Syracuse, N.Y.	WJTV	CP
Syracuse, N.Y.	WTTE	CP
Syracuse, N.Y.	WAGE-TV	CP
Toledo, O.	WSPD-TV	CP
Tulsa, Okla.	KOVB	CP
Utica, N.Y.	WVTL	CP
Utica, N.Y.	WKAL-TV	CP
Washington, D.C.	WOIC	CP
Washington, D.C.	WTTG	O
Washington, D.C.	WMAL-TV	O
Washington, D.C.	WNBW	L
Wilmington, Del.	WDEL-TV	CP

A PLACE FOR PETS

CONTINUED FROM PAGE 202

For the best dog in the world is not a Little Lord Fauntleroy and cannot be coaxed or whipped into becoming one. He still remains a dog—dead or alive.

A woman who breeds and sells Siamese cats told me she had a call from a famous dress designer who was willing to pay a hundred dollars for a pedigreed pair. The transaction was about to be consummated when the designer said, "And now I want you to tell me what kind of cage I should have built for them. I can't have them tearing up the house, but expect when we have guests to have them brought in after dinner to play and amuse us."

"I don't think it's necessary for me to tell you about a cage," said the breeder, "because I wouldn't think of selling these cats to be kept in one. Even if I did sell them, you wouldn't find them satisfactory. Cats don't play to order and these would probably merely cower under chairs and not be at all amusing."

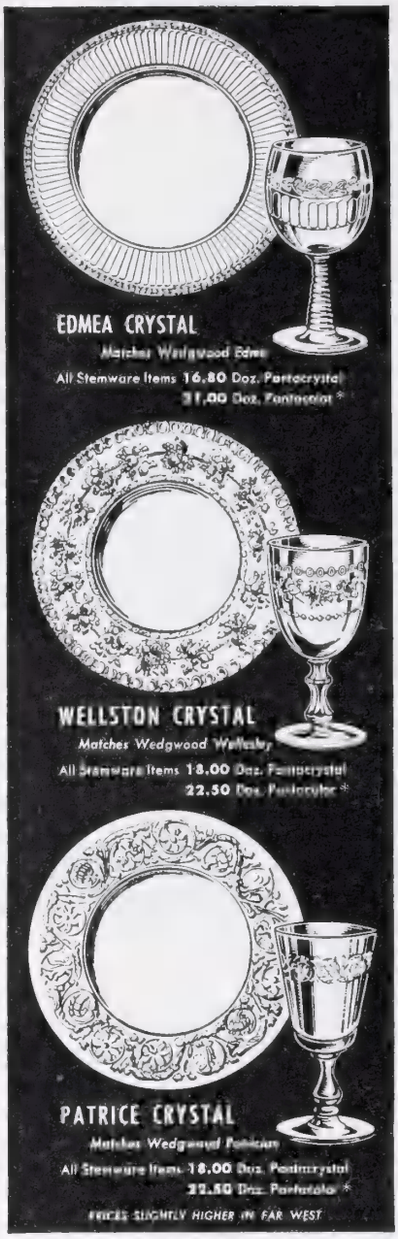
To be sure some animals are better behaved than others and all of them, including the feral ca susceptible to certain fundar training which minimizes though it does not entirely against—the chance of dar While some cats can be traine to leap on tables and not to the steak inadvertently left c kitchen counter (at least if th someone in the room), ignore all prohibitions and cu in a salad bowl on the top highboy. The only animal w no trouble whatever is one in ture—or maybe a stuffed one.

The charm, the unique panionship of household pe that they are four footed an with their own standards, thei personalities, their own exige If you are unwilling or inca of adjusting your hours and habits to their demands, you sh not subject yourself or the inevitable unhappiness.

For the only house for a p the house where it is loved. only reason for putting up their demands is when the plea they give is greater than the tr they cause. In this relationshi with more complex ones, covereth all transgressions, t cends logic, and blesses him gives and him who takes.

A REIZART ORIGINAL

Set Your Table with Crystal to Match Your Wedgwood



You love your Wedgwood! You'll adore Pantacolor* or Pantacrystal to go with it. The pantagraph etching matches the embossed designs on Wedgwood's Edme, Wellesley or Patrician shapes.

You'll find no other lead laden crystal in open stock that gives so much matching beauty on your table or so much satisfaction. Replacements and additions can be had for years and years.

Goblets, Sherbets, Wines, Cocktails, Cordials, Footed Ice Teas, Footed Juices, available in all patterns.

Pantacrystal—plain etching.
Pantacolor*—color baked into the etching.
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Sold Only Through Selected Stores

If You Cannot Obtain This Crystal At Local Dealers
WRITE TO

C. REIZENSTEIN SONS
Pittsburgh 22, Pa.

PANTRY SHELF NE

CONTINUED FROM PAGE 23

fill them with either thick appl prune butter or cottage ch mixed with egg and sweetened sugar, top them with butter bake them. They can be se whole, or cut into slices for d'oeuvres.

The possibilities are legion, you'll find once you start ad turing. And how the crêpe glamorize otherwise humdrum ings! You can even vary the act batter with a few drops of alm or lemon extract, rum, brandy. prime thing to remember ab baking them is to be a miser w the batter—the thinner the finis crêpes the better.

The instructions tell you to c the crêpes on only one side a fold them instead of the conv tional rolling. You'll find that co ing them on only one side ma them softer, easier to either roll fold, as you prefer. Being pap thin, the slow cooking actually d cook the upper crêpe surface ev though it doesn't come in cont with the griddle. The 5½-oun package makes 8 large or 15 sm crêpettes. Crêpette mix costs und $1.25 (plus postage) for 3 pac ages. It's at Charles & Co., 3 Madison Ave., New York, N.

IE ROOMS
OU NEVER KNEW
OU HAD

Very often the magic touch of glass or mirrors can change a room so much . . . can give it such a lovely, glamorous "new look" . . . that you say to yourself in amazement: "I never knew these familiar old rooms had such fascinating possibilities!"



TTLE ROOM WITH A BIG SMILE . . . that's your bathom when you remodel it with walls of gleaming, autiful Carrara Glass. Choose any of 10 appealing lors . . . they're all ageless, reflective, easy to clean, d go right on over your present walls.



FRONT AND CENTER! Your living room snaps to sparkling attention when you crown the fireplace with a big mantel mirror of Pittsburgh Plate Glass! Makes the room look bigger, brighter, smarter! And so *new!*



ERE'S YOUR PRESENT BEDROOM . . . with just two little changes: a modern picture indow to frame the view (ask for Twindow, Pittsburgh's new window with built-in sulation). And a panel of handsome, light-inviting Pittsburgh Corning Glass Blocks. on't they make a difference?



Look for this label—the mark of quality Plate Glass

WHERE CAN I BUY? Your department store or other local glass supplier can help you work out your ideas for the use of glass and mirrors in your home. And when you buy, look for the blue Pittsburgh Label. It means quality Plate Glass.

FREE BOOKLET! Full of ideas on how you can use a *little* extra glass to give your home a *lot* of extra charm. Illustrated in color. Suggestions for old homes or new. Send the coupon.

Pittsburgh Plate Glass Company
2171-8 Grant Building, Pittsburgh 19, Pa.

Please send me, without obligation, your free illustrated booklet entitled "Making your Home More Attractive with Pittsburgh Glass."

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Address.....

City..... State.....

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Imported HOLLAND BULBS

Flowers that will Sing the Gay Song of Spring in your Garden—from March into June



Tulips, Hyacinths, Daffodils, Crocus and other Bulbs . . . . .

A thousand and one lovely shades and brilliant colors (many new this season locked up in these *Imported* Holland Bulbs—awaiting only your personal choic for planting this Fall—to make your garden an Eden of pleasure and beau next Spring—from early March into June.

Surely, there are just the right spots in every garden, larg or small; in groups by your entrance gate, bordering walk or hedge, or make a colorful picture against eve greens: almost anywhere is right for their gay color You just have to plant them, Mother Nature does the res

NOW is the time to place your orders to get just th bulbs you want for planting this Fall.

BUT, BE SURE the bulbs you plant are actuall Imported from HOLLAND; for the supreme qualit of these Bulbs, in size, form and color, is the result o centuries of devoted culture by their growers.

Associated Bulb Growers of Holland

ASK YOUR DEALER— showing this emblem—for our 3 booklets on culture of Bulbs. At Bulb, Seed, Hardware, Chain and Dept. Stores, Nurseries, Florists in USA—Canada.

ASSOCIATED BULB GROWERS OF HOLLAND
41 East 42nd Street, New York 17, N. Y.

THE SHOWMANSHIP OF SIMPLICITY

CONTINUED FROM PAGE 286

se or in a room can be equally iting. Simplicity, for instance, see virtues in quite unexpected gs—bricks, or palm mattings, the hide of a Palomino horse. tead of hanging expensive pic- es on a wall, a person who un- stands true simplicity might find nitely more pleasure in watch- the changing light or the nging shadows on a wall that one plain surface of color.

"Again, a person with a true se of simplicity might find it in- tely preferable to have a bowl of wers which they constantly nge, rather than an elaborate d static piece of furniture. A per- with a highly developed sense simplicity (and simplicity, after , is the highest development in a man being) might well find one e piece of sculpture infinitely ferable to a room crowded with zens of mediocre knickknacks.

"So, a truly simple home uses the alities of beauty inherent in ma- ials. If a fabric is made of a fine terial, it does not need an elabo- e design on it. If a wood is well ected, it does not need carvings d ornamentation. If a rug is ely woven of pleasing color and fine material, it does not need elaborate pattern. If a piece of lpture or a piece of glass is fine itself, it will look better alone in a room than if it had a dozen other different objects to compete with. If the room is finely proportioned, it does not need elaborate wall treatment. If a window looks out on a well-planned garden, elaborate curtain treatment will destroy the vista. If a floor is fine of itself, it will not need elaborate rugs to break its monotony. If a chair is of good proportion and fine wood, it will not need an elaborate pattern. If a mantlepiece has beauty of proportion, it will not need a row of ornaments on top of it.

"If food is well cooked and well selected, it does not need elaborate table decorations and accessories. If a bedroom is well heated and well ventilated, it does not need a curtained, four-poster bed—a form that was born because of draughty, ill-heated rooms.

"Simplicity in a house means rational thought. It means rational thought freeing the imagination."

Mr. Gibbings' philosophy sums up this way then. A simple house is a free house. It is free of enslavement to the past and it is equally free of pretense of predicting the future. A simple house is truly integrated into the present moment. Its life is not in the past or in the future—it is now. Emerson said it quite some time ago: "To be simple is to be great."





Styled in decorative modern design, this mirror is handsomely hand-engraved with oval-shaped printies which give this beautiful piece its sparkling charm.
Write today for our folder, "How to Lend Personality to your Walls with Mirrors."
Donnelly-Kelley Glass Company, Holland, Michigan



Parsley

One of several new patterns on the new Salem shape, designed by Viktor Schreckengost. Styled for casual living and festive entertaining. Surprisingly moderate in price. Open stock. See these, as well as other attractive Salem patterns, at your favorite store.

American Dinnerware of Distinction

THE SALEM CHINA CO.
SALEM, OHIO



Now you can put twice as much in your closets —and keep everything *much neater!*





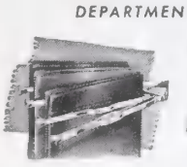
JUST TAKE A SCREWDRIVER AND INSTALL ECONOMICAL

K-VENIENCES

It's easy to make your closets hold so much more . . . keep everything in easy reach . . . save on pressing bills. Shining chrome K-Veniences are scientifically engineered to solve specific storage problems. They make your closets so convenient they practically hand out your clothes!

Any shape and size of closet can be fitted perfectly from the more than 40 items. Yet K-Veniences are quickly and easily installed with just a screwdriver. *No other home improvement gives so much satisfaction for so little cost.*

ASK FOR **K-VENIENCES** AT LEADING HARDWARE AND DEPARTMENT STORES



Pants, skirts stay pressed.



Holds 6 hats, plus ties, scarfs, belts.



Keeps clothes neat, clean and handy.



Keeps shoes clean, neat.

Send for THESE FAMOUS CLOSET BOOKS

Send 10c for your copy of "How to Make the Most of Your Closets," a 48-page book by the famous authority, Helen Koues; plus a FREE copy of colorful new brochure of closet ideas and equipment.

KNAPE & VOGT MANUFACTURING CO.

DEPT. H108

GRAND RAPIDS 4, MICHIGAN

FRUITS OF THE EARTH AS ORNAMENT

CONTINUED FROM PAGE 251

The arranger will find something decorative in the way of autumn leaves no matter where she may be. She does not need a large garden or a nearby flower shop to get foliage that is unusual and distinguished. A walk in the park or along the village street will provide a surprising variety of interesting fallen leaves.

I used ordinary plane tree leaves, picked up in Washington Square, New York, in a fruit arrangement for Helen and David's first dinner party in their 8 East 8th Street apartment of HOUSE BEAUTIFUL renown. The apartment could not produce a teakwood stand, but I found a pair of square blond wood book ends, one inlaid with a mahogany letter H, the other with a D, and placed them side by side, with the initials out. This made a handsome "stage" upon which to mount a fine pineapple. At either side, directly upon the blond wood table, I put a huge bunch of black Hamburg grapes, stem end against the stand. The plane tree leaves, washed, pressed, and touched up with a lick of olive oil, were tucked in around the stems like grape leaves, which as a matter of fact, they somewhat resembled. It was a small triumph, and, as Amy Lowell would say, "all made of nothing and so beautiful." (I almost didn't get the plane tree leaves! I noticed



some first, that morning, on Park Avenue, but the suspicious glance of a haughty doorman unnerved me and I passed them by. It was just luck that I found more later in the more tolerant and informal neighborhood of Greenwich Village. They "made" the arrangement, which just goes to show that it never pays to be too proud.)

Grapes, by the way, make as rich and beautiful an ornament as you could find. In August it is a cool trick to steal a bunch of hard green (unripe) ones from your own grape arbor and lay them casually on a becoming plate, or a silver shell, in the center of the dining room table. Jade, marble, or alabaster could not look more smooth and cold. Garnish with a leaf or two to gi an extra finish to the arrangemer Grape foliage does not "stand u well, but galax or giant saxifra will serve, or a little ivy or phil dendron.

Grapes, when combined wi other fruits, are also invaluabl Their triangular grouping of sma forms contributes both mass ar line-direction, and helps to brin other small units in the compos tion into agreeable scale. One ma choose many shapes, from the pe fectly round ones to the longe ovals, and the color range equally varied and delectabl Small wonder that grapes ha been used so much in decorati design, from the ones Dionys wore in his hair to the cast-ir ones ornamenting a Victorian ga den bench.

In everyday fruit arrangemen simplicity is best. Elaborate fru or vegetable compositions are f special occasions, such as th Thanksgiving or Christmas dinn table, the harvest supper, or f competitive classes at the Octob flower show. Monumental decor tions of such perishable materi are not practical at home. They ca be very beautiful and call forth a the designer's skill and imagin tive feeling for color and form, b unlike the garlands of marble pear wood their beauty is for th moment, not the centuries.

More suitable and equally dec rative is a more casual arrangemen which depends principally upon th selection of a container which be sets off the special beauty of th chosen fruit. Nothing could b more decorative than lemons in flat wicker basket, as Van Gog painted them. Put apples in a cop per pan with something of th abandon with which Cezanne flun them upon a tablecloth, or pu limes in a pewter basin. Pile a hea of luscious black Bing cherries in small Lowestoft bowl, their stem inviting anyone who passes by t help himself. If the Bosc pears ar swirled in an old earthenware pud ding mold they will look attractiv down to the last solitary one. If th grape scissors are kept near tha bunch of grapes no one will hav to be scolded for stealing a few.



Penny Singleton

"Blondie" of the screen and radio



"America's No. 1 Housewife" uses *Thermic Ray* copper-bottom stainless steel cookware with the exclusive *Norris* Vapor Seal

Modern Thermic Ray cookware is the choice of "America's No. 1 Housewife" because, in no other line of cooking utensils can you find the outstanding advantages of

- Lastingly-beautiful, easy-to-clean stainless steel.
- Fuel-conserving, heat-distributing copper bottom.
- Quicker-cooking, flavor and vitamin protecting vapor seal.



Five-in-One Combination Cooker

NEW 1 Qt. Vapor Seal Saucepan

12" Vapor Seal Dutch Oven

JUST COMPARE

FEATURE	NORRIS-WARE	OTHER BRANDS
Ease of vegetable draining	YES	?
Will "nest" for easy storing	YES	?
Air-cooled handles	YES	?
Exclusive Norris "Vapor Seal" for:		
• Low water cooking	YES	?
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• Retaining minerals	YES	?
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Scientifically proportioned for:		
• Proper heating	YES	?
• Fuel saving	YES	?

Thermic Ray *NorrisWare*

AT BETTER DEALERS EVERYWHERE





TRICKS WITH A CORK

matter how many corks you have in your accumulated rd, there never seems to be one the right size for the bottle want to seal. Here's a neat if the cork you have is too e. Cut a tapered slot in the so it can be compressed, thus ncing the diameter till it fits. cork has other uses besides keeping the contents of bottles from running out. It can also double in brass for an unglorified pin cushion, only instead of pins you can park your thumb tacks all over the thing, providing, of course, it's big enough. It's better than having the tacks loose in the drawer. You can find them quicker and won't jab your fingers.



you could visit some the fine old homes in ilonial Salem you would the original models that pired this lovely West nch Cedar Chest. The rkmanship too, is in the dition of the old cabinet kers. Whether you pre- traditional or modern igns, every West Branch vides added storage ce. Free moth insur- e policy. *Write for new strated folder.* West nch Chests, Milton, Pa.



The Cedar Chest with the Charm of Old Salem

Guaranteed by Good Housekeeping

No. 1750
Salem chest in mahogany or maple. Roomy interior. Simulated drawers on top compartment. Cedar drawer in base.

West Branch Cedar Chest

THE PRESENT WITH A FUTURE



HULL POTTERY CROOKSVILLE, OHIO

THE GAY, COLORFUL SETTING FOR YOUR FALL FLOWERS

Water Lily BY HULL

Make your favorite flowers look even lovelier with this handsome art pottery pattern. The double horn illustrated has twenty-six companion pieces, each perfectly matched, each with the hand-painted floral on a body of duo-tone pastels. Your gift or department store has it; ask for "Water Lily."

Created by the Master Potters of

THE A. E. HULL POTTERY CO., Crooksville, Ohio



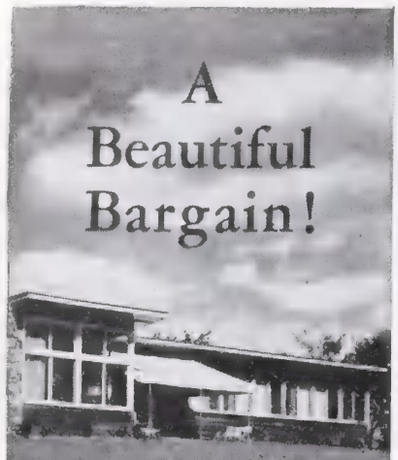
Presenting the Beautiful New

PIE CRUST Shape in *Blue Ridge*

The Southern Camellia pattern (No. 3919) shown here is one of fifteen in the PIE CRUST shape. All BLUE RIDGE dinnerware is Hand Painted Under the Glaze. The vibrant colors are sealed in by a sparkling clear glaze which assures a lifetime of service. BLUE RIDGE is always modestly priced.

Blue Ridge DINNERWARE

SOUTHERN POTTERIES, INC.



A Beautiful Bargain!

Architect: William Lescaze

CABOT'S *Creosote Stains*

This lovely house will retain its natural beauty for years, because it has been protected at ⅓ *the cost of good paint* with Cabot's Creosote Stain. A 60% to 90% proportion of Creosote Oil, the best wood preservative known, assures years of protection against decay and the attacks of termites.

A wide variety of fresh, non-fading colors... from clear, brilliant hues to attractive weathering browns and grays make color harmony possible for any design . . . in any setting. Rich, permanent colors penetrate deeply... bring out all the natural beauty of the wood.

Write today for FREE Booklet *Stained Houses* and complete Color Card.

SAMUEL CABOT, INC.
2177 Oliver Building
Boston 9, Massachusetts

Please send me your FREE Booklet *Stained Houses* and complete Color Card, Today!

Name.....

Address.....

City.....

State.....

THE FIRST ALL-NYLON ROOM

CONTINUED FROM PAGE 179

that this luxurious look is definitely for you, even if you have muddy boots and roughhousing to think about?

As of this moment, you will find on the home furnishings market many fabrics made of pure nylon, like those shown in the room on page 178. And they all benefit from nylon's characteristics of toughness, great strength with light weight, abrasion resistance, shape and size retention, and cleanability. A versatile fiber, it is being woven in all types of light and heavy fabrics—marquisettes and sheers for curtaining, reps, poplins, whipcords, satins, taffetas, brocades, *ad infinitum*, for draperies, upholstery, slipcovers, bedspreads. Nylon rugs have been a long time coming, but now they're here, in a number of different rug weaves. Sheets, pillowcases, blankets, and damask tablecloths made of all nylon, some already made experimentally, are things to look forward to.

As proof of their toughness and easy maintenance, despite their usually too-good-to-use appearance, nylon furnishings like these have been installed in the Hotel du Pont in Wilmington, Delaware. When they can take the rugged wear-and-tear of hotel life, keeping maintenance labor and costs down, that's evidence that they are scheduled to cope with the rigors of domestic living as no fabrics before them. This hotel, by the way, is the property of E. I. du Pont de Nemours, Inc., the sole makers of nylon yarn. The company does no weaving or manufacturing of nylon objects, simply sells its yarns to manufacturers who make it up into the fabrics or finished products that appear in the shops.

Many fabrics you see on the market are only part-nylon. There are blends of nylon with cotton, wool, or rayon fibers, the nylon being there to give added strength, lighter weight, or better appearance. Check the composition of any fabrics you buy, for it will affect your care and cleaning procedure. Treat such fabrics as you would a fabric made entirely of the blending fiber. A part-nylon, part-wool blanket, for instance, should be treated as wool —protected from moths and laundered with precautions to prevent shrinkage.

There is no particular mystery about the care of nylon. Nylon fiber is inherently washable and, by and large, fabrics made from can go joyously in and out of t washtub or washing machine. T washability of some nylon fabri however, is limited by the constr tion of the fabric weave and t dyes used in the making. In the cases, dry cleaning may be pref able. Play it safe by taking heed the instructions given by manuf turers on labels or in care leafle Test washability by experimenti with a small piece of the fabric on an inconspicuous part of t article you intend to clean.

In general, nylon should washed in warm, sudsy water. Do subject it to strong bleaches. should be thoroughly rinsed a hung to dry away from inten heat. (For example, don't drape on the radiator.) If it is a color fabric, let it dry away from dire sunlight, just as you would a other dyed fabric. Actually, nyl is such a quick-drying fiber that is unnecessary to speed up the d ing process with heat. Some she fabrics need only to be rolled in Turkish towel to be practica bone dry. Curtains dried like t may be hung right back at the w dow without ironing or stretchi

The setting process by whi manufacturers permanently sha nylon fabrics virtually amounts a permanent ironing. It tends make the all-out conventional ir ing process unnecessary. When iron is used, it should be at o moderately hot heat, such as yo use for rayon. Hotter than that, t iron may stick to the fabric a mar it.

Nylon cuts and sews without a peculiarities that require spec attention. But it is important to your stitching with nylon thre Cotton thread, for instance, w probably react differently to moisture and laundering than nylon fabric itself, shrinking while the fabric keeps its sta quo. So puckered hems and sea may result.

Sources of the furnishings sho in the all-nylon room on page 1

Sculptured nylon rug, made Nye-Wait Co., Inc., from Raymo Heller. **Nylon drapery damask a upholstery velvet,** F. Schumacl & Co. **Nylon curtain gauze,** M Rose Mfg. Co. **Nylon slipco fabric,** J. P. Stevens & Co. **De** Charles R. Sligh Co. **Console a chair,** Manor House Division Baker Furniture Co. **Painting fr** Knoedler Galleries. **Lamp fr** Mary Ryan, Inc. **Desk accessori** Star Case Company.

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Opens easily
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Circulates Heat



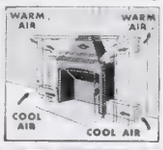
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GROUND COVERS

CONTINUED FROM PAGE 275

at the nodes, expand into an irregular outline; climb and cling to adjacent supports; merge and mingle with surrounding vegetation and identify themselves with it despite its character.

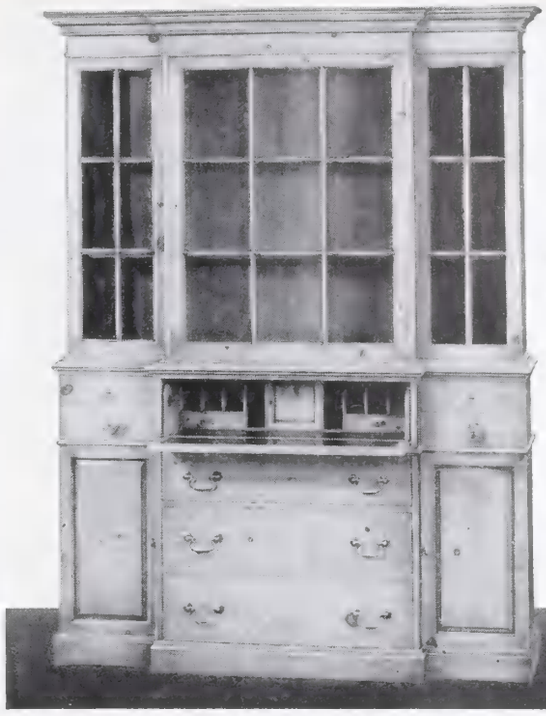
In areas where it is hardy, use ivy in preference to pachysandra for small shaded areas, such as banks, rocky roughs, shaded corners, and among evergreens. Ivy has sufficient accent to hold its own in any company even when present in small quantity, whereas pachysandra is effective only in a large mass.

The nearest approach to ivy in both habit and appearance is made by *Euonymus radicans* and its variety *coloratus*, a bronze wintercreeper. Both plants bear dark evergreen leaves, which in the variety *coloratus* turn red and bronze in the fall. Both plants spread or climb by means of stems which root at the nodes just like ivy. Euonymus differs from ivy in that the plants are perfectly hardy, are rather less refined in appearance, and are much more rampant and less formal in growth since the mat formed by tangling stems is topped by vertical branchlets. Euonymus and its varieties also thrive in sun or shade, whereas ivy prefers some shade.

Euonymus plants look best in informal settings where they have plenty of room to grow without encroaching on other plants. They may also be used to cover steep banks where their roots will prevent erosion. In small confined areas, where ivy is not hardy, a good substitute is found in *Euonymus radicans minima*, a tiny-leaved, slender-growing variety which may be kept within bounds or maintained as a mat by occasional clipping.

Myrtle or periwinkle (*Vinca minor*) has slender creeping stems which also root readily at the nodes and form a dense evergreen mat of glossy leaves. Like euonymus the plant will thrive in some sun and also in shade, but it is not as hardy as the former. It will not survive the winter in some northern states, though it is perfectly hardy around New York City. Vinca bears blue-purple flowers. They appear in early spring with daffodils which are suitable to plant with this ground cover. This daffodil association gives the clue to the ideal periwinkle situations—wild or

(*Continued on next page*)



American Pine meets Colonial Craftsmanship

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CONTINUED FROM PRECEDING PAGE

semi-natural surroundings or in shaded informal borders.

Where periwinkle is not hardy, or where an evergreen is not required, use Hall's honeysuckle or *Lonicera halliana* as a substitute. Its gray-green foliage merges more easily into a deciduous or herbaceous environment than the glossy, dark green foliage of periwinkle. The plant has twining stems which will climb and take possession of adjacent bushes or other supports. Where no support is present, the stems will inter-twine, forming a billowy, irregular, rather unkempt surface. Lonicera is therefore a ground cover for large, rough, or uneven areas free of valuable plants which it would quickly smother if left untended.

Bugle, *Ajuga reptans*, and creeping buttercup, *Ranunculus repens*, are two herbaceous ground covers useful in grass areas, since they may be mowed without injury. This enables the continuity of the lawn to be maintained through shaded areas without interruption. In moist areas use buttercup rather than bugle. Bugle prefers dry conditions and then is less likely to be destroyed by a sudden attack of crown rot during humid periods. In fact, bugle survives drought so gallantly that you can use it right against the base of a building.

Lily-of-the-valley, *Convallaria majalis*, will stand a considerable amount of shade and is a suitable plant for shaded borders and for naturalizing in woodland. Allow the clump to spread as it will for a naturalistic appearance, rather than confine it within straight lines, such as occur when the plants are held to a bank or permitted to fill a narrow border.

In forget-me-not, *Myosotis scorpioides*, we have a soft, gray foliaged ground cover which has long been associated with water. Because of its light, rather slight appearance, myosotis is not a suitable ground cover for large areas or in mass association with plants of much greater weight such as trees, shrubs, or evergreens. You can use it as an incidental ground cover in moist woodland soils, preferably near water, and in the perennial border as a green floor for daffodils. Forget-me-nots bloom early and can be grouped among late perennials for effect before these have made much growth. It will for the most part survive the later shade cast by the perennials, and usually reseeds to give more bloom in succeeding years.

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BOSTON VARNISH COMPANY

TREAT YOUR FLOOR AS WELL AS YOU DO YOUR RUG

CONTINUED FROM PAGE 198

that may be ground into the boa or scratched over the surface. mop merely redistributes th abrasive particles.

3. Wax the floors regularly. doesn't matter what type of w you use. The idea is to apply finish that looks well and give little extra protection to the wo

4. Wash the floors only when d and dirt so becloud the surfa that they cannot be cleaned in a other way. This may be only o every few years; it may be m often. In any case, use a mild so solution and as little water as p sible. Just wash off the grime a quickly remove the slight soa residue with cloths dampened w clean rinse water.

5. Cut out splinters. Don't them out—that only leaves a wo scar. Use a sharp knife. Then the crevices with plastic wood a sand smooth.

6. Nail down loose, protrudi and squeaky boards. Use floori nails and drive them in diagona along the edges of the boar Countersink the heads and fill w plastic wood.

Unfortunately, even this simp yet resultful, regimen is by means guaranteed to keep yo floors always in the pink. It m be supplemented with occasio strong-arm tactics—in other wor complete refinishing.

This major operation starts at disagreeable worst. The old fin must be removed.

Now there are various ways to this, but all except one are exp dients. You can attack varnish a paint with paint remover; shell with denatured alcohol, and you're patient (if you take the ti to remove carefully every vestige finish and remover), you may so day finish the job. It's a thankle task, and even liberal use of san paper and elbow grease do not he a great deal.

That's why there is no satisfa tory substitute for a floor-sandi machine which can be rented fr hardware and paint stores for abo $5 a day. Such a machine is no fi to operate, because it will chew hole in the floor in a minute you're not on guard; and the du it creates is something out of cement factory. But if you take easy and follow directions, you' safe—and happy.

Actually, two machines a needed on every job; the big stan

up-to-operate sander and the small kneel-down-to-operate edger. You start with the big machine and do the center of the floor; then you attack the borders with the little machine. In both cases, you lead off with course or medium sandpaper (depending on the thickness and toughness of the old finish), and sand across the boards. You finish with fine sandpaper, moving up and down the boards. The trick is to keep going, and not to run the machines so long that they overheat and stop (to start again only when they have cooled).

Having thus removed the old finish—and what a pleasure and surprise it is to see the fresh clean, wood beneath—you are over the first and toughest hurdle. Now comes more pleasant work.

There may be some badly discolored spots that have defied the sanders. They should disappear if you slosh over them a solution of a half pound of oxalic acid crystals (purchased from your druggist) in a gallon of hot water. Let this stand a few minutes, rinse thoroughly and the wood will probably be bleached to normalcy.

Now go after the basic defects in the boards themselves.

Generally speaking, diagonally driven, countersunk flooring nails will take care of protruding boards. But in a very few instances you may find that two adjoining boards have buckled, and since one holds up the other, neither will lie down flat. That calls for powerful medicine. Insert a sharp knife or very thin chisel between the boards and cut the tongue off one of them all the way back to the point where the buckle starts. Then drive nails diagonally through both boards. They will probably behave.

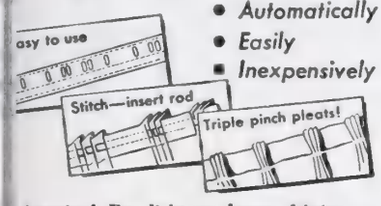
Squeaky boards can be similarly tamed with flooring nails. But again there may be recalcitrants. Just hope that they are on the first floor. If they're on the second, you can't do anything about them short of ripping out a huge section of the flooring. In the case of a first-floor operation, however, you can readily stop the squeaks by inserting thin wedges of wood between the joists and the sub-flooring.

The third basic difficulty with floor boards—the cracks, holes, and splinters they acquire over the ages—is conquered with a sharp knife (to remove the splinters) and well-sanded plastic wood (to fill the crevices). But if you live in a house with that old wide flooring that is now so highly prized, you may find it hard to fill the cracks between the boards.

(*Continued on page 302*)



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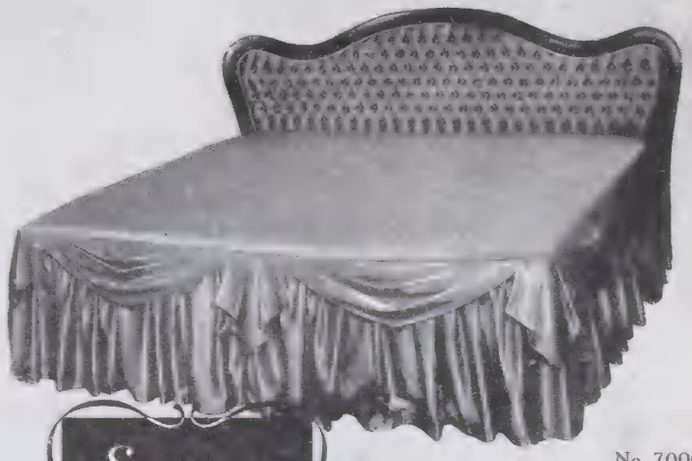
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Before. A back door as obvious as a hole in the wal that's what the Henry Fletcher Kenneys found in an house that they bought near Cincinnati. It's not mu cruder, though, than the back doors of many newer hous

EVEN YOUR BACK DOOR CAN BE BEAUTIFUL

Dress it up with flower beds and boxes, a neat path, an enclosure to hide trash

Some people just take for granted that a back dooryard has to be ugly and decorated only with garbage cans and muddy doorsteps. This is far from the truth, as the pictures on these pages testify.

There are many ways to erase backdoor eyesores. The garbage can may be sunk in the ground. The clothes reel can be stored when n in use. Trash can and woodpile c be hidden behind partitions. Y will find that little dirt will m your doorstep or be tracked indo if a permanent walk is built tween your back door and the pu lic sidewalk.

But don't just stop at orde



The kitchen entrance of the Myron E. Etiennes of West Los Angeles is so neat and well planted that you'd never recognize it as a back door. The terrace adjoins it, three steps above.



. Would you dream that this is the same door as shown opposite? iew, that you catch from the new entrance driveway, has been fied by the addition of an open-work wall of cement blocks, d white, to hide the garbage can—and doubtless the woodpile.

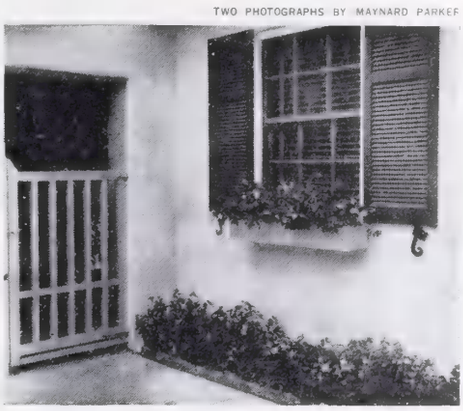
ge and neatness. Remember your back door is one of the used spots on your grounds. en it up with flowers and at- ve detail that will make it as well as useful.

ere are dozens of ways to do The Etiennes, whose back (pictured across the page) is ew of their terrace, have set l plants along the kitchen lation and left a plant pocket ris where the stepping stone joins the brick entryway. A on the terrace sees only y here.

e Townsends have a built-in erator elsewhere, a special g yard, and storage bins for Their back door (pictured) is therefore simple and effective, accented with a neat gate, base planting, and a box of begonias that give several months of continuous bloom. The Kenneys, on the other hand, use the usual trash and garbage cans for waste disposal, have them handy but nicely hidden behind an attractive cement-block wall. It is painted white to match their painted brick Victorian house. This is in view of the front entrance, so evergreen shrubs decorate the wall base and complement the adjoining planting at the front entrance of their house.

In beautifying your back door, first decide how to give utilitarian objects neat storage, then study the situation for individual ways of decorating it. You'll wonder why you never thought of it before!

TWO PHOTOGRAPHS BY MAYNARD PARKER



Plan for beauty at your back door. Mr. and Mrs. James Townsend of Pacific Highlands, Calif., did just that when they left a planting pocket in their walk, and added a window box and a gate.

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Royal entertaining

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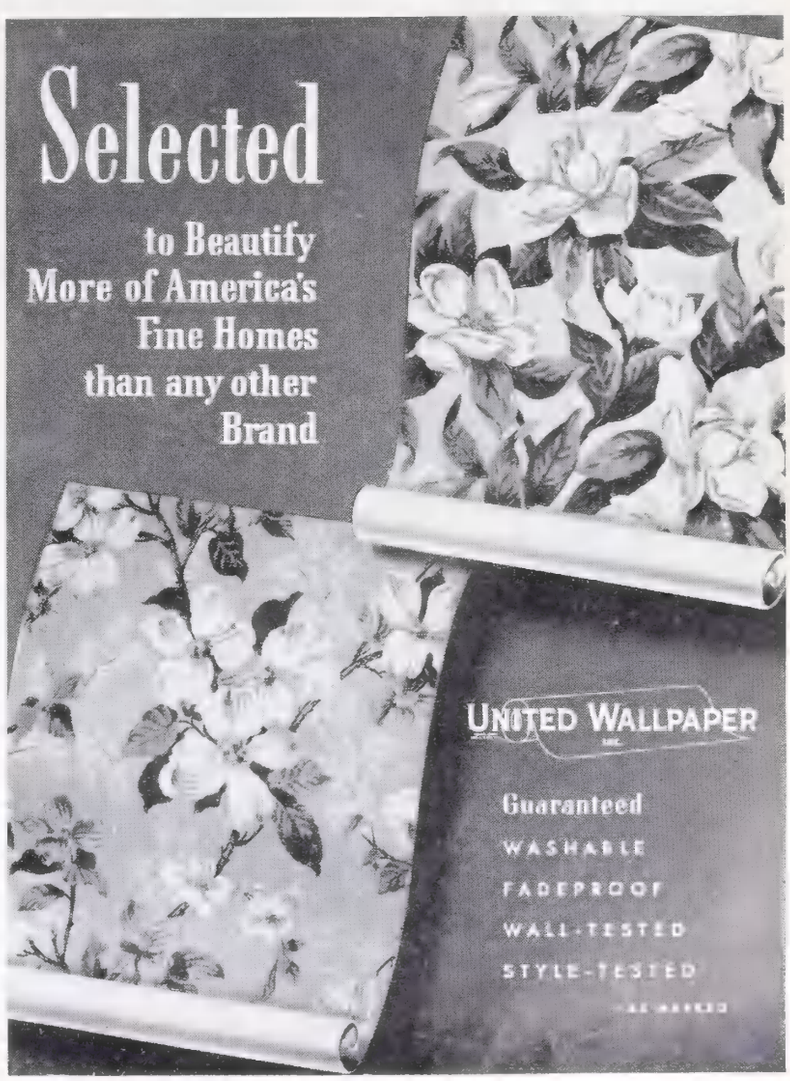


Snaps off snaps on (patented feature)

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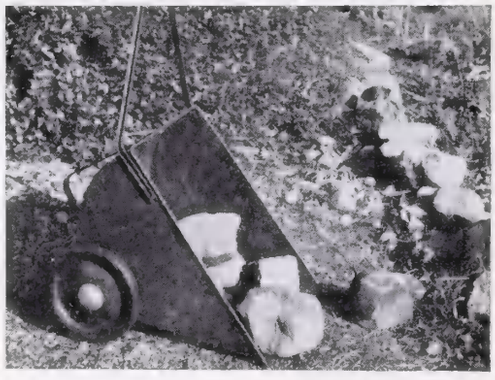
Do last-minute cultivating in the winter vegetable rows and weedy corners. For hand work, there's nothing to beat the standard Norcross cultivator and True-Temper hoe, both back on the market.

Use these tools for last-minute fall chores

October is the time to get a head start on your spring garden. Here are a few reminders



Grass cutting should be continued right up until frost. You'll have the chance to mow neatly for many years to come if you invest in a machine of durability and good design like the Sunbeam.

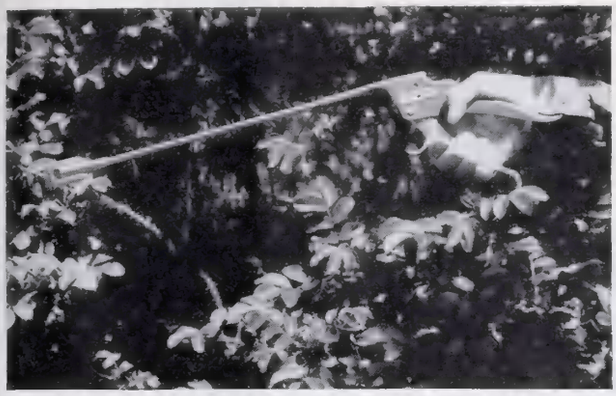


Brisk fall weather brings renewed energy for heavy work outdoors. The Masters Planter Company's carry-all is a stout but lightweight cart that carries a load of stone as simply as it does fallen leaves.

The Masury Color Guard symbol of quality paints since 1835

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MARYLAND





Pruning is in order before the leaves drop entirely. You'll find good use for the Bouligny cutter. It has a sliding blade operated by squeezing the handle, plus an over-all length of 23 inches for pruning hard-to-reach branches, thorny rose plants.



Last-minute spraying will save many of your winter vegetables from pests that survive until hard frost. This hand sprayer—keeping down the cabbage worms—is the Hudson "Cardinal." It has an adjustable nozzle, is good for indoors as well as out.



Always useful if you like to weed in comfort, and especially now in the fall to keep you off the chilly ground, is the Fox Products Company's "Garden-Aid." The metal frame includes a tool pocket, knee pad, and handles to boost you off the ground.



PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER

Leaves, leaves—will they ever stop falling! But they won't worry you a bit if you own a Toro "Leaf-Master." This machine gobbles them up on the carpet sweeper principle. The canvas catcher lifts off so you can transfer leaves to compost heap.



Viking Modern

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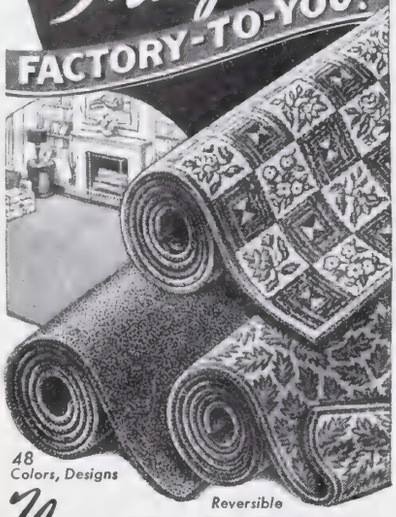
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TREAT YOUR FLOORS AS WELL AS YOU DO YOUR RUGS

CONTINUED FROM PAGE 297

For some years now I have been living with this problem, and it wasn't until recently that I found the solution. My floors are pine, and in over a hundred years of wear and tear they have not only spread as much as a half-inch apart, but they have also become much too springy. The consequence is that whatever filler I used—plastic wood, putty, sawdust mixed with shellac—would crack, crumble, and disappear into the vacuum cleaner.

If they hadn't been such lovely old boards, I should undoubtedly have laid new, thin oak flooring right over them. But that, of course, was unthinkable. And an architect-friend's alternative suggestion that I fit and insert thin wood strips between the boards seemed laboriously impractical because of the varying width of each crack.

Then the lightning struck. If caulking compound, used to plug gaps around window frames and doors, etc., could stand the gaff of hot and cold weather and constant swelling and contracting of wood, why wouldn't it do for filling the cracks between my floor boards? Certainly it was worth a try. And, glory be, it worked! It fills the cracks. It stays in place. It resists the lateral and vertical movement of the boards. The surface is tough enough to repel dust. And the light gray color actually seems to enhance the appearance of the pine.

Thus, finally, we come to the last step in the refinishing process: the actual application of new finish.

I must confess that I have found this the most discouraging phase of the work simply because I have some doubts about many of the available finishes. Paint doesn't quite suit my particular purpose, though it does cover old floors and defects with a minimum of effort.

Shellac is better for me, but it scratches badly and if water gets on it, the finish disappears.

Penetrating stain-wax is excellent in every respect—especially if you keep the floors well waxed—but one: It is spotted by water.

So it remains for varnish, the best brand you can buy, to bear the brunt of the battle. This it does well.

Whichever finish you use, there are two general rules to follow in applying it:

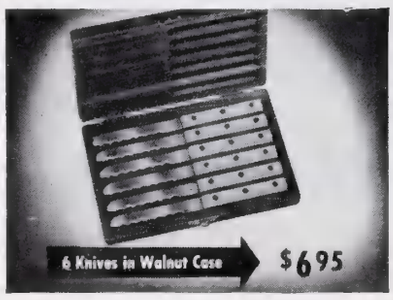
1. Start in the corner farthest away from the door at which you plan to stop.

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2. Use a wide (3-inch) brus won't shed bristles.

From there on in, you mu low specific application dire for each finish:

Varnish is applied with a loaded brush in the same dir as the boards. Smooth out l across the boards. Finish w feathery stroke with the boa

Varnish is best applied wh temperature stands at abo degrees, and the varnish its warm. Heat it in a pot of water, but don't shake the ca thus form bubbles which brushing out.

Thin the first coat with ¼ of turpentine to 1 quart of va Apply the second and third as they come from the can.

Shellac is applied like va Put on three light coats (t parts of shellac with 1 part natured alcohol) and allow hours for the first to dry, 12 for the second. Sand the two u coats with No. 00 sandpape dust thoroughly before app the next coat.

Stain-wax requires only tw plications. Brush on each heavily, allow to stand for 20 utes, then remove the excess clean rags and rub out all and unevenly coated areas. 24 hours' drying time before a ing the second coat, and an 24 hours before finishing off ordinary floor wax.

Paint may be applied like va following the manufacturer rections for thinning. Stroke the boards, and if the crack tween them are wide, don't t fill them with paint. (Use the c ing compound beforehand.) F with a light stroke for even Since you are completely cov the grain of the wood, and has no transparency, you may find it necessary to go through refinishing process with pain mover or sanding. Be sure, ever, the floor is clean and from dust.

That's all there is to it. I work, you say? Well, it isn't easiest in the world. But on other hand, it's nothing that average homeowner can't do. the money he can save by doi himself!

Money and work aside, the s faction that comes with a job done is, as always, enormous. then when you step back and amine your floors critically, will exult to see the new and l lasting beauty that you have g to your home.

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I'M ANTI ANTE-BELLUM

CONTINUED FROM PAGE 271

congenitally unable to relax, flanked by two night tables. And that corner grouping of two rosewood chairs, known in the vernacular as gents' and ladies' chairs, with another but larger marble-top table with a painted plate and one demitasse up-ended. Any extra space is taken up by more chairs and tables carved into roses, pineapples, vines, and grapes, all ideal crevices for dust and excess wax. There's even a cuspidor and numberless footstools, but no one dares flick ashes in the one or put his feet on the other. The total effect is about as comfortable as hoop skirts and stays on a July day, but this is January and I'm wearing the new look.

Somehow this furniture manages to blot out conversation in the interest of a case history of each piece, its life and hard times. I'm tired of "Conversation Piece" furniture. My new furniture is going to serve its purpose so well and unobtrusively that visitors can enjoy themselves without being aware of the sofa on which they are sitting. The first chair or table that gets into the conversation is through. Of course, this means disposing of the trundle-bed that was given to me as a wedding present, according to family tradition, but which has never equaled the mechanical suppleness of a Grand Rapids fold-away bed.

This business of making coffee tables out of gilt picture frames, wall brackets for ivy out of old coffee grinders, to say nothing of flower-bearing chamber pots, has gone too far. It will be a great day for me if I never again set eyes on a kerosene lamp overhauled electrically and finished off with a ruffled lampshade, or a smoking stand made from somebody's old sword and canteen.

Decorators who have earned their reputation doing *marvelous* things to those *wonderful* old pieces can stay away from my door. A little handiwork with a hammer and saw works too thin a disguise. The hall tree—that multiple affair of 14 brass hat pegs and wavy, full-length mirror, painted white and plastered with decalcomania roses and served up with a potato vine growing out of the umbrella rack—doesn't fool me at all. Any day I'd know that the *darling* new desk was that old dresser with the stuck drawers, and that goes for the oval mahogany dining table with its legs

(*Continued on next page*)

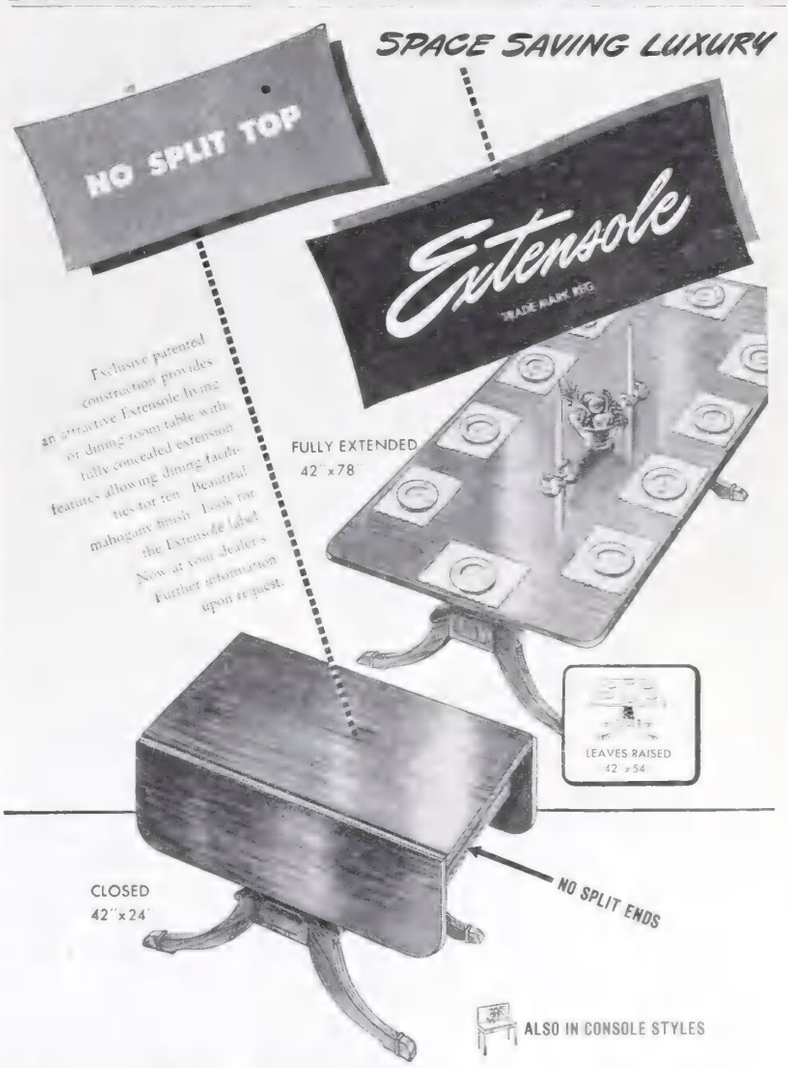
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CONTINUED FROM PRECEDING PAGE

sawed off and squatting in the center of the living room doing duty as a cocktail table.

Without a qualm I'm going to let some antique dealer have that baroque commode, equipped with two drawers capable of holding two shirts and one collar button, and uncompromising, to the point of not fitting in any room in the house.

Uncompromising was the word for these relics. Put them in the same room with furniture of modern design and they are as huffy and stand-offish as a maiden aunt at the public bath.

I'm through with such words as embellishment, old-fashioned, remote period, antique, quaint, charm, reproductions, romantic, tradition, atmosphere, delicacy, picturesque, and ante-bellum. The household glossary in the future will consist of comfortable, adaptable, functional, stain-resistant, water-repellent, and engineered space.

Repoussé silver, Sèvres vases, scenic wallpaper, imported garnitures, Waterford and Bristol antique glass, elaborate epergnes, and hair wreaths are fine for collectors, ideal for museums, unfit for me. My house has to be LIVED IN and strong enough to bear up under daily association without engendering a psychosis.

Memorabilia can take a back seat. Outside of its age, not a good word can be said for the gigantic white china owl perched on a mossy glass base and holding a garnet lamp shade on its head, and there must be something better than a pair of rusty sabers to hold up the velvet portières, if you have to have velvet portières.

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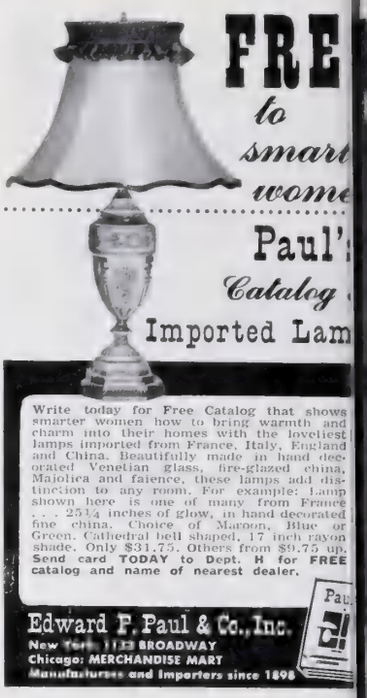
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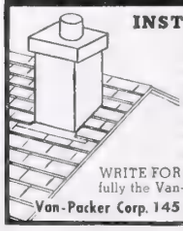
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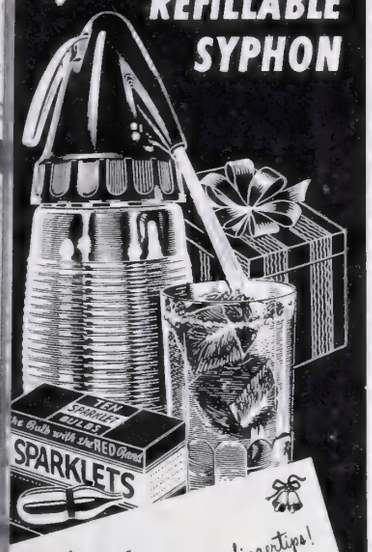
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framed mirrors and long pier glasses are coming down from the walls. What's the matter with a wall just being a wall, a nice, blank restful wall painted moss green that you can sit and look at without even *one* shadow box?

Stiff settees, wax flowers, and statuettes under glass bells, massive sideboards, and a plush, fringed scarf on the mantel might be fine if I looked like Scarlett O'Hara—only I don't and I'm tired of being reminded of it.

Sentiment is fine, and when I feel a siege of it coming on, I'll drive over to Natchez, where time stands still, they say, and look at Monteigne and D'Evereaux, Oakland, and Dunclith. I may even stay overnight, but then I'll come home—to the present.

No matter if the brass ceiling lantern is authentic, some fluorescent light company can come around any day now and sell me on concealed lighting, and I'll trade the genuine punkah that hangs over the dining room table for attic ventilation or air conditioning. For the benefit of the outlanders, a punkah is a decorated wooden contraption that a little colored boy waves slowly back and forth across the table by means of a long pull cord. Very period, very picturesque, but hardly any breeze.

Maybe someone can tell me what to do with the armoire. The two door panels are carved into drapery swags, bowknots, trumpets, dolphins, and finished off with two gargoyles guaranteed to frighten little children.

While I'm waiting for suggestions, I'll be brooding on sectionals in bleached woods, glazed butternut, sanded oak, and maple in clean, sweeping lines that have no kinship with ante-bellum glory.

I'm looking for furniture with a future instead of a past, and if this be secession I'll meet my adversary down by the duelling oaks at dawn. She can choose her own weapon, quaint old brush broom or turkey feather duster, and I'll take my new vacuum cleaner with a 20-foot extension cord.



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KITCHENS

THE SIGNIFICANCE OF CUSTOM FURNITUR

(Continued From Page 267

architect and the decorator for the entire home (an apartment overlooking Lake Michigan in this case), he was able to create the right scale and specify the right finishes and woods that brought into being a desk perfect for its owner and for its position in the custom-designed room.

Now two-sided desks are not new. Nor are L-shaped desks or desks with hidden engineering, loaded with gadgets. But what *is* new is the unobtrusive, retiring appearance of a desk loaded with performance. There is none of that "taint of trickiness" mentioned before, which so often spoils the look of the best-intentioned furniture trying to aspire to progress. The restraints imposed by the decorating problem were a good influence on the design of the desk.

Thus is design progress made.

But you are asking "How do one-of-a-kind pieces, hidden away in private homes where only a few score of people will see them, have influence?"

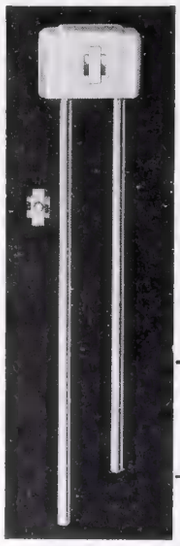
The reason is clear, once you know that furniture designers are a clubby lot. Most of the better designers know each other, socialize together, respect each other for the most part, and show each other the work of which they are proud. Then, too, many of the custom designers also do commercial designing for factories to reproduce in quantity. Consequently, many of them develop and perfect new ideas and new finishes in their custom work, and later put these ideas into their factory-produ designs. Of the eight custom signers we discuss here (out possible 30 or 40 at work in An ica today) three of these are commercial designers.

So, though the average per does not get to see much cust order furniture, the people are most susceptible to it—the signing profession—*do* see it. them it offers excitement, inspi tion, and laboratory proof of w will and won't work.

The last and most import question you probably want to is the crucial question: Is cust design in America healthy, ative, virile, and rich in promis

House Beautiful thinks the swer is yes to all those poin Every year we have the privile of seeing a great deal of it, in actual homes for which it was signed. What we see is so go that we get very annoyed w those people who say that the pe of furniture creativeness was in t Eighteenth Century in Englan when those other custom desig ers, Chippendale, Sheraton, a Hepplewhite, were in their flow Fine things are being done rig now, here in America. Fine craf men are executing these desig with as much perfection of craft manship as in the early days. A the pieces are going into fi homes where the owners care great deal about perfection— performance as well as appearanc

What more nourishing conditio could furniture designing enjoy



Liberty

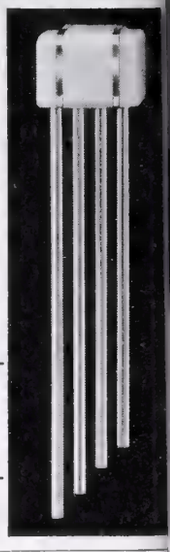
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If your decorating plans include wallpapering, plan in the same breath to protect it as soon as it's hung with a preservative that will keep its beauty safe against soil, grime, discoloration, and spots. You will be repaid many times for the nominal time, trouble, and expense involved. And you'll prolong the life and service of the wallpaper. Where there are children in the house, a wallpaper preservative is virtually mandatory to protect the paper walls from sticky

(*Continued on next page*)

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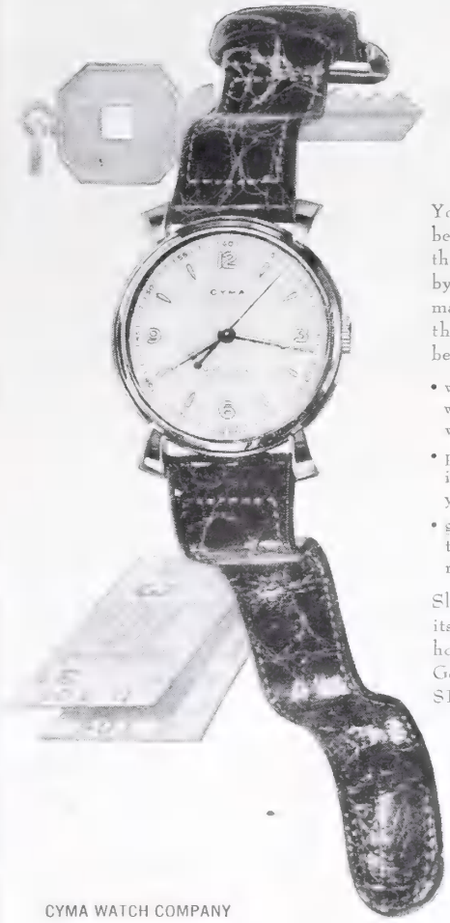


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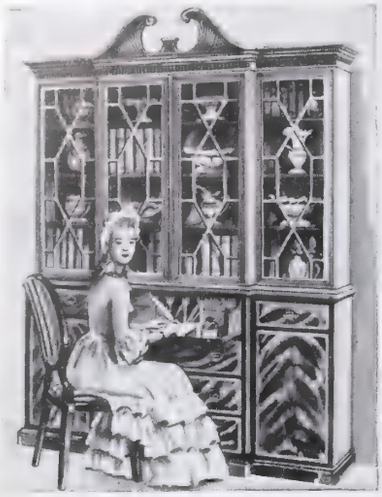
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fingers, fingerprints, and the impromptu pencil and crayon art work that seem to be part of growing up. You save yourself a lot of mental anguish in all-adult households as well when you know that inadvertent fingerprints and stains, along with grime, can be easily wiped or washed off wallpapered walls.

Wallpaper preservatives fall into three major goups.

1. *Wallpaper lacquers.* These are transparent, colorless lacquer solutions especially developed for surfacing wallpaper. You paint them on with a soft brush. One coat of most of them dries to a virtually flat finish. They develop a slight gloss when two or more coats are applied. Most preservative manufacturers advocate two coats of lacquer for complete protection, and even three in bathrooms and kitchens where wallpaper needs extra protection against steam loosening the wallpaper edges at seams. Lacquer-type preservatives offer the most complete protection for bathrooms and kitchens because they dry to a hard, almost impenetrable finish.

2. *Wax emulsions.* These are wax-base emulsions which resemble liquid wax in consistency. You apply them to the wallpaper with a rag. These wax emulsions are easier and faster to apply but their protective life is not as long as the lacquer types. Generally speaking, the wax-emulsion preservatives need renewing every six to eight months for good results. For thorough protection, as with the lacquers, two coats of wax emulsions are recommended. Buffing the wax to a hard, satiny finish after the wax has dried adds to its protective value.

3. *Semi-solid wax.* This type of wallpaper preservative resembles paste waxes used for floors and furniture, except that they are softer in consistency than the latter. They are applied to the paper with a rag in the same manner as wax emulsions and offer the same degree of protection. However, because they contain a higher wax content, they offer somewhat more lasting protection than the wax emulsions. But because they are heavier than the emulsions in consistency, they take a little longer to apply. These waxes need buffing to bring them up to a hard finish.

Once you've decided on the particular type of preservative you want to use, remember two cardinal rules that apply to all of them. First, follow the manufacturer's instructions to the letter. Second, and this cannot be overstressed, test any preservative first

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to determine the wallpaper's co fastness. If you do not have a s ple of the wallpaper, try the servative on an inconspicuous on the wall. Never, never start plying a preservative to wallpa without making a test of its ef on the wallpaper colors.

In a few cases, nothing can done to eliminate the action of servatives on colors which are fast. However, very often prese tives can be successfully app to papers which are not color- by sizing them before applying preservative.

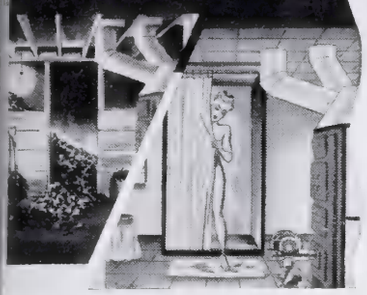
Here again, however, the w paper should be tested before d the walls, to determine whether ing successfully seals in the col The colors in most wallpapers be made "fast" to preservatives applying sizing under the prese tive, but there is no over-all m uring stick. Testing a sample the only way to find out.

Preservatives, regardless of t type, have no cleaning powers. you want to treat old wallpape walls, the paper must be thoroug cleaned before applying a prese tive. Under no circumstance, ap a preservative to soiled wallpa

There are a number of dou like wallpaper cleaners availa for non-washable papers. Never tempt to wash any wallpaper wh is not marked "guaranteed wa able." As a matter of fact, m wallpaper manufacturers advoc these cleaners for washable w papers as well.

For one thing, washing e "guaranteed washable" papers quires extreme care and caut to avoid injuring the surface the paper. And almost more portant, the greasy or oily film which collects on walls, pecially in industrial communit and smoke-laden areas, is virtua impossible to wash off with s and water. Washing usually ser no better purpose than to rub film into the paper. A dough-t wallpaper cleaner is the only s way to remove such a film or a accumulation of soil from eit non-washable or washable pap On areas around electric-light b tons, along stairways and ot hard-used areas, washable pa can be given a gentle soap-a water bath if any stubborn soil mains after cleaning the pap Washing must always be done w baby-mild soap. The water you u must be cold and applied as sp ingly as possible. A soft spon is the best applicator for the soa water. Pressure against the wa

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paper should be feather-light. Wash beyond the soiled area you want to remove. Rinse the area thoroughly with a little clear, cold water. Soap is difficult to remove after it dries on the paper. Cleaning wallpaper with dough-type cleaners is not difficult but doing a good job does require time and patience. But it's worth it when you see the colors shine through.

If there are grease spots on the wallpaper, often they can be removed with one of the wallpaper grease-spot removers available in stores. On old spots, two or three applications of the remover may be necessary to obliterate the stain. And sometimes long-neglected spots do not respond fully to treatment. The secret of successfully removing any stain or spot, whether on wallpaper, furniture, rugs, or clothing, is to treat it quickly. The longer it remains, the more stubborn it becomes and the harder to remove. Stains made by hot grease on non-washable wallpaper are virtually impossible to remove for the hot grease penetrates the paper.

You may find, too, that crayon marks on non-washable paper may not be completely removable. However, usually they can be lightened so they are almost invisible by treating them several times with a clean soft cloth dampened with carbon tetrachloride. (Carbon tetrachloride causes certain color pigments to "bleed," so it is wise to test the treatment on an inconspicuous spot first.)

If the treatment leaves a ring, apply a poultice of dry-cleaning powder, such as Fuller's earth or rug-cleaning powder mixed to a paste with carbon-tetrachloride or benzine. Allow to dry thoroughly and brush it off. This same poultice treatment is often effective on washable papers in removing ugly brown stains resulting from water seepage around window casings and under eaves. One or two poultice applications usually do the trick. Let the poultice dry overnight. Scrape loose powder off, and remove any remaining powder with a cloth or sponge dampened lightly in cold water. The success you have in removing any spot from wallpaper depends pretty much on the extent to which it has penetrated the paper.

For new wallpapering projects, you have a choice between applying a preservative to ordinary wallpaper or selecting one of the new plastic-coated wallpapers on the market which come to you from the manufacturer with a surface which can be washed.



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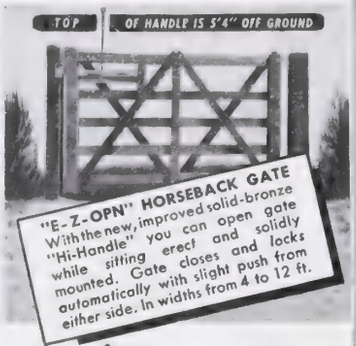
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PHOTOGRAPH BY MAYNARD PARKER

Ideal background for a herbaceous border is a fence woven of wood splits through which air and ventilation may pass. Such wood may be left to weather naturally or may be brushed with faint, pleasant, natural colors to make the fence tie in with related architecture around it.

Your border can be no better than its background

CONTINUED FROM PAGE 192

loosely clipped, are often used as a garden boundary and background. But they are becoming less popular, for garden maintenance is steadily becoming an increasingly vital factor. Clipping hedges is an unnecessary item of high maintenance.

Large-leaved trees or shrubs, such as English laurel, in addition to the work they take to keep them clipped, are particularly undesirable as a background hedge material because of the coarse-textured effect they produce. A soft fine-textured (small-leaved) hedge often makes a satisfactory background for a border but, besides the clipping, there is another practical objection. Some provision must be made to prevent the roots from the hedge invading and robbing the richly prepared soil of the border. It is necessary to have either a concrete or galvanized iron barrier to a depth of at least three feet underground. This considerably increases the cost of hedges to a point where, combine with the disadvantage of high mai tenance, they are losing favor wi well-informed gardeners ever where.

Due to these practical disadva tages of hedges, fences or wal are rapidly becoming recognized especially desirable backgrou material. Of course, the initial co of a fence or wall is usually greate than that of planting a youn hedge, but in the long run the cost no more and are virtually fre of maintenance.

Comparing costs of architectura backgrounds, the 8-foot fence pi tured above would cost in Seattl today approximately $3 a linea foot, which would be between 35 and 50¢ a square foot. A ceda fence costs about $4 a lineal foot or an average of 50¢ a square foot Brick walls run $1 to $1.50 pe square foot. Stone runs from $1.5 to $2 per square foot.

Some walls and fences ar planned to give design interest an

many cases this is entirely desirle. But, if you plan to use a ce or wall as a background for baceous borders, be very careful that you do not design it to be "busy."

The frequent architectural "busyness" of a house with its windows, rs, and other features is the son it is not satisfactory to use wall of a house as a border kground. When the border is bloom there is conflicting interto distract the eye. And when border is not in bloom there is awkward gap, often an untidy e. A simple, unobtrusive, yet easing fence or wall is a good ckground. But usually it is too ere to provide the perfect foil flowers. The ideal treatment is drape it gracefully with deciduus flowering vines such as cleatis and honeysuckle, and plant front of it with softening drifts deciduous shrubs.

Deciduous shrubs are the conecting link between woody plant aterial and herbaceous plants. ey both have deciduous foliage d the only difference between em is that the herbaceous plant tirely dies to the ground while e shrub only loses its foliage. vergreen conifers, being the most ght-absorbent and heaviest of all ant material, will be found to sually "pull away" from the herceous plants and are not satisctory where blending is needed, it always is in the informal bor-r. Broadleaf evergreen foliage, eing strongly light-reflective, has ry noticeable pattern which atacts too much attention to itself be a good background material d also is too heavy to combine easingly with the soft, light, herceous plants.

This characteristic is most pronounced in larger-leaved broadleaf evergreen foliage such as English laurel and evergreen magnolia, but even the smallest-leaved broadleaf evergreens are not as good as the deciduous foliage for blending backgrounds for flowers. Deciduous foliage has a soft matte surface, not glossy, which blends and harmonizes with herbaceous foliage.

Also, deciduous shrubs often provide additional interest to the border itself with a background display of flowers which relates the shrub to the herbaceous planting. There is then no sharp line of demarcation between the herbaceous border and its background and this has the very desirable effect of producing an illusion of greater spaciousness and simplicity.

The variations in deciduous foliage pattern and color give considerable interest but they can be used to harmonize with the foliage of the perennials and act as a foil for the flowers instead of competing with them.

There are two basic ways in which the foliage color of the deciduous shrubs may be used. In the summer the full range of greens provides a pleasant, cool, color foil for the masses of warm flower colors of the perennials. The plans previously shown in this series of articles give examples of how this is done. In addition, reddish bronze and reddish purple foliages, such as *Berberis thunbergi atropurpurea*, *Prunus pissardi*, and purple-leaved peach may be used where this is desirable in the contrast or sequence of the border color scheme that you are planning.

Another feature of deciduous foliage that is not often understandingly used is the fall color of the shrub foliage. It ranges from pure

(*Continued on page 313*)

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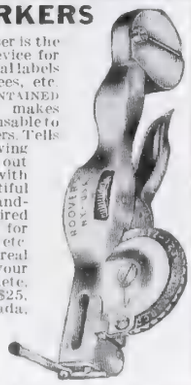


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Just as a fine jewel is for important occasions, so expensive flowers should be for special spots. That is the theory of Mrs. Harold E. Smith, daffodil fancier of Madison, N. J. So last fall she planted a small group of exhibition-size President LeBrun daffodils to bloom this spring against a rich setting of evergreens, with pansy foreground.

How to use a few expensive bulbs

Give them the setting of a prima donna. Place them in the spotlight right beside your front door where every visitor can enjoy them at close range, against a background of evergreens

PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



The few expensive bulbs, planted at the Smiths' entrance, retain their important spot for one or two seasons. Then, when their novelty (but not their beauty) has diminished, they are moved to the woodland garden and replaced by a new variety.

YOUR BORDER CAN BE NO BETTER THAN ITS BACKGROUND

(CONTINUED FROM PAGE 311)

r yellow through orange and nze to scarlet and crimson and ples. Group against such *warm nge color* pleasingly contrasting *l flower colors*, notably, the fall rs (michaelmas daisies), which so prolific at this season. In er words, this is a complete re- se of the summer color scheme. e accompanying plans show ne of the infinite possibilities for ng well-designed combinations leciduous shrub fall colors as a kground for the fall border.

Plan No. 1 shows shrubs with htly gray-green leaves that are anged so that the lightest fall liage color is set back at the epest point of the incurve with her and stronger color building vards the outcurve. Across the t side of plan, from foot to top ere is a gradual transition of aracter, from the grayish smoke- sh to the hairy but less gray fo- ge of the sumac and finally to e even greener foliage of the panese maple. The slightly gray- n summer foliage color of these rubs harmonizes with the gray- een foliage of chrysanthemums d gray-foliaged hybrid aster, *vae-angliae* type. This plan fea- ures the combination of fall foli- ge of background shrubs with fall owers of border perennials.

ompare this with Plan No. 2 in which there is no fall foliage ef- ect but gray-foliaged shrubs which ower freely in the latter part of he summer are combined to give a equence of bloom immediately receding the main period of bloom f border perennials.

In all of these plans, note how in every case there is a very carefully worked out close sequence or relationship of foliage and flower color. A background carefully built in this way insures a perfectly unified picture which makes all the difference between hit-and-miss effect and the simple yet dramatic effect possible when you *plan the background.*

Plan No. 3 is an example of choice spring flowering shrubs which like a moderate amount of moisture and partial shade. They are planted where they will get these conditions—on the north side of a high fence—and are arranged with direct reference to the color which their foliage takes on in the fall. Deep in the corner the winter-flowering witch-hazel or hamamelis turns a clear light yellow. The azalea groupings on either side of it take on rich orange-bronze tones, while at one end of the grouping is the blood-red enkianthus, and at the other the crimson viburnum (snowball). In front of this shrub grouping should be arranged plants which like similar cultural conditions. In this case, one of the most effective types of plants to feature would be the lush, green-foliaged dwarf and intermediate (6 to 18 inches high) *Aster dumosus* hybrids such as Victor, Marjorie, Blue Bouquet. The flowers should be arranged with the whites, creams, and pale lavenders set back in the corner against the light yellow hamamelis foliage, and the colors should become stronger as you build out to the outcurve in each direction.



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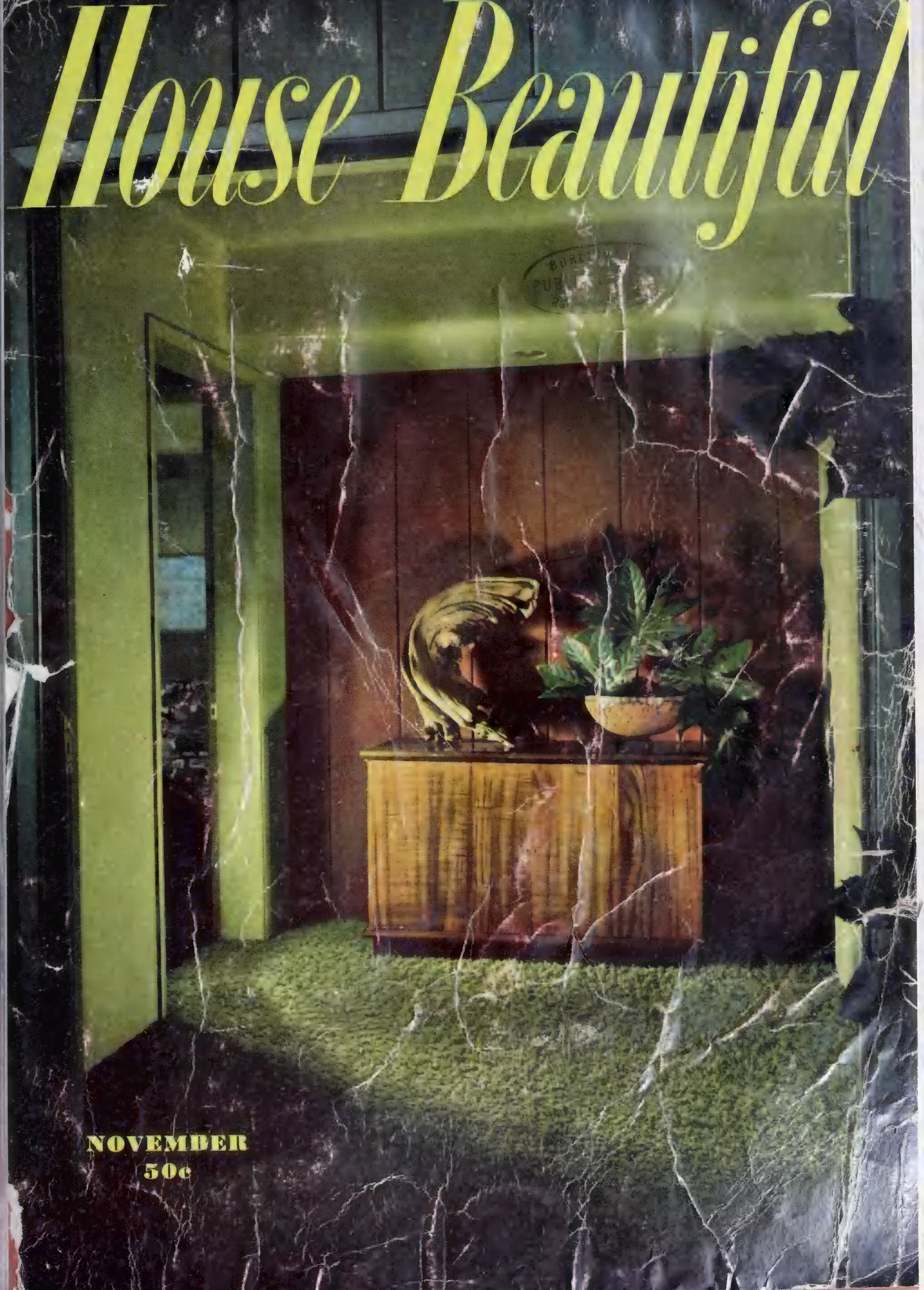
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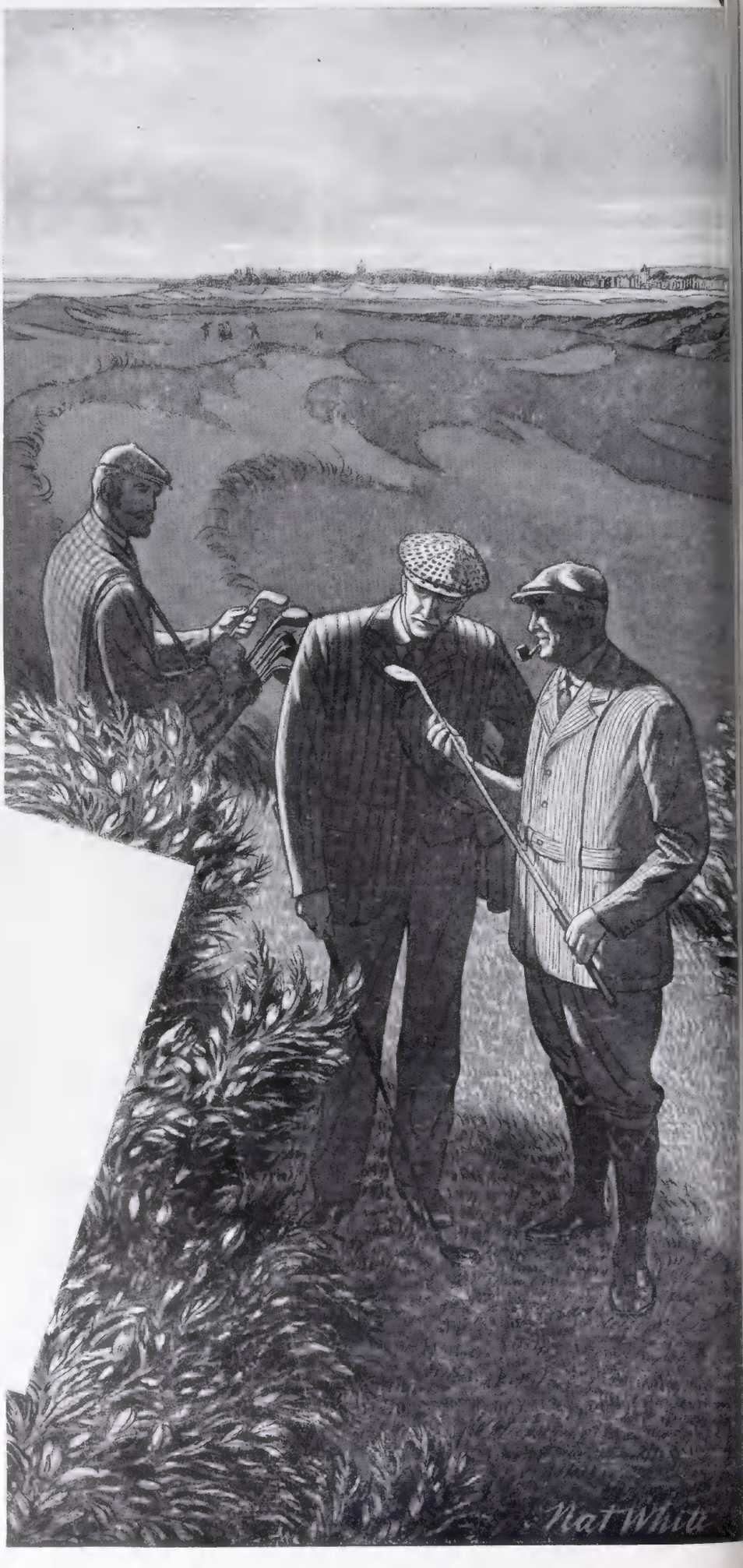
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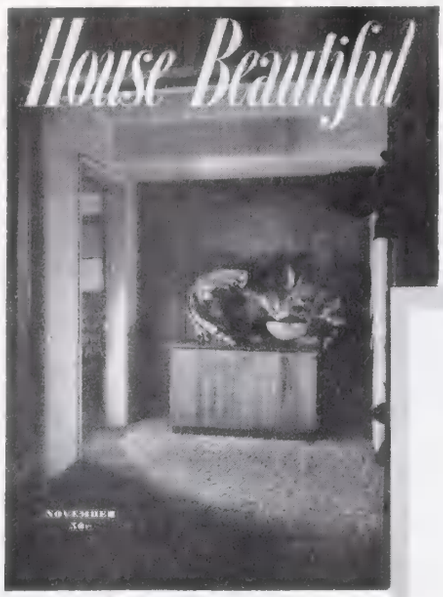
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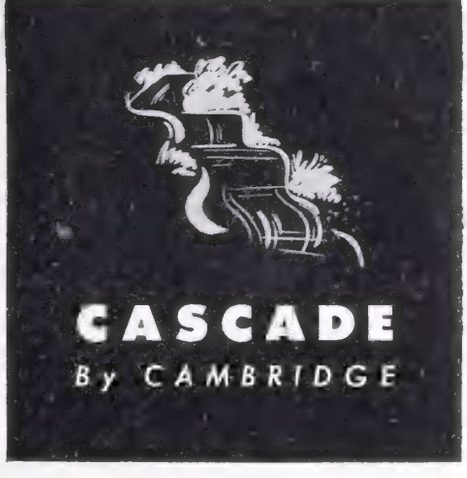


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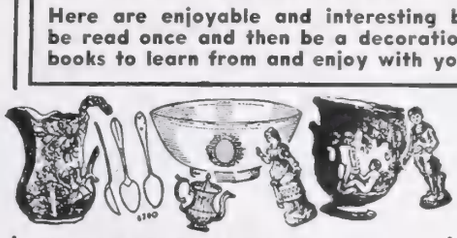
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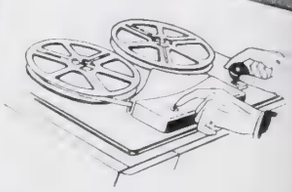
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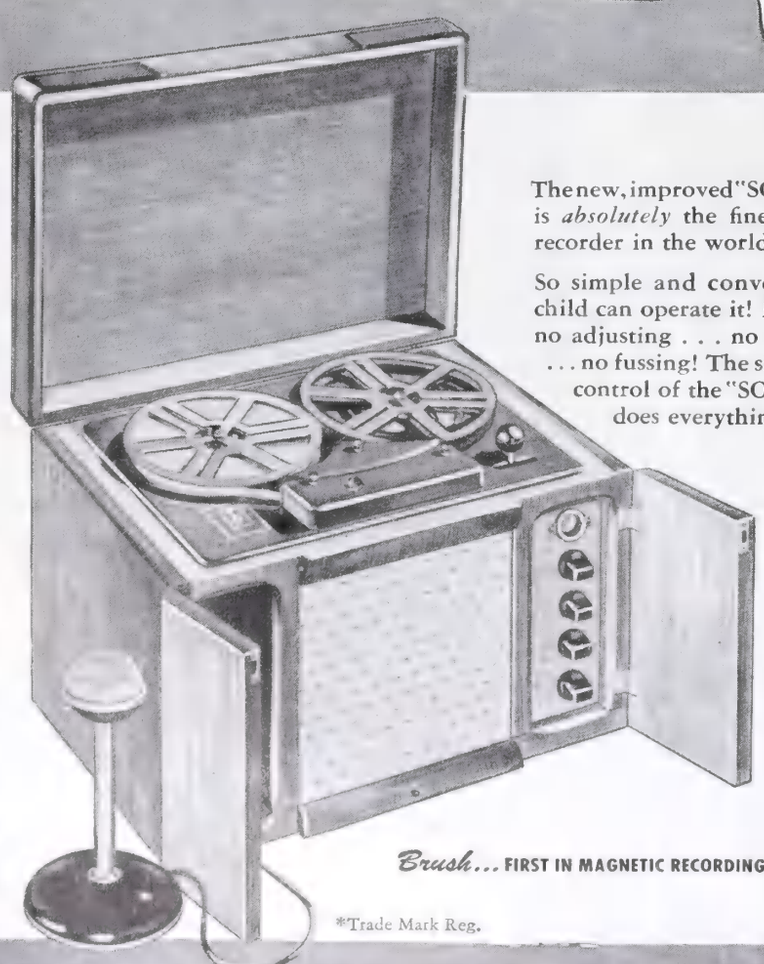
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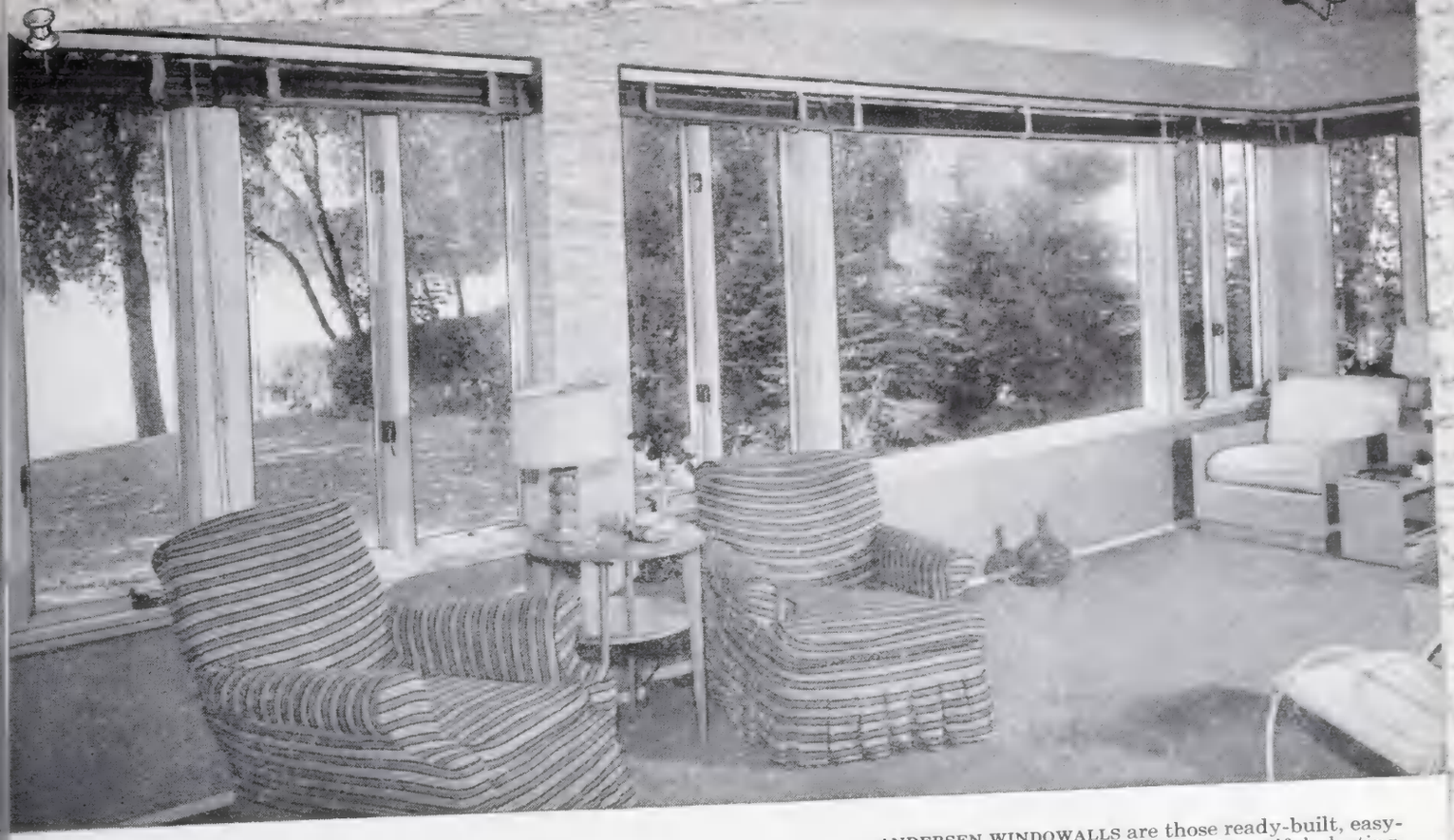
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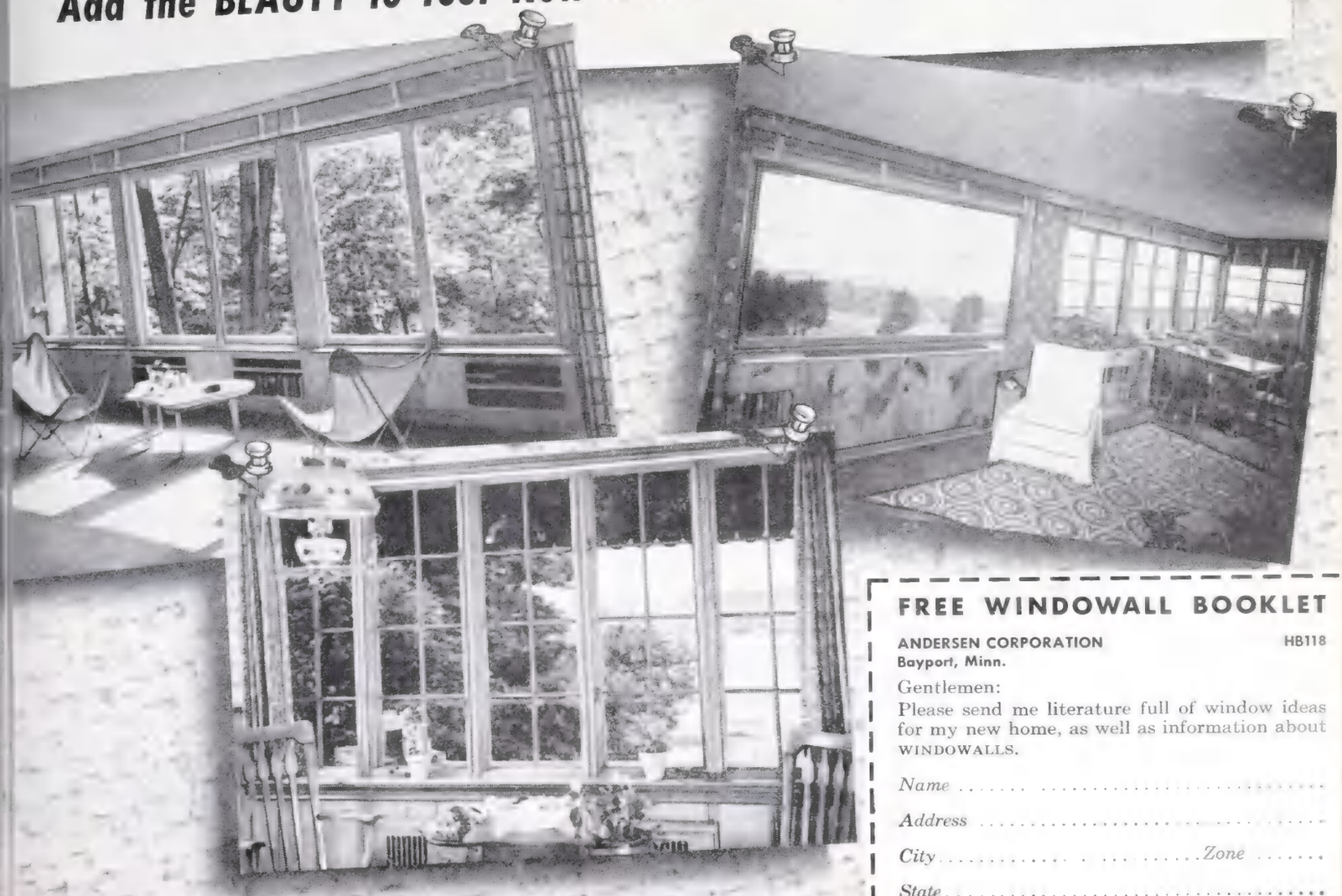
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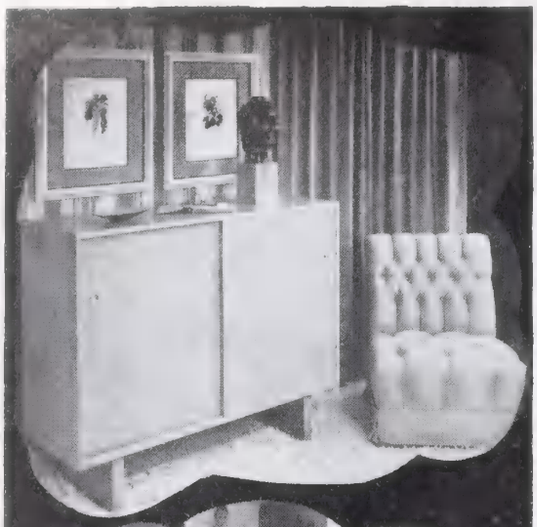
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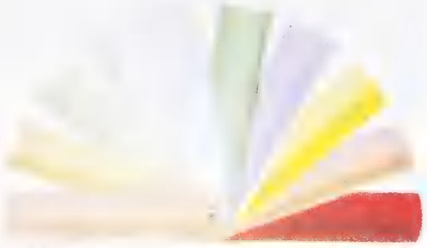
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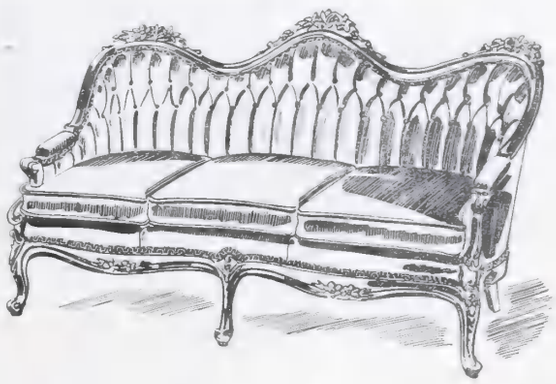




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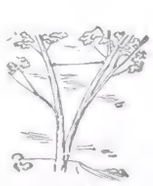
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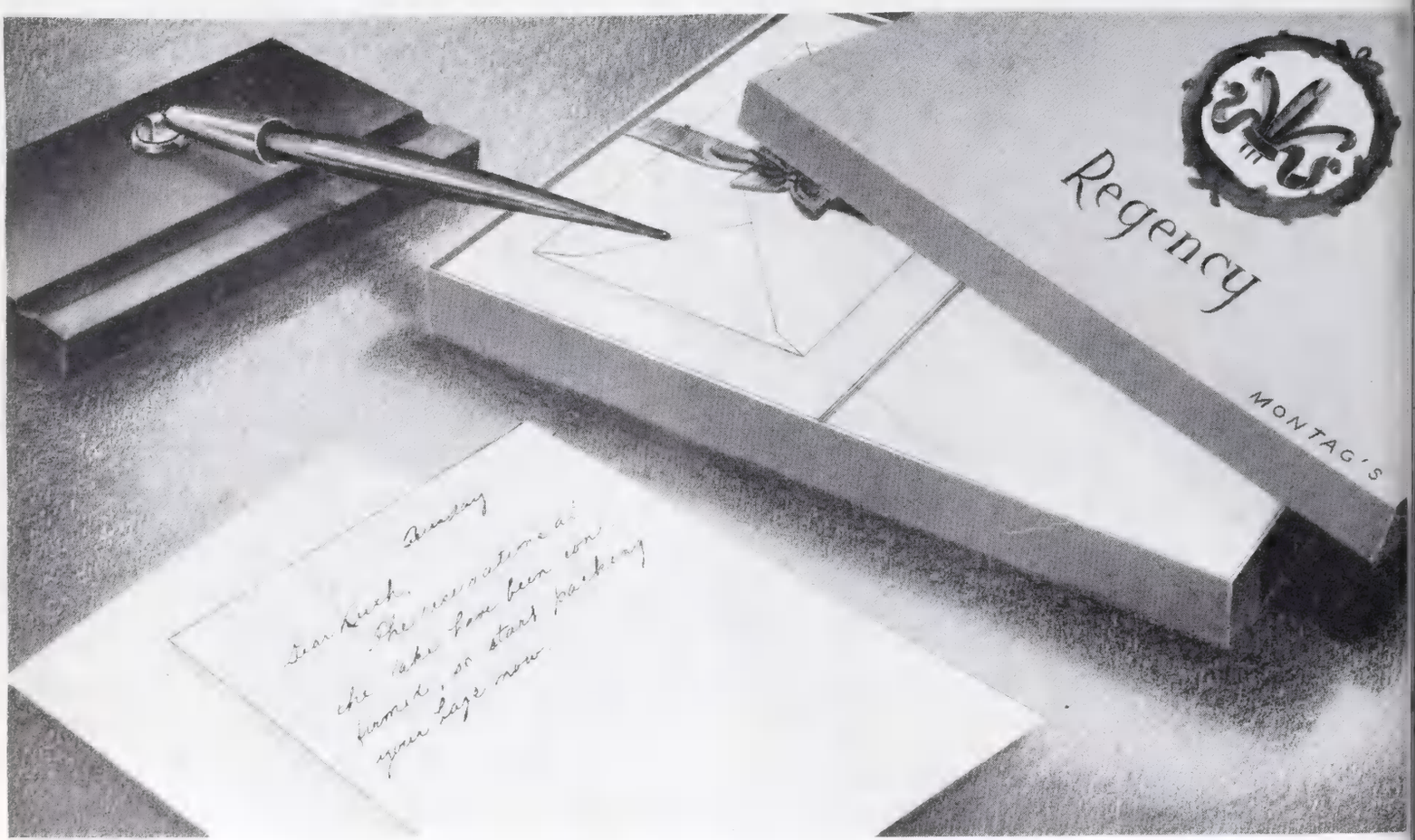


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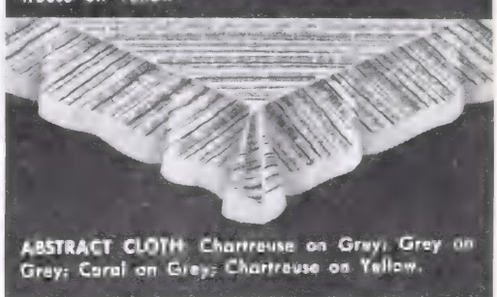
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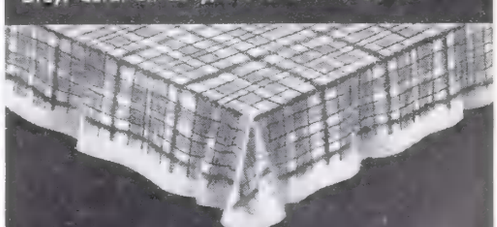
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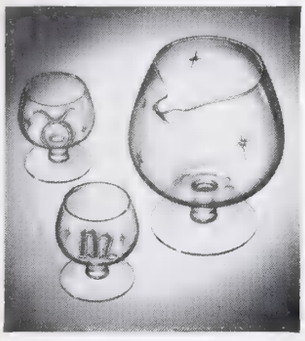




Cof-tea instant electric server
Makes hot drinks anywhere—anytime: Office, Hotel, College 'dorm', Snack Bar or traveling. Plug in—boils in 3 minutes for instant coffee—tea—bouillon—hot chocolate—heating baby bottle. Holds full pint. Attractive ribbed aluminum with heat proof grip and heavy heat proof base. 110 Volts—AC only. **$9.95 Ppd.**

Please no C.O.D.'s.
Send for our circular of choice gift suggestions.

Moira's 33 HIGHBROOK AVE., PELHAM 65, N. Y.



Cocktails for Two

Fine crystal glass, hand engraved with "his" or "her" own zodiac sign. When ordering, state 2 birth dates. Set, $10

Add 2% tax on Illinois shipments
Add 35c for postage out of state

C. D. Peacock **JEWELERS**
Chicago 3, Illinois
111 Years in Chicago

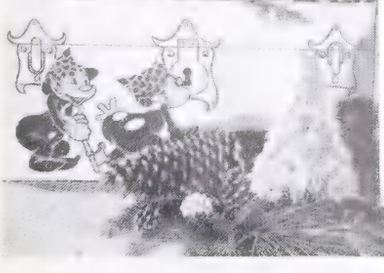


DOUBLE BRUSH BOOTSCRAPER

Here's an attractive reminder to family and friends that dirt and mud belong to Mother Nature and not to rugs and floors. A practical Christmas, house-warming, or wedding gift—useful for city or country home. Two stout stable brushes, screwed to real horseshoes, clean sides of boots while soles are scraped on the cross irons. This is the first horseshoe article we ever made, and one of our most popular items. Many customers buy 3, for back and front doors and porch. Screw-drilled for easy attachment. 9'' long, 5½'' high, with weather-resistant black finish. **$5.95.** Shipped postpaid same day. No C.O.D.'s. **Horseshoe Forge,** 5 Muzzey Street, Lexington, Massachusetts.

BIG "TREASURE CHEST" OF AROMATIC EVERGREENS





Truly expressing the spirit of Christmas is this clever chest filled to over-flowing with carefully selected evergreens and hand-fashioned decorations from the Pacific Northwest. Ideal as gifts . . . grand for your own use at Christmas time.

- 30-inch "Door Charm" with bright red weather-proof ribbon and huge cone.
- Selected English holly sprays with natural red berries and bright green leaves.
- Miniature "snow white" Christmas tree and a generous selection of painted cones.
- Choice assortment of pine, fir and cedar sprays and boughs.
- 2 wreaths expertly made of fragrant cedar.
- 12 feet lacy cedar garland.

Complete "Treasure Chest" prepaid in U. S. $9.85

OTHER GIFT-PACKED EVERGREENS

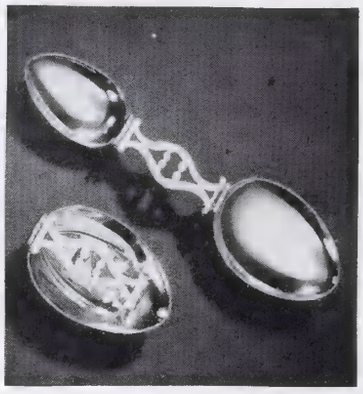
"Home Decorator" box of loose evergreens, carefully chosen for beauty. Box, 6x16x26 **$6.85**
English Holly with bright green leaves and brilliant red berries. Box, 3"x12x25 . . **$2.95**
Large "Door Charm" (described above) . **$3.50**

Send names, money order or check (No C. O. D.'s) to
KIRK'S EVERGREENS, Dept. 1-K, Tacoma, Wash.
America's largest shipper of Christmas Trees and Florists' Greens

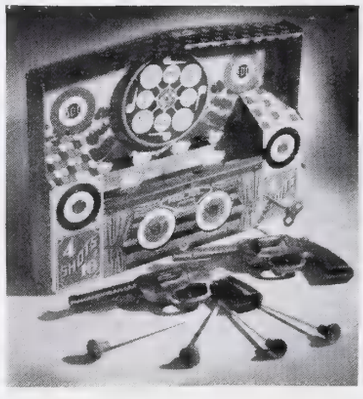


Windo

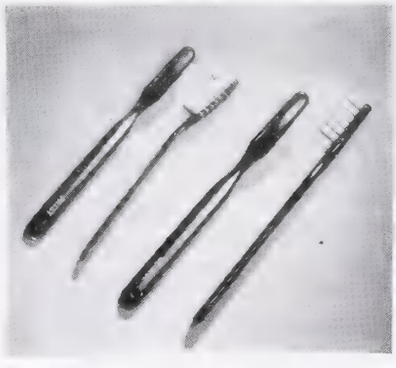
Merchandise, except personalized items, returned for refund by firms involved. subject to change. Happy Window Sh



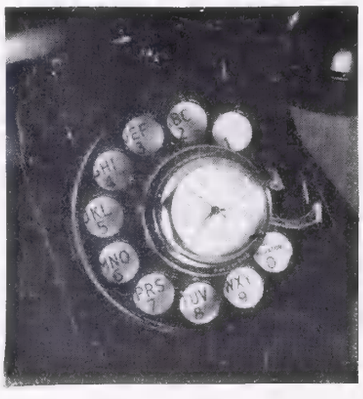
TRAVELING SPOONS. the doctor prescribes a te of cough medicine or a tabl of epsom salts, you'll feel safer if you measure the rather than guess at it. made sterling folding spoon bine teaspoon and tablesp truly outstanding gift. $18. tax. Leather case, $1.50. P c.o.d.'s. Constance Leiter, 47th St., Kansas City, Mo.



SHOOTING GALLERY is a game that will have the family shooting it out, and much fun for the knee crowd as it is for their ga elders. The metal gallery, 11", has *moving* targets, a "bullets" are suction cup With 2 guns, it's $4.50 ex F. A. O. Schwarz, 745 Fift New York 22, N. Y.



PERSONAL TOO BRUSHES, stamped i with a first name, come in up and pint sizes. Chi brushes, 5" long, are red yellow, and green, and a four (one of each color) Adult brushes, in tufted, two-row professional styles in red or blue. $1 for 2 name to set, all nylon-b Ppd. Miles Kimball C Algoma Blvd., Oshkosh,



TIME-O-PHONE. We this for a week and fou couldn't part with it. It's watch that fits over the ce any telephone dial, has nous dial, a sweep second and if you keep your eye your telephone bills wil pleasant surprise. $11 in Add post. Hammacher mer, 145 E. 57th St., Ne

Shopping

with

Gunan



IAN ON YOUR MIND
ar these cuff links to the
n December 27th—we bet
hey are beautifully hand-
f sterling silver, and his
monogram linked to a
bar will make him the
fed man in town. $7.20
s tax and postage. 10 days
. Page & Biddle, Inc.,
rd, Penna.



KSHELF SCRAP-
S, handsomely bound in
oled leatherette, are proud
ns of your photos, clip-
and memory milestones.
ot start one for each of
ildren? In red, navy, or
in three sizes: 6½" x 9½"
8½" x 11½" $3.25, 12½"
6.25. Stamped in gold with
me or initials, 50c extra.
n Mapelsden, 825 Lexing-
e., New York.



SONAL PIPE. Every
d woman on HOUSE BEAU-
as fallen in love with this,
g it like mad for all their
oking men of distinction.
of aged Mediterranean
he bowl is inlaid with his
silver monogram, and
in sterling. Greek fra-
letters are also available.
apped in a flannel glove,
d. Edith Chapman, 168 E.
., New York 16, N. Y.



HOUSE TENANT. When
nes home later than he
when his steps are uncer-
he forgets an anniversary,
ecter of the Dog House
im in as surely as though
a Dalmatian. You'll have
th this miniature house of
e, hand-painted with the
r's name, and a tiny dog
p his place warm. $1.95
ostage. Order from Carson
cott & Co., Chicago, Ill.



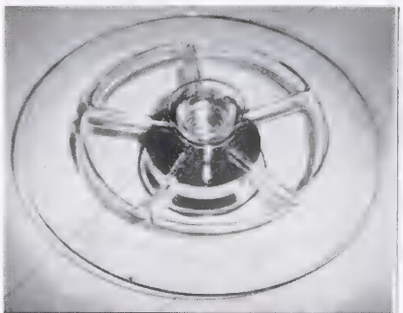
exquisite trays of simulated cloisonné



THE PERFECT GIFT! . . . in shimmering Mediterranean blue . . . with brass borders and brass handles of Chinese Chippendale design. The nest: $30. Individually: 9" x 13", $5.50; 10" x 15", $6.50; 11" x 17", $8.50; 12" x 19", $10. Add 50¢ postage.

carole stupell

507 MADISON AVENUE, NEW YORK 22, N.Y.



Entertaining Idea

A fitted crystal Lazy Susan is 16" in diameter, has polished edges and a ball bearing base. The five dishes and sauce bowl are removable, so handsome Susan doubles as a centerpiece for fruit, flowers or greens.

$15 express collect
sorry, no c.o.d.'s

bertram shrier, ltd.
1147 Connecticut Ave., Washington, D. C.



GALA JEWEL BOX

Here's a handsome way to keep all your jewelry together . . . where you want it, whenever you want it. Fashioned in genuine leather and hand-tooled in 24K gold, this festive box holds an abundance of your treasured baubles . . . and more. Note self-elevating tray and built-in mirror. Lock, key and fittings are of solid brass. Lining is crush-proof velvet. Size: 10 x 7 x 3½ deep. Comes in Wine, Medium Blue, Green and Rose. Please state 1st and 2nd color choice. A "must" on the Christmas Gift list.

4.95

No C. O. D.'s *Postage 25c add'l.*

Dept. B

ELLISON'S
Box 284 Orange, N.J.

JOLLY OLD SANTA FOR YOUR LAWN at CHRISTMAS TIME



The welcome addition to your outdoor Christmas decorating. Smiling Santa, beautifully hand painted on weatherproof wood in oil colors with red garments, tan gloves and blue pack. Unusual gift. Four feet high, complete with supporting stake. Will last for years. Price **$15.** Outdoor Flood lighting unit **$3.95** extra. Shipped Express. Shipping charges collect, order early.

Send check or money order direct to:

LEONARD BRYNOLF JOHNSON
OUTDOOR CHRISTMAS DISPLAYS
Dept. B10 **Smethport, Pa.**

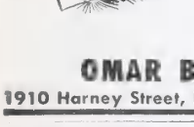


"Home-Baked" KIND OF FRUIT CAKE

Here's a rich, tender-textured fruit cake lavishly crammed with an intriguing assortment of golden raisins, glazed pineapple, candied cherries and plump, delicious pecans. Dressed in gay, holiday cellophane and packed in beautiful colorful, round metal container which is ideal for sewing materials, cookies, candies, etc., when last luscious nibble of cake is gone. Snug fitting cover beautifully decorated with floral design taken from actual color photograph. Omar Fruit Cake is made the "home-baked" way by the famous Omar Bakeries. Thirty years' baking experience. Millions of satisfied customers. Protected by durable shipping box, ready for mailing. We will enclose your greeting card, if you wish . . . or one like that shown below. Send check or money order TODAY.

BUSINESS MEN! Let Omar Fruit Cake solve your customer or employee gift problem. You furnish the names and addresses—we'll handle all shipping details for one cake or a hundred.

2 LBS. $2.49
PREPAID IN U. S.



Free! A gay, top-quality greeting card free with every cake. Your name filled in by hand, if desired! Adds a warm personal touch when sending cake as a gift. Order today!

OMAR BAKERIES
1910 Harney Street, Dept. A, Omaha, Neb.



Metal Hamper	Metal Basket
20" x 7" x 10" oval	12" x 7" x 10" oval

Personally Yours...

Choose script or tailored monogram with decorative bands to match in two-tone colors that harmonize with backgrounds. Delightful pastel shades—blue, pink, green, yellow, grey. Or white, with any color monogram. Ball feet. Specify colors and letters in monogram.

Hamper—**$12.50;** basket—**$6.50.**

No C.O.D.'s please. Postage prepaid.

NESSA GAULOIS
723 Lincoln Rd. Miami Beach, Fla.



PERFECT MINIATURE WESTERN SADDLE

Anyone who loves horses and collects their gear, or any collector of miniatures will be delighted with this perfect miniature of a western saddle. It includes horn, lariat, girth and leather-covered stirrups. An inspired gift for any horse lover. 3½ inches long—only $5.00, postage prepaid. Your money back if you are not delighted.

"little joe' **Wiesenfeld Co.**
Dept. B-49, Baltimore 1, Maryland



Windo



MONOGRAMMED SHO CURTAIN is an impo enough gift to give to the est lady on your list, and it in white, peach, rose, gre yellow with the elegant gram in any contrasting col choose. Specify whether yo right or left panel marked. Plain, $11. Matching ruffle tains, $11. Ppd. Franklin The Linen Shop, 630 N. igan Ave., Chicago, Ill.



PUNCHING CLOWN. Ruth Fallgatter of the Block calls us to say she has fo "remarkable" toy, we kno isn't fooling because she talent for understanding t relation to children. Ma heavy duty inflated vinylite weighted bottom, he'll take pummeling a young fisticuf hand out and bob up for 54" high, $10.50 ppd. The Shop, New Haven, Conn.



SHOT WITH COLOR as ing as hot sand, as decisiv Samba, these are extraordi good wastebaskets. Hand- of braided palm leaf and m Mexico, they're very strong in lemon yellow, fuchsia, se green, or natural. 14" hig wide at top, $3.50 ppd. American Shop, 822 Lex Ave., New York 21, N. Y.



MAKE THIS A *Fruitful* CHRISTMAS!

Fruit at Christmastide is traditional. A colorful package of fresh-from-the-tree Georgia Lee Citrus Fruit is a perfect (and economical) way of sending Holiday Greetings to your many friends. Your fruit shipped by fast express. Order Early for Christmas Delivery!

ONLY $2.95 All Shipments Guaranteed
EXPRESS PREPAID
Add 10% west of Mississippi

GEORGIA LEE, Box 1443, Dept. H · COCOA, FLORIDA
SHIP BY PRE-PAID EXPRESS,_____ PACKAGES:
☐ ALL ORANGES ☐ ALL GRAPEFRUIT ☐ MIXED
☐ Check ☐ Money Order for $_____Enclosed
Name
Address
City State
Write Additional Orders on Blank Paper

GIVE A *Package of Health* THIS CHRISTMAS!



a luxury gift at an ordinary price

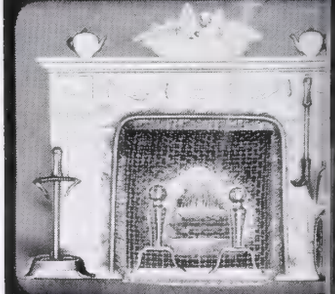
Doré **soap** *is the opulent gift your friends will remember. Alluring fragrance, creamy lather, soft pink-beige tint—a daily revel.*

4 boxes, 3 cakes per box, only $5.00 postpaid

Please—No COD's

Essentials inc.
34 OLIVER STREET, NEWARK 5, N. J.

Solid Brass Miniat



FOR DOLL HOUSES • KNICK KN
SHELVES • CORNER CUPBOA
Truly collectors' items. Polished to a high lu lacquered so they'll retain their shining perfec lovely they're hard to part with, so if you are them for gifts, be sure to order some for yo Only $1 a set or any six sets for $5.45 postpai check or money order — no C.O.D.'s

7 pc. Kitchen Set	9 pc. Living Room
10 pc. Decanter Set	12 pc. Breakfast S
7 pc. Fireplace Set	8 pc. Dining Roo

THE PERFECT GIFT FOR YOUNG AN

PLAYWORLD
119 Columbia St., Utica 2, N.Y.

$1.00 ea POST NO C

Shopping



URE YOUR HOUSE, garden, boat, or hobby, re-ed with snapshot clarity at of this unusual stationery. send in a good, unwrin-lossy photograph, plus your (or house name) and ad-and you'll receive 120 sheets envelopes for $6.25; or eets and 192 envelopes for Postpaid, and service is edyard Press, 8 Ford St., rd 3, Conn.



NICEST COFFEE SET found in all our shopping e same melody of line that a fluid portrait of a woman "pours" for her guests. Harvest pattern is hand-d in green and rust under on a stoneware body, and ot holds six full cups. 3-set, $8. Matching cups are for 6. Exp. coll. No c.o.d.'s ps. Carbone. 342 Boylston ston 16, Mass.



BEAUTIFUL. Lovelier than any trays we've seen, e've seen a lot, these are f silver-like Buenilum with handles tipped with Dan-dern acorns. In four sizes: 5.50. 14″ $9, 18″ $11.50, whopping 20″ size is Each looks double the Ppd. Malcolm's, 524 N. s St., Baltimore, Md.





"DOUBLE TREAT *from* HE NORTH WOODS"

ll pound of fresh, pure Maple r Candy beautifully packed in ly finished, hand-turned Maple . This rare, old-time delicacy ved by oldsters and young fry .

9″ x 3″ bowl with 10″ wooden and spoon makes an ideal salad for year 'round servings. Acid, hol and water resistant finish.

$6.75 COMPLETE
age Paid Anywhere in U. S. A.
No C. O. D.'s, Please

MARGARET STUDIOS, INC.
MANUFACTURERS OF FINE GIFT WOODENWARE
ANTIGO, WISCONSIN



ROSSLYN METAL SKILLET

Stainless Steel—both sides with core of copper

Here is a skillet you will really like—made of the new Rosslyn Metal—copper bonded on both sides with corrosion resistant stainless steel. The inner layer of copper transmits heat quickly spreading it in all directions, cooks better. The outer surface of stainless steel takes a high lasting polish. Will not rust, pit or wear away. Size $10\frac{3}{8}$x2 in. deep.

Post paid $8.75, with lid $9.50

J. P. KRESS
313 Sixth Ave. Pittsburgh 22, Pa.



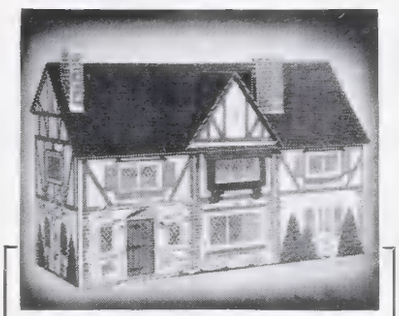
Beautiful SILVERPLATE TUMBLERS by *Corday*

These graceful silverplate tumblers are ideal for any gracious occasion. *The finest silverplate over copper,* unbreakable Corday Tumblers add that elegant touch to formal entertaining or a quiet evening at home. Corday Tumblers make a distinctive, handsome gift to be enjoyed through the years. Optional: a single initial, without charge.

Single tumbler (with or without initial), **$3.50**
Set of six, **$20.00**; set of eight, **$26.00**
(tax incl.)

Shipped in attractive package, postpaid to any point in U. S. No C.O.D.'s.

Corday SILVER COMPANY
219 West Vermont St., Indianapolis 4, Indiana



A superior doll house

This handsome English dwelling will capture every young girl's fancy. Six rooms with a stairway leading to the second floor. "Tiled" kitchen and bath, "carpeted" throughout. Complete with red blinds, green roof and "stone" chimney. Sturdily built of U. S. Gypsum. 35x15x23¼ inches high. **$10**

We pay postage! Write for our FREE Christmas catalogue

J. J. ANTHONY
1517 W. North Ave.
Milwaukee 5, Wis.

Convertible COFFEE TABLE



. . . that "twirls-up" to become a card, luncheon, end or occasional table



You wouldn't believe that a beautifully proportioned Duncan Phyfe table so expertly crafted could be so low in price—and at the same time so useful. Because of our exclusive feature, the table rises from nineteen to twenty-nine inches, by twirling the top. Superior to any type of folding table, it is firm and steady at any height because the threaded steel support, which rises out of the pedestal is precision tooled. Locks in any position. Top measures 30″x30″ when leaves are up, when down 30″x18″. Available in honey-maple, mahogany or walnut, hand-rubbed, satin smooth finish. Delivered at **$39.50.** ($42.50 west of Mississippi.) Send check or money order





THOMAS CRAIG *Craftsman*
Box 460, Bryn Mawr, Pennsylvania



New! Smoking Set

IN CRYSTAL & SILVER PLATE

Roomy, man-sized ash-tray. Handsome cigarette container. Small, but efficient lighter. Perfect gift for your hostess, for an office desk, for your home! Complete 3 piece set **$10** incl. Fed. Tax

MAIL ORDERS FILLED. add 25¢ for handling.

LAMBERT *Brothers*
Neighborly Jewelers Since 1877
LEXINGTON at 60th ST., N. Y. 21, N. Y.

"Selections by St. Nick" FOR HER NIBS:



This "Famous Designer Hat Kit" is certain to please every young girl from knee-high to Granny! A gay, half-size hat box that contains all the makings for full-sized doll hats. Includes six felt bodies, scissors, thimble, needles and a variety of trimmings, feathers and threads. Any designing young lady would love to find this under the Christmas Tree. **$2.00** each postpaid

FOR HIS NIBS:



The "Little Shaver" is a sure-fire hit with small fry. The little fellow will be imitating Dad every morning with his plastic razor, real brush and honest to goodness shaving bowl. It's a gift that's certain to give him a shining face on Christmas morning and for a long time after. **$1.10** each postpaid

SORRY NO C. O. D.'s

Our new Xmas catalogue is filled with wonderful gift suggestions. If you'll just drop us a card, we'll be happy to send you one.

Green Gable Gifts

Dept. 411, 394 Lenox Ave., N. Y. 27



COLONIAL TROUGH TABLE

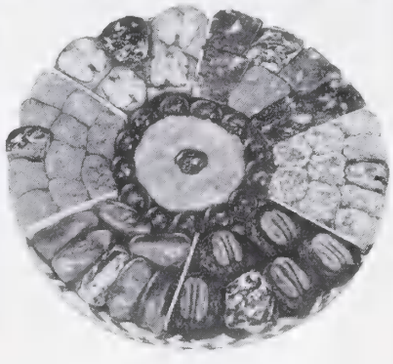
Styled for freshness and lasting beauty, hand crafted in New England. Sturdily constructed for a lifetime of use, with rugged effects. Well braced. Generous space to hold magazines, fruits, knitting, or knickknacks. Top measures 18" long by 13" wide; over-all height, 21". Easy to move about. Solid knotty pine construction, finished in mellow antique maple or gleaming hand-rubbed mahogany. Order a pair as end tables. Wonderful catch-all table for the Rumpus Room. Please state finish wanted.

Only $14.95 Prepaid
(No C.O.D.'s, please)

TtempleTON CRAFTSMEN

Dept. 17 Templeton, Mass.

CALIFORNIA FRUITS



GIFTS OF FRUITS

I ship my finest new crop fruits and confections direct to your friends, enclosing your card. Beautifully packed in handsome baskets and Redwood boxes. Satisfaction or money back. Reference Dun & Bradstreet. Write on business stationery for quantity discounts.

BASKET TRAY

Genuine hand woven bamboo basket tray packed with California's finest fruits, candied cherries and pineapple, stuffed fruits, dates and nut confections. Delivered prepaid anywhere in U.S.

3 lb. SIZE $4.95
1½ lb. SIZE $2.95

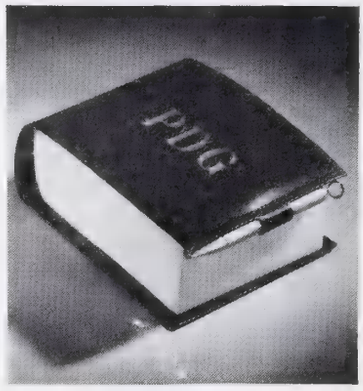
WRITE FOR FREE CATALOG
CANOGA FARM, R. F. D. 4, ENCINO, CALIF.



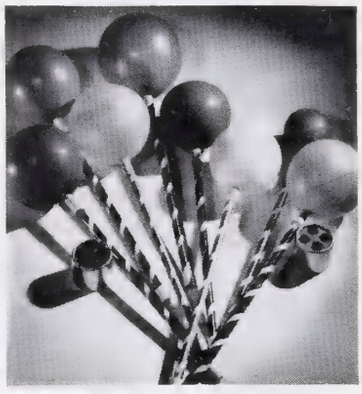
Window



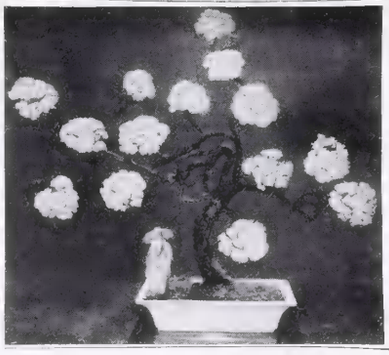
SHELF LOVE. A lovely house in Connecticut had wall shelves in every bedr above the beds. It's a wond platform for a reading lamp, it frees your bedside table books, radio, ash tray, etc. of solid mahogany, maple, or walnut, 7" square, it's a perch for a small radio, too. each, $5.75 the pair Ppd. c.o.d.'s. Charles Chase, 1 Ro Brook, Hadlyme, Conn.



CHUNKY MEMO PAD prodigious jotter of notes meet her match with this fat ply of perforated memo sl There are thousands of the the thick pad, and the le cover is red, green, blue, or with a gold-filled pencil. $3 Add 50c for three who initials. No c.o.d.'s. Trade W 141 Newbury St., Boston 16,



BALLOON BATONS. were the favors at a chil party we went to recently we've never seen such pro ecstatic brandishing, fencing conducting. Each balloon tached to a tube. Blow in tube, and the balloon in Turn it a little and the locked in. Deflate it, and it like a train whistle. Set of ppd. Robert Kellogg Co., 88 man Street, Springfield, Ma



MANZANITA TREE

This natural gnarled tree with Cl red or yellow flowers compliments setting. The aqua bowl and Cl figurine add beauty and color for m table or radio. An unusual Chri floral gift that requires no water o Dimensions 22" x 22". $12.00 E Prepaid. No c.o.d.'s.

George Wienhoeb INC. FLO

7 S. Wabash Ave. Chicago



Holiday Cheer



A spritely sprig of holly . . . a gayly painted Christmas tree . . . make for cheerful-looking glassware to add pleasure to your spirited occasions at Christmastide . . . or any time!

Hi-Ball Glasses, 12 oz., either decoration . . $5.50 per dozen

Old-Fashion Glasses, with holly decoration only, $7.50 per dozen

Postage Prepaid in America. Write for our illustrated catalog.

Anderson's
812 NICOLLET
MINNEAPOLIS 2, MINN.

A Favorite . . . Everywhere
PRIDE OF WISCONSIN *cheese*

Packed in beautiful holiday gift box. Includes seven varieties of Wisconsin's famous cheeses . . . Aged Cheddar, Aged Caraway Cheddar, Gouda, Mel-o-Pure, Romadour Type, Appetizer, Blue Cheese . . . seven Cello Wrapped packages in all. Total weight — 4 lbs. 13 oz.

Mailed anywhere in the U. S. A.

Check or Money Order must accompany your requests.

Complete Postpaid
$5.00

1 pkg. 2½ lbs. Aged Wisconsin Brick
$2.50



E. R. GODFREY & SONS CO.
BOX 571 • MILWAUKEE, WISCONSIN

hopping





DWINKER. Have you
en a more flattering frame
pretty face than this hood
wegian natural blue fox-
The helmet is made of
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g, skating, or walking in
ntry, it will keep your ears
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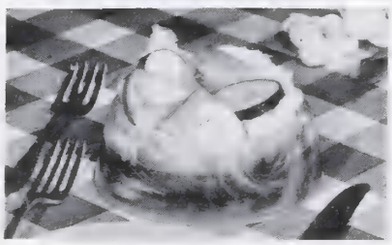


TY RECEPTION. Pack
t brandy inhaler with
l ice. Fill the crystal inner
with shrimp for cocktail
ice cream for dessert,
r fruit compote for buffet
. Or use the giant goblet,
the liner, for greens or
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by-pass so much as a thread
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★ **Salad-ICE-Bowls**
★ New, just in time for Christmas! Serve your chilled foods *in ice*—in sparkling plastic *Salad-***ICE***-Bowls*. Look just like ice. Walls are liquid filled. Freeze in refrigerator, and they'll keep salads, seafoods, jellied soups, frozen desserts at their temperature best. Smartly decorative, in four jewel-tone tints: Red, Yellow, Green, Crystal. A gift of Gifts!
★ *Set of 4 Postpaid...* $5.95
★ *Extra Bowls, $1.75, each*
★ *State also second color choice*
★ *Send for FREE CATALOG of Gifts*
★ **WARD PHILLIPS CO.**
★ Box 3451-B Merchandise Mart, Chicago 54, Ill.

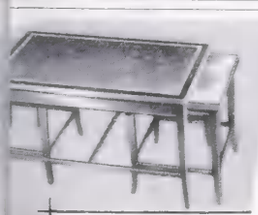


"'Twas the night before Christmas"... snuff the candles with care...
From the days before electricity comes this solid brass candlestick. (Holds standard size candles.) $2.95
The cutest brass snuffer we have ever seen. The feather is the handle. $1.00
Add 15¢ for delivery
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he loveliest gift . . . **GIVE BRIDE AND GROOM DOLLS**
y girl, little or big, a beautifully dressed Bride
om and see how they'll cherish them forever.
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il and head dress, she also has a net slip and
Natural in texture and color, with hand painted
plus silken hair. Her groom is dressed from
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May be used as one or three tables

3 SECTION
COFFEE TABLE NEST
With Hand-tooled, Genuine Leather Top

Rich, important nest of tables in solid mahogany. Large table measures 19½" x 32". Smaller tables with glass tops each measure 15" x 16"

69.50 *Shipping prepaid*

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Detroit's leading furniture establishment for over 64 years

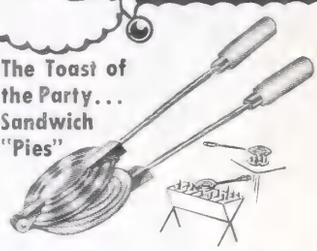
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FOR WINDOW GARDENERS



The gift supreme—a copper watering pot! Heavy gauge, New England crafted in Colonial design. Long brass spout to reach into plants. Great values.
One Quart Size, $2.50
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Placed over any kind of heat, this amazing new toaster turns a piece of bread—with filling of cheese, eggs, meat, jelly, etc.—into a golden, mouth-watering, dripless sandwich "pie"! Cast aluminum with strong wood handles. Boxed with directions and recipes.
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It's a home-of-their-own for kiddies, a perfect hideout in the world of make-believe! Clean and safe, made of new color-printed duck, it slides over any standard card table indoors or out. Unused, it folds flat. $3.49



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RELIABLE SINCE 1818
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MOSSE'S Stunning "Nimrod" Cloth for Buffet and Festive Dining

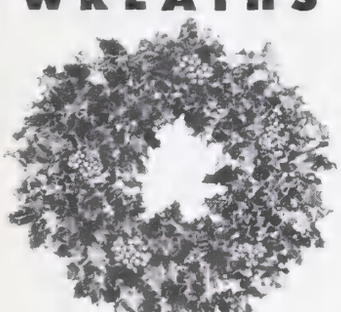
bird dog, deer and pheasant, beautifully hand printed on pure linen—with that look of old wood cuts. In autumn colors—tobacco brown, turkey red, or leaf green, an oyster white. Very smart—gay for holiday tables—and a cloth your man will enjoy. . . **Handsome gift, exclusive with Mosse.**

2½ yd cloth, 8 napkins—**$44.50** . . . 3 yd cloth, 12 napkins—**$62.00**
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GENUINE ENGLISH HOLLY WREATHS



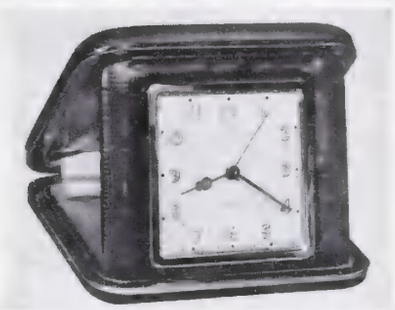
. . . for Christmas

Say "Merry Christmas" the old-fashioned way with wreaths of English Holly on doors and in windows. These wreaths are made of glossy green Oregon English Holly embellished with heavy clusters of red Holly berries. Wreaths are hormone treated for long life. Size: 16", outside diameter. Wreaths make delightful and appropriate gifts for friends and business associates. Sent direct with gift card if you wish.

$4.35 each, prepaid in continental U.S.A.
ENGLISH HOLLY SPRAYS, 3 lbs. in colorful gift box, prepaid $4.35

ENGLISH HOLLY PACKERS
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Traveling Alarm Clock

Keep this slim, trim traveling alarm clock with you always for accurate time and dependable waking. Its luminous dial is clearly visible in the dark—its precision movement has a written guarantee by the manufacturer. Fits well in your boudoir, den, office, school dorm, or in traveling.

It's a gift you really should give this Xmas! Available in brown, tan, maroon, and blue simulated leather. Send check or money order. West of Rockies, add 50¢. **$11.94** ppd.

P. RISIKA & SON
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The Perfect *Table Centerpiece*

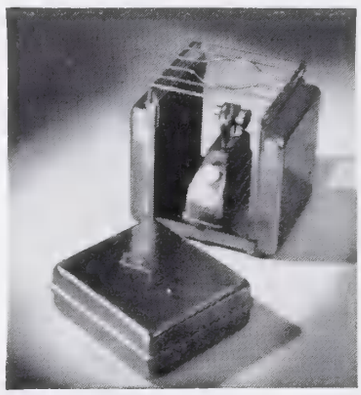
A centerpiece of which to be proud; hand wrought iron, exquisitely achieved by skilled craftsmen to enhance table setting. Intricate leaf design, tall, slender candles, twin hand blown, crystal clear flower vases make a festive arrangement. Use it on mantelpiece or sideboard to focus attention with its antique charm. Many call it "the ideal all occasion gift." Spanish Green, French Bronze, Swedish Black-Silver. Size 18" x 9½" x 8½".

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"PEOPLE ARE NO DA GOOD" is the tired reflecti one of cartoonist Steig's "L Ones." Another mutters in liloquy that "If you are natured people step all over Both cartoons are reproduc black on enameled copper trays in chartreuse, turquois red. 5" size, $3.50; 6" size Ppd. Wonderful for the desk! Bernard Creations, Washington St., Yonkers, N



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Here's an unusual, practical gift . . . good for a lifetime of fun for family and guests. Give them the thrill of that deliciously **different** taste of food cooked outdoors over fragrant wood or charcoal fires! So simple to build, too, with a Hancock "skeleton" unit. Ovens and barbecue spits available.

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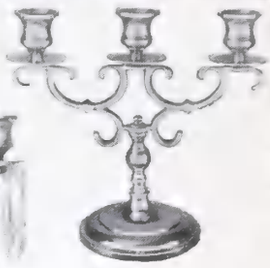


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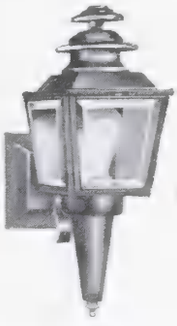
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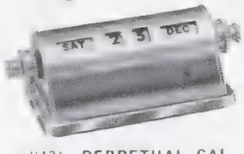


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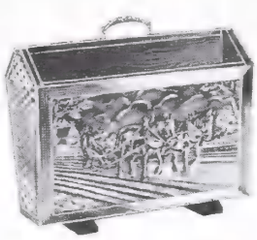
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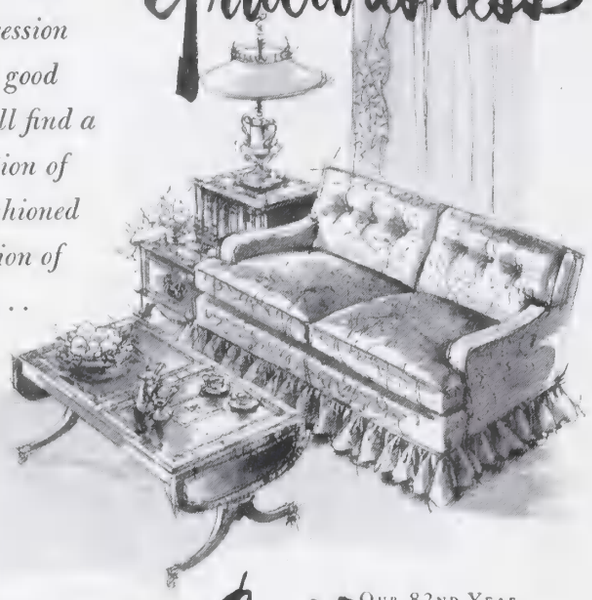
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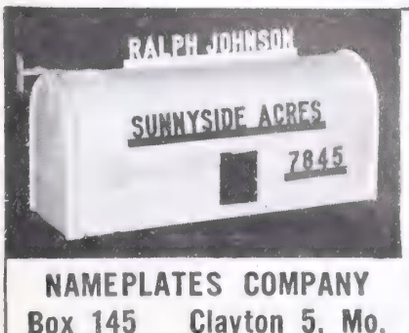
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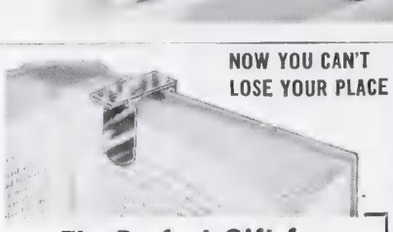
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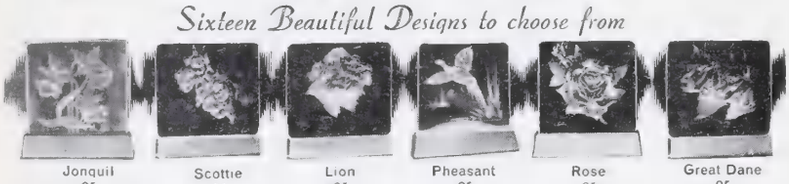
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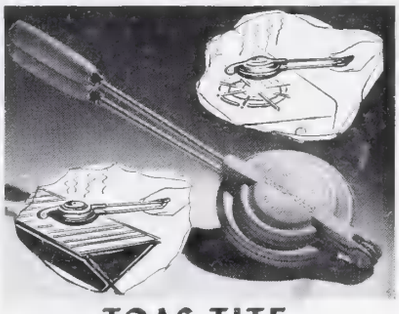
SOMETHING TO CROW ABOUT

Rooster Egg Cups in Westmoreland's lovely milk glass set the mood for a sunny morning breakfast table. You'll use them, too, for cocktails, sherbets, ice cream, strawberries.

Four for $5 Postpaid please, no C.O.D.'s

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TOAS-TITE

makes hot, dripless sandwiches and little fruit pies

seals meat, fruit and vegetables in golden toast

Place a tasty filling between 2 slices of buttered bread, clamp into the TOAS-TITE, heat over a flame for 35 or 40 seconds on each side, and you have a hot, dripless sandwich sealed in golden brown toast. Use apple, cinnamon, and sugar as your filling and you have a little, apple pie. TOAS-TITE cooks over stove, campfire or in fireplace. Order now. **2.98**

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Beer Glasses

The fabulous beer glass with the champagne look has a hollow stem and holds a full bottle of beer! It's curious! The most thirst-quenching glass ever designed, and any man would love a set

$18 a dozen

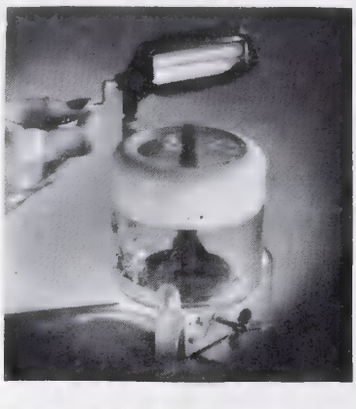
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Window Shopping



TOY WASHING MACHIN

The Snow White automatic wa ing machine has a wind-up spr motor that swishes a doll's clot back and forth, gets them spa ling clean, and wrings them The transparent plastic tub Miss Curiosity see what's go on, and Snow White and seven dwarfs are pictured on washer. 8" high, 4½" wide, $ ppd. Breck's, 893 Breck Build Boston 10, Massachusetts.

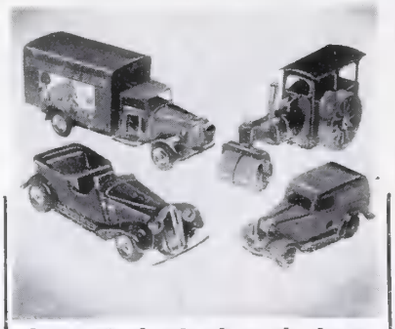


LAMBIE PIES. Wonderf lush winter slippers are made baby lambskin in a rich c brown, lined with baby lar wool. The man's ($7.95) ha cuff of faun-colored shear the woman's ($6.95) of fl white lamb, and both have l soles. Send shoe size. Add post. No c.o.d.'s. The Cou Store, Concord, Mass.



LUCKY GIRL who find four-leaf clover tucked in the of her Christmas stocking, there's no telling what good tune will befall her when she one to the collar of her w blouse, wears a pair at her dangles another from her w They are green enamel with p centers. Pin, earrings, brac $1.25, each including tax postage from Katharine B. W Pleasantville, N. Y.

CONTINUED ON PAGE 45



Imported clockwork toys

True-scale models made in England to thrill youngsters, delight collectors. Strong wind-up motors. Fine gifts!

Transport Van — Upper left—5½" size. Realistic. Back doors open. **$2**

Steam Roller — Upper right—5½". Runs back and forth automatically. **$2**

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Oblong IRON **COFFEE TABLE**
No. 80—21½" l 13" wide, 16½" Painted
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Oval—37" wide, 30" high; painted
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Women are raving about this dream-come-true—venetian blinds that stay cleaner, longer! Thank Flexalum for that. Slats made of this amazing aluminum are curved, satin-smooth... dust and grit slide right off! So acrobatic, they bend wide apart for quick brush-ups, snap back into perfect shape! See your nearest Flexalum dealer... discover how little Flexalum costs.

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Window Shopping

CONTINUED FROM PAGE 40

PHONE RADIO. The Annie Radio is a red telephone that a child to by putting the receiver ear. The dial changes the and the aerial is perma- connected to metal foil box ne other end clips to any ground, such as phone, bed , radiator, etc. The price postpaid. Young Books, 46 Madison Ave., New 1, N. Y.



ING MATTERS will be ken care of if you have ll-stocked sewing basket. les are wicker, the top is and it comes equipped issors, thimble, tape meas- edles, ribbon and elastic r, and a rainbow assort- spool cotton. 9½" square, pd. Hoffritz, 331 Madison New York 17.



IME; THE PRESENT. l traveling clock comes in black leather case, and it removed and used as a watch. A first name or are stamped in 24k gold e letters, and each clock with a written guarantee. re, $6.25 with name, $5.50 marking. Tax and post. rown Craft Products, 246 ve., New York 1.





DISCRIMINATING TESS AND HOST

ll tall iced drinks in these cool, Zombie Glasses. Hand deco- permanently fired, Cardinal red sign. Gift packed. 8 complete, prepaid **$7.95**

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SOMETHING NEW FOR YOUR GIFT LIST

A perfect gift for the perfect hostess. Unique in design—practical. Fashioned of hand wrought Argental *non-tarnishable* metal, this Turkey Dressing Spoon is a complement to any silver table service. Ideal also for all deep dish servings. Long handle assures ease in serving.

Price—prepaid $4.95—no C.O.D.'s
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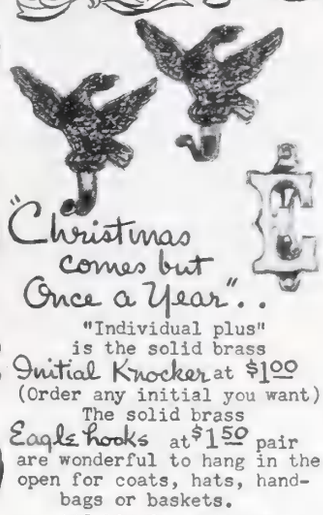


Splendid Selection of Cartier Sterling Silver Gifts

The serving dish, 8⅛ x 11" long, $40; engraved glass jam jar, silver top and spoon, $9; and shell shaped bon-bon dish, $20. The selection includes flatware, hollow ware, and bar accessories . . .
Prices include Federal Tax

Gifts from $5.00 in our Budget Department

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"Individual plus" is the solid brass Initial Knocker at $1.00
(Order any initial you want)
The solid brass Eagle hooks at $1.50 pair are wonderful to hang in the open for coats, hats, hand-bags or baskets.
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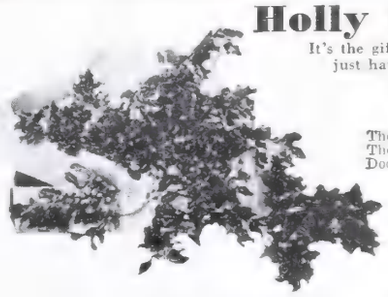


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Never has the romance of Victorian been more gayly captured than in this all mahogany lamp table — built to Grand Rapids highest Standard of Craftsmanship —(Item No. 25) It is 20" W. 26" L. 28" H. $39.50 (Express Prepaid) Check, M.O. or C.O.D.

Kay Tennant, 430 Prospect, N. E. Grand Rapids, Michigan

Holly for Christmas



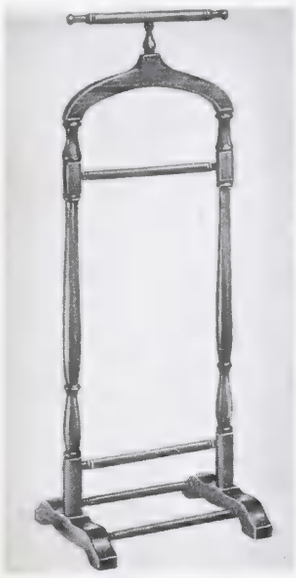
It's the gift everyone enjoys! Simple to give . . . just have us mail it. Decorate your own home with these shiny bright green leaves and thickly clustered berries . . . treated to insure freshness.

The Friendship Gift . . . holly sprays $3.00
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Door Swags, Oregon Evergreens, 28" long $4.00

(All Prepaid in U.S.A.)

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Valet stand in magnificent mahogany or walnut finish, **$11.95**

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Luggage rack, with strong fancy webbing, 17½ x 22 x 14 inches wide, **$12.95**



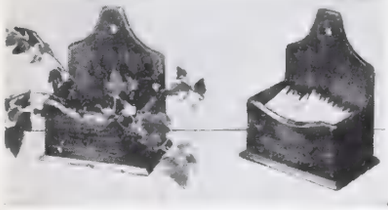
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WITH RADIUM HANDS AND DIAL

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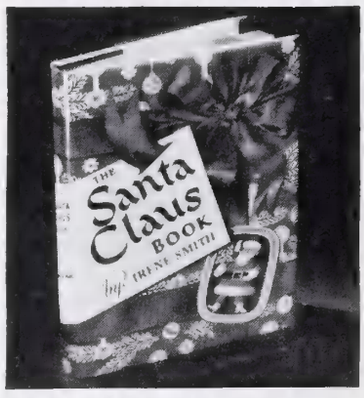


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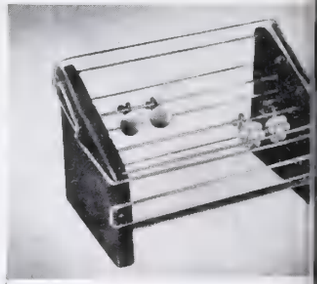


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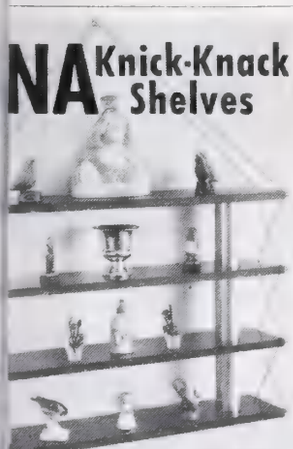
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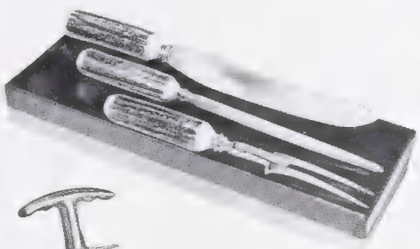
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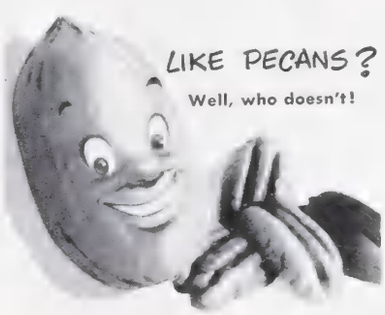


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● These glistening trees will help make a merrier Christmas. Both are handmade of delicate, but sturdy metallic gold mesh. The larger one is 27" tall and comes with about 48 beautiful, spherical ornaments in assorted colors. The smaller tree stands 8" high and is high-lighted by an array of multi-colored sequins.

27" tree.....$25.00
8" tree..... 7.50

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Score a Hole in One on Christmas Morn with the ***Hole-in-One*** Putting Trap. Takes perfect shots only, just like a cup on the green. Steel construction, use it on the rug or lawn for systematic putting practice. Every golfer on your list will appreciate ***Hole-in-One!***



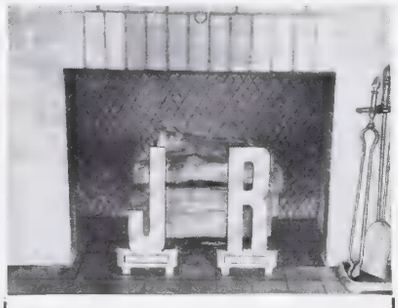
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Set up several of them for a miniature putting course, using books, pillows, etc., for hazards. Lots of fun, and a very good way to improve your putting game.

Each.....$2.00, postpaid

Set of 3 (Red, Yellow, Green...to make a 3-hole putting course)...$5.00, postpaid.

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Add $3.50 per letter for chromium plating.
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Engraved name or monogram on lovely Alumilite metal. Four inches in diameter. Permanent finish will not stain, chip, or tarnish. Colors are Goldtone, Silvertone, Red, Blue, or Green. SET OF 4, ENGRAVED, $3.00

Personalized *NAPKIN CLIPS*

Beautiful Silvertone color. Permanent finish. ¾" x 3". Individual names engraved. SET OF 4, ENGRAVED, $3.00



Personalized *SMOKER SET*

To match Ash Tray-Coasters. Match Box and Cigarette Pack Holder. TWO PIECES, ENGRAVED, $2.00

Geary's BEVERLY HILLS

All postpaid. Please print name or monogram as you wish it engraved.

351 NORTH BEVERLY DRIVE • BEVERLY HILLS 2, CALIFORNIA



Windo



GOOD CARD SENSE. cloth bridge-table cover w a new look to even a l card table, and it's a gif as welcome as a grand slar In forest green, dubon royal blue, the modern gram is appliquéd in white leatherette. $5.95 p c.o.d.'s. Anita Gardner, 57th St., New York 22,



LONG MAY IT RAIN, long as Miss Puddle-Jum this gabardine coat to bu in. It has a flare back, a able plaid-lined hood, three-way belt that can l in front only, all around, at all. In navy, copen l scarlet, sizes 3 to 6X. $5 plaid umbrella, $3.95. l N. Y. and New England wise exp. coll. Jordan Boston, Mass.



SEW BRIGHT. This brightest idea we've seen and we're sure you'll want it to all the ladies on y who sew fine seams. The solid cherry with brass for spools, pin cushion, serpentine drawer for o ends. Hexagon shade has and yellow pattern on wl high, $14.95 postpaid fr Forslund, 122 Fulton Stre Grand Rapids 2, Michig



CUTE INDIVIDUAL COCKTAIL TAB

● The smartest furniture trick you've ever se Individual cocktail table for room decoration party service. Alcohol-resistant finish. Keeps y furniture free from drink rings and stains. Gra ful and complementary. 17 inches high. 7½ 13¾" top with both leaves up. Northern ha wood in maple, mahogany, walnut or blo finish. A beautiful and unusual gift for your and friends. $4.95 postpaid. No C.O.D.'s. Sen your list of names, and we will ship them using type tag identifying you as the giver. *Specify fi*

THE MAPLEWOOD SHOP, P. O. Box 558, Rockford,

CHILD'S SIZE

Pennsylvania Dutch



Authentic!

FOLK CRAFT!

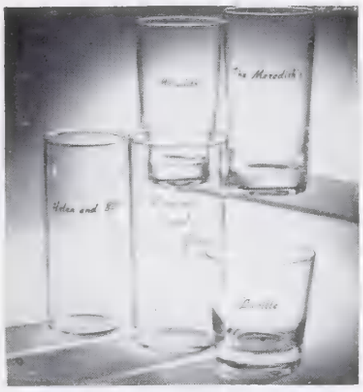
Authentic reproduction famous "Penna. plank-seat antique chair for children up Hand turned, hand decorated, traditional st Lancaster County folk artists. Painted raven gay yellow stripes and gilt bands on back, su and legs. Original peach motif in reds, y with two-tone grapes and green leaves on Varnished overall. Sturdy construction, 20" supports 200 lbs. Only **$9.95** insured de U. S. only. Full color circular.

OLD DUTCH CRAFTS
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GLASSES. Any first name, two first names, ame, or house name can ed on these glasses in ue, red, or yellow enamel. for permanence. Sizes : 16-oz. ice tea. 12-oz. 12 or 14-oz. sham high- z. old fashioneds. Just e dozen. Allow 3 weeks ery. Postpaid from Green- ss Studios, 5700 Wilkins itsburgh 17, Penna.



OLY CHILD, Whose the entire Christian preparing to celebrate, is ith the seated figure of her, and Madonna and e modeled in miniature a ceramic. If, perhaps, times forget the mean- hristmas, this is a gentle . Rose or blue. 3″ high. s 15c post. Alfred Orlik, Ave., New York 19.



BAR. Clear lucite, pol- the brilliance of a jewel, ed with masculine sim- hold shaving gear in or- legance. It comes fitted ure badger brush with a ndle, a razor and blades: love it. 7″ x 2″ x 3½″ 5 postpaid. Order from Pusch, 15 W. 55th St., rk 19, N. Y.





smart young miss, from ears of age, our exclu- et, leopard pile musical d hat set. $10.00 post-

The Unusual Christmas Gifts!

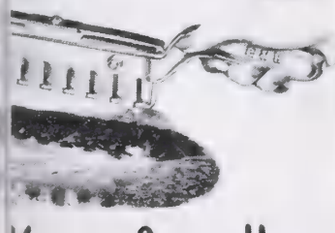


A favorite toy for a favorite child. Mischievous musical monkey of 100% wool alpaca 24″ long. Chocolate or Honey $8.95 Postpaid.

Illustrated musical novelty brochure on request.

ICK FAIR, 30-40 35th St., L. I. C. 3, N. Y. No C.O.D.'s, please.

B & H STEAK TENDERER



makes tough steaks tender as thick sirloins **5.95**

The different gift—one you'll want, too. Our B & H STEAK TENDERER cuts tough sinews without destroying the meat texture or losing healthful juices. You save on cheaper cuts. Handsomely chrome plated—as a gift should be. Chefs have used it for years—now it's dressed up as a kitchen gadget . . . in time for Christmas.

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The most distinguished label on luggage

Travel crib



Open . . . a combination play pen and crib. Closed . . . and it's a handsome piece of luggage. Travel Crib takes just 45 seconds to set up, and it comes complete with felt mat, mattress with sturdy ticking. The quality of materials is typically Dale Fifth Avenue — where you naturally expect only the finest.

$59.00
(NO EXCISE TAX)

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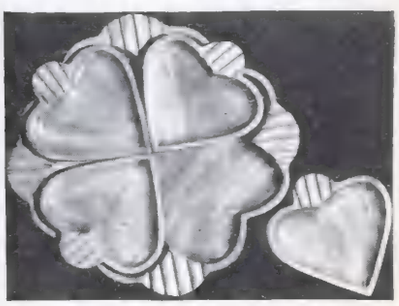
An Unusual And Charming Gift

Six exquisite hand-blown glass mugs imported from Mexico . . . in magnificent aqua, amethyst, cobalt blue, sea green. Handsome matching pitcher. All packed in a beautiful native-woven basket. A unique and delightful Christmas gift.

Complete Gift Package
$9.00
Postage Collect
State glassware color desired

Send check or money order—sorry, no C.O.D.'s

FRED LEIGHTON, INC.
15 East 8th St. New York 3, N. Y.



Golden Mahogany From Magic Haiti

FASHIONED by native artist-craftsmen — this golden gift for yourself and discerning friends. Hand-made mahogany 5-in-1 tray set. For informal serving of canapes, bridge salads, etc. Four "spade"-shaped servers, one 13½″ platter. Cleverly gift-wrapped in native hand-woven shopping bag. **$9.95**

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UNUSUAL COMBINATION! PERFECT GIFT SOLUTION!
TASTY WISCONSIN CHEESE ASSORTMENT
GIFT-PACKED IN A HARDWOOD TRAY

Gift-packed, addressed, shipped express prepaid anywhere in U. S.

8.95

A grand gift . . . this delicious cheese assortment, plus the hardwood tray (perfect for home use). Contains: Mel-O-Pure (11 oz.), Smoky Roll (7 oz.), Camembert (2½ oz.), Saluette (5 oz.), Pride of Wisconsin (5 oz.), Cheddar (8 oz.), Roanne (5 oz.), Cheddar Link (7 oz.), Normandy (5 oz.), and Maybud (11 oz.). Send us your gift list and Christmas cards, and leave the rest to us.



BOSTON STORE MILWAUKEE 3 WISCONSIN

THOMPSON-WINCHESTER

Yuletide inspiration from the land of the Bean and Cod

BOSTON BEAN POT Lamp



A real Boston baked bean pot, in lovely, warm shades of rich brown and buff glaze. Parchment shade hand painted with amusing Cape Cod map. Grand in colonial or ranch style homes, with maple or pine furniture. Stands about 13" tall.

5.95 *No C.O.D.'s please.*

Add 44¢ for packing and shipping.

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TEXAS CHEWIE

Pecan Pralines

fine candies

Lammes

since 1885



GIVE TEXAS CHEWIE PECAN PRALINES

Made with crunchy Texas pecan kernels, clustered in great globs of goodness. Sweet but not too sweet. Just salty enough to give them a special tangy flavor not found in other candy. Buttery-rich and chewie—yet crunchy.

GIFT BOXES contain oversize (1¾ oz. ea.) Pralines each cellophane wrapped.

1 doz. (1 lb. 5 oz.) $1.70
2 doz. (2 lb. 10 oz.) $3.35
3 doz. (3 lb. 15 oz.) $4.95

ALL ORDERS PREPAID IN U. S.
Send us your order with your gift list today

Try our Old Fashioned Stick Candy—36 different flavors in one pound box $1.00

Lammes 919C Congress Ave. AUSTIN, TEXAS



INDIVIDUALLY YOURS! HANDSOME MONOGRAMMED PIN

Makes a gala occasion of each day. Wear it on your coat, suit, or pinned to your handbag! Beautifully designed, finest workmanship, sterling silver or sterling washed with gold. Cherished as gift for bridesmaid • as ■ very special Christmas present ▪ for any occasion calling for personal compliments.

Underline last initial—ten days' delivery

1¾ inch—$12.00; 2½ inch—$14.40; 3¼ inch—$20.40. Includes excise tax; postpaid. No C.O.D.'s.

Constance Leiter

200 W. 47TH ST. KANSAS CITY 2, MO.



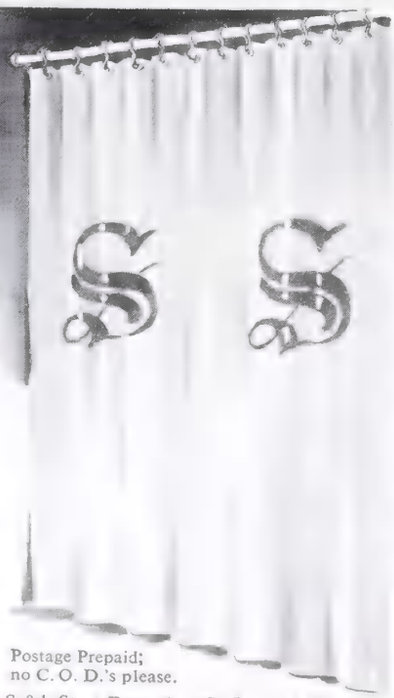
truly personal gift for the home . . .

INITIALED SHOWER CURTAIN OF SATIN-FINISH PLASTIC

The gift that says "I thought of *you*" . . . monogrammed Wataseal plastic curtain in Slate Blue, Sea Green, Lilac, or Silver with gold or silver initial permanently fused in. Guaranteed not to crack, peel or fade. Nylon-stitched for long wear; 12 rust-proof nickle-plated hooks. 72x72 inches. $5

Matching color plastic window curtains, 27x54 inches. $3

Specify shade of curtain, initial, and color of initial.



Postage Prepaid; no C. O. D.'s please.

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PETTICOAT BLOUS bobtail skirt will swing saucy chic, and the ruffled that tops it won't hike up over a fat tummy, with thi ty combination. With elastic band, it buttons down the opens flat for easy ironing 6, $3.95; 7 to 12, $4.95 Pee Wee House. 11046 B Culver City, Calif.



PORTRAIT FILE. This nicest way we know to p treasured pictures of you ding or your family. A g leather album, handsomely in 22k gold, has loose leaf folders that hold twenty 8" pictures. Wonderful gift bride. In rich red, stampe name or monogram, $9.9 35c post. No c.o.d.'s. Cam Buckley, 1141 Connecticu Washington, D. C.



THE SPARKS FLY whirlpool of shooting color you spin this metal top a though they're perfectly ha the effect is rather like the of July. With the show y get humming sound effect diameter, $2.50 postpai Novelty Co., Inc., P.O. Murray Hill Station, New



Unusual LIGHTER-ASHTRAY

Colonial candlestick design in gleaming copper, with removable genuine Evans lighter unit in matching finish. Holds long-lasting fuel supply. Ashtray takes apart for easy cleaning and polishing.

For any gift occasion $8.50 POSTPAID

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North Attleboro, Massachusetts

Can be used as separate cigarette holder and lighter.



Distinctive, Solid Bras

COLONIAL DOOR KNO

Handsomely Engrave

An Ideal G



A beautifully desi ished brass knocker doorways a look of and distinction. Ma solid brass forging lonial type door k give a lifetime of attractive service. with screws, only $3 knocker, engraved name and black fill

NAME PLATES

For Home, Apartment or Camp

J. R. LO

Engraved on Solid Brass, highly pol black filled letters. Lacquer-protect vent tarnishing. Size 5" x 2" x 1/8" graved with any name on one line, supplied in attractive black plastic or lifetime chrome at $3.98.

Print name to be engraved plainly. or m.o. (No C.O.D. please). W postage.

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RMOS CARAFE. This is
portant enough gift to give
mother for her night table,
ır husband for his office. It
a quart of water, keeps it
ld for hours, and comes in
or walnut Bakelite with
e trim. With tray and two
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VELL REMEMBERED.
mas is splendid when it is
. The happiness that light-
our step and your heart
from the sure knowledge
homever you smile at will
back. Christmas cards are
ngible overflow of this joy:
arked wishes as bright as
ar of Bethlehem. Box of 20
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THERE BE LIGHT
a man is groping for a key-
reading a theater program,
g at his watch in a dark
ollowing a road map while
driving; and this sterling
key-chain-lite will be his
eye. With heavy sterling
and name tag, the price is
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Bright new idea: revolving tray of heavy crystal set on a chromium base, edged with chromium band to keep your serving pieces within bounds. 37.50. Sugar and creamer, 12.00. Salt-and-pepper shakers with sterling tops, 8.50.

MAIL AND TELEPHONE ORDERS PROMPTLY FILLED ▪ ELdorado 5-6630

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For Gift or Club Room

JUKE BOX COIN BANK

It looks exactly like a REAL juke box. Plays lively tune every time coin is put in slot. Genuine Swiss music mechanism. Only 6 inches tall.

Each.....$6.35 postpaid

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Order Today . . . From

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ALPINE NATIVES

These gay, hilarious handcarved creations, in glorious colors, direct from the Tyrolian Alps. They are available in sets or individually—as noted below.

501—"Just Too Tired". This enjoyable item is a must for you. His head may be turned in any direction. Press his coat tail and the barrel becomes a very useful cigarette box. . . Price $5.50

502—"Show Me the Way to Go Home".—Can't you just see this character in real life. The drunk's funny head, when lifted, is a bottle opener, and the top of lamp post, when removed, is a corkscrew, quite unusual. . . . . Price $5.25

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Complete set may be purchased for $12.25. Sorry no C.O.D.'s.

These lovable laughmakers will make your party one to be long remembered.

GEORGE ROBERTS

Box 1589 Wilmington, Delaware

R-IN-ONE NIGHT LIGHTS
l Gifts of 'Cozy Comfort



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DUCK for Tiny Tots.
ARD lighthouse for safety anywhere in
se.
BABY for the Nursery.
K A LITE for the Yuletide.

omplete Light for $3

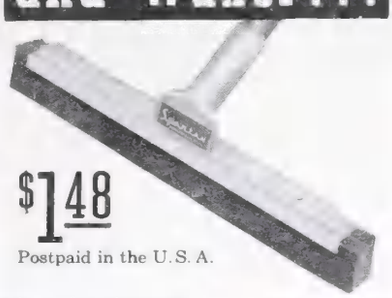
with plug-in cord and thrifty
G E 7-watt bulb. Electrical
fittings Underwriters Approved.

For 50c Each

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PLASTICS CORPORATION
Avon-by-the-Sea, N. J.

Rubber Broom and Waxer...



$1.48

Postpaid in the U.S.A.

Ideal for dusting, sweeping, wiping walls and ceilings, and waxing floors. All this cleaning magic is performed with a replaceable sponge rubber blade mounted in a metal head. Regular broom handle of wood. This lightweight broom will save you time and effort in your housework.

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A Gift from Wisconsin



A delight to give, to receive! Let a colorful package of famous Wisconsin aged cheese and epicurean cheese foods convey your personal greetings to friends and business associates. 4 lbs. 5 oz. net wt.—truly a gourmet's assortment! . . . Send your complete gift list with check or money order now. We acknowledge orders, supply gift cards. Specify delivery preferred:

$5.95 ppd. in U.S.

West of Denver, add 35c

Immediately ☐ For Christmas ☐

Gift list for _____ boxes attached, or

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SPECIAL!

This Reproduction of an Original Antique Sheraton

CHEST MIRROR

You'll love it . . . in your own home or as an unusual Christmas gift. Placed on a chest-of-drawers or dressing table, it adds grace and charm to the room. It's really a faithful replica of an old original antique Sheraton Chest Mirror.

SPECIFICATIONS

Overall dimensions: 15" wide; 7¼" deep; 17" high. Expertly constructed of laminated Honduras Mahogany. Adjustable swinging tripod mirror (¼" plate glass); large trinket drawer; antique brass hardware.

TRUE VALUE $19.75

OUR PRICE $14.95

Prepaid to you Anywhere in the U. S. A.
SEND CHECK OR MONEY ORDER
NO C. O. D. ORDERS

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Furniture Shops Inc.
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CHARLOTTE • NORTH CAROLINA



Adorable DUTCH TWINS

These darling twins have shy, sweet, rosy-cheeked little faces and wear heavenly morning glory blue and white outfits; Miss Adorable's apron is daintily adorned with tulips. A cheerful addition to your home; rayon pile protects furniture. Hydro-Bisque, 6½" tall, hand decorated by skilled artists. For dearest friends on your gift list.

$8.95 the set, postpaid, check or M.O.

We are also the exclusive creators of the "Bewitching Natives," male and female. Send for free literature.

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"Lovely" you'll say . . .

the gleaming tones of these solid copper sugar scoops combined, with rich walnut, blend to form a perfect gift or a delightful complement to your own home. The Colonial charm of these scoops suggest additional uses; as table center pieces, candle holders or as a serving medium for candies or nuts. A real value at $10 per pair, postpaid.

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LETTER PERFECT. T always a woman on every mas list to whom you'd l give the moon; but we hop will settle for these sterling tributes. The memo pad co a sterling holder, and her gram forms the pencil rest Paper cutter with monogra handle, $9. Tax included. A post. Allow ten days for de Black Starr & Gorham, Fift at 48th St., New York.

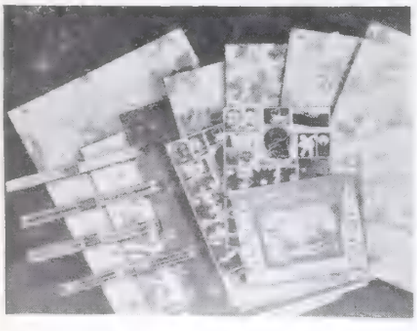


COLORED WITH LOV frowning concentration by a well-wisher, these cards w more cherished by the luck on the receiving end tha most elaborate store-boug lections. A box include cards for every special oc from birthdays and Valenti Christmas and Easter, and with paints and crayons. ppd. M. C. Flynn, 43 E. 59 New York 22, N. Y.



PIPE DREAM. The Matic Tobacco Pouch is m. plastic, holds a full day's and keeps it fresh and free moisture. The big news, t is the plunger that pushes co into pipe, then tamps it in the bowl. Now a man c his pipe with gloves on! plus 10c post. Young Chester Springs, Pa.

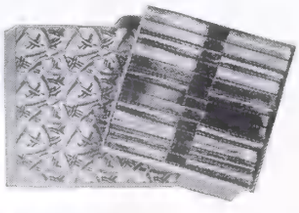
All the fixings for Christmas Gift Wrappings



Everything needed for elegant individual gift wrapping, packaged in a lovely gift box. Includes:

- 6 Pkgs. 18 sheets of beautifully designed wrapping paper in all the Christmas colors. All large sheets.
- 4 Hanks, in a gay, bright color assortment, of tinsel ribbon. Approximately 48 feet.
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- Complete assortment of brilliantly colored tags and seals. Approximately 40 pieces.

COMPLETE $1.00



12 Hanks, fetching assortment of brilliant colors, tinsel and taffeta ribbon, in attractive box for everyday and Christmas gift wrapping.

COMPLETE $1.00

SPECIAL! BUY BOTH PACKAGES FOR $1.75 AND SAVE

Send Money Order • Sorry no C. O. D. • Check or Cash
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SAMART PRODUCTS, INC. Dept. B • Box 72 Valley Falls, R. I.



PORTABLE FRAGRANCE

Whether you journey far or near, you're sure to arrive at your loveliest if you take along this unusually fine travel spray. The generous flacon is imported hand-cut Czechoslovakian crystal, while the cast is made of top quality saddle leather, with smart stitching along the edges. Inside the case, with its rich red interior, are fittings to hold the bottle and spray mechanism securely. The fittings, lock and key are of solid lacquered brass. Here is an everlasting gift for yourself, or for one you hold dear.

No C.O.D.'s. $10.00 postpaid

Ethel Meserve
State College, Pa.

Amigos— try these
TASTE TEASIN
MEXICAN PECAN PRALINE



MADE IN THE SHADE OF THE ALAMO!

It was in historic San tonio that kindly mis friars with loving skill joined together the s cane sugar, the rich, m pecans, milk and spic a heavenly blend to the *perfect* "Pepitor or pecan pralines. A delight to candy con seurs . . . not too sw these lip-smacking lines come in a gay, colorful gift box relates the interesting story of these ho colored patties crusted with clusters of whole pecans. The unique Christmas gift.

1-lb Box Postpaid $1.75 Contains 20 to 25 Pralines
Additional boxes to same address, $1.55. No C.O.D.'s please.



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PERFECT SETTING
racious table is instantly
d with this hand-painted
pottery. The treatment
mind you of an old salt
the fruit design is muted
ellow; and the scalloped
are green. Dinner plate
ach. salad $1. bread and
75c. coaster or ash tray
ackled green pinch glass.
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MASTER is an electric
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en for making your whole
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every kind of shoe. In
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" x 16½" x 14", it works
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ITY SET. You can re-
the spirit of Bethlehem
mple dignity with these
rved figures representing
dy, the Infant Jesus, St.
an angel, shepherds, and
. The background of the
and palm tree completes
loved scene, and you'll
arrange it on the mantel.
ne tree, or in the nursery.
pd. Kathleen Weller, Box
yn Mawr, Pa.





MUSICAL PUPPY

Soulful black eyes and droopy ears combine to make this the most appealing of pups. He's made of coppery red plush. And he's just the right size for a youngster to cuddle (7" high). For safety's sake, the key to the Swiss music box inside him is hidden in his stubby tail. Hear a nursery tune when you wind it. $6.25 postpaid. Sorry, no CODs.

Write for Christmas Catalog.

3 E. 43rd St. New York 17 G. SCHIRMER



Victorian Side Table

Combining utility with exceptional Charm, this authentic Victorian side table (with drawer) lends a world of added interest to any grouping. Faithfully reproduced in mahogany to Grand Rapids Standards. (Item No. 15) It is 20" W. 14" D. 24" H. $39.50 (Express prepaid) Check, M.O. or C.O.D.

Kay Tennant, 430 Prospect, N. E. Grand Rapids, Michigan



Fits perfectly over phone and receiver in seconds!

MATCH

YOUR PHONE TO YOUR HOME!

THE MASON *Glam-r-phone* PLASTIC CASE

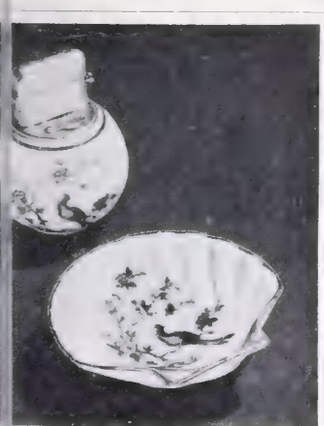
Be first to bring color to your phone! Add that extra touch of smartness to the decor of your home. Encase your telephone with Glam-r-phone, precision-engineered of gleaming, durable, rigid plastic. Smartly boxed. In a choice of four basic decorator colors:

Ivory, Dove Grey, Chinese Red $3.50
Deluxe Gold $4.95

Anyone who owns a phone will love the Glam-r-phone.

Postage prepaid. No C.O.D.'s, please.

St. James Galleries
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RENCH LIMOGES
Lighter of fine porcelain,
tilly bird decor on flower
h, Swiss insert ... $12.50
Tray to match, 4" ... $3.95

Fred Orlik Inc.
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Chef SPICE and PEPPER MILL



■ A Chef Spice Mill in an Early American design.
Hand cut from kiln dried hard maple. Natural or mahogany finish. Please specify finish.

Mill alone, including pepper—$3.50 each. Set of Mill and matching salt cellar—$5.00, pepper included.

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L-B-KING & COMPANY
Fisher Bldg. Detroit 2, Mich.

DELIGHT your favorite youngster with HAZELLE'S MARIONETTES Acting-Dancing



the gift that introduces a fascinating, creative hobby!

Story-book characters dance into life with a simple twist of the wrist, for Hazelle's Marionettes are easy to operate! School children quickly learn to work the 7-string, patented airplane control. Helps overcome shyness; develops talent.

CLOWN shown is ideal for beginners. They make him sit, dance, walk, climb. Unbreakable, hand-painted, 14" tall. Molded hands, new plastic shoes, life-like ankle motion. Gift boxed with play-let, illustrated directions. **$4.25**, pp.

BO-PEEP and **BOY BLUE** (on stage) as described above, plus wigs. Gift box, Set **$10** pp. Each **$5.25** pp. **STAGE** has "gold" columns, red draped simulated curtains, black cloth back drop. 33" tall x 40" wide x 18". Sets up without tools, folds flat. **$10.75** pp. Bo-Peep and Boy Blue with stage and special play-let, **$20** postpaid.



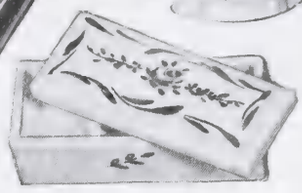
WRITE FOR *FREE* CATALOG of 40 characters. *START THE CHILD ON THIS LASTING HAPPINESS HOBBY*

HAZELLE'S MARIONETTES • 903 E. 10th, Kansas City 6, Mo.

Hand-painted

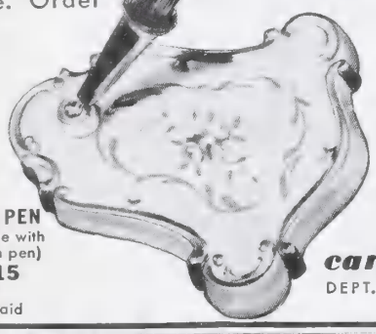


TABLE LIGHTERS
$2.15 PER PAIR
Postpaid



STAMP BOX
$1.10
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● These lovely Elfinware pieces lend practical adornment and make ideal holiday gifts. Of white porcelain, each features a beautifully hand-painted floral design accented with gold scrolls. Choice of trim—pastel blue, aqua, pink, green. Satisfaction guaranteed. No c.o.d.'s, please. Order now!



DESK PEN
(complete with fountain pen)
$2.15
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Special!
COMBINATION OFFER
Complete matched set . . . desk pen, stamp box and pair of table lighters. $5.00 POSTPAID.

carl duncan company
DEPT. D-10, BRONXVILLE • NEW YORK



Oranges for Christmas

A basket of fresh Scott Lake Oranges is the perfect choice for a Christmas gift to friends and employees. And don't forget to order some Scott Lake Tangerines for your favorite grandchild.

We grow our tree-ripened fruit, spot pick it for super quality and most important of all we ship it the day it is picked from the tree so that it will reach you FRESH.

One bushel basket of Oranges delivered by Prepaid Express in the United States except the far west for $4.75. Grapefruit and tangerines are the same price.

We are bonded shippers.

Scott Lake Citrus Fruit
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For Desk or Table
Model SHOW HORSE

Makes a hit with lovers of horses. It's a beautiful model in every detail. Made of iron, painted to look like a real sorrel, bay, or black horse with white front feet and a white blaze on his face. Very popular. Comes in two sizes—8 inches high for $3.75; or 6 inches high for $3.00. Postage prepaid. Indicate height desired, and state color preferred. Your money back if not delighted.

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PERSONALIZED TUFT-WICK COVERLET $7.50
Matching Draperies $7.50 Vanity Skirt $4.95

(Prepaid anywhere in the U. S.)
Add that Personal Touch to your room with our custom made Tuft-Wick Coverlets of Colony Cloth, a heavy, homespun-like fabric. Monogram, first name, surname, Sorority, Fraternity, or School insignia. Matching draperies and vanity skirt complete the ensemble.

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Twin Bed (torn size) 81x114 ☐
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Draperies, prs. ☐ Vanity Skirt ☐
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Natural Background with Vat Dyed Trim in:
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striking black and gold ce
ash trays that can spell ou
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rejuvenated. $2.50 each. Cig
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glitter of gold kid turns g
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this is a case you'll be pr
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a young disc jockey, sets th
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PORTABLE FRAGRANCE

Whether you journey far or near, you're sure to arrive at your loveliest if you take along this unusually fine travel spray. The generous flacon is imported hand-cut Czechoslovakian crystal, while the cast is made of top quality saddle leather, with smart stitching along the edges. Inside the case, with its rich red interior, are fittings to hold the bottle and spray mechanism securely. The fittings, lock and key are of solid lacquered brass. Here is an everlasting gift for yourself, or for one you hold dear.

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State College, Pa.

For Christm



200 NOTE SHEETS
100 ENVELOPES $1
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"The fine stationery in the plain
quality gift for 32 years! Crisp, w
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NDSOME MUG holds a quenching 14 ounces of and the crystal clear tank- ts a decorative lift with the handle that is shot with Imported from Czecho- ia, a set of 8 comes with s in blue, green, amethyst, mber—two of each to the d they're all yours for just Postpaid and no c.o.d.'s. Blue Shop, 3349 Green- Ave., Baltimore 18, Md.

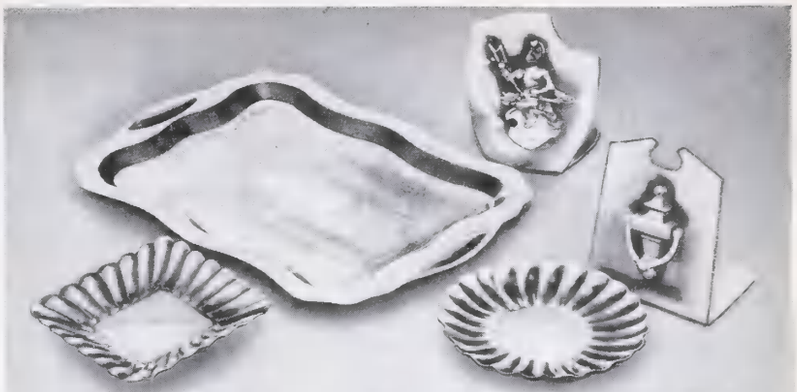


SEASONERS. Spar- punctuation marks for a table are these individual alt bowls of cut and pol- crystal. The sterling silver oon has a single raised on the handle, and a set of ill cause a lot of table talk. box of four dishes and , $7.50. Without initials. Postpaid. No c.o.d.'s. James 410 Delaware Ave., Wil- n, Del.



L BE TOP DOG of the horhood if he flashes this e Red rolled cowhide col- has a Corbin padlock, a ngraved with his name. and plain or with jeweled re- for his night-time strut- Also in black, tan, and $2.50. Take neck girth with send string and dog's 5-ft. matching leash, $1.50. Creations, Dept. H-1, Gene- pper Bldg., Utica, N. Y.





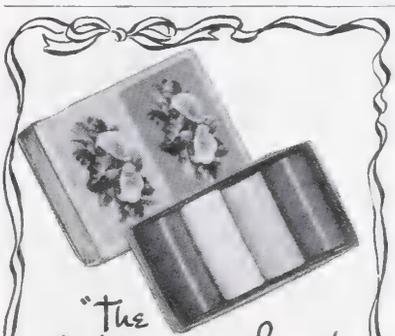
- ***Functional Solid Copper Pieces*** — distinctive antique finish with hand wrought motif. Lacquered for permanence.
- Serving Tray, flower and leaf pattern, 10" x 14"—$4.95.
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Mail orders prepaid. Please no C.O.D's.

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Miniature Cards and Poker Chips.. $1.00 each

Make cunning stocking stuffers. You must know oodles of people who would adore them for Christmas.

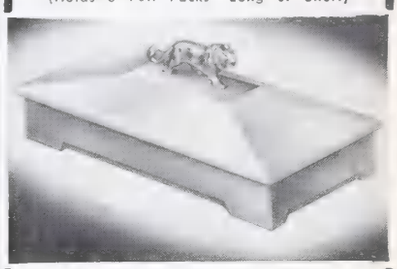
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The LION'S SHARE

(Holds 3 Full Packs—Long or Short)



A Unique Box—

with a hundred uses: cigarettes, playing cards, jewelry—etc. Cast of Aluminum—Real Bronze Lion Handle—Satin Finish Aluminum Cover—Bronze Tinted Base. An ideal gift for a man—practical, indestructible. Beautiful — blends with any surroundings.

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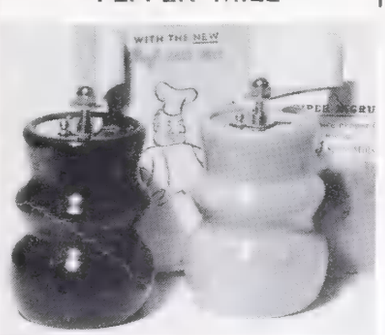
UD IS THE HOST who serves cold ages in these gleaming, colorful, er-than-usual plastic mugs. These ative mugs do not chip, are prac- y unbreakable, do not sweat. Perfect he kiddie's milk or dad's favorite So new that, as a gift, they will excited comment.

Mugs . size $2.95 4 Mugs 14 oz. size $3.25

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SKEL PRODUCTS COMPANY
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Chef SPICE and PEPPER MILL



● A Chef Spice Mill in an Early American design.
Hand cut from kiln dried hard maple. Natural or mahogany finish. Please specify finish.

Mill alone, including pepper—$3.50 each. Set of Mill and matching salt cellar—$5.00, pepper included.

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Fisher Bldg. Detroit 2, Mich.

AMAZING *Handee Table* BACK AGAIN with *NEW* "Bed-Table" feature!



THE "1000 USE" TABLE IS BACK...NOW THAT QUALITY MATERIALS ARE AGAIN AVAILABLE

A UNIQUE AND USEFUL GIFT! The HANDEE Comfy Table unfolds from a handsome, compact carrying case – into a sturdy table with telescoping, adjustable leg. Its smooth top surface is matched-grain, perfectly finished, rich mahogany veneer. All you do is snap open the Handee Table, adjust leg to proper height, flip it over . . . and you have a solid table – ready for over a thousand uses.

An ingenious folding hinge locks to hold the leg in place. Non-slip foam rubber inserts on underside of table keep it from sliding or marring chair arms.

• NEW EXCLUSIVE FEATURE •

The new, improved HANDEE Comfy Table is the only table we know of usable on a chair or as a bed table. Every Handee Table now has four extra fold-in legs. Simply flip them into place and you have a bed table. A perfect gift for invalids or convalescents.

New York executives and Hollywood actors, writers, and producers use the Handee Table. It's ideal for *writing . . . typing . . . reading . . . playing cards*, and many other uses. And remember – it now gives you a table anywhere – on your favorite easy chair or couch, in bed, or, if you wish, on a park bench. Working surface 18" x 28". You'll find it your most-used piece of furniture! Your friends will vote it their most appreciated gift.

AS A TABLE WITH EASY CHAIR, OR AS A BED-TABLE



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Sent postpaid anywhere in U. S. for only $16.75

Order direct from W. C. F. DIETZ Industries, Dept. B-3, 3233 Observatory Road, Cincinnati 8, Ohio

You can have flowers the year 'round...

. . . Thibaut-Warner have captured all of the fresh, sparkling beauty of the natural flowers in their "Carnation". This perfectly printed wallpaper from our collection, "Designs of Today" literally creates—a room full of flowers.



$2.75 per roll — available in four color combinations. *Send 10¢ for samples to either address.*

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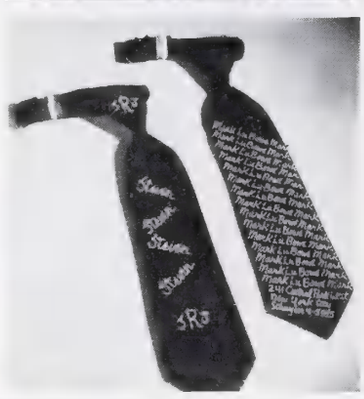
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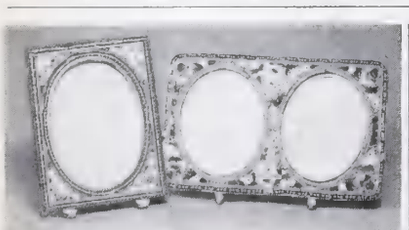
JAM SPREE. Even their are tantalizing enough to you want to start toasting E muffins. Gift boxed with needles and hemlock con six 5½-oz. jars of Oregon dow Preserves. One each o Plum, Oregon Wild Black Oregon Greengage, Whole berry, Prune with Haz English Gooseberry. $2.9 Jane Amherst, 1108 N. E Ave., Portland 13, Oregon.



CHRISTMAS PEARLS pretty girl to wear with h black brocade suit come i styles. The three-strand gra dog collar is $2.95. Th strand large pearl choker i And the braided choker Add 20% tax to each. Gla loot for a Christmas sto Postpaid from Gerlou, 50 Ave., New York 17, N. Y.



NAME TIE. The boys Christmas list are always lem, and this is a nice s It comes in red or blue rated all over with his first monogram, or complete n white letters, and he'll ragged. The price is $3.9 paid, and you'll want to from Rendezvous Gift Sh bury Park, N. J.



Style A, 2¼" x 2¾" Style B, 3½" x 2½"

Exquisite Little Frames for Your Favorite Photos —or for Gifts

Real Italian mosaic work—hundreds of tiny, brilliant jewel-like ceramic bits, worked into dainty floral designs, gleaming with color. Photos cannot do justice to these really charming imported frames. One- and two-picture styles, with easels.

Style A, single photo.....$2.15, postpaid
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HALL'S CARDS AND GIFTS
5 So. 4th St., Minneapolis 1, Minn.



Lovely Xmas Decoration
Angel at the Organ

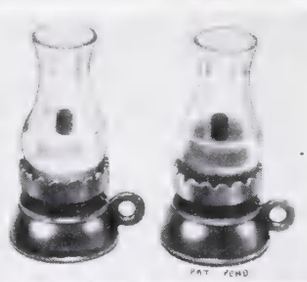
For mantel or table. Made of selected hardwood, beautifully lacquered in white with hand-decorated gold design. Size 4x6 inches, including candles.

The little girl angel with brown hair and a gold halo, is flanked by two adorable choir boys. All hand-made.

Complete set comes packed in a fine white gift box. Only $2.95, postage prepaid. Sorry, no C.O.D.'s.

Order sets for yourself and for friends.

STUDIO GIFT SHOP
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HURRICANE LAMP SALT & PEPPER SHAKER

Individual MOISTURE PROOF and NON-KLOG Salt & Pepper Shakers beautifully designed in plastic to set off your table with just the right touch.
Set of 6 available in Red, Green, Blue, Yellow or Ivory—$1.00.
Silver plated set of 6—$2.50 or 24 K Gold Plate $5.00.

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AMERICAN ART
519 Main St. East Orange, N. J.



circus cookies for your xmas

These wonderful "life-like" cooki easy to make with the sturdy Domar Cutters. The set of five includes a elephant, donkey, horse and camel as simple recipes and easy icing Cookies can be hung on the tr gummed cloth picture-hangers. $1.0 of cutters, postpaid.

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200 West 16th St., Dept. B, New York
Mail Orders Only Send for our

Sterling Gifts

THIMBLE JIGGER
1¾ oz. Gold washed inside $9.00

NOTE CLIPS
"Do it today" or "Hanging fire"
$15.00 pr. ($7.50 ea.)
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1101 GLENDON AVENUE • LOS ANGELES 24, CALIFORNIA

Shopping



THE DISH to give to a th orange blossoms on her s made of quadruple silver- on copper with graceful s and four claw feet. 11" it's a handsome vegetable r it will give a "white tie" ce to potato chips, etc. rly $19.50, it is offered for $11.70 including tax. 5c postage. Garfield & Co., 1 18th St., Philadelphia, Pa.

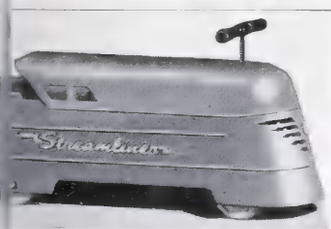


ORN BUBBLE BATH. Fud's head emerges from d, his hillbilly feet from the and you heap the glazed tub with "bubble bath" n or pretzels. It's hand- and sophisticated nonsense ur favorite host's bar. The $5.95 postpaid. The Game 1538 Connecticut Ave., ington, D. C.



HIM THE KNIFE that eak the way a man likes it. uble hollow-ground Swed- eel blades have serrated and the plastic handles in dinner-table ivory. In hest, set of 8, $6.95. Set of ns knives for carving, par- d for bread in a good- wood knife holder, $5. 25c postage. No c.o.d.'s. The Lillian Shoppe, 20 Ar- .. Germantown 44, Pa.





REAMLINER

de-Em" Locomotive



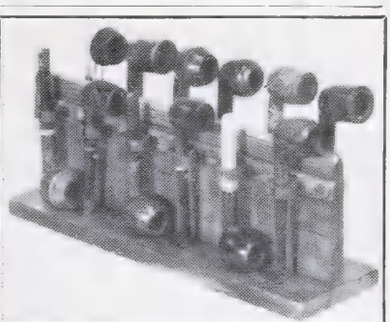
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*STEER IT
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*HEAVY ALL STEEL CONSTRUCTION

, 7" wide, 13" handle ust right for kiddies to make-believe hours of avy 20 gauge construc- s sleek looking, durable built to take hard pun- Gleaming bright, gay, ed baked enamel finish, d black trim. A perfect

Postpaid Only $3.95

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MARIETTA STUDIOS
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Care Of Your **PIPES** 12 Holder Rack With Rubber Grips

Walnut Finished—Hand Rubbed

Place your Christmas Orders Early

Price $4.35 **Postpaid**

Check Or Money Order Only

VICTOR L. GROFF
Box 121 Falls Church, Va.

Lasting Christmas Gifts to be long remembered

Cast Iron and Cast Aluminum Furniture

All in long-lasting white, graceful and strong. *Right*, settee #500, *$25*, 32" wide, 28" high. Chairs ea. *$15*, #502, 28" X 16" wide. Table #110, *$25*, 28" diam. GRAPE DESIGN. *Unpainted, special discount.*

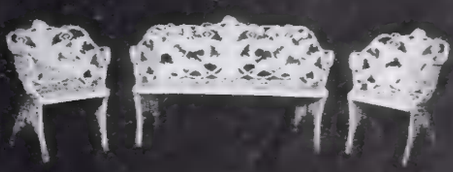




FIG LEAF DESIGN, in cast iron only. #800 settee, *left*, *$50*, 35" across, curved; extreme height 32-1/2", height to seat, 17". Chairs ea. *$40*, #802: seat width 24", extreme height 32", and seat height, 17-3/4".



GRAPE DESIGN Large settee, *left*, #600, 60" wide, *$40*. Arm chairs, #602, ea. $21, 22-1/2" wide. Large table, #100, diam. 42"; just *$35*.



FERN DESIGN in cast iron only. Settee at *left*, #700, *$65*. 51" across, extreme ht. 34-1/2"; ht. to seat, 16-1/2". Chair #702, *$40* ea., 34" high, 16-1/2" to seat.



A. Andirons, #790, polished antique design solid brass. Hand-tooled, lacquered, **$49.50 with** middle rail, **$39.50 without.**
B. Letter Holder, solid brass, antique design, lacquered, $9.75.
C. Picture Frame, solid brass, antique design, lacquered, 5½" x 7½", $9.75.



ROUND-THE-TREE BENCH for trees up to 18" diam. #50, $50. Larger sizes available.

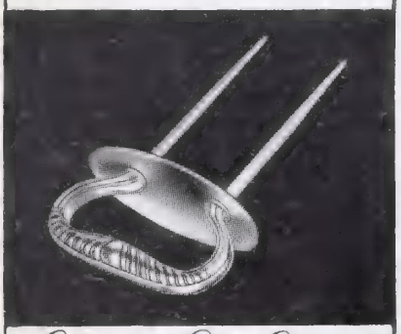
Specify metal, number, express or freight collect. Crated free. Send check or money order. Immediate delivery.

J.F. Day & Co., 1901 4th Ave. S., Birmingham, Ala.



COASTER-ASHTRAY COMBINATION

And easy on the hostess, too. This neat and lovely coaster-ashtray combination is an exceptionally welcome gift. Heavily silver plated, grandly gadrooned border. Space-saving beauty for bridge and dinner table and atop strategically placed end tables. Set of 4 is $9 postpaid. Add 20% tax.



Elegant Old English

CARVING FORK

In time for turkey days! This deftly balanced, beautifully designed carving master. Easy-to-grasp, delicately gadrooned silver plated large concave guard. Sturdy stainless steel easy-to-care-for prongs. $7.50 postpaid. Also with chrome handle and stainless steel guard and prongs, $2.95 postpaid. No tax.

St. James Galleries
79-B Milk Street, Boston 9, Mass.



Daily dishes, Party look

English ware by Woods in the new pattern, "Forest Flowers." Gray-blue leaves with pink, yellow, and green. In open stock. 64 pieces, complete service for 8, $78.50.

Plus shipping charges

Write for Gift Suggestions booklet

DAVIS COLLAMORE & CO., LTD
Fine China and Glassware for over a century
7 & 9 East 52nd St., New York 22



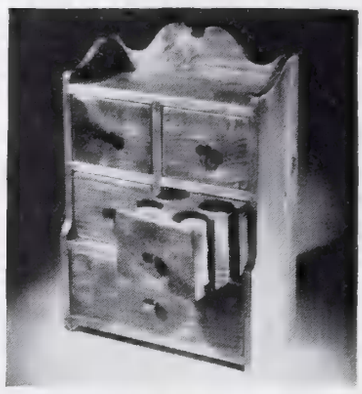
TEACH SELF-RELIANCE!

Save your own time by training baby early to wash hands, brush teeth, get a drink or use toilet all by himself! This sturdy, light weight step-up stand with hand rail, lifts to position without stooping. Attractively finished in blue, green or black enamel with decal decoration and white trim. 8x16x29 inches. An excellent gift. Prompt shipment.

The RHYNE CO., Inc.
MARIANNA, FLA.



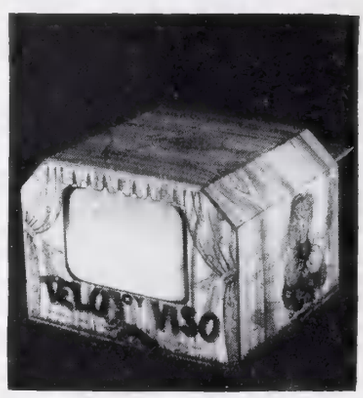
Window



CHIP WARDROBE. A cabinet, handmade of waxed polished knotty pine, has small drawers, each of v holds 100 standard poker c and the long drawer holds c score pads, pencils, etc. drawers can be removed brought to the table. 11″ x $18.50 without poker chips, coll. from Yield House, Box North Conway, N. H.



BLACK MAGIC. A atomizer in polished black p is the size of a small p lighter, and it comes filled one-half dram of Black Satin fume, a fragrance as unf able as a first kiss. Your da daughter will carry it in her stay as sweet as a love son evening long. $5.50 incl. tax. The Union, Columbus 15, O



TELO-VISO is a toy tele set that should keep the fry happy until the real comes along. The wood-gr paper-board case houses two light batteries and a bulb, illuminate the screen and se jigging motion the silhouett tiny dancing figure. 6½″ x x 5¼″ high, $2.25 ppd. Graye, 80 E. 11th St. New



Iron Foot Scrapers

A CHRISTMAS GIFT for DOG ENTHUSIASTS

These perky fellows stand 10" from head to foot. Push in earth or set in cement. All have extra length prongs which make them 16" overall. Weatherproof Colonial black.

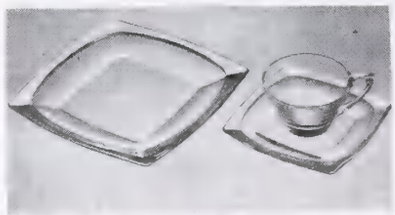
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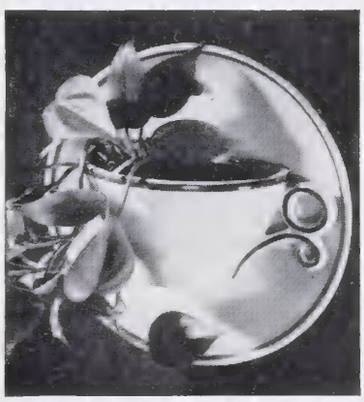
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Vol. 18

CHRISTMAS

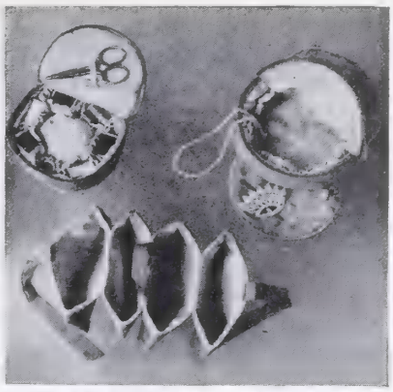
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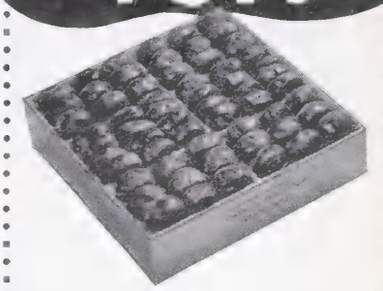
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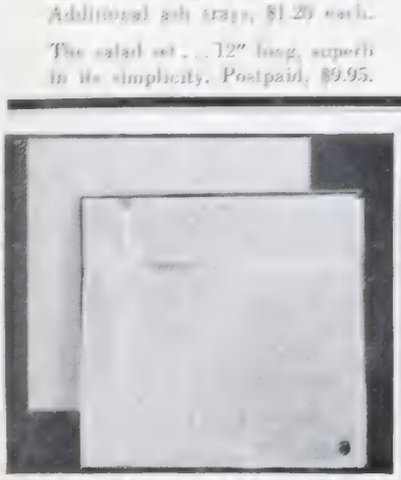
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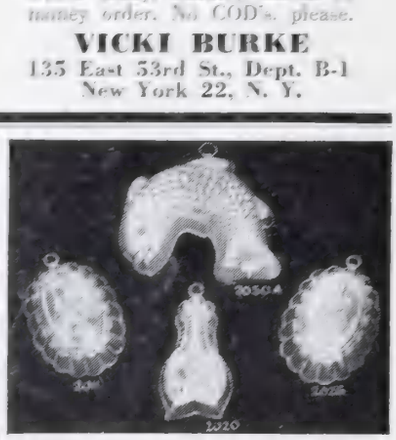


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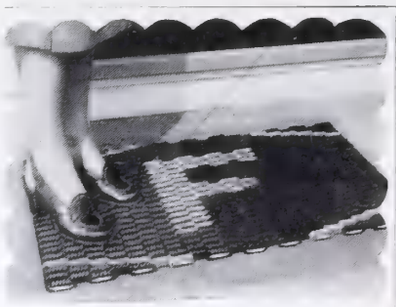


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CONTINUED ON PAGE 67



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on a corrugated, flexible rubber link mat

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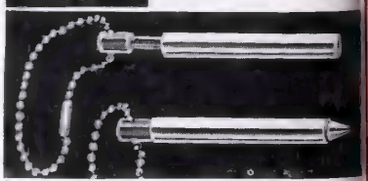
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42" x 62" Table plus one 12" leaf, Five side chairs. One arm chair, 62" Buffet Credenza, 44" China Breakfront. Complete $429

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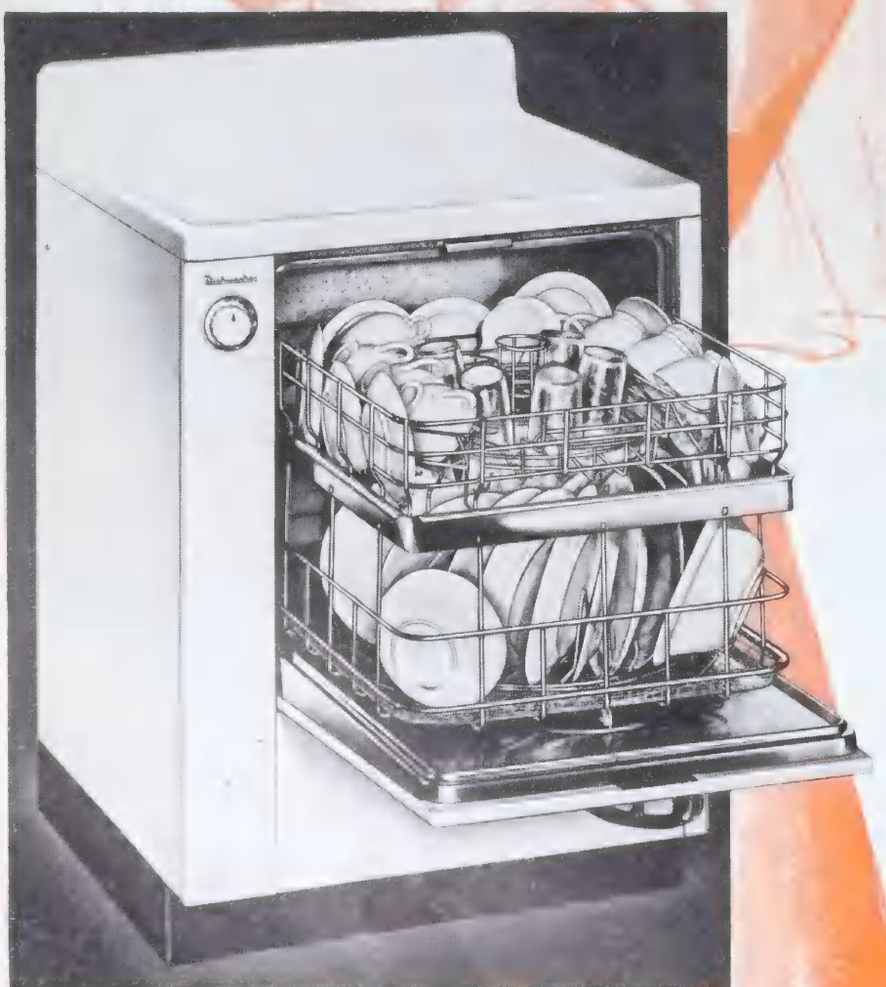
● ● *But before you get discouraged, or w out, by this staggering job—listen to some good ne*

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The Only Automatic Dishwasher wit both Front Opening and Electric Dryin WILL DO 'EM ALL FOR 3¢ EXTRA A D



YES, it costs only *3c more per day* to have Hotpo do your dishes, than to do them yourself by ha And you save 7 full hours of the most tiresome, mo onous work every week.

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—At once a ladder and restful seat.
Rubber-treaded steps *swing* in and out
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It's a pleasure to use, so easy to store
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When she sees how the legs *fold* neatly away.

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Window Shopping

CONTINUED FROM PAGE 60

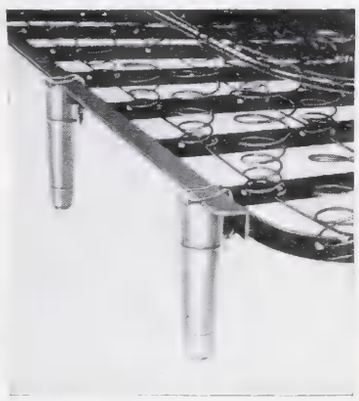
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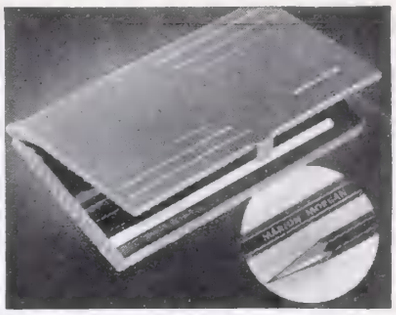
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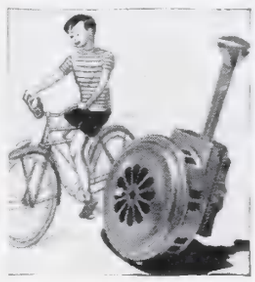
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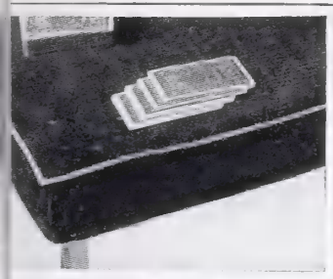
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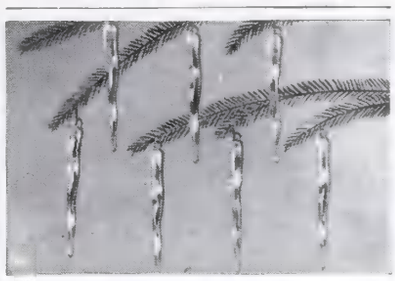
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Make ice suckers right in your own refrigerator that look like the store kind! Use your own concoctions, choose a recipe from the enclosed booklet, or pour chocolate milk or soda pop into the four molds. Insert a stick and put in the freezing compartment. Set of molds and 20 sticks, 59¢. Refill kit of 100 sticks is just 50¢.

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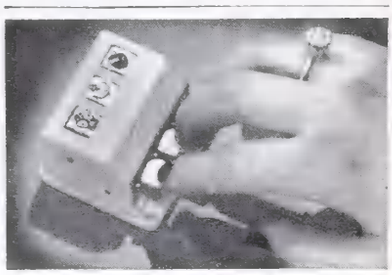
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The Unusual
Miles Kimball
KIMBALL BUILDING
33 Algoma Blvd., Oshkosh, Wis.



Brodi

A tiny one-armed bandit 2" square that rolls up the cherries and the lemons just like the big slot machines! Press levers one at a time or all at once—each play brings up a different combination. Complete with a win-chart indicating pay-off odds. Strictly habit-forming and a lot of fun!

By Mail $1. Postpaid

No Charges or C.O.D.'s, please.

Write for Big Catalog . . . Free
The Unusual
Miles Kimball
KIMBALL BUILDING
33 Algoma Blvd., Oshkosh, Wis.

"The best fruit cake I ever ate" —Mrs. A. G. K.

Famous Southern Fruit Cake



"Better than my own—and mine is famous" —Mrs. H. H. G.

A Wonderful Gift

$5.23 $3.23

5 pound cake 2½ pound cake

Shipped PREPAID gift wrapped complete with aluminum container

"Extremely delicious surpassed expectations" —Mrs. M. P.

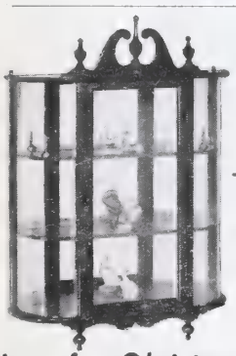
Guaranteed by Good Housekeeping IF NOT AS ADVERTISED THEREIN REPLACEMENT OR REFUND OF MONEY

Make *your* gift giving easy this year with this non-perishable Southern Fruit Cake, the food gift that improves with age. So easy to order—send us your gift list with cake size and shipping date for each name. We handle *all* shipping details. Southern Fruit Cake *not* sold at retail outside the South.

Final shipping date for Christmas December 16

ORDER NOW FOR CHRISTMAS FROM

Columbia Baking Company, P. O. Box 4612, Atlanta 2, Ga.



ELEGANT WALL CABINET

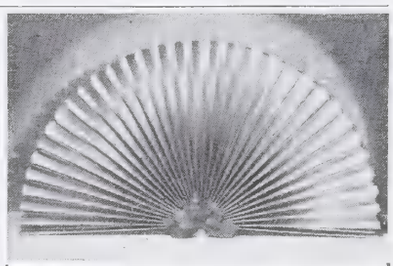
for Christmas giving!

A gracious and enduring Christmas thought! Graceful wall cabinet of rich solid mahogany enclosed with clear curved glass. Mirror-back reflects charming "conversation pieces." Luxury note for any interior! It's 19½" x 5½" x 26½" of true beauty. Curios not included. $32.50

Mail orders invited. Sorry, no c.o.d.'s Write for booklet B of other furniture.

RAPPHEL *furniture Division*

47 WEST 57 ST., Dept. B. NEW YORK 19, N. Y.



Fireplace Fanfare

A wonderful fan to dramatize a hearth is pleated of heavy gold foil paper, plastic coated, and the base is caught with ribbon and a cluster of ivy leaves.

13" high $8.75

20" $10.75 26" $12.75

Fans in lovely wallpaper designs also available from $8.75 to $14.75

Mrs. Thomas J. Hilliard

Silver Spring Farm

Old Mill Rd., Sharpsburg, Penna.

ASAM wallpapers

Asam's Americana Wallpaper



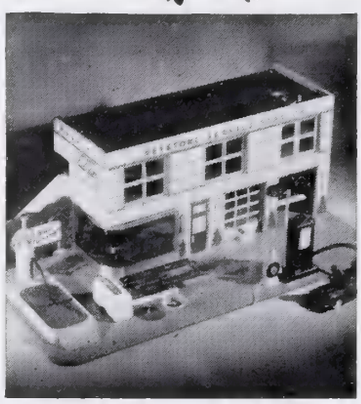
Americana was hand-cut especially for Asam by Old World master block-cutters. The clear, rich background colors — turquoise, green, gray, yellow and white — are seldom equalled in machine prints. $2.50 a single roll. Companion paper, in matching colors, for use in adjoining rooms, $2.00 a single roll.

919 Arch Street, Philadelphia 7

Pittsburgh, Pa. • Washington, D. C.



Window



WORKING MODEL. The stone Service Station is so you expect to see an atte run out of the office door. E thing works. The gas tank operates with shut-off hand zle, may be filled with Air hose works on spring reel. Elevator and door wo gether. Motor hood on car Masonite and wood, 12" $4.95 postpaid from Spencer of Atlantic City, N. J.



THE SHOE FOR YOU shoe that makes you lo though walking were wond that makes your legs lo though they were used to s glances. It's a trim wedg black or brown suede with l trim, and it comes in sizes widths AAA to B. $10.95 postage. Joseph Antell, Newberry St., Boston 16,



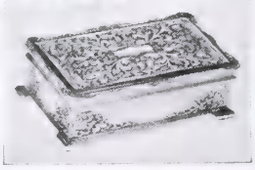
TAVERN SIGN TR You've seen signs like this ing from picturesque New land inns, and now you ca one to a genial host wit welcome announcement that Smith's (or any name) In fords Shelter for Man or Print name wanted (20 limit). 12" x 27", barn wagon-wheel blue, $12.50 Add 50¢ W. of Miss. C Shop, Williamstown, Mass

SILVER-PLATED MUSICAL CIGARETTE BOXES



beautifully finished

exquisitely designed



Lovely, decorative pieces for a lamp table or a cocktail table—lovelier still when the lid is lifted for a cigarette and the Swiss music box plays a gay tune! Heavy silver-plated, carefully detailed. Excellent for table use for after dinner smokers. It's fun, too, to "watch" the music through the plastic window as the mechanism turns and plays. Satisfaction guaranteed or money refunded. Send check or money order, no C.O.D.'s, please.

Above: 4½ ins., holds 1 pack.....ppd. $8.75

Below: 6½ ins., holds 2 packs....ppd. $9.95

Write for our Free Gift Catalog

SWISS COMMERCE, INC.

Dept. B-11, 17 WEST 57th ST., N. Y. 19, N. Y.



Jumbo-size Softenized figs, more tender, more luscious than you have ever tasted. Freshly packed and shipped the day you instruct. Fol wrapt gift box--your card enclos

Write To RANCHERO LUIS Every box fully guarant

Rancho de los Padres P.O. BOX 1196 FRESNO, CALIFORNIA

hopping



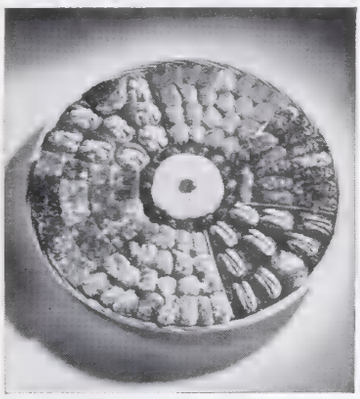
LAR LIGHTER. If you is is as fine a buy as we yo ll be ordering it in half- ots. It's the Park wind- f ghter, comes in a shining s ase, and is a comfortable fo a woman's purse, a man's et the toe of a Christmas in. $1 is the price, but add po. Miles & Miles, 366 Madi- Av., New York 17.



R ESS BAG. We realize is ot for everyone, but we dn resist showing it to you. te salesgirl in the shop ad- sh dreams about it at night. e t the most beautiful qual- owide in red, russet, brown, e, c black. the back is curved hi shoulder strap is extra . Lather-lined, stamped with e c monogram, $63 incl. tax st T. Anthony, 751 Madison w York 21, N. Y.



TINTED CIRCLE of olely delicious fruit confec- oks like a pinwheel in nidor. Artfully arranged in hirse bamboo serving tray frits, fruit-nut confections, ie cherries, candied pine- e, uffed fruits, fruit squares, 1½ lb. size $2.95, 3 lbs. 5. t is sent postpaid from g Farm, Encino, Calif.



NIUE PLANTER'S LAMP



s autiful metal table lamp set in ow to hold the luxuriant, growing its f your choice will add a touch nusual beauty to any room. It's 23" w with a 10" diameter leak-proof bowl ching parchment shade.

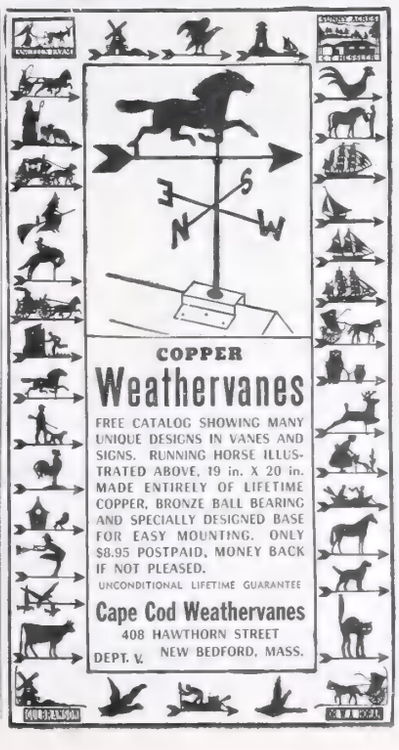
Indicate your choice of solid brass with Nile Green shade or solid copper with Wine Maroon shade.

omplete with 6-foot cord and plug

Only $7.95 Postpaid

m. residents add 1% sales tax

OPPER BEECH STUDIOS
WESTPORT, CONN.





FEMININE HIGH-LIGHTS

For that fortunate female who "just has everything," why not these different earrings or the impressive looking disc bracelet? Her 3-letter monogram, cut out by hand in sterling on them, will intrigue her.

	Sterling Silver	Gold Plated on Sterling
Earrings	$ 7.20	$ 9.00
Bracelet	6.00	7.20
Complete Set	12.00	15.00

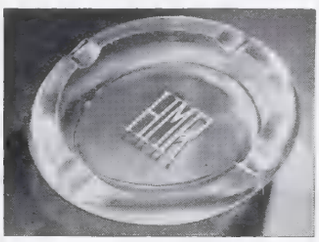
Prices include Federal tax and postage

PROUD MATCHES

You'll always be waiting for a chance to show off these matches! Just send in any black and white picture or negative, any size, and it will be reproduced on the match packs with startling clearness. Original picture is returned intact. One subject to a box.

Box of 50 ..... $5.65 postpaid
Box of 100 ..... 8.75 postpaid





MAN-SIZED

A handsome glass ash tray, solid and symmetrical, measures 8 inches in diameter, and comes engraved with a large 3-letter block monogram. Wonderful for a pipe smoker. Sure to be his favorite gift.

8" Ash Tray ..... $5.50 postpaid
6" Ash Tray ..... 4.00 postpaid

No C.O.D.'s please

EUNICE NOVELTIES Dept. H-118
541 Madison Ave. New York 22, N. Y.



CHRISTMAS STOCKINGS

We'll put the name of each member of the family on a bright red felt Christmas stocking, to be hung by the chimney with care year after year. They are fringed at the top with green felt; the letters are white felt. Stockings measure 15" long from top to toe.

$1.50 each, postpaid

Write for Catalogue B-118

The SALT & PEPPER SHOP
445 E. 86th St., New York 28, N. Y.



DAINTY DOUBLE DECKER

Sandwich or Tid-Bit Tray

$10.95 Postpaid

Here is a beautiful double-decker serving tray that will please the most discriminating hostess. Fascinating Dutchess filigree design is a delight to the eye. Ideal for serving tid-bits, sandwiches, hors d'oeuvres, canapes, cookies. Can also be used as two separate trays! Made of durable brass, heavily chromium plated by the most up-to-date processes, the Dainty Double Decker possesses a brilliance that cannot tarnish. Order yours today, only $10.95 postpaid. Diameter of bottom plate, 12"—diameter of top plate, 10"—height overall, 8½". Send check or money order (no C.O.D.'s please). Satisfaction guaranteed.

KLE SALES CO., Dept. 11HB
15-17 W. 44 St., New York 18, N.Y.

for that important gift!

MONOGRAMMED CREPE BLANKET COVER AND CASES

Soft-textured Charmette rayon crepe appliqued with 3-letter monogram and band of rayon satin. Washable. Eggshell, pastel blue, tea rose, rose dust. *Prices include monogramming, Ppd.*

Blanket cover—
72 x 90", $19.50
90 x 90", $24.00
108 x 90", $33.00

Bed spread—
72 x 108", $23.00
90 x 108", $28.00
108 x 108", $40.00

Pillow cases, $8.00 each

All orders for Christmas delivery must be received by November 20.

SORRY, NO C.O.D.'S

Franklin-Bayer DEPT. HB-1148

THE LINEN SHOP, INC.
630 NORTH MICHIGAN AVE., CHICAGO 11, Ill.



"Pin-Up" Sewing Rack

AN EYEFUL OF DEMURE EFFICIENCY

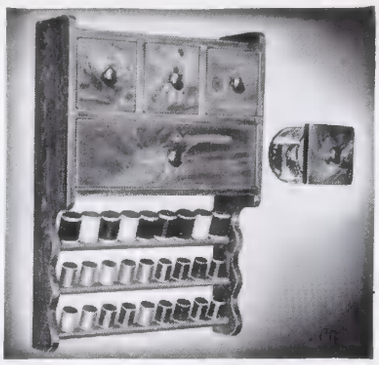
Holds 27 spools of thread. Small full vision jar drawers for buttons, snaps, pins, etc. Large drawer for scissors, tape, needles, etc.

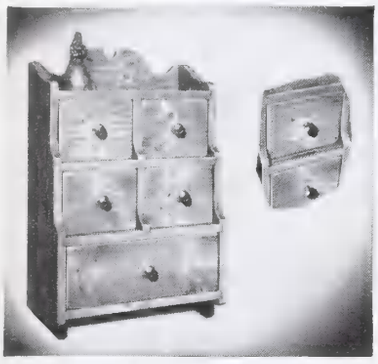
Size 13" x 18" *(Thread not included)*

Sewing Rack $14.50 Exp. Chgs Collect

Both racks are hand made of choice knotty pine in a mellow honey brown tone. Hand waxed and polished to a satin smooth luster.

Write for folder of
UNIQUE WALL FURNITURE *in* FRIENDLY PINE





Wall Coin Bank

A CHARMING WALL RACK WITH A PURPOSE

It will be a delightful, convenient reminder for your spare change. Holds a mint of money. The five drawers (with coin slots above) are ideal for budget, family or just plain saving. Secret locks, no keys to lose.

Size 11" x 16" $18.50 Exp. Chg. Collect

Check or money order—no C.O.D.'s please.

Yield House
BOX 179 NO. CONWAY, N.H.
Dept. B-11

THAT UNUSUAL XMAS GIFT



PERSONALIZED PLACE MATS



A lovely gift for friends who entertain! For smart, informal dinners, bridge parties, luncheons, buffets, or rumpus room. Sturdy, linenized paper mats, personalized with first name, last name, estate name, boat name, etc. Printed in Red, Blue, or Green. Several friends will like these. Order some for yourself, too!
(Please print plainly)

SET OF 100 $3.75 SET OF 50 $1.95

Send also for FREE Catalog of Unusual Gifts & Entertaining Specialties.

HORACE ANDERSON'S **GIFTCRAFT CO.**
1234 E. 47th Street, Chicago 15, Illinois



IRRESISTIBLE

Sewing Case

FOR HER CHRISTMAS

The prettiest and most practical sewing kit we have ever seen. Quilted moire rayon taffeta in delectable shades. Contrasting lining. Fully equipped. 5" diameter. Ideal for her room or her suitcase. Peach, blue, aqua or wine.

Only $4.75 Postpaid.

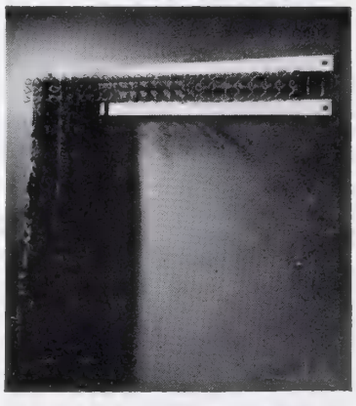
Madolin Mapelsden
825 LEXINGTON AVENUE
NEW YORK 21, N. Y.



Windo



A LADY'S MADE if her g ing is bandbox perfect, an ally that's simply a mat keeping in press. This G Electric Travel Iron come fine zippered case in red, l or blue morocco. Wonderfu ent for lots of people, an worth its price of $16.50. Po from Mark Cross, Fifth A at 55th Street, New York 22



A MAN'S TIES will h pride of his wardrobe if are bannered in an orderly up on this fine rack. Ma chromium, it has prongs t 72 ties, and a man can one without disturbing a the others. With the n grips, ties won't land o floor. 22½" long. $10 ppd. Products, Dept. T, 230 Fifth New York 1, N. Y.



CHRISTMAS LABEL brighten up your out-o packages and provide secu route, are holly-berry red "Holiday Greetings" and for address in white, and return name and address p in Christmas tree green. A fifty costs just $1 postpai they come from Holiday Santa Claus, Indiana.

MAKE YOUR HOUSE A HOME!

WINTER SCENES PORTRAYING AMERICA



Pictured are two favorites *"Frozen Up"* and *"The Old Farmhouse,"* copied with care. *Coloured by hand* to look like the famous old ones made by *Currier & Ives* in 1872. Size is 12 inches x 16 inches at $5.00 each. Write for free list of other available subjects. Send 25¢ for our modern catalogue "Prints That Make A House A Home." A wide selection to choose from for yourself and as gifts.



OLD PRINT EXCHANGE, Dept. H., 14 E. 48 St., New York Ci



CHRISTMAS and the fragrance of aged fruit cake and cookies are in the air. You can almost breathe the essence of brandy and rum and dates, raisins, pecans, glace' cherries and pineapple, aged for the added flavour that "tastes" like Christmas.

The home-made cookies are a sensational gift of 20 different bite-sized morsels—springerles, pfeffernesse, French nut sticks, date-walnut bars—to mention a few.

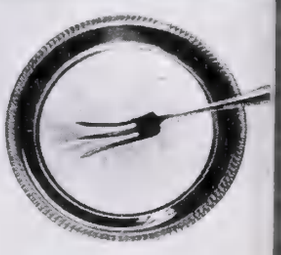
Gift-wrapped Dark Fruit Cakes, 1-10 lbs. $2.00 the pound. Delightful Cookie Box, $3.50. Send for your brochure of our other homemade Christmas favorites.

Blanche Geiss famous baked delicacies

904 Bayard Park Drive, Evansville, Indiana

Unmatched Beauty... LEMON DISH

This Quaint lemon dish beautifully crafted in Sterling silver and cut glass. Fashioned with gadroon border and matching fork. Only $8.95 tax inc. Two for **$16.95.** Cash or money order. Sorry no C.O.D.'s.



PEMBROKE SHOP
123 So. Orange Ave., So. Orange, N. J.
SOrange 2-4646

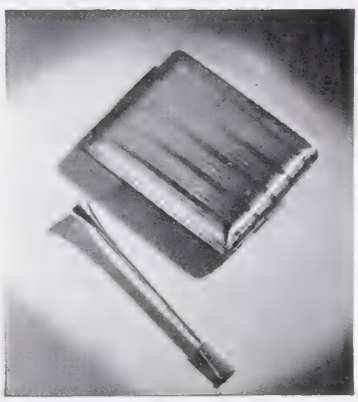
Shopping



KING MASCOTS. Beau- ll hand-carved of wood by te Hoffman, these *pouring* ssure crowned with the mas- any college or university l country. The Yale Bull- rinceton Tiger, Dartmouth a Columbia Lion, etc. are orks of art. Painted and ed, and packed in draw- sock bag, $3.95 each. Ppd. d.'s. The Bar Mart, 62 W. t., New York 19, N. Y.



KE THAT CIGARETTE holder that is long and nd very elegant. Its two ding features are the plas- outhpiece that comes in tones, and the fact that 's the cigarette when you're h with it. With it is a slim at holds 20 cigarettes. In metal and gift-boxed, just ppd. Hall Galleries, Albert r Co., Springfield, Mass.



E A SEAT that will make ne envy of the stadium. It over the edge of the er, and you're sitting pretty you cheer your favorite ll team. It's fine for boats, because you know what a at seat does to your sitting ment! Aluminum frame with -covered seat, 17" square, folds flat. $6.95 ppd. John l, Inc., 84 Broad St. N. W., a, Georgia.



A Pipe Man's Pipe Rack

Does Everything a Good Pipe Rack Should Do

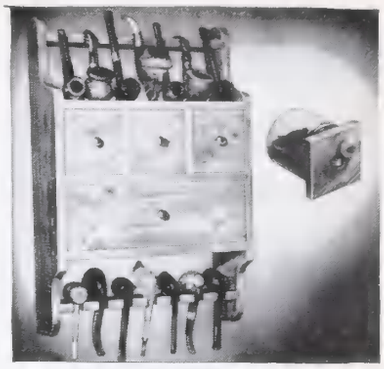
1. Hangs on wall, convenient, smart.
2. Saves precious desk or table space.
3. Holds 14 (count 'em) pipes.
4. Air tight humidor jar drawers.
5. Large drawer for all accessories.

Size 13" x 18" (*Pipes not included*)

Pipe Rack $14.50 Exp. Chgs. Collect

Both racks are hand made of choice knotty pine in a mellow honey brown tone. Hand waxed and polished to a satin smooth luster.

Write for free folder of
UNIQUE WALL FURNITURE *in* FRIENDLY PINE





"Ante Up" Poker Rack

Ideal for the Hook, Slice and Who's Light Boys

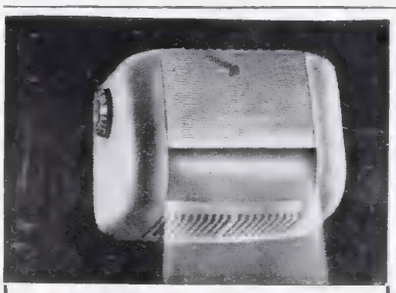
1. A handsome unique wall decoration.
2. Conveniently stores all card game needs.
3. Holds 400 standard size poker chips.
4. Chip holders can be used at table.
5. Large drawer for cards and accessories.

Size 11" x 16" (*Poker chips not included*)

Poker Chip Rack $18.50 Exp Chgs. Collect

Check or money order—no C.O.D.'s please.

Yield House
BOX 179 NO. CONWAY, N.H.
Dept. B-11



SONORA RADIO BED LAMP

For Music While You Read

Here's a unique combination of a fine-toned Sonora radio, coupled with a soft clear light. The handsome ivory plastic case hooks over the head board of your bed for added convenience. This is luxurious laziness at its best! Now, you can read ***AND*** listen to sleep-inducing music and hardly move a muscle. A welcome gift!

$29.50, express charges collect
Send check or money order to Dept. H

THE CAMERA HOUSE
728 Lexington Avenue New York 22, N. Y.



THE PERFECT CHILD'S GIFT!

With A Free Surprise In Every Set

Boys and girls of all ages love this gay toothbrushing set, with their very own name. Makes tooth care fun! Hand-painted tumbler of fine plastic is tasteless, odorless, will not bend out of shape. In pink, blue or red, with heart and flower design and name. Matching toothbrush with white nylon bristles.

Tumbler..$1.00 Toothbrush..75¢ Postpaid

TOWN & COUNTRY GIFTS
906 Madison Ave., Dept. BN, N. Y. 21, N. Y.



STERLING VALUE!

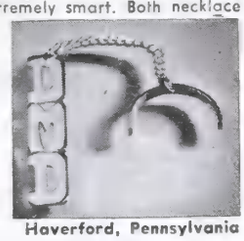
An unusually attractive way to display your monogram. Cut out silver initials on sterling chain 18" long. Its companion piece a key chain with cut out initials is extremely smart. Both necklace and key chain may be ordered with two or three initials and are sterling silver.

Necklace **$3.00**

Key Chain **$5.00**

Tax included, postpaid.
No COD'S or stamps please.

Page & Biddle, Inc.
tation Road



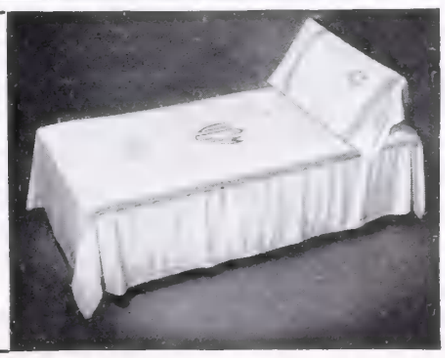
Haverford, Pennsylvania

-encrusted BLANKET COVER!

enly set-up . . . and a luxurious notion! Lush ecru lace embellishes and pillow case of eggshell, tea or blue rayon crepe. Single bed size 95; double bed size **$17.95**. Mono- $3.50 extra. Pillow case **$5.95**, gram on this $1. extra. Matching ce bureau scarf set, monogrammed. 5.

25c for postage. Sorry, no c.o.d.'s. llow 2 weeks for monogramming.

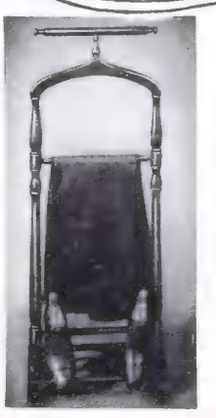
IE LUCKY CHEST
Box 184, Grand Central, New York 17, N. Y.



FREE! Famous Christmas Catalog from LEWIS & CONGER

■ 32 pages of gifts — the original, usable kind it's fun to give or get. More than 265 illustrated, shown below is just one for example:





VALET RACK—Helps a man dress rapidly in the morning rush—or for dinner—by holding in readiness suit, underwear, shirt, socks and shoes. Keeps the room neater, too. Mahogany, maple or blonde finish. 11.95.

LEWIS & CONGER, Ave. of Americas at 45th St., New York 19, N. Y.

Please send me: .....Christmas Catalog HB-11 free
.....Valet Racks @ 11.95

Name .....
Street .....
City ..... State .....

☐ Charge my account ☐ Check or money order herewith
For delivery in N. Y. City, add 2% Tax HB-11

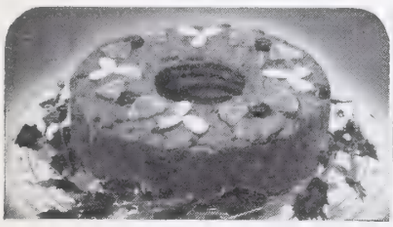
FIRE MAGIC FROM CALIFORNIA



Direct from the lofty mountains of California we bring you lovely pine cones which we have encrusted with a generous supply of metallic salts to impart brilliant, long-lasting multi-colors to your grate fire. The cones are packed in a harmoniously colored Chinese split bamboo basket, which is nearly a foot high and about eleven inches wide. In addition to the treated cones, we include a one-dollar package of Sierra Sunset Fire Color Crystals. The sturdy basket is covered with moisture-proof cellophane and tied with an attractive satin bow, and will have many uses when the cones are gone. You'll want some of these cones for your own fireplace and several for your gift list.

$4.95 prepaid in the United States
No C.O.D.'s please.

Weathercock House • **660 So. Fair Oaks Ave.**
Pasadena 2, California



Old Southern FRUIT CAKE

of legendary goodness

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FOOTED FRUIT BOWL

$5.50



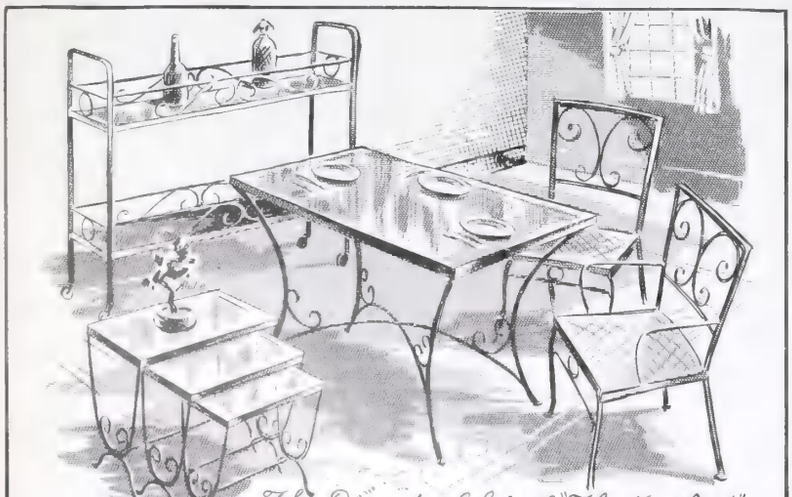
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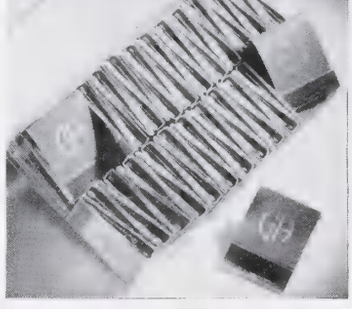
Window



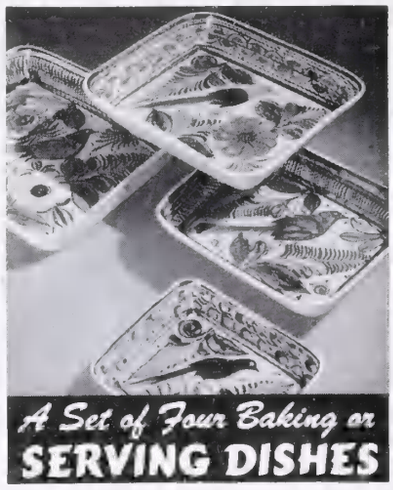
QUIET: MAN RELAXIN
This is the kind of attention t makes a husband pity a bache A polished wood stand has cesses for a brass ash tray heavy copper beaker, and a c bottle of beer (not supplied Brass hoops hold the beaker bottle, and you carry it to y husband's chair by a twisted br handle. Yours for $5 postp from Bren Linda Products, Fifth Ave., New York 17, N.



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A Set of Four Baking or

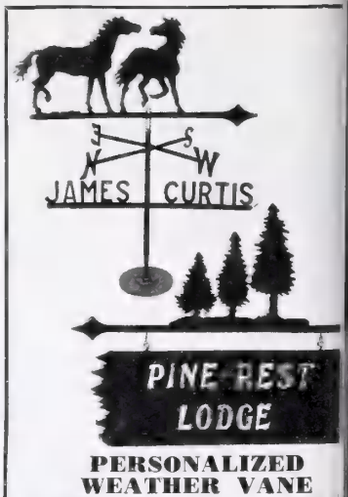
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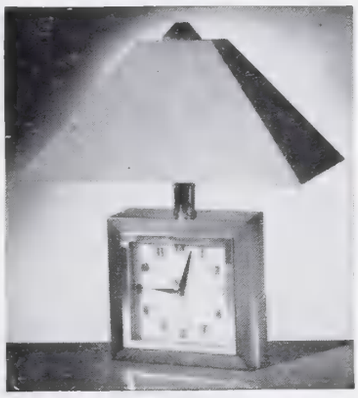
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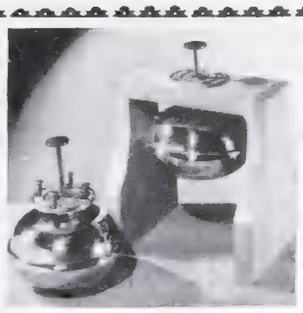


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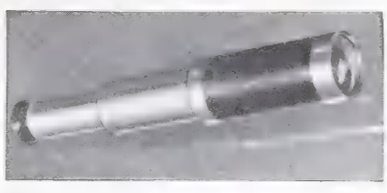
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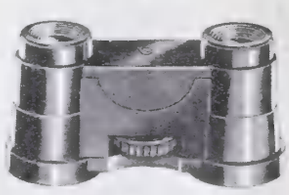
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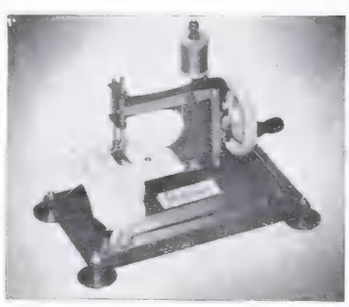


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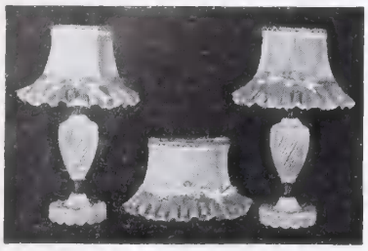
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BEAUTIFUL BOUDOIR LAMP SET



Brighten your boudoir with this attractive lamp set. Two charming vanity lamps made of milk glass with acetate shades, pink or blue trim, and matching bed lamp.

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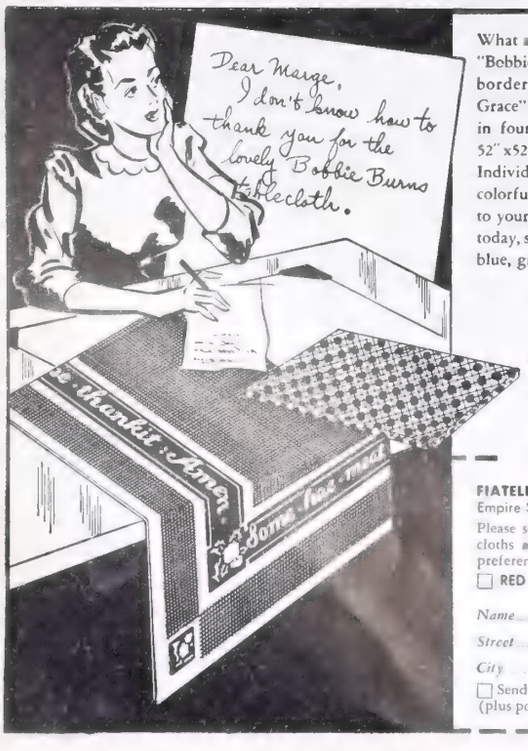


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and suddenly the mood of a
is as sparkling as a case of
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put it in this frame an
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Made of bright brass i
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enough for your husband'
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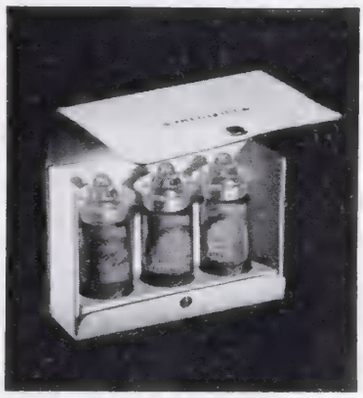
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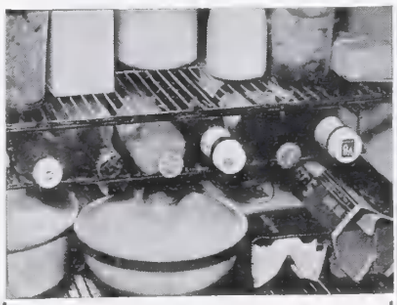
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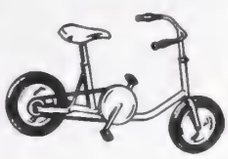


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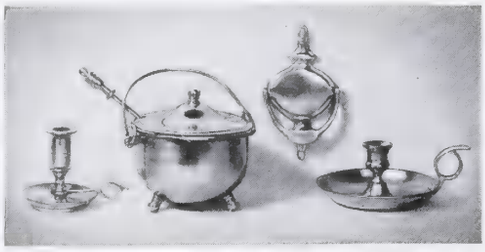
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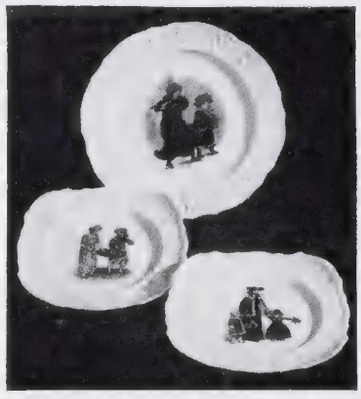
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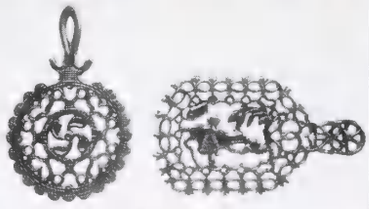
KATE GREENA PLATES, decorated with colored lithographs from inals painted by Kate Gree for the Almanack—London come with a different desi each month. Wonderful t a new baby, or for wall p Square salad plates or dinner plates, $3 each, $3 Exp. coll. No c.o.d's. Crane E. 57th St., New York 22.



SILVER TEA SERVI Oneida Community Tudor comes in the traditional I pattern, and it is a gift th outshine the star at the top Christmas tree. There are fe sessions that give a woman lasting pleasure — and he dren and her grandchildre set consists of tray, coffee p pot, sugar and creamer. $ 20% tax. C. D. Peacock, Je Chicago 3, Illinois.



COOL CLEAR WATE ing your after-dinner gin will look as fresh as it ta you bring it out in this swirl pitcher. It holds enou a party of thirsty gues quarts), and comes in an i blue and milk glass swi Matching glasses $1.25 eac Jenifer House, New M Stage, Great Barrington,



Old-Fashioned Trivets

Reproductions of famous *Colonial* designs . . . "Tulip In Motion" and "Red Riding Hood." Protect table tops and other surfaces when used as stands for plants, vases, etc. Often used to lend a decorative touch to a plain wall. Black iron. Sent pp. *No C.O.D.'s please.*

"Tulip In Motion" 7" x 10½" **$2.50**
"Red Riding Hood" 6" x 11" **3.00**
Both trivets **$5.35**

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This Taylor Indoor-Outdoor Thermometer hangs *indoors* and accurately tells both inside and outside temperatures at a glance. It has two scales—the topmost, recording outdoor temperature; the lower, room temperature.

Easily installed in a few minutes t welcome addition to any home—a gift for any occasion. 9½" Ivory or plastic case.

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Shopping



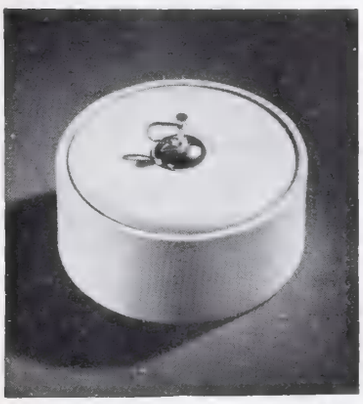
LE LULUS for a doll- kitchen are a group of ures that will make even wn-up wish she were six The Mixmaster is a re- ble duplicate, lilliputian , of the real one. $1.50. aster even has a popped-up of toast. $1. The dish pan s a checked dish cloth and ature box of Duz. 75¢. Ppd. mother Stover Co., 1504 W. Ave., Columbus, Ohio.



.N INDIAN GIVER and your son on a collection of ints that will be a fascinat- bby all his life. These origi- merican Indian heads are raphs made by Bowen of lelphia in 1841, and for a room or a den they are a tive powerhouse. 16" x 22", nargins, each is $7.50 post- Order them from the Old Exchange, 14 E. 48th St., York 17, N. Y.



RING BOX. A round lit- est, that she will want to on top of her dressing ta- omes in leather in flower- colors. Choose pink, blue, ld green, cherry red, fuch- or yellow gold—all with agne velvet lining, and ed with a golden earring handle. It's 3¼" in diameter, high, and the price is $3.25 Gift-Finds, 8 West 40th St., York 18, N. Y.





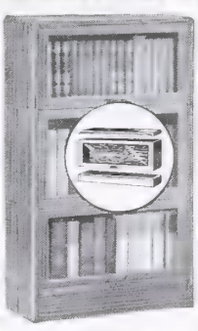
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ful crystal-clear "Lucite" stir- ves you extra towel space even in rowded bathroom or kitchen! Fits ny 8-inch wall space. Hangs flat t wall or side of cabinet, swings nd easy on aluminum bracket. led in a jiffy: bracket and screws ed. rt! Modern! Practically unbreak- Goes with any color scheme! want several—for kitchen, bath, bar and crowded closet. Perfect too. Only $2.95 postpaid—*and back if you're not delighted! order now to insure immediate ry!* Just send name and address check or money order to

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ELECTRIC
CONSOLE PHONOGRAPH RADIO COMBINATION
Licensed by Radio Corp. of America
famous "Ray-Dyne" 1949 Model

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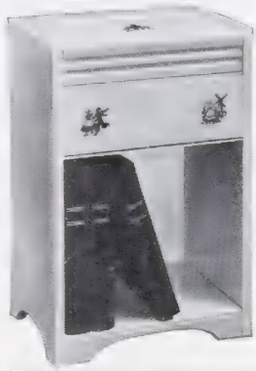


A beautiful piece of furniture for the children's room where they can enjoy their own radio programs and records. Also can be used as a night table.

Powerful five tube radio and brilliant tone phonograph that plays all size records. Safe, just plug it in — nothing else to do.

Solid wood cabinet, beautifully designed to withstand children's hard use, with handy record album shelf. Fine, ivory, washable enamel finish. Gaily decorated. Size: 24" high, 15⅝" wide, 11½" deep. For A.C. Current only. Fully Guaranteed!

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KIDDIE'S CONSOLE PHONOGRAPH
ELECTRIC with VOLUME CONTROL

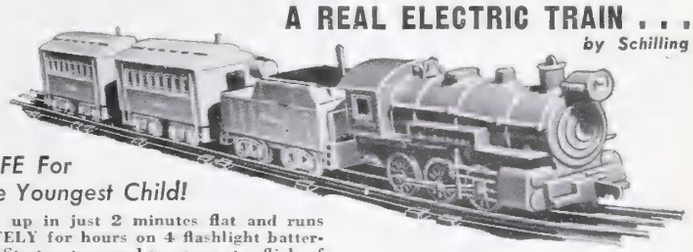
Underwriters' Approved

Simple to operate. Plays all size records, loud or soft, with rich, full tone. Acoustic phonograph. Sturdy, all-wood cabinet. Attractive, ivory, washable enameled finish, gaily decorated. Handy record album shelf. Also can be used as a night table. Size 24"x 15⅛"x11½". For A.C. only.

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SAFE For The Youngest Child!

Sets up in just 2 minutes flat and runs SAFELY for hours on 4 flashlight batteries. Starts, stops and reverses at a flick of remote-control switch . . . easily operated by any child! Shock, fire proof! Couples automatically. Red engine, brilliant blue tender and 2 bright yellow coaches in sturdy plastics. Complete oval, 8 curved and 4 straight tracks. **$12.95 Postpaid**

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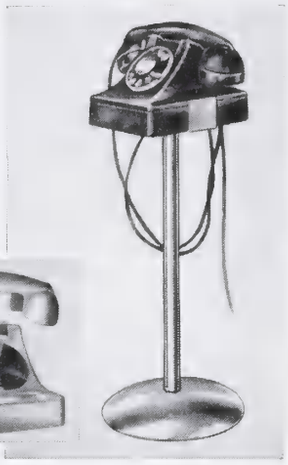
WRITE FOR TOY & GIFT CATALOG

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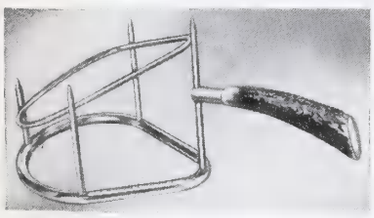
33 HOLIDAY BLVD. SANTA CLAUS, INDIANA

news for you *on our party line!*

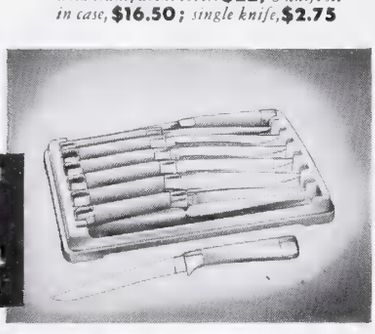
For your *next* party, phone 'em and feed 'em with ease and éclat. Call from the handy telephone stand that saves desk space. (Even the phone looks "special" in a Glam-R-Phone cover). Carve your party ham, roast or fowl on a gleaming holder . . . perfect angle for slicing. And juicy steaks demand Carvel Hall steak knives . . . keen-cutting blades with gay party handles.



Telephone stand, 20¾" high, for oblong, round or oval based phones; polished chrome or bronze; **$15.95** *Glam-R-Phone plastic shell fits over phone; in ivory or gold plastic,* **$3.50** *and* **$4.95**



Polished chrome ham or roast holder; genuine stag handle, **$17.50**



Hollow ground and shaped vanadium steel blades; chrome and ivory plastic handles; 8-knife set in ivory plastic case with transparent cover **$22;** *6-knife set in case,* **$16.50;** *single knife,* **$2.75**

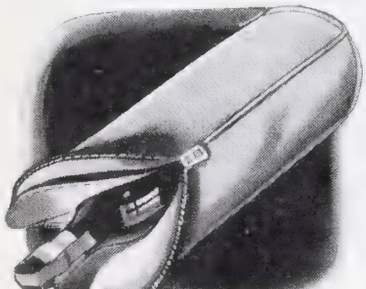
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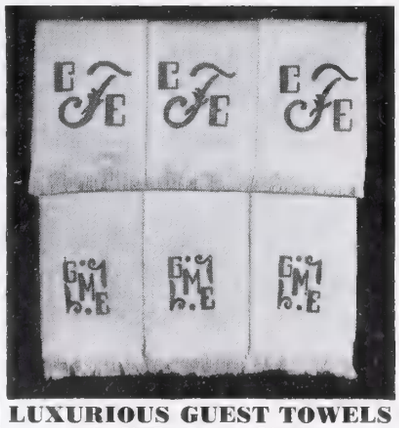
—and the precious stuff it holds, whether it's medicine, lotion or *you-know-what!* Shock-cushioned protector, with zipper enclosure, prevents breaking or leaking in luggage. Prized by travelers, male or female. Buy two—one for you, one a gift. In suede fabric, sent postpaid:

Qt. size $3; Pt. $2.50

In real leather: qt. $6.95; pt. $5.95

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Your guests will applaud these fleecy finger towels that really dry their hands completely! The kind that need no ironing. Lovely shades of green, yellow, blue, rose or white . . . choice of two smart monograms in *any* color you wish. 10" x 16". Set of 6 (minimum order) $5.75 Postpaid. *Sorry, No C.O.D.'s*

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$4.75 each, postpaid

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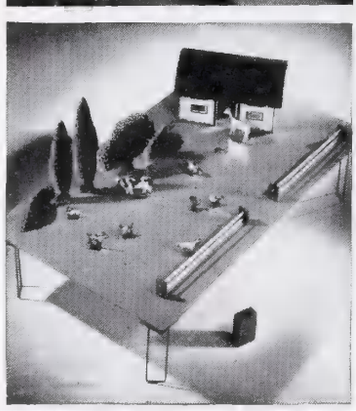
Window



YOUR NAME ONLY. There nothing quite so flattering as ceiving a gift with your name it but when it's your very o signature, that makes it twice heart-warming. This ash tray, 4 long, by Victoria Flemming, such a gift, so gather up yo favorite signatures and order so for Christmas. Ivory china w 22k gold signature. $3.95 p Susan Ranney, 175 E. 82nd S New York 28.



SO BRIGHTLY GLEAMIN Interesting wall sconces of m low brass come in the shapes golden oak leaves, ferns, or w flowers, and they'll touch yo dining room with magic. The o leaf, 6½" high, is $7.50 the pa fern, 10½", $8 the pair; w flower sconce, 10½", $9 the pa All are hand-cast and hand-f ished. Prepaid from Lauer Me Co., 1108 Cathedral Ave., Ba more 1, Maryland.



MAGNETIC FARMYARD. green fiber board, 20½" x 1 comes with metal supports, that's the barnyard. Then th are 2 wood fences, 9 plastic a mals, a barn, and a grove of tr for them to roam through. J move the accompanying mag around beneath the board, watch those animals go! $3 ppd. Remotrol Co., 34 W. 3 St.. N. Y.



Baby's name on

CREEPER-SHOOS

Precious white kid shoes for baby, entirely handmade, with pink or blue ribbon ties. Baby's name hand painted on each shoe—hers in pink, his in blue (duck or flower motif, too). Creeper sizes. Enchanting gift to give or receive. Print Baby's name desired.

3.50 *prepaid*

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BIG, BEAUTIFUL NURSERY SE

Perfect set for "Little Mothers." P pen, crib, dressing table—for dolls to 18 inches. Play pen 17½" squa other pieces equally big. Best wo and workmanship, sturdy constructi rounded corners, no nails, finish glossy pink, blue trim, dainty deco tions. Really "3-toys-in-one" for Christmas, birthdays, or whenever you want to gladden a little girl's heart.

$6.95 postp ($7.50 west Denver, Ohio add sales t Pleased o money bac

KITS, INC.

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Shopping



IALL COOK, once she sees Little Chef electric stove r the Christmas tree, will for- verything else. So better save "dessert." Top cooking sur- has enclosed element. Bak- ven has glass "peeking" win - Door is spring-hinged for fit. Extra warming oven plates hot. 13″ x 10½″ x 7″, postpaid. Mayfair Gifts, t Hills, New York.

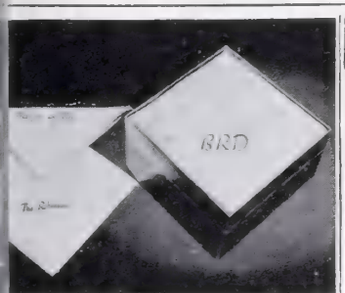


ZE PACKAGE, filled with xings for good cheer, is the ktail Bar," a solver of gift ems if we ever saw one. 8-oz. fish-bowl shaped jars filled with Maraschino cher- with stems, orange slices in syrup, tiny pearl onions, tuffed olives. Later, the jars old cigarette packs. In dec- l wood chest, $4.65 post- from Bear Creek Orchards, ord, Oregon.



RETTY GIRL knows that s more to beauty than meets ye—and those are the tools eeps in the new Hughes Sil- ts mood is as gay as Satur- night, and inside there's a ture hairbrush, comb, and s brush in mock tortoise, a r, and room for compact, money, hankie, etc. Rayon or faille in navy, black, or n. $4.40 incl. tax and post- Best & Co., New York 22.





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100 " 4.50
r size, 17" x 17" 50 for 3.50
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Matching set with handsome acorn motif wrought in heavy weight sterling silver. Together or separately they make lasting gifts . . . smart accessories for your home. Ash tray, about 2¾", $7. Cigarette urn, 2¾" high $12.50. Larger ash tray, (not shown) $11.50.

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This exquisite pocket secretary, superbly hand crafted of finest Watermark Seal and luxurious calf. Wafer thin, supple soft. A masterpiece in leather for a gift of a lifetime.

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Finest calf throughout. **8.95**

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OREGON FILBERTS
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$50.00 the pair
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A big gleaming cocktail sh is a dead ringer for a fire e guisher, and even the legen the front is a parody on the quenching procedure. It hol full 60 ounces, is silver-plate the inside, chrome-plated on outside, and it's a gift for most genial host you know. $1 ppd. Berne Marling, 181 Ma Avenue, White Plains, N. Y.

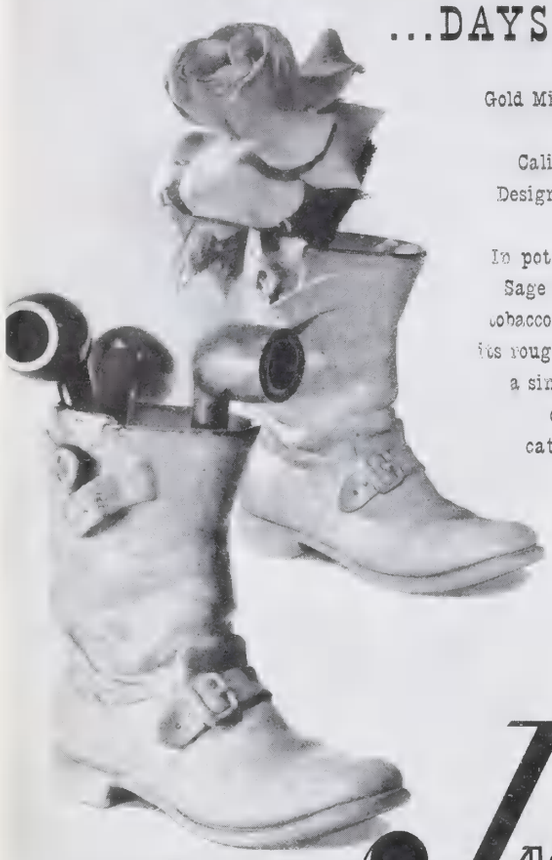


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news because they are so p antly priced. These are ba with gleaming gold-plate an enormously effective filled shrimp cocktail, raspberry ic mint-sprigged melon balls. with hand-painted tulip. $1 8. Express collect. Studio S 557 Boylston St., Boston 16, M



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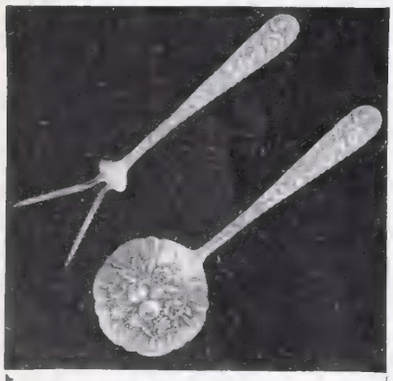
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Gold Miner's boot . . . wistful glance-backward to California's roaring past. Designed exclusively for us by Dickman Walker. In pottery, about 6" high. Sage green, Sutter gold, or tobacco brown. She contrasts its rough-and-readiness with a single perfect flower. He commandeers his as a catch-all for his pipes! Each, postpaid, 5.00

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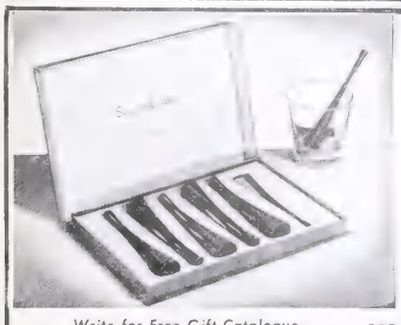
JACKSONS



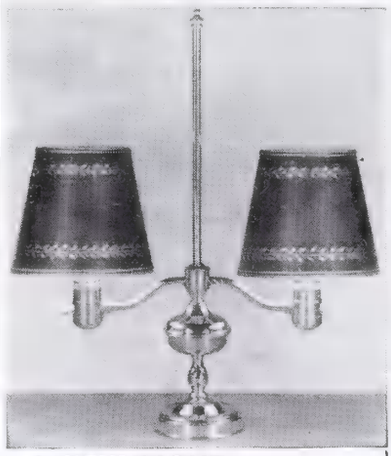
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Georgia Sweet Peach Pickle!
Golden globes of wondrous flavor! And other delights you *must discover* among Doll's rare Delicacies of the Old South! From our own orchards, acres and kitchens . . . for your Fall dinner successes, Thanksgiving and Christmas gifts. Delivery prepaid in U.S.A.
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MUDDLER SETS
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Personalized GIFTS
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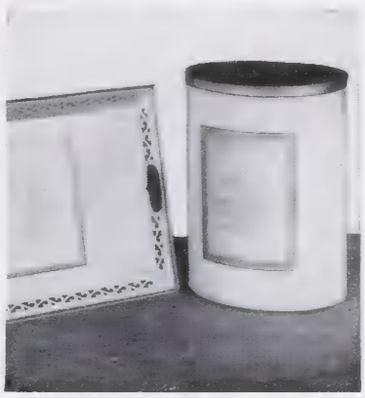
hopping



C BOX BANJO. Al Jol- l take a back seat when a maestro tucks this instru- nder his arm and discovers nt for making music. Ac- it is the music box that s the melody, but your trummer will go through motions—and that's the) ppd. Reiss Bros., 54 E. ., New York 22.

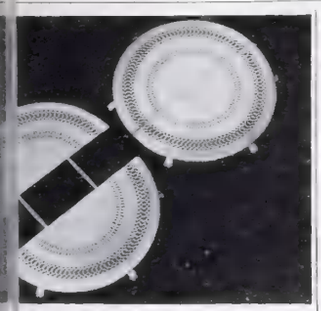


ENT PERFECT. Be sure e the next wedding invi- ou get, because it plays role in your gift to the ust send it along to this nd they mount it on an l white and gold metal asket or cocktail tray, and quered for permanence. n or At Home card can other side of the basket. ch. Ppd. Page & Biddle, verford, Pennsylvania.



PLANE SAILING for ed youngsters and their hen they start assembling Superfortress or an Amer- lines DC-6 Flagship from romBecker solid wood it. No carving tools or rving skill needed! Illus- rections are simple to fol- 9 is $2.75, DC-6 is $1.15. r $3.75. Postpaid. Afco . Lexington 73, Mass.





IPLE ELEGANCE

tly simple is this heavy sil- ated trivet with its intricate d design. Adjustable to 13", ides ample protection under and other hot serving dishes. art table necessity—grand ur Holiday entertaining, or iving. Sent Postpaid. No D.'s.

12.50 tax incl.

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LLISON'S
384 Orange, N.J.

Readi-Rods

The self-supporting, polished aluminum extension rod that requires no brackets...no screws...no nails... no tools, for installation.



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Closets,

Doorway Hangings,

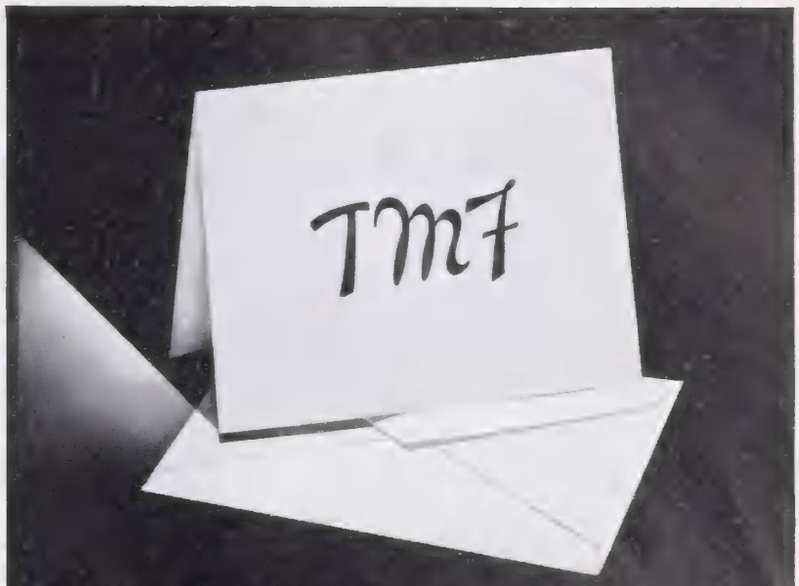
Shower Curtains, And many other purposes.

#24 -	24" to 41" extension	$2.95
#30 -	30" to 51" extension	$3.50
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Postpaid - No C. O. D.'S - Please

ANDREW COMPANY

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Personalized Notes

New charming notes to convey invitations and thank-you messages. Paper in beautiful shades of Turquoise or Stone Gray. Handsome three letter monogram in Scarlet or Navy. Ideal as gifts or for your personal use. Box of 50 notes and envelopes in an initialed box . . . $2.00

Add 10¢ for postage in America. Orders not accepted for Christmas delivery after December 14th. List initials as they are to appear. Sorry — no C.O.D.'s.

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JEWELERS TO AMERICA FOR 119 YEARS



Heavy brass cover for large match box. Reproduced from antique wooden mold. Sheaf of wheat in repousse design. Interesting detail.

$5.50 Post Paid

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Antiques by appointment

CHESTNUT RIDGE

BETHEL, CONN.

Say It With Music



Lined Musical Mirrored Sewing Chest.

Just lift the lid and out comes a pleasing waltz tune. In walnut finish, contains 8 spools thread, needles, scissors, tape measure, thimble, safety pins and pin cushion. The top lifts out and underneath is ample room for Handkerchiefs or Jewelry.

For Her

Size 11½" x 7" x 3½". Fully guaranteed Swiss Music Movement.

Now Only **$10.00**

postage prepaid

Musical Liquor Box—

Beautifully constructed cabinet in walnut finish. When lid is lifted, it appropriately plays "How Dry I Am" on its Swiss Music Works. Suitable for den or office. Holds a quart bottle and is fitted with 8 whiskey glasses. Size 12" x 9" x 4". New Low Price . .



For Him

$12.50

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Lovely Sweetheart Roses

That Will Stay Fresh For Years!

So exquisite, so radiantly natural, you'll have to look twice to discover they're skillfully fashioned in wax! Artfully arranged for you in an enchanting white fleur-de-lis vase, 9" high. White, yellow, pink, or dark red roses.

Mail Orders Carefully Filled

Complete, as illustrated, $11.25. Postpaid

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Constance Spry

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Window Shopping



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The Newest Stockwell-designed Wallpaper

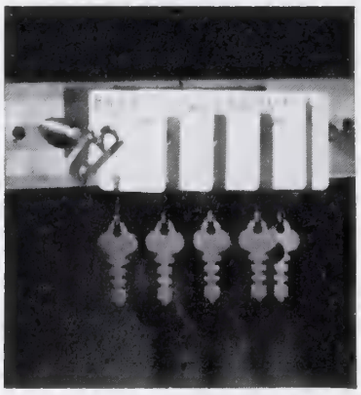
Out of the west . . . Arizona to be specific . . . comes

"CURLY HORSE RANCH"

C. W. Stockwell Co.

Creators of "Trend of the Times Wallpapers"

3262 WILSHIRE BOULEVARD • LOS ANGELES 5, CALIFORNIA



KEYBOARD GENIUS. If ery house in America had of these, we bet there would less divorces. It's a simple bo that hangs on the wall near y back door or in the vestibule, it has metal hooks that hold white tags. These have clips f which hang your assortment keys—each one clearly identif $1.50 ppd. Giftcraft, 1234 E. St., Chicago, Ill.

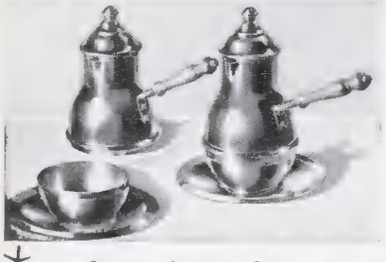


PLAY HOUSE that will be club house for all the kids in neighborhood is sturdily buil Johns-Manville Flexboard tha fire-proof, vermin-proof, weat proof. With painted wood t five window and door openi it measures 48″ x 30″ x high. Shipped knocked d $23.50 ppd. Add 10% west the Mississippi. You can o it from Ideal Supply Co., 20 19th St., New York 11.



CHRISTMAS COOKIES. ditional as the wreath on front door, will come out of oven a crispy golden brown the shapes of Christmas t stars, fat Santa Clauses, stockings. These cutters are r of plastic, and the coated li prevents sticking. Set of 4, $1 Elizabeth McCaffrey, 200 W. St., New York 11, N. Y.

(*Continued on page* 88)



Sugar, Cream, Syrup Jug

ALUMINUM or COPPER

Beautiful and so practical . . . sugar, creamer and syrup jug of original, striking design. *Left*, aluminum open sugar bowl with tray, and *center*, wooden handled creamer that rests on sugar bowl to form complete unit, $7.50. (In copper, $9.) *Right*, aluminum syrup jug of matching design, $5.50. (In copper, $7.50.) All prepaid.

Send check or money order. Sorry, no C.O.D.'s.

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APPLES from the birthplace of

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EXTRA FANCY

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- Gift Boxes guaranteed and sent Prepaid by Railway Express.
- Just send names and addresses. (Please Print)
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- Apples are an ideal Holiday Gift. Order yours today.

Top 'O the Hill House

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Swanky Hankies

that are as lady-of-the-manorish as a glamorous Adrian gown. They are white Swiss linen with full name woven across the corner. (50 names to choose from.) If you were christened Hepzebah or Safira you would like the initial just as well. **$1.25** each

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Anita Gardner

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Now — *Mr. & Mrs. Pillow*

Nobody will suspect that, under your snowy white pillow cases, you can always identify your pillows—

his *Blue*, yours *Rose*.

The finest made—extra well filled with pure white 100% European goose down in down proof ticking with an attractive zippered cover of luscious blue or* rose Satin, quickly removable for sunning or laundering.

Luxurious, sanitary — a grand gift to others—a swell treat to yourself.

Size: 21″ x 27″

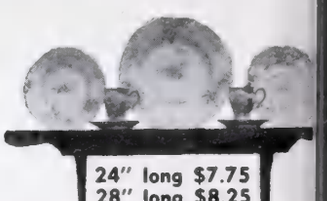
$22.95 pair ppd. **$12.50** single ppd.

*Also available in WHITE at same prices.

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NOW AVAILABLE



24″ long $7.75
28″ long $8.25
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In White -- Walnut -- Maho

This attractive plate rail 6″ deep t high also makes a beautiful clock It is expertly designed and finishe could be the center of attraction i home. It is shipped prepaid in the U Send check or money order. Satisfa guaranteed.

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Now! Distinctive GOODALL HAND PRINTS on Luxurious Satin Mohair that wears for years!

There's a thrilling new beauty on upholstered furniture today... thanks to Goodall Fabrics' distinctive Hand Prints! Exquisite patterns in lovely new colors are printed by hand on Goodall's unique *Satin Mohair* fabric... a fabric so rich-looking, so handsome, you'll be amazed that it will wear so long! Each beautiful design is styled for furniture by Goodall's creative staff headed by Dorothy Liebes..."America's First Lady of Textiles." Give your home this new beauty that only furniture upholstered in hand printed Satin Mohair can impart. Ask for it at your decorator's or at your favorite store.



SOFA IN "HALCYON" HAND PRINT SATIN MOHAIR... CHAIRS IN "LAKE BLUE" AND [illegible]

Your living room can be as lovely as this! Goodall Hand Printed *Satin Mohair* upholstery is perfectly color-related to Goodall drapery fabrics and Seamloc Carpeting.

Imagine this beauty plus added years of wear! Goodall Fabrics are *Blended-for-Performance* to keep their loveliness intact through constant daily use. Hard to soil and easy to clean, the colors are fast as science can make them. And, every beautiful yard is guaranteed against moth damage at any time!

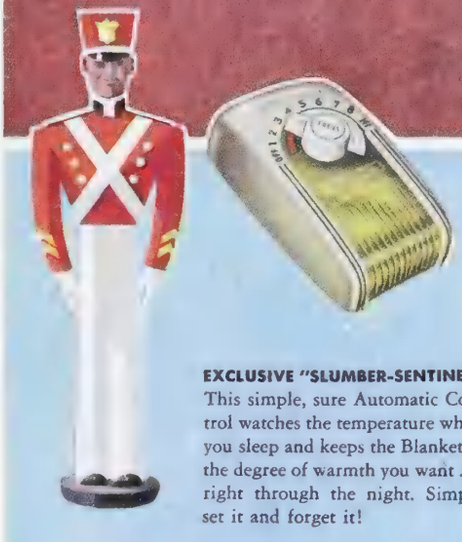
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THE FINEST NAME IN FABRICS

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Sleep RIGHT Through The Night!





EXCLUSIVE "SLUMBER-SENTINEL" This simple, sure Automatic Control watches the temperature while you sleep and keeps the Blanket at the degree of warmth you want . . . right through the night. Simply set it and forget it!

Sleep 4 Ways Better with the Universal Electric Blanket

Now you can enjoy sleeping luxury beyond your fondest dreams. Just slide into a warm bed, cozy as a kitten, and drift drowsily into safe, sound, sleep. Even on the coldest nights the "Slumber-Sentinel" keeps the Blanket at just the warmth you want the whole night through . . . there's no need to pile on extra covers with their fatiguing weight. Big full-sized Universal Blankets for twin and double beds are light as a feather, luxurious in quality, beautifully bound in lustrous satin. Here's sheer sleeping perfection that's four-ways wonderful . . . four-ways better!





1 BEST RELAXED IN FRESH AIR SLUMBER! Sleep like a baby in a fresh airy room the whole winter long. Open the window as wide as you like on even the coldest nights.



2 SLIP INTO A COZY, WARM BED! Just turn on the "Slumber-Sentinel" while undressing . . . in a jiffy, your bed is warm and inviting . . . ready to drift you drowsily to sleep.



3 SLEEP SOUNDLY THROUGH CHANGING WEATHER! The "Slumber-Sentinel" keeps the Blanket at just the warmth you like. No sudden chills . . . no getting up for extra covers.



4 BANISH BLANKET FATIGUE . . . AWAKE REFRESHED! Under the light-as-a-feather warmth of one Universal Electric Blanket you sleep relaxed with no mountain of covers.

Whether you're a "twin" or "double" bed sleeper . . . there's a Universal Electric Blanket that's just the right size. There's plenty of spread for double beds in the big, regular 72" x 86" size. Plenty of spread, too, in the 66" x 86" size—especially designed for twin beds, especially priced for savings.

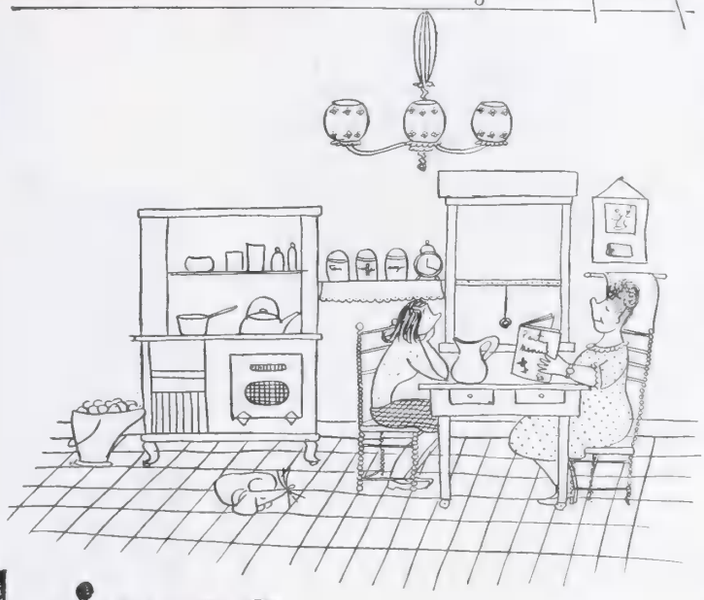


Choice of Rose, Blue and Green in both Twin and Double Bed Blankets

UNIVERSAL

LANDERS, FRARY & CLARK, NEW BRITAIN, CONN.

ARE PARENTS PEOPLE..... by Betty Bet



For dating doings... there's no place like home



Listen, Parents . . . Some husky-voiced tenor may send *you* with . . . "Be it ever so humble, there's no place like home"... but not your teen-agers! Humility is the *last* thing *they* want in *their* home. They want *their* home as up-to-date as bebop. For home—*their* own home (not someone else's . . . or the movies or the corner drug store)—is where they want to do their dating . . . And if they're not doing it, the chances are it's because—let's face it, Mom and Pop—they're ashamed of it. Why not give the kids a *chance* to be popular by giving them a home they can be *proud* of? Start with the kitchen, where some successful parties start and all wind up. You don't have to go whole hog at first. Just enough streamlining to bring it out of the wood range era. Do the same for your living room. Some chintzy drapes and a nice, sinkable sofa to replace that sagging-springs antique will do for a starter. You'll be amazed what even a little refurnishing will do for your growing daughter's morale . . . and her popularity. What do you say, parents? Today?



Copr. 1948 Hearst Magazines, Inc. (House Beautiful)

Better Your Home . . . Better Your Living

Modern homes no longer frighten conservative people. HOUSE BEAUTIFUL Magazine editors have discovered that modern design has matured into beauty that is functional and easy to live with. For example, chests are now built on sleek, modern lines. Some new breakfronts open up into a desk.



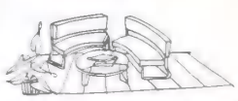
Kitchens can be efficient and roomy if you have the right equipment. New sinks, storage shelves, stoves and electric dish washing machines are compact, shiny bright and easy to keep clean. Give your kitchen special charm with a cabinet and table and chairs in French Provincial style.



The old-fashioned day bed never really served its purpose, but new sofa beds are so well constructed and designed that they add to your living room by day and serve as a double bed at night. Truly a case of "two for the price of one" and marvelous for extra guests.



Summer furniture is year-round furniture now. Its fine construction is so pretty and comfortable that you won't want to part with it when winter comes. Those stunning sectional sofas, tables and chaise longues go well indoors. Upholster them to blend with your indoors scheme.



House Beautiful Magazine

Furniture Retailers: You can become an active part of this nation-wide crusade.
Write House Beautiful for full information today, 572 Madison Ave., New York 22, N. Y.

BETTER YOUR HOME • BETTER YOUR LIVING

California DATES in OLD BRANDY



Large soft, fancy California dates in 0-year-old, aged-in-the-wood brandy. An epicure's delight. Attractive oak barrel retains flavor and has an endless variety of uses. 3-lb. Barrel, $7.95 post paid. 5-lb. Barrel, $12.95 postpaid.

Pure JELLIES and PRESERVES from Oregon



The Brown Derby scoured the whole Pacific Northwest to find these finest jellies and preserves. This particular package is prepared exclusively for us by Dickinson of Oregon and is the finest we have found in 20 years of looking. Custom pack includes: 2 Wild Blackberry Jelly, 2 Wild Blackberry Preserves, 2 Fancy Marshall Strawberry Preserves. All in 12 oz. glasses (the glasses are decorated with little Scotties—use them for tableware). $5.95 postpaid.

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The BROWN DERBY HOLLYWOOD PRODUCTS

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MING URN of CRYSTAL . . .

Fill with water, place flower stems in the weighted pin holder. Submerge these live flowers in the watery depths of this crystal replica of an old Chinese Urn, for a lovely effect. This Ming Urn intensifies the color and preserves your fresh flowers for weeks. Height 8", $4.65 each. Postpaid in U.S.A. No C.O.D.'s. In Kansas add 2% tax. Flowers not included.

HOME ACCESSORIES
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A New Berta Hummel Figure!

Attention HUMMEL COLLECTORS:

A special shipment from the U. S. Zone in Germany—to us ONLY—has just been made of one of the last creations of the beloved Berta Hummel. This figure—BIRD DUET—has never before been shown in this country and only a limited number are available. Truly a rare "find" for collectors.

$10 each Postpaid

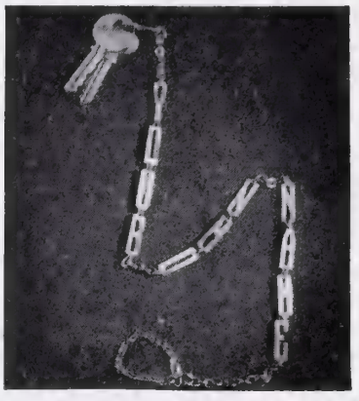
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THE ISLAND SHOP
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Windo

CONTINUED FROM PAGE 8



HIS OWN NAME, spelled in full, makes this key chain of the top-notch gifts for a You're allowed 14 letters, so were christened with a ton twister you can use the first initials and full last name. plated $3.50, sterling silver Tax and postage are inclu Namechain Mfg. Co., 19 E. son St., Chicago 11, Ill.



MY TOWN STATION is signed to hold electric trains track sections after Butch through playing with them, when the trains are running an impressive stop on the line. It has loading platf freight office with sliding d ticket and Western Union o Dowel construction. Gray red roof, 19½" x 9¼" x 1 high. $10 exp. coll. Educati Toy Shop, Westport, Conn.



TEL-O-DRINK is a wond gadget to tuck into the toe man's Christmas stocking, send to a bachelor who is fa for his bartending. It's a flat with the names of 24 m drinks printed around the side edge, and as you turn it professional recipe appears der the right drink. In red, g or brown plastic case, $1 Gladmar Sales Co., Box 327, York 10.

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FOR KIDDIES from 2 to 8 Years of Age

ROCKING HORSE MODEL $22.00

VELVETEEN FINISH

A LIFETIME THRILL FOR THE YOUNGSTERS

This year give them the Xmas they'll never forget—let them thrill with the joy of a romping gallop on this realistic pony. Big and sturdy for safety. Surprisingly realistic in a variety of beautiful finishes—both rocker and glider types. In genuine calfskin or rich fur-like velveteen coverings with genuine leather saddle and reins. Stirrups and frame-work of durable aluminum. Orders received by Dec. 12th will be delivered for Xmas. Express collect. Cash with order or 50% deposit on C.O.D. Order today!

Orders received by Dec. 12 will be delivered for Xmas.



ROCKER TYPE
No. 220 Stands 34 in. high, 26 inches long. For children from 2 to 8 years of age. Rich black velveteen coverings.
Only $22.00

No. 240—GLIDER TYPE VELVETEEN
Stands 34 inches high, 26 inches long. For children from 3 to 8 years of age. Rich black velveteen covering.
Only $25.00

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Stands 34 inches high, 26 inches long. For children from 3 to 8 years of age. Genuine Holstein calfskin (illustrated) covering.
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Mail Box Stand for Homes of Distinction

Authentic French Quarter design cast iron decorative scroll with 5 ft. standard of strong steel tubing, all packed with wrought iron straps and bolts for easy assembly. Black weather proofed enamel finish.

Mailbox (extra) of lifetime aluminum, approved by the Post-master General.

Send check or money order. Shipped F.O.B. Birmingham.

$11.95 stand only

Box, $5. Both for $16.50

Also Adjustable Railings and Window Guards. Write

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Birmingham 4, Ala.

TINY TOW



Build a M ture Villag put under Christmas Authentic scale models made of sturdy board in color. You simply cement parts toge We supply cement and easy to follow structions with each kit. FUN FOR WHOLE FAMILY!

Dutch Colonial House	.3
Two-Story Brick House	.3
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ORDER BY NAME—add 10c to each for p

IDEAL MODEL
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Shopping





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WL HIM OVER with a mu-l bar that looks exactly like egulation bowling ball. It even a three-finger grip! When remove the top, there is a olving bar with six shot sses and a whiskey bottle. The ic starts when you take the le out of its compartment. .95 ppd. Emery Bird Thayer, nsas City, Mo.



E BABE RUTH GAME is nd new, and a fascinating pas-e for all the young and old eball fans you know. The rd is a miniature arrangement a professional field, and a gnetized arm pitches the ball a mechanical batter, whose ng is controlled by a camera-e plunger. For solo or com-tive play, $6 postpaid. The Hagens of Westchester, 1936 mer Ave., Larchmont, N. Y.

GIANT Salt, Pepper, and Sugar Shakers



These distinctive mammoth shakers (5½" high) are a Brown Derby exclusive. In copper, they are $6.50 apiece. Set of 3, $18.95. In heavy silver plate (with non-corrosive nickel interiors), $8.95 each, or set of three in silver, $25.00, plus 20% Federal tax. All prices postpaid.

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SELF SHARPENING CARVERS



Here's the "knife that sharpens itself", in a unique Pakkawood case. Blades are of chrome-vanadium steel, hollow ground to razor sharpness. Made by Robeson, fine cutlery manufacturers since 1879. One 11" ham and roast knife in case $10. Same knife plus English type prong fork, $15. Same knife plus one 7" steak and trimming knife also $15. All three pieces (11" and 7" knives and fork), $22.50. All prices postpaid.

The BROWN DERBY HOLLYWOOD PRODUCTS

1628-K North Vine Street • Hollywood 28, California

SOMETHING NEW—

For the man who thinks he has everything!



LONGINES-WITTNAUER **14 kt. GOLD**

CUFF LINK WATCH SET

Mounted in one link is a nationally famous, guaranteed 17-Jewel Longines-Wittnauer Watch. On the other link any monogram (up to 3 initials) engraved in block or ribbon style at no extra charge. This heavy 14 kt. GOLD CUFF LINK WATCH SET postpaid, only $100, fed. tax included. ORDER BY MAIL—send check or money order. Specify up to 3 initials.

LONGINES-WITTNAUER **$100** Fed. tax included

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(Reference: Bank of America)



STERLING SILVER *Monogrammed* PIPE

Reach "his" heart with this most distinguished addition to his pipe collection. A fine imported briar, thoughtfully monogrammed in perfectly inlaid sterling silver letters. Band is also sterling. Each pipe is individually registered and guaranteed.

Comes in chamois-cloth pouch and handsomely gift-packed. Available in straight or curved stem. Specify choice of shape, and initials desired, up to three at no extra cost.

Remember, no mum has enough pipes!

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Build a ¼" scale model of your dream house with Plan-O-Blocks. In three dimensions you can see it from every angle; alter it to suit your needs. Plan-O-Blocks are not a toy, but precision made; accurate enough for your builder to estimate costs. One set lets you plan and construct thousands of designs, one at a time.

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Beautifully Decorated
Your choice of all oranges, all grapefruit or mixed. 55 lbs. **$5.00**

Full Box	Half Bushel	Deluxe Basket
90 lbs.	30 lbs.	Contains oranges, grapefruit, (tangerines in season), Guava Jelly, and other Tropical delicacies.
Your choice of all oranges, all grapefruit, or mixed.	Your choice of all oranges, all grapefruit, or mixed.	
$7.50	$3.00	$7.50

SOLD IN U. S. AND CANADA ONLY

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SATISFACTION GUARANTEED

All fruit picked, packed and shipped the same day

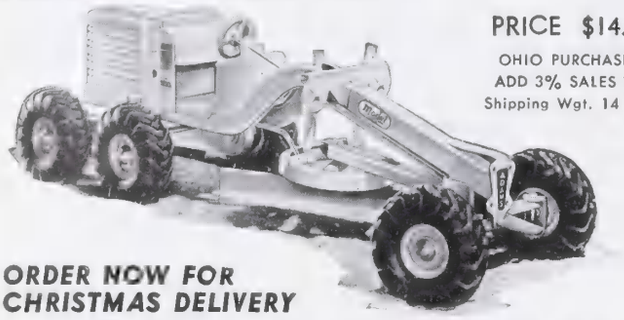
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PRICE $14.75

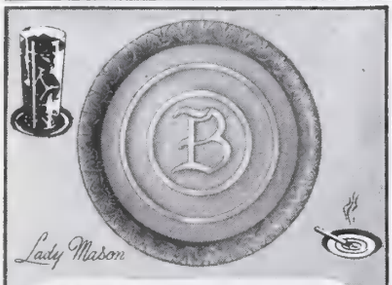
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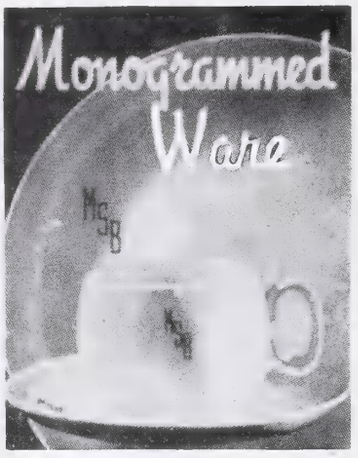
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Set of 8 . . $1.50, postpaid

Also handsome 2-toned bronze coasters with initial. Set of 8 $7.50, postpaid. Sorry, no C.O.D.'s.

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$19.00 for complete service for six (35 pieces)

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$4.50

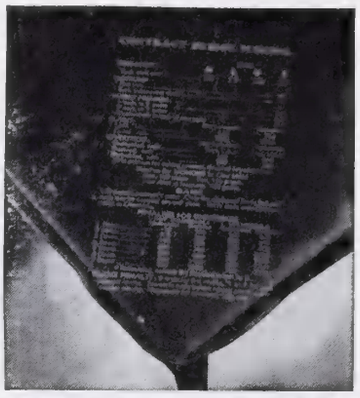
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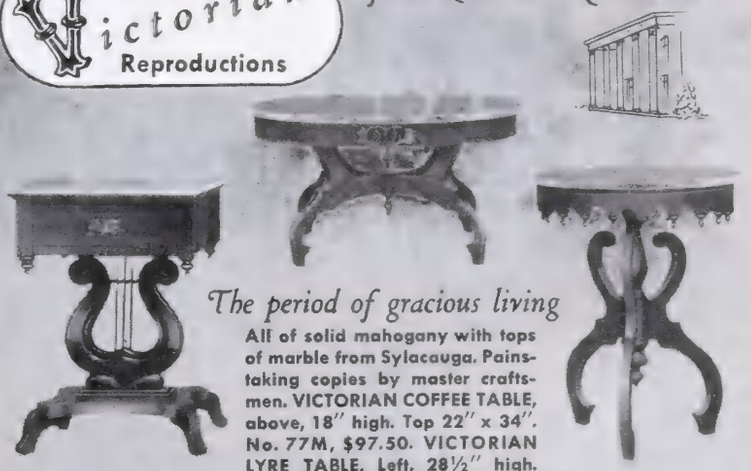
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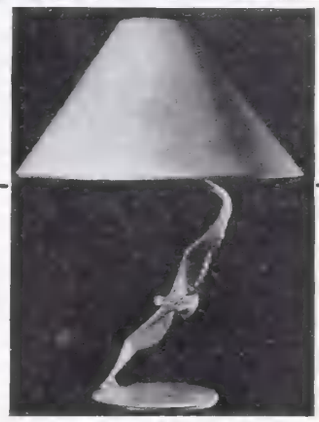
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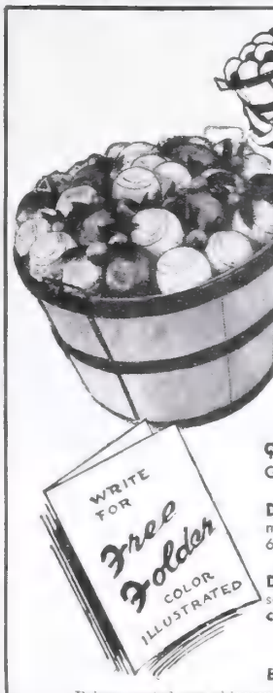
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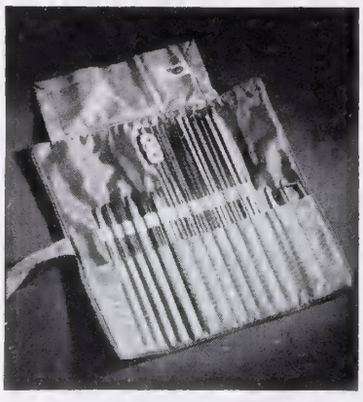
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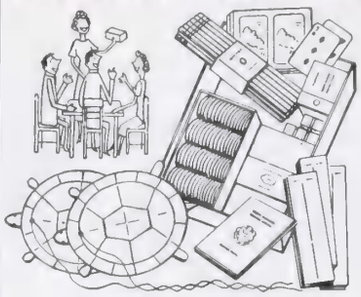
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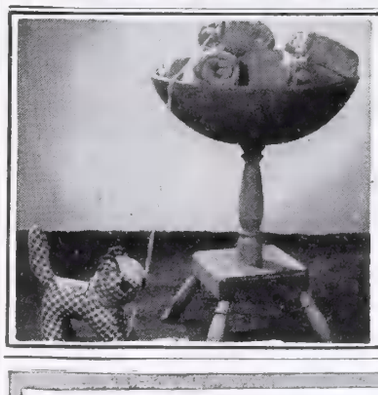
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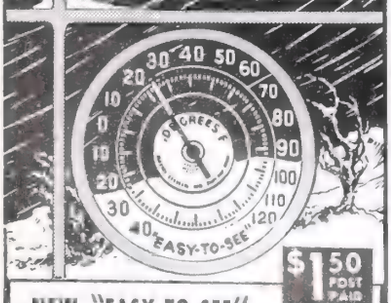
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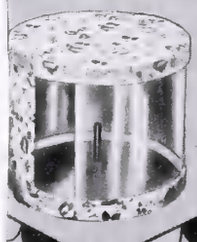
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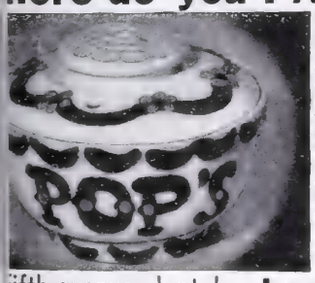
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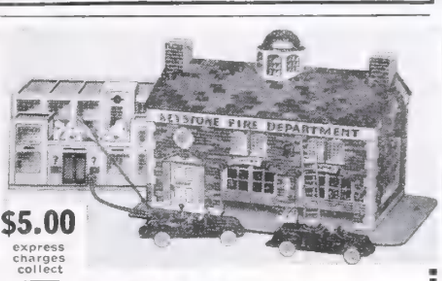
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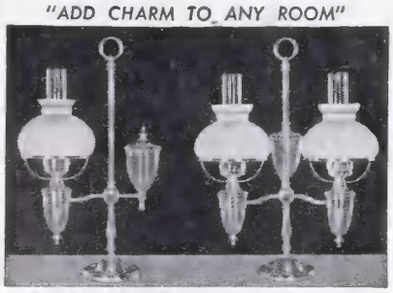
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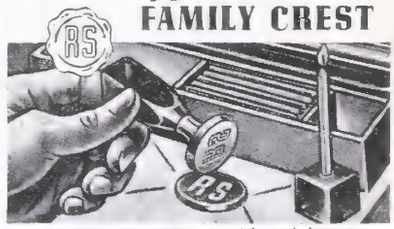
WREATH & SPRAYS Box No. 3

One 19" Wreath and almost a bushel of Sprays for a variety of gay decorations. **$7.50** the box

Hormone-dipped, cushioned in fragrant cedar or fir, it is packed wet to reach you in perfect condition. Shipped prepaid. For orders east of the Mississippi add 40c.

SPRIG and SPRAY
HOLLY FARM
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Gig Harbor, Washington

Create Your Own
FAMILY CREST



Imagine your initials in rich and lustrous dimension, beautifully pressed into a seal or "Crest." Personalize your letterheads and envelopes, use as original and novel bookplate identification, as package seals, protection for personals, and as many other exciting uses. *Order an Initial Seal for each and every member of your family.*

Included with every Wax-Stix Set, many suggestions for using your Initial Seal, from medals for children to pins and place cards for parties.

Complete kit contains brass engraved seal with one or two-letter monogram, rich and beautiful Jewel-toned plastic handle and matching candle holder, 3 sticks of Dennison wax in assorted colors and candles.

$2.95 Postpaid No C.O.D.'s

Write for our NEW Gift and Gadget Guide

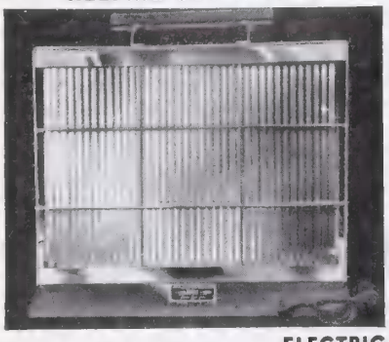
Meet "Mr. Humph," the gift detective

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RADIANT HEAT! Another dream of science come true!

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SAFE: Will not ignite or burn paper or fabric.

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ECONOMICAL: Makes most from current used. Uses less than Kilowatt per hour.

EFFICIENT: Heats you directly. Floor-ceiling heat variation only about 2 degrees. RADIANT heat is comfortable at several degrees lower room temperature. These degrees saved are the most costly to produce.

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NEW DEPARTURE in ELECTRIC HEATING!

Invented in France. Used to heat Maginot Line. Effect on humidity and oxygen is negligible. Effective in circle 20 feet in diameter. Will keep room 15′ x 15′ warm in freezing weather. Outstanding in "heat-ability" and value. Puts heat near floor where needed. No flames—no glow—no fumes—no light. No moving parts or blowers. No more roasting on one side, freezing on other. No more red-hot coils. Makes possible low temperature heating. Low operating cost. Element consists of aluminum alloy fused into back of tempered, break-resisting glass at high temperature. Designed for toughness; kick it over or stand on it, it won't break. Handsomely framed 15″ × 20″ in polished aluminum, fitting any decorative scheme. AC or DC. Just plug it in. 7′ electric cord.

PLAY SAFE—Don't freeze! Keep Warm Send check or money order today. Shipped express charges collect.

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TELEPHONE: *Tarrytown 4-0624*

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thousands of

Christmas candles

pictured, red and white santa head $2.00



Holiday festivities are made all the merrier with the addition of intriguing candle creations . . . Colorfully shaped into Christmas trees, bells, snow men, stars of Bethlehem . . . unique designs, pine scented and brightly decorated for mantle or coffee table. Write for our . . .

FREE CATALOG *of unusual gifts*

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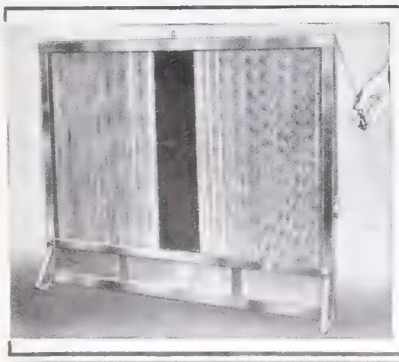


YOU'VE NEVER SEEN ANYTHING as adorable as this "Make Your Own Doll". It's not "just another doll", but one that youngsters will really appreciate, because they can finish it with their own hands. The box contains the doll—ready to be stuffed with the filling provided, and a beautifully made outfit ready to dress her in. Just fill her up—snap her closed—and dress her up. Simple and fascinating to complete. Completed Doll 12 inches tall.



Choice of Indian, Mexican or Dutch.
$3.50 each or 3 for $10.00
Postpaid—Sorry, no C.O.D.'s.

Carla Jill Studios
"headquarters of the unusual"
Northport, Long Island, N.Y.



IMPERIAL'S newest brass mesh fireplace screen, with heavy angle frames made of Revere brass, easily operated with one hand. Pull chain opens or closes both curtains simultaneously.

Available in two sizes:

40″ wide—32″ high at $59.95
48″ wide—33″ high at $69.95

No C.O.D.'s, please

Shipped express charges collect, from

MIKE'S FIRESIDE SHOP
9041 West Pico Boulevard, Los Angeles 35, Calif.

Back for Christmas — Famous Irish Belleek China



Irish Belleek sugar and cream. Beautiful table or collection pieces of oyster white with translucent creamy lining. Available for first time in years. Pitcher is 3¼″ tall. 2 pieces, $6.00, shipped postpaid. (For delivery in Tennessee, add 2% sales tax.)

Write for free illustrated Gift Catalogue

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Window



NAME UMBRELLA is a m to-order present for an abs minded little girl who is for losing things. With it she pray for rain, sail throug downpour with her nose in air, never let it out of her si Red with first name in gr navy, or white; navy with re green. Allow two weeks for livery. $3.75 postpaid. Lor Taylor, New York.



THEY CATCH ON QUI LY. Smokeless fire ligh called Kindle-Lite, are chu cubes impregnated with keros and they flare into healthy fl at the touch of a match. V them, you don't have to b campfire girl to start the h fires burning. A box of 96 cu is $1. Postpaid from Gustafs 517 Davis Street, Evanston,



DEAR DIARY. What a Peter is, what a two-faced fri Mary Alice turned out to be, what a divine dancer Tommy these are some of the less bli ing entries that get spilled the diary of a teen-queen. one has the important lock key, comes in brown leathe stamped with her name in gold. $3.50 ppd. No c.o. Helene Stevens, 6411 Hollyw Blvd., Hollywood, Calif.



CLOSET SPACE SAVER

A complete utility closet that fits any door. It's a clever arrangement of steel rods and hooks that form a holder for your ironing board, brooms, mops, etc. Top rack holds soap, cleanser, etc. Bottom rack for heavier utilities. Steel spring holds them securely. Easily installed on inside of any door in a jiffy. Now you can keep things out of the way, easy to reach and always ready. Price only $2.95 postpaid. No C.O.D.'s please.

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MONOGRAM

NAPKINS

BEAUTIFUL COCKTAIL NAPKINS
With your name die-stamped in platinum or old gold

SOFT luxuriant 9x9 paper napkins with daintily scalloped edges in the popular pastel shades of yellow, green, pink, and blue. (You won't miss the good old linen ones when you get these.)

Stamped with your name or initials, or two names like "Mary and Tom," or the name of your place like "Twin Oaks Farm" or the family name like "The Martins." Packed in attractive gift boxes they make the perfect gift for family or friends.

A box of one hundred (25 of each color) cost $1.25, or a *box of 200 for $2.00*. Immediate orders sent post paid promptly—in U. S. only.

Order immediately from
CARDOGRAMS
2451 Fullerton Ave., Chicago 47, Ill.

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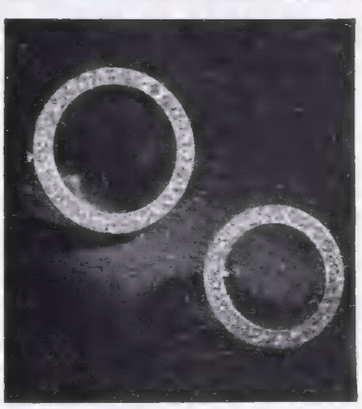
ENING STAR. This cocktail on has a photographic print he New York city skyline re- ed in the harbor and is so that you'll be the talk of your rite town. The border gaily claims your choice with "Make e Manhattan" written in blue, gerine, or green on white ich crepe, tied with a satin on. $5.95 ppd. No c.o.d's. May rwin, 545 Fifth Ave., New k 17, N. Y.

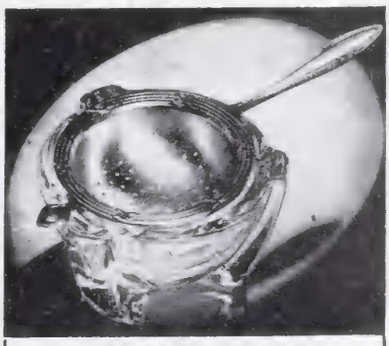


NSIDE MY GARDEN TE," planned and arranged Julia Latimer, noted horticul- st, is beautifully bound in green calfskin with gold- ed flowers on the cover. se-leaf indexed pages are or- zed for recording everything aining to your garden, nds, trees, and shrubs. Ré- é flower prints are the inside rs. $17.50 ppd. Plummer, , 734 Fifth Ave., New York.



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TEA STRAINER
and Fine Crystal Drip
Brew your own fresh tea! $4.95 for both
Postpaid. Fed. Tax included
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Lovely velveteen-lined Jewel Box with lifting section tray, grooved for rings, ear-rings and brooches. Has "Magic Touch" secret compartment. Luxuriously polished, gold-tooled trim, individualized with gold initials or first name. It's 7 by 10 and 3½ inches deep. Tiny set-in lock with key keeps it very personal. **4.95**

Add 25¢ for postage.
State 2nd Choice Color.
Jewels not included.
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for your friends . . . your family
from the famous . . .
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★ The perfect gift for the hard-to-please. Choice young turkey, tender and juicy, processed in a secret brine of rare spices, pineapple, apple, and other tasty juices, and smoked to unsurpassed flavor over green applewood embers. The same delicious delicacy served at Chicago's smart RADIO CLUB RESTAURANT . . . not to be confused with ordinary smoked turkey.

Handsome leatherette gift box contains ½ lb. ea. Sliced Smoked Turkey, Smoked Turkey Paté, Smoked Turkey-Wild Rice Dinner; 6 oz. Wild Rice . . . enough for several meals, many hors d'oeuvres.
A Superb Value . . . $5.00

Ideal for holiday entertaining:
SMOKED WHOLE TURKEY
in protective Tralon bag

Can be served hot or cold. Recipes enclosed. Size: from 7 to 18 lbs. smoked weight. Price: $1.75 per pound.

All orders festively packed, with gift card, and shipped EXPRESS PREPAID.

SPECIAL:
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Orders for whole turkeys filled closely as possible, but may be slightly under or over weight specified



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will be loved by children and grown-ups alike. Unique, colorful drawings of Noah's delightful family with enjoyable rhymes for each pair of animals—Elephants, Raccoons, Pandas, Giraffes, Lions and many others printed in 8 harmonious colors. Size 24 x 19.

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Your Newest Gift!
COCKTAILS for TWO

Really a clever idea is conceived with the personalization of this attractive Cocktail Set.
The family name is hand-painted on the 12 oz. shakers and "his" and "hers" pet nick or first names on the 3½ oz. glasses in either red, blue or black.
Fired for permanence, alcohol resistant, and washable heavy hand-blown glass is capped by a chromium-plated on brass shaker top. Together with the glasses, they complete an unusual and stunning set.

$4.95 postpaid—Delivery within 3 weeks
No C.O.D.'s, please
Print names clearly and specify color desired.

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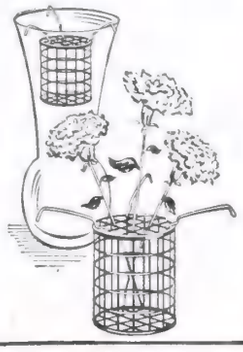


Clear Coasting

Serve drinks on these pure and polished, personal plastic coasters . . . immaculately cut and imprinted with your name or monogram in gold, silver, blue, red, green or white. Sparkling and unbreakable, they protect tables from glass stains . . . come in brilliant tones of red, green, blue or clear. One color combination to an order. Mention color coaster, color stamping, quantity, imprint, if monogram indicate sur initial. Diameter of coaster measures 3½". A welcome gift for your favorite hostess.

8 coasters for $2.00 postpaid
12 " " 2.75 "
No C. O. D.'s please

FRANWAL CO.
Dept. C, Red Bank, N. J.



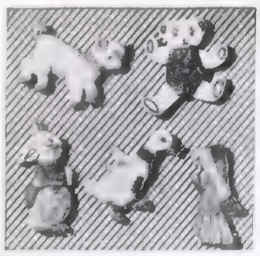
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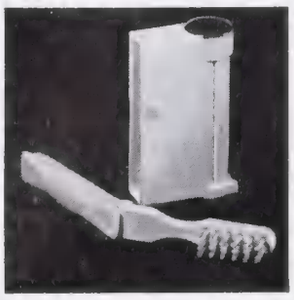
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Party Cookie Cutters for Holiday Cookies. Five favorite story-book characters add excitement to Holiday Tables, and to the Christmas Tree. Everyone enjoys eating cookies that have been gaily decorated. Plastic Cookie Cutters indent features and clothing to guide you in decorating. Set includes: Bunny (4½" tall), Lamb, Teddy Bear, Duck and Angel, plus delicious cookie recipe. $1.00, ppd.



Tote Brush. Now, a compact folding tooth brush and powder kit in one! So handy for travel, office school. Carry it in your purse or pocket. Brush locks rigid: kit easily refillable. In lustrous, jewel-like plastic: Rose, Blue, Green or Ivory. Just $1.00, ppd.



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PACKED IN A GIFT BOX

Bright as a shiny holly wreath! For a very merry Christmas order this festive gift box—brimming with luscious fruits and rare, imported and domestic delicacies. An epicurean treat for your favorite hostess . . . for your own holiday table.

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Russian Bread Tray **$8.95**
2 for $17

Authentic reproduction in solid brass; 11⅝ inches diameter, 3 inches high. Suitable for potato chips, pretzels, popcorn, fruit, flowers, etc.

HANGING FLOWER HOLDER



7-inch all-brass dragon (movable), with solid brass chain and copper flower holder; swing arm; plant not included. Complete... **$5**

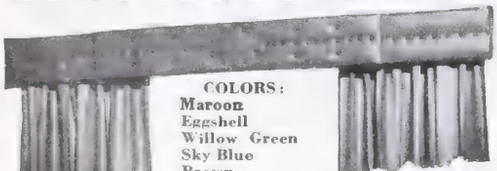
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COLORS:
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for single windows
4.95 ea.

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JIFFY-QUICK INSTALLATION. Made of sturdy plywood, padded and covered with simulated leather with antique nail-head design. Easily adjustable to any window size. Single windows: 24 in. to 43 in. Double windows: 48 in. to 88 in.

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All new Schick Super and Schick Colonel electric shavers; give your man a smooth, clean, effortless shave, quickly, without muss or fuss.

New Schick Super shaver, a precision instrument with two shaving heads and start-stop switch. **$21.00**

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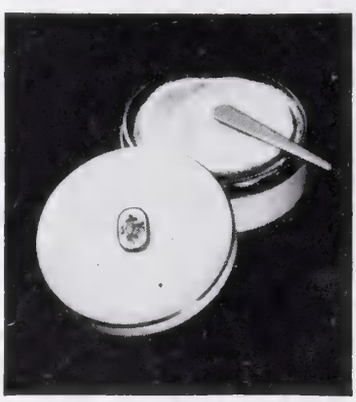
T. S. ALLING
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Windo



PRINTS FOR A MAN wishes he could push back walls of his office and let in invigorating snap of early m ing in a duck blind are these uine color etchings by Paul W The birds stand out arrow-sh against the golden marsh gr the pale winter sky. "Arrival" "Departure," companion pri are 17½" x 23" plus margins, each ppd. Paris Etching Soci 36 W. 47th St., New York 19.



SPILL-PROOF POWD BOX. If there has ever been signed a better powder box t this, we don't know about it. superlative feature, of course the push-down spring prote that prevents leaking or o loading of puff. 3" box is pa or white enameled metal flower decoration. Give sec color choice. $2.35 ppd. Mad Mapelsden, 825 Lexington A New York 21, N. Y.



GOOD BUY. Surely you m have someone on your Christ list who needs salts and pepp because this set represents s nice value that it's too bad pass it up. A gift box conta four chunky shakers, crystal cl and simple in design, with sil plated caps. Yours for $1.25 p Green Gable Gifts, 394 Le Ave., New York 27.

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The whole family fits one inside another like Chinese puzzle boxes. Dolls are unbreakable plastic . . . each part a different color. Father is 5¼" . . . his brood graded accordingly.



$1.93 plus 25c postage

Walt Disney's famous Pluto now a
PLASTIC FLASHLIGHT

His light is bigger than his bite . . . a push of the tail and his nose is illuminated. 4¾" long. Fast colors in Fireman Red or Doggy Tan. (Non-poisonous, chip proof.) Complete with battery and bulb.

PLUTO LIGHTS THE WAY



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ELECTRIC SOLDERING IRON



For the workshop hobbyist, the h owner, the amateur or skilled mecha Beautifully chrome-plated, has hands and cool gun-grip. 4 special-use make possible a variety of work, f fine to heavy. Works on AC and DC, unique built-in safety stand, Un writers' Laboratories approved. Co Christmas wrapped in attractive Includes free booklet "How to Sold $4.95 postpaid. Check or money or No C.O.D.'s.

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N-SIZED. A whopping ash , massive and impressive, sures 8″ in diameter, and es engraved with a big three- er monogram in 2″ block let- . Wonderful for a pipe smoker, hain smoker, or beside your favorite chair. Remember it a wedding present, too. With rests, $5.50 postpaid. 6″, $4. 1 25¢ W. of Mississippi. Eunice elties, 541 Madison Ave., New k 22, N. Y.



OCOLATE SET. After an rnoon of skiing, when a fire hot chocolate seem to be what ven is made of, this is a set to lerline your contentment. Made Oaxaca pottery in the Apricot gh pattern, it consists of pot, amer and sugar, six cups and cers, a cake of the best Mexi- chocolate, flavored with cin- non and vanilla, and a swizzle k. $9.75 ppd. The Old Mexico p, Santa Fe, New Mexico.





Game Bird Print

KNOTTY PINE GUN RACK

A gun rack that combines beauty with utility! A rare gift for the hunter or anyone who has a collection of guns and rifles. Framed in the upper portion of the rack—is a colorful print from the portfolio "Game Birds of America" by Lynn Bogue Hunt. Rack will accommodate up to five guns and keep them well out of reach of young or careless hands. Fits perfectly into any room in the house! **$10.00.**

MUSICAL SERVING TRAY

with Hunting Dog Print by Megargee

Made of solid mahogany — primevera finish. The print (under glass with edges sealed against liquids) is by the famous sportsman's artist —Edwin Magargee. Pick up the tray and a hidden music box starts to play a rollicking drinking song—set it down and the music stops! Tray is 14″ × 17″. You may have your choice of the following prints. "The English Setter" "Springer Spaniel", "Labrador Retriever", "Pointer", "Cocker Spaniel" or "Chesapeake Bay Retriever"—**$9.00.** (If the prints alone are desired for framing the portfolio of 6 may be had for **$5.00**)



mayfair Gifts

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The SELLINGERS

The Ideal Christmas Gift

Cast aluminum signs with 2" letters that brightly reflect light at night. 1-line sign (above)—$5.25 plus 30c per letter. 2-line sign (below)—$7.75 plus 30c per letter for top line only. Second line can be substituted with any name. Add 30c per letter. 22″ wrought iron stake included. Either sign, choice of bird, Cocker Spaniel or plain.

Philip Sands Graham, architect, says: "The only signs I recommend for homes."

Sign Catalogue on request

McNULTY DESIGN STUDIO
Box HB-11, Westport, Conn.

The PARKERS LIVE HERE



Cocktail Napkins
with "CHARMS"

"Good luck" **charms in the form of imported miniature liqueur bottles, a different one to each napkin, bearing its own label. The cutest things you ever saw! And, sensibly, detachable for laundering.**

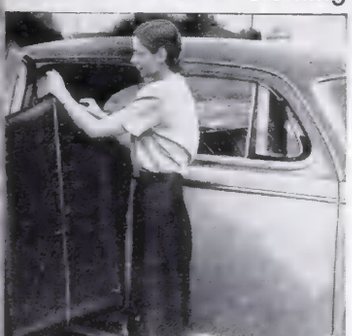
The napkins themselves, in eight different colors, are of sturdy Indian head cotton, with generously fringed edges.

Absolutely new, this is the ideal gift—practical, different, and, lovely to look at it adds spice and gayety to the occasion. A friend-pleasing gift—novel, yet highly practical. Buy several sets.

Only $3.95 the set, boxed, ppd.
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WRINKLES Suits hang straight and stay sed in Travel Suiters*. Save many times cost in fewer cleaning bills while trav- . Waterproof, dustproof, long-wearing ed fabrics. Full-length zipper. Holds 3 and accessories. No bulky gussets. Ideal gifts. 24x40″, brown or le tan leathercloth..... **$10**

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SUPREME QUALITY
MAPLE SYRUP
from Old Vermont
in charming gift container

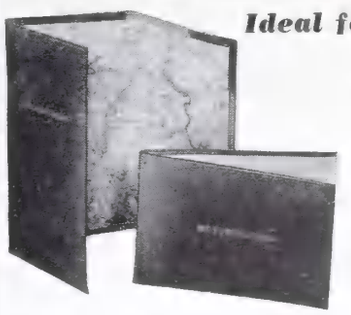


Working with our friends and neighbors we make what we believe is the finest-flavored Maple Syrup ever to come out of Vermont. It is rated top quality Fancy Grade and we'll send you fifteen full fluid ounces of this Green Mountain nectar—done up as it deserves in a lovely ceramic pitcher —for only $2.50

Send money order or check to

DEER RIDGE FARMS
R. F. D. #4, Brattleboro, Vt.
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Ideal for the **CAR OWNER**



AUTO MAP CASE—Keeps your road map in order so you can read it quickly. Roomy pocket holds other maps. Fits in glove compartment when not in use. Made of luxurious brown leather.

MOTORING LOG—In brown leather to match above. Keeps record of places visited, mileage, gas, route numbers, etc. Section for addresses. Fits Map Case pocket.

AUTO MAP CASE	$3.50 postpaid
MOTORING LOG	2.50 postpaid
COMBINATION	6.00 postpaid

FREDERICK H. BEACH, Dept. O-3
200 Fifth Avenue, New York 10, N. Y.

A gift that ends dishwashing!

If your friends have ever said "I wish we didn't have to wash dishes!", they'll welcome SILVERIM plates. Gay paper refills fit into 8" hammered aluminum holders to make an attractive service for informal entertaining, breakfasts, lunches. LITTLE SILVERIMS, 6", are ideal for bread & butter plates, teacups, sherbet glasses.

GIFT SET DE LUXE, 8" plates 4 Holders 100 Refills	$5.98 Del.
TOWN & COUNTRY SET, 8" plates 12 Holders 300 Refills	$16.98 Del.
LITTLE SILVERIM SET, 6" plates 4 Holders & 100 Refills	$4.75 Del.
HOSTESS SET—1 Gift Set De Luxe and 1 Little Silverim Set	$10.00 Del.

No c.o.d.'s please



COLLINS CRAFTSMEN, Inc.
Dept. B Bryn Mawr, Pa.

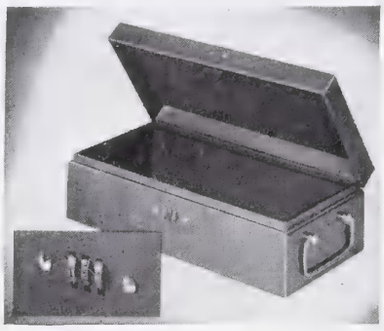


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Children will have a lot of fun with this toy plastic phonograph that plays its own four inch records. Just turn the handle. Records will also play on standard victrolas. Phonograph, sample record and 2 needles only $2.75 Ppd. With 3-record Goldilocks album (6 sides) $3.35. Other albums 60 cents each.

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Keep insurance policies, bonds, valuable papers safe in one place. Sturdy fire-resistant box of sheet steel, not tin. Secured by Corbin-Sesamee three number combination lock. No key to lose! Useful gift for old and young. Size 11½" x 5½" x 3½" in Cadet Blue or Grey (give choice). Postpaid $3.75, 25¢ extra west of Denver. No COD's please.



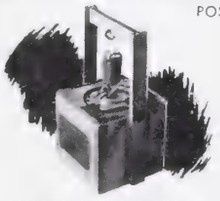
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48 bite-size, chewy Pralines . . . your first choice as a "Cand-y Date" for '48! Also in chocolate almond, $2.50 POSTPAID



WISH YOU WELL . . .
A Well of Candy Goodness . . . filled with tasty, bite-size nibs, assorted flavors, $1.25 POSTPAID

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54 East 59th St., N.Y.C. MAIL ORDER DEPT. 306 E. 54th St., N.Y.C.



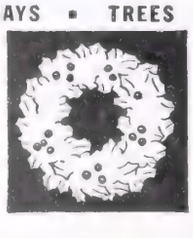
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Evergreen English Holly . . . jewel of festal greens, comes sparkling fresh from our Oregon farms to you.

Box of Berried Sprays, A Wreath, or Tree, each . . $5
(Other prepaid packages, $2.50 to $15)

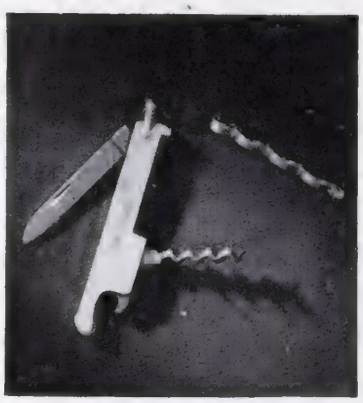
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Window



GOLD STANDARD. Here two gifts of 14k gold: one fo man, one for a girl. For the g tleman in your life, whether h your bridegroom, father, or be there's the gold case that has penknife, corkscrew, and bot opener. $34. The bobby pin is glittering headliner that every g we know longs for. $13. Tax cluded. Cartier, Fifth Avenue 52nd Street, New York 22, N.



A GOOD STEER for a man your list is this ship's wheel a stand. It measures 29" high, made of bronze-colored met has brass spokes and anchor. $ A table ash tray (not show is all brass, 11" wide. Both have removable glass tra Express collect from The Fo Seasons Shop, 59 S. Idlewi Memphis, Tenn.



NIGHT DRIVING GLASSE We gave these to a friend of ou who does a great deal of traveli across the country, and he sa they've made a tremendous d ference. The glasses not on eliminate headlight glare but a tually improve night vision. Fi too for skiers, as they cut o infra-red rays. Plastic frames f women, $6; metal for men, John N. Sundahl Co., 1308 Mo cado Drive, Glendale, Calif.



WHAT'S YOUR HOBBY?
We'll Paint It On These Gay Mugs

Everyone from Baby to Grandpa will get many a chuckle and a lot of use from these clever gift mugs! Send us the name and hobby, business or profession of recipient . . . you'll get back a highly amusing interpretation handpainted in gay colors—glazed to a shiny finish. Oval beer mug with a curved handle or coffee mug that also serves as a shaving mug or novel plant holder. Children's mugs decorated with cute animals.

Beer Mugs, 5" High	$3.50	postpaid
Coffee Mugs, 3" High	$3.00	postpaid
Child's Mugs, 3" High	$2.50	postpaid

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For this amazing Silver Saver Set of HAND BAGS send $3 today. Too, you'll find ma uses for HANDI-BAGS (used by 350,000 hous wives) in kitchen and closets. We ship immed ately prepaid. Money-back guarantee. No CO



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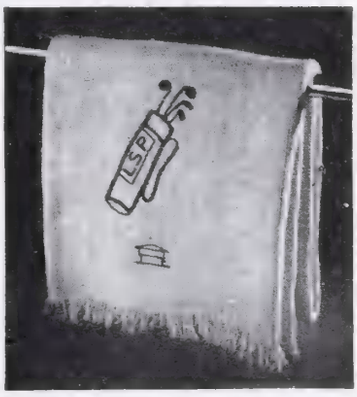
Shopping



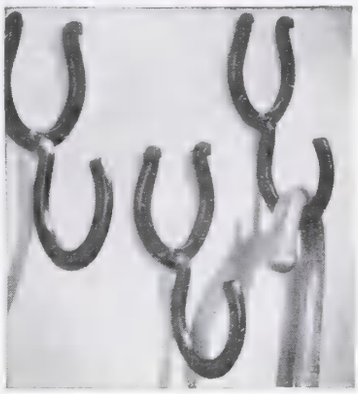
OW HEAR THIS. A child's nsole phonograph is a present e whole family will enjoy. The own-ups need no longer com- te with Jack the Giant Killer; e youngsters can play their fa- ites without adult interference. pink, blue, or cream finish, it s a volume control, holds 8 al- ms. 15½" x 11½" x 24" high, 0.95 exp. coll. Redi-Rack Corp., 1 W. 24th St., N. Y.



URE LUXURY. A man whose ndards of quality are high will completely delighted with this vel. He won't even accuse you of travagance, in spite of the not- small price. It is hand-woven pure Oregon linen, incredibly sorbent, and comes embroidered th fishing rod, tennis racket, ing crop, or golf bag and his nogram. 28" x 50", natural h brown. $9.75 ppd. Mosse, 659 th Ave., New York 22, N. Y.



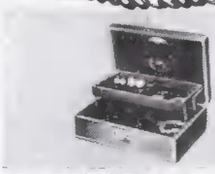
ONY SHOE HOOKS: 75c. ese are the most satisfactory oks we've ever thrown a coat er, but their uses are so numer- s you won't be satisfied with s than a dozen. In a child's om they'll get everything off the or from blue jeans to catcher's tts. They're wonderful for ties; d there's nothing like them in e vestibule. With pony shoe ils, 75¢. 6 for $4. Horseshoe rge, Lexington, Mass.





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Practical and good-looking is this sturdy Tory sewing kit covered in GENUINE LEATHER and lined with moire. Roomy, compact "Quik-Pik" pop-up tray has two compartments. Complete with tape, scissors, thimble, needles, & threads. 10¼"x7¼"x3½". Available in blue, ivory, green, and wine. Postpaid **4.95**



TORY JEWEL BOX

This Tory-styled, GENUINE LEATHER-COVERED jewel box features the clever "Quik-Pik" tray which pops up when box is opened. Velvet lining, built-in mirror, 4 compartments and ring section. Inset solid brass lock, 22-karat gold imprinted border decoration. 10¼" x 7¼" x 3½". Red, blue, or ivory. Postpaid **4.95**

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This lovely, dainty fleur-de-lis costume pin has captured completely the quaint, old-fashioned charm of the valuable heirloom from which it was copied. The exquisitely wrought design is worked with tiny simulated seed pearls and gem-like stones of amethyst or garnet. Gold-plated. Specify amethyst or garnet when ordering. Postpaid **2.34**

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ALL-PATÉ BOX - $3.90 *Postpaid* • Six 3½ oz. jars of assorted patés: Smoked Turkey, Smoked Crab, Smoked Salmon, Chicken Liver, Chicken, Chicken & Almond.

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TIRED GLASSES BEAUTIFULLY GIFT BOXED

..that put life and laughs into any party. For gay entertaining and good drinking, serve the *next* round on these unique, singularly-shaped, 22k gold-rimmed highball glasses.

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. . . with this four piece combination, reminiscent of the luxurious living in the horse-and-carriage era. The tray, match box cover, cigarette jar, and ash tray are heavily silver plated on copper. A FIRST on your Christmas gift list. **$11.50**

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Christmas magic in every "spirited" slice . . . subtle flavors only the finest fruits and imported nuts can give. 2 lb. size, packaged in a gay tin, *$3.50 POSTPAID.* 3 lbs., *POSTPAID $4.95* 5 lbs., *POSTPAID $7.95*

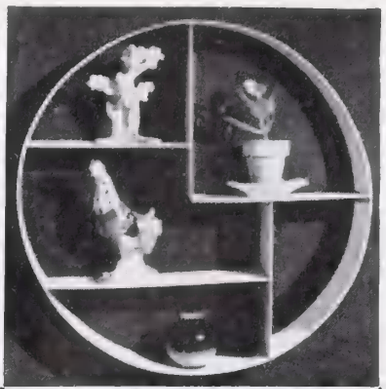


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You can buy Wolferman's "Gifts of Good Taste" in Dallas at Neiman-Marcus.

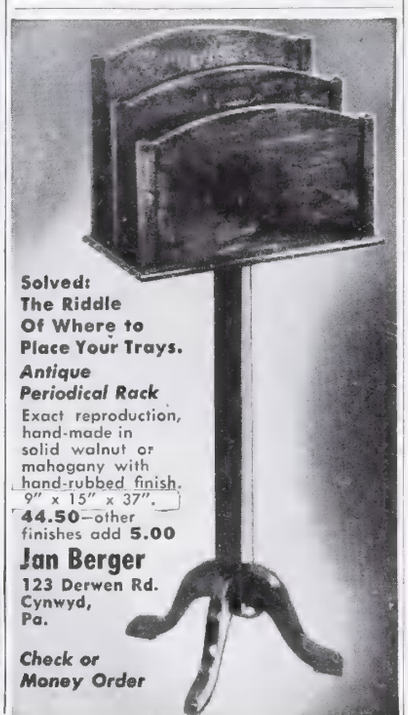


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Add 50c ea. if West of Rockies

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No installation problem. Simply hang on wall. Has 7" shade. 8½' cord and plug included. Uses 60 watt bulb.

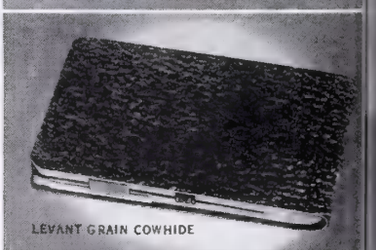
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Shopping



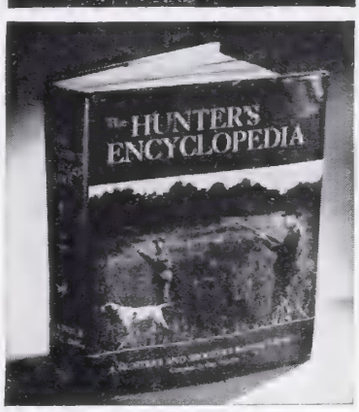
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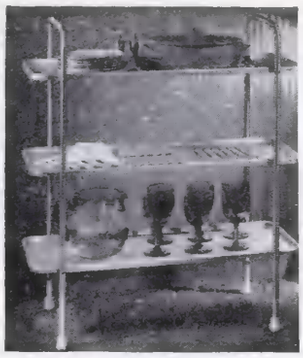


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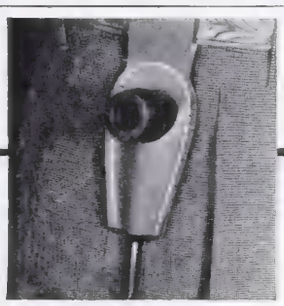
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For the man who enjoys his pipe, SPORT-A-PIPE and SUN VISOR PIPE HOLDER are perfect gifts.

SPORT-A-PIPE, shown above, fits smartly on any belt, handy to use, eliminates bulging pockets. Keeps pockets clean.

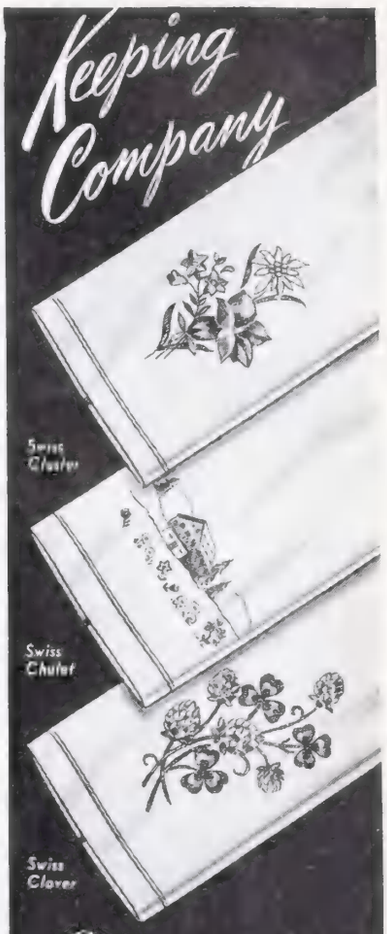
SUN VISOR PIPE HOLDER securely carries 3 pipes on car sun visor, easy to reach while driving.

Both made of handsome cowhide, your choice of tan, brown or black.

$1.00 each postpaid. No C.O.D.s please.

Roclair of California

DEPT. H, BOX 552, CULVER CITY, CALIFORNIA



Company and family alike will feast their eyes on these most exquisite guest towels. Fine detail acquired through generations of matchless skill by Swiss Village Craftsman. Truly, towels with a well-bred air . . . for your own home . . . for Holiday Gifts. Pure white, with needle embroidery in nature's own colors, cord-finished Irish linen. $2.00 each. Minimum order, 3. Gift card enclosed on request.

WRITE FOR CATALOG BROCHURE OF UNUSUAL GIFT LINENS

Swiss Village CRAFTSMEN
904 - 23rd STREET
UNION CITY, NEW JERSEY

UBLES CLOSET SPACE

Kiddies Care for Own Clothes

nior Clothes Rod

HOOKS ON ANY CLOSET ROD



ONLY **$1.25**

In Colors, Red, Blue or Green

SAVE POSTAGE We prepay if you send Check or M.O. Gladly sent C. O. D. plus postage.

A welcome GIFT for Christmas Birthdays, etc.

down 22″ from grown-up level—easy for y to hang up own clothes. Doubles closet Avoids driving nails in walls or doors. Sturdy e. Cannot be pulled down. Can also be used e hook.

REN UTILITIES DEPT. V-02
GRIGGS DETROIT 21, MICHIGAN



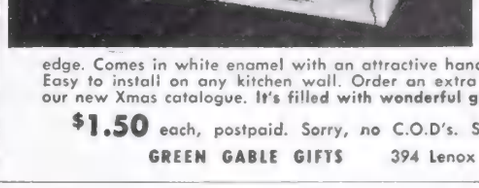
SURE-GRIP ICE CUBE TONGS by APEX

Pick up ice cubes neatly and quickly—hold them securely—with this miniature "ice-man's" tongs. Hidden spring action is the secret. A novel and useful gift that will be cherished by host and hostess. Solid brass, chromium plated, and packed with imitation ice in attractive gift box, $1.00 postpaid. Solid sterling silver model $3.60 postpaid including tax. Mail order today.

FLEETWING GIFTS, Dept. A-8
53 E. 10th St., N. Y. 3, N. Y.

only $1.00 postpaid

JUST WHAT YOUR GIFT LIST NEEDS!



AN ATTRACTIVE "COUNTY FAIR" HAND PAINTED WAX PAPER HOLDER

No more searching on shelves or in cabinets for wax paper. Always handy in this new holder. Attractive and sanitary, too. Holds any standard wax paper roll and has a cutting edge. Comes in white enamel with an attractive hand painted "County Fair" design. Easy to install on any kitchen wall. Order an extra one for yourself—and send for our new Xmas catalogue. It's filled with wonderful gift suggestions.

$1.50 each, postpaid. Sorry, no C.O.D's. Send check or money order to

GREEN GABLE GIFTS 394 Lenox Ave., Dept. 411, New York 27



Please add 15c for Postage
Sorry, no C.O.D.'s

"ALL THE FIXINGS"

For Holiday Party-Giving

Bar Accessories in beautiful, durable Stainless Steel. A really "entertaining" gift idea! Perfect for that hard-to-please man on your list.

(a) Jiffy lemon or lime squeezer	$1.70
(b) Non-spill strainer	.90
(c) Double bowled jigger, 1½ oz. and ¾ oz.	.90
(d) Ice Tongs	.55
(e) Stirring Spoons, 9″ or 11″ length	.55

Charles A. Peters ASSOCIATES INC.
BATH and CLOSET SHOP
339 North Ave., New Rochelle, N. Y.

Window Shopping

MAKE *your* HOME



SAY *Welcome*

WITH LOVELY NEW DRAPES SLIPCOVERS AND RUGS!

Your home can glow with warmth and beauty, dressed up in lovely new drapes, slipcovers and fluffy shag rugs made from smart Itasca materials! You'll have such fun doing it, for they are so easy to make with the help of Itasca's Homemaker's Inspiration Book. And *you'll* glow with pride when you find out how little it costs to redecorate your home with handsome, low-cost Itasca materials. Plan now to bring new charm to your home by sending for Itasca's



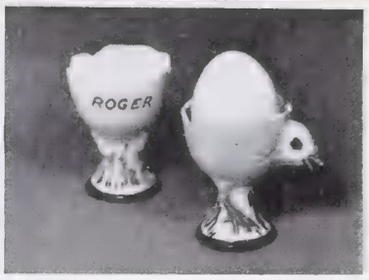
BRAND NEW DRAPERY BOOK
With 20 Samples NEWEST MATERIALS



GET BOTH FOR ONLY 10c

Yes, only 10c brings you Itasca's sparkling new Homemaker's Inspiration Book, plus 20 samples of latest Itasca materials. Book has 32 big pages with more than 100 illustrations. Gives ideas galore for making lovely drapes, bedspreads, slipcovers, place mats, etc., and literally hundreds of fresh home decoration ideas. You also get 20 generous samples of lovely, low-cost Itasca materials, including Ratines, Homespuns, Basketweaves and Woven Stripes, all in newest designs and colors. It's a double bargain — a homemaker's *must!* Send 10c today to cover handling and mailing charges — get your big Drapery Book and 20 samples.

ITASCA WEAVERS GUILD • DEPT. HB-1 • ITASCA TEXAS



BRIGHTEN YOUR BREAKFAST SET

These hand-painted egg cups are as gay as the morning sunshine. Children love them, especially when their names are painted on the back. Colors are fired-on to prevent washing off. Just $1.50 each—postpaid—add 50 cents per cup for personalizing.

COUGHLINS

411 E. Madison Dumont, N. J.

For everybody's fun
IDEAL CHRISTMAS GIFT
HAPPY BIRTHDAY
MERRY-GO-ROUND
runs by own candle power



In pink, blue, yellow color combination. Made of metal. Put on top of cake or use for centerpiece. $2.00 postpaid. No C.O.D., no stamps please. Extra set of candles 25¢.

Edith Party Creation
972 Dean St. Brooklyn 16, N. Y.



ANY COLLEGE SEAL blazons the front of this ha wrought copper waste bas and every old grad on your will want one for his office. will never get there, though, cause his wife will want to k it for magazines, or fill it w rhododendron leaves. 13½" h $12.50 ppd. Henry W. Longfel Studio, Weston, Mass.



A DOG'S LIFE is a bed roses when he's traveling in Pet-Toter. It's a brown duck c rubber-lined throughout, bronze grills for ventilation, the "open-flap" top allows a Fido to see what's going on. and 16" $10.50; 18" $11, $12.50, 22" $13.50, 24" and $16.50. Ppd. Nathan Products 2157 Prospect Ave., New York



A BRIGHT PAIR to sen everyone, from the membe your bridge club to your b sitter, are these polished al num ash trays with raised English letters in the center. in diameter, they make fine c dishes or beer bottle-coasters. The price is just $1.50 the Postpaid from Norman's, 416 St., Bristol, Penna.

(Continued on page 107)



"Wow!" *is what they'll say when they get this*
45 lb. Super-DeLuxe Assortment

Packed to the top with fresh picked extra fancy oranges, grapefruits, tangerines, limes and kumquats. Crammed with dates in creme de cocoa, figs mellowed in brandy, sparkly crystallized fruit, crunchy whole pecan halves, luscious chocolate-covered citrus peel, coconut patties, assorted chocolates, fresh Florida honey in a stunning orange-shaped jar. Basket is beautifully made. Can be used later as hamper, picnic basket, or floor-piece. The gift they'll always remember you for. Order NOW. Only $18.25, prepaid by fast express. Worth double. **Send check to**

JOE SWEENY'S HOBBY GROVE
Lutz, Florida
Money back if not delighted



Give an unusual Gift
The Pilgrim Firelighter Beautifies any fireplace

This attractive firelighter is 7½" high, and has a detachable handle. The attached tray is 7½" in diameter. Complete unit is beautifully polished and lacquered.

Available in all brass or copper
(Specify choice)

$9.00 Post Paid Check or Money Order — Will forward anywhere with our gift card enclosed from sender.

ALANANDY'S GIFT SHOPPE
1992 Nostrand Ave. Brooklyn 10, N. Y.

They're New!
Air-Cooled **HOLDERS for Corn on the Cob...**



THEY'RE BEAUTIFUL...
They're here at last—they won't come out—Gleaming solid metal holders for corn on the cob; now eat with perfect pleasure—Handles kept cool by modern, turned air-space fins—Easily twist into corn cob ends—Won't break or melt or bend—Ideal gift for every family, everywhere!

1. Service for 3 (Chrome Plate) $2.95
2. Service for 3 (Silver Plate) 4.95*
3. Service for 4 (Chrome Plate) 3.95
4. Service for 4 (Silver Plate) 6.50*

*Plus 20% Fed. Tax.
POSTPAID—CASH, CHECK OR MONEY ORDER

HACKER
INCORPORATED
BOX 312—CULVER CITY, CALIF.

Gift for a Man....$1



CAR-BAR* gives You WRINKLE-FREE Travel

• Look better, feel better at your destin with a dozen garments hanging *wrinkl* on CAR-BAR. Easy to install. Unscrew ar place only 2-screws in door or window f CAR-BAR does not interfere with do window operation. No rear-view obstru Safety engineered. No hooks. No sharp or edges. Adjustable 9½" to 14½" to f car. Streamlined. Chrome finished. Attr enough to leave attached permanently.

Sent postpaid. No C.O.D.'s. **$1.50** *Double ca with t*

**Patent applied for*

E. D. CLINGMAN
251-HB Houseman Bldg., Grand Rapids 2,
Screws included for cars without screwed in mou



BEN REIG DRESS

This is Firth's Good Harmony Quality broadloom . . . in a design of old-fashioned roses against an opal gray background . . . with touches of olive green and other soft muted tones. A design that is perfect with traditional . . . equally effective with modern. A thrillingly beautiful floorcovering in a medium price range.

Rugs **FIRTH** Carpets 295 Fifth Avenue, New York 16, N.Y.

Rich, golden perfection... year after year



Kentucky Tavern, the only Bottled-in-Bond always distilled in the same plant by the same family, is unmatched in its uniformity and memorable in its mellowness... perfection, year after year, for three generations.

Glenmore Distilleries Company, Louisville, Kentucky

KENTUCKY TAVERN

© 1948 G. D. CO.

NO OTHER BOND CAN MATCH THAT KENTUCKY TAVERN TASTE



FOR THRILLING HOLIDAY ENTERTAINING . . .
FOR NEVER-TO-BE-FORGOTTEN GIFTS . . .

Watch eyes light up when Forst delicacies appear on your holiday table—or your Yuletide gift list! Choose from our magnificent roster of taste-tempting treats—varying in price from $4.75 to $82.50. Send us your list—and know you've solved your Christmas shopping problems with gifts that will bring a glow of pleasure to the lucky recipients!

Forst Catskill Mountain Smoked Turkey
Ideal for Gala Feasts or Family Get-Togethers—a Gift Supreme!

To make holiday celebrations complete – let luscious, mouth-watering Forst Catskill Mountain Smoked Turkey be the guest of honor at your Christmas dinner! Here are choice, young, full-breasted birds, cured in rare herbs and spices, and then smoke-cooked in air-conditioned smokehouses to golden-brown perfection over fragrant applewood embers. Whole Smoked Turkeys range from 8 to 18 lbs., net smoked weight. Price $1.75 per pound. All ready to slice and serve.

Three Flavor-Rich Assortments of Smoked Turkey Delicacies
Vacuum-Packed to be Enjoyed Any Time – ALL the Time!

SLICED SMOKED TURKEY—Generous slices of tender, juicy white meat, rich full-flavored dark meat. Nothing added but flavorful turkey broth. • HANDI-CUT SMOKED TURKEY—Both white and dark meat, cubed to make perfect à la king and creamed dishes, salads, sandwiches, etc. ■ SMOKED TURKEY PATE—A zesty spread for canapés, hors d'oeuvres, sandwiches, etc. *All are ready to eat—and keep without refrigeration until opened.*

YOUR CHOICE OF THREE POPULAR ASSORTMENTS:

NEW AMSTERDAM SELECTION
12—½-lb. cans—4 ea. of Paté, Handi-Cut, Sliced. *Only* **$16.00**

HENDRIK HUDSON SELECTION
6—½-lb. cans—2 ea. of Paté, Handi-Cut, Sliced. *Only* **$8.50**

PETER STUYVESANT SELECTION
3—½-lb. cans—1 ea. of Paté, Handi-Cut, Sliced. *Only* **$4.75**

Say "Merry Christmas" All Year 'Round – with the Forst Gift of Gifts

A taste-thrill for every season of the year—is the unique offering to members of the Forst exclusive "Delicacy of the Season" Club, details of which are given in the panel at right.

Select the Forst gifts desired, whether a $4.75 Peter Stuyvesant Selection or one of the "Delicacy of the Season" Club memberships, make up your list—and mail it to us with your check! We do the rest! All orders festively packed and shipped delivery charges prepaid anywhere in continental U. S. Supplies limited! Order TODAY!

THE FORSTS • KINGSTON, N. Y.

IMPORTANT! *All Forst Catskill Mountain Products Are Government Inspected!*



FORST
"Delicacy of the Season" Club

GIVE THOSE YOU FAVOR MOST A WHOLE YEAR OF INTRIGUING TASTE DELIGHTS

CHRISTMAS



Here is a rare gift for your family and special friends that will serve as a deliciously different reminder of your thoughtfulness all year 'round.

At Christmas, members receive an ■ to 10 lb. golden-brown Forst Smoked Turkey.

At Easter, a tender, tempting 10 to 12 lb. Catskill Mountain Smoked Ham, sugar-cured and smoked Southern style, ready to eat.

EASTER



In July, the Hendrik Hudson Assortment of picnic snack-tidbits—vacuum-packed in six half-pound cans—Sliced Catskill Mountain Smoked Turkey, zesty Forst Smoked Turkey Paté, multi-useful Forst Handi-Cut Smoked Turkey.

Finally, Fall will bring a generous 4 lb. package of spicy smoked pork sausage and a whole 8 to 10 lb. strip of luscious Catskill Mountain Bacon.

4TH OF JULY



All this for a total cost of only $47.50, delivery prepaid on all gifts, anywhere in continental U. S.

In addition to the engraved Membership Certificate, a personalized greeting card accompanies each gift.

★ ★ ★

If ■ more expensive, more sumptuous gift is desired – there are two other club memberships available – our Deluxe Delicacy offer at $68.50 – and our extra-bountiful, Super Deluxe Membership, offering many other tempting Forst delicacies seven times during the year—a rare gift indeed at $82.50. Write us for full details.

AUTUMN



FORST BANK REFERENCES: State of New York National Bank, Kingston, N. Y., Central Hanover Bank and Trust Company, 70 Broadway, New York City.



THE FORSTS, Route 177, Kingston, N. Y.

☐ I enclose Gift List and check for $..... Please ship the Forst Catskill Mountain Smoked Delicacies checked below, charges prepaid.

..... Whole Birds, weight..... (8 to 18) lbs. at $1.75 lb. $.....
..... New Amsterdam Selections (12—½-lb. cans) at $16.00 $.....
..... Hendrik Hudson Selections (6—½-lb. cans) at $8.50 $.....
..... Peter Stuyvesant Selections (3—½-lb. cans) at $4.75 $.....
Approximate date required.....

Your Name .....
Address .....
City..... *Zone*..... *State* .....

NOTE: We attempt to fill your order as closely as possible, but turkeys may be slightly under or over the weight specified.

"DELICACY OF THE SEASON" CLUB ORDER

☐ I am attaching herewith my Gift List and check for $ ..... to cover ..... memberships in your "Delicacy of the Season" Club, at $47.50 per membership. It is understood that each person on my list is to receive the four gifts described in your advertisement, also the engraved initiation Membership Certificate.

☐ Please send me complete information regarding the bountiful Deluxe and Super Deluxe Memberships.

Your Name .....
Address .....
City .....
Zone..... *State* .....

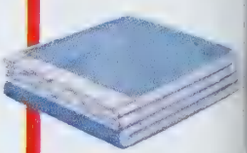


"On the Quality Testing I always buy ® Fieldcrest"

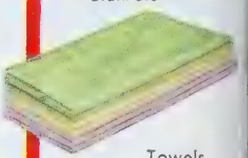


Quality Testing

Fieldcrest products are quality tested at many points during manufacture to give you extra luxury, extra wear.



Blankets



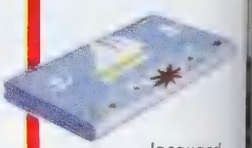
Towels



Sheets



Thermostatic Blankets



Jacquard Bedspreads



Lace Tablecloths



Curtains of Lace and Ninon



Dreamland Colors: Dawn Pink, Heaven Blue, Sunshine Yellow, Lavender Mist, Twilight Turquoise, Dreamy Peach, Morning Green, Sunset Rose.

Eight dreamland pastel shades in Fieldcrest Sheets

Rooms take on a soft glow with Fieldcrest Duracale sheets that subtly echo your color scheme . . . your drapery design . . . look restful, inviting. What lovelier gift—to give, to receive, to pamper yourself—than sheets delicately tinted to harmonize with your blankets. Woven of fine cotton yarn, made to Fieldcrest's Quality Testing standards.

Gift packaged in sets of one sheet with one pillow slip, and two sheets with two pillow slips, in eight exquisite pastel colors. At fine stores everywhere.

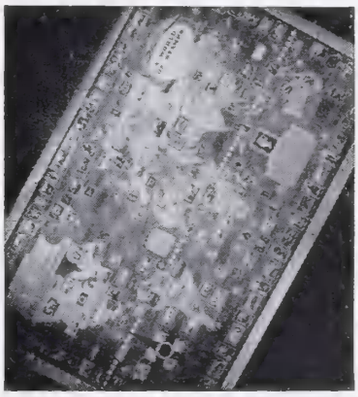
FIELDCREST MILLS, Division of Marshall Field & Company, Inc., 88 Worth Street, New York 13, N. Y.

Window Shopping

CONTINUED FROM PAGE 102



E FIRE. Pyn-Nots are ex-
at, resin-filled pine kindling,
nto convenient grate size, and
leap into flame at the touch
match. It's the easiest way
ıe world to start any hard
or coal fire, and your room
be filled with the delightful
ance of Louisiana pine. A
)ound bag is $3.95. F.O.B.
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MPING GROUND. A new
rial stamp map of the world
gift that will make a young
telist think you're a genius.
rated in their proper geo-
nic positions are stamps
all over the world, and
give it place of honor in
oom. 21½" x 34", $1 ppd.
Hammond Co., 307 E. 63rd
New York 21.



PPY LOVES. Darling little
jugs are genuine Stafford-
pottery, imported from Eng-
and hand-painted in authen-
olors of the breeds. Choose
. Bernard, Spaniel, Boxer,
le, Bulldog, or Collie. About
high, you'll use them for
ettes, flowers, or a hanging
shelf. $2.50 each, ppd.
ecraft Products, 71-55 Aus-
t., Forest Hills, N. Y.

A gourmet's Joie de Vivre begins with PATE de FOIE by DANIEL



Truly great Pate . . . just as Daniel used to make and serve in his restaurant on the French Riviera. Sliced cold . . . magnifique, on canapes . . . delicieux! Shipped in same pottery casserole in which it is cooked. Lovely ideal for your own cooking later.

1 lb. . . $2.95 2 lbs. . . $5.95



FRENCH DRESSING TOO!
Plain or with Tarragon
Three 1 pint jars . . $3.25
Six 1 pint jars $5.50
Send today for these items . . . exactly as served by Daniel in his famous New York City Restaurant.

shipped postpaid...sorry, no C.O.D's.

DANIEL *CATERERS*
53 EAST 54th STREET
NEW YORK 23, N. Y. • PLaza 9-5941

Naturally
FINER CHEESES
FROM THE
CHEESE CENTER OF THE WORLD



Ideal for Holiday Gifts

You Never Tasted FINER CHEESE

You never saw **A GIFT** more pleasing... our "EPICUREAN SELECTION" is the ideal gift for the friend or business associate who "has everything". 7 distinctive and exciting taste treats... generous quantity of each. Contains 1 lb. Aged Wisconsin Cheddar, 12 oz. Balgique, 1 lb. Aged Brick, 4 oz. Camembert, 8 oz. Yorkshire, 4 oz. Blue and 1 lb. Mild Wisconsin Cheddar Cheese. In beautiful "Keystone" Gift Box $6.50

OTHER POPULAR ASSORTMENTS

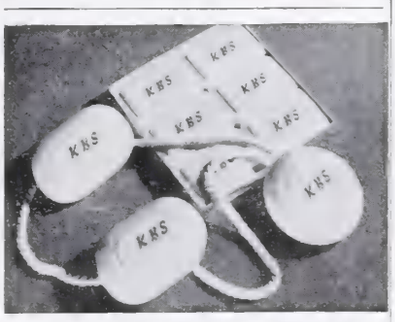
"FIVE FLAVORS." A selection of rich variety. 1 lb. Aged Wisconsin Cheddar, ½ oz. Yorkshire, 4 oz. Blue, 1 lb. Aged Brick, 12 oz. Balgique. In "Keystone" Gift Box $4.85

"All-American." A selection of 1 lb. Aged Wisconsin Cheddar, ½ oz. Smoke-Flavored Cheddar, 12 oz. Yorkshire and 1 lb. Mild Grass Cheddar. In "Keystone" Gift Box $4.15

American Type Cheeses our specialty . . . sold direct to purchaser only . . . *never* sold in stores. When you buy direct, you are assured cheese correctly aged for perfect enjoyment. ORDER NOW. You'll want boxes for all your friends, too. Send check or money order. We pay shipping charges to any U. S. address East of Rockies.

(West of Rockies, add 25c per box.)

Plymouth *Cheese Cellars*
DEPT. 201 - PLYMOUTH, WIS.
CHEESE CENTER OF THE WORLD



Superb French-milled Monogrammed Soaps

Smart, welcome gifts. 3 sizes, lettered to order with monogram that lasts life of soap. **Hand cakes** in white with lavender or jasmine scent; pink with jasmine; green with pine; yellow with lemon verbena; tan with carnation, 6 cakes **$3. Shower cake** (with cord), grand for man. Tan with carnation scent; white with jasmine. **$2.50 each.** Same 2 colors, scents in giant **bath cakes,** 2 for **$3. Add 25c box postage.** Booklet free.

Katherine Gray
C Lazy U Ranch, Box HB, Granby, Colorado



WINSOME and WARM



LO EAR
FS . Ex-
ly made of
le skins. Ad-
able for per-
fit. Leop-
stencilled or
ver-toned
ston, $3.95
paid.
Black Per-
n Lamb—
95 postpaid.
suede with warm white lamb lining—
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OD AND MITTENS—imported lamb-
with suede side outside, fur side in-
Flattering rolled edge of inside fur.
Brown, Chamois, or Green smartly
-stitched in contrasting color.
d—$9.85 ppd. Mittens—$4.50 ppd.
No C.O.D.'s

CUSTOM FURRIER
Harold J. Rubin
EAST 56th ST. NEW YORK, N. Y.



IN USE FOLDED

OLD VERMONT YARN WINDER

An ideal gift for knitters, the rotating yarn winder makes winding balls from skeins a pleasure. In the old Vermont tradition, modernized to fold absolutely flat. Weight only 13 ounces (1" x 4" x 25"). Adjustable for different length skeins. Natural Vermont White Pine, mellows with age. A practical and unusual gift!

$1.95
Postpaid in U. S.
MILLRACE WOODWORK SHOP
Box 2 • Coventry • Vermont



EVENING SUSPENDERS

The nicest gift we can suggest for the nicest man you know are black moire evening suspenders elegantly lined with white.

$4.00

Hand painted initials $1 extra. Allow 2 weeks for marking. Postpaid. No C.O.D.'s

Trade Winds
141 NEWBURY STREET, BOSTON 16, MASS.



THE ORIGINAL *Luci-Lighter* Reg.

An exquisite internally carved rose, done by hand in nature's own colors, makes this lighter ideal for your home or as a gift for that special friend. The solid crystal-like cube of Plexiglas reflects the startling brilliance of sunlight and the romantic glow of lamplight. The handsome Evans lighter with retaining cup for easy refilling will make the LUCI-LIGHTER one of your proudest possessions.

$9.95 Postpaid

Initialed in gold—$1.00 extra. Sorry—No C.O.D.'s

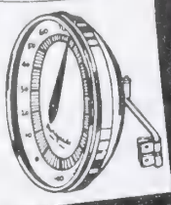
LUCI-CRAFT 8079 Tryon Road Jamaica 3, N. Y.

UNUSUAL GIFT IDEAS

CARVING STAND & CLAMP
Positions meat or fowl and holds it securely in place for easy carving. Heavy wood base. Chrome-plated metal work. Easy to clean. $24.50



THERMOMETER
Outdoor thermometer with bracket for outside casement. Read temperature through your window. $3.50





BAROMETER
Fine Taylor Baroguide with altitude adjustment in mahogany finish case. Accurately predicts weather tendencies. $9.00

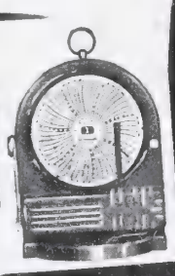
AUTO COMPASS
Tells direction of a car at a glance. Mounts on windshield moulding. Streamlined plastic case $3.95
Equipped with light $5.95

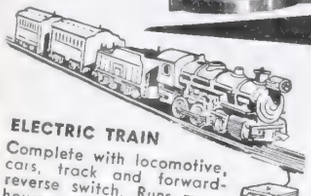




AUTOMOBILE ALTIMETER
Taylor instrument tells height above sea level up to 5000 ft. $8.00

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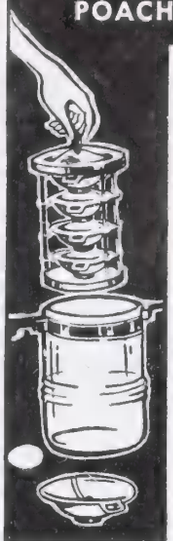
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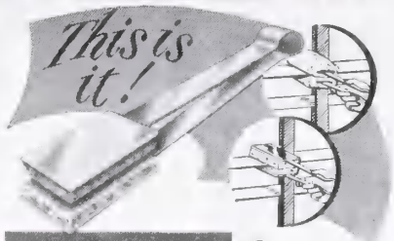
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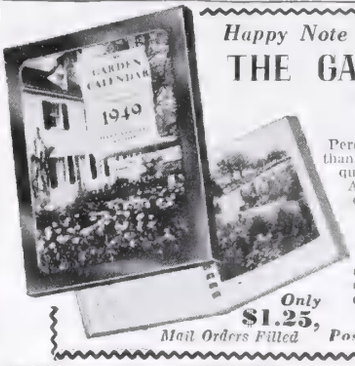
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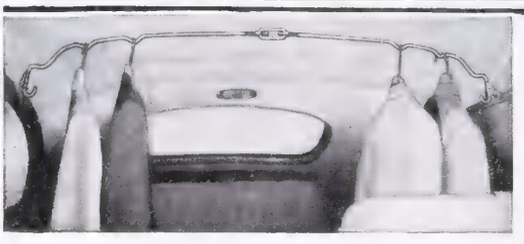
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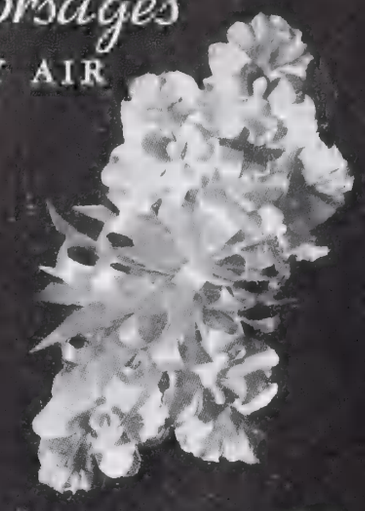
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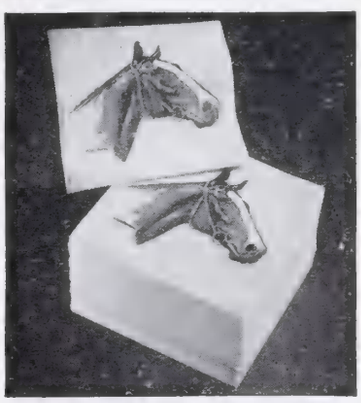
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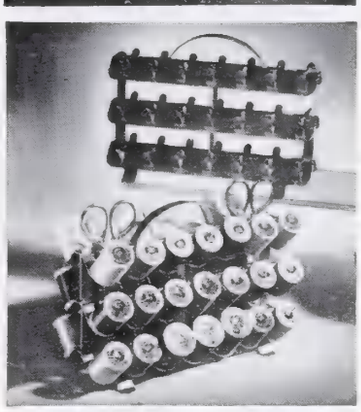
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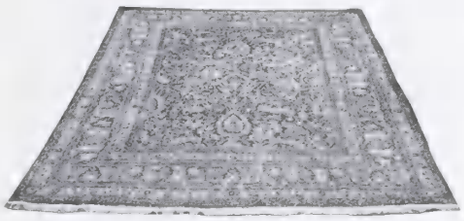
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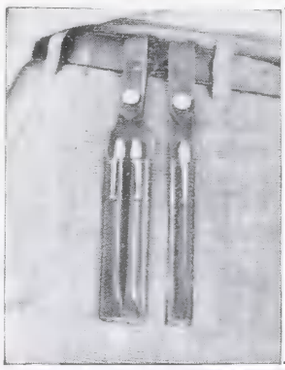
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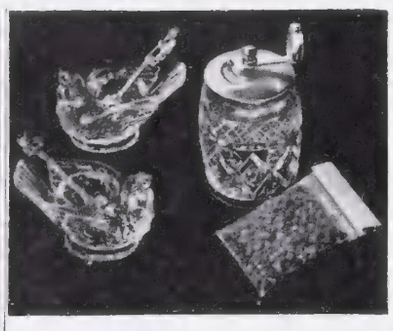


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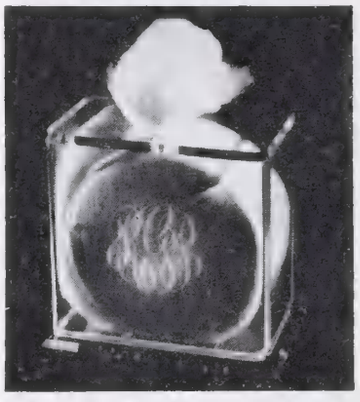
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Window



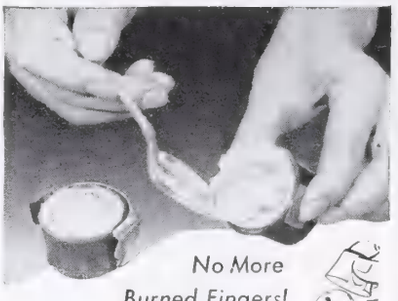
ALL PUFFED UP, and best things you ever tasted a dry martini, are Kracketts. can have them in tomato, on cheese, or tato puffs, and you deep-fry a party batch in al 10 seconds. The dried chips, al the size of a quarter, puff u five times their original size. F ounce bag, 35¢; or 3 bags for Scruggs-Vandervoort-Barney, Louis, Missouri.



SHE'LL COTTON TO TI if she's a perfectionist in grooming, imaginative in her cessories. A clear lucite brick, and polished to diamond l liance, holds a full roll of gical cotton; feeds it out f the top opening as you nee Hand-engraved with a flourish script monogram, it costs Ppd. The Women's Educati and Industrial Union, 264 B ston St., Boston 16, Mass.



GOLDEN BALL. A gleam metal sphere is another one Wadsworth's salutes to a mod princess, and when you pow your nose every woman in room will want to know wh you got it. The inside lid ha good quality mirror, and the tom half of the sphere hold generous supply of powder, co with a sifter and soft puff. $2 p Dennis Gifts, P.O. Box 541, Vernon, N. Y.



No More Burned Fingers!

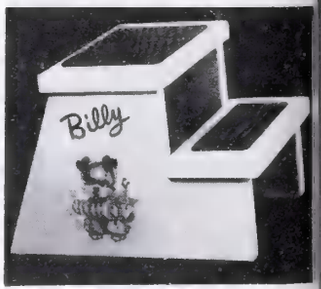
with the **HOT EGG CRACKER**

CRAX-EZY Keeps Fingers Cool, Clean—Ends Egg Fuss and Muss

End the juggling act! Just clip your boiled eggs open with CRAX-EZY, and have fun at the breakfast table! CRAX-EZY is a practical yet inexpensive answer to your XMAS gift shopping problem. Makes a colorful novelty for XMAS stocking or tree, parties & showers. Durable plastic & stainless steel, in red, green, white, yellow and blue. Only 50c per set ppd., tax included.

CRAX-EZY DEPT. H BOX 247, STA. K LOS ANGELES 11, CALIF.

TWO STEPS IN THE RIGHT DIRECTION



. . . with STEP-UP

It's a sturdy utility toy with rubber tread extended bottom step to make it tip-proo Supports up to 175 lbs. 8½ high, 9½" wid with 4" steps. Made of "furniture-quality wood and finished with a washable enamel la quer. Decals and personalized with the child first name. Specify—pink or blue. Guarantee delivery.

$2.95 postpaid No C.O.D. please.

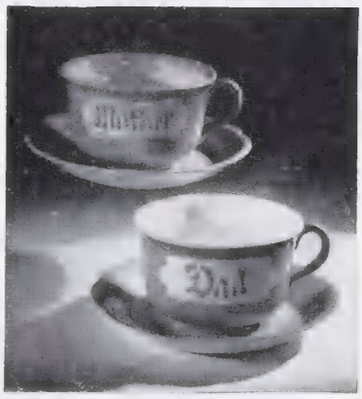
FLUORA MANUFACTURING CO.
84 West 26th Street
Dept. B Bayonne, N. J

Shopping

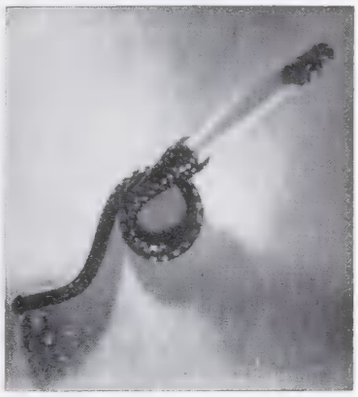
ITHFUL HOUND DOG. If think you have worries, take ok at Sad Sack here! He's the t engaging door stop that ever a door from banging, would wonderful in a library or a 's bedroom. Made of solid s, 7" high, he weighs two ds and has a rubber sole to ent slipping. $4.95 each, $8.95 pair. Postpaid. Tennessee mium Plating Co., 206 Louise N., Nashville, Tenn.



MBO AND JUMBO CUPS, marked Dad, the other ked Mother, hold the equiva- of two cups of coffee. And 's enough to make any sleep- er return to consciousness. pink is for Ma, the blue for and they have it in them to ize any breakfast table. $1.50 . Add 25c post. Scully & Scul- 06 Park Ave., New York 22.



AKE CHARMER. You'll bably give the Siren cigarette er to someone as a gag, but t be surprised if she thanks for the most satisfactory hold- he's ever had. It coils around finger for longer, cooler king, but what we like best it it is that you can rest it on ble without an ash tray. With led eyes, $1.50 ppd. Baker's, Walnut St., Philadelphia 2.



A Tonic for Marred Furniture



REVIVA by Jackson of London

NO NEED to worry if you have rings from alcohol, heat or water on your table—nail polish, perfume or liniment on your dresser—ink or paint on your desk—mars on hardwood floors. Just apply REVIVA and most stubborn surface spots vanish like magic. Revives original color and grain of wood. For all dark or light, varnished, shellacked, lacquered and waxed surfaces. Quart $2.50 · Pint $1.50 · Half Pint $1.00

REVIVA *A Triple Action Tonic For Marred Furniture*

REMOVES stubborn surface spots
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Use "Patina" Jackson of London English Type Wax (Paste)



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Lovable, life-like Cocker Spaniel with a concealed Swiss music unit that plays delightful children's tune. Silky black with long floppy ears. A wonderful pet, you bet. A grand gift! 12-in. long. Prepaid ... **$11.95**

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Just turn Trudy's head a bit. If she's been weeping her weeps turn to smiles. Another turn and her eyes close in beautiful sleep. This is for a child you love *very* much.
Here's a little heart-snatcher in a fetching print dress with gay bonnet to match, also removable white shoes and socks.
14" tall with UNBREAKABLE composition head, arms and legs. Packed in gift box, $5.95 postpaid.
Big Sister—20" Tall. $7.95 postpaid.
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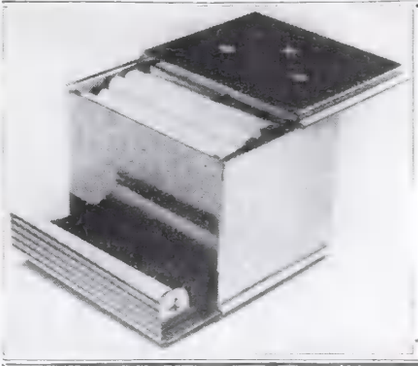
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with this beautiful and practical mat. The inscriptions are *inlaid*. Not only do these mats brighten your doorstep but they make unusual Christmas gifts for the person who "has everything." They are made to order with your name, street number or other inscription. Durable and easy to clean. Size 18 × 30 inches, ¼ inch thick.

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Maximum of ten 2½-inch letters or fourteen 1½-inch letters per line—3 lines maximum. Print name and color desired, allow three weeks for delivery. No C. O. D.'s please. Prices for special mat designs and sizes upon request. Add 50¢ postage west of Mississippi.

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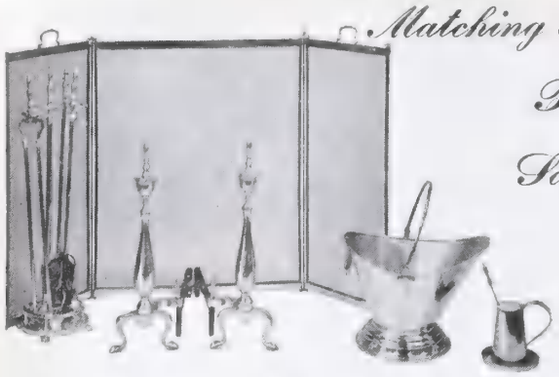
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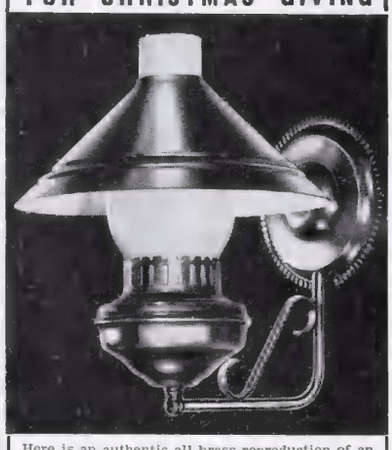
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Window

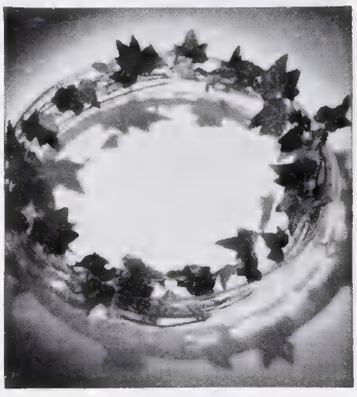


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As nice a table centerpiece as believe you'll find. It's a cry ring, open at the top and hollow side, which you will fill with iv make an enchanted circle of f flowers. Remember, too, that in water will root and stay put you should be set for the sea 12" ring, $7; 8" $5. Ppd. c.o.d's. Malcolm's, 524 N Charles St., Baltimore 1, Md.



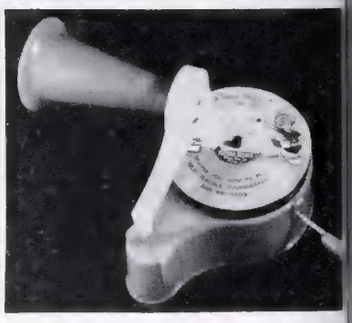
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for Christmas Giving

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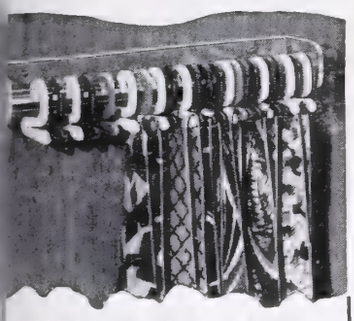


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A miniature St. Peter does an excellent job of taking care of your keys, and since he will probably be your celestial host, this is a fine way to strike up an earthly friendship.

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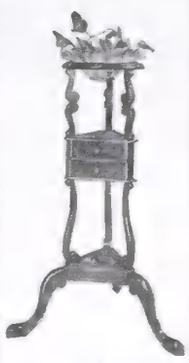
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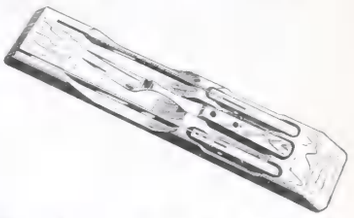
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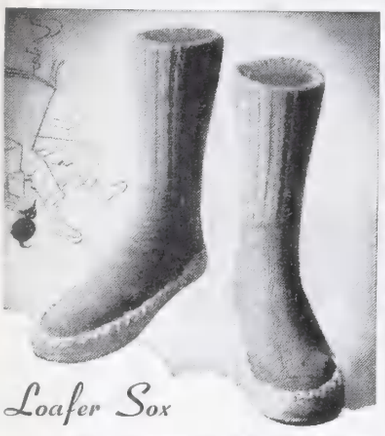
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$139.50. F.O.B. Victoria S
Royal St., New Orleans, La.

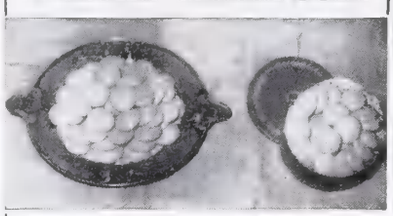


UNDER-COVER MAN.
is the kind of apron that
spur a masculine chef on
bigger and better masterpie
There are no gimcracks abou
and it's all the smarter bec
of its workmanlike simpli
Made of sturdy sailcloth in
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chain strap across the back. $
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to hang pictures, install
hooks, tack down loose carp
and hundreds of other m
household jobs, without wai
for her husband to come hom
she has the Household Hardw
Kit. It fits in any kitchen dra
or cupboard, measures 7¼
10" x 1½" high, and cont
over 1,100 pieces. $4.95. Add
west of Mississippi. Arnox S
Co., 1947 Broadway, New Y

Almond Macaroons



For your "little parties," for the ones away at school, for your "bread and butter" gifts or for your own everyday enjoyment, these old-fashioned, hand-made almond macaroons are unsurpassed. Packed tastefully in a 1 lb. box, they are $1.55 a pound. We pay the postage.

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PERSONALIZED LIQUOR BOTTLI

Gaily hand-painted, these original bott will add a bright note to your own parties, make delightfully unusual holiday gifts.

If you like, originate your own wording but remember, you're limited to 5 words!

A—White, with red and blue design. reads: DRINK AND BE MERRY. (4/5 Q $6.00 postpaid

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SPECIFY A OR B; PRINT EXACT IN SCRIPTION DESIRED. THREE WEEK FOR DELIVERY. SORRY, NO C.O.D.'

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Shopping



PSTICK CHAIN. Helena binstein's lipstick four-cast is or-keyed for blondes, bru- tes, and redheads (specify). d bangled from this big-hearted ain are four shades that have en charted for your own type beauty. If you're slim-wristed would be fun to wear as a acelet; or carry it as a key in. The heart is your mirror. 80 incl. tax. Helena Rubinstein, 5 Fifth Ave., New York 22.



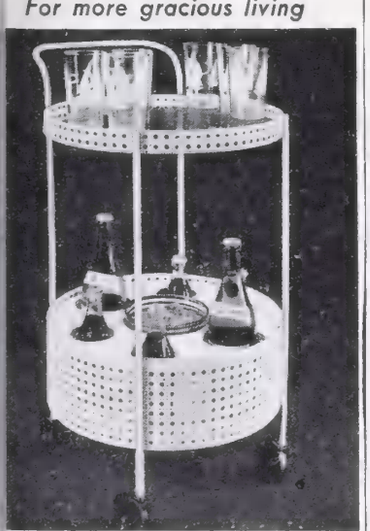
AR WAGON. It's the neatest rty prop we know of, because rolls merrily into the living om and right up to guests with supply of drinks and canapes. ttles and stuff go on the lower y, glasses and hors d'oeuvres the top, and when the party is r, it collapses like an opera and goes into hiding. Ma- gany finish, 28" high, $22.50 press collect. Zillah Symonds, W. 56th St., New York 19.



TORY TELLING REC- RDS will give a bone-tired ther a breather at bedtime, and asure up to the demanding ndards of little listeners. They 6" plastic recordings of the ellent Golden Book Stories. l the set of 12 includes such -notchers as Wynken, Blynken, l Nod and the Poky Little ppy. $3.75 ppd. The Toy Shop, 01 Fifth Ave., Seattle, Wash.



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harming metal tea wagon that's useful as l as beautiful. Stands 31 inches high and es equipped with 15½-inch crystal clear ss shelf at top. Quiet Rubberex whee's. In te or verde green, with six-opening divider, shown. Satisfaction guaranteed. Sent ex- ss collect for $15.95.

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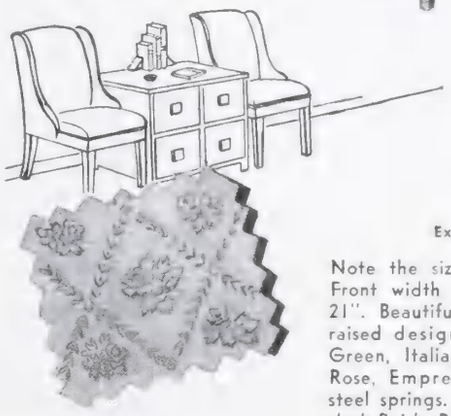
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REGULAR VALUE 43.45

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Note the size of our chair: Height 39". Front width 23". Back width 20". Depth 21". Beautifully upholstered in exquisite raised design Damask. Choice of Forest Green, Italian Wine, Castillian Blue, Old Rose, Empress Gold. Hand-tied, no-sag steel springs. American hardwood, light or dark finish. Perfect in pairs for living room, dining room, den or bedroom. Guaranteed completely and fully custom-built. Each 29.95. Or in pairs only 53.95. Express prepaid anywhere in the U. S. A.

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The storied charm of Early American days lives in this quaintly designed knitting bowl. Fashioned by craftsmen for enduring beauty and steady-legged service. Ideal, too, in den or rumpus room to hold odds and ends. Made from selected hardwoods and hand-rubbed to a rich mahogany or antique maple finish. Smooth, deep bowl is 15" in diameter; over-all height, 21". Makes wonderful gift. Please state finish wanted. Prompt delivery.

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Graceful SWAN BOWL—

afloat with a large flower makes ▪ lovely centerpiece for ▪ dining table. You'll find it useful too, for candies or nuts—attractive in pairs for mantel or coffee table. Hand blown crystal, 6" long. A wonderful bridge prize, shower gift or hostess remembrance.

$1.75 prepaid

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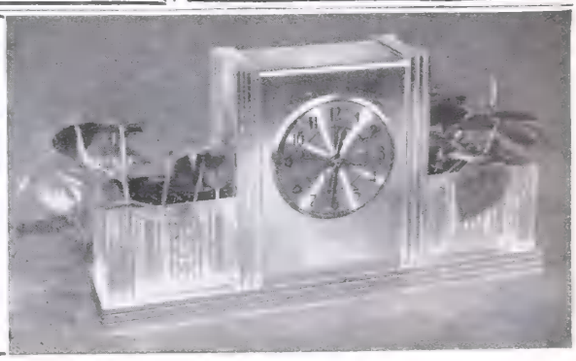
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Sessions Electric Movement. Non-tarnishing gold or silver finish aluminum. Planters are removable.

15" long 8" high

$27.00 (inc. Fed tax and postage) without plants.

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Trot out these dutiful space-savers for yeoman service 'round-home daily. Grand, when guests appear!



Fold it up!



Stow away the set of 4!

SET OF FOUR sturdy foldaways on their easy-to-tote-around stand. Red, yellow, blue or green satin-painted wood, $19.95.* Maple, mahogany, walnut or blond finish hardwood, $28.95.* Add 2½% for California delivery.

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OTHER CALIFORNIA SHOPS IN PALM SPRINGS
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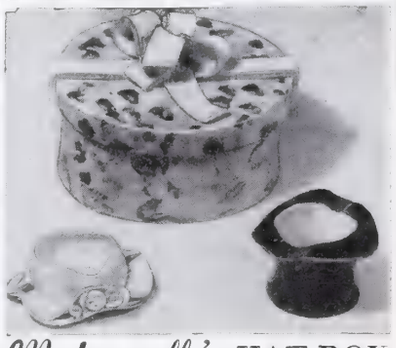
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Her Chapeau, his High Hat, Gay Nineties vintage and a ribboned hat box achieve a noteworthy effect for living room or boudoir use. Both hats can be securely stored in the box. The Ensemble is neutral in coloring combining pale blues and yellows. HAT BOX for candy or trinkets, 5⅝" diam., CHAPEAU ASHTRAY, 4¼" diam., CIGARETTE HOLDER HIGH HAT, 1¾" high. $12.00 complete ppd.

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New 1948 cer-MAC folder—gladly sent

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An Angel from Mrs. Santa Claus

for your child

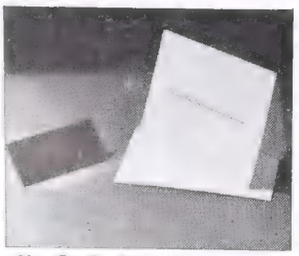
Every child will love this adorable angel. It is used in place of the Christmas stocking. A poem letter precedes the angel telling what to expect. It is beautiful! 18" high.

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No orders after November 30th.

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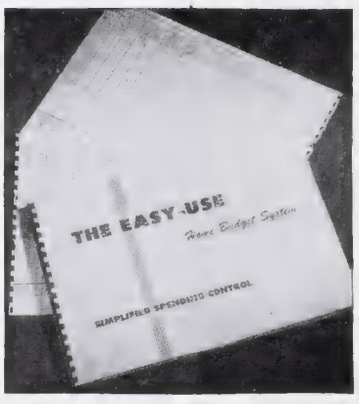
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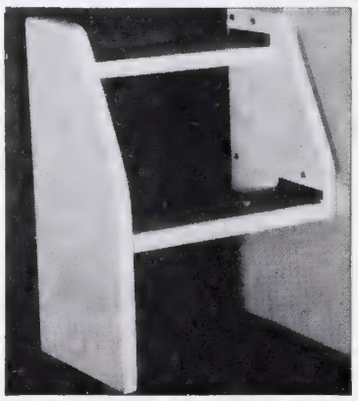
Window



GOOD BUDGET BOOK. you're an old hand at budgets, y don't need it. Otherwise, we ur you to give this method a try even for a month. It has be worked out by a couple who we married twenty-four years a and, although they have tailor it to fit their changing needs, t pattern is the same. It looks goo $1 pd. Mrs. Harold Bostwick, 4 Lakeside Rd., Wynnewood, Pa.



NOBLEST OF THEM AL We've seen our share of suga and creamers, but this pair head and shoulders above t crowd. The cream pitcher is pipkin, the sugar bowl a p ringer, and both are heavy copp with a silver-plated lining a solid brass handles. Pipkin, 4½ high, $5; porringer, 4⅞" wi $4.50. Set, $9.50. Postpaid fr The Talbots, Hingham, Mass.

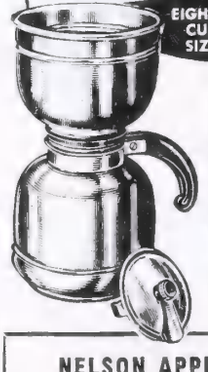


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EIGHT CUP SIZE $9.95



A treat for coffee lovers. Unbreakable, high polish stainless steel for lasting beauty and lifetime service. Positive, quick action metal filter. Neoprene gasket. Heats faster—holds heat longer. Sent postpaid on receipt of check or money order. C.O.D. plus postage if you prefer.

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Phone rings—Lite lights *automatically*. A grand gift for the doctor funeral director, in fact anyone receiving phone calls at night when your phone is shrowded in darkness. A unique electronic device which when placed under the telephone automatically lights your night stand light with the ringing of the bell. Ready to plug in and ppd. at $25.0

The Fone-Lite Div.
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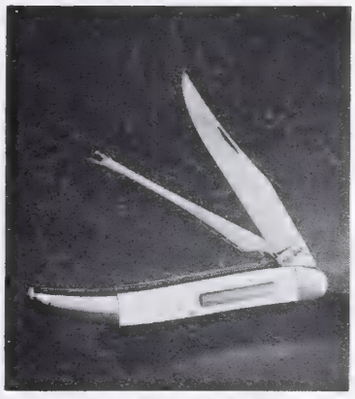
Shopping



HREE PARTS MAGIC. agile as a crystal bubble, this e Czechoslovakian decanter has ee separate sections for three ferent liqueurs, each with its n pouring spout. Fill one with me de menthe, another with ndy, another with Grand rnier, and your cordials will e a kaleidoscopic splendor. high, $10.50 ppd. Bertram ier Ltd., 1147 Connecticut ., Washington, D. C.



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When ordering, please print styles and names. Order several boxes today for Christmas-gift-giving.
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Just wait till you sink your weary feet into these snug, *lambs wool* lined genuine Moccasin-Slippers! Soft? Like velvet. Warm? Mister, they are hand-made for us up in the French-Indian country of Northern Canada where warmth and comfort *really matter.*

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These dainty natural-colored 18th Century figurine lamps recapture the charm and elegance of a bygone day. A delightful, decorative note for your room . . . these graceful, ivory china lamps are hand decorated in coin gold. Come complete with egg shell celanese rayon shades with rose tinted linings to give that soft light. Overall height 22". The pair **$24.50** postpaid.

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An excellent assortment of six Guild Cheeses—2 lbs. 4 ozs.—Blue and Aged Club CheeSnak, Buffet (Romadour type), LeRoi, Cheddar and Brick.

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Add 25c west of Denver

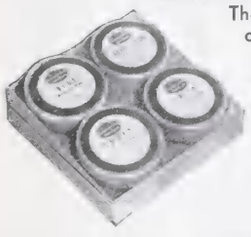
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The most unusually flavored cheeses you ever ate. Four easy-to-spread CheeSnaks, Blue, Smoky, Spicy and Aged Club.

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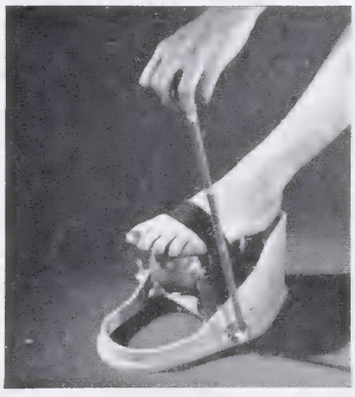
Qt. Can $2.25, Pt. Can $1.
4 oz. Can 60c

TUCKER HOME-BUILDING PRODUC
Architects' Building
101 Park Ave., New York 17, Dept. I

Shopping



TA FOOT-SOOTHER. A dy machine built of light, able aluminum features a rub- ball that is rolled back and under the foot by a hand- rolled lever. It's amazing the f it brings to tired feet by ng the tension off the arch, ning the bones up and caus- them to fit into one another erly. $24.95 ppd. Vita Foot sager Co., Centerville, Mass.



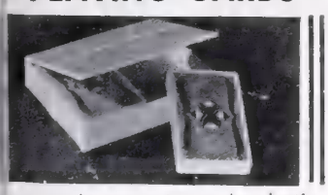
KE YOUR PICK from a l plastic flowerpot that holds uquet of 50 plastic spears, ified with spades, hearts, dia- ds, and clubs. Spike them cheese wedges, small sau- , or olives, and spear them a grapefruit or eggplant. ey're grand quills for serving p and hot canapes. Jewel s, $1.25 ppd. Ann Travers, E. Larkin, Midland, Mich.



TLETOE KISSES are part e gay enchantment of Christ- Maybe you're too old for nonsense, but remember how used to stand beneath *the* way, and how "surprised" be when you were grabbed? fun of being kissed hasn't ged, and mistletoe is a happy e. A holiday gift package is ppd., will arrive about Dec. Mistletoe Hill Farm, Box Medford, Oregon.



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PLAYING CARDS



ese cards are not merely plastic ted, but ALL PLASTIC! They are:

- Guaranteed Washable
- Chip Proof
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COMPLETE **$4.95** POSTAGE PAID

These decks are backed with an attractive modern design and are available in sets of Red & Blue decks. Packed in a Tan velour covered box.

Price! Only $4.95 per set of two in Tan velour covered box.
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TINY



The clever, handy automatic pencil everyone needs in pocket or purse. Plated with sleek and shiny gold.
Propels and repels.
Takes standard thin lead.
For yourself, for thoughtful giving.
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Pencil & Key Ring $1.50
6 for $7.50
Pencil, 2¾" long, $1.00
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Prices include tax & mailing. No C.O.D.'s please.

SCHWARTZ (Est. 1910)
Dept. B-118
483 LEXINGTON AVE. (46th ST.)
New York 17, N. Y.

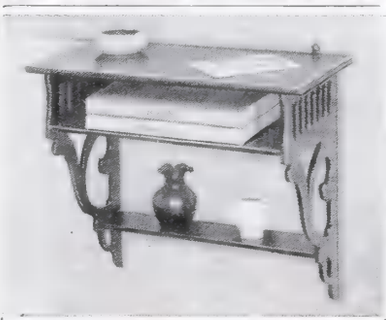


Gay Chair Hassock

for the little tot's very own. Comfortably upholstered; sturdily made; easily cleaned with damp cloth. Gaily colored circus figures in assorted colors. Morocco grain letherette. If short of a high chair, serves very well placed in regular dining chair. Overall height 14"; seat height 8½"; diameter 14". **$8.25**

Postpaid in 48 states on receipt of check or money order. *No COD's.*

The Josselyns
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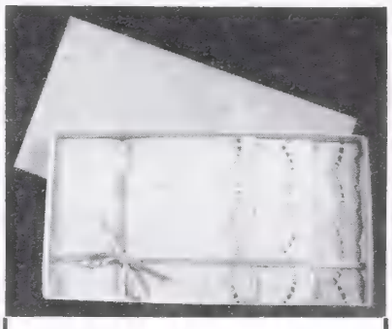
SPACE SAVER TELEPHONE SHELF
(Place telephone on top shelf)

Whether yours is a dial phone or party line you will welcome this sturdy built shelf—It saves valuable floor space. Functional as book shelf beside your favorite chair, or wall night stand along side the bed. It will hold small boudoir lamp. Shelf is superbly finished in mahogany, or maple. Size 19½" x 10".

Attach it easily to wall with two screws!

$11.50 prepaid
Mail Orders Only *No C.O.D's*

JULIET SHOP
Romeo • Michigan

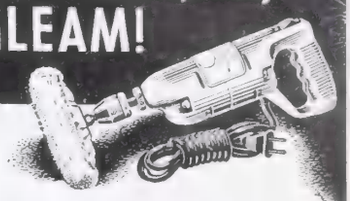


Pure Irish Linen Guest Towels

3 in a gift box—appliqued with an embroidered cut work pattern. Available in gray, coral, aqua, lime and white. $3.00. This low price possible only because this offer is made directly by the manufacturer. Postage prepaid anywhere in U. S. No. C. O. D.'s.

Parker Mfg. Co.
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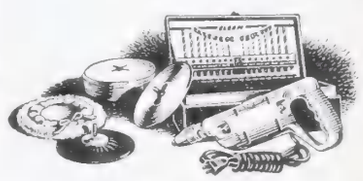
New, flexible GLEAM ELECTRIC POLISHER and SANDER works wonders—on flat surfaces, curves, edges and corners. Saves hours of tedious hand-polishing and sanding. Beautify your car, furniture, floors, woodwork and all surfaces.



POLISHER UNIT — Flexible rubber disc on shaft that fits any ¼" or larger drill, and washable lambswool cover. **$2.50**



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DELUXE KIT — Includes complete Polisher and Sander Units, rugged ¼" Electric Drill (operates on AC or DC), 20 drills for metal, wood and plastic, all in a handsome steel case.. **$23.95**

Postpaid—send check or M. O. C.O.D.'s accepted. (In N.Y.C., add 2% sales tax.)

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Whitestone, L. I., N. Y.

COMICE PEARS
AND OTHER RARE FRUIT
for Christmas Giving



ASSORTED FRUIT **CHEST $5.75** Express Prepaid

Pinnacle's colorful Fruit Chest, brimming with creamy textured Comice Pears, big yellow and red Apples, Walnuts, and other "surprise delicacies," makes an impressive gift for family, friends and business associates. Guaranteed delivery, PREPAID to all U.S. Express points. Gift cards enclosed. Send gift list—we'll do the rest. No stamps. No C.O.D.'s.

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No. 1 Deluxe Box (10 to 14 pears)	$ 2.95
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No. 7 Asst. Fruit Chest (about 14 lbs.)	5.75
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For Fruit Club Prices see Catalog

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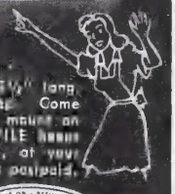
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Window Shopping

put your DOORS to work WITH DOR-FILE

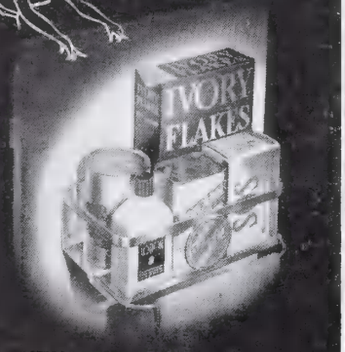


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Polished aluminum, 13½" long, 5½" high, 1½" deep. Come with screws, ready to mount on cabinet doors. DOR-FILE keeps spices, flavoring, etc., at your finger tips. EACH 89¢ postpaid.





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THURMAN'S
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NEW! DIFFERENT!
Non-Tipping CHRISTMAS TREE STAND



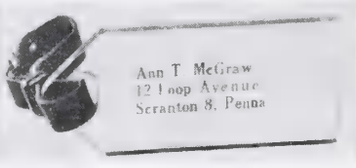
● You'll say it's the **finest Christmas Tree Stand** you ever saw. Circular base, 18" in diameter, makes it practically **tip-proof ...extra safety.** Three stabilizing thumbscrews fasten the tree securely and straight. Opening takes 4" trunk without cutting down. No fussing. **Convenient water pan.** Low center of gravity . . . easy to place floor decorations close to the tree. Made of sturdy architectural iron, securely welded...lasts a lifetime. Painted Christmas red. Weight 5 lbs. Shipped express charges collect . . . **$4.50.** Send check or money order.



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Architectural Iron Railings...Porch and Canopy Supports

"GEMS OF TRAVEL"
Identification Tags



For Luggage, golf bags, bowling bags, portable radios, etc.

Imprinted with your name and address (3 line limit).

Made of crystal clear lucite.

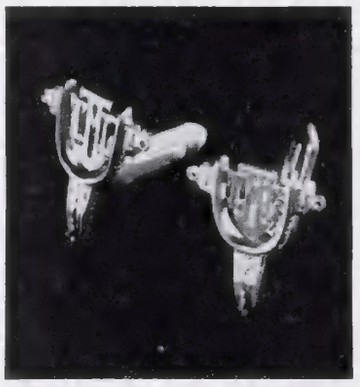
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Black, brown, or tan strap with solid brass buckle included.

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SPUR OF THE MOME From deep in the heart of T comes a pair of cuff links that make your hard riding friend sleekly groomed as their ho Made of sterling silver, they authentic miniatures—even t tiny rowel which actually tur and the gold filled monogra handsome personalization. Un line last initial $14.40 inclu tax and post. Holland Jewelry San Angelo, Texas.



CHINESE IRONS. Once a time, the Chinese would these with hot charcoal and their clothes with them. Today western world uses them enormous style for ash trays, dishes, match wells, desk c alls. With Soo Chow jade han they measure 5½" long. each, $4.95 pr. Ppd. Mayf Gifts, 345 Broad St., Red B New Jersey.



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(*Continued on page* 127)



NEW TELEPHONE SECRETARY

Tel-Sec keeps pad and pencil at your finger tips — in handy, rigid, pull-out drawer. Ideal for home, office, shop, store. All metal. Non-breakable. (Not plastic.) Beautiful enamel finish matches phone. Installed instantly — simply snap into place. No more hunting for paper or pencil — or writing on wall — uses ordinary pad and pencil. This is the *original, all-metal* Tel-Sec, with over 100,000 enthusiastic users. Order yours today!

An Ideal GIFT
Keeps Pad and Pencil Handy
Fits Your Phone or Money Back

Complete Satisfaction or Money Back

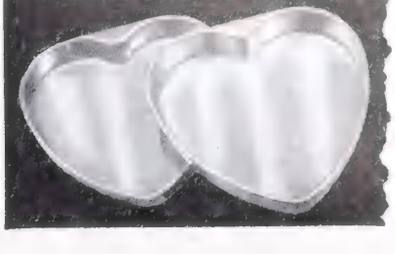
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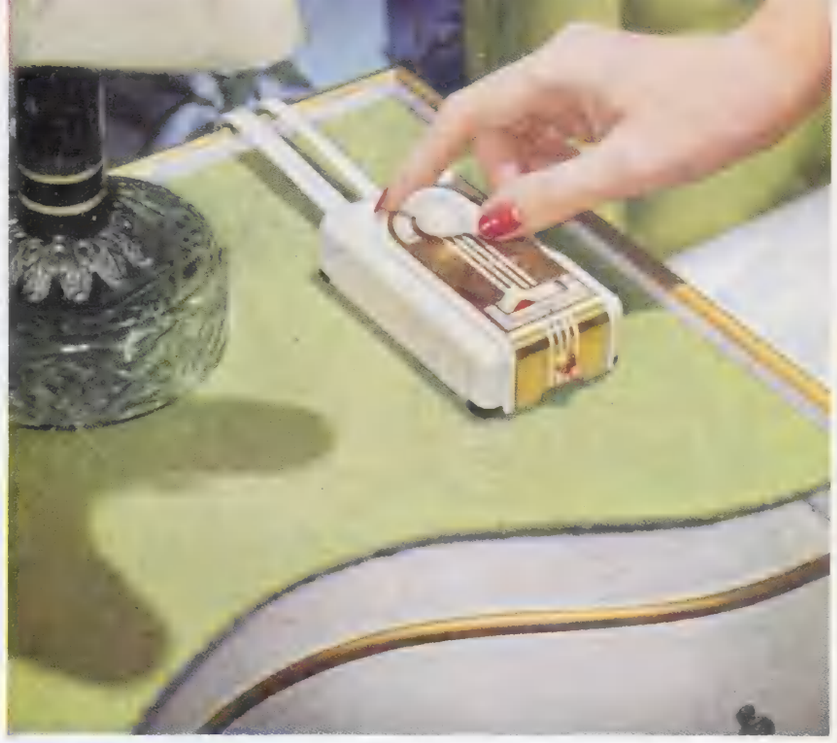
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2. Almost unbelievable—the way this small, compact Bedside Control *automatically* keeps you snug under *one* feather-light covering. All *you* do is select your favorite sleeping warmth. Control *prewarms* your bed, *keeps* it cozy *all over!* (National average operating cost, less than 2¢ a night.)

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General Electric Automatic Blanket does away with mountains of covers—lets you sleep, undisturbed—through all normal changes in room temperature!





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Made to rigid General Electric safety standards— and approved by Underwriters' Laboratories, Inc.

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Only Taperlites have the patented Firm-Fit end that makes placement easier and holds the candle proudly erect free from tipping and dripping.

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For Pleasant Dining

FOR your new dining-room . . . for the "*heart-of-your-home*". . . specify Imperial Cape Cod Crystal. This is just one of the many colorful settings you can duplicate . . . or originate your own to fit your plans for family dining and festive entertaining. Each piece of this graceful, resplendent, sturdy crystal is hand-crafted by artisans. A pattern as traditional as yesterday, as modern as tomorrow. You can start buying it today. Sold in fine stores throughout the nation. Made by **Imperial Glass Corporation, Bellaire, Ohio.**

the light that's a beautiful picture...the picture that's a perfect light



click the switch! **On goes the bottom bulb. You have the perfect reading light**

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Decoralite in the Library for light, for charm.



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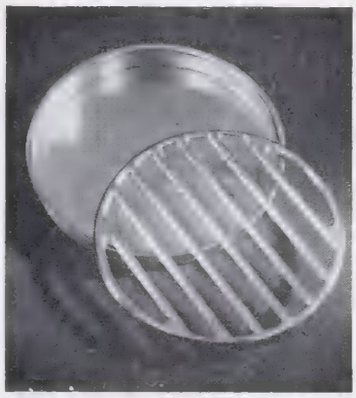


Creators Of Fashion-Right Fixtures And Lamps

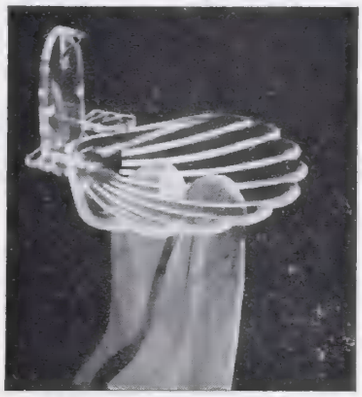
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Dainty Beauty Dispenser for Cold Creams

Something new for women who like nice things. Holds your favorite cream always ready for use. A light finger pressure and up comes the cream in the exact amount you want. No waste, no fussing with lids or jars. Made of durable plastic. White, yellow, pink, green, dark and pastel blue. A different color for each cream!

Fine for gift or bridge prize
State color desired

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"The Surrey with the lamp on top"

will prance into your heart for any room in your home. Irresistible in our shop—an exclusive, unusual conversation piece.

A faithful replica of ▪ 19th century surrey. The wheels are yellow, carriage blue, the coachman and lady hand painted—drawn by spanking bays. All metal, mounted on ▪ polished wood base. Shade, yellow fabric trimmed in harness brown and red. For desk, wall table, dresser, night table—a natural for living room, child's room, kitchen, bar and rumpus room. 20" high—oval shade, 16" x 9".

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This Victorian style wall mirror with antique gilt-finished metal frame will add mellow charm and beauty to your home. Attractive in pairs or singly. Overall measurement 8½" x 10½".

$5.00 Each (postpaid)
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A gift for *Hospitality*

Now, you can live graciously and grow beautifully, with ease and economy, by ordering the Bayfort Hospitality Group—a smart contemporary Host Chair and ▪ richly authentic Hepplewhite Extension Console, which star equally well in foyer, hall, living room, breakfast nook or "banquet room." And, think of your widespread happiness in giving such versatile, yet low cost elegance to ▪ select young couple. A simple order to us easily starts the group, or ▪ piece, to you or yours.

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Solid (regular finish) Mahogany legs. (Can be had in light finish.) Resilient seat springs. Petite appearing, gracefully curving back. Price—$38.50; a pair—$75.00. Express collect. Wt. approx. 35 lbs. Choose your cover from: (1) Smart, keying stripes—either blue, green, chartreuse or red stripes on gray background. (2) Modern, dramatic Boltaflex all-plastic, either Oyster White, Turquoise, Celedon Green, Chartreuse, Sun Yellow or Lipstick Red. (3) Fresh, appealing velvet—either turquoise, gold, green, wine or red. Or, we'll use your covers—(2¼ yds. —one chair. 3¼ yds.—two chairs, of 42" to 54" material), at $32.00; a pair—$62.00.

The Clarkton Table
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Superbly rich, unsurpassed styling and craftsmanship. Tasteful marquetry on serpentine ends. Deep, durable, aged patina on selected Genuine Mahogany. Includes retractible center legs (no straddling) and three 12" leaves for extending table to full 40" x 76". Closed—20" ▪ 40". Open—40" x 40". Seats from 2 to 8 people. Shipping weight—approx. 105 lbs. Price $86.75. Express Collect. Prompt response to your orders and satisfaction fully warranted. No C.O.D.'s. Send check or M. O. Don't delay. Remember you'll be the first to "handle" these fresh, lovely pieces.

Bayfort Society

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This is the MATCH MANSION!

The loveliest match-taker of all time, this flowered ceramic wall-box makes wooden matches socially "acceptable," easy to get at, yet out of reach of children. Also serves as an attractive and unusual plant holder. Order ▪ pair for both purposes.

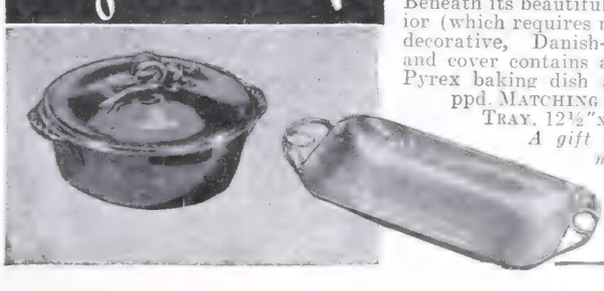
All the quaint charm of early American art is recaptured in this faithful reproduction of the old colonial match box. The **MATCH MANSION** is the same size as the standard kitchen match box.

$1.75 ppd. *Money refunded if not satisfied. No C.O.D.'s, please*

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Saybrook Gifts



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A gift to delight Gourmets and Holiday Hostesses.

SORRY, no C.O.D.'s.

Catalogue on request.

THE SOCHARD FOTOCLOCK

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. . . and Belongs in Your Home:

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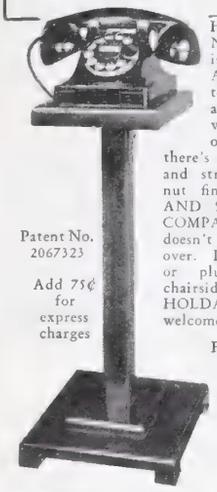
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For oval or square base phones—specify

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FOR YOUR HOME—

Children will find a friend in a soft, cuddly, lovable scotty dog. This lifelike real fur stuffed toy is beautiful enough to ornament your home, and makes an ideal gift. You will be amazed at its fine workmanship and high quality. **Durable—Safe—Sanitary and Washable!**

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Musical Scotty with Swiss Music Box—**$5.95**
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Window



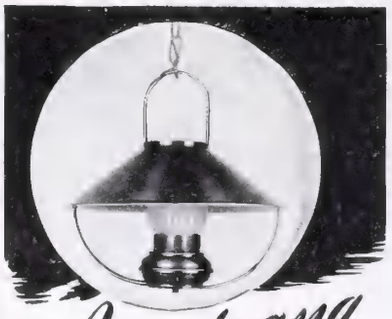
GIANT LOLLIPOPS. A l sucker has his work cut out him when he's confronted this whopper, and for once in life we bet he gives up before brandish the hairbrush! The oz. lollilop is a full 8½" ro and the beanstalk stick is long. Two for $1.25. 4 for $2 J. J. Anthony, 1517 West N Ave., Milwaukee 5, Wisc.



WHO'S AFRAID OF T DARK when Santa Claus around to turn shadows into sions of sugar plums! He' merry miniature of the great Nick himself, and he glows ge all through the night. Made plastic, 6" high, he comes wi 7-watt bulb and 6 feet of c $3 postpaid. All Plastics C Avon-by-the-Sea, N. J.



SILVER REINDEER are to resist when there's the ji of sleighbells in the air, and pond is frozen for moonlight s ing, and the grocery boy deli your order to the whistled of *"Adeste Fideles."* The comes from Taxco, Mexico, w be a gay flash on a velvet b or a white blouse. 1¼" $2.95 pr. incl. tax and post. So western Gifts, 630 E. Alam Santa Fe, New Mexico.

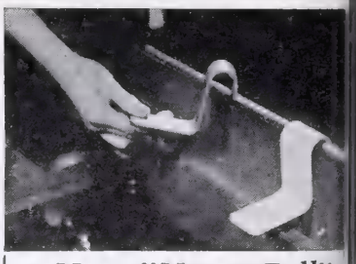


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Old brass hand-wrought reproduction of a Colonial oil-lamp. Completely electrified . . . takes a 100 watt bulb. 15" hood . . . overall height 26". Finished in antique brass. Also available with a tole red shade if desired. Only **$16.50.** Please remit by check or money order.

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BED SPRING RESTS

Now you can eliminate old-fashione unreliable bed slats with these sa and sanitary "Never-Fall" Bed Spri Rests. They will never let your b collapse—won't collect dust. Tho sands use them.

Made of heavy steel, a set of will support more than 1200 poun and is guaranteed for life. Get the in MAHOGANY, WALNUT MAPLE finish to match your beds.

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2.50 SET

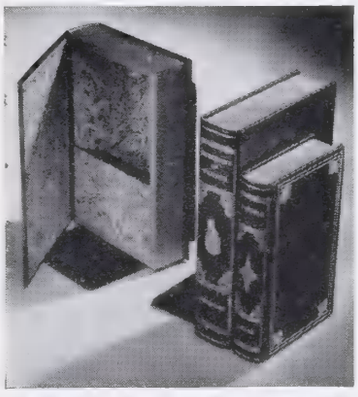
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P IT A SECRET. A pair leather book ends look ex- like library volumes, and les are tooled in 24k gold. book" titled "Treasure Is- has a secret compartment back, and it's a grand hide- for jewels, valuable docu- love letters, or bills you'd not have your husband see. mar-proof finish, $17.95. Vard Phillips Co., Box 3451, andise Mart, Chicago, Ill.

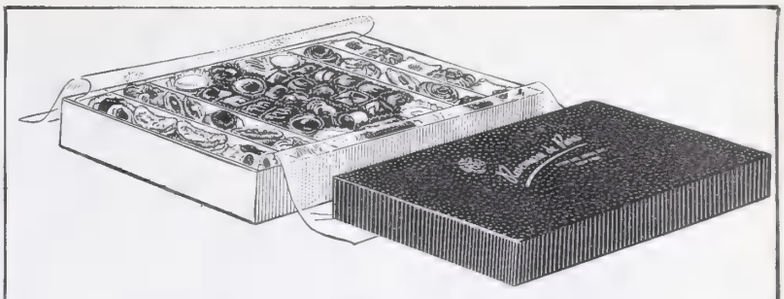


ONIAL FOOT WARM- Not only is this a fine piece iture, hand-finished in solid and upholstered in red or elvet, but it's electrically ! There are three heating , high, medium, and low; r everyone from Grandma o pigtailed Susan, it's won- ! $34.50 ppd. Sherrill's, ke, Virginia.



OSENE LAMP. The glass s an antique, the burner himney are new; and for y living, there's nothing when the lights go out. ainted (photographed), it 95 each or $11 the pair. er, we like them best in ar glass, undecorated—the filled with cranberries or ain $3.95, $7 pr. Add 25c Miss. Eagle Products, P. O. 4a, Meriden, Conn.





Rosemarie's Thanksgiving Special for a Special Thanksgiving—$3.85

■ An extraordinary combination—partly filled with the famous Rosemarie Candy, partly with our wonderful Petit Fours, and partly with our extra-rich triple mints. The candies include brazil nuts, coffee creams, walnuts dipped in rum fondant, nougats, soft caramels, chocolate almonds, filbert clusters, marzipan and many others, each swathed in the most delicious chocolate. The Petit Fours are dainty, buttery bits of pastry that add the perfect touch to any party—diamonds, squares, half-moons, gloves enriched with fruit, chocolate and spices that go ideally with ice cream or coffee. The Triple Mints will delight the connoisseur by their marvelous but delicate flavor. Order No. 2-625.

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Republican or democrat you'll enjoy this smart table lamp because its so different . . . so colorful. Ideal for living room, den, or office. 21" high—choice of brilliant black glazed pottery base with high gloss red parchment shade, or crackle finish ivory base with green shade. Tops and bottoms of 16" oval shades have multicolor fabric trim. Special . . . $8.95

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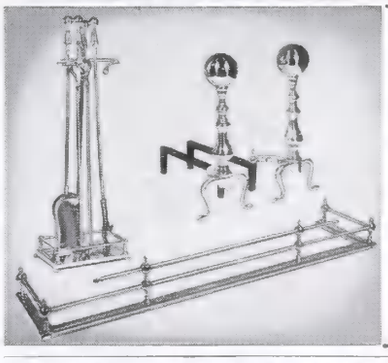
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Win your hostess's lasting affection with this unparalleled gift . . . pungent, palatable Holland Edam cheese and world-famous British water biscuits. Perfect for your own table . . . a superb Xmas gift.

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This Colonial ensemble (each piece carefully lacquered) includes:

Andirons: 18" high, hand-turned, $26.50 pr.

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THE GOOSE THAT LAID THE GOLDEN EGG

Is serving triple duty now. The Goose lays salt. The Egg will scatter pepper. Both, plus some toothpicks, will hold hors d' oeuvres. Both look unique in flower arrangements. An unusual, wonderful gift. Send us your Christmas list.

The Goose, which is 5" high, is of clear white ceramic trimmed in 22 carat gold. The Egg is covered with 22 carat gold.

$3.50 the set, postpaid
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2320 Huntington Drive
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Ideal Christmas Gift!



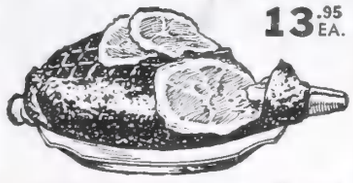
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- 1 cans Jellied Cranberry Sauce
- 2 cans Whole Cranberry Sauce (like Mother used to make)
- 1 pint Cranberry Juice Cocktail
- 1 jar Blended Cranberry Preserves
- 1 set of plastic cutters for cutting Jellied Cranberry Sauce in fancy shapes
- Cranberry Recipe Book

Packed by cranberry growers under their Ocean Spray name.

$2.50 delivered

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A charming knocker for the bedroom and bath, as well as an intriguing gift for the newlyweds' apartment or the old homestead. 5½" x 3½", durable bronze plated zinc.

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FOR NOW
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Three handsome jars of exceptional rum-flavored preserves. Gift-wrapped together with bright-colored plastic butter dish you will use again and again.

Something old—*the luscious fruit preserves*
Something new—*the fine rum flavor*

Now happily wedded preserves: Plum 'n Rum, Peach 'n Rum, Blackberry 'n Rum. Order several—for yourself, for your friends. Butter dish comes in red, blue, yellow and white. Price **$1.00** *postpaid.*

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America's Oldest Coffee Mill becomes a truly beautiful lamp, and with our unique construction loses none of its authenticity. The lamp attachment is easily slipped out and can then delight your epicurean taste, to say nothing of its conversation piece appeal. The drawer remains a challenge to your imagination. Available in black, tole red, or natural wood lacquered. Each is hand-decorated in original and tasteful fashion.

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Here's a unique chair-side table that affords complete usefulness with unusual design. Keeps your favorite book, magazine, newspaper and radio program at arm's reach. Table has beautiful hand-rubbed finish of double-faced African ribbon-striped mahogany. Size 15" wide x 22" deep x 22" high. Top shelf 8" x 15". Middle shelf 15" x 15".

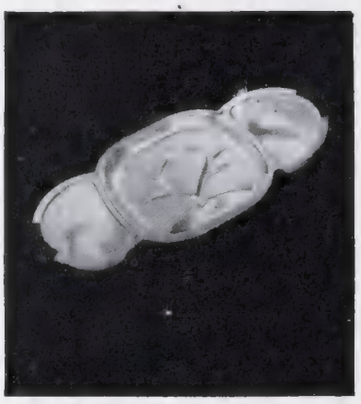
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THREE-IN-ONE. A pla with three compartments is m of highly lustered stainless st the center is a 28" x 14½" and tree platter, and the two compartments hold vegetab Fine for a buffet supper, a Sun brunch, or a bride would lov for her party dinners. With nut handles, $19.95. Exp. Carole Stupell, Ltd., 507 Mad Ave., New York 22.



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IMPERIAL SACHET JARS

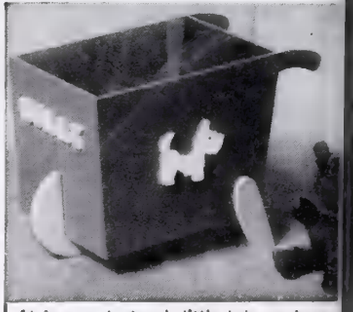
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Two different nursery animals are plyw cut-outs in contrasting white. The p owner's name is in gleaming white woo letters, ¼" thick. (Names of over six ters will be put on one side).

These exclusive baskets are being offi by mail order only. Please place your r as soon as possible to avoid the Christ rush.

Price, $3.85, postpaid. Add 25¢ Wes Mississippi. Sorry, No C.O.D.'s

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Woodcraft Division Department Box 364 Savannah, Georgi

Shopping



LIDAY FIREWORKS. hearth will be as colorful as Fourth of July, but without d effects, with this hamper of n cones. They are chemically ed to burn with long-lasting colors, and the coating of llic salts gives them a frosty green glitter. Split bamboo et, 10″ x 10″, comes with 50 cones. $3 ppd. Weather- House, 660 S. Fair Oaks, dena, Calif.



IAN MOCCASINS, made aine, are wonderfully decora- house slippers, and they're y enough to take South with o wear with shorts and pedal ers. Beaded in colorful In- designs, they come in white, , red, or brown leather. Even 3 to 8, $5. For men, in n, sizes 6 to 12. $6. Ppd. G. ckel Store, Rangeley, Maine.



LUCK. Two covered sauce –6 quarts and 10 quarts— uart double boiler, 8-cup lator, a double-lipped frying and three saucepans—1-, 2-, 3-quart sizes—come in a red , green-shuttered cardboard ge to set you up in efficient keeping. All Buckeye alu- m ware. Cottage carton with ce set, $14.50. Exp. coll. The Co., Denver, Colo.



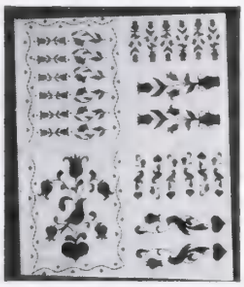
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A precious gift for Mother, Daughter, Sweetheart, Cousin, Aunt or YOURSELF. Well constructed and smartly tailored in velvet or chintz, your choice of colors—Hunter green, old rose, grey, marigold, chartreuse, ciel blue, claret, raspberry, roseda green. Sample swatches on request. Height 33″, width 21″, depth 19″. Shipped prepaid.

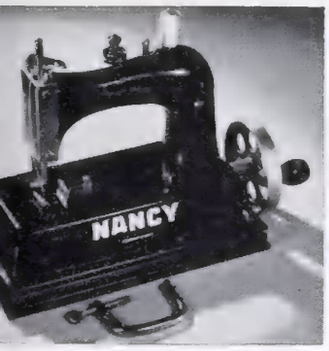
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Chintz.....$36.75, a pair for $69.50

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Height 20″ . . . genuine grain leather 12″ top traced in gold leaf. Used singly or in pairs. Regular or bleached mahogany finish.....ea. $19.75
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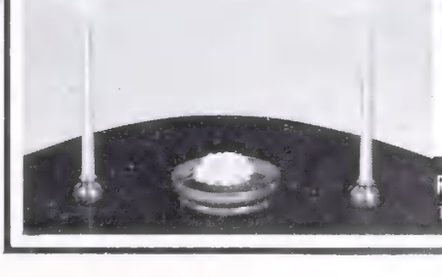
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TWO-IN-ONE RADIO BED LAMP!



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WESTPORT, CONN. Dept. HB-1



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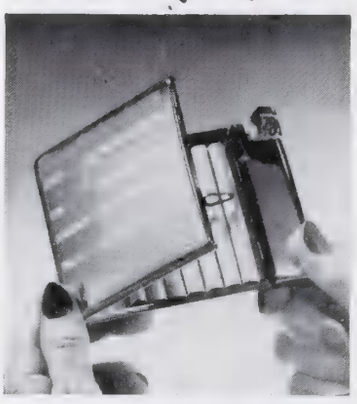


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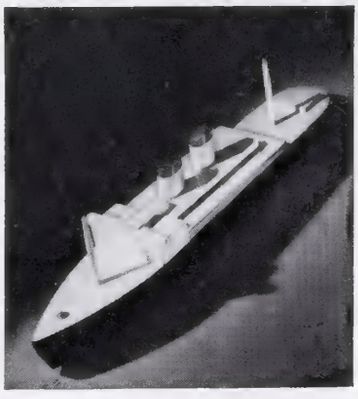
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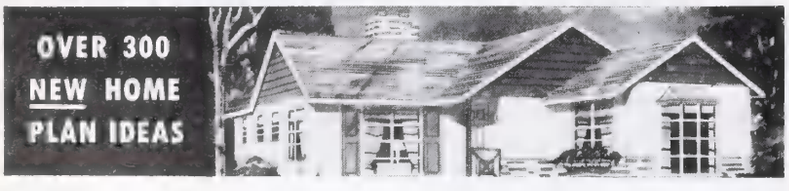
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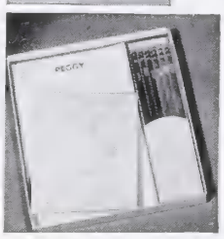


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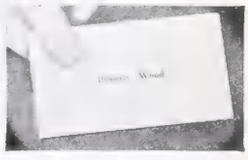


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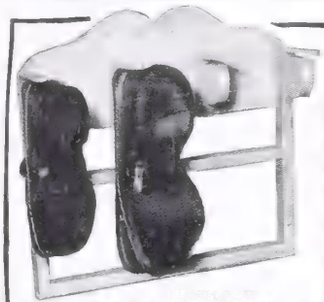
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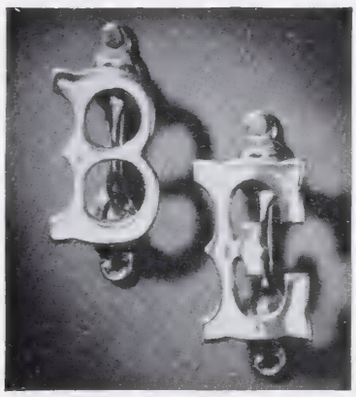
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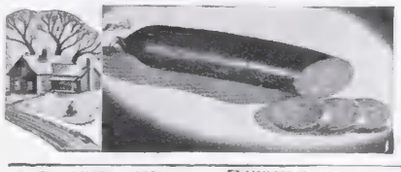
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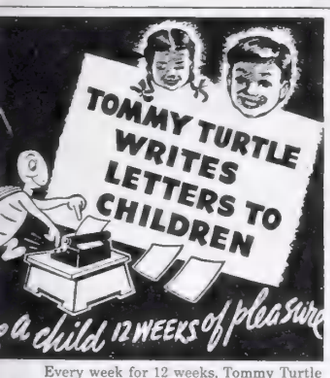
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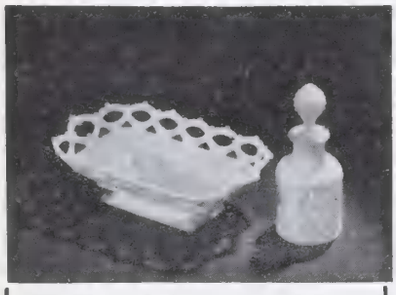
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3 lbs. lard 3 lbs. rice
4 lbs. flour
*East Europe—slightly higher.
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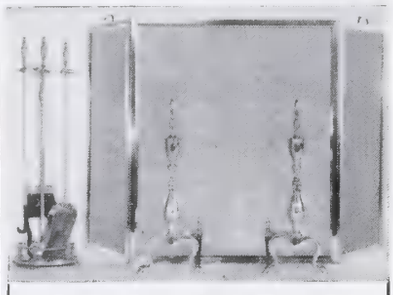
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References: DUN & BRADSTREET

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Please specify 1 or 2 when ordering. Postpaid in U. S.

1. 2. **ISLAND HOUSE** Siesta Key, Sarasota, Florida



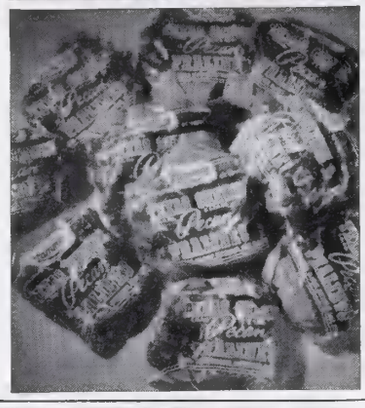
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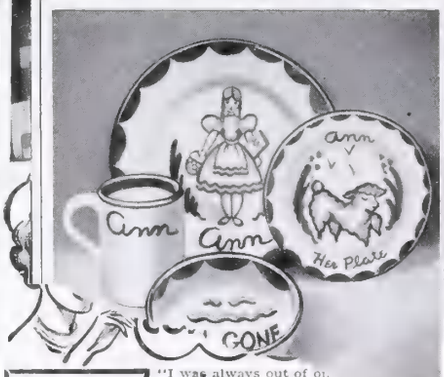


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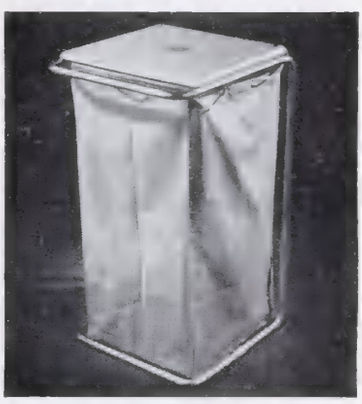
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HE COCKTAIL CREST is blazoned on the front of ane's informal with heraldic mp, and the result is the smart- cocktail invitation that ever nounced a party. The motto bon is inscribed with "Please me to cocktails," and the inside ves you *carte blanche* for filling details. $3.50 for 25. Ppd. D. Peacock, Jewelers, State d Monroe, Chicago 3, Ill.



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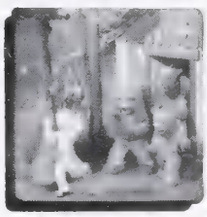
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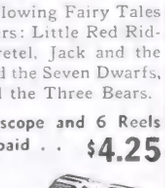
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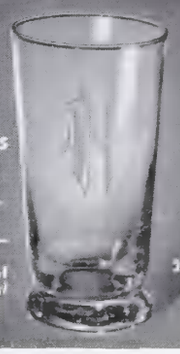
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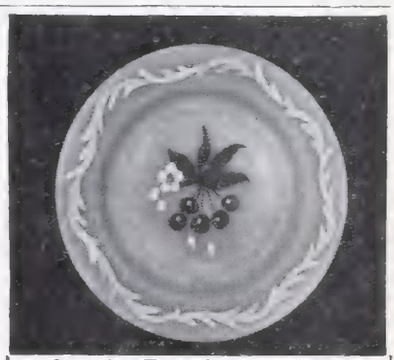
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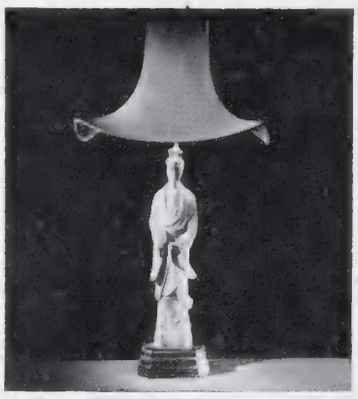
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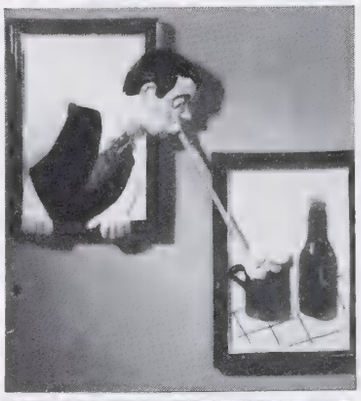
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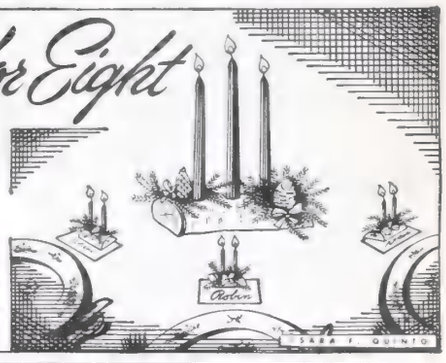
Genuine birch log centerpiece and eight matching place cards with miniature logs. All cards hand bordered in red.

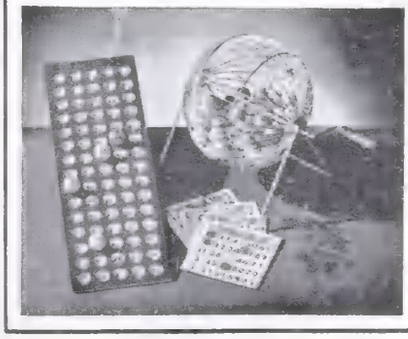
Complete Set—Centerpiece log with 3 red candles—8 matching log place cards and candles $4.75 Postpaid

Extra matching place cards 25c each. Sorry, no C.O.D.'s

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Let's Play Bingo

The whole family will have a barrel of fun over the holidays and the year 'round with this 25-card professional-looking Bingo set with plastic markers. A wicker shaker mixes the numbered balls and releases one at a time. When a number is called, it is inserted in the corresponding place on the master card for easy checking when someone goes "Bingo." For home use, as well as clubs and organizations.

$9.75 postpaid

No C.O.D.'s, please

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15 W. 55th St., New York 19, N. Y.

JG

SELL

Surplus Silver, Diamonds and Jewelry

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JULIUS GOODMAN & SON

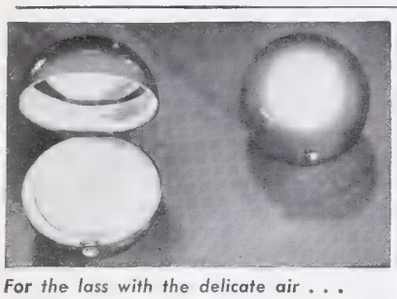
Our firm has a background of more than 75 years of fair dealing and integrity. Direct users, and authorities on silver and jewelry, we are in position to offer more attractive prices than most dealers for individual pieces or entire collections. We pay express charges.

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References: The First National Bank, Memphis
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For the lass with the delicate air . . .

A Golden Ball Compact that is as round and shiny as a Xmas tree ornament. Holds a generous amount of loose powder and soft puff. A lovely Xmas gift. No tax, Ppd. **$2.00**

For the lad who's well-clad



Sturdy tie rack holds up to 72 ties. See them all at a glance. Pull out first rod and others follow automatically. Extends 2½" from wall. Bright nickel plated. Ppd. **$2.50**

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Write for free gift catalog

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The Shop in the Garden
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FAMOUS HEATH ASH TRAY

A truly practical, modern ash tray. Made by Heath, famous California ceramists. Notches snuff out forgotten cigarettes. One wipe and they are clean. Generous capacity with good solid weight. Subtle glazes, smooth to touch, with 5 colors to choose from: Sand, Sage Green, Yellow, Jade Green, Gunmetal. 5" wide $1.85, 6½" $2.35. Sent Postpaid. Gift-wrapped. An ideal gift. Satisfaction Guaranteed.

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from our pottery shelf . . .

◀ **GAY BLADE** . . . Beneath his jaunty hat, a handy slot receives old razor blades, keeps them from doing damage. For that hard-to-find-a-gift-for male. 5" high.

▶ **TIMOTHY TIMER** . . . On head or on feet, the sand runs out in three minutes. For timing eggs, phone calls. A darling shower gift. 3¼" high.

$1.25 each, postpaid. No C.O.D.'s

Katharine B. Ward—*Gifts*
Pleasantville **New York**





Window



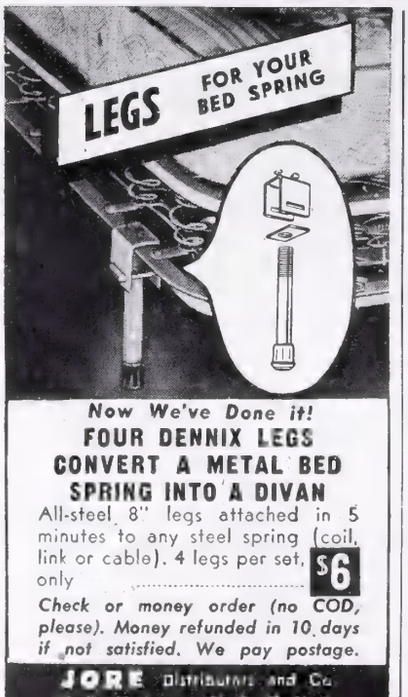
SHEFFIELD PEWTER, ha hammered and polished by E land's finest craftsmen, makes t tea service a gift you will be en mously proud to give to some special. The four-piece serv consists of tea pot, coffee p sugar bowl, and cream pitch and the price is $37.50. With the coffee pot, the three-pi service is $29.75. Ppd. Overs Associates, Inc., 136 W. 22nd New York 11, N. Y.



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NEAT HOLDER. For serv whiskey "neat," or for pass cordials, this is a compact li bar tray. It is made of two-to plastic with divided sections six 2-oz. cordial cups banded gold, and the hoop handle ma it simple to carry. It's so engag looking that a little girl may to "borrow" it for her tea part 4½". $1.50 ppd. Crystalier, Lexington Avenue, New York



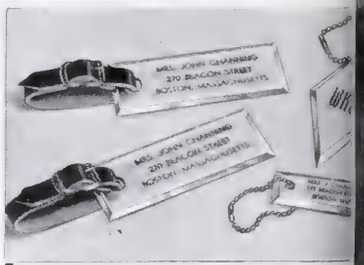
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COMPLETE SET of 4 pcs. $5. All g boxed. Postpaid.

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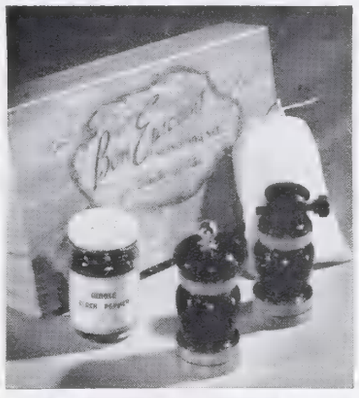
hopping



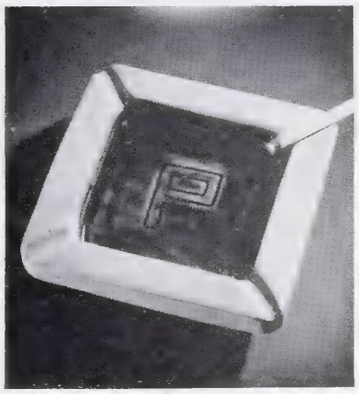
MPION LAMP for a lover's desk is made of e-plated metal, and the base oved to hold pens and pen- The hooded metal shade els the light directly on your and leaves the rest of the in peace — which should a college crammer's room- It stands 15" high over-all, ne price is $12.50 postpaid. Stier, 277 E. Fordham Rd., York 58, N. Y.



ND IT OUT from these salt epper mills, and you will p a gourmet's delight in easoned food. The Bon Epi- easoning set includes hand- salt and pepper grinders of nahogany with lighter trim, of whole black pepper, and of salt crystals. All this for ppd. The Post Mart, 260 h St., New York 21.



A WHOPPER. A bold of genius for a modern is this man-size ash tray. eautifully handmade of ce- with an especially nice and in the center is a sin- iant initial. Send it to a smoker for his desk, or to a n whose accessories are the nation points in her room. een and chartreuse, 6½" , $10 ppd. Modernage, 16 h St., New York 16, N. Y.





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LY THE BOOK PAGES . . . LEAVES
REST OF ROOM IN THE DARK

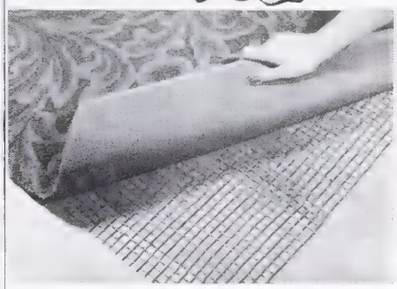
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longer need you disturb any one n you read in bed. Lightweight al lamp clamps to book cover permits you to turn pages freely. d and plug fits standard wall ets. $2.95 . . . Postage Prepaid. d check or money order. No .D.'s. PAT. PEND.

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16"x33½" **39¢** p. p.

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Portable Ice Box

A light, easy to carry—convenient to store, portable ice box that keeps food and game cold for days! Completely dust-proof and 100% insulated, the all aluminum FEATHERWEIGHT is the pride of every outdoorsman. Holds up to 25 lbs. of ice easily.

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PERFECT *for Presents!*

Wonderful Christmas gift; something they get from nobody else! Always appreciated; constantly used. This is the famous Mitchell Pine Air pillow; finest quality. Half goose down, half goose feathers; with natural balsam needles which bring delicate, north woods fragrance to a bedroom for years. Maximum comfort, longest wear. Full size, 21 x 27"; plump; tailored cord edge. Extra-Tite ticking really seals contents. Cellophane wrapped. Can be shipped direct to recipient. No C.O.D. Prepaid in U. S., only $9.95 each.

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THE IDEAL CHRISTMAS GIFT
Novel—Useful—Desirable

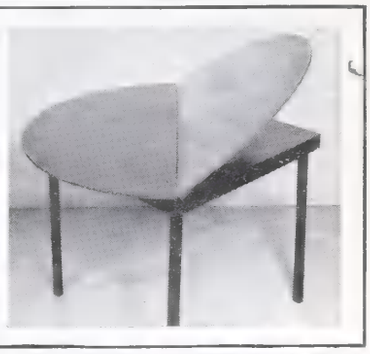
T-Top is a light rigid top which fits over your card table, just doubling its size. It seats 7 persons comfortably—46" in diameter, 144" in circumference—it's perfect for luncheons and card games. T-Top held in place on your table by cleats on underside. Can be tucked away in a closet or corner. Send for your T-Top now! Weight 16 lbs. Shipment made promptly by express. Specify Color Wanted. Dark Green, Rich Red, Dark Brown—$6.95.

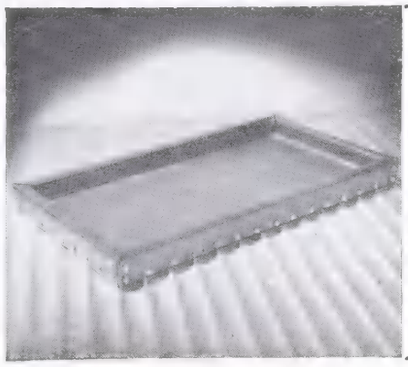
Unpainted T-Top $5.95. All prices at Salem, Mass.

No C.O.D.'s, please

SEND CHECK OR MONEY ORDER TO

T-TOP COMPANY, Inc.
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THE TRAY YOU WON'T SPOIL

but whose beauty will spoil you.

Handmade for service, its luxurious deep antique red with brass stud trim fits any motif. Although it looks like fine grain leather, this rich vinyl does not stain, crack, or absorb water or alcohol. Cleans like new with a damp rag. Size 7¾" x 14". Novel and serviceable to use and to give.

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WHARTON PRODUCTS COMPANY
44-01 Little Neck Pkwy, Little Neck, N. Y.

Window Shopping

GENUINE *Early American* REPRODUCTIONS

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NO. 103 HT. 22" ▶



▲ NO. 51
HT. ADJ. 25" TO 28"



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Made by master craftsmen, these lamps are shining reproductions of old Flemish brass finish Colonial pieces. The Dresden colored decorations have been fired in extremely high temperatures to insure their permanency.

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Hand painted, silver rim
COASTER, ASH TRAY
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**Subject to 20% Federal Excise Tax*

Charming as coaster sets or individual ash trays. The centers, hand-painted on genuine china, are resistant to alcohol and cigarette burns. 4¼" diameter.

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Orchids

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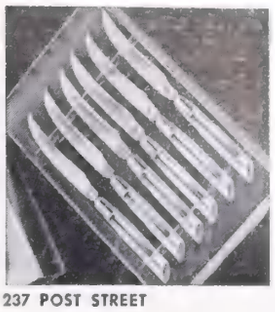
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A flat little pouch, 3 inches in diameter, resembles a flower folded at dusk. To open it you just squeeze the sides slightly and presto —there's your bus fare or newspaper change without fumbling or groping. Everyone in the family can use one. Wonderful for XMAS gifts. Genuine leather with alligator or lizard finish. Red, green, brown or black.

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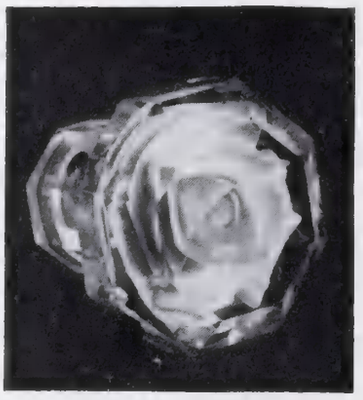
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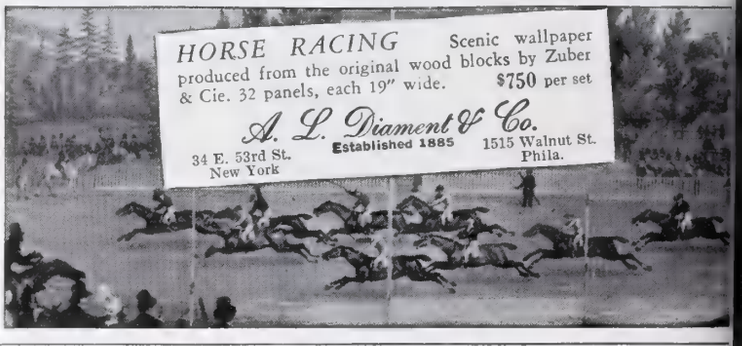


FLOWER KNOBS are small touches of perfection can make a house memorable markably real-looking roses carved in crystal clear lucite knobs, and you may order flowers in red, yellow, pink white; the knob in an octag or square shape. They're eas install, and will fit any stan door. The price is pretty, $3.75 postpaid. The Huntin Company, Oconomowoc, Wis



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(Continued on page 147)





WALL CHARM

Lovely Creole Courtyard scenes from the French Quarter of Old New Orleans make delightful conversation pieces. Exquisite in any room hung singly, in pairs, or in a group. Eight famous views include Brulatour Courtyard (pictured)—Little Theatre—Old Spanish Courtyard — Pirate's Alley — Governor Claiborne Courtyard — Old Absinthe House — French Market—St. Louis Cathedral. These are hand painted oil originals in full color signed by the artist on a ten-inch china plate.
$4.00 each or $7.50 pr.

Demi-tasse cups and saucers or three-inch pottery pitchers (above scenes).
$2.00 each or six for $11.00

Your favorite vacation spot or home painted on a ten-inch china plate from snapshot (send color description). **$5.00**

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* *or the Wedding March.*

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Mohawk rugs and carpets

MOHAWK CARPET MILLS, INC. • AMSTERDAM, NEW YORK

Ceil Chapman—Photo by Peaty

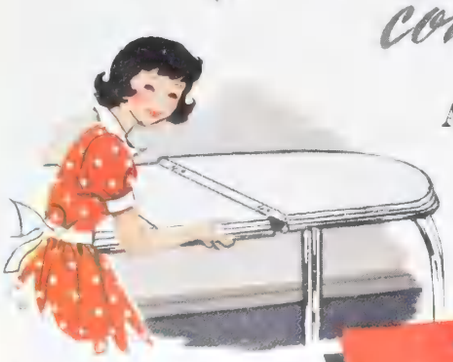




Set No. 3462/5. Table size 34 x 62" extended; 34 x 50" closed. Choice of colors: Table; white or canary. Chairs: seats and backs richly upholstered in canary, red or black; seat and back panels in gleaming white Arvinite.

New features, styling, comfort

Arvin provides the utmost in beauty and convenience



New "Miracle" Slide-Away Extension Leaf

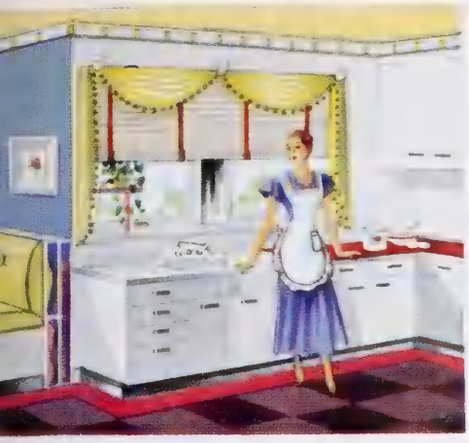
Completely concealed, yet ready for instant use. Automatically stored just below the table top. Operates so easily that a child can raise or lower it with one hand from either side. The most convenient table-leaf ever developed.

DE LUXE
ARVIN
Metal Chrome-Plated
DINETTE SETS

THE new exclusive features that are yours with a genuine Arvin De Luxe Dinette Set bring the thrill of added beauty—and far greater practical convenience. The "Miracle" Slide-Away Leaf is the first major table-leaf improvement in 25 years! The gracefully styled, richly upholstered chairs, with form-fitting backs, covered with scuff-proof Vinyl fabric, are a revelation in luxurious comfort. With the table extended you'll have ample room for serving eight. The brilliantly lustrous, long-life Arvinite finish resists chipping, cracking, acids, alcohol and boiling water. The exquisitely designed semi-oval table, providing extra knee and leg room, the lovely colors, the sparkling lustre of chrome-plated metal legs and trim, will give you endless delight. And Arvin quality means lasting satisfaction.

NOBLITT-SPARKS INDUSTRIES, INC.
Columbus, Indiana

Arvin Metal Chrome-Plated Dinette Sets • Arvin Metal Outdoor Furniture
Arvin All-Metal Ironing Table



hat a bright. cheerful kitchen! Kirsch naire Venetian blinds excel at making kitchens asant to work in. Sunaire Venetian blinds come a variety of colors. Finish is *baked on* for beauty d durability. Slats never chip, flake or rust. y curtains on Kirsch Plastic Festoon Holders mplete your pride-and-joy kitchen.



Your lovely rooms deserve lovely windows! And with Sunaire blinds, you get them! S-shaped metal slats are extra-wide (full $2\frac{3}{32}$″) . . . insure complete closure, absolute privacy. The swag valance and side drapery treatment uses only *one length* of material . . . so graceful, so simple, with Kirsch Valance Pleaters.



By all means. Kirsch Sunaire Venetian blinds in your dining room or dinette! Sunaire blinds provide soft, subdued light, yet permit circulation of air. Slender "S" curved slats actually distribute and diffuse light! Formal overdraperies are hung on Kirsch Swinging Rods and are draped back with Kirsch metal hold-backs.

Stunning SUNAIRE Venetian Blinds

. . so *lovely* to have . . . so *easy* to own!

H WHAT SMART, glamorous, practical windows!

d they cost less than you'd think! For it's simple inexpensive to fashion beautiful windows of r own, with Kirsch Sunaire Venetian blinds and h easy-to-use Kirsch Drapery hardware!

get *years* of exquisite, tasteful window beauty Sunaire Venetian blinds. Flexible S-shaped l or aluminum slats with their durable, gleam- *baked-on* finish in beautiful pastel colors as as White and Ivory, are easier to keep clean stronger, more attractive, too!

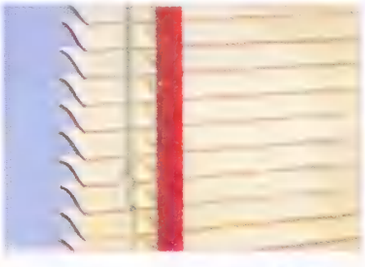


Window dream . . . featuring a Kirsch Sunaire Venetian Blind. Trim, sturdy, one-piece metal head member encloses efficient mechanism; eliminates need for special cornice board. The overdraperies which extend beyond the side casings are hung on Kirsch Swinging Drapery Extender Rods. Specify *Kirsch* equipment when you buy.

Kirsch Company
STURGIS, MICHIGAN

DRAPERY HARDWARE AND VENETIAN BLINDS

Kirsch Drapery Hardware and Venetian Blinds at More Than 100,000,000 Windows



Incoming light is reflected and diffused with Kirsch distinctive S-shaped Venetian blind slats. Be sure *your* Venetian blinds are Kirsch Sunaires.

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he sleeps in the smooth, glea
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Sheets. Aristocratic as her own taste, Beau
cale's luxurious texture is a lovely comp
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Make this a white Christmas by giv
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Write for your copy of the free booklet, "Beauty Secrets from Your Linen Closet." Utica and Mohawk Cotton Mills, Inc., Dept. HB-10, 55 Worth Street, New York 13, N.

Window Shopping

CONTINUED FROM PAGE 142



AT A MUG. Fill these with rum punch for fireside eve-s; or with close little bunches zingy autumn flowers and e them across your mantel. l copper mugs are lined with gold-plate. 3½" high. and ıered against tarnishing.) each. 6 for $14.50. 8 for 12 for $24. Incl. tax & post. Squire Ware. 3501 Helms Culver City, Calif.



TES OF CHEER. These are cularly nice for those people our list to whom you want nd more than just a card at stmas. A box of 12 French notes and 12 envelopes come olly berry red gaily marked Merry Christmas in white, there's a bottle of white ink. r lots of them for Christmas s, cocktail invitations, thank notes. $1 a box. Add 10¢ post. le-Goettinger. Dallas, Tex.



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YOU MAY HAVE A SELECTION ON APPROVAL

For your copy of "The Rug Beautiful," please send twenty-five cents to

The World's Largest Collection of Oriental Rugs

NAHIGIAN *Brothers* INC.

169 N. Wabash Chicago, Ill.

Established 1890

SERVICE THROUGHOUT AMERICA



1 Broken Arch Bed, Double or Twin, 66" high, each 140.00

5 Bedside Table with swell front drop leaf design and spun brass knobs 18"x18"x29" high, 80.00

The Colonial Tradition Today in

RICHMOND HOUSE REPRODUCTIONS

The charm of the 18th century—and the scrupulous workmanship of Colonial artisans—reappear today in Miller & Rhoads' exclusive collection of Richmond House Reproductions. An outstanding example—this cherished four-poster with delicate broken arch design headboard. Done in mellowed Peruvian mahogany, every beautiful piece reaffirms the knowledge that eighteenth century cabinet-makers might well have been creating furniture for life today.

Richmond House *Fine reproductions*

Miller & Rhoads

RICHMOND VIRGINIA

Furniture, Third Floor

3 Ingenious Gift Ideas!



Your Pet Is A Treasure, Protect It!

Anyone who owns a dog will be tickled pink with this chromium plated brass name tag! Each printed with the dog's and owner's name . . . 6 lines of lettering. Complete with printing. **$1.00,** Postpaid.



Suction Cup Coasters Solve The Dripping Drink Problem!

Bright plastic coasters with an ingenious suction cup that stays with the glass! And an absorbent sponge catches the troublesome perspiration that runs down outside the glass. Set of 4, in red, green, ivory and yellow **$1.98,** Postpaid.



A Personalized Way to Keep Their Ears Warm All Winter Long!

Trim-fitting plastic ear muffs snugly lined with warm-as-toast lambskin . . . adjustable steel head band. And each with the individual's name brightly printed on gold! Red, green, yellow and white with contrasting lining. Send name and color desired. **$1.98,** Postpaid.

Satisfaction Guaranteed or Money Returned
No C.O.D.'s, please! Send check or Money Order.

DUN-WEL Manufacturing Co.
29 Cambridge Street
Malverne, N. Y.



Miniature FIRE EXTINGUISHER

Be prepared for any emergency, at home or when driving! Your protection is assured with this never-failing model that operates simply and effectively and is always handy for use.

Light of weight, yet sturdy, in a compact size, 5½" high x 1½" diam., it is fashioned in gleaming chromium plated metal, leather lined making a most practical gift. Full instructions accompany each order.

$7.50 ppd.

Your initials (3 letters) monogrammed at no extra cost.

MILK'S
Established 1898
WOODMERE LONG ISLAND, N. Y.



Crystal Pilsner Set

IDEAL GIFT

Get into the holiday spirit with this set of handblown Pilsner glasses and jug. Included are six 12 ounce glasses with one 60 ounce jug. The entire set is hand carved and hand colored in the natural color of the flower. We accept your choice of patterns either orchid or jonquil.

Price $8.50 Post Paid
Add 50c west of Chicago, Ill.
Send check or money order.
No C.O.D.'s, Please.

Coinart Glass Co.
1342 Webster Avenue, Bronx 56, New York



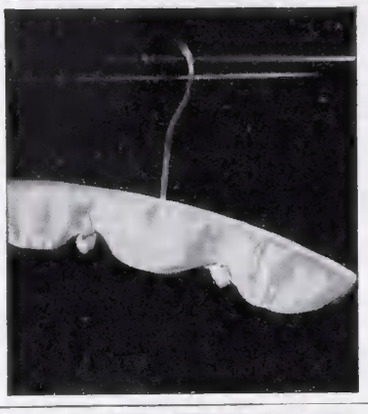
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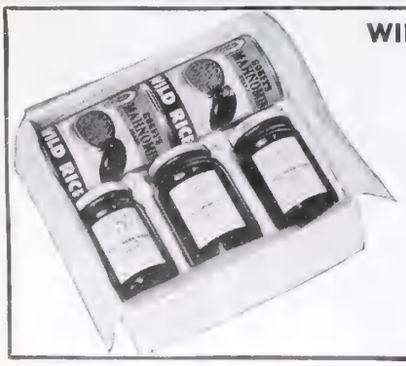
YOURS ALONE. A heavy per tray, 12" wide, is hand-e to commemorate a wedding, the names of the couple an date of their marriage. O may order it with a sketch house, pet, college fraternity For this, you must send a picture, of reasonable size, subject desired, and the let wanted. $7.95 ppd. Allow 3 delivery. The Pines, South St., Quincy, Ill.



GOOD TALKING POIN your phone conversations i well-designed telephone and bench. It comes in pi pine, cordovan mahogany, oak, walnut, or several col lacquer. Washable plastic o ulated leather covering con a wide choice of clear m colors. 12" x 20" x 30½" $45 with bench. Exp. coll. ture Futures, Inc., 154 Ma White Plains, N. Y.



SWEET CHILD. An unu nice gift to send a new b Mary Chess's Baby Sh Cover. It is filled with a s specially blended for the crowd, that will make them as delicious as they look. over any baby hanger, is p one side and blue on the $3.25 each ppd. Mary Ches 654 Madison Ave., New Yo



WILD RICE GIFT PACKAGE

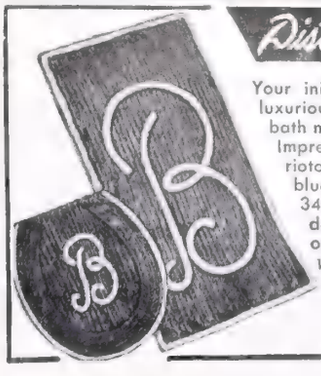
Your friends will love this new gift package. It's right from the Indian section of Minnesota. The delicious wild rice and jellies are especially good with meat and game.

2 lbs. of Minnesota Spring Fed Lake Wild Rice
1—10 oz. jar of Wild Grape Jelly
1—10 oz. jar of Wild High Bush Cranberry Jelly
1—1 lb. jar of Lingonberry Jelly

All these products grow wild in Minnesota. This Bargain Gift Package only $5.00 Postpaid.

Send for famous Gokey "Sporting" Catalog

GOKEY, St. Paul 1, Minn.



Distinctive BATH MAT SETS

Inscribed with your own initial

Your initial—big, bold and beautiful blazoned on thick, luxurious cotton chenille! Handsome, hardy fine-quality bath mats wash like a dream—serve a long and useful life. Impressive initials come in contrasting colors against rich riotous backgrounds of: flamingo red, gold, grey, green, blue, peach, aqua and dusty rose. Set includes 19" x 34" bath mat and standard size lid cover. State initial desired. Allow four weeks for delivery.

only $3.00 postpaid No C.O.D.'s
West of Mississippi 10c extra

Langer
154 Seventh Street Garden City, L. I.



Wolverine WOODENWARE *of Select Golden Birch*

No. 822X — 11" diameter, 2½" high, with 3 ball feet. You'll find a hundred practical uses for this handsome bowl, with its generous capacity and gleaming natural finish. $4.00, postpaid.
No. 821 — 6" diameter, 1¾" high. For candy, nuts, or individual salads. Flat base prevents tipping. Each $1.00, postpaid. Send check or money-order or C.O.D.
Write for catalog of complete line of woodenware.

Henri's
695 Burton St., S.W., Grand Rapids 9, Mich.

AMAZING TOY PIANO

From California's most beautiful Toy Shop comes this delightful plastic toy piano. Remarkable, because all 17 black and white keys play. Sure to please all little folks.

Gift wrapped when name and address of child is included.



uncle bernie's
toy menage
339 N RODEO DR. • CR
• BEVERLY HILLS
"THE HOME OF THE LEMONADE AND LOLLIPO

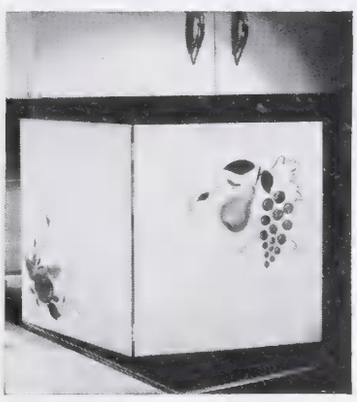
hopping



NT 'EM UP. This new chip rack has a phenomenal ing device that actually ires out your poker chips to xact amount. The numbers, 35, are indicated on the and a sliding wedge shovels out at the correct spot. Bakelite rack has space for a lock-on cover, and 280 chips. $19.95 exp. coll. Jon rke & Antoine, 9 N. Wa- Chicago 2, Ill.



IND THE SCREEN you hide the dishes you didn't time to wash, or you will as a pretty fence to con- toaster, electric mixer, etc. plywood screen with a l panel, hand-painted with or flower designs on white, or cream backgrounds. ingly or in pairs. 12″ x 14″ ″ x 12″, $4.95 ppd. No s. Helen Duveen, Box 501, N. Y.



ALL IN THE GRIP. A tionary candle holder ac- *grips* the candle so firmly ou can turn it upside down, stays locked in. The mod- atticed design around the does the trick, and it really Kandle Grips are made of sprayed plastic that looks erling. Also in gold. $2.95 ir, in a gift box. Postage is Wanamaker's, New York.





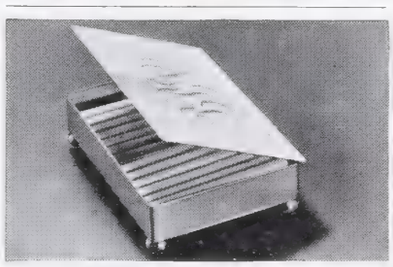
UNUSUAL MATCH COVER ALBUM FOR ALL THOSE SOUVENIRS

Here's a handy way to keep all those interesting match book covers you've been collecting. This sturdy 8½″ x 11″ looseleaf binder holds about 500. No need for glue or paste . . . match covers fit into slotted corners. Ideal for novice or seasoned collector. Only $2.75 postpaid. No C. O. D.'s.

Send for FREE GIFT catalog

AFCO PRODUCTS CO.

Dept. 31 Lexington 73, Mass.



Monogrammed Cigarette Box

Thoughtful you—when you give this smart, gleaming brass, footed cigarette box. Personalized with sophisticated hand-tooled script monogram. Lacquered for permanency. Size 4″ x 5″—for regular or king size cigarettes. One-week delivery. State initials—underlining last-name initial.

Postpaid **$6.50** *No c.o.d.'s*

Matching ash trays, each 75¢

THE Lillian SHOPPE

20 Armat St. Germantown, Philadelphia 44, Pa.



These beautifully colored bamboo baskets of Mexican handicraft find a welcome place in every home.

GIVE

SOMETHING DIFFERENT

This Christmas!

Direct from the semi-tropical Delta of the rich Rio Grande come these Christmas gift assortments of Texas Citrus Fruit containing *NEW* taste-thrilling...

RED BLUSH seedless grapefruit

These beautiful, luscious VIVID REDS are not to be confused with the familiar "Pinks". With the "Reds" are included large, sweet Naval Oranges and our special mild Tangerines in the hand-woven, oval-shaped Mexican Bamboo Baskets illustrated. Other fruit packages include holly-decorated cartons, standard crates or bushel baskets in various packs and assortments.

From the Fabulous Rio Grande Valley

—where the languorous Rio Grande River has deposited a deep layer of fertile alluvial soil, unsurpassed for the growth of finest tree-ripened Citrus Fruits.

A Gift Appreciated by Everyone

The contents of these gift baskets are enjoyed throughout the Christmas season—the baskets make it a gift that will be treasured through the years.

FREE! Illustrated Gift List containing full-color illustrations and prices of 18 Citrus Fruit Gift Assortments from **$1.65 to $6.50**

Business Concerns: *RED BLUSH distinctively answers your quest for "something different" in holiday remembrances to customers. You send the list—we do the rest. Reference: Dun & Bradstreet, Inc.*

PITTMAN & DAVIS

Express shippers of Texas citrus fruits since 1926

DEPT. 914 HARLINGEN, TEXAS

WITHOUT OBLIGATION RUSH ME YOUR FREE LIST

Write name and address in margin, tear off and mail!



● *The Lady in Blue and the Blue Boy*

quisite Gainsborough fig- nes, 10½ inches high, on ry pedestals. Antiqued te, with delicately tinted es. A very spe- l gift . . . at only EXPRESS PREPAID 00 per pair. NO C.O.D. PLEASE

HERRILL'S *Roanoke, Virginia*

Novel Xmas Gift



Bid Welcome!

WITH A PERSONALIZED RUBBER DOOR MAT

This black corrugated rubber mat with white lettering will add a distinctive touch to the home entrance. You can have name, address, or any inscription you prefer. Maximum 11 letters per line—3 lines only. Mat 18″ x 30″ x ¼″ thick, with perforated border. White letters 3″ high.

$7.95 Prepaid. No C. O. D.'s please. (Larger size Mat prices on request.) Xmas delivery on orders received before Dec. 1.

PERFO MAT AND RUBBER COMPANY
320 WEST 56th STREET
Dept. H, N. Y. 19, N. Y.



ORDER FOR CHRISTMAS

3 books packed in individual gift boxes. $3.50 Postpaid. 6 gift-boxed copies $6.50

EXPECTANT PARENTS WELCOME THIS BOOK

"Poppin' A Button" is a 48-page book humorously illustrating the joys and suspense of coming parenthood. Chuckles guaranteed without offense to anyone. A winning shower gift. Mail a copy to your "Expecting" friends and relatives or to brand new parents. ONLY $1.25 PER COPY POSTPAID; $1.35 IN GIFT BOX.

Both with Clever Pop-Up Gift Card

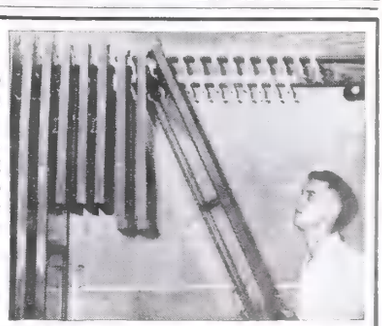
Send Check or Money Order To:

POPPIN' A BUTTON COMPANY

6931 40th S. W. Seattle 6, Washington

Stor-A-Way Racks

Storing screens and storm windows ceases to be an annual problem when they're hung (vertically or horizontally) on these aluminum Stor-A-Way racks. Prolongs their life, too, by protecting them against warping, rotting, glass breakage. You save hours of put-up time when you store screens in take-down rotation.



SET of 4 racks (hold 21 frames) $4.95 Postpaid

WARNER HARDWARE CO. 13 So. 6th, Minneapolis 2, Minn.

$2.89 Postpaid

NO mess! NO bother! —just pour grease drippings into this full QUART size container (5¾" x 5" diameter) with its handy strainer, removable for easy cleaning.



New Sparkling Color!

Made of heavy spun aluminum! Bright permanent colors! Your choice of Red, Blue, Green, White, Black, or plain spun aluminum, with easy-to-grasp handles in contrasting plastic.

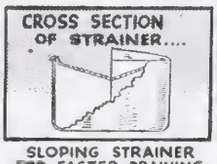
...matching Salt & Pepper!

Choose salt and pepper set in colors to match your grease container! Color schemes to harmonize with any kitchen.

A DURABILT PRODUCT!



LARGE OPENING FOR EASY POURING....



SLOPING STRAINER FOR FASTER DRAINING..


FITS EASILY IN ANY REFRIGERATOR.

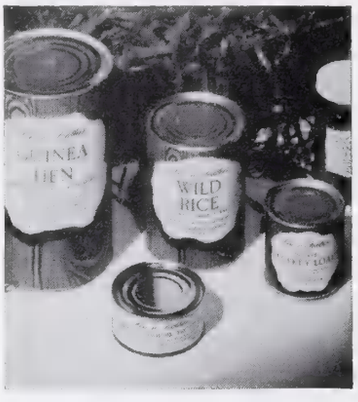
W. & M. Sales Company - Pasadena, Texas



Windo



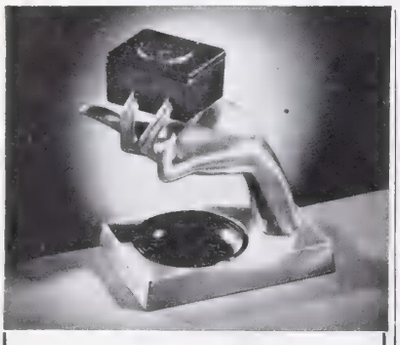
SHARP AND TO T POINT will be all the per in a child's new desk if you her the Kub sharpener for very own. The cutting parts made of hardened steel, and stand and handle are cadm plated. It mounts in any posi measures 3¼" high, and co with screws. $1 ppd. Breck's, Breck Bldg., Boston 10, Mas



FOR A GOURMET. An usually fine assortment packe by Fin 'n Feather Farm cont 1 canned whole guinea hen, 1 of smoked turkey loaf, 1 ca wild rice, 1 can of Rainbow t paté, and 1 glass of wild c berry jelly. The price is $ postpaid, and you can ord from R. H. Carlson Co., I D, Box 102, Mount Vernon, N



UNDER OVERSHOES over regular shoes, you Shu-tecs. They are sturdy weight bootees that take u extra room inside galoshes, they protect suede shoes matting, leather shoes from ing, hold buckles and bow place. Adjustable to any height, they come in tan, nav red. 79¢ plus postage. Flors Shoe Salon, 516 Fifth Av New York.



KEEP CIGARETTES *at Hand*

This striking combination ash tray-cigarette box is an excellent hand at serving cigarettes. Made of burnished bronze plate—graceful gilt hand holds lustrous ebony glass cigarette box. Matching removable ash tray. Stands 7" long, 8" high, 4½" wide. An exceptional gift!

$7.95 postpaid

ROYAL GIFTS
663 West 181st Street
New York 33, N. Y.



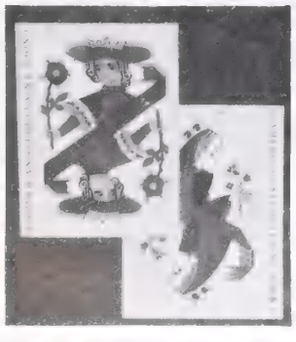
PICTURE THIS FOR CHRISTMAS GIVING

Portable framettes make a smarter gift. They are compact-type frames made to hold two 3 x 4 prints. Exquisitely finished in top-grade leather and highly polished metal. Available in five colors. Red, blue, maroon, green and tan.

$3.00 Postpaid

Deluxe hand-tooled design $3.50 postpaid. Personalized—with complete name in gold leaf—only 50¢ extra.

MAXS *Jamaica Camera Store*
89-91 161 Street, Jamaica, New York
Dept. 7
Write for complete catalog of other photographic gifts.



Give The Children a Set of Beautiful Paint Books

These two **CHILDREN'S PAINT BOOKS** (for ages 5—12) have wonderful illustrations in full color on lovely paper with outline drawings opposite each for coloring in. The designs are mostly based on Folk Art motifs and indirectly educate the children in good design while they have the greatest fun painting the colors in. The originals will decorate any nursery wall. You'll be delighted with this find—they are the most beautiful paint books you ever saw! Only $1.50 the set of two. Post free.

Complete catalog of Studio books on decoration and fine art available.

STUDIO PUBLICATIONS • 381 FOURTH AVE. • NEW YORK 16

EPICURE'S DELIGHT!

Wild Strain—Quick Frozen—Mallard Ducks

You can have on your own table the same plump Mallard Ducks that sportsmen sit in cold rainy weather for days on end to kill. Our ducks come to you without buckshot in them. They are killed when they are 16 weeks old. And you get them oven-dressed, quick-frozen in Cry-O-Vac jackets. Packed in double insulated corrugated boxes. Express Prepaid. No C.O.D.'s please.

Four ducks in each package $12.00
Other size packages 6, 8, or 12 ducks, $3.00 each duck.
$1.00 extra for shipments West of the Mississippi
Here is your opportunity to tame your own wild duck for your own dinner table.



Blue Springs Farms
Cason J. Callaway, Owner
HAMILTON, GEORGIA



PROTECT your PYREX
and other baking dishes

Now no more clumsy "stacking" of odd-sized baking dishes! No more slipping, breaking or chipping! Sensational new "A-Just-O" efficiency rack fits right into your kitchen or pantry shelf. Adjustable partitions accommodate all shapes of trays, pots, pans, bowls, etc. Made of sturdy 2" slotted strips, plywood partitions. Clean, unfinished wood 24" long, 12" high, 9" deep. Shipped knocked down, easy to set up. Postage prepaid, only **$4.95**

Money-back guarantee, of course, but no C.O.D's. please

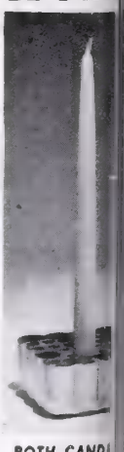
NATIONAL MAIL ORDER CO.
831 W. Washington Blvd. Dept. AC
Chicago 7, Ill.

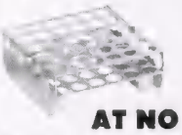
BUY CAN-DEL-FRO

FOR MORE ORIGINAL FLOWER ARRANGEMENTS

Create new and different flower settings with AARCO Can-del-Frogs. Add distinctive notes to home decoration. Can-del-Frogs are rust-proof aluminum and weighted to prevent tipping. They fit metal and pottery bowls, trays, plates. They grip both candles and flower stems for unusual effects. You'll want several at the low price of $1.00 each.

CAN-DEL-FROGS HOLD





BOTH CANDL AND FLOWE

AT NO EXTRA CO

When you order, you will receive witho tional charge AARCO'S beautiful folder o arranging — an enviable source of new id yours today.

Can-del-Frogs sent post-paid on re $1.00 ea. Cash, check or money-o day money-back guarantee of sati

AARCO COMPANY A. RE
520 West Seventh Street, Los Angeles 1

Shopping



S A BEAUTY. and a buy you'll have a hard time du- ating. An oblong serving plat- 19" x 12½", has a well and center for meat, a section at n end for vegetables, and it's most painless method of serv- a maidless dinner we know The gleaming chromium plate 't tarnish, either! $15 express ect. The Settlement Shop non-profit organization), 851 dison Ave. New York 21, N. Y.



GHTY HANDY. If you've been burned by a baked po- or a cheese dream, you'll t the new Handee Server. omium-plated with an ebo- e handle, a spoon and fork joined at the shank, so one d is all you need to help your- to salad, corn on the cob, aragus, etc. It's 11" long, es gift-boxed. $3.95 ppd. Su- Corp., 4628 Hollywood Blvd., lywood, Calif.



OUD BEAUTY. A pretty sh doll is exquisitely dressed her national costume—high s, streamered crown, and glit- ng bodice—and her mohair comes in red, blonde, brown, lack. Dolls of any nationality, entically dressed, are avail- . 14" high with plastic stand. 95 ppd. Elena Oswald, 163 ar Ave., Clifton, N. J.





otect Your Child!

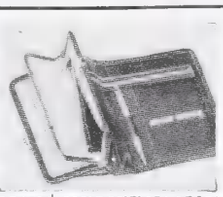
AY-A-BED guard, used on any bed, keep your child from falling out. es the expense of a youth bed—tots duate from crib to regular size bed. s on and off instantly—store under bed ng daytime. Your choice of natural, ole, walnut, mahogany or white. Specify or Hollywood bed and add 25¢ per rd ordered.

$4.95 Each

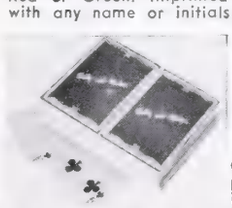
Express Collect. No C.O.D.'s Please
Dept. HB

RESIDENT SALES CO.
Brower Ave., Rockville Centre, N. Y.

Personalized
FRENCH PURSE



This Ladies French Purse is complete with a gold plated mechanical pencil and notebook. The zippered compartment opens into the leather lined coin purse as well as from the outside. Comes in Morocco in Red or Green. Imprinted in 22-kt. gold with any name or initials.....**$6.00** ea.



Personalized
PLAYING CARDS

Gilt-edged playing cards imprinted in 22-kt. gold with two first names, initials or surname. Set contains one red and one blue deck. Bridge sets ..... **$2.50 ea.**
Plain edged Pinochle Sets .... **$2.25 ea.**
We pay Federal tax and postage.

MAIL ORDERS FILLED PROMPTLY
Send check or money order. No C.O.D.'s.

HELENE STEVENS
6411 Hollywood Blvd., Dept. A
Hollywood 28, California

THE IDEAL CHRISTMAS GIFT

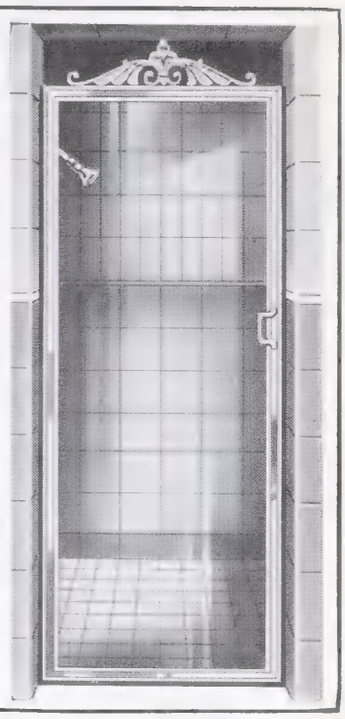
GLASS SHOWER DOORS
OR TUB ENCLOSURES

Glass shower doors or tub enclosures are the ideal Christmas gift for the family. They cost no more than the combined original cost, upkeep and replacement of shower curtains . . . add beauty and convenience to your bathroom. From $43.00.

Medicine Cabinets of the highest quality and beauty. Sizes and styles to fit your budget.

ORDER EARLY TO BE SURE OF DELIVERY BEFORE CHRISTMAS

Send 10¢ For Illustrated Brochure



SOUTHERN
Shower Door & Cabinet Co.
Dept. HBN 4511 Kyle St. Houston 6, Texas

WISCONSIN *Cheese*



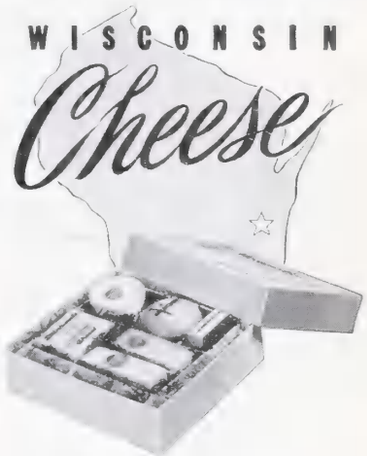
A Christmas gift supreme! This "Jumbo Box", a superlative, satisfying collection of 6 shelf cured domestic, Dutch and French types – the best of the cheesemaker's art. 6 lbs. approx. net wt. of cheese.
Prepaid **$7.65**
West of Rockies . . **$7.90**



The "Variety Box" . . . a gift cheese sampler, similar to the Jumbo Box, but proportionately smaller. 2½ lbs. approx. net wt. of cheese.
Prepaid **$3.65**
West of Rockies **$3.90**

H. C. Prange Co.
Our 82nd Year
SHEBOYGAN, WIS.

WISCONSIN *Cheese*



For the holiday . . . . the "Moraine Package" of tempting cheese, festive in flavor and beautifully boxed. Contains 6 varieties of aged American and imported type cheeses that everybody likes. 4 lbs. approx. net wt. of cheese.
Prepaid **$5.35**
West of Rockies . . **$5.60**

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Our 82nd Year
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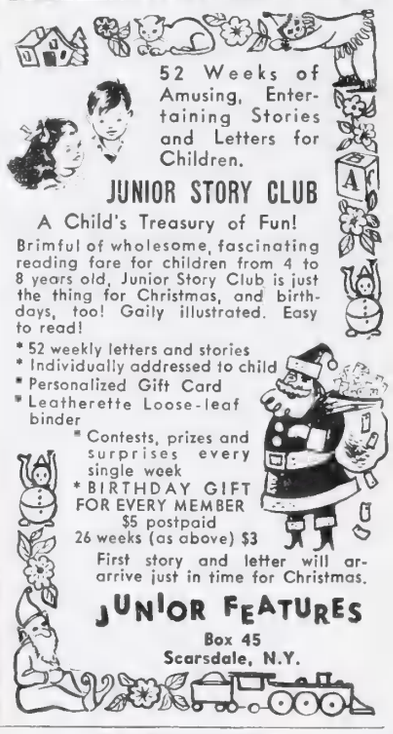
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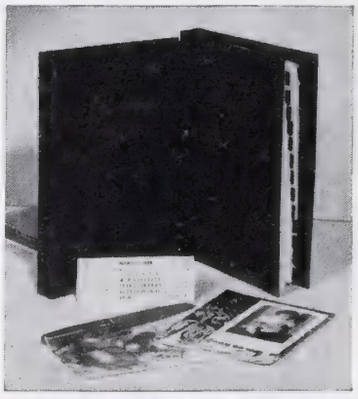
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Window



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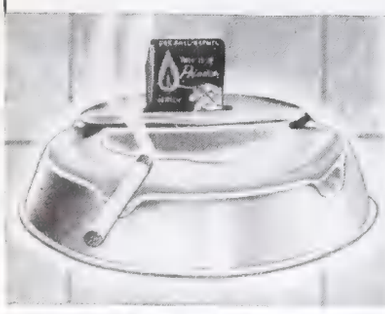


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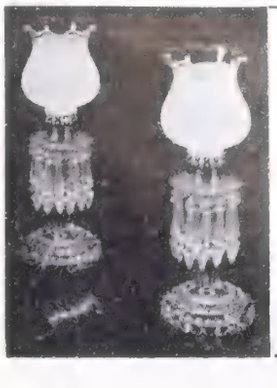


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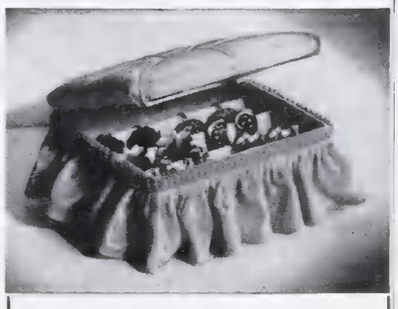
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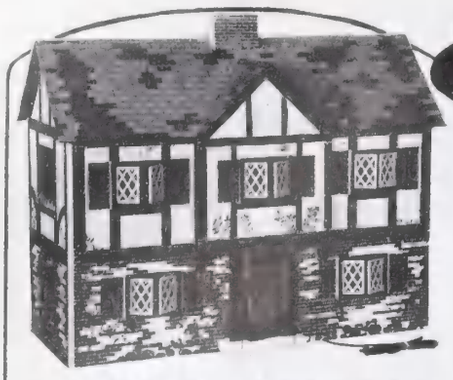
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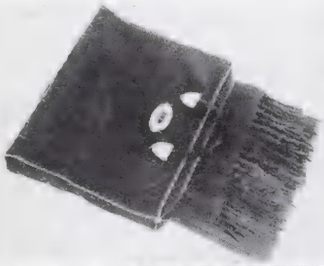
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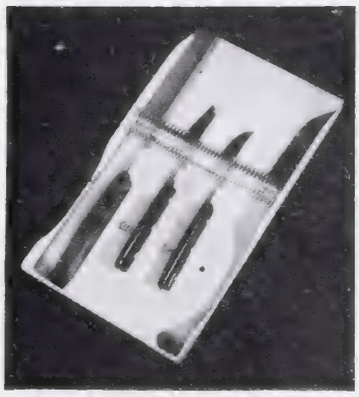
Shopping



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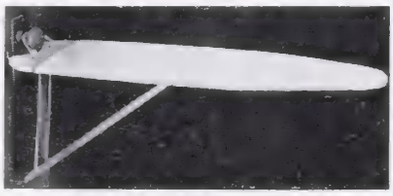


Early American Pattern Tableware

Design illustrated is known to Antique Collectors as *Kings Crown or Thumbprint*, accurately copied from the originals, and made of fine quality Crystal Glass.
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Cereal Bowl $1.50
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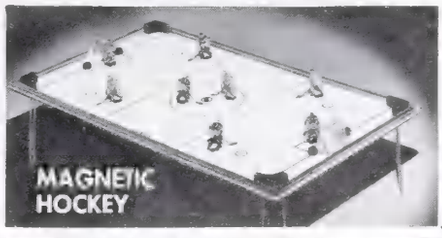
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Dept. 22

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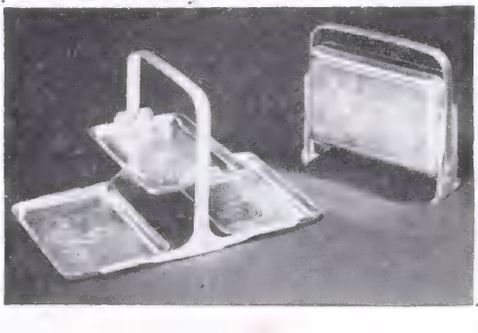


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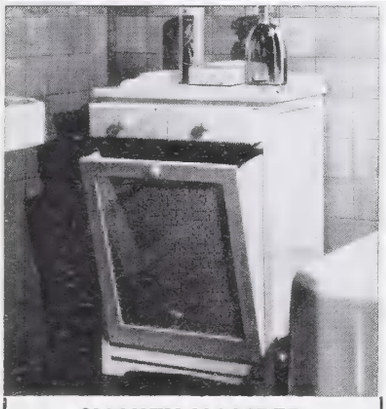
Makes A Perfect Gift Too!

HONE-RITE, BOX 84 ONTARIOVILLE, ILL.

Kindly send me.....of these guaranteed Hone-Rite Knife Sharpeners postpaid, for which I enclose $1.50 ea.

Name.....

Address.....



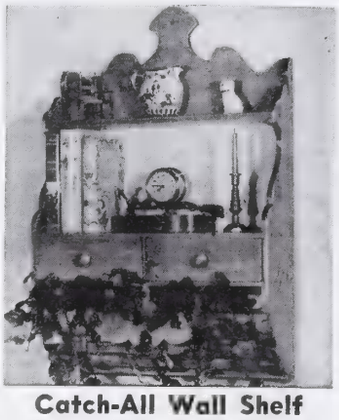
VANITY-HAMPER

Entirely new—combines beauty and utility. Custom cabinet work for lifetime service. 33" high, 22" wide, 15" deep. Has handy drawer and tilting, removable hamper with metal grille. Enamel finish. In All White—or White with hamper grille in Peach, Blue, Yellow or Green pastel tone—$18.50, express charges collect.

ORDER TODAY—stating color preference. No C.O.D.'s, please.

METALVENT CORPORATION

Dept. H.B., 4020 N. Port Washington Road, Milwaukee 12, Wis.



Catch-All Wall Shelf

Our fine reproduction of an antique WALL SHELF has a quaint catch-all rack that conceals a container for plants, an artistic setting for a virtual water-fall of green leaves.

Hand-made of mellow brown antique knotty pine. Supplied with container for plants. 29½" high ■ 20" wide.

$32.50 express collect
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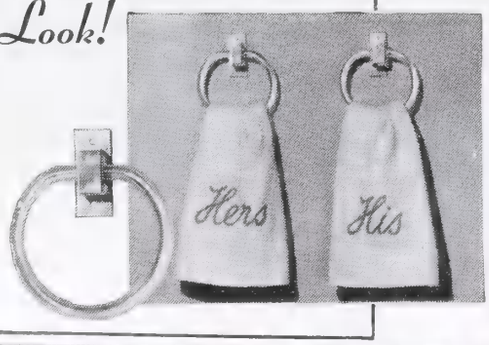
Write for booklets "COUNTRY HOUSE REPRODUCTIONS" and "1948 GIFT SAMPLER."

The Lennox Shop
The Unusual in Gifts and Home Decorations
HEWLETT, N.Y.

Ring in the New Look!

Lustrous, Plastic Towel Rings lend the "New Look" to Bathroom, Powder Room, Bar or Kitchen. Dainty, convenient—for guest towels, or to keep "His" separate from "Hers". A perfect gift.

1 Ring $2.95 Postpaid
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Catalogue on Request.



ALL BRASS LAMPS

Polished and double lacquered for permanence. Wired with 6 ft. cord and plug. LEFT: Both with 8" green tole shades. Table lamp 13" overall.

RIGHT: Ivory, frosted glass chimney. 12" high overall.

Only $3.95 each

Add 25c for postage
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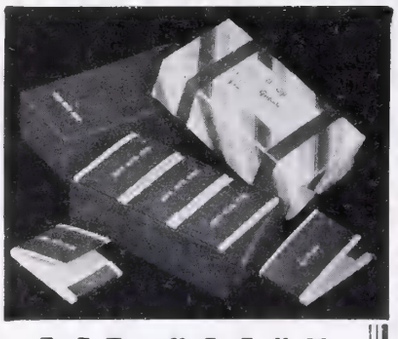
HOSTESS WAGON. Fin everything from bar service sick room cart, it is constru of hardwood in a mahogan maple finish. The inside ca is large enough to store re albums, and the two side take care of large club soda tles, glasses, etc. 17" x 27" high, $25. Unpainted and sa for home painting, $20. Exp. Pleasant Hills Industries, Third Ave., Brooklyn, N. Y.



A FRENCH SKILLET, of spun copper with pure tin lining, is a touch of lu that every good cook dese Think of the omelets she (or will create—and the eggs dict! 6" size $4.25, 8" size (cover is $3.75), 10" size (cover $4.75). Postpaid Susan Rand, 100 Massachu Ave., Boston 15, Mass.



MAD MONEY CASE. O the smartest fashion editor town carries this in her p and she says it's the most venient coin holder she's had. Individual sections hold 25¢, 5¢, 10¢, and 1¢. Total pacity: $3.24. In assorted c in plastic, 2¾" wide. $1 in ing tax and postage. Sunset Corp., 1001 N. Vermont Ave., Angeles 27, California.



LIP-SLICK

21 Kleenex lip-tissue booklets for purse or powder room! Packed in monogrammed gift-box and each booklet personalized with name or monogram, in gold or white on red covers. Uniquely gift-wrapped for holiday giving. *Postpaid. No COD's* $1.50

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Send for Free 'Gift Reminder' Catalog

SAVE 1/3 on GIFTS!



MONOGRAMMED POKER CHIPS

25 Red—25 Blue
50 White Chips

Smart, personalized poker chips. *"Jewel-like"* plastic. Pleasant "feel." A j handle. Standard size. *Interlocking*... me neat stacking, separate quickly for easy Each chip monogrammed. State 2 or 3 i desired. Regular $4.85 value. Now, spe priced for Christmas giving . . . Set o **only $2.95** postpaid.

DELUXE BANKER'S BOX



A truly *Merry* Christmas gift. Luxurious Walnut Chest of 300 monogrammed Chips (see above). Monogrammed Medallion inset on lid; 3 removable trays; space for 2 decks of cards. Handsome, durable, 11 x 11 in. State initials desired. Regular $24.50 value; now **only $16.50** postpaid.

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Write for Big, FREE, 40-P Illustrated Catalog of ho and recreation items and entertaining accesso

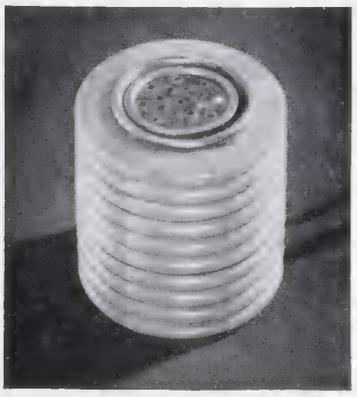
Shopping



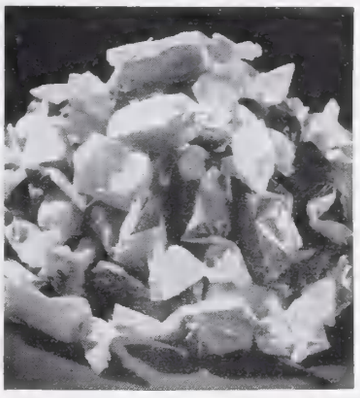
HE LAMP IS LOW in price, gh in style, and we hope it kes light of some of your gift oblems. The parchment shade s for reading or desk work. d the base is made of blond od with leatherette rings in inese red, maroon, or brown. ' high, $6.95 ppd. No c.o.d.'s. e Smart Products Co., P. O. x 1729, Newburgh Station, eveland 5, Ohio.



E-LIGHTER. For a matchless n on your Christmas list, you uld do well to choose this in- ious electric lighter. To light you just tip it up to your ciga- e; to turn it off, put it back the table. It's as simple as t—and a wonderful conven- e for a chain-smoker's desk. In nde wood, $3.95 postpaid from race Novelties, 213 E. 58th St., v York 22, N. Y.

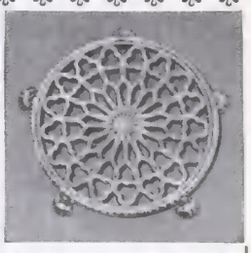


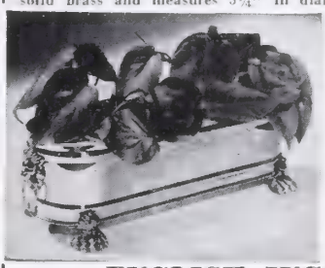
LICIOUS TAFFY. The llane Company has been mak- taffy for one hundred years, they certainly know how to se a sweet tooth. The fine in- dients and assortment of fla- make it a candy you'll want the holidays. The price is 45¢ ound. Send $1 or more, and will deduct correct postage send balance in candy. Mul- Taffy Co., 1203 Harrison .. Cincinnati, Ohio.



TRIM LITTLE TRIVET

A charming decoration for your tables—and a sure protection from hot plates, potted plants or tea pots. An authentic reproduction cast from an original pattern of colonial days. It's solid brass and measures 5¼" in diameter.





Now $2.75 each postpaid

A BRIGHT SPOT

This gleaming solid brass receptacle is regally mounted on sturdy paws. Filled with plants, flowers or gourds, it's magnificent. The rare oval shape is a decorator's delight. Water-tight with majestic lion's head handles, it is 4½" high; 4" wide. Lacquer prevents tarnishing.

10" long.....$14.50 14" long.....$16.50
18" long.....$18.50
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Here's real beauty and superb taste in handsome, lacquered, embossed Brass English jugs. Fill them with colorful flowers or greens; use them as pitchers or attractive mantel and table decorations. Skillfully crafted with exquisite designs, each piece makes an ideal gift—a veritable treasure as a set!

6½" .....$3.15 10½" $7.15
8½" ..... 4.85 Set of 3.....13.75
Postpaid
Write for Catalog.



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GREAT BARRINGTON, MASS.

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★ **Send for Folder No. B11 showing photos of some of the toys shipped.** ★



COCKTAIL NAPKINS from England

48 in gift box $1.00 postpaid

Unusual hostess napkins of fine white paper with gaily colored, sprightly cock-and-cocktail design. Gold-striped scalloped border.

HALL GALLERIES
ALBERT STEIGER COMPANY
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wondrous sock, beautifully made soft felt in paint box colors, rkling with multicolored spangles. ff them with small treasures, in fruit and nuts, toys, or Christ- s greens. 13" long, 7" wide.

unfilled no C.O.D.'s **$3.00** ppd.

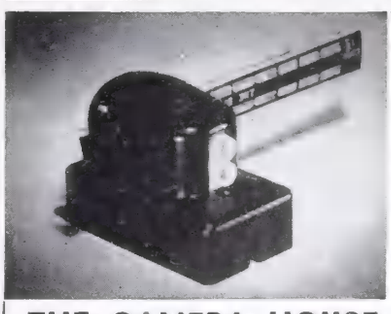
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COMBE • BUCKS COUNTY • PA.



Small Fry Love 'Em so do Grown-ups

Lulls sleepyheads happily to dreamland and mother can find her way in safety when this lovely little night light casts its soft, diffused glow. Wonderful Christmas gift for nursery, sick room or a groping grown-up. Cute 5" Blue or Pink plastic Rabbit or Elephant on attractive pink or ivory base. Safe. Economical. $3.25 postpaid. No C.O.D.'s Money back guarantee. State figure, color and base color.

TOM KENNEDY D-1
LACKAWAXEN, PA.



New! **KIDDIE MOVIE PROJECTOR *from* SWITZERLAND**

Here's real film fun for youngsters! A miniature movie projector simple enough for a child to handle . . . that works like a man-size model. No elaborate apparatus to worry over . . . kiddies just wind projector and film runs automatically for 5 minutes. This tiny movie marvel steals the show from other playthings. More than a toy . . . it gives children a big double feature . . . shows both educational and entertaining movies. Runs on replaceable, standard battery and light bulbs. One strip of film included with each projector, $7.95 plus 35c for postage.

8 sets of film (3 to a set) available at $1.00 per set.
No C.O.D.'s please

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Postpaid in U. S., Tax (if any) Incl.

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Schilling "ALL ELECTRIC" TRAIN SET!



A Gift that is "sure" to please

Brings joy to the heart of any girl or boy! It's a complete all electric train set—locomotive, tender, 2 cars, 8 curved and 4 straight tracks, remote control unit for start, stop, forward and reverse. Powered by 4 flashlight batteries—safe against shock—runs indoors or outdoors—anywhere. Long battery life, low cost battery replacement. Sets up in only 1½ minutes. Locomotive and cars of colorful, durable plastic. Cars couple together automatically—uncouple by pressing a plunger on top of car. And it gives you thrilling performance equal to train sets costing two and three times more.



REMOTE CONTROL FOR GO, STOP, AND REVERSE

COMPLETE IN EVERY DETAIL

Set comes to you complete — everything you see illustrated is included. Uses four standard flashlight batteries which are available for 40c extra. And it's a rugged outfit—built to give lasting service and complete satisfaction.

$12.95

BATTERIES EXTRA SET OF 4 - - - - 40c

Postpaid in U.S.A. Send Check or Money Order

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Hand picking in Paradise Meadow is the same as when this antique scoop was used in Colonial days.

CAPE COD CRANBERRIES

Have you ever tasted vine-ripened cranberries? Berries from our Paradise Meadow bog are not picked until they are deep red — then shipped the day they are screened. They're different — so delicious your guests will exclaim. Order now for the holidays — the berries keep perfectly in cool, dry storage. Send us your list for gift shipments. Old Cape Cod preserving recipes in every box — all are simple and easy to follow. Customers re-order year after year.

10 lb. box — $3.95 prepaid (add 60c west of Miss.)
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MORSE BROS. 51 FALMOUTH STREET ATTLEBORO, MASS.



CALIFORNIA CACHE POTS

Designed by Kay Finch

Flowers and plants take on a "new look" of loveliness in these decorative pottery Cache Pots . . . wonderful flower pots on their own, or—colorful containers for your standard clay pots! In White—with an Ivy Green or Autumn Brown leaf design. Christmas folder on request.

4" high; 4" inside diameter. .$3.00
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Plants not included.

Goldfarb FLOWER SHOPS

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America's Largest Florist • Established 1889

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SEATS 8 PEOPLE COMFORTABLY FOR DINNER OR CARDS

Folds Compactly for Storage

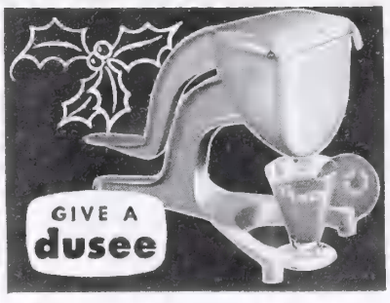
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FITS OVER ANY BRIDGE TABLE

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Also in GENUINE LEATHERETTE

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Windo



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BAR-O is a new bar that murely hides its party mani until the guests arrive. Ben its sleek ivory or brown leat ette exterior is a "tree" of gla —six each of whiskeys, old f ioneds, and highballs, and ice b and space for 5 bottles aro the base. 29" high. 10½" in ameter. $12.95 exp. coll. W and Gerlat Company, 1600 J tion Ave., Racine, Wisc.



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Shopping



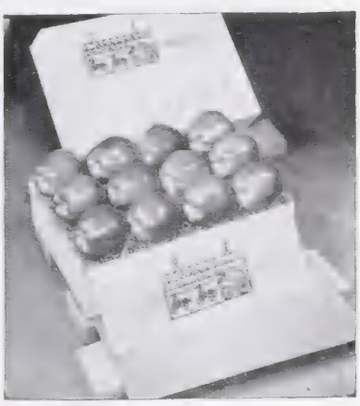
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TY OF CONVENTIONS d brotherly love and a proud kground of American History. iladelphia is fittingly com- morated in a handsome service te. Independence Hall is in the ter, and vignetted around the der are such landmarks as the sy Ross House, Franklin's ue, Liberty Bell, etc. $2.25 h, $4.25 the pair. Wire hanger . Ppd. Magic Lamp, 1230 ust St., Philadelphia, Pa.



LICIOUS APPLES. A box giant red apples, polished to hin an inch of their lives, is a e gift for your hostess, a couple nd for Europe, a college ghter, or a hospital friend. ilable from October through ruary, a box of 12 is $2.95 . Also worth noting: six-month it Club membership for $28.95, uding gala Christmas fruit ket. Stagecoach Orchards, lford, Oregon.



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WITH THIS NEW PETTICOAT BLOUSE



Sweet and neat for little misses. No chance of the petticoat blouse popping out when worn with skirt or pinafore. Adjustable elastic waistline and sleeves. Buttons all the way down the back and opens flat for easy laundering. High count Sanforized broadcloth. 3-inch eyelet ruffle at the hem.

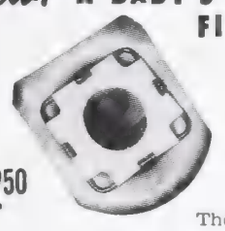
Sizes 1 thru 6 . . . . . $3.95
Sizes 7, 8, 10, 12 . . . . . $4.95

White only
Postage paid

New! A BABY'S TOILET SEAT THAT FITS IN A HANDBAG



$2.50



Yes, if it's a Baby Sitter —mother needn't carry anything embarrassing into rest-rooms or hotels — and baby needn't worry about losing his balance or dignity on a strange seat. Fits any toilet seat, yet folds to 4" square for purse carrying. The plastic-impregnated seat is washable. Weighs only 8 oz. Pink or blue (with deflector). Complete with case, only $2.50, includes postage

Complete with case
ONLY 4 INCHES SQUARE

No COD's please.

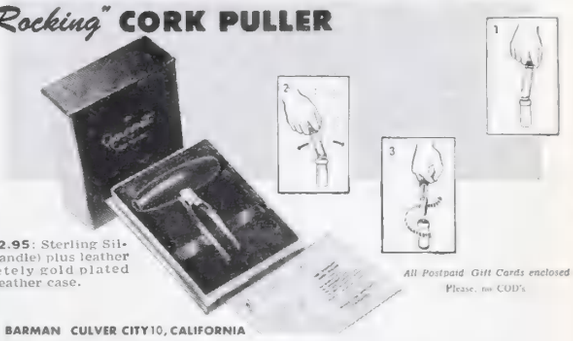
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IT'S A *"Rocking"* CORK PULLER

NO MORE BROKEN CORKS

No "lost in the bottle" corks, either, with the Gourmet Cork Puller. It is the slickest way to pull a cork you ever saw. (It is also a bottle cap opener). Very attractive gift box, too. Silver plated model . . . **$2.95**: Sterling Silver (with tropical wood handle) plus leather case . . . **$5.00**: Completely gold plated handle . . . **$10.00** with leather case.



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Don't Hunt for Stamps!

KEEP STAMPS HANDY in this attractive, colonial-style paperweight of highly polished brass. Lacquered to retain brightness. Has soft green felt pad to protect your desk. **ALWAYS HAS A STAMP WHEN YOU WANT ONE!** Clever, saucer-shaped top, which lifts off, holds clips, pins. It's a neat and strikingly handsome addition to the desk of any man or woman. **A PERFECT GIFT!** Holds a regular coil of U. S. Post Office stamps always available in many denominations. Send check or money order now. **$3.50 ppd. Orders shipped the day received.** Satisfaction guaranteed. *(In beautiful silver plate, $7.50 tax and ppd.)*

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Dept. L Highland Park, Ill.

N IDEAL GIFT for XMAS
HE CHARM OF WHALE OIL"



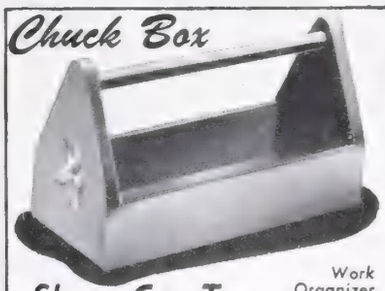
all brass early American reproduction for din- room, living room or den. Finished in old lish brass. Easy to install. Shipped complete a canopy, 1 ft. brass chain, wired for 100W bulb.

15" dia. 16" high. Overall length with adj. chain 30" **$17.25**

Exp. Col. Remit by check or Money Order, otherwise C.O.D. Money back guarantee.

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Chuck Box



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Short Cut To Better Housekeeping

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Order for yourself! — your gifts!

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GIVE A *Zep* AUTOMATIC LIGHTER

PRESS ENDS TOGETHER TO PRODUCE LIGHT



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IN WONDROUS IRIDESCENT COLORS THAT WILL NOT TARNISH

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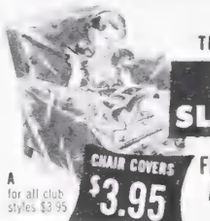
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PLASTIC SLIPCOVERS

CHAIR COVERS $3.95

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FIT your FURNITURE AND your PURSE!

Real slipcovers that fit to a "T"! Sit on them, live on them—unaffected by common stains (wipe with damp cloth), will not crack or peel, protect against dust! Of wonder-wear, non-inflammable Tedlee 4-gauge virgin vinyl, nylon-stitched! Protect wood from direct contact with plastic!

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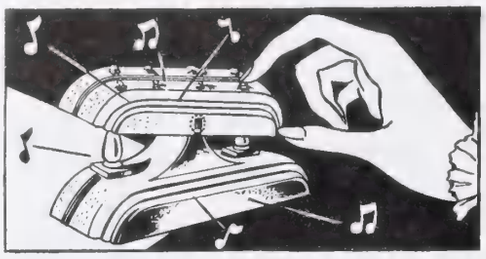
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LULLABY LAZY-LITE $6.95



A treat for your family!
The perfect gift for friends!
Children love it! It's fun to tilt shade to turn on one or both lights — even baby can do it with perfect safety. The merry music box tune (genuine precision-built Swiss musical movement) makes children want to go to sleep — it's wonderful!

There's no fumbling in the dark for light switch or chain — just a fingertip touch lights the Lazy-Lite — turns on or off by simply tilting the shade.

Mother Goose Figures are molded in bold relief on the shade. Sturdy all-plastic construction. Each lamp accompanied with attractive bedtime story book telling adventures of Mother Goose. Blue for boys, pink for girls.

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Faithful reproduction of hanging colonial lamp. Takes one 100 watt bulb. Smart in hall, dinette, rumpus room or den. Adjustable length, polished brass fixture; 14-inch chinese-red shade; chimney artistically etched.

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Make Pretty Aspics
Charming Wall Decorations

Copies of antique molds obtained from the collections of famous American and European gourmets are the collectors rage. Especially decorative when hung by their little brass rings on kitchen or dining room walls. Give charming shapes to aspics, jells, mousses, puddings, cakes or soft cheeses. They're of heavy gauge copper, tin-lined for taste assurance. Wonderful for Christmas giving.

Lobster	6″	9 oz.	2.95 Ppd.
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No C.O.D.'s

James Stuart

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NO MORE CREASES IN YOUR SKIRTS

. . . when you use this newly designed Prac-T-Rack. Holds six skirts at a time, yet one can be removed without disturbing the others. Another useful feature— the rack hangs flat against door or wall conserving precious closet space. Smoothly finished in yellow, pink, green, or blue pastels.

An Ideal and Different Gift

Each, $3.95
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The ANSWER to— "Where shall he put his ties." Keeps them neat, easy to select. Sturdy transparent hangers hold ties securely and move freely on chrome bar. Mahogany plastic back 15″ long. Simply installed with 2 screws.



For 30 ties **$3.50** postpaid
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Window



TABLE VINES. Here is a cious investment that will pay itself in one dinner party, cause it does away with the n for expensive flower centerpie It's a wrought iron candel that combines hurricane lamp ivy bowl. In Spanish green, S ish black, silver, or French br finish. 13″ long. $4.50 ea. $8.50 pr. Ppd. No c.o.d.'s. Ab Studios, 1480 Broadway, N. Y



FRUIT CAKE COCKTA are individual fruit cakes are a joy to serve because t is no slicing necessary. T come either white or dark former won't keep long), topped with glacé cherry pineapple, and they come pac in an acetate drum. Gift bo 14 is $3.00. Master box of is $5.50. Postpaid from Blan Geiss, 904 Bayard Park Dr Evansville, Indiana.



KEY NOTE. If you're like you spend a good deal of digging in the dark recesses your purse for keys, finally them, and then try them all finally the last one is *it*! The marker is a three-pronged with space for identifying d and a package of 8 markers 16 printed key identifiers is Keymarker Co., 111½ E. M St., Salem, Ill.



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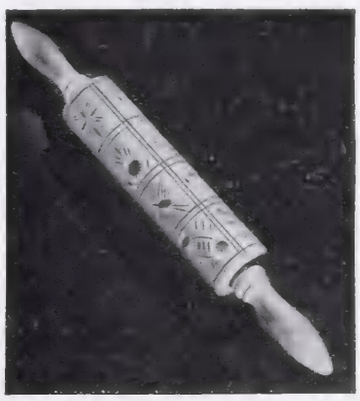
Shopping



FLAGPOLE is a gift that ld be a stroke of genius for nds in the country. Made of ng polished aluminum, tall slender, it consists of 4 tele- ic sections with pin stops, a brass eagle ornament. ipped with rope and neces- fittings, it is 22 feet tall, ′ at base. Plant it in a cement with hole in center. $27.50 coll. Carnagey's, 290 Cen- Ave., Tarrytown, N. Y.



THE DOUGH. For prettily erned Christmas cookies, all have to do is roll the dough this rolling pin which is rated with assorted designs, framed in squared-off boxes. you roll it across the sheet ough, the pictures are trans- ed to the pastry, with the lines cating where to cut the cookie es. $2.95 ppd. Bazar Francais, Sixth Ave., New York 11.



ETTIEST PITCHER we've in a long time is hand- ght of silver-like Argental by ni Craft, and because of its ented pattern it is known e Melon pitcher. It's a par- arly nice wedding gift, and ide will love its non-tarnish- feature. 7″ high, it holds t 1½ quarts. $16.50 plus 25c ge from The Cellini Shop, Chicago Ave., Evanston, Ill.



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Electric motor powered locomotive, tender and two passenger cars. Remote control and battery case, plus 10 pieces of curved and straight track. Batteries included.

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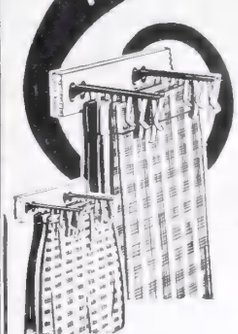


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With the help of these lovable playmates, Addie writes a **PERSONAL** letter each week to the kiddies. She sends puzzles, tricks, cut-outs and games, and tells jokes, riddles and stories. There's a **SURPRISE** with each letter.

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12 letters — $2.75 24 letters — $5.00
First letter mailed to arrive for Christmas.

Send child's name and address, and donor's name.

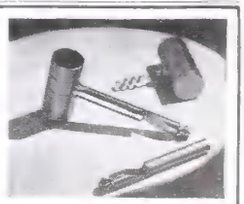
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Man on the left happily sips through a straw attached to the beer plaque on the right. Here's an amusing, colorful trio in relief. Belongs on every wall! *Only $2.25 postpaid.*

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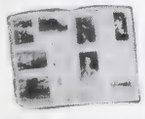
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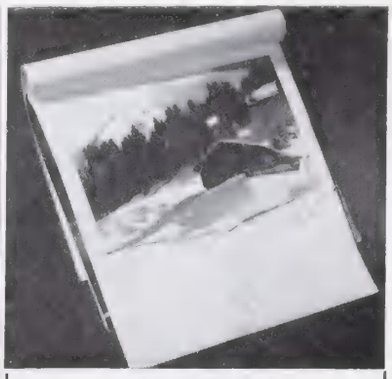
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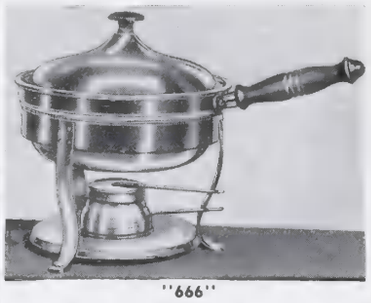
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The frosty serenity of Switzerland can now come to your room with the added feature of an efficient calendar. The actual photographs, taken in the enchanted land of mountain peaks and chalets, are beautifully colored and you'll want to frame each one of them when the year is through. They measure 9½" wide x 7" high.

$2.50 postpaid

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"666"

COPPER CHAFING DISH

So many of the stronger set are enthusiastic and accomplished cooks these days, you can't go wrong on gifts that are in the culinary angle. The Chafing Dish, above, would make the Christmas of most anyone a sizzling success. Copper Chafing Dish lined with pure block tin, solid copper and brass legs, alcohol lamp, capacity 3 pints.

Price $27.00 **Express Collect**

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Write for our complete folder on other "666" specialties.

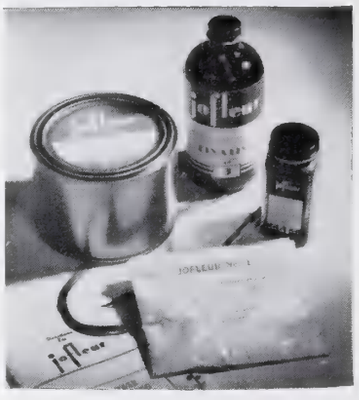
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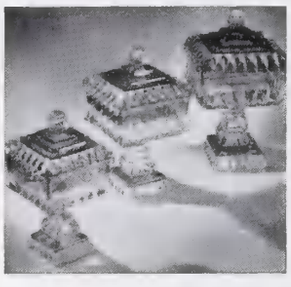


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Continued on page 167



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These handsome favorites are now availabl
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The Daniel Bone Cap is made of genuine raccoon fur and has a real raccoon tail. The all wool lining makes it soft and comfortable and the sweat band is perspiration proof.

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FREE sample . . . send us negati
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Christmas **GLASSES**

Decorated with a green holly wreath. Accented with red berries and a candle. Make a delightful gift for the whole family. The children will love them for milk and the "old folks" for highballs. To use them will become a Christmas tradition. Glass has a sham bottom and holds 12 oz.

Per dozen **$5.75** postpaid

Write for Catalogue B-118

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"VIRGINIAN", *charming floral in deep-tufted cotton. Washable, colorfast. Green, Rich Blue, Beige, Rose Dust or Warm Gray. Sizes from 2' x 3' to 4' x 6'.*

in Floor Decoration!

Needletuft Rugs are bringing fashion to floors! No longer just background, floors instantly come alive with the magic of Needletufts' style, color, texture, completing and enhancing the effectiveness of the whole room-scheme. See Needletuft Rugs at fine stores in your city. See what decorating miracles they can do. And write for free 12-page booklet, "Fascinating New Needletufts for Floor Decoration." Needletuft Rug Division Cabin Crafts, Inc., Dept. B-11, Dalton, Georgia.

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RUGS



"BASKET WEAVE", *brilliant new texture, suitable for modern or period decoration. Rose Dust (illustrated) and 10 other clear, fresh colors to blend with fine home furnishings. 2' x 4' to 12' x 21'; also special room-sizes.*

One touch of Cointreau and the angels Sing!



your taste has never yearned for New Worlds of od and drink—

If *your* palate is never jaded by the ordinary, the mmonplace—

—Then you *won't* be interested in this little recipe ok. Not even though it's free for the asking.

But if the spirit of the true *gourmet* pulses in your ins . . . If you like *your* guests to say, "How *original!* id how *wonderful!*" And if—knowing the delights of intreau in a Side Car or as an after-dinner liqueur— u can faintly imagine what its subtle magic can do r *other* cocktails, and for *foods*, as well—

Then . . . why wait? Clip the coupon *now* . . . and let your joy be unconfined!

The crowning touch to a perfect dinner

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CHINESE TREE

Long ago BOOTHS artists appreciated the timeless beauty of Chinese design and caught in the lovely hand painted enamels of CHINESE TREE the enchanting freshness of a country garden in bloom.

Reflecting all the subtleties of Chinese artistry and restraint, BOOTHS CHINESE TREE has become one of the most famous of the English dinnerware designs — perfectly at home with 18th century and modern settings with its harmony of apple blossom pink, jasmine yellow, hyacinth blue and celadon green.

Produced on BOOTHS distinguished Majestic shape, CHINESE TREE is also as practical, durable and charming as only fine English earthenware can be. The price is sensible. The 5 piece place setting $7.60.

MIDHURST IMPORTING CORPORATION • NEW YORK

Window Shopping

CONTINUED FROM PAGE 162

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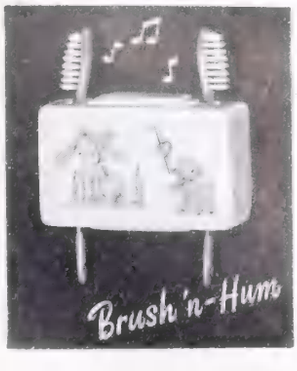
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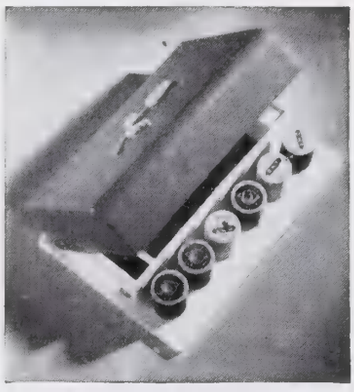
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Windo



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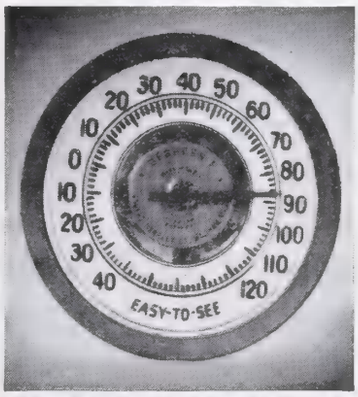
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192 Guilford Green
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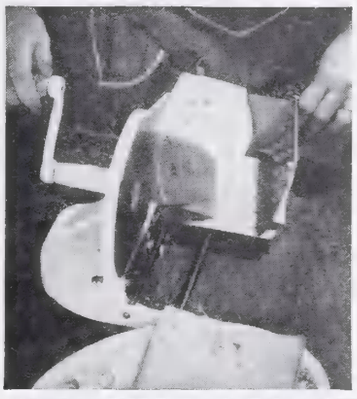
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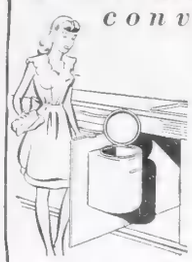
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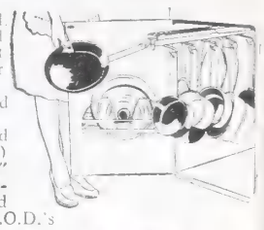
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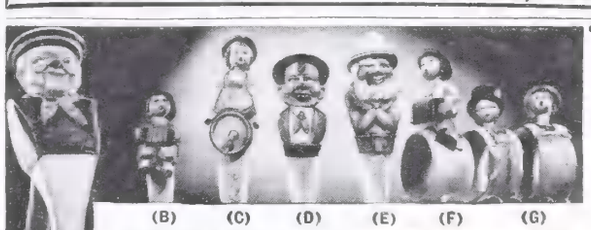


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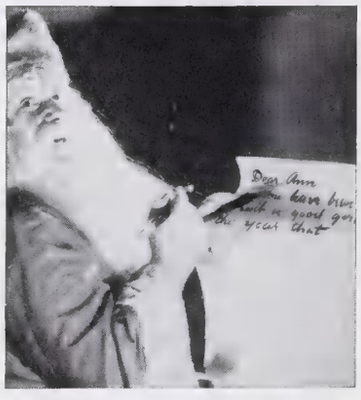
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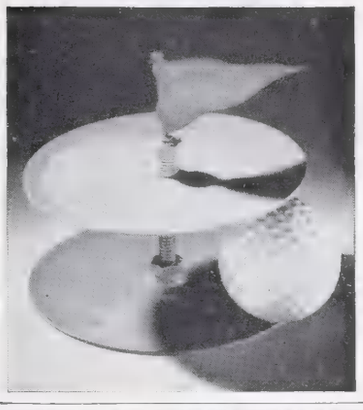
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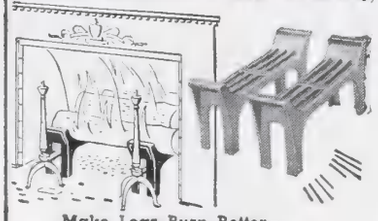
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You'll get more pleasure from your fireplace with a pair of Canton Malleable Fire Dogs. They modernize appearance — protect andirons — make fireplace easier to clean—keep logs from rolling — and insure a better draft that not only makes a more enjoyable fire but frequently corrects a smoky fireplace. Are ideal as gifts—weddings, Christmas, etc.
18" long, leg height—4½". Fire Dogs stand behind andirons, straddling bar. Unbreakable, guaranteed forever. **Price $8.00 per pair, F. O. B. Canton, Ohio.** Immediate delivery. Send check or money order (no C.O.D.'s, please) to

THE CANTON MALLEABLE IRON CO.
ESTABLISHED 1892
2412 13TH ST N. E. CANTON 5, OHIO



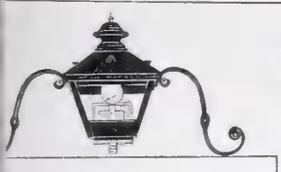
PEKING BLOSSOM ENSEMBLE

Dainty little silk blooms on gaily-hued stems, in a choice of 5 flower colors—green—blue—orange—red—pink. Complete as shown with Bowl, Stand and Flower Holder—

Postpaid **4.50** Peking Spray alone (specify color) 1.00



BAKER'S
"At the Sign of the Laughing Lion"
Oriental Importers
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GIFTS EXTRAORDINARY!

MATCHED LANTERNS

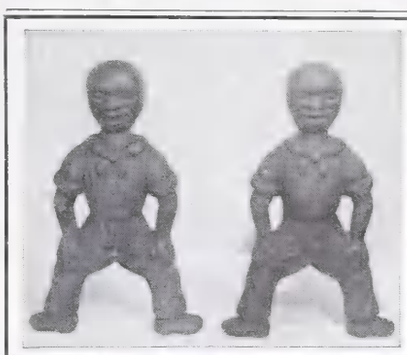
10% DISCOUNT ON PAIRS

Home-beautifying wall, ceiling and post lanterns to match. Specially constructed of heavy copper, brass trimmed, to withstand all weather. Frosted or clear glass panels, as specified. Also sturdy aluminum lamp posts.



Wall Type with Scrolls..$33.00 ea.
(without Scrolls)..... 27.50 ea.
Ceiling Type ..... 27.50 ea.
Post Lamp (3" collar).. 26.50 ea.
Aluminum Lamp Post—4" base. 23.00 ea.
5" base (for large lanterns)... 25.00 ea.

SATISFACTION OR MONEY BACK GUARANTEE
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Something Old and Different From the Deep South

The mold from which these interesting andirons are cast in iron is made directly from an old, old pair still in use on an Alabama plantation. They are extremely sturdy, extra heavy. 19 inches high, 18 inches deep (Special order for different depths). Specify freight or express collect. No C.O.D.'s

$17.50 the Pair

PLANTATION ENTERPRISES
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Box 470 Sylacauga, Alabama



Charming miniature wheelbarrow for plants or cut flowers. Solid Honduras mahogany (natural finish) with brass nails and trim, 18½ x 7.

Planter included

Sold by mail order only
Shipped Express Collect **$5.95**

No C.O.D.'s Please

WILKINSON'S
Clark St., Kendallville, Ind.



THE PERFECT XMAS GIFT

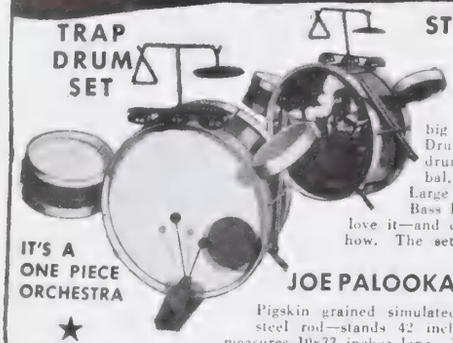
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a NEW ORLEANS COOK!
THESE HERBS AND SEASONINGS THE RECIPE BOOK
YOU WILL KNOW ALL THE SECRETS OF
THE FAMOUS CREOLE FOODS

These Herbs are fresh from our Louisiana Farm. Veal rounds become New Orleans Grillades. Oyster pie is easily made. Make Oyster Rockefeller, Gumbo, Jambalaya, Meat Balls and New Orleans Gravy, and all the famous New Orleans dishes.

BOX OF EIGHT JARS OF HERBS and THE RECIPE BOOK—packed with Louisiana Moss *Gift Wrapped—Postpaid* **$3.95**

KISKATOM FARM
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X'MAS JOY for your favorite GIRL or BOY!



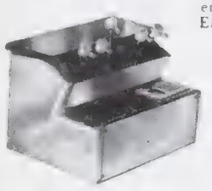
START HIM ON A CAREER AS A BAND LEADER

Bring joy to the heart of any boy with this complete jazz set. It's entertaining—educational—colorful. Set includes big 16 inch Bass Drum, an 8 inch Snare Drum, a 6 inch Tom Tom Drum, foot pedal, drum sticks, crash cymbals, foot pedal cymbal, 3 gong bells, triangle, bell and spurs. Large colored picture adorns one side of the Bass Drum. The whole family will love it—and dad will enjoy showing junior how. The set, only..... **$7.50**

JOE PALOOKA PUNCHING BAG



Pigskin grained simulated leather bag on flexible steel rod—stands 42 inches high—red metal base measures 10x33 inches long. Teaches co-ordination and builds muscles — lets junior give out with enthusiasm. Complete with inflating needle. Each, only..... **$5.95**



SODA FOUNTAIN THAT WORKS

For small fry with a sweet tooth. Holds five flavors. Just push the plunger and presto!—out comes your special flavor treat. Colorful, all metal body 6¾x9¾x7¼ inches. Will gladden the heart of any growing youngster. Each only.... **$2.95**

IMMEDIATE SHIPMENT — SEND CHECK OR MONEY ORDER
PLEASE ADD 10% for POSTAGE, PACKING, ETC.

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PROTECT YOUR HOME WITH A *Weatherproof* FLOOD LIGHT

"JUMBO JR."→ 300 OR 500 WATT FLOOD LIGHT ONLY **$12.95**





←**"LITTLE GIANT"** 150 WATT ONLY **$6.95**

FOR: Protection • Driveways • Grounds • Parking • Gifts • Golf Driving Ranges

JUMBO JR.: Adjustable to any angle. Spun aluminum reflector. Illuminates large area. Easily installed. Base plate bored for quick mounting. 14 ft. heavy rubber cord. AC or DC. 12½" frosted U. S. Navy convex lens. Takes standard mogul base 300 or 500-watt bulb. (Bulb not included). Wt. 8 lbs. Rugged construction. Carnagey engineering specifications mean highest quality. **Only $12.95 express collect.** For 300-watt bulb add 44c; 500-watt add $1.05.

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FIT GUARANTEED FOR EVERY BREED

Dress Him Up for CHRISTMAS



Handsome by day! Visible at night! Custom-made radiant WHITE superb leather harness. Also, Red, Tan and Black harnesses. Ruby-red jeweled light reflectors, nickel nail heads. Pet's name inscribed on plate. Fit a lap dog or a police dog. Adjustable, lined and beautiful. Order C.O.D. $3.50 plus postage. Or send $3.50 we pay postage. 5-ft. matching leash, $1.50. 10-ft. leash, $3.00 IMPORTANT: Take BODY girth at forelegs with string. Send string and pet's name.



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New! Different! Finest workmanship! Radiant WHITE, White, Red, Tan or Black round collars. Pet's name on plate. Red, blue or green jewels. Complete, $2.50 FLAT military collars, RED, WHITE and BLUE jewels, pet's name on plate, complete $2.50. Send string showing neck girth and pet's name.



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"ETERNALIZED" IN EVERLASTING BRONZE

TOO PRECIOUS to lose or misplace!—there's only one sensible thing to do with those priceless Baby Shoes. **Have them "Eternalized" by Warner's Genuine Metalplating Process.** This amazing process puts an actual plating of heavy Bronze on your Baby's First Shoes. Moisture, temperature changes, decay—never can harm them. They'll last forever—a constant reminder of your Baby's first toddling steps. Baby shoes thus Eternalized will become an heirloom your children will pass on to your grandchildren—a priceless keepsake that will endure for generations. **Send your Baby's First Shoes today for Eternalizing in Bronze.** Be sure to attach card to shoe giving your name and address. Specify style of mounting desired from photos above. Delivery 3 to 4 weeks. No C.O.D.—send remittance with order. **Work guaranteed to please or money back.** Send shoes to

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TAVERN SIGN TRAYS

Early American tavern signs inspired these serving trays of unusual interest. Hand-made of native pine, hand painted and lettered with any name, by two Vermont artist-craftsmen. Bar top finish—perfect for drinks.

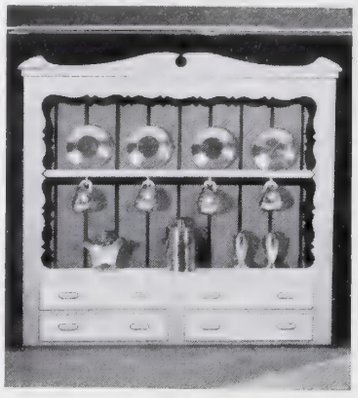
Hung on wall by brass plate on back, they are smart decoration for hall, dining room, game room, or bar. 12" x 27"—Barn red or wagonwheel blue—$12.50 postpaid (50¢ extra west of Mississippi). State color, *print* name wanted (not over twenty letters). Check or money order, please. Limited edition—order early.

Send for folder of same tray with other designs and inscriptions.

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Window



DOLL HOUSE REALIS
The nicest part of owning a d house is furnishing it, and t miniature brass set will make lilliputian breakfast nook t gayest room in the house. cluded are coffee pot, salt a pepper shakers, covered bo four plates, and four cups. Nic gift-boxed in a pretend cupboa set is $1 ppd. Croff Crafts, P Box 919, Houston, Texas.



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you've always wondered h you'd look with bangs, but ne dared face the irrevocable sn ping of your forelock, this is you. Delicately waved bangs, ea one custom-made of the fin European hair, come in cle plastic hatboxes. Send sample hair and $10 to Joseph Fleisc & Co., 12 W. 27th St., N. Y.



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Sparkling, bubbling, decorative fountains—in metal, stone, or natural rock. Cool and humidify atmosphere, preserve furniture. PORTABLE—require no water connections. Choice of beautiful designs.

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Electrify MOTHER'S OR WIFE'S SEWING MACHINE!

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COMPLETE WITH SEWING LIGHT **$15.95** PLUS POSTAGE WT. 6 LBS.

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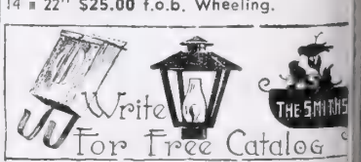
Please rush.....Motor Kits at $15.95 each
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☐ send C.O.D.—plus postage and C.O.D. charges.

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A SIGN OF DISTINCTION. Early Amer design. Heavy black metal bracket and name in white on both sides of rustic bo Will stand all kinds of weather. A gif lasting beauty and utility. 12 × 18" $20 14 × 22" $25.00 f.o.b. Wheeling.

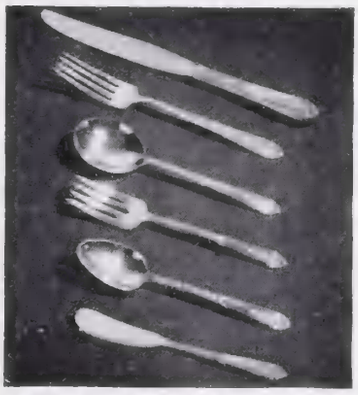


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Original Handcrafted Specialties
41 Milwaukee Ave., Wheeling, Ill.

Shopping



A PROMISE. The brand sterling silver flatware pat- of Royal Crest Sterling has christened "Promise," and a fitting name because the tured flower design was in- d by the rich carvings of an , decorated for a wedding. A iece place setting is $24.75. an additional teaspoon, 0. Tax included. Empire s Corp., Newark, N. Y.



DSOME PAIR, and a buy worth boasting about, is pair of decanters that look ngly antique-ish. Think of ie people you can check off Christmas list now—and how gala your own bar will look with these spark- $8.25 the pair; $4.35 ea. No c.o.d.'s. The Josselyns, 147, Dedham, Mass.



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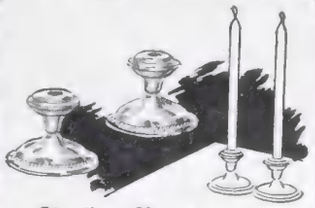


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ersatile "Arden" . . . a charming host ie home and garden. Invaluable step- for teas, cocktails, buffet suppers. ct too, in the nursery and sickroom. ily built of selected hardwood, thly sanded, ready to paint or stain. assemble it in five minutes and en- a lifetime. Styled for traditional or rn interiors. Size 18" x 28" x 31". available finished in choice of Chinese Green, Canary Yellow or Black Lac- Maple, Mahogany or Natural, at additional. An ideal gift.

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Sterling Silver CONSOLE CANDLESTICKS

To give for Christmas or to own with pride! They lend distinction to any setting. Graceful gadroon border; 2¾-in. weighted base, 2½-in. high. Pair, Tax included **4.80**

Postage prepaid . . . send check or money order today for these stunning candlesticks. Sorry, no C.O.D.'s.

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NEW WONDERFUL WAY TO PLAY!



Boys & Girls—Different! Exciting! **Family Fun** . . . a wonderland of TOYS. Create them quickly, easily, yourself with **RIG-A-JIG**, Wonder Toy from Hollywood. Planes, cars, trucks, dolls, furniture, animals, people . . . by the hundreds. Life-like miniatures in color, beautiful designs, patterns, simple or complex.

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☐ **Regular Set, $1.75** Name_____

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BISCUIT BASKETS

2 for $1.00 POST PAID



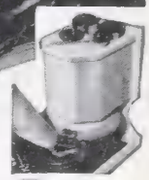
These smooth palm-leaf baskets are handmade by native craftsmen of Southern Mexico. Ideal for serving breads and hot biscuits — fruits, cookies, candies, and cakes — or for a host of other uses. They're natural straw color, measure from six to eight inches across, and are deep enough for almost any purpose. Order several sets today — some for yourself and some for gifts.

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Groomaster

ELECTRIC Shoe SHINER





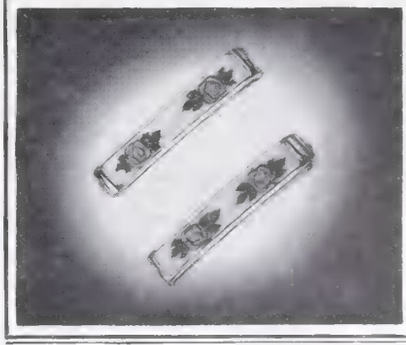


Shines shoes quickly, removes smudges, soil or slush. Cleans suede shoes and bags. 9½" x 6" x 14" cabinets of solid walnut, maple or ivory finish, 110-115 volt A.C. Motor guaranteed for one year, 8" sheepskin buffer, satisfied owners in every state.

No charge for shipments east of Rockies or west of Alleghenies. Other areas add $1.25.

GROOMASTER
Manchester Machine Co.
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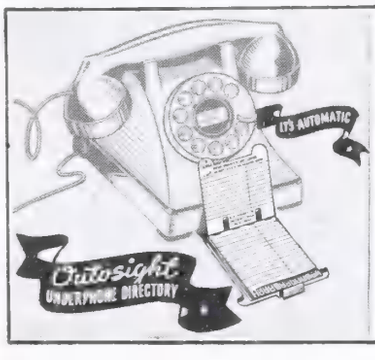
Bench Model $21.50



LINGERIE CLASPS are again an attractive necessity to the feminine wardrobe. What with camisoles and sheer, lacy blouses, it is a nice idea to align straps in this dainty manner. With enamel on sterling, **$5.40**; plain sterling, **$2.10**; gold-plated, **$1.50**.

Tax and postage included. No C.O.D.'s. Xmas gift wrapping, if desired.

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A Drawer in the Phone with Indexed Spaces for 300 Names and Numbers

Pulled out, it automatically opens the cover and your number is quickly found. A flip of the finger and the directory disappears, "Outosight".

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Special size draperies and bedspreads made to order.

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Deep rose and sulphur yellow with gray and sharp green against backgrounds of white, gray, or pale yellow.

Also, in soft gray-blue and chartreuse, combined with blue-green and brown leaves, against pale April green or black grounds.

Length, 2-¾ yards
Width, 100" to the pr.

$44.50 THE PAIR, POSTPAID.

BOSTON DRAPERY COMPANY

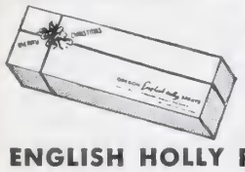
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EACH COLORFUL BOX contains 3 full pounds of Oregon's finest glossy-green, red-berried, English Holly Sprays. Ideal for Holiday decorating. The appropriate Christmas Gift. Boxes mailed direct if you wish. Please order early.



$4.35 EACH

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The Original Personalized Children's Tumbler Set

$1.50 postpaid



Tumbler is frosty white plastic, hand painted designs in pink, blue or red. Matching nylon bristle brush. Child's own name on tumbler. Pink, Blue, or Red.

WILL BEND BUT CAN'T BREAK!
Tumbler . . . $1.00 Brush . . . .50¢
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FLUSH-o-LET'S STERILIZING ACTION REMOVES ALL STAINS, SLIME, AND ODORS . . .

Another disagreeable job eliminated. Flush-o-Let cleans your dirty toilet bowls automatically. Each flushing activates the Flush-o-Let. Attaches inside tanks. No plumbing required to install it. Harmless to metal, bowls, and humans . . . Can be used with septic tanks. One bag of chemicals lasts six months. Refills 75c each. Complete outfit includes one bag of chemicals. $3.75 post paid. Satisfaction or money refunded. Check or Money Order.

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For Early Christmas Shopping LOOK AT THESE BEAN BAG DOLLS

A gay young Clown who flops into dozens of jaunty poses . . . a plump Duckling whose perkiness will charm the children . . . and a perfectly wonderful Santa who fairly breathes the spirit of Christmas. Bright, gay colors to catch the baby's eye . . . plus a wealth of character to attract the Junior Miss. Individually gift packaged in a candystripe Holiday Box. Send $1.75 for one, or buy all three for $5.00. We pay the postage.

Write for Our New Toy Catalog

Children's Book Shop
293 Alexander St., Rochester 7, N.Y.

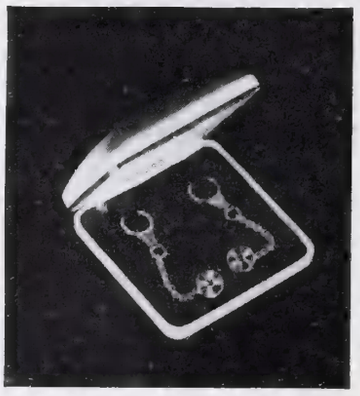




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COLORFUL TABLE. (pools of color set a gracious n for a luncheon table with p mats and napkins in a rai collection of pastels. In shades of blue, yellow, rose, green, you may order them sorted or in one color. Of In Head cotton, service for 4, $ for 6, $4.75; for 8, $6.25. Rex Charles Co., 419 Dime B Detroit 26.



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All figures are standard 2⅛" collectors' size.
Sorry—No C.O.D.'s

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WHEN KNIGHTHOOD WAS IN FLO

A new 9-piece set of 16th Century Knights shining armor with spears—on foot and mo a real fine set for the collector. $2.50 P

NEW—1948—SETS

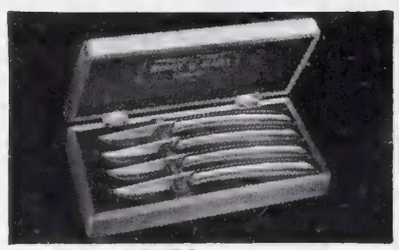
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by Murphy of Oregon

There could be no greater compliment to a holiday table than distinctive Murphy steak knives! Hand-forged from high speed tungsten steel, these perfectly balanced blades will keep their razor-sharp edge for generations of holiday dinners. Each knife is hand-ground, hand-polished, hand-honed. Beautiful simplicity marks the design. Handsomely packaged in Western style hardwood case. Makes an impressive Christmas or wedding present. Order direct. Send gift list.

4 BLADE STEAK KNIFE SET $16.00
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Please ship as directed on attached sheet.
☐ 4 Blade Steak Knife Sets @ . . $16.00
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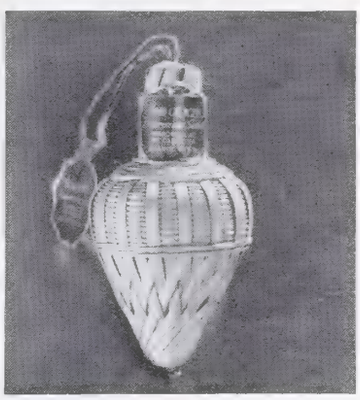
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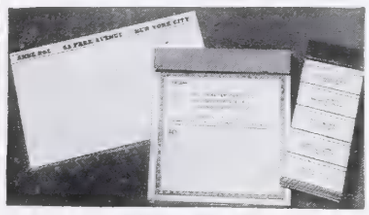
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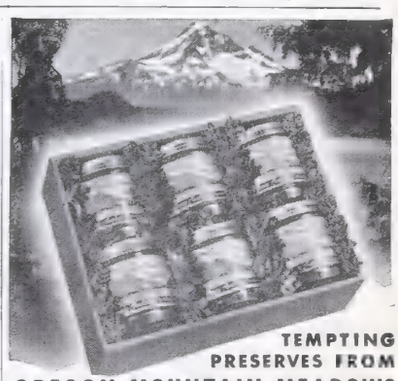


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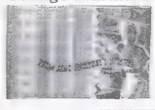
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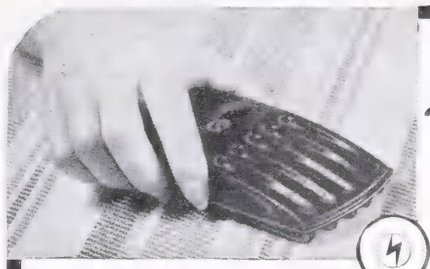
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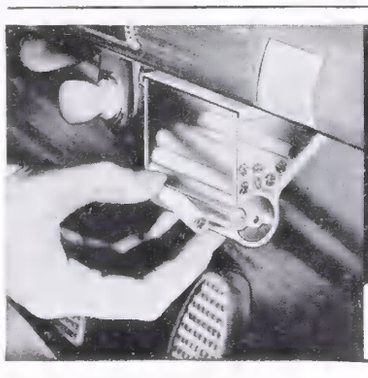
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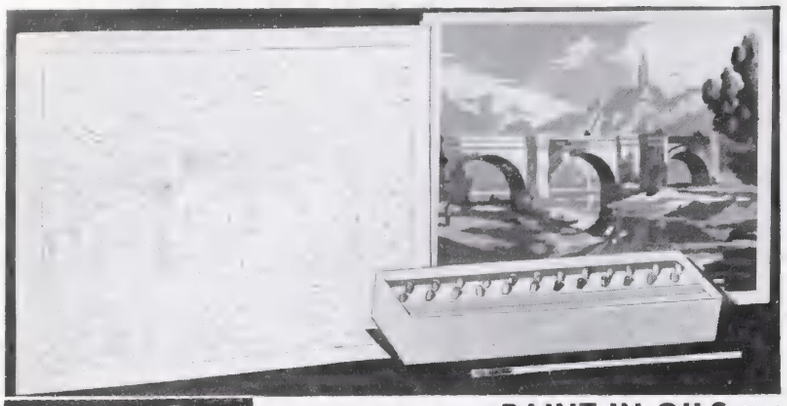


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Too many accidents occur while a driver searches his pockets or gropes through a jammed compartment for cigarettes, so this dispenser is ready to make the life of a chain-smoking Barney Oldfield much safer. One small bolt holds the Car-Vend under any dashboard; releases one cigarette at a time. Amber, blue, green, or red plastic.

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It's been said time and again that little pitchers have big ears, and so they do! This one is about 4" tall, and just look at those ears. In fact, it's practically all ears! Made of fine ceramics, in assorted colors. Postpaid **$1.85**

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14 oz. tin $30.00
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Utility too with this threesome of beautifully crafted supple red or brown Morocco grained leather. Personalized with 3 initials or first name in 23K gold.
NOTE BOOK 2¾ x 5⅜ in. with 12 easily inserted refills.
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All packed in metallic paper covered gift box. Complete wt. $3.50 tax included. Postpaid. Write for circular of other monogrammed products.

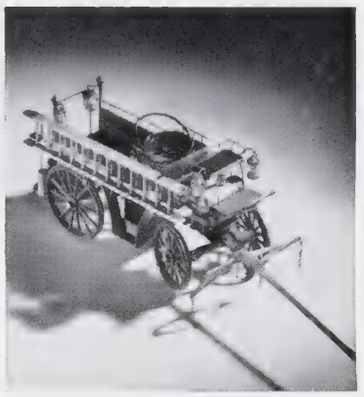
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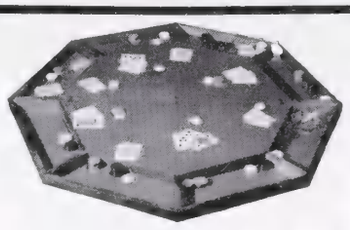


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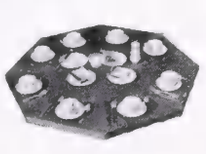


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Fits Any Bridge Table—Perfect for Poker

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IMAGE. This new grid-me is just like the real nd can be played by two or two sides. You don't ve to understand the fine f football, as the clear in-ns make it fun for every-ded attraction: enthusiasts ow broadcasts of their fa-eams on the playing board. ostpaid from the Tinicum enchtown, N. J.

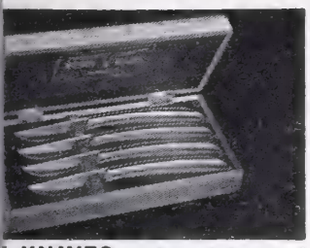


E'S SOMEONE IN KITCHEN who will give gay lift in your chores. me is Martha, and she's htly painted wood wall that holds three checked ders, a cake tester, two ads, and a pencil hanging cord. The price is $1.95 l, and you can order it Helen Pep Studios, 82-60 t., Kew Gardens, N. Y.



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Scotland is the inspiration for this charming Thistle Set. The wispy thistle is beautifully reproduced in hand wrought sterling . . . an inspired gift. Pin and earrings are $3.75 each, and the bonnie bracelet sells for $7.50. Complete set only $13.75. Matching necklace and buttons (not shown), $12.00 and $1.25 each respectively.

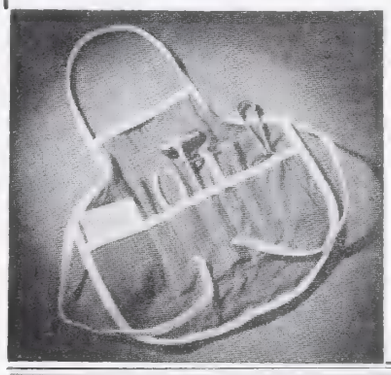
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Entire family, $6.00
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The Children's Shop
West Hartford Connecticut



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Add 25c West of Miss.

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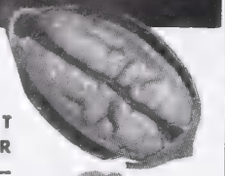
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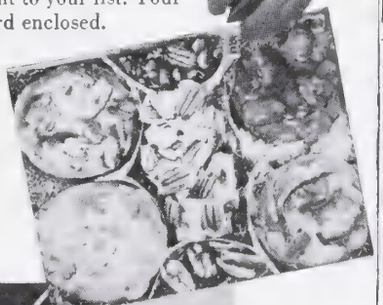


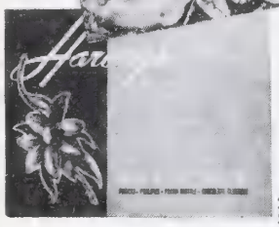
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FREE 22-K. gold monogram on two or more CUSTOM tables. State initials desired.

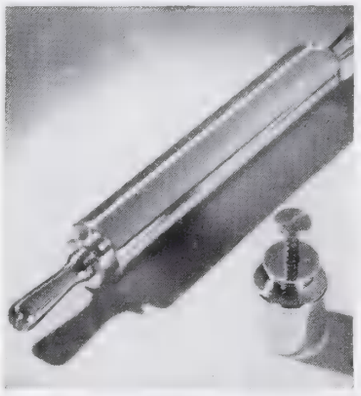
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Just the thing for picnics and auto trips. Attractive case made of simulated leather, zipper top. Contains 2 quart size thermos bottles, each with 4 cups and large sandwich box. Size 12" x 14".



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Santa & Greetings For Your D
THIS CHRISTMAS



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Pie-eyed pachyderms cavort in alcoholic poses. Matching rhymes in the cock-eyed mood.



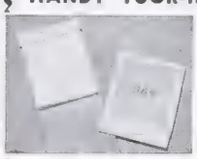
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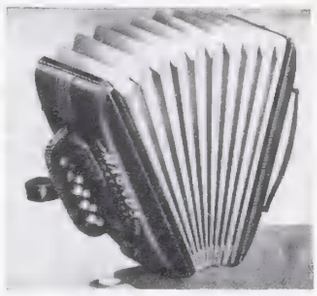
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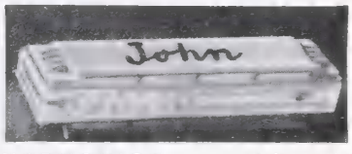
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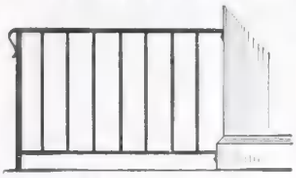


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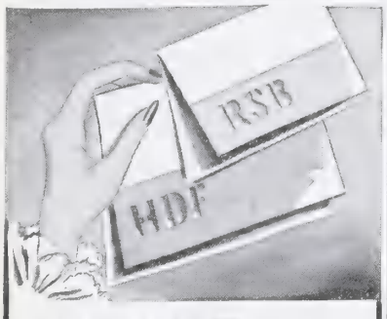
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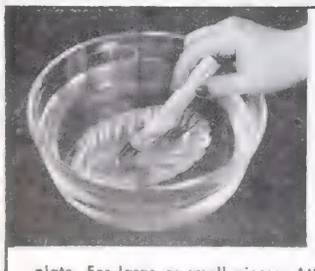
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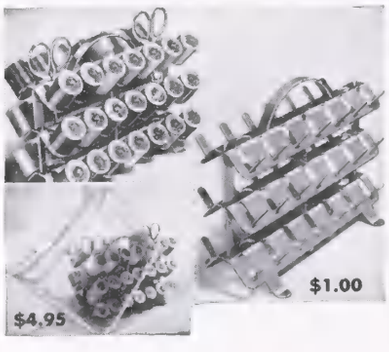
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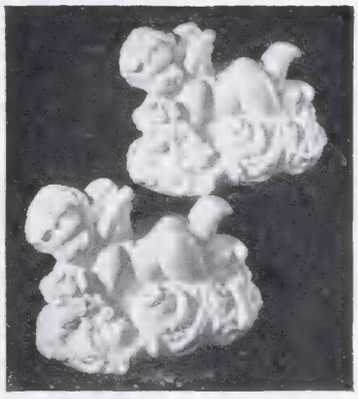
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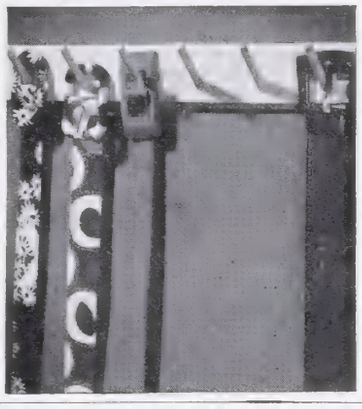
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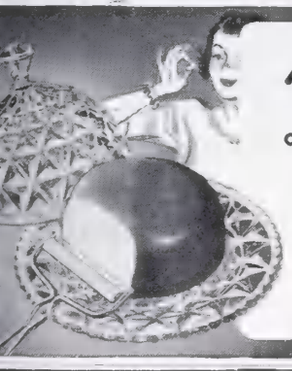


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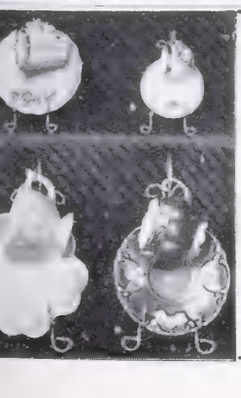
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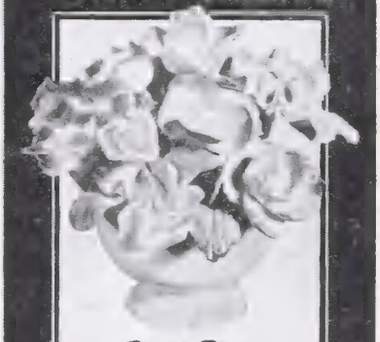
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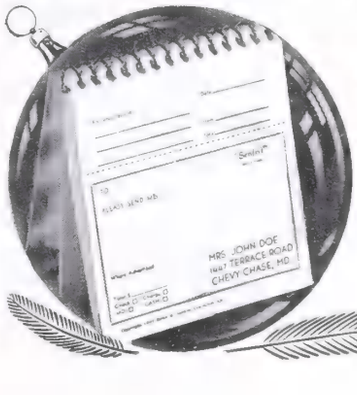
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Make this bright wall lamp the illuminating answer gift problems. Gay parchment shade blends colorfu with artistic design on pottery cup and saucer. Attra tive wall fixture for kitchen, breakfast nook and livi room—the right light note for bedroom and guest roo Practical too, for holding ivy plants.

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To enhance your bathroom this beautiful and practical crystal bathroom set with glass ground stoppers. Hand painted gold inscription brightened with colorful hand painted wreaths that won't come off. Cotton jars, hand lotion and mouth wash bottles are inscribed. Tumbler is decorated to match. *Send check or money order (no C. O. D.'s)*

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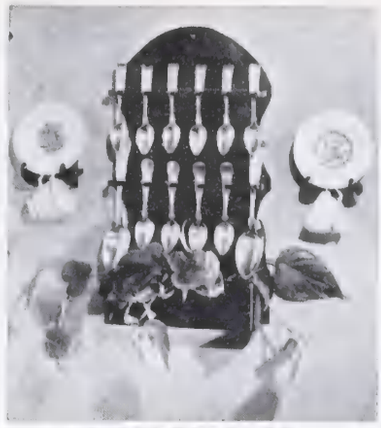


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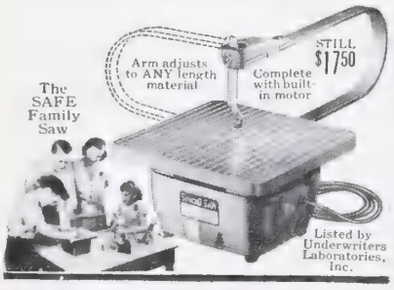
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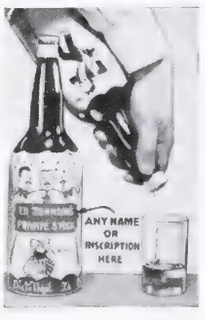
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Overall 10½" x 16".
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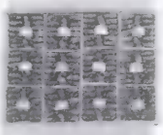
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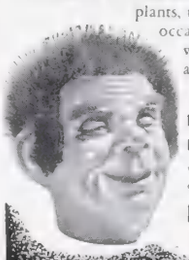
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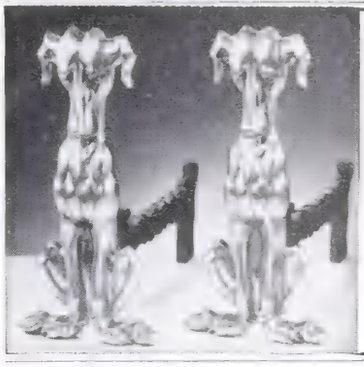
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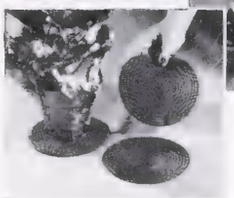
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Vase Mat Sets—Just in time for Christmas. Six-inch flexible rubber vase mats in nautical rope design. Fine for use under plants, vases, pitchers, and table lamps. Waterproof, sweatproof. Protects furniture. Gift box of 3 in green or red, $1.50 postpaid.

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SENSATIONALLY NEW!

A distinguished table cigarette lighter! Beautifully finished in white or maroon plastic and designed on a completely new electronic principle—just press the button, and lazzp—your light! Three-letter monogram at no extra cost. Sorry, no C.O.D.'s. $8.75



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Shopping



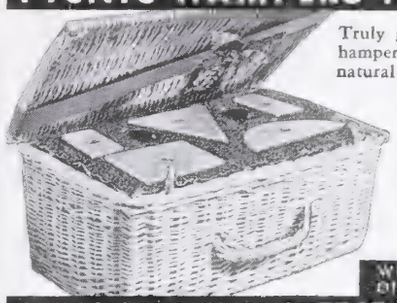
IRISTMAS IN THE AIR. big impressive gift box comes efully packed with all the ens you will need to decorate house. There are boughs and lands of pine, fir, and cedar; ays of red-berried holly; lots cones; decorative candles with ver holders; a mistletoe kissing g; and door charm. All are sh-cut. $6.85 postpaid from k's Evergreens, Perkins Build-, Tacoma, Wash.



MOUS PAINTINGS by top-king Gallery Artists have been de available to Hallmark greet-cards, and they have been utifully reproduced on a new up of Christmas cards. The e we choose to show you are: ee Wise Men by Dali, Norman kwell's scene from Dickens' ristmas Carol," and Winter ne by Grandma Moses. 12 rted cards. $1. Add 10¢ post. aley's, 15 E. 57th St., N. Y.



PICNIC HAMPERS Filled With Finest Cheese



Truly gifts of good taste — these lovely imported hampers packed with famous SWISS COLONY aged natural cheeses including Summer-cured Swiss, Brick, Club and Smokee in the smallest, as well as Sharp Aged Cheddar, Blue, Port Salut, Cheese in Wine, and a variety of dessert cheeses in the largest. Pack A 72 (21x14x10"), 15 lbs. of cheese, $29.50; Pack B 72 (18x11x8"), 8½ lbs., $17.50; Pack C 72 (16x9x6½"), 5 lbs., $9.75; Pack D 72 (14x7x5"), 3½" lbs., $6.90.

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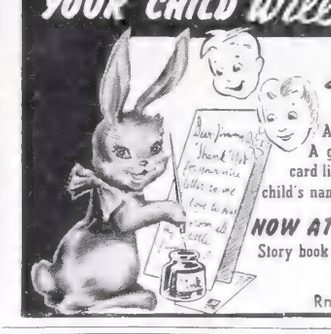
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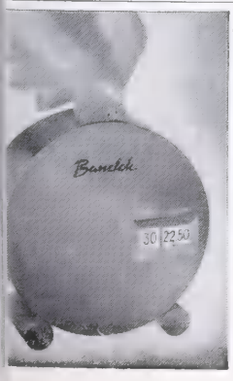


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Save $90.00 a year in this modern, fascinating BANCLOK. It forces you to save a quarter a day EVERY day to keep the calendar up-to-date—and it registers 90 quarters, adding up to $22.50. Deluxe plastic case in gleaming ivory, with guaranteed fool-proof mechanism and key. Size 4 x 4¼ x 1½", individually gift-boxed. An ideal gift for every member of your family and friends. **MONEY BACK** if not delighted!

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. . . White ones, too! Sleepy-time pals . . . these soft and wooly little lambs to cuddle up in tiny arms. Made of fluffiest fur . . yet solid and sturdy to take plenty of tumbling. Genuine Swiss music box inside. 11½" tall.

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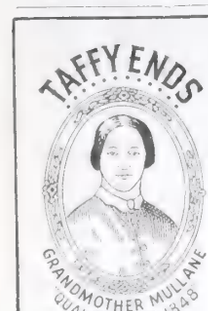
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Giant Orange Perfumed Candle and Holder. Burns 50 hours with a long lasting Orange fragrance. Complete with wrought iron holder, only **$1.50** ppd.

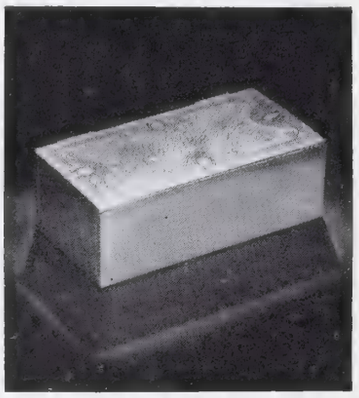
Christmas Candle. Exquisitely hand decorated with large red Christmas Night perfumed poinsettias and Fragrant Pine Perfumed leaves. 14" high, 3" at the base, 1½" top. Only **$6.00** postpaid.

Send cash, check, or money order. Write for free illustrated catalog. Candles for all occasions—Religious, Birthday, Wedding or Anniversary.

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ONE HUNDRED CIG RETTES fit comfortably in t mahogany-lined box, and iridescent Silver Gramopal fin makes it an interesting piece a coffee table or a man's desk is made of brass with a sunl etched design that is hand-fil with gold bronze. 6½" x 3 the price is $5.50 postpaid. L. Grammes and Sons, Inc., 1 Union Street, Allentown, Pen

COUNTRY CHRISTMAS CARDS

The highhearted spirit of a snowy Christmas in the country is pictured on cards as gay as a sprig of holly. From a snow covered barn to the Christmas star over a country church, each scene is different, each message cheerfully direct. On fine quality paper.

Box of 25 cards & envelopes
$1 postpaid & no c.o.d.'s

UNZ & COMPANY
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Size—7½ x 12½

★ A lamb cake mold of superbly wrought aluminum, cast in artistic detail. A splendid suggestion for Christmas parties, etc., lasting and durable.... .....$3.98

★ Imported cookie molds assorted flower and animal designs, 3 dozen.....$3.50

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★ **COOK BOOKS**—translated in english: Bohemian....$2.50, Hungarian ...$3.00, French....$2.50, Swedish. ..$2.50, Jewish ....$3.00, Italian....$3.00, Scandinavian.... $3.00, Norwegian....$3.00, Chinese....$3.00, Danish....$2.50, Recipes of All Nations.... $3.50, American Regional Cookery....$2.50.

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. . . This exquisitely formed miniature copy of antique Pitcher and Basin set. Hand decorated. To brighten your knick-knack shelf or use as table service.

$2.50 per set
Two Sets - $4.50

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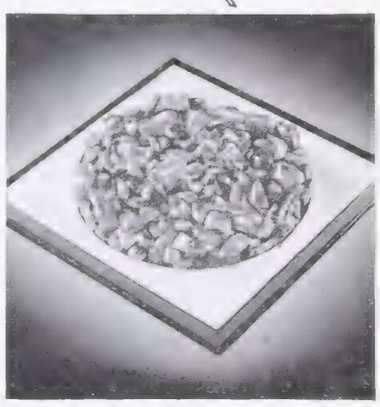
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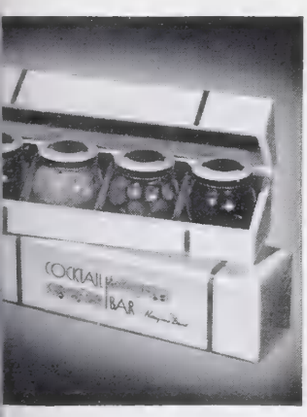
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TOWER OF TREATS.* You can't beat fun! And what's more fun than opening a whole flock of presents? Well, here's a gift originated by Harry and David that's really five presents in one. Each stunningly wrapped and all tied together with satin ribbon. A whole pile of pleasure (14″ high) with Royal Riviera Pears, jumbo apples, Fruit Cake Confection, huge figs and the finest candy ever. Sure to be the first gift seen under any Christmas tree. Available Nov. 15 - Jan. 15. Gift No. 51, $6.65 Delv'd. Harry & David, Box 70, Medford, Oregon.

SHADES OF GRAN'MA! Here's a fruit cake like she never dreamed of. But it's really not a fruit cake... it's much finer... with 15 beautifully blended ingredients starring maraschino cherries, golden pineapple and premium pecans, it's a fruit-nut confection simply in a class by itself. We'll stake our reputation on it. Everyone'll love it, love you and say it's the finest gift of its kind they've ever tasted. Have a few on hand for unexpected gifts. Gift No. 33 (1½ lbs.) $3.15 Delv'd. Gift No. 35 (2 lbs.) $3.95 Delv'd. Harry & David, Box 70, Medford, Oregon.





COCKTAIL BAR. All the fixin's for their favorite mixin's. Here in 8-oz. jars are the trimmin's for each of the four favorite cocktails—maraschino cherries with stems, orange slices in heavy syrup, tiny pearl onions and stuffed olives. This stunning gift package won an all-American prize. The bright wooden chest with its pink elephants and musical bars strikes a happy note where'er good fellows gather. You'll give everyone a "lift" to whom you send it and they'll give you a "lift" with their praise for finding it. Gift No. 39, $4.65 Delv'd. Harry & David, Box 70, Medford, Oregon.

GORGEOUS GIFT BASKETS. Your gift will be the focus of all eyes. A stunning centerpiece for the Holiday table. Elegant and impressive. Hand-woven baskets heaped with those famous Royal Riviera Pears from Bear Creek Orchards, other fine fruits, unusual nuts and candies. Few people have ever experienced the thrill of receiving a gift basket of fresh fruits. You'll be long remembered for this gracious gift. Available Nov. 15-Jan. 1. Gift No. 6, $9.65 (illustrated. Shpg. Wt. 15 lbs.) Gift No. 8, $16.45 (the largest. Shpg. Wt. 28 lbs.) Harry & David, Box 70, Medford, Oregon.





WILD 'N RARE PRESERVES. Almost as scarce as the last Mohican. The Wild Blackberry and Wild Plum picked by tame Indians along the Old Oregon Trail ... the superb Strawberry and Spiced Cherry all bring war whoops of delight from the most finicky paleface. You'll be crowned "Chief Gift-Giver" when you send this prize collection. Four 8-oz. jars all proud and pretty in their exquisite red and gold foil box sparked with a Christmasy bow and touch of Oregon holly. Gift No. 53, $3.25 Delv'd. Harry & David, Box 70, Medford, Oregon.

A BRAND NEW IDEA FOR CHRISTMAS. A whole Christmas Tree, presents and all... exquisite in its miniature beauty, radiant with the very spirit of Christmas. The handmade, reusable tree is about 21″ high. The 14 fascinating gift boxes, wrapped in jewel-toned foils and tied with satin bows, contain the finest candies and confectionized fruits. Picture this gift on sideboard, mantle, piano or Holiday table. Perfect for small homes. Thrilling for shut-ins and those who live alone and like it. Gift No. 38 $5.95 Delv'd. Harry & David, Box 70, Medford, Oregon.



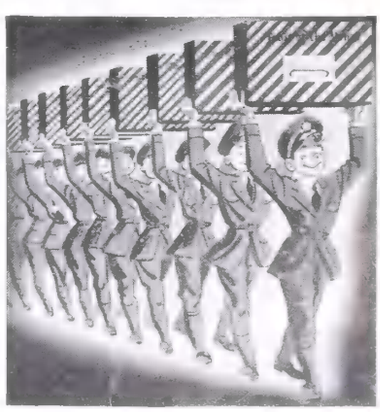


HEY THERE. I'M BOZO†. I'm a National Candidate too! And I've a lapful of the finest goodies that ever won a vote. I'm a cinch to be elected... elected the favorite doll of 1948 by America's youngsters. I've the funniest most lifelike clown doll face. I'm 18 inches tall, soft but tough, and I'm clean. My Clown Suit comes off for easy washing. I'm a phonograph-record star too. So elect me at Christmas for your favorite little ones. First shipments Nov. 15, 1948. Gift No. 54, $4.95 Delv'd. Harry & David, Box 70, Medford, Oregon.

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FRUIT-OF-THE-MONTH CLUB.* A gift that creates excitement and praise for you the whole year through. You only order one present, but a whole series of impressive, individual gift boxes of America's finest fruits and delicacies is delivered throughout the year. Christmas is the "grand opening." An engraved membership Certificate inscribed with your name and mailed in advance announces all the good things to come. Series contain from 3 to 12 deliveries from $9.85 to $39.95 respectively. You may obtain a beautiful descriptive booklet from Harry & David, Box 70, Medford, Oregon.

*T. M. REG. U. S. PAT. OFF.



isement



PHOTOGRAPH BY CHARLES PHELPS CUSHING

● Design vignette—the smooth, serene symmetry of a white heron, poised on the crater edge of Lake Atitlan, Guatemala.

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies or hotels

How to leave home and like it

By Agnes Rothery

Europe is certainly made easy if you take it in a group tour, personally escorted by someone who knows the ropes and has all travel details lined up nicely for you. All you have to do is to sight-see to your heart's content. As for the rest, you "let George do it." But for the folks who do not care for "groups" and would rather go it on their own, the Travel Department of American Express has just distributed to all the authorized travel agents in the country something called a "Trip-Kit." The large envelope contains two handsomely printed brochures. One is for the agent, the other is for you. It is called "The American Traveler in Europe—An Introduction to Independent Travel." The preface gives you complete instructions for ten different itineraries, tells you what to do, and how and when and where it should be done—from the time you apply for your passport until you get home.

One such tour, taking 50 days, costs: De Luxe Style, $1,842; First Class, $1,768; Popular, $598; Economical, $476. In this last category, your hotels would be "good," but unpretentious. Tell your travel agent the figure that interests you, the wires will begin to hum, and represenatives of the Express Company in Europe will put the bookings through. You leave your agent's office with the tickets and papers which will be an open sesame for you all the way. The figures quoted do not include the price of the Atlantic crossing.

Paris of the North

Little Denmark is almost back to normal and lovely Copenhagen is fast regaining her reputation for being "the Paris of the North." Last summer here and in the other principal cities half the available hotel rooms were set aside for the use of tourists and all the restaurants catering to the visitors were given increased rations. But, of course, there is nothing yet so sumptuous as the prewar menus which once offered you more than 200 dishes to choose from—the longest list of delectable viands in the world. There are fine roads for motoring, but in driving on the streets of Copenhagen look out for the bicycles, for more than 300,000 (*Continued on page* 324)



Cherished Handmade Westmoreland Crystal

Westmoreland's exquisite, handmade crystal-and-ruby, and brilliant, clear crystal glassware convey a note of specialness to any occasion. There are many unusual Westmoreland pieces that make useful, long cherished gifts. A variety of bowls, thumbprint salad and dinner plates, nappies, candy jars, covered urns, bon bons, torte plates —so many items that selection is indeed a delightful task.

The fifteen piece crystal punch or eggnog set, like the other pieces illustrated above, is an authentic handmade Westmoreland reproduction.

GET YOUR COPY OF THIS BEAUTIFUL BOOK

Informal Table Settings

Send twenty-five cents in coin for your copy



WESTMORELAND GLASS COMPANY

GRAPEVILLE, PENNSYLVANIA

Handmade Glassware of Quality



bright for your room

right for your budget

Here's bright new magic for every room in your home...done with the enchanting beauty of chintz by Kandell. Choose distinctive designs to grace your important rooms. Be daring with color effects for modern interiors. Use gay patterns for nursery and playrooms. Whether you prefer vibrant dramatic shades or subtle tones, there's a fascinating collection on fine, washable close-woven fabric with a permanent finish. Full 36 inch width.

KANDELL Chintz EVERGLAZE*

*A trade-mark signifying fabric finished and tes
according to processes and standards control
and prescribed by Joseph Bancroft & Sons

Look for the name KANDELL printed on the chintz. For the KAND
store in your city, write to KANDELL, Inc., 261 Fifth Avenue, New Y

You have yourself to thank for this NEW FURNITURE with INNER RESOURCES

HOUSE BEAUTIFUL is delighted (and not a little proud) to announce a blessed event in the furniture world: new furniture that's tape-measured to fit your possessions. We're proud, as you will be, because we both had a hand in starting this new trend in furniture that gives you increased usefulness.

It all came about because every year we have the privilege of visiting several hundreds of the nicest homes in America. And we couldn't help but notice that most furniture in most homes was not coping with the everyday facts of life. We saw the petty make-shifts to which people had to resort in storing and using their commonest possessions—even though they owned the most beautiful furniture.

We began to suspect that all of us had become too preoccupied with "Period" and "Authenticity" and how furniture looked . . . and that, in our preoccupation, we had forgotten that furniture was originally supposed to serve us, work for us, and make our life easier.

So, during the war and immediately after, we made it our business to tell manufacturers what we had been seeing and thinking. Our Editor, Elizabeth Gordon, gave talks to the various branches of the trade, held conferences with manufacturers, and generally made what she terms "a nuisance of myself."

We conducted several scientific surveys to confirm statistically what we already knew people needed and wanted. The findings were made available to any manufacturers who wanted them—and plenty did.

Now, nearly two years later, the results are beginning to appear on the market. This fall a bumper crop of new, more useful furniture will begin to appear in the stores. The many thousands of you who answered our questionnaires, analyzed your habits, measured and counted your possessions, have yourselves to thank for the improvements you will instantly recognize, because you inspired them.

Twin wardrobes in the living room, opposite, are engineered for a lady and gentleman, from John Widdicomb Company. Photographs, right, show the wardrobe's deftly planned insides and precise compartmentation. Chairs, Mueller Furniture Co. Sofa, Ralph Horse Furniture Co. Table, Imperial Furniture Co. Rug, "Tumble Twist" Libertyville Textiles, Inc. The wardrobes and their "insides" were photographed at the Grand Rapids Guild Galleries



Engineered fittings provide for a lady's clothing possessions.



Two photographs, below, show this wardrobe fitted for a man.



Four different manufacturers have used these same "insides."



It's not HOW MUCH but rather WHAT KIND of storage space

Undivided, unrefined bulk storage space for clothing is not good enough. We each own many different kinds and shapes of clothing, most of which can't be piled in stacks. These new wardrobes for ladies and gentlemen provide the answer

Thanks to some 10,000 HOUSE BEAUTIFUL reade who took the trouble to analyze their habits an their possessions, furniture manufacturers are no equipped with actual facts about how clothing ches should be detailed. At last the insides are as good a the outsides.

Starting this fall you will find in the stores four style of such chests (called Lady's and Gentleman's Ward robes), all engineered alike on the inside, but conform ing to four different style formulae on the outside. The have been made by four manufacturers in the Gran Rapids Furniture Manufacturers Guild: the John Widd comb Co., which makes a French Provincial versio (shown on preceding pages); the Grand Rapids Chai Company which makes the Traditional one at the top o opposite page; the Johnson Furniture Co. which make the mahogany Traditional one in center of page; an The Widdicomb Furniture Company which makes th trim, Modern one at bottom. No matter what your styl preferences are, you can satisfy them with one of these

The insides of the two types of pieces vary onl slightly. In the lady's piece there are more small draw ers. In the man's there is a sliding tie rack. Both contai shallow tray-drawers for almost any apparel.



PHOTOGRAPH BY BILL JACKSON

An x-ray of most people's bedroom drawers would look exactly like this one at the left. Who hasn't had the frustrating experience of burrowing for something in one of these too-deep drawers. We've never been able to figure why it is that what you want is always at the bottom of the pile. But it *is!* And how can you keep order under such limitations?

The simple solution to such inescapable messiness is pictured on the opposite page. The recipe is not complicated. The articles of clothing we all wear are pretty standard, once they are folded and stacked. Their appearances, when in use, differ of course. But out of use, they take on a few common-denominator characteristics in sizes and shapes. Shallow drawers—and lots of them—cure the problem.

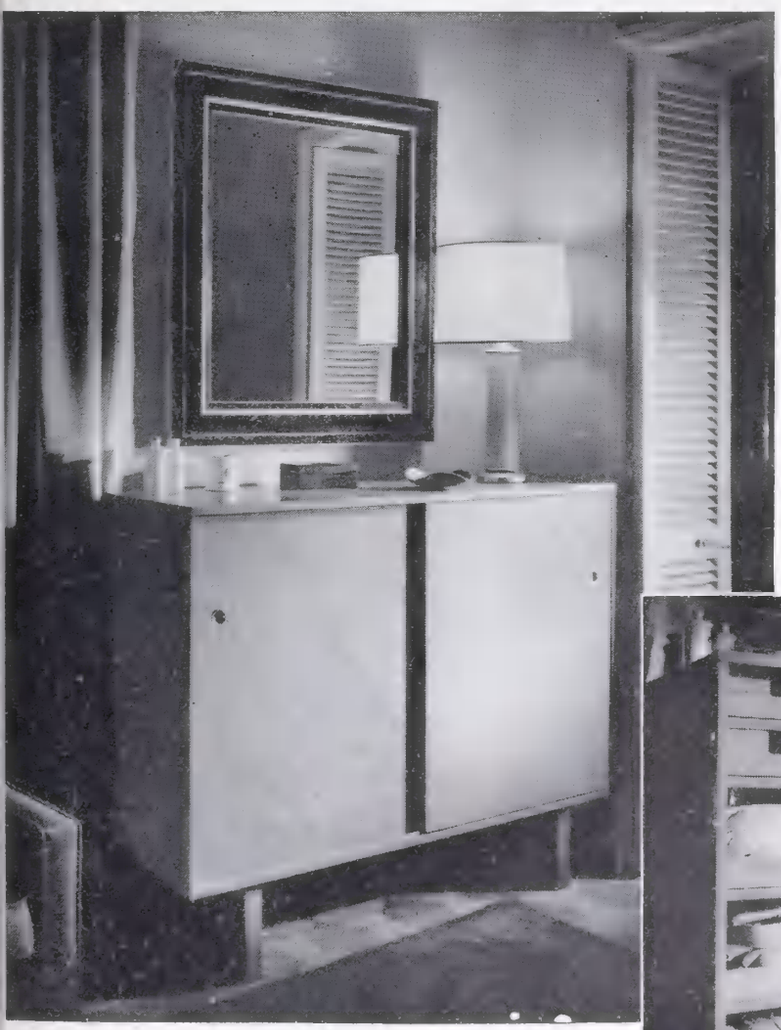




Reason these interiors are better is because the space is **divided into smaller units.** Undivided bulk storage prohibits tidiness, causes clothes to get mussed when you dig for other items. These wardrobes recognize that truth: "a place for everything; everything in its place." Space is not so regimented as to be inflexible.



PHOTOGRAPHS ON THESE 8 PAGES BY MAYNARD PARKER





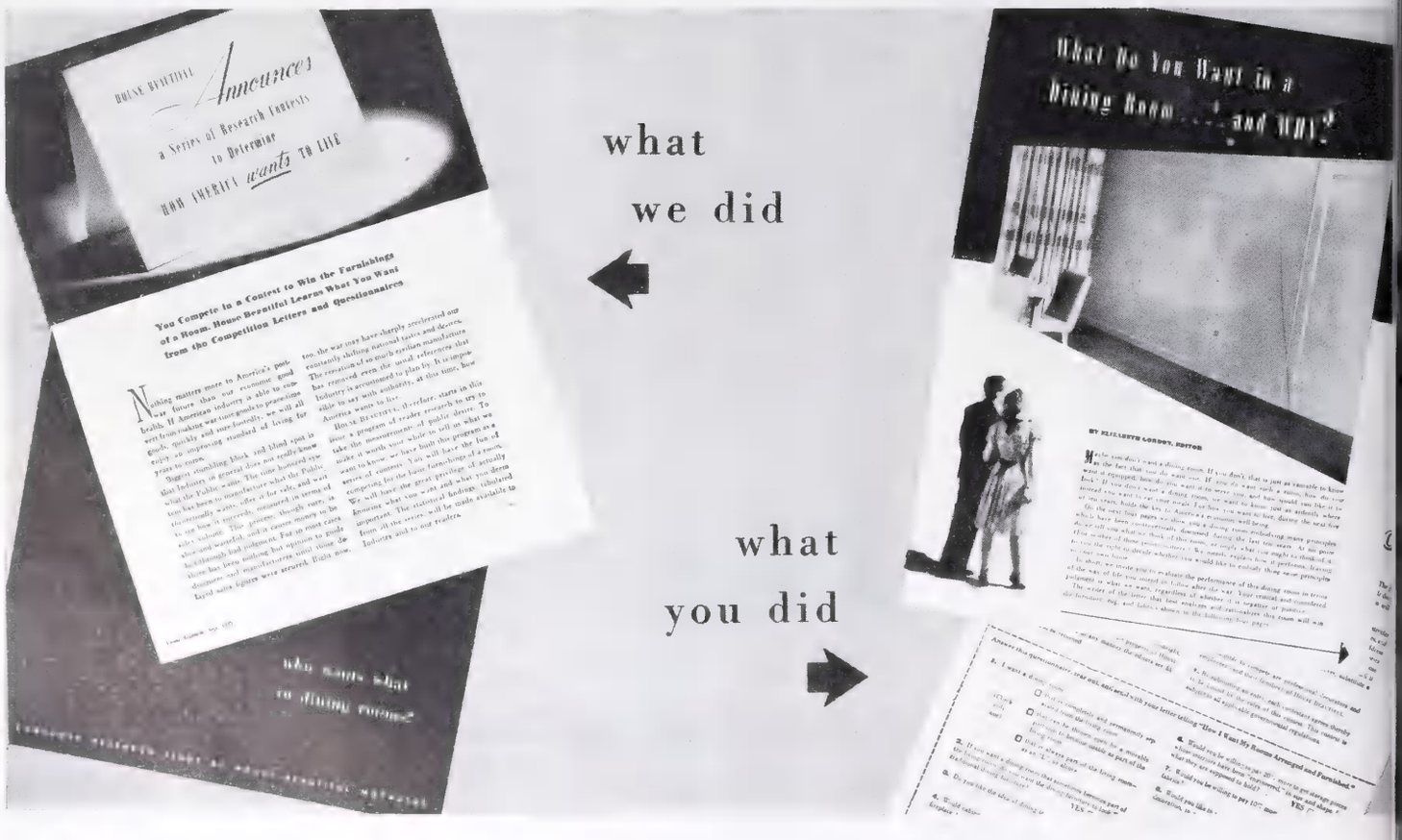
Any of these four pieces are so non-bedroomy in appearance they could be used in living rooms, or dining rooms. Study how ideally they would perform in the dining room, holding mats and napkins, silver, flatware. Here is a basic truth: Small storage spaces are more useful for more things than big spaces.

11,611 people designe

Every detail about this piece of furniture was based on the findings of two HOUSE BEAUTIFUL surveys about what people want their dining room furniture to do. Two such engineered pieces are now on the market—one shown exhaustively here, the other one will appear in a forthcoming issue

For a very long time our national thinking about furniture has been inadequate. It has been assumed that if furniture has been pretty to look at and well-constructed it was, per se, good furniture. But somewhere in the back of our mind we wanted more performance, too. We found this out, overwhelmingly, in our reader research.

You told us in specific terms what you wanted. You said you thought furniture ought to work better on the inside, and be more realistic about life's problems. You said you were tired of storing tablecloths and mats in deep drawers in such high piles that they were wrinkled and in need of a second ironing w you took them out. You said you didn't want to keep the e table leaves in the front hall coat-closet. You said you wa shallow silver drawers with tarnish-prevention flannel lin for flatware. You said you didn't see why silver dra couldn't be made exactly like those jewelers' chests that si is sometimes sold in, with soft nests in which you can s similar pieces on top of each other. You asked for big flexible spaces to store such unmanageables as candlesti bowls, teapots—adjustable compart- (*Continued on page 2*



Through our editorial pages we conducted some research to find out exactly what you wanted. Thousands of you obliged by studying your living habits, and measuring and counting your possessions.

this dining room buffet



PHOTOGRAPHS BY MAYNARD PARKER

Nothing tips you off that this demure credenza hides tremendous inner resourcefulness. Herbert Ten Have engineered all these details "under one hood" for the Grand Rapids Chair Co. to manufacture.



Silver is stacked in grooved partitions in this shallow drawer, lined with tarnish-resistant flannel. An extra flannel flap keeps out air and covers the silver when the drawer is shut.



Napkins and table mats differ in size, so this drawer has a series of slots (arrow) permitting adjustment of partitions. Now linens can be organized by size, not put in easily upset piles.



You complained there was not enough work space on top of your buffet because you wanted to display tea services, etc. Here are extra pull-out shelves for rearranging things.

You said you didn't have enough places of the right size to keep platters, pitchers, and seldom-used china. Here are shelves and files adjustable to your sizes and shapes.



Big tablecloths have never been well-provided for. Here is a long shallow drawer, which means you needn't iron them in so many folds, or stack them so deep that they wrinkle.

Look how adroitly three extra table leaves may be stored in base of this buffet! (See this drawer closed on page 201.) Felt strips between leaves keep them from scratching.

Furniture that works to BETTER YOUR LIVIN(

How does it better your life?

HAVE YOU ANY OF THESE?

—a dressing table that holds little, reveals all?

—a seldom-used desk that takes up precious floor space?

—a loaded drawer that falls out every time you yank it?

—a badly-lit dressing table?

—a bureau drawer that's a tangle of costume jewelry?





Question: When is a desk n a desk? Answer: Whe closed, it becomes part of handsome storage piece in a elegant living room. But dro the door and it stands re vealed as a working unit in space-pressed one-room apar ment. Cheaper (about $50 than most desks now avai able on the market, it is a useful as it is self-effacing

Question: When is a writing table not a writing table? Answer: When, by raising the top, it becomes a dressing table as efficient as a lipstick brush, even unto lumiline tubing for well-lighted grooming. A boon for small quarters where a single-purpose desk is often a space-waster, this ingenious 28″ unit is sold separately for about $50.







ALL FURNITURE FROM MORGAN FURNITURE COMPANY



Presenting a new engineered highboy—tape-measured to fit a man's possessions: deep drawers designed to hold bulky things like sweaters and shirts as they come from the laundry, shallow tray drawers for small things—gloves, scarves, handkerchiefs. The top tray is a dressing drawer—hides nightly contents of pockets which are better out of sight. Plastic racks on back of doors keep toiletries hidden but handy. Mirror tactfully folds out of sight. Upper unit also serves solo as a woman's vanity (see page 207). Upper unit costs about $155; lower, about $110.



This drawer proves that complaining pays. "Why can't somebody design a drawer that doesn't stick?" you wrote us irritably. "And a drawer that doesn't upset when you pull on it?" Well, critical friends, take a look! White arrow (left) marks a milestone in bureau design. It's a drawer stop, a small, spring-action miracle that keeps drawers from falling into your lap. Below, another order-out-of-chaos feature: $5 extra nets you a plastic organizer guaranteed to subdue the wildest top-drawer tangle.



More furniture that works to better your living



There's no law that says a dressing table must look cluttered. Or even that it has to look like a dressing table. This unit (about $135) houses—and *organizes*—the clutter a proud beauty usually acquires, conceals it behind a façade fit for a living room.



They are as SMART as they LOOK

Announcing a blessed event in the furniture industry: five important pieces of furniture that literally turn themselves inside out for you



PHOTOGRAPHED AT LORD

You asked for furniture that wasn't tagged for one room only. Old Colony designed this adaptable piece that can move from living room to the bedroom with a simple change of accesso





THREE PHOTOGRAPHS BY BILL JACKSON



cessorized as a dressing table, the clutter-proof partitions keep osmetics within easy reach, the mirror tilts for proper looking, the desk shelf slides back to make top drawer easily accessible.



The doors swing open and the wardrobe becomes a wardrobe-desk. A shelf pulls out for a firm writing surface. Right-sized cubby-holes and drawers keep stationery, stamps out of each other's hair.

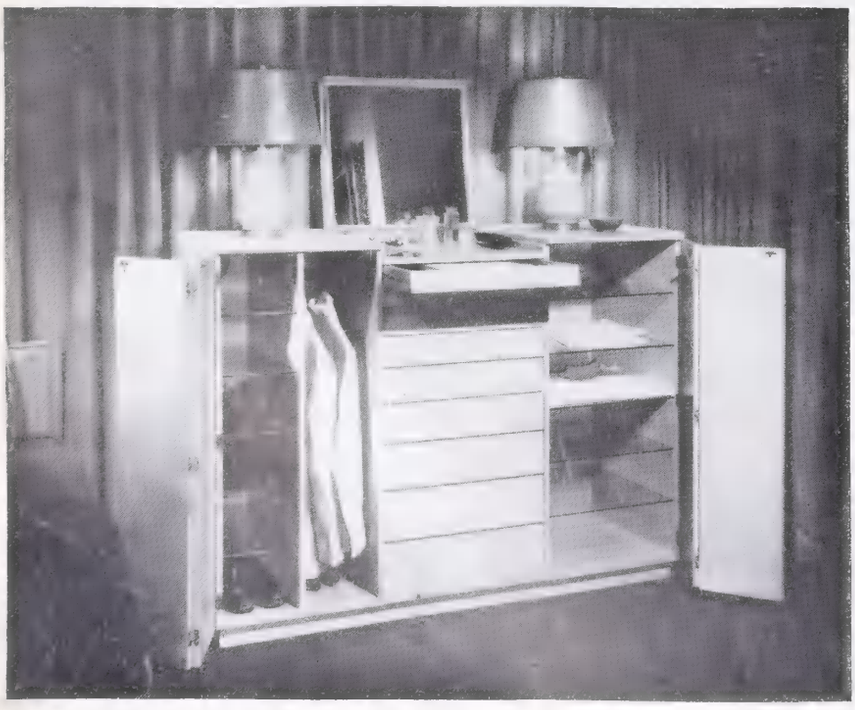
PHOTOGRAPHS BY WILLIAM HOWLAND



Single-purpose furniture is sheer extravagance in crowded homes. The triple-threat chest on your left is as economical as a pig bank. **1.** As a storage chest, it has three capacious drawers for blankets and/or clothes. **2.** Lift up the top of chest and a mirror appears, and below it a drawer adroitly engineered to control cosmetic clutter. **3.** Pull out the top drawer and it becomes a writing desk. Made by Cavalier. Simmons hide-a-bed sofa is more double-purpose engineering.

as
SMART
as they
LOOK,
continued





You might sit in the same room with this handsome item and never suspect that its elegant exterior conceals one of the most efficient chifforobes around. Hanging space on left, bulk storage on right, a mirror that disappears at the sight of the first guest, and a ladder of drawers accurately sized for holding different clothing items. Remember when father had to burrow through his shirts to find his shorts? Dunbar Furniture Co.

PHOTOGRAPH BY ROBERT C. GESCHIEDER



A night table that really works for its living! Reading lights on top panel, individually hinged to swing out at right angles, finally solve the "your light disturbs me" feud. Note open book shelf and pull-out tray for midnight snacks. Small radio mounted on a tilting front puts dials within easy reach. Herman Miller Furniture Co.



These basic cabinets line up to present a handsome united front that conceals a variety of functions. Left: a door drops down to reveal a well-fitted desk, while storage unit beside it (see below) has three drawers engineered to fit the things that will occupy it, e.g., the bottom drawer measured precisely to receive shirts as they return folded from the laundry. Herman Miller Furniture Co.



PHOTOGRAPHS BY EZRA STOLLER

By Laura Tanner

what's all this feuding between "Period" and "MODERN"!



Forget the controversy between Modern and Traditional. A good design, no matter what its label, can mix with any other good design

Take a long, level look at the rooms you see on these eight pages. They reduce to absurdity, where we think it belongs, the notion that furnishing a home is a grim choice between stark Modern and cluttered Traditional. They prove that you *can* go two ways at once, cleaving to the warm familiarity of the old, enjoying the clean beauty of the new.

Most of this furniture is The Drexel Furniture Company's "Precedent" group, smooth-lined silvery elm, pale and pleasant to the eye, and endowed by designer Edward Wormley with all kinds of shrewdly planned usefulness. Sticklers for style names call it Modern. We call it Timeless. For it has that quality of basic, sound simplicity which makes all well-designed objects, whatever their date line or label, thoroughly compatible. See this above at the Victorian fireside of Marion Kitchen in New York, and opposite in the Early American dining room of Mr. and Mrs. Robert Johnson, in Sloatsburg, N. Y.





Plastic-laced chairs, circular coffee table, and half-round consoles, all Precedent pieces, are as congenial with Victoriana as they would be with non-objective art. Home of Mr. and Mrs. Robert Johnson, Sloatsburg, N. Y.

Dining room, right, and bedroom, below, are a happy alliance of eighteenth-century accessories and Modern engineered furniture. China cabinet opens on both sides and serves as a partition. Bed table shelves pull out.

PHOTOGRAPHS BY MAYNARD PARKER





Would you recognize this furniture as Modern? Many people wouldn't because they don't expect to see Modern in the same rooms with old silver and flower prints. But this Precedent furniture by Drexel *is* Modern with planned usefulness designed into every one of its simple, graceful lines.

And because its design is basically good, it mixes with everything.



Don't try to give this room a style name. It's just a comfortable mixture of pleasing new furniture and old bibelots, looking fresh yet familiar at the same time. Sofa is a line-up of sectional chairs. Lamp table, which creates a corner, can nest under the table at the left of the picture. And note that this furniture could fit into any kind of room. Bookcase might be a china cupboard; chairs could go anywhere. Room shown by day and by night. Curtains are Everfast Fabrics.





If you took too literally what the purists say, you'd never dare to put a Louis XV bergère chair in the same room with an engineered chest of contemporary design. But see how gracefully compatible they can be

Modern is not a style but a way of thinking. And Modern furniture, to deserve the name, has to be far more than an unusual shape, "duked" up with chromium rods or plywood. What makes it Modern is how it fills the living needs of this era. It must save space, perform efficiently, be easy to keep clean, and adapt itself to more than one specialized use. These Drexel "Precedent" pieces meet every requirement. The more than 40 pieces in the group have adjustable shelves, removable partitions, reversible cushions. Surfaces are smooth, unornamented, easy to clean.

To learn more about the furnishings shown in these eight pages, turn to page 325



Combination magazine-lamp-record-storage end table has pull-out tray shelves. Home of Mr. and Mrs. Robert Johnson, Sloatsburg, N. Y. See it as a bedside table on page 214.

A Modern bookcase, right, meets Baroque chairs with consistency, because the forms of all the pieces are basically pure. Typical of the Modern state of mind, the lacquered bookcase could also be a dining-room serving table, a living-room buffet, or, on a chest, the superstructure of a breakfront.



PHOTOGRAPH BY BILL JACKS

THREE PHOTOGRAPHS BY WILLIAM HOWLAND



You can mix styles safely if you remember that simplicity has an affinity for simplicity. Plant stand is a stack-up of open, lacquered cubes, shown as dining-room servers on page 215. Bookcase, like all "Precedent" storage pieces, is 32″ high. Home of Marion Kitchen, New York.



HOME OF MR. AND MRS. ROBERT JOHNSON, NEW YORK

There is no quarrel between good Modern and good Period, for basically good designs invariably go together. That's why the Modern desk above is unquestionably appropriate in an eighteenth-century library

The house most everyone likes



—and WHY they like it

Because it has the engaging charm of traditional architecture.

Because it has the performance of Modern.

Because it has an all-purpose room that can function many ways—as a guest room, sewing room, in-laws' room, children's playroom, a library or study, adult recreation room.

Because it has a wonderfully important and dignified fireplace wall

Because the living room permits wonderful furniture grouping.

Because there is eating space in the kitchen.

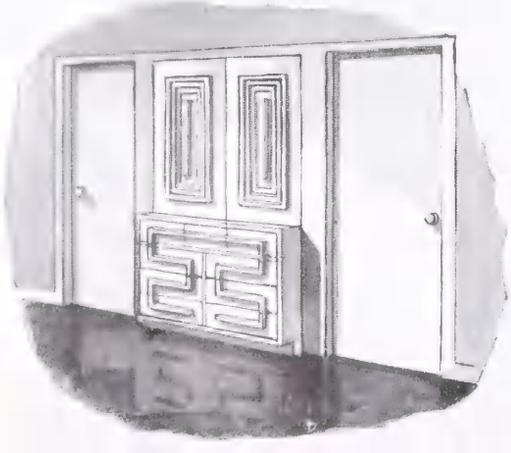
Because there is a commodious utility room housing a full quota of practical laundry equipment.

Because there is privacy for outdoor living, as well as a fall and winter sun trap.

READY-TO-BUILD HOUSE NO. 34

1,713 sq. ft. of living area. 418 sq. ft. in the garage. Multiply these figures by your prevailing local square foot costs to arrive at the approximate cost in your city.

Minimum lot width—80 feet. North should be on the street side of the lot in order to provide proper orientation for sun and privacy, if this plan is to work as it was planned.

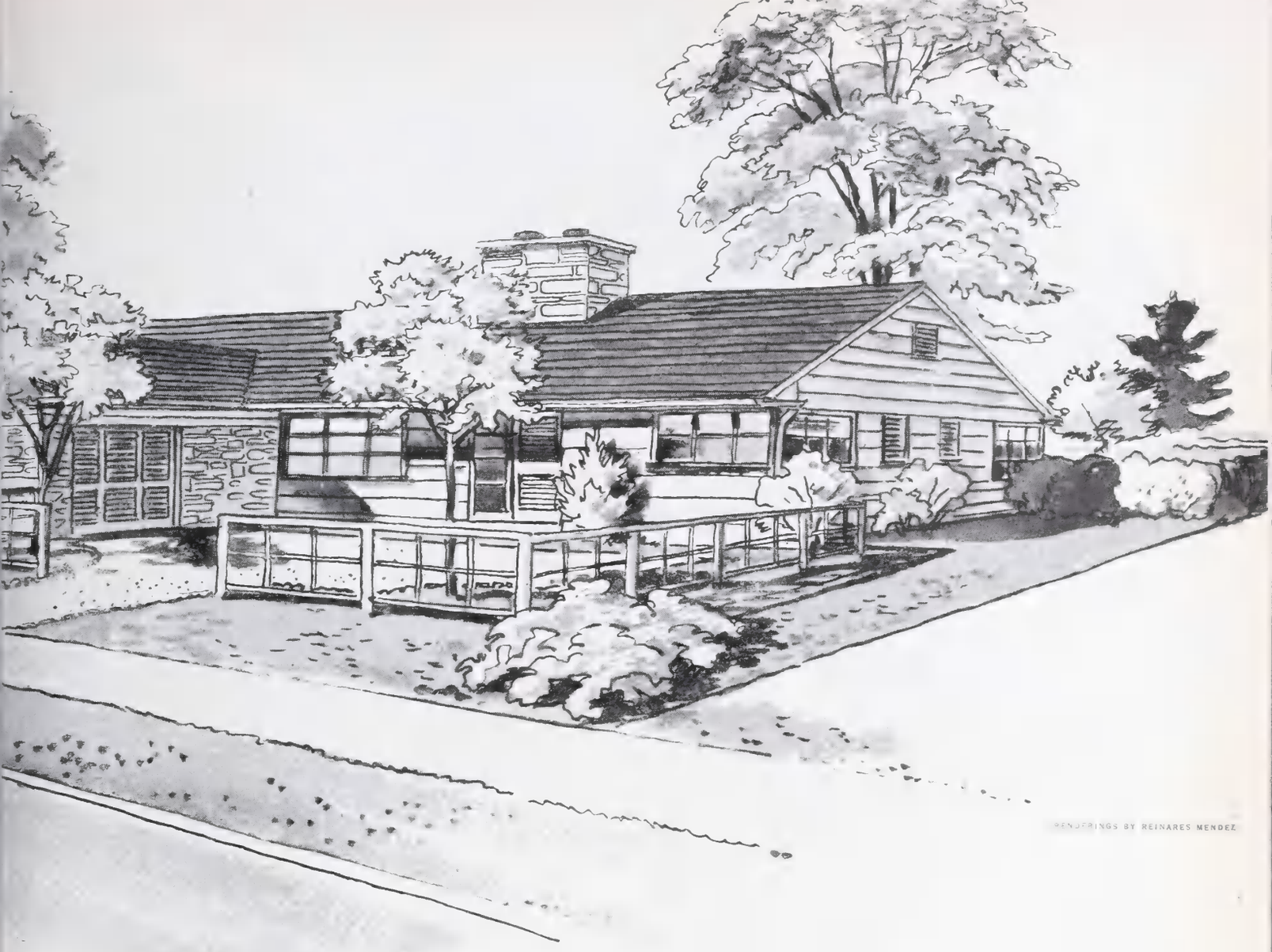


What makes a house plan popular? Just what a the common-denominator elements which cau one house to be as popular as a sweater girl, and anoth house, with more intrinsic merit, to be given the go-by?

The answer is Looks. But HOUSE BEAUTIFUL does think good looks are enough. They are a snare and a delusion—*if* they cover an obsolete and inconvenient pla

These ready-to-build plans have the kind of good loo that are much in vogue in the year 1948, but also a gre deal more than looks. They have most of the functional a sets that distinguish the better houses of this decade.

Because you see many houses being built that look li those built before the war, don't assume that house pla ning has stood still. Don't be one of the thousands people who will discover, too late, their new house wa obsolete before they moved into it.



RENDERINGS BY REINARES MENDEZ

Architect
Bertram A. Weber

Landscape Architect
Janet Darling



PLOT PLAN BY SIGMAN-WARD

Here is an alternate way to enter the gar
from the street. In some communities,
rect openings on the street are frowned
But they do save you money on paving co

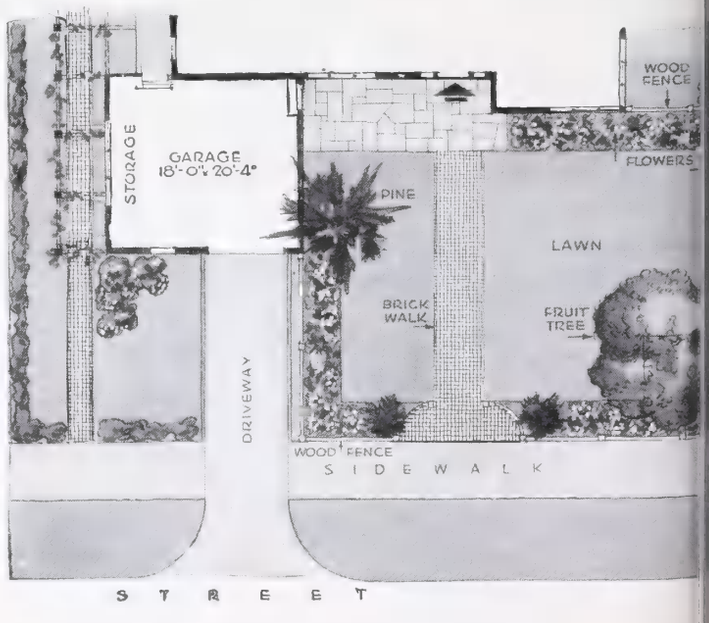
The average house plan is, unfortunately, only shelter. It keeps out weather, in a fine fashion of course. But it is more a preventive kind of instrument than a positive one and adds little to your living pleasure.

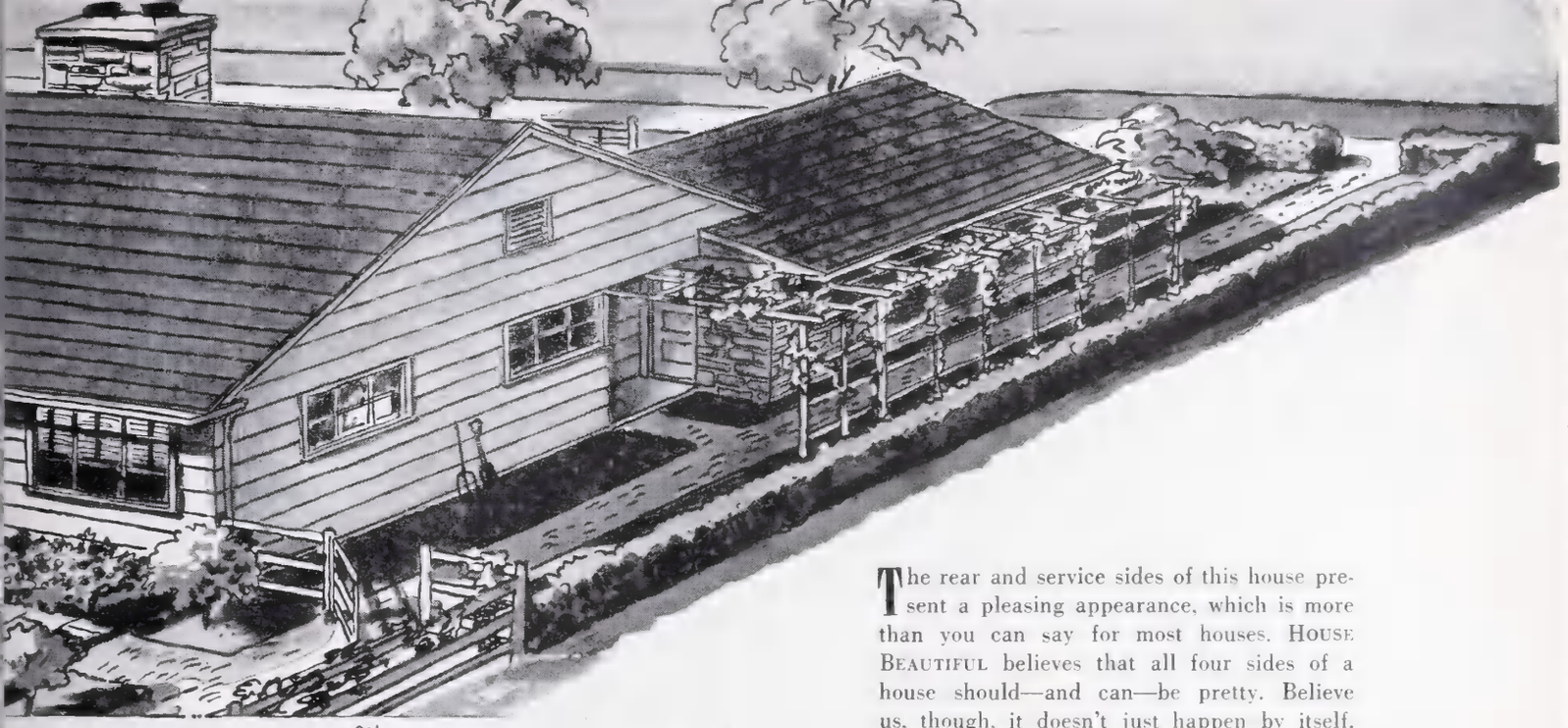
But a house *can be* a device to produce more benefits than weather protection. It can be an implement to produce prestige, to create pride in the eyes of your children, to produce aesthetic satisfaction.

But none of this will happen if your house is average in design and performance. *Your* house needs to have "a little more of everything," needs to be ahead of the pack.

This ready-to-build house has these characteristics. It is not a house to startle your conservative friends or to worry the bank about its loan risk. But it won't stamp you with the curse of "average." And it won't become obsolete on your hands before you've finished the mortgage.

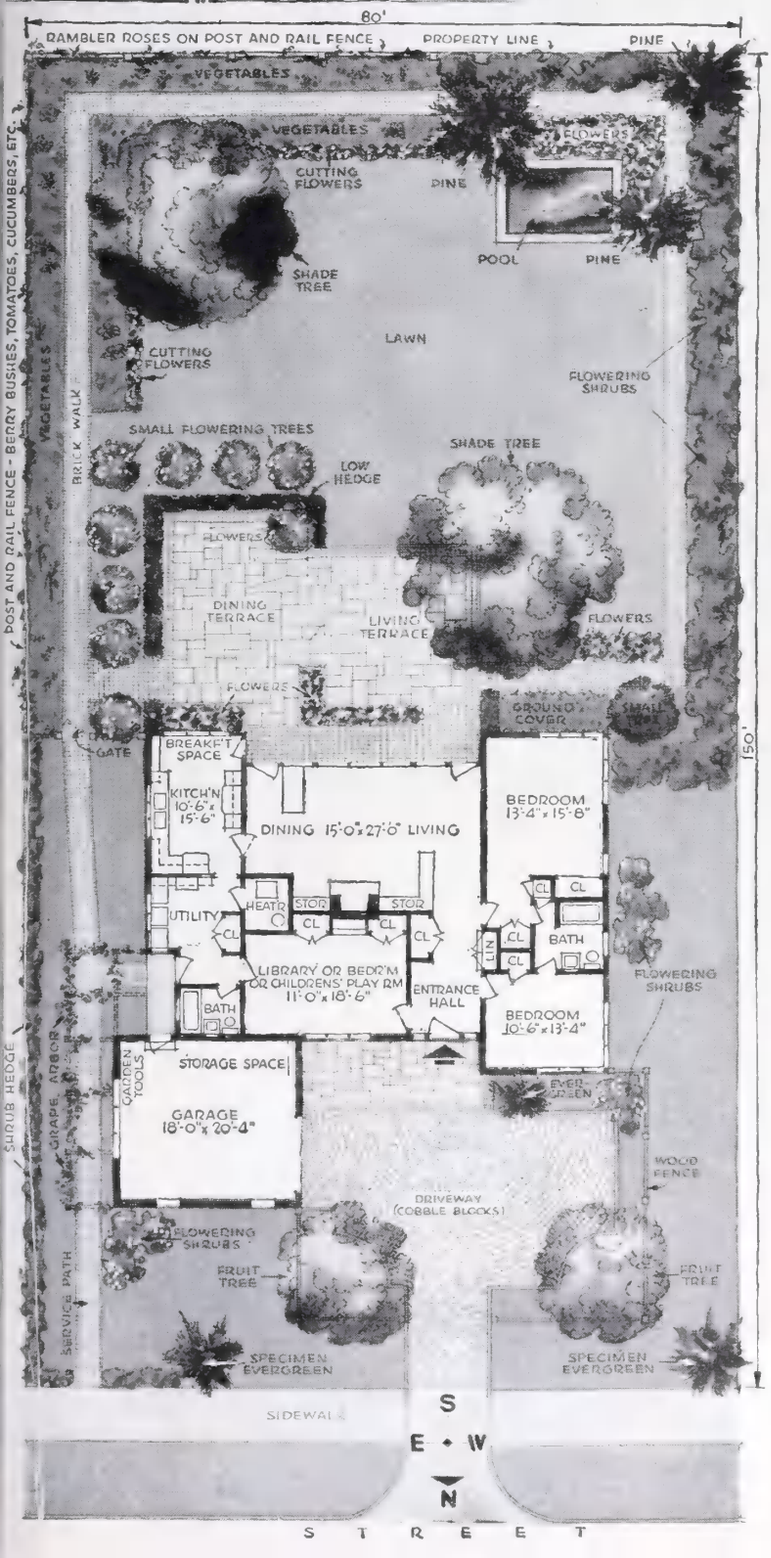
Study it well to see how it could better your living.

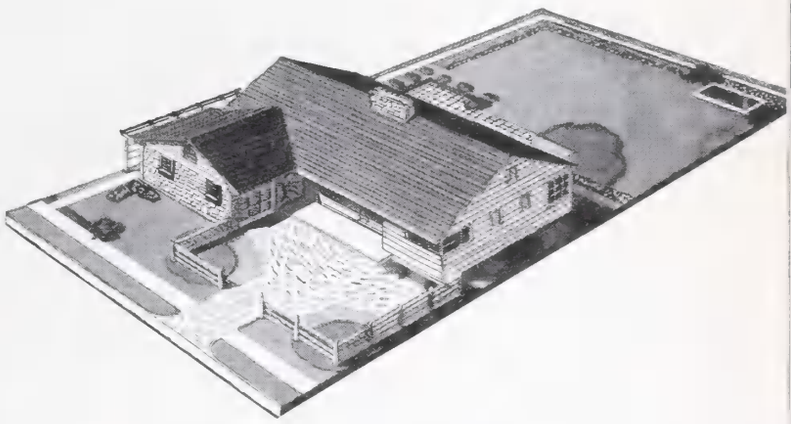




The rear and service sides of this house present a pleasing appearance, which is more than you can say for most houses. HOUSE BEAUTIFUL believes that all four sides of a house should—and can—be pretty. Believe us, though, it doesn't just happen by itself.

Below, the cardboard model which is so easy to fold into three-dimensional form that any ten-year-old can do it. It lets you see the character of this charming house before you actually commit yourself to irrevocable deeds, contracts, and ground-breaking ceremonies.





SEE THIS HOUSE IN MODEL FORM

Building Editor, House Beautiful Magazine
572 Madison Avenue, New York City 22, N. Y.

Please send me:

_____Cardboard model for Ready-to-Build House #34 $2

_____Sets of blueprints, landscaping plans, and specifications for Ready-to-Build House #34, per set $5

I am enclosing a check or money order for..... $

Allow at least 3 weeks for delivery

NAME .....

STREET .....

CITY, ZONE, STATE .....

By Kenneth Young

Inspiration House

Just because a house is small is no reason it need be ordinary. Here is one in Lincoln, Nebraska, that proves style can come in small packages. The less you have to spend the more necessary it is to get character in your house and its furnishings



PHOTOGRAPHS BY MAYNARD PARKER

Fortunately for all of us, there is never a price tag on character, or originality, or imagination. Their cost must be reckoned in open mindedness. Now to some, an open mind is as hard to come by as a million dollars. But once achieved, it is just as useful and much more rewarding, for it lets you accomplish many things that money can never buy.

In these days of rising building costs and shrinking house-size, it is more than ever important to get design character into our new houses. For smallness so frequently is synonymous with meanness. The smaller our houses get the more they all look alike, becoming stereotyped and monotonous since fewer variations are possible. But a small house needn't be ordinary, as this demonstration house in Lincoln, Nebraska, proves. It contains only 1,548 square feet of living area plus 830 square feet in the basement and 255 square feet in the garage—making a total of 2,633. So you see, it is not a big house. Yet we think you will agree that it has character. Much of its character results from the realistic way it faces and solves practical problems of the site, the limited wall spaces, and the other basic problems of living. For the house avoids rubber-stamp ideas and "lazy thinker" clichés. Study it and adapt for your own use those portions and principles that apply to your problem. (*More about this house on page 229*)

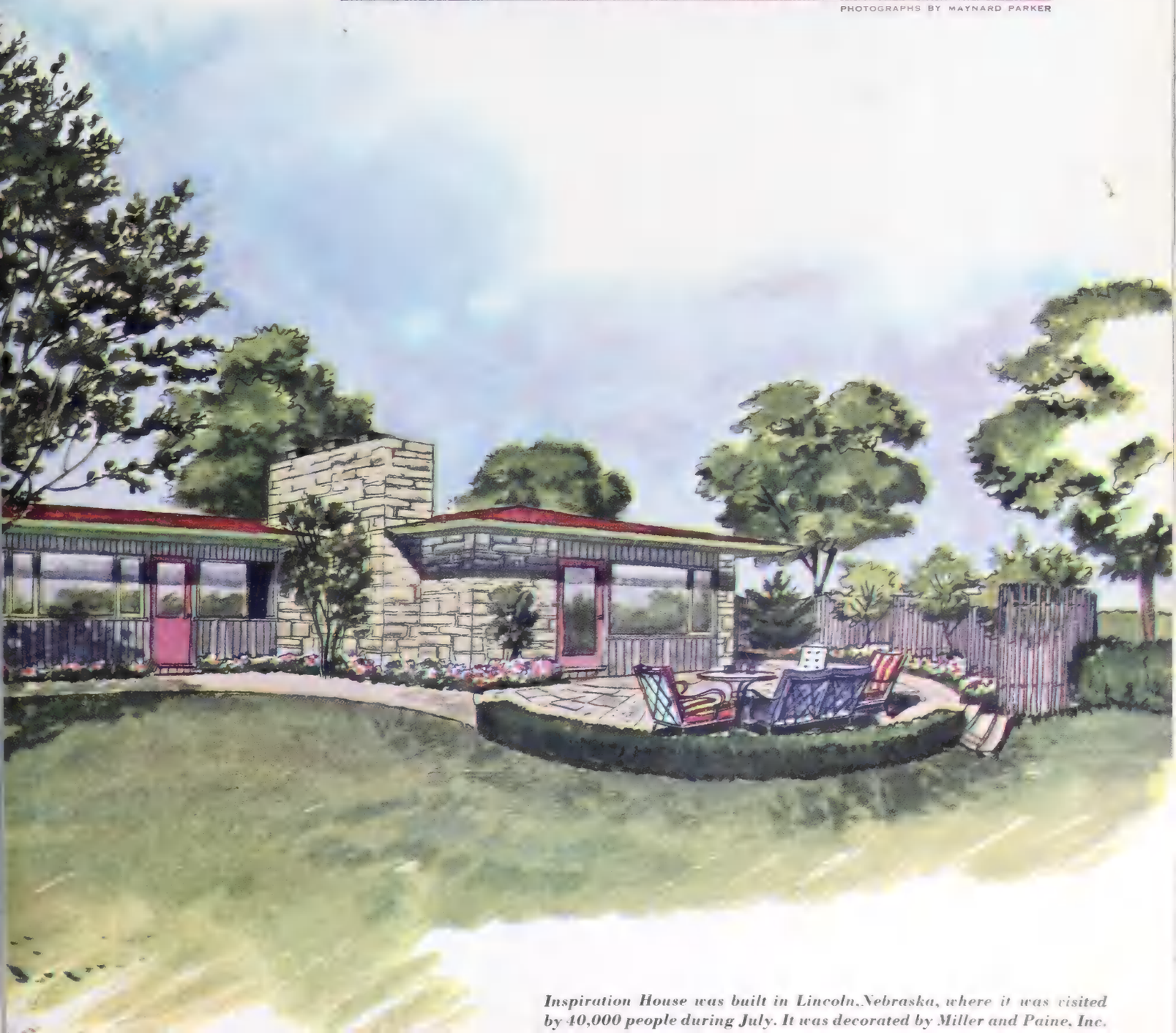


SKETCH BY MENDEZ

A living room 16 by 18 is not very big. Yet this one can comfortably seat 13 or 14 without moving a chair, thanks to the long row of sectionals along one whole wall. Note how the big glass wall creates the optical illusion of a bigger room. (This wall would be double-glazed in winter, of course.) Below, the house as it will look when plantings are established and grown.



PHOTOGRAPHS BY MAYNARD PARKER



Inspiration House was built in Lincoln, Nebraska, where it was visited by 40,000 people during July. It was decorated by Miller and Paine, Inc.

Land developers: C. C. Kimball Company.
Interior decoration: Miller and Paine, Inc.
Architects and site planners: K. B. Clark and L. A. Enersen.
Color stylist for interior and exterior: William Manker.
Landscape materials and execution: Jennings B. Haggerty.
Building contractors: Lee W. Westcott and H. Leslie Bowen.
Floral arrangements: Irving Rosewell.



Isn't it a relief to see a fireplace in a small house that isn't dressed up with the usual clock and pair of candlesticks? See how this one uses materials to do the decorating—black slate, combed plywood, pink stone. Water colors of Nebraska scenes are used over the fireplace. On same wall is breakfront desk (right).

Little bedrooms can't be spendthrift with floor space. Not for them is the bed set at right angles to the wall, using up precious floor space. This little bedroom, only 11 by 13, shows how, by placing bed flat along the wall, lots of lovely space is left to use as a sitting room. Remember, don't crowd little rooms, and they'll seem bigger than they are.

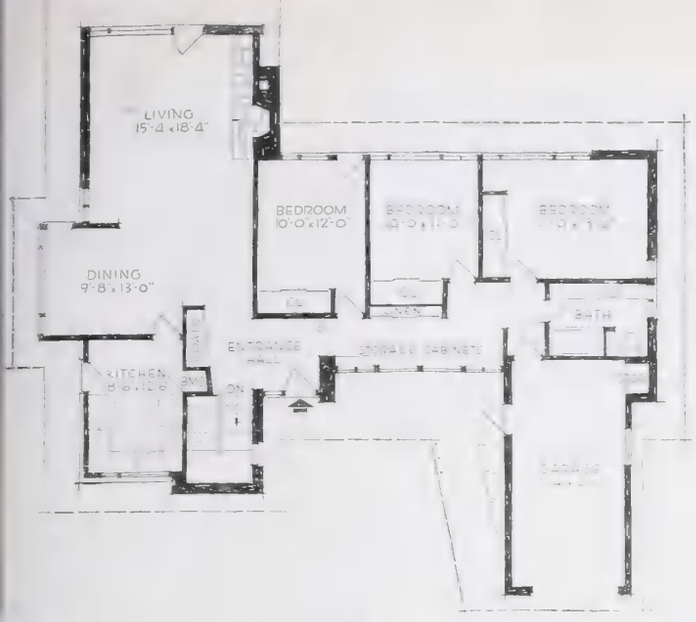




Use of varying shades of one color gives a feeling of space to this small bedroom which is only 11 by 13 feet. The bed itself is a space-saver with its twin units attached to a single headboard. There isn't room for many accessories so a few but important ones like the lamps and the fine paintings give the little room an air.

For details about where to find the ingredients of these rooms see pages 298, 299





THE FACTS ABOUT INSPIRATION HOUSE

Cost of house (including high grade carpeting throughout)	$26,270
Cost of terrace construction	$ 1,200
Landscaping (including sodding and DuBois sapling fence)	$ 2,450
Lot (120 ft. wide x 180 ft. deep)	$ 3,000
Sq. ft. area of first floor	1,548
Sq. ft. area of garage	255
Sq. ft. area of basement	830
Cubic footage of first floor	14,140
Cubic footage of garage	2,040
Cubic footage of basement	7,150

● To figure the approximate cost of building such a house in your town find out what the prevailing cubic-foot costs are, or the prevailing square-foot costs. (Different areas use one or the other rule of thumb.) Multiply the footages given above by the cost per sq. ft. currently typical of building costs in your town. Specifications on page 304.

Inspiration House *Continued*

One way to keep a little house from seeming ordinary is to have at least one big room. Easiest way to achieve bigness is by letting the living and dining rooms flow together, without being marked by partitions to show where one ends and the other begins. Dining room of Inspiration House, which you see on these two pages, loses nothing by being an ell off the living room. (Study plan above to see this relationship.) Big window also creates illusion of size, as does the lovely scenic wallpaper panel by Ilonka Karasz.

(*Continued on next page*)





Another way to increase the livability of a little house is to have living terraces adjoining as many rooms as possible. In warm weather they actually work as rooms. In winter they still provide the optical illusion of larger rooms. This one wraps around two sides of house, is usable from dining room, living room, one bedroom. (See site plan, page 232.) Serving is easy through dining room door (left). See how privacy has been achieved from street with a serpentine sapling fence and shrubs.

Inspiration House *Continued*

Make a check list of all the ideas in this compact little house which you would like to have in your own home. Then look this list over carefully and be surprised. You will find a great number of features in "Inspiration House" which you have always associated with elaborate homes. One of the surprises offered by a study of this house is the constant revelation that "big house" ideas can be made to work in a small house. The devices which make a large house function smoothly—well-planned traffic lanes between rooms, organized storage, the arrangement of furniture into comfortable, gregarious groups, rooms with double-duty personality—are even more important in a small house where space is a precious thing. Pictures on these pages will show you such easy-to-copy tricks, like a handsome, wallpaper mural in the dining room, the built-in counter top (below), and imaginative use of color.

(*Continued on page 232*)



PHOTOGRAPHS BY MAYNARD PARKER



Looking at a television program is much like going to a movie. The entire family may not want to attend at one time. So the television set, radio, and phonograph are in the basement recreation room. The Nebraska climate, with its low air humidity, makes basement rooms particularly successful for year-round use, for they have no musty smell from condensation.

Here is a "big house" trick (left) which is even more useful in a small one where space is at a premium. It's both easy and cheap to sink the lavatory bowl into a counter which you can cover with linoleum, plastic, ceramic tile, or paint. The whole thing can be handled by any mildly skillful carpenter. The dressing stool is also a storage hamper.

A fully-equipped laundry, right, can be a part of a small house when it is carefully planned. Here the Westinghouse Laundromat and clothes dryer, plus tub and ample storage space, take up only one short wall space in the basement. The small picture (far right) shows the ironer and posture chair placed under a pleasant window.





Because a kitchen area is small is no reason for it to be inefficient and the all-electric one, above, doesn't miss a trick. The food preparation center is placed to the left of the icebox, and the sink with its garbage disposal unit is conveniently next to it, in front of the window. Cupboards for mixing bowls are directly above the preparation counter, and beneath is space for pans, roasters, etc. On the far left wall the electric range is under a ventilating fan. Notice how the cupboards run over the icebox. This is a good place for storage of dry cereals, crackers, etc.

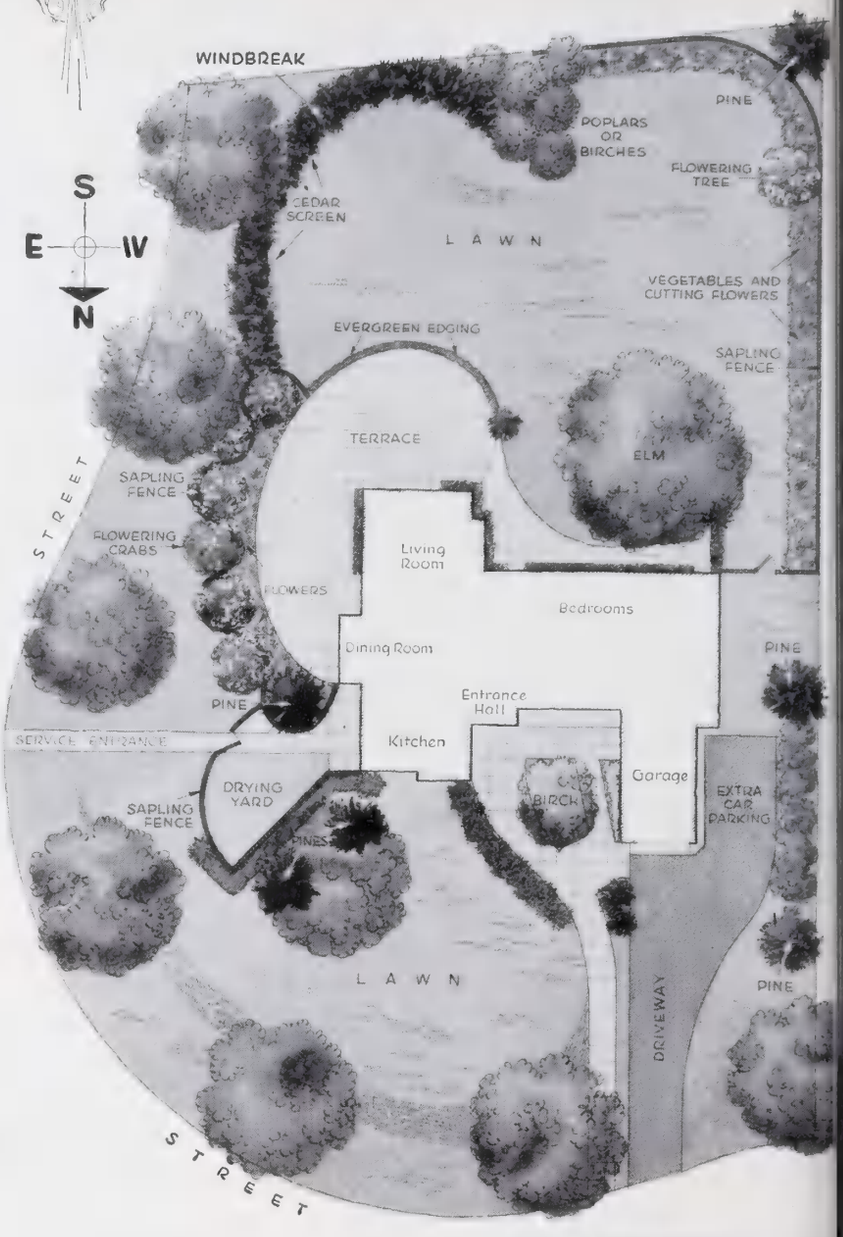


Inspiration House *continued*

Building a proper house for the Nebraska climate of extremes is no project to take lightly. For summer temperatures go as high as 110° and the ground stays frozen for weeks in the winter. Biggest climate hazard to be reckoned with is a fierce and relentless southerly wind—which is very hot and dry in summer and cold in winter.

So a windbreak to the south is almost as necessary to Nebraska comfort as a roof over the head. For unless you can break up and divert this persistently uncomfortable wind, you can never live outdoors in summer and you have a higher heat loss in winter from what *should be* the most favorably exposed side of the house (because of the sun). So any Nebraska house and its garden has to cope with three things: break the wind, harness the winter sun-heat, and provide private outdoor areas for living.

Inspiration House does all three things. The windbreak at the back of the property is far from full grown, but give it a few years and it will be truly effective. Trees that are successful as windbreaks in this tough, dry climate are western ash. American and Chinese elm, hackberry, locust, cottonwood, caragena, Russian mulberry, and olive. (*Continued on page 298*)



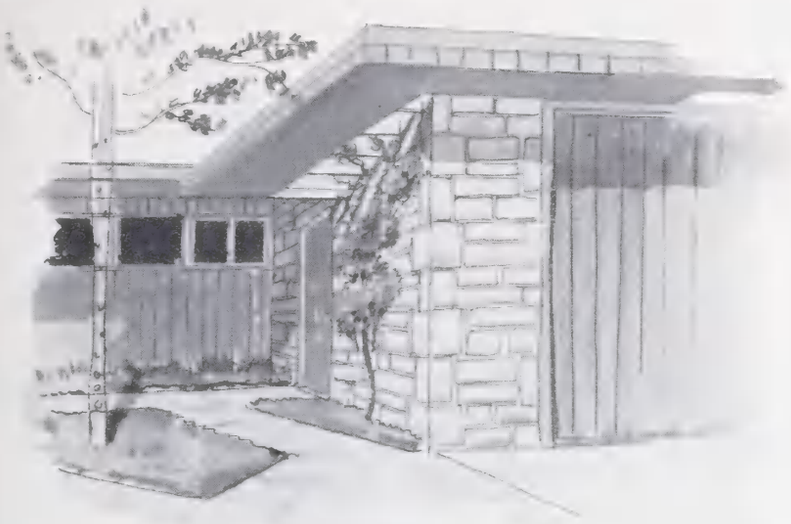
PLAN BY SIGMAN-WARD



SKETCHES BY MENDEZ

If the site planning of a small house is well done, it can make it perform to equal a house twice its size

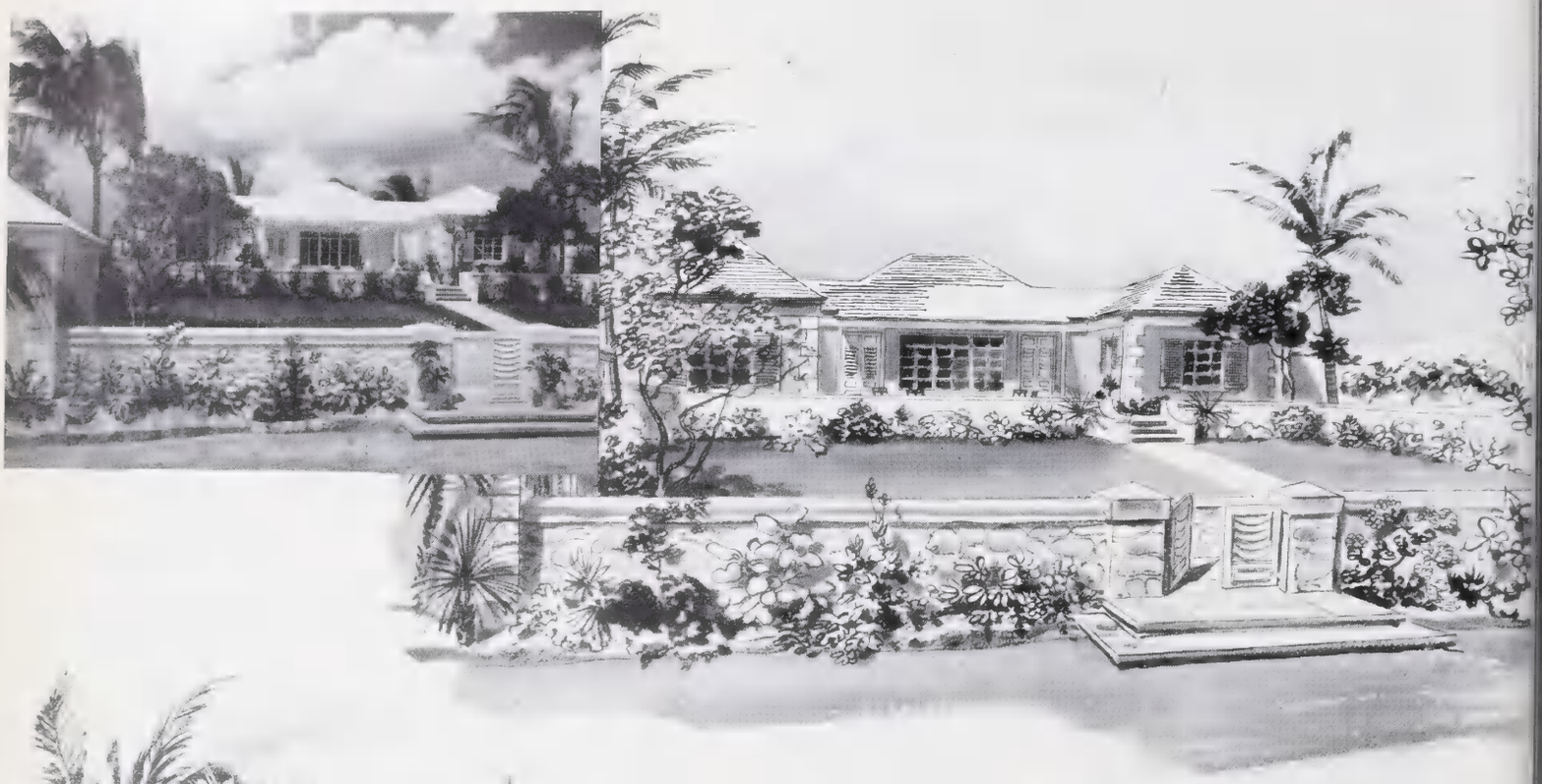
Small houses almost always overlook the social amenities—such little niceties as a dignified, distinguished front entrance that does not pop you right into the lap of the family and one that is completely separated from the service entrance. This one (left) qualifies on these points. Windows at left light basement stairs. Windows at right light hall to bedroom wing, are high to permit big, built-in cupboards beneath.



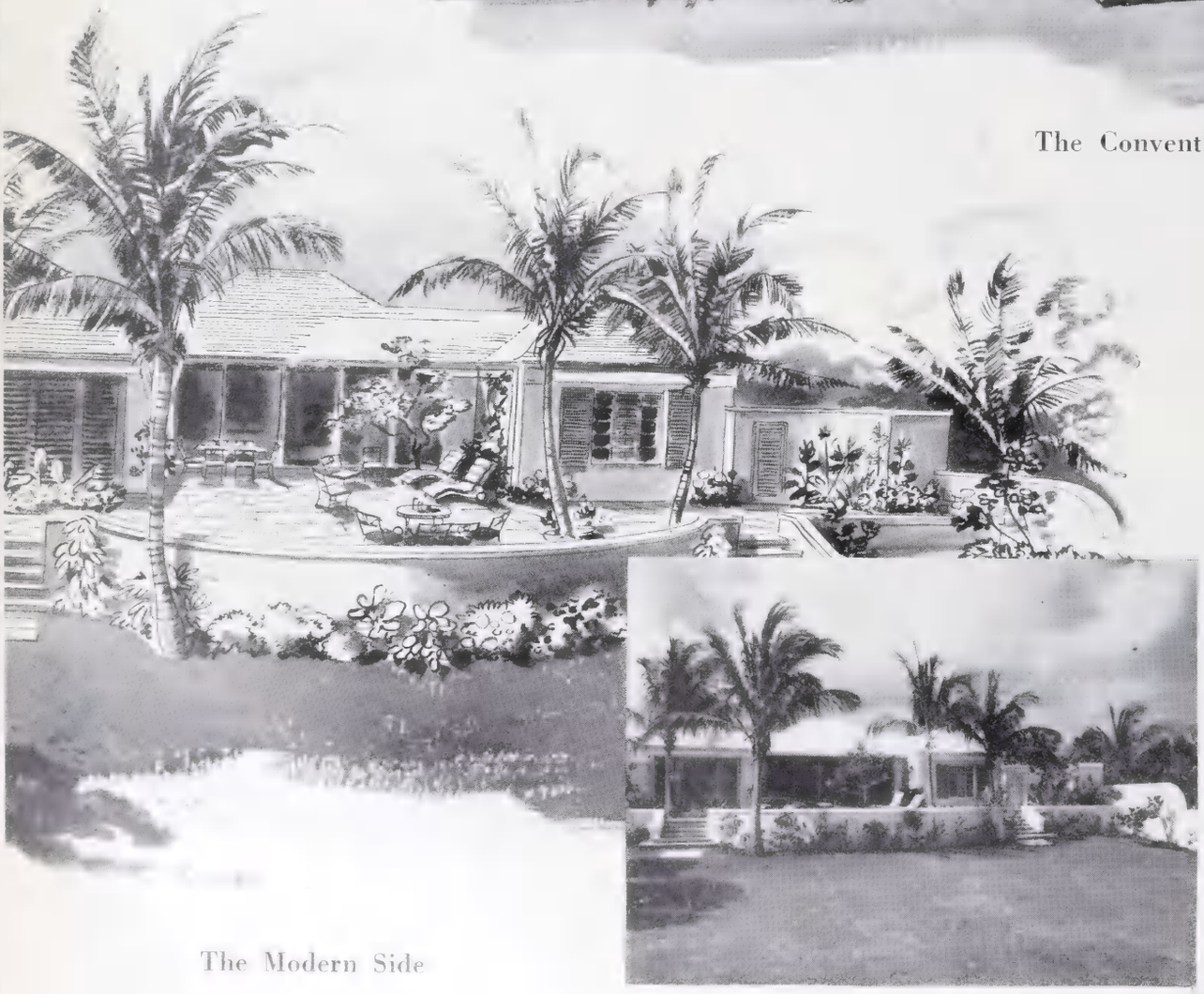
Wide eaves make sense for any house which is supposed to perform better than obsolete houses. They keep rain out all year and sun-heat out in summer. But sometimes you want sun to come through the eave—as when an espaliered plant must thrive against an unfavorably exposed wall. Here (left) is how you adjust the wide overhang. Openings cast lovely patterns. Below, south wall faces sun.

TWO-FACED *House*

By Frances Taylor Heard



The Conventional Side



The Modern Side

ALL PHOTOGRAPHS BY WILLIAM HOWLAND

How not to violate the architectural customs of your region—and still use the new principles that will keep your house from being obsolete before it is even started

More and more people are being faced with the dilemma of how to build a new house that isn't obsolete before they ever move in and yet that doesn't affront the established architectural practices and customs of the community.

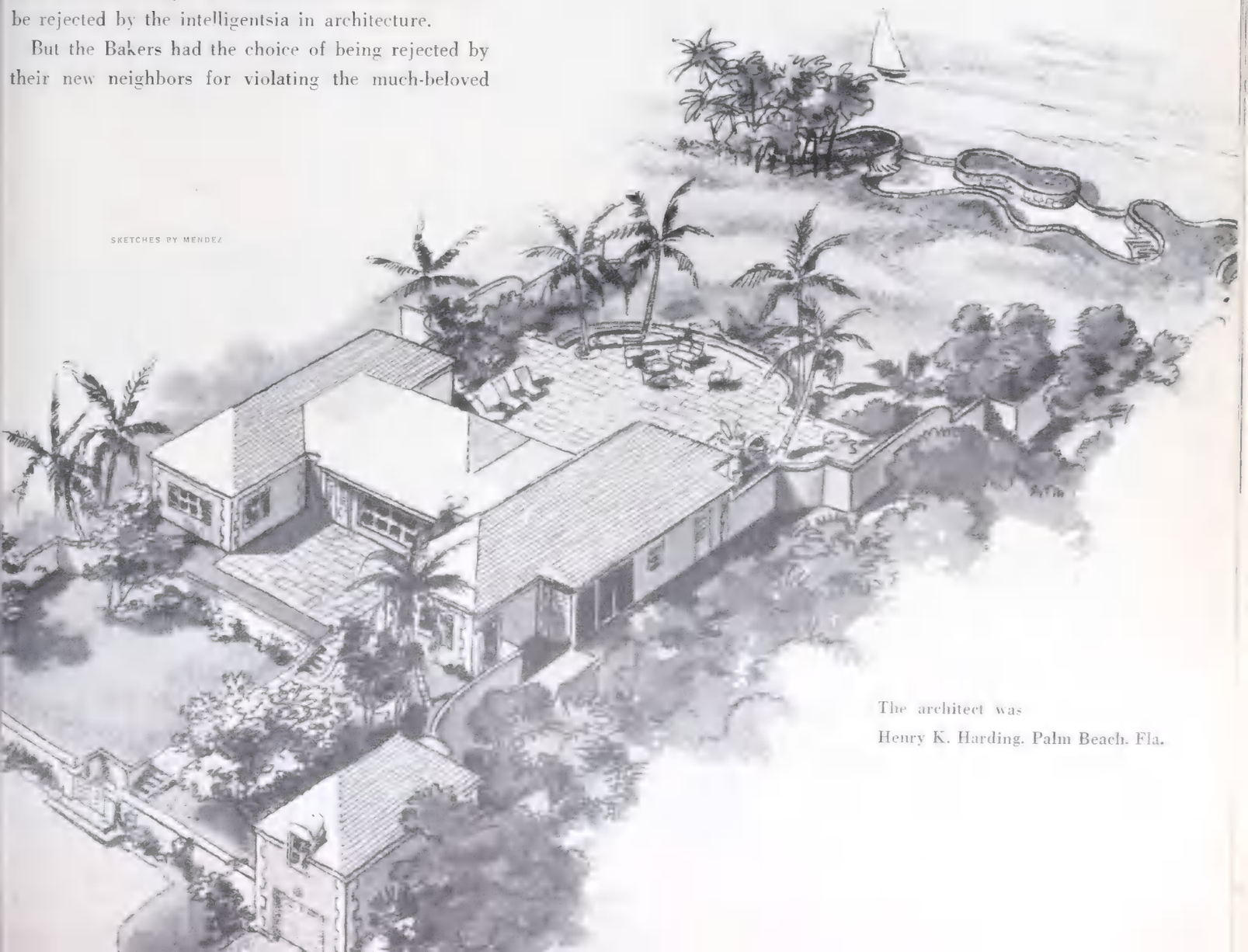
The house shown on the next eight pages is a nice example of how to *look* old while you are *really* new. It is the new winter home of Mr. and Mrs. Hollis S. Baker of Grand Rapids, Michigan, built in strictly conventional British Nassau in the Bahama Islands. It is architecturally "two-faced," and therefore would be rejected by the intelligentsia in architecture.

But the Bakers had the choice of being rejected by their new neighbors for violating the much-beloved Bahamian architectural customs, or of being rejected by the architectural purists. Being humanists, the Bakers chose not to offend their new chosen community. How they compromised is well demonstrated here and their story may help those people faced with a similar dilemma here in the U. S. A.

This is a house which faces the street in a pretty and conventional manner, and then changes character when you step inside. The façade on the entrance side is typically Nassau. This means pink stucco with white stone quoins at the corners and white stone keys over the windows. These formal architectural details, which are to be expected in a formal house in Mayfair, are strict tradition in Nassau—even being used in the little one-room native houses which are found "in the bush." Typical also are the repeating hip roofs, the shutters, and especially the little square house at the entrance to the drive which, with the garage and connecting walls, forms a quadrangular forecourt. (See site plan on page 332.)

But the façade on the other side facing the water shows a definite change in approach. (*Story continued on page 239. More pictures on next page.*)

SKETCHES BY MENDEZ



The architect was
Henry K. Harding, Palm Beach, Fla.

Inside they combined **PAST** *and Present*





PHOTOGRAPHS BY WILLIAM HOWLAND

It is no news to anyone interested in Modern architecture that Chinese antiquities are soulmates of Modern. Each sets off the other to advantage. Throughout the Baker house Chinese wood pieces are combined with Modern fabrics.

A Chinese screen has been laid horizontally and covered with glass (to protect its delicacy) as an interesting huge coffee table. Though the coffee table, per se, is not authentically Chinese, the low table is, making it in character.

LIVING ROOM FABRICS DESIGNED BY DOROTHY LIEBES AND EXECUTED BY GOODALL FABRICS, INC.



Mr. Baker is a Grand Rapids furniture manufacturer, and he was testing these pieces in his own home for their livability before he manufactured them. What you see here is part of a group of 17 new Chinese "accent" pieces to be offered in stores for the first time this fall.



hinese wood pieces and
Modern upholstery take
ndly to the Nassau scene. It
st goes to prove that basically
od, simply designed furniture
oks right anywhere in the
rld, just as the basically
od dress can be worn to any
cial occasion. These pictures
ablished beyond refutation
at lovers of Modern have
ays realized: that Old
inese is as Modern (because
s so clean and simple)
a streamliner. The Bakers
iously know the truth that
l has not dawned on some
ple: It pays to furnish with
eless designs!





WALLPAPER DESIGNED BY DOROTHY LIEBES FROM UNITED WALLPAPER CO.

OLD WORLD + New World

(Continued from page 235) In the center mass, traditional tails are replaced with five vertical sliding panels of ear glass from terrace to roof. One of the wings is ed with jalousies, and the other has a simple bold treat- nt without the architectural details of the street façade. is, together with the high curving walls which flank the use at each end, create privacy and dignity which is tful and modern (and Mr. Baker admits that it is his orite side).

One approaches the south (or front) terrace up a short ght of stairs and sloping path to reach the entrance side the house which is closed and shuttered in midday to in the air but not the (Story continued on page 241.)



The chests, shown three ways on this page, illustrate how sympathetic Chinese and Modern are to each other. Ends papered to merge with wall.



The drawer pulls are carved interlocking rings. Flush with drawer front, they give a sleek, Modern look—another example of intermingling old and new.



Mrs. Baker used two sets of these same drawers as a dressing table. A lift-up lid make-up tray serves as a stretcher between the two chests. Recess for this built-in unit is created by closets at either end. Good idea for bedroom with center window.

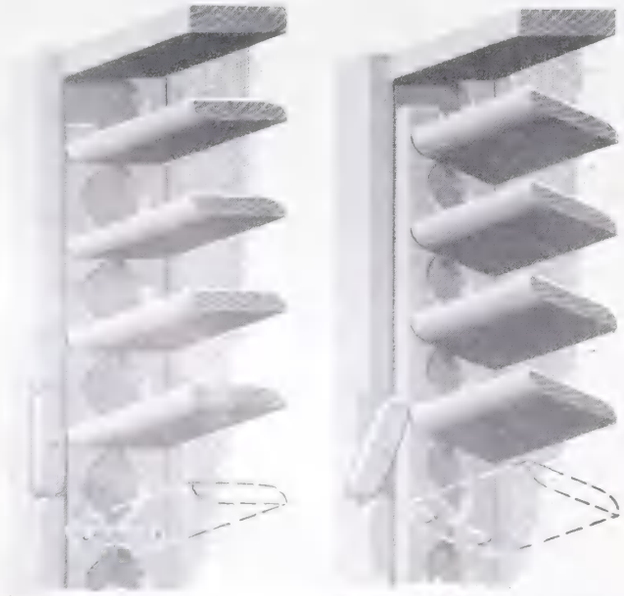
Decoration by Allen McGehee of The Manor House, N. Y., in consultation with Mrs. Frances Elkins of Monterey, Calif.

The OLDEST is sometimes the most Modern



The Bakers were very sensitive to local Bahamian architectural idioms—not only to the spirit, but to the function. The movable jalousie, shown above, and below as a woodwork detail, is a highly functional tradition—keeps out sun and rain, lets in breezes, creates privacy. Jalousies (with screens) turn porches into rooms, or vice versa. Anything so functional belongs in the modernist bag of tricks.

BAHAMIAN JALOUSIE



JALOUSIE OPEN

JALOUSIE PARTLY CLOSED AND HELD BY WOOD TURN BUTTON



Close-up of the jalousie, showing the wooden turn-button which locks it into any position. A kind of architectural venetian blind which can't blow or rattle annoyingly, yet controls climate.



The other side of the loggia, which the Bakers use like a dining porch. It is deftly divided from the living room and from a bar by Modernfold doors. (To see floor plan turn to page 232.)

(*Continued from page 239*) tropical sun. This court-
ard is lined with cactus and is blindingly bright in
ne noonday sun. When the door is opened, another
orld opens up. On the opposite side of the living
oom, through a continuous wall of clear glass, is the
ncredibly blue water of the Caribbean seen through
alm trees and the lemon tree on the terrace. The
oom itself also is a different world with its cool gray-
reen walls and fabric of the same color, its black tile
oor and profusion of green plants and flowers. It is
ot only many degrees cooler than outside but is al-
nost shocking in its contrast of shadowed peace and
uiet colors.

This is a small house—but it has a good-size living
oom, a modern kitchen, and a combination pantry
nd bar. Then there is the loggia, which doubles as a
ining room and cocktail lounge. This room has
alousies to the north and west, which give the effect
f the outdoors when they are open. When closed, they
eep out the weather as well as a window, and are in
ne old Nassau tradition. (*Continued on page 333*)



The Bakers' beach looks as if it were planned by the most modernist landscape architect extant—someone perhaps who made a cult of the "free form." But, it's not so. This interesting composition of walls, creating windbreaks and sunpockets, was here 50 years before the Bakers built their house. It just goes to show that people have long been sensitive to climate, have always been trying to harness it or minimize it. Tide never comes up into area where ladies sun. An idea to copy if you have beach property.



GARDEN OF MR. AND MRS. W. E. JASON, WOODSIDE, CALIFORNIA

To provide privacy that did not exist before (right), the Jasons built this recreation room (above) which encloses the garden.



The new trend in gardens

Build your house around your garden, rather than the garden around the house

By Thomas Church
Landscape Architect

People of taste everywhere are trying to find ways to avoid reducing their standard of living because of the squeeze of the higher living costs. The trend to smaller houses is producing a parallel trend to make more use of the garden. For a house seems bigger if its outdoor spaces are contrived to carry the eye far out to the edge of the property. And a house actually *is* bigger if it provides terraces, screened porches, sunpockets for fall and winter living out of doors, and play areas for children, rain or shine.

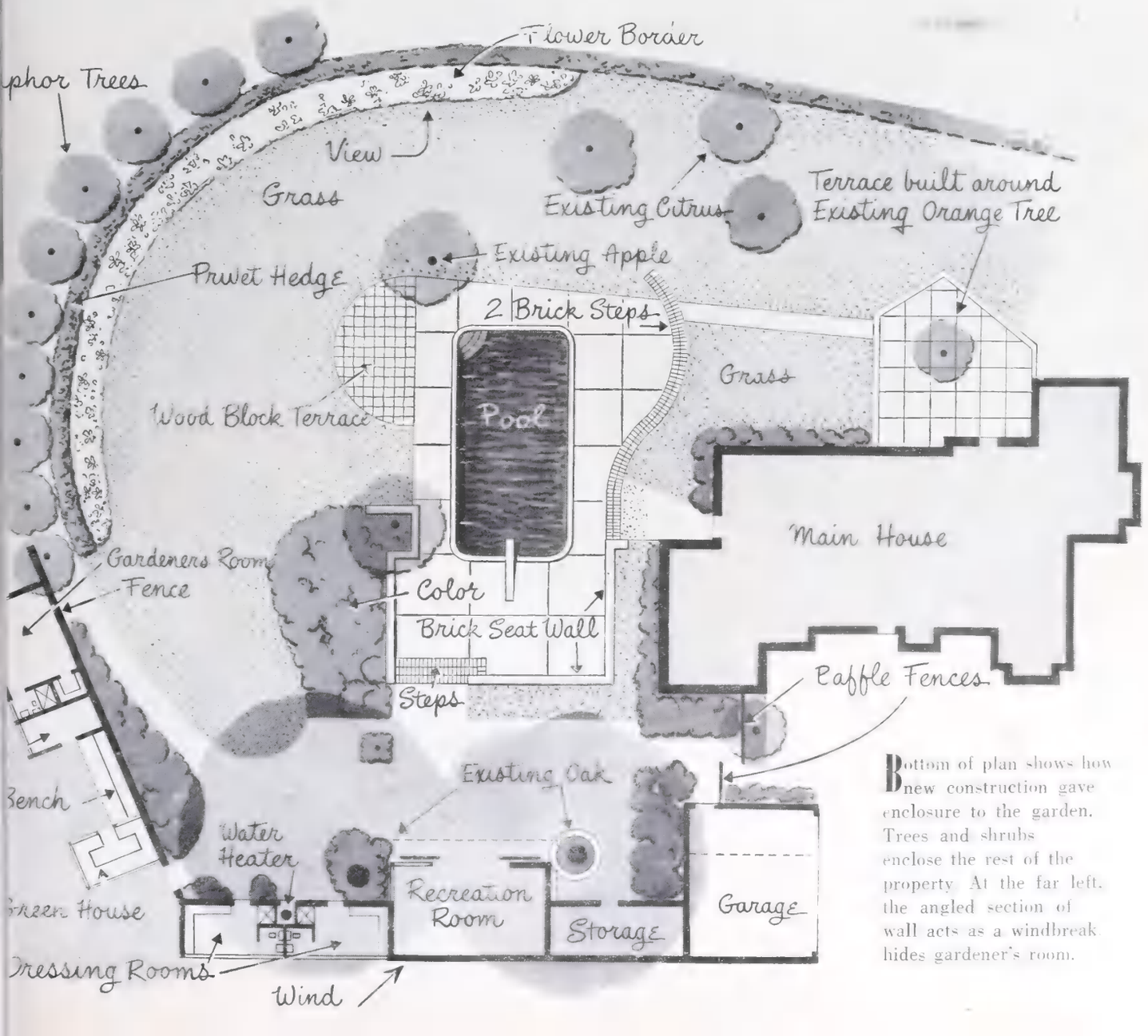
As a result of this trend, better landscape designers in all parts of the country are trying to make a garden something more than a place of trees and flowers. The trend is to make the garden work like an extra room—or several rooms.

First necessity of such a trend is to make the garden private, so it can function truly as a room. For no one wants to carry on one's personal life—entertaining, eating, napping, and reading—under the eyes of neighbors and casual passers-by. (*Continued on page 326*)



PHOTOGRAPHS BY PHILIP FEIN

The recreation room (above and on opposite page) was placed between two large California white oaks. Adjoining are the dressing rooms with baths, which may conveniently be turned into comfortable guest rooms.



Bottom of plan shows how new construction gave enclosure to the garden. Trees and shrubs enclose the rest of the property. At the far left, the angled section of wall acts as a windbreak, hides gardener's room.

Do you know how to use broadleaf evergreens?



Plan your evergreens to have a good sequence of foliage sizes. Here, *Viburnum davidi* in the foreground, with its strong texture and pattern, "steps down" to mahonia in the center, then to nardina, left background.
The garden of Mr. and Mrs. William H. Mackie.

By John and Carol Grant

Don't choose them for their bloom, but fo the size and shape of their leaves. That' what really matters for the long pull

There's no denying it! Blooming shrubs give great sa isfaction *when they are in bloom.* But how they loo when they are not in bloom, how they contribute to th over-all garden design the other eleven months of the yea is what really matters.

That's why the big family of broadleaf evergreens is s popular with people who want their properties to look a tractive twelve months every year. That's why rhododei drons, camellias, mountain laurel, evergreen azaleas, an hollies get a big display in nursery catalogs year after yea and why they play such a prominent part in good garden in the climate zones where they thrive.

But—and it's an important but—there is a basic misu derstanding about the proper use of broadleaf evergreen If you are choosing a rhododendron, ten to one you wi give first thought to the color of the flowers. You will sa "I want a good *pink* rhododendron." Actually what yo should say is "I want a rhododendron with broad, hand some foliage to blend with other broadleaf evergreens smaller foliage."

At first you are going to be irked by this attitude. For is very human to think about plants in terms of their bloom But the truth is you should think first about foliage siz shape, pattern, and color, for they are the things that mak broadleaf evergreens effective the year round. And you ca probably still have just the flower color you want. It is in escapable that if you want high pictorial value all the tim you cannot lay all the emphasis on the color scheme of th flowers. For the shrub will be in bloom, at most, from thre weeks to a month. What about its appearance the other eleve months of the year?

The need for evergreen foliage for permanent effect obvious but perhaps it is not so obvious why broadleaf eve greens are more important than (*Continued on page 252*)

PHOTOGRAPHS BY MAYNARD PARKER



A striking Japanese table pine serves as the focal point for a planting of broadleaf evergreens on the grounds of Mr. and Mrs. Clair Macklem. *Viburnum davidi*, *Arctostaphylos intermedia* or bearberry, and fine-leaved heather form a rhythmic texture sequence.

A good combination of evergreens for a narrow space, in the garden of Mr. and Mrs. John A. Wilcox. Note how perfectly the pattern of *Aucuba japonica*, left, is picked up in smaller foliage of *Pieris japonica* and dainty *Azara microphylla*, right.

By Florence Paine Rollins

There's more than one way to Give Thanks

Is it Thanksgiving or the feast of over-supply? You are inclined to wonder when you see Thanksgiving tables loaded down with the customary welter of dishes, side dishes, and condiments which are supposed to symbolize the festival of abundance. Somewhere along the line the meaning of the great American feast has been mislaid. It is lost in the mountains of mashed potatoes and creamed onions that return to the kitchen as left-overs.

It seems to us—and our ranks are growing—that abundance can be more appropriately celebrated qualitatively than quantitatively. Anyone can give thanks just as respectfully, and far more comfortably, with one or two vegetables, imaginatively seasoned and perfectly cooked, as with nine that weigh down both table and appetite. One distinctive dessert can express warmth, hospitality, and a genuine appreciation of the fruits of the earth equally as well as the traditional triad of pie, plum pudding, and cake. This is the real season of fellowship—and we wouldn't change that an iota. But why must it invariably culminate in the Big Dinner for the kinfolk at 3 o'clock on Thanksgiving Day? Celebrate the spirit of the time by entertaining for the friends you're glad you have, as well as for your relatives. You can break gently with the Big Dinner orthodoxy and still leave your guests free to feast traditionally as they please, if you make your celebration a Thanksgiving Eve supper. Or it could be a brunch or a buffet party any time in the Thanksgiving season.

Our supper menu is a pretty good example of how to get a wealth of excellent flavors from just a few well-chosen dishes. This supper was planned as a sit-down affair, beginning with a combination salad-appetizer for the first course, and eliminating the salad later. If you prefer to make it a buffet supper, serve the shrimp turnover with vegetable juice cocktails in the living room, and bring on the stuffed tomato, bedded in watercress, to accompany the main course. The appetizer-salad is (*Continued on page* 322)

Thanksgiving Eve Supper

Stuffed Tomato Appetizer—Roquefort Dressing

Shrimp Turnovers

Duck with Cherry Wine Sauce

Rice Brussels Sprouts

Avocado Tang

Coffee



COLOR PHOTOGRAPH BY WILLIAM

A tradition to keep—the harvest table
low as autumn sunshine. On linen
from William Ewart & Son. HOUSE
FUL's Frances T. Heard sets Castleton
Lin" chrysanthemum plates. Lobmeyr
luster glass. A. J. Van Dugteren. Brass
Italian Handicrafts. Sterling, Towle
smiths' restrained and delicate "Ma





By Laura Tanner

Sometimes two prints are better than one



A room practically decorates itself when you use a floral and a stripe bound in close kinship by one repeated theme

Fabrics deliberately designed to go together reduce the risk of monotony in using a lot of one material. More important, they avoid the possibility of making a room too busy with pattern.

If you are planning an American Provincial room which thrives on pattern, "Spencerian Rose" and its running mate, "Spencerian Stripe," may be just what you are looking for. Use them singly or in safe combination, as shown here. Vat-dyed, pre-shrunk, these happily related patterns are printed on 48-inch Grenada cloth, a blend of pebble weave and a durable broken twill. It has both sheen and a slightly textured look. Prints, in full color range, cost about $2.29 a yard. Photographed at Koos Bros., Rahway, New Jersey.



In these prints, an eye-catching scroll points up the floral design, boldly forms the stripe. Both suggest varied uses. Above, floral chair-cover is trimmed in pleats of the stripe. Stripes on top of the quilted bed cover, right, are mitred into rectangles, then pleated so that only brown scroll shows on the skirt. Pillows of single bouquets are boxed with the stripe. Drapery valance, opposite, plays up floral medallions. Both prints are by Colonial Drapery and Curtain Corp.

For sources of furnishings and stores carrying this fabric, see page 276

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PHOTOGRAPH BY ALBEE

● A Mother Goose session at the piano is always successful because youngsters enjoy action—like Jack and Jill falling down a hill. This, together with their childish curiosity about mysterious fairy creatures and the lilt of the tune itself, keeps them thoroughly interested while they unconsciously absorb the music.

Guiding the very young chil to music

Start with simple homemade melodies that you sing yourself, and gradually expose your youngster to music—never impose it on him

By Richard Williams

A music teacher who understood and loved children once said to me. "All children are musical until the age of four. Then adults begin to educate them." Like most epigrams, this one is exaggerated. Also, like most epigrams, it contains a certain element of truth.

The musical education we give our children—assuming that give them any education at starts too late and is too form is too much education, not en fun.

Children are both creature imitation and creatures of op tion. They will imitate their ents quite naturally, if left to

(*Continued on page* 347)

Moldau," symphonic poem from the cycle, "My Country," by Friedrich Smetana, adapted from a painting by Robert Riggs in the Capehart Musical Art Collection.



Illustrated is Capehart Phonograph-Radio, Model 30

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PHOTOGRAPHS BY MAYNARD PARKER

● Foliage should step down, or up, in a smooth sequence from fine to coarse. Here, in the garden of Ernest M. Russell of Seattle, note how the foliage sizes graduate from right to left, beginning with photinia, stepping down to stranvaesia, then to huckleberry, which steps up again to Pieris japonica and mahonia.

Do you know how to use broadleaf evergreens

CONTINUED FROM PAGE 214

evergreen conifers. The reason is that broadleaf evergreen foliage is relatively glossy and reflects considerable more light. The needle-leaf evergreens, or conifers, are so strongly light-absorbent that they are always a very dark element in the composition, and if many of them are used you soon have either a spotty or an unpleasantly somber effect.

The very light-reflective nature of the broadleaf evergreens makes us conscious of the size and shape of the individual leaf of the shrub. And the way the leaves are arranged on the branches gives a definite pattern to the textured mass of the shrub as a whole. Every shrub of a given kind has a unique pattern and texture of its own. A shrub with large individual leaves necessarily creates a coarse-textured effect and one with small leaves a fine-textured effect.

The most desirable way to bine these foliages in the g then, is to use them in a fully related sequence of sizes, running from coarse t or vice versa. Work out sequences of foliage textu smoothly and rhythmically can. That is, as nearly as p you should have the same ence between the first folia and the second as between t ond and the third, and the and the fourth, and so on all the line. (See photograph a

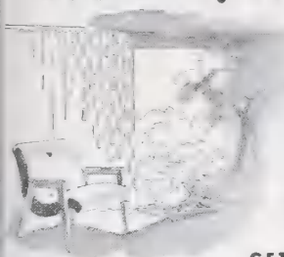
It is just like walking d flight of stairs. If the ste all the same size you can w or down comfortably withou ping. The same thing hold in grouping foliage sizes s the stepping in foliage is t *comfortable*. If the stepp just about the same amou

(*Continued on page 25*





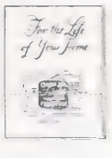
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Scranton, Pa., Cleland-Simpson Co.
Seattle, Wash., Frederick & Nelson
Springfield, Mass., Red Lion Shop
St. Louis, Mo., Stix Baer & Fuller
Stockton, Calif., Yeager Furn. Co.
Syracuse, N. Y., I. Fleischman & sons
Terryville, Conn., Terryville Furn. Co.
Toledo, Ohio, LaSalle & Koch Co.
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Tucson, Arizona, W. R. Shearman
Washington, D. C., The Hecht Co.
W. Newton, Mass., Mayflower Wayside Furn.
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☐ Estey Junior Organ ☐ Estey Cathedral

Name .....

Address .....

CONTINUED FROM PAGE 252

down the line, a much more comfortable feeling will result and you will gain an effect of harmonious blending. (See page 244.)

Once you have become conscious of this important design principle and its application to your garden, you will never accept anything that lacks this meticulous planning.

You know now why you did not find a bank of heather placed immediately next to a bank of rhododendrons particularly pleasing. The jump in foliage size is too great to form an attractive combination. Any broadleaf evergreen shrub is attractive if it is properly grouped with other shrubs.

The quantity of each foliage size you use is very important. It is best to begin with a comparatively small amount of the largest leaf sizes, steadily increasing the amounts of the smaller sizes. This is simply an application of a basic art principle. Many people of good taste feel that they are not fond of rhododendron foliage. They so often have seen unrelieved masses of it and dislike it, not realizing that their dislike probably was due to too great a quantity of large-size foliage instead of a well-related sequence of foliage sizes.

Long driveways banked with rows of tall rhododendrons may be very spectacular in bloom, but in terms of foliage texture they are hopelessly overpowering. If you want to have a planting that is heavy in feeling you might use a conifer where you need accent and then bank against it br evergreen shrubs of coarse and build down from there quence of textures that gr decrease in size. This wo preferable to an unrelieve of large broadleaf evergreen

Watch, also, in planning quence of broadleaf evergre keep your planting in scal the garden. In a small are shrubs with very large lea predominance of coarse-t shrubs tends to dwarf the which they are placed.

You can imagine the effe small room of your house were to use wallpaper with tern of huge roses two feet and with chintz covering furniture in the same scale. The room would seem smaller than its actual siz you would feel dwarfed on e it. Well, it is the same in garden; if you want it to larger than it really is, y work your design in medium foliage textures with rhythm ations to create an attracti tern and movement. (See

When you are consciously broadleaf evergreen foliage effective pattern and textu natural growth must alw preserved, thus producing manently pictorial garden. the reason you will never clip your shrubs. If any pru done, it must be done in way as to preserve and acc the plant's natural habit of

But what, you may ask, i

(*Continued on page 2*



● A tapestry-like pattern results from a blended sequence of broadleaf evergreens. Typical rhododendron foliage, upper left, mingles with that of mahonia or Oregon grape. The white flowers are those of Rhododendron mucronatum. Next on the right comes evergreen huckleberry, then the dainty Rhododendron lutescens.

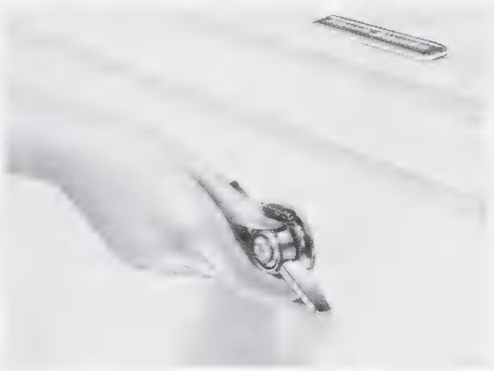


• ***General Electric Automatic Dishwasher saves hours of kitchen drudgery!***

Washes dishes sparkling clean. They dry in their own heat!



ay's dishes done like magic! The G-E her will wash a whole day's dishes at one a family of four. Convenient racks hold lassware, silver safely. Dishwasher cleans l pans, too!



2. No more rough, red hands! You never touch dishwater. Just turn the switch and the Dishwasher takes over—*automatically* washing and rinsing dishes in water hotter than hands can stand.



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4. No dishes to wipe—ever again! After dishes are washed and rinsed, the cover opens automatically, and both dishes and Dishwasher dry in their own heat. Gleaming, sparkling clean dishes are ready to be put away.

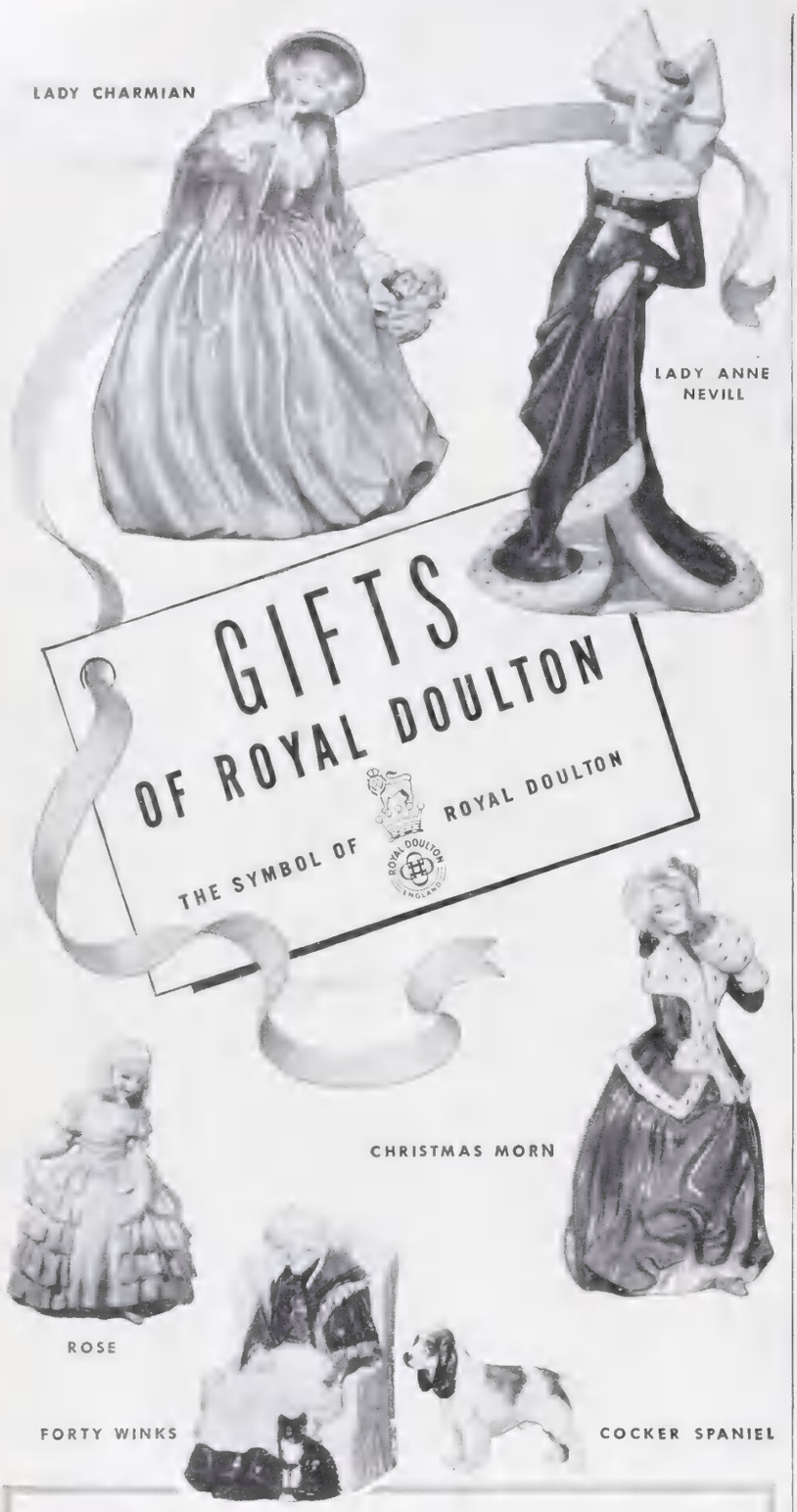
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NOTE: The Dishwasher is available either in a complete sink, or as a separate individual appliance for installation in your new or present kitchen. General Electric Company, Bridgeport 2, Conn.

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DOES THE DISHES BY ITSELF

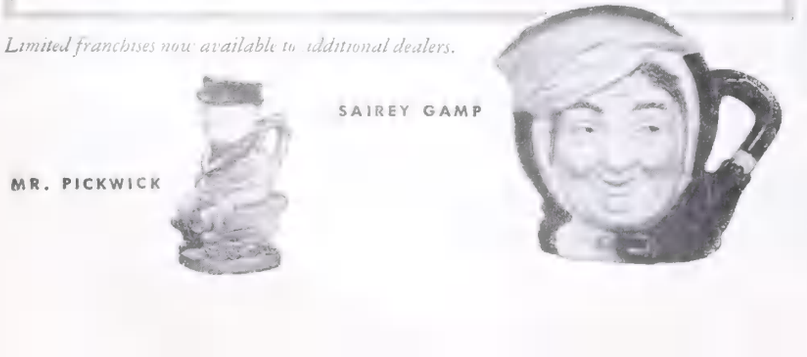
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CONTINUED FROM PAGE 25

done if a plant is outgrowing its position? Isn't pruning the remedy, or rather clipping? Certainly not. One of the things about using plants as design materials is that instead of trying to subordinate them to your will, you must learn their natural habit of growth and their ultimate size. There are always shrubs to fit a given position and if you have a space that permits of only a four- or five-foot shrub, plant accordingly. Then you will have no difficulty in retaining a plant's natural grace and will not be obliged to sacrifice the permanent effect of beautiful foliage texture. If you have a shrub too large for its position, don't try and whack it down to size but replace it with something that will not exceed the space.

Following are brief lists, by zones, of broadleaf evergreens of bold, medium, and fine textures. Use your own zone list as the basis for developing your evergreen plantings. The sizes of the plants are indicated as ground cover, vine, low shrub (averaging 2 to 4½ feet), medium shrub (4½ to 6 feet), tall shrub (over 6 feet), and tree.

Zone 1, The Northeast

Bold Foliage

English ivy (*Hedera helix*), ground cover or vine. Variety baltica is the hardiest one.

Rosebay rhododendron. (*R. maximum*), tall shrub.

Hybrid rhododendrons, medium.

Leatherleaf viburnum (*V. rhytidophyllum*), tall shrub.

Medium-size Foliage

Wintercreeper (*Euonymus radicans*), vine, ground cover, or low shrub.

American holly (*Ilex opaca*), tall shrub or tree.

Mountain laurel (*Kalmia latifolia*), medium shrub.

Japanese spurge (*Pachysandra terminalis*), ground cover.

Andromedas (*Pieris japonica* and *floribunda*), medium shrubs.

Carolina rhododendron (*R. carolinianum*), medium shrub.

Periwinkle or myrtle (*Vinca minor*), ground cover.

Fine Foliage

Amoena azalea (*A. obtusa amoena*), low shrub.

Hinodegiri azalea (*A. obtusa hinodegiri*), low shrub.

Evergreen barberries (*Berberis julianae* and *verruculosa*), low shrubs.

Japanese boxwood (*Bu ponica*), low shrub.

Small-leaf wintercreeper *mus radicans minimus* or *sis*), ground cover or vine.

Candytuft (*Iberis semper* ground cover.

Japanese holly (*Ilex c* low to medium shrub.

Zone 2-A, The Upper Sou

(the area north of a lin Shreveport, La., to Macon.

In Zone 2, you can use a greens mentioned for Zone many others, including:

Bold Foliage

Aucuba (*A. japonica*), to large shrub.

Southern magnolia (*M. flora*), tree to 50 feet or mo

Sweet bay (*Magnolia ana*), tree or tall shrub.

Chinese photinia (*P. ser* tall shrub or small tree.

Medium-size Foliag

Chinese holly (*Ilex co* medium to tall shrub.

Japanese privet (*Ligustru dum*), medium to tall shrub

Fine Foliage

Kurume azalea (*A. obtus nica*), low to medium shru

Macrantha azaleas, low

Common box (*Buxus virens*), low shrub.

Yaupon (*Ilex vomitoria*) um to tall shrub.

Nandina (*N. domestica* shrub.

Zone 2-B, The Lower Sou

(south of a line from Shre La., to Macon, Ga. Also i the coastal plain from Sav Ga., to Norfolk, Va.)

Bold Foliage

Aucuba (*A. japonica*), n to large shrub.

Camphor tree (*Cinnam camphora*), tree to 35 feet.

Loquat (*Eriobotrya jap* tall shrub.

English ivy, ground cover

Southern magnolia, tree.

Medium-size Foliag

Japanese camellia (*C. jap* medium to tall shrub.

American holly, tree, tall

Chinese holly, medium shrub.

Japanese privet (*Ligustru dum*), medium to tall shrub

Sweet olive (*Osmanthus rans*), tall shrub.

Myrtle (*Vinca minor*), cover.

(*Continued on page 27*

lone or Combined **Precedent** *is Your Answer*



YOU CAN **ADD** NEW PIECES

SUBTRACT OLD PIECES

MULTIPLY CONVENIENCE

DIVIDE FOR NEW COMBINATIONS

Precedent by Drexel is your answer because it's so deft . . . Deft at fitting into any kind of setting, as in the century-old log house shown here, where Precedent matches its purposeful lines with the honest functionalism of Early American . . . There's functionalism in Precedent, too—built-in for easy living. Look at the pull-out shelves on the magazine stand, for example. Think how easy it is to slide your magazines out to you, instead of peering into the dark! Look at the simply shaped reversible cushions on the chairs.

Write today for booklets: "Precedent"—27 full-color pages, and a full-color reprint of these advertisements. 25¢ in coin will bring you both. Address: 472 Huffman Road, Drexel, N. C.

by Drexel

Drexel Furniture Company

DREXEL · NORTH CAROLINA

WORLD'S LARGEST MANUFACTURER OF QUALITY BEDROOM AND DINING ROOM FURNITURE

ADD



Not every one can fill a house with new fur all at once. Some, like the newlyweds who o this small bedroom, must add pieces slowly. So they start by adding a Precedent night table and beds to an assortment of hand-me-downs and second-hand pieces . . . They use new, outspoken Drexel Chocolate Brown on the walls and ceiling, add bright touches of Drexel Desert Yellow in the spreads and draperies . . . And they're glad they started, because the Precedent beds are so dreamy to sleep in, so easy to dust. They' astonished at the amount of thought that go into a little Precedent night table—a rimmed that saves many a midnight tumbler tumble, and a convenient drawer down below.

Later they start subtracting—subtracting the cramped dresser and the desk—and adding a pair of Precedent chests . . . He vows these chests were built for men—the top drawer has compartments just right for socks and ties, the third is divided to fit his shirts . . . But she thinks the top drawer is for stockings and lace hankies, and the third one was obviously made for slips. (No matter who's right, Precedent drawers open with a feather touch, are center-guided and dustproofed with 3-ply boards) . . . They're both delighted with the way Precedent's silver elm responds to their warm brown wall tone, even taking some of the color for itself, the way pearls do.



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droom beauty... in any house anywhere



hen they make the change-over complete . . . To multiply convenience, hey add a Precedent cabinet with two sliding shelves and man-sized apacity, ideally scaled for his sports gear, and a glass-front 'recedent terminal unit where she shows off her treasures on asy-to-reach, dust-free glass shelves . . . They divide the hests to build a compact Precedent corner group—a simple matter ecause the tops of all these pieces match in height and design . . . restful Precedent loafer chair in Desert Yellow, draperies o match their spreads, and new, tall lamps complete the picture.

YOU CAN **ADD** TODAY'S CHARM

SUBTRACT YESTERDAY'S INCONVENIENCE

MULTIPLY COMFORT

DIVIDE AMPLE SPACE EVENLY

SUBTRACT in easy stages . . .

for a town-house triumph

Even if you are fortunate enough to live in an apartment with a bamboo ceiling, you may want to build your furniture grouping gradually, as this family does—adding Precedent by Drexel a little at a time . . . They have a collection of pieces that is adequate, though haphazard. The various styles don't go together, especially, and choosing new furniture to blend in is quite a problem . . . Precedent is their answer. They add a row of Precedent sectional chairs and two square Precedent cocktail tables in front of the fireplace; build another conversation grouping with two Precedent loafers and a round Precedent cocktail table. They link the dining room to the living room with a big Precedent chest—its roomy, feather-touch drawers multiply convenience with generous storage space added to both rooms . . . In any room, in any surroundings, the sleek, purposeful lines of Precedent by Drexel blend and add unity.





They add architectural unity with a row of Precedent bookcases with adjustable shelves to define a room that needs an ending. And the low tops give them extra table space, which they use for a lamp, moved to where the reading is. Behind the bookcases they add one more Precedent sectional chair to match the bookcase length.

Many Precedent pieces, like the square cocktail tables shown here, can be custom-lacquered for you in new, outspoken Precedent colors, to fit your own color scheme...

YOU CAN **ADD** IN EASY STAGES

SUBTRACT MISFITS GRADUALLY

MULTIPLY CONVENIENCE AS YOU GO

DIVIDE TOO-BIG SPACE

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MULTIPLY

the means for town-house hospitality

. . . They do it in their dining room with Precedent side chairs and a versatile Precedent drop-leaf table with console ends. When not in use, the leaves fold down neatly between the table and the ends, leaving plenty of leg room. They seat two at the drop-leaf table when the leaves are down, play host to six using the two console ends alone, or entertain eight at the drop-leaf table with both leaves up. And twelve people sit comfortably around the drop-leaf table with both console ends added . . . Painstaking Drexel craftsmanship on these pieces produces such rare cabinet-maker details as tongue-and-groove bands all around the table tops, and keystone joints on the legs . . . Two roomy Precedent cabinets, one at either end of the chest, as shown in the smaller picture below, multiply convenience in both the dining room and the living room, providing abundant storage space for silver, linens, games, and phonograph records . . . And there's new room for hospitality on the adaptable sectional chairs lined up at the far side of the fireplace. To finish the change-over, they add a Precedent magazine stand, with pull-out shelves.



YOU CAN **ADD** HOSPITALITY FACILITIES

SUBTRACT AWKWARD LEFT-OVERS

MULTIPLY CONVENIENCE

DIVIDE INTO CONVERSATION GROUPS

Alone or Combined Precedent *is Your Answer*

see **Precedent**



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See PRECEDENT at its best in feature room settings in the exciting new Young Marrieds Shop, now comprising MAYFAIR'S entire second floor.

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Exclusively in Boston at PRAY'S, a complete Home Furnishing Specialty Store. PRECEDENT is shown in a unique series of room settings.

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MECKLENBURG Furniture SHOPS, INC. See the PRECEDENT displayed in seven rooms of our model home.

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PRECEDENT is featured in COLBY'S large, modern gallery where you'll find many exciting interpretations of contemporary modes—to please both budget homemaker and connoisseur.

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SHILLITO'S, Southern Ohio's largest department store, displays PRECEDENT furniture in the rooms of its modern home in the furniture department—5th floor. Exclusively SHILLITO'S in Cincinnati.

SHILLITO'S

COLUMBUS, OHIO
Exclusive in Columbus at LAZARUS. See PRECEDENT in our lovely room settings. Displayed alone or with traditional pieces. Fourth Floor Modern Furniture Department.

Lazarus

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Our decorators have arranged rooms and groupings from our large new collection of PRECEDENT that you will find stimulating to your imagination.

Anderson's Studio

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For furniture that excels in good taste, exacting craftsmanship, construction, value and beauty of design, visit KERN'S Furniture Department on the ninth floor.

The Ernst Kern Co

PRECEDENT is featured at the PRINGLE FURNITURE COMPANY . . . for over 64 years Detroit's leading furniture establishment.

Pringle FURNITURE CO.

FT. WAYNE, IND.
Whether you're looking for a PRECEDENT end table or rooms full of PRECEDENT furniture, you will find it in Northern Indiana, only at WOLF & DESSAUER.

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SUNILAND shows you how to make almost unlimited combinations of versatile PRECEDENT . . . for every room, traditional or modern. 2817 South Main.

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Visit STERCHI'S second floor galleries of finer furniture. Newly decorated, thrilling examples of PRECEDENT in the home. Exclusively at

Sterchi's

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PRECEDENT, setting a bright standard for contemporary living, on the Fifth Floor at ROBERT KEITH, 13th and Baltimore and on the Country Club Plaza, Kansas City.

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You'll find it at LOWENSTEIN'S! The PRECEDENT group is exclusive in Memphis in the Mid-South's outstanding Furniture Department, Seventh Floor.

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Distinctive home furnishers for over a quarter century.

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The Drexel PRECEDENT Group is exclusive in Milwaukee at BOSTON STORE. See this lovely furniture on our interesting fourth floor—we know you'll like it.
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See the PRECEDENT Group . . . exclusively at HAHNE & CO. in Newark . . . in beautifully decorated model rooms and floor displays on our Third Floor.

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Only at HOLMES in New Orleans will you find the superb PRECEDENT Group by Drexel—see it on HOLMES 4th Floor.

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McCREERY'S is Manhattan headquarters for PRECEDENT—the modern you love to live with! See it displayed in idea-inspiring settings on New Horizons—McCREERY'S Ninth Floor for Furniture.

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BREUNER'S, Northern California's center for PRECEDENT by Drexel, presents this adaptable, livable furniture in handsome room settings and floor displays.

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Exclusively at JOHN A. BROWN CO., Oklahoma's Largest Store, the PRECEDENT Group is displayed in the Furniture Section, Third Floor, First Street.

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Now in GIMBELS Famous Furniture Collection. See PRECEDENT modern against the exciting contemporary decor of our New Century House, Sixth Floor, Market.

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Arizona's Dominant Homefurnishing Institution presents exclusively America's finest modern, PRECEDENT, in a complete showing on our street floor.

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The charm and comfort of contemporary living is shown in our Modern Section's room groupings of PRECEDENT, ours exclusively in Pittsburgh.

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PRECEDENT is at home in Rhode Island at JOSEPH MARCUS COMPANY, for since 1906 all southern New England looks to JOSEPH MARCUS for the latest and finest in furniture.

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Beautiful, Practicable, Liveable, Interchangeable, PRECEDENT GROUP, Reasonably priced—Exclusively at the ROCKFORD STANDARD FURNITURE CO., in Rockford. Entire line appropriately displayed in our display rooms.

ROCKFORD STANDARD Furniture Co.

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Exclusively at CRAIG FURNITURE COMPANY in St. Louis, PRECEDENT furniture is displayed in specially prepared settings on a large display floor of over 7000 square feet.

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Exclusively at JOSKE'S. See the exciting displays of all the PRECEDENT Furniture in our Fine Furniture Department, Fourth Floor. Mail orders welcome.

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Exclusively at San Diego's most distinctive store for homes . . . PRECEDENT by Drexel, America's most distinctive furniture. On display at LLOYD'S.

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See the PRECEDENT Group displayed in appropriate room settings exclusive with THE GLOBE in Scranton. Furniture—Fourth Floor.

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FEINBERG'S is headquarters for this nationally famous furniture. We display it on our furniture floors as a revelation in home beauty and wear worthiness.

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Our Open Gallery display in attractive settings has made this PRECEDENT Group the mecca of homes seekers Exclusively at THE JOSEPH GRACE INC., in Worcester, Massachusetts.

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YOU CAN **ADD** AIRY CHARM

SUBTRACT CLUTTER

MULTIPLY SPACE USE

DIVIDE DUAL PURPOSE PIECES





DIVIDE

for day and night convenience

Divide the functions of handsome Precedent pieces. In their spacious Ranch House living room this family does it with a studio couch set in a Precedent lounge frame. By day, the lounge frame gives them a comfortably sloped back for the cushions, and a convenient shelf no further away than their shoulders. Comes a house guest, comes bedtime, and they get blankets, sheets, and pillowcases from the dustproof cupboards behind the cushions. Then company has a master bedroom all his own. See it in the smaller picture . . . Besides being a why-didn't-somebody-think-of-this-before piece, the Precedent lounge frame is beautifully built. The cupboard doors fit so perfectly that they fall closed without a sound . . . Notice how the plastic lacing on the Precedent lounge chairs and the Precedent loafers capture the wide-open-spaces mood of the big picture window. And don't miss the rims on the Precedent end tables and the two Precedent cocktail tables—they effectively prevent many a minor (or major) mishap.

ADD dining pleasure

. . . in a Cape Cod Cottage

Add convenience, too, with this easy-to-maneuver, glass-topped Precedent serving cart, by Drexel . . . Its downward taper is more than an appeal to your eye—it makes for deft handling in limited space.





YOU CAN **ADD** FOOT ROOM

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Add the simple lines of Precedent by Drexel to the simple lines of Colonial, as these "Down-Easters" do. They learn that Precedent by Drexel acts as if it were designed to go with hooked rugs—which it was, just as it was designed to go with any decorating style . . . They like the extension table with its flush tailored rim. They are especially proud of themselves for putting a Precedent superstructure on top of the big Precedent cabinet . . . The superstructure, lacquered inside with Precedent Pomegranate, picks up the warmth of the copper coffee urn, and dramatizes her precious china . . . In the big cabinet below, two doors open to reveal open-front, feather-touch drawers, where she keeps her table linens. On the shelves behind the third door she stows her flatware and accessories. Both compartments are dustproof.

ALONE with Cape Cod, it's refreshing



The "Down-Easters" discover that establishing Precedent by Drexel in their Cape Cod Bedroom makes a refreshing variation. At the same time they learn that Precedent by Drexel is refreshing to live with . . . Old New England skippers knew the oriental lines of the Pomegranate Precedent étagère and the vanity benches . . . Their present-day descendants delight in the comfort of the Precedent beds and the convenience of the Precedent night stand . . . But their prize possession is the Precedent dual unit, a roomy, six-drawer dresser with cabinets at each end. It has plenty of space for all their things, and the top drawers are compartmented for extra efficiency. There are movable shelves in the cabinet sections, and the Precedent dual unit is dustproof throughout.

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COMBINED with dark woods, it's dramatic



In an executive's office-at-home, Precedent by Drexel is neat and efficient. The Precedent desk with its built-in bookcase also has a sturdy typewriter tray, feather-touch drawers, and no projections anywhere . . .

Express your personality in your home—show your happy gift for choosing wisely. Whatever the style and period of your surroundings, Precedent by Drexel is your answer.

YOU CAN **ADD** EFFICIENCY

SUBTRACT OLD-FASHIONED CLUTTER

MULTIPLY CONVENIENCE

DIVIDE YOUR DARKS AND LIGHTS



Fabriganza scheme using Glosheen "Ar
Gardens" in mint, chartreuse "Corinth
Damask, grey "Windermere" Matelasse

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AVERLY *Bonded* **FABRICS**

BROADLEAF EVERGREENS

CONTINUED FROM PAGE 256

Fine Foliage

Indian azaleas, low to medium shrubs.

Yellow jessamine (*Gelsemium sempervirens*), vine.

Yaupon (*Ilex vomitoria*), medium to tall shrub.

Nandina, low to medium shrub.

Pyracantha, tall shrubs.

Zone 3, Florida and Gulf Strip

Bold Foliage

Copper-leaf (*Acalpha* species), medium to tall shrub.

Sweet viburnum (*V. odoratissimum*), tall shrub.

Sandanqua viburnum (*V. suspensum*), medium to tall shrub.

Coontie (*Zamia integrifolia*), low shrub or ground cover.

Medium-size Foliage

Camellia (*C. japonica*), medium to tall shrub.

Eurya (*E. ochnacea*), low shrub.

Feijoa (*F. sellowiana*), tall shrub.

Gardenia (*G. jasminoides*), low shrub.

Chinese holly, medium to tall.

Wax privet (*Ligustrum japonicum*), medium to tall shrub.

Fine Foliage

Kurume azalea, low shrub.

Japanese boxwood, low shrub.

Japanese holly, low to medium.

Yaupon (*Ilex vomitoria*), medium to tall shrub.

Podocarpus (*P. macrophylla maki*), medium to tall shrub.

Pyracantha, tall shrub.

Zone 4, The Middle West

In glaciated areas of the Middle West the soils are acid and can support ericaceous plants. If you live in an acid soil section (and you can check this by contacting your State Experiment Station), use the Zone 1 list. But if you live in a limestone section (the greater portion of the Middle West), your choice is more limited.

Bold Foliage

Leatherleaf viburnum (*V. rhytidophyllum*), tall shrub.

Medium-size Foliage

Wintercreeper (*Euonymus radicans*), ground cover or vine.

English ivy (*Hedera helix*), ground cover or vine. Variety baltica is the hardiest kind.

American holly, tall shrub, tree.

Pachysandra, ground cover.

Periwinkle or myrtle (*Vinca minor*), the best ground cover.

(*Continued on next page*)



October haze-November days

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You'll usually find that HASKO TRAYS
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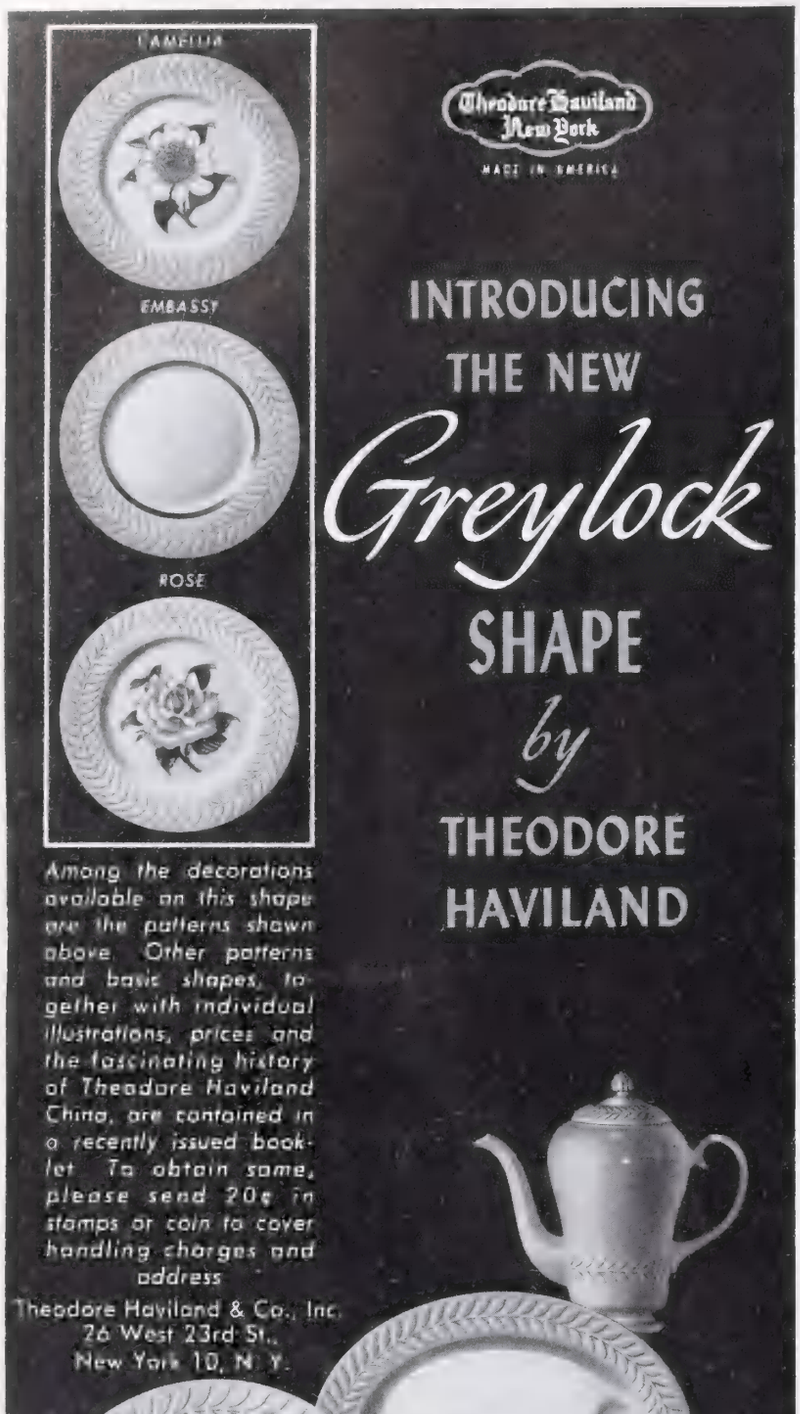
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CONTINUED FROM PRECEDING PAGE

Fine Foliage

Korean boxwood, low to medium shrub.

Small-leaf wintercreeper (*Euonymus radicans minimus*), ground cover or vine.

Candytuft (*Iberis sempervirens*), ground cover.

Japanese holly (*Ilex crenata*), small to medium shrub.

Zone 5, The Rocky Mountains and Great Plains

Few broadleaf evergreens will flourish here, therefore some semi-evergreen (deciduous shrubs that hold their leaves into the winter) plants are also included:

Medium-size Foliage

Wintercreeper (*Euonymus radicans*), ground cover or vine.

English ivy (*Hedera helix*), ground cover or vine. Use baltica variety, which is hardier.

European privet (*Ligustrum vulgare*), tall shrub, semi-evergreen.

Lodense privet (*L. v. Lodense*), low shrub, semi-evergreen.

Hall's honeysuckle (*Lonicera japonica halliana*), semi-evergreen ground cover or vine.

Oregon-grape (*Mahonia aquifolium*), low shrub.

Creeping mahonia (*M. repens*), native ground cover.

Firethorn (*Pyracantha coccinia*), tall shrub. Types from Salt Lake.

Fine Foliage

Mentor barberry (*Berberis mentorensis*), semi-evergreen low shrub.

Small-leaf wintercreeper (*Euonymus radicans minimus*), ground cover or vine.

Zone 6, The Northwest

Bold Foliage

Madrona (*Arbutus menziesi*), tree.

Fatsia (*F.* or *Aralia japonica*), large shrub.

Salal (*Gaultheria shallon*), ground cover or 2 feet tall.

Irish ivy (*Hedera helix hibernica*), ground cover or vine.

Chinese photinia (*P. serrulata*), medium to large shrub.

David viburnum (*V. davidi*), ground cover or low shrub.

Sweet viburnum (*V. odoratissimum*), medium to large shrub.

Medium-size Foliage

Strawberry tree (*Arbutus unedo*), medium to large shrub or small tree.

Camellia (*C. japonica*), medium to large shrub.

Mexican orange (*Choisya ternata*), low shrub.

Wintercreeper (*Euonymus radicans*), ground cover or vine.

Oregon grape (*Mahonia aquifolium*), low to medium shrub.

Dwarf Oregon grape (*M. nervosa*), ground cover.

Rhododendrons, most species, hybrids, low to tall shrubs.

Chinese stranvaesia (*S. davidiana*), medium to tall shrub.

Fine Foliage

Bearberry or kinnikinnick (*Arctostaphylos uva-ursi*), ground cover.

Azara (*A. microphylla*), shrub.

Warty barberry (*B. verruculosa*), low shrub.

Langley escallonia (*E. langleyensis*), low to medium-size shrub.

Delavay osmanthus (*O.* or *Siphonosmanthus dalavayi*), low shrub.

Evergreen huckleberry (*Vaccinium ovatum*), ground cover or shrub.

Mountain cranberry (*Vaccinium vitis-idaea*) ground cover.

Zone 7, California and the Southwest

Bold Foliage

Natal-plum (*Carissa grandiflora*), medium-size shrub.

Snailseed (*Cocculus laurifolius*) medium to tall shrub.

Coprosma (*Coprosma* species) medium-size shrub.

Christmas-berry of toyon (*Heteromeles* or *Photinia arbutifolia*) medium to tall shrub.

Honey-bush (*Melianthus* species) medium to tall shrub.

Pittosporum (*P. tobira*), tall shrub.

Ricepaper-plant (*Tetrapanax Fatsia papyrifera*), medium shrub.

Medium-size Foliage

Cotoneaster (*C. lactea* or *C. neyi*), medium to tall shrub.

Eugenia (*E. myrtifolia*), medium to tall shrub.

Wax privet (*Ligustrum japonicum*), medium to large shrub.

Myoporum (*M. acuminatum*) tall shrub or small tree.

True myrtle (*Myrtus communis*) low to medium shrub.

Firethorn (*Pyracantha graberi*) low to medium shrub.

Fine Foliage

Azara (*A. microphylla*), shrub.

Boxwood, low to medium shrub.

Breath-of-heaven (*Diosma* species), low shrub.

Small-leaf honeysuckle (*Lonicera nitida*), low shrub.

Small-leaf true myrtle (*Myrtus communis microphylla*), low shrub.

Rosemary (*Rosmarinus officinalis*), low to medium shrub.



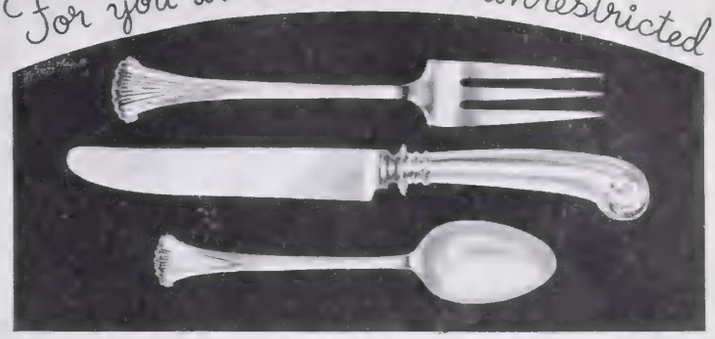
● When this dining room table is closed it measures only 60 by 46 inches. But it extends to 96 inches with three leaves. And the leaves when not in use can be neatly stored in the bottom drawer of the buffet (details on pages 202, 203). Table and buffet from the Grand Rapids Chair Co.; chairs, Brower Furniture Company.

CONTINUED FROM PAGE 200

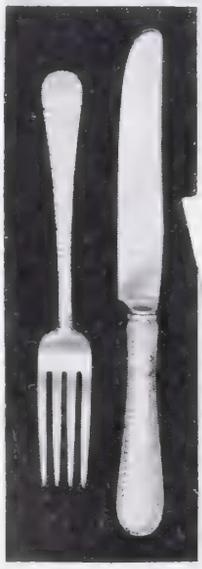
ts which could change as stor- problems change.
ere is what 11,611 of you d for—all combined in the place! It has all the things dreamed about. It may even a few plus values.

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Woven by the makers of Hathaway Nylon Marquisette

SOMETIMES TWO PRINTS ARE BETTER THAN ONE

CONTINUED FROM PAGE 249

For Stores in Your Town Carrying COLONIAL Fabrics Shown on Pages 248-249 See List Below

ARKANSAS
Fort Smith — Eads Brothers Furniture Co.

CALIFORNIA
Los Angeles — Milliron's Broadway at Fifth
Oakland — Kahn's

DISTRICT OF COLUMBIA
Washington — Lansburgh & Bro.

GEORGIA
Atlanta — Rich's, Inc.

ILLINOIS
Rock Island — R. C. Bennison Co.

IOWA
Cedar Rapids — Smulekoff's
Des Moines — Davidson Co.
Waterloo — Davidson's Waterloo Co.

KANSAS
Kansas City — Young Dry Goods Co.
Topeka — The Crosby Bros. Co.
Wichita — George Innes & Co.

MASSACHUSETTS
Holyoke — Adaskin Tilley Co.
Lynn — Warfield Fabrics
Springfield — Adaskin Furniture Co.

MICHIGAN
Flint — Smith Bridgmen and Co.
Lansing — J. W. Knapp Co.

MINNESOTA
St. Paul — The Golden Rule, Inc.

NEW JERSEY
Paterson — Quackenbush Co.
Princeton — Swern & Co.

NEW YORK
Albany — Mayfair, Inc.
New York — R. H. Macy & Co.

NORTH CAROLINA
Raleigh — Weaver Textile Co.

OHIO
Canton — Livingston Furniture Co.
Dayton — Elder & Johnston Co.

OKLAHOMA
Tulsa — Brown-Dunkin Dry Goods Co.

OREGON
Portland — Meier & Frank Co., Inc.

PENNSYLVANIA
Philadelphia — Lit Brothers

TENNESSEE
Memphis — B. Lowenstein & Bros., Inc.
Nashville — H. J. Grimes Co., Inc.

TEXAS
Abilene — G. W. Waldrop Furniture Co.
Dallas — Fakes & Co.
Fort Worth — Fakes & Co.
Houston — G. A. Stowers Furniture Co.
San Antonio — G. A. Stowers Furniture Co.

WEST VIRGINIA
Charleston — The Diamond, Inc.



● A bold, horizontal picture above a grand piano and a generous horizontal arrangement of flowers are in good proportion to the piano's bulk. Baldwin piano. Flowers by Carol Leith.

TRY THIS ON YOUR PIANO

not just what you put *on* a
d piano that counts toward
g this large instrument look
ne in a living room. Think.
f what you put on the wall
it. Make a bold treatment
large picture or a propor-
tionate grouping of smaller ones to carry out the horizontal lines of the instrument and form a background.

Keep its surface free. One importantly-sized flower arrangement is safest. Make it broad and full, never tall and spindly.



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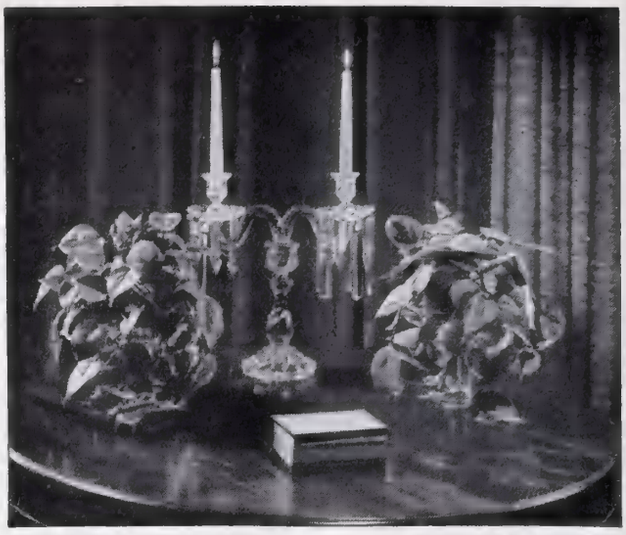
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ARRANGEMENT BY EMMETT HOLCOMBE PHOTOGRAPH BY JOYCE STUDIO

● Philodendron, winter standby, will look anything but commonplace if you give it interesting accessories. Here two pots of the vine decorate twin compotes that flank a double-branched glass candlestick on a round mahogany table.

GREEN IS A COLOR

Use it in abundance indoors now, when its scarcity outdoors makes it choice

By Mrs. Anson Howe Smith

All summer long green has played a supporting role—in the garden as background, in flower arrangements as an accessory. It is a curious fact that green has seemed more the negation of color than a color in its own right. Even when we have used all-green arrangements in the house we have certainly not thought of them as colorful. Their purpose has been chiefly to look cool and to satisfy a sense of pattern and texture.

But in November green attains the rank of a star performer: important, sought after, rare, the only clear unsullied color in the landscape.

What happened between summer and November? The warm colors dropped, one by one. Falling, at first lazily, then quickening in pace, the last autumn leaves, brilliant in the October sun, whirled upward, filling the air with color and movement. Now they carpet the ground, and th color has turned to gray, o faintly tinged with reminisc traces of crimson, scarlet a gold. There is the sharp click black frost, followed by a curt of heavy rain. When the curt is raised there is a new picture.

This time the accent is green. The complements are versed and now it is the wa colors, faded and dulled to ru yellows and dim red-browns, th make the background to set the clean-washed green. The m iad subtle variations of green all the broadleaf evergreens a conifers are now revealed in new aspect. Their moment h come to take the center of t stage, to be of all things the m desirable and important. N vivid, not spectacular, but with quiet serene beauty that requir the subordination of more flar boyant colors to be appreciate

ause green is now so rare, we sh every isolated fragment of ong the brown and the sere. the same reason I want a n of live green in the house noment black frost transforms garden picture. Let others in the dried grasses and ge. the brown seed heads and bare branches, beautiful and e in color though I admit are. It is true that the eye, ed with October's brilliance, oled and rested by Novem- quiet tones, and I like to the dim remnants of their er color and to enjoy momen- their still distinguished de- of line and form. But they too static, too unchangeable, ive pleasure long. One cries or something that will change new aspect of beauty tomor- and the next day and the

owing plants are, of course, best thing to supply this ed-for bit of fresh green. That you have luck with them, he right conditions of tem- ure and atmosphere, or that -failing mystery of the green b which seems to conquer all ulties such as dry heat, gas, o little sun. Maybe it isn't a thumb at all that is neces- sary. It may be simply a matter of having the time, or the inclination, to fuss with plants to find out which ones can be made happy under existing conditions.

Whatever the secret, the arranger will certainly not want house plants at all unless she can keep them healthy. A collection of neglected, dispirited specimens has no decorative value. But for the arranger even healthy plants are not enough. She wants them to be selected with an eye to color and texture and to be grouped attractively in relation to each other and to their background.

She would prefer, for example, a plant window devoted to a simple collection of ivies or geraniums, or any one type of plant with a wide range of interesting varieties, to an ill-assorted group of miscellaneous plants, however well nourished and horticulturally rare. Her challenge is not how many different plants she can grow well, but which, of all the plants she might grow successfully, will best serve her decorative purpose.

Fortunate indeed is the arranger who is also a skilled horticulturist. Her plants will be well cared for and she will save herself many

(*Continued on page* 356)



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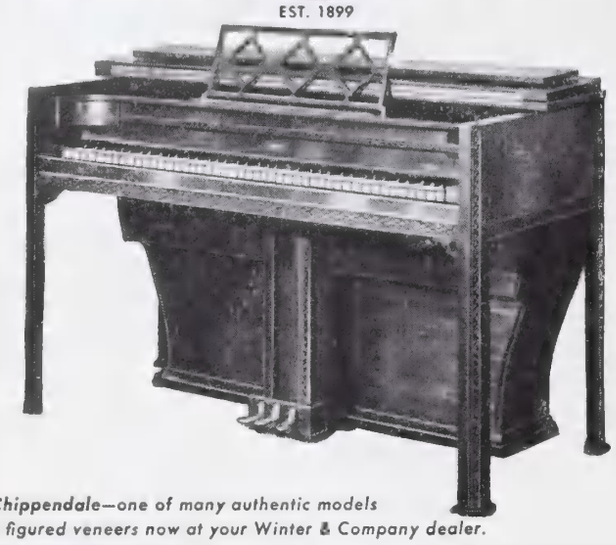
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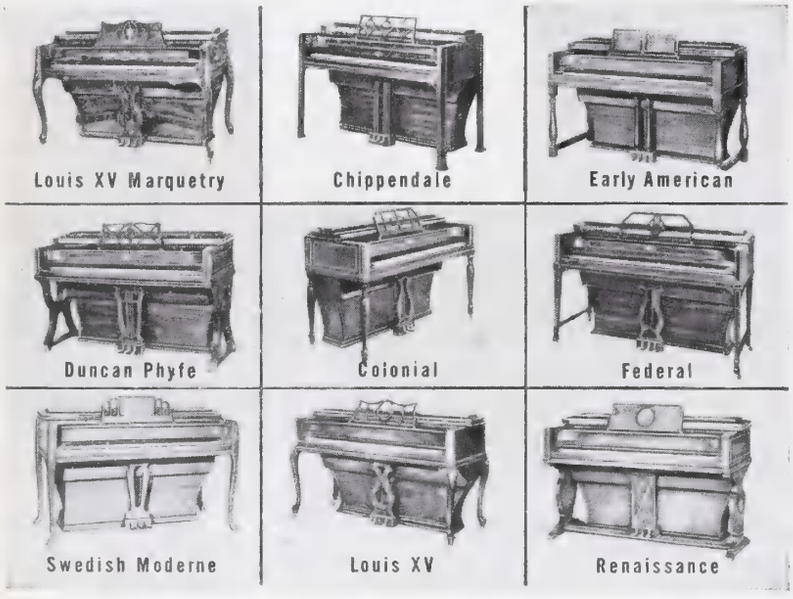
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PHOTOGRAPH BY EMELIE DANIELSON NICHOLSON

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DRAWING BY JOHN BUCKLEY

The Compromise Era

A story of what can happen when the Battle of the Sexes moves into the decorating arena. A compromise may mean a graceful way to accept defeat

By W. W. Ward

leaned away from my office desk and fitted my new Leonard bait-sting rod together lovingly. After appraising squint down its eaming bamboo sides I made two three little experimental casts th it. Balance was perfect, just ough whip. I closed my eyes eamily, screwed up my mouth, d fought desperately against a e-pound black bass that broke ter over in the corner by the ing cabinets.

"Get that landing net ready, nto." I said tersely to my In-an guide.

"I beg your pardon?" said Miss umford, my secretary. I disas-mbled the rod sheepishly and t it back in its case.

"The architect called," she told e. "He says your plans are ady."

Reluctantly I left the boat, the h, and faithful Tonto back in e North woods and returned to adison Avenue.

I phoned my wife immediately.

"Hello, dear," I said when she answered, "the plans are ready."

Stony silence.

"Hello—hello—hello—." I shouted, jiggling the receiver hook as fast as I could make my finger move.

"Stop that," said Portia. "It tickles my ear."

"But the architect. . . ."

"I know," said Portia, "the plans are ready. Now don't bother me for a minute. I'm thinking."

I laid the receiver down on my desk, leaned back, and lighted a cigarette. Miss Mumford looked at me curiously. I indicated the recumbent earpiece with a casual forefinger.

"She's thinking," I explained.

Miss Mumford made a little "o" with her thin lips. She had known my wife a long time, too, Donald Duck noises were coming from the phone, so I picked it up.

"——and the pink curtains were seven cents a yard cheaper than

(*Continued on next page*)

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Stangl



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CONTINUED FROM PRECEDING PAGE

the yellow ones." Portia was saying, "so you tell the lumber yard that we want a pink bathroom."

"You don't order colored lumber." I informed her.

"The Volbrechts got green lumber," my wife told me patiently. "Now you meet me in Macy's drapery department in 20 minutes."

"Impossible," I said firmly. "I have work to do."

"*We* have work to do," said Portia. "Make it 30 minutes."

"No," I said, a little surprised at myself. Even Miss Mumford looked up in amazement.

"Compromise?" said Portia.

"Compromise." I agreed helplessly. I had to. It was a deal we'd made.

"Then you can take me to lunch," said Portia sweetly, "and we'll talk things over."

We didn't get to draperies until nearly two-thirty.

This compromise arrangement constituted what I suppose you might call an Era in our matrimonial chronology. My first few years of married life taught me that from every battle there must emerge a victor, and during that matrimonial heyday I had enjoyed tremendously an occasional matching of—er—wits with my wife. An infrequent victory would keep me whistling for days. Soon, however, I became aware that it was only the *little* fracases I was winning—like pie before dinner and not shaving on Sunday. In the Rose Bowl type of encounter I was always in the shadow of my own goal posts.

This Era started after the where-to-go-on-vacation skirmish the summer before.

ALL through June the battle rolled from living room to bedroom and back to kitchen. Our conversations took on the wary logistics of two old men over a checkerboard. I insisted with astounding stubbornness that my surcease from labor be spent among the slender trout and landlocked salmon of northern Maine. Portia was equally adamant over two weeks in Mexico City, pronouncing it "Me-hee-co" to my exasperation.

During a lull, which should have warned me, Portia suggested compromise. Suspecting treachery, I agreed with caution. We ended up at the seashore.

I didn't like the seashore, but it beat bullfights and trying to foxtrot to rhumba music. With complete docility I agreed to her selection of a nice spot on the Carolina coast. The morning after we ar rived, while making friends wit the hotel clerk, I discovered tha Portia had made our reservation the winter before, months ahea of our discussions. I had bee thoroughly outwitted, but in ad miration of her tactics I let th matter drop right there. I starte pulling in tuna and bonito to m heart's content, so it wasn't to bad, though I missed Tonto.

ONE beautiful balmy evening w slipped away from the dancing I allowed myself to be guided gen tly to a hammock down near th beach. I still retained a little o the dexterity I had learned on th old slat hammock that had bee slung between the apple trees i Portia's mother's backyard du ing our courting days. The distan music was soothing, the wave were swishing around makin agreeable noises, and a vast moo softened my head and heart. Po tia leaned against my shoulde which made it a little tougher t maintain balance, but I hung o

"Bill," she said in that honey moon voice which I hadn't hear since the honeymoon, "this com promise has worked out beaut fully."

I agreed, trying to swing just little to see if I still could.

Well, it *was* a nice evening an she looked pretty good in th moonlight. I nodded assent and w sort of sealed the deal, durin which process we almost fell ou of the hammock.

So we returned home to thi compromise era. I found myse consistently outsmarted in a nic clean-cut way. If I wanted stea for a Sunday dinner and Porti insisted on fried chicken, we' compromise on lamb chops. would then discover that lam chops were the only meat in th refrigerator. If I wanted to go t a movie while she felt in the moo for a night club, we'd compromis on some good stage show dow town. When we'd get there I'd dis cover that my wife had reserve seats for that particular show o that particular evening some si weeks ahead. But by this time was aware that even a compromis à la Portia had face-saving qua ities. At least on the surface quit losing, and quite a streak had been.

Now about the New House. Th situation had arisen so quickl that I'd had time for neither argu ment nor compromise. I had com in one Saturday morning re faced and mumbling to myse from a bitter, though fruitless, e

nter with our apartment build- superintendent about an over- paint job on the five rooms rented. He had pointedly men- ned that his wife's only brother at present maintaining his ge family in a sort of unheated age and would like nothing ter than to move into a nice rtment like mine, even with a htly aged paint job. Where- n he tried to borrow my new nard fishing rod.

HAD stomped back to our partment and merely mentioned my wife, in the heat of my ire, t there were times when I deep- envied those of our friends who ned their own homes. When I e back from my golf game ee hours later there was Portia led up on the davenport with ot of House and Home maga- es scattered around her. Before could say anything the phone rung. It was one of my golf s whom I had just left five min- s before.

"Hey," he said, "my wife tells you're going to build a new se."

That was it. Protest? Me? No. I been married long enough to lize the utter futility of logic as munition in a matrimonial en- gagement. Besides, I refused to become the aggressor in a fray against an opponent whose hand was already raised in victory. In a meager but quite sufficient way it *had* been *my* idea. You see? If you're married, you do.

In the meantime the superintendent was bringing his wife's brother around regularly to show him the place. "Just in case," he said. So I plunged into the New House trap.

Portia insisted on buying furniture immediately. "While the sales are on," she explained. It seemed queer, but it was Woman's Business, so I agreed.

One afternoon she cornered me while I was oiling my reel.

"There are certain things, dear," she told me smoothly, "that we had better go over together. After all it's partly your house."

I felt a little flattered.

"Number One," she went on, "what color do you want in the bedroom?"

"Blue," I said promptly. It was my favorite color. She thought that over a minute.

"Yellow," she countered. We looked at each other thoughtfully.

"Compromise?" she asked.

I nodded. How could you com-

(*Continued on next page*)



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CONTINUED FROM PRECEDING PAGE

promise between yellow and blue?

"If you mix those colors," she mused contemplatively, chewing her pencil, "you get—"

I got it. I got that back in sixth grade. Our new bedroom would be green. I suddenly recalled, without surprise, that the draperies and bedspreads she'd picked out two weeks before were green. Round One to Portia.

"What's next?" I inquired, determined to be more alert. This compromise business was tricky.

"Number Two," read Portia "over the mantel." She looked at me guilelessly. "Any suggestions?"

I knew exactly what I wanted over that mantel, but to bring it out in the open was to lose it. This I had learned.

"Nothing," I lied, "comes to me at the moment."

"Fine," said Portia hurriedly "We'll put Mother's picture there. Number Three—."

"Come to think of it," I demurred, "that would be just the spot to hang that sailfish I had stuffed last summer."

Portia turned pale. She abhorred the very sight of that sailfish. She looked at me angrily.

"Compromise?" I asked agreeably.

"I see no possible compromise between my mother and a stuffed fish," she told me indignantly.

I stifled my rare victory smile. This was it.

"My moose head," I said simply. It was a natural.

Portia closed her eyes and I watched her lips inaudibly count up to ten. Then she glared at me.

"I'll have the other eye put back in," I offered.

THE bell saved her. The phone rang. She was groggy as she left the ring but she made it.

She said "yes" four times in rapid succession, then hung up and came back to where I was gloating over the moose head deal.

"It was the furniture store," she told me. "They won't hold our furniture any longer and want to know where to send it."

The gleam in her eye warned me. I'd seen it before and knew what it meant.

"Tell 'em to cancel the order," I said uneasily. "We can always buy the same stuff later."

"These were sale items," Portia explained. "They won't cancel them. Unless you want to store it, they're sending it up here this afternoon."

Storage on a house-load of furniture was an expensive proposit I was stumped. I showed it. Po was looking at me almost c passionately.

"We might compromise," said softly. I was growing sick the word.

"I think," she mused, "I co sell all these shabby old things. could just sort of put the h house in here until our house ready."

When it's fourth down on two-yard line all you can do punt.

"It's a deal," I punted.

"Excuse me a moment," s Portia. The doorbell had ru Soon she brought a compl stranger back to the bedroom. I was disconsolately polishing reel and didn't even look up.

When she came tripping ba to the bedroom she waved a che gaily at me.

"What a fortunate coincidenc she told me. "That was a us furniture man. He's going to ta everything right away."

LITTLE beams of light began trickle through the holes in head. My expression must ha conceded my hopeless defeat. P tia didn't look guilty, mind y She merely smiled sweetly a came over and patted my chee When I stumbled out into the l ing room it was only in time to s my big old easy chair going out t door to the elevator.

I rode down with the first loa I went down to the corner dru store and phoned the architect. H name was Murdock.

"Mr. Murdock," I asked hi man-to-man, "when will our ne house be ready?"

He seemed surprised.

"Why," he said, "like I told yo wife a month ago, we should l able to get things started in couple of years."

I sputtered.

"Now, Mr. Ward," began M Murdock, consolingly.

I hung up. I went over an played three games of pool wit some of the boys. I bowled tw lines. I stopped in the sports sto and bought three new plugs and spool of nylon line I didn't need. stopped at the Fincks' and talke golf to George until his wife bega



ttle a lot of dishes out in the
g room and made a point of
ng in from time to time to see
was still there. So, reluctantly,
nt home.
e new things were already in
. The draperies and window
ins looked as if they were
for our windows; every room
just right. Not an extra piece
rniture anywhere. You'd think
bought the stuff for these
s. In fact, I was sure of it.
rtia came out of the kitchen
kissed me with unusual ten-
ss. I could smell steak broil-
She pushed me over and down
the thinnest, most uncomfort-
chair I'd ever sat in. I framed
k smile and looked up at her.
was her triumph and I was
to pay homage.
"While you were out," she said,
nt down and had a little talk
the superintendent."
umped. This was man's work.
s in the mood.
"verything," said Portia, "is
d."
eaned back in awe.
"e compromised," she told me
dly. "He said he could paint
apartment. Of course, you'll
to buy the paint and do the
e thing yourself, but I knew
wouldn't mind."

I shuddered. My wife started for the kitchen.

"I had to humor him a little," she said over her shoulder. "I gave him that silly new fishing rod of yours. He promised to bring you some fish."

SHE buried my groans in a clatter of dishes. Later that night, stretched out on my brand new mattress in my brand new bed under a brand new blanket I was doing some heavy thinking. I became aware of a persistent hand shaking my shoulder.

"It's raining," said Portia.

I listened to the pitter-patter.

"Umph," I agreed.

"The living room windows are open," said my wife. "My new draperies will be ruined."

It was cold out there. I faked a mild snore.

"Don't you think you should get up and close them?" she persisted worriedly. I snuggled deeper.

She sat up in bed in silence for a moment, then shook me gently.

"Look, dear," she said thoughtfully, "let's compromise."

Without a further word I stumbled from my warm new bed out over the cold new rug past the thin new furniture and shut the living room windows.

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This is a photograph of the most comfortable mattress in the world—the New Granada with the new Sleep Selector Control!

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CHICAGO — A new development in mattress making, designed to make sleeping an incomparable comfort experience, has been introduced by A. Brandwein & Co. of Chicago. The innovation is an adjustable mattress featuring a Sleep Selector that permits adjustment of the mattress to any degree of firmness.

(*Pat. Pending*)



Mattress authorities believe this the most important development since the introduction of the innerspring.

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Some people like a firm mattress. Others prefer a soft or medium one. Each has his own kind of mattress in the double bed size New Granada, because the Sleep Selector provides a method to give each individual the firmness desired. Anyone who sleeps in a double bed will appreciate the restful, individual sleep comfort this makes possible. Now, with the Sleep Selector, each person can adjust his own side of the mattress easily—immediately—to the degree of firmness wanted. And once adjusted, the Sleep Selector locks automatically.

NEW MATTRESS FEATURES OTHER IMPROVEMENTS

In addition to the Sleep Selector the New Granada has many other new features. Each tempered steel spring coil of the New Granada has six convolutions, or swirls, rather than the customary five, to provide longer service and greater comfort. Also, there is the Protecto Insulator—a sturdy, flexible steel mesh covering spread over the coils to prevent the soft padding from "cupping" into the springs. The Protecto Insulator also equalizes the coil action for more healthful body balance. There are pre-built borders to protect the edge and maintain the shape of the mattress. The smoothly tuftless, handsome damask ticking is long-wearing and attractive. New plastic handles make it easy to turn the mattress.

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The New Granada mattress has proved its ability to stand up under severe tests which continued for many weeks. When it was introduced at the recent Furniture Show in Chicago, thousands of visitors saw the New Granada subjected to a two weeks' ordeal of "torture testing." When the tests were finished the mattress was as strong and buoyant as before. This proves conclusively that you will get long wear and satisfactory service from the New Granada mattress with Sleep Selector.

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The price of the New Granada mattress with Sleep Selector has not been increased. It's still **$49.50**
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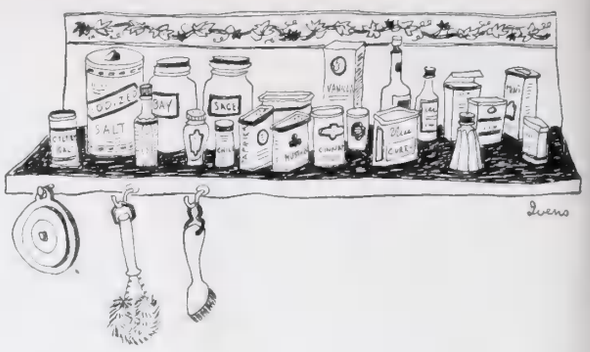
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'Orange' ALL ALUMINUM ALL-WEATHER WINDOWS AND DOORS



PANTRY SHELF NEWS

Fine foods are welcome gifts. Here's a distinctive, varied group that offers ideas galore

By Julie Polshek

You'll look long and far to find a more inspired, more unusual holiday gift than the Epicure's Pantry Basket. Make no mistake, this is not just another gift basket. It's a basket of epicurean pantry-shelf foods that will bring weeks of pleasure to anyone who enjoys fine food. The distinctive assortment contains everything from soup to nuts. And that's no mere figure of speech. There are both soup and nuts, plus something for all the courses in between. The basket is glamorous and practical in the same breath. Best of all, all the foods can be shelved indefinitely, each is tops of its kind. The foods are appropriately packed in an old-fashioned market basket, decorated to the hilt with gay ribbons and shredded colored paper in the style for which Charles & Co. baskets are known from coast to coast. "Here," said I to myself, "is the kind of gift I'd like to receive."

Let's unload the basket and examine the contents.

. . . . . One 5½-oz. package of Crêpettes. This unusual, prepared "crêpe" mix, with the addition of only water, makes those delicious wafer-thin French pancakes for Crêpes Suzette and a host of other glamorous desserts, main-course dishes, and hors d'ôeuvres.

. . . . . One tin (4 servings) of La Ville Mint Babas. Topped with chocolate syrup, these one-to-a-person fluted baba cakes, which come soaked in a thick, rich mint syrup, make a delectable, unusual dessert.

. . . . . One 3½-oz. jar of waiian Macadamia Nuts. The exotic and delicious of all meats, as anyone who has t them will admit.

. . . . . One 12-oz. package of rice—the epicure's delight wi which no duck is really comple

. . . . One 19-oz. jar Currie Vintachelli. A masterful reac use Indian-made blend of Eas dian curry seasonings. It's as to make curry with this paste is to spoon sugar into your c There's enough to make a sco superb curries.

. . . . . One 8-oz. jar of Artic Hearts in Olive Oil. The kin hors d'oeuvres and an exotic tion to tossed salads.

. . . . . One 4-oz. jar of Java Kroêpeks. When dropped into oil, these wafers, made of sh and flour, puff up to the siz demitasse saucers. They're and light as air, delicate in fl They're superb both as coc snacks and served with salads.

. . . . . One 13¾-oz. tin of Lerch Mushroom Soup. You c not make finer soup in your kitchen. It's rich, thick chopped mushrooms, and divi flavored with a subtle onion dertone.

. . . . . One 6-oz. tin of D Kitchen Mushrooms. It takes artistry to produce sauteéd-in-ter mushrooms like these. E drop of liquid is cooked back them. They're thick with butter their flavor is really something

. . One 9-oz. jar of Helen an Spaghetti Sauce and one jar of Helen Morgan Parme-Cheese. A rich, thick, perfectly ed sauce made with real olive hat it would take a spaghetti expert to beat it. The cheese outstanding in flavor and ty as the savory sauce, for not op of its natural moisture is cted.

. . One 16-oz. jar of Rockland ation Angel Shrimp. Tiny, ilent shrimp, packed in brine, derive their name from their -like tails. Unlike any shrimp e ever tasted. Good for cock-id-bits or in shrimp cookery.

. . One 6-oz. jar of House of s Herbed Mustard. There's no ard like it. Hamburgers cry for d on steaks, ham slices, etc., omething to remember.

. . One 6-oz. jar of Twin Tree agon Mayonnaise. A fine, ie mayonnaise with olive-oil superbly blended with tar-n leaves. It does wonderful s for potato, fish, and meat ls, among others.

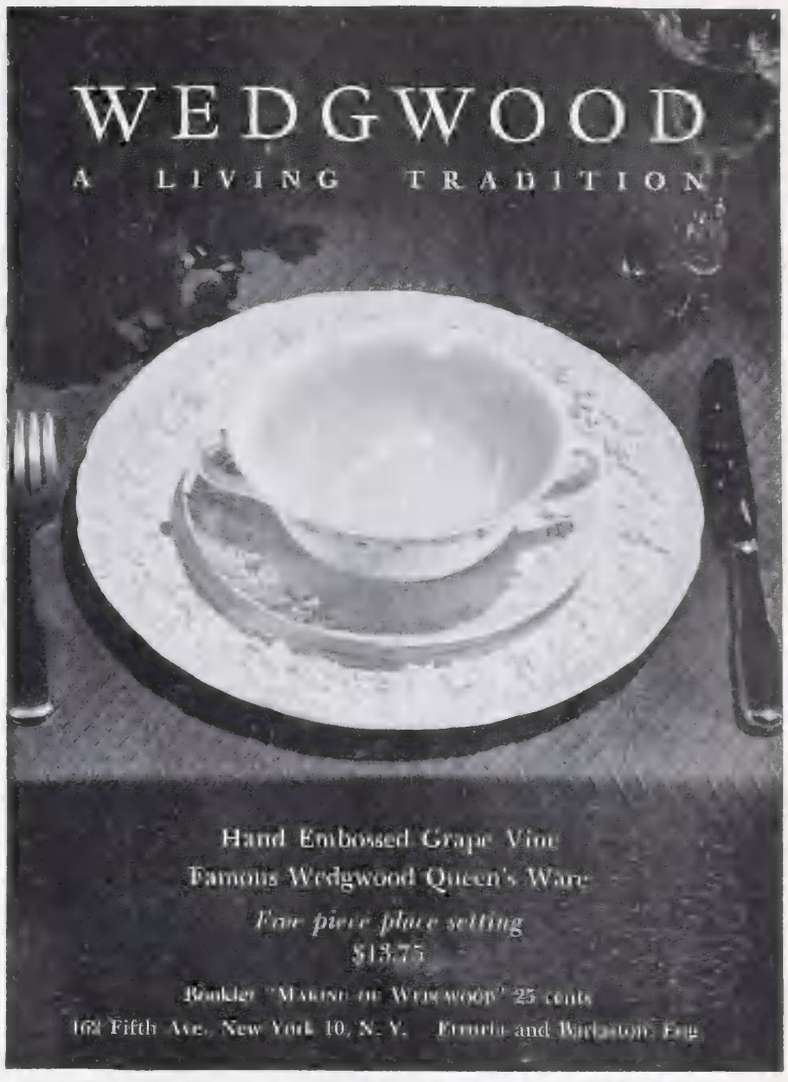
Epicure's Pantry Basket—either Thanksgiving or Christ-decorations — costs about 25, plus shipping. It comes Charles & Co., 340 Madison New York, N. Y.

The fine Ming teas, packaged for giving, are an inspired item for any tea drinker on your list. You couldn't pick anything that will give greater pleasure. Nor will you find teas finer than these. Our first vote goes to the Ming Tea Total—a gift-package assortment of 21 different Ming Teas. Each of the 21 boxes has enough tea in it to brew eight or nine cups. The enchanting assortment of romantic teas includes fermented-before-firing black teas—the burgundies among teas; the fired-without-fermenting green teas—sauternes of the tea world; semi-fermented oolong tea; blossom tea and some exquisite Ming blended teas. You're likely to want a taster assortment for yourself, too, for it's adventurous fun to explore teas.

Or you can choose the Ming Ten-Tea Party which, as the name implies, is an assortment of 10 Ming Teas. The packets, each containing sufficient for several cups of tea, are also gift-packed.

A third choice is the Ming Tea Triplet which contains an ⅛th pound each of Ming Cha, the kingly black tea which heads the Ming list; Ming Jasmine, a semi-fermented tea of Fouchow, and Ming Young Hyson, the green unfer-

(*Continued on page* 355)







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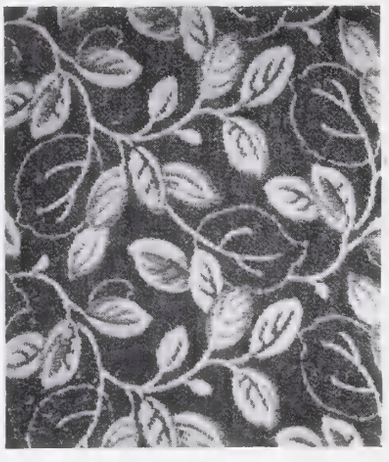
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Decorator's Diary

Ideas for dissolving decorating dilemmas, from the notes and jottings of a decorator who covers the markets with a discerning eye

Found a pair of upholstery fabrics the other day that would do a nice job of putting old and new furniture on speaking terms. One is a textured damask, an easy all-over leaf-and-stem pattern woven in bouclé yarns on a plain satin ground. Not exactly classic, but discreetly conservative. Would look well on a big wing chair. The other is a plain bouclé texture, no pattern. The kind of thing you might use for a new sectional sofa in the same room. Comes in colors to match the *pattern* of the damask—a less obvious and pleasanter way of doing it, I think, than when the plain matches the ground of the pattern. Liked especially the leaf and stem in yellow and green on beige, with the plain matching the yellow and green. At Oken Fabrics.



Damask with a texture

Seems to me most floor lamps l a way of making too much noise being either over-ornate or spec ularly functional. But I came ac one at New Design, Inc. that serves a gold star in the seen-not-heard class. Architect Ph Johnson designed it, and it's 42 inches tall, which is fine reading but too low for the ligh shine in the eyes of anyone sta ing up. Straight stem and disk b of brass. Shade of pandanus cl a kind of fine woven matting, in unusual shape about 14 inc across, but only 4½ inches dee The top is completely closed a underneath it are tucked two candescent bulbs.



Floor lamp for aesthetes

(*Continued on page* 295)



Visions of Eaton gifts danced through her head

1, too, can enjoy Christmas shopping! The infinite variety of n's Fine Letter Papers makes it possible to choose welcome, useful, onality-perfect gifts for many friends on your list. Such gifts give so h for so little!

ON'S HIGHLAND PENSMOOTH (lower left) — All three colors of this dis- ive paper (Lustre White, Blue Glaze, Porcelain Pink) are combined in handsome cabinet, the single sheets at the top, white-tissue-lined en- pes in separate compartment. $3.50.

ON'S PERSONALITY PIN-UPS (upper left) — An amusing, totally chic way nderscoring personal taste (yours or the recipient's). Letter paper with pin motifs die-stamped in gold, silver or bronze. Humming Bird or Horse on White paper, Pegasus on Blue, Poodle on Pink. Bee on n. $1.50.

ON'S FOR MEN OF LETTERS (upper right) — Note particularly: men asked us to make this paper, a grey-toned Heathercroft stock with realistic trout flies die-stamped and printed on large single sheets. $1.50.

EATON'S BORDERED CLASSICS (top center) — Illustrated: Petersburg, a fine laid stock in White, Blue, Grey with delicate hand-brushed borders, tissue-lined envelopes. Similarly styled: Calais Ripple in White, Blue, Grey; Highland Vellum (letter paper and notes in one box) in White, Blue, Pink. $1.

EATON'S MILK GLASS Patterned Paper (lower right) — a translucent white paper with the smoothest possible writing surface. Embossed "milk glass" edge silhouetted against softly tinted borders of palest blue, pink or green. $1. At fine stores, everywhere, NOW.

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A Beauty Treatment that's really permanent

How often have you wished for walls that always look new . . . that come sparkling clean with a quick swish of a damp cloth? You can have them . . . with *Vitrolite**!

Vitrolite is glass . . . opaque, colorful . . . with a luster that never fades, never needs refinishing. It comes in soft pastels . . . dark and cheerful colors, too . . . that may be used alone or combined for distinctive decorative effects.

With *Vitrolite* on the walls, your bathroom and kitchen are brighter . . . your housework lighter. Its non-porous surface will not absorb dirt, germs, odors, grease. Water can't harm it, most acids and alkalis won't stain it. It doesn't craze, resists marring and scratching.

Vitrolite is available through local L·O·F Glass Distributors . . . in light gray, cadet blue, jade, peach, Alamo tan, red, mahogany, white and black. It may be ordered in large or small panels . . . can be applied to any plane surface. For more information, write for our *Vitrolite* book. Libbey·Owens·Ford Glass Company, 4118 Nicholas Building, Toledo 3, Ohio.

*®

Water rolls off . . . lotions and cosmeti leave no stain . . . walls and showe ceiling in this bathroom are *Vitroli* glass! Its sparkling beauty never fade Rich Vitrolite colors . . . light gra banded in cadet blue with a tub rece panel of mahogany . . . create a decora tive effect that assures lasting satisfactio

Kitchen walls sparkle like new for yea when they're *Vitrolite!* A damp cloth window cleaner will quickly remov every trace of steam or grease. An *Vitrolite's* hard surface can't abso cooking odors. In jade green, *Vitroli* walls have a cool look in this kitche



LIBBEY·OWENS·FORD
a Great Name in GLASS

DECORATOR'S DIARY

CONTINUED FROM PAGE 292

ar a lot of talk about giving
n of the house a great big
his own. But how about the
eems as if she deserves one
own too—especially if she's
y tall and doesn't like to



Easy chair for a lady

or curl up, but just to sit
tably. Saw a good candidate
at Valley Upholstery Corp.
upholstered but not bulky,
cushions. Arms slightly
d. Fairly straight back, cut
at the corners. Could cover
formal fabric for the living
in chintz for the bedroom or
room. I liked the print on
owroom sample—a continu-
ray bouquet that does a pret-
ke dance down the length of
ric. A special way they have
ting it makes the finished
look as if someone had come
and casually strewn flowers
he back and seat, and there
ie.

of our modern furniture de-
s seem to be going back to
American. Saw a sectional
at America House that re-
d me somehow of a Shaker



Settee in sections

r, though it certainly didn't
Slim, trim frame of beauti-
finished walnut. Seat and back
oven beige webbing—nothing
Early American about that. Would love to see the piece in a big informal country living room. It was made by Jack Lance, one of the students graduated last spring from the American School for Craftsmen at Alfred, New York. He's starting his own shop now, and America House will take orders for his work.

Always thought gumwood was never used for anything but the core between veneers of mahogany, walnut, and such. Plain-jane stuff at best, worthy but uninspiring. Discovered my mistake when I saw the new combination study-storage room in the house in Scarsdale. Where the walls aren't lined with bookshelves or opened up with windows, they're covered with cabinets in the manner of a storage wall. All the door panels are gumwood plywood, and very good looking it is, too. Quite pale for the most part, but shot with dark streaks about the color of walnut. Learned afterward from the man at United States Plywood that gumwood is one of the less expensive plywoods—priced somewhere between fir and birch. They use it a lot in prefabricated houses, he said, for walls that are to be painted or papered. But I liked it plain.



Danish drop-leaf

Another table that's sweet, simple, and just a little different. Might suspect it was a reproduction after Hepplewhite, but no such thing. It's modern Danish, if you please. Has deep, rounded drop-leaves, and with the leaves down it's a chairside table. Twenty-four inches high or midway between coffee table and standard height, and big enough to carry a tall lamp without looking top-heavy. With leaves up, the top is about dinette size. Not high enough for dining, but fine for a buffet spread or high tea. Has straight tapered legs of mahogany in a medium dark finish. At Contemporary House.

(*Continued on page* 307)

The Swinburne, one of the eight Nottingham Desks, ranging in price from $300 to $600.



A gift to be treasured forever . . . for a memorable Christmas, for a cherished anniversary . . . a *Nottingham Desk* for the one you love. It will be the centerpiece of your home, so inspirational in its beauty, so personal in its use. To own a *Nottingham Desk* is to have a masterpiece of superb design and finest craftsmanship that only a few are able to possess . . . because just a limited number have been created, for the most discriminating. Choose yours at stores of distinction, who are proudly showing

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It's Worth MENTIONING

By Julie Polshek

Come a-running, french-fry hounds, for this Aurora French-Fry Slicer is your dish. One downstroke of chromed steel lever cuts any size potato into uniform, completely severed slices. It slices enough french-frys for a gang in no time flat. Use it, too, to dice apples, peaches, pears, or root vegetables. Suction cups anchor board to table. Cutter and cutting block remove for washing. About $6, Schuster's, Milwaukee, Wisc.

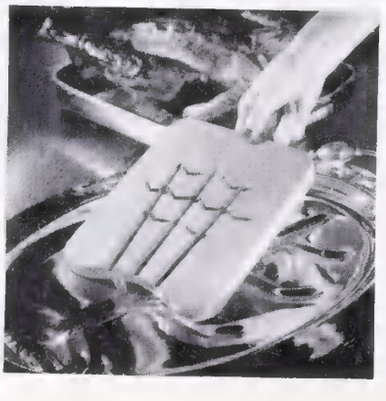




You've never seen anything low out onions, potatoes, a beets, etc. with the speed, ea deftness of this stainless Reemit. It juices or pulps with equal skill. Onions a forte—not a tear in a bo Use it, too, for lemon or o shells to dress up salads, des Just rotate handle, and blad the work. It's guaranteed for About $1.75. Nathan Dohrm San Francisco, Calif.

You'll never settle for less than sanitary disposable drinking cups once you use this Ivy-Ware paper cup dispenser. It banishes "community," dust-exposed bathroom tumblers; ends between-meal glass washing in kitchen. It's perfect for powder room and laundry, too. White plastic holder mounts without screws, even to tile. Under $1.75 with 100 cups. 200 refill cups under $1. (Holds 55 cups.) Art Colony Industries, 69 Fifth, N.Y.C.



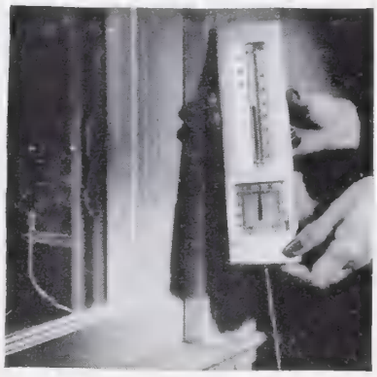


You won't find the equal of Carving Caddie to firmly chor fowl or meat during car It protects platter and table, Sharp-end stainless steel sp pinion meat to board; board turn, is gripped to platter by prene feet (guaranteed not to nish silver). Wells in hands blonde hardwood board (9 7¼") channel juices to pla Dreamy, too, for meat ends. Hammacher-Schlemmer's, N. Y



The dryer find of the month for kitchen or bathroom is this foldaway Laun-Dry-R. It expands 14 inches of wall space into 12 feet of drying space when six telescoped arms are pulled out to their 24-inch length. Swinging arms fold flat to wall between wall bars. Sliding collars at bar ends conceal the four wall screws. Sturdy steel-aluminum dryer has rustproof, non-snagging, chrome finish. About $3.50. Jordan-Marsh, Boston, Mass.

eering through frosty win-s—read both outdoor and temperature at a glance. or day, with this Taylor In-utdoor Thermometer. Capil-ubing that connects it to ve bulb which you fasten window transmits slightest in outdoor temperature to thermometer. Direct-reading thermometer shows room rature. Ivory or walnut case. Hengerer's, Buffalo, N. Y.





We went overboard for this aluminum Dura-Wear Steam Cooker with the first taste of the succulently steamed, flavor-rich food it yields. Cook a full meal over a single burner without stirring, watching, scorching, or mingling food flavors. When meals are delayed, it keeps food piping hot without over-cooking, gives warmed left-overs a fresh-cooked flavor. 6½-, 13½-, 20-qt., $6, $8, $10, Wanamaker's, N. Y. C. and Phila., Pa.

ong last here's an oven-to-le pan designed especially for g and serving soufflés, baked ds, custard puddings. This rd 2-compartment soufflé pan rs the need to perfection. water in lower pan keeps hot and airily puffed dur-erving. Soufflé scoops easily flared, bell-bottom upper Bowls are aluminum; handles en-proof. About $4. Stix-Baer-r, St. Louis.





These long-needed Chrom-Ever Roast Holders are a kitchen "must" if we ever saw one. Double arc of serrated aluminum teeth bite into each side of meat, clutch with a bull-dog hold while you lift meat from roaster to platter. It easily, safely transports the heaviest turkey. Hand-size handles give firm grip on holders to lift or carve meat. Green or silver handles. Under $1.75 pair, May Sherwin, 545 Fifth, N. Y. C.

(*Continued on page 330*)



SHE'S FASHIONABLE

SHE'S HOSPITABLE

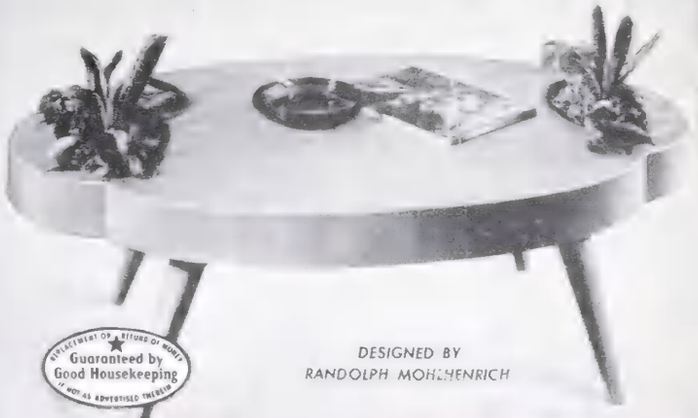
SHE'S "AT HOME" WITH

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She and her home are always ready for a small impromptu party—or more formal entertaining. Her Sieling Modern occasional tables contribute to the charm and hospitality of her living room.

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SIELING MODERN

For the same indoor comfort in any weather—





Radiant Ray* HEATING

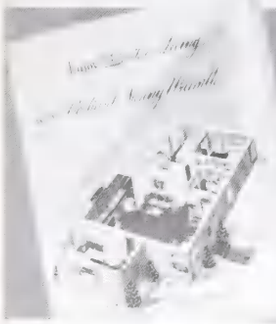
FOR your new home you'll surely want a *flexible* heating system . . . one that automatically adjusts the heat supply to every change in the weather.

A Radiant Hot Water or Steam System will do exactly that. Whether you select *radiators, baseboards, panels or convectors* as the heat distributors, you will receive all the comfort and fuel-saving benefits of a heating system which responds readily to weather variations.

Flexibility is only one of the six essentials of good heating—*and you get them all with a Radiant System!* Most important is Radiant Heat, the same stimulating warmth you feel in a beam of sunshine. Radiant Heat warms the walls and floors, makes every inch of your home glow with cheery comfort.

The complete story of Radiant Heating is told in an interesting booklet, "Enjoy Better Living with Radiant Sunny Warmth." It offers a wealth of practical heating information, containing facts based on I=B=R research at the University of Illinois. Home planners are finding it an invaluable guide.

*The warmth you get with radiators, baseboards, panels or convectors.



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This 24-page booklet, illustrated in full color, is a quick, easy education in modern heating. It shows you how to provide your home with these six essentials of good heating—

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INSPIRATION HOUSE

CONTINUED FROM PAGE 232

Inspiration House was built on a corner lot—the hardest of all to use successfully by today's standards. Note that east terrace, for afternoon use particularly, has privacy from the side street, shade from house.

In furnishing and equipping Inspiration House, the following furniture and materials were selected:

Living Room

Sectional unit love seats, corners and **chairs,** upholstered in fabric by Victoria Fabrics Co. **Coffee tables**—forest green lacquer; **occasional tables** and **coffee table** in chamois finish; breakfront, Oakmaster by Grand Rapids Bookcase and Chair Co. **Nested tables,** Dunbar Furniture Manufacturing Company. **Lamp table,** Tapp, Inc. **Tufted chairs,** Modern Trends, Inc., covered in Grospoint by Moss Rose Mfg. Co. **Bergere lounge chair** and **ottoman,** Lakeside Furniture Mfg. Co., covered in textured-weave fabric h terson Fabrics, Inc. **Dra tains,** Cohn-Hall-Marx Co. Stephen Rug Mills, Inc. Warren Kessler, Inc. and Hanson Co., Inc. **Clock,** Thomas. **Stationery,** Cran Co., Inc. **Antiques** and **acce** Miller and Paine, Inc. **Oil ings:** "The Bishop's Palace, Red Barn," "The Descen Hell" by Keith Martin. **colors:** "Hill Town," "Sa Corral," "Askin, Colorado" Butterfield.

Dinette

Dining furniture, Sloane by Company of Master Cra Inc. **Draperies,** "Celaloon Celanese Corporation of A **Chair upholstery,** Grospoi Moss Rose Mfg. Co. Stephen Rug Mills, Inc. **sories,** Miller and Paine **Wall panel:** "American designed by Ilonka Karasz, enbach and Warren, Inc.

PHOTOGRAPHS BY MAYNARD PARKER



● The master bedroom is small so every major piece must be useful. Yet the room doesn't want to look bare and cold. See how neatly this problem has been solved here by a small-scale love seat before the windows with a narrow aisle between it and the bed. Curtains draw shut.



● First impressions are as important when you come into a house as when you meet new people. So this fine chest appears in the entrance hall. It isn't just "pretty," for it contributes space for storage. This is one of the style tricks which make small houses distinctive.

Girl's Bedroom

...ench day bed, slipper chair ...stool in light rose taffeta, de... ...d by Miller and Paine Deco... ...g Staff, upholstered by Parker ...iture Co. of Lincoln. **fabric,** ... - Hall - Marx Co. **Dressing** ..., Sloanemaster from Com... ... of Master Craftsmen, Inc. **Rug,** "Needletuft." Cabin Crafts, Inc. **Draperies** in confetti print cambric. Poeter and Wells, Inc. **Glass curtains,** "Frosted Chifonese" by Celanese Corporation of America. **Pink Bristol lamp,** Warren Kessler, Inc. **Confetti pillows,** Miller and Paine Drapery Work-

(*Continued on next page*)



● The front hall looks down the passageway to bedroom wing—connecting link between living rooms and bedrooms. See how under-window storage cabinets are decorative assets. The windows face north, look out into front garden



YOU'LL ENJOY A *Warm* GOOD MORNING
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● French Provincial furniture is perfect for a girl's room, for it looks both handsome and feminine. Small in scale, it fits neatly into a small space yet does not sacrifice its purpose. Few accessories, but handsome ones, make for a more orderly room when it is small.

Inspiration House

CONTINUED FROM PRECEDING PAGE

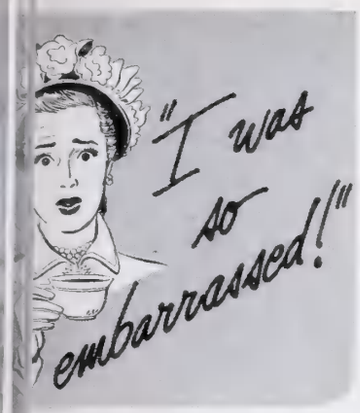
room. **Accessories,** Miller and Paine, Inc. **Oil portrait:** "Marie" by Lesle Larsson. **Colorado Carnations,** Colorado State Flower Growers Association.

Boy's Bedroom

"Studivan" bed, Columb
ding Co. **Chest, desk, bo
night stand** and **chairs,** O



● Sectional furniture is made-to-order in a small room where spa is precious. In this boy's room (10' × 12') desk and bookcases ta up space only on one wall and leave floor space for a lounge chair. T lamp lights both desk and chair. Pictures are by Nebraska artis



"Embarrassed? Why?"

Well, Edna dropped in on Monday and when I took out the silver tea service she gave us, it was so tarnished I couldn't recognize it. I had forgotten to polish it!"

"But, my dear, there's no need to polish silver today. You simply put your clean silver away in Pacific Silver Cloth and it stays sparkling . . . always ready for emergency use. You see, Pacific Silver Cloth *actually prevents tarnish.*"

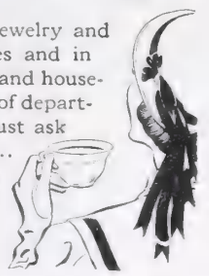
"That would save endless time and work! How is this Pacific Silver Cloth sold?"

"It comes several ways: in wraps, rolls, bags, packets . . . and as lining in silver chests."

"Does it cost much?"

"Not at all! Chests lined with Pacific Silver Cloth are as low as $6, and for only $1.10 you can get a wrap big enough to protect 100 pieces of flatware."

"Really! I think I'd better get some right away. Where can I buy it?"



It's sold in jewelry and furniture stores and in the silverware and housewares sections of department stores. Just ask for it by name... "Pacific Silver Cloth."

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PACIFIC MILLS, DEPT. B11, 214 CHURCH STREET, NEW YORK 13

ter by Grand Rapids Bookcase and Chair Co. **Lounge chair,** Michigan Seating Company. **fabric,** Doblin Corp. **Bedspread** and **draperies,** Louisville Textiles, Inc. **Glass Curtains,** "Frosted Chifonese" by Celanese Corporation of America. **Rug,** "Needletuft," Cabin Crafts, Inc. **Radio,** General Electric Co. **Lamp,** Miller and Paine, Inc. **Wood carvings** and **box,** Hans Berchardt, Crete, Nebraska. **Accessories,** Miller and Paine, Inc. **Water color:** "The S. S. Risden Tyler Bennet" by Marvin Robinson.

Bathroom

Shower curtains, Krene by National Carbon Co., Inc. **Towels** and **bath mat,** Cannon Mills, Inc. **Floor covering,** "Wrightex" rubber tile, Taylor Mfg. Co. **Bath rug** and **lid cover,** Carter Brothers. **Mirrors,** Pittsburgh Plate Glass Co. **Radio,** "Zenette," Zenith Radio Corporation.

Master Bedroom

Swyng bed, Columbia Bedding Co. **Chaise longue,** Lakeside Furniture Mfg. Co., **fabric,** mint green antique satin by F. Schumacher & Co. **Chests,** Dunbar Furniture Manufacturing Company. **Slipper chair,** covered in "Cohama" moiré by Cohn-Hall-Marx Co. **Bedspread,** quilted multicord, Celanese Corporation of America. **Satin pillows,** Woods & Logan, Inc. **Draperies,** "Celaloom," **Glass curtains,** "Frosted Chifonese" by Celanese Corporation of America. **Rug,** "Needletuft," Cabin Crafts, Inc. **Lamps,** Warren Kessler, Inc. **Clock,** Seth Thomas. **Accessories,** Miller and Paine, Inc. **Oil painting:** "Yellow Still Life" by Keith Martin.

Hall

Chest, blonde magnolia wood, Tapp, Inc. **Draw draperies,** "Cineraria" by Louma Hand Prints, Inc. **Accessories,** Miller and Paine.

Kitchen

"Waste-away" garbage disposal unit, De luxe refrigerator, Electric range by Westinghouse Electric Corp. **All-steel kitchen,** Youngstown Kitchens. **"Blo-Fan,"** Pyrene Mfg. Co. **Floor covering,** "Wrightex" rubber tile, Taylor Mfg. Co. **Plastic curtains,** Plastic Film Corp. **Pressure cooker,** "Mirro-Matic," Aluminum Goods Mfg. Co. **Radio,** Tele-Tone Radio Corporation. **"Juice-O-Mat,"** Rival Mfg. Co. **Portable mixer,** General Electric Co. **"Coffee master,"** Sunbeam.

(Continued on page 304)

"Our fuel bill was only $126.63!

Despite the severe 1947-48 winter we used only 892 gallons of fuel oil . . . thanks to our

CHRYSLER AIRTEMP OIL FURNACE"



So Comfortable!

"The 9 years we've had Chrysler Airtemp oil heat in our big 7-room house have been so wonderfully comfortable, even in the coldest winters!



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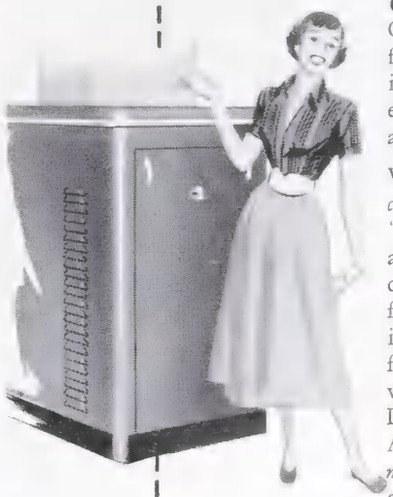
"We like the cleanliness of our Airtemp furnace, and its quietness, too. We heartily recommend Airtemp to every home owner!



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"In 9 years we have had no mechanical trouble whatsoever. And the cost of heating our house, compared to our friends' homes, has been exceedingly reasonable."

—writes Macy E. Watkins, 1052 Wilson Ave., Mt. Clemens, Michigan



● Inside the handsome cabinet of this Chrysler Airtemp oil furnace is the finest in economy-engineered home heating equipment . . . enabling you to enjoy perfect wintertime comfort at amazingly low cost.

What's more, you enjoy healthful *conditioned* indoor climate, for this "Winter Air Conditioner" heats the air, filters it, humidifies it, and gently circulates it. Your house stays cleaner, for dust and dirt are filtered out. And imagine the luxury of "firing" your furnace with a *wall thermostat!* All this, with savings in your fuel bill too! Don't delay . . . see your local Chrysler Airtemp dealer today, or mail coupon *now.* Easy terms. For those who prefer gas or coal, there is also a Chrysler Airtemp unit for homes of all sizes.

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PARTY GLAMOUR TOT-SIZE

By Julie Polshek

Build your small-fry parties around any one of these three easy-to-do tables that are good for any occasion



● These whimsical Domar Lifelike Cooky Cutters provide themes for t three party tables, and more. Handled plastic cutters cut sharply, dee imprint trimming indentations. Decorate, animate cookies in hosts of wa



airyland Birthday. A vision of loveliness in silver, pink, blue, and w to enchant any little girl. Tumblers, Tupper Plastics; silver flatware, anes & Edwards; paper plates, stars, cloth, napkins, from Dennison's.

ho further than these imagve storybook tables for y party ideas packed with and whimsy. The delighted. faces of the children as oop into the dining room all the reward you could r. Each gay table has a heme that you can use in ng entertainment for the on's festivities.

get the full glamour and e thrill from the exciting. ated centerpieces darken m before you give the word tarts the refreshment-bound ede. You won't want other o detract from the glow of ntrancing pink-faced fairies, yellow ducklings, or green cabbages (depending on which table you've set up) that lend such excitement to the imaginative centerpieces.

THE FAIRYLAND Happy Birthday table is a vision of silver, pink, blue, and yellow to make any little girl's heart go pitter-patter. You can easily adapt the setting for any other occasion by simply omitting the Happy Birthday banner held by the glistening Fairy Queen. Attended by her train-bearing elves, fairy handmaidens, and the cooky animals of her domain, she is the focal point of a centerpiece that looks as though it emerged

(*Continued on page 306*)



Duck Parade. A whimsical table for any party occasion for boys or girls. astic plates, plastic-handled cutlery, plastic-handled mugs from Langin; Donald Duck napkin rings, Hutzler Co.; cloth, napkins, Dennison's.

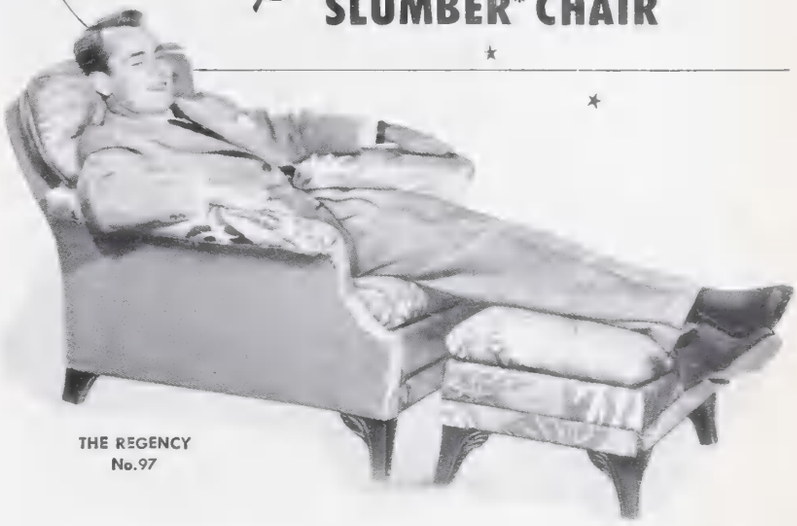
ALAN LADD

Currently appearing in Paramount's production
"BEYOND GLORY"



The Chair of the Stars!

THE BEAUTIFUL *Streit* SLUMBER* CHAIR



THE REGENCY
No.97

What a picture of comfort and relaxation movie-star Alan Ladd makes in his beautiful Streit Slumber Chair—the chair of Hollywood stars. And no wonder! For the luxurious Slumber Chair is designed to give you maximum comfort for the REST of your life. Thick upholstered, spring-filled seat-and-back that adjusts to 3 positions of comfort . . . upholstered seat-high footstool that lets you stretch out full-length . . . and a soft cushion top to the back that snuggles up to the crook of your neck to relax you . . . send you out of this world. See and try the Streit Slumber Chair at your nearest dealer's tomorrow. You'll be amazed at the comfort it gives you.



THE LEXINGTON
No. 06



THE SARATOGA
No. 71W

AUTHENTIC PERIOD DESIGNS

The Streit Slumber Chairs are designed to harmonize with many periods of furniture—select the model that fits your decorative scheme best! See them in this year's bright fabrics, including the new colors of Lipstick Red, Canary Yellow, Erin Green, and Platinum. Ask your furniture salesman about the washable cretonne slip covers sold direct from factory at factory cost.

MATCHING FOOTSTOOL



Each and every Slumber Chair model has a matching footstool with a concealed, easy-to-reach, compartment for storage of books, magazines, slippers, sewing materials, etc. This is an exclusive Streit Slumber Chair feature!

Streit SLUMBER CHAIR

This triangular trade-mark appears on the adjusting pawl of each genuine Streit Slumber Chair. Look for it when you buy!

★ ADJUSTS TO 3 POSITIONS OF COMFORT



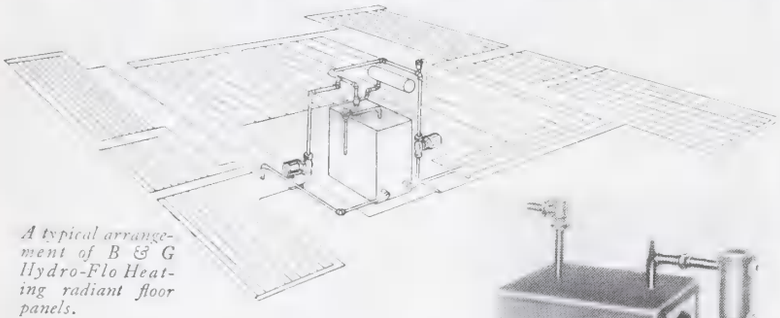
STREIT SLUMBER CHAIRS ARE SOLD BY LEADING FURNITURE AND DEPARTMENT STORES FROM COAST TO COAST.

★



We "captured the sun"
when we chose

B & G *Hydro-Flo*® Radiant Panel Heating

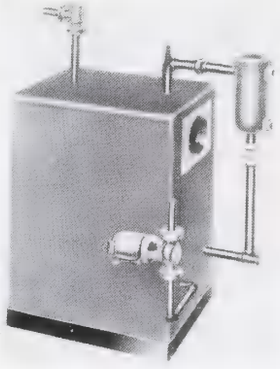


A typical arrangement of B & G Hydro-Flo Heating radiant floor panels.

Here's unbelievable comfort for that new home you're planning . . . sun-like overall warmth . . . draftless floors . . . more refreshing air.

B & G *Hydro-Flo* Heating is *completely concealed*—with no evidence of the heating system in any room. Pipe coils in the floor or ceiling diffuse soothing *radiant* heat, spreading a blanket of sunny warmth over the entire house. You'll be delighted, too, with the decorative freedom and cleanliness assured by this ultra-modern heating.

The fascinating story of B & G *Hydro-Flo* Heating is told in a free, color-illustrated booklet. Send for your copy—it will show you how to "capture the sun" in your own home.



The operating equipment of a B & G *Hydro-Flo* System can be installed on any hot water heating boiler—oil, gas or stoker-fired. Ideal, too, for modernizing old hot water heating systems.



Besides . . . an all-year 'round supply of hot water

What modern home can get along without loads of hot water? The Water Heater unit of a B & G *Hydro-Flo* System supplies it in boundless quantities—automatically, every month of the year—*and at trifling cost!*

BELL & GOSSETT Company

DEPT. AT-30, MORTON GROVE, ILL.

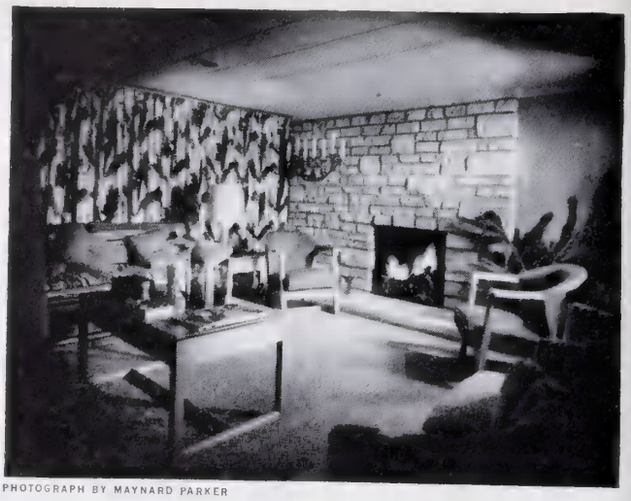
Send your free booklet "Capture the Sun with B & G *Hydro-Flo* Heating."

Name .....

Address .....

City ..... *State* .....

*Reg. U. S. Pat. Off.



PHOTOGRAPH BY MAYNARD PARKER

● A double-duty room is always a good idea, but when a house is small it becomes even more important. In Inspiration House this recreation room can also serve as a guest room since the twin divans can be used as beds. Game tables, bar, radio-phonograph, and television provide all the necessary props for entertaining.

Inspiration House

CONTINUED FROM PAGE 301

Laundry

Base cabinets and **wall cabinets,** Youngstown Kitchens. **Hot water heater, clothes dryer, Laundromat,** Westinghouse Electric Corp. **Ironer** with **health chair,** Ironrite Ironer Company. **Kitchenware,** Revere Copper and Brass, Inc., Rome Mfg. Co. Division.

Recreation Room

Twin "Studivans," Columbia Bedding Co., **fabric,** "Cabana" by Barret Textile Corporation. **Armless chairs,** Oakmaster by Grand Rapids Bookcase and Chair Co. **Lounge chairs,** Jamestown Lounge Company; **fabric,** Moss Rose Mfg. Co. **Leather chairs,** Knoll ciates, Inc. **Supper tables,** J town Lounge Company. **Drap** Barret Textile Corporation. **covering,** "Flexachrome." Tile-Tex Co., Inc. All-linen The Klearflax Linen Looms. Hand-wrought **candelabrum,** miner Wrought-Iron Co. **R phonograph** with television, Magnavox Co. **Accessories,** and Paine, Inc. **Oil painting:** Harpies" by Keith Martin.

Terrace

Furniture, Lee L. Woodard **Accessories,** Miller and P Incorporated.

BUILDING SPECIFICATIONS OF INSPIRATION HOUSE

Foundation: Concrete block. **Wall** and **roof framing:** wood. Floors: 3/8" plywood as sub-flooring under all carpets, "Wrightex" rubber tile by Taylor Mfg. Co. in bath and kitchen over 5/8" plywood. **Asphalt tile** by Tile-Tex over cement in basement. Plumbing fixtures: Standard Sanitary Co. **Roof:** Johns-Manville asphalt shingles. **Insulation:** Celotex rock wool in ceilings, Celotex bats in sidewalls, "Lo-K-Cotton" batting by Lockport Cotton Batting Co. under floor unexcavated areas. **Cove ligh** and all **electrical outlets:** "W mold." **Door Chimes:** NuTone. **Wall in living room** and **stair h** "Weld-tex" plywood by U. S. wood Co. **Screens:** copper. **Sapl fence:** DuBois. **Storm windo** everywhere but for fixed windo **Weatherstripping:** copper. H ware: Schlage Lock Co. **Siding** tongue and groove redwood, Silverdale and Bedford stone.



Buttonhole Your Sheets For Blanket Protection

wardly he's a mild-mannered an. But let him alone with a y turned-down bed and he'll it in the morning looking as orge Washington and the en- Continental Army slept there. he complains that the woolen ket scratches his face—and can't you fasten the sheet securely!

es that describe your hus- too? You needn't worry about flying sheets or about basting them to the blanket, only to rip, remove for laundering, and re-baste. Simply make four or five large buttonholes in the top hem of the sheet. Then sew attractive buttons to the blanket or comforter. When making the bed, turn the sheet back smoothly over the blanket and button on. You'll always have sufficient blanket protectors and fewer complaints.

mong your best belongings...

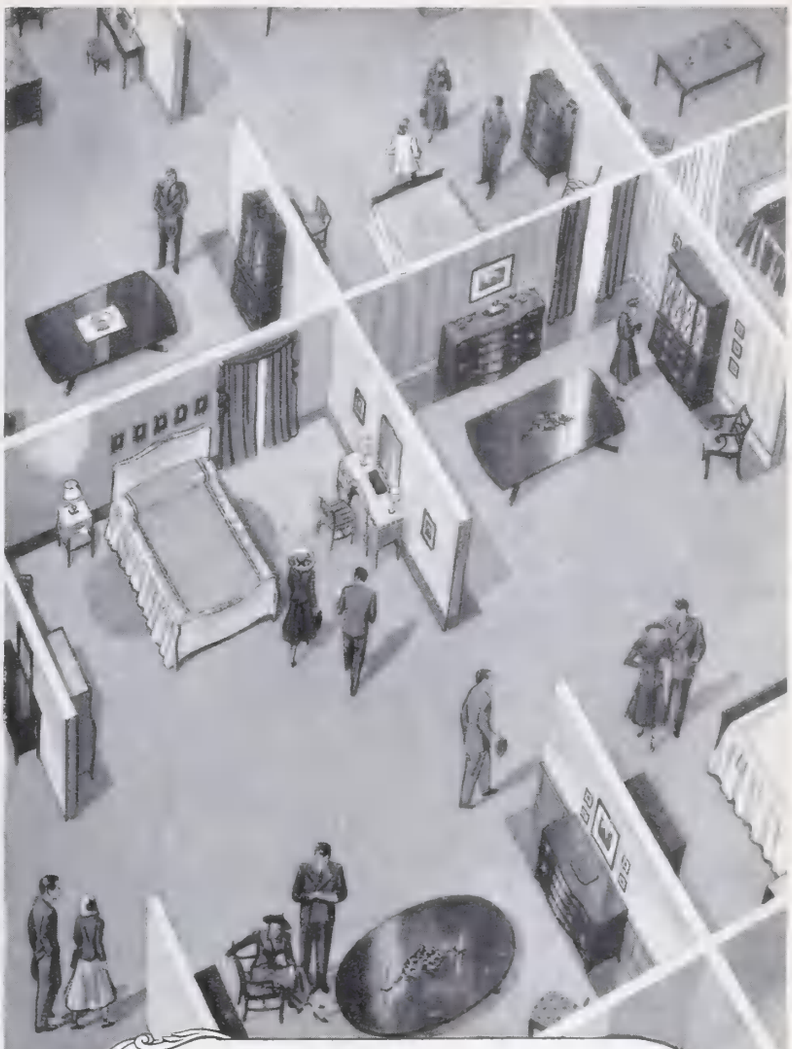


CYMA, the tiny,
isitely fashioned clock that
es such a *good* gift for your friends,
ou yourself. Pamper your bedside with
beautiful timepiece of precision . . .
ently persuasive alarm makes it so very
tical, too. Superb 7-jewel watch movement,
inous dial, one winding key for both
and alarm. Other CYMA clocks, too . . .
ome, office, travel . . . by the craftsmen who
e famous CYMA-TAVANNES watches.

Above: $18.00 Fed. tax incl.
In a variety of
handsome finishes.

CYMA
the Gift Clock

YMA WATCH COMPANY • Fifth Ave., New York



...an Enjoyable Experience

Here is a pleasant way to make every purchase of fine bedroom and dining room furniture a most enjoyable experience....You are cordially invited to visit our spacious *company-owned* showrooms, where you may enjoy a leisurely review of *many* beautiful suite exhibits. You will find, too, that the modern methods of Rway merchandising and engineering are reflected in superb quality and keen values far in excess of the prices. Expert consultants are in attendance.



RWAY FURNITURE

Send 25¢ to RWAY, Sheboygan, Wis., for your copy of the interesting 48-page booklet "A New Epoch in Furniture"

NORTHERN FURNITURE COMPANY
MAKERS OF FINE BEDROOM AND DINING ROOM FURNITURE

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Purchases may be arranged only through authorized dealers



SEE PEARL-WICK DUROWEVE

THERE'S BEEN a big change in hampers! The ones in your home now are hopelessly out-of-date—compared to the great new Pearl-Wick Hampers of *Duroweve.*



Pearl-Wick Hampers are now three times stronger. They won't dent, belly or bulge . . . because of steel ribs woven in every ¾ths of an inch.



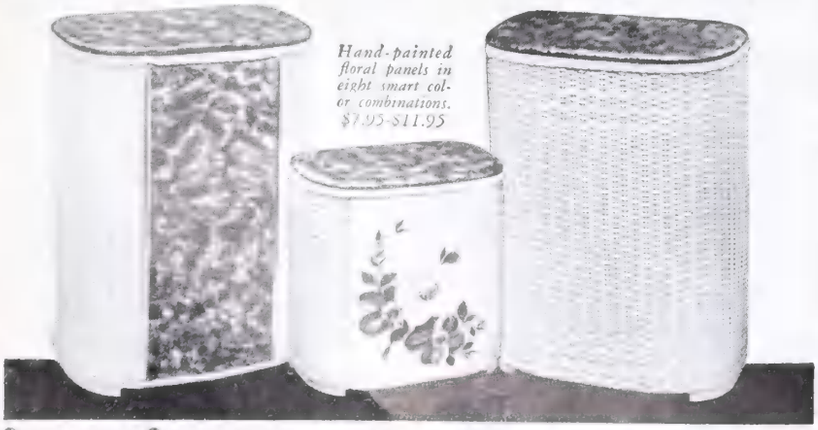
11,808 air vents in *small* hampers – and thousands more in larger sizes – keep your linens and lingerie safe from mildew, dampness and odor. That's real *Self-Ventilation!*

And they're better-looking, too! You'll find a decorator-designed Pearl-Wick Duroweve Hamper that's just right for your bedroom, children's room, bathrooms and kitchen. See them now at better housefurnishings departments . . . *and start modernizing!*

Lustrous, lovely plastic Pearl fronts and lids to match. They wipe clean! $7.95 to $11.95

New velvet-smooth interiors safeguard your filmiest hose or undies. $6.95 to $10.95

Hand-painted floral panels in eight smart color combinations. $7.95-$11.95



®DUROWEVE ®PEARL-WICK • PEARL-WICK CORP., LONG ISLAND CITY 2, N.Y.



● Peter Rabbit in the Cabbage Patch. A favorite children's story brou to life in a boyish table setting. Wood plates and plastic-handled lery, Langbein; mugs from Sperling Co.; tablecloth, napkins, Denniso

PARTY GLAMOUR TOT-SIZE

CONTINUED FROM PAGE 303

from wonderland. Fairy cookies on easels provide the place-cards and favors. Star-studded tablecloth, nut cups, napkin rings, and tumblers carry the fairy splendor to the far ends of the table.

THE DUCK PARADE in royal blue and yellow is as much fun for little men as little women. Mama duck, harnessed to her brood with blue ribbons, swims with her ducklings through a glistening pond of blue-underlaid cellophane. Cookie ducks on the shores excitedly await their "ducking." Candy cups are paper ducks; napkins are drawn wing-like through the Donald Duck rings. And a Donald Duck hat awaits each guest on the back of his chair.

PETER RABBIT in Mr. MacGregor's cabbage patch, delightfully brings one of tots' favorite stories to life. Peter himself stands amid the cabbages clutching his loot of carrots. Rabbit cooki gay coats stand atop paper bages and circus-gay wheelbar It's a theme the smallest chil adore.

You can carry any of themes right into the refreshm for the cooky-cutters from v they stem can be used to cu gelatin or ice-cream forms. these three party tables as sta we predict you'll dream up more party ideas—say, a Mary a Little Lamb party, a Three tle Bears party, and a Chris party using the angel-fairy c as your inspiration.

The bewitching centerpieces decorations are surprisingly ea create, and a lot of fun, too. the party girl or boy help—I she will love it and will have of ideas to contribute.

All three table designs were ated by Dennison's.

● Anyone with ten nimble fingers can fashion enchanting decorations for three glamorous party tables. Send 30¢ in stamps or coin to Party Editor, House Beautiful, 572 Madison Ave., N. Y. C. 22, for complete instructions, patterns, shopping information on all materials required.

m New York State's
rden of the Vines . . .



n these famous Cellars
ere "Captured Flavor"
radition . . .



hese two celebrated
hampagnes



TAYLOR'S
W YORK STATE
hampagnes

HE TAYLOR WINE COMPANY
Vineyardists and Producers
Est. 1880
HAMMONDSPORT, NEW YORK

DECORATOR'S DIARY

CONTINUED FROM PAGE 295

Was a time when we thought of tiny prints in terms of tiny windows. Now I'm more likely to think of architectural draperies, the kind that pull across a whole wall and take yards and yards of fabric. It's the little patterns that you can stand the most of for the longest time. Saw one at Modernage designed by June Groff. Has wavy horizontal stripes in two shades of yellow and over those are scattered tiny line motifs that are supposed to be trees, I guess. They're in rust and orange. Sunny colors but not too bright.

Made a tour of the rug showrooms last week to see if I could find anything inexpensive and indomitably practical for the young couple who have just bought that old house in New Jersey. Floors are so shabby they all have to be covered, which means yards and yards of carpeting. And between the three children and the two dogs it ought to be something that won't show footprints, at least not *every* footprint. Found a new broadloom Axminster at Hightstown Rug Company called "Tweedy." And that's exactly what it looks like—a two-tone, salt-and-pepper weave that looks almost as if it had a shaggy texture. It doesn't, though. The illusion is all created by a pattern, a careful blend of mauresque wool yarns with a light and a dark shade of plain yarn. Comes in gray, beige, green, and rose. Price is $7.50 a yard.

At Magee Carpet Company they showed me another good thing, a new version of Candy Stripe, the multicolored carpet made with ends or remnants of yarn. For this one they used twisted yarns instead of plain and the effect is surprisingly different—richer, more of a texture. Nicest part about Candy Stripe is its chameleon coloring. Whatever color you put with it in the way of fabrics or wallpaper or paint becomes the predominating color in the rug. Same thing with style. It goes well with Early American furniture because it's basically the same idea as the old-fashioned rag rugs made of a bit of this and a scrap of that in whatever colors they happened to have around. But since it doesn't really imitate anything in particular, you could use it just as well with any kind of furniture that isn't too formal. Comes only in the 27-inch width. It's wool and about $6 a square yard.

Stickley
of
FAYETTEVILLE

Furniture of a distinct character and charm in the choicest fruitwood of the Pilgrim Century.



DRAWING largely upon fine Colonial originals found in historic Cherry Valley, Stickley-of-Fayetteville furniture recaptures the golden age of American furniture design, combining the elegance of Cavalier England with the sturdiness and simplicity of the Puritan century in America. Interpreting the past in terms of contemporary needs, Stickley design is not a sterile copy of old forms but a distinct living style, embodying old beauty in pieces of modern convenience, finer construction, and deeper, lovelier finish than even the old masters could produce.

SOLID CHERRY, Aged and Mellow

Made of solid cherry wood, Stickley-of-Fayetteville furniture is aged and mellowed by a special process that gives the "weathering" effect of old copper kettles steaming before New England hearths, and of the brief hot suns of Northern summers. The result is a deep and lovely patina usually produced only by years of patient hand polishing.



Use famous Stickley Furniture Dressing on your Stickley pieces and other furniture. This exclusive-formula dressing preserves and beautifies the finish of any cabinet wood; greatly improves its wearing qualities. Ask your Stickley dealer, or write L. & J. G. Stickley, Inc., Fayetteville, N.Y.

Cherry Valley WORKSHOPS OF STICKLEY
OF FAYETTEVILLE, N. Y.

We Invite You to Accept this CHALLENGE!

We want 10,000 Skeptics to smear, splatter, write or even walk on Stainproof Varlar and try to mutilate the first-day beauty of this durable, washable wall covering.



WE SAY you can splatter, smear, write or even walk on Stainproof Varlar—then wash this revolutionary wall covering sparkling-fresh with ordinary soap and water ... time and time again!

Laboratory tests and actual use prove that oil, ink, grease, jam, crayon, lipstick—STAINS OF ALL KINDS—wash off Varlar quickly, easily with ordinary soap and water.

Even 25,000 washings can't damage Varlar's life-long stainproof beauty. That's because Varlar has no surface coating to crack and peel. No brittle, plastic "skin" to chip or discolor. Varlar's rich, new coloring and resistance to staining go *clear through*, last for life.

Interior decorators hail the classic styling and luxurious colors of all 93 gorgeous Varlar patterns. Fashionable new florals, plaids, weaves, pictorials, stripes and tiles bring dramatic new charm and lasting freshness to every Varlar-covered interior. All 93 striking styles go up easily as wallpaper, resist fire, water, bacteria and vermin, too!

But don't take our word for it! We dare you to test amazing Stainproof Varlar for yourself! Splatter, smear, write or even walk on it. Then quickly, easily wash it clean with ordinary soap and water. Mail the coupon for your test sample of stainproof Varlar today.

Never Before Such Enduring Beauty

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Stainproof Wall Covering

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DIVISION OF UNITED WALLPAPER INC. CHICAGO

----ACCEPT THIS CHALLENGE, NOW!----

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Merchandise Mart, Chicago 54, Illinois

I'll take your dare! Here's 10c to cover the cost of my test sample of Varlar Stainproof Wall Covering. I'll test it myself!

Name .....

Address .....

City ..... *Zone* ..... *State* .....



In November nut trees yield the season's final crop, and hardy vegetables are stored

Sand piles, squirrels, and little boys are curious words to associate with November gardens, but they invariably pop into my mind at this time of year.

The sand pile provides a medium for storing celery, cabbage, and other vegetables, and for forcing witloof chicory, or French endive. Like the squirrels, we Northerners busy ourselves with laying away a hoard for the winter. But, unlike our furry friends, we seldom get to the butternut tree before the children and small animals have cleaned up. Nonetheless, it's good to have a nut tree on the grounds for shade and ornament, as well as for the fun and food it provides.

In several sections of the country, it's not too late to set out a filbert, walnut, or chestnut this month. Choose the variety with an eye to size of tree, as well as beauty and yield. Nut trees range from the spreading ornamental types, such as the heart-nut, to stately forest trees. And, in locating your tree, remember that dropping nuts, like apples, may be a nuisance to the man behind the lawn mower.

Butternuts are the hardiest of the American walnuts and range from Canada southward, from the Atlantic to the Missouri River. They thrive in parts of the Middle West. Among varieties that have done well in the North and East are ine and Thill from Wiscon Deming, Connecticut; Buch Iowa; and Love, Michigan.

The larger plantations of Persian, or English, walnuts in California and Oregon, althe hardy varieties are said to en temperatures as low as 12 deg below zero when thoroughly mant. The California Exten Service suggests use of the Fr varieties such as Franquette, M ette, and related types for home in the Sacramento and San Joa valleys and the north coastal gion. Eureka is listed for nort California, Concord for the inte regions, and Placentia, Was and Chase for Southern Califor The trees are remarkably large spreading.

The black walnut is one of trees that grows throughout country. The Thomas came f Pennsylvania, the Stabler f Maryland, and the Ohio from state. Others that have been de oped are Sifford of Virginia, Eyck of New Jersey, the Sny and Todd. Georgia has contrib a soft-shelled variety called M donia, and the Elmer Myers the thinnest black shell while T produces the largest nut.

Smaller and faster-growing t the natives are the heart-nut sport of the Japanese walnut few of these have been growin

rm of the Connecticut Ex-
nt Station near New Haven
ie past twelve years. They
a good-looking, medium-size
ling tree for a lawn and give
-shaped nuts not unlike a
English walnut. The flavor
cious.

are only a small number of
uts that grow satisfactorily
United States. Filberts grow
lifornia, have made a name
emselves in Washington and
n. and are being planted in
ist. Dr. G. I. Slate has several
ies including Red Lambert
Barcelona on trial at the
a. New York. Experiment
n. Pecans are usually thought
a southern crop but hardier
onens have originated in In-
and Illinois. Chestnuts still
-h in many places although
aluable American species has
nearly exterminated by blight.
he East the Chinese chestnuts
and yield sweet nuts, and
bean chestnuts are planted in
of California and in other
where blight is not prevalent.
v young people today know
in of gathering chestnuts in
fall weather and roasting
before a blazing fire on a
r evening.

Although there are still numbers of vegetables in our late garden, it is high time to give thought to winter protection. We are fortunate enough to have an old cellar with a dirt floor under the barn. It is not a proper root cellar because in extended spells of sub-zero weather the temperature drops below 32 degrees. But it can be used for keeping apples, potatoes, celery, and cabbages for several weeks, especially if we throw some sacks over them on extra cold nights.

One season we lifted celery with plenty of earth clinging to the roots and simply transplanted it into the cellar floor. The leaves were dry and healthy and we took care to keep them so when we watered our underground patch occasionally. It was a mild winter and we had crisp stalks until March.

Since then we have discovered the possibility of using sand from the children's play pile for vegetables, and this is more practical for people who have a cool cellar room—temperature range from 33 to 45 degrees—with a cement floor. We put about five inches of sand in the bottom of a bushel basket or box, set the leaf-dry celery plants close together in it, and keep the sand slightly moist, but not wet.

(Continued on page 328)



Colonial and 18th Century Bedroom Furniture in Solid Mahogany

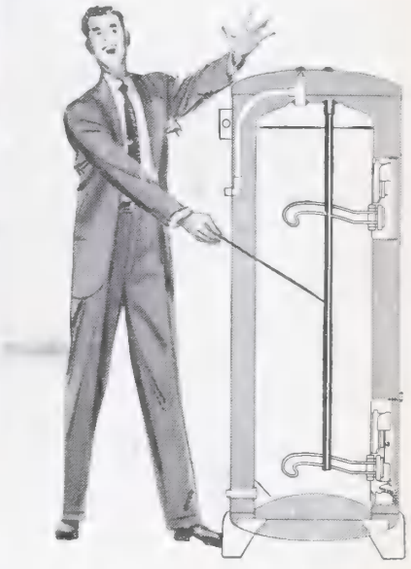
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The CONTINENTAL
FURNITURE COMPANY
HIGH POINT N. CAROLINA
Designers and Makers of Fine Furniture Since 1902

Now! Years of Extra Tank Life

WITH A FRIGIDAIRE ELECTRIC WATER HEATER





New Corrosion-Resisting Models Backed by 10-Year Protection Plan

Specially-built Magnesium Rod Inside — attracts to itself the corrosive elements in the water which would otherwise attack the tank walls. Gives effective protection against the tank "pitting" common in hard water areas. In soft water areas, it helps prevent "red water" from rust. Does away with need for expensive "special" tanks! Rod will give years of service—and can be quickly, inexpensively replaced.

Your Investment Protected — because these Magnesium Rod Model Frigidaire Water Heaters are backed by a 10-Year Protection Plan.

In Every Model — All These Extra Advantages! Completely automatic water heating — with efficient, economical Frigidaire Radiantube Units. Absolute safety and cleanliness—no flame, no soot, no ashes. Thermostatic Temperature Control. Heavy-gauge steel tanks, dip-galvanized for long life. Easy-to-clean Dulux exteriors. And many other features.

New Table-Top Models—30- and 40-gal. capacities. Compact, may be installed in 24-inch space. Have attractive new marbleized composition tops molded to steel base—exceptionally durable, will stand up under hard use as extra kitchen "working" top.

See Your Dependable Frigidaire Dealer. Find name in Classified Phone Directory under "Water Heaters" or "Refrigerators." See his many other new Frigidaire Appliances for the Home.

Listen to Frigidaire's new LUM 'N' ABNER show. See newspaper for time, station.

You're twice as sure with two great names

FRIGIDAIRE
MADE ONLY BY
General Motors



Note textured grain, staggered edges, and beautiful weathered appearance of these shingles. Come in several attractive colors.

Most Beautiful Low-Cost Asbestos Roof ever developed—

★ Permanent as stone... last 35 years plus*

★ Fireproof... rotproof... weatherproof

★ Surprisingly low in cost

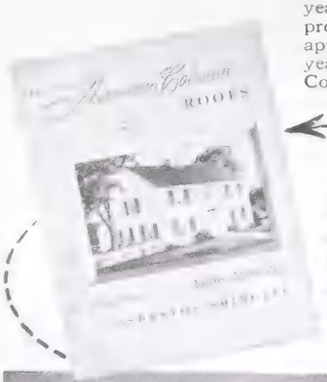
★ Send for FREE brochure in full color

JUST before the war, Johns-Manville introduced a new type of asbestos shingle—the most beautiful low-cost asbestos shingle in J-M's 90 years of roofing experience!

It's called the "American Colonial" and it has all the charm and beauty of weathered wood, yet it's made of asbestos and cement, two practically indestructible materials. Imagine a shingle so attractive also having the permanence of stone! J-M American Colonials come in several attractive colors to meet your preferences or architectural requirements.

If you are considering a new roof for your present home, or plan to build a new home, we strongly recommend that you see your Johns-Manville dealer about this new development.

LAST 35 YEARS *PLUS!—Thousands of J-M Asbestos Shingles have now been in service 35 years and more. They're still as fireproof, rotproof, and weatherproof as the day they were applied. No signs they won't last another 35 years or more! That's why we say American Colonial Asbestos Shingles last 35 years PLUS.



FREE Write for FREE copy of our full-color brochure, "American Colonial Asbestos Shingles." Address: Johns-Manville, Department HB-11, Box 290, New York 16, N. Y.

JM PRODUCTS Johns-Manville BUILDING MATERIALS



● This double boiler lives up to its name—when its toil in the kitchen is over, it doubles as a serving dish to bring food oven-hot to the table. Perfect for those delayed-at-the-office dinners. Pictured is a Nesco Evenheet double boiler.

DOUBLE BOILER FOR DOUBLE DUTY



● Make your double boiler do twice the work in half the time. Here's an old home trick: To whip cream in a jiffy, pack ice cubes and table salt in the bottom of double boiler and whip cream in the top. No splash, no splatter, and in almost no time.



● For a handy timesaver . . . while food cooks above, you can boil eggs below. Or if you are using eggs in a potato salad, you can boil the eggs right along with the potatoes in the same pot. That way there's one pot less to clean



Illustrated: Bromley's "Embassy"

EVERY NIGHT EXCEPT MONDAY

Party on Tuesday, banquet on Wednesday. Even if it's only
and cold cuts, beautiful Bromley lace on your table adds
estive air . . . makes the difference. Use it every night. The Duralace
resists soiling, keeps the lovely patterns from tired sagging.

And Monday? You wash it — easily and quickly. No stretching
ed. Bromley cloths come up smiling, as fresh as a Sunday morning.
o see Bromley patterns at your favorite store, or write for nearest dealer.

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In the State which knows Bourbon best, Kentuckians' preference for OLD FITZGERALD on four key facts—slowly distilled on a century-old sour mash formula—naturally age full maturity in the traditional Kentucky manner—always the same old fashioned bou and nut-sweet flavor—the one and only whiskey produced in this independent, native-ow Kentucky distillery, by craftsmen who are masters of their art

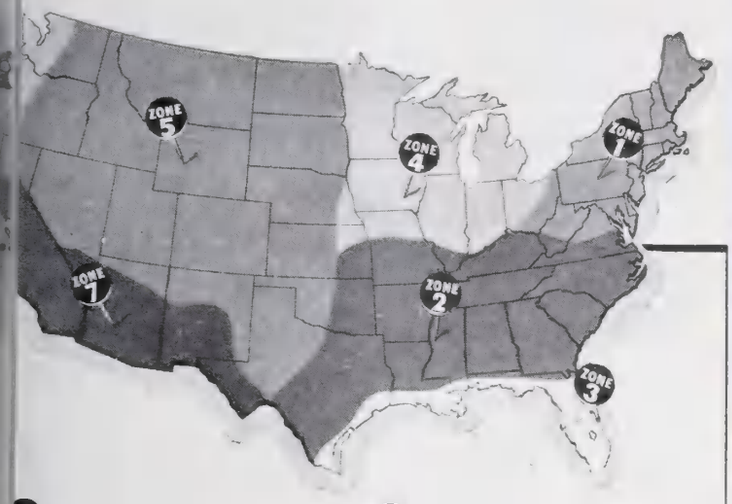
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OLD FASHIONED... *but still in style*

OLD FITZGERALD

Stitzel-Weller Distillery, Inc., Louisville, Ky.

The LOG of the PRACTICAL GARDENER



ZONE 1 — The Northeast

ZONE 4 — The Middle West

ZONE 2 — The South

ZONE 5 — The Rocky Mountains and Great Plains

ZONE 3 — Florida and Gulf Strip

ZONE 6 — The Pacific Northwest

ZONE 7 — California and the Southwest

This is HOUSE BEAUTIFUL'S Gardening Zone Map of the United States. It is divided into seven main zones, determined not only by temperatures, but by soil, rainfall, and other factors that bear on what you can grow successfully. Whenever gardening procedures depend upon locale, we try to give the best advice for each zone, indicating the zone by number. Find your own zone number on the map so that you may apply our observations and reminders here and elsewhere in the magazine to your garden.

lling leaves make a soil-building month of November as well as f April, when fertilizer and humus are added and when cover ps are plowed or dug under in preparation for spring planting.

Soil building may be a heavy task, but it can be simplified and still e good results. Instead of raking all leaves to one spot and building massive compost heap, you can distribute them to parts of the garden ere they are immediately useful. That will save time three ways: in nsporting the leaves, in building the compost heap, and in dis- buting the rotted compost a year later.

Begin by raking a thick layer of leaves over the borders. In the ing the sodden mass can be dug under in open spots. Rake up the t of the leaves and brush them under the shrubbery. This may seem e sweeping dust under the rugs, but actually it is good practice, as leaves are left to rot down and provide food and humus.

The curtain call of the season, then, should reveal neat, leaf-covered ds and emerald-green lawn, clean of leaves and close-clipped. A vember garden can be a very pleasant sight, even in the North.

ng bloom is a very important flower quality, especially in gardens h space limitations. As I look over notes in my 1948 garden diary, I d that the following plants bloomed steadily *for more than two nths each: rose-of-sharon (end of July to end of September), glossy elia (end of July to hard frost).* Aster frikarti *(early August to*

(Continued on page 339)

Shovelfuls of fuel savings



Eagle-Picher Aluminum Storm Windows are expertly constructed and installed to give a permanent weather-tight fit. By doing away with "cold spots" and drafts...by reducing heat loss as much as 30%, they'll give you real fuel savings, and more comfort at less cost. They eliminate seasonal window chores, too. You'll change from storm windows to screens in *seconds*, from inside the house ...no tools or ladders needed!

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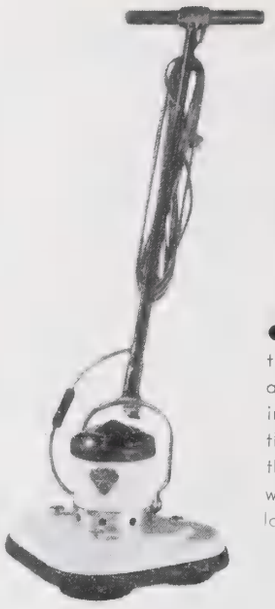
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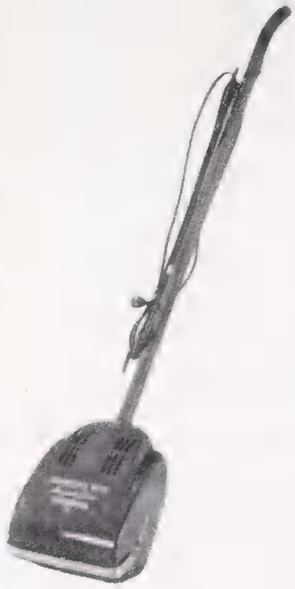
How to keep o



● The triangular shape of the Vactric floor polisher gives wide coverage and simplifies polishing along walls, in corners and under furniture. It has three brushes. One rotates counter to the others and makes it easy to guide without pushing or pulling. Switch is located in handle for quick control.

● The two brushes on the Regina polisher revolve in opposite directions to give an extra high luster. Weighing only 17½ pounds, the polisher can even be used on kitchen work counter and table tops without strain. Base bumper prevents any possible damage to furniture, baseboards, or trim.





● Of lightweight aluminum construction, the S. C. Johnson & Son polisher weighs but 11¼ pounds; therefore it carries and guides with ease. A 22½-foot rubber-covered cord makes it possible to polish the floor, even in a big room, without moving the rubber plug to a different outlet.

By Charlotte Eaton Conway

your hands and knees

an electric floor polisher buff your floors

eauty, and save yourself an aching back.

knees, and rough, muscle-bound hands

r polishing accomplishes two purposes. It protects the or, and it gives a clean, gleaming background to show off inest furnishings. Paste, liquid, or self-polishing waxes e used. Paste and liquid are fine for wood or linoleum. should not be used on rubber or asphalt tile since the nt they contain might affect such surfaces. For these, a olishing wax, which is made with a water base, should sed instead. A waxed floor becomes more beautiful with if re-waxed at intervals. These re-waxings need occur often enough to prevent dirt from penetrating beneath ax coat into the wood itself, or into the pores of linoleum. ne by hand, waxing floors is an uncomfortable and ardu- job. Moreover, most people do not have the strength in hands and arms to rub in wax *(Continued on next page)*

● The bristle brush on the Dumore Floor-Maid polisher acts as a wheel and pulls the polisher along without help from you. It's light in weight (11 pounds), easy to use. As with other polishers, you keep this one moving slowly back and forth, so as not to wear wax off in a single spot.



PHOTOGRAPHS BY FRED LERNER



● The General Floorcraft polisher comes equipped with a set of polishing brushes. If your needs require it, you can get additional equipment to apply wax, dry clean embedded dirt with steel wool, sandpaper, and scrub. To polish furniture or car, replace long handle with snap-on side handles.

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for the finest of powder rooms

It isn't difficult to make your powder room charming and attractive. Start with a Church plain or pearl colored seat on a white bowl, get a fascinating contrast with harmonious colors in towels and other furnishings. *Then* your powder room will have all the extra charm and beauty you've wanted—truly a finishing touch to your home's decorative completeness. Write for your *free* copy of colorfully illustrated booklet *Clever Ways to Create a Charming Bathroom.*



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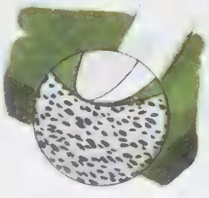
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It's new, different—almost like magic—the way *Spongex** can give your rugs that luxurious softness of rich, deep-pile carpeting and keep them looking brand new for an unbelievably long time.



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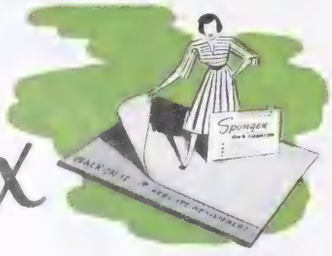


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Guaranteed by Good Housekeeping

Spongex



*Trade Mark Reg U. S. Pat. Off.

This life-size display identifies Spongex dealers.

How to keep off your hands and knees

CONTINUED FROM PAGE 315

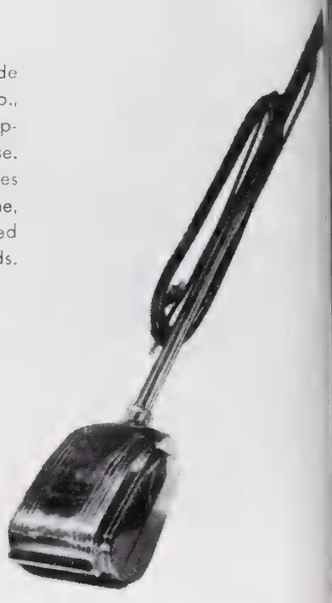
as thoroughly as is desirable. The answer is an electric floo polisher, which operates under its own weight, without pulling or pushing, and gets results which human muscles canno achieve. All you have to do is guide it.

Most polishers work on either AC or DC, but it's wise t check when making a purchase. They weigh anywhere fron 11 pounds to about 27. Your choice should depend upon the amount of floor space to be treated and your own comfort

Some polishers are designed to perform just one function that of polishing and buffing. Others have special attachment for scrubbing, dry-cleaning embedded dirt, even removing ar existing finish and sanding down ready for a new finish.

For best results, follow the manufacturer's instructions.

● Like other polishers, this one, made by Clarke Sanding Machine Co., should stand so it is resting on bumper, not on brush, when not in use. Again, as with other makes, brushes should be cleaned from time to time, according to directions. In polished aluminum, it weighs 11½ pounds.



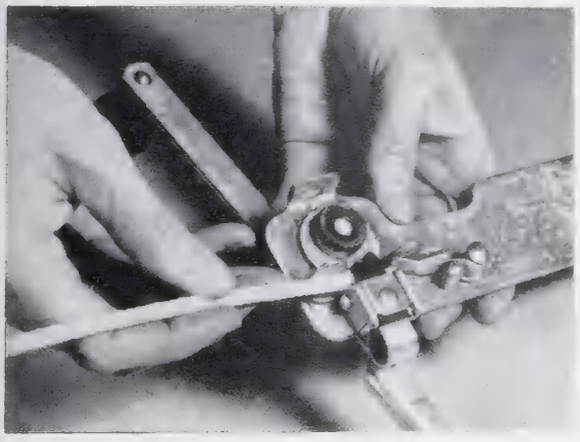


● The Kent Floor Conditioner will we scrub, sand, and steel-wool, as we as wax and polish. Automatic switc device puts motor off when handle in vertical position, puts it on whe in operating position. Extras includ a set of polishing brushes, scrubbin brush, and also lamb's wool buffer



● Versatile is the word for a pipe cleaner. Small flaked spots on a painted surface may be touched up with it instead of using a paintbrush. There's no brush to clean afterward, and the pipe cleaner can be blithely thrown away

Around the house with a pipe cleaner



● It's just the thing to clean those hard-to-reach parts of a wall can opener—you'll get better performance as well. Insert the tip of the cleaner between the gears of the opener and brush away accumulated grease or dust particles.



● When you've about given up in despair and your cloth fails you, try removing the tarnish between the tines of a silver fork with a pipe cleaner. Dab a bit of silver polish on the tip and spare the fingers as well as the fork.

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How to Winterize Your Grounds:

. . . Shrubs and evergreens

By M. W. Staples

It is difficult to reconcile an exquisite snow scene to the possibilities of major calamity to evergreens and shrubs. But the danger is there!



Fortunately most deciduous shrubs and species of evergreens that are native to cold climates are seldom injured by the weight of snow. Nature has designed them to withstand ordinary loads, and they usually come through winter with a minimum of trouble.

Snow injury is a major hazard, however, for most of the evergreens and some of the deciduous shrubs commonly used as decorative plants. Some of them are not entirely winter hardy in the northern states. Almost all of them have been developed to meet certain requirements of color, form, and texture—with little or no consideration for physical struc
In this group are many y
junipers, arborvitaes, retinosp
hollys, rhododendrons, and
eas, and deciduous shrubs
pendant twigs and branches.

Probably the soundest an
to the question of snow dan

(*Continued on page 320*)



PHOTOGRAPHS BY DAVEY TREE EXPERT CO.

● To avoid winter damage to shrubs and evergreens, plant ones that can "take it." If you already have large specimens that might damage, you may have to brace some (but let bracing be inconspicuous) and wrap others (above) against snow and icy injury.



. . . Shade trees

By Rush P. Marshall



ng to the cold months
id, you winterize your auto-
: you put storm sash on the
/s, mulch the rose bed and
patch. It's the thing to do—
idy properly for winter.
do you winterize your shade
They need care too. They
withstand winter's icy blasts.
They must stand up under ice and snow, if they are to greet the spring in good condition.

The winterizing of your trees really begins with feeding. Many experts prefer fall feeding of trees to spring feeding. Roots continue to grow until the ground freezes, often through November even in the northern states. They begin to grow again as early as the following January and February.

A tree needs a good drink of water before its winter rest, too. Because of fall droughts many trees go into the winter thirsty. Damage may result.

The third winterizing step is sanitation. Property owners who have watched the spread of Dutch elm disease this summer and the severity of anthracnose of the

(*Continued on page 320*)

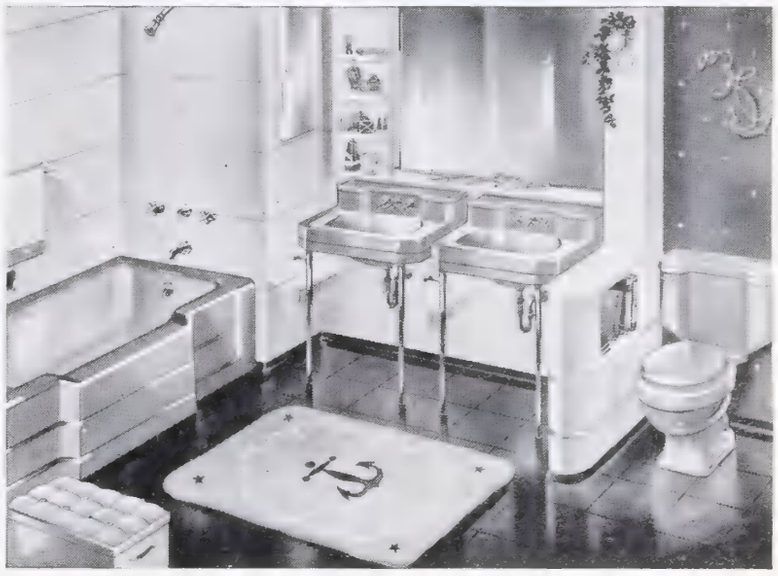
PHOTOGRAPHS BY F. A. BARTLETT TREE RESEARCH LABORATORIES



● The first rule in protecting shade trees against winter damage is to feed them in the fall. Next, see that they are watered and properly pruned. Finally, have limbs braced and cabled (small photo) by an experienced tree man where this seems advisable.

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Seymour, makers of blankets for all seasons, and *Seymour* all wool fabrics.

HOW TO WINTERIZE YOUR GROUNDS

CONTINUED FROM PAGE 318

Shrubs and Evergreens

is to avoid it by planting shrubs and evergreens whose structures can "take it." But it is possible to protect exotic plants, to some degree at least.

One practical method of protecting this class of plants from snow injury is to keep the main stems securely tied to permanent stakes. Preferably, this should be a piece of one-inch pipe concealed within the plant and driven deep into the ground. This gives a solid support to which the main stems of pyramidal plants may be tied inconspicuously with heavy twine or strips of dark-colored cloth. The same type of support may be used for semi-upright plants, such as Pfitzer juniper and spreading yews. This protects plants against summer storms as well as winter snows.

The practice of wrapping or boxing evergreens—while it may work well—should be avoided for aesthetic reasons. How much better to enjoy snow-resistant kinds of evergreens throughout the year than to tolerate several months of ugly wrappings!

Once the snow begins to fly, the commonest type of winter assistance to small evergreens and shrubs consists of shaking the snow off before it gets heavy enough to do damage. Use an ordinary broom and sweep the snow away, not only from the tips of branches, but from the center of the plant too. Or tap the branches and trunk—very gently to avoid breaking twigs or loosening the roots.

Freezing rains, depositing pounds of ice on every twig and branch, can disastrously damage shrubs and evergreens.

Little or nothing can be done to prevent ice formation, but there is a way of removing it. The only acceptable method is with a spray or stream of water. Chipping or breaking the ice does more harm than good. Salt and chemicals commonly used to melt ice on sidewalks are no answer, either; they will melt the ice but kill the plants.

Look first for a source of warm water to spray on your ice-laden plants. Some basements and garages have combination spigots where the hose can be attached and the water tempered to a lukewarm temperature. Don't use it hot! But even cold water is help-

(*Continued on page* 321)

CONTINUED FROM PAGE 3

Shade Trees

sycamore, ash, maple, linden the oaks know the high val sanitation.

Sanitation means the p pruning and destroying of and diseased wood. It is one most effective measures in trolling Dutch elm disease. dead and diseased elm bark s be removed and burned this Pruning away of dead and branches in other kinds of tr just as important. This wil stroy many insects and dis that would otherwise find winter harbor.

While the trees are pruned, notice the cankered on the larger limbs. These sh be cut away. The carpenter and the sugar maple borer sh be dug out. The wounds mus explored and chiseled out only clean, healthy tissue rem

The ice storm that tore thr New Jersey last winter and st deep into New York did u damage to many fine trees. announced disasters of this can ruin trees beyond repair. proper winterizing of trees lessen such damage. Now is time to brace and cable w limbs and dangerous crotches

Weak crotch formations req prompt treatment by a compe tree surgeon. Chains or wire iron bands around branches in ably cause injury and do permit the tree to grow or exp In time the branch is serio weakened and may die.

THE proper method of cab and bracing takes into consid tion the stresses and strains volved, and does not damage tree in the least. Bracing empl steel screw rods when supp near a fork is required, and galvanized steel cable, with bolts at each end, for long spa

The rod or eyebolt is threa at one end to take a nut washer, both of which are count sunk to allow the tree to gr over them inconspicuously. Drill through the heartwood of a t does no damage whatsoever.

Before a crotch is braced, th may be a cavity in the fork t requires treatment. This should carefully cleaned out and filled. wood flour mixed with magnesit compounds is now widely used cause it is durable, light, an septic, waterproof, and has nea the same expansion as the tree.

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BRITISH RAILWAYS

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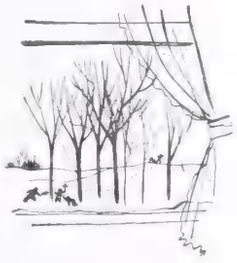
ful. Water from city mains is always well above the freezing point and will melt the ice that has formed on twigs and branches, provided the air temperature is not below 26 or 27 degrees Fahrenheit.

After a storm, it is still important to remove ice as quickly as possible. Freezing rains usually come with little or no wind and comparatively mild temperatures, but such storms are frequently followed by several days of intense cold and high winds that serve to increase the damage many-fold.

Entirely aside from physical breakage is the extensive damage due to smothering. All evergreens are easily damaged or killed when ice coats the leaves and prevents the plants from "breathing" for a protracted period. This type of injury will not become apparent until growth starts in the spring. However, it is a very real factor, though often forgotten, when warm spring sunshine seems to kill a fine evergreen that had good color all through the winter.

THIS same type of winter killing may result from other causes. In some cases the plants are tender or weak, but usually the basic cause is lack of moisture. Evergreens, especially the broadleaf types, have shallow roots that dry out from alternate freezes and thaws, unless protected. Water loss through their leaves during moderate temperatures in winter may also be disastrous, especially if the plants went into the winter partially dried out.

The winterizing of evergreens really starts in the fall, when the soil should be checked regularly to assure plenty of water. A mulch of peat moss or leaves will conserve soil moisture as well as avoid temperature fluctuations. Leave it on permanently, adding more leaves each fall. The same treatment—of watering during dry spells and giving a permanent soil mulch—is worthwhile with deciduous shrubs as well as with all your evergreens.

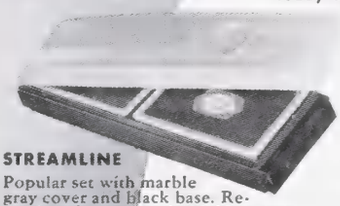


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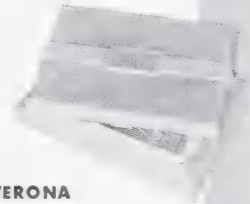
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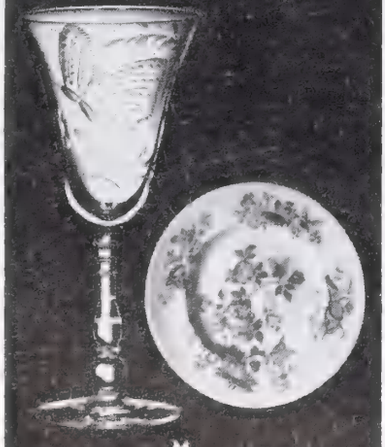
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THERE'S MORE THAN ONE WAY TO GIVE THANKS

CONTINUED FROM PAGE 246

a firm, ripe tomato (peeled, of course,) filled with jellied cabbage and green pepper. Scoop out of each tomato as much pulp as possible without breaking the shell, and fill the large cavity with thickened gelatine, studded with grated cabbage and green pepper. Let this harden in the shell in the refrigerator. Serve it on watercress with Roquefort dressing. For this, make your favorite French dressing with lots and lots of Roquefort crumbled in it. If your tomatoes are very large, split them crosswise *after* the gelatine congeals, and serve half a tomato to each guest. This slightly tangy salad is a curtain-raiser to any meal.

Shrimp turnovers are hot little morsels of pastry filled with shrimp paste, moistened with Tabasco, mayonnaise, and softened butter. They're delicious and fun because of the element of surprise about what's inside.

If you think about duck at all, you probably think of roast duck, and good that is! But the French have a way of blending duck, cherries, and wine in a casserole which is worth adding to your notebook of starred recipes. It's not the duck alone that's responsible for this flavorsome dish, but the sauce, which you'll want to eat by the spoonful. Don't be alarmed by the long list of ingredients. Most of them, except the candied cherries and Muscatel, are probably right on your pantry shelf. You will



soon be needing candied cherries anyhow for your holiday fruit cakes and Christmas cookies, and Muscatel is good to have to pass with them.

The rice is just rice, and is not supposed to take any leading role in this meal. It acts rather as a bland background for the pungent flavor of duck. We like the long grain variety of rice. For six we would suggest two cups of raw rice. Season it well with salt and pepper and dot with butter.

For our vegetable, we chose Brussels sprouts because they are so good now, fresh or frozen, and so easy to prepare. To give them just a slightly new flavor, s them generously with garli soning salt and plenty of re ter. (We've found that garli



der and garlic seasoning sa wonderful things for most tables, especially creamed pot and string beans.) A quart of sprouts, or two boxes of fr will serve six.

With supper serve French b heated in the oven to crispness sliced in large chunks.

The almond torte dessert wonderful tasting thing—a sm soft, sour cream filling bet layers of yellow cake an crunchy almond and meringue It will do great things for pa that have been, or are about t lulled insensible by too m mince pie and plum pudding. I dare substitute a plain cus filling, or you'll have missed best part of this dessert.

Stuffed Tomato Appetizer Roquefort Dressing

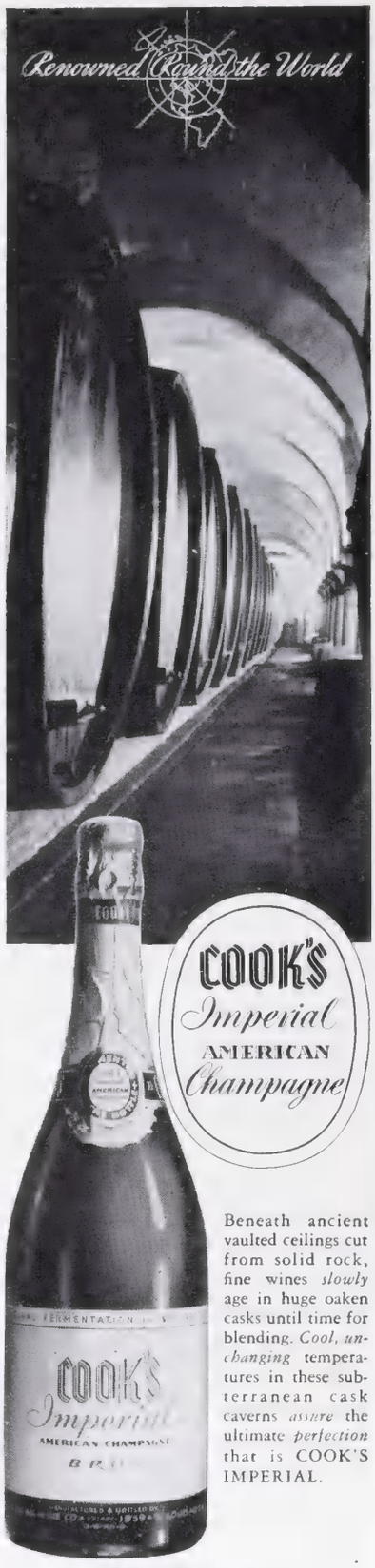
6 firm tomatoes
1 package lemon Jell-O
1¼ cups hot water
2 tablespoons vinegar
¼ cup minced green pepper
2 teaspoons m onion
Salt and pepp
Bunch of wat cress
1½ cups grate cabbage

Scoop pulp out of tomatoes. l ing as large a cavity as poss without breaking the shell. Use matoes as cases for gelatine m ture. Pour hot water over Jel Allow to cool and thicken. A vinegar. Mix cabbage, green p per, onion. Season to taste. Bl into thickened gelatine. Spoon i tomato cavities. (Any excess sa mixture can be congealed in in vidual molds and served anot time.) Store in refrigerator u firm. Serve on a bed of watercr and pass Roquefort dressing.

Shrimp Turnovers

1 package pie-crust mix
1 cup cleaned, boiled shrimp
¼ teaspoon Tabasco (more if you like things very hot)
1 teaspoon lemo juice
2 tablespoons mayonnaise
1 tablespoon softened butte

Prepare pie crust according instructions on package. Roll inch thick and cut into 2½-in squares. Cut up shrimp, then ma into a paste with a mallet or t wooden end of a spatula. Add T basco, lemon juice, mayonnai butter. Blend well. Taste, and a salt if necessary. The mixt should not be dry. Add butter



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onnaise, if necessary, to make he consistency of a creamy ae. Put a scant teaspoon of the ilure in the center of each a y square. Fold over into a gle and press edges together i a fork. Bake on a cooky sheet n brown in a 400° F. oven—b t 10 minutes. These can be e several hours ahead and d just before using. Recipe ds about 20 little turnovers.

k with Cherry Wine Sauce

lespoons
tter
duck (cut up casserole)
lespoons hot rry
ion, peeled chopped
ed mush-oms, washed t not peeled
p candied herries
p Muscatel
1 teaspoon Bovril or meat glaze
2 tablespoons flour
2 cups chicken stock
Pinch of dried dill
1 tablespoon chili sauce
½ teaspoon salt
2 tablespoons apple jelly
Duck liver
Chopped parsley

elt butter in a heavy skillet. wn duck pieces well. (You may to use two skillets to hold the k.) Flame the sherry by heating a small saucepan over high until the wine flames. Pour ¼ hot sherry over the duck. Re-e duck from pan. Sauté onion mushrooms until golden. Add ned, candied cherries which been marinating six to eight s, or overnight, in Muscatel. meat glaze. Sprinkle with r. Then gradually stir in the ken stock, the wine from the ries, and remaining ingredi-. Blend all together and cook l it thickens. Add duck, cover, cook slowly until tender—about our. Just before serving, sauté k liver lightly in butter. Then p. Serve the duck in a large pottery casserole if possible. ce mound of rice in center. round with duck. Sprinkle duck liver and parsley over top. This serves 4 generously. For 6, get two 4-4½-lb. ducks. The flavor of this casserole improves on standing. We found it more flavorful made the day before serving. Then, if the duck is very fat, you can skim off the grease before reheating.

Almond Torte

½ cup butter
½ cup granulated sugar
4 egg yolks
1 cup flour
1 teaspoon baking powder
¼ teaspoon salt
5 tablespoons milk
4 egg whites
6 tablespoons granulated sugar
¼ lb. blanched almonds. (Put blanched almonds in oven to dry, but do not brown)

Cream butter, add sugar gradually, beating constantly. Add egg yolks one at a time, beating after each addition. Lastly add flour, which has been sifted with baking powder and salt, alternating this with milk. Spread in two nine-inch cake pans. Beat egg whites until stiff, gradually beating in six tablespoons of sugar. They should stand in peaks, but not be beaten dry. Spread the egg white mixture on top of *one* of the layers. Insert the blanched almonds diagonally in the egg white mixture. Bake in 325° F. oven for 30 minutes. Keep a cup of water in the oven while the cake is baking. Put the layers together with the following Sour Cream Filling, using the layer with meringue and nuts for the top of cake. Serves 6 to 8.

SOUR CREAM FILLING

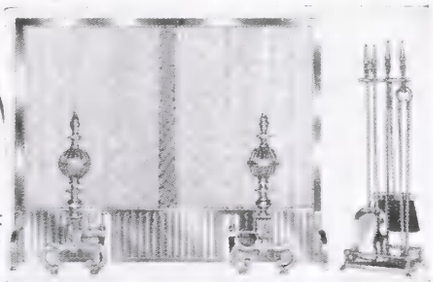
1 cup sour cream
2 tablespoons granulated sugar
1 tablespoon cornstarch
1 egg yolk
1 teaspoon almond extract

Scald sour cream. Mix sugar and cornstarch together. Add to scalded sour cream. Then slowly stir in egg yolk. Cook in double boiler until thick. When mixture is cool, add the flavoring.



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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 190

residents pedal to and from work. The right of way is theirs and do they know it! If you hit one of them, it will be your fault, willy-nilly. Visitors may buy all the gasoline they need. You must possess a passport, but a visa is no longer required. Nice little spot, Denmark, for a holiday—the chimney-nesting storks from North Africa found that out centuries ago when they flew up to Denmark for a visit and stayed for good.

African Safari

The first of next year Thomas Cook's annual safari will set out from Cairo for the long trek of adventure down the full length of Africa to Cape Town—11.000 miles. You will travel by especially chartered airplanes, automobiles, train, and lake steamers. When you cross the equator, you'll be on high land and the air will be cool. You will be able safely to photograph wild animals living in their natural habitat. You'll see herds of zebras, numbering 6.000 head, lions, leopards, elephants, and other friends you have thrown peanuts to in the zoo. There has been so much interest in all this that next year there will be two safaris. One from Cairo to Cape Town, the other from Cape Town to Cairo—what could be fairer than that? There will be accommodations for twelve in each group. Thomas C. Cook & Son have an attractive folder about this, telling everything you need to know. The address is 587 Fifth Avenue, New York.

Those Very British Isles

"The Flying Scotsman," fast, non-stop express from London to Edinburgh, is back in service with new air-conditioned coaches, including a buffet lounge car for serving light refreshments, the usual restaurant cars, and a ladies' retiring room. There are really two "Scotsmen" leaving each capital at ten in the morning every day except Sunday. (The British people are averse to traveling on Sunday, for it breaks into the week end, you know.) This is a 393-mile run and the word "non-stop" really means what it says in England. Northward-bound, the first and only stop of the "Flying Scotsman" is the railway station in Edinburgh.

There are more than 50 railway-

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owned hotels in England, land, and Ireland. You can off the train, enter a "lift," go directly to your room to en up. Now you can reserve hotel room as well as your on the boat train from S hampton or Liverpool to Lo and have these reservation your wallet before leaving York. See your travel agen write to the Associated British Irish Railways, 9 Rocke Plaza, New York 20.

Two new passenger and c vessels are to be launched fall for service between Eng and Ireland. Each will have for 2.000 passengers, with s ing accommodation for 450. will be christened "Hibernia" "Cambria," names long associ with the historic Holyhead-K town run.

The "Ex" Sisters

Four new "4 Ace" one-c passenger vessels of the Amer Export Lines are variously n ing their maiden voyages this from New York to the Med ranean and return. Their na are the "Excalibur," the ochorda," the "Exeter," and "Excambion." They will fortnightly sailings out of York. Ports of call will be M seilles, Genoa, Naples, Alex dria, Haifa, Jaffa, Tel-Aviv, Bei and Piraeus, an area where American flag has not flown some time. The 12,000-mile ro trip will take six weeks. Each sel carries 125 passengers. four sisters are air-conditio throughout with individual th mostats in each stateroom so t you may have personal cont over the climate. For dates a rates, consult your travel age

California Christmas

"Light of the World" is t theme of the Christmas Pagea given each year in the Municip Auditorium at Oakland, Calif nia. There will be 1,800 costum participants including school ch dren, their parents, friends, fr all classes and creeds, races a nationalities. Revived in 1946, has always attracted an audien of 20,000. The arena of the au torium, dressed up with Chris mas trees and hundreds of c ored lights, represents a world make-believe, presided over those two old-timers, Santa Cla and Father Time. The pageant d picts in allegory the banishme of darkness by the light of heave

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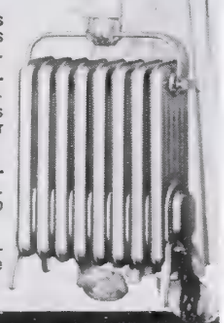
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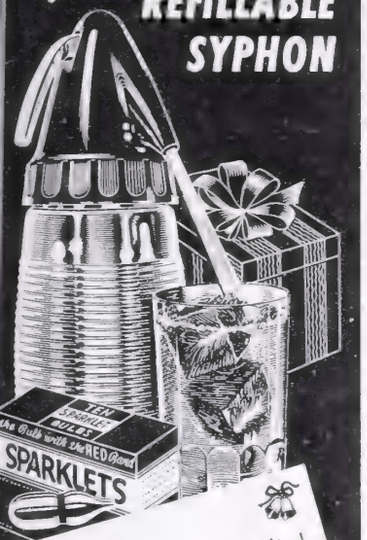
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ly love. The director has composed dances for groups of 20 to 50 children. For the finale all the 1,800 arrange themselves to form a colorful, symbolic pattern which fills the huge floor space. It is produced by the Oakland Recreation Department with all the schools of the city assisting. Another one of those things that the West Coast knows how to put over with zest.

Underground

No sooner is one vast project completed in Bagdad-on-the-Subway, than another, even vaster, is proposed. This time it is an underground union passenger station between New York's Sixth and Seventh Avenues and 49th and 50th streets next-door to Radio City. This would serve all railroads entering Manhattan from New Jersey, except the Pennsylvania and the Lehigh Valley, which use the Pennsylvania Station. The terminal would be built on two levels to conserve real estate costs, inbound trains using the lower and outbound the upper. The estimated cost of this terminal cave is $118,000,000.

"WHAT'S ALL THIS FEUDING BETWEEN "PERIOD" AND "MODERN"

CONTINUED FROM PAGE 218

Listed below are sources of furnishings shown in the Modern-Traditional rooms on pages 212 through 219.

Page 212

FIRESIDE GROUP. **Plastic-laced loafer chairs, two-tier tables,** and **wedge table,** from The Drexel Furniture Company's Precedent Group. **Tole tray** and **Empire urn,** from Lyman Huszagh, New York.

Page 213

DINING ROOM. **Dining chairs,** two **consoles** combined as **dining table, lacquered stack-up units,** and two **chests** combined as **china cabinet,** Drexel Precedent Group.

Page 214

LIVING ROOM. **Loafer chairs, console tables,** and **coffee table,** Drexel Precedent.

Page 217

BEDROOM. Multi-purpose **storage chest** and two **chests** (reflected in mirror), Drexel Precedent. **Rug,** "Kittenstep," celanese **looped rug,** Lawrence Products. **Box, crystal jar,** and **perfume bottles,** Lyman Huszagh.

(*Continued on page 328*)



Illustrated: a perfect example of Mueller splendor and craftmanship—a gracefully elegant chair—from Mueller's French Provincial Group.

Mueller Masterpieces

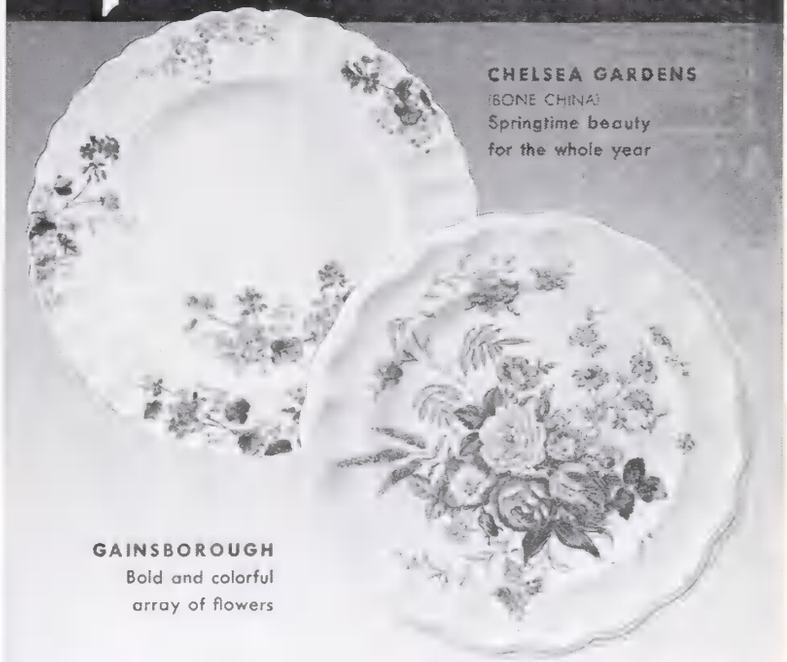
This chair exemplifies the Mueller tradition of superior workmanship and graceful, eye-catching design. Expertly covered in gloriously rich materials, Mueller Masterpieces such as this are a constant source of pride . . . of lasting enjoyment. You can always point with pride to *Mueller*, the name, and to their *Masterpieces*, the product—for Mueller Masterpieces are proudly made and are proudly shown by better dealers everywhere.

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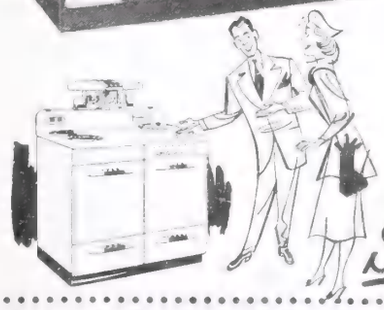


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● The recreation room is convenient to the house and gives a broad view of garden and pool. The bar in this outdoor room is supplied from a liquor storage closet in the adjacent garage, which was enlarged to include a Deepfreeze and room for three cars. A paved area ties in the storage and play units.

The new trend in gardens

CONTINUED FROM PAGE 243

Many devices are possible in producing privacy, such as fences, walls, hedges. But sometimes they seem arbitrary and stiff in some schemes. Lately people have been using the *house itself* as a scr from the outside world. More a more the house plan rambles. if it rambles, it can often be b house and barrier to enclose

PHOTOGRAPHS BY PHILIP FEIN



● The curving of the steps between the living room terrace and the swimming pool was not a flight of fancy. The line of the steps was pulled back toward the terrace so that people sitting here could see the children playing in the shallow end of the pool. In the background are the recreation and dressing rooms.

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garden and outdoor living area.

Such an example is presented here — a remodeling case that proves that even existing houses can wrap themselves around the garden.

The Jasons, like most other people these days, could not build the new house they wanted, so they bought an old house instead. They got a house on a very pleasant site with a view and with an existing, overgrown garden. However, when they started to remodel to fit the old house to their needs, they discovered many things they did not have.

As almost invariably happens, there was not enough storage room. There was a two-car garage, whereas their requirements were for three cars. They needed a room in which to do garden entertaining. They wanted a swimming pool, which meant they would need dressing rooms. They brought their gardener with them and needed room for him to stay on the place. There was no greenhouse or lath house and garden service area where the gardener could work. These requirements were in addition to their wanting enlarged garden terraces and lawns—and *privacy*.

Any studies they made, adding on these requirements to the present house, never seemed to work out right, because all it did was to add bulk to the house (already inconveniently arranged) and seemed to spoil the garden space



left. This would ruin the whole plan.

When the problems were brought to us, we suggested that they put the additions to the house around the garden, rather than have the garden around the house. Accordingly our designer Laurence Halprin made the layout shown in the plan.

By one stroke of remodeling, the Jasons achieved their housing needs and made a private garden.

Your own garden may need just such a revamping. Plan the changes now for execution as soon as gardening weather returns. Sound thinking before the work starts is the secret.

"Quickie Cocktail"
...JUST FOR TWO

Brilliant hand-blown seamless crystal. Shaker with shining chrome plate top, holds 12 ounces. Glasses hold 3½ ounces. At gift, jewelry and department stores.



SHARED intimacy for those cozy moments when the rest of the world is shut out and three would be a crowd! This sparkling crystal *Quickie Cocktail* set was made for sentimental sophisticates. Look for the blue and gold West Virginia Glass label. It's your assurance of smart, modern design—superlative quality—at conservative prices. At gift, jewelry and department stores. For name of your nearest dealer, write West Virginia Glass Specialty Co., Weston, West Virginia.

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For the most wonderful youngster in all the world



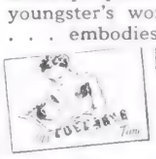
"Jubilee" features quilted leatherette in pink or blue

a *wonderful*
"Jubilee" Room by *Lullabye*

Your child deserves the best you can give him, and there's no finer juvenile furniture anywhere than this charming and luxurious "Jubilee" set by America's foremost manufacturer of children's furniture. Each lovely Lullabye piece is scaled in size to a youngster's world and understanding . . . embodies educational qualities which are infinitely far-reaching in the results they bring, help build initiative and self-assurance by making it easy for children to learn habits of neatness, cleanliness and order.

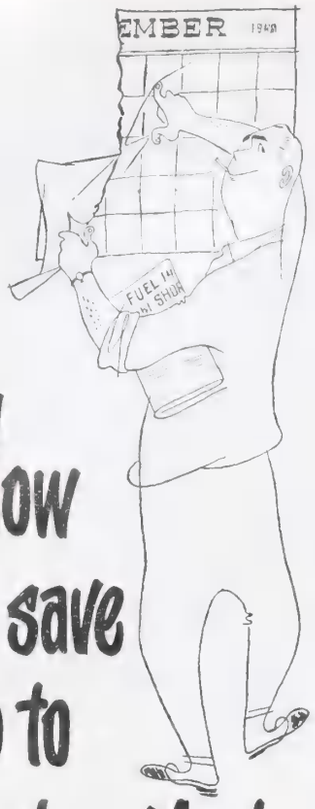
You can see this and other delightful Lullabye heritage groups at leading stores everywhere. For the dealer nearest you, write

Lullabye Furniture Corp., Dept. 7118, Stevens Point, Wis.



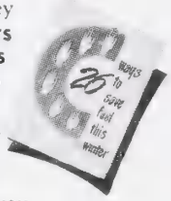
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"PERIOD" vs "MODERN"

CONTINUED FROM PAGE 325

Page 218

SOFA GROUP. **Magazine-lamp-end table,** Drexel Precedent.

BOOKCASE GROUP. **Lacquered bookcase serving table,** Drexel Precedent. **Accessories,** Lyman Huszagh.

LIVING ROOM. **Open-shelf cabinet,** three **lacquered stack-up units,** and **side chair,** Drexel Precedent.

Page 219

LIBRARY. **Knee-hole bookcase desk,** Drexel Precedent. **Leather portfolio,** Black, Starr & Gorham.

Drexel Precedent Group furniture in all the above rooms is from James McCreery & Co., N. Y.

Page 214

BEDROOM. All **interior furniture,** Drexel Precedent. **Chaise longue** on terrace, Troy Sunshade Co. All **fabrics,** Everfast Fabrics, Inc. **Draperies, bedspread,** and **pillows,** made by Barker Brothers, Los Angeles. **Carpet,** "Cassandra," by Bigelow-Sanford Carpet Co. **Accessories** from the following Los Angeles shops: **Desk lamp,** Marie Lallement. **Desk clock, porcelain cupids,** and **pencil jar,** Auld Langsyne. **Book trough** and **brass cups** on night table, Pascal's, Inc. **Wall clock** and **night table lamps,** Brackenridge & Taylor. **Cigarette box,** Edward-Dean. Wedgwood **shell ash trays,** Buchorn's. Glass bookend, Karoly Antiques. Crane **stationery. Flower arrangements** by Laura McVay.

Page 215

DINING ROOM. All **furniture,** Drexel Precedent. All **fabrics,** Everfast Fabrics, Inc. **Draperies** made by Barker Brothers. **Carpet,** "Woolturf," by Firth Carpet Co. Accessories from the following Los Angeles shops: **tea set, ironstone coffee pot,** and **covered tureen,** Celestine Elliot. **Platter** and Rockingham **compotes,** Auld Langsyne. **Pottery footbath** (holding leaves) and four **cups** and **saucers** on stands, Marie Lallement. **Porcelain tureen** in cabinet, Karoly Antiques. **Silver decanter** coaster, John F. Luccareni. **Decanter,** Pascal's, Inc. **Brass jardiniere,** Buchorn's. **Silver spoon warmer** and two **tea caddies,** Edward-Dean. **Flower arrangements** by Laura McVay.

Page 216

LIVING ROOM. All **interior furniture,** Drexel Precedent. **Terrace furniture,** Troy Sunshade Co. All **fabrics,** Everfast Fabrics, Inc. **Draperies** and **cushions** made by Barker Brothers. **Carpet,** "Sonata," by Bigelow-Sanford Ca Co. Accessories from the fo ing Los Angeles shops: La Dick Knox Displays. **Ciga box,** Edward-Dean. **Salad ash trays,** John F. Luccareni. **tique model staircase,** Karoly tiques, **brass cigarette scoop,** horn's. **Enamel-on-copper pl** by Marrell Studios, from F Rogers. **Bottle,** Edward-D Eighteenth-century **liqueur** Brackenridge & Taylor. **Bo** Campbell's Bock Store. **Flowe rangements** by Laura McVay.

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THE MAN BEHIND THE HOE

CONTINUED FROM PAGE 309

If you have room, a number other vegetables, such as cabba and leeks, can be kept in the s way. We have found that o leaves of salad crops should plucked off so that the tight he can be set close. We have also t storing cabbages in a basket i cold cellar, but the heads "z zled," as my neighbor puts it, rot set in. It is better to susp them from the rafters or to set th on a shelf, not touching one other.

Here in Connecticut, leeks, snips, and Siberian kale will win over and we have picked Bruss sprouts until Christmas. Howev most of us pull a supply of le and parsnips and put them i outdoor storage for use when hard ground makes it impossi to get root crops from the garc without a hatchet.

The easiest method is to cho a sheltered but well-drained sp perhaps under a bush, near t kitchen door. Put down a deep l of leaves and straw, and place t leeks and parsnips on top. Th cover them with a foot of leaves straw weighted down with so pieces of wood or branches. protected, the vegetables rema fresh and can be taken out as th are needed. They are equally go if left in the garden for use aft a thaw or in spring, although t leeks may need slight mulching.

We used to despise the low parsnip until we discovered a n way to prepare it. After boiling, is mashed and put into a butter baking dish, covered with béch mel sauce and grated sharp chees and baked for 15 or 20 minutes a 300° F. oven.

Even in the South, mulches cor into service in November. Willia Lanier Hunt says that there m be a long time between frosts in h

of the country and it is worth
le to cover vegetables on a
l night to prolong their season
a fortnight or so.

nother way of extending the
on, both north and south, is to
coldframes and hotbeds. In the
r South, gardeners can con-
e planting greens in these on
December. In October we men-
ed transplanting salad crops
the frames in the colder
es. When the weather man pre-
s a sudden drop of the mercury,
s or blankets should be used
r the glass to keep the inside
perature from falling too low.

e of the neglected salad crops
t is very easy to handle in any
ar is witloof chicory, incor-
tly called French endive. The
ne is Flemish for "white leaf"
l the forcing method originated
h gardeners near Brussels who
covered its value on the winter
rket. Today hotels in Europe
l America serve the long, tender,
p leaves with French dressing
l a sprinkling of Roquefort
ese. You probably know that it
the root of this same vegetable
t is used as a substitute or sup-
ment for coffee.

We raise our own forcing roots
m seed in the summer garden
t you can buy them ready for
nting in the fall from some of
seed companies. In November
dig the carrot-shaped roots,
ak off the green tops about an
h above the crown, and plant
m in a box of sand. The box
st be 18 inches deep because the
ots may be 10 inches or longer
d a 7- or 8-inch layer of sand
es over them. We water the sand
m time to time and, in about a
nth, see pale green leaves push-
g through. Then it is time to
ach down into the sand and cut the heads a little above the crown of the root. Take care not to hurt the crown and leave the root in place as it will send up more shoots.

The Colorado Experiment Station mentions that sawdust may be used in place of sand for forcing chicory and that the temperature in the storage place is best at 50 to 60 degrees. We can vouch for it that there is no more gratifying winter crop than "white leaf."

The clean-up and late fall plowing are two final rites that close the garden season in many parts of the country this month. Old plants and trash must be raked up and put on the compost heap or burned if they were disease- and insect-ridden. The clean-up is frequently thought of merely as tidy yard-keeping. Of course it is, but it is also a measure of sanitation. If you read over a few of the life histories of the worst insect enemies, you will find that many of them winter over in the egg or pupal stage in trash and unkempt hedgerows as well as in neglected plants such as corn stalks.

Ground that is now green with a cover crop can be plowed or turned over with a spade, and left in the rough to give frost and rain a chance to work on it. After the excessive rains of last spring and summer, we have had a sample of our garden soil tested and found it could do with a dressing of lime. We will put on 75 pounds of agricultural limestone to each 1,000 square feet this month. Where lime is not needed, it is a good idea to turn under a layer of manure or compost at this time. We still follow the practice of early spring manuring and plowing, because there's no advantage in early planting in this section. —K. P. PLUMB.









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Gretchen Fraser



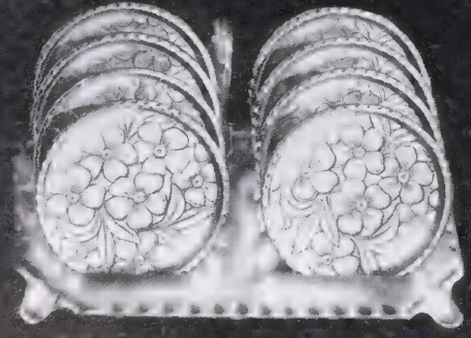
World's champion slalom skier, won the 1948 Olympics, skiing for Sun Valley, where she received her training.

(Left) What a wonderful ending to a perfect day! Good friends around a cheerful fire.

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EVERLAST · 225 Fifth Ave., New York 10, N. Y.

It's Worth MENTIONING

CONTINUED FROM PAGE 297

The old-time nutcracker was never like this unique bladed York nut sheller. Nut meats, even the difficult-to-shell pecan, emerge from shells unbroken and uncrushed. The plier-action cast aluminum sheller is foolproof. Hard steel, serrated cutting blades at either side of sheller mouth snip off shells without slightest pressure on innards. It lasts indefinitely, for blades sharpen like knives. $4. Cox's, Ft. Worth, Texas.





To look at this satiny, luxuriou quilted, Satintone-covered E Do Vanity you wouldn't beli anything so "lush" washes easily as a mirror. The satin-fin plastic keeps its sheen throu washing after washing, resi stains, won't crack, chip, or pe Luscious colors are fast, wo rub off. Chests (28" x 12" x 12 about $7.50 each; matching t $4.50. Green, blue, mauve. Eme Bird-Thayer, Kansas City, Mo.

Use this handsome Serv-Master as an easy-wheeling service cart; use it as a roomy kitchen table. Either way it's terrific. Removable tray, 20" x 24" top, 9" drop leaves are all-resistant Formica. Handles, bandings, silver-drawer face, and tubular legs are heavy high-polish aluminum. Rubber wheels have firm-holding brakes. Choose black, mahogany, mother-of-pearl; blue, red, tan linen weave. About $68. Lewis & Conger, New York, N. Y.





Dried out "baked goods" emerge baker-fresh from this enamele aluminum U. S. Electric Warmer Twist the dome grip over vents fo freshening food; open vents t warm rolls, meat, or to crisp ce reals; keeps food hot until meal time or during serving. Aluminum 10" warming pan lifts out fo washing or to make way for table bound casserole. White with re base; green, cream; beige, wine About $7, Gimbel's, N. Y. C.



Pour batter from mixing bowl onto waffle grids or pancake griddle with this Bollman Better Batter Bowl. Only one bowl to wash, no wasted batter. Beauty of handmade 2-quart pottery bowl rates headlines, too. It's vitrified; rich colors are lastingly underglazed. Mottled blue, green, rose, green; yellow, brown; brown, white; gray, blue; light, dark blue. About $4.75, plus express. Henry Bollman, East Gloucester, Mass.

n a novice can speedily rind" out fancy cookies with rofessional flair with this pkap Aunt Mandy Cook-See . Each turn of knob deposits rfectly formed cooky on bak- sheet. Transparent unbreak- plastic barrel shows when you "refueling." Decorating in- (8 designs) interchange in a . Aluminum ends screw off for g, washing. About $2.50, Peter Inc., 41 W. 24th St., N. Y. C.





The well-known grinding prowess of Olde Thompson pepper mills makes its debut in king-size in this stately Royal American Walnut set. The slim 5"-tall mill and matching salt shaker make a handsome, capacious pair for buffet and supper parties or for barbecues and informal table settings. Ridged natural walnut barrels are hand-turned, oil-rubbed to a satiny sheen. About $11 a set with 6 oz. of peppercorns. Carson's, Chicago.

ve the whole famly at once ith this 8-waffle Holliwood ler-Grill. Waffle and grilling s are interchangeable in a . Used as a top-and-bottom er, it takes 8 sandwich halves clip; open, it grills bacon, , hamburgers for a gang. Mir- inish, cast aluminum baker ermostatically controlled, has indicator and dial regulator. ings are Bakelite. About $25, shall Field, Chicago.





Carbonated beverages stay live and fizzy for days when they're re-sealed with these Slip-Seals. Aluminum-alloy caps fit any standard bottle. A few turns of thumb-screw forces soft rubber washer against bottle top and simultaneously tightens cap vise-like around bottle rim. Caps seal and unseal in a jiffy, give sure, air-tight protection. They last and last. About $1 for 3, Glass Craft Co., 920 Chicago, Evanston, Ill.

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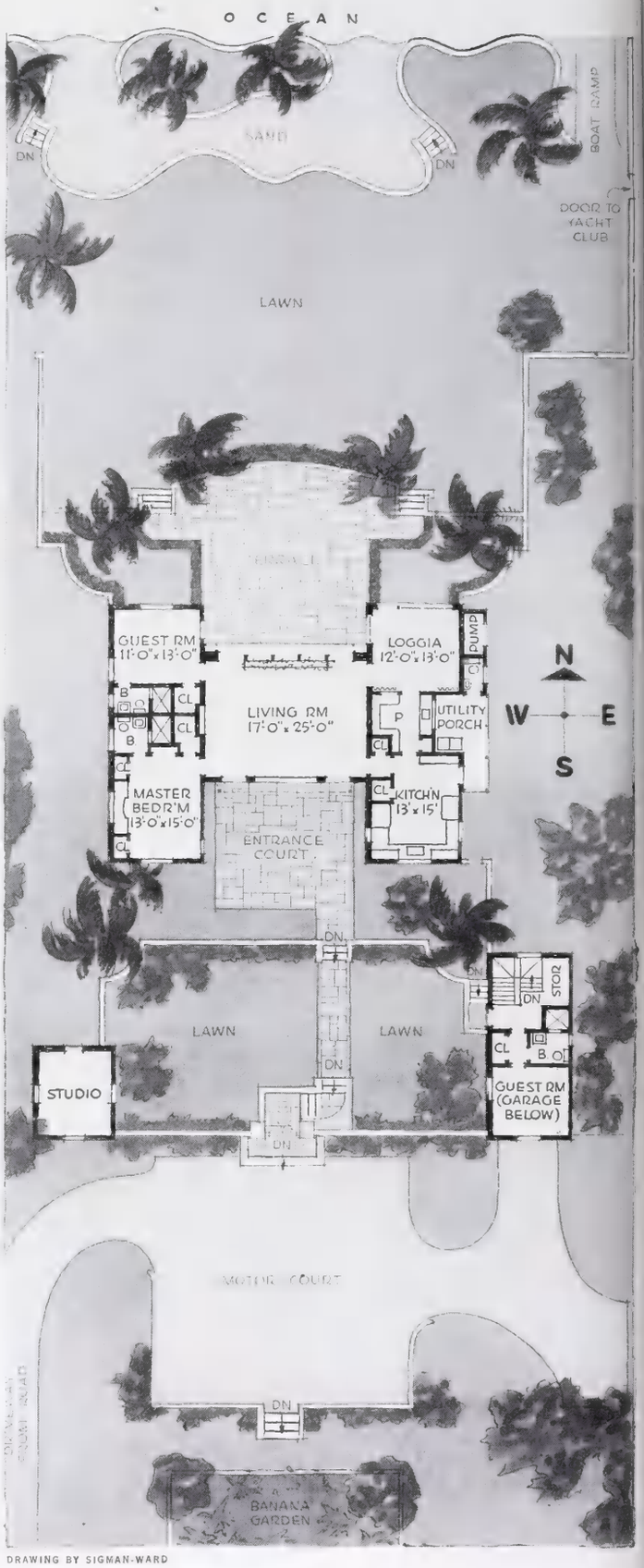
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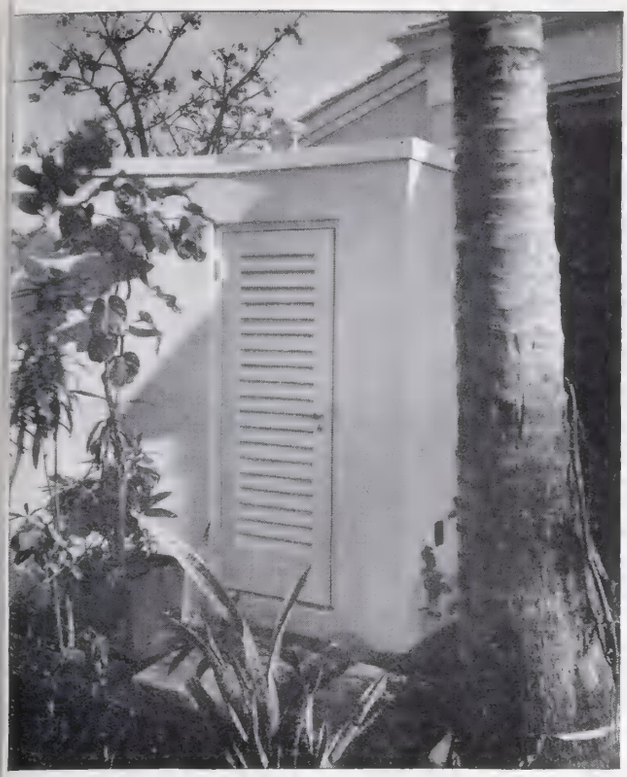
NATIONAL HOMES CORPORATION, Lafayette, Indiana.

Two-Faced House



DRAWING BY SIGMAN-WARD

●The Hollis Bakers' house plan and plot plan embodies most of the right things that a house built in 1948 ought to have. It is oriented to the sun and wind (in the Bahamas you want to turn your back to the south to reduce heat and glare). It has created privacy on both sidelines by long, high walls. It has provided off-the-street parking with a motor court that can easily accommodate 12 or 14 cars. It provides successful refinements in climate control to augment indoor and outdoor comfort.



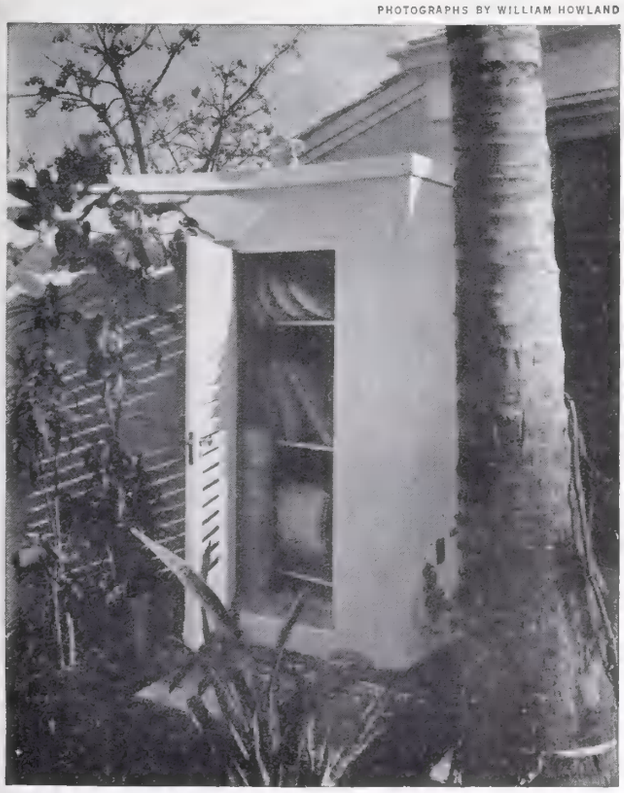
● The almost unsolvable problem is solved here—what to do with the cushions from the outdoor furniture to save them from dew and rains. Build a cushion closet right on the terrace.

CONTINUED FROM PAGE 241

there is one other room an double as a little guest if necessary. Originally, the house at the entrance was ed as a tool-house, and was built primarily because these little buildings are so much a part of Nassau. It seemed too bad to waste this, so a skylight was added to

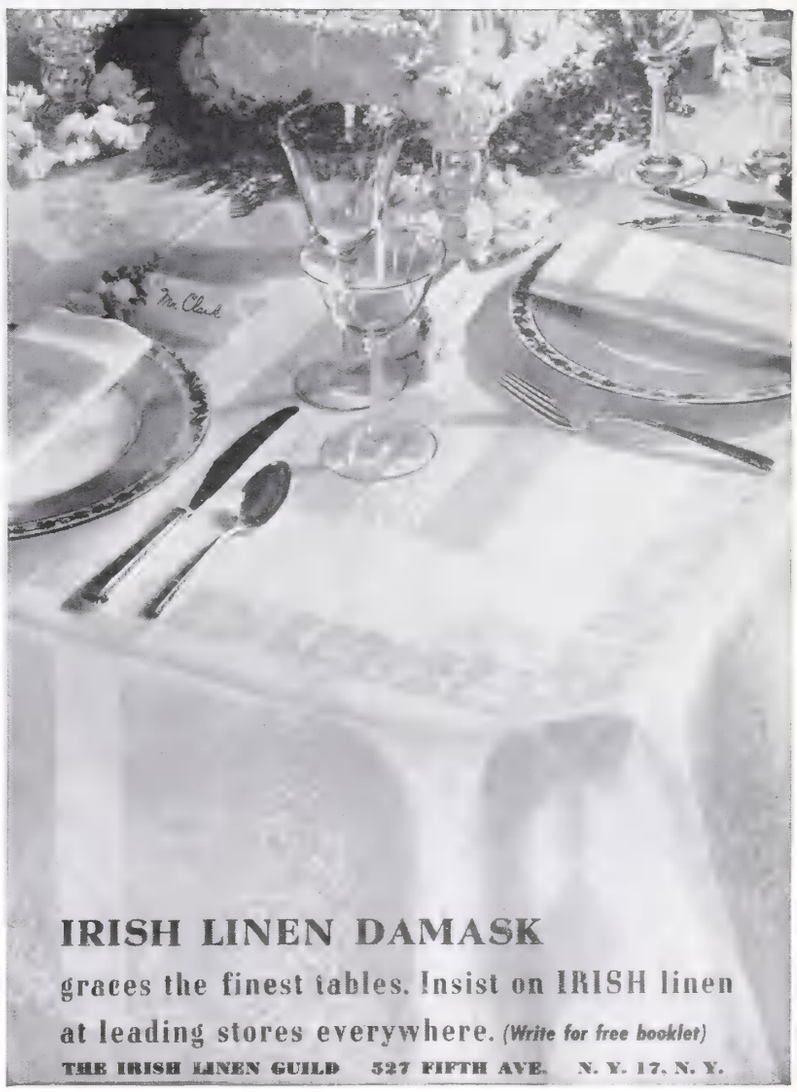
(*Continued on next page*)

PHOTOGRAPHS BY WILLIAM HOWLAND



● The Bakers' cushion closet, shown closed at top of the page and open here, is a good idea. Door is made of louvers to keep out driving rains, yet let in air to prevent mustiness.





CIRCLE TREAD OZITE CUSHION MAKES RUGS MORE RUGGED



CONTINUED FROM PRECEDING PAGE

enable Mrs. Baker to use it as a studio for her favorite hobby—painting flowers, driftwood from the beaches, and other typical Nassau "still life." With a studio couch, some comfortable chairs and a rattan rug, it is ideal for a studio, an office, or simply as a place to get away if things get too thick elsewhere.

In building the house where it is placed, there are some reasons that do not meet the eye at first glance. In Nassau, the prevailing winds are easterly—and in the summer and warmer months swing to southeast. The house is so placed and so arranged in the interior that, at any time they're wanted, jalousies and shutters can be opened and every bit of breeze used to advantage. It not only has the view of the water to the north, but a superb view to the south of the palm trees and stucco houses on the hills of Nassau behind Bay Street.

The tile floors throughout the house are not only cool, but easy to take care of. With an insulated roof, protection from the sun when wanted, and good ventilation, the interior is always comfortable. The bedrooms, each of which has its own bath, are small, but not so small that they haven't adequate cupboards for storage and adequate furniture fittings for both him and her.

Low-toned colors are used throughout the house. In the living room and adjacent loggia, both the walls and fabrics are of the same color, which is a soft celadon green. The only other color which might be considered in any way an accent is a glowing yellow. A similar cool green is used in the master bedroom, and in the guest room a bamboo paper with valances covered in the same paper and curtains of coral color.

The high walls at the east side of the house are there not only for appearance, but to give a bit of privacy when needed from the somewhat gregarious activities of the adjoining yacht club. They are so planned that they catch the sound, and yet add to the architectural effect from either side. And in these walls are gates which give easy access to the yacht club dock and its other conveniences.

ON THE opposite side of the house, between the entrance court and the road, is the garden. Not a pretty flower garden, but one where there are orange trees, lemon trees, grapefruit trees, as well



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The Crawford

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The Beacon Hill Collection

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CHICAGO REPRESENTATIVE
Flues & Orr, Inc., Merchandise Mart

as some exotic numbers such soursap, avocado, and "mam supporter." And in the cente the "banana patch" which is Baker's pride and joy. Here ar banana trees laid out in nice rows, which are both decor and useful. While Mr. Baker his sailboat and picks his bana Mrs. Baker can sunbathe on terrace or on the beach, or i in her "Henry VIII" studio. "Henry VIII"? Because the de spout, which is made of pew came from Henry VIII's shoo lodge in Sussex.

And, speaking of downspo the matter of water is importan a place like Nassau. On top this hill of rock, chiseled blasted under the south terrac a large square cistern. Every d of water which falls is collected the roof and led through pipe this cistern. For this reason, roofs are painted a pure white, the water can be used for drink or otherwise, as desired.

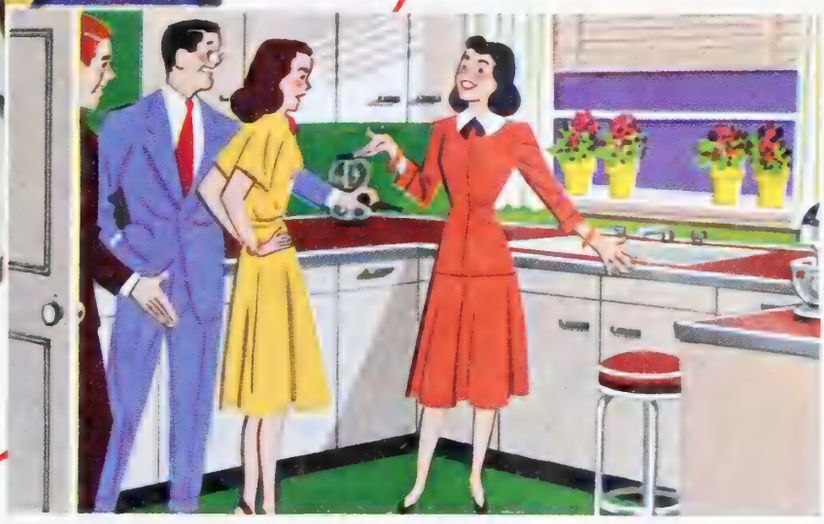
When Mr. Baker is in Nas he dislikes to talk about furnit but he must admit that he has abiding interest in fine furn ings, either modern or antic And so has Mrs. Baker, a wo of fastidious tastes. At home, t live in a conventional environm of a Greek revival home w Georgian furniture. So it is e natural to do some experime tion in their house in Nassau.

THE furniture in this house made especially by Mr. Bak company, Baker Furniture, Inc., part of an important new l which this company will soon o to the market. The basis of its sign is Chinese. Not the Chin pieces as usually known, but ea very simple Chinese forms wh are very similar to the modern f niture which is being designed a produced today.



"All around the Home"





Dad says Mother's always itchin'
To get the company in the kitchen;
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his is the end where Timmy sits
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ur fine Formica dinette table;
s plain to see he isn't able.





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LOOK FOR THIS SEAL on the genuine Formica-topped sinks and furniture at your store. Ask for Formica. Make it clear you know and want the best . . . genuine Formica . . . sometimes imitated in appearance but never equalled in long years of value-giving in your home.

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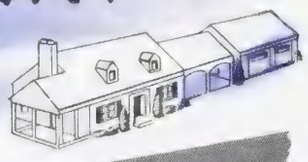
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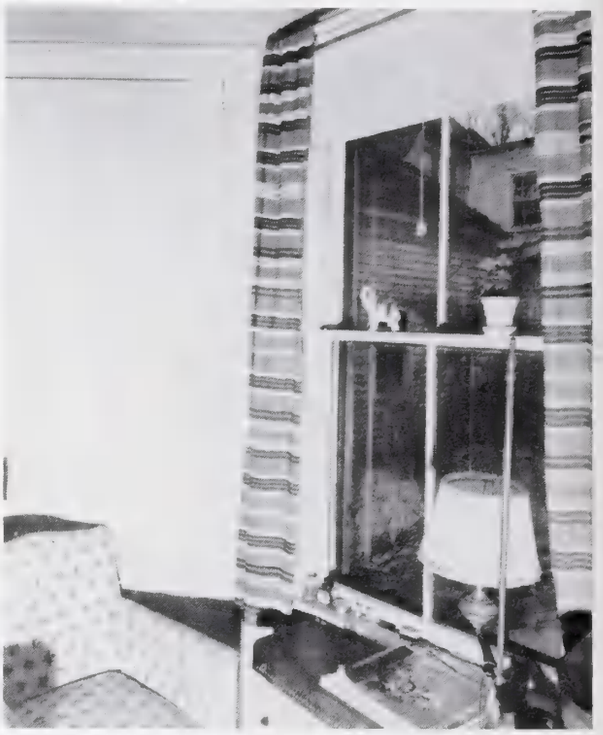
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THE LOG OF THE PRACTICAL GARDENER

CONTINUED FROM PAGE 313

mid-October), tuberous begonias (early July to end of September), bleedingheart (end of April to end of June), cushion chrysanthemum or azaleamum (end of July to hard frost), coreopsis (end of July to end of September).

Many annuals and bedding plants give well over two months of bloom. A few examples that I wouldn't be without are zinnia, marigold, petunia, wax begonia, and impatience.

Gardeners in the North should dig the last of their tender summer-flowering bulbs as soon as possible. It is well to dig bulbs of borderline tenderness, too. A case in point in the Northwest is zephyranthes or fairy lily, according to Carol Wieting. In his garden near Seattle, though it has been known to winter over here, he treats it like a tender bulb, digging it in late October or early November, drying it, and storing it in the basement for the winter. The exact time to dig tender bulbs depends, of course, on the freezing conditions in your own area.

In many parts of the country, deciduous shrubs can still be planted. William Lanier Hunt, of Chapel Hill, N. C., suggests setting out a few viburnums in full berry during November to act as an immediate invitation to birds. If the birds find your garden to their liking in early fall, chances are they will continue to frequent it all winter.

Other shrub chores this month are to tie up loose branches of roses, vines, and vinelike shrubs, such as Jasminum nudiflorum. *Also shake the dead leaves—a natural and healthy thing at this season—out of any arborvitaes in your garden.*

One important, but often neglected, way to improve a garden is to prune out or dig out excess plant material. A cluttered garden is much worse than a cluttered room, because the plant elements keep growing bigger from year to year. It may hurt your feelings to remove old specimens that have grown in your affection but have outgrown their locations. However, you'll find much satisfaction if you do this, and thus restore balance and spaciousness to your garden.

Don't be discouraged if a plant gives poor performance the first season. Some plants, like some people, take a long time to get adjusted. One of these is Japanese anemone. Several plants, set out in my garden the spring of 1947, offered feeble growth and a few buds that dried up without flowering. This season the plants were twice as large and several bloomed well. They apparently like their location after all!

If you garden in the camellia belt, by all means introduce some of the early flowering Sasanquas. William Lanier Hunt reports that more and more of them are being planted in his section of the Piedmont to flower in October, November, and December.

An early variety of *Camellia japonica*, Daikagura, also blooms for Mr. Hunt from late fall into the winter. Some seasons a few of its flowers open as early as September. These early flowering camellias will help fill the one flower-sparse gap in the southerner's season.



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In Canada the Hamilton Dryer is known as the Coffield-Hamilton Automatic Clothes Dryer, and distributed by Coffield Washer Co., Hamilton, Ont.

Hamilton Automatic CLOTHES DRYER

GAS AND ELECTRIC MODELS



PHOTOGRAPH BY FRITZ KAESER

● The lobby of the Hotel Jerome in Aspen, Colorado, is restored to the be-stenciled, red plush atmosphere of the '80s, when it had its first, silver-rich heyday. The ski crowd loves it.

Antimacassar on the Ski Slope

By Agnes Rothery

You can go to Aspen, Colorado, to ski in the winter or relax in the summer and have a rare old time 8,000 feet in the Colorado Rockies. But while you're at it, you can't help finding out what they mean when they say "Victorian."

For Aspen is not only a resort, but an extraordinary experiment in Victorian restoration. Here you don't just look at Victorian oddities, as you would at the hassocks and pier glasses you see in museums and decorators' shops. Hotels, houses, the theater, front yards, and gardens have been carefully revived to look as they did in the town's palmy days when prospectors were striking it rich in the nearby silver mines. So you actually *live* Victorian here in as authentic an atmosphere of the 1880's as it is possible to recreate in the 1940's.

To understand why such buildings were raised in Aspen in the first place—and why they fell into disrepair and are now coming into their second blooming, you should know something about the or of the town, its brief, spectac era of prosperity, its decline, present revival, and its future bitions.

In 1879 prospectors came to pen to establish claims on cer silver mines. They named this p by the Roaring Fork after golden aspen trees that shone al its valley and on its mountain si A community grew up, quieter more cultivated than most b towns, with schools and churc three theaters, and a power p to maintain the first electric st lighting in the state. There also a horse-drawn tramway.

Those prospectors built ho according to the architectural s of the day—the more gingerbr work outside and the greater cumulation of furniture inside, more authoritative the testimo to their owners' wealth and bility.

It is possible that the popula reached 15,000 before the town gan to decline due to the Sil

al Bill of 1893 and a drop in rice of silver from $1.30 to Banks closed in all the mining s of Colorado. Men were job- and Aspen was included in the wide depression. By 1893, its mercial life had ended, and by 1926 it was practically deserted.

Eight years later it occurred to some farsighted men that although Aspen's past prosperity had come from under the ground, its future prosperity might come from on

(*Continued on next page*)



● The Walter Paepckes have taken an early Aspen house right back to Victoria—flowered rugs, Belter chairs, tufted hassock, and all. They've spared the excess frills, but kept the flavor.



● Prosperous silver prospectors let themselves go with gingerbread, scrollwork, and turrets, so the town is a study in Victorian mansions. Mr. T. J. Sardy restored this one's glory.

WO PHOTOGRAPHS BY DOROTHY FIFIELD



PHOTOGRAPH BY PIX, INC.

● Parlor "A" in the Hotel Jerome, once known as the most splendid hotel on the western slope. Moderns who come to ski get acquainted with Victoriana in surroundings like this.

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ANTIMACASSAR ON THE SKI SLOPE

CONTINUED FROM PRECEDING PAGE



● Victorians were enchanted with marble mantlepieces, occasionally with aesthetically pleasing results. This one at the Paepckes' has a Regency air. All Victorian wasn't gimcrack.

top of it, and they set to work to make it a skiing center. That was the beginning of the de-haunting of this old ghost town.

The Aspen Company was formed in 1946. Since then it has cut ski trails, opened a ski school, and installed a chair lift with the greatest capacity and fastest speed of any chair lift in the world. Taking advantage of the cool and sunny summer climate and the magnificent natural setting, it furthermore planned a summer season, including opera and a repertory theater. The town became not only a drawing card for visitors during all twelve months, but the permanent home of a group of writers, artists, and architects.

The Aspen Company soon realized the possibility of developing more than a sports center or even an agreeable artist colony. The big, old houses with their fancy iron work and scroll work outside and their white marble mantles and crystal chandeliers inside retained a certain period flavor. The company decided to buy and restore enough of such buildings to perpetuate its Victorian aspect.

It purchased lots and property and took a fifty-year lease on the old Hotel Jerome. When this hotel was built in 1889, at the height of Aspen's silver boom, boasting electric lights and plumbing, it was acclaimed "the handsomest on the western slope." But it had its ups and down and lost much of its old-time atmosphere and pr tige. And so to bring it back some semblance of its former glo the Aspen Company enlisted services of Herbert Bayer, a signer and architect, who has tak up his permanent residence Aspen. He was assisted by M Bayer, Walter Frazier, a Chica architect, and Mr. and Mrs. Wal Paepcke, also formerly of Chica They salvaged pieces of old f niture, and had them done over a refinished in the workroom in t hotel basement. Old floors we torn up and relaid instead of bei replaced. Frazier picked up so old tiles, which once served in t

FOUR PHOTOGRAPHS BY DOROTHY FIFIE



● Houses of the '80s looked as thoug they'd been crocheted out of woo When you see them you understan why our modern devotion to plai unpatterned surfaces is a reaction t the clutter our ancestors splurged on

Brown Hotel in Denver, and school children spent the mer chipping off the old ce- Then the tiles were relaid Jerome.

renovated hotel was re- d in June, 1946, its lobby fur- l in carved Victorian pieces priately covered in deep red



ken in small quantities, with care- llection, Victorian can be charm- behemoth dresser with a gener- irror makes a serviceable dressing at the Paepckes'. Lights are elec- l gas globes on iron wall brackets.

, its magenta walls stenciled olive green and blue Vic- pattern. It is whole-hog rian, with the inevitable pier , marble-topped tables, and shioned chromos on its walls. e bedrooms, modern conveni- have been combined with Victorian décor of colorful and frilled draperies and bed- ds. Guest houses, under the management, are complete gingerbread scrollwork and enlivened by such names as son Girl," "Floradora," "Little e," "The Gay Nineties." A and buggy in summer and a and sleigh in winter carry the cottagers to the Jerome dining room or grill.

The more than half-a-century-old Wheeler Opera House is also receiving respectful attention. At its opening night in April, 1889, eight hundred people crowded its auditorium, flamboyantly decorated in gilt and velvet. The air, according to a newspaper account, "was filled with delicate odors . . . accounted for when it was learned that an enterprising Aspen druggist had perfumed the satin programs for the ladies." The restoration here isn't thoroughly completed, but in the meanwhile the theater is putting on shows, well attended by permanent residents, transient visitors, and new settlers.

Besides the hotels Prince Albert, Roaring Fork, and of course the Jerome, the Aspen Block of housekeeping apartments and the Opera House, the Aspen Company has also purchased about ten of the best residences and restored them

(*Continued on page 349*)



● Welcome is etched with typical Victorian flourish on the frosted glass panes of the Walter Paepckes' front doors. Iron urns burgeoning with flowers are a good idea for an entry in any era. House is called "Pioneer Park."



● Many pieces of what we call Victorian, like this high-back bed in the Paepckes' downstairs bedroom, were actually cleaned-up versions of the heavy, galleried Gothic of earlier days.



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"Well, Madam, there's only one way to find out."

Good Bedding is worth its weight in nembutal

One out of five of us has insomnia, so it's time to look our bedding respectfully in its tufts, see that it is in prime condition, and that it fits our needs for length, width, and firmness

By Doris Brian

The best bed in the world won't cure all forms of insomnia. But a poor bed which cramps you, or one which sags unresponsively or remains hard as a board, can waste that third of your life you devote to sleeping.

Most of us who sleep in bad beds don't know it. The quick response of physicians to a nationwide survey conducted by the Spring Air Company showed how important the medical profession considers sound sleep and the equipment which encourages it.

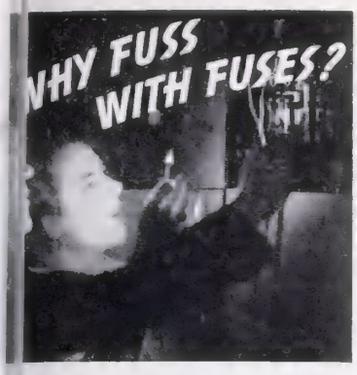
It seems that sleep comes in several qualities, and that six hours of Grade A sleep on the right bed is worth more than ten hours of pitched battle against the sags and bulges of unfriendly bedding.

To support you firmly yet yield to your turns, mattress, spring pillow should be buoyant eno to make you feel as if you are fl ing, resilient enough to bou back when poked. They should level—weight applied to one tion shouldn't pull the rest of surface down and hinder y healthful 20 to 45 turns a night

Check for Performance

Even if your bedding present fine, clean surface with tick tufts, and turners intact, give the following tests, especially i is more than five years old. G bedding, well treated, will las lot longer than that, but even best bedding isn't designed to, won't, last forever.

1. Feel boxsprings and mattres for lumps, sags, broken springs



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olerate the blown fuse nuisance any ? Why hunt fuses in the dark . . . or off in the midst of preparing a meal to he store for the new fuses you forgot to Why stumble down dark cellar stairs and in the old fuse-box wondering what to he Cutler-Hammer Multi-Breaker ends noyance forever. It is installed in the n or any other convenient place. And service goes off, all you do is reset a tiny at has snapped out of position. Nothing . . . nothing to replace! Service is re- in the twinkling of an eye . . . even by a The average new home can have this n and safe protection for less than $5.00 onal. Also easily installed in old homes. much will it cost *you?* are *all* the facts? Write for our free booklet lbye to Fuses." CUTLER-MER, Inc., *Pioneer Electrical Manufacturers,* 1398 l Ave., Milwaukee, Wis.



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2. Give boxsprings and mattresses the yardstick check: Place a yardstick across the head of the mattress or spring, and gradually push it down to the foot. If bedding touches stick at every point (except for tuft indentations, of course), it's okay; if bedding dips below the stick or pushes the stick up, it's out of gear. Bumps and sags which your naked eye misses will show up this way.

3. Look at your open springs. They're done for or need repairs if they have broken coils or leaning connections.

4. Check your pillows by supporting them over your outstretched arm. If they keep their shape, they're still headworthy; if they droop, they're dead ducks. Before cleaning or reticking pillows, make sure the feathers are in good shape. Pillows aren't heirlooms, and new ones may be a better investment.

Check for Size

No matter what its condition, bedding needs to be replaced if you're not comfortable in it because it's too short, too narrow, too soft, too hard.

1. Your bed should be at least eight inches wider than you are when you're comfortably sprawled. That means that the 39-inch single bed is a lot better for most of us than the 33- and 36-inch widths which are also standard. The usual double bed is only 54-inches wide, which gives each sleeper a scant 27 inches, so investigate the extra-wide doubles which are now standard stock in many shops.

2. Ideally, your bed should be at least six inches longer than you are. Our beds were standardized in the 1920's at 6 feet, 2 inches, but our males were not standardized at 5 feet, 8 inches. They keep growing longer with each generation. So an increasing number of men should have the extra-long beds which are part of the regular lines of several manufacturers and which almost any bedding house will make to order.

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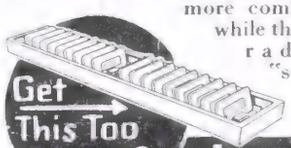
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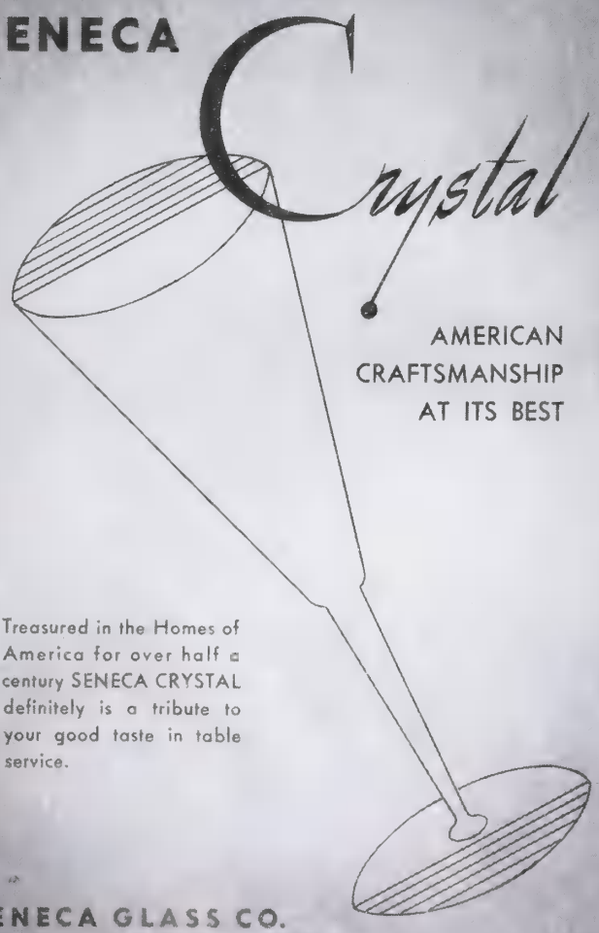
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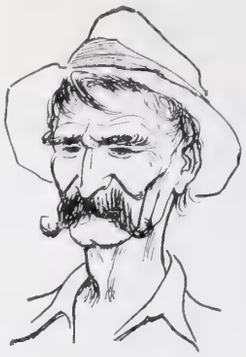
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MEET THE JOINT FAMILY

There are more joints in carpentry than on the Bowery, but it took rare diplomacy and tobacco to get Mr. Adams to present them

By W. W. Ward

IF Mr. Adams is a mere carpenter, then Rodin was a stone mason. Mr. Adams handles his wood chisel no less delicately on a mortise job than the sculptor in chipping The Thinker's pensive brow.

Occasionally, while my house was being built I would sit on an upturned nail keg and kibitz as an assortment of white lumber became sleek kitchen cabinets under his patient artistry. His slight, wiry figure moved slowly. His saw arm matched the moving rhythm of his jaws, set loosely under a stupendous tobacco-stained mustache of the Bathless Groggins type.

From time to time I attempted conversation. I was either "yupped" or "noped" or ignored.

Mr. Adams was making a drawer. Under his saw and chisel and mallet strange patterns grew on the ends of boards, almost weird shapes that fitted into each other like an expensive jigsaw puzzle. It was fascinating.

"What," I would ask him, "is that?"

"Joint," he would mutter. Later he'd fashion a row of little protrusions along the end of another board.

"What," I'd ask him, "is that?"

"Joint," he would mutter. And the delicate little fingers of wo would slip like a glove into equa delicate little apertures cut on t end of another board.

One day as I watched him, som thing seemed to be missing. It w like sudden quiet in a noisy roo a clock stopping in the dead night. His sawing was erratic. I dropped his mallet twice. I spoiled a piece of wood and kick it savagely into a corner.

Then I got it. His jaws were sti The rhythmic chomp was missin His work lacked measure. He w like an orchestra without a condu tor, a swing band without a rhyth section.

I filled my pipe slowly, light it, and saw to it that a wisp of fr grance was wafted in his directio His nose began to wiggle like bunny rabbit's. I blew a big rin at him.

He dropped his mallet agai then turned and faced me squarel

"Be that," he said, unaccustome as he was to speaking, "Old Qui ley's Fisherman's Mix?"

"It be—er—is," I told him. proffered my pouch. A horny thum and forefinger closed like an o prey's beak on a substanti amount of Old Quigley's whic disappeared under the mustache.

(*Continued on page* 352)

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GUIDING THE YOUNG CHILD TO MUSIC

CONTINUED FROM PAGE 250

own devices. They will often oppose their parents if they feel that their parents are trying to impose adult will on them or if they sense that it means a great deal to them. There is contrariness in the human animal and the desire for assertion at all costs. A child combines in his feeling for his parents love and spite, hero-worship and detraction. A child is both a twig you can bend and a branch that will grow in the opposite direction.

If music is presented as an important curriculum of culture, as something "that you must learn because it is good for you," you are likely to arouse the "Oh-yeah?" side of Tommy, and you are likely to have a well-planned revolution on your hands. On the other hand, if a child absorbs music, if music becomes a part of his life at a very early age, taking its natural place in the scheme of things, if music lives around him, if, in short, the atmosphere of the home is unselfconsciously musical, then the imitative side comes to the fore and the child will be guided to music without being aware of the guiding rod.

A home in which the parents are interested in music—make music, listen to it, talk about it—is the best influence. Provided, of course, that the child is allowed to aborb as much of it as he wants, not more. Force feeding of music is not healthful.

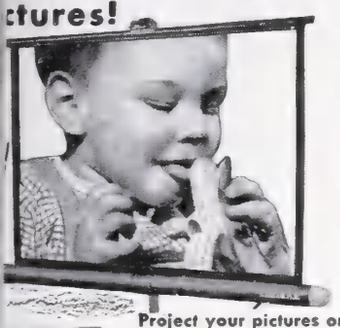
This is not to say that only musical parents have musical children. Only one thing is certain: Whether the home be musical or not, we ought to bring music to our children almost as soon as they begin to eat solid food and long before they take piano lessons or hear their first concert. How?

The first and most practical of all musical instruments for a child is the human voice. When the child is a mere infant, the mother should sing to him. Mothers have done this for ages. It is as natural to sing or hum or croon to a baby as it is to hug him.

Soon after, when the child has learned to talk, musical conversations should ensue. What are musical conversations? You take any little sentence, any phrase that interests the child, and set it to a melody, one of your own invention if you like. Then sing it to him and let him sing it after you. It is a musical game. Musical educators

(*Continued on next page*)

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CONTINUED FROM PRECEDING PAGE

call it a "sentence song" and advocate conversational singing.

The melodies that you invent or use can be anything you like and they should follow the sense of the words. If you are looking out of the window together and you are observing that "birds fly to the sky," the melody would naturally be an ascending one. If the sentence is "The snowflakes fall down," the music would descend. "Hickory, Dickory, Dock" would go up and then down. Children delight in these homemade songs, learn them by heart, and sing them over and over. That is the beginning of music.

When the child is about two, he begins to sing regular songs. At that age or soon after, children are able to carry a tune and keep in mind the words of a song, if the song isn't too long. You can now begin to teach regular songs to your child and you can encourage him to sing for himself. "Overcome your diffidence and natural timidity," as Mr. Gilbert says. You need not have a beautiful voice to sing. Even if your singing falls far short of Marian Anderson's, your child will enjoy it. Nor should you care much whether your child sings well or badly. What difference does it make? If your child has a good voice, that voice will come out in due time. If he hasn't he deserves to be guided to music anyway. Many children have turned away



from music because they heard their mothers say, "My little Mary can't carry a tune." People can be musical and get a great deal from music even if they cannot carry a tune very well.

The best songs for children are, of course, the folk songs with their simple and child-like melody. Some of the famous folk songs may be a little long or deal with subjects which the child cannot understand, though this isn't too serious. Children like words they cannot understand. They like mystifying and perplexing matters as they like fairy tales. The best of these songs for your purpose are "action songs," where something definite happens, where a definite story is told—preferably, I suspect, a lent story. Mother Goose is so ular because Jack and Jill down the hill, a wondrous man scratches out both his e and the old woman spanks all children soundly. Children, the tle dears, are bloodthirsty c tures. The violence they meet fiction gives them assurance their own life, just as naive pe want to exorcise ghosts.

A song is particularly serv able when it is rhythmic. The lends itself to marching, danc and other movement. No c wants to sit still. Rhythm is much a part of a child's mus instinct as melody is, and m ment—graceful or not—is the pression of rhythm.

When you sing to your c and encourage him to sing w you, you don't need the suppor a musical instrument. But if have a piano and can play a lit sessions at the piano are, of cou preferable.

One other thing you ought know: An investigation conduc by Columbia University shows t children's voices are pitched lo than we suppose. Do not go too high, deceived by the sh pipings of Mary's tiny voice.

Here is a list of songs suita for very young children. This is used by Marion Flagg, w taught music at the Horace Ma School in New York City and considered an authority on the m sical education of children.

Snowflakes and Winter Winds
Alphabet Song
Twinkle, Twinkle Little Star—w four traditional stanzas
I Saw a Ship A-Sailing—Engl folk song
The Sandman
Susie, Little Susie—folk song fr the opera *Hansel and Gre*
Wee Man in the Wood (The R dle)—folk song from the ope *Hansel and Gretel*
The Bluebird
Who Has Seen the Wind?
The Old Gray Goose
What'll We Do with the Baby?
The Little Elf
Lightly Row
A Song of Thanks
Rockabye Baby on the Tree T



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ANTIMACASSAR ON THE SKI SLOPE

CONTINUED FROM PAGE 343

to Victorian or semi-Victorian semblance.

But if you decide to visit this Colorado town so high in the Rockies and so bright in summer or winter sunshine, you may find that some of the old houses purchased and restored by private individuals will give you an even more graphic idea of the Victorian period as it existed in our Middle West. And whether you like Victorian or not, whether you consider it gay and amusing or just plain stuffy, it's not a bad idea to become acquainted with it. It will certainly show you how life was lived in the not too far away past and put the present into focus for you. And it may give you ideas to borrow or modify for your own special way of living.

THE Victorian idea was that a house, inside and out, should be as elaborate and as profusely decorated as the owner could possibly afford. The rooms were large and high ceilinged, the furniture wood dark and tortuously carved, the upholstery in rich materials and jewel colors. The wall-to-wall carpets and the rugs were figured; wallpapers were figured; the brocade over-curtains were figured. The favored colors were purples, mauve, lilac, lavender, pink, baby blue, brown, and dark green. Over the white or black marble mantel was draped a lambrequin, usually edged with ball fringe sweeping to the floor. Doorways were curtained in brown or red portières, draped and tied back so that they fell in heavy folds and loops. Every parlor had its crystal chandelier, its immense pier glass, its marble-topped table, and its what-not crowded with treasures, curiosities, and mementoes, from silver souvenir spoons to abalone shells and dried starfish. The chairs and sofas and hassocks were puffed, tufted, stuffed, and fringed, and the furniture in the dining room was so ornate and massive that it required a supreme effort to budge it and a day's work to dust it.

Pioneer Park, the home of Mr. and Mrs. Walter Paepcke in Aspen, is neither a museum nor a mansion, but an admirable example of a lived-in and livable Victorian home which may give you ideas to incorporate in your own.

The red brick house, trimmed

(Continued on next page)

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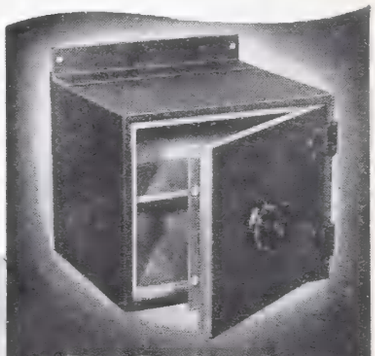
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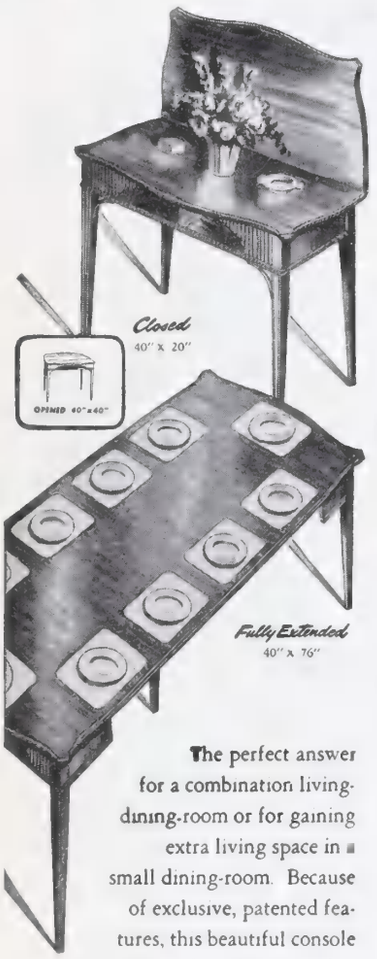
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CONTINUED FROM PRECEDING PAGE

with white, was built in 1888. It is shaded by tall cottonwood trees and surrounded by a lawn with flower beds, lilac bushes, and a row of apple trees against the back fence. On each side of the door are two cast iron urns, painted white and filled with seasonal plants and flowers. Over the doorway is the name Pioneer Park, and on each of the frosted glass panels of the double doors is stenciled "Welcome," surrounded by scrolls and flowers.

WITH this appropriate introduction you are ushered into an almost square downstairs sitting room, with three windows across the front. The wallpaper is of the once-popular, oversize design of pale olive green scrolls and bouquets of pink and blue flowers with green leaves. The rug is pale gray. The couch is covered in light green chenille, the hand-carved, natural finished walnut chairs in dark green, fine-grained corduroy, thus picking up the light and dark greens of the wallpaper. In front of one window, hung with long, figured white lace curtains, is a chess table and two chairs of lacquer papier maché, the chess board itself of inlaid mother-of-pearl. On a chest of drawers, hand-carved and in natural finish and topped with white marble, is a white marble bust.

From the sitting room you enter a downstairs bedroom. This has blue-gray walls, a pale gray rug, a heavy, hand-carved natural walnut bed with a high headboard. The marble-topped dresser is also hand-carved walnut and decorated with an old milk glass dresser set. On either side are iron wall fixtures carrying lamps with opaque white glass shades. On a corner table the bisque figure of a boy supports a white lamp globe. Beside the dressing table is a hand-carved natural walnut chair, covered in champagne velvet with a dressing table stool to match.

The keynote of the living room is the elaborately carved white marble mantel bearing in the center a *sous verre*—a vase with wax flowers under glass—and at each end a pale green opaline vase. Two red and white crystal chandeliers hang from the ceiling. The rugs are multi-colored and boldly patterned. On one side of the fireplace is a velvet and beaded footstool and on the other is a horsehair arm chair. All the woodwork in the room, and all the furniture have simply been rubbed down and waxed. In the old days this w have been given a hard, daz polish.

In the dining room the r table, the matching chairs horsehair seats, and the b front china cupboard are als natural carved walnut. A mounted on a stand is of ele papier maché, much beloved by ancestors.

Upstairs in one of the bedro the high-backed ornate beds and its companion chest are h painted and hand-grained in a c bination of light and dark to On the chest is a brass lamp an opaque shade and some torian *objets d'art*. Three old pr in traditional carved frames soulful St. Bernard dog and young ladies, titled "Spring" "Autumn"—hang on the wall.

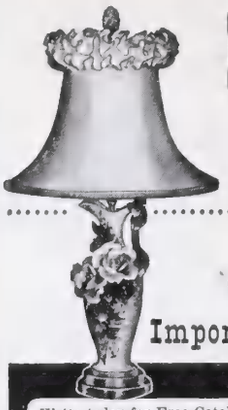
From this tour through Paepcke house, you may dec that the Victorian period had s pleasant qualities which, if h dled with discretion, might adapted to your own modern ho and give it some of the warm that is too often lacking in streamlined surroundings.

BESIDES the houses owned a restored by the Aspen Compa and by private individuals w caught the enthusiasm at the ginning of the general restorati newcomers are having fun buyi and redecorating houses.

Sweet peas and lilacs do p ticularly well in this climate a give new gardens an old-fashion air. From the nearby ghost to of Marble, white marble may had for the hauling and, wh used for terracing or interior tri gives a Victorian accent. The n tive red stone, which is used many of the public buildings also suitable for walks and terrace

What Colonial is to the Eas Victorian is to this part of th West. Both of them illustrate th taste and traditions of precedin generations and therefore, apa from whatever aesthetic merit the may have, they possess a sent mental value which increases wit the passing of time. This nostalgi feeling, when lightly recaptured an





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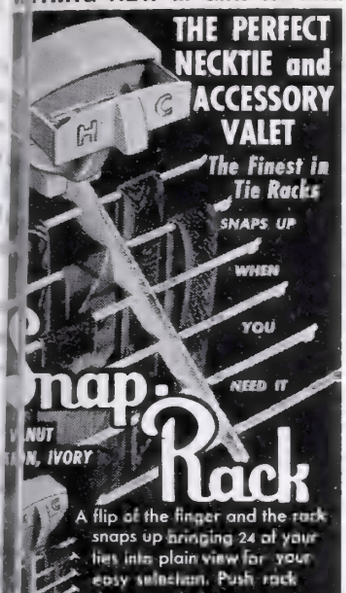
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combined with the décor of other periods, may be delightful. Easy does it, of course.

For instance, such an adaptation might start in almost any room that has a black or white marble mantel if you set a bouquet of wax flowers under a glass bell at either end. One or two genuine Victorian pieces picked up in a second-hand store and painted white or pastel can make a pretty gay contribution to a sitting room or bedroom. Instead of the traditional horsehair upholstery, try flowered chintz, a plaid, velvet, or a modern textured fabric.

Instead of a curlicued whatnot jammed with knickknacks, a shadow box with glass shelves could hold a few valuable or whimsical trifles. One chair upholstered in a bright jewel tone—green or blue or gold—will recall the Victorian touch. And a large pier glass, filling most of the space between two windows, will not only give a room a Victorian flavor but will also increase its apparent size.

An old black walnut table with a marble top, its fat legs rubbed to the natural wood and cut down, makes an admirable and practical coffee table.

AS YOU study the restored houses in Aspen, there will occur to you many refreshing modifications of a period which has in these modern days been more laughed at than admired. But somehow it manages to survive and to enjoy recurrent popularity—possibly because it suggests that era of opulence and solidity and comfortable living when people were as well upholstered as the furniture and the dining table groaned with food.

When you go to Aspen you may stay at any of the three hotels or in one of the guest houses. But don't go without having your reservations in hand, for Aspen is pretty well off the beaten track and you'd be fairly stranded if they couldn't take you in.

To get to Aspen head for Denver. From Denver you take a day's trip by railroad to Glenwood Springs, Colorado, and from here you travel the 41 miles to Aspen by bus. As you can see, this is a project for your travel agent to work on—but one worth every bit of planning you put into it.



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THE JOINT FAMILY

CONTINUED FROM PAGE 346

The saw took up the rhythm, the mallet descended firmly on the chisel head. Another fascinating pattern began to grow on the end of a smooth board.

"Never saw nobuddy else ever use Quigley's," he told me.

"My grandad taught me to smoke it," I told him happily. "Never touch anything else."

"Got the right bite to it," he agreed, and squinted at the queer set of ridges he'd created on the board end. I took a deep breath.

"What," I asked him, "is that?"

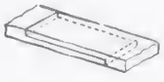
Mr. Adams laid down his saw. He dragged another nail keg from the corner, tipped it, and sat down beside me.

"It be a joint," he told me solemnly. He reached up into his battered gray hat and pulled out a stub of a pencil. From the floor he lifted a section of a clean one-by-six, about two feet long. I took my pouch of Old Quigley's Fisherman's Mix and laid it on the floor between us. He eyed it affectionately.

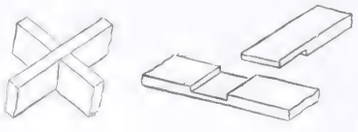
"There be joints," began Mr. Adams, "and there be joints." The short pencil was poised knowingly over the smooth grain of the wood.

"Joints," he went on, "be like families. There be all kinds of joints, but they belong to one family or another. Or a joint might be a com-bin-a-tion." He said it like four separate words. "It might have part of one family, part of another. But you kin spot 'em. Like you kin look at a little girl and tell who she be by her red hair from her maw and her daddy's crooked nose."

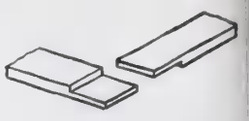
"Easiest joints be the lap joint." The pencil began to move laboriously, over the wood.



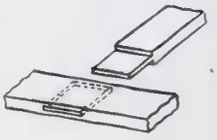
"That there's the half-lap joint. Daddy of the family. Use it to jine two pieces of wood goin' in the same direction.



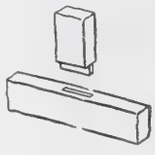
This left 'un be the cross-lap, the right 'n the middle-lap. Use 'em for two pieces of wood crossin' each other. Like screen braces or trellises or mebbe a kite f This'n here's the end-lap joi



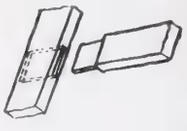
Use it on corners, like a s frame. Easy to make. Then w the mortise tenon family. hard to spot 'em. Jist reme that a mortise is a hole and a somethin' cut out to fit that like a prong. They're ritzier the lap-joint bunch and mingle with 'em none. There's of 'em. This'n here's a through tise tenon.



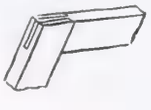
See? The prong goes through hole, or mortise. Nice joint. U when you want to make sc bracin' real fancy, or run one p of wood agin' another without pin'. Another is the stub mo tenon." He made a very car sketch.



Stubby. Don't go clean through wood like the first 'un. Use it the other, when you don't want end to show through the other si Same idea we use in the bl mortise tenon. Here.



Don't show either. Blind. Use t on end joints. Screens, chai tables, drawers. Makes a snug Course, if you don't care if t joint shows, like maybe screen window ends that you can't see a how, you use this 'un.



That's the open mortise tenon. Y kin glue it or nail it, makes difference.

"Lots of joints," he went o "don't belong to no family. Bac elors, sort of. They kin be us



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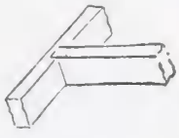
alone, or onc't in a while you see 'em with a relative. Like the butt joints here.



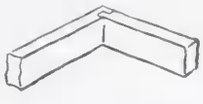
Simple, no frills, no airs. Got an easy job to do and just goes ahead and does it. Like window boxes fer flowers or anywhere two pieces of wood comes together and you just want to nail 'em so they hold. Use 'em all over buildin' a house. Never see him with any of the high-toned members of the family, but they all steal their main idea from him. Then there's the rabbet joint. A rabbet is easy—goes like this.



A rabbet joint you just fit the end of another board into the rabbet and they make the corner. Then comes the dado. The dado is a sort of a close relative of a mortise, except it ain't a hole, exactly. Sort of a trough, chopped out. Kind of a mortise's uncle.



There it is. That's a dado joint. You see 'em in drawers where you partition off sections. You just cut a dado and slide a plain piece in. Now what's this 'un?"



I studied it. On this I wanted to make good.

"One's a dado." I said proudly. He slapped me on the knee. It hurt.

"Yessir. That's a dado and rabbet joint. See the rabbet now?" I nodded. He was pleased.

"Then there's the miter joint. Next to the butt joint, he's the easiest. Bachelor, too.



Him you'll find at the corners of moldings and baseboards. Use a regular miter box or special angle saw to cut him in, so's to get the same angles on both pieces. Mighty handy fellow to know."

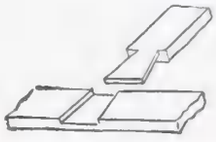
He stopped and looked down at my tobacco pouch.

"Mind?" he said politely.

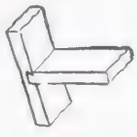
"Not at all." I assured him.

"Got the right bite to it," he told me. Three pipefuls, at least, disappeared under the fringe. I waited patiently while he manipulated it.

"Now," he went on, "we come to the a-rist-o-crat. The dovetail. He's the fancy britches of the whole joint family. Looks like this.



That's the lap dovetail. Jist like the middle lap joint, only cut fancier. Besides, it won't pull out. The flare won't let it. Mighty handy where you don't want a crosspiece to wiggle none. Now, see this one?



Recognize it? See the trough?"

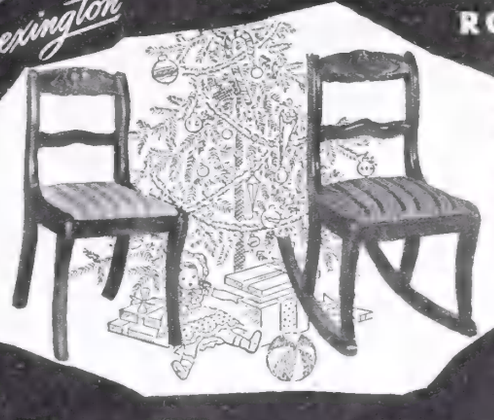
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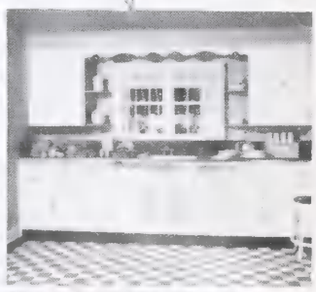
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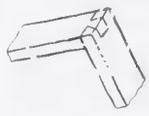
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"A dado something," I announced.

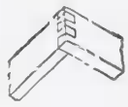
"Cut fancy, too," he coached.

"Dovetail dado?" I asked timidly. Again my knee smarted from the force of another complimentary blow.

"Catch on quick, you do. Always tell a man by his tobaccy. Now here's where we can get a little more hi-falutin.



That's a through multiple dovetail. So when you see this next one you can spot it.

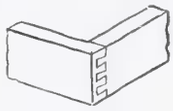


That's a through multiple dovetail. Use 'em mostly in makin' drawers. Spread a little hot glue in there and you got you a drawer that won't wiggle or twist. Now jist take that last one and suppose you don't want the ends to show through. What would you do?"

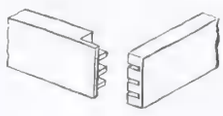
"— blind?" I offered.

I moved my knee too late and took a glancing blow.

"Right," said Mr. Adams. "Like this."



"Only half of it's covered, so we call that the half-blind dovetail. Now if we wanted to go all out on fanciness and make a real pretty drawer, we could do the same thing with both ends. Get us a stopped lap dovetail like this."



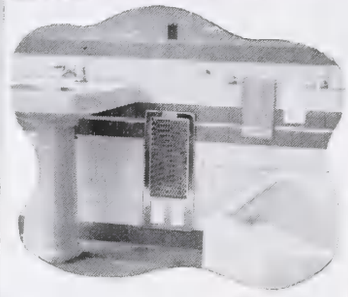
Here the pencil broke. It was just as well. My mind was whirling with board ends joined together in all manner of fantastic ways. My knee was sore. Besides, the light from the bare kitchen window was slowly fading and the house was not yet to the point where the electrician had completed his job. But I picked up the pencilled board to take with me. Before I left, I offered my pou again to Mr. Adams. He paus in collecting his tools.

"Jist one more," he said. carried it like a squirrel carr acorns. He peered at me.

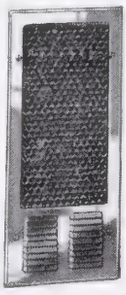
"Ain't many men rich enough build a house that smokes Quigley's Fisherman's Mix."

I just laughed. I didn't tell h that when you build a house the days you just can't afford go tobacco.

SCENE:
Bright and Early . . . Any Winter Morning



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PANTRY SHELF NEWS

CONTINUED FROM PAGE 291

ted tea which the Chinese call "rly Spring" because its leaves gathered young when the season is new. Each of the three teas packaged in tole cigarette boxes the three orange-and-gold containers are handsomely boxed, tied with a tasseled cord.

The Ming Tea Total costs about $ the Ming Ten-Tea Party $1.25, and the Ming Tea Triplet, $2.25 (plus postage). They're available from Abraham & Straus, Brooklyn, N. Y.

You can become a curry expert in one easy lesson when you have an ace in the hole like Vera Sanville's West Indian Curry Sauce. This thick, zesty sauce contains every last thing you need except the meat, seafood, eggs, or rice that you want to mix with it. It's a handy pantry-shelf ally to have on hand to whip up a tasty curried dish for a quick lunch or dinner. The Sanville family recipe for this exotic sauce hails from British West Indies. It's quite different in flavor from the East Indian curries. The sauce is rich in oil, in which onions, parsley, and celery it contains are fried. Into the mixture goes a quantity of tomatoes, then curry powder, and the other savory seasonings that give it its pungent flavor. The sauce is then cooked for hours on end until it's down to a savory, concentrated, reddish-brown blend. To use it, you simply thin the thick mixture with one-third as much water, add the shrimp, lobster, turkey, chicken, veal, hard-boiled eggs or whatever, simmer the whole for about 15 minutes and it's done.

In these days of high meat costs, you'll find the Sanville sauce an artful way to stretch meat or use left-overs. You'll like it, too, to spread on chops before they go under the broiler, to spice up mayonnaise or cream cheese for sandwich fillings or salads.

A jar of the Vera Sanville sauce serves four to six people depending on how much bulk you add to it and how much gravy you like. Add some fluffy steamed rice, a green salad, and you have a delicious meal ready in no time flat. The sauce costs about $1.50 a jar (plus postage) at Vendôme, 415 Madison Avenue, New York, N. Y.

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GREEN IS A COLOR

CONTINUED FROM PAGE 279

a failure by avoiding things that will not flourish under the conditions she has to offer. From the list of plants she knows are possible she can select and reject with the designer's discrimination.

She will have a talent for forcing bulbs to give her a bit of spring in February and March, and she can arrange fascinating combinations of growing plants in low bowls and trays to enjoy for weeks during the bleakest season. If she is a wildflower enthusiast she can pot up some of her favorites in the fall and keep them in the coldframe to be brought into the house later on. Bloodroot and foam flower (*Tiarella cordifolia*) slipped into a shallow copper pan with a few forced crocuses or grape-hyacinths would give anyone a lift on a dull winter day.

The arranger who knows only a little about plants and who wants to know more can check in a book on house plants or ask the advice of some seasoned house plant grower in her neighborhood or garden club. Then she can use her own judgment to select from the list the plants she really wants.

For example, if her house is ultra modern and her rooms hot and dry, cacti and succulents might be recommended. But this needn't mean that she must have a motley collection of ridiculous little spiny lumpy things in tom-thumb pots. She could use succulents as they are used in California courtyards in bold groups of various sizes and varieties, for texture, pattern and drama.

She couldn't, of course, use the enormous tubs of echeveria, agave, and aloes one sees there but she could duplicate the impression in a smaller scale by using a few medium-size echeverias and a crassula or two for mass and height to set off the quite easily grown kalanchoes, possibly a crown-of-thorns, or a euphorbia and any small succulents. A visit to a grower who specializes in succulents will be rewarding, as the arranger can find a fascinating variety of forms and colors to make an effective collection for your indoor garden.

A modern house also takes kindly to exotic plants like veltheimia, gloriosa lilies, billbergia and other bromeliads, anthuriums,



and amaryllis, if the conditions are right for them. Among green plants for a modern setting there is nothing more handsome than birdsnest fern or the even more decorative staghorn fern.

For a window which, on the other hand, is decorated with frilly white curtains or quaint chintz, the arranger will want a group of primroses, geraniums, ivies, or perhaps a collection of herbs. "Suitability to setting" is as important in the choice of house plants as in a flower arrangement.

The arranger who has no luck with plants, or no time to give them eternal vigilance, must do



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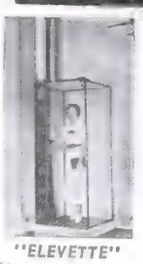
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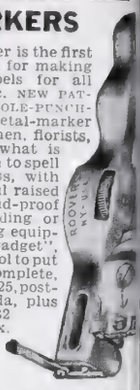

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he can to supply that ur- needed touch of November n some other way. And she e equal to the occasion, it will require a little in- .

e is the faithful grape ivy, lmost) fool-proof philoden- which will grow either in water, and, for diversion, azing sweet potato vine. Or is the very distinguished evergreen. The arranger e to it that the containers or any of these familiar s are becoming to them in l color, and she will depend deal upon the container's ial charm to give added in-

ng as it is possible to find g green in the garden she ake an arrangement of it, ted with stones, moss, or tion. The decorative foli- coralbells may linger long ost in a protected corner. may be a few pansies or jump-ups. There are often green hollyhock leaves, en herbs, sprays of cotone- or quaint rosettes of hen- kens. Any of these might green cluster to accent a nches of *Euonymus alatus* other bare twigs with in- f line and texture. Even a ontribution of green is wel- and can be enjoyed at close The evergreens themselves autiful for November ar- ents — not indiscriminate of evergreen but carefully selected branches, as important indoors as a big scraggly pine is in the November landscape.

The arranger will be able to make the most of whatever foliage material is available at the florist's, too, because of her training in design. Southern magnolia leaves, lemon foliage, even the ubiquitous huckleberry are hackneyed only because they have been used so often without any thought of arrangement to bring out their special beauty of line and color.

When the florist "throws in" a few sprays of asparagus fern with an order of carnations, the recipient usually throws out the greenery. The association of carnations and asparagus fern is not a happy one. But the arranger will see the fern's value and use it in a separate green arrangement, combined, perhaps, with other ferns, gleaned judiciously from among her house plants.

The arranger is at her best in dealing with the occasional bit of green that no one else would think of putting to use. One day the carrots may arrive from the market with unusually handsome tops that are too lovely to throw away. So do not let it surprise you to discover their fern-like foliage emerging from an old ginger jar on the hall table. Or, the topknot of a fresh pineapple may be so beautiful that the arranger inserts it in an old sugar bowl.

So important is green in the November picture!

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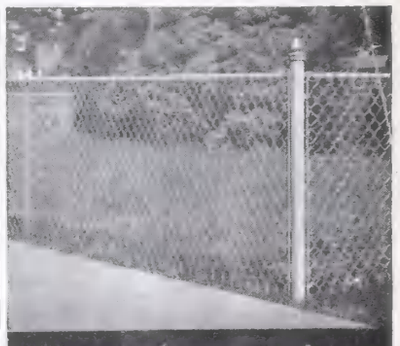
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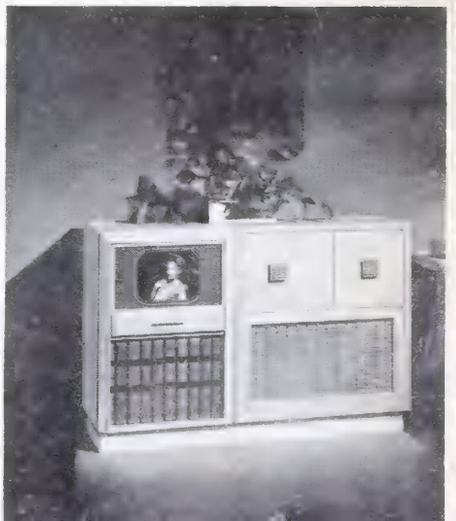
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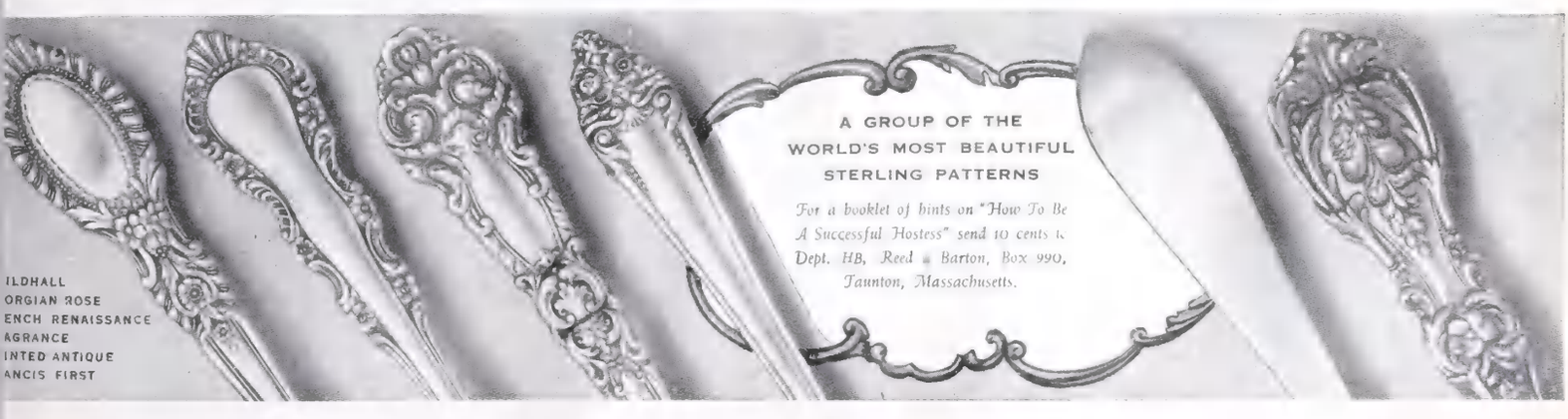
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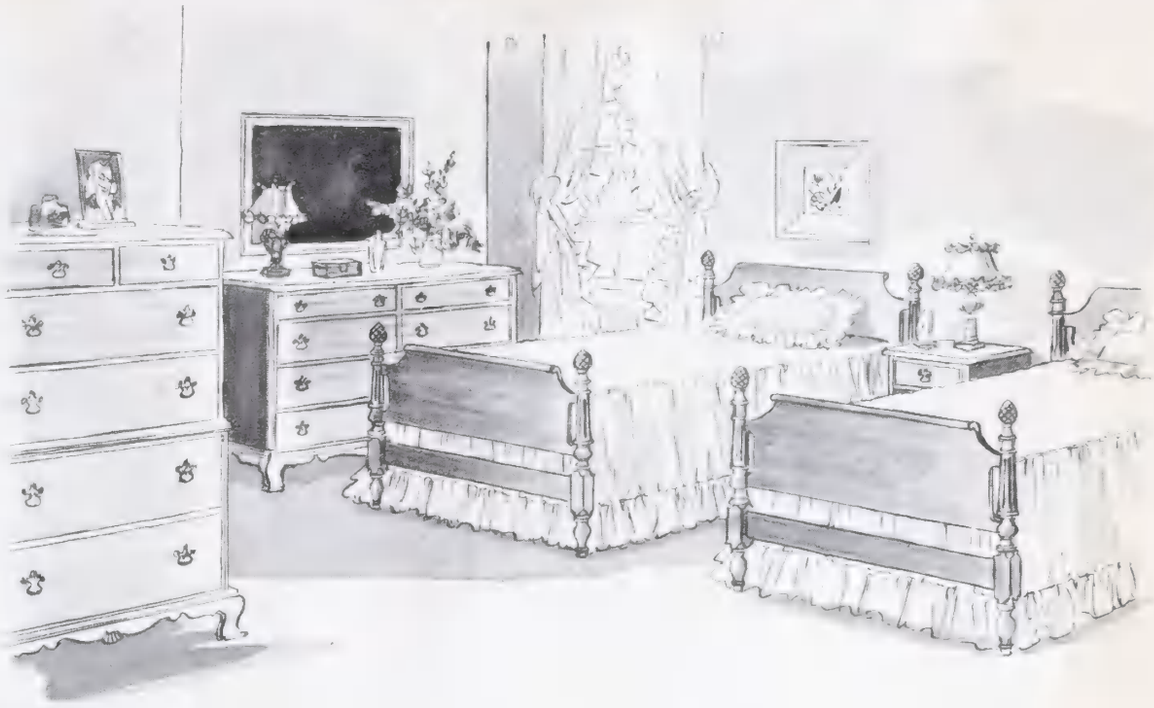


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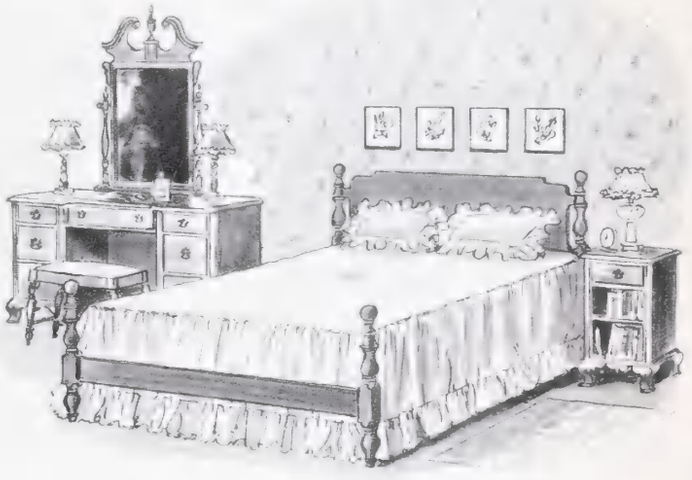


The Kling Olde Towne Group in a Master Bedroom.

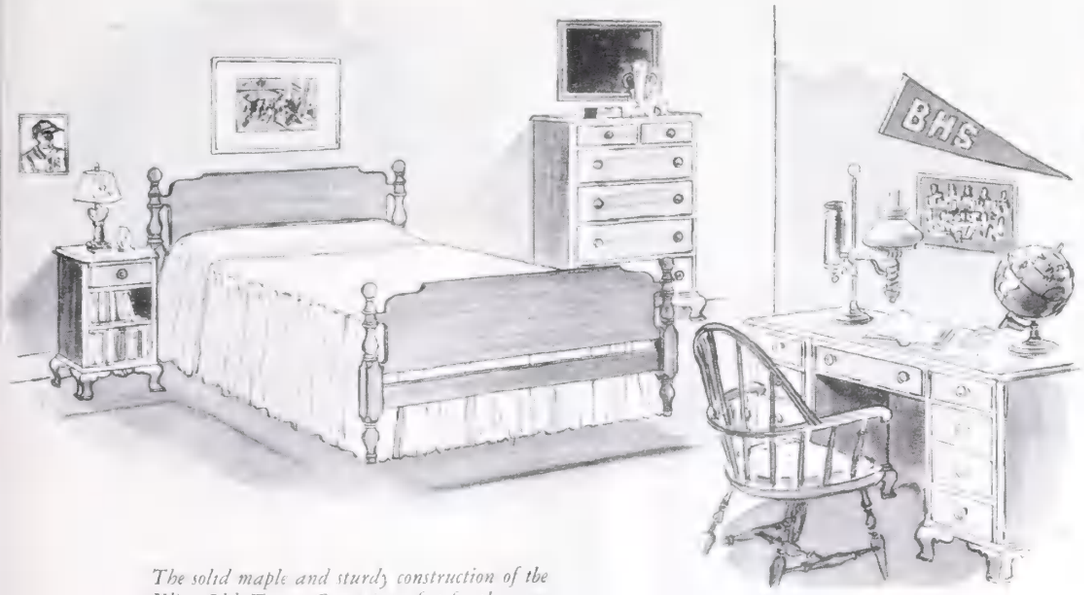
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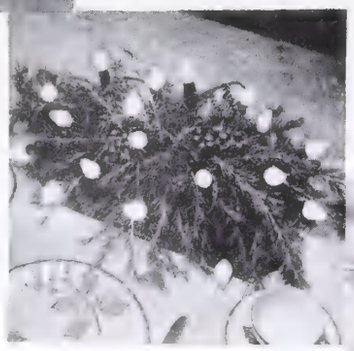
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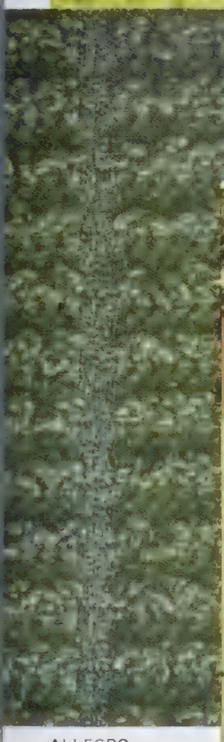
UNITED STATES RUBBER COMPANY
ROCKEFELLER CENTER, NEW YORK CITY



CHANTILLY

How to get ADDED DISTINCTION, BEAUTY and LONG WEAR for your money!

Judge the furniture you buy by the fabric that covers it! When you choose Goodall fabrics on furniture you know you are buying beauty that will keep its loveliness through years of constant use! And now Goodall offers new textures, new colors, new effects to make today's furniture better than ever. Goodall Fabrics are *Blended-for-Performance* to resist soil and sun . . . to clean with ease . . . to pay for themselves in added years of wear. Ask for Goodall Fabrics on furniture at your favorite store.



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CLAREMONT

Goodall GUARANTEE

"We will make good at any time any claim of anyone who finds ... for legitimate complaint ... Moths or any other insects damaging this Goodall Upholstery."

GOODALL FABRICS, INC.

Lovely to live with! Goodall furniture fabrics are color-styled by Dorothy Liebes, "America's First Lady of Textiles." They correlate perfectly with lovely Goodall drapery fabrics, casements and Seamloc carpeting.

Here's Your Guarantee... Be sure the furniture you buy has this guarantee tag attached. It is your permanent record of Goodall's *Blended-for-Performance* quality and your guarantee against moth damage at *any* time.



GROSPOINT

Goodall Fabrics INC.

Subsidiary of Goodall-Sanford, Inc.

THE FINEST NAME IN FABRICS

© 1948 by Goodall-Sanford, Inc. Sole Makers of World-Famous PALM BEACH* Cloth and Suits *Registered Trade Mark

GOODALL FABRICS, Inc. NEW YORK • BOSTON • CHICAGO • DETROIT • SAN FRANCISCO • LOS ANGELES

Read what users say about

GENERAL ELECTRIC AUTOMATIC BLANKETS

ese are typical comments, unsolic d, from some of the *half a million esent-day users* . . .

bought a General Electric Blanket t Christmas for my husband, and he ed it so very much he surprised me buying one for me. We really do love m and have recently ordered two r for our two sons!" Mrs. F. N., Ill.

would like to tell the world about comfort and pleasure of sleeping der a G-E Automatic Blanket. It es the bite out of old man winter. d keeps the bed warm and cozy, re-dless of the temperature. We would part with ours for any considera-n." H. W., Texas

received one of your Automatic nkets as a Christmas present, and enjoying it immensely." Mrs. E. B., ss.

purchased a G-E Blanket about a nth ago, and am enjoying it every ht. I wonder, now, how we ever got ng without one, especially in this nate." B. M., Minn.

y son gave me a blanket for Christ-s, and it is fine! I sleep at the same rm temperature all the time, right ough zero weather." Mrs. D. C., N.C.

y uncle, 75, purchased an Automatic nket recently. He says his only re- is that he did not have one years . My son has also tried the blanket is bedroom—a cold room—and was e comfortable. No praise I could r would be too much for the G-E nket!" Mrs. W. S., Virginia

y husband made me a gift of a Gen- Electric Blanket, and it is wonder- I used to dread the winter, but not . My blanket has taken care of t." Mrs. E. W., Conn.

e have one G-E Blanket, and want ther one. They are grand." Mrs. C., Okla.



Say "Merry Christmas" twice with General Electric's famous Two-control Automatic Blanket! Perfect for couples who like different degrees of sleeping warmth. Two controls, one for each half of the blanket, work indepen Husband selects *his* favorite sleeping temperature selects *hers*. Both are cozy under *one* light cover!

Gift idea that'll get "thank-yous" all year lon



Keeps you as warm as Santa Claus's heart—this small, compact Bedside Control! Simply set it for the degree of coziness you like. Your bed is *prewarmed*, corner to corner. *Automatically stays* that way through all normal changes in room temperature.

General Electric's

AUTOMATIC SLEEPING COMFOR



No mounds of covers to tussle with! ONE Automatic Blanket—about 5 pounds—takes the place of THREE ordinary blankets—about 15 pounds. Saves storage space. Cuts laundry bills. Certified Washable by the American Institute of Laundering.



Sizes, shades for all! Rose, cedar, green, blue. O Two-control models. Twin- or full-bed size. (*Operatir less than 2¢ a night, at national average rates.*) Sold partment, furniture stores, electric utility companie retailers'. General Electric Company, Bridgeport 2,

Made to rigid General Electric safety standards—and approved by Underwriters' Laboratories, Inc.

GENERAL ELECTRIC

Kensington



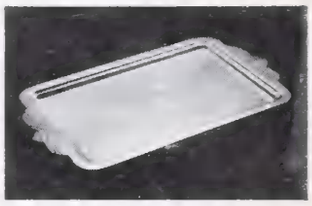
Spacious Clipper Ship Tray, 14½" x 22½" 14.75
with board and dividers to make it a buffet server 18.50

Especially nice for gifts—

BECAUSE IT'S LOVELY . . .
ECAUSE IT KEEPS ITS DISTINCTIVE LUSTRE INDEFINITELY . . .
BECAUSE IT'S SO EASY TO KEEP BEAUTIFUL . . .
BECAUSE IT'S DESIGNED TO BE USED AND ADMIRED . . .



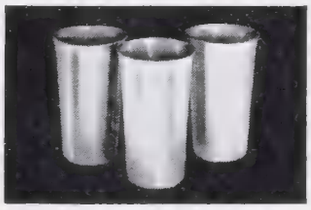
Decorative Kingston Flower Vase, 6¼" tall, 7.50.



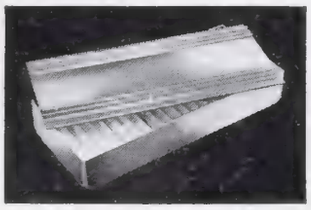
Distinctive Chelsea Serving Tray, 11¾" x 20½"—12.50; 10½" x 18"—8.50.



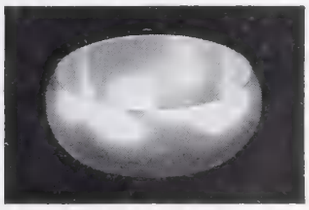
enerously proportioned over Bread Tray, 13¼" x ⅛", 5.00.



Man-size Coldchester Tumbler, 5¼" tall, 14-oz. capacity, 3.50 each.



Manor Cigarette Box, 7⅜" long, holds 3 packs, 9.50.



Ming Bowl, 7" diam.; for flowers, nuts or candies, 5.25.



Gently-flared Savoy Round Tray, 12¼" diam., 5.75.



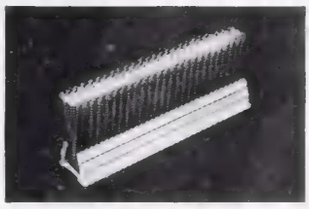
lassically simple, 2-qt. Mayir Pitcher, 8⅛" tall, 12.50.



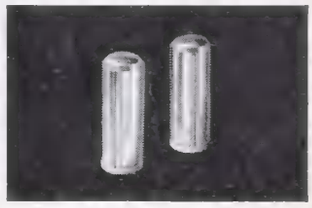
Versatile Clifton Small Oval Tray, 11¼" long, 4.75.



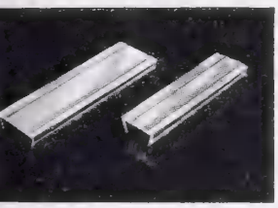
Exquisite 7¼" x 10" Winchester Double Serving Dish, may be used as two dishes, 17.50.



Rainbow Matchmaster, 6⅛" long, 1.75. Extra refills, .45 each.



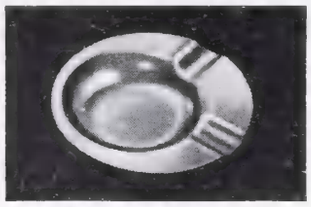
Raleigh Salt and Pepper Shakers, 2¾" high, 5.00 pair.



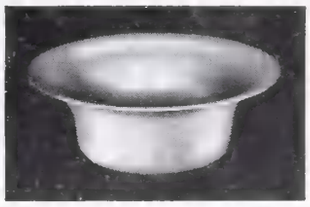
andsome Hatmaster Hat rush, 5½" long; 2.00. Clothaster Clothes Brush, 6½" ng, 3.00.



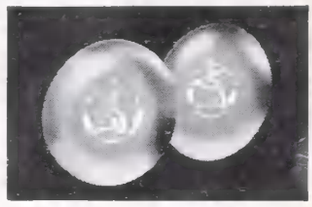
Small Dishes, for candy and nuts . . . or ash trays. 4⅜"—1.50; 5⅜"—2.25.



The Mall Ash Tray, 5" diam.; 2 cigarette rests, 1.50.



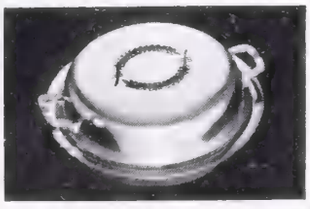
Graceful Wiltshire Fruit and Flower Bowl, 9" diam., 5.75.



Saucy 10" Canape Plates—Cockerel or Stag design, 4.50 each.



nart Coffee Service—Mayir Server, 10" high, holds serving cups, 35.00; Mayir Sugar, 2⅞" high, 3¾" am., 7.50; Beverly Creamer, ⅛" high, 7.50. Set 50.00.



Brides' favorite Whitfield Double Serving Dish, 9" diam.; may be used as two dishes, 12.50.

How you will enjoy choosing just the right Kensington gift for every person on your list . . . and for yourself, too . . . from the smart assortments at leading jewelry, gift and department stores.

Kensington
INCORPORATED
OF NEW KENSINGTON
PENNSYLVANIA

Television—for a spectacular Christmas! The new RCA Victor Berkshire series includes what are undoubtedly the finest television - radio - phonograph combinations now being made. For instance, illustrated below are the handsome Eighteenth Century breakfront, the Regency console in bleached or traditional mahogany and the Clubman model to be built in. Berkshire series is available in Oakland only at Jacksons.



FURNISHERS OF HOMES

JACKSONS

IN CALIFORNIA: OAKLAND · SACRAMENTO · VALLEJO · WALNUT CREEK



IMPERIAL CANDLEWICK

Christmas Loot for Connoisseurs of Crystal

Seeking gifts to excite admiration?

Look for hand-crafted Imperial Candlewick crystal in America's fine stores.

Scores of accessory pieces and sets like these or complete table settings in open stock.

This label identifies your crystal gift as the finest . . . made by IMPERIAL GLASS CORPORATION at BELLAIRE, OHIO

This art of being a perfect hostess



• It means—careful beforehand preparation—and the trick of putting your guests at ease. You can achieve the proper festive mood at moderate cost with a handsome Quaker Lace cloth . . . then *be at ease yourself*—forget spot-and-stain worries! For Quaker cloths belie their luxurious appearance —they need no special pampering—will spot-clean easily and come up brightly after countless washings.

And speaking of the perfect hostess . . . what could be nicer than a Quaker cloth for every "perfect hostess" on *your* gift list?

REPLACEMENT OR A REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

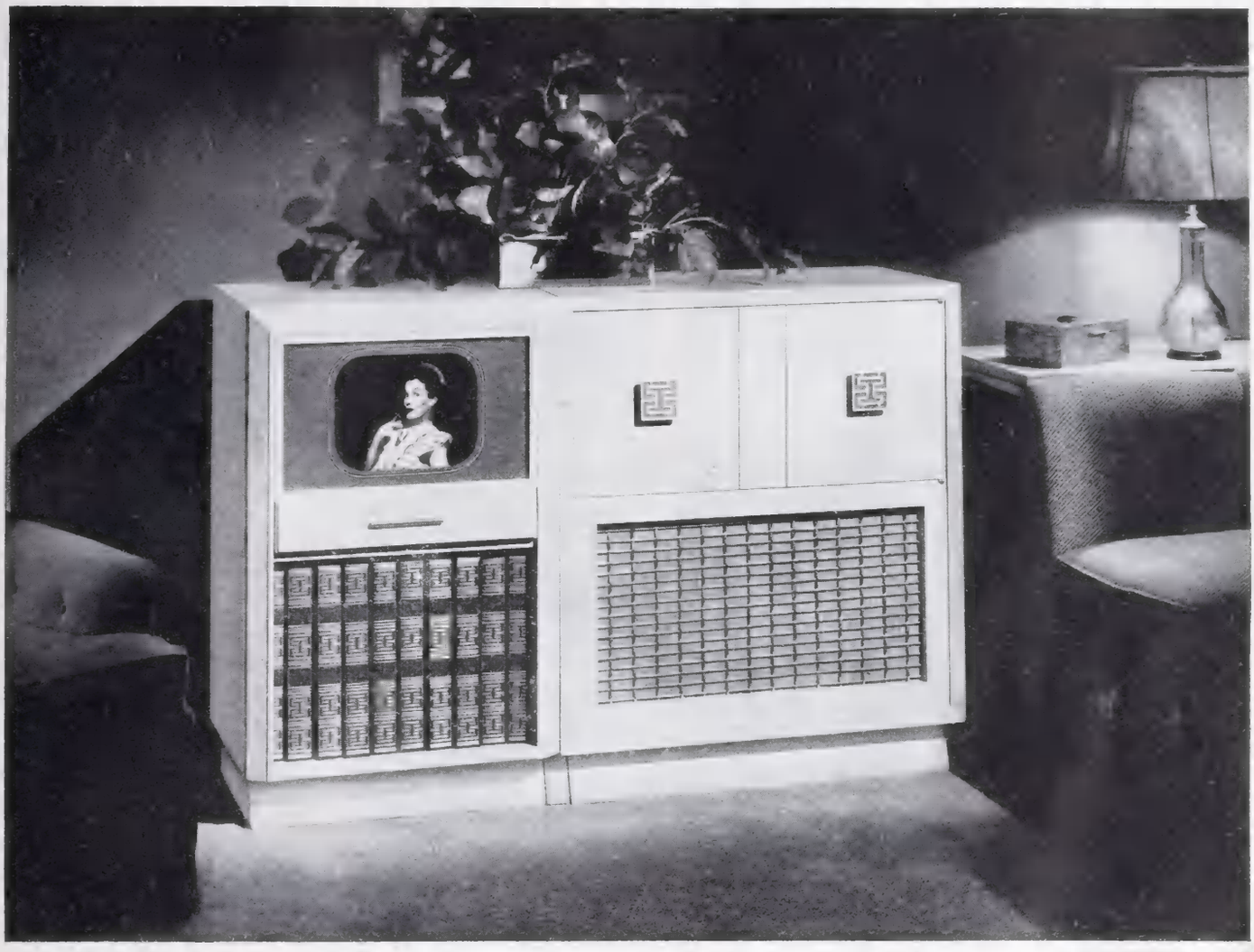


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LACE CLOTHS

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Longer, happier hours . . . at home

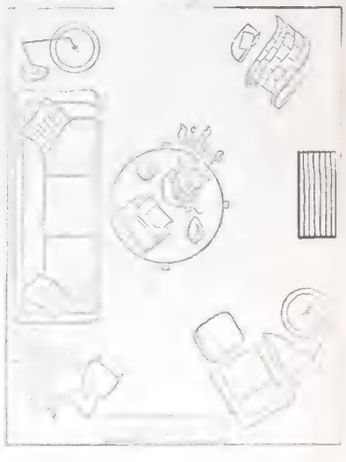


with the new MAGNAVOX

RADIO-PHONOGRAPH that plays both standard and LP, the long playing records for four hours of continuous music

AND TELEVISION SET that brings you entertainment of "movie" clarity with the new Magnascope* picture tube

IN FURNITURE TO LIVE WITH of magnificent design. Radio-phonograph in white oak or mahogany veneer, $390.00. With FM $455.00. Television Consolette $375.00**. Other models, $179.50 to $895.00**. Radios, 6th Floor.



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*T.M. Reg. **Installation Ex

50 GLEAMING PLASTIC ICICLES for your Christmas tree



$1 POSTAGE INCLUDED

(If you live in Ohio, add 3c State Sales Tax)

The latest word in Christmas tree decorations: Crystal-clear, scintillating plastic icicles that reflect light—pick up color—lend your tree sparkling beauty. Will more than replace many other costly trimmings. Simple to attach. Fireproof and safe. Mail your order to:

Fred Harvey

SHOPS and RESTAURANTS

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Hand Decorated

PERSONALIZED MAIL BOXES

or any home! Nothing quite so lovely and practical for Xmas gifts—adds beauty to your own home. Choice of black or white background with rich weatherproof decorative colors. Made of heavy gauge steel. Inside compartment for pencil notes from visitors. Size 10" wide, 8" high, 4" deep. $9.95 postpaid. Sorry! No C.O.D.'s

Levenson's, 98 Union St., Natick, Mass.



The Perfect Gift for Every Home—Beautifully Styled

ELECTRIC WALL CLOCK

Order Now for Christmas Delivery . . .

Finished in genuine Antique Maple or mahogany. Fully Guaranteed self-starting movement.

Height 18". Width 7¼". Depth 3¼". *Price $17.50 plus 20% Federal Tax. Shipped prepaid to your door.*

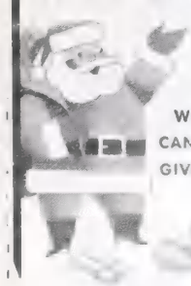
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TREND CLOCKS

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Santa Claus comes Every Month

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WITH THE PICK OF THE WORLD'S FINEST CANDY WHEN YOU GIVE A SUBSCRIPTION TO THE . . .

CANDY-of-the-Month CLUB



Each Box A Candy Specialty, Acclaimed By Connoisseurs, And Personally Selected By Famous Hostess *Elsa Maxwell.*

Month after month your friends will be reminded of you and your Christmas thoughtfulness! Each box a surprise that rates a rave! Pastelillos and Texas Pecandy from Allie Adams of Dallas; Famous Gold Box from David Kopper, New York, Cherry Fruit Creams from Putmans of Cincinnati; Chocolate Almond Clusters from Beverly Hills; Cordial-Filled Chocolates from Princess de Conde, New York; Pistachio Mint Creams from Baarent Ten Broek, St. Louis . . . and other treats equally delicious and different. Each box, approximately 1 pound, fresh from confectioner. Write for brochure.

THREE TYPES OF SUBSCRIPTIONS

3 MONTHS	6 MONTHS	9 MONTHS
$6.25	**$12.50**	**$18.50**

Prices include postage. Club saves you over 40% on regular prices of these famous candies.

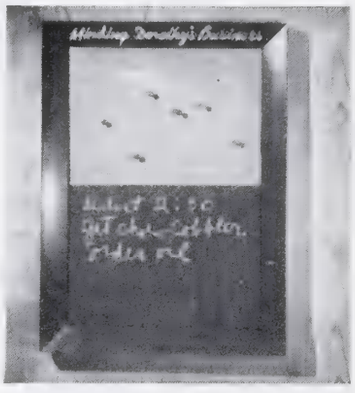
Send No Money! We'll bill after Christmas if you prefer, or send check with orders. Gift card and boxes mailed on consecutive months unless you specify special dates. Include name and address of each gift recipient. Over 100,000 Club treats delivered to our growing list of subscribers.

Candy of the Month Club, inc. • 912 Ambassador Building • St. Louis 1, Mo.



Window

Merchandise, except personalized items, may be returned for refund by firms involved. Prices subject to change. Happy Window Shopping!



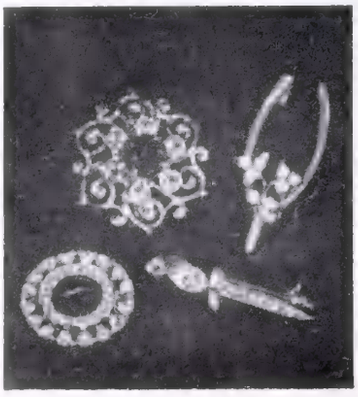
THE LATEST BULLETIN, head-and-shoulders above any we've seen, is half bulletin board, half blackboard; and the red, green, or white lacquered frame is hand-painted with "Minding Dorothy's (or whosoever) Business." Textured top for pinning notes, invitations, etc., with colored push pins provided; blackboard bottom for chalked memos. 18" x 24", $6.95 ppd. Robin Ridge Studio, Stockton, N. J.



BAG OF BAGS for a man's quick business trips, for skiing week ends, for carrying a change of clothes to locker room or club, is called the Par-Pak. And for our money, there is nothing in the market that can touch it. Made of a very sturdy dark brown material, with leather piping and handles, it measures 18" long. $6 incl. tax. Add 35¢ post. Camalier & Buckley, 1141 Connecticut Ave., Washington 6, D. C.



CURLY TOP is queen of the paper dolls. She has "real" hair, a lavish wardrobe which consists of 9 complete changes of costume—all to be cut along the dotted lines by a young scissors expert—and she comes royally housed in a box that has a portrait window through which Curly Top looks out on the world. 59¢ each. Add 10¢ for postage. Dennison's, 411 Fifth Ave., New York 16.



PIN-MONEY PINS. All of these four scatter pins have real dramatic talent. Any one of them would be a stocking thriller. A gift of the group would make a Maharani look to her laurels. Double rhinestone circle, rhinestone dagger, "gold" and pearl wishbone, and filigree frame with inner circle of rhinestones and "emerald" center are $1.20 each incl. tax and postage. Gerlou, 501 Fifth Avenue, New York 17, N. Y.

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VE BUGS deliver messages defrost a lover's quarrel, unkle a crosspatch, bring high to low spirits. Hand-modeled eth Barton in beautiful glazes, e of them are: Miss You Bug, e Fun Bug. You're Sweet . Baseball Bug. How Are Bug, Telephone Bug, Good s Bug. 5½" $7.50. 4" $5.50, $3.50. Exp. coll. Goldfarb's, lison Ave. at 60th St., New k 22, N. Y.



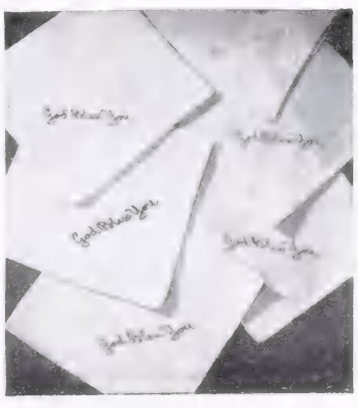
W ABOUT A BEER? And about serving it in the most tacular Pilsener glasses that quenched a long thirst? There eight in the set, and each has famous label of a German very. Besides having enorus style, they identify each st's drink. With sham bottoms 14-ounce capacity. $8.50 for pd. Malcolm's, 524 N. Charles et, Baltimore, Md.



LL COST YOU MONEY y time you approach young nflint for a shine, because in r to unlock his professionalking box where he'll keep his ipment, a nickel must be deted in the slot. This releases spring catch. It's a fine way a young man in the red to h up with his bubble gum and a debts, too. With foot rest, 75 ppd. Page & Biddle, Inc., tion Road, Haverford, Penna.



D BLESS YOU. Since every e you sneeze, someone asks l to bless you, we think these the most enchantingly perfect dkerchiefs we've ever seen. iss sheer cotton with handled edges, they are embroidered h "God Bless You" in green, ck, blue, yellow, gray, or red. each; gift box of 6 (one of h color). $5.75. Ppd. Frank-Bayer, The Linen Shop, Inc., N. Michigan Ave., Chicago.





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A dandy for freshly grinding the seasonings that add so much zest to favorite sauces. Your "amateur chef" will prize it. Comes in mahogany, maple, walnut. NOW **$2.95** postpaid. (Bag of pepper corns included.)

SALT MILL to match (not illus.) $2.65 postpaid

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Magnalite—new, different wonder lamp works like magic! Plugs into socket of any car lighter. Provides instant floodlight when changing tire, etc. Serves as warning to oncoming cars. No car owner should be without this valuable accessory. Only 6½ inches long, with 12 ft. cord. **$3.95** postpaid



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The fact that this is a genuine Thermos guarantees its construction and durability. Made of glistening Chromium plate with an ivory colored plastic knob and handles, it is an asset to any home. Really festive at a buffet supper for hot or cold foods. Ice stays intact for hours.

2 qt. capacity **$17.50** postpaid

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of fine quality silver plate, with glass liner. Size 7¼" long x 2½" high. "Just the thing" to solve some of the "undecides" on your Christmas list. Immediate delivery postage paid

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Comice pears, once grown only for royalty, are now available for *your* Holiday gifts. The tender, sweet meat and fragrant overflowing juice of the ambrosial Buttersweet pear is an adventure in good eating. Special gift packs, approximately 10 lbs. shipping weight, sent anywhere in Continental U. S. A. for only $2.90 express prepaid. Send your gift list now together with check or money order. Write for beautiful full color catalog. Buttersweet, Box 27B, Santa Clara, California.

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fearn's SMOKED TURKEY

Now, this delightful delicacy—long famous in smart clubs and hotel supper rooms—is available for you to serve in your own home. Wonderful for Holiday parties, receptions, and other special occasions. Choicest of fine flocks, these young, broad-breasted birds are zestfully seasoned, then artfully smoke-roasted to a rich golden-brown deliciousness. Order early . . . specify approximate weight and date wanted. Send gift-name list, too, for direct shipment.

READY TO EAT
10 TO 18 LBS. NET WT.
$1.85 PER POUND
Express Prepaid in U. S.
Deposit $10.00 per bird
with order, balance C.O.D.

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. . . that "twirls-up" to become a card, luncheon, end or occasional table

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Dream by the Fire

Imagine this Cobbler's Bench in front of a roaring fire or before a deep couch! Finely crafted of New England woods in a brown Ipswich pine or lighter Salem pine finish, it has a cowhide seat, a drawer and plenty of space for decanters, glasses, cigarettes.

49" x 20" x 13" high
$45 express collect. No C.O.D.'s
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CHEESE in Wine!

Smooth, flavorful, delicious

Set of four 12 oz. crocks contain Stilton and Cheddar cured in Port Wine; Roquefort in Brandy; Swiss in Kirsch. Complete.....$6.75
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One 24 oz. crock, choice of Cheddar, Stilton, Roquefort or Gorgonzola.....$3.45
One 48 oz. crock as above.....$6.50
One 5 lb. crock as above.....$10.50

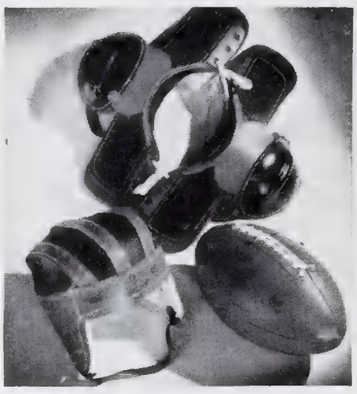
Prepaid in U.S. *Write for Catalogue "B"*

Vendôme
The Recognized Caviar Specialists
415 MADISON AVENUE
New York

Window Shopping



MY FRIEND ERMINE. genuine ermine tails are lavis gathered into a sophisticated sage, topped with a black vel bow. Pin it to a white blouse pastel sheer wool, a black s and you'll collect second glan as flattering as pearls. The pr (don't faint) is $3.95, and t includes the tax, the postage, a fast delivery. Order from Har Rubin, 52 East 56th St., N York 22, N. Y.



ALL-AMERICAN HA PINT. This is the best footb outfit we've seen for a young a tough tackler. The professio shoulder pads and helmet handy armor when competiti gets rough, and the simulated p skin ball will stand up to fiercest scrimmage. $6 the s With football pump, $6.25. P Block Shop, New Haven, Con



WOLF SHORTS. A sophis cated wolf, dressed in tails a top hat, leers from a Hollywo and-Vine lamp post. Send th to a Mr. Milquetoast as a w joke, to a Casanova as a sly pol The design is printed in red, y low, and black on Sanforiz white broadcloth; and in box type they come in sizes 28 to $2.50 ppd. Pee Wee House. 110 Barman, Culver City 33, Calif.

(*Continued on page* 25)



hand made christmas candle

This lovely hand made candle is an ideal gift for home and friends. Glittering and snowy white — hand decorated with wax hand made green leaves and red berries. Will burn for many, many seasons. 10½" tall x 3½" diameter, it stands in a usable clover-shaped glass dish. $2.00 postage paid. Gift wrapped — insured. Other distinctive candles for all occasions. Write for list.

priscilla ward candles
1901 Baldridge Road Columbus 12, Ohio

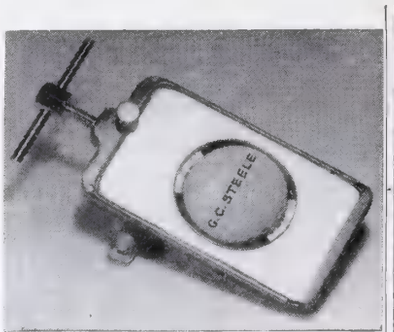
MAIL CHECK TODAY

Priscilla Ward Candle Company 1901 Baldridge Road, Columbus 12, Ohio

Please send _____ candles. Enclosed is check or money order.

NAME_____ ADDRESS_____

CITY_____ STATE_____



A SUPER GIFT
for Golfers

"Tuname"—The only Golf Ball marker that stamps entire names and initials on two sides of the ball in one easy operation. Double marking readily identifies ball while in play without touching. Sturdily constructed, nothing to get out of order. Complete ready for use with sufficient type for names up to (12) characters. Self contained inking device. Handsomely finished with polished nickel trimmings, attractively boxed.

POSTPAID $6.00

George W. Jones

Box 127 Ft. Hamilton Station
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Please: No C.O.D. shipments.



"Carol" wears her BONNIE MAID pinafore and bonnet, and her doll "Frances" wears a small exact copy. Superfine lawn, pink or blue. "Carol" Pinafore and Bonnet. Size 1-3, **8.95** Also 4-6, **9.95** Doll's matching Pinafore and Bonnet. For 16-inch doll . . . **3.95**

FRANCINE SHOPPE
ARLINGTON, TEXAS



Glass plates on dark linens let your Heirloom* Sterling shine supreme! Idea #2: Use a nail polish brush to silver-glaze ivy-leaf edges.

"*If you live to be a hundred,* and set your table with me 3 times a day, I still won't show wear. For I'm solid silver, all the way through . . . constant use just gives me the lustrous patina of prized museum pieces! And always you'll have the secret satisfaction of knowing how my quality tells your guests about you!"

Instead of an extra holiday dress . . . own these 6 magnificent pieces of Heirloom* Sterling. Yes, a whole superb Mansion House* place setting costs that little. Start now with 2 place settings. Ask your jeweler to show you Damask Rose*, Heiress*, Virginian*. Easy payment terms.

*Trade Mark. Copyright, 1948, Oneida, Ltd.

Because of its museum caliber, this regal new pattern has been honored with the name of the original guild-home (at Oneida, New York) of the skilled craftsmen who fashioned it.

Give Pleasure for all years...



You give all the things you want your presents to be when you give Precedent, by Drexel. You give rich, long-lasting beauty—the beauty of flawless craftsmanship, serene, purposeful lines and silvery, hand-rubbed woods. You give space-saving, work-saving utility, the utility of easy-to-dust surfaces, multi-purpose pieces, and adaptable design.

Choose one or several of the handsome, open-stock Precedent pieces – there's something for each person on your Christmas list. Put Precedent, by Drexel, on your list of things-to-hint-for, yourself.

See Precedent at fine department and furniture stores. Look for the "by Drexel" brandmark – proof of superior craftsmanship.

Give Precedent this year



NOW YOU CAN GET PRECEDENT AT THESE LEADING STORES

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Barker Brothers — Los Angeles
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Nelson-Hales Furniture Mart — Redlands
V. J. Lloyd, Inc. — San Diego
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American Furniture Company — Denver

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Mayer & Company — Washington

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Sterchi Brothers Store — Jacksonville
Moore Furniture Company — Miami
Cox-O'Neal Furniture Company — Orlando
Maas Brothers — Tampa

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Albany Home Furniture Company — Albany
Rich's, Inc. — Atlanta

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Write today for 2 full-color Precedent booklets, both packed with practical decorating ideas: "Precedent" — 27 pages; "Alone or Combined" — 15 pages. 25c in coin brings you both. Address: 472 Huffman Road, Drexel, North Carolina.



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SO BEAUTIFUL... SO USEFUL... *so Giveable!*

The merriest trio of Christmas gifts! TROY ROBES — 100% fine virgin wool, hand-rolled fringe, in Scottish Clan Plaids. TROY-ZIP-A-ROBE* — Robe folds into cushion carrying case with handles and shoulder strap. TROY PONCHO ROBE† — robe snaps onto water-repellent poplin poncho with zip-slit. Folded up, makes carrying case, cushion . . . Troy prices keep your Christmas budget merry! If you don't find Troy Robes in your favorite store, write us for name of nearest dealer. ■ **TROY BLANKET MILLS** ■ **Founded 1865** ■ **TROY, NEW HAMPSHIRE**

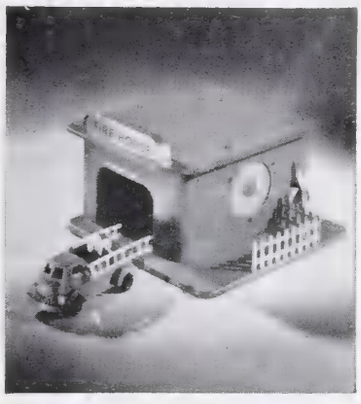
Window Shopping

CONTINUED FROM PAGE 20

NIGHT SHIRT! For
ry icebergs, for week-end
and for double-bed para-
hose husbands are worn
npensating for their Fah-
deficiency, this is the
news in town. A white
nightshirt has a wistful
with long sleeves cuffed
d scalloped embroidery, a
collar piped to match.
medium, or large sizes. $4.
Taylor, New York 16.



"FIRE!" and out of the
irehouse tears a 4½" truck,
for a big blaze with two
on ladders and a hose reel.
e no idea of what magic is
the scenes of this toy, but
d noise sets up the neces-
ibration to send the busy
shooting out. 7½"-square
has flashlight battery. $2.50
Miles Kimball Co., 33 Al-
Blvd., Oshkosh, Wisc.



E A LOOK and see if you
think this is a grand idea
man's dressing room or the
of his closet door. It's a
nation mirror and tie rack
framed in chestnut Syroco
and decorated with a
s head. The metal racks
to right or left for early
ng scrutiny, and hold up to
es. 14" x 12½" over-all,
ppd. No c.o.d.'s. Ellison's,
284, Orange, New Jersey.





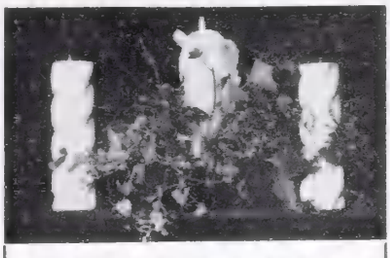
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ecial edition of your favorite photo
tifully engraved as the back design
he finest CEL-U-TONE finish playing
s in gift suede box. Select any size
shot of family or friends—surprise them
a unique and always useful gift. Add
nction to your entertaining.

deck set $8.60, 4—$14, 6—$18,
12—$25. ppd.

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PLAYING CARDS
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Box 169, Grand Central Station
New York 17, New York



"THE OLD SALT" rope candle in snowy white with red center, drips red and forms interesting designs as it burns (approx. 100 burning hours). Beautiful for Christmas mantel and table decoration—$2.50 per pair. Also available in solid colors—white, ivory or pastels. Gold or Silver at $2.25 each.

COMPLETE ENSEMBLE of candle and gleaming Brass or Copper Planter Candle Holder—$11.95. Suitable for year-round centerpiece arrangements of seasonable flowers or plant material. Can be adapted to every holiday and festive occasion—beautiful with Holly, Pine and Mistletoe for the Holidays.

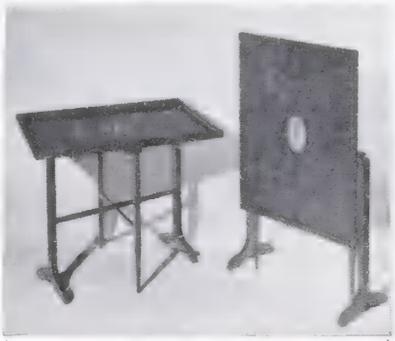
Sent prepaid anywhere in the U.S.A.
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THE CANDLE LIGHT
Fair Haven, N. J.



Surprising value...STERLING SILVER low compote with a delicate air. The diameter is 5⅜ inches, and the cost...only $5.50 tax included. Mail orders filled.

Seidenbach's
TULSA, OKLAHOMA



Gilbrook Tip Top Table

Open 24" x 18" x 20" high

The ideal gift for Christmas or the Bride. Honduras Mahogany or American Walnut. Inlay design in Oil finished Top. A most convenient coffee, tea or cocktail table, beautifully finished, an addition to the finest living room. It can be easily lifted and opened with one hand and as simply folded to put aside when not in use. **$45.00**

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Express prepaid East of Rocky Mts.—
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Custom Built Furniture
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SCHRAFFT'S Golden Plume!

HOLIDAY CONVERSATION PIECE

A new Schrafft's FIRST! Golden plumes gleam atop a warm, brown cover...prelude to smart strips of rich chocolates. 10 hand-picked favorite centers...smooth creams, soft caramels, crisp molasses sponge, nougat, peanut butter rolls. Among them, your favorite too!

1 and 2 lb. . . . 1.75 lb.

Postage (Incl. Insurance) 1 lb. .23, 2 lb. .38

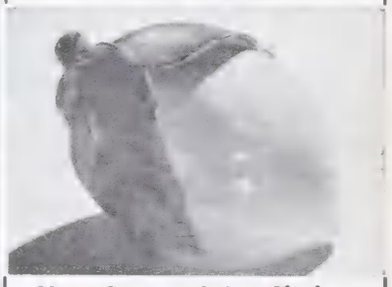
SCHRAFFT'S, 556 Fifth Ave., New York 17



Flutter-Bye

. . . is a must for any baby from two months on and the first gift he himself will enjoy. Tie Flutter-Bye to chandelier or in a doorway, preferably in the bright sunlight and the multi-colored dancing whirling birds will amuse baby for hours. Ribbon attached to the birds and to baby's wrist will keep them in constant motion as he waves his hand. Approximately 20". Wonderful gift. Attractively boxed.

$5.25 Postpaid



New Lemon Juice Shaker

Smart Convenient Attractive

Fill with strained lemon juice and store in refrigerator, use wherever you use lemon juice—Vegetables, sea foods, cocktails, fruit juices, wonderful and economical for iced tea, attractive on a bar or buffet table with the fish dish. Yellow ceramic with green applied leaves, glazed inside and out—approximately 4" x 3". You'll love it. Wonderful Christmas gift. Attractively boxed.

$3.50 Postpaid



Nothing starts the party off with such a bang or keeps it going so merrily as to RING THE BELL in the gleaming lacquered brass base of this BELL MARTINI MIXER. 15" high and holds up to 48 ounces—Crystal bowl and stirrer.

A very distinctive gift for friends or yourself.

$5.50 Postpaid
Sorry, No C. O. D.'s

Flowers by Marjorie
1971 Madison Road
Cincinnati 8, Ohio

ELEANOR HOKE Co. DISTINCTIVE Gifts

Again Offers

GIFTS OF DISTINCTION

A new, totally different precision method of internal carving reproduces the lifelike beauty of dew fresh roses surrounded by soft, green leaves to form the base of these unusual book-ends. Beautiful modern design in clear plastic.

5" high, base 3¾" square. Non-breakable—nothing to tarnish. Easily washed. A gift you are proud to give—pleased to receive.

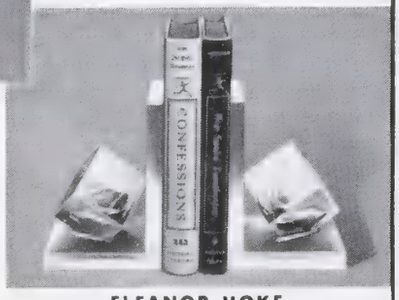
Attractively gift packed—Complete $15.00. No C.O.D.'s.
(Add 2% Sales Tax in Ill.)



Captured! The fragile beauty of a rose realistically carved in 2" crystal clear cubes. Colorful—different—a practical paper weight for your desk, home or office. Group several for a fascinating centerpiece—or artistic display on occasional table.

Choose your favorite—American Beauty, Briarcliff Pink, Talisman Yellow.

Gift Packed—price prepaid only $3.98. No C.O.D.'s.
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ELEANOR HOKE
2317 East 71st St., Chicago 49, Ill.

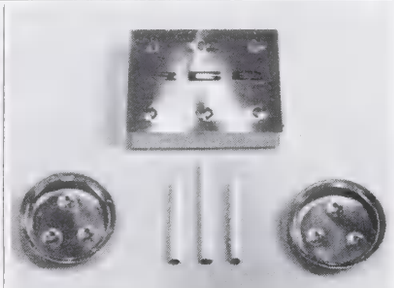


SHEER ELEGANCE

This little dress plus its own matching slip is worthy of the most precious bundle from heaven. Pink or blue gossamer-fine batiste with raglan sleeves, lovely hand-smocking and tiny handmade rosebuds. 6 month size. Quantity limited for immediate delivery so rush in your Christmas order (no C.O.D.'s please). Can be ordered anytime for 3-week delivery in both 6-month and one-year sizes. **$14.95**

We pay postage

Dorothy Owen
1809 Wauwatosa Ave.
Wauwatosa 13, Wis.



Here is an item that will be as welcome to you as the proverbial "Flowers in May". This Cigarette Set has a hob nail motif and is burn and tarnish proof, made possible by a baked plastic lacquer finish that protects its sparkling high polish. The hinged box is 5" x 4" x 1¼", and is adaptable to both king and regular size cigarettes.

The beautifully cut initials will certainly enhance the appearance of the room or office in which this set is placed.

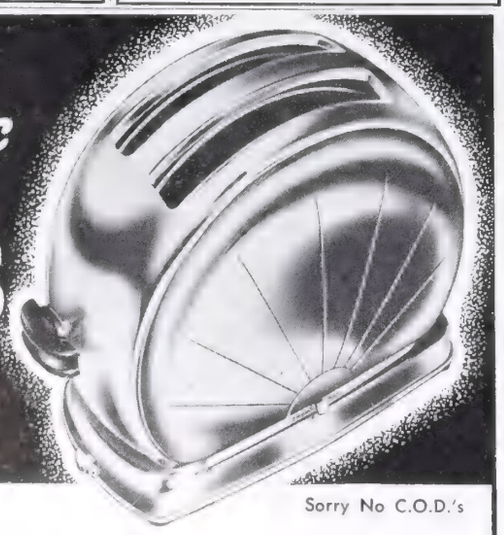
Lucky is the person who receives this handsome creation as a gift—so beautiful—so practical—and so lasting.

If you desire this lovely addition to your home with initials the price is....$5.75
Without initials.....$5.00

SORRY NO C.O.D.'s.

GEORGE ROBERTS
Box 1589 Wilmington, Delaware

Fully Automatic
JUST
$12.95
POSTPAID



Sorry No C.O.D.'s

Friends from Coast to Coast
Weed's

2-SLICE POP-UP TOASTER

Makes delicious toast every time. Adjusts for light, medium or dark toast. Removable crumb tray. Brilliant chrome finish. U-L Approved. 1-year guarantee, 4-year warranty. Complete with cord and plug.

Est. 130 Years Ago Buffalo 5, N.Y.



Windo



FLASH! NEW T LIGHTS. Something spe lar has come into the tre ming field, and it's called Lite. It consists of 12 f rubber-covered cord and 8 colored tree lights, *each w own socket*, so you arrange anywhere on cord. Base o light unscrews. Cord fits i Cap screws on again. Metal attach to tree branches. ppd. Bloomingdale's, New

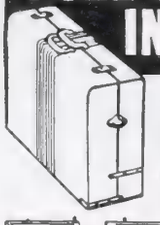


HUM-DINGER. The big that will spin with dizzy ab all over the nursery floor, nine-inch giant that hums v deep, organ-like joy as it around. To start it going, simply pump the handle. rated with bright carouse ures, it's a fine Christmas ing toy for $1.50 ppd. Edith man, 168 E. 33rd St., New

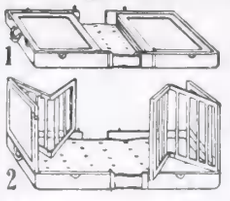


IT'S IN THE CARDS blonde menace has it in fo and is out for your beau. ever, true love will triump neighbors gossip; your y man is to come into money; you'll live happily ever With this deck of Samoana tune Telling Cards and the directions, you'll be the lady call the Gypsy. $1 ppd. Eng Brothers, Inc., Pittsfield, Ma

FULL SIZE CRIB IN A GRIP!



Now you can take baby everywhere—assured that he will sleep blissfully in his very own crib, thanks to "Travel Crib"! A full size crib that folds, mattress and all, into a handsome, portable suitcase.





A boon to travel-hungry parents!

Travel Crib—Sets up or folds in a minute. Sturdy construction. A thoughtful, different gift. Only $59.00. Order by mail—today.



CROUCH & FITZGERALD
FINE LUGGAGE SINCE 1839
400 Madison Ave., corner 48th St., N.Y.C.



WELL & TREE TRA

Arlington's "Well & Tree Tra duplicates early American European silversmith designs . . triple plated with heavy copp nickel and chrome to withstand lo wear. Size: 17¼" x 11¼". This beautiful tray makes a m velous gift . . . . yet sells for o $3.00 postpaid.

Send check or money order . . sorry, no C.O.D.'s.

Arlington INC 668 Jenks A St. Paul 6, M

Makers of Distinctive Metalwa

Shopping



GAYEST TREE that tal- Dorothy Thorpe ever de- d is contagious with high s as vaulting as the star at p, with joy as bright as the hanging from its branches. excitement as expectant as packages heaped beneath it. bine such a design with pure cocktail napkins—and think e party you'll have! $5 for d. Mermod Jaccard King, St. s, Missouri.



FOR THE ROAD. Here's to tuck in the glove com- nent of your car, stow in husband's pocket, or you t even carry it in your purse ladylike emergencies. It's a pint flask that has a leak- f metal screw cap, and its ine leather jacket is stamped ld with "One for the Road." small price is $3.50, and it's paid from The Bar Mart, 62 45th Street, New York 19.



D YO-YO. Don't laugh, we seriously recommend this stocking present for creative kers, harassed tycoons, and -strung women. The hypnotic on of the yo-yo (once you get knack of it) is as relaxing knitting, and it's a pleasant ruption from swivel chair blems or kitchen routine. Gold- ed and elegant, it's 1" wide. 5 ppd. J. J. Anthony, 1517 North Ave., Milwaukee, Wisc.



Personalized Cigarette Box in silver plate



A gift that looks twice its price! Handsomely silver-plated! Beautifully decorated with one sculptured initial. Partitioned tray. $12.

MAIL ORDERS FILLED Incl. Fed. Tax

LAMBERT Brothers Neighborly Jewelers Since 1877

LEXINGTON at 60th ST., N. Y. 21, N. Y.

New - Attractive



COCKTAIL NAPKINS

(Fine for Luncheons too)

No—they're not paper—they're made of that new, *soft* absorbent wonder material, MASSLINN (pressed cotton and rayon cloth). The handsome horsey design was done by W. E. Sewell, famous for his drawings of horses. These unusual napkins cost just a trifle more than paper but they will not crumple or wrinkle and they're *so soft*. Each napkin 13" x 13½". Package of 75 only $2.00, all charges prepaid. Your money back if not delighted.

"*little joe*" **Wiesenfeld Co.**

Dept. B-56 Baltimore 1, Md.



CORN HOLDERS

The Perfect Gift for Any Occasion

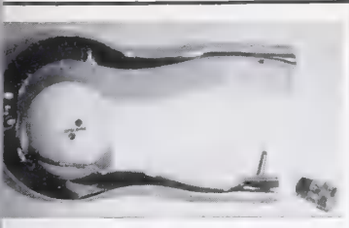
A lovely gift for the bride . . . the family . . . or the charming hostess who "has everything". The sleekly modern design complements any silver service.

Now every hostess can serve corn-on-the-cob and conform to perfect etiquette. Heat resistant and easy to use . . . the sparkling Duralumin handles and stainless steel tines are tarnish-proof.

$10.00. No Federal Tax.

KIRSTEN PIPE COMPANY

Dept. 481, Seattle, Wn.



GOLF BALL MARKER

A unique gift. Marks golf balls with 3 initials—clean, sharp, permanent identification to avoid loss or confusion. Chrome finished. Specify initials wanted.

$3.95

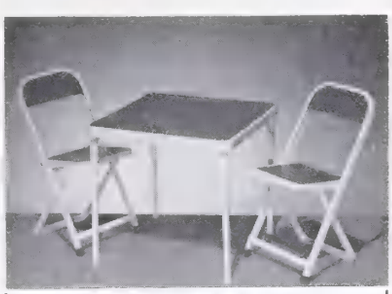
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Write for Catalogue

Camalier & Buckley

Fine Bathenware

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WASHINGTON 6, D. C.



Juvenile Set

For playtime or mealtime mothers and children alike will be enthusiastic about this gift. Strong steel construction. Folds compactly. Chip-resistant enamel finish cleans easily. Removable masonite table top. Chairs have metal seats and backs with removable upholstery and rubber tipped feet. White frame with red fabric.

3-Piece Set $11.95

Table—Ht. 20½"—Top 22¾" sq.
Chair—Ht. 24¾"—Ht. of seat from floor 12¾". Shipping charges collect.

No C.O.D.'s please

TERRACE NOVELTIES

213-B E. 58th St. New York 22, N.Y.

For an extra-special Christmas . . .
a LEWIS & CONGER Gift!

There's still time to get the famous Lewis & Conger 36-page Christmas Catalog (free!) if you send *right away!* Here's just one example of the hundreds of fascinating gifts you'll find illustrated.



TABLE FOR WORK OR PLAY— Easily brought from closet and unfolded for serving or playing gin rummy. Wide-set graceful legs provide comfortable height, too, for using typewriter or sewing machine. Folding mechanism works smoothly. 26" x 15", 26½" high. Of hard wood in mahogany finish, **13.95;** black with gold tooling, **14.95**

LEWIS & CONGER, Ave. of Americas at 45th St., New York 19, N. Y.
Please send me: Christmas Catalog HB-12 free.
Utility Tables @ 13.95 @ 14.95
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☐ Chg. acct. ☐ Check or M.O. encl. For delivery in N. Y. City, add 2% Tax.

Cartier
Jewelers



For Christmas—Sterling Silver from Cartier

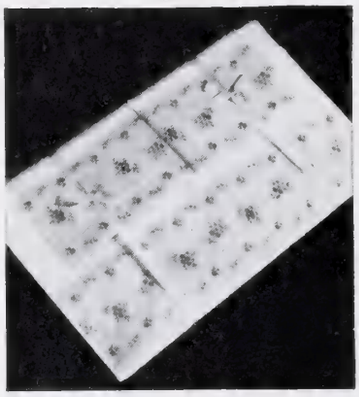
A handsome Thermos jug with cup top — 10" high, $168; glass lined oval mustard container and spoon, $31.50; and a silver framed calendar, $14. . . The selection of sterling silver includes flatware, hollowware, and bar accessories. . . Prices include Federal Tax

No charge for engraving 3 initials in block letters
Inexpensive gifts in our Budget Department

Fifth Avenue and 52 Street, New York 22, N. Y. • PLaza 3-0111



Window



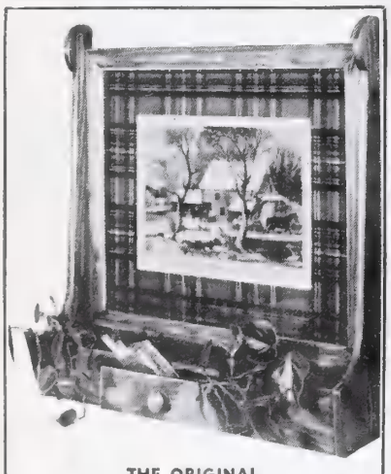
TO SLEEP—TO DREAM such sheets as these Wamsu Supercales, is a gift that bring delight long after Christmas is past. The bord embroidered with Swiss blosso come in yellow, gray, aqua, pea or all white. Three-piece set double bed (1 sheet and 2 case is $25.25. Four-piece set for t beds (2 sheets and 2 case $35.75. Ppd. Mosse, 659 F Ave., New York 22, N. Y.



FELLA WITH AN U BRELLA will meet each ra day with equanimity if he this "safe deposit" in the hall vestibule. The way things now, think of the uproar—mig ier than a thunder clap—t splits the morning calm wl Boss can't find an umbrella the whole blankety house. Ma of metal, painted black, with g Greek key design, 19½" hi $5.50 ppd. Saybrook Gifts, 7 Lexington Ave., New York 21



BRIGHT EYES. What's sis ish about roaring for a little lig in the pitchy black of the nu ery? What about stubbed toes those middle-of-the-night ru trips? For such a reasonable quest, a glazed ceramic kitten teddy bear, whose only lig shines through eyes, nose, a mouth. Also: clown, boat, or tra $3.50 ppd. Nessa Gaulois, 7 Lincoln Rd., Miami Beach, Fla.



THE ORIGINAL
RACKADOON
for wall or mantel
21" x 18" x 5"
Natural, maple, walnut or mahogany finish
Currier and Ives full color print
and Wool Plaid Matting (under glass)
Brass or copper planters. Utility drawer
$15. express charges collect
GURNEE
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A SWEET *Sentiment*

. . . small sterling silver frame 2" wide, and 3" high with a heart and bow on top, for your dressing table, holds your favorite snapshot or small photograph of your loved ones. **$6 postpaid.**

No C.O.D.'s please

EDITH CHAPMAN
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These Dainty Sweetheart Roses
Bloom Forever

Perfect as hothouse beauties . . . you'll have to touch the delicate blossoms to discover they're another of Constance Spry's famed "Gay Deceivers", exquisitely fashioned in wax. Your choice of white, yellow, pink or dark red roses.

Gracefully arranged in a sparkling cut glass container that you can use to hold cigarettes. Here is an exciting new idea for Christmas giving.

Complete, as illustrated $7.50, postpaid
Vase alone $4.00, postpaid

Write today for FREE copy of illustrated catalog of dozens of other "Gay Deceiver" gift suggestions.

Constance Spry
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New York 22,
New York

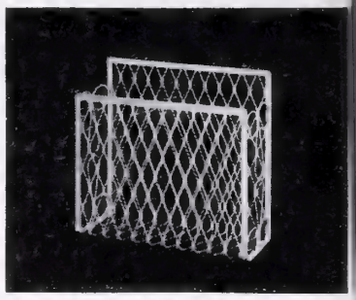


CHROME BOTTLE HOLDER

Makes any champagne or wine bottle a graceful serving unit. Also fits large soda and ginger ale bottles. Ideal for Christmas and New Year's! Avoids touching wet bottle, spillage and breakage. Beautiful for years to come. A smart gift for the host or hostess who deserves something different.

No C.O.D.'s please **$7.95** Postpaid

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Dept. H **WHITE PLAINS, N. Y.**



HANDI-RACK

• **Keeps Kitchens Orderly**

The utility HANDI-RACK keeps paper bags, soap chips, cleaning cloths and cleansers in their place, ready and convenient for quick and easy use. Also holds newspapers and magazines.

Made of expanded metal and steel wire. Has baked white enamel finish. Stands 13" high, 15" wide and is 4" deep.
Price . . . . . **$2.95** Postpaid

No C.O.D.'s please!

GLADYS LYNN DESIGNS
7707-B Cornell Avenue, Chicago 49, Ill.

Shopping



OVERNIGHTER. If you can afford to give him the best, this is it. A 17" overnight case is lined with Morocco leather with divided interest. One side is for shirt, socks, etc. The other side holds his toilet articles. The dividing section has pockets for ties, hankies, and a large envelope for papers. In chestnut cowhide $78, steel pigskin $84. Tax included. Add. Mark Cross, Fifth Ave. at 55th St., New York 22, N. Y.

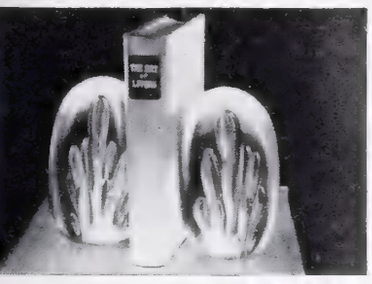


SUSIE CUCUMBER has done it again, kids. You know her as the phenomenal dog that writes human letters, but now she's up to new tricks with her own 1949 calendar. Underneath a big colored picture of Susie Herself are the months of the year, and on the back of each she tells you just what she's done in that particular month! $1 postpaid from Susie Cucumber Farm, R. D. 2, Doylestown, Bucks County, Pa.



BARREL OF MONEY is a comfortable thing to have on tap when you need funds for such low-the-belt blows as a tonsillectomy or an annual insurance premium; for such unbudgeted binges as a skiing week end or new slipcovers. Handmade of kiln-dried white oak with brass hoops, the metal lid has lock and key. Holds about $300 in coins. $3.50 ppd. No c.o.d.'s. Northshore's, Highland Park, Illinois.





Exquisite Gift
BOOK ENDS
IN RADIANT CRYSTAL

An authentic reproduction of an Old English 18th Century Bristol doorstop. Distinctive, heavy, blue-white, solid glass . . . an enduring, beautiful gift. Lovely pendant design in center sparkles with brilliant crystalline highlights. Set, postpaid, $14. Send check, money order, or cash. Order today.

Glass Handicrafters
1824 Rosedale Ave. Louisville, Ky.



YOUR BIRTH SIGN IN STERLING

Wear your birth sign . . . move in an aura of good luck. These astrological symbols in sterling silver created by Cini, America's foremost designer, are the perfect gift or costume accessory.

Illustrated above: Pill Box, 1" diameter, $5.00; Capsule Box or miniature Powder Box, 1¼" x 1¾", $8.00.

Zodiac pin 2 x 2 inches.

For Her		For Him	
Charms	2.50	Key Chains	6.00
Rings	6.00	Tie Clasps	6.00
Earrings	9.00	Cuff Links	9.00
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Postpaid—Federal Tax Included.
When ordering please give birth date.

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State College, Pa.

GRACIOUS AS *Old New Orleans*





Here is the French Provincial you've been waiting for. There's the friendliness of warm woods . . . a touch of the elegance of Louis XV's Paris, tempered by the simplicity of the provinces . . . but all dominated by the charm of our own hospitable, gracious New Orleans. We have an abundant collection to choose from and build from . . . beautiful, livable pieces for living room, dining room, bedroom. Why not drop in, next time you're on Michigan Boulevard, and let a Wilson-Jump expert help you express your decorating ideas.

Illustrated: In beautifully finished magnolia wood, oval table (38" x 54" with two 11" leaves) $118; ladder back side chairs, $32; armchair, $36; and hutch cabinet, $312.

Wilson-Jump



The store of distinguished Home Furnishings, Furniture, Draperies, Decorations

"Michigan Avenue by the Blackstone" • 608 S. Michigan Ave., Chicago 5

They'll Certainly Enjoy These MOSSE Christmas Gifts

For Children and Grown-ups



1

Children love towels made specially for them with colorfully embroidered circus, or train designs. Sturdy white terry . . . Set—bath towel, hand towel, wash cloth — all gaily boxed—**$9.85** . . . Double set, both designs—**$19.50**

2

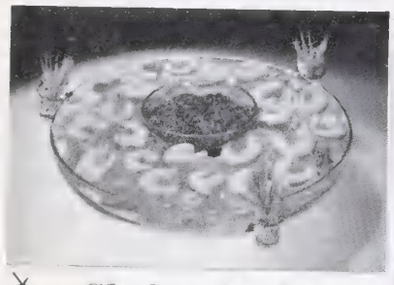
Grown-ups delight in "Good Old Days" cocktail napkins — 4 nostalgic scenes beautifully embroidered on sheer ecru linen . . . Box of 8—assorted designs—**$12.50**

3

"Good Old Days" bath set amusingly embroidered—very smart and different. Excellent white terry. Set—2 bath towels, 2 hand, 2 wash cloths—assorted designs—**$18.85** . . . Bath mat, if desired, **$6.85**

Just send cards and addresses—we'll gift wrap beautifully
Ask for Christmas Booklet

MOSSE-LINEN, 659 Fifth Avenue, New York 22 • PLaza 5-7464



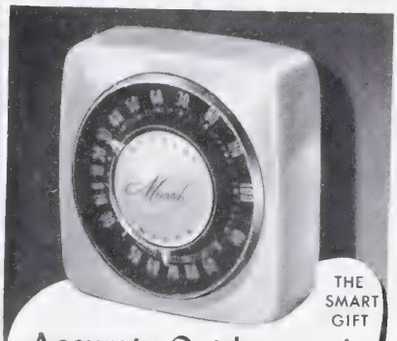
Shrimp Buffet SERVER

Hand-wrought, sparkling crystal server of countless uses. Wonderful for seafood (with cracked ice in the 12-in. bowl). Separately, use the large bowl for salads, potato chips, snacks, flower arrangements. Center bowl grand for candy, mayonnaise, salad dressings. Note 3 chrome clip-on toothpick holders. Marvelous value! Versatile gift! Prepaid **$7.95** *Complete*

Write for our "Gift Idea" Catalog

Send check or money order. Sorry, no C. O. D.'s

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HOUSE AND GARDEN STORE
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THE SMART GIFT

Accurate Outdoor and Indoor Temperature *at a glance*

Placed on wall of any room, easy-to-read pointers of Marsh Duo-Temp show accurate temperature — top pointer, outdoor; lower pointer, indoor. Beige case with dubonnet and gold dial in gleaming plastics. Lifetime guaranty by 80 year old precision instrument maker. Thoughtful gift.

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Jas. P. Marsh Corp.
DEPT. 33, SKOKIE, ILLINOIS

For That Magic Holiday Touch Of Your Own . . .



MAKE YOUR OWN MERRY CHRISTMAS

by Anne Wertsner

Here's a wealth of gay ideas and easy how-to instructions for decorating the house at Christmas. You'll enjoy making your own wreaths, mantel swags, stairway garlands, and other festive adornments using evergreens, shrubs, berries and cones gathered from your own garden or inexpensively purchased.

Shows you how to fireproof evergreen and color the Yule log's flames; make candle boards and gumdrop trees; arrangements for Christmas dinner and supper tables. And also lots of wonderful, wonderful recipes for holiday good things.

There's fun for the family and the true holiday spirit when you Make *and enjoy* Your Own Merry Christmas! Grand as thoughtful for others, too.

Delightfully illustrated — Only $2 Postpaid

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Window



ELECTRIC FLASH BAL operates on two 10¢ batteries, ar is three games in one: Bagatell Twenty-One, and Baseball. Fi bulbs, hooded with plastic dome flash professionally when one the eight marbles scores a hit l rolling into the pocket. Masoni playing board, framed in natur wood, measures 24¼" x 13½ Flashlight batteries not include $4.95 ppd. The Artisan Gallerie Fort Dodge, Iowa.



TOWER OF TREATS. Fo your husband's important client and your own difficult gift prob lems, this is indeed a grand solu tion. Five beautifully wrappe packages, tied together with sati ribbon, include Royal Rivier Pears, 2 jumbo apples, Frenc plums, giant figs, and candy. I towers 14" high, costs just $6.6 ppd. No c.o.d.'s. Harry & David Bear Creek Orchards, Box 7 Medford, Oregon.



NAME YOUR STATE, the on that most strongly claims you heart and your loyalty, and carry a compact that bears its geo graphic outline and chief point of interest. There is one for every state in the union, and it's made of jeweler's brass, has an excep tionally good mirror, 3½" x 2½" $2.25. Ppd. No tax. Betty Blue Gift Shop, 3349 Greenmount Ave nue, Baltimore 18, Maryland.

2 Sure-to-Please Gifts



Smartly styled.

KNITTING CARRYALL

Separate zipper pocket holds extra needles up to 14". Yarn works through top hole permitting knitting while traveling. Large capacity. Supple calf grain waterproof plastic. Red, green, blue, black, brown, python. Contrasting piping.

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Hangs around neck leaving hands free for make-up or hair dressing. Use as hand mirror; hangs on wall; stands at any angle. Clear lucite; plain and magnifying 5" glass.

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MASTERCRAFT, 60 South St., Boston, Mass.

For Christmas Give



A DISTINCTIVE CONFECTION
FROM VIRGINIA'S FAMOUS APPLE LAND

One-pound box, gift-wrapped, $1.50 postpaid anywhere in the U. S. Mail us your list and cards (or gift cards enclosed with all orders). Enclose check or money order. No C. O. D.'s, please.

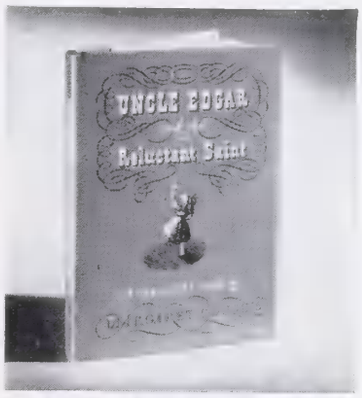
You and your friends will thoroughly enjoy this fresh, new candy flavor.

SHENANDOAH CANDY COMPANY, Inc.
WINCHESTER, VIRGINIA

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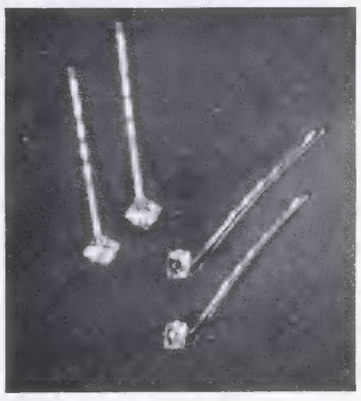
E IS SANTA CLAUS?
nportant even, does he
here *you* are? In "Uncle
nd the Reluctant Saint."
garet Cousins, little Sissy
alone, snowbound on a
n Christmas Eve—and
orried. Then Uncle Edgar
A story for the whole
o read aloud with laugh-
tears. $1.50 ppd. Farrar,
Co., 53 E. 34th St., N. Y.



IAN YOU LOVE is the
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, so we hope that you will
key as much as we do.
gold top has a Saint
her medal on one side,
other side is plain for
g. Then, of course, a
from Cartier carries its
cial excitement. $18 in-
tax and postage. Cartier,
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RKLING HEAD-
S. A set of four nickel
-plated bobby pins are
with square-cut rhine-
and they go to your head
zip of champagne. Tuck
the toe of your daughter's
, and they'll glitter with
ther brilliance as she
past the holiday stag lines.
or four, including tax and
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Co., Springfield, Mass.



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accurately—from 12 to 24 hours in ad-
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sy-to-read dial. Not a toy, but a scien-
trument, fully guaranteed. With each
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and uncannily accurate. Diameter, 5½".
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FASCINATING! UNEXCELLED NEW MECHANICAL TOYS FROM U. S. APPROVED ZONE ABROAD

A. 6" Helicopter. Brilliantly colored . . . beautifully constructed . . . all metal. Wind the motor and watch the plane whiz along . . . it's propellors spinning "like sixty"! Rear-steering arrangement **$1.00**

B. Monkey on Bike. He's so cute we call him "Boby". Delights the kiddies and grownups too as he peddles around, steers a real "figure 8" and even wiggles his ears! Gaily colored. Durable metal. Strong motor. A gift "must". 4½" **$1.75**

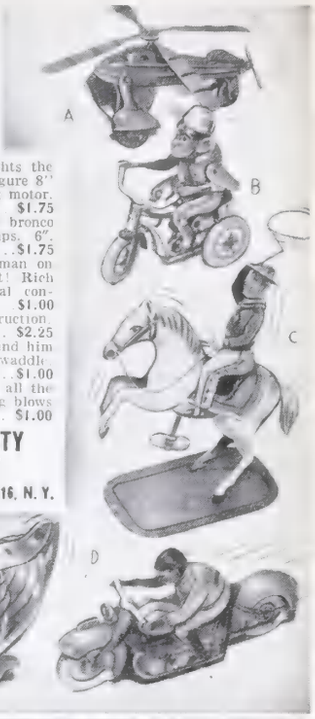
C. Cowboy on Horse. "Yippee" shout the youngsters as this bronco buster swings his lasso and executes some really fancy jumps. 6". Dependable metal construction, wind-up motor **$1.75**

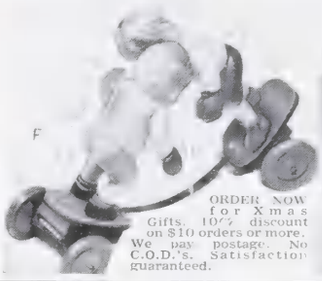
D. Man on Motorcycle. Just wind the motor and off goes our man on his speedy motorcycle . . . providing racing thrill excitement! Rich coloring! Good motor . . . Automatic steering. Sturdy metal construction. 5" **$1.00**

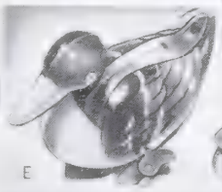
Sparking Motorcycle (not shown) 8" deluxe model, superb construction. Exciting, harmless sparks shoot out of headlight **$2.25**

E. Mechanical Duck. "Wally the Waddler" is his name. Just wind him up and watch him run briskly along with his own distinctive waddle. Brightly colored. 5½" **$1.00**

F. Boxers. Sparring partners go the rounds to the amusement of all the family. Wind up and watch 'em bob back and forth . . . ducking blows and meeting them fist on! Durable celluloid. 6" **$1.00**







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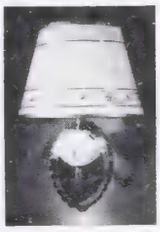
Q. T. NOVELTY COMPANY
Box 54, Station F. N. Y. 16, N. Y.



The vanity lamp stands 14" in height, has a milk glass font painted with delicate red and blue flowers made in Czechoslovakia with a solid brass lacquered standard, polished marble base with felt on bottom to prevent scratching. The shade is parchment with little red and blue flowers to match lamp base. You may buy these one or a pair.

$6.75 each—post prepaid

The matching pin-up lamp is identical in design with the exception of the solid brass piece which holds the lamp firmly against the wall.



$6.50 each—post prepaid
No C.O.D.'s please

The Leftwich Studio
1301 N. Van Buren St.
Wilmington, Delaware

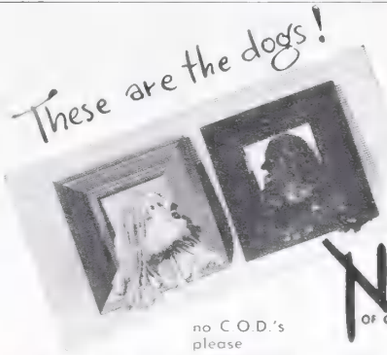


Combination Pin $7.50
(plus 20% Fed. tax)

VERSATILE TWINS to be worn as clips or ■■ ■ single dazzling pin—a cleverly designed attachment turns the trick! Rhinestone-studded elegance on gleaming rhodium makes this combination pin fashion's favorite.
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. . . for your decor . . . dog-gone good in any room in your house! The frames are dark or light wood – the size is 12" ■ 12" and the poodles black or white in real yarn!

$5.00 each

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NEW "Rainbow" PLASTIC HANGERS

IDEAL PRACTICAL HOLIDAY GIFT!

YOU'LL keep new clothes new looking on these gaily-colored Plastic Hangers scientifically designed to hang clothes properly. Shoulder-Shaped — Satin-Smooth Unbreakable.

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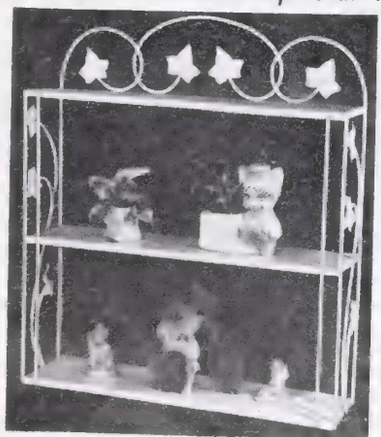
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169 N. Wabash Chicago, Ill.

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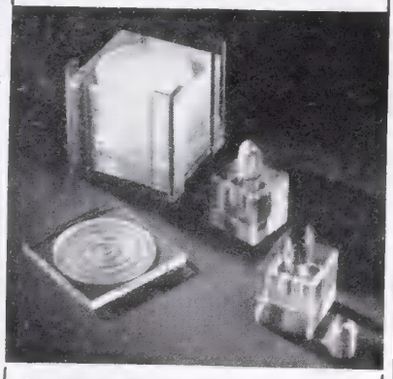


WALL SHELF - special at $7.50

We designed this as the perfect gift for that "someone special" of yours. It's a wrought iron wall shelf in new leaf design with commodious shelves. Can be used in any room in the house for holding knick-knacks or as a bathroom accessory. Stands 23 inches high, 20 inches wide and 5 inches deep. Available in baked-on white enamel, verde green antique or Swedish iron. Specify your choice. Gift card enclosed if desired. Satisfaction guaranteed. Sent express collect for $7.50.

Kayson's, Inc. EVANSVILLE 4, IND.

FOR A BRIGHT CHRISTMAS



Glorified Plastic That Looks Like Fine Crystal.

Set of twelve coasters in their own gleaming case. 3" square. $8.50 Set Postpaid. Cigarette lighters. Most attractive. $5.00 Pair Postpaid.

Madolin Mapelsden

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New York 21, N. Y.



"Eye Wise" and "Taste Wise"

This handsome set of seven "li'l brown jugs" filled with delicious Maple Cane Syrup is sure to delight the buyer of the unusual in gifts. The large jug contains sixteen ounces of syrup, the smaller jugs, to be used for individual servings, contain two ounces each. Complete set, attractively packaged, at $1.50 postpaid.

THE TALLY HO SHOP

Upper Montclair New Jersey



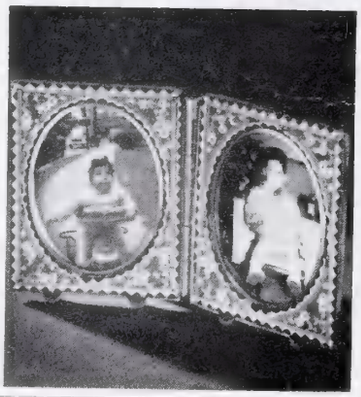
Window



SCRAM, THIEF! The I Alarm is a pocket-size siren will scare any interloper ou ten years' growth. It operates powerful clock spring, an slight pressure on the button it off for half-a-minute of a pi ing S.O.S. Everyone from b messengers and night driver lonely house occupants will b its security. $12.50 ppd. H macher-Schlemmer, 145 East St., New York 22, N. Y.



BUCK UP YOUR BREA FAST by serving old-fashio buckwheat cakes, thin and cri around the edges, and "amber with the finest Vermont ma syrup there is. A quart can of syrup with a five-pound bag either stone-ground buckwh flour or self-rising (quick as A Jemima) buckwheat flour, $4.50. West of the Mississip $5.25. Rose Mill, Milford, Co



EITHER IT'S LOVE or isn't. But if there are the st rings of a symphony in your hea the plunging of an elevator your stomach, you might as w keep the cause of your trouble view in this Italian mosaic fram The hinged case folds flat, hol two 1½" x 2" pictures, and it h a jewel-like elegance. $3.75 po paid. No c.o.d.'s. The Lilli Shoppe, 20 Armat St., Germa town 44, Pennsylvania.

WHIPPED CREAM INSTANTLY



Cream King Whipper—Billowy, delicious whipped cream on tap instantly with this new machine. Keeps fresh for days in refrigerator. Easy to use—easy to clean—handsome.

Simple for decorating pies, cakes, puddings, ice cream, etc. Whips half-pint of either light or heavy cream. Gives pint and a half of whipped cream (nearly double hand whipping). No shrinkage—No waste —No work.

Packed with box of 5 Chargers—**$9.00 ppd.** Extra Chargers—Box of 5—75¢

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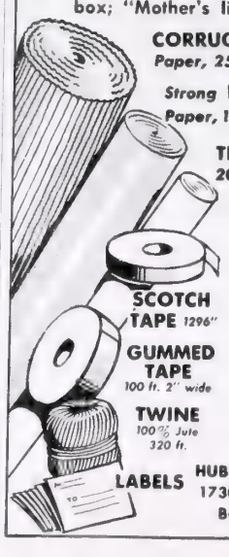
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Compactly stowed away in one handy carton . . . ready at a moment's notice. Get your complete kit for holiday gift wrapping NOW. Send check or money order $3.95, postpaid anywhere in U.S. Sorry, no C.O.D.'s

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tree time, there is an interval
re anticipation so outstrips
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r tempers are in a state of
upset. This stocking, filled
plastic toys, is the hors
uvre that takes the edge off
hild's hunger for the main
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c.o.d.'s. Moira's, 33 Highbrook
., Pelham 65, New York.



EERFUL EARFULS. Red
mittens, gay as holly berries,
ears with toasty protective-
snap their fingers at frost-
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headband adjusts to fit
vball warriors and their skiing
hers. And remember them as
arm touch for your daughter's
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ds. $2.50 postpaid from Salt
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see the tub-rosiness of a child
he puffed sleeves show off her
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e frames her yawning absorp-
in the fate of the littlest pig?
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BY MAIL



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For delightful cheerfulness in your bedroom, bath or dressing room, choose the Susan Slipper chair. Smartly button tufted seat and back. Height 30". Width 21". Depth 17". In sturdy American hardwood. Upholstered in our lovely florals—either blue, green, gold or natural look "round; or in distinctive stripes, either blue, green or red. Price $16.50 each or two for $31.95. Or, in your fabric, pet chair—$11.00. (Send 4 yds. of 36" or 2½ yds. of 50" material). Express collect. (No C.O.D.'s). Send check or money order. Also send 10¢ for your copy of "A Selection of Chairs".

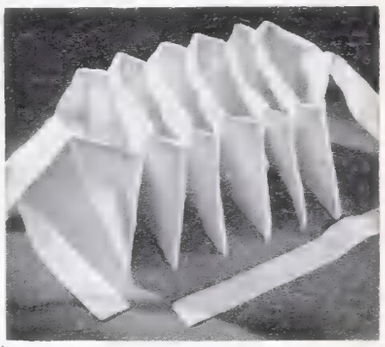
The Chair Shop
Box 220 Hickory, N. C.



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Old Nantucket

You'll find delight in the hospitable charm of this authentic Nantucket rocker and footstool. All mahogany, reproduced in the Grand Rapids manner of fine craftsmanship. Choice of high grade tapestries, samples on request. Rocker and stool — $69.50 express prepaid, check, M.O. or C.O.D.

Kay Tennant, 430 Prospect, N. E. Grand Rapids, Michigan

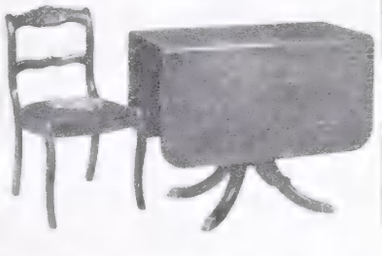


NEST FOR NYLONS

This is the nicest stocking case we know, and for traveling it takes up no space, is sure protection against snags. It holds six pairs, but if your Nylon wardrobe is low, fill the spare pockets with hankies and sachets. In pretty pastel colors.

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Duncan Phyfe Drop Leaf Table in mahogany finish. Mahogany veneer top, 18" x 36" closed; 36" x 54" opened. Height 29". Shipping wt. 85 lbs. F.O.B. Hickory, N. C. $44.50.

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Dainty filigree bon-bon dish of sterling silver . . . use it for many things. Approximate size 8¼" x 5¼" x 1⅞". A Gorham original . . . an inspired gift.

$18.50

Federal Tax Included
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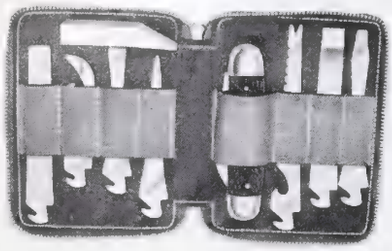
Established 1810

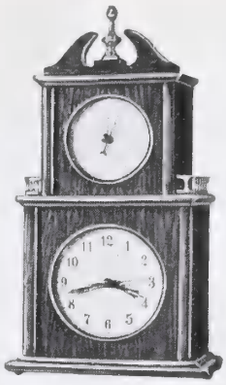
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WHITE PLAINS *Fifth Avenue At 48th Street, New York 19, N. Y.* EAST ORANGE

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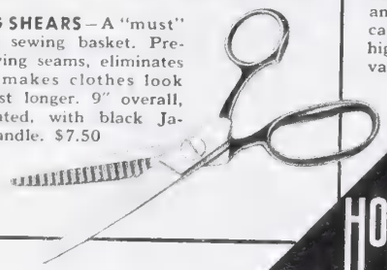
POCKET TOOL KIT—*Not a toy*—
A real craftsman's kit containing eight tools: hammer, awl, chisel, screw driver, file, scale-disgorger, can opener and caplifter and jack-knife, which also serves as an interchangeable handle for each tool. With zipper case, complete $8.50





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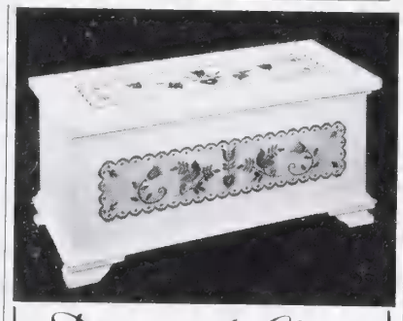
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BUTLER'S TRAY COFFEE TABLE

All four leaves turn up . . . you carry it very easily! Fine **mahogany** with **solid brass hinges**; made by my skilled Pennsylvania Dutch craftsmen. Just 19" high. **Open:** length 39", width 30". **Closed:** length 29½", width 20½". Priced very reasonably at $65, shipping charges **prepaid.** No C. O. D.'s. Inquiries invited on our other lovely items.

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Toys and blankets alike will disappear in this useful furniture piece, sturdily built of kiln dried wood.
Decorated with a gay Pennsylvania Dutch design on a background of white, black or cherry red.
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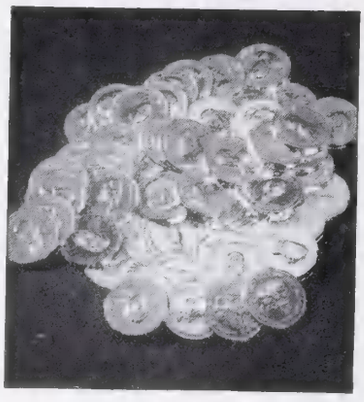
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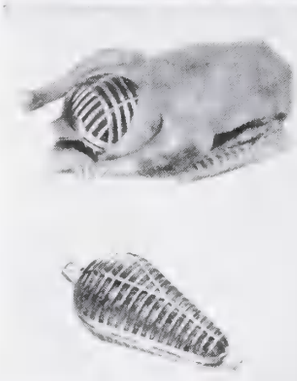
Window



THAT'S THE SPIRIT. Th grim fury, aroused when liber is jeopardized; the lighthearte marching off to war; the slo grin and the strong right arm an American boy—that's th "Spirit of '76"—and of toda This famous group, modeled b Prescott Baston in miniatur compels pride and faith. $2.2 ppd. No c.o.d.'s. Carbone, Inc 342 Boylston St., Boston, Mass.



PILE O' GOLD. A fabulous pa perweight is composed of a mas of golden coins, each engrave with the head of a famous captai of industry, a scientist, inventor etc. For your own special tycoon it's a flattering gift that will an chor important papers on his desk and cause a good deal of office comment. $4.50 postpaid from Susan Jay Gifts, Inc., 302 East Fordham Road, New York 58.



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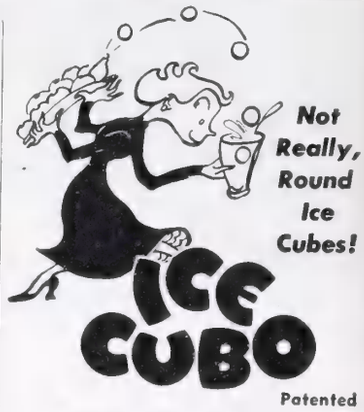
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JUKE BOX COIN BANK

It looks exactly like a REAL juke box. Plays lively tune every time coin is put in slot. Genuine Swiss music mechanism. Only 6 inches tall.

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Rubber Ice-Ball Trays

Make crystal-clear or colored round ice—nothing like it in the world before! The NEW Gift . . . says "Merry Xmas" in a drink . . . sparkle for all parties, sweeten for kiddies' treats. Releases one at a time.

ICE CUBO Twin Trays
Two 9-Ball Containers
make 18 genuine ice balls 1½" in diameter (with color tablets).

In a GIFT BOX, $3.95
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GHT FOR HIS LUCK. If love him, be his lucky star give him a real horseshoe rweight. Actually, it's a pony hand-turned by an old ee blacksmith, and the cop- trap across the center is im- ed with 2, 3, or 4 initials. derful stocking gift. Wonder- give his business associates. rs filled day received. $1.50 . 3 for $4. Ppd. Horseshoe e, Lexington, Mass.



KE THE SWITCH in your 's room a gay spot on wall, cunningly immune to dges from grubby fingers. plastic plate fits over any dard light switch, is made of r plastic hand-decorated with figure of a boy or girl and first name. Just $1.10 post- from Evelyn Reed, 538 Mad- Avenue. New York 22. N. Y.





Table Conversation Piece

Reproduction of a Princess Elizabeth Wine Wagon, circa 1700, in silver plate with glass holders. Beautiful as a centerpiece for flowers, candy or jam. About 3½ inches high . . . 12 inches long. An interesting gift— or for your own table $21.00

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GIFTS WITH FLAVOR

Here are taste-teasing ingredients to make a cook's dream come true for cakes, meats, vegetables and salads.

ORANGE TWINS (right) Miniature jug contains 2¼ oz. of fine orange concentrate—the bag, 1½ oz. of sweet orange peel. Cake recipes and suggestions included. . . . . $1.35 Ppd.

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Salts and Peppers include: Onion, Garlic, Smoked Hickory, Celery, Cayenne Pepper, Crushed Pepper and Grains of Paradise. Spices: Ginger, Cloves, Curry Powder, Paprika, Allspice, Mustard, and Chile-powder. Herbs: Rosemary, Savory, Fennel, Sage, Thyme, Marjoram and Spearmint.

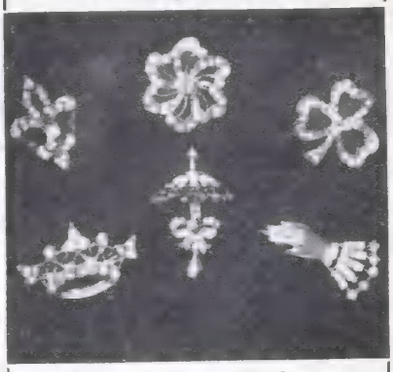
Orange Twins— and any one basket . . . . . $2.60 Ppd.
Complete Set (Orange Twins and 3 baskets) . . . . . $5.00 Ppd.

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KATHLEEN WELLER

Box 386 Bryn Mawr, Pa.

Charming to scatter

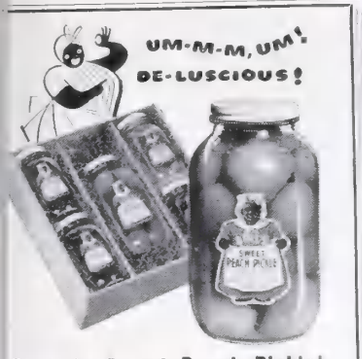


Scatter pins to lend charm to your outfit in antique gold, rhinestone and pearls. $1.25 each includes tax, shipping, and gift wrap.

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Georgia Sweet Peach Pickle!

olden globes of wondrous flavor! And her delights you must discover among oll's rare Delicacies of the Old South! om our own farms and kitchens direct to ou and your friends. Order for self, send hristmas gift list for us to ship.

ss't A—$5: Includes qt. jar Peach Pickle, ½-size jars each of Strawberry, Peach, Watermelon Rind Preserves, Artichoke Pickle, LUS half lb. whole halves shelled pecans.

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helled Pecans: whole halves, 5 lbs.—$5.

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Musical TEDDY BEAR

For a child who has everything else

This teddy bear is super-special . . . with a fine Swiss music box inside him. Hear a nursery tune when you wind it up. Made of downy plush, he's a foot high. Honey, white or brown. **$7.25** postpaid. Sorry, no CODs.

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2 LOVELY GIFTS FOR $7.50



These enchanting hand-coloured Flower Prints were made in 1825, and are lovely beyond description. Each print is different, of course, and comes marvelously framed in antique gold or in black and gold. 4" × 4¾", $7.50 for the pair, post paid.

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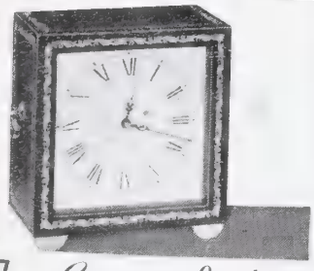
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Fine Genuine Leather

This authentic reproduction clock makes a truly impressive gift. The case is of the very finest top grain leather, antiqued and hand-tooled with gold decoration. Self-starting 60-cycle AC electric movement. Brass handles and feet. Sweep second hand. H. 6¾" W. 6¼" D. 3¼". Dial antiqued white. Colors: Russet, Rose-Brown, Eggshell, Lime, Apple Green, Coral-Brown. Price postpaid includes federal tax..... **$29.50**

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TRAVELING KIT

Now Dolly can go traveling in her own luggage. Dressed up in a Dotted Swiss outfit, trimmed with red ribbons & hat to match, she makes a lovable toy for children to own. Her underthings include diaper & shirt. White shoes & stockings complete her wardrobe, plus flannel pajamas packed in cellophane attached to inside cover. Choice of Red or Blue luggage. Size: 3½" x 5½" x 8½". **$3.25** postpaid

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CARROLL KENT INDUSTRIES
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Windo



TREE-TOP LIGHT. Gay the tinsel and colored balls smiles down upon, rakish Nick will be the presiding sp of your Christmas tree. His tummy conceals a bulb wh shines through his red flock Santa suit, and he settles hims securely on the tip of the t trunk. Or hang him at a windo or in the nursery as a night lig $2.50 plus 35¢ post. Bleazby's, E. Adams, Detroit 26, Mich.

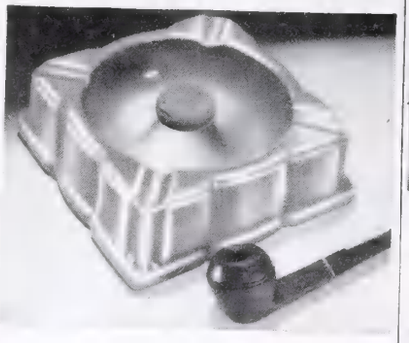


STAMP ACT. A fine leath stamp box comes in red, gree brown, or wine, and it has a gol tooled plume on the cover. Insic a lidded compartment holds post office roll of 500 stamps a the slot on top releases one at time. Next to it is a section f airmails and specials, with pitched sidewall for easy out 3¾" x 2¼" x 2¼" high. $5 pp C. D. Peacock, Second floor gi shop, Chicago 3, Illinois.



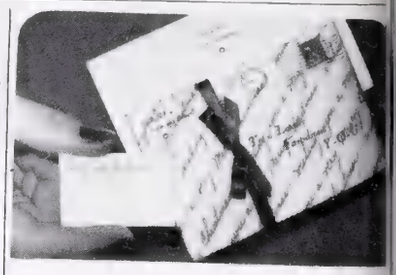
DOODLING DANDIES. Wit your uninhibited pencil, you wi hang up the wash on the clothes line, put a moustache on bearded lady, fill in the feature of the man-in-the moon, becaus these 8 ingenious doodling pad recognize the Dali-esque streal in all of us. For Telephone Mes sages, Things to Buy, Shor Notes, and Don't Forget, $1 plus postage. Gift-boxed. B. Altman & Company, New York 16, N. Y

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Any Man will enjoy this massive, handsomely styled ash tray of fine, genuine china. An *original* Craig design featuring a natural cork pipe knocker atop a sturdy pedestal. Full 6 in. square, 2½ in. high—ashes can't spill or blow out. Felt pads protect desk top. In Soft Green, Florentine Blue or Dubonnet (maroon). $4.95 incl. postage anywhere in U.S.A. State color & second choice. No C.O.D.'s. **$4.95** Postpaid

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with a fire burning behind
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Authentic dog high relief wood carvings in beautifully grained, polished dark walnut, mounted on limed oak, beveled edge ¾" thick plaques. Size 24" square.
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A SERIES OF ANIMAL heads finely carved in sharp detail, full round, out of solid fumed oak wood, white rubbed into graining for unusual finish effect, mounted onto a 1" thick crystal-clear Plexiglas oval base, 7½" deep, 5" wide. Real lasting beauty and elegance. Your selection of 3 designs, Each only.....**$27.50**

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Luxurious Leather

Jewel BOX



by Mele

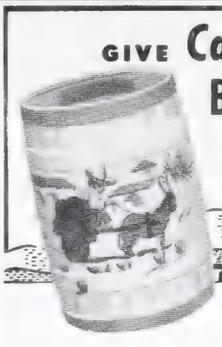
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A lovely velvet-lined Jewel Box with lifting section tray, grooved for rings, ear-rings and brooches. Has "Magic Touch" secret compartment. Luxuriously polished, gold-tooled trim, individualized with gold initials or first name. It's 7 by 10 and 3½ inches deep. Tiny set-in lock with key keeps it very personal. **4.95**

Add 25¢ for postage.
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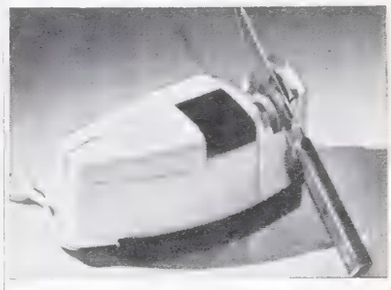
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- 30-inch "Door Charm" with bright red weather-proof ribbon and huge cone.
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- 2 wreaths expertly made of fragrant cedar.
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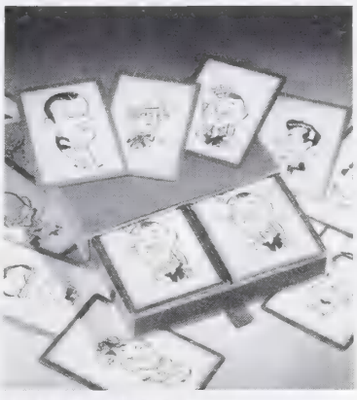
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YSTAL PALACE for your
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is beautiful bowl. The design
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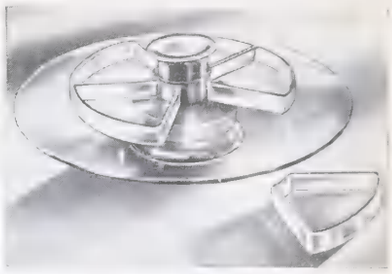
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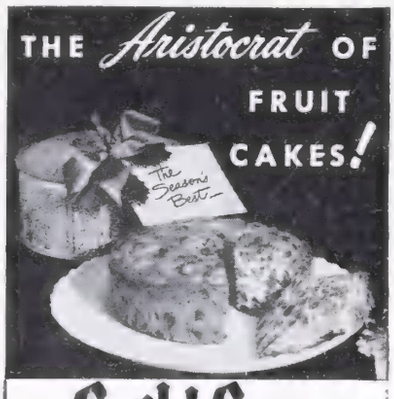
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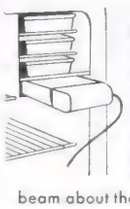


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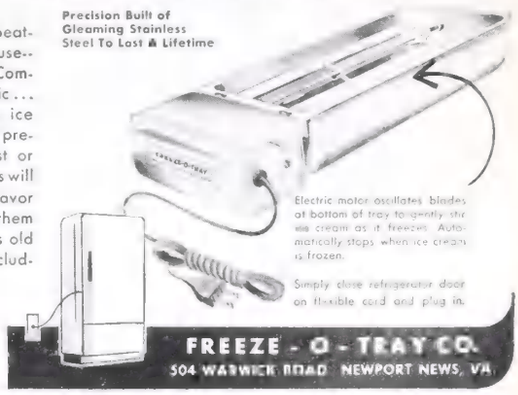
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(*Continued on page* 45)

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This ideal gift package contains delicious Red Seedless Grapefruit, Oranges, Tangerines, Kumquats, Calomondins, Tangerine Marmalade, Calomondin or Grapefruit Jelly and large, Paper Shell Texas Pecans, all in a colorful Mexican basket of strongly woven native willow. Shipped prepaid, including postage, for $10.95. Specify Order Number 6A.



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All White Seedless Grapefruit	4 C	3.80
Half White Seedless Grapefruit, Half Oranges	4 D	4.05
All Texas Oranges	4 E	4.30
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All Red or Pink Seedless Grapefruit	3 A	$6.65
Half Red or Pink Seedless Grapefruit, Half Oranges	3 B	6.65
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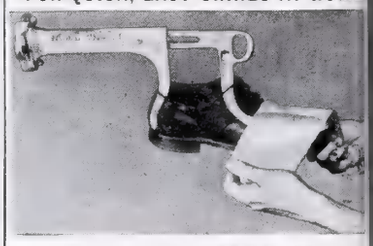
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We're giving *rooms* for Christmas



Sue, our favorite teen-ager, is going to get a "movie-star" bedroom. We're giving her a Samson for her dressing table and two matching chairs in crisp, dewy green. With these, go a whole bagful of slick decorating tricks —side bulbs around the mirror, her own "studio" chair marked "Sue." How she'll love working this out!

This year, we're stretching our gift dollars with bright, brand-new ideas, to make our low cost gifts go further. We're giving Aunt Jane a telephone-powder room. Our recipe: to one closet add a canary yellow Samson chair, one blue Samson table and chair, a mirror, and an old screen, cut in half.





We're giving the hospitable Hiltons a cellar game room for Christmas, by adding more smooth, steel-framed chairs and tables to their Samson collection. Now they'll have enough cushion-comfortable Samson chairs for television and home movie shows—and enough strong, stain-resistant Samson tables to serve Tom's wonderful barbecues.



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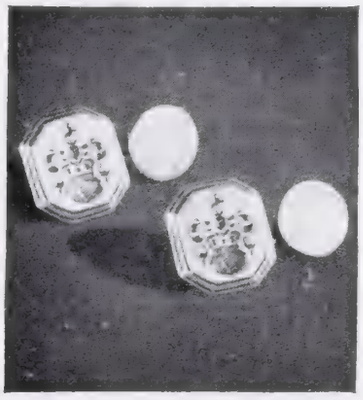
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CONTINUED FROM PAGE 40

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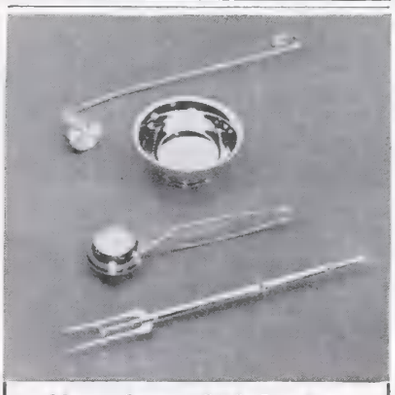
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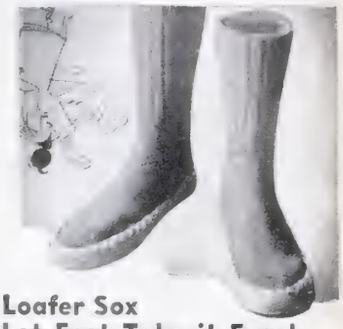
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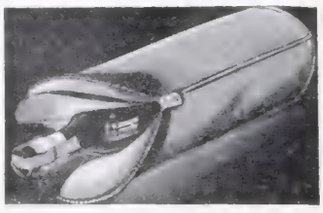
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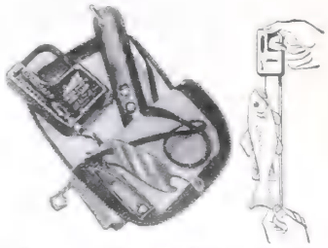


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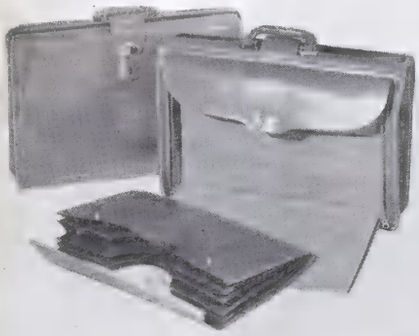
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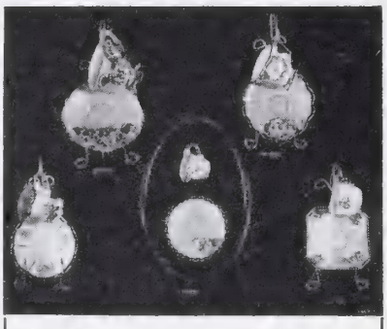


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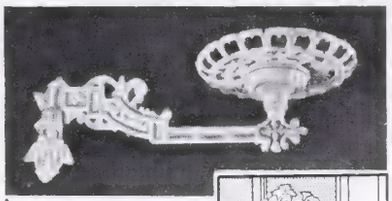
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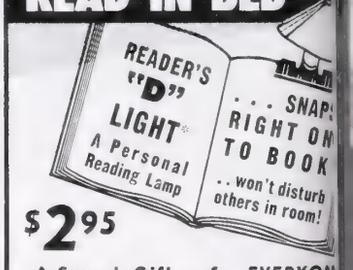


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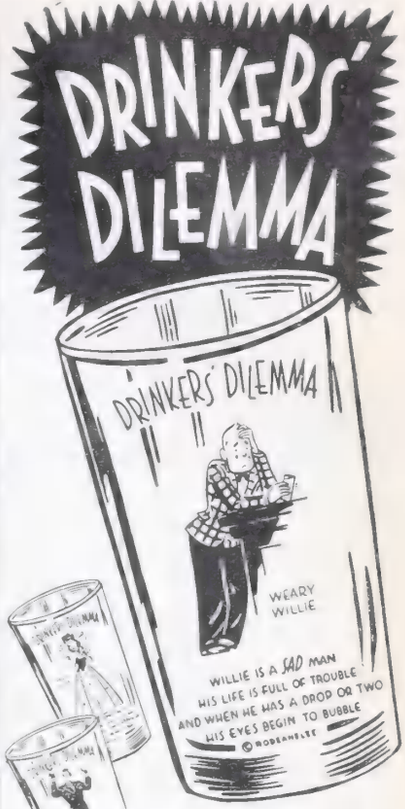


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MAKE-A-MILLION — A surprising unique game with quick climaxes and exciting play from beginning to end. Thousands of families consider MAKE-A-MILLION the most thrilling of all card games. "Bull" and "Bear" cards add to the fun! Player or side first scoring a total of a million wins. Easily learned. Everybody likes it. Christmas stocks are low. Order today. 75c



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COLONIAL BELLOWS of RARE PERFECTION

Handmade copies of exciting originals. Sides of soft genuine maroon sheepskin. Faceboard and handle of antique black with rich gold stencil. Gleaming brass nozzle. A decorative treasure as well as a boon to the firemaker. Three sizes, all leaders for your Christmas gift list. Sent postpaid. No C.O.D.'s please.

13¾"x6" $4.50
16¼"x7½" $5.95
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Silver Plated PLATTER

IT SERVES YOU WELL, particularly if yours is a maid-less household, because this single silver-plated entrée platter serves your entire meal. With the well and tree center for meat, godroon border and two crescent sections for vegetables, it measures 16¼" in diameter and comes gift-boxed. Including tax and postage. $19.95

Mail Order to Dept. H



Dunhall
FOR SILVER GIFTS
HEWLETT, LONG ISLAND

distinctive personalized gifts

hers alone—
monogrammed tumblers

set of eight
satin-frosted
in white gift box

$3

Good-looking, satin-frosted, 12-ounce thin-glass tumblers . . . with graceful, script initial applied in striking permanent crimson. Initials from A to Z . . . including Mc. For gifts that are personal.

Available at Marshall Field & Company—Chicago, Illinois and Frederick and Nelson—Seattle, Washington



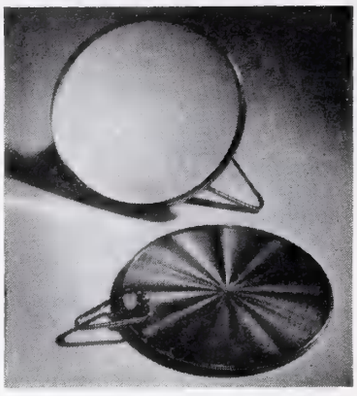
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SPEC TOTER. We bet th one case for eyeglasses that won't lose! Made of smooth ished calf in Santa Claus Holly green, brown, luggage bright blue, its zipper oper gold-stamped name or monog special plastic lining, and in identification pocket, make gift for every bespectacled g our girl on your list. $2.75 House of Vision, 30 N. Mich Ave., Chicago 2, Illinois.



SNOW BELLES. A group sweet miniature dolls are dres in high fashion for six top reso and the backgrounds of the b they come in depict colorful w ter scenes. The dolls, dressed flaring skating skirts and bri jackets, have removable mitt and the series includes: Sun V ley, Lake Placid, St. Moritz, rolean, Alpine, and Mount Ho 6¼" high. $1.98 postpaid from Bros., Philadelphia, Pa.



MAKE-UP CLOSE-UP. purse-size magnifying mirror flects the unvarnished truth ab the state of your beauty, and a stern but satisfying taskmistr to have on hand. The decorat swirled back comes in turquoi gold, or rose, with a hook hanging if you want to set down to some serious eyebr plucking. $1.85 ppd. No c.o.d Constance Leiter, 200 West 47 Street, Kansas City 2, Mo.

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HURRICANE LAMP

Solid brass; 13½ inches tall; complete with cut glass shade and 8 ft. rubber cord.

Each $6 Pair $11

With ruby shade $1 each additional

FLOWER HOLDER



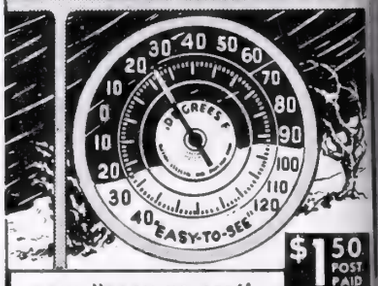
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2 for $9.50

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$1.50 POST PAID GIFT BOXED

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Big figures and pointer on 3½" transparent dial. No squinting to read. Takes just a glance, even 10 ft. away. Attaches easily *anywhere* on outside of windowpane. Weatherproof adhesive supplied. Specially compensated for windowpane use. Money-back guarantee. No C.O.D.'s.

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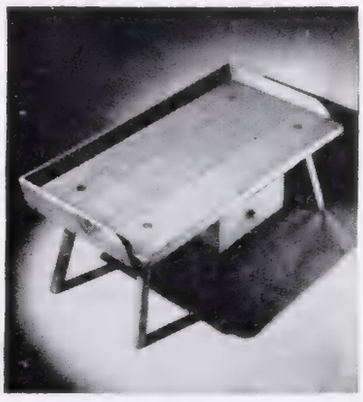
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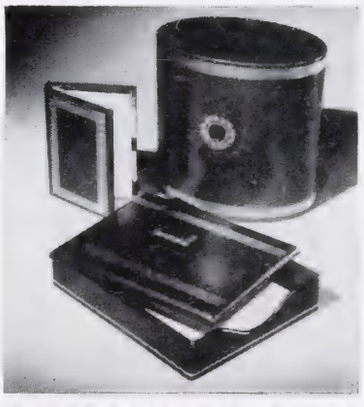
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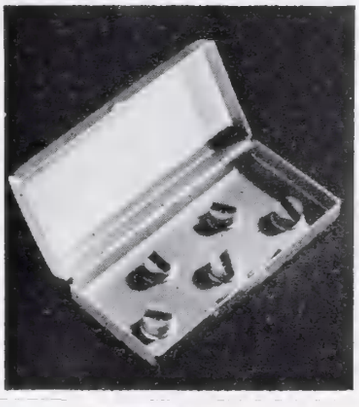
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n ill appreciate the crafts-
ns p of this good table, a
m its honest design; and for
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ds. Handmade of knotty
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leather, richly gold-tooled,
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DOLL with MIRACLE SKIN

She Sits Up! She Sleeps! She Cries!

She's LIFE SIZE!

22 INCHES TALL

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REAL MOHAIR CURLS!
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Baby Blue Eyes is all dressed up in flared organdy dress, bonnet, white cotton slip, rubber panties, white socks and booties!

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Movable arms and legs are made of "Miracle Skin" latex rubber that's soft like a baby's skin. Easy to clean, too—just wipe with damp cloth.

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Soft skin feels real

Eyes go to sleep

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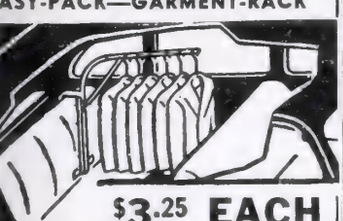
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save you inconvenience, money — and many cuss words!

For I'm the **NEW**
EASY-PACK—GARMENT-RACK



$3.25 EACH

slip me over the back of your rear car
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CLEAN VENETIAN BLINDS
The Easy Way
SLAT-O-MAT

$3.95 COMPLETE With Wool Washing Mittens and Sponges

WASHES DRYS WAXES DUSTS
Venetian Blinds
Both sides of slat in one easy motion

With SLAT-O-MAT venetian blinds are cleaned more thoroughly—without putting your hands in water—without soiling tape—without removing from window or door.
Money-back guarantee. No C.O.D.'s, please
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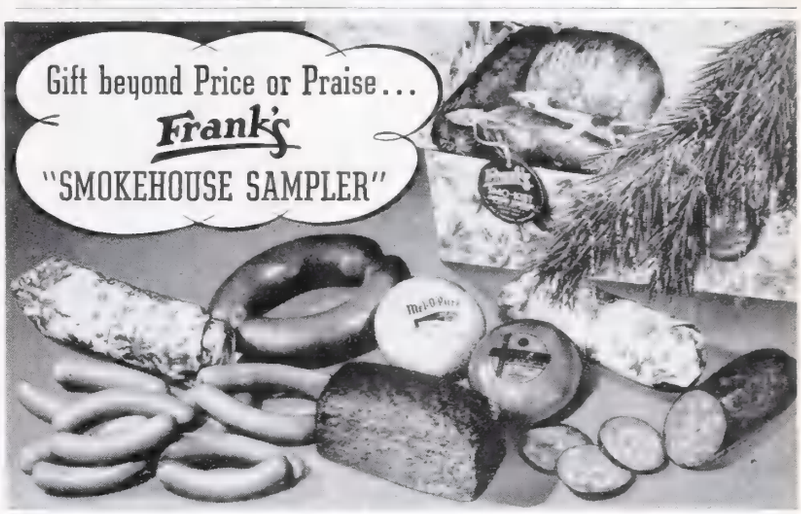
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Guaranteed by Good Housekeeping

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Check or money order enclosed for $.....
for..... SLAT-O-MATS at $3.95 each.
Name.....
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● World's most appi-teasing gift—Frank's handsomely Christmas-boxed "*Smokehouse Sampler.*" When opened it floods the living room of each favored friend with heady, hunger-inspiring aroma of spicy, all-meat sausage and tangy *natural* cheeses. A gourmet-gladdening array, made doubly-delicious by aromatic natural spices and slow, old-fashioned hickory smoking. Over ten pounds of wonderful eating, every ounce a credit to your own good taste, and to Frank's 90-year reputation for supremely fine quality.

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Eleven Gift-Boxed Milwaukee Delicacies Only $10

Dry-iced and shipped prepaid with Gift Card bearing your name

1-lb. Smo-Kist Summer Sausage
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Frank's "SMOKEHOUSE SAMPLER"
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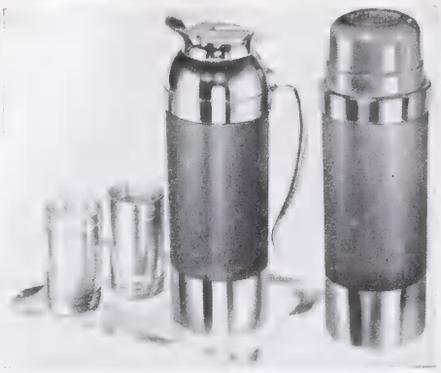
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An ideal gift for the home or office. The new streamlined design of the Pitcher is the last word in smartness. Its sturdy, one-piece chrome steel shell virtually eliminates breakage of the glass vacuum liner. Set includes pitcher, chrome tray and two glasses. Each pitcher is registered by number and fully guaranteed. Pint Pitcher Set—**$15.50.** Quart Pitcher Set—**$18.00.**



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The finest of all vacuum bottles. An ideal gift for fishermen, hunters, football fans, picnickers, etc. Heavily chrome plated, one-piece shell. Each bottle is registered by number and backed by money-back guarantee. Pint—**$4.50**. Quart—**$7.50.**



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A gift to delight the feminine heart! An exquisite, 24 karat gold plated thimble decorated with a jewelled four leaf clover in natural green with rhinestones or a dainty lady bug bedecked with rubies. Large, medium and small—**$1.25.**

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These graceful silverplate tumblers are ideal for any gracious occasion. The finest silverplate over copper, unbreakable Corday Tumblers add that elegant touch to formal entertaining or a quiet evening at home. Corday Tumblers make a distinctive, handsome gift to be enjoyed through the years. Optional: a single initial, without charge. Single tumbler (with or without initial), **$3.50.** Set of six, **$20.00**; set of eight, **$26.00** (tax incl.).

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HIGH SPEED

FOOD MIXER

HAND OPERATED WITH MOTOR EASE

Ideal for Today's New Recipes calling for high speed beating and whipping. Eliminates food splatter and waste. Whips even a small amount of cream and other liquids faster, firmer, drier. Beats as little as ½ an egg white in seconds without waste. Patented Guard holds liquid in close to agitator. Mixer attachment rotates at high speed with little effort, for light, fluffy potatoes, vegetables, batters. Precision construction assures long, trouble-free life. Stainless and chrome plated steel attachments. Easy to clean.



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The Yoder Food Mixer is fully guaranteed by the manufacturer as to quality, workmanship, performance.

With 3 Multi Purpose Attachments for today's new Recipes

Send cash, check, or money order. No COD's.

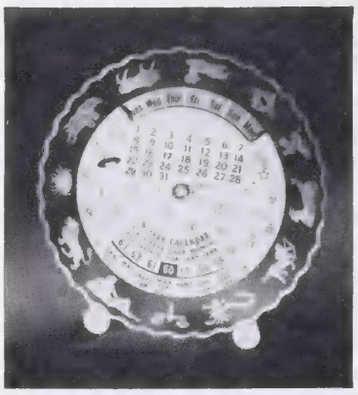
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Windo



28-YEAR CALENDAR. T is the calendar that keeps its on the future and the past, well as the present, so you'd b ter order two, anyway—one your husband's desk, another your own. Turn indicator once month, and it remains curre Bronze metal, decorated wi enamel, 4½" in diameter. $3. postpaid, and you can order from Howard Pusch, 15 We 55th Street, New York 19, N.



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Actual Height of Lamp 3¾"

Hand blown Candylbeme Lamp Bulbs enliven every room with shimmering, romantic, dancing candlelight. Crystal sparkles; every surface reflects a mellow softness that transforms each gathering into a gay, cheerful event. Make your period settings lovelier, more beautiful with Candylbemes.

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Patented "magic pores" in aluminum alloy trap air, keep food from sticking. Fits over two burners, will cook a whole breakfast at once. Fine for eggs, bacon, hot cakes, fish, chops, steak, and toast. Use both sides (one lets all juices drain off). Easy to clean, healthy to use, indoors or out. Satisfaction guaranteed or your money back. For gifts or for you.

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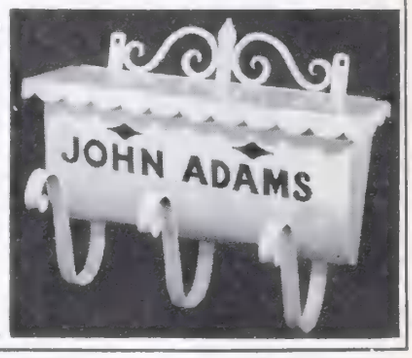
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The Perfect Christmas Gift!

Beautiful blue, yellow or red "marbleized" plastic canisters. Heavy and unbreakable to last a lifetime. Clear plastic lids permit ascertaining contents without removing covers. They nest one inside the other—largest—8" in diameter, set of four **$5.50** postpaid

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With owner's name hand-lettered on it! Made of heavy wrought iron and generous in size—11¼" long. The scalloped-edge cover lifts easily to give ready access. Out-size newspaper and magazine holders. Rust-proofed for long life. Available in black or white. Plain **$10.00.** With name as shown **$11.00.**



Mayfair Gifts

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Protective PLATE PADS

For Your Fine China

Just what you've been looking for! Soft felt pads, ideal for inserting between your china plates and saucers when not in use. Provides perfect padded protection against breaking, scratching and chipping. 24 to set—8 each 5", 6", 8" soft, round felt pads for your various sized plates. You'll want several sets for your own use . . . for gifts. Set prepaid— **$1.25**

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Meredith Inc.

Evanston, Illinois



PUNCHING BAG

- IT BUILDS MUSCLES
- IT TEACHES COORDINATION

This is great stuff for youngsters and dad will come in for his share of the fun too! Yes, this fine punching bag is great sport. Pig grained, simulated leather bag on a flexible steel rod, stands 42 inches high from a bright red enamel finished stand, 10 inches wide, 33 inches long; colorfully decorated and embossed, each unit is adjustable and comes complete with inflating needle. Packed individually in Storaway chest. **$5.95** Shipping Charges Collect

Also available in genuine leather, heavier with rubber mat. **SIZE: 34" L x 19" W $9.95**

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ct metal replicas of an actual baby e—beautifully highlighted and simply rable. Makes a most welcome gift any child or for the home. Use as a ings bank or remove coin-slot and as a plant holder. You'll love this eychile shoe. An ideal gift for Christs.

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Here's a "center-of-attraction" Christmas gift that's both novel and practical. Permanently magnetized wall holder attracts and holds small "golf-tee" stem, which is gently pressed in soap. For shower, tub, basin or sink. Eliminates "jelly" in soap dish. Saves up to 40% soap. Fastens quickly, permanently to any surface. Easy to use. Choice: red, white, black. Attractively gift packaged. Money-back guarantee. Send cash, check or money order . . . no C. O. D.'s please. $2 each, or 3 for $5. Order today. **$2** POST PAID

EDGER'S *magnetic* SOAP GRIPPER

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MAKE THIS A *Fruitful* CHRISTMAS!

Fruit at Christmastide is traditional. A colorful package of fresh-from-the-tree Georgia Lee Citrus Fruit is a perfect (and economical) way of sending Holiday Greetings to your many friends. Your fruit shipped by fast express.

Order Early for Christmas Delivery!

ONLY $2.95 All Shipments Guaranteed EXPRESS PREPAID Add 10% west of Mississippi

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SHIP BY PRE-PAID EXPRESS,_____ PACKAGES:

☐ ALL ORANGES ☐ ALL GRAPEFRUIT ☐ MIXED

☐ Check ☐ Money Order for $_____Enclosed

Name

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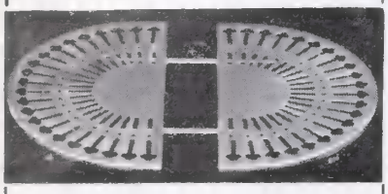
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The lightest weight, most efficient and lowest priced Travel Iron of all. Heats for use instantly! Non-heat conducting plastic handle which can be detached for packing. Chrome plated smooth ironing surface. AC, 110 volts. Favorably compares to iron selling at $8.50. Fully guaranteed. Including 6 ft. cord only $3.75.



CHROME EXPANSION TRIVETT

This lovely serving accessory was unavailable for years. Now it is back—as smart and useful as ever! Closed it measures 10" in length—open it is 14" long. Of stainless, shining chrome it costs but $2.25.



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Mayfair's most popular gift for a woman! In this exquisite, bejewelled gold plated metal walnut shell is a complete sewing kit in miniature! Pins, safety pins, needle, thread and thimble—everything needed for emergency repairs. Red velvet lining—shell is adorned by simulated rubies, emeralds and sapphires $4.75—inc. tax.

Mayfair Gifts
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Forest Hills, New York, N. Y.

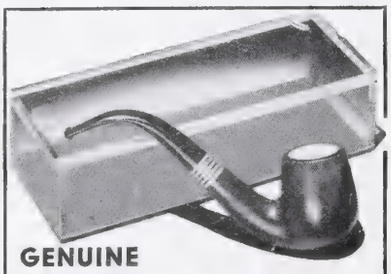


GRACEFUL "GODDESS OF MERCY"

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pure wool felt Christmas st
comes in high-fashion col
catch the eye and heart of bi
little glamour girls. In chart
shocking pink, or bright
quoise, decorated with je
spangles that glitter in the
light, it's big enough to h
bottle of liquor, or lots of
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LET'S PLAY STORE
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8½" grocery shelves stocked
staples, counter with reg
bakery counter with bread,
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cuts of meat, $1.75. With
small shopper will haggle ha
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20 extra miniature provisions
Postpaid from Sally Graye, 8
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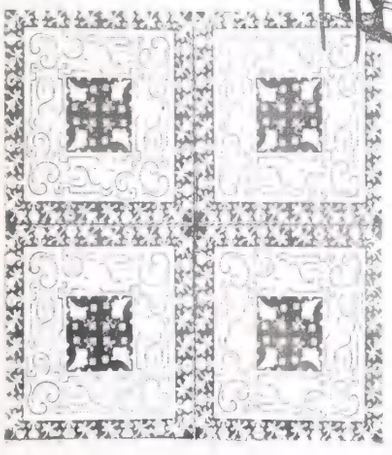
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man's stud box is an intrig
copy of a collar in white pla
and the black leather top h
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handle. Lined with velvet. it
keep his "jewels" under
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A taste thrill you'll never forget

Trout — RAINBOW Trout — Trout raised in the icy waters of dashing, snow-fed Colorado mountain streams . . . firm-fleshed Trout brought to all their natural tastiness in constantly fresh waters never over 45° . . . from large, uncrowded lakes on one of the largest natural trout farms in the Rockies. . . .

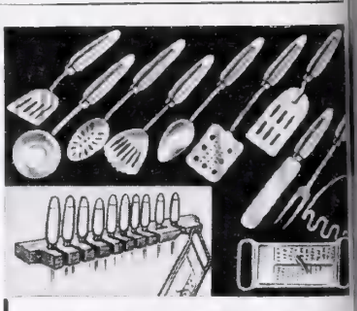
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YOU, MY FRIEND, what-your native land, a toast— and happiness, the moon a platter, and the sun on counterpane. Paper cocktail ns are blazing with gay wishes, because the equiva-of "Skol" is printed in virtu-very language. Box of 100. . Personalized with your . $2 for 100. Ppd. Greenland Studios, 5700 Wilkins Ave., burgh, Pa.



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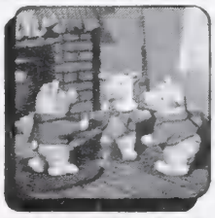
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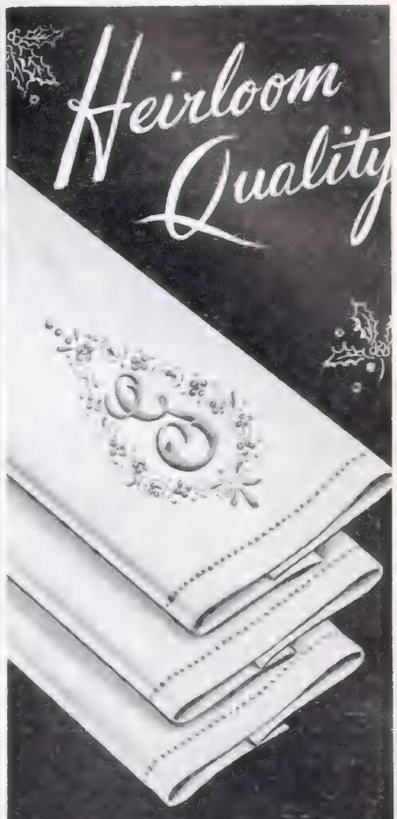
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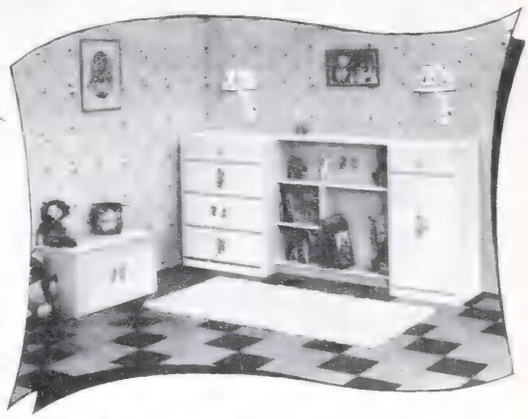
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A new kind of blackboard. Doctors have found they reduce eye strain, also better color contrast. 8 assorted PLUS LITE *Washable* color crayons are provided. Can be easily removed from clothing or woodwork . . . will not break when dropped. Whiteboard surface is of resistant resin — won't chip or become sticky. Model 20 (as illustrated) has 18"x24" drawing area on masonite base, 1½" red lacquered frame, 14" crayon rack. Complete with crayons and flannel erasing cloth. $4.25 post paid. Order yours today—cash, check or money order. Specify Child, home, office or factory.

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4 Drawer Chest	28"	36"	14½"	65 lbs.	$28.25
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Desks, 3- and 5-drawer chests and various size bookcases also available. Write for low prices.

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Does Everything A Good Pipe Rack Should Do

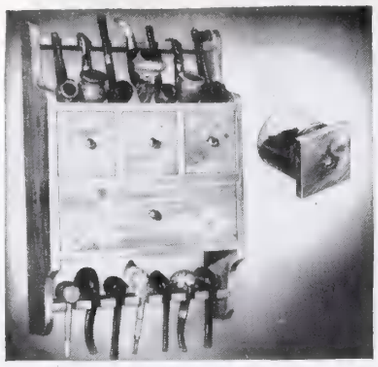
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2. Saves precious desk or table space.
3. Holds 14 (count 'em) pipes.
4. Air tight humidor jar drawers.
5. Large drawer for all accessories.

Size 13" x 18" (*Pipes not included*)

Pipe Rack $14.50 Exp. Chgs. Collect

Both racks are hand made of choice knotty pine in a mellow honey brown tone. Hand waxed and polished to a satin smooth luster

Write for free folder of
UNIQUE WALL FURNITURE *in* FRIENDLY PINE





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Ideal for the Hook, Slice and Who's Light Boys

1. A handsome unique wall decoration.
2. Conveniently stores all card game needs.
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4. Chip holders can be used at table.
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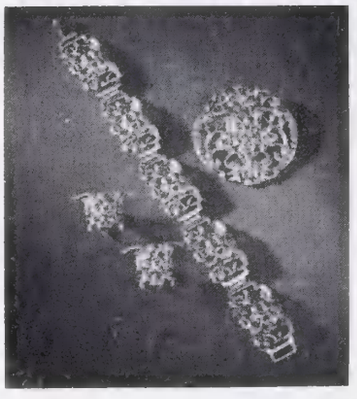
Window



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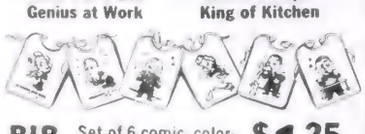
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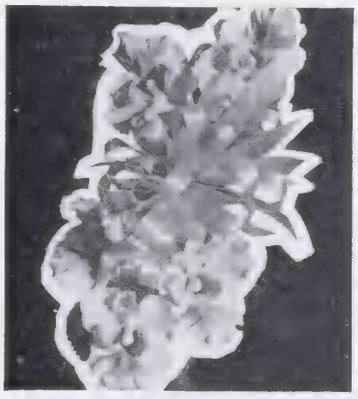
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"Pin-Up" Sewing Rack

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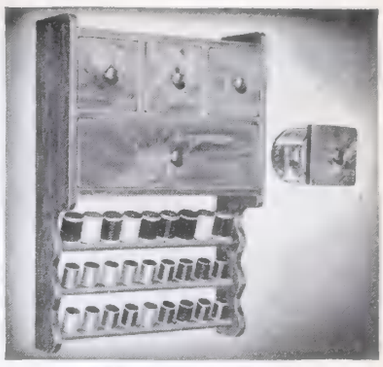
Holds 27 spools of thread. Small full vision jar drawers for buttons, snaps, pins, etc. Large drawer for scissors, tape, needles, etc.

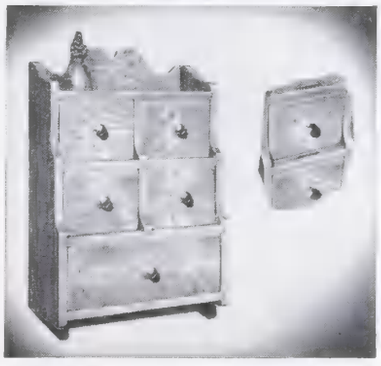
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It will be a delightful, convenient reminder for your spare change. Holds a mint of money. The five drawers (with coin slots above) are ideal for budget, family or just plain saving. Secret locks, no keys to lose.

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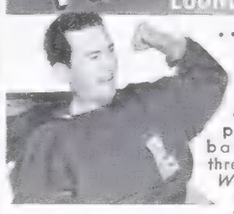
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THE WORLD FAMOUS HOLLYWOOD BROWN DERBY *Restaurant*

The Pick of the CALIFORNIA ALMOND CROP

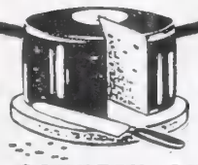
These Blossom Acres Almonds come to you fresh and crisp—just off the trees from the "Almond Bowl" at Paso Robles. Only the larger, sweeter nuts are included. Once you've tasted the rich, roasted flavor, you'll want more. Another treat from the famous Brown Derby Hollywood Restaurants. The California Pack—Four 4-oz. vacuumed tins and a 2-lb. box of these select almonds—with recipe folder . . . $5.25 postpaid.



The BROWN DERBY HOLLYWOOD PRODUCTS

1628-52 North Vine Street • Hollywood 28, California

YOU'VE NEVER TASTED CHEESE LIKE THIS . . . !



RICH AGED

NORTH COUNTRY CHEDDAR

5½ lb. *individual* cheese $4.00 Postpaid
add 25c west of Denver

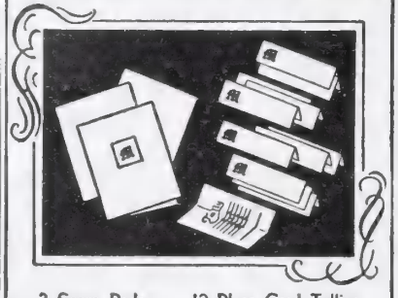
Full ripened, richly flavored—but mild. Sharpen to your own taste by ageing.

JUST RIGHT for family or party . . . for that hard-to-get gift

Write for handy order blank or send your check or money order to

St. Lawrence CREAMERY CO.
31 Maple St. • Potsdam, N. Y. • *Est.* 1862

YOUR INITIAL in GOLD ENGRAVED on Styled BRIDGE ACCESSORIES



3 Score Pads - - 12 Place Card Tallies
Engraved with Any Initial (Except I-X-Z)
BEAUTIFULLY BOXED AS GIFT
$1.25 *Post Paid* *Sorry No C.O.D's*
2 Pads and 8 Tallies boxed 85c
SPECIFY INITIAL DESIRED
★ *Order for Christmas Now*

HOLMES COMPANY *Studios*
161 W. Harrison Street
CHICAGO 5

Blue Ridge 20-Piece Dinner Set *Only* $6.95



HAND-PAINTED UNDERGLAZE

Your table goes gorgeously gay . . . and so modern . . . with this colorful, new hand-painted china! Set includes 4 Bread Plates, 4 Dessert Dishes, 4 Dinner Plates, 4 Cups and 4 Saucers.

Red Cherry with Green Leaves
Yellow Daisy with Green Leaves
Candlewick, Red, Blue and Green Floral
$6.95 Per Set

Replacements May Be Made At Any Time
Shipped Express Collect, No C.O.D.'s please.

FORUS CHINA
105-107 5th Ave., New York 3, N. Y.

New and "Charm-ing"...



. . . to give or receive! A treasure miniature to delight any feminine heart . . . cunningly crafted in hand-wrought sterling silver with tiny frame encasing actual magnifying lens, precision ground and polished by experts . . . A bright little conversation piece for bracelet or necklace. Order today for prompt delivery.

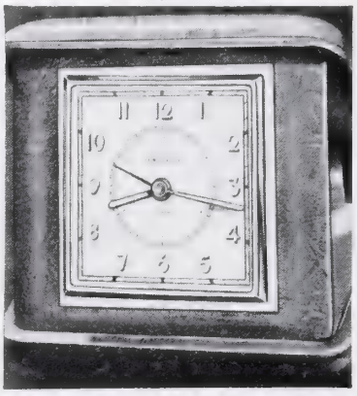
(*Chain not included*)

Price, postpaid, $3.50 (Plus 20% Federal Tax)

BLACKHAWK CRAFTSMEN, 2800 North Main Street, Rockford, Illinois



Window



ALARMING BARGAIN. new travel alarm clock, mad the New Haven Clock Comp comes in its own simulated le er case, and measures a com 3¾" x 4⅜". A fine gift for e sleepyhead on your list — f traveling husband to col daughter. $9.70. incl. tax and p age. Harley's Clock Shops. Altman Bldg., Kansas City, M



TWIST HIS TAIL. and perverse puppy plays a tune prove he's no cry baby. If small master is a day laborer. serenades him with "Whi While You Work." If he's on night shift, he rocks him to sl with "Brahms Lullabye." 7" hi $7.50 postpaid. Harold's Jewe Store, Box 76, Covington, Va



TRAVELMAID. Closed, it carried over the arm like a la purse. Unzipped all around, opens flat for packing in a su case or laying on a dressi table. Turned inside out and hu up by the handles, it's a perso vanity in Pullmans or service s tions. Black nylon and grosgra with plastic-coated lining, i nicely fitted. $14.95 plus 20% ta Travelmaid, 3831 Ingersoll Av Des Moines, Iowa.

NEW! "TABLE TOP" CORN POPPER

highly polished chrome-like finish



AUTOMATIC

NO STIRRING
NO AGITATING

guaranteed $6.95 postpaid

Watch it pop! The clear glass cover permits you to see the kernels quickly transformed into crisp, tender morsels of delicious French-Fried popcorn. No guess work—measuring cup assures correct quantity of kernels to use. Can be used for heating soups, stews, chili and in preparing quick meals. Kettle can be removed from stove to give you a beautifully designed hotplate. A.C. or D.C. Fun for the whole family! Order by mail today 6.95 postpaid.

HESCO
Box 3209, Home Service Dept., Chicago 7, Ill.

A glamour case for your favorite lipstick

Jewelstik



A jeweled coronet and crown grace this slender 22 Kt. gold plate lipstick case. Adorned with choice simulated pearls and imported rhinestones in Diamond White, Ruby Red, Sapphire Blue or Emerald Green. An exquisite case for your purse or vanity! A charming gift for hostess or bridesmaid. Any standard lipstick will fit the Jewelstik.

Compact and Cigarette Case to match —$9.50 each Fed. tax incl. Pill Box to match—$3.95 Fed. tax. incl.

Order any 3 items — and we will give you 10% discount plus a beautiful Satin-Fitted Kit. Postpaid. Satisfaction Guaranteed.

No currency, please. Send check or money order to:

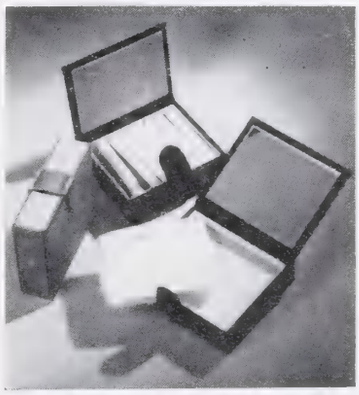
$5.95 incl. Fed. tax

MARY MOORE Suite 410, 365 - 5th Ave New York 17, N. Y.

Shopping



NITY FAIR. Bare shoul- and a crystal-chandeliered aurant: a black brocade suit a silver teapot laced with rnoon sunlight. For such mo- nts will you reserve this com- ation compact and cigarette e. Covered in lipstick red or k satin. the cigarette section ined with fine leather. A truly gant case, and the price is 75 postpaid. Trade Winds. 141 wbury Street, Boston 16, Mass.



G AND BEAUTIFUL. A nilum casserole looks like sil- . has twisted handles and mod- tulip lift on the cover. Inside, is a Pyrex liner with a cover ich can double as a pie plate, l it's one of the most impres- gifts we've found in a long e. Three-quart size $12.50. two- art size $10. Add 50¢ postage. c.o.d.'s. Order it from Bertram rier. Ltd.. 1147 Connecticut e., Washington, D. C.



OLD SHARES, printed with omtown gusto on fringed Bel- n linen cocktail napkins, are adpan take-offs of the certifi- tes issued as shares in gold, sil- r, and copper mines during the ike-it-rich Sixties. A set of 8 ll be humorous stakes to a stess' claim to fame. $5 post- id. Jackson's, Oakland 12, Calif.



BROWN DERBY HAMPER BASKETS

Especially prepared by the Brown Derby Hollywood Restaurants



A suitcase wicker hamper basket (17"x 12"x 5½") tastefully packed with:

3 lb. Brown Derby Fruit Cake
Brown Derby French Dressing
Flat Fillets of Anchovies
Raffetto Marrons in Vanilla
Bendiksons Smoked Oysters
Dickinsons Strawberry Preserves
Martha Ann Spiced Almonds
Blossom Acres Mixed Nuts
Small Black Coffee Confection
Moté Orange Marmalade
Brown Derby Salt & Pepper Shakers
Double Deck Brown Derby Jumbo Faced Cards
Brown Derby Book Matches
Brown Derby Table Cloth and 4 Napkins

$28.50 express charges collect
Hamper alone 6.95 postpaid

GIANT Salt, Pepper, and Sugar Shakers



These distinctive mammoth shakers (5½" high) are a Brown Derby exclusive. In copper, they are $6.50 apiece. Set of 3, $18.95. In heavy silver plate (with non-corrosive nickel interiors), $8.95 each, or set of three in silver, $25.00, plus 20% Federal tax. All prices postpaid.

Write for our Catalog of Distinctive Gifts From THE WORLD FAMOUS HOLLYWOOD BROWN DERBY *Restaurant*

The BROWN DERBY HOLLYWOOD PRODUCTS

1628-52 North Vine Street • Hollywood 28, California



NEW! FLORAL PLACE CARD HOLDERS

Here's new charm and beauty to brighten your banquet or dinner table! These lovely, individual place card holders definitely mark you as a thoughtful and clever hostess. Glass flower holder, in clear Lucite base, stands 4" high. Wonderful for gifts! Set of four—$1.50 postpaid. Ohio customers add 5¢ sales tax.

Wholesalers and retailers, write for prices.

MODERN PLASTIC PRODUCTS
Dept. A
155 Belvedere Ave., Warren, Ohio

Incomparable Gift

NORMA

4 colors in 1 PENCIL

$4.50 No Tax



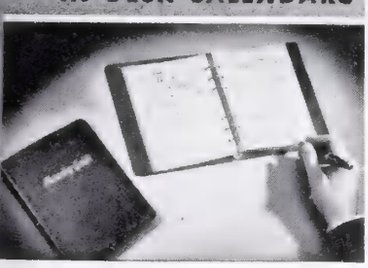
Writes Red... Blue Green... Black at the Flick of a Finger

Norma speeds up pencil work with its amazing precision. Finger-tip control switches any one of its 4 colors into writing position instantly! Guaranteed for mechanical perfection . . . Mail check or money order for $4.50 (Sorry No C. O. D.) WE PAY POSTAGE

Rogers Jewelers
15 South High Street, Columbus 15, Ohio

Rogers Jewelers
THE STORE THAT GIFTS
Since 1920

AN ENTIRELY NEW IDEA IN DESK CALENDARS



THE PLANNING GUIDE

The modern memo-organizer. One of the most practical daily reminders ever developed! Handsome 7⅝" x 6½" loose-leaf binder, with scientifically planned memorandum, appointment and calendar pages that provide for *daily* and *weekly* organization of activities. Must be seen to be appreciated! A huge success already among professional and business people as well as in the home. THE IDEAL GIFT. Dark blue imitation leather cover, $3.95. Genuine Morocco Grain, $7.50. DeLuxe Genuine Pigskin, $11.00. 100% satisfaction guaranteed or money back. Postage paid when cash accompanies order. Discount on quantity purchases. Write Dept. N, Wilson Memindex Co. 149 Carter St., Rochester 5, N. Y.

$3.95

MIDGET CAMERA $1.50

Vest Pocket Size—

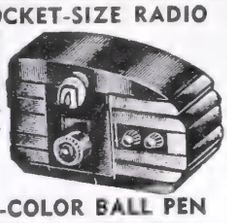


Secret Pictures

Conceal in hand. 2x3-in. Easy to carry; easy to use. Glossy black bakelite case, quality lens and shutter. Beautiful enlargements. 8 pictures 1¼x1½-in. on Eastman 828 film. $1.50 each; 3 for $3.95. Leatherette Case, 50c. Uses Eastman Color or Black & White Film. Black & White Film, 35c roll. Color Film, $1.90 roll.

MIDGET POCKET-SIZE RADIO

Crystal radio with built-in phone. 4x2½x1¾-in. Good reception up to 50 miles. No batteries; no electricity; no tubes; no expense. Complete, just connect aerial and listen. Beautiful de luxe walnut plastic case. 4 oz. Only $3.99





3-COLOR BALL PEN

Writes Red, Blue, Green

Wonderful gift for students, business men, home use, etc. Looks, performance of $10.00 ball pens. 24-kt. gold plated finish all over & clip. Refills 50c. Change colors in seconds with one hand! Fully guaranteed. 3 for $7.50. SPECIAL..... $2.95

ELECTRIC MOTOR 50c

6000 Rev. Per Minute!

Motor kit, all parts 50c! Easily built in 15 minutes; fun, educational. Runs on standard dry cell. All parts, easy directions, motor base. Used in science classes & Army. Guaranteed. 3 for $1.25. EACH ONLY..... 50c



Surprise Gift Package $1.00

Pleasant surprise and bargain; selected extra value article. Specify if for boy, girl, man or lady. Get several. Each, $1.00.

Last Minute Special! Keystone Electric Motor Driven 10-in. Speedboat, ready-to-run. ONLY $1.39.

Priscilla Gifts, Box 86, Grosse Ile 1, Mich.



Over 100 graphic illustrations, more than 300 possible plans. Includes original ideas and designs for private homes, duplexes, courts, garage apartments, for *every* region in frame, brick, concrete block or adobe. Your favorite architectural style — planned for harmonious living by Hiawatha T. Estes, California Home Consultant. Working blue prints available for *all* plans. At book stores or send $1 for this book, postage prepaid. Money back guarantee. ONLY $1.00

"HARMONIOUS HOMES"
P.O. BOX 8631-A
HOLLYWOOD 46, CALIFORNIA

MAGAZINE CRADLE

Hand Crafted in Historic Virginia

Your magazines are always neatly tucked away yet right-at-hand in this delightfully original Cradle. 13¾" high x 15½" long x 11¾" wide. Beautifully, expertly hand-crafted in solid walnut or maple, $12.50 . . . mahogany, $14.50 (express collect).

Write for "Heirlooms of Tomorrow"—free booklet on furniture, hand made in Virginia.



AVALON GIFT HOUSE
Box 935-B Front Royal, Virginia



Chromium plated. Replaces usual serving spoon and fork. Ideal for asparagus, broccoli, salads, etc. Picks up the smallest particle of food intact. Indispensable when removing food, such as potatoes, corn, etc., from boiling water.
only **$1.75** postpaid.

Artistically designed, hand finished, extra heavy aluminum. Its thickness keeps contents warm for a long period. Makes four cups super delicious demi-tasse or two cups American coffee. Also used to brew tea.
only **$6.95** postpaid.

Beautifully silver plated. Juice runs down spike, does not squirt. 100% efficient. A wonderful party utensil which adds ease and distinction to your service.
only **$1.25** postpaid.
Set of four in attractive gift box only **$4.75**
Chromium plated 85¢ ea.

Anyone or all of these exquisite imported items can easily solve your gift problems.

Send check or Money Order—(Sorry—No C.O.D.'s)

DELPHINE PASINI **Dept. A, 33 W. 75th St., New York 23, N. Y.**



GIVE *Assorted* **RARE** *Cheeses*
IN COLORFUL OLD-FASHIONED PINE BUCKET

ORDER EARLY — AVOID DISAPPOINTMENT

Here's the gift of true distinction . . . delicious rare cheeses to please every taste . . . cheeses not found in most neighborhood stores. Tangy Imported **French Roquefort!** Imported **Swiss Gruyere!** Imported Norwegian Primula! Aged Wisconsin Cheddar! **Old-Fashioned Pineapple Cheese!** Famous California Camembert! Colorful Baby Gouda! Distinctive French-type Baronet! 8 different rare cheeses beautifully packed in colorful red and green cellophane. Ideal for the **favorites** on your Christmas list.

No. 1 Old-fashioned Pine Bucket containing the 8 rare cheeses listed above. **$7.95*** Express Prepaid

No. 2 Colorful corrugated gift box containing the 8 rare cheeses listed above. **$4.95*** Express Prepaid

**West of Denver add 25c*

WRITE for FREE FOLDER

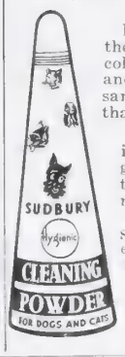
JOHN WEIGEL & CO.
79 EAST LAKE STREET, CHICAGO 1, ILL.

Bathing Your Dog *Makes Him Scratch*



Don't Wash Your Dog With Water—It's Apt To Cause Skin Infection

Bathing washes out natural oils—makes the skin dry—can even cause bad odor. Constant bathing ruins a dog's coat, makes hair lifeless so it sheds easily. It's much better to use this amazing Sudbury Hygienic Cleaning Powder.



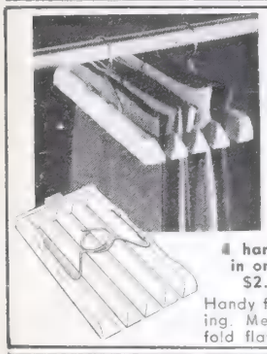
Don't Risk Catching Colds
Bathing with water is one of the commonest ways dogs catch cold. This "dry bath" avoids colds and keeps coats smooth, silky, sanitary. Your dog will be cleaner than ever before!

Easy to Use. Just shake on, rub in and brush out. The powder goes right down to the skin, takes out the dirt, chases fleas, removes odor.

Send No Money. Order C.O.D. Big Shaker Pkg., $1, plus postage. Or just enclose a $1 bill at our risk and we'll pay postage.

Powder Chaperone ($1). Makes dogs keep off furniture, behave indoors.

SUDBURY LABORATORY
Box 667 South Sudbury, Mass.



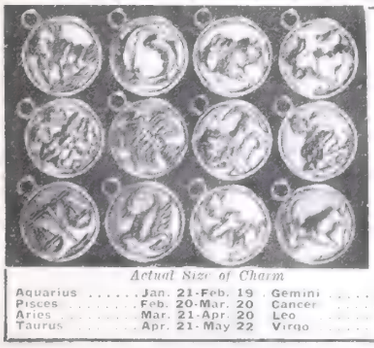
STRETCH CLOSET SPACE . . . SAVE CLOTHES WITH *The 4-some* DE LUXE
PLASTIC TROUSER AND SKIRT REST

Protect trousers and skirts from creasing and wrinkling with THE 4-SOME. As ingenious a hanger as ever you've seen! 4 garments hang *full length* in just 5" space. Trousers slip on by cuffs . . . skirts by waistbands, without clamps. Remove any garment *instantly*, without disturbing others. 4-SOME comes ready to hang . . . no carpentry required. In walnut or ivory finish. A useful, *different* gift, attractively gift boxed.

4 hangers in one— $2.50
Handy for traveling. Metal hooks fold flat.

Send check or money order. We pay postal charges—or order C.O.D. plus postage. Money refunded within 10 days, if you are not satisfied.

HOLLIS CO., Dept. H-19
11 Commerce St. Newark 2, N. J.



Actual Size of Charm

CHARM—ING

These lovely *lucky horoscope charms* are handcrafted in solid 14K Gold or Sterling Silver. On a 15 inch chain to delight a youngster—or an 18 inch chain to please a lady—or on a slave chain to flatter a pretty ankle. Any of the above styles:

14K Gold, $9.20—Sterling Silver, $2.40

The charm alone to dangle on a charm bracelet:
14K Gold, $4.80—Sterling Silver, $1.80

All prices include 20% Fed. Tax.
Postpaid—Sorry, no C.O.D.'s.

Carla Jill Studios
"headquarters of the unusual"
Northport, Long Island, N. Y.

Aquarius	Jan. 21-Feb. 19	Gemini	May 23-June 21	Libra	Sept. 23-Oct. 22
Pisces	Feb. 20-Mar. 20	Cancer	June 22-July 22	Scorpio	Oct. 23-Nov. 22
Aries	Mar. 21-Apr. 20	Leo	July 23-Aug. 22	Sagittarius	Nov. 23-Dec. 22
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Windo



HANDSOME SET-UP. Thi one of the nicest sets we've s The fawn oak bridge table tends to seat six for din Extended size: 32" x 44". W four chairs covered in wa able Duran in red, yellow, gre aqua, chartreuse, ivory, be copen, blue, brown, gray, bla $129 exp. coll. Wilson Jump C 608 S. Michigan Ave., Chica Ill.



HOME TELESCOPE. T Commander Telescope's twe power magnification literally tu miles into inches, specks i people. With Miss Nosey at t sights, it will even turn a m terious neighbor into an op book. 2½ times as powerful as t finest binoculars, it mounts any pan-head tripod. Ivory fini $35 ppd. Car window mou $11.50. Tinsley Laboratories, 25 Grove St., Berkeley, Calif.



MUSICAL CHRISTMA TREE STAND. Give this to young couple celebrating the first Christmas together and the little tree will be as gay as the hearts are. Perfect for a tab tree, the 8½" stand will acco modate any small evergreen a revolves as the concealed mus box plays two traditional Chris mas carols. $15.50 ppd. from Q Novelties, P. O. Box 54, Murra Hill Station, New York 16.



- colorful
- useful year after year
- safe . . . clean (does not shed)
- a great bargain

You will save space and money with this permanent **22** inch high, shed-proof tree with its gay array of bubbling colorful lights . . . beautifully set into the rich lustre of flame-resistant life-like foliage. Perfect for the **HOME** or **OFFICE**. Comes with 11 bubbling Royalite bulbs, 1 extra bulb, and cord with plug to fit any outlet.

A WONDERFUL GIFT! ORDER A FEW TODAY!
Satisfaction Guaranteed. Send check with order and we pay postage. Also C.O.D.
Make your Xmas shopping easy and inexpensive. Write for Free Catalog of Useful Gift Bargains.

PROVEN PRODUCTS
353 W. 52nd St., N.Y. 19 N.Y.

Practical Gift for HOME PLANNERS



HOUSE PLAN TEMPLATES

JUST **$1.50** POSTPAID

Transparent Plastic — Size 3" x 7". Simply trace cut-outs for professional plan symbols. Standard Architect Scale of ¼" to the foot. Includes plumbing and electrical fixtures, doors, stairs, etc. Instructions included. Makes accurate home planning easy.

TIMELY PRODUCTS CO.
[illegible] COLUMBUS 9, OHIO

Shopping



FIVE DARLING BOOKS. Every thing you want stories for children to be, these are. "Let's Pretend" includes old and new fairy tales. "Heroes and Holidays" explains Columbus Day, Washington's Birthday, etc. And "The Three Fuzzy Bears." "Oscar on the Radio." and "The Snowman Who Wanted to Stay" complete the set. $2.95 ppd. Order them from Treasure Chest Studios, Inc., 60 Main St., Racine, Wisc.



IN THE POCKET of this good-looking bridge table cover you will keep your score pads and pencils out of the way, yet within easy reach of all players. The cover comes in maroon or tole green with a three-letter monogram and lining in same color or in a contrast. Tab initials are removable. $7.50 ppd. Town & Country Gifts, 565 Madison Ave., New York.



HOW SWEET YOU ARE, and how cherished you'll feel, when someone sends you his heart, mas-erated as five ½-dram bottles of Jensen's heavenly perfumes all done up in the Jensen manner with flowers, ribbon, and amour. Next to a sonnet, this is the kind of gift that most makes a woman feel like a woman. $6 including tax. Ppd. Georg Jensen, 667 Fifth Avenue, New York.





FLATWARE keyed to your table service . . . to informal entertaining . . . country living!

Real blonde horn with stainless steel: Butter spreader, salad fork and teaspoon, $3.35 each.* Dinner knife and dinner fork, $3.75 each.* Steak knives, 6 for $22.50.* Write for folder showing complete table service.

*Add 2½% for delivery in California
Postpaid, over 3 pounds express collect

BLONDE HORN-HANDLED FLATWARE For gifts...for you

DENSLOWS
CARMEL-BY-THE-SEA, CALIFORNIA • Other California shops in Palm Springs • La Jolla • Hotel Fairmont, San Francisco



COCKEYED COCKTAILS
Serve the 3rd round of drinks in these distorted, sagging fugitives from the D. T.'s and watch the fun begin. Each singularly shaped in clear crystal glass with beveled edges.
set of 4 $5.00



TOM & JERRY CUPS
Be prepared for those chilly evenings with these handsome mugs, made of genuine vitrified china. White lined, smooth cream-ivory outside surface with Gold lettering.
Postage Prepaid in U.S.A.
per dozen $9.50

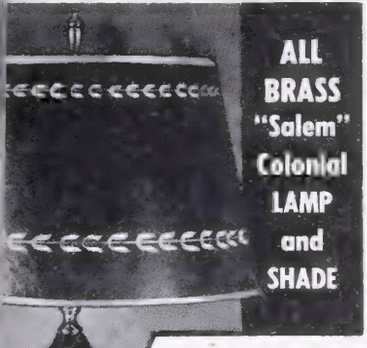
Everything for your entertaining needs
There is only one **BAR MART**
Bobbie Ganger, Executive Director
62 West 45 Street, New York 19, New York
Send for our beautifully illustrated and informative catalog, "The Tippler", Dept. 27. Enclose 10c please to cover handling and mailing.
Home Bars • Cellarettes • Gadgets • Glassware

The most wonderful gift of all!
Make these needlepoint outfits for yourself and your friends.



WALLET - Package contains all the materials for completing the item.
$2.50 plus 15¢ postage.
VANITY BOX - Package contains all materials for completing item.
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ALL BRASS "Salem" Colonial LAMP and SHADE

Superior decorator design and Colonial charm at an exceptionally low price! Stands 21½" high with a 12" paper parchment shade in either maroon or green, gold trim. Highly polished and lacquered, non-tarnishable all brass.
6.45
Or buy a pair for $12.90
Check or money order (no C.O.D. please.) Money refunded in 10 days if not satisfied. We pay postage.
JOBE Distributors and Co., Dept. A-17 East 42nd Street, N. Y. 17, N. Y.

Now Make Your Own FROZEN SUCKERS




Fill Mold with Liquids

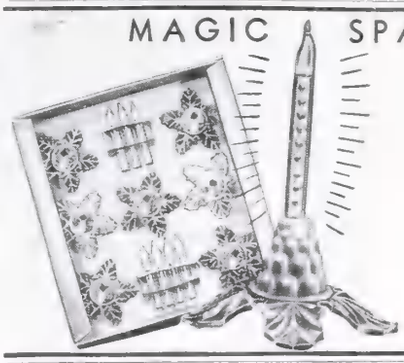

Put Mold in Freezing Unit

Wholesome Refrigerator Suckers
Make 'em at home—no trouble or fuss! Use Chocolate Milk, Fruit Juices, Soft Drinks, Malted Milk, etc., to make all the tasty, healthful Frozen Suckers you want! Plastic sticks can be used over and over!

Complete! RUBBER MOLD and 4 Plastic Sticks
$1
Postpaid
ORDER NOW FOR CHRISTMAS

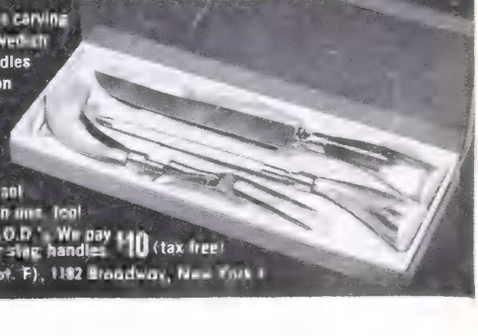
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Send one dollar—cash, check or money-order TODAY. (No stamps, please.) If not fully satisfied, return Mold within 10 days and your money will be refunded.
HAGGARTY PRODUCTS CO.
2100 Tower Bldg., Dept. 3-L, Akron, O.

MAGIC SPARKLE LIGHTS . . .
FIT EVERY CHRISTMAS BULB!



Glorify your Christmas tree with these bubbling lights of witching enchantment! Gayly colored plastic leaf and cone fit over your regular string of lights and may be used year after year . . . holds a lovely candle that bubbles magically as soon as you turn on the lights. **$2.25** Per Set Postpaid.
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Send for Our Free Catalog H
GIFT FINDS
8 West 40th St., New York 18, N. Y.

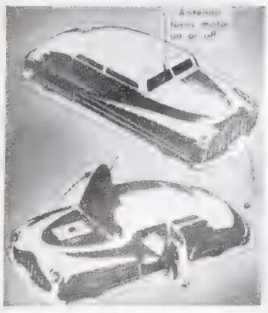
MASTER 3-PIECE CARVING SET of SWEDISH STEEL
The Home Carver's Delight that makes carving a pleasure! Its gleaming stainless Swedish steel and distinctive horn or stag handles will grace any table! The companion sharpener keeps blade sharp, always! Any carver will appreciate those generous, easy-grip handles. An unusual value at this special mail order price, this beautifully packaged set makes an ideal gift. Treat yourself to one, too!



Send check or money order—no C.O.D.'s. We pay postage. Specify choice of horn or stag handles
$10 (tax free)
LANCASTER ENTERPRISES (Dept. F), 1182 Broadway, New York 1

Window Shopping

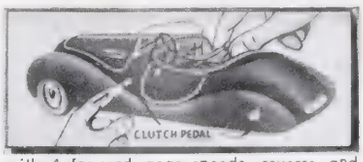
ORDER THESE WONDERFUL IMPORTED MECHANICAL TOYS for XMAS GIVING NOW...



MIRACLE CAR $3.75

You'll hardly believe your eyes when you watch the amazing action of this toy marvel. *Starts, turns, stops by itself!* Motor hood goes up; door opens, driver comes out to "inspect trouble". Hood and door close automatically; car starts again and repeats action. 5½"

10% discount on orders $10 or more. We pay postage. No C.O.D.'s. SATISFACTION GUARANTEED.



WONDER GEAR SHIFT CAR→

Clutch action with 4 forward gear speeds, reverse and neutral gears, steering wheel and hand brake! Heavy gauge durable metal. Powerful motor. Fun galore. 6" $3.75

Also Available But Not Illustrated:

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DANCING DOLLS WITH COSTUMES

$1.50 each

Delightful! Captivating! Colorful! Wind the concealed clockwork motor and watch them caper.

A. Plush Teddy Boy Bear, 6".
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C. Feathercap. Durable Composition, 7".
D. Clown. Brings the "Big Top" home, 6".
E. Tousletop. Everybody's pet, 6½".



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Box 54, Station "F"
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Mollye Doll

By internationally known Mollye doll makers. Soft and cuddly, unbreakable, 13" high. Body, hair, removable clothing are easily washable. Print dress. Sorry, No COD's. Send Check or Money Order to

Only **2.98** plus 20¢ postal charge

SHARKEE SHOP
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Kiddy Kaddy

Deluxe **PLAY PEN**

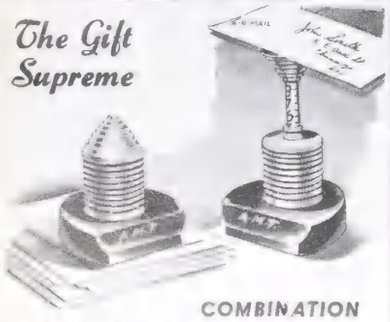
Beautiful hardwood construction in lustrous wax birch or rich maple finish. Floor is 7 inches high. Extra wide 5½" bottom rail eliminates drafts and keeps toys in. **$18.95** Express Collect

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POSTAGE SCALE and PAPERWEIGHT

A clever NEW idea for his office. A handsome paperweight that becomes an accurate, always handy postal scale by merely removing the top cap. A striking adornment for any desk, it's guesswork about stamps. Available in high polish chrome finish. Simulated ebony base of non-breakable plastic. Height 3½". Sold on money back guarantee. Send check or money order, we pay postage. On C.O.D. orders you pay postage and small C.O.D. fee. POSTPAID **$2.95**

Your initials at no extra cost.

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P. O. Box 1857B Chicago 90, Illinois
Please ship my paperweight postage scale.
Enclosed is ☐ check ☐ money order.
Initials wanted_____
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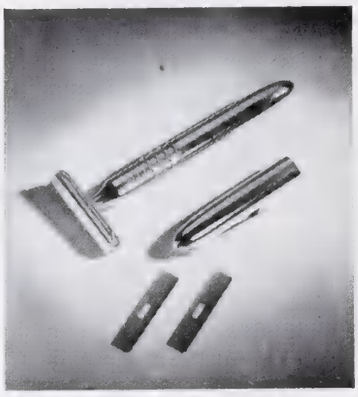


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$3.95 pair

Heirloom quality! Exquisitely wrought in precious sterling. Decorative as well as practical, they make the perfect gift. The price, $3.95 per pair, includes tax and postage. Immediate delivery.

Shear Jewelers
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PEN-RAZOR. He'll meet downtown for a cocktail, or dinner with his boss without ing to worry about his o'clock shadow," because the Razor gives him a quick s wherever he is. It looks just a gold-plated fountain pen, into his breast pocket, and co with three Schick-type bla Gift-boxed, it's $2.25 ppd. c.o.d.'s. Herald House, 505 I Ave., New York 17, N. Y.



MUSICAL TREE. That mag day of December is not far so before you start transforr your house into a bower of h mistletoe, and cheer, order revolving tree that plays a Ch mas carol. It's 18" high, an 15-watt bulb in the base light the different colored candles the branches. In snow white wreath green. $11.95 ppd. Ma Gifts, 1045 St. Johns Pl Brooklyn 13, N. Y.



OMAR KHAYYAM BRA LET. The philosophical rambli of the great Persian poet have young minds to thinking, yo hearts to yearning, for ages. T unusual bracelet made of ivo colored Iran camel bone, ha painted with characters from Rubáyiát, will match the n dreams of any young miss. Bra let, $5.95, earrings, $2.25, F 20% tax. Helene Beechell, 9 26th St., New York 10, N. Y.

(*Continued on page* 65)



YOUR NAME
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SAUCY PORKER®
Most Amusing Piggy Bank you ever saw. 7¼" high.

Superb full color brilliant glazed ceramics. 24 K. gold name permanently fired on, cannot rub. Satisfaction guaranteed or money back. Delivered anywhere in the U.S.A. postage free $3.00. Please: No COD's. No stamps.

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A Better KNIFE SHARPENER



Puts the Keenest Edge on Your Knives ALMOST INSTANTLY

A FINE XMAS GIF

The V-shaped cutting blade is made KENNAMETAL, the diamond-like mag metal, known by industry as the most durab of tool materials. Blade is set in a beautifu slotted case. When the dullest knife is pull through the V-blade, it is shaved to a su prisingly sharp edge, never before possib with ordinary sharpeners. Mounts with screws inside cupboard door or on the wall.



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$1.50 by mail postpaid.

Buy several. 5 lovely colors: Ivory, Blue, Green, Red or Transparent. Money refunded if not satisfied.

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For Christmas Giving... Better Living



Luxe Model C-10, 10 cubic feet, holds
er 350 pounds assorted foods. $449.50, delivered.
ther models for any size family, any size purse.

Just remove the Christmas wrappings, and a Deepfreeze home freezer gets right down to business. A new way of living comes into your home.

For the woman of the house, there are new ease and freedom right from the start. She can shop once a week or once a month instead of every day, buy in *quantities*, buy only when prices are *right* and quality *rightest*.

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All these features—and more!

EASY-LIFT TOP—Holds itself open. Two automatic interior lights.

3 BIG ICE CUBE TRAYS—With serving tray. Ejector pops out cubes.

FAST-FREEZE COMPARTMENT—Freezes large quantities of food at one time.

PLUS-POWER UNIT—Oversize motor. Condenser is hermetically sealed, quiet, needs no oiling. 5-year warranty.

TEMPERATURE CONTROL—From zero to ten below. Outside indicator shows inside cold.

BUILT-IN LOCK in big easy-grip handle protects your food supply.

OPENS AT TOP—Cold can't spill out. Less electricity is used.

EASY-TO-REACH STORAGE—Three big baskets and dividers make food removal as easy as taking a book from the shelf.

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FREE: Handsome 64-page illustrated book, "An Invitation to Better Living." Full information on home freezing. Write Dept. HB-128, DEEPFREEZE DIVISION, MOTOR PRODUCTS CORPORATION, NORTH CHICAGO, ILLINOIS.

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Deepfreeze

HOME FREEZER

There are lots of home freezers but only one can be called the Deepfreeze home freezer.



When your heart says, "Yes"

SELECTING a lifetime sterling silver pattern—like choosing the man you marry—is a sentimental matter. You want your heart o confirm your mind's decision.

When you select Westmorland Sterling, you give your eyes, our mind, your heart free rein. You make your selection at home, ndisturbed, in familiar atmosphere and normal light.

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WESTMORLAND *Sterling*



The solid silver you see at home . . . by appointment



OBLET



SHERBET



NDY JAR

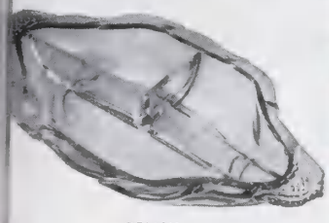


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SUGAR
AND CREAM





RELISH



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Plantation . . . the brilliant adaptation of the pineapple design to a complete new line of Heisey hand-wrought crystal. Because, for many years, the pineapple has symbolized hospitality at its highest, Heisey has selected this theme for your holiday entertaining . . . and for years to come! Amid much ceremony, the pineapple was first presented as a royal gift to Charles II of England in 1671. Today, exhibiting all the convivial charm of plantation living, PLANTATION is the summation of everything a hostess hopes to achieve. Ask your Heisey dealer to show you the complete line of PLANTATION stemware and crystal table accessories.

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Heisey
HAND-WROUGHT CRYSTAL



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ICE TEA &
PITCHER



GARDENIA BOWL



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***for a* Very Special Person**

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RÉMY MARTIN *Louis XIII* **COGNAC**

80 PROOF, RENFIELD IMPORTERS LTD., NEW YORK

Window Shopping

CONTINUED FROM PAGE 60

E PLAY. Whether he
hounds, puts two dollars
nose, or just naturally
horses, he'll play "blue-
" bridge with these cards.
Anderson, famous horse
has designed them, and two
ecks come in their own
ette-covered metal case.
stpaid from "little joe"
feld, 112 W. North Ave.,
ore, Md.



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we've seen, are sturdily
of hardwood construction,
liquor- and heat-resistant
olonial model in mahogany,
maple, or waxed birch
$7.95. Terrace model of
ted bamboo with top in
e red, royal blue, forest
or natural, $7.95. 18" x 18"
high, they fold away to 4"
Ppd. Colonial Artcraft,
twell Rd., Lexington, Mass.



TLE BUT. particularly
or planting with philoden-
or filling with a party sup-
cigarettes or popcorn, this
iniature that will bring a
-the-air charm to any room.
of gleaming brass, it meas-
½" high, and the price
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New Marlboro Stage,
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STERLING TEA BALL, wrought in similitude of tea pot; with Sterling tray. Fed. Tax Inc. **$5.00**

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For a bright Christmas, and bright silver all the time. Cleans faster, easier. Removes grease quicker. Gives greater brilliance, longer tarnish protection.



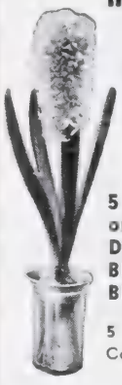
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GROW Genuine DUTCH HYACINTHS INDOORS

In Glasses • No Soil!



Special CUPS fit any glass or jar. Beautify the home with succession of gorgeous, large winter blooms in choicest colors.

Ideal as CHRISTMAS PRESENT, GIFT, PRIZE

5 STASSEN HYACINTHS, one each SNOW WHITE, DELICATE PINK, CHINA BLUE, BRIGHT RED, SKY BLUE.

5 HYACINTH CUPS Complete instructions **$2.25**

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Sterling Silver KEY CHAIN LITE by APEX



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Perfect answer to "what to give". This powerful little Key-Chain-Lite is appreciated by everyone. Handsome and useful in 1001 uses—in automobile, theatre, office, home. All Sterling Silver, extra long link chain and neck tag. Modernistic, richly engraved in striking design. A truly beautiful and distinctive gift. Smartly boxed, only $5.98 postpaid. (N. Y. State tax)

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THEN YOU WANT THIS ATTRACTIVE EVERLITE

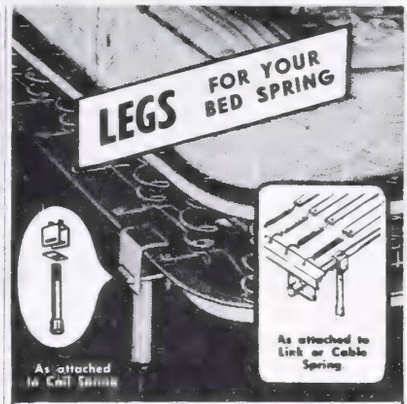
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TIS DEVELOPMENT & MFG. CO.
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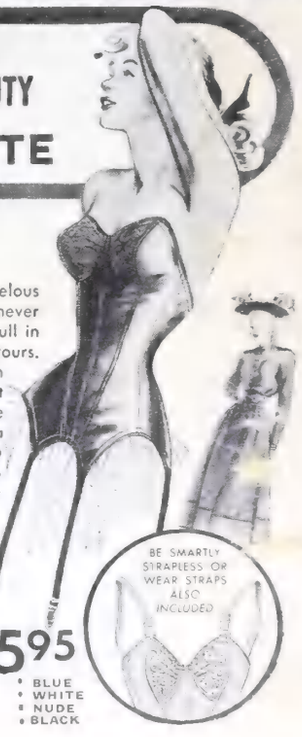
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Look feminine, curvaceous — instantly — with new marvelous TRIOLETTE. It rounds you enticingly in right places with never a bulge in wrong ones! Lightly but cleverly boned—to pull in your waist, give fullness to hips, lift bust to alluring firm contours. No matter what shape bosom you have! In luxury rayon satin—revealing lace inserts at bust, dainty net edging at top and bottom. Comfortable! Lastex insert, adjustable hook-and-eye back fastening, 4 adjustable garters. Bra straps included, adjustable, easy to attach. A cup, 32 to 36. B cup, (larger) 32 to 38. Blue, white, nude or black.

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☐ Send C. O. D. I will pay postage plus handling.
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1st Color Choice	2nd Color Choice

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If not delighted I can return in 10 days for purchase price refund.

BE SMARTLY STRAPLESS OR WEAR STRAPS ALSO INCLUDED

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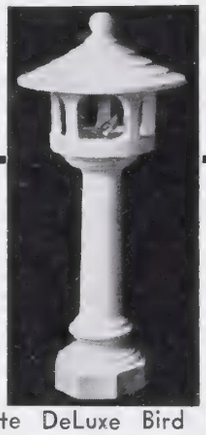
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Send 10 cents for Catalog No. 250 of Artcrete Garden Ornaments.

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HORSE—10" High

SPECIAL HOLIDAY OFFER
FOR THE HOME! . . . AS A GIFT!

Highly polished, gleaming, *genuine silver-plate* (over ceramic) *Guaranteed never to tarnish*. Also if you prefer a lustrous GOLD finish. Specify Gold or Silver.

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DANCING LADY 8" High



"NITEY-NITE" LIGHTS

Tiny Tots' Friend After Dark

Lovable figures of hand-decorated, glossy ceramics with eyes that shed a soft re-assuring light without disturbing the little one. A great convenience for mother on tiptoe. Complete with 7 watt bulb, switch and 5 ft. cord, approved by Fire Underwriters.

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Orders Received by Dec. 5 Gift Wrapped Free

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Windo



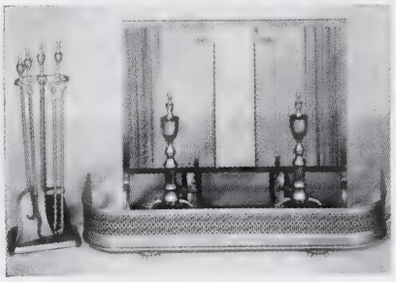
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there's nothing like cham and for serving it there's n like hollow-stem glasses. have a simple distinction, a cutting around the base shallow bowl. and they ho ounces. Be sure to get th time for New Year's so y fittingly toast a bright an derful 1949. Set of 8 is $1 Crystalier. 485 Lexington New York 17. N. Y.



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Fit windows 24 to 36" wide. No. 4 ea.) for windows 21 to 26½" high, bottom of top sash. No. 5 ($5.40 ea those 27 to 32½" high. Standard siz other heights. Write measurements. check or money order. Crated free. Sh F.O.B. Specify freight or express.

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Shopping



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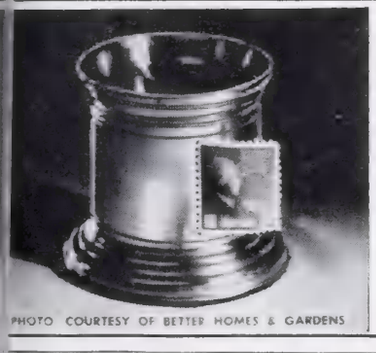


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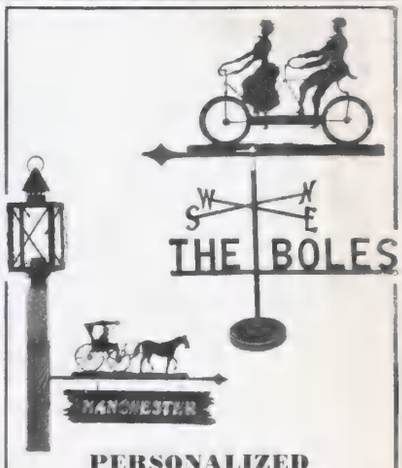
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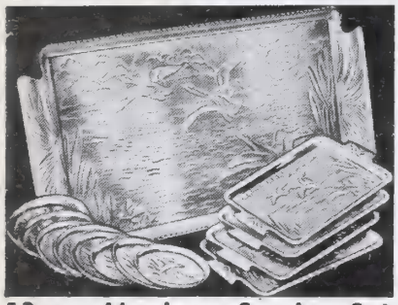
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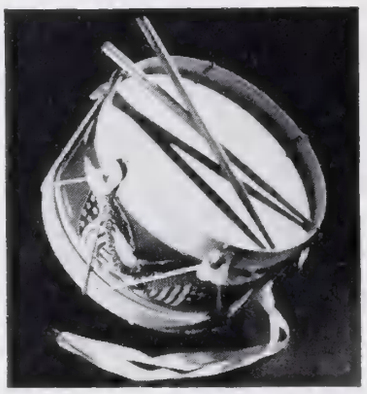
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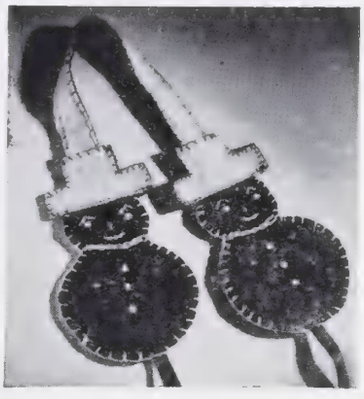
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The Christmas Gift for the Man Who "Has Everything"



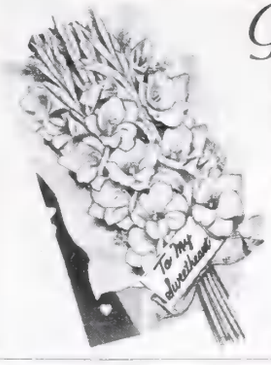
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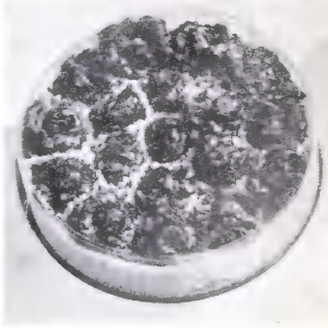
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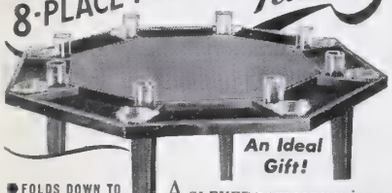
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(*Continued on page* 73)

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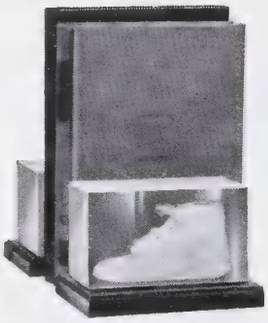
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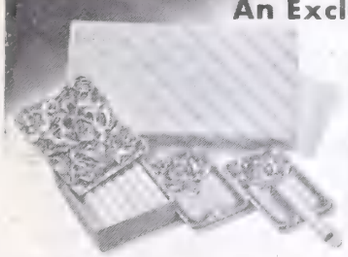
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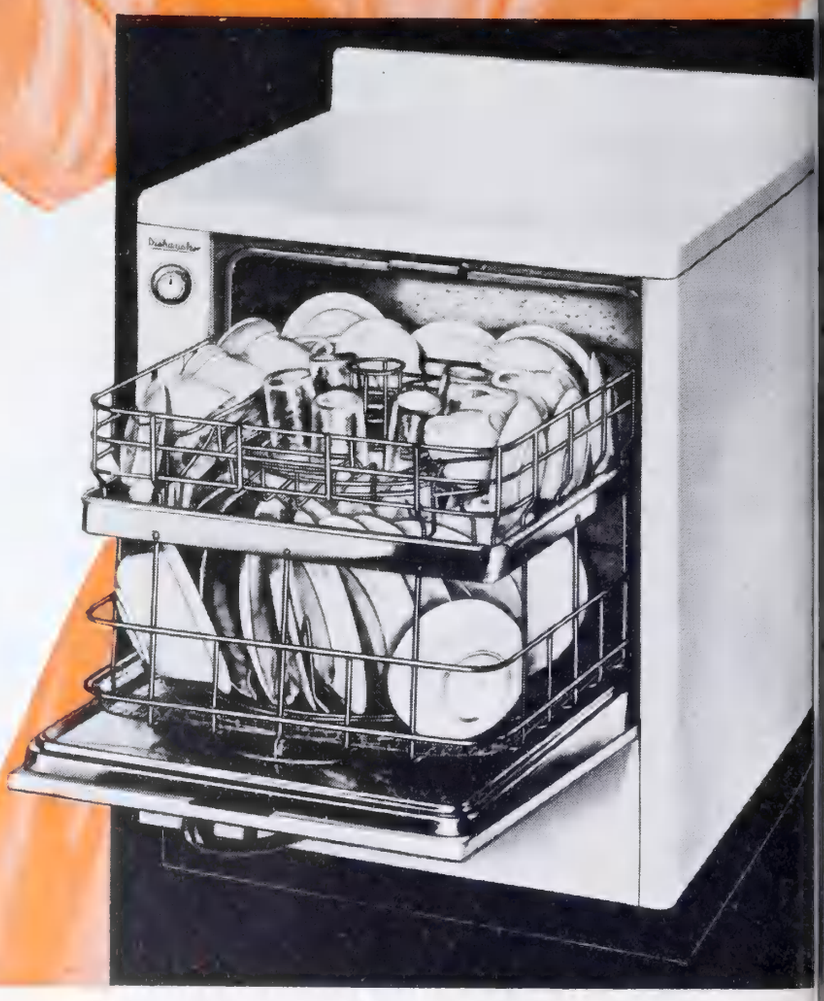
NO WONDER it's called the greatest time- and work-saving appliance ever invented for the home!

● ● Simply place your dishes in the Hotpoint Dishwasher—turn the switch—and walk away! Hotpoint double washes, double rinses and dries electrically. Dishes come out sparkling—hygienically clean—far cleaner than when washed by hand.

● ● Hotpoint gives you time-tested, proved efficiency and convenience. Pioneer of the automatic dishwasher, Hotpoint has perfected such famous features as *top spray, electric drying* and the *front opening door.*

● ● With top spray and electric drying, Hotpoint does the *complete* job superbly. With front opening, Hotpoint is *easier to load,* provides *top work surface,* and can be *installed under counters.* Ask your Hotpoint dealer for a demonstration.

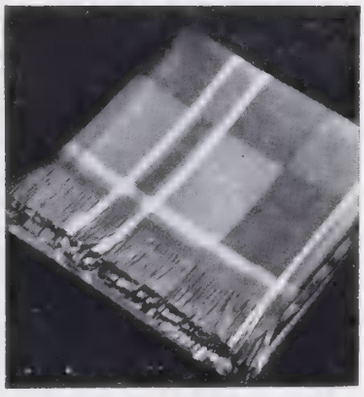
HOTPOINT INC. *(A General Electric Affiliate),* **CHICAGO**



Everybody's Pointing To Hotpoint

Window Shopping

CONTINUED FROM PAGE 70



T A DREAM. "Siesta," by
O' The West, is made of
virgin wool that's light as
isper, warm as a sun deck,
orting as a Sunday nap.
8' x 64", its Mexicolor plaids
in coral and aqua, coral
an, coral and blue, aqua and
n, or green and tan. Mission
a comes in pastel plaids with
blue, maize, or rose pre-
nating. $9.98. Macy's, Broad-
and 34th St., New York.



L OF GINGER. Four
rgian" after-dinner coffee
gaily heaped with three-
ters of a pound of crystallized
er, will serve you well long
the ginger has glorified
d pears, apples, or ice cream.
come with pink and gold, or
and gold decoration. $6 post-
from Dutchess Food Spe-
es, 1945 Park Ave., New
35, N. Y.



AMAZINGLY LOW PRICED
GENUINE MARBLEIZED CHINA
TABLE LAMP

With gold handles and gold band on base. Exquisite French print reproduction in center. 25" high with skirted ivory parchment shade trimmed to match lamp base. Ideal for your home or as a Xmas gift. In Carmine Red or blue.

$6.95 each . . . **$13.50** a pair
express collect

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LAMPS BEAUTIFUL
205 East 12th Street New York 3, N. Y.

Imported Miniature "Dresden" Figurines



Group A only **$5.98** a pair

ou'll be proud to own these porcelain
ipped lace genuine figurines available
or the first time since the Japanese em-
argo has been lifted.

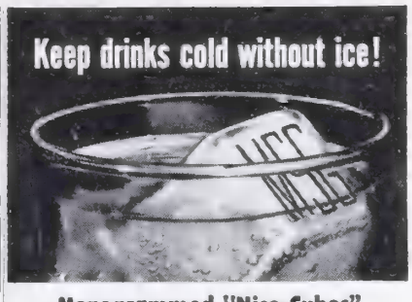


roup B only **$5.98** a pair

he delicacy of rare workmanship makes
ese figurines an ideal gift and a valuable
ddition to your curio collection.

Available in two styles
Group A or B—State preference
Size approximately 3½ tall
Shipped parcel post prepaid

NEPTUNE GIFT SHOP
20-22 Boardwalk Wildwood, N. J.



Keep drinks cold without ice!

Monogrammed "Nice-Cubes" do it without diluting

Eliminate "turned-to-water" drinks! Freeze "Nice-Cubes" in ice tray. Drop in your drinks. They are tasteless, odorless, crystal-clean plastic with water forever sealed inside. Last indefinitely. Just rinse, re-freeze, re-use. Monogrammed in rich gold "Nice-Cubes" make personalized, different gifts. Order NOW for yourself, or gifts. Rainbow assorted colors or crystal-clear. Attractively boxed.

BOX OF 8—$3.00

(Price includes monogramming. Limit three letters per monogram. One set monograms per box.) Post-paid if money accompanies order. C.O.D., you pay charges.

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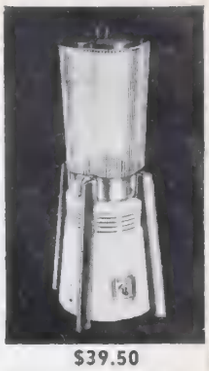
MONOGRAMMED "NICE-CUBES"
PATENT 1,923,522



$36.00
(Fed. Tax Incl.)
VACUUM ICE TUB, wrought in classic design. Heavy silver plate on copper.



$15.00
8-PC. CHROME PLATED COCKTAIL SERVICE for 6. Shaker and stemware lined. Cocktail shaker only, $7.50.



$39.50
DE LUXE WARING BLENDOR opens new world of super-smooth blended taste sensations, from a delicious Daiquiri to tempting pancakes for "morning after".

"Here's How" GIFTS FOR MEN

The Head Man of the House will find uses for these lusty and dignified gimmicks, and the Mistress of the Manor will trot them out proudly for refreshment of the Sewing Circle.

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Virginia Giftcrafts
OF WILLIAMSBURG
WILLIAMSBURG, VIRGINIA



Finest English Bone China
Cups & Saucers
With Matching Plates

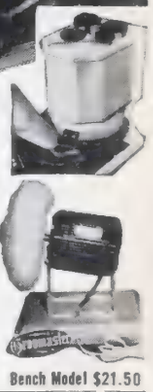
Beautiful Bone China—exquisite, delicate but durable. An opportunity to start or add to your collection with this finest of English hand painted bone china. A lovely 18th century design beautifully decorated in real gold—the twin flowers being hand painted in delicate yellow and pale blue—the edges touched in green making a charming over all design. As a gift nothing will be more appreciated and treasured. In addition you can purchase matching plates! Handsome stands, solid mahogany with felt bases for either table or cabinet are special priced.

Cup & Saucer (Please state whether regular or demitasse size) $7.50
7" matching plate 6.50
Cup or plate stand 1.50
Postpaid

Philip Colleck
OF LONDON
9 East 47th St., New York City, N. Y.



Groomaster ELECTRIC Shoe SHINER
$29.75



Shines shoes quickly, removes smudges, soil or slush. Cleans suede shoes and bags. 9½" x 6" x 14" cabinets of solid walnut, maple or ivory finish, 110-115 volt A.C. Motor guaranteed for one year. 8" sheepskin buffer, satisfied owners in every state.

No charge for shipments east of Rockies or west of Alleghenies. Other areas add $1.25.

GROOMASTER
Manchester Machine Co.
ST. JAMES, MO.

Bench Model $21.50

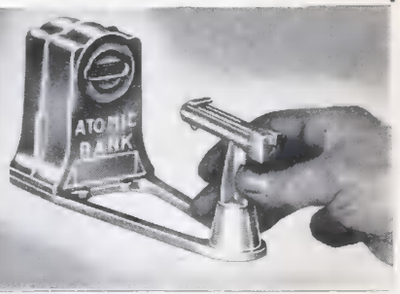
"Shoot to Save" with this ATOMIC GUN BANK

Quick on the trigger—that's the Atomic Bank. Place any coin up to a quarter on the runway, pull the trigger, and shoot the coin across into the slot. It looks impossible but never misses! You can probably collect enough loose change from fascinated friends to finance Junior's college before he starts to kindergarten. All metal, the Atomic Bank is 8" long.

$2.00 Postpaid

Send for our new idea gift folder.

THE LEMAC CO.
Dept. HB-12
154 West Tremont Ave. New York 53, N. Y.





Colorful **WALL PLAQUES**
for Kitchen and Dinette

Here's magic for problem walls . . . a pair of easy-to-hang white baked enamel plaques decorated with ric-rac trim, ribbon bow and colorful decals. May be had in choice of designs; Dutch, Pitcher, Floral. In red, green or blue trim. Overall size, 6½". When ordering, specify design, number of sets and color.

$1.25 Per Pair
Postpaid
$3.25 Three Sets

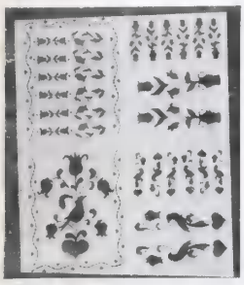
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LISBETH STUDIOS • 1334 Barbara Ave.
Union, N. J.

From the **HEART** *of the Pa. Dutch Country!*

PENNSYLVANIA DUTCH DECALS

Put new heart in your home with charming, colorful Pennsylvania Dutch decals! See how they brighten up kitchens, furniture, lamp shades, cigarette boxes, trays, etc. Our artists work from designs found in local museums, reference libraries and from information collected from living authorities—right here in Lancaster County, in the very center of the Pennsylvania Dutch Country! They have captured all the bright color and quaint appeal that has kept this old American folk art so popular through the years—preserved it so *you* can enjoy it in *your* home today! Easy-to-follow instructions for application included.



No. 10

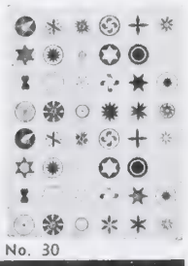
No. 10 PA. DUTCH—35 decals. Famous heart, bird and tulip designs, postpaid $1.00

No. 12 PA. DUTCH — 28 decals. Amish figures, horse and wagon, birds, flowers, borders. postpaid $1.00

No. 30 HEX SIGNS—48 decals. Authentic reproduction of one of the oldest forms of peasant art. postpaid $1.00



No. 12



No. 30

R. W. CUMMINGS, INC.
LANCASTER 3 PENNSYLVANIA



Sunday Nite Chef

Magnesium Griddle—Grills, Broils Better

U-M-M! Smell them Buckwheat Cakes a' cookin'! No waiting, either, 'cause Sunday Nite Chef cooks plenty at a time! Magnesium, the wonder metal, heats evenly over entire surface, assures same uniform color and texture whether food is over burner or at edges. Perfect for broiling meat, frying bacon, eggs, pancakes to a delicious turn.

$4.00 *postpaid*

Sunday Nite Chef Junior . . .
shown in inset. Does the same fine job for modern twosomes. Has detachable handle.

$3.20 *postpaid*

ACME SALES COMPANY
154 Edgewood Ave., N.E.
Atlanta, Georgia

STUDY INTERIOR DECORATION

FOUR MONTHS' PRACTICAL TRAINING COURSE

Resident Day Classes

Start Feb. 2nd. Send for Catalog 5R
Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses. Longer courses in interior architecture.

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Same training for those who cannot come to New York. Practical, simple, useful, and intensely interesting.

NEW YORK SCHOOL OF INTERIOR DECORATION
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NEW! COLORFUL!

GARMENT DRAPES

clothes look better — closets look smarter

To preserve fine cut and good styling, hang your clothes on attractive new "Garment Drapes." Shoulder-form shape supports collars without creasing. Protects shoulders from crushing, and allows garments to hang in natural lines. Felt pads prevent slipping or shifting. Six beautiful, modern colors to smarten your closets: red, green, yellow, black, blue and pink. Smooth, durable plastic with long life "suspended" construction. Full 16" wooden pants bar.

$1.25 ea., 12 for $10.00 Postpd. Sorry, no C.O.D's.

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NO MORE WASHDAY BACKACHE

Sav-A-Step holds a bushel basket full of wet clothes—waist height so you can reach them. No stooping! • Wheels so you can push it easily. No more carrying or reaching. • Large removable cotton duck bag snaps on and off . . easily washed. Strong, extremely lightweight aluminum tubular frame. (2½ lbs.) Is folds. Height 32" when open. • Large pocket for clothespins. Like the idea? Every woman does. Money back guarantee. $4.95 postpaid. Cash, check or money order, or C.O.D., you pay postage.



Guaranteed by Good Housekeeping

Pride Products Co.
"ALWAYS USE Pride IN YOUR BABY THINGS"
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Window



IT HOLDS ITS OWN wi tenacity that even a high Strong Arm can't budge. C Hold-A-Plate, it is a rubber with double suction cup ac The bottom suction cup adh firmly to table or highchair and the top suction cup anc cereal bowl or plate—and fooling about it—come tant or acrobatics. Two for $1.35 Charles A. Peters, Inc., North Ave., New Rochelle, N



BLOW HOT OR COLD. think we've found the per winter head-cold preventive in Race Electric Dryer. But dry wet tresses is only one of its m uses. Life-saver for the last-m ute nail polisher, it defrosts refrigerator, doubles as a etc. Made of chrome with deta able base, flick-switch regul hot or cold air. AC-DC. $1 ppd. T. S. Alling, 214 Fulton New York 7, N. Y.

CIGARETTE SET YOU SHOULD GET . .



Cute as a bug's ear! Miniature beanpot for matches, tiny coal scuttle for cigar two little skillet ashtrays to match. In our fa "smoky black" cast iron, with brass rod han Boxed as gift set (send list; we enclose ta card and ship direct). Only $2.00 set postp no C. O. D's. Write for catalog of other dis tive NOVELTYME products.

NOVELTYME *Studios* YOR PENN



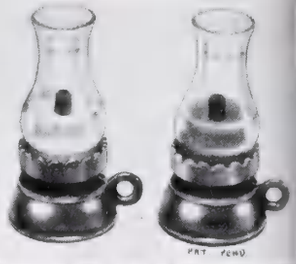
TIDBIT TRAY A gay splash of flowers; a jet-black background . . . shining brass handle . . . that's the modern version of grandmother's tier-tray.

Pile it with sandwiches, cakes or canapes. A charming centerpiece. Made of special translucent plastic. Wash it in hot water. Not affected by alcohol or other solvents.

Wonderful gift. Height 11" Bottom tier 10⅝"; top tier 9" **$6.00** postpaid

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Jay & Robin
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SALT & PEPPER SHAKE

Individual MOISTURE PROOF ar NON-KLOG Salt & Pepper Shake beautifully designed in plastic set off your table with just th right touch.
Set of 6 available in Red, Gree Blue, Yellow or Ivory—$1.00. Silver plated set of 6—$2.50 24 K Gold Plate $5.00.

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AMERICAN ART
519 Main St. East Orange, N.

hopping



PLACE WAND. The
t works just like a ciga-
ghter, and with it you can
fire in a flash without
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lons on the fender. Made
d brass, it measures 21"
nd has a decorative ring
nging next to the hearth.
o, for lighting guests' ciga-
$6.95 ppd. from Denslows,
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P IT AS A GIFT. Gift-
a treasure trove kit that
s rolls of good-looking pa-
ne ribbons, different sizes
boxes (including the clear
kind), an idea booklet,
ll conveniently organized
rmanent box. You couldn't
ate it for $7, but the price
5 ppd. No c.o.d.'s. Fleish-
Paper Box Co., 401 Sec-
.. San Francisco 7, Calif.



DISTINCTIVE CHRISTMAS GIFTS, ATTRACTIVELY PRICED



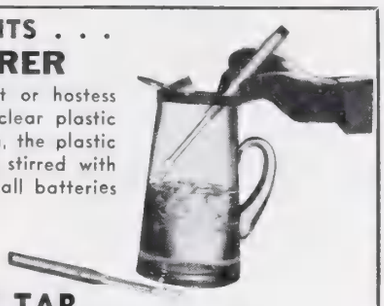
Left — Wedgwood first made these incomparable Queensware Dessert or Salad Plates early in their history and today, as then, demand continues to outrun supply. Modeled in natural leaf shape they are finished in a high, translucent glaze. Solid leaf-green, doz. $25; white, doz. $15.

Beautifully made, gracefully fashioned Sterling Silver Candelabra. Height 5⅝"; spread 8⅛". Pair $30.

Handsome Cocktail Set that makes an exceptional gift. Hand cut and hand polished Crystal in the distinctive Biltmore pattern. Set consists of generous quart-size Mixer with glass stirrer and 6 footed Cocktail glasses. 3½ oz. size. Set $16.50

PLUMMER, Ltd.
Dept. B, 734 Fifth Ave., New York, N. Y.
Please send me free GIFT Catalogue.
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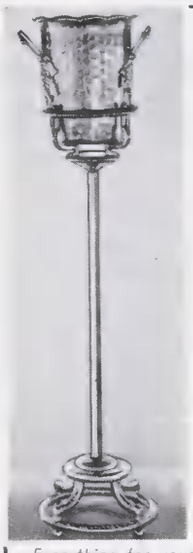
YOUR LIGHTER MOMENTS . . .
ILLUMINATED STIRRER



thing new and unusual for the host or hostess The stirring end is made of tough, clear plastic will not break . . . When switched on, the plastic up and brightens the liquid being stirred with ng effects . . . Operates on two small batteries Price **$2.50** postpaid.

74 oz. glass martini pitcher with nium top and pouring lip is **$8.50** 25¢ for postage.

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ospect Street East Orange, New Jersey



Champagne Bucket & Stand

Wine with dinner is a social "must" and a proper way to serve your champagne and other chilled wines is in this handsome hammered aluminum bucket and its escort, the 31½" aluminum stand. The bucket is appropriately decorated with a grape motif.

$25.00 complete

Bucket only: **$10.50** each.

Postage prepaid in U.S.A.

Everything for your entertaining needs
There is only one **BAR MART**
Bobbie Ganger, Executive Director
62 West 45th Street New York 19, New York
Send for our beautifully illustrated and informative catalog. "The Tippler". Dept. 27. Enclose 10c please to cover handling and mailing.
Home Bars • Cellarettes • Gadgets • Glassware

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"THE CHARM OF WHALE OIL"



An all brass early American reproduction for dining room, living room or den. Finished in old English brass. Easy to install. Shipped complete with canopy. 1 ft. brass chain. Wired for 100W bulb.

15" dia. 16" high. Overall length with adj. chain 30" **$17.25**

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Silver-on-Copper
SUGAR, CREAMER and TRAY.... $9.00 SET
tax included

Make it a silver Christmas with this polished trio . . . graceful covered sugar, creamer, and beautifully finished tray . . . all, heavy silver plate on copper.

Send check or money order today for this handsome gift. Add 25c for postage. Sorry—No C.O.D.'s.

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PLAY POOL AT HOME!
NEW PORTABLE POOL TABLE
COMPLETE WITH BALLS & CUES



An IDEAL Gift

- AUTOMATIC BALL RETURN
- OFFICIAL HEIGHT
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- ADJUSTABLE LEG LEVELERS ASSURE LEVEL SURFACE

Fun for Family and Friends!
Royal entertainment for yourself and your friends. Play pool in your own home with *New* Porta-Pool; specially designed for small home or apartment. Accurately engineered for scientific play. *Adjustable leg levelers, smooth, solid, wool-felt playing area, diamond markers, rigidly braced legs assure accurate shots. "So solid, you can sit on edge of table while playing difficult shots."* **Special Features** Automatic Ball Return . . . from each pocket to rack at head of table. Ample size for enjoyable play: 37 ½" x 70"; stands 32" high. Easily and quickly set up or folded away by one person. Beautifully, sturdily made of Bleached Ash. Includes 15 colored, numbered balls, 1 white cue ball, triangle rack, two 44" leather tipped cues. **Complete, Only $97.50.** (Express charge collect.)
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Write for Big, FREE, 40-Page Illustrated Catalog of hobby and recreation items, workshop equipment and tools for the home mechanic.

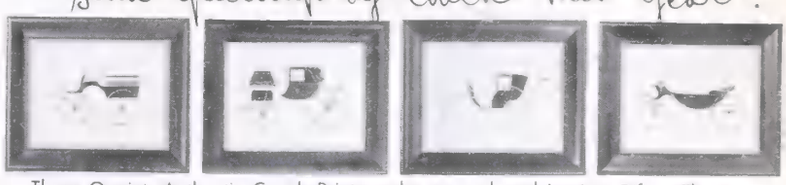


ICE KANAKIN
(Reg. U. S. Pat. Off.)
A faithful reproduction of the famous old New England sugar bucket—bound with brass hoops for extra strength and ruggedness.

- Made of wood, thoroughly insulated and lined with "Transmuted" wood—chemically treated against absorption, mold and decay.
- Hand rubbed Fruitwood finish. 8 quarts capacity. Outside diam. 12"—height 12".
- Ideal for everyday usefulness, cocktail & beach parties, picnics, auto & camping trips, etc. KEEPS ICE ALL DAY.

$18.00 postpaid. (Add 75¢ west of Mississippi)
MEARS & HEMINGWAY SPECIALTIES
Dickson Building, Norfolk 10, Virginia
N. Y. Office, 1600 Times Bldg., LOngacre 3-2127

Send Greetings by Coach this Year!



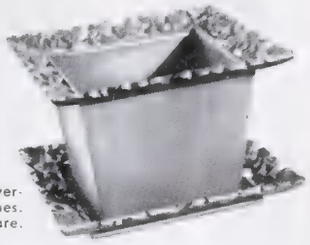
These Quaint, Authentic Coach Prints make unusual and Lasting Gifts. They are finely printed in 8 rich colors and mounted in 10 x 12 in. satin-black frames. We will gift wrap, mail and enclose your greeting to any U.S. address if desired.

$15.00 pr. or **$28.50** a set postpaid (NO C.O.D.s)
Gallery Crafts GLENVIEW, ILL.

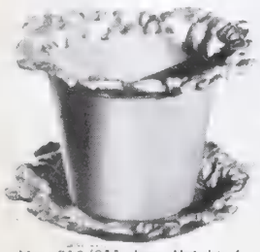
Fancy Dress for Your POTTED PLANTS

America's *only* hand wrought cast aluminum, hand painted flower pots

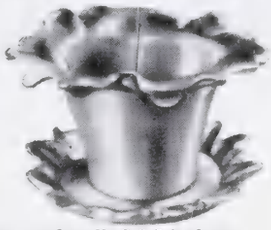
Your favorite plants will look even more beautiful in these attractive flower pots with matching trays. Each pot holds standard 4 in. clay pot or may be planted . . . makes a most unusual Christmas gift. Hand painted in beautiful pastel lacquers—Frost Gold (a Christmas color), White, Creole Pink, Meadow Green, Bermuda Blue, Pompeian, Dull Black.



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No. 210/211 Ivy. Height 6 inches. Top 8 inches wide. $4.00



No. 235/236 Morning Glory. Height 5 inches. Top 8 inches wide. $5.50

Check or money order—No C.O.D.'s please.

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Lampstyle

Cigarette Holder & Ash Tray

For Christmas cheer or any time of the year. It will add charm on the mantel, on every table, in the living room, or beside his chair. Wonderful gift for Dad. Holds complete pack of cigarettes. Made of the most Lustrous Brass & Enamel Trim. Pick your color. Red, Blue, Green, Ivory, Walnut. Stands 8" Tall. Will add charm to any room. Satisfaction Guaranteed.

The Perfect Christmas Gift

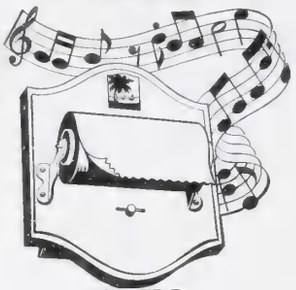
Checks or money orders
Sorry no C. O. D. or stamps

$5.00
(Please add 25c for postage)

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Perfect for your own home
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MUSICAL CAKE PLATE—$8.80

that tinkles the Birthday Song while the cake revolves! Durably made of metal with white enamel finish. Fine Swiss music movements.

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MIAMI BEACH, FLORIDA



LILLIPUTIAN FURNITURE

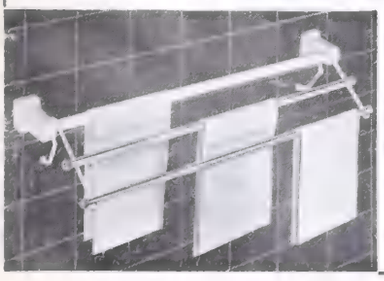
These heavenly miniatures are a tribute to the exacting craftsmen who model and paint them by hand. Precise to the last detail, each is an authentic reproduction of quaint Pennsylvania Dutch pieces. Finish is traditional black background with antique flower trim. Grandfather's clock is 8" high, others in proportion. Make unique and appreciated Christmas gifts.

Shown Left		Not Illustrated	
#10	Secretary . . . $5.00	# 3	Chair $2.25
5	Dough Tray . . . 4.50	4	Drop Table . . 3.00
18	Clock 3.50	7	C'ner Cupb'd. 3.00
2	Settee 4.00	11	Bundl'g Bed. 3.00
9	Dower Chest. 3.00	12	Bureau 4.00
17	Spinn'g Wheel 5.00	13	Washstand . . 3.00
1	Rocker 3.00	14	Open Cupb'd. 5.00
■	Cradle 2.00	15	Sink 3.00
■	Footstool 75	16	Center Table. 2.00
Postpaid—No C.O.D.'s.		■■	piece set . . . $55.00

Send for FREE gift catalog

AFCO PRODUCTS CO., Dept. 40, Lexington 73, Mass.

GUEST E-X-T-E-N-S-I-O-N TOWEL RACK



Every bathroom needs the extra towel space provided by this wonderfully efficient towel rack. **Triple your towel space!** Just hang it on your own rack—no screws or bolts. Brilliant Chromium plate over nickel on solid brass—no polishing. Adjustable 15" to 25" long. Will last a lifetime. **$3.95** POST-PAID

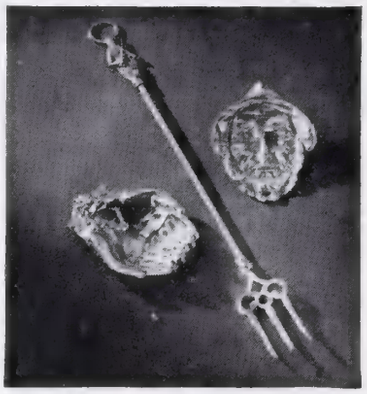
Single bar extension. $2.25 Ppd.

Money Back Guarantee—No C. O. D.'s please

ALLEN METAL PRODUCTS CO.
24 Lefferts Rd. Yonkers 5, N. Y.
You can take it with you



Windo



A TOASTING FORK, to
by the chimney with care, is
of solid brass, and it shoul
you in the mood for marsh
and ghost stories. 20" long,
The two brass ash trays
the shape of a fisherman
Victorian hand. $2 each.
paid from Adelman's. 131 L
Street, New York 6, N. Y.



THE LIGHTS GO ON
Blum's Christmas tree box
comparable candy when you
a switch on the cover, and
gift that's destined to stea
show on Christmas morning
box is French gray, the tr
moss green, and the lights
multicolored. Filled with 3 p
of Blum's candy. $12.75. Ea
Mississippi, $13.75. Blum's,
Francisco, Cal.

TIE TENDER



The ANSWER to—"Where shall he put his ties." Keeps them neat, easy to select. Sturdy transparent hangers hold ties securely and move freely on chrome bar. Mahogany plastic back 15" long. Simply installed with 2 screws.

For 30 ties $3.50 postpaid
For 40 ties $3.75 "
For 50 ties $4.00 "

ITTAI'S Mount Vernon, N.Y.

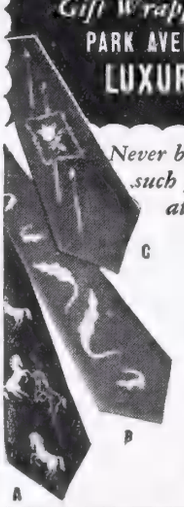
Write for free catalogue.
Dept. C

Say! every man will welcome these!

Gift Wrapped for Christmas
PARK AVENUE PATTERNS IN LUXURIOUS SILK TIES

ONLY **2.50** EACH *postpaid*

Never before such patterns at such a price



Order now for Christmas! Exclusive "Television Prints" with the genuine Ben Pulitzer label. Stunning patterns usually found only in gift neckwear costing $10.00 or more. Pure silk fabrics of extra heavy quality, in blue, brown, maroon, or green. Specify patterns and colors desired when ordering. $2.50 each postpaid. No COD's. Guaranteed satisfaction or money back. **BEEBE STUDIOS, Dept. A, 801 East 39th St., Bklyn. 10, N. Y.**

WORLD FAMOUS SMITHFIELD HAMS

(From peanut fed hogs)

Cooked—Ready to Serv

13



SMITHFIELD HAMS prepared
please the most discriminating go
mand. Smoked, cured by centuries-
process, boiled, then baked w
spices and sauterne wine, in the t
early settler tradition. Arrives at y
home ready to serve. A perfect tre
—Hams $13.95 each. Send check w
order. Express collect.

We suggest ordering now for Christmas Delivery

EPICURE HAM CO.
P. O. Box 288 Portsmouth,

hopping

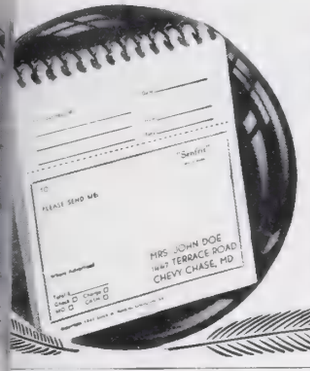


ISH-PROOF BAG. If n't know about Pacific Sil- th. you should. It actually s silver from becoming ed! The bag is divided to our hollow ware pieces. has sections for meat plat- getable dishes, gravy boat. .95. Also: 14" square bag allic shoes, $1.65. For lin- wers, $2.50 per yard. Ppd. it from California Ways. St., San Mateo, Calif.



WOOD TUREEN. On nter nights, there is noth- ite like savory, steaming erved at the table in a me tureen. This one is f Wedgwood earthenware Crimson Bramble design— red on an ivory ground. o, for baked beans or spa- at buffet supper parties. le, $23 without ladle. Post- C. Reizenstein Sons, 505 Ave., Pittsburgh, Pa.





A Perfect Gift
with a novel twist!

The neatest trick you've seen in years. SENFRIT will solve your Christmas shopping from two angles. Use **yours** for ordering the delightful articles on these pages—order several for **friends** who like to shop by mail. No fuss, no bother—just fill in **personalized** order blanks. **Senfrit A** (illus.): purse size for small orders. 4 plastic-covered pads (50 blanks ea.) $3. **Senfrit B**: 100 order-velopes. Ample space for detailed orders. $3. **The Senfrit Kit:** both A and B in gift box, $5. No C.O.D.'s. **SENFRIT**, N. Ashland Ave., Lexington, Ky.



BRUSH & CRUMBER

ted from Sweden! Polished stainless wood handles. Handy, attractive and ve with us. Price $7.50, postpaid.



BUTTER DISH

your melted butter in the same con- used to melt it! This attractive stain- eel butter dish is also from Sweden. le, lid and tray are of wood. Price postpaid. Orders promptly filled. O. D.'s.

Stainless Beautiful
Madison Avenue New York, N. Y.



***New* ONYX BASED SHIMMERING SHOWERS**

The luminous clarity of these electrified shower lamps will lend a note of grace and brilliance to your room. Timeless in form . . . modern in execution . . . each sparkling lamp displays 27 cool, star like glass crystal pendants cascading over a 3½" square of genuine onyx. Heavy gold plated open work base. Ideal for the credenza, console, table, etc. Complete with bulbs. Overall height 17".

$19.85 the pair, postpaid

MARK STIER
277 E. Fordham Road, New York 58, N.Y.



WELL, SMACK MY MOUTH! BEST YOU EVER ATE!

Pecan Candies and Pecans

Gift Problems Solved — We Mail For You!

You'll love 'em, friends will bless you for them! Stuckey's Georgia pecan delicacies are known for goodness, coast to coast. Probably most complete assortment in all America. Fresh! Gift wrapped; postage prepaid on all items.

GA. PAPERSHELL PECANS
New low price, new crop! U. S. No. 1 grade. Big 5-lb. bag only.....$3.00

PECAN ROLL (OR LOG)
Creamy nougat center. Lb. box.....$1.50

Special Gift Service for BUSINESS FIRMS, INDIVIDUALS
Take it easy! Send list, we do work—you get thanks! Holiday wrapped; enclose your card or we furnish card. Serving hundreds, satisfaction guaranteed! Write for illustrated gift catalog.

MAPLE PECAN PRALINES
Dainty 1¾ in. creamy delights, approx. 30 to the lb. Box.....$1.50

ASSORTED PECAN CANDIES
Pralines, fudge, divinity, spiced and sugared pecans, rolls! Lb. box.....$1.75

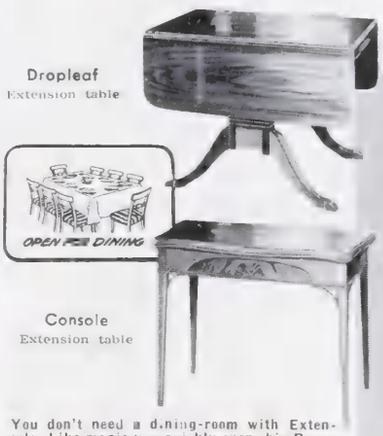
SUGARED & SPICED PECANS
Whole Georgia halves, deliciously coated. Nothing so good! Lb. box.....$1.75

CHOCOLATE PECAN FUDGE
So rich an' creamy, just loaded with tasty pecan meats! Lb. box.....$1.50

Stuckey's Route 4 Eastman, Ga.

Tempt you! On your trip South visit our wayside candy shops!

FOR Space Saving



Dropleaf
Extension table

Console
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You don't need a dining-room with Extensole. Like magic you quickly open this Beautiful table for dining. Exclusive patented features make it so Easy. Dropleaf and console styles. Also Host Chairs.

Send 15¢ for Helpful Booklet
This interesting book shows how Extensole brings Charm and Convenience to Your Home. Booklet shows Space-saving ideas and Architectural Floor Plans.

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Dept. 135-HB Grand Rapids, Mich.

Chest Seats
THE IDEAL XMAS GIFT



Size 26 x 15 x 18

FOR EVERY STORAGE PURPOSE
Upholstered with Vinyl Leatherette in Brown, Green, Blue, Ivory and Red
FOAM RUBBER SEAT

Toy Chest	$19.95
Mr. & Mrs. Chest	$24.95
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" In size 19 x 15 x 18	$15.95
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F O B FACTORY

GRAND UTILITIES CORP. Dept. 3
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FLOWER PICKER

Convenient long-handled picking can. Two separate compartments in metal to hold water. In pastel colors with flower designs. Is 22" high, costs $6.00, express collect.

The Four Seasons Shop
59 South Idlewild, Memphis, Tennessee



YOURS FOR LIFE! Wrist Watch! Stop Watch! Tachometer! Telemeter!

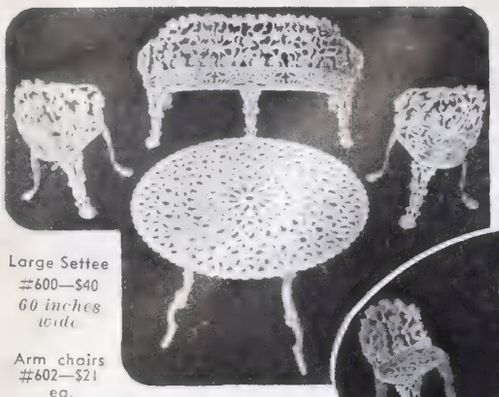


This beautiful lifetime watch is ideal for sports, sciences, engineering, medicine, photography, radio and aviation. They're anti-magnetic imported Swiss watches. A rare opportunity to get an original Swiss-made 17-jewel 18-karat solid gold wrist watch.

SPECIAL CHRISTMAS SALE $69.40

Tax included—postage paid. (Far below the regular wholesale price.) Unconditionally guaranteed for quality and accuracy. Check or Money Order (sorry, no C.O.D.'s). Shipped promptly in beautiful gift box.

CO-AMERICA TRADING CO.
1384 Third Ave., New York 21, New York



Cast Iron Furniture *(or cast aluminum at the same prices)*

All painted in long-lasting white. Grape design, graceful and strong. Strongly fashioned by skilled craftsmen.

Large Settee
#600—$40
60 inches wide

Arm chairs
#602—$21 ea.
22½ inches wide

Large table
#$100—$35
Diameter 42 inches



Round-the-tree benches

Settee
#500—$25
32 inches wide, 28 inches high (back)

Chairs
#502—$15 ea.
16 inches wide, 28 inches high

Table
#110—$25
Diameter 28 inches, height 22¾ inches

Specify cast iron or aluminum. Send check or money order. Crated free. Pay freight or express when you get furniture. Indicate which way you want it shipped.

Immediate Delivery

J. F. DAY & CO.
1901 Fourth Ave., S., Birmingham 3, Ala.

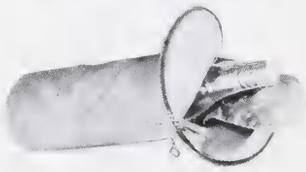


HOLLY OF THE DESERT

for rare and novel decorations. Comes fresh to you in its natural silver beauty direct from California's Mojave Desert. Lasting freshness and generous order gives you ample supply for entire holiday season. Use for distinctive wall, fireplace or table decorations. Assorted lengths and extra large sprays in each gift box with this introductory offer.

Shipped immediately or on special order to any part of U.S.A. for only $5.95 (includes postage).

DESERT HOLLY
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Unusual, practical gift for travelers

VENUS BOTTLE GUARD

Protects clothes and luggage against leakage and breakage when traveling. Heavily padded, highly absorbent, zipper closure. Comes in Luggage Tan, Wood Green, Rich Maroon suede-cloth or leather.

Quart size, suede $3.00, leather $7.50
Pint size, suede $2.50, leather $6.50
(Add 20¢ for postage)

Write for catalogue of other smart gift items

Camalier & Buckley
Fine Earthenware

1141 Connecticut Avenue, N.W.
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XMAS PACKAGING ON REQUEST

Henry Honey Bear

writes Letters to Children

Henry Honey Bear is a very amusing little Malayan Sun Bear whom children have learned to love through his jolly and instructive letters.

Henry's illustrated weekly letters are individually addressed to the child. They are hand-printed, easily read, and each letter contains a surprise gift, a puzzle or a drawing to trace.

There are four series of weekly letters (eight letters in each series), written for children from 4 through 8 years of age. Each series costs $2. You may subscribe to one or more. A special rate of $7 sends all four series (32 letters) to the child.

Parents . . . Relatives . . . Friends . . . Solve your Gift Problem for Children.

Send: child's name, address, age and from whom (Aunt Mary, Granny, etc.) Sample Letter on Request.

HENRY HONEY BEAR, P.O. Box B-1406, BEVERLY HILLS, CALIF.



SANTA SUGGESTS: for that last minute gift

THE STORY OF SANTA CLAUS AND MRS. CLAUS. Just what Santa ordered for the kiddies! A triple-feature book with two favorite Christmas stories—The Night Before Christmas and the Story of Santa Claus and Mrs. Claus—and a jolly three-color bean bag Santa Claus doll, 6¼" high, 32 pages, 7¼" x 10" with illustrations in gay Christmas colors on every page. Approved by child psychologists, educators and parents.

Packaged together in cellophane..... $1.25, ppd.

A natural to go with the Santa Claus book is the Happy Gingerbread Boy. The old favorite newly told in story and color pictures plus a 8" bean bag Gingerbread Boy. It's also $1.25, ppd.

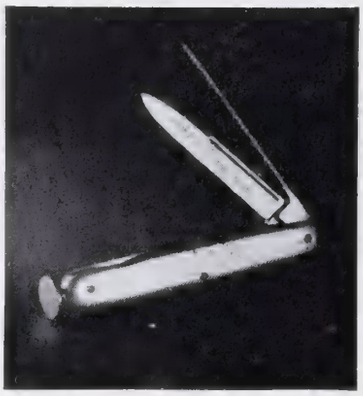
Our new Xmas catalogue is filled with wonderful gift suggestions. If you'll just drop us a card, we'll be happy to send you one.

SORRY NO C.O.D.'S

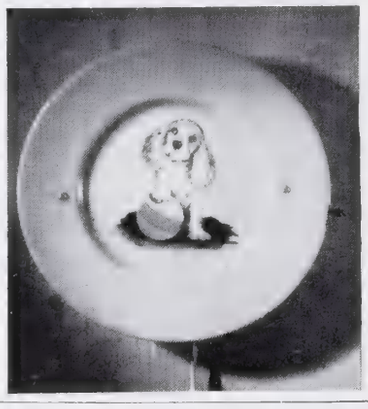
green gable gifts 394 Lenox Avenue, N.Y. 37 Dept 412



Windo



PIPE KNIFE. Instead tling for a tie or a pair of why not give a pipe-smokin this ingenious pocket knif addition to the good steel it comes with a reamer for ing out the bowl of his pipe, tamper for packing down t bacco. Chrome-plated cas ring for attaching to key $5 ppd. Hoffritz, 331 M Ave., New York 17, N. Y.



HOME PLATE, to hang nursery wall for a small sc cat, is a pin-up lamp that just enough light to prove ows are shadows, and not The translucent plastic measures 9" in diameter, comes in pink or blue, dec with a puppy or kitten. $4 paid from Jay & Robin, 491 perior Ave., Cleveland, Oh

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The kitchen-tested, top-c the-stove, one-burner ove

TATER-BAKER and BUN WARMER

Always glistens like new. Polished-chr steel washes like china. Bakes 5 or 6 me sized potatoes to incomparable goodness serves vitamin-packed skins. Bakes a puddings, biscuits, melba toast and oven d Warms rolls, buns, biscuits, and left Easy to use—perfect results every time. A saver for busy housewives and mothers of children. Sizable savings in fuel—espe for small families. Prevents kitchen from heating.

TODAY . . . Send for your "TATER BAK
Send $2.95 (Check money-order only

KEEP KITCHEN COOL!
BAKE ON TOP OF STOVE—AN IDEAL GIFT
Scotch-Grip Bakelite Handle. Gauge for gas or electric range. Indirect heating thru perforation and trivet insure even, thorough baking . . . no flame reaches food.

BRUCE PRODUCTS DEPT
41 West 23rd St., New York 10, N.

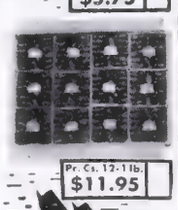
THE WORLD'S RAREST *Dates*

Buy them as they come off the trees . . direct from the famous Faber Date Ranch to you! Ranch-fresh, plump and luscious, with more eating-goodness than you can imagine.



3 lb. Ctn. $3.75
5 lb. Ctn. $5.75

The "Candy that Grows on Trees" at its very, very best. Rich, meaty Deglet Noors and other selected ranch-fresh varieties . . picked at the precise moment of their sun-ripened perfection, and carefully packed in 3 lb. and 5 lb. cartons. You'll love them!



Special! The ideal answer to your Gift problem. 12-1 lb. baskets of superb quality Dates . . individually wrapped in cellophane to preserve their distinctively delicious ranch-freshness!

Pr. Cs. 12-1 lb. $11.95

All shipments prepaid, insured—No C.O.D.'s please. Indicate items desired; enclose check or money order and mail today to: HB

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P. O. BOX 100, PALM DESERT
RIVERSIDE COUNTY, CALIFORNIA

The Party Hit of The Year





"THERMOS GLASSE

Absolutely no sweating . . . c moisture rings on your fine furnitur

Entertain without fear of moisture marks furniture . . . serve your guests in "THE GLASSES" . . . specially constructed, completel iates the hot or cold drink it contains. NO CO NEEDED—no condensation forms on outside o

Perfect gift, attractive, handsome, ideal for service. 8 oz. size, packaged in sets of 4 . . . eac a different brilliant fiesta color—second ro drinks can be served without getting glasses



Cross section drawing shows space insulation eliminates sweating.

ORDER TODA
All orders received Dec. 19 shipped i for Christmas. SAT TION GUARANTEE check or money ord no C.O.D., please. complete, including a'se and tax . . . per set of 4 . . . . .

GLASSES
Box 333..Cape Girardeau, M

hopping



OF BEANS. The rakish ag clown is as agile as an flies through the air from Pigtails to Master Rompers. Mrs. Duckling may look set- ut she can throw her weight l, too. Santa Claus was too o have his picture taken, e's wonderful. Gift-boxed 1.75 each. $5 for 3. Ppd. en's Book Shop, 293 Alex- St., Rochester 7, N. Y.



LING CARVING SET. aised tiger lily design on ndles is as practical as it is tive, because finger smudges register. Incidentally, the ge of fine steel makes this real find. With sterling sil- andles, the two-piece set enough for roasts) is $20. piece set, with sharpener, Tax and postage included. e Stern, 191 Madison Ave- New York 16, N. Y.



. . . on every Christmas tree . . .

Blanche Geiss famous baked delicacies

A new note in fruit cakes—dainty individual white or dark fruit cakes in glassine cups for holiday party dinners. Beautifully gift wrapped for Christmas giving! 14 individuals, $3.00, 28 individuals, $5.50 the box.



Handsome gift box for your "very specials" with imported tin of stuffed dates, 2 lb. aged fruit cake, a large box of delicious cookies, 1¾ lb. plum pudding and hard sauce in gay matching ovenware bowls. $16.95

Smaller gift boxes and individual gifts. Order early. Write for brochure today.

904 Bayard Park Drive, Evansville, Indiana

STEWART ECONOMY RAILING



Sturdily constructed iron railing is ideal for balcony, stoop or stairs. 30" high; pickets ½" square 5½" on centers; post 1" square. Railing is painted black. Price per lineal foot . . . $2.64. Post, $3.63 extra. F.O.B. Cincinnati, Ohio. Variations from the standard design shown are available at extra cost. Prices will be sent on request.

Stewart FENCES

THE STEWART IRON WORKS CO., Inc.
1519 Stewart Block — Cincinnati 1, Ohio



⅓ Actual Size

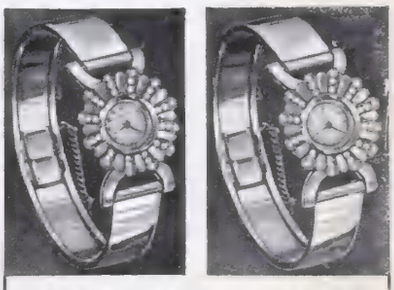
The gift that says

SEE BETTER

—for years to come

GIVE your friends "seeing comfort" for years to come! With this beautiful new type magnifying glass, you can read newspaper print a column wide. 3¼ inch lens provides a large, sharp field of vision. Magnifies 2½ times. Folds into a handsome plastic handle. You'll be proud to give—or own—a Longview! Packed in a gift box—$6.50 postpaid. If not completely satisfied after a 10-day trial, your money will be refunded.

EDROY PRODUCTS CO.
488 Lexington Ave., New York 17



Which is the $750 Watch?

Only an expert could tell the difference between the $750 watch (left) and its guaranteed imported replica, which we are now able to offer at the amazing low price of only $45 because we made a smart cash purchase in a dollar-hungry European country.

The movement is 17 jewels. The beautiful sunburst design sparkles with 36 large brilliant stones. The gold-plated wrist band is a masterpiece of simple beauty. It is a watch you can wear with distinction — give with pride. **Money-back guarantee.** We suggest you order now, as the supply is limited. **At the special price of $45,** including tax, this is actually one of the most outstanding values we have seen in our 47 years in business.

NATH. KAHN, *Jewelers*
Since 1901
29 E. Madison Street • Chicago 2, Ill.

Imported FLOWER BASKETS



Distinctive Pottery, hand painted in natural colors. Choice of Cherries, Tulips, Poppies, Lilies, and Roses. An ideal gift for yourself and your friends $4.25 each. 6" high. We pay postage and insurance. Send check or money order to:

Imported Arts
MAIL ORDER DEPT., INC.
Lincoln Road Miami Beach, Fla.
Illustrated catalogue sent on request

Avoid Overcrowded Closets
with this
HANDY SPACE SAVER!



NU-WAY Clothes Holder

- Triples Closet capacity
- Holds 6 or more garments
- Supports heavy overcoats
- Fastens on any wall or door
- Plated steel construction
- Compact: only 8½" long
- Includes fastening screws

35¢ EACH
3 for $1
postage prepaid in the U.S.A.

NU-WAY PRODUCTS CO.
366 Madison Avenue, New York 17, N.Y.



Evergreen Christmas Wreaths

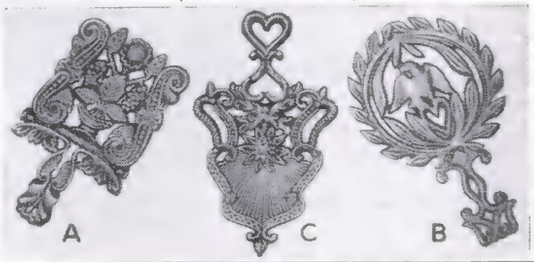
Beautiful, highest quality Christmas wreaths, made with an assortment of fresh, natural Minnesota evergreens. Gaily decorated with red or silver colored cones and red berries. Red weatherfast ribbon for the bow is included. Individually packaged in a neat box. Postpaid anywhere in the U. S. 18 inch wreath **$2.95**; 24 inch wreath **$3.95.**

Ideal for Christmas gifts. Send check or Money Order to

Northwoods Specialties, Inc.
Dept. H, Box 616 — Virginia, Minnesota

PENNSYLVANIA DUTCH HEIRLOOMS

Authentic trivet reproductions. Smoky black iron. Use them for hot plate and flower pot holders or simply as sought after decorative pieces. (A) Grape; (B) Eagle; (C) Star. $1 each, $2.75 for 3, postpaid. Money back guarantee. Overall length, approx. 9".



NOVELTYME STUDIOS
York 8, Pa.

Window Shopping



FLAME MAGIC

Hubby's smoking is enlivened by sheer mechanical genius. Here is the amazing new Royal Case-Lite that flames up automatically after he snaps the case shut. It's a fascinating bit of flame magic. Holds a full pack of 20 cigarettes, watch thin case and made with a watchmaker's care. Chrome finish only. Shipped postpaid same day order is received. $12.50, No C.O.D.

THE MERMAN COMPANY
1105 Chester Ave. • Cleveland 14, Ohio

TOWPOWELL

Not sold in stores —order direct from

NAMECHAIN

Personalized
KEY CHAIN
Spells **YOUR NAME** *in full...*

Durably Constructed

The Perfect Gift

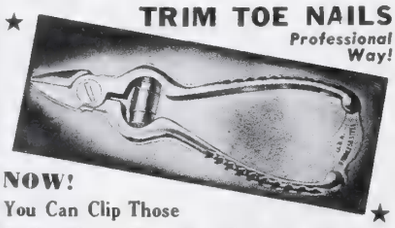
Each NAMECHAIN made to your order—up to 14 letters allowed. Packed in gift box. Orders shipped in 48 hours. Tax and postage included in price.

Guaranteed
SATISFACTION OR MONEY REFUNDED

★ GOLD COLOR $3.50
STERLING ★ SILVER $7.00

NAMECHAIN MFG. CO.
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★ **TRIM TOE NAILS** *Professional Way!* ★



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You Can Clip Those
Stubborn Toe & Finger Nails *Easily, Quickly, Safely with* ***Stainless*** **CLIPMASTER Nail Clippers**

★ Used by Chiropodists, Beauticians
★ Tempered Stainless Steel!
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$4.00 VALUE
$2.95 ppd.
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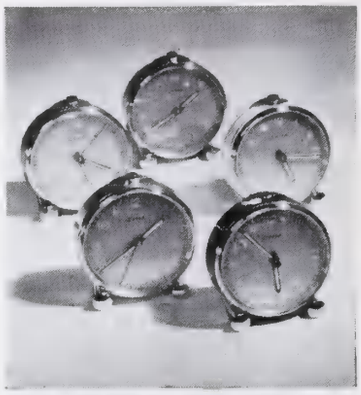
PERSONALIZED—BABY'S FOOD PLATE!
This attractive Warm-Glow Plastic plate will keep your baby's food warm and tasty. Has 3 roomy compartments for food and hollow base for hot water. 8" in diam. Beautiful two-tone design — white top and either pink or baby blue bottom. SAFE—SANITARY. Packed in colorful GIFT BOX



FREE—your baby's NAME hand painted on plate.

JUST $2.45 ppd.

IDEAL ENGINEERING & MFG. CO. Dept. HBJ
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NO PRESENT LIKE TIME. One of the neates side alarm clocks we've s the Cyma. We even saw made it tick and were fille respect for the beautiful cision of its 7-jewel watch ment. With luminous dial yellow metal case, it stands high. $18 including tax. Ma Field & Co., Chicago, Illino



SITTING PRETTY. Her present the whole family wil joy. With it, a man can ge feet off the floor while he the evening paper. So c woman, and it will hold book, sewing, etc. For the dren, of course, it's the pe storytime throne. With atta pillow top, it's covered in m has mahogany-finished legs. 18" x 14" high, $12 ppd. Sh Inc., Tallahassee, Fla.

(*Continued on page* 83)

MARY'S MUSICAL LAMB

"—with fleece as white as snow."

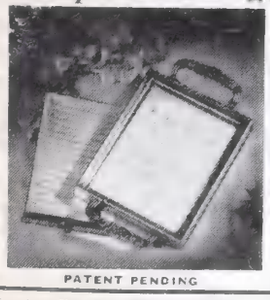
A lovable, cuddly little lamb right out of the nursery rhyme. Finished in velvety plush, with a genuine swiss musical movement that gaily plays the beloved nursery song. Dressed in bonnet and booties—pink or blue. 12 inches high.

$6.50 postpaid **No C.O.D.'s, please**

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* Member of Toy Guidance Council



Improved WEDDING INVITATION TRAY



PATENT PENDING

Most prized gift for the bride is our new tray for wedding invitation that has concealed slide upon which the treasured details of HER day may be kept permanently: names, date, attendants, witnesses and clergyman. Tray is gold-plated and has velvet bottom. Send us invitation, your card and address. $4.85 postpaid, in gift box. No C.O.D.'s please. Old tray without new feature, available at $3.75.

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BIRMINGHAM 3, ALA.

New "FOLD-A-WAY" SHOPPING AND LAUNDRY CART

Folds In Small Space . . . Holds Scads of Stuff

You'll enthuse about this new folding Shopping and Laundry Cart that easily and instantly folds into tiny space yet holds a BIG load of groceries or laundry. It's strong, lightweight and handsome . . . rolls easily too. For shopping, for going to the laundry or for hanging out clothes it's ideal. A dandy garden cart when used with a burlap bag. Grand for yourself . . . Grand as a gift.

Postpaid and guaranteed. Only **$4.95**

CIRCLE METAL CO.
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BATTLE OF BUBBLES



2.98 COMPLETE

FASCINATING HOURS OF PLAY FOR YOUNGSTERS 6 TO 60

IDEAL, INEXPENSIVE CHRISTMAS GIFT!

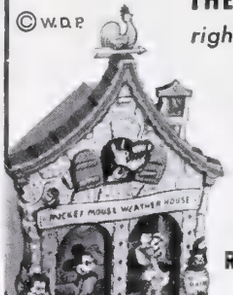
Exciting but safe! Children of all ages have fun galore "battling" each other with millions of *harmless, stainless* bubbles. Bub-L-Rockets are streamlined of sturdy, vari-colored plastic, "shoot" bursts of big and little bubbles. Game includes 2 Bub-L-Rockets, four 6-oz. bottles of *safe, harmless* rocket fuel, enough for two million bubbles! Shipped anywhere in U. S. $2.98 postpaid. Extra bottles of fuel 3 for $1.00. Send check or money order. Add 3% sales tax to Ohio orders. Order NOW — for Christmas!

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Dept. RJ
22 W. Seventh St., Cincinnati 2, Ohio

Mickey Mouse FORECAST THE WEATHE

right at home...

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Let Walt Disney hilarious helpe run this "weath bureau" right your own home—forecasting rain or shin to 24 hours in advance! When fa weather's due, merry Mickey appears . . when rain's ahead, doleful Donald Duc steps forth, full-armed in a raincoat and nasty scowl. All the while Pluto the Pu scans the skies thru a telescope. Guarantee to work, or money back, the Disne Weather Bureau is hand-painted, stand 4½" high and adds a bright, colorful no to any room in the house. A wonderful gi for kids—a wonderful help for mothe

$1.25 postpaid
WEATHERMAN, Dept. HB
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John Wanamaker

PHILADELPHIA 1, PA.



Light Up Your Christmas

1—Hand painted Tyndale china, 16" eggshell shade lined with tearose. Height 28". **20.00**

2—Westwood English brass finish urn. 15½" drum shade of red or green chintz over parchment paper. Height 29". **20.00**

3—Hand decorated Stuart china. 16" eggshell drum shade. Height 29". **20.00**

4—Wedgwood lamp, all white on golden tone base. 18" eggshell shade. Height 27". **50.00**

5—Leather and brass lamp in green, maroon, lily white or canary yellow. 15" matching parchment paper drum shade. Height 26". **25.00.** Height 30" with 16" shade. **30.00**

6—Cordey figurine in pasteis. 11" Clair de lune shade trimmed in blue or dusty rose. Height 23". **40.00** each. **75.00** pair

7—Bethwood royal china. 18½" octagonal eggshell shade lined in tearose. Height 28". **35.00**

8—All brass colonial chimney lamp with maroon or green metal shade. Height 17". **10.00**

9—Hand decorated Johnson china. Washable Clair de lune shade. 15" vanity size. **10.00.** 21" night table size. **15.00**

10—All brass colonial 3-light reading lamp. 16" maroon or green opaque parchment paper shade. Height 22". **15.00**

11—Ajello Star of Bethlehem candle, pine scented. Red with green glow, green with red glow or white with red glow. 2" size, four to box **1.25,** 4" size, two to box **1.25,** 6" size **1.25** each, 12" size **2.50** each, 16" size **3.50** each.

12—Ajello Christmas Holly Florentine candles. White on red or white on green. 13" size **3.85** pair, 15" size **4.50** pair.

13—Angel, choirboy and fawn candles by Tavern.
3" size, four to a box **.85** 5" size, two to a box **.85**

FIFTH FLOOR, CHESTNUT

Beautify Your Bathroom

End "BATHROOM CLUTTER"

Forever with.....

SafTdri STOCKING SHELL

Pat. Protected U.S. & Can.

THE MIRACLE BATHROOM SPACE SAVER



BEFORE: Bathroom Battleground!



HANG 'EM BY THE TOES

NOW: Bathroom Beauty!



Bathroom, courtesy Gerber Enterprise Chicag

This Lovely 8-Inch Plastic Stocking Shell Gives the Space for 32 Stockings or Sox!

Imagine! You can hang 32 sox, stockings or gloves to dry ALL AT ONE TIME in just an 8-inch space. You don't need pins or clips and there are no snags, stains or rust. *SafTdri* is perfect for the whole family's use—from drying baby's diapers or clothes to drying grandpa's favorite sox. Friend husband will appreciate a *SafTdri* too—for it makes an ideal razor shelf or tie rack.

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Patented SafTmount Assures 1 Minute Installation.

No screws—no nails—no suction cups—no ugly hole in the wall are necessary. Just properly moisten the exclusive patented *SafTmount* and attach it to the wall. Permanent installation is complete in one minute.

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Pearlescent

MOLDED PLASTIC STOCKING SHELL

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Flip It Up, It's A Lovely Decoration

In 4 pearlescent colors of special blended plastic—
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To match your room **$2.95** Crystal Clear Model **$1.95**

Beautifully packaged in a pearlescent gift box.

SOLD AT LEADING DEPARTMENT, HARDWARE AND GIFT STORES EVERYWHERE. IF YOUR DEALER HAS NOT YET RECEIVED HIS SUPPLY, ORDER DIRECT. SEND $1.95 FOR EACH CRYSTAL CLEAR MODEL DESIRED OR $2.95 FOR EACH COLORED MODEL. THEY WILL BE SHIPPED POSTPAID. PLEASE SPECIFY COLORS DESIRED. NO C.O.D.'s, PLEASE.

Created exclusively by:

DONACO PLASTICS, INC., 307 N. Michigan, Chicago 1, Illinois

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Window Shopping

(*Continued from page* 80)

LUCK. Give this to any girl on your Christmas list ...'ll sail under ladders, coax ...ats to cross her path. In ...g silver or gold-plate on ...g, the charm, signed by ...nd snake bracelet are $5 ...ncluding tax and postage. ...od luck charm is also avail... without ring) for a man's ... piece. From Susan Ran... ...75 E. 82nd St., New York ...Y.



ISS MISS has a song in ...art, a flaming red top-knot, ... soft body that's mighty ...table for a little sleepy-... curl up with. Her Swiss ...box plays children's tunes, ...ith a flaring green skirt, ...uffled petticoat and blouse, ...nds about 15" tall. $9.95 ...e postage. Scully & Scully, ...rk Avenue, New York.



Koos' Golden Gift for Lifetime Pleasure



• There's everlasting pleasure in giving or possessing flatware or hollowware created from golden-hued Dirilyte. . . the solid metal of gold color, hard as steel and scratch resistant. Featured in leading magazines as House Beautiful. This Christmas, add gayety to entertaining or make gifts of incomparable beauty with Koos' Dirilyte flatware or hollow-ware.

Creamer and Sugar	*each*	*$14.75*
Creamer and Sugar Tray		*10.00*
Curved Candelabra		*27.50*
Bread Tray		*12.50*
Chest, 26-pc Flatware Service for six		*58.50*

Delivery charges prepaid in U.S.A.

Order immediately for Christmas delivery.

KOOS of RAHWAY
Koos Brothers — Rahway, N. J.



DEMITASSE SERVICE *in Fine China for* SIX!

After-dinner conversation takes on added sparkle with this beautiful translucent 17 piece *Fine China* demitasse set, imported from Bavaria. Consists of six cups, six saucers, coffee pot with cover, sugar bowl with cover, and cream pitcher.

Floral decorations — miniature nosegays in delicate shades of pink, blue, and lavender, with green ferns — underglazed for lifetime permanence. The edging is 22 Karat gold.

The picture of daintiness, yet chip-resistant as only *Fine China* can be! We have open stock on cups and saucers. No C.O.D.'s please.

Only $12.95 the set, postpaid
(Matching cake plates at $5.50 for set of six)

Write for new catalog of unusual gifts.

bren linda 545 fifth ave., dept B new york 17, n. y.

IT'S A **SWEETHEART**



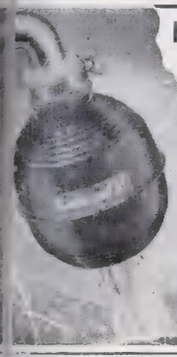
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WHEN YOU KNOCK—THEY KISS

A charming knocker for the bedroom and bath, as well as an intriguing gift for the newlyweds' apartment or the old homestead. 5½" x 3½", durable bronze plated zinc.

Shipped Prepaid
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Durable baked black enamel finish. Iron standard 7' 2" long—easily installed in earth or concrete base. Name and address attractively lettered on name-plate and mailbox. Shp. wt. 30 lbs. Check or money order.

Stand Only **$20** — Mailbox Approved by Postmaster General

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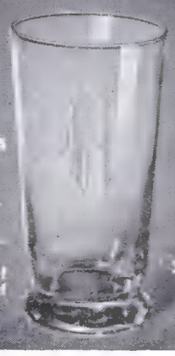
Order by Mail and SAVE!



Imagine, for $2.95 . . . 8 Libbey beverage tumblers of sparkling bell crystal, monogrammed with the beauty and skill for which AMERICAN CRYSTAL cutters are internationally famous. You'll want several sets . . . for yourself, for gift-giving.



MONOGRAM STYLES
No. 1, Block Letters (1, 2, or 3)
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TUMBLER STYLES
No. 1, Juice—6½ oz.
No. 2, Water—10 oz.
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(Heavy flat-proof bases, chip-proof "Safedge" rims)

AMERICAN CRYSTAL CO.
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Send the following postpaid, with money-back guarantee:

☐ 8 mon. juice tumblers, $2.95 (OR) 3 complete sets for $8.25
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Monogram Style No. 1__ No. 2__ No. 3__ Initials____

NAME_____
ADDRESS_____
CITY_____ STATE_____

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RADIO LAMP

. . . Soft Lights and Music

An unparalleled combination for luxurious ease! Radio lamp brings you the clear, full tones of a fine radio plus a soft, soothing light. Perfect for home, office or den—this handsome solid brass lamp comes in three classic colors to harmonize with any decor. Choice of green, red or eggshell with matching shade. R. C. A. licensed super-heterodine AC-DC radio. 110 volts. Makes an impressive gift!

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Dept. H

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COPPER

POST LAMP



A distinctive practical decoration for your lawn, drive entrance or backyard. Made of heavy everlasting copper with bright brass eagle finial. Produced by the nation's leader or post lanterns.

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One dozen liquor proof coasters (8 Highball—4 Cordial). Each in an individual contrasting color of saddle-stitched genuine top grain cowhide with non-skid shredded cork base. Natural polished Cherry wood holder. Lends Dignity, Charm, Utility to your home service. Won't stick to glass or mar fine table finish.

GIFT WRAPPED with PERSONAL CARD to RECIPIENT

We'll put in your own card or sign a card with your name and the name of the person to whom it is sent. Gift wrapped in gay holiday papers. Be different this year . . . and we'll do all the work. Send names and addresses on separate slip. No extra charge for this service.

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$5.00 SET All Postage Paid

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A Tempting, Delicious Appetizer



PEPITAS, a new taste thrill with dinner...luncheons ...cocktail and card parties! Temptingly different, imported from Old Mexico, roasted in fresh vegetable oil, salted just right...rich in protein and natural food value. You'll be delighted with their crisp, nutty flavor.

Send $1.00...check or money order, for 8 oz. jar...plus 15c postage east of the Mississippi, 25c west of Mississippi. Sorry, no C.O.D.'s.

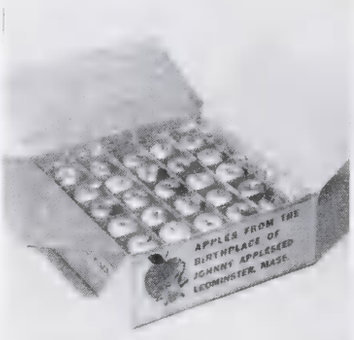
HAMBLEY & CO. CHARLOTTE 7, NORTH CAROLINA



Window

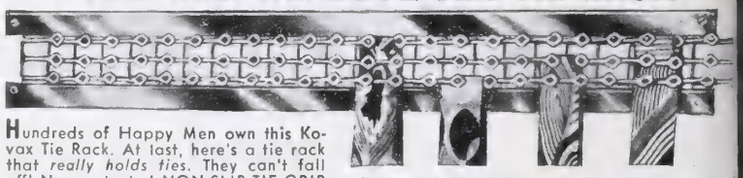


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SCREW. If you're like us, play tug-of-war every time open a wine bottle. But, h the gadget that will make emerge the victor, with the pinioned on the screw, not gr up in the sauterne. Imported Italy, it comes in lacquered b $3.75; or silvery chrome, ppd. Shop in the Garden, Main St., West Hartford 7, C



APPLE OF YOUR E
These juicy red prizes grown for munching by the when you're curled up in the wing chair with a good book. you'll want to spot some of perfect McIntoshes in your day fruit bowl. Packed 24 box at $4.95, or 50 for $8.50 p you can order them from To the-Hill House, Box 461, minster, Mass.

Your Man Will LOVE This TIE RACK



Hundreds of Happy Men own this Kovax Tie Rack. At last, here's a tie rack that *really holds ties.* They can't fall off! New patented NON-SLIP TIE GRIP saves ties from the floor, keeps them neatly and securely in place. No better gift for the man in your life. PACKED IN GIFT BOXES.

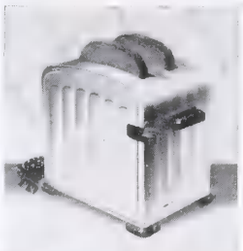
72 prongs hold individual ties. Tie selected is released without disturbing the others. Fits your closet door: length 22½".

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$10 Post-paid

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regularly **$15.95**

OUR LOW PRICE

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In Beautif hand wov Bamboo Bask

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Two for $1.0

Yes, it's genuine Old English Lavender, f from adulteration, with its natural, long-last fragrance.

Nice to delicately perfume the bedroom a powder room, the linens, dress and garme bags, the lingerie and hosiery drawers, t handkerchief box, etc. and to place among t woolens to discourage moths.

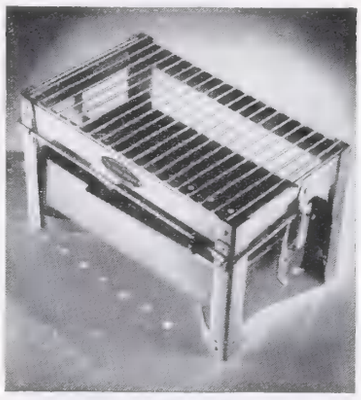
Similar baskets filled with Rose Buds, Oran Blossoms or Pine Balsam—same price. Bask may be refilled.

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PLACE GRILL. If you summer because you can nger cook outdoors and the domination of the stove, consider this good hat is designed for indoor utdoor fireplaces. Steaks, rgers, and lamb chops will he incomparable flavor of cooked over an open fire, e served with freedom from 15 postpaid. Terrace Nov- 213 E. 58th St., N. Y.



RE'S MAIL IN THE and they're letters from a Pink-Ears, the writing-est that ever hopped up to an ttle. The toy mail box, 28" has a grassy green base, post, and white box. $3.95 subscribe to a letter a week weeks from Belinda for Without letters, box is Add 25¢ post. Tiny-Tot of Hollywood, 524 So. St., Los Angeles 13, Calif.





NO MORE CREASES IN YOUR SKIRTS

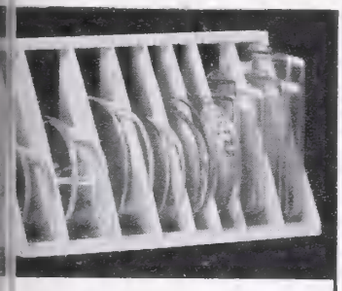
. . . when you use this newly designed Prac-T-Rack. Holds six skirts at a time, yet one can be removed without disturbing the others. Another useful feature—the rack hangs flat against door or wall conserving precious closet space. Smoothly finished in yellow, pink, green, or blue pastels.

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d other baking dishes

no more clumsy "stacking" of odd- baking dishes! No more slipping, king or chipping! Sensational new ust-O" efficiency rack fits right into kitchen or pantry shelf. Adjustable tions accommodate all shapes of , pots, pans, bowls, etc. Made of ly 2" slotted strips, plywood parti- . Clean, unfinished wood 24" long, high, 9" deep. Shipped knocked , easy to set up. Postage aid, only $4.95

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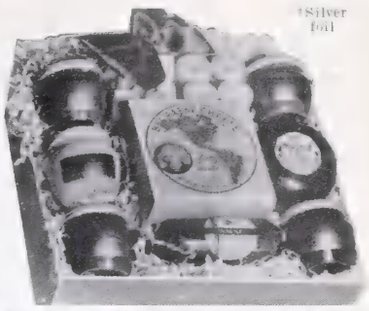
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RARE CHEESE GIFTS

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IN FINE WINES and BRANDY

Gift problems are solved with these 3 fine cheeses. The unusual Stilton Cheese in Port Wine, French Roquefort Cheese in Brandy, and Cheddar in Sherry. Packed in useful pottery crocks in 3 different colors. Available in two sizes, either 3 4-oz. crocks or 3 8-oz. crocks.

COMB. P'KGE. Reg. Family Size....$2.95
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*Silver foil



SILVER* GIFT BOX CONTAINING DELUXE CHEESE ASSORTMENT

A RARE AND EXCITING SELECTION OF 8 FINE CHEESE PACKAGES

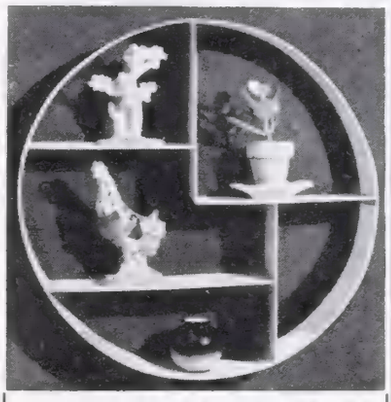
The wine and brandy cheese spreads are packed in colorful crockery jars, useful long after the last delicious bit is gone.

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Crock of Cheddar in Sherry Wine
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Crock of French Roquefort in Brandy
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Box of Bel Paesino
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2 Packages of Beaten Biscuit for cheese

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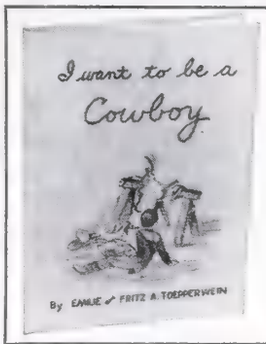
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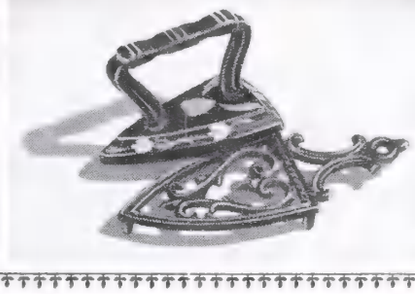
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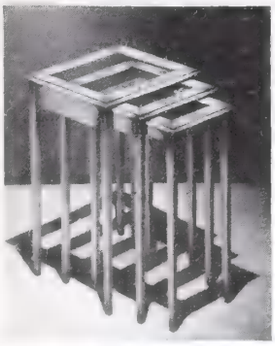
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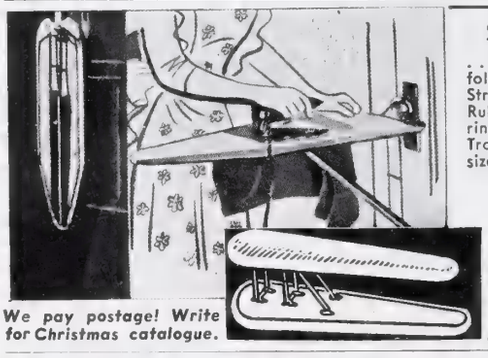
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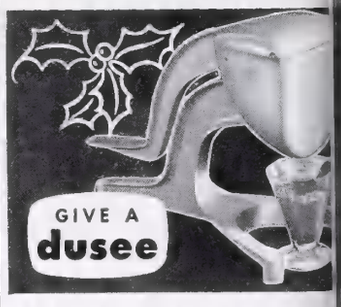
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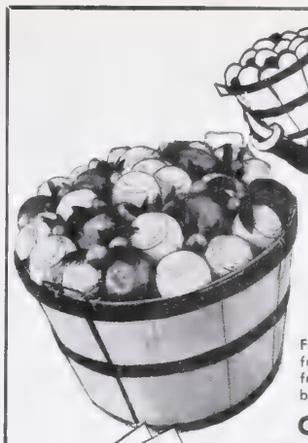
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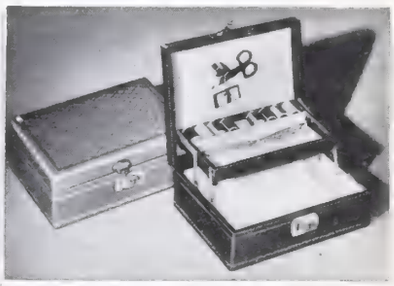


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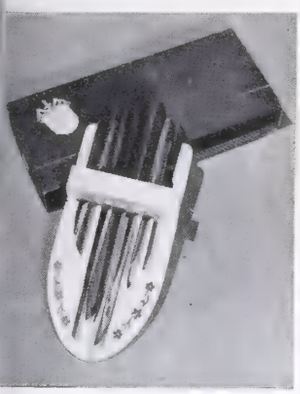
This festive box provides a handy way to keep all your sewing needs in one place. Fashioned of genuine leather, it is hand-tooled in 24K gold and lock, key and fittings are of solid brass. Contains 8 spools of assorted thread, pair of scissors, needles, pin cushion and thimble. Size: 10x7x3½. Comes in Wine, Medium Blue, Green and Rose. Please state 1st and 2nd color choice. No C.O.D.'s.

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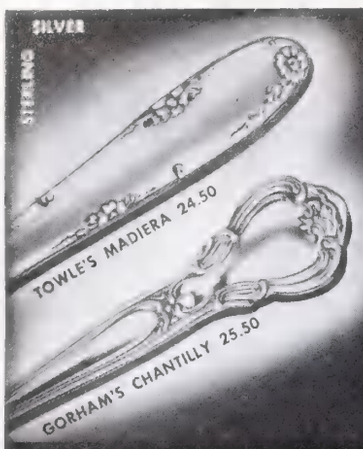
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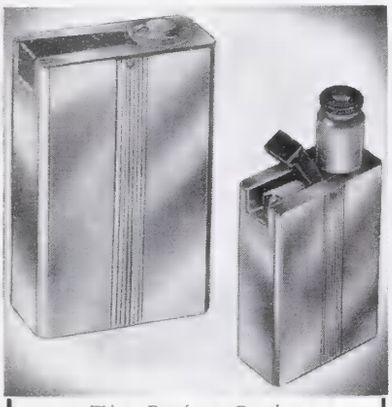
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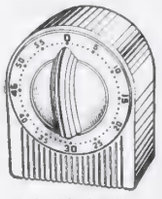
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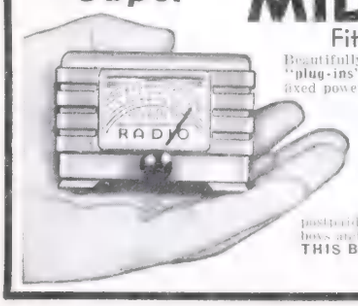
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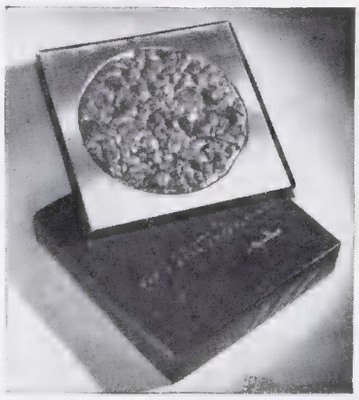
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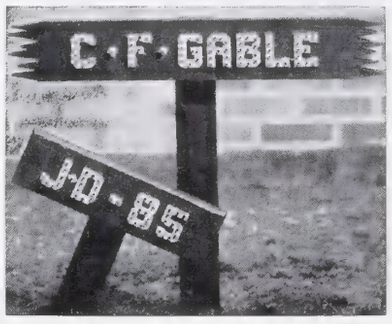
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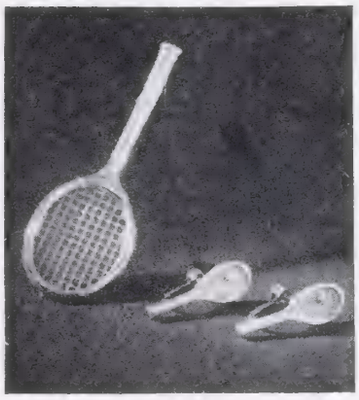
Brighten up your home with this 18 inch lifesize Polly—complete with perch, mounting bracket and bright finish brass plan bowl. Brilliantly colored. Glazed porcelain like finish. Gives an added touch of color to any room. You'll want one for yourself—one for a friend. Safe delivery guaranteed. Send check or money order. Postpaid in U.S.A. Two for $9.25. Each only $4.95.

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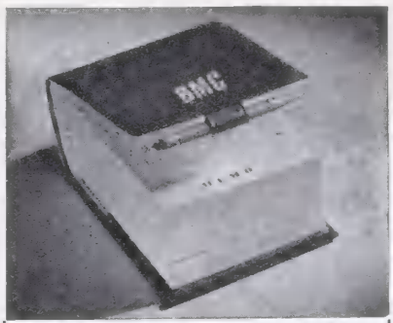
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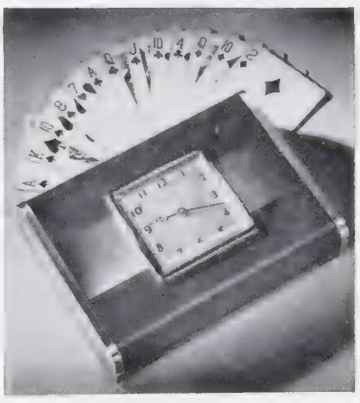
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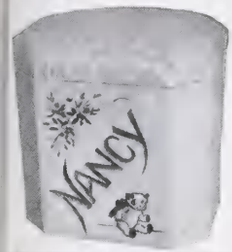
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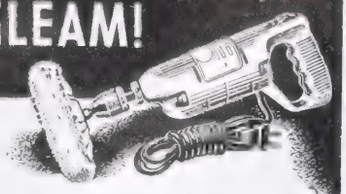


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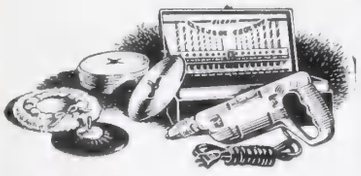
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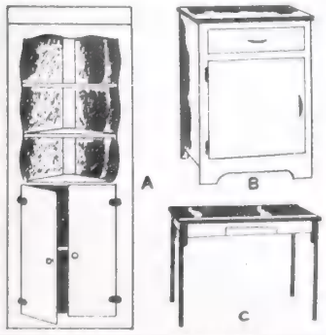
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MINK MAGIC for Christmas GIVING



Spice for suits, small but precious fur neckpieces add fashion's new note of nostalgic charm. Real mink tails, natural dark ranch or silver blue. Fed. Tax and postage included. **$12.75**

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8.95 PREPAID

Shopping



TIME FOR CHRISTMAS. This is a Telechron electric alarm, and it's a beauty! The distinctive style, brass-trimmed, is set in a rich block of clear lucite, and is a gift you will be thanked for every minute, year after year. 4½" x 1¾" x 5¼" high, the price is $30, and that includes tax. Add 50¢ for postage. Lambert Brothers, Lexington Ave. at 60th St., New York 21, N. Y.



SALTY CHARACTERS. These are not shmoos, but they have a haunting, slap-happy lovableness that will remind you of the famous comic strip characters. Made of pottery in white, blue, peach, chartreuse, or gun metal, one holds salt, the other holds pepper, and the pair is just $1.25 postpaid. The Jolly Tar, 24 Prospect St., East Orange, N. J.





A Pleasing Gift for Mr. Little or Mr. Big

PLEXIGLASS

TYROTOR—World's finest, most practical Tie Hanger. Keeps ties neat and unrumpled—all in one place—convenient for quick selection and every day use.

Sparkling—Transparent—TYROTOR—Made in three sizes. Built to last a lifetime.

for 16 ties **$1.50** • for 32 ties **$3.00** • for 48 ties **$4.50**

A splendid gift to give or get. Delivery for Christmas assured. Postpaid on receipt of check, money order or C.O.D., you pay postage. Satisfaction guaranteed.

Also made in matching fashionable hardwood. • for 16 ties—$1.00 • for 32 ties—$2.00 • for 48 ties—$4.50

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One fast swoosh with this palm-fitting, Plexiglas de-icer and a clear path is magically plowed through thick, blinding ice on your windshield . . . no waiting for de-froster warm-up. Doesn't scratch glass . . . so dad can use it happily for years. Equipped with key chain and reliable miniature compass, plus any specified engraved initial. Packed in individual gift box . . . $2.25 postpaid. May we send you our Gift Catalog B.

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GLAMOUR for the bottle top . . . Sturdy, unbreakable porcelain with cork stopper . . . saucy lace scanties are hand-painted in black, pink and blue . . . for party time hilarity.

The set of 3 in assorted colors is gift packed and priced at only

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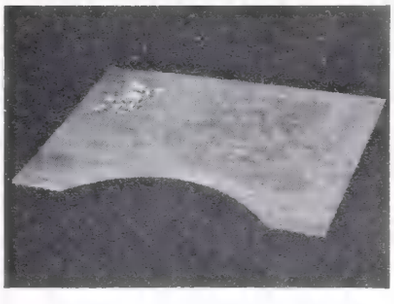


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Here's a smart, practical Christmas gift for someone who really appreciates nice furnishings for their home. Brilliant glazed pottery horse head base, 20½" high, black with red shade or yellow with yellow shade. The parchment shades have a high gloss and are trimmed with white tassel fringe. An outstanding value, only $8.95

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Professional Gin Rummy Score pads with the newest rules for 1949 endorsed by the Hollywood Movie Stars or

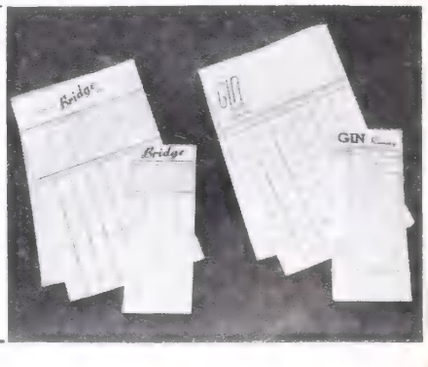
Professional Contract Bridge Score pads

6 "Junior" size pads and 3 "Senior" pads — ALL for $2.00 prepaid.

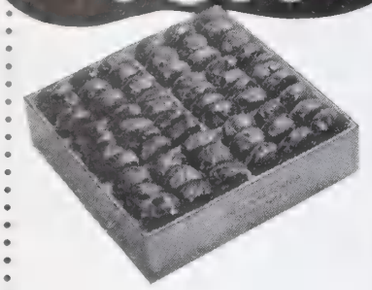
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Send Royal Persian Dates to your VSFs...those Very Special Friends you especially want to please.

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A beautifully packaged three-pound box, gift wrapped, $3.95, delivered anywhere in the U.S.A. Every shipment guaranteed to arrive in perfect condition.

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Please send me your free catalog—I enclose $_____ for ___ boxes of Royal Persian Dates.

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Ties of Chinese Silk Shantung...

Rich pure silk shantung from China makes superb ties! In a host of glowing hues: dark blue, wine, rust, antique gold, lacquer red, imperial yellow, Canton blue, Java brown, hunter green or black. Each just $2

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SAVE 1/3 on GIFTS!



25 Red—25 Blue
50 White Chips

Smart, personalized poker chips. *"Jewel-like"* plastic. Pleasant "feel." A joy to handle. Standard size. *Interlocking* . . . mesh for neat stacking, separate quickly for easy play. Each chip monogrammed. State 2 or 3 initials desired. Regular $4.85 value. Now, specially priced for Christmas giving . . . Set of 100, **only $2.95** postpaid.

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A truly *Merry* Christmas gift. Luxurious Walnut Chest of 300 monogrammed Chips (see above). Monogrammed Medallion inset on lid; 3 removable trays; space for 2 decks of cards. Handsome, durable, 11x11 in. State initials desired. Regular $24.50 value; now **only $16.50** postpaid.

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Write for Big, FREE, 40-Page Illustrated Catalog of hobby and recreation items and home entertaining accessories.



Window

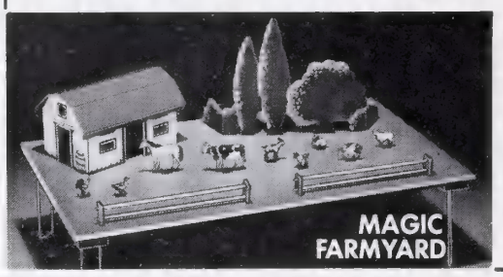


THE SAME OLD GRIN that used to give your grandmother fresh coffee every morning has become a miniature of its former self, and now it grinds only pepper to a gourmet's taste. Made by Thompson, it does an excellent job and comes complete with a bag of peppercorns. Yours for $3.95 postpaid, and you can order it from The New England General Store, Plain St., Millis, Mass.



PUT YOUR BACK UP while you're reading or writing in bed or convalescing from a bout of flu, with Propette. It hooks over the top of your headboard, a flick of the finger adjusts it to various angles, and when not in use it folds flat against headboard. Better than a harem-supply of pillows! Tempered masonite in walnut finish. $6.95 ppd. Morgan Products, 1250 Lakeland Ave., Cleveland 7, Ohio.

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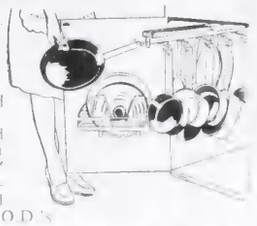
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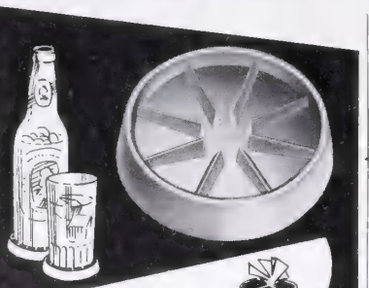


Automatic Pop-Up Can
Lid pops open when door is opened. Closes when door is closed. Chrome lid gleaming white enamel container. 12 qt. size. Specify for left or right hand door. Size: 10" diameter, 14" high.
$9.50 Postpaid



Disappearing Pot-Holders
Keeps all pots handy, convenient and easy to select. Accommodates Ten (10) pots, yet requires an opening only 16" wide, 18" long. Slides easily—No confusion.
$3.75 Postpaid
Money Back Guarantee. Sorry No C.O.D.'s

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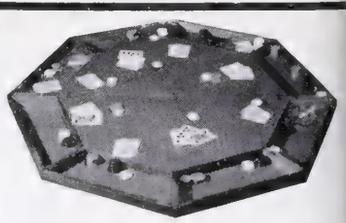


Drip Proof **COASTERS** Set of 4 $2.00



AND we really mean Drip-Proof. Protects furniture, saves clothes. 3¼ inches in diameter, handles any size glass or bottle. Molded plastic, will not burn. Choice of red, yellow or green. An ideal gift. **Set of 4, $2.00, 8 for $3.75, 12 for $5.00, postpaid. No C.O.D. please.**

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Fits Any Bridge Table—Perfect for Poker

it's a fine piece of furniture . . . an ideal game table. . . . Here's the table top that's really durable, attractive, and infinitely useful. Made of durable wood and compressed hardboard, in walnut finish. One side is smooth for dining . . . the other side has compartments for drinks, chips, and cards. Seats 8. Folds in half for easy storage. **48 inches across.**

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ECES OF SILVER with an reeable flavor of antiquity look though they might have be- ged to your great grand- ther. Both of them are sterling ver, and you'll want to remem- r them for wedding presents or ver anniversary gifts. Filigreed spoon and sliced fruit or veg- ble server are $5.95 each. Tax d postage included. Mastercraft oducts, 60 South St., Boston 11.





LOVELY CRYSTAL

Hostess Helper

Ideal Gift! Just right for seafood snacks, buffet suppers, and all entertaining—as well as for flowers and as separate mayonnaise bowl.

- 5" Sauce Bowl
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- 3 Toothpick Holders with Removable Chrome Clips

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Plain or with Tarragon

Three 1 pint jars . . $3.25
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Send today for these items . . . exactly as served by Daniel in his famous New York City Restaurant.

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Bid Welcome!

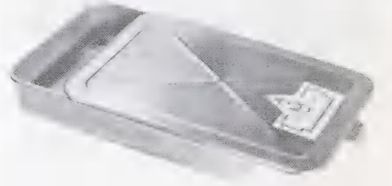
WITH A PERSONALIZED RUBBER DOOR MAT

This black corrugated rubber mat with white lettering will add a distinctive touch to the home entrance. You can have name, address, or any inscription you prefer. Maximum 11 letters per line—3 lines only. Mat 18" x 30" x ¼" thick, with perforated border. White letters 3" high.

$7.95 Prepaid. No C. O. D.'s please. (Larger size Mat prices on request.) Xmas delivery on orders received before Dec. 1.

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FROM THE GREAT PACIFIC NORTHWEST



Kirk's big box of Pacific Northwest holly contains a generous supply of selected sprays with bright red berries. Ideal for table and mantel decorations and for clever Christmas corsages. Send several boxes to friends . . . get a box for yourself at Christmas time.

Large gift-wrapped box, prepaid in U. S. . . . $2.95
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Send names, money order or check. (No C. O. D.'s) to
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America's largest shipper of Christmas trees and florists' greens



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$1.95 POSTPAID

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The UP-SWING JEWEL BOX

Your entire jewelry collection is set before you, permitting correct selection to complete your costume ensemble.

The up-swing tray, EYE-CATCHING EARRING MIRROR, leather-covered exterior and solid brass lock . . . all contribute to its beauty appeal.

In red, green, brown, and navy blue.

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Scotland is the inspiration for this charming Thistle Set. The wispy thistle is beautifully reproduced in hand wrought sterling . . . an inspired gift. Pin and earrings are $3.75 each, and the bonnie bracelet sells for $7.50. Complete set only $13.75. Matching necklace and buttons (not shown), $12.00 and $1.25 each respectively.

Tax included; postpaid U.S.A. No C.O.D.'s. Write for descriptive booklet of complete line of jewelry and sterling silver serving pieces.

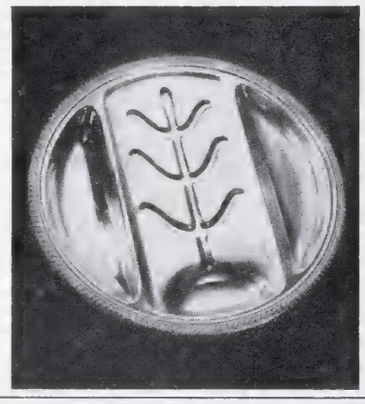
The Jamaica Silversmith
79-30 164th Street Jamaica, New York



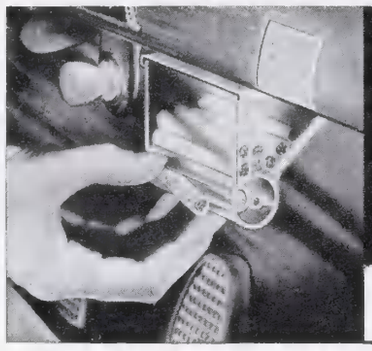
Window



LET'S FACE IT, a hot sto and a kitchen sink have a w of making even a Beauty look though she rode a broomstic So what could be smarter tha a wall make-up shelf in t kitchen? This one has a mirro an 8¼" x 3½" platform for pow der, lipstick, etc., and it's covere with washable plastic in red. blu yellow, or white. $2.50 ppd. Ku Products, 5 Myrtle St., Whit Plains, N. Y.



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Too many accidents occur while a driver searches his pockets or gropes through a jammed compartment for cigarettes, so this dispenser is ready to make the life of a chain-smoking Barney Oldfield much safer. One small bolt holds the Car-Vend under any dashboard; releases one cigarette at a time. Amber, blue, green, or red plastic.

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PUNCHER will write five full of action illustrated letters about the T Double A Ranch and his horse Tamale. Send Puncher the names and addresses of your favorite children. Gift card with your name and first letter arrive for Christmas.

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WITH HAND-CUT SHADES AND PRISMS!
15 INCHES TALL!

Lovely, aristocratic lamps at a most democratic price. They'll give a charming touch to a living room mantel, a dining room buffet or her very own vanity. . . . The "different" Christmas gift!

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Shaving or make-up becomes fun instead of work with this amazing all-purpose illuminated mirror! Bulb brightens up your face INSTANTLY. Shave is closer, make-up time shorter. Reversible 5½" mirror has regular face on one side, magnifying on other. Made of rich, gleaming brass that keeps its lustre. Utility box (4" x 6" x 2") holds shaving, make-up articles, etc. Complete with 6-ft. cord, on-off control switch on cord and plug-in-socket on back. Operates AC or DC.





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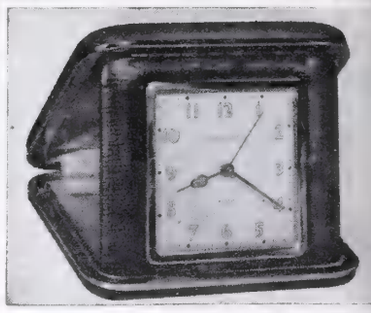
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Just pay postman **$7.95** plus pstg., or enclose money & we'll pay pstg. Money-back guarantee!

Pat. 2267132

Stanford Mirror & Metal Products Co.
Dept. 1812 20 Howard St. New York 13

RISE AND SHINE...ON TIME



Traveling Alarm Clock

Keep this slim, trim traveling alarm clock with you always for accurate time and dependable waking. Its luminous dial is clearly visible in the dark—its precision movement has a written guarantee by the manufacturer. Fits well in your boudoir, den office, school dorm, or in traveling.

It's a gift you really should give this Xmas! Available in brown, tan, maroon, and blue simulated leather. Send check or money order. West of Rockies, add 50¢. $11.94 ppd.

P. RISIKA & SON
Box 115-A Kew Gardens, N. Y.

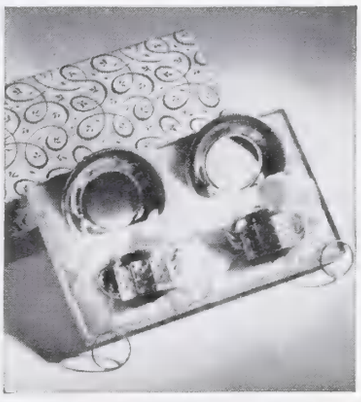
Shopping



THE BEST FUDGE we've ever is made fresh every day am. real butter. and the quality walnuts. This same also specializes in Panocha unbelievable! Both are cut id pound-blocks, double- d in cellophane. and ele- gift-boxed. Each is $1.25 ound. and worth every Ppd. Peppi. 216 Grand Newburgh, N. Y.



FOR TEA. Two sterling miniature teapots, suspend- m a ring and chain, are with small perforations, ey hold tea leaves. Simply em into a cup or pot of hot and you're set for an after- l pleasant gossip. The two s catch the drippings. Nice- -boxed. $10.50 the set. in- g tax and postage. Virginia fts. 462 Francis Street, nsburg, Virginia.





ANGEL QUARTET

Imported from Vienna, hand painted ceramic with blue, pink and turquoise scarves. 6½". Ea. **$12.50**

Set of 4 ..... **$48.00**

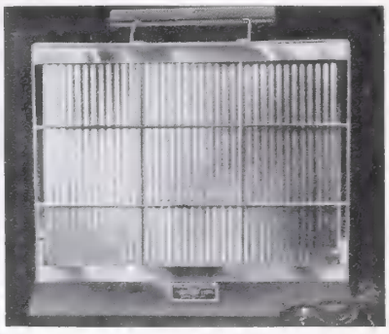
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Beat fuel scarcity by helping out with a



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WILL NOT IGNITE PAPER OR FABRIC

RADIANT HEAT! Another dream of science come true!

APPROVED BY: Underwriters Laboratories; Commissioner NYC Dept. Water, Gas & Electricity.

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ECONOMICAL: Makes most from current used. Uses less than Kilowatt per hour.

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SLOW COOLING: Continues to give off heat for over half hour after it is disconnected.

NEW DEPARTURE in ELECTRIC HEATING!

Invented in France. Used to heat Maginot Line. Effect on humidity and oxygen is negligible. Effective in circle 20 feet in diameter. Will keep room 15' x 15' warm in freezing weather. Outstanding in "heat-ability" and value. Puts heat near floor where needed. No flames—no glow—no fumes—no light. No moving parts or blowers. No more roasting on one side, freezing on other. No more red-hot coils. Makes possible low temperature heating. Low operating cost. Element consists of aluminum alloy fused into back of tempered, break-resisting glass at high temperature. Designed for toughness; kick it over or stand on it, it won't break. Handsomely framed 15" x 20" in polished aluminum, fitting any decorative scheme. AC or DC. Just plug it in. 7' electric cord.

PLAY SAFE—Don't freeze! Keep Warm. Send check or money order today. Shipped express charges collect.

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FROM WASHINGTON STATE

FINEST IN THE WORLD
Carton of 4 1-lb. jars $3.25
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New Crop . . . Choice Berries from
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THE IDEAL CHRISTMAS GIFT
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-p is a light rigid top which fits over your table, just doubling its size. It seats 7 per- comfortably—46" in diameter, 144" in cir- erence—it's perfect for luncheons and card s. T-Top held in place on your table by on underside. Can be tucked away in a or corner. Send for your T-Top now! ht 16 lbs. Shipment made promptly by ex- . Specify Color Wanted. Dark Green, Rich Dark Brown—$6.95.
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HOLIDAY BLVD. SANTA CLAUS, INDIANA



Youngsters Squeal for
PLASTIC PIGGY BANK
***with* SOUND**

This sturdy, plastic Piggy adds an extra note of joy to saving pennies, nickels, dimes and quarters. He emphatically squeals his "thanks" with every "contribution." It's a personalized gift treasure in pink, blue with your child's own name printed in bold letters across Piggy's side.

$1.50 Each POSTPAID: PLEASE. NO C.O.D.'s

Enliven Christmas and special children's occasions with this handsomely gift-wrapped, adorable porky.

The PIGEON COOP
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NEW "SLINKY" WITH CIRCUS MOVIES

As Slinky moves from hand to hand, the trained seals toss the ball back and forth—like a real circus! Of course Slinky is still up to his old tricks, such as creeping down stairs—plus other amazing feats. A *Slinky* race is the latest rage—so why not get several? Only $1.75 each postpaid.



"CUDDLY BEAR" LAMP

Just press the "belly - button" and Cuddly gives off a warm, glowing night light. Children have no fear of being left alone in rooms with Cuddly near. Made of sturdy, durable plastic. Only $1.75 postpaid.

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SATIN JACKETS



A DISTINCTIVE GIFT FOR ALL

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These Top-Quality, Colorful, Shiny Satin Jackets are adult, masculine, feminine and juvenile. They're for Mom, Dad, or Junior Sir or Miss. Names attractively sewn on each, make them oh-so-personal. Zipper Front, Flannel Lined. Neck, Cuffs and Bottom are knit. Raglan shoulders. Guaranteed. Postpaid. Sizes 2 to 6, **$7.95**; 8 to 18, **$8.95**; 36 to 48, **$9.95**. Give name desired. 2 choices of color combination (we have most). Give size when ordering.



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211 E. Seventh St., Los Angeles 14, Calif.

Window Shopping

Amazing Simple Device Ends Garbage Mess and Odors!



Finger-tip-open! Snaps shut. Seals odor-tight!

Scrape scraps from plate to bag. No handling!

Holds peelings, coffee grounds, bones, soups, rinds, etc.

No more leaking sink strainers. No more unsightly, unsanitary, smelly kitchen garbage pails!

Sturdy metal frame fastens to door under sink, cabinet drawer or wall.

6-quart size, stout moisture-proof bag is easy to put on and take off.

No more stooping—the SCRAP-TRAP hangs waist high. Never touch garbage again!

New! **PATENTED SCRAP-TRAP**

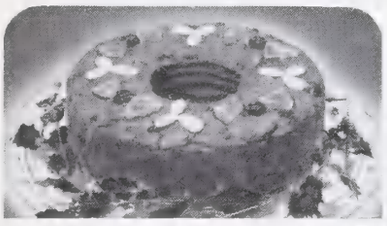
T. M. Reg. U. S. Pat. Off. Pat. Pend.

Goodbye to your *worst* kitchen chore! Now you, too, can avoid handling wet, messy garbage scraps! Remove dry bag, fold top, place in pick-up garbage can. Keeps can clean, too. This new, quick, clean SCRAP-TRAP is sweeping America.

GENUINE SCRAP-TRAP BAGS always available. Only 35c for month's supply (about 1c per day).

SAVE 700 TRIPS A YEAR to your outside garbage can! Women love its new, easy, sanitary convenience! New low price. Mail only $2.19 for beautiful ivory-finished Scrap-Trap complete with month's supply wet-proof genuine Scrap-Trap Bags. 500,000 sold on sight! Mail order today!

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Old Southern FRUIT CAKE

of legendary goodness

Made by a secret recipe cherished by five generations in one family, Old Southern Fruitcake is the gourmet's delight . . . rich with rare and exotic fruit . . . chockful of plump jumbo pecans, almonds and Tennessee black walnuts . . . mellow with a secret formula blend of rare spices . . . all captured in a moist but light cake texture of melt-in-the-mouth goodness.

2 sizes . . . 3 lb and 5 lb . . . @ $1.50 per pound, postage paid to any point in the U. S. Beautifully gift packed in gay Holiday tins, and safely cartoned for happy arrivals. Send check or M. O. No C. O. D.'s, please.

Order NOW for Holiday Gifts and Family Treats!

DEPT. H-12

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NEW! DIFFERENT!

Non-Tipping CHRISTMAS TREE STAND



● You'll say it's the **finest Christmas Tree Stand** you ever saw. Circular base, 18" in diameter, makes it practically **tip-proof ...extra safety.** Three stabilizing thumbscrews fasten the tree securely and straight. Opening takes 4" trunk without cutting down. No fussing. **Convenient water pan.** Low center of gravity . . . easy to place floor decorations close to the tree. Made of sturdy architectural iron, securely welded...lasts a lifetime. Painted Christmas red. Weight 5 lbs. Shipped express charges collect... **$4.50.** Send check or money order.



The BELLKOOL COMPANY DEPT. HX-1 APPLETON, WISCONSIN

Architectural Iron Railings... Porch and Canopy Supports



GAINSBOROUGH FI URES. Two well-known subj of the famous English port painter, Little Boy Blue and L in Blue, stand on ivory pedest Place them on either end of y mantelpiece and the effect be reminiscent of an eighteen century drawing room. Antiq blue with finely tinted faces, t are 10½" high, just $5 the p ppd. No c.o.d.'s. From Sherr Roanoke, Virginia.



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A Fisherman's Paradise!



We can't supply the fish but here's brand new fisherman's all-purpose kni to delight the angler. Stainless ste blade with bone handle, in good-looki hazel pigskin leather case. Opened, t blade is locked for safety. One ed keenly honed for cutting, other edge s rated for scaling. Also equipped w Disgorger for dislodging the hook. handsome and practical gift.

$4.00, postpaid—No C.O.D.'s, pleas *Write for catalog of unusual gifts.*

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SMOKELESS — EASY TO CLEAN 5-WAY BROILER

Broils—Roasts—Steamer—Strainer—Biscuit Pan

Broils steaks, chops, fish. Beautiful Aluminum. Top has perforations that let juices and drippings into bottom of pan, where they cannot smoke or burn. Can also be used as Open Roaster, Steamer or Strainer—Bottom as a Biscuit pan. Prepaid **$1.95**

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These Jugs are BEAUTIFUL

—And why shouldn't they be? They're hand decorated by LeNoir in an authentic colonial manner in 24K gold or antique copper luster. Beginning at the top the patterns are "Honey Locust" "Homestead" & "Governor."

Order by pattern gold or copper and size. ppd. 3½" $4.25; 4½" $5.25; 5½" $6.25. For collectors 3 jugs as illustrated $15.25; No C.O.D.

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Since 1900 **Bristol, Tenn.**

CHRISTMAS "STOCKINGS" FOR SHOES



Shoe Pacs, the wonderful new way to pack shoes so they take less room and don't mess clothes. Ideal for traveling or for storage.

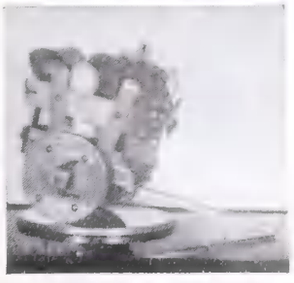
Give them to your friends for Christmas

4 pairs in assorted colors (to identify different pairs of shoes), gayly wrapped as a Christmas gift sent postpaid for $1.50.

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Easy to Build this Authentic, Scale-Size CUBAN SUGAR CANE CART



It is *not* a toy. Instead it is a decorative piece of accessory furniture measuring 18½" x 8½", which will hold flowers, fruit or potted plants. Can be used in any room in the house. Everything needed is included in the kit. All woods are SOLID, no plywood or veneer. Can be completed in a few hours. Rush order today.

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Aromatic Cedar	2.95 ppd.	3.25 ppd.
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...and so they were married and lived happily ever after in their dream house... with a linen closet full of America's loveliest sheets and pillow cases

PEQUOT
fine combed
PERCALES

PEQUOT Fine Combed PERCALE
SHEETS AND PILLOW CASES

MORE THAN 200
COMBED THREADS TO THE INCH

This is a real luxury fabric, silken-smooth, light as a dream ... yet made with Pequot's traditional care for strength and wear. Only the finest selected long staple cotton is used, with fully combed yarns ... woven with more than 200 threads to each square inch. They're ideal trousseau and gift sheets. Six lovely pastel shades—Peach • Candlelight Yellow • Airway Blue • Pink • Dusty Rose • Green. Also traditional White.

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—Home farm of "Jet Pilot," 1947 Kentucky Derby Winner

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100 Proof • Bottled in Bond
Kentucky Straight Bourbon Whiskey

The latch string's out and so is the OLD FITZGERALD cork when bourbon-wise hos entertain. For in Kentucky, where true hospitality and moderation are one, this favori Bottled-in-Bond is most often the Bottle-in-Hand.

For flowing bowl or friendly toddy, you'll find OLD FITZGERALD'S nut-sweet flavor and ol fashioned bouquet perfect partners to enhance the enjoyment of your holiday hospitalit For gift or guest, you select the finest when you send or serve Kentucky's Key Bourbo

OLD FASHIONED... *but still in style*

OLD FITZGERALD

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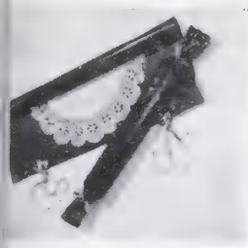


ING IT FINE. Murphy originated about 18 years hen an Oregon blacksmith t find a good enough g blade, so he made a set mself. Today it is claimed e the finest in the country. ground, hand-honed, and olished from the best high Tungsten steel, this set of k knives comes in a hard- case, $16 ppd. Frontier g Co., Oswego, Oregon.



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For Those Who Cherish Beautiful Linens

Something new to protect your linens against dust, yellowing and wrinkles. All you do is roll and wrap. Perfect for napkins, luncheon cloths, dinner cloths, piece mats and treasured keepsakes such as laces, veils and needlepoint. Also excellent for storing curtains and draperies. A proud and useful possession for you—a lovely, thoughtful gift for friends. Attractively and expertly finished. Roller is smart and colorful. The rich blue Everglazed Chintz cover is washable and ties are of gold metallic cloth.

Treasurettes are available in three roller sizes for accommodating large or smaller linens and are priced as follows: 24 inch roller, $3.75; 30 inch roller, $4.25; and 40 inch roller, $5.00. Order Treasurettes today. Send check or money order. Sorry, no C.O.D.'s.



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GUARDS YOUR CHILD
from falling out of bed

Inexpensive, safe, positive protection. Fits any bed. Attached or removed easily, quickly. Attractive enough to be left on permanently or can be stored under bed. Available in Wheat, Maple, Walnut, Mahogany or White.

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Scissors are dangerous — but Snippie is SAFE! Can't cut flesh or stab. Electro-vibrates . . . zooms thru paper easily, smoothly, cleanly, quietly. Shapes paper magically—cutouts, funny pictures, photos. Makes silhouettes, dress patterns, masks, lace designs, cars, planes, houses, puzzles and tricks in *paper!* Bright, durable red and yellow plastic. Automatic thumb release. 5' cord plugs into AC current. ORDER TODAY BY MAIL! Only $2, postpaid in Gift Box with Animal Cutouts.

Snippie does it with his bill . . . . far better than scissors

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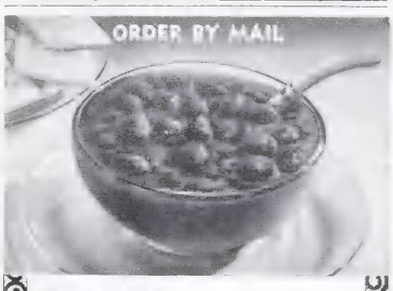
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BED SPRING RESTS

Now you can eliminate old-fashioned, unreliable bed slats with these safe and sanitary "Never-Fall" Bed Spring Rests. They will never let your bed collapse—won't collect dust. Thousands use them.

Made of heavy steel, a set of 4 will support more than 1200 pounds, and is guaranteed for life. Get them in MAHOGANY, WALNUT or MAPLE finish to match your beds.

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PURE LOUISIANA
STRAWBERRY PRESERVES

Expertly made from the choicest berries of this year's crop

Carton of 4 1-lb. Jars	$2.95	Postpaid
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Gift Folder Sent on Request

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GENUINE *Early American* REPRODUCTIONS

MAKE IDEAL HOLIDAY GIFTS

NO. 103 HT. 22" ▶





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HT. ADJ. 25" TO 28"

NO. 70 HT. 27½"

The charm of the antique oil lamp and the convenience of modern electricity. The best of Americana has been faithfully reproduced. All metal work has Flemish antique brass finish; glass shade designs are Dresden-baked for permanent beauty.

Model No. 103 . . . . . $30.00
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NEW WONDERFUL WAY TO PLAY!



Boys & Girls — Different! Exciting! **Family Fun** . . . a wonderland of TOYS. Create them quickly, easily, yourself with **RIG-A-JIG**, Wonder Toy from Hollywood. Planes, cars, trucks, dolls, furniture, animals, people . . . by the hundreds! Life-like miniatures in color, beautiful designs, patterns, simple or complex.

Everything you'd Love to Build—Take up this tantalizing assortment of 7 Bright-colored Geometric Shapes and watch 3-dimensional objects grow, take shape. **Educational**—Endorsed highly by vocational and child authorities. Exercises imagination, coordination, space and color sense. Easily assembled . . . taken apart instantly.

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Enclosed $_____ Send me:

☐ **Regular Set, $1.75** Name _____

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PLATE HANGER

Just what you need for your finest pieces

- ★ Safe: hugs the wall, won't roll, no springs to sag
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An unusual gift your friends will appreciate for Christmas.

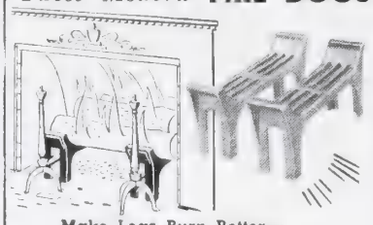
4 for $1.95 10 for $4.50

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Greater **PLEASURE** *from* **YOUR FIREPLACE** *with These Modern* **FIRE DOGS**



Make Logs Burn Better—
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Simplify Laying of Fire

You'll get more pleasure from your fireplace with a pair of Canton Malleable Fire Dogs. They modernize appearance — protect andirons — make fireplace easier to clean—keep logs from rolling — and insure a better draft that not only makes a more enjoyable fire but frequently corrects a smoky fireplace. Are ideal as gifts—weddings, Christmas, etc.

18" long, leg height—4½". Fire Dogs stand behind andirons, straddling bar. Unbreakable, guaranteed forever. **Price $7.95 per pair, F. O. B. Canton, Ohio.** Immediate delivery. Send check or money order (no C.O.D.'s, please) to

THE CANTON MALLEABLE IRON CO.
ESTABLISHED 1892
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Tray is hand-made of beautifully-grained Vermont wood. Hand-made ceramic dishes in aqua and yellow (or both same color if desired).

AN IDEAL GIFT...

that graces any table setting . . . for relishes or preserves. The tray can also be used for individual tray service.

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Swedish Steel

STEAK KNIVES

A fine gift for anyone . . . These knives cut steak so easily that it actually tastes better . . . DOUBLE HOLLOW GROUND STAINLESS STEEL BLADES THAT NEVER NEED RE-SHARPENING . . .

Ivory plastic handles riveted with three rivets for a lifetime of service. Packed in beautiful, modern type, walnut wooden box. SET OF 6, $6.95. SET OF 8, $9.25. Plus 25¢ for postage. No C.O.D.'s, please.

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Window



MILLING AROUND the the-beaten-path shops, we fo this Coffee Mill-Lamp, and sh you feel in the mood for fres ground coffee, all you have to is slip out the lamp attachm Drawer may be used for ci rettes or planted with ivy (as n the hopper). In black, tole r or natural wood, with hand-pa ed design. $14.95 express coll Order it from Eagle Produ P. O. Box 84-A, Meriden, Co



A LILLIPUTIAN SANT beautifully handmade, is one the most engaging St. Ni you're apt to find this side of North Pole. 3" high, $3. A available in the same miniat group: Dutch, Swiss, or Swed boy and girl, and Red Rid Hood, $3 for each doll. Postp from Gift of the Month, Inc., 5 Fifth Ave., New York 19, N.



For the Children's Hour

JUVENILE TABLE & CHAIR SET

Just think of the many happy hou your youngsters will enjoy while ea ing at, or playing with, this stunnin set. Sturdily constructed in metal, th table top and chairs are covered wit long-wearing, washable, stain-pro DURALYN that can be removed, as suring years of lasting service.

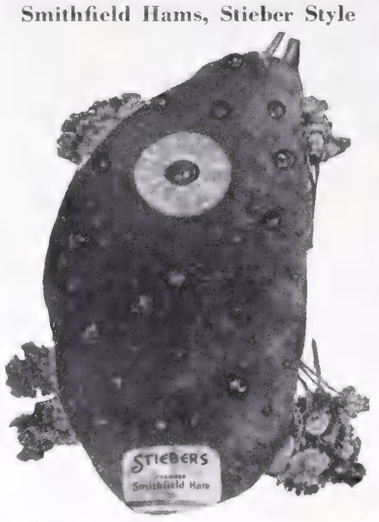
In three color combinations— Bamboo Tan Frames with Saddl Brown Upholstery. Putty Gray wit Cranberry Red, and Putty Gray wit Jungle Green.

Height of table 20¾"; surface 24 # 24"; seat height 14".

$12.95 complete set
Express charges collect
No C.O.D.'s please

BEAUMOND DISTRIBUTORS
133 LEXINGTON AVENUE NEW YORK 16, N. Y.

Smithfield Hams, Stieber Style



Maryland-cooked Smithfield hams; incomparable rich brown, nut-sweet flavor.

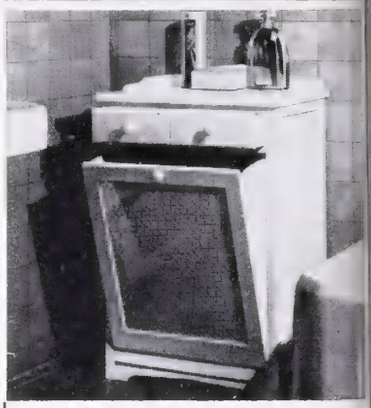
Stieber-cooked Smithfield hams are first cooked in the finest sherry wine, spiced, topped with brown sugar and cherries, then roasted to perfection.

Price range (before cooking):

14 to 15 lb. ham	$19.25
15 to 18 lb. ham	$22.50

post paid. No C.O.D.'s, please. Orders received before December 20 shipped in time for Christmas.

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VANITY-HAMPER

Entirely new—combines beauty and utility. Custom cabinet work for lifetime service. 33" high, 22" wide, 15" deep. Has handy drawer and tilting, removable hamper with metal grille. Enamel finish. In All White—or White with hamper grille in Peach, Blue, Yellow or Green pastel tone—$18.50, express charges collect.

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Shopping



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BY JUGS, made of genuine lordshire earthenware and im- ed from England, come in brand new characters. Hen- III, Scottie the Scotchman, or Guardsman would be color- figures filled with cream or e on the dining room table, flowers or pencils on your . About 5" high, $2.25 each. Homecraft Products, 71-55 in St., Forest Hills, N. Y.



A GAY CHRISTMAS PACKAGE

For Your Gourmet Friends



HANDSOME colonial cruet topped with a gay strawberry stopper and hand decorated strawberry leaf and berry design on its face; plus a generous bottle of famous Hickory Hill Tossed Salad Dressing. **"Finest oil dressing we have tasted, completely unique in character," says the Window Shopping editor of House Beautiful.** Order one or more for your friends. They will be delighted. Send check or money order with gift names plainly printed. (Regular 11½ oz. size, Hickory Hill Dressing, without cruet, $1.50 postpaid.)

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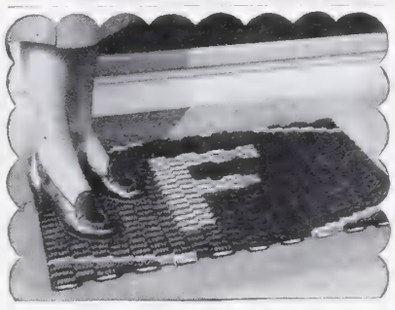
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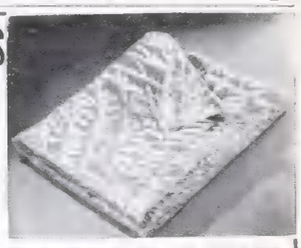
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CAR-BAR* gives You WRINKLE-FREE Travel

• Look better, feel better at your destination with a dozen garments hanging *wrinkle-free* on CAR-BAR. Easy to install. Unscrew and replace only 2-screws in door or window frame.

CAR-BAR does not interfere with door or window operation. No rear-view obstruction. Safety engineered. No hooks. No sharp ends or edges. Adjustable 9½" to 14½" to fit any car. Streamlined. Chrome finished. Attractive enough to leave attached permanently.

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Screws included for cars without screwed in mouldings.

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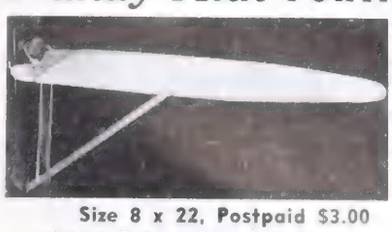
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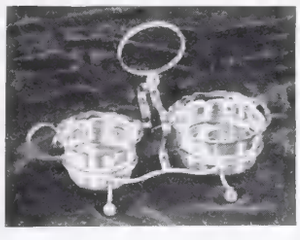
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Windo



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SPICY STORY. The S Mistress is a compact condi set that includes everything y need for tossing together famous salad dressing. A pl tray has a convenient center dle, and comes with pottery and vinegar cruets, mustard and non-clogging plastic salt pepper shakers. In two-t pastels, $1.95 ppd. MacMa Homewares, 1312 G St., N. Washington, D. C.



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$1.50

2 for $2.75

4 for $5.00

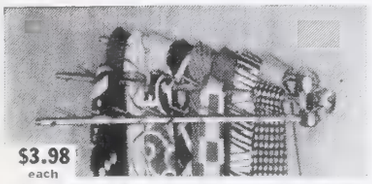
Holds 5 Garments

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At last . . . a hanger that ends slipping, falling garments (also saves space, time and money). Holds skirts by waistband, trousers by cuffs. Weight of garments eliminates wrinkles. Easily mounted on wall or door. Each garment held securely in nickel-plated spring steel clips on lustrous black enameled steel brackets. Will not mark garments.

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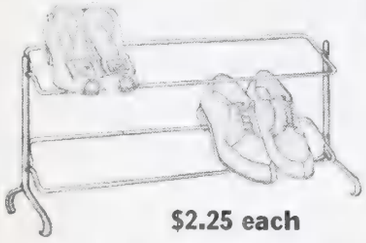


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Just a twist of the wrist and quick as a flash a tie locks itself neatly, securely on the KWIK-LOK TIE RACK. Ties will not slip or bunch—no adjusting necessary—holds 24 ties (48 when hung two to a pin). When not in use, the three 11-inch arms pivot flush to door or wall, saving space. Made from sturdy steel—chrome plated. DeLuxe Quality to satisfy even the most discriminate, has no equal at any price. A gift (if you can part with it!)

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STURDY SHOE RACK



$2.25 each

A DeLuxe, Quality, all steel shoe rack. Capacity 6 pairs men's shoes or 8 pairs of women's shoes. Twenty-seven inches long—13 inches high. Cross rods are solid steel (bright nickel-plated finish). Legs are channel steel finished in black. A double duty gift that will please both . . . the man . . . the woman.

Order today for Christmas delivery.

Your money back if you are not completely satisfied.

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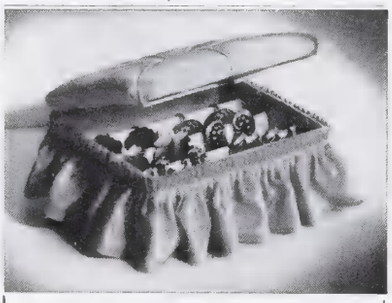
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Sparkling white, tingle thick absorbent terry towels embroidered with dainty pink, blue and yellow flowers will enhance any bathroom. 2 generous size bath towels, 2 hand towels, 2 wash cloths with large copen blue initial.

The Set, Gift Packaged, Postage Prepaid **10.95** No COD'S

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FOR HER EARRINGS

A charming satin-covered box for 6 pairs of earrings—or, with racks removed, that little Miss may use it for her treasures. Size 3¾" x 3½" x 2". Available in pink, peach, rose and blue. **$1.75** postpaid.

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Prompt Shipment

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If your friends have ever said "I wish we didn't have to wash dishes!", they'll welcome SILVERIM plates. Gay paper refills fit into 8" hammered aluminum holders to make an attractive service for informal entertaining, breakfasts, lunches. LITTLE SILVERIMS, 6", are ideal for bread & butter plates, teacups, sherbet glasses.

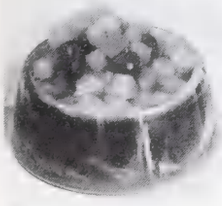
GIFT SET DE LUXE, 8" plates 4 Holders & 100 Refills	$5.98 Del.
TOWN & COUNTRY SET, 8" plates 12 Holders & 300 Refills	$16.98 Del.
LITTLE SILVERIM SET, 6" plates 4 Holders & 100 Refills	$4.75 Del.
HOSTESS SET—1 Gift Set De Luxe and 1 Little Silverim Set	$10.00 Del.

No c.o.d.'s please



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EXQUISITE ICE BOWLS



Looking for Gifts They HAVEN'T Got?

Stack 'em in refrigerator; sealed-in water freezes solid—keeps Salads, Ice Cream, Jello, Ices, any food, firm and MOUTH-WATERING! Green, Yellow or Ivory. GIFT BOXED. Set of 4 bowls, **$6.50 P. Pd.**



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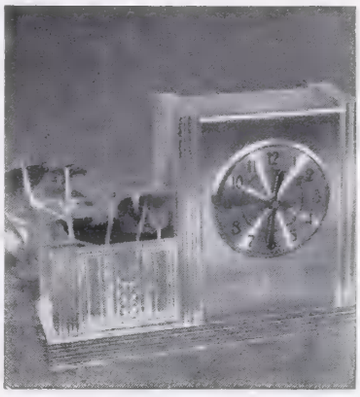
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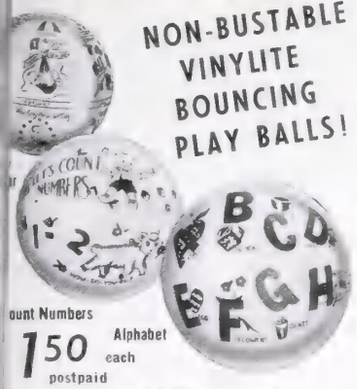
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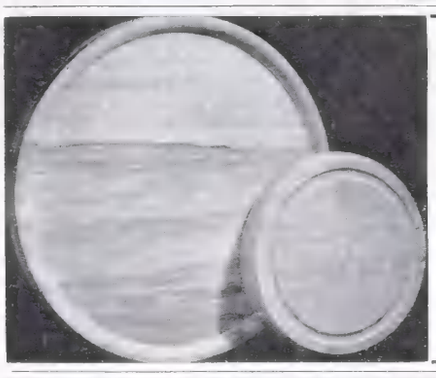


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Other flat side has circular groove. Perfect for cutting bread, cheese, vegetables, cake, etc. Bar Board—7" dia. x ⅞" in thickness **$0.59**

For slicing lemons and limes. Hollowed out so juice can't run on the table. You may order both for. **$2.50**

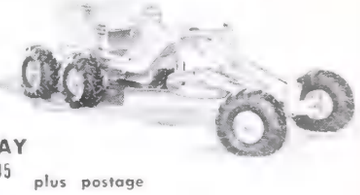
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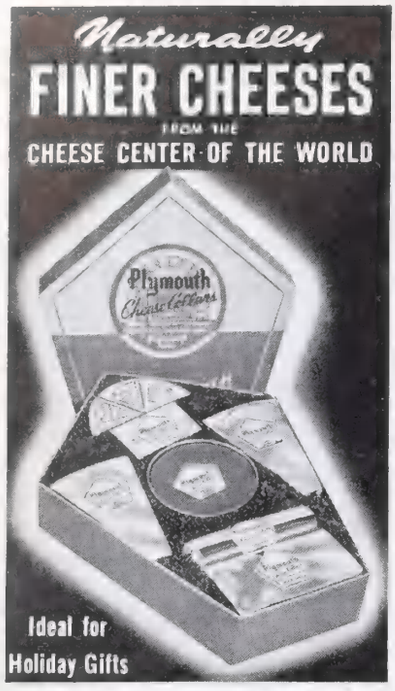
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American Type Cheeses our specialty... sold direct to purchaser only... *never* sold in stores. When you buy direct, you are assured cheese correctly aged for perfect enjoyment. ORDER NOW. You'll want boxes for all your friends, too. Send check or money order. We pay shipping charges to any U. S. address East of Rockies.

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CHEESE CENTER OF THE WORLD

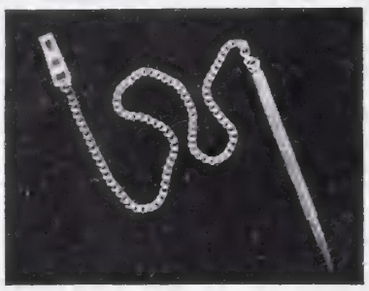


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Jenifer House
New Marlboro Stage
GREAT BARRINGTON, MASS.

B & H STEAK TENDERER



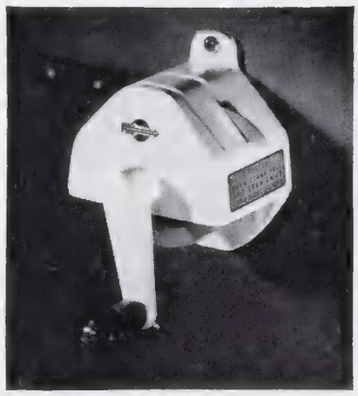
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The different gift—one you'll want, too. Our B & H STEAK TENDERER cuts tough sinews without destroying the meat texture or losing healthful juices. You save on cheaper cuts. Handsomely chrome plated—as a gift should be. Chefs have used it for years—now it's dressed up as a kitchen gadget... in time for Christmas.

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We like the clean and pr way this operates—with no sibility of floating islands of fragments in your sauterne. two tapered prongs of the "G met" slip down between cork bottle neck, and cork is ge removed. No fuss, twisting screwing. It also has a hook doffing bottle caps. $1.95 The Game Room, 1538 Conn cut Avenue, Washington, D.



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What a thrill will be yours in this Christm gift to him—the famous Kelton Drake—a thr in giving, glittering as the golden watch itsel 10K g.p. watch and Krisler mesh band natio ally advertised at $22 (band alone a $12.5 value), both with attractive gift box, $9.9 Guaranteed value. Add 25¢ postage. No c.o.d. (Prices include excise tax).

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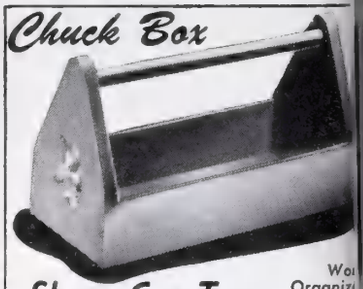


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CATNIP SEED . . . . . **10¢**
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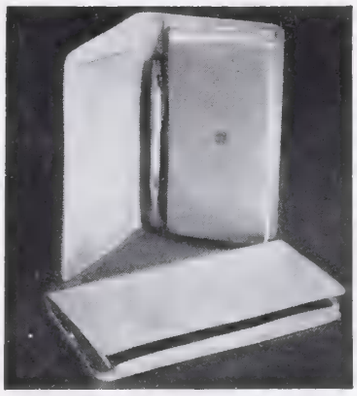
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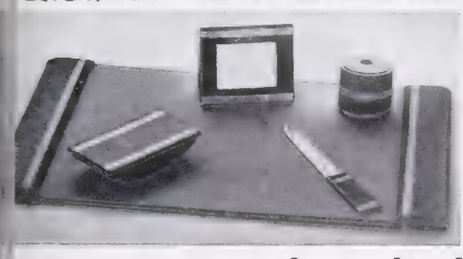
THING BUT THE BEST for the man who is Number One to you in your life, and so we show you this beautiful leather billfold with memo combination. It fits in his breast pocket, comes in black or brown morocco or natural pigskin, and is fitted with a gold filled clip pencil. Stamped with his initials, and gift-boxed, for $12 including tax and postage. Rosbar Sales, 15 W. 47th St., New York 19, N. Y.



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Travel Case—custom made of pure wool felt in Camel Tan, Forest Green, Grey, Wine, Maroon, Wire, Navy, others. Welts and HAND EMBROID. MONO. contrasting. White leather buttons. Holds 5 shirts. Pockets for socks, hankies. Button hole straps for cuff links.

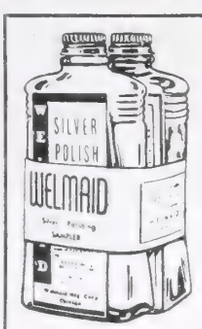
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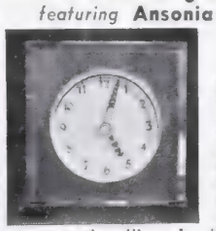
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Fully Guaranteed.

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In TIME *for Christmas giving!*

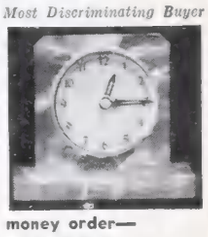
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Sorry, no C.O.D.'s
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Springfield Gardens 13, N. Y.

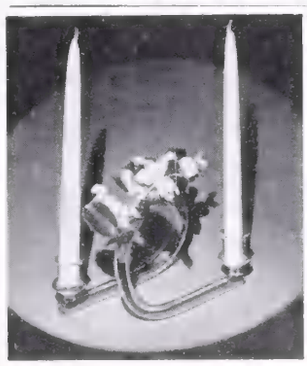
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Delicate in its lines, yet functional as a combination candle and flower holder, the novel centerpiece will prove a perfect gift for the discriminating hostess.

Lovely as a gift, delightful to own. The price is $8.50 postpaid or $16.50 for two centerpieces.

HUMPTY-DUMPTY HOUSE
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Window



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ONLY $6.95

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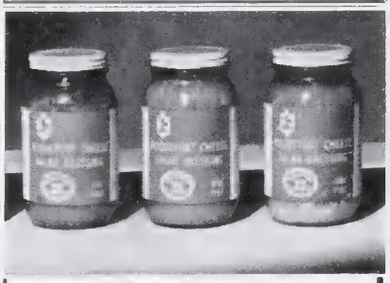
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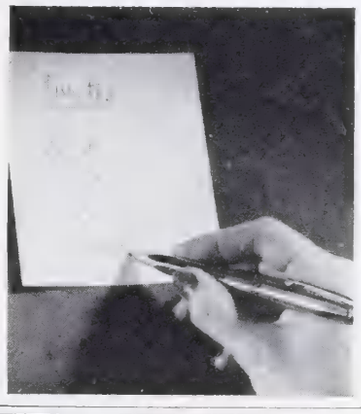
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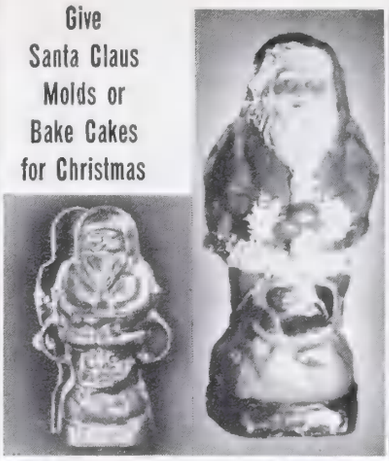
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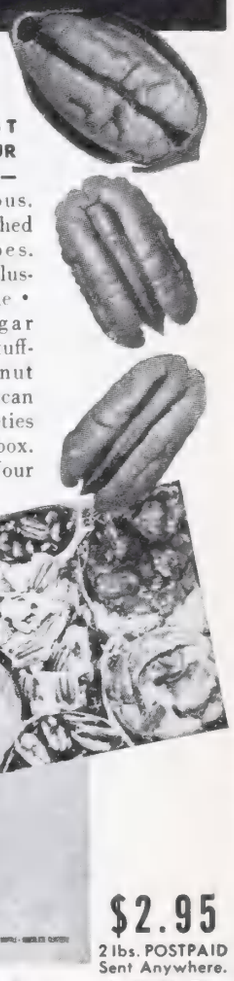
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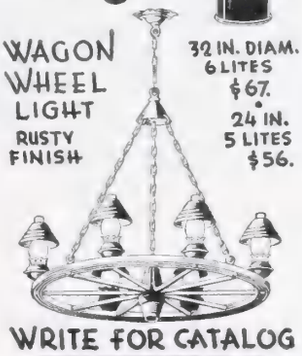
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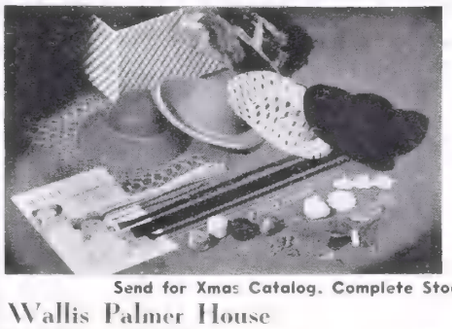


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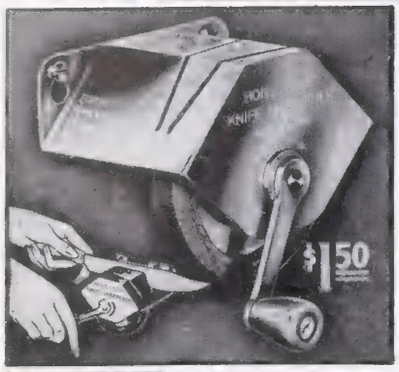
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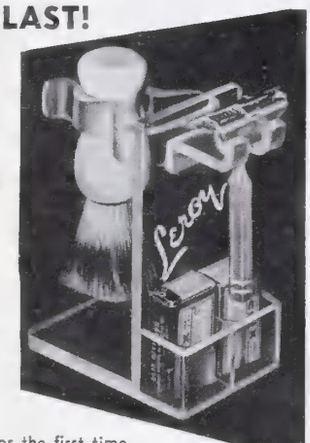
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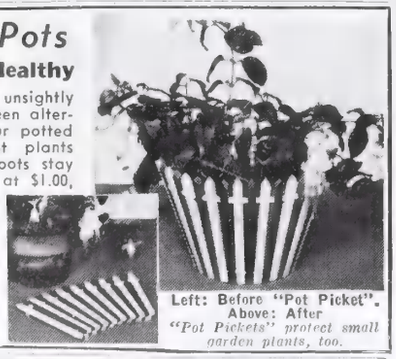
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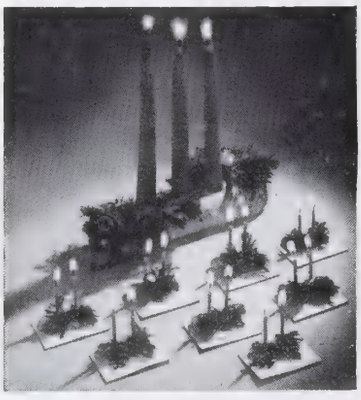
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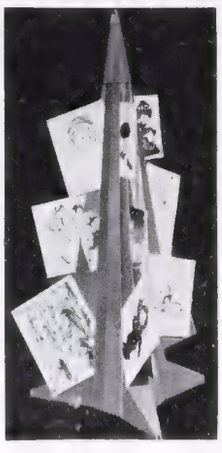
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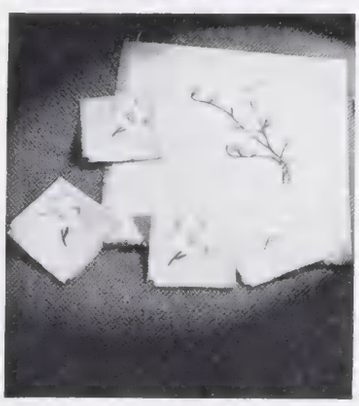
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Colony Kitchens
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Window



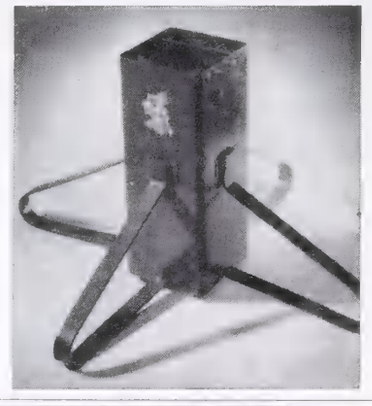
YOUR HEART TELLS HE that you wish her a Merry Chris mas or a Happy Birthday; th you thank her for the week en that you're happy about her e gagement. Little bone chir hearts are hand-painted with flo ers (or bells for Christmas), ar any short message and date y specify. With ribbon for hangin or use them for ash trays, they' 3½" long. $2.25 each ppd. Coop Crafts, 233 E. 34th St., New Yor



GREEN EYES. You wouldn think a roly-poly like this wou have a jealous bone in her so body, but that only proves ho wrong a person can be. Eve time you squeeze her, her flas light bulb-eyes light up with green glow. Dressed in red, lik a fat pixie, she stands 14" hig costs $2.95 plus 25¢ postag From Gwendolyn Maloney, 17 East 51st Street, New York 22.



STAIRWAY BAR. Everythin you need for a party is here i one compact rack of gleamin chromium. Eight wells hold hig ball glasses securely, and th bottom step has four hor d'oeuvres compartments. Close it measures 16½" x 17", and i opens up into a four-step servic stair. With plain glasses, $25 with etched glasses, $29.95. Ex press collect. Molly Bier, 80-6 Leffert Blvd., Kew Gardens, N. Y



CHRISTMAS TREE STAND You'll thank your lucky stars fo having ordered this when yo raise the tree on Christmas Eve Special gripper jaws hold th trunk rigidly and automatically adjust to take care of almost an size tree. It holds water, and leg are detachable. 9½" high, 3¼" square, $2.49 postpaid. No c.o.d.'s Order it from The Raymen Co. 175 Fifth Ave., New York, N. Y



Tea Ensemble

OF IMPORTED FLORENTINE SILVER

PASTRY SERVER—$2.00

SUGAR TONGS—$1.50; SMALL SIZE $1.00
DEMI-TASSE SPOON—8 for 3.50, 12 for 5.00
TEASPOON—8 for 4.00, 12 for 6.00

Each piece represents the perfection for which Italian ware has long been noted. All are handmade, artistic, superbly finished. Personally chosen treasures by Mr. Bartolozzi on a recent trip. *M.O./Check—No C.O.D.'s please.*

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Shopping



CK WATCHER. Every
ne sweet-tooth you know will
e his eyes glued to this gay
ie jar and, with the hands of
e ock face extending so down-
gh irresistible an invitation,
wan you expect a post-school
r to heed its conscience!
a of sturdy vitreous china 9"
gh it holds an industrious batch
okies. $3.95 ppd. Bodine's of
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E FOR A PARTY. A dozen
tray-coasters are made of
tos with metallic paper rims,
reversible, non-inflammable,
y absorbent, and personal-
on both sides. In red, green,
or brown, with your name,
gram, or house name printed
ld or silver, they come with
ook matches to match. Gift-
d, $3.25 the set. Ppd. Fran-
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RIFT OF WORDS, lovely
hoke, spiral into the form of
ought that you've felt, yet
articulated. But your recog-
of the emotions, provoca-
expressed in free verse,
s them strangely your own.
ns and Bitters," by P. K.
ajan, is a modern pamphlet
d in a small edition. $1.25
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OOD CATCH for a good
rman is the new creel that is
of light but tough Vinylite
ic sheeting. It is well venti-
with plastic screen, and
ll's plenty of room for lures.
s, extra reels, and sand-
es. With adjustable shoulder
and a waist strap, it is $4.95
Plastic Sheeting Co., 1205
Grand Ave., Dept. E, Port-
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Beautify your cupboards, bring out loveliness of dishes and linen with sparkling "TRIM" Protectors. Crystal-clear plastic, envelope-type containers completely enshroud each grouping. Cleverly designed. Easy access. No fuss. No muss. No snaps or zippers. Helps prevent chipping.

Protect 168 pieces China ..... $5.00 72 pcs. $4.00
144 luncheon or 72 dinner napkins $2.00
6 table cloths or 6 sets doilies $2.00

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A Marvelous Gift Item ... Quick Delivery

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A *Smart Gift*— . . . LASTINGLY USEFUL SMART LACY-LEAF CRYSTAL . . . DIVIDED PLATES WITH MATCHING CUPS

Here's a party service that takes naturally to luncheon, supper or lap service. Arrange a salad or sandwiches on one side, dessert on the other . . . secure the cup in its groove and there it is . . . a complete service in one easy motion. Divided crystal leaf plates with cups that fit into well for tea or coffee. A wonderful gift that is lastingly useful. It's of brilliant American crystal and wonderfully low priced. Service for 4—8 pieces—$2.50

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Allentown ..... Hess Brothers	Indianapolis ..... L. S. Ayres & Co.
Ann Arbor ..... Wm. Goodyear & Co.	Indianapolis ..... The Wm. Block Co.
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Baltimore ..... The May Co.	Lansing ..... Schaberg-Dietrich
Battle Creek ..... L. W. Robinson Co.	Los Angeles ..... Dohrmann's
Beloit ..... Douglas Crockery Shop	Milwaukee ..... The Boston Store
Benton Harbor Dickinson's Gift Shop	Newark ..... Kresge-Newark
Bloomington ..... Livingston's	Oakland ..... H. C. Capwell Co.
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Chicago ... Carson, Pirie, Scott & Co.	Philadelphia ..... John Wanamaker
Chicago ..... The Fair	Pittsburgh ..... C. Reizenstein Sons
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Cleveland ..... The Higbee Company	Racine ..... Cook-Gere Co.
Columbus ..... The Union Company	Racine ..... Jensen's
Davenport ..... M. L. Parker Co.	Salt Lake City ..... Z. C. M. I.
Dayton ... The Rike-Kumler Company	San Francisco ..... The Emporium
Decatur ..... Stewart Dry Goods Co.	San Francisco Nathan-Dohrmann Co.
Des Moines ... Younker Brothers, Inc.	St. Paul ..... Schuneman's
Detroit ..... The J. L. Hudson Co.	Scranton ..... W. C. Carter Co.
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PHOTO COURTESY CANADIAN PACIFIC RAILWAY COMPANY

● Symbol in the snow—the sudden asymmetrical pattern of a ski cross against a white world. Ste. Adele, Quebec.

How to leave home and like it

By Agnes Rothery

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, or hotels

From now on in, until the robins return, the ski crowd will be taking to the hills, especially on week ends and holidays. One of the most compelling Meccas for these enthusiasts is the community of St. Jovite, nestled in the low-lying Laurentian range whose southern border is around 40 miles north of Montreal in the Quebec province of Canada. Colonial Airlines from New York or Eastern Airlines from Boston will land you in Montreal in about two hours, and connecting planes from other great Eastern centers make the trip only a little longer. In Montreal, you can step out of your plane and into another which will fly you to St. Jovite in the Mont Tremblant area in twenty minutes. Also from Montreal the frequent trains of the Canadian Pacific and the Canadian National and excellent buses will drop you at your destination in an hour or two. Railways and the four-lane highway, Route 2, are kept open for traffic all winter.

The Laurentian Resorts Association has about 20 members, all of them first-class hotels, lodges, inns, chateaux, manoirs, and chalets, with prices from $6 to $15 per person per day, American Plan. Write to Mr. Roy Kennedy, Manoir Pinateau, Mont Tremblant Station, Quebec. He heads this Association and knows the characteristics of each resort. Tell him what you want. He can tell you where to get it.

The architecture, menage, and atmosphere of these Laurentian resorts offer plenty of variety. Some are for skiers chiefly, some for playboys, some for general winter sports, and others for those who merely wish to relax, be lazy, and revive last summer's suntan in the dry air and warm midday sun. The resorts are spaced a few miles apart so that there is no rubbing of uncongenial elbows.

Chalet Cochand in Ste. Marguerite is the oldest of the resorts. Nearly 40 years ago Emile Cochand, a Swiss, emigrated to Canada, bringing (*Continued on page* 203)



SESSIONS ELECTRIC CLOCKS are a happy choice at Christmas time. They are quieter, more dependable because they contain far fewer moving parts than ordinary clocks . . . and this means a better, longer-lasting clock, a more sincerely appreciated present. **(A)** "Catnapper" pleasant bell Alarm, $4.95.* **(B)** Banjo Wall, $15.75.* **(C)** Teapot Kitchen Wall, $4.95.* **(D)** Mahogany-colored wood pleasant bell Alarm, $7.50.* **(E)** Square dial Tambour, $10.50.* **(F)** Kitchen Wall, $4.75.* **(G)** Pilot Wheel, $10.00.* **(H)** Pointed Gothic, $18.50.* See them at your dealer's.

*Prices subject to Federal Excise Tax. Slightly Higher West of the Rockies.

Guaranteed by Good Housekeeping

Sessions Clocks

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Copyright, 1948, The Mersman Bro

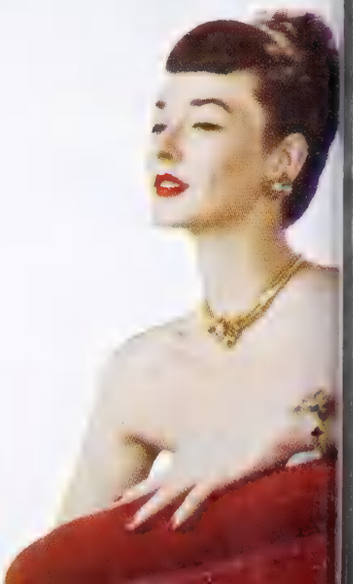
For a Sparkling Christmas...

Enchanting accents of fashion are these smart new Mersman tables, the "costume jewelry" of the home! Lovely as amethysts on your prettiest gown . . . charming as chatelaines, pendants of cameo. No better time than *now* to choose Mersman costume-jewelry tables for *your* home . . . and for gifts to others! On special display at good stores, moderately priced. The Mersman Bros. Corporation, Celina, Ohio.

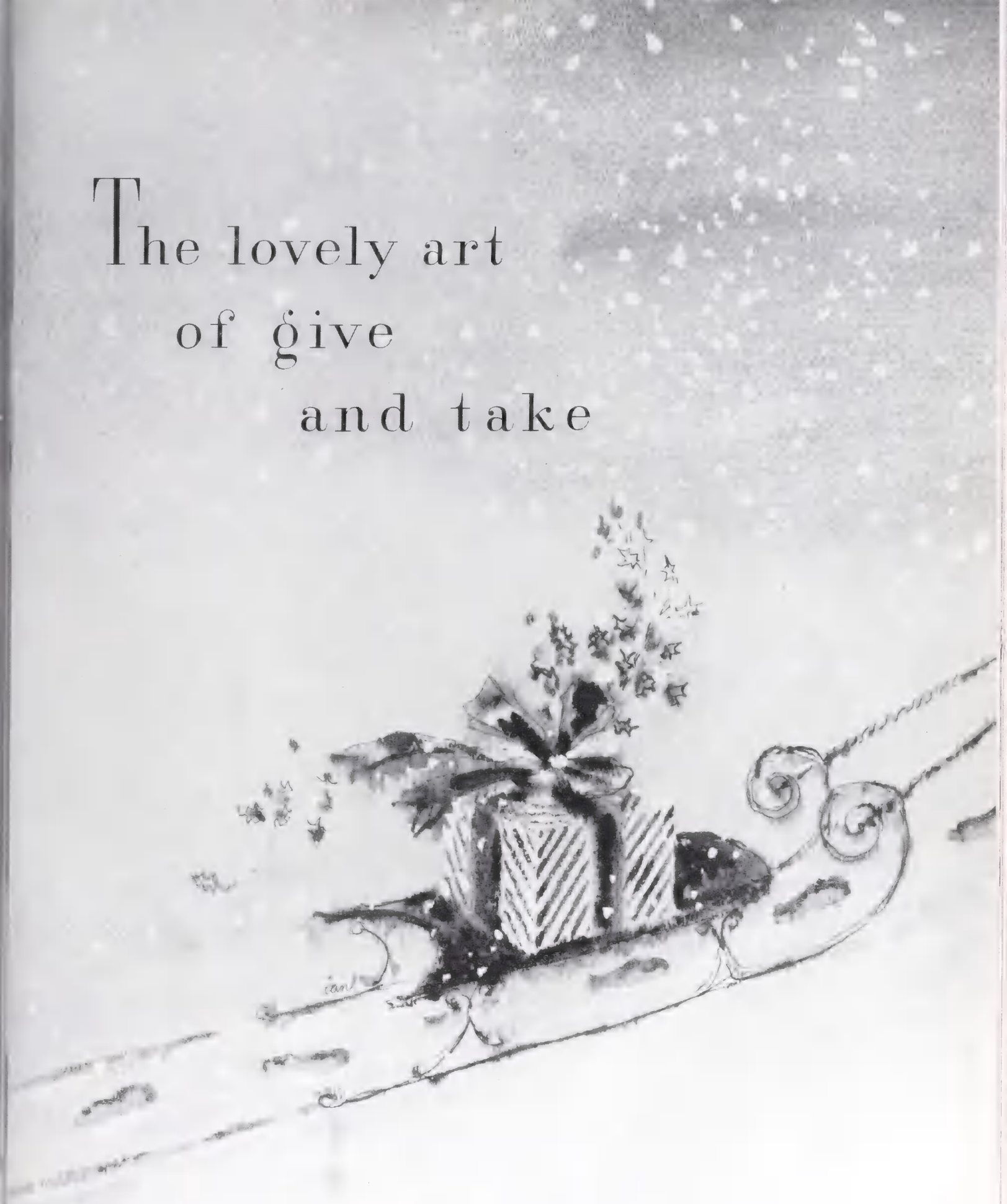
MERSMAN TABLES

Mersman Tables

THE "COSTUME JEWELRY OF THE HOME"



The lovely art of give and take



We dedicate this issue to the Christmas that everybody shares, to the happy paradox that you gain when you give and give when you receive



PHOTOGRAPH BY TANA HOBAN

There's plenty of Christmas to share

Once a year we see a miracle. While the carolers sing and the candles glimmer, Scrooges smile under the mistletoe. There are bonus checks and cheerful bus drivers and crotchety old ladies humming "Silent Night." And even in the homes of skinflints, the holly and the goose hang high.

It's Christmas—the miracle that everybody shares. But can't you picture what a world it would be if it were always Christmas?

It could be, you know, for Christmas is not just a date in December but a state of heart. It is what happens to people when they forget the greedy little guiles of getting for themselves, in order to give to others—when they find measureless wealth in a friend's greeting and in the laughter of children—when they sense the heady truth that there is fellowship and kindness and peace galore in this world if only they dare to share it. The greatest gift we would wish for everybody, everywhere, is the good will to make the Christmas miracle last all year round. To make your feast day the merrier, 29 talented well-knowns are sharing their holiday notions with you—right on our pages. Borrow them to inspire your own merry-making and to share with everyone who helps you celebrate.

The night before Christmas

Christmas decorations can be as revèaling as a self-portrait or a character sketch by an old friend. On these pages House Beautiful invites you into the homes of eight distinguished and distinctive personalities to give you an inside look at how they greet the Christmas season

By Helen Markel Herrmann

Marian Anderson

Right: Miss Anderson decorates the mantel of her lovely studio in Brewster, New York, like an eighteenth-century trophy panel. A wired frame wrapped with a heavy rope of juniper is filled with greens. Against the greenery she hangs old musical instruments, sprayed white, on ribbons.





Margaret O'Brien

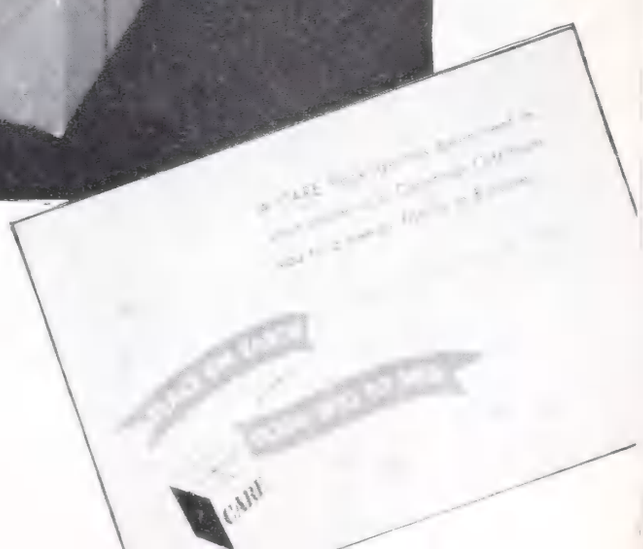
Left: The handsome tree in Miss O'Brien's dressing room was completely executed by Margaret herself, who takes a dim view of store-bought ornaments. She makes her own between "takes" on the set, where she is currently teaching colleague Lionel Barrymore the tricks of her holiday trade.

in eight famous houses

TWO PHOTOGRAPHS BY BILL JACKSON

Beatrice Lillie

The globe at the top of Miss Lillie's tree reflects her firm belief in the One World concept. This Christmas her tree is hung with cards, like the one at the right, which each guest is invited to sign and mail with a check for $10 to CARE, the organization which will send food and clothing for you to give to Europe's needy this winter.



Howard Lindsay

Right: The Lindsays' front parlor, as Victorian as "Life with Father," makes a charming setting for an eggnog party. Banked mantel greens silhouette a statue of Mrs. Lindsay as Vinnie, and two old porcelain hands hold up red camellias. Note Lindsays' fabulous chandelier reflected in mirror.



PHOTOGRAPHS BY BILL JACKSON



Gladys Rockmore Davis

Above: The charming custom of tree presents for any well-wishers who may drop in Christmas Eve inspires this hospitable tree in the Davises' living room. Instead of the usual ornaments, the tree is hung with small presents and peppermint canes that repeat the motif of the gift wrappings.



Thomas Mann

Right: The Manns celebrate Christmas with characteristic simplicity. Only white candles trim their tree; simple wreaths are made from their own evergreens. Banked greens in the old German tradition give special emphasis to fine old pieces like this sideboard, a family pride for generations.



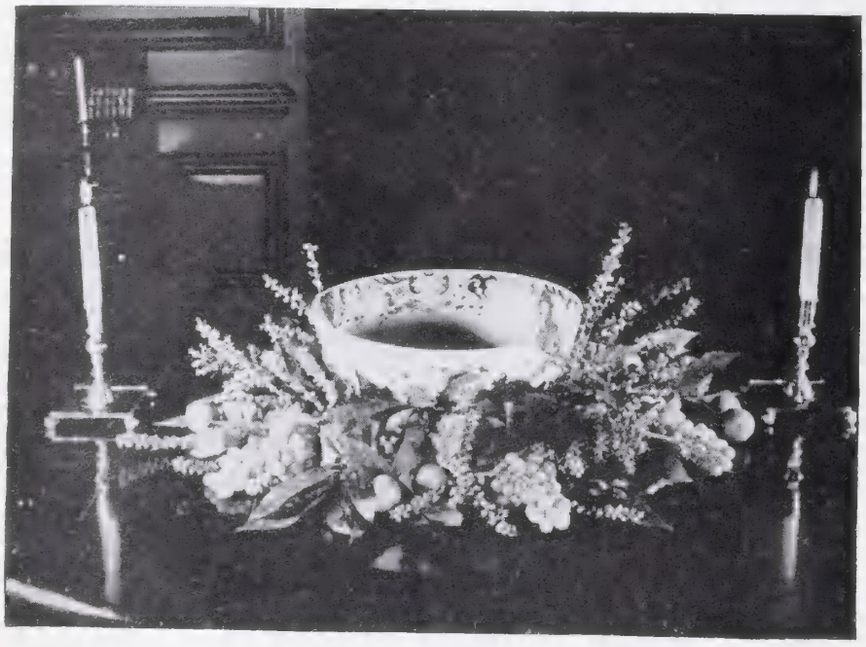
PHOTOGRAPH BY EZRA STOLLER

Helena Rubinstein

A heavy rope of greens outlines the beautiful sweep of stairway in the formal entrance hall of Madame Rubinstein's fabulous New York penthouse. Clusters of shining Christmas balls act as punctuation marks of color to temper the somber beauty of the African masks, part of Madame Rubinstein's notable collection of African primitives.

(*Continued on page* 190)

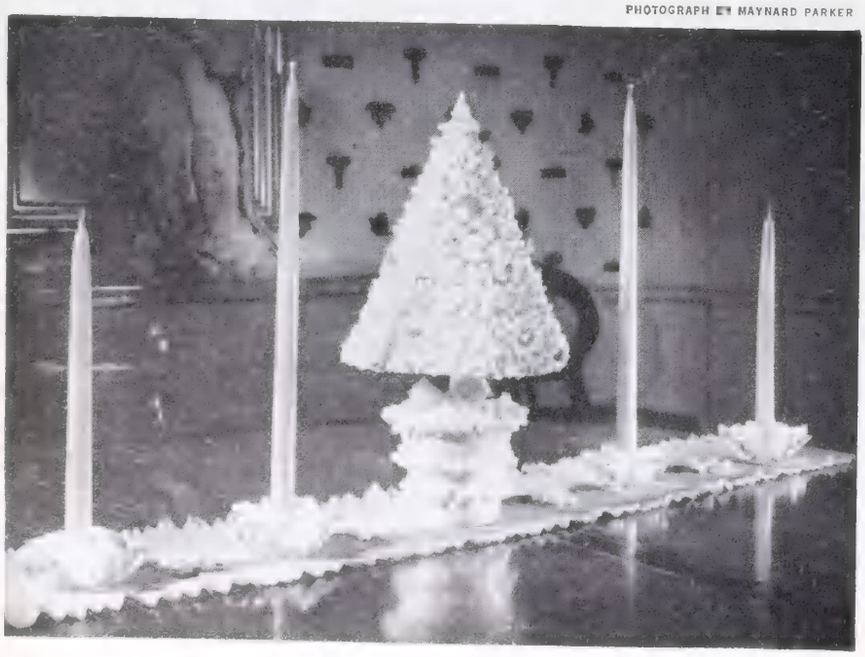
18 ways to make Christmas Merrier



Ten imaginative flower specialists from coast to coast put their hallmark on decorations that express their personal approach to Christmas. Copy these if you will or, better still, transform them into schemes that reflect your own individual touch in holiday decoration

Keep open house this Christmas. Shed glamour and gala spirit over your dining room with a striking decoration for the punch bowl. Observe with what telling effect Louise B. Fisher has garnished this fine Lowestoft bowl, set on a table in the Raleigh Tavern at historic Williamsburg, Va. She has expertly clustered white grapes and lemons in the varied green of bayberries and aucuba leaves.

PHOTOGRAPH BY MAYNARD PARKER



In Los Angeles, where Christmas is warmed by the balmy Pacific, Laura McVay frosts a little tree with popcorn to adorn a festive board for the enchantment of the young and not-so-young. She plants a stick in plaster of Paris which also is the base for the popcorn-covering of the paper cone that forms the tree. She spikes it all with red jelly beans, adds the grace of red candles.



Charlotte Black, in Birmingham, Alabama, hangs holly wreaths splashed with moiré bows on the backs of chairs at gala Christmas dinners



c Leeds of Chicago shows how a plant-holding lamp can be turned
holiday adornment. Here clusters of pungent pine, sparkled with
stmas balls, are spotlighted by the rays of the sofa-table lamp.

PHOTOGRAPHS BY BILL JACKSON



TWO PHOTOGRAPHS BY FRANK WILMING

Under this glass dome lives a mischievous pixie in a woodland glen realistically contrived from real grasses and mosses. Guaranteed to delight the children long past Christmas. By Marc Leeds and Assoc., Chicago.



n Hagen of New York greets Christmas with real juniper, sprinkled
h delicate blue berries and Mexican paper roses, lush and extrava-
ıtly colorful, arranged in a wooden measure from a country store.



For an intimate Christmas party, Irene Hayes of New York makes a miniature tree of tips of evergreens trimmed with tiny balls. Set in a star base on a round tray, it's surrounded by boutonnieres and favors.



It's the garland on the front door that says the first Merry Christmas to your guests. Let it be as gay as this arc of glitter-dusted spruce and geraniums by Judith Garden. In zero weather substitute fake flowers.



PHOTOGRAPH BY MOULIN STUD

In San Francisco, Podesta and Baldocchi hang up a Christmas welcon of giant striped canes on a vine-framed door. Buy real peppermi candy canes; cover them with cellophane to prevent color from runnin



To make this Madonna with Stars Laura McVay uses the symmetrical arms of a century plant, touched with gold and deftly tipped with stars to form a Gothic, jewel-like background for the slender little Virgin.



Emmett Holcombe, of New York, sets sprays of whitened cedar into a Spode supper set. Against them he poses brown cones and gardenias with glistening leaves—a dreamlike decoration for a candlelit piano.



ON HIS DALLAS, TEXAS, STAIR LANDING JOSEPH LAMBERT SILHOUETTES FRESH GREEN PINE AGAINST KNOTTY PINE

Having fun? Turn the page.

William C. Lambert, of Barker Bros., Los Angeles, paint-sprays a tree from chartreuse at top to dark green at base, wires phials of water to branches to hold clusters of red geraniums or carnations



Five master display artists, men who create the gay, glad Christmas glitter in department stores, give you these bright suggestions for festive trimming. They're all yours—to copy outright or to vary and adapt as the whimsy strikes you

Right out of the show window...

By Sara Little



Guy Malloy, of Neiman-Marcus, Dallas, Texas, flanks the hearth with saplings painted candy-pink a-glitter with gold and red balls, poses an angel on the mantel-shelf in a cloud of spun glass. Pick your own color scheme and go to it

DRAWINGS BY JOHN BRIMER

Henry Callahan,
of Lord and Taylor, New York,
likes it modern and
monochrome- dark
green and shiny balls in
three sizes, scattered
through the dark green
branches. Use
smallest balls at top.





John R. Foley,
of Macy's, New York, dreamed up
this tree for ribbon-savers. Tie
bows on branches- the more
colors and widths, the
merrier. Add Christmas cards as
they arrive, dangling from
ribbons on tree and table skirt.



Syl Rieser, of Stix,
Baer & Fuller, St. Louis, Mo.,
fakes holiday topiary with
chicken wire formed into
globes and stuffed with
available greenery. Add tinsel
and trinkets to taste. Support is a
dowel in a tub of sand.

Ready for more? See page 199

If they show off their cards

Send them Cards to Show Off!

Here is a line-up of Christmas card exhibitionists that take to mantelpiece posing like Yule logs to fire. Some glitter, some dangle, some stand on their own feet. All are colorful, clear-cut, and capable of catching the eye at fifty paces, which is what you want them to do. But, best of all, each is as warm as a holiday handshake



1

2

3

1. "The Caroler," a sweet-faced innocent sensitively painted by Gladys Rockmore Davis, is reproduced on a card from American Artists Group. Worth a future frame.

2. Designed to stand up and glitter outrageously, this merry mobile with dangling discs puts action in the line-up. By Karl Koehler, from Museum of Modern Art.

3. Greetings in découpage—a flash of sequins on a real sprig of arborvitae, a gilt paper bottle, a paper cut-out bird. Made by Patricia O'Brien. From Lord & Taylor.

4. Good for a chuckle—Barney Tobey's snoozing Santa, a Designers and Illustrators card. Like all good show-offs, it's gay in color, clean-cut, and easily seen.

5. A giddy, gilt-backed angel, with a cord through her sequin-studded crown, can be Christmas card, gift tag, or tree trimming, she's that versatile. From Staples & Smith.

6. "Bamboo" is a reproduction of a Chinese woodcut in smashing red and white. Trims the Christmas mantel and later serves as a bookmark. Metropolitan Museum of Art.

7. The hanging Christmas tree, a thing of gaud and glitter, belongs to the same family as the flashy angel (5). Cecelia Staples designed them. No eye can miss them.

8. In a merry modern manner Ruth Reeves depicts the Christmas symbols—everything but the scent of mince pie. A candidate for framing. At Saks Fifth Avenue.

9. "Night Before Christmas," cellar to attic, from one of Lucille Corcos's inimitable cross-section paintings of a house. Card by Irene Dash, at Saks Fifth Avenue.



FIREPLACE, FROM EDWIN JACKSON, INC
PHOTOGRAPHED BY LESLIE GILL

How four famous decorators deck the halls



Edward Wormley goes back to nature, makes a bed of blue spruce and pine cones for a decorative table centerpiece of fruit and nuts. Green almonds and lichee nuts are wired into clusters. The effect, both lavish and colorful, is easy for you to copy at home.

PHOTOGRAPH BY BILL JACKSON



John Gerald puts his guests to work at a Christmas Eve party. Tree trimmings and gift wrappings serve as decorations until it's time to use them. The laurel wreath is hung with "Styrofoam" plastic bells and balls; the star is metal paper.

TWO PHOTOGRAPHS BY EZRA STOLLER



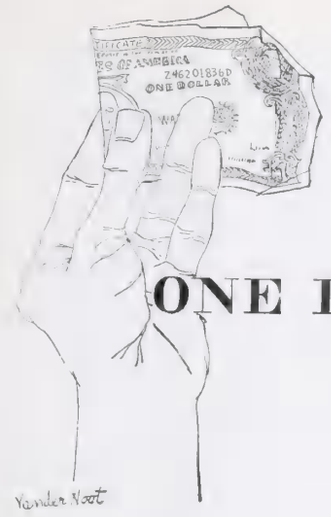
James Amster combines silver tree balls, silver leaves, and greens mounted on a chicken wire frame to make this teardrop wreath. Ornaments are wired and clustered into center motif, greens packed solid as a frame. Gay packages brighten the corner.

William Pahlmann dresses up his fireplace with fruit-filled brass cornucopias supported by a rod across the mantel (color photograph opposite). African ancestral spirit figure of brass and wood is framed with chicken wire covered with hundreds of balls.

COLOR PHOTOGRAPH BY WILLIAM HOWLAND







ONE DOLLAR CAN GARNISH

the prettiest tree

Now you can buy House Beautiful's exclusive decorator-designed Christmas tree ornaments that look twice their tiny price. Here are 24 shining additions to any tree, easy enough for a child to assemble, handsome enough to save for another year



PHOTOGRAPH BY BILL JACKSON

The shapes of Christmas are many: the unbroken circle of a family dinner table, the square of a family hearth, the green triangle of an evergreen, the cylinder of an expectant stocking, the poker-faced profiles of wrapped boxes, the infinite, deviating shapes of snowflakes.

All these—the square, the circle, the geometry of Christmas—are symbolized in the ornaments HOUSE BEAUTIFUL asked Karl Koehler to design for you this Christmas. Ornaments to be made at home, assembled by the entire family sitting in happy and volcanic Christmas conclave, concerned solely with such pressing problems as the flickering of the lights, the steadiness of the base, the position of the angel.

For Christmas takes place in the heart and not the pocketbook. The best trees we know are trimmed with love and imagination, their ornaments stored lovingly away for another Christmas, to be hung like happy memories from still another tree.

But each year the ornament box seems sparser than you remembered it, and replacements must be found for those old faithfuls grown dim with use and buffeted by time.

The ornaments that appear in glowing detail on the opposite page are HOUSE BEAUTIFUL'S candidates for the newcomers to your family Christmas tree.

How to Order

House Beautiful's
Easy-to-Make Tree Ornaments

Send $1 in check or money order to the Christmas Editor, HOUSE BEAUTIFUL Magazine, 572 Madison Ave., New York 22, N. Y. You'll receive a complete instruction sheet and four sheets of scored metallic foil paper (see above) ready to be punched out and assembled into 24 ornaments.

By Helen Little

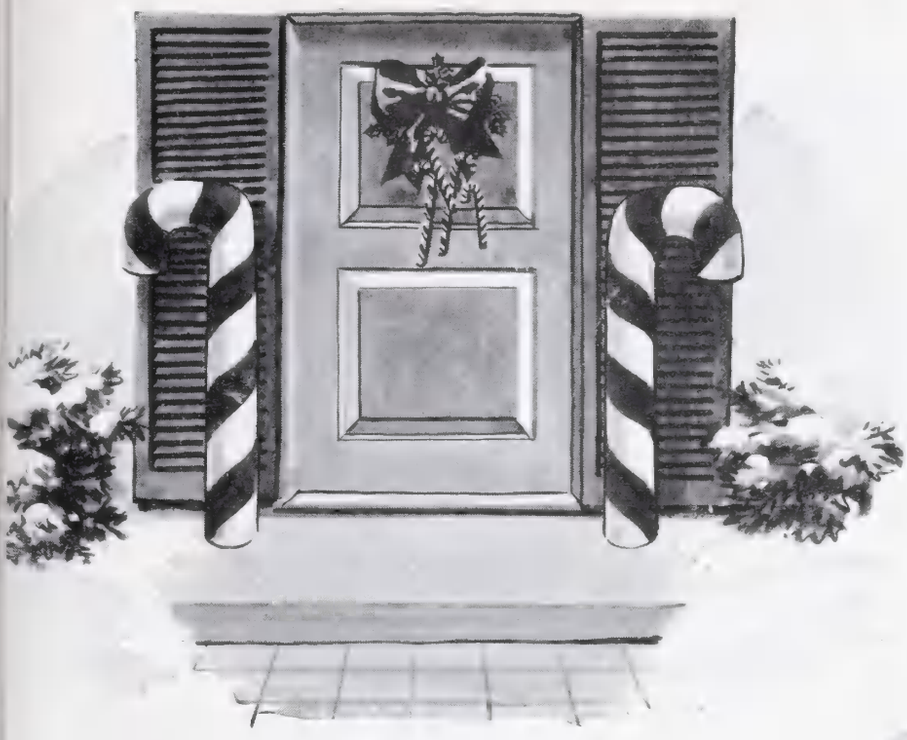


Give your house a gay holiday twinkle by illuminating plastic bells and hanging them from branches in an arbor or stringing them under your porch. The bells, which fit conveniently around standard lighting sockets, are from the General Plastics Corp.

Go all outdoors *with Christmas*



For an entrance that glows at night, hang luminescent "Styron" plastic icicles over your doorway, using leftover greens for a background. Complete the effect by trimming nearby shrubbery with more of the icicles, which come from Rabar Plastics.



Flank your doorway with these king-size canes made from six-inch stove pipes and two pairs of elbows. Paint the pipes white and add vivid stripes with red oilcloth. Sand in the bottom holds the pipes upright. On the door: real canes, red ribbon, holly.



Push your welcome right out to the street by stringing white lights along your pathway, through hedges or shrubbery, or by setting lighted balls on mats of greens beside the walk. Center an illuminated star in a wreath of blue spruce over the doorway and festoon the roof line with laurel or any available greens.



You can pin as much Christmas decoration on a Victorian house as you can on the tree inside. Begin by setting small trees in the garden urns and lighting them with pink lights. More lights can be strung from the antlers of a cast-iron stag. Bank a two-story frame of chicken wire with spruce and hemlock to look like a Christmas tree and top it with a star, hung in the tower window. Sylvania fluorescent tree lights from Miller Electric Co. look white by day, gleam colorfully at night.

More fun and festooning on page 184

ES BY HARRIE WOOD



PHOTOGRAPHED BY MAYNARD PARKER AT PEOPLE'S GAS, LIGHT & COKE CO.



Almost everyone wants a place to eat in the kitchen these days, yet there isn't always permanent space for it. The Sterling Glydeaway table pulls out when you want it, rolls back into a regular base cabinet when you don't. The cabinet, with its linoleum top, is 36″ wide x 23″ deep x 35″ high, has two drawers and a cupboard. The maple-top table, 34″ wide x 42″ long in full use, will seat several persons or give extra work space. Sterling-Freeland Industries, Inc.

The case of the DISAPPEARING TABLES

Many's the time you need an extra table for eating, fixing party meals, holiday preparations. But you don't want it all the time. The answer is one that glides, slides, or folds up out of the way when not in use

By Charlotte Eaton Conway

Sometimes kitchens are like closets—they're not big enough for all the things you want them to do. Perhaps you're preparing for an extra special party, or doing some home freezing, or mending, or getting ready for the youngsters to come home for the holidays. And there just doesn't seem to be enough work space to accommodate everything.

But there are tables which are real space stretchers. They come out of hiding when you need them, fold up or slide away when you don't. In these days of small compact kitchens, they are real lifesavers, and you'll find uses for them you never dreamed of. There isn't anything much handier to own or to give for a present for Christmas, for a housewarming, or as a shower gift.





TOGRAPHED BY FRED LERNER AT LEWIS & CONGER

"Serv-Cart," a modern kitchen version of the old-time parlor tea-wagon, is designed by American Central Kitchens to slide out of the way under the counter when not in use, roll out anywhere you want it when there is extra kitchen activity. Measuring 23″ wide x 24¾″ deep x 34⅛″ high, its linoleum-covered top tray is removable.



The case of the

DISAPPEARING TABLES



When not needed, the Cosco table, above and at right, disappears into the nearest closet. Folding up like a card table, it has good kitchen proportions, 21″ x 34″ x 29½″ high. The top is finished in two coats of baked-on enamel, to resist chipping, scratching, or staining, and comes in a choice of five colors to match your kitchen: red, blue, green, yellow, or white. From Hamilton Manufacturing Corp.







Better Your Home . . .

Better Your Living



Because it is made of lightweight aluminum, the Trimble tray-table is about as easy to lift and move as a single tray. Yet it has three shelves, each 31″ x 12″, and folds up for hanging or standing out of the way in a closet. Shelves lock into position so rigidly that they will carry reasonably heavy weights and serve many purposes in almost every room in the house. Made by Trimble Nurseryland Furniture, Inc.

PHOTOGRAPHED AT AMERICA HOUSE

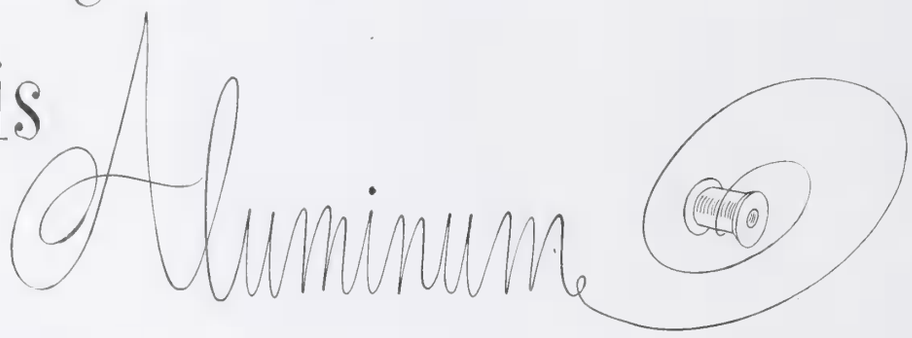


Space-saving and multi-purpose furniture can be as luxurious as it is functional

A very refined version of the disappearing table is shown in the three photographs at the left. A versatile piece of furniture intended for rooms where space is at a premium, it comprises in one unit a desk, a buffet serving table, and a dining table. In addition, there is storage space for table mats and china. A concealed, removable bar is also a feature. Designed and executed by students of the School for American Craftsmen, it is really fine furniture and worthy of a place in any fine interior. Piece is available only on special order.

By Marion Gough

All that glitters is Aluminum



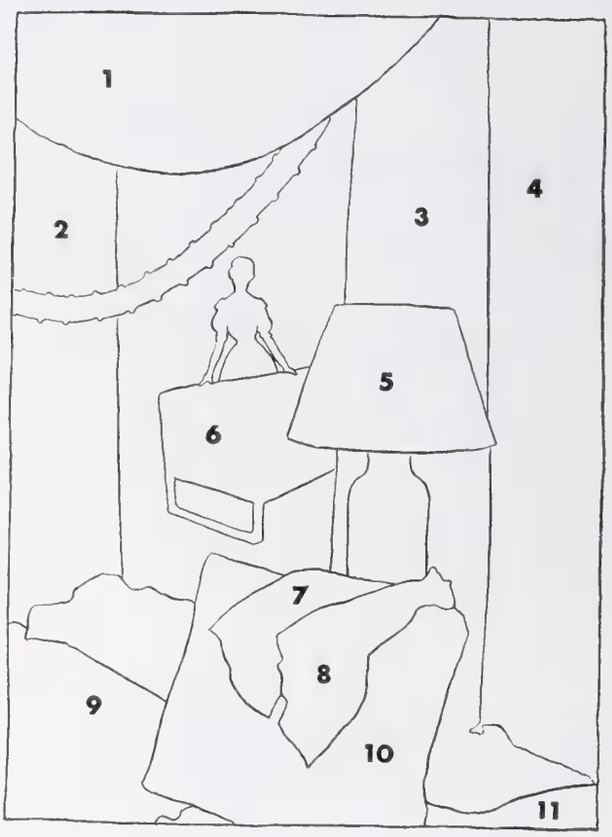
You don't have to be an emperor's daughter to drape your windows in cloth of gold. A new aluminum yarn weaves fairy-tale glitter into everyday home furnishing fabrics

The Brothers Grimm, you will remember, never sent one of their fairy-tale princesses to the ball unless she was clothed in cloth of gold or brocade of silver. For such precious, shimmering, splendid fabric has always been the stuff of enchantment—a symbol of the rich and fine and unattainable. But now it turns out that all this fairy-tale glamour is not unattainable, after all.

Bright new, untarnishable metallic yarns are putting glitter into almost every kind of fabric you've a mind to use, and you don't need a subsidy from a fairy godmother to buy it. It is made by the Dobeckmun Co. and by the Reynolds Metals Co., Inc.

You will find it—in gold, silver, copper, or tinsel color—glinting through weaves of cotton, rayon, wool, silk, linen, to make upholstery and drapery fabrics and table linen. You'll see it in window blinds and lampshades, or twinkling like gold dust through the lush pile of carpeting.

The yarn shown here is Dobeckmun's "Lurex." It is a strand of aluminum foil, coated with a clear plastic (cellulose acetate) in gold, silver, and high-fashion colors. While you would scarcely believe it, looking at such elegance as you see on the next two pages, this glitter is about as fragile as an aluminum skillet. Read on to learn how it launders, how it dry-cleans, how it keeps its brilliance.



1. Above gleaming spools of "Lurex" yarns, a rayon and cotton weave threaded with gold, F. Schumacher & Co. **2.** Taffeta with a frost of silver in teal blue or garnet, G. Hirsch Sons, Inc. **3.** Drapery fabric of silk and silver, scalloped in silk fringe, Scalamandré Silks, Inc. **4.** Red metallic plied through hunting-pink wool, hand-woven by Dorothy Liebes. **5.** Lampshade of reed, cotton cord, and glitter, Lightolier Co. **6.** Bench by the Dunbar Furniture Mfg. Co., covered in blue and silver cotton twill from Cohn-Hall-Marx Co. Dress fabric, gray cotton plaided in gold, Galey & Lord. **7.** Black and white cotton and mohair barred in gold, Goodall Fabrics. **8.** Yellow and black cotton plaid, crossed with gold and silver, Galey & Lord. **9.** Window blind of half-round reeds laced with chenille and gold, Dorothy Liebes. **10.** Cushion in plaid of gold and colored yarns, hand-loomed by Dorothy Liebes. **11.** Yellow rug, flecked with gold, hand-loomed by Joseph Blumfield, from Edward Fields Co., Inc.





All that glitters is Aluminum

There's a practical side to this shimmering look of luxury

If you're wondering what pay-off these metallic fabrics demand in the way of upkeep and tender loving care, prepare to be pleasantly surprised.

This gold and silver glitter will keep on glittering indefinitely. So you can dismiss all those thoughts about wrapping in black tissue paper, which was standard procedure to keep old-time lamé from darkening. The base of "Lurex" yarn is aluminum, which does not tarnish, as you have probably learned in your own kitchen, and the plastic coating on the yarn gives it further protection against darkening gases and grime.

Rubber, which is usually the kiss of death if it comes in contact with lamé, doesn't affect this new yarn a bit. In fact, "Lurex" is sometimes combined with rubber to make elasticized yarn.

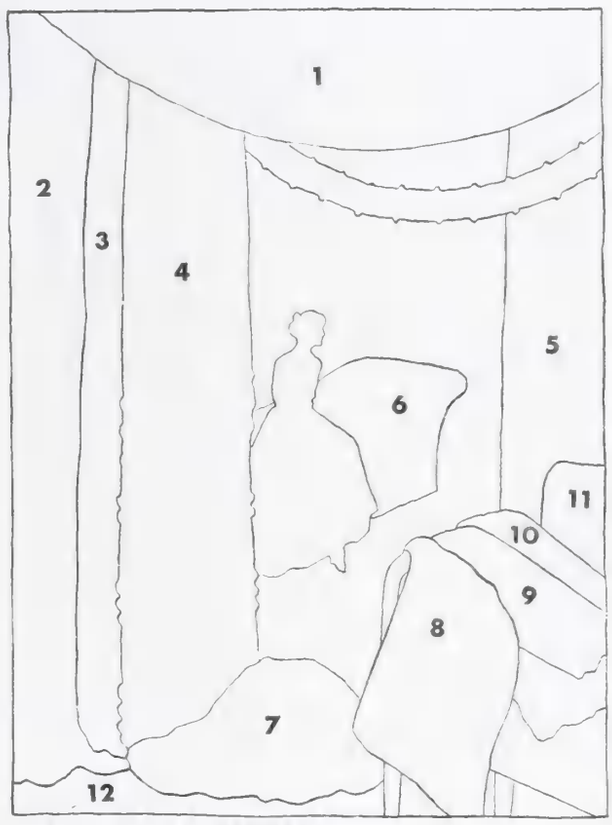
There's no unpleasant metallic odor to "Lurex," either, or any of the stiff weightiness that you associate with most metallic fabrics. The yarn itself is light and flexible so that it weaves easily with other yarns with which it is usually combined. Consequently you can get a soft, graceful drape with your glitter, and sewing is no problem.

This delicate-looking metallic yarn will take just about as much wear and tear as the cotton or wool or rayon with which it is woven into a fabric. Its cellulose acetate coating is tough stuff, so metal fiber slipcovers and upholstery fabrics and rugs can stand up to all the abrasion usually expected of such things. But, like any fabrics, they do their best job when they are used in the proper places. Don't expect a loose-weave drapery fabric to make a good slipcover.

The procedure for laundering these metallics is lukewarm water, mild soap, and a gentle swishing through the suds. The metal yarn takes to washing like a dream (in swim suits it goes through salt water and the chlorine of swimming pools), but be sure that all the other fibers in the fabric are washable, too.

In ironing, the heat should be no hotter than you'd use for acetate rayon because the plastic coating of the metal yarn is cellulose acetate, test-tube brother to acetate rayon and allergic to any temperature over 160° F.

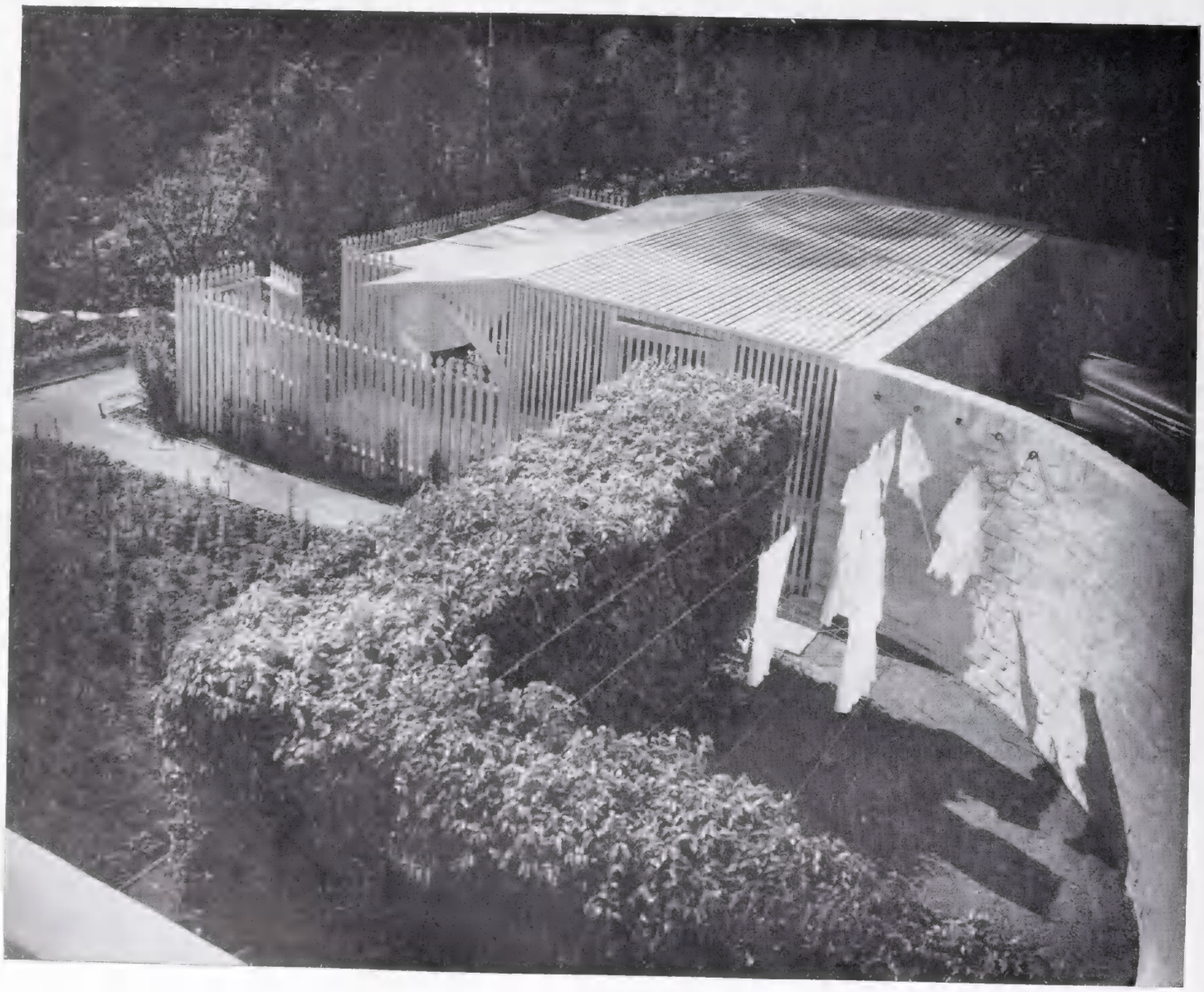
Any of these glitter fabrics can be safely dry-cleaned, providing, of course, the cleaning fluid used is harmless to acetate rayon.



COLOR PHOTOGRAPHS BY WILLIAM HOWLAND

1. Rose cotton and rayon, its textured stripe outlined in gold, Greeff Fabrics, Inc. **2.** Hand-loomed wool and gold drapery panel, with broad and looped bars of gold, Dorothy Liebes. **3.** Experimental sheer striped in gold. **4.** Drapery panel, textured and tufted in blue-green, shot with gold and silver, hand-loomed by Joseph Blumfield. **5.** Bronze taffeta, G. Hirsch & Sons, Inc. **6.** Couch by Jamestown-Royal Upholstery Corp., covered in a pile fabric of green and gold by Collins & Aikman Corp. Dress fabric, iridescent taffeta, Duchess Fabrics. **7.** Garnet metallic taffeta, G. Hirsch & Sons. **8.** Wool and cotton plaid, barred in gold, Goodall Fabrics. **9.** Black cotton and rayon variously striped in gold, Moss Rose Mfg. Co. **10.** Nubby, emerald-green cotton with a faint silver flicker, Louisville Textiles, Inc. **11.** Chair by Herman Miller Furniture Company, covered in smooth, gold-dusted fabric by Goodall Fabrics. **12.** Rug, gold-speckled blue-green, hand-loomed by Joseph Blumfield, from Edward Fields Company, Inc.

Give your family a BIG garden present this Christmas



A garden work center makes gardening more fun for the whole family, even those members who get no closer to the actual digging than to hear complaints about trying to find the trowel, the four-inch pots, or to remember to water the seedlings



A lath house is the answer to the problem of how to keep young seedlings from burning up at noonday when you must be away at your office.

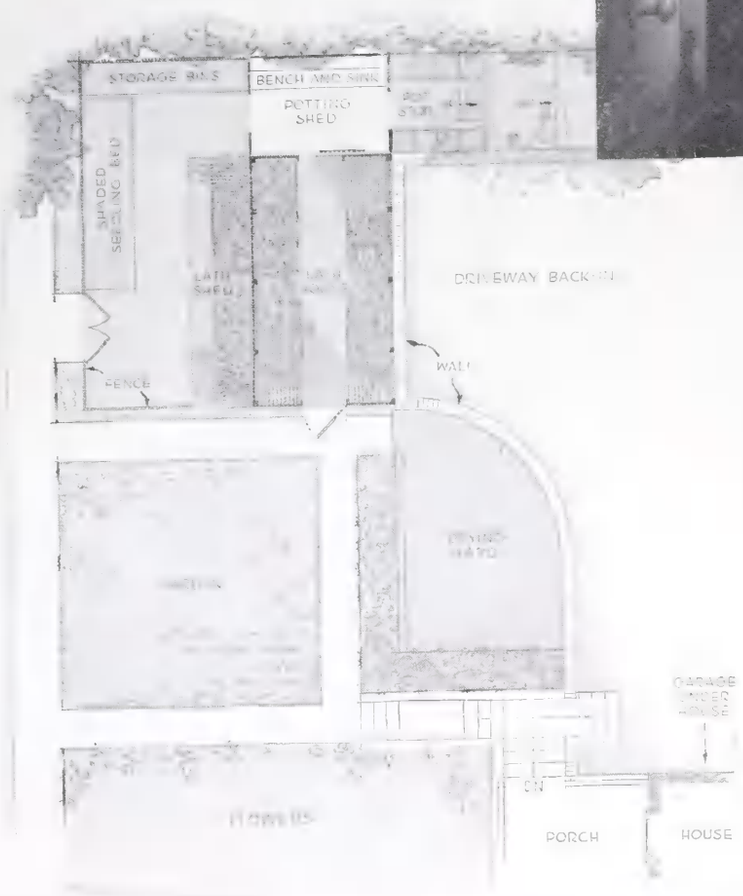


Fences hide the motley assortment of plants in flats, pots, and tubs that a gardener accumulates. Plants are easier to care for, too, as they get last-minute grooming before going on display in show spots.

What man hasn't wished for an indoor place to store pots, soil, plant food, and pest killers? Rainy Saturdays won't dishearten week-end gardeners who own rooms like this.



PHOTOGRAPHS BY MAYNARD PARKER



Let a completely planned garden work yard save time at your house and prevent the rises in blood pressure that accompany those sessions when the gardener can't find things he *knows* he had "right here in this very spot only yesterday." It won't even cost you as much as piecemeal buying of the various parts that go to make up a really workable garden. Success comes from planning, not freedom with the checkbook. Let the design come from the experience of the family or a landscape architect.

The garden center shown here was designed by the Manfred Meybergs. It reflects their long experience as home gardeners. They are quick to point out (*Continued on page* 178)

if you must collect things collect something useful



Mr. and Mrs. Louis R. Wasey began to collect antique chairs during a trip to England. They use their fine collection throughout the house, like this Windsor chair in Mr. Wasey's dressing room.



A Jacobean panel-back side chair, discovered in an old farmhouse near Leeds, England, serves handsomely in the entrance hall of the Waseys' winter home on fabulous Cat Cay Island in the Bahamas.



In place of the customary, mushroom-like piano stool, the Waseys discovered that a prized Jacobean panel-back armchair makes an unusual—and unusually handsome—addition to their piano.



Proof that the Waseys' fine collection works all over the house is this shot of the master bathroom, which boasts an eighteenth-century round-about chair that they found in Stratford-on-Avon.



A rare Queen Anne armchair made in 1707 becomes a focal point in a contemporary living room. The Waseys tracked down most of their fine collection in private homes rather than from dealers.



An eighteenth-century "lady's chair" is put to work in their guest room. Note the success with which Mrs. Wasey irreverently upholstered a period chair in a sophisticated contemporary fabric.



An annual spring trip to England adds one or two prizes to their collection, which runs the gamut from such severe simplicity, like this chair in the library, to the ornate, carved one at right.



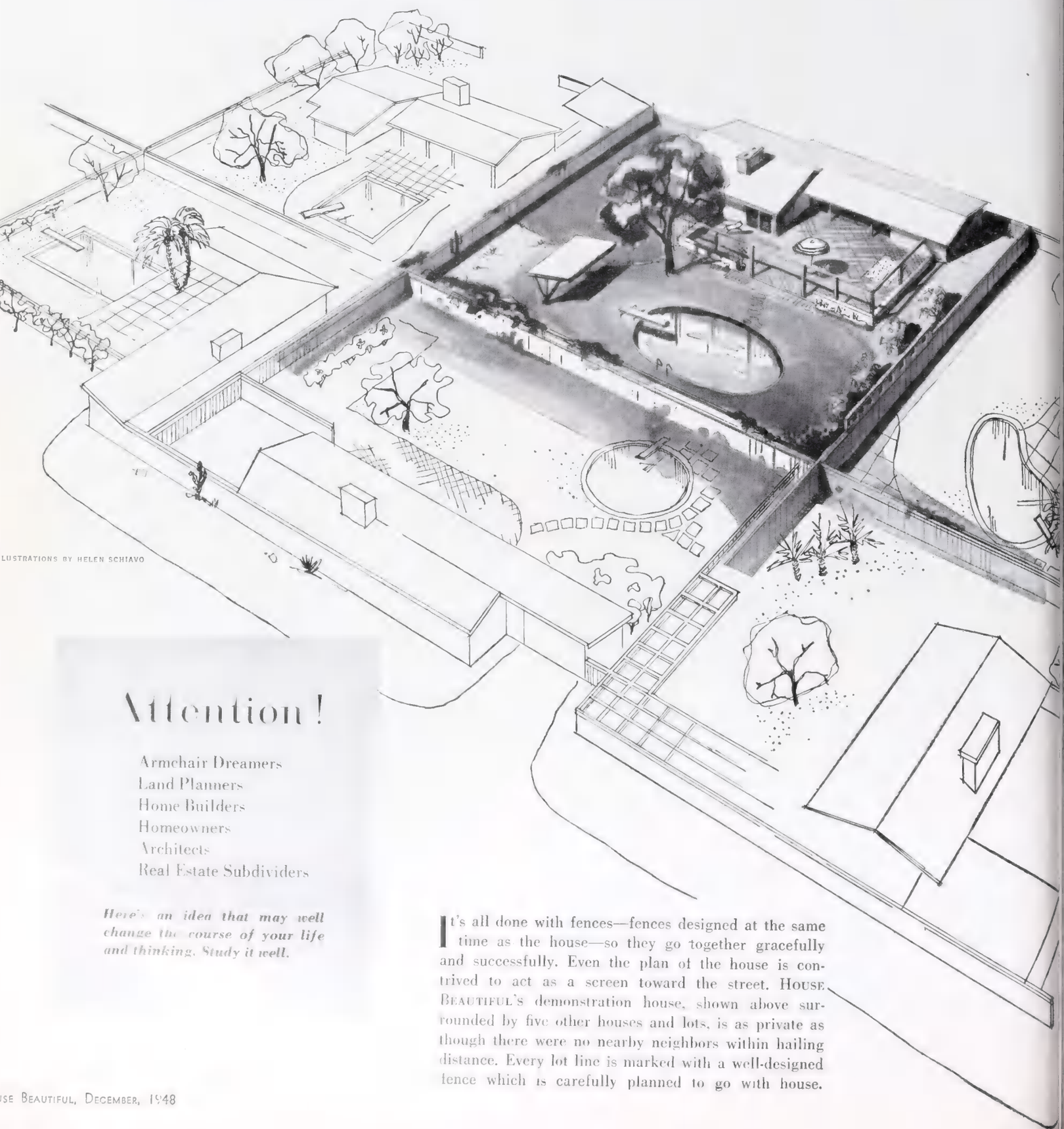
PHOTOGRAPHS BY WILLIAM HOWLAND

A Jacobean high chair, designed for a child born in 1602, makes an equally handsome haven for a modern moppet. This rare item, like most of the others, was found in the Shakespeare country.

The trouble with most collections is that they eventually own their collectors. So collect things that really work for a living, like this fine group of antique chairs that are as useful as they are beautiful—one collection which never collects dust

How to have a Private Estate

This winter go to see the new pace-setting home community in Palm Springs, California, that shows how anyone can have the amenities of a big estate on as little as 1,000 square feet of land. And study our model house, selling for $22,500



ILLUSTRATIONS BY HELEN SCHIAVO

Attention!

Armchair Dreamers
Land Planners
Home Builders
Homeowners
Architects
Real Estate Subdividers

Here's an idea that may well change the course of your life and thinking. Study it well.

It's all done with fences—fences designed at the same time as the house—so they go together gracefully and successfully. Even the plan of the house is contrived to act as a screen toward the street. HOUSE BEAUTIFUL'S demonstration house, shown above surrounded by five other houses and lots, is as private as though there were no nearby neighbors within hailing distance. Every lot line is marked with a well-designed fence which is carefully planned to go with house.

on 105′ by 103′

By Elizabeth Gordon, *Editor*

Fences—all kinds of them—are part of "privacy landscaping." At right is rear of terrace of HOUSE BEAUTIFUL'S house. High board fence blocks neighbors' view of terrace. Site planning and landscaping were done by Landscape Architect Edward Huntsman-Trout. House costs $22,500, without fences or pool. Fences cost additional $250 to $500, depending on site conditions.



PHOTOGRAPHS BY MAYNARD PARKER

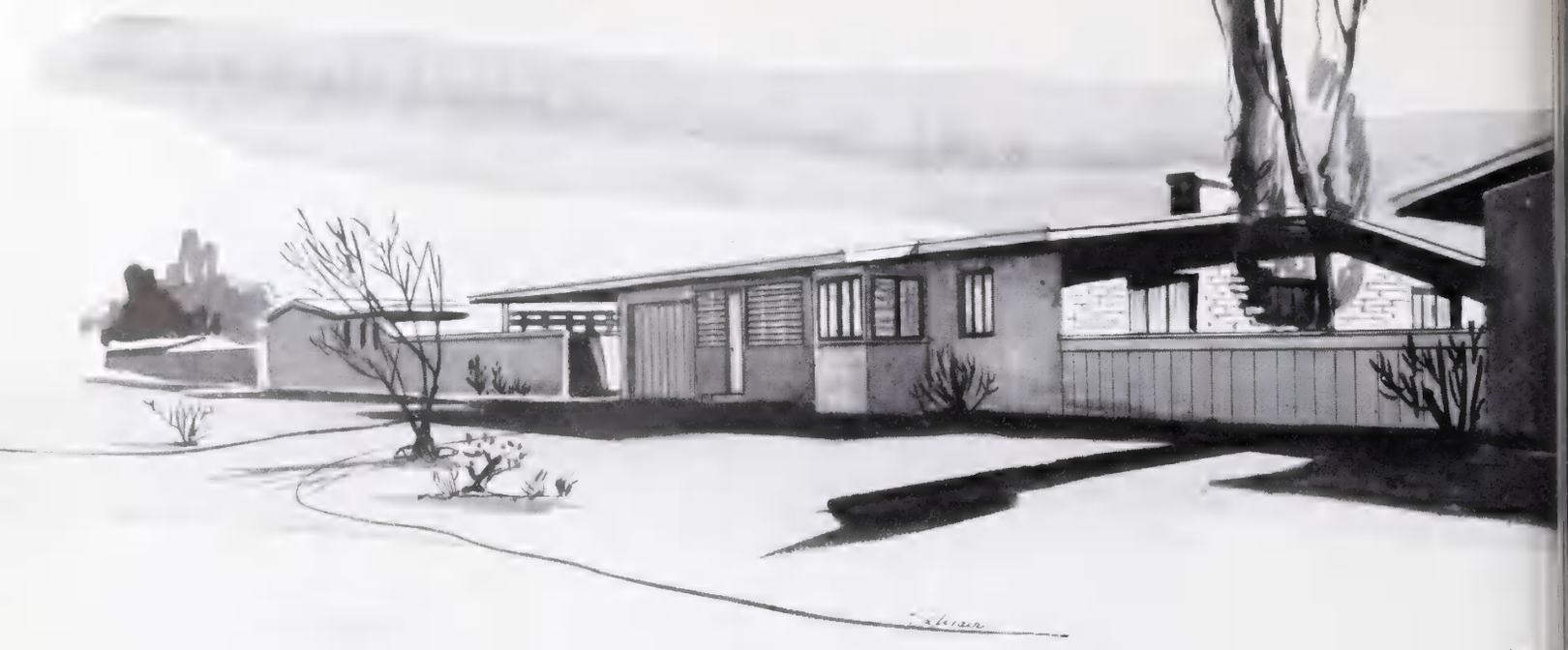


Privacy used to be the prerogative of only the rich. It came high, for you had to surround yourself with empty acreage in order to screen out the prying eyes of the "nosy nellies." But these days even the rich can't afford much acreage. (Land costs are inflated as much as 150%.) So lot sizes are shrinking for people at all income levels.

Yet privacy is still the keystone to good living. Without it you can't do any of the desirable, up-to-date things with your house—like having big windows, or outdoor living rooms, or entertaining terraces. You can't "bring in the outdoors" through window walls if you *also* bring in street traffic or the back-lot trash pile of your neighbors. Yes, privacy is the cornerstone on which twentieth-century good living must be built.

But only a handful of community builders and land-planners have recognized this fact. They still treat your lot as though its main function, after serving to hold up your foundation, were to endow the whole neighborhood with a park-like look. While the residential park is a fine ideal, it is a luxury the small homeowner can ill afford. For houses are also shrinking in size—making it crucial for the owner to get every scrap of utility and good living out of both house *and* land. If his lot can be made private, for his exclusive use, he can get more use out of it.

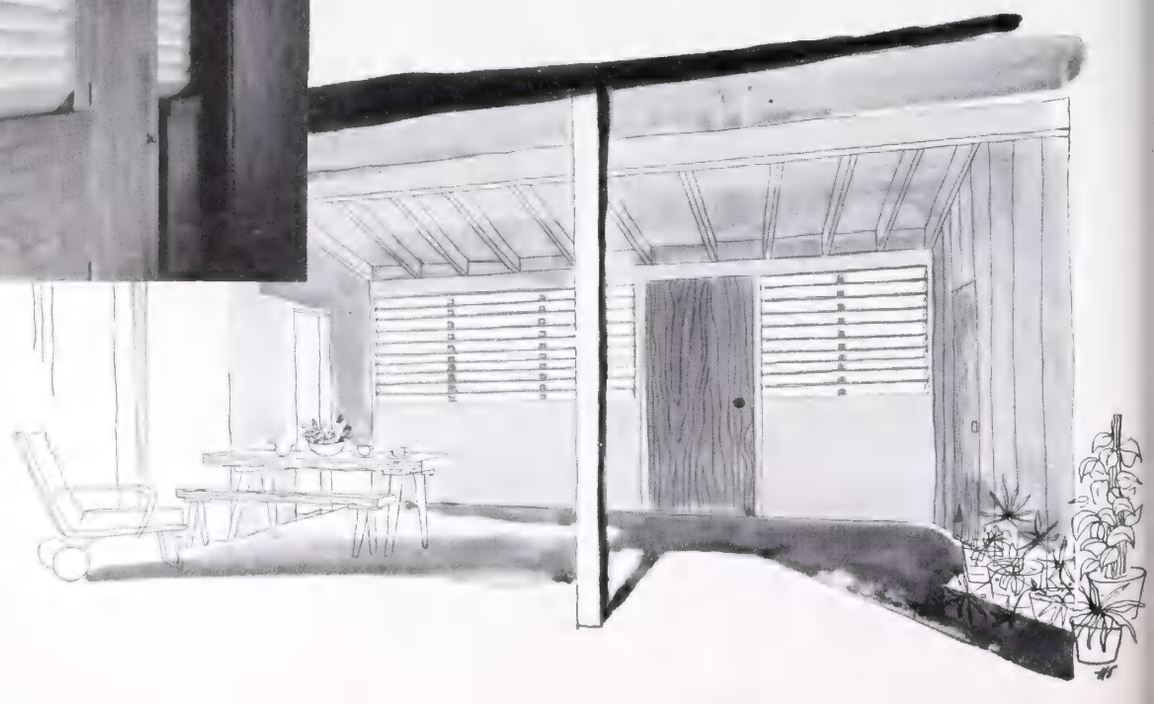
(Text continued on page 172. More pictures on next six pages.)



Formula for privacy: Design house and fences together—as one integrated whole

Paul Trousdale, the developer and builder of Tahquitz River Estates, recognized what is the matter with today's small home communities. So he has created a new kind of neighborhood where every homeowner gets 100% use of his own land. Worth studying to copy yourself





Breezeway porch between house and garage permits house structure to stretch to almost full lot width, thereby creating privacy for garden. The louvered wall, shown from outside (top of page), inside (here), shows how one wall can provide ventilation and privacy.



Plot plan and house plan of our demonstration house in Palm Springs, Cal. The breezeway (between house and garage) plus the terrace give the usefulness of two more rooms in warm weather. Seeing so much living space out through the glass doors, even when you are inside, gives you the satisfying illusion of a much bigger house. This is one of the chief reasons for using a great deal of glass in small houses.

For the names of the manufacturers of the furnishings shown in this house turn to page 173

The house surrounds its own garden

The way to have privacy is to face your house inward on your lot, as here. Then completely enclose the remainder of the lot with well-styled fences, faced with pretty plantings. Architect Allen Siple applied this formula to 72 houses





Guest room (above) faces on street but also has window to side garden. Bedrooms are small but have generous, well-placed wall spaces for furniture. At left is fold-up desk in the living room. When not in use it takes up but little floor space—a decided asset in a small house.



The lavatory counter makes a convenient place to keep handy toilet necessities If they are stored in handsome ceramics, such as these by William Manker, they do not become untidy clutter—as they would if left in their commercial packages. Black bottles and bowls cost only $8.50 and $10. Don't miss decorative value of louvered partition.

Such little things give a house character

We hope you've noticed throughout this house the fine quality of the pictures and ceramics. They prove that a few fine art objects endow a house with a quality that completely belies its modest price. Go back over these pages and look at just the little things. They were not expensive—ceramics averaged between $20 and $30

This house is a successful experiment in how much taste you can get for how little money. On the counts of landscaping and architecture, it was a tremendous success. For it's a small house, containing only 1,024 sq. ft. of inside area, 384 sq. ft. in the breezeway-lanai, and 400 sq. ft. in the garage. But it has the air of a big distinguished house.

Barker Bros., who did the decorating, wanted to apply this high standard of taste to the smallest accessories. So they invited Millard Sheets, the head of the Art Department of Scripps College at Claremont, to gather together suitable things from his students, faculty members, and local artists. As a result, all the accessories shown in these pictures, down to the smallest ash tray, are surprisingly inexpensive works of art.* Investigate your local artists and you'll be as pleasantly surprised.



The group of nine plates on the dinette wall, by Jean Goodwin Ames, are first-rate art works. Each is different—each is good. They lift down from the wall to serve salad or dessert. Artist's price is $7.50 each, and well worth it. Wrought-iron dining set is by John B. Salterini Co.

The three enameled copper plates over the stove, by Jean and Arthur Ames, show how even work areas can be given an air and a style. $30 a plate, of museum caliber. HOUSE BEAUTIFUL believes that fine art objects belong in kitchens —if they are durable. Don't we spend most time there?

Artists of the Claremont Group whose works appear in this house

Jean Ames
Ceramic plates grouped over dinette table
Copper enamel plates over kitchen stove

Arthur Ames
Copper enamel plate over kitchen stove
Oil painting—"Art"—in guest bedroom
Charcoal drawing—"Nude with Towel"—in bathroom

Albert Stewart
Terra-cotta colt in living room corner window
Figure of centaur on outside porch on redwood table
Bronze of herons on living room desk

Betty Davenport Ford
Terra-cotta boar in living room on buffet

William Manker
Cigarette boxes, ash trays and small bowl in living room
Large plate—on wall of breezeway porch
All ceramics in bathroom and bedrooms

Millard Sheets
Water-color painting—"Ruined Hacienda"—over living room buffet
Silk screen print over living room desk

Henry Lee McFee
Oil painting—"Desert Branch"—in master bedroom

Richard Petterson
Large turquoise flower bowl, round stoneware on living room coffee table
3 small bowls in living room
Light turquoise salad bowl on dinette table

Joan Stableford
Terra-cotta plaques on living room mantel breast

* Sorry but you won't find these accessories in the house now. All were sold before we went to press.



By Frances T. Heard

New arrivals

ON THE SILVER SCENE



You haven't seen many new sterling silver patterns in the last few years. But these nine new and gleaming candidates for your silver flatware chest are proof that the worth-while is worth waiting for. Some are spanking new. Others are revivals of well-loved, much-missed patterns of the past. All of them have that intrinsic fineness that makes your sterling a cherished possession and a timeless asset of better living



French Provincial

1. A bright newcomer, curved and ornamented with Provincial delicacy. By Towle Manufacturing Company

Countess

2. Rich scrolls and reeding borrowed from the silversmiths of Georgian times. Frank Smith Silver Company.

Della Robbia

3. Classic as an Adam mantel, traced with a minutely perfect flower garland. By The Alvin Silversmiths.

Marlborough

4. A weighty, graceful, high-polished version of the time-honored, traditional acanthus leaf. By Reed & Barton.

Mansion House

5. Making its debut, stylized fruit and flower motif with contemporary smoothness. By Heirloom Sterling.

Pendant of Fruit

6. Brand new, a raised cluster, sculptured on a clean-lined and modern-looking shape. By Lunt Silversmiths.

Puritan

7. Early American simplicity, accented by a graceful, threaded border. By Frank M. Whiting & Company.

Melrose

8. New, in the tradition of massive elegance, but with ornamentation underplayed. The Gorham Company.

Joan of Arc

9. Bona fide French. Traditional Louis XV scrolls tipped with the classic shell. International Silver Company.

Photograph by Paul D'Ome

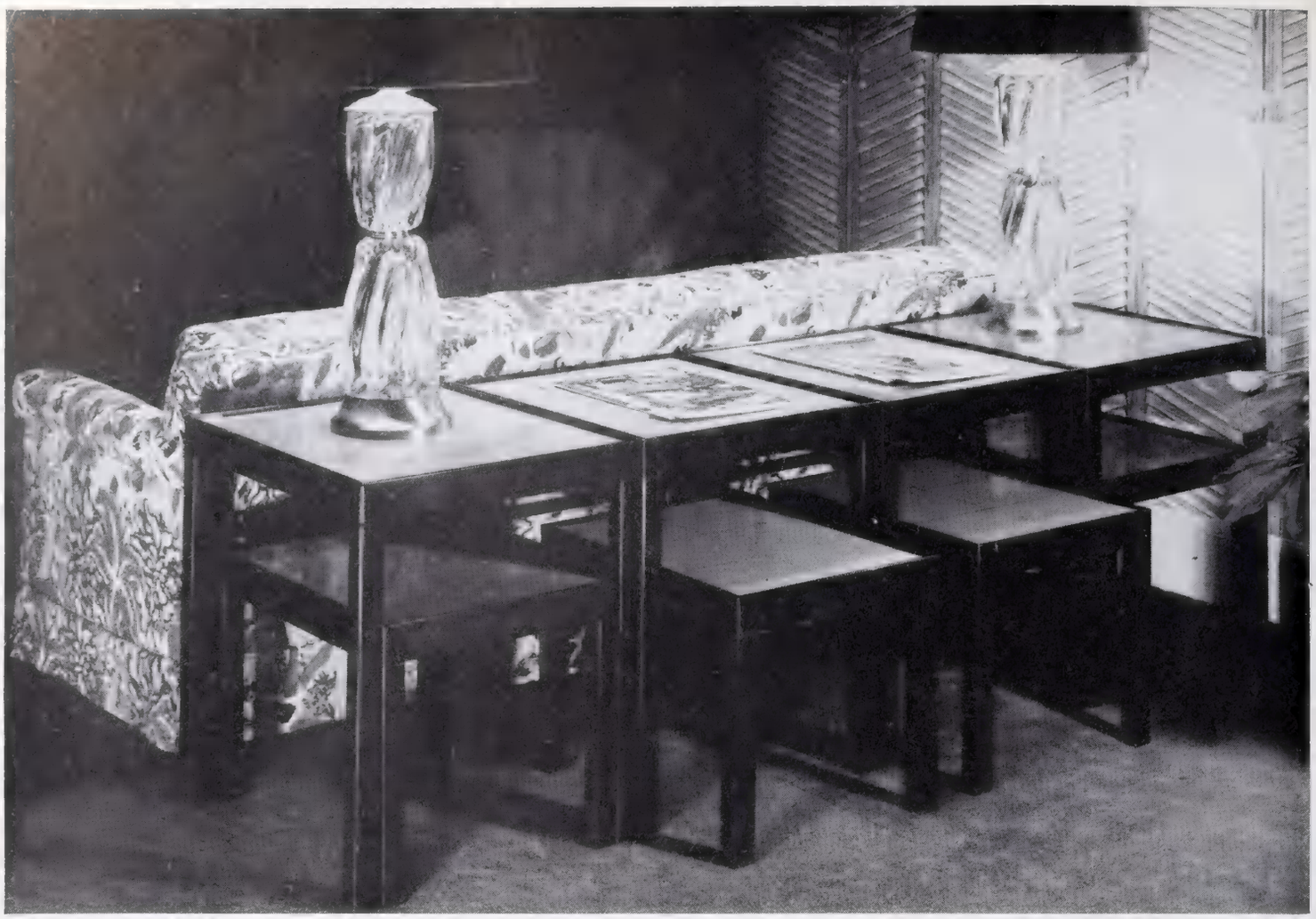


TABLE NESTS. If one table is good, two are better, and, because of their high function potential, these modern double-nested tables get top billing. Line up four sets, above, as a spacious sofa table. Or press into buffet supper service, using the smaller components as individual tables. More pictures of these versatile tables by the Kittinger Company are on page 182.

No one *ever* has too many of these

Some types of furnishings are so useful and so versatile it's impossible to own too many of them. Here are five sure-fire reminders for gift-givers who are shopping for those people "who have everything"



COMMODES. This classic piece knows no period limitation, will fit any room from a hall to a bedroom. Improves by using in pairs. By Baker Furniture Co.

By Laura Tanner



An heirloom papier maché tray is a treasure whether it ornaments a mantel, glamorizes your tea parties, or tops a coffee table. Tray and tea service photographed at Bergdorf-Goodman.

Sterling silver infuses pride of ownership, sheds its bright luster impartially on small or grand occasions. Round tray and Jack Sheppard coffee service from Fisher Silversmiths, Inc.

TRAYS

The Conservative and Modernist alike will appreciate texture of this Stocksdale maple tray. Use as shown, or fill with fruit. Tray and Scheier beverage set, photographed at America House.



SOFA TABLES. Admirable behind a sofa, the table, above, can also stand alone as a desk or plant table. By removing copper liners, the curved ends are drawer space when it becomes a vanity. By Old Colony Furniture Co., photographed at W. & J. Sloane.



PLANT STANDS. The eleven arms of this wrought aluminum stand revolve to give limitless play to your own artistic invention. Equally useful in city or country. Individual pots are extra. By Bradley, Laurens, & Campbell.



By Florence Paine Rollins

IT ISN'T *Christmas* WITHOUT A *Surprise*

It used to be, when the Christmas turkey rode into the dining room on its gleaming platter, that you could literally hear the admiring silence. It was a wonderful moment, breathless with anticipation, pregnant with applause for the mighty burnished bird.

That was when poultry dominated the gastronomy of feast days. Turkey then was the sign of a real occasion. But nowadays, from early November until well into spring, turkey is almost as commonplace on private and public tables as pepper and salt. It is still the same succulent bird, but it has lost its cachet of novelty, that element which creates surprise.

And Christmas should be full of surprises, whether you find them under the tree wrapped in tinsel paper and ribbon, or on the dinner table, garnished with cress and holly and served with silver spoons. That is why this Christmas menu by-passes the traditional bird.

The food itself is not spectacularly different. It is simply presented differently, played up with imagination. And it should suggest to any routine-ridden cook possibilities for creating interesting, intriguing dishes all year round, once the habit is broken of presenting the same familiar food in the same old mold.

The first course is a light, mild beginning—an orange-grape cocktail, served in an orange shell. It's colorful and cooling, and just enough to pique the appetite without making anyone regret the second roll he took at breakfast.

The big surprise is the little lamb roasts. They are thick loin lamb chops, boned and rolled into miniature roasts, with a piece of lamb kidney inserted where the bone was. The cut end of a garlic clove rubbed on each side gives them a wonderful flavor. They're easy for guests and hostess to manage, and eliminate the onus of carving—a pleasant surprise for the host.

Brazil nuts, which don't seem to get into foods half as often as they should, can be used successfully for cooking like almonds, pecans, and walnuts. We put them inside and outside the sweet potato mounds which accompany the little lamb roast. The crunchy exterior, the melting interior make these mounds pretty dreamy fare, and worth all the cracking and slivering that go into their preparation.

Serve a tart jelly with the lamb. Cranberry or mint looks mighty handsome in lemon shells garnishing the roast platter. But if you think that's overdoing the citrus shell motif for this meal, serve either or both on another platter, decked out with parsley or some little holly sprigs. It helps the holiday décor.

Cauliflower with a rich (*Continued on page* 214)

A New Christmas Dinner

Orange-Grape Cocktail
Individual Lamb Roasts Brazil Nut Mounds
Tomatoes stuffed with Mushrooms
Golden Cauliflower
Endive Salad
Frozen Eggnog Mincemeat Fingers
Coffee

COLOR PHOTOGRAPH BY WILLIAM HOWLAND

Dorothy Liebes, whose shuttle weaves magic as well as yarns into the hand-loomed fabrics which have made her famous, sets a holiday table that glistens and gleams like Cinderella's coach. On a shimmering cloth of flax, unexpectedly woven with threads of gold, she makes a play of the season's colors—green birds on Spode plates, the red glitter of Christmas balls, the smooth green sheen of limes. Flatware, gold-hued, simple, elegant, is Dirilyte.





Tallyho

Sturdiest rose since Peace was introduced three years ago, Tallyho's lusty vigor is bound to please the man who likes to grow roses he can boast about. Roses have been too long thought of as fussy plants suited only for use in fancy little rose gardens. Tallyho may well help advance the appreciation of roses as landscape plants.

Forty-Niner

Gardeners for years have asked for a rose that combined the delicate coloring of bi-colors with the ability to hold color until the last petal faded. Forty-niner meets the requirements. Plants have a slender gracefulness and only a few thorns. Leaves are large and a handsome dark green. Arrangements by Edna Whitsitt.



GIVE YOUR FRIENDS

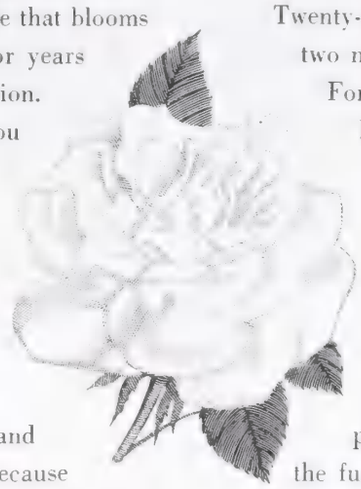
All-America Roses

These sturdy hybrid tea roses have proved themselves in coast-to-coast tests for two years. They bloom all summer even if you haven't a green thumb and don't know a fungus from an aphid

Everyone loves a rose, and the All-America roses are the best of the lot. The 1949 winners are big—big plants and big flowers with an abundance of petals even in the hottest weather. They are a man's flower, and they are sturdy plants. You don't need to rate as a "gardener" to grow them to perfection.

When you order an All-America rose you know exactly what you give. Your friend gets a rose that blooms freely the first year, June to frost, and for years to come, if given a little winter protection.

You give a rose that is different. But you and your friend know exactly what color to expect in the new rose. Your friend can be sure there will be no unexpected color clashes in the garden due to hazy color descriptions. And there is no chance that the newcomer merely duplicates an old rose in everything but name.



You give a rose that laughs at diseases and insects. All-America roses are chosen because they thrive and bloom when given only the good care needed by any plant. Summer heat and drought no longer bring an end to roses for the year. Instead, the plants take a siesta and gather strength for a burst of autumn bloom that continues to open until frost nips it in pumpkin-ripening time.

Until ten years ago, you guessed each year which of the hundred or more new roses were worth growing. Now you order the All-America varieties. Rose specialists still offer a few varieties that for various reasons weren't offered for testing by the All-America judges. But the number is small. And the roses often are top quality. Rose growers know that a new rose must be of exceptional quality to overcome the handicap of not having official All-America approval.

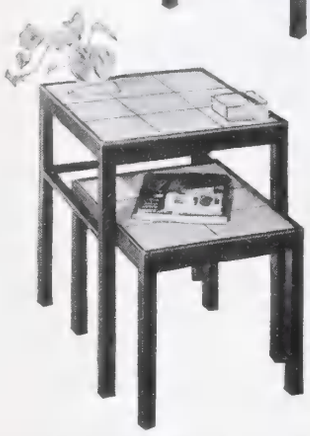
Twenty-eight roses have won All-America rating. The two newest members of the band are Tallyho and Forty-niner, shown on the opposite page. Peace, 1946 All-America rose, already has become one of the all-time favorite roses. Charlotte Armstrong, '41; Mirandy, '45; Rubaiyat, '47; Nocturne, '48; and Diamond Jubilee, '48, also would be especially welcomed into any garden.

Seasoned gardeners know that the secret for success with roses is careful planting. If you are introducing a friend to the fun of rose growing, include a little hint sheet when you write the Christmas note about the roses to expect at planting time.

Really only five rules are needed: 1. Dig a big hole—12 inches deep, 15 inches wide. 2. Dump a potful of soil into the center of the hole. 3. Spread the roots over this cone of soil—no two roots touching, none curled. 4. Bury the lumpy joint on the main stem barely two inches deep. 5. Never let the soil get dry.

TABLE MAGIC!





PRIZED POSSESSIONS...versatile nested table-twins designed for today's living. The taller ones behind the sofa. The smaller ones in front. Or nested together as smart end-tables! Colorful, too. Choice of Bottle Green with hand-tooled Yellow Craftop...or Teakwood finish with Champagne Mahogany top.

These "Double Duty" tables are sold by leading dealers. Send for illustrations. Kittinger Company, 1911 Elmwood Avenue, Buffalo 7, N. Y.

Kittinger

"The FINEST in furniture SINCE 1866"



PHOTOGRAPH BY BILL JACKSON

● From left to right, Christmas "Kristles," showing tree and star enclosed in plastic bubbles, by Kusan, Inc. Next, Snow Foam star, candy cane, and snowball, Nesbit Industries, Inc. Metal Lustre-Bell, Snow Bell, and Lustre-Ball from Bell Industries, Inc.

Good Tidings in New Trimmings

Latest crop of Christmas ornaments brings new glow to your tree, breaking a tradition in that they themselves don't break

Photographed at Barker Brothe

INVITATION TO A *Winfield* CHINA DINNER

The special festive touch to holiday dining . . . a colorful setting of Winfield China dinnerware.

MENU

Purée Mongole
Fried Chicken . . . Cream Gravy
Green Peas with Mushrooms
Lettuce Bowl with Roquefort Cheese Dressing
Pineapple Ice with Créme de Menthe
Créme Cake . . . Coffee

●

WINFIELD China, entirely handcrafted by skilled artisans, combines the everlasting qualities of fine porcelain with the charming spirit of pottery. Write for your Winfield booklet, a beautifully illustrated guide to serving...with recipes and menus in the California style. Send 25 cents to—



AMERICAN CERAMIC PRODUCTS INC.
Dept. H2, 703 The Brack Shops, Los Angeles 14, Calif.

THE KITCHEN THAT'S A SLAVE TO YOU

(Instead of vice versa)



THERE SHE GLEAMS! The beautifully neat, miraculously efficient kitchen of your dreams. It's all-electric, saving countless hours and miles of steps.

Better still, it's all *General Electric*, from "Speed Cooking" Range to "⅓-more-space" Refrigerator. It's everything you've hoped and planned for in a kitchen.

But plan *right* . . . from the beginning! Remember that the very *heart* of the all-electric kitchen is the General Electric sink. Here two perfect electric servants . . . the G-E Automatic Dishwasher and the G-E Disposall* . . . skillfully take over your after-mealtime chores.

It's so easy! The *Dishwasher* washes and dries the dishes *automatically!* The *Disposall* whisks away the garbage *automatically!* And you just go to a good movie . . . mere minutes after your meal is through!

So, whether you're building a new kitchen or improving an old one, ask your General Electric dealer about installing an electric sink in *your* house.

IMPORTANT NOTE: No matter what type of kitchen you have, the perfect kitchen companions for General Electric appliances are handsome General Electric Storage Cabinets. Sleekly enameled, sturdy and spacious, these cabinets come in six widths . . . allowing you complete flexibility in arranging exactly the storage space and work surface to fit the kitchen plan that's best for you.



Automatically, the G-E Dishwasher washes, rinses, and dries a whole day's dishes for a family of four, at one time. Separate racks hold china, glassware, silver safely. Dishwasher does pots and pans too. Even cleans and dries itself. Your hands never touch hot, harsh soapy water. And dishes are *cleaner than if done by hand!*



Automatically, the G-E Disposall carries garbage troubles down the drain. You simply scrape scraps into the Disposall unit of your sink, lock cover, and turn on cold water. Magically, food waste is ground to fine particles and flushed away! Your Disposall is self-cleaning, and can be used with septic tanks of adequate capacity.

*General Electric's registered trade-mark for its food-waste disposal appliance.

GENERAL ELECTRIC



Lovely

FOR A CRYSTAL CHRISTMAS

For the young bride, enchanted by her first party at home, for you who are past the Silver Wedding . . . for any bride of today, yesterday or any day, lovely, lucent stemware is a never-ending source of inspiration. Fostoria's *Meadow Rose*, for instance, is designed to keep your hour of charm always brilliant. It's one of America's favorite "Master-Etchings", handmade by skilled American craftsmen . . . for a Crystal Christmas or a happy surprise any time. At the better stores everywhere.

FOSTORIA

FOSTORIA GLASS COMPANY • • • MOUNDSVILLE • WEST VIRGINIA



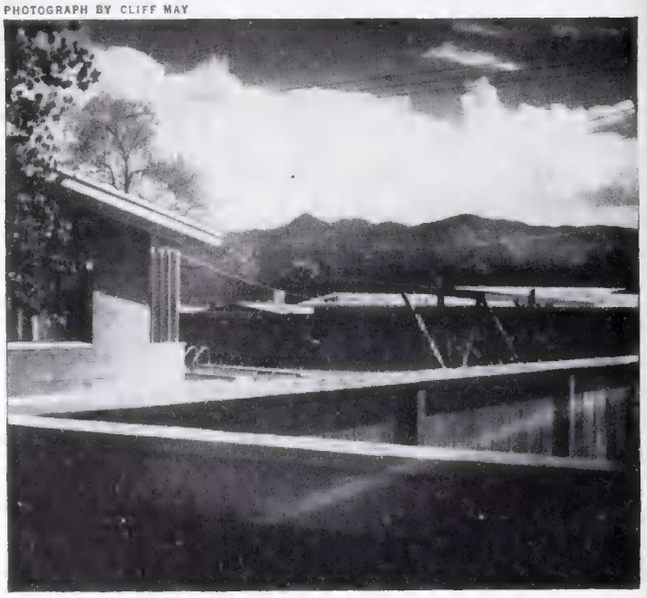
PHOTOGRAPH BY MAYNARD PARKER

● The porch-breezeway, connecting house with the garage. It is enclosed, visually, on 3 sides. But one of those walls is made of fixed louvers, permitting breezes to pass through and keeping the porch from becoming a "hot box." Blonde door leads to the garage.

How to have a Private Estate on 105′ by 103′

CONTINUED FROM PAGE 155

PHOTOGRAPH BY CLIFF MAY



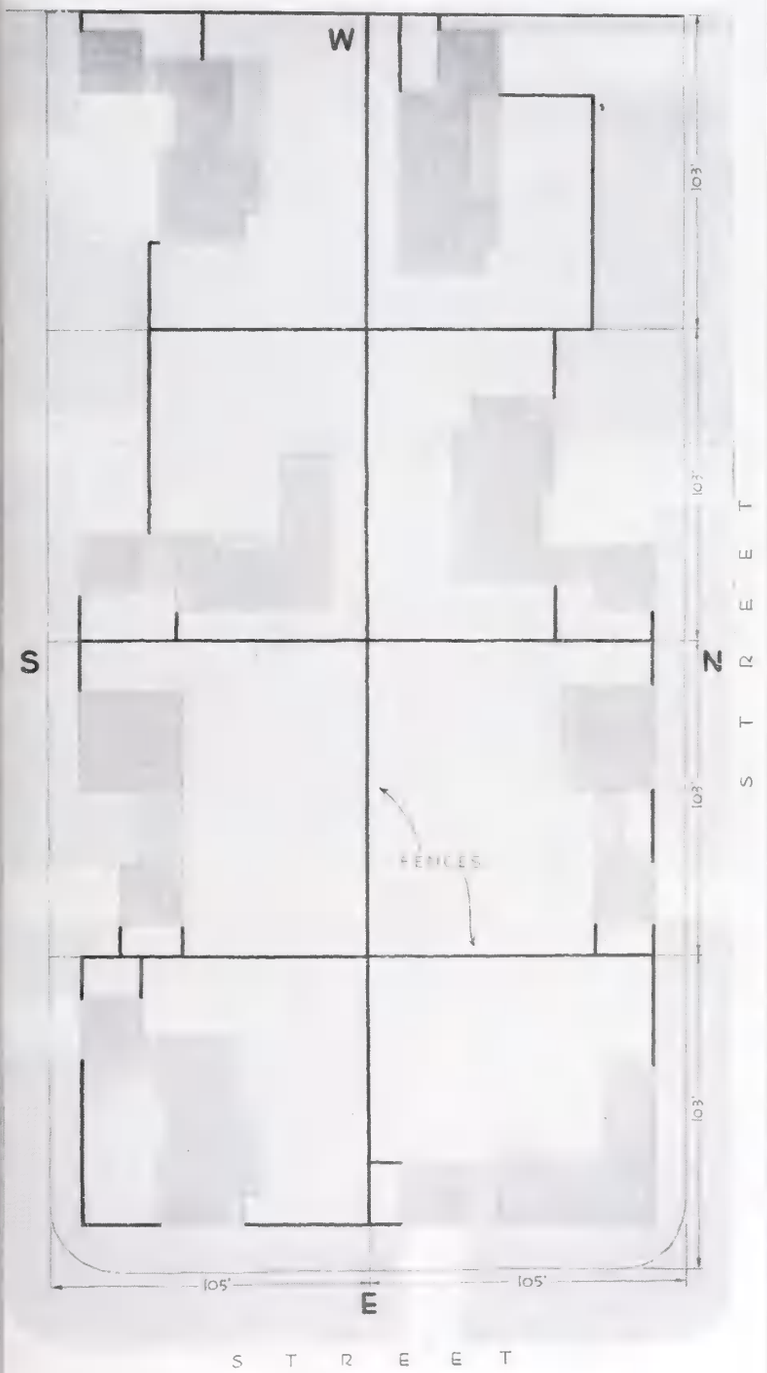
● A street view of the community, showing how fences look when they exist on several properties. Note how rear fence hides nearly all of the house at the back. Toward front of all lots fences are lower in height. This principle works only with one-story houses.

The new community, called "Tab-itz River Estates" in Palm Springs, California, shows you how privacy for every lot is being achieved. This winter you will be able to see 72 houses which are either completed or under construction. Several are open for inspection, including the furnished one shown on these pages.

The ingredients of furnishing and construction that went into making this house were:

Furniture, Drexel Furniture Company, except **chaise-longue** in living room. Sherman Bertram of California, and **wrought-iron breakfast set,** John B. Salterini Co., Inc. **Carpeting** in all rooms but master bedroom. Adamo Co. **Carpeting** in master bedroom. Waite Carpet Company. **Draperies** in living room, Goodall Fabrics, Inc. **Draperies** and **bedspread** in master bedroom. McKay-Davis-McLane. **Draperies** in guest bedroom. Stroheim & Romann. **"Kitchen Kraft" cabinets,** Midwest Mfg. Co. **Stove,** George D. Roper Corp. **Refrigerator,** Servel, Inc. **"Presto" pressure cooker,** National Pressure Cooker Co. **Asphalt tile** in kitchen and bathroom, Armstrong Cork Company. **Plumbing fixtures,** Kohler of Kohler. **Masonry paint,** "Pabco" oil masonry paint, The Paraffine Companies, Inc.

(*See next page for store list*)



● A partial plotting, showing how houses are not placed the same way on every lot. Each plot has 5 variables (house, garage, motor court, fences and garden), thereby permitting many rearrangements, avoiding that regimented look which curses nearly all developments. Black lines are fences. Planned by Edward Huntsman-Trout.

HOTTEST GIFT IDEA IN AGES!

¡HOLA! EET'S OREEGINAL!
¡OLALA! EET'S DEEFFERENT!



18 OR 80...
EVERY SENORITA LOVES
Siesta!
BY WOOL O' THE WEST!

Happy, happy holiday! Wool O' The West Siesta is the brightest thing this side of the Yule Log... and twice as warm. Not a blanket... not a robe... Siesta boasts a calendar 'round of uses. Merriest Mexicolor plaid imaginable for a plaid-mad season. Lightweight virgin wool, treated to prevent moth damage... size 58"x64"... individually boxed.

1. Phone or visit your favorite store. Already Siesta's sold in thousands of fine stores including Macy's, Bloomingdale's, New York; The Dayton Co., Higbee Co., Daniels & Fisher, The Emporium, The May Co., Meier & Frank Co.
2. Or, if you can't find one quickly, send check or money order. We'll have a nearby store deliver your order **pronto,** or we'll send it by mail.

EET'S SO SEEMPLE TO BUY SIESTA, TOO



Wool O' The West, Portland 3, Oregon
Please send Siesta(s) as marked, @ $10.95 delivered
☐ Check ☐ Money Order enclosed.
_____Coral-Tan _____Coral-Aqua _____Coral-Blue
_____Aqua-Brown _____Green-Tan

Name_____
Address_____
City_____ Zone_____ State_____

THE SMARTEST THINGS IN WOOL ARE LOOMED BY--
WOOL O THE WEST

SAVES food money every day!



SAVES money on baby food! Makes food for baby from same fruits and vegetables you serve the rest of your family!



SAVES money on meat! Grinds left-over meats for croquettes; makes full jar of sandwich spread from 2 wieners, one pickle!



SAVES money on vegetables! Makes soups from leftover peas (other vegetables) and milk. Delicious, yet costs only a few pennies.



SAVES money on fruit! Makes *full* pint of orange juice from one orange; delicious drinks from any fruit you happen to have.

K-M Liquidizer



PAYS FOR ITSELF IN NO TIME AT ALL!

Here's how! Never throw away any food! Your Liquidizer turns bits of meat, cheese, vegetables into sandwich spreads; grinds, chops, grates—blends bar drinks; does jobs *no other appliance can do!*

Does every job—in seconds!

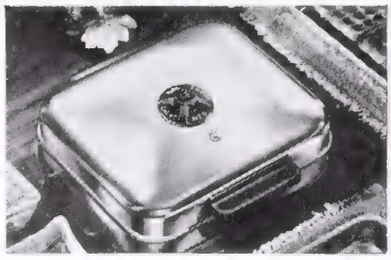
Easy as 1-2-3! One, flip switch; two, put in ingredients; three, pour out the results!



Modern Magic—here's some more! See them at your K-M Store.



K-M Corn Popper—Just pour in oil (measuring cup comes with it), watch corn pop! Oven-proof glass top, aluminum base. For deep-fat frying, too!



K-M Quad Waffle Baker—Makes 4 waffles—in any of 3 shades! Completely automatic. New grid (sold separately) fits baker . . . makes 4 sandwiches!

Knapp-Monarch Co.

ST. LOUIS 16, MISSOURI

REPLACEMENT OR REFUND OF MONEY Guaranteed by Good Housekeeping IF NOT AS ADVERTISED THEREIN



Mfgs. of Sparklets, Repel-A-Mist, Magik Mist. K-M appliances also manufactured in Canada

For Stores in Your Town Carrying "Precedent"

Furniture Shown on Pages 154-161 See List Below

ALABAMA

Birmingham ..... Pizitz
Mobile ..... Adam Glass & Co.

ARIZONA

Phoenix ..... Dorris-Heyman Furniture Co.

CALIFORNIA

Bakersfield ..... McCart & Bultman
Beverly Hills ..... W. & J. Sloane
Fresno ..... Roth Furniture Co.
Fresno ..... Slater Furniture Co.
Fullerton ..... Riutcel Brothers Furniture Co.
Long Beach ..... Davis Furniture Co.
Oakland ..... John Breuner Co.
Pasadena ..... J. H. Biggar
Port Arthur ..... Hampton Furniture Stores
Redlands ..... Nelson & Hales Furniture Co.
San Diego ..... V. J. Lloyd, Inc.
San Francisco ..... W. & J. Sloane
Sacramento ..... John Breuner Co.

CONNECTICUT

Bristol ..... C. Funk & Sons
Hartford ..... G. Fox & Co.
New Haven ..... Chamberlain Co., Inc.

COLORADO

Denver ..... American Furniture Co.

DELAWARE

Wilmington ..... H. Feinberg Furniture Co.

DISTRICT OF COLUMBIA

Washington ..... Mayer & Co.

FLORIDA

Jacksonville ..... Sterchi Brothers Store
Miami ..... Moore Furniture Co.
Orlando ..... Cox-O'Neal Furniture Co.
Tampa & St. Petersburg ..... Maas Brothers

GEORGIA

Albany ..... Albany Home Furniture Co.
Atlanta ..... Rich's, Inc.

ILLINOIS

Champaign ..... F. K. Robeson Department Store
Chicago ..... Carson Pirie Scott & Co.
Chicago ..... John A. Colby & Sons
Mt. Carmel ..... The Cowling Co.
Rockford ..... Rockford Standard Furniture Co.

INDIANA

Fort Wayne ..... Wolf & Dessauer
Indianapolis ..... L. S. Ayers & Co.

KANSAS

Topeka ..... Bomgardners Home Furnishers

KENTUCKY

Louisville ..... Stewart Dry Goods Co.

LOUISIANA

Alexandria ..... Hemenway-Johnston Furniture Co.
Monroe ..... Monroe Furniture Co., Inc.
New Orleans ..... D. H. Holmes Co., Ltd.
Shreveport ..... Booth Furniture & Carpet Co., Ltd.

MARYLAND

Baltimore ..... Hochschild, Kohn & Co.

MASSACHUSETTS

Boston ..... John H. Pray & Sons Co.
Fall River ..... Mason Furniture Co.
Springfield ..... Forbes & Wallace, Inc.
Worcester ..... Joseph Grace, Inc.

MICHIGAN

Detroit ..... The Ernest Kern Co.
Detroit ..... Pringle Furniture Co.
Grand Rapids ..... Herpolsheimer Co.
Lansing ..... J. W. Knapp Co.

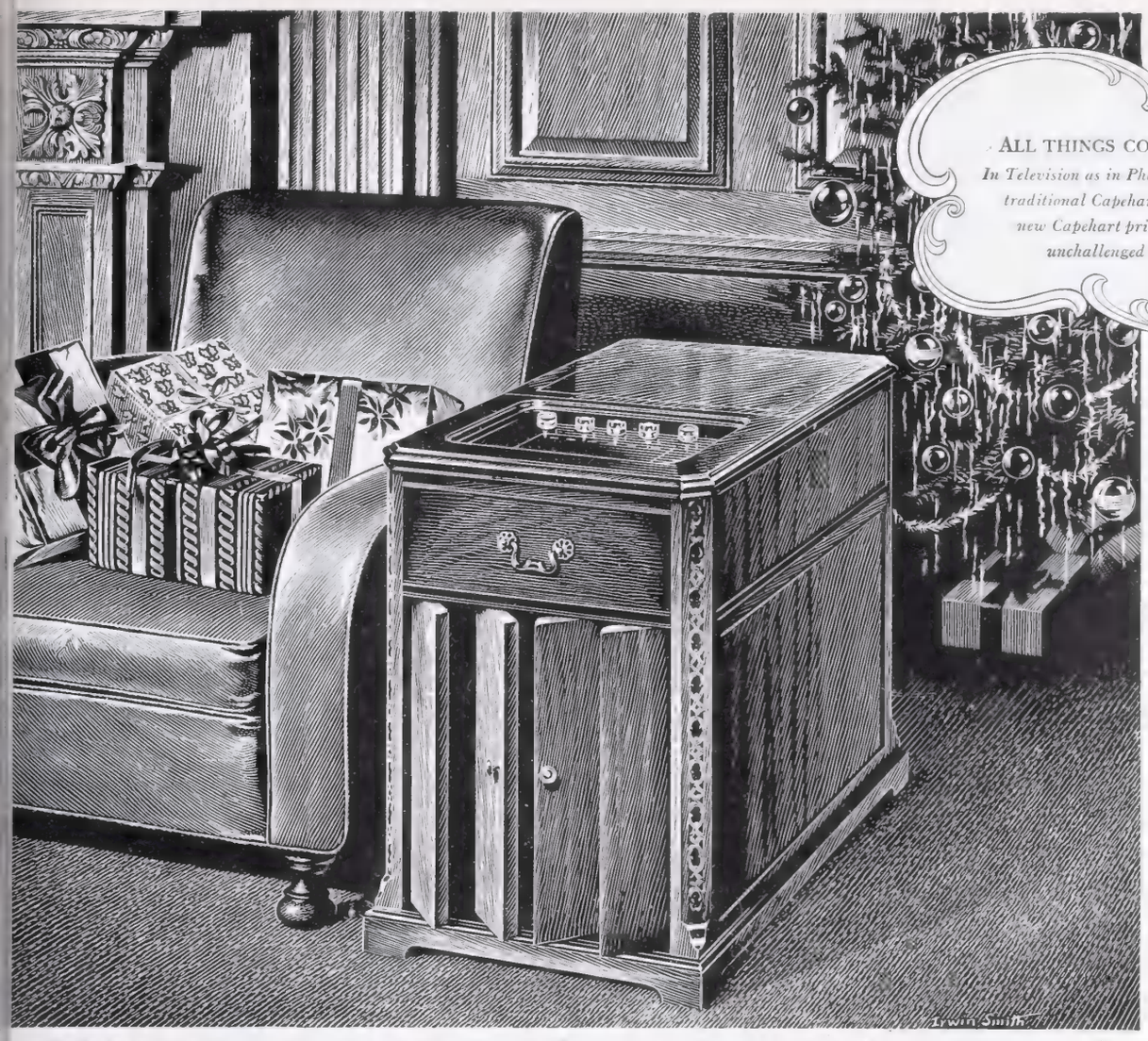
MINNESOTA

Minneapolis ..... Bontell's

MISSOURI

Joplin ..... The Christman Dry Goods Co.
Kansas City ..... Robert Keith
St. Louis ..... Craig Furniture Co.

(Continued on page 176)



STANDARD MODEL 36P10. Imagine how this authentic, Chippendale-design chairside phonograph-radio will be received Christmas morning. Complete with AM and FM radio, record storage compartment and the new Capehart Gravity Intermix Record Changer. **$295.**

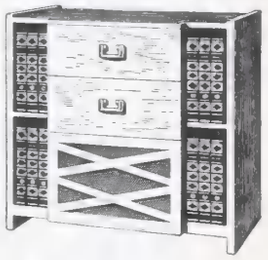
ALL THINGS CONSIDERED

In Television as in Phonograph-Radio traditional Capehart quality, at new Capehart prices, creates unchallenged values



CONCERT GRAND MODEL 406

For those who can afford to give the finest for Christmas — a Capehart *Concert Grand* Phonograph-Radio with world-famous Capehart Turnover Record Changer — and AM and FM radio. **$1695.**



STANDARD MODEL 34

Distinguished contemporary design in blond finish equipped with new Capehart Gravity Intermix Record Changer. **$295.**



TELEVISION MODEL 651

Make this the most memorable Christmas of all with this attractive Farnsworth television receiver. **$375** — plus installation.



TELEVISION MODEL 504

This glorious-toned mahogany console is available with Capehart television at **$945** plus installation. Without television (but with space for the addition of *television when you want it*) it sells for only **$595.**



TELEVISION MODEL 461

A television console . . . ideal Christmas present for the family that already has a phonograph-radio. **$545** plus installation.

Prices Subject to Change Without Notice

Gift Incomparable

A CAPEHART for CHRISTMAS

THIS CHRISTMAS every family can enjoy the superlative glories of Capehart tone and Capehart cabinetry. For Capehart dealers now offer the amazing Capehart ollection—television-phonograph-radio—in a wider lection and price range than ever before.

So, visit your nearest Capehart Dealer. Inspect ch exciting developments as the new Capehart Grav- Intermix Record Changer, equal in mechanical magic to the unique Capehart Turnover Record Changer. View Capehart Television . . . perfected by the inventors of the world's first practical system of electronic television. Wonder at the incomparable Capehart tone possessed by each and every model in the Capehart Collection — The Capehart Concert Grand . . . Capehart De Luxe . . . Capehart Standard. And give your family and yourself the most gracious and acceptable of gifts . . . *a Capehart for Christmas.*

ear America's Singing Stars of Tomorrow on "Metropolitan Opera Auditions of the Air," every Sunday afternoon, ABC Network.

"LIVING MUSIC'S GREATEST RIVAL"

The Incomparable CAPEHART

TELEVISION — PHONOGRAPH — RADIO

REATED BY FARNSWORTH TELEVISION & RADIO CORPORATION, FORT WAYNE 1, INDIANA

CASTLETON CHINA

MADE IN U.S.A.



Dorset — an Elegant Design Reflecting Faultless Taste

The fine restraint of a single motif in powder blue and gold against ivory encircled in gold. This simplicity demands the finest china body, such as Castleton — with its clear, satin-like luster, and lasting beauty. . . Dorset brings a distinguished atmosphere to any table setting.

Place Cover — dinner, dessert, butter plate, teacup and saucer, $19.00

Price subject to change

Write for the name of your nearest dealer, and folder "Things You Should Know About China." Please enclose 10¢ to cover cost of mailing.

212 FIFTH AVE., NEW YORK 10, N. Y.

CONTINUED FROM PAGE 174

NEBRASKA

Omaha — Orchard & Wilhelm Co.

NEW HAMPSHIRE

Portsmouth — Margeson's

NEW JERSEY

Newark — Hahne & Co.
Westwood — Westwood Furniture Co.

NEW YORK

Albany — Mayfair, Inc.
Binghamton — The Fair Store
Buffalo — J. N. Adam & Co.
Buffalo — Joseph Mendleson, Inc.
Jamaica, L. I. — Gertz
Jamestown — Wellman Brothers, Jamestown Sample Furniture Corp.
New Rochelle — Neptune Furniture Co.
New York — Abraham & Straus, Inc.
New York — Hathaway's
New York — James McCreery & Co.
New York — John Wanamaker
Syracuse — Fleischmans Furniture of Character
Utica — E. Tudor Williams, Inc.

NORTH CAROLINA

Asheville — Morrison's, Inc.
Charlotte — Mecklenburg Furniture Shops
Greensboro — Morrison-Neese Furniture Co.
Morganton — Nite Furniture Co.
Salisbury — R. W. Norman Co., Inc.

OHIO

Akron — The A. Polsky Co.
Cincinnati — John Shillito Co.
Cleveland — The Halle Brothers Co.
Columbus — F. & R. Lazarus & Co.
Dayton — Elder & Johnston Co.
Toledo — Bennett's, Inc.
Toledo — The LaSalle Koch Co., Inc.
Youngstown — Hume's

OKLAHOMA

Oklahomo City — John A. Brown Co.
Tulsa — Cathey Furniture Co.

OREGON

Portland — Meier & Frank Co.

PENNSYLVANIA

Allentown — C. A. Dorney Furniture Co.
Genesee — Chapman & Burrous, Inc.
Philadelphia — Gimbel Brothers
Philadelphia — John Wanamaker
Pittsburgh — Joseph Horne Co.
Scranton — The Globe, Cleland Simpson Co.

RHODE ISLAND

Providence — Joseph Marcus & Co

SOUTH CAROLINA

Columbia — Van Metre's, Inc.
Greenville — Craig Rush Furniture Co.

TENNESSEE

Chattanooga — Fowler Brothers Co.
Knoxville — Miller's, Inc.
Memphis — B. Lowenstein & Brothers, Inc.
Nashville — Dodge Furniture Co.

TEXAS

Abilene — Stanford Furniture Co.
Amarillo — J. W. Hill Furniture Co.
Austin — Karotkin Furniture Co.
Dallas — Anderson Furniture Studio
El Paso — Imperial Furniture Co.
Fort Worth — Ellison Furniture & Carpet Co.
Houston — Suniland Furniture Co.
Longview — McWilliams Hardware & Furniture Co.
San Angelo — Robert Massie Furniture Co.
San Antonio — Joske's of Texas
Tyler — Broadway Furniture Co.

UTAH

Salt Lake City — Z. C. M. I.

VIRGINIA

Norfolk — Willis Furniture Co.
Richmond — Miller & Rhoads

WASHINGTON

Seattle — Frederick & Nelson
Spokane — The Crescent

WISCONSIN

Milwaukee — Milwaukee Boston Store



STRATED: THE PALM SPRINGS GROUP IN STARDUST FINISH. PHOTOGRAPHED AT PAINE'S OF BOSTON.

ACCENT ON USE! Prominent decorators have eagerly welcomed the *accent* possibilities of wrought iron. Group and re-group these curved and straight units for greater decorative effectiveness. You'll love the grace and charm of these Salterini hand-crafted pieces, admire their good manners, how well they go with furniture of any period. You'll admire, too, their truly modest cost. The units shown above sell from $75. to $110. at better stores everywhere, or through your decorator.

Salterini NEVA-RUST* FURNITURE

Look for the NEVA-RUST* *trademark and six-year guarantee on each piece.*

Salterini NEVA-RUST* GUARANTEED AGAINST RUST FOR 6 YEARS

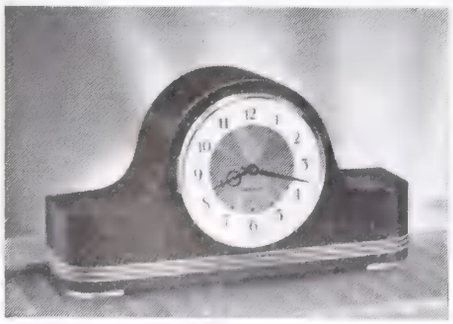
JOHN B. SALTERINI CO., INC. • 510 EAST 72nd ST., NEW YORK 21, N. Y.

*REG. U. S. PAT. OFF.

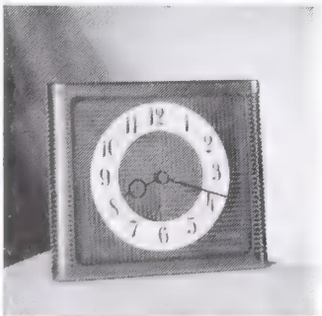


A distinguished 18th-century-type clock—Seth Thomas* Legacy. Mahogany case. Westminster chimes. Decorations in antique brass finish. Electric or spring-wound. Height 14½ in. Width 10¾ in. $138

Let the chimes ring
Merry Christmas...
give an authentic
SETH THOMAS
-the finest name in clocks



Traditional design with modern lines, the Preston. Ideal for narrow mantels. Hour and half-hour chord strike. Electric or spring-wound. Height 6¾ in. $51

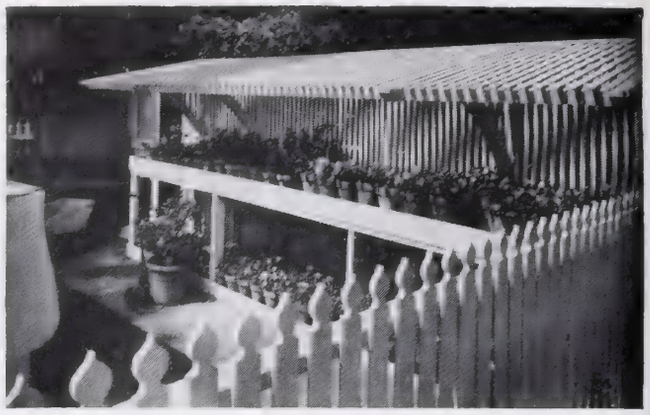


Your faithful servant, in any room in the house—the electric Yukon. Height 5⅛ ins. Width 6⅛ in. $11.95

Write for booklet, Dept. H-5.

SETH THOMAS CLOCKS, THOMASTON, CONNECTICUT
A Division of GENERAL TIME Instruments Corporation

*REG. U. S. PAT. OFF. *Price subject to change—Federal tax included.*



● Lath awning shades the potted plants on shelf from noonday sun, but lets direct light reach them when the sun is low in the sky.

Give your family a BIG garden present this Christmas

CONTINUED FROM PAGE 151

that adding such a feature doesn't steal space from your garden. Rather, they maintain, it adds space—because you put together all the work areas in one out-of-the way spot. The Meybergs use a bac corner that never was good fo growing plants anyhow.

PHOTOGRAPHS BY MAYNARD PARKER



● Pots are an investment worth indoor protection. The Meybergs stack theirs in this convenient but hidden "shelf" built into hill.

Trinidad white

SPRINGFIELD Blankets VIRGIN WOOL

Also in Cuban Gold • Caribbean Green • Nassau Blue
Antilles Rose • Jamaica Pink • Havana Lime • Hibiscus Coral
Morro Gray • Bermuda Sand • Haiti Green • Domingo Blue



VICTOR KEPPLER

How to bring new beauty to your bedrooms...

e your tired bedrooms a Springfield "beauty treatment." Choose a fleecy, p-napped blanket in any of twelve new colors from Springfield's tropical palette. n here's exciting news — you can be sure of getting sheets to match . . . or in proved plementary colors — towels and throws, too. This bride-to-be, for instance, has sen a virgin-wool Springfield in versatile Trinidad White . . . added Havana Lime ets . . . plans a throw of Hibiscus Coral — thus doubly accenting the blanket's rich teness. Ask your favorite fine store about Wamsutta's new *Color Coordination Plan* shows you how to decorate with color . . . on a base of handsome, long-wearing ingfield Blankets. SPRINGFIELD WOOLEN MILLS COMPANY, Springfield, Tennessee.

Springfield
VIRGIN WOOL
Blankets



Stangl

Dinnerware

gay...
engaging...

Mountain Laurel

For happy meals in happy seasons, set your places with Mountain Laurel, a refreshing new dinnerware pattern by Stangl. Soft, subtle colors mingle with your smartest table linens. Hand-carved, hand-painted designs, under the glaze, bring friendly informality to every mealtime occasion . . . The open stock Mountain Laurel pattern includes a complete selection of casseroles, vegetable dishes, salts and peppers, egg cups, pitchers and many other pieces.



Send 10c today for Stangl booklet in full color, "Attractive Settings for Your Table." 650 New York Avenue, Trenton 4, N. J.

STANGL *One of America's oldest and Finest Potteries*

Stangl dinnerware



PHOTOGRAPH BY WILLIAM HOWLAND

● Get right into the spirit with a sparkling cover of Christmas green and white, but don't stop there. Pick up the stripe in a matching apron for the maid, or band a dress to match. Centerpiece is pine branch, silver balls.

Carry it out in detail

When you've trimmed the tree and hung the wreaths, and it's still not quite all Christmas, try a few touches to capture the spirit in fine detail

THEY NEVER SLIP
WITH
MAGNAGRIP
MAGNETIC KNIFE RACK

Latest in kitchen knife and utensil racks. Permanent magnet grips all steel items safely and securely . . . keeps them at your fingertips . . . saves waste motion. Can be fastened on wall, cabinets, inside cupboard, etc. Clean sanitary protection afforded knife edges. Looks smart in any kitchen . . . heavily plated and enameled in white finish. A perfect gift. If your dealer doesn't yet carry Magnagrip—send $2.95 to

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Here is the desk *with everything*

You have been looking for

The Correspondent

PERSONAL TYPEWRITER DESK

A Centerpiece of Beauty

That is so Efficient Too

What a gift for Christmas! What a desk to use and enjoy every day! Because *The Correspondent* is a glorious personal desk, a beautiful decorative centerpiece, at home in the finest home, *plus* its practical features as a real typewriter desk, for portable or standard sized machine. There is a choice of richly Mahogany veneered, or hand-tooled leather top. At leading stores. Ask for *The Correspondent*.

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1661 Monroe Avenue—Grand Rapids, Michigan
Associated Companies: CHARLES R. SLIGH CO.—GRAND RAPIDS CHAIR CO.

Gilchrist's OF BOSTON

Presents . . .

the new loop twist

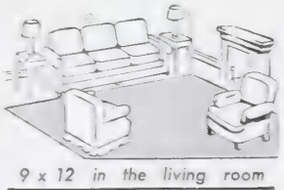
washable cotton rug

with Guaranteed

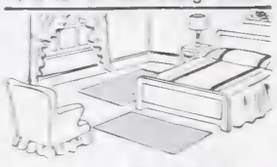
NON-SKID BACK!



No ordinary cotton twist rugs are MOR-tuftwists . . . heavy, long-lasting, thick-piled quality, the kind that cling to the floor, won't curl or lose brilliant decorators' colors. Non-skid back anchors rugs firmly, eliminating danger of skidding or creeping; locks every tuft in place for longer wear. If washed according to directions, the plasticized back is guaranteed for the life of the rug, regardless of number of washings. These rugs should be double the price of ordinary cotton rugs, but just note how low we've tagged them!



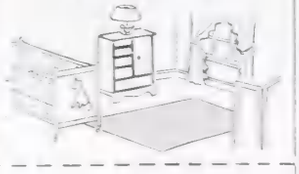
9 x 12 in the living room



colorful in the bedroom



decorator's touch in bath or nursery



size	*actual value*	*our price*
24" x 36"	4.95	2.99
24" x 48"	6.95	4.49
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4 ft. x 6 ft.	21.95	13.95
6 ft. x 9 ft.	49.50	29.95
9 ft. x 12 ft.	105.00	59.95

Blue *Dusty Rose* *Grey* *Red*
Nile Green *Dubonnet* *Hunter's Green*

Gilchrist's BOSTON 2, MASS.

Please send the following MOR-tuftwist cotton loop rugs

QUANTITY	SIZE	COLOR	PRICE*

* Free delivery anywhere in New England. Elsewhere in U. S. add 30c for 24" x 36" — 35c for 24" x 48" — 40c for 30" x 60" — 60c for 4' x 6' — $1.00 for 6' x 9' — $2.00 for 9' x 12'.

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ADDRESS _____



● The advantage of using four nested tables instead of one stationary sofa table is that the smaller units can be moved about as wanted. Use only two, as shown above, or all four to make a large square coffee table, or line up three for the extra long sofa.

No one ever has too many of these

CONTINUED FROM PAGE 164



● One nest provides an extra bedside table, appreciated when you want to put down a tray. Table nests blend into any décor with oak or bleached mahogany or colorful finishes, topped with tooled leather, or marbelized or white Di-Noc pigskin—all cigarette-proof.

They'll Eat This Up

A real sugarplum tree—respectfully dedicated to the younger generation



PHOTOGRAPH BY WILLIAM HOWLAND

● Cookies, marshmallows, candy canes, gingerbread men, and lollipops trim a tree that's an eyeful—and a mouthful, too, if you give the youngsters half a chance.

SENECA Crystal

AMERICAN CRAFTSMANSHIP AT ITS BEST



Treasured in the Homes of America for over half a century SENECA CRYSTAL definitely is a tribute to your good taste in table service.

SENECA GLASS CO.
MORGANTOWN, WEST VIRGINIA



"Baker" is a special kind of furniture . . . designed, built and finished to please those who appreciate the finest.

TRADE MARK

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For your copy of the "Baker Guide to Good Furniture," please send 25c to Baker Furniture, Inc.

ONLY THE FINEST

Imperial Tables

JUST FOR YOU

. . . Yes, smart Imperial design and rich Imperial quality . . . for your home to show the personality of good taste and hospitality.

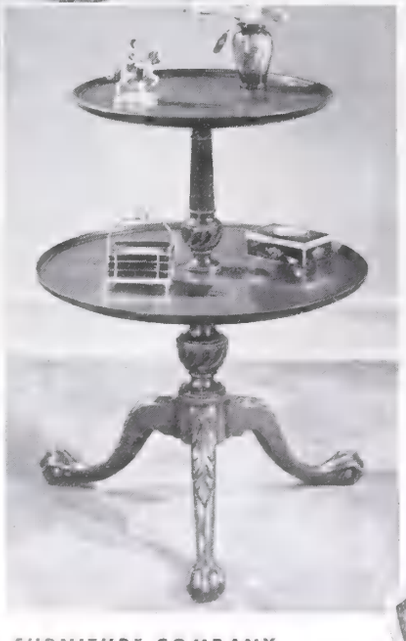




ROUND COCKTAIL TABLE
focal point of decorative interest, beauty of fine craftsmanship.

CHAIRSIDE TABLE
so charming and useful you'll want to use a pair.

IMPERIAL TIER TABLE
outstanding for its convenience, beauty and skilled workmanship.



Be sure to be right in the tables you choose . . . make certain they are identified by the famous green shield Imperial trade mark.

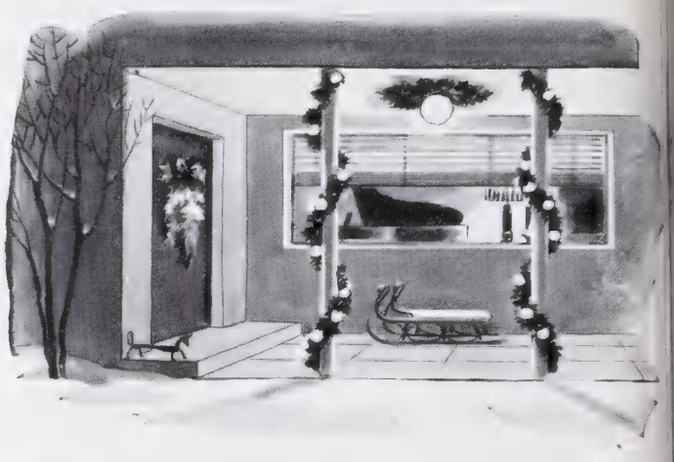
Imperial
Grand Rapids Michigan

IMPERIAL FURNITURE COMPANY
Grand Rapids, Michigan
Founder Member Grand Rapids Furniture Makers Guild

Imperial tables are made and sold in Canada under the name Deilcraft-Imperial.

GO ALL OUTDOORS WITH CHRISTMAS

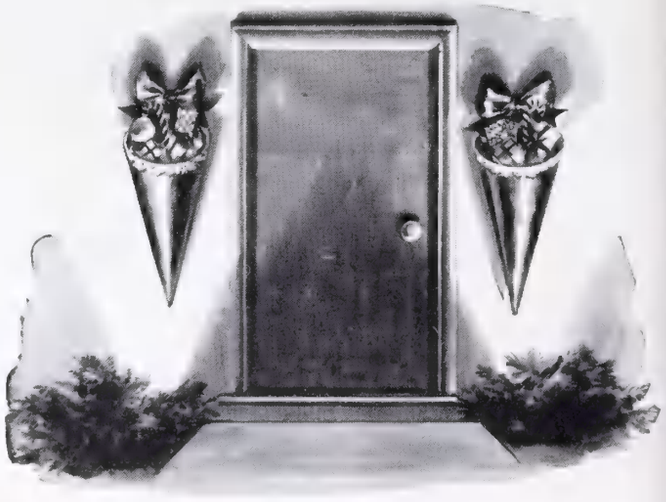
CONTINUED FROM PAGE 141



● Use evergreens as a halo around white plastic light of entry porch. Smaller bulbs stud the laurel-wrapped pillars. Against a length of green felt covering the door, hang a spray of blue spruce. Plastic light balls, General Plastics Corp.

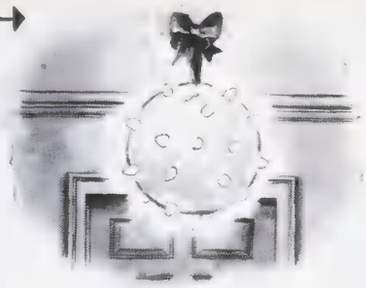


● Even out-of-date, grim-looking doors relax and take on a holiday mood when you deck each panel with Victorian tinsel and a tarlatan angel. Put brilliantly dyed pampas grass bouquets in lawn urns and you'll make an elderly house unbend.



● Huge cornucopias give an apartment doorway an air of warmth and hospitality. Make them of cardboard covered with bright red oilcloth, and fill them with boxes wrapped in glittering metallic paper. Light from below with floodlights.

Chicken wire covered with spun-glass or cotton batting changes a porch into a fat snowball, bristling with Christmas tree bulbs. Disguise outlets with a big, happy red bow.





This wreath of green mosquito net, shirred very full on a wire circle, has vivid cerise, gold, and flame-colored tree balls wired into the ruche. You can size it to fit any location.

Tie a giant pair of Santa Claus mittens to a rich cluster of holly on your door. Make the mittens of red flannel lined with white. Attach them to the holly with bold red bows.





You can transform any old burlap bag into Santa's fascinating pack by covering it with gold radiator paint. Turn down the top to show boxes wrapped in gay paper, a toy or two.



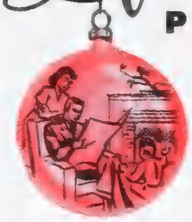
For a festive air outline the panels of your door with red Scotch tape, inside and outside each panel. Metal wastebaskets, lacquered red, are planted with small trees or evergreen branches and decorated with weatherproof ornaments.



A GIFT OF

Lifetime Comfort

PLUS FUEL ECONOMY



HERE'S a gift that will keep on giving year after year. Chronotherm, Honeywell's new electric clock thermostat, will give the greatest heating comfort and convenience ever known. And, it will save 10 percent or more fuel every year by automatically reducing temperature at night and restoring it in the morning before you arise. In addition, it is a handsome, dependable electric clock.

Chronotherm will be a most appreciated gift for any family that has a plain thermostat. The "Plug-In" model can be installed by anyone in less than 10 minutes . . . no installation expense. Price—$39.50, including federal tax.

Order Chronotherm today from your heating, service or appliance dealer to insure delivery by Christmas.

MINNEAPOLIS Honeywell CONTROL SYSTEMS

MINNEAPOLIS-HONEYWELL REGULATOR COMPANY
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Send me the fuel-saving, comfort story of the new "Plug-In" Chronotherm, telling how it can be easily connected in a few minutes.

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THE YEAR'S BEST RECORDS

Music hath charms that few Christmas gifts are likely to duplicate. Here is a list of suggestions for symphonic, operatic, and chamber music

By Richard Williams

Our customary annual culling is here presented, and presented with the hope that it will be of help to you in choosing Christmas gifts for your musical friends. Perhaps the list may also serve you personally in building your own record library.

The selection was difficult to make this year because it had to be made from so many new records. Before the ban on recordings went into effect (January 1948) the record companies rushed like furies to tuck a number of recording sessions under their belts. These, along with new recordings imported from abroad, were doled out during the year in competitive profusion. (What is going to happen next year is another question.) From abroad came several recordings of "big" works—big in stature and big in size—and these giant trees in the musical forest make particularly important gifts. Among these were the Brahms' *Requiem*, a work which represents Brahms at the height of his power, the recording of which was made in Vienna; Handel's *Messiah*, recorded in England; Mozart's *Requiem* in an Italian recording; and a recording of Berlioz' *Requiem* made in Paris which I have not heard at the time of writing this but which promises to be a significant addition to recorded music.

Big news of the year (up to press time) was the advent of long-playing records by Columbia. Since these records are likely to have an influence on your record buying, extending far beyond Christmas giving, we had better discuss them in a separate article. This we will do next month, and at that time we will also give you a report on other new home-music devices.

I should like to call your attention particularly to the section in the list marked *Unusual or Less Frequently Played Symphonic Music*, for here you may find gifts off



COOK'S
Imperial
AMERICAN
Champagne

Beneath ancient vaulted ceilings cut from solid rock, fine wines *slowly* age in huge oaken casks until time for blending. *Cool, unchanging* temperatures in these subterranean cask caverns *assure* the ultimate *perfection* that is COOK'S IMPERIAL.

The Champagne of Champagnes

For almost a century the *unhurried* perfection of COOK'S IMPERIAL has been insured by Nature's own *natural fermentation in the bottle.*

WOULDN'T YOU LIKE TO KNOW MORE ABOUT CHAMPAGNE? Cook's Imperial Hostess Service will be happy to help you with *your* party problems, as well as send you a fascinating booklet on champagne. Just write to Hostess Service, American Wine Co., 321-H So. Beverly Drive, Beverly Hills, Calif.

Cook's Imperial American Wines
...ible: *Rhine, Sauternes, Chablis, Claret, Burgundy*
Dessert: *Port, Sherry, Tokay, Muscatel*

MERICAN WINE CO. • SAINT LOUIS, MO.
ESTABLISHED 1859

the beaten track for the man or woman who has a large record library.

Famous Symphonies in New Recordings

Sibelius: *Symphony No. 2 in D Major*, Philadelphia Orchestra, Eugene Ormandy. Columbia.

Tchaikovsky: *Symphony No. 4 in F Minor*, Philadelphia, Ormandy. Columbia.

Mozart: *Symphony No. 40 in G Minor*, Pittsburgh Symphony Orchestra. Fritz Reiner. Columbia. (The perennially mysterious work, well played.)

Borodin: *Symphony No. 2 in B Minor*, Chicago Symphony Orchestra. Desire Defauw. Victor.

Beethoven: *Ninth Symphony*, Boston Symphony. Koussevitzky; James Pease, Bass; Frances Yeend, Soprano; David Lloyd, Tenor; Eunice Alberts, Contralto; Berkshire Music Festival Chorus. Robert Shaw, Director. Victor. (The recording not worthy of the symphony but best available.)

Schumann: *Symphony No. 3 in E Flat* ("Rhenish"), Minneapolis Symphony Orchestra, Mitropoulos. Victor. (A beautiful and romantic interpretation.)

Mozart: *Symphony No. 35 in D Major* ("Haffner"), Toscanini, NBC Symphony Orchestra. Victor. (One of the year's great recordings.)

Tone Poems

R. Strauss: *Ein Heldenleben*, Pittsburgh Symphony Orchestra. Fritz Reiner. Columbia.

Grieg: *Peer Gynt Suite No. 1*, Philadelphia Orchestra. Ormandy. Columbia.

Respighi: *Roman Festivals*, Philadelphia Orchestra. Ormandy. Columbia.

Sibelius: *En Saga*, London Philharmonic Orchestra. Victor de Sabata. Decca.

Delius: *Brigg Fair, An English Rhapsody*, Sir Thomas Beecham, Royal Philharmonic Orchestra. Victor.

Ravel: *Rapsodie Espagnole*, Boston Symphony. Serge Koussevitzky. Victor.

Ibert: *Escales* (Ports of Call), San Francisco Symphony, Monteux. Victor.

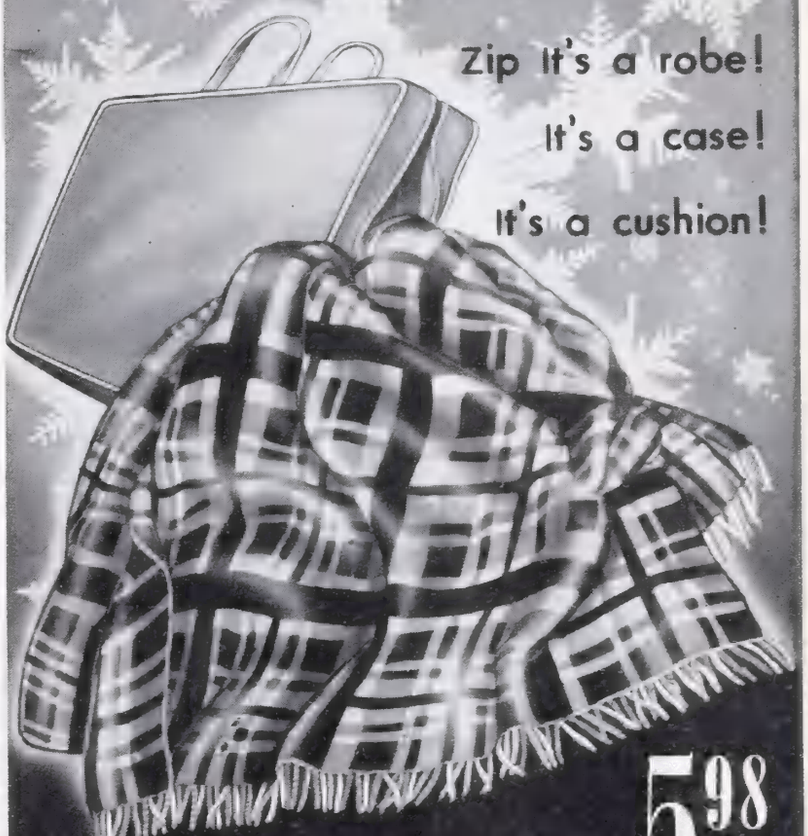
Concertos

Schumann: *Concerto in A Minor for Piano and Orchestra*, Rudolf Serkin, Piano; Philadelphia Orchestra. Ormandy. Columbia. (Convincing interpretation of this familiar concerto.)

Ravel: *Piano Concerto for the Left*

(*Continued on page* 193)

Unique 3-in-1 Gift!



ROBE 'N' CASE 5.98

WOOLEN ROBE AND WATER-REPELLENT, ZIPPER CARRYING CASE



Woolen robe, toasty warm, styled by famous Regaloom. Full size 56" x 40". Perfect for picnics, at the beach, football games, on motor trips.



For baby's pram or as a couch throw. Gay blues, browns, maroons, greens. Handsome robe carrying case, piped in seiler white with side opening zipper, self-handles. Doubles as a soft cushion.

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Please send me _____ Robe'N'Case(s) at 5.98* each.

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☐ Cash ☐ Charge ☐ C.O.D.

*Plus sales tax and shipping charges where applicable.



1 GW-41—Ladies' cuticle essentials in a compact zipper-fastened case of fine cowhide. Pale blue, light green, red, tan. $5.95.

2 GW-42—Essential cuticle equipment, plus toenail scissors. Genuine cowhide case in the same color assortment as above. $8.50.

3 GW-50—Professional quality equipment for a lady's manicure. Pale blue, light green, red, tan cowhide case. $11.95.

4 GM-21—Comb, file and scissors . . . a complete pocket set for men. Case of genuine tan cowhide. $3.95.

5 GM-27—Men's nippers, cuticle scissors, file and cuticle pusher in compact pigskin case. $8.95.

6 GS-1—Embroidery and sewing scissors in a protective sheath of tan cowhide. $5.95*.

7 GM-23—Everything for finger and toenail care, plus a handy knife. Tan cowhide case. $10.95.

8 GS-3—Household shears and sewing scissors. Red, green, brown, blue lambskin case. $9.95*.

9 GW-46—This set opens flat for easy access to manicure implements. Red, green, tan, blue lambskin. $7.95.

10 GS-5—Dressmaking, sewing, embroidery scissors. Ecrase goatskin case, tie silk lined. Red, blue, tan, green, wine. $14.95*.

11 GM-22—Complete manicure equipment for men or women. Case of tan cowhide. $6.50.

You're set for Christmas with **WISS** *Scissors Sets*

Did you ever know anybody who had enough scissors? Here are sets of scissors made by Wiss . . . the world's largest manufacturer of fine scissors, famous for quality for a century. Each case is custom-crafted of genuine leather. Each style suggests a special use—the dressing table . . . guest room . . . handbag . . . traveling . . . school. Very fine things, these Wiss Scissors Sets, for your family and friends to find under the tree at Christmas time.

On sale at notions and cutlery counters, hardware and cutlery stores.

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Items marked * not subject to Federal tax. All other items include Federal tax.



PHOTOGRAPH BY BILL JACKSON

● For a really gala Christmas party, a wreath of yucca foliage looped like ribbon and decorated with clusters of white cypripedium orchids. End-pieces of yucca, with larger loops and long sword-like points, add dash and finish. Loops were sewed to overlap each other on an ordinary wire frame bound with parafilm.

Holly Wreath, Look to Your Laurels

No tradition, however beautiful and significant, can survive for long unless occasionally enriched with a fresh and personal interpretation

By Mrs. Anson Howe Smith

Decorating your house for Christmas is a psychologically sound idea. Putting your house in a holiday mood, dressing it up for the party, as it were, is truly a necessary preamble, for half the fun of any festivity is the getting ready. And you will enjoy the holiday in proportion to the amount of imagination and effort you put into getting ready.

Take the matter of wreaths, for instance. A wreath can be a haphazard affair—mass-manufactured, clumsily made, lop-sided, tricked out with tawdry and stereotyped stock trimmings. Or it can be custom-made to suit your particular house, in size, color, and character.

You will increase your own season's pleasure if you make the wreath yourself of your own garden



● Acorns and paulownia seed clustered within a framework of cones. Celebrating its tenth Christ its browns have aged to a si patina unobtainable by artificial m

From New York State's Garden of the Vines . . .



rom these famous Cellars where "Captured Flavor" is tradition . . .



these two celebrated

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NEW YORK STATE
Champagnes

THE TAYLOR WINE COMPANY
Vineyardists and Producers
Est. 1880
HAMMONDSPORT, NEW YORK

evergreens. It's fun to encourage yourself to run riot, prodding your imagination to find ornaments from familiar surroundings—a cluster of mahonia, or a few sprays of leucothoe, or a little of the fuzzy-soft retinospora stolen from your



PHOTOGRAPH BY BILL JACKSON

● Flat wreath of lemon foliage is classic and architectural in feeling. Leaves carefully graduated, with the smallest at the top. Ornament is a pair of cones of the *Pinus monophylla*.

choicest plants that are able to stand a little judicious pruning.

Or possibly you have among your travel souvenirs some rare pine cones from the South or West, or some desert juniper berries to give texture and contrast.

Indoor wreaths are the most fun of all to make. They can emerge from such a wide range of materials—some too perishable to be used outdoors. They may be hung in the conventional way, above the fireplace, or in more imaginative situations, such as close against your mirror, or encircling the newel post, or laid flat on the table around



PHOTOGRAPH BY WILLIAM HOWLAND

● Wrap frame with red oilcloth, and make bow of the same. Evergreen is huckleberry sold by florists. This colorful wreath keeps its bold colors undimmed through the entire season.

a bowl of fruit or a silver candelabra, or wherever they seem to be appropriate.

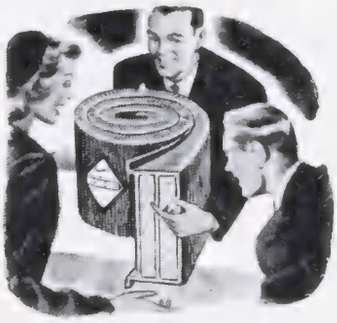
If you have quantities of pachy-

(*Continued on page* 191)



Your community lumber dealer is in business to insure your complete satisfaction. And, he has plenty of helpful advice on Balsam-Wool insulation for your home.

Easiest way ever to buy Insulation!

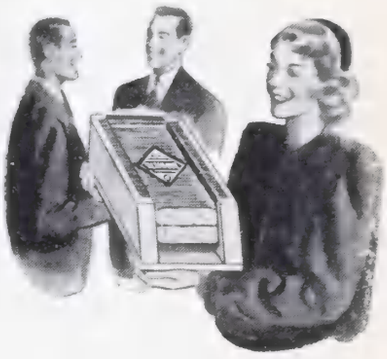


EASY TO BUY!

You'll be amazed at the Balsam-Wool insulation facts your lumber dealer can give you. Hard questions become easy. Together, you can figure the fuel savings in your own home; examine the double moisture and wind barrier that has earned top position for Balsam-Wool in home insulation.

EASY TO SEE!

Chances are you've never seen insulation applied. Your lumber dealer can show you a miniature wall section, illustrating special Balsam-Wool spacer flanges which make skimping impossible. With Balsam-Wool you know your insulation is firmly fastened in place for a lifetime of comfort and fuel savings!





EASY TO CHOOSE!

When your lumber dealer shows you the famous Balsam-Wool Guarantee of Satisfaction, you'll know you've picked the best. Balsam-Wool is treated against rot and termites and is highly fire retardant . . . your added assurance of lasting protection and satisfaction!

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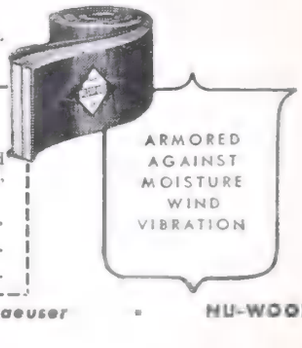
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Strongly influenced by the regional designs and painstaking craftsmanship of pioneer artisans in New York State's historic Cherry Valley, Stickley uses their choicest fruitwood—wild black cherry—to shape lovely furniture pieces that interpret the spirit and beauty of the past in terms of contemporary interest and demand. It is furniture that adds the worthwhile advances of modern science to the patient handcraft of ancient guild workers, producing a solid structure that lasts for generations.

SOLID CHERRY, Aged and Mellow



Stickley cherry furniture is famous for the gleaming warmth and deep lustre of its "aged" color. And it is aged by a special process that reproduces the handsome patina of treasured antique pieces found in the tree-shaded homesteads of Old Cherry Valley: A finish known by the pleasant name of "Old Mansion Antique."

A Stickley "Little Heirloom"

Typical of Stickley's cherry wood, rugged construction, and "Old Mansion" finish, this footstool is offered specially as an introductory piece.



Included is a regular pint-size container of famous Stickley Furniture Dressing—the exclusive formula that preserves and beautifies the finish of any cabinet wood. Both shipped by postpaid mail for only $6.50. Address L. & J. G. Stickley, Inc., Fayetteville, N. Y.

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● The Lauritz Melchiors observe the yuletide customs of their native Denmark. At Christmas dinner, which includes the family and the servants, men are seated and women serve them. Royal Copenhagen Christmas plates are part of every Danish girl's dowry.

The night before Christmas in eight famous houses

CONTINUED FROM PAGE 125



● It's customary in Danish families to give certain kinds of plates at Christmastime, marked with the date they were given. The Melchiors own a number of them, which hang over the entrance door to bring good cheer as guests enter the holiday household.

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HOLLY WREATH, LOOK TO YOUR LAURELS

CONTINUED FROM PAGE 189

sandra or periwinkle in your garden, either one will make a smart wreath, with a gardenia or a red camellia for ornament. Or you can be very swish and make a wreath of yucca leaves decorated with white orchids, the latter to be worn afterward by the ladies who come to your Christmas party.

But don't try too hard to be original about a Christmas wreath, merely for the sake of being original. Keep the tradition intact, with the only variations those which suit the occasion, the background, and the material in hand. Beauty, symmetry, and a true or nearly true circle are all part of the traditional requirements.

Lyre shapes, squares, oblongs, triangles, and stars may seem to some too startlingly different to be in character. To taper a round wreath slightly at the top, or to flatten the curve slightly to make a hexagon adds interest without violating the circular impression.

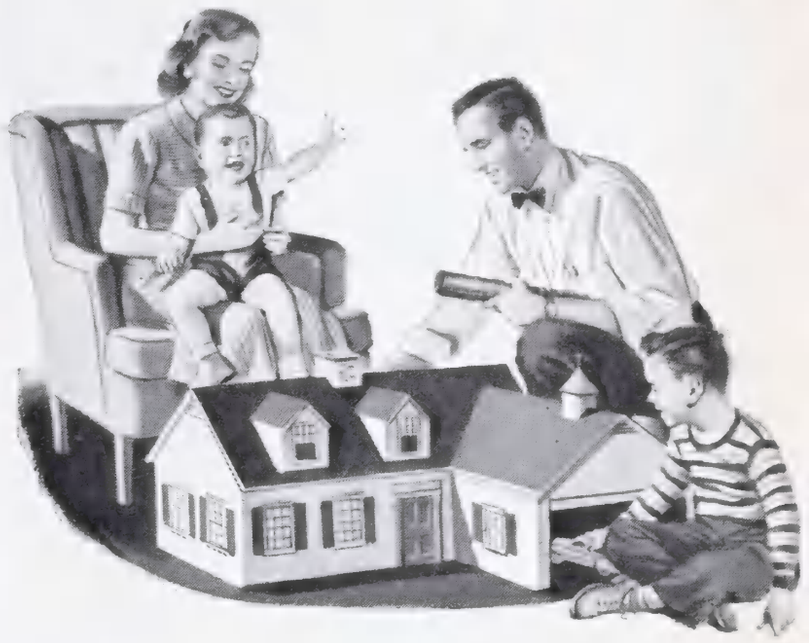
Tradition says the wreath must be green, but if your wreath is used architecturally, as if part of the woodwork, there is good reason for using a wreath made of cones and nuts and other natural brown material. This type of wreath is handsome, too, when superimposed upon a plain symmetrical green wreath. And if with patience, craftsmanship, and a keen sense of design, you make with your own hands a beautiful brown wreath, it will, itself, in time become a Christmas tradition in your family.



PHOTOGRAPH BY HANS VAN NES

● Holly dried to a silvery green plus eucalyptus turned a dull gray makes a contrast of texture and form. Sewed to light cardboard bound with silk. Tops of persimmons repeat holly color.

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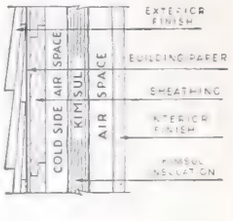
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Other Nesco products include pressure pans, enameled ware, tinware, galvanized ware, decorated kitchen containers, electric roasters, electric ranges and heaters, oil ranges and heaters.

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It's Worth MENTIONING

By Julie Polshek

Strike up the band to welcome this long-needed Hampden Giant Folding Table. The 6-seater sets up as easily as a bridge table for buffet serving, card games, toys, or when you want portable dining space indoors or out. Steel, chip-resistant, enameled frame locks open, stands rock-firm; 30½" x 51" top is finished in rugged, all-resistant Vinyl Boltaflex. White and yellow, beige-brown, black-red. About $13, Jordan-Marsh, Boston.





Add a "lush" decorator touch any Regency, Empire, or C lonial décor with these exquis hand-painted, porcelain knobs. sign and colors, true to period ci 1700-1810, are fire-glazed to w for generations. Delicate, g edged design is on white porcel with pink, blue, or maroon grou colors. With solid brass door tings or drawer-pull fittings. Ab $10 ea. (4-8 wks. del.) Walker S dio, Box 326, Jackson Heights, N.

One session with this Grandma Layne's Thermo-matic Pancake Griddle has us on the cheering team. It's a wow! Indicator built into plastic handle shows when cast aluminum griddle is heated just right for perfect baking; enables you to maintain heat precisely. Every inch of each pancake bakes to same brownness at same time, for heat carries evenly to very rim. About $6.50, Bar Mart, 62 West 45th St., New York, N. Y.





Terrific is the word for the sp less, lightning job this rollab Monitor Aerator Washer does grimiest work clothes, family wa ing, or fragile dainties. Wheel side of stainless steel tub gen propels pulsating, cleansing, aer ed-water currents through cloth does a 4-pound load in 3 to 5 m utes. Syphon hose fills, empties t speedily. Self-adjusting wring folds into tub. About $72, Ha macher-Schlemmer's, New Yo

(*Continued on page* 210)

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THE YEAR'S BEST RECORDS

CONTINUED FROM PAGE 187

Hand, Robert Casadesus, Piano; Philadelphia Orchestra. Eugene Ormandy. Columbia.

R. Strauss: *Burlesque in D Minor.*

Weber: *Konzerstuck in F Minor.* Claudio Arrau, Piano; Chicago Symphony Orchestra, Desire Defauw. Victor.

Lalo: *Symphonie Espagnole*; Yehudi Menuhin, Violin; Orchestra Colonné, Jean Fournet. Victor.

Bruch: *Scottish Fantasy*, Jascha Heifetz, Violin; RCA Victor Symphony Orchestra. William Steinberg; Stanley Chaloupka, Harp. Victor.

Tchaikovsky: *Concerto in D*, Erica Morini, Violin, Chicago Symphony Orchestra, Desire Defauw. Victor.

Opera

Menotti: *The Medium* and *The Telephone*, Columbia. (Interesting, amusing, worth-while owning.)

Puccini: *La Boheme*, Sayao, Rucker, Benzell, Valentino, Metropolitan Opera Orchestra. Antonicelli. Columbia. (A good, if not brilliant, complete recording.) *Maggie Teyte in French Operatic Arias*; orchestra conducted by Jean Paul Morel; Victor. (Beautiful singing. Selections off the beaten track.)

Chamber Music

Mozart: *Quartet No. 14 in G Major*, Griller String Quartet. Decca. (Very fine.)

Debussy: *Quartet in G Minor*, the Paganini Quartet. Victor.

Bach: *Brandenburg Concerto No. 6 in B Flat*, Boston Symphony Orchestra, Koussevitzky. Victor.

Handel: *Water Music Suite, Concerto Grosso No. 21 in D Minor*, Chicago Symphony Orchestra, Desire Defauw. Victor.

Stravinsky: *L'Histoire du Soldat, Octet for Wind Instruments*, Leonard Bernstein conducting members of the Boston Symphony Orchestra. Victor.

Choral Music

Brahms: *Requiem*: Herbert Von Karajan conducting the Vienna Philharmonic Orchestra and Chorus. Columbia. (Both Victor and Columbia made a recording of this Brahms masterpiece; both are good.)

Handel: *Messiah*, Sir Thomas Beecham, Royal Philharmonic Orchestra, Heddle Nash, Tenor; Marjorie Thomas, Contralto; Elsie Suddaby, Soprano; Luton Choral Society and Special Choir; Trevor Antony, Bass. Victor. (This is a tremendous album.)

(*Continued on page* 211)

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PANTRY SHELF NEWS

Special treats for serving and giving are part and parcel of holiday festivities

By Julie Polshek

The round of holiday entertaining that ensues each year between Thanksgiving and New Year's Day is one of the nicest, happiest of all our American customs.

One way or another, good food is the core of this holiday hospitality. All of us take pride in setting fine food before our guests whatever the occasion, in showing off, I might even venture, our culinary prowess. Like donning our Sunday-best for special occasions, extra-special goodies tend to set any festivity apart from our everyday, more mundane activities. There's something of the same thinking behind the growing custom of giving fine foods. The fun of receiving delicacies one might never buy for oneself is equaled only by the pleasure of serving extra-special dishes to one's guests. On both scores, you'll find any number of ways to add to the gustatory pleasures of the coming holiday season.

You haven't lived, gustatorily speaking, until you taste the rich, mouth-watering Hills-of-Westchester Assorted Confections which recently made their debut. There really should be a special name coined for these European-type sweets. They aren't candy, though they are as rich as candy, and they are unlike conventional cookies, although they're baked and used li cookies. The confections, as th must be called for lack of a bett name, are as pretty to look at they're wonderful to eat. Even t most avid sweet tooth will c "uncle" after two or three, for th are as rich as all get-out. Her what the delectable assortment co tains:

. . . . . *Florentines.* They're de cate, paper-thin, lacy patties, rem niscent of the bygone pastry sho of Rome and Paris. They're ma of a batter rich in creamery butt and real cream, packed solid wi ground orange, chopped glac fruits, and hand-chopped filbe and almonds. The tops are swirl with the most luscious bitter-swe chocolate I've ever tasted. I tri to find out from the Hills wh gives their chocolate its velve smoothness and exquisite flavor, I they say it is simply the qual of the chocolate and the long crea ing to which it is subjected.

. . . . . *Chocolate Leaves.* They almost too beautiful to eat, and all odds, the finest, thinnest choc late leaves I've ever eaten. T wafer-thin, leaf-shaped confectio are made of a pure almond-pa base combined with sugar and e whites, and molded over a cut-o pattern. After they're baked th are dipped in that same supe

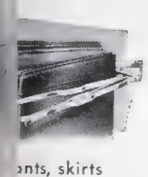
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chocolate and hand-decorated with chocolate "veins"—hence no two are exactly alike.

. . . . . *Duchess.* This sandwich tid-bit is filled with cream-thinned chocolate flavored with rum. The cooky itself is made of filberts which are ground by the Hills themselves into a fine flour. The sandwiches are about the size of a half-dollar, and have a sweet, nutty flavor.

. . . . . *Noisettes.* Ground filberts are also the base of these finger-shaped, finger-size confections. Like the Duchess, they are in sandwich form, filled with pure apricot jam of the Hills' own making. Each end of the finger is tipped with cream-thinned chocolate.

. . . . . *Pound-Cake Cookies.* Rich, buttery, pound-cake batter fashioned again into sandwich cookies, joined with raspberry preserves. The top half of each sandwich is chocolate dipped.

. . . . . *Almond-Orange Macaroons.* A macaroon fit for the gods, made of all-almond paste and flavored with real grated orange rind.

The finest ingredients money can buy go into every cooky—and the taste tells: fresh creamery butter, thick cream, country-fresh eggs, rich milk, all used without stinting. The recipes for the confections have been collected from all over the Continent, and Mr. Hills, who keeps an eye on the cooky-making, has done nobly by them. Mrs. Hills is responsible for the chocolate-brown boxes, tastefully decorated in salmon-pink.

The assortment (1 pound) costs about $2.50. Chocolate leaves, Noisettes, and Florentines can be had separately in pound packages, for about $2.75 per pound (all plus postage). Leaves come 32 or more to the pound; Florentines, 70 or more; Noisettes, 55 or more. All at Vendôme, 415 Madison Ave., New York, N. Y. They're all handsomely packaged and worthy of top billing on anyone's gift list.

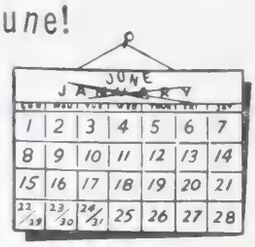
One of the many exotic attractions, both liquid and solid, that bring visitors from far and wide to the picturesque Polynesian huts that comprise Trader Vic's famous restaurant in Oakland, California, are his hot buttered rum drinks. The base of these notable drinks is Trader Vic's Hot Buttered Rum Batter, a creamy paste of creamery butter, brown sugar, and spices. So many visitors have wanted to take batter home for their own use that Trader Vic packages it for home consumption. You can get it either in a 15-oz. covered brown pottery

(*Continued on next page*)

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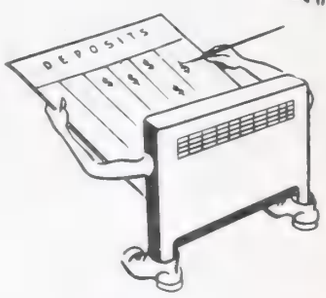
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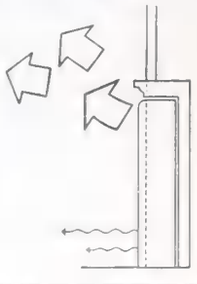
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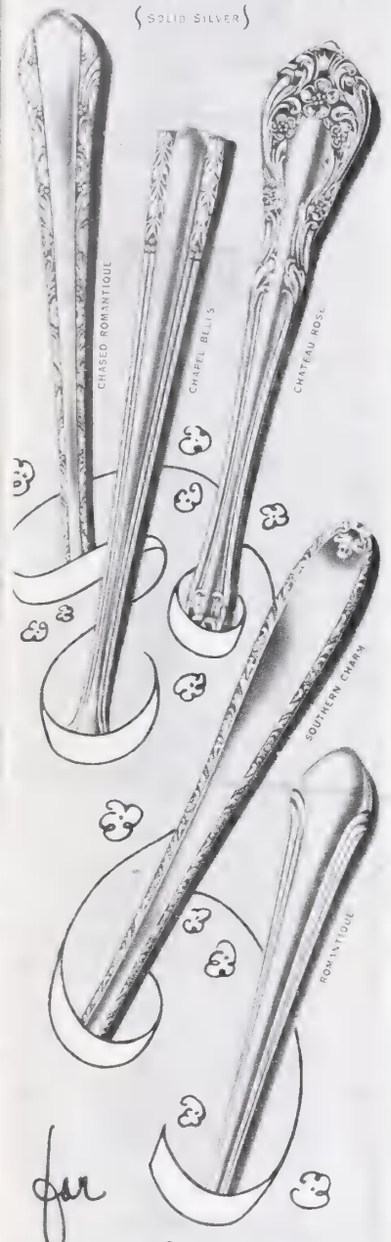


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CONTINUED FROM PRECEDING PAGE

jar—for which you'll find many uses in the kitchen when it's emptied—or in a 5-oz. handled pottery skull that menfolk go for in a big way. They use it as a beer mug when the batter is consumed. The recipe for making Trader Vic's famous Hot Buttered Rum Batter comes with either container.

Let the men scoff, but, womanlike, I couldn't see why the spicy, buttery paste should be relegated to drink-time only, so I went on a little kitchen adventuring expedition of my own with it. I came up with some wonderful other uses for the batter. You couldn't ask for a more delicious filling for coffee cake or for topping sweet rolls. It's delightful spread on pancakes or waffles, mixed with rice pudding, or for making cinnamon toast. You'll doubtless come up with some other thoughts of your own.

The batter-filled pottery skull is a gift idea that's right up any man's alley. It's about $3.25, plus postage. The filled pottery jar is under $2.25, plus postage, both from Abraham & Straus, Brooklyn, N. Y.

Even a past master in the art of mincemeat making would be hard pressed to outdo the Jewel Bradt Homemade Brandied Mincemeat with Beef. In a word, it's superb; I've never tasted finer. "Homemade" is no figure of speech, for the rich, pungent, heavily brandied mincemeat is made by hand the old-fashioned way—in home-size batches, in the "studio" kitchen which Mrs. Bradt, a Sherburn, Minnesota, housewife, has set up to produce her delicious homemade sweets. They include also an exceptionally fine brandied plum pudding and both white and dark brandied fruitcake.

The delectable mincemeat is made from a real old English recipe, used for hundreds of years in Windsor castle, which came into her family years and years ago. The juicy, dark-brown mixture is laden with finest beef and kidney-beef-suet, blended with raisins, currants, cherries, citron, apples, lemon rind, orange rind, orange juice, apple cider, sugar, and spices, all heavily "spiked" with fine brandy. It makes the most heavenly pie you ever tasted, to say nothing of those rich-as-rich mincemeat turnovers; and it's a tantalizing fillip for baked fruits. It seems like wasted time and effort to go through the tedious, long-drawn-out job of making mincemeat yourself when you can take one so outstanding right from your pantry shelf. The mincemeat is packed 2-pound jars, costs about $2.75.

For a "lush" gift, you could beat Mrs. Bradt's De Luxe G Package — a be-ribboned, han somely packed box containing pounds of the mincemeat plus pound each of brandied fruitca and brandied plum pudding. T fruitcake is virtually all larg hand-cut chunks of choice glac fruits, with just enough batter hold the rich mixture together. I long-aged in brandy, rum, a sherry. The old-fashioned pl pudding is rich with succule fruits and suet, mellowed in bran The fine butter, eggs, and cre which go into the superb cake a pudding come from nearby farr The combination package co about $7.75. Both mincemeat a gift package are from Scrug Vandervoort & Barney, St. Lou

Another inspired gift answer (a likely you'll want to give yours one, too) is the out-of-this-wo Fortissimo Sweets Package. No r of-the-mill assortment this! Ea of the six dessert delicacies in gold gift box is as exotic as it rich and wonderful. Here's what contains: an 8-ounce jar of cho late-covered assorted nuts in she wine sauce; an 8-ounce jar pecan-stuffed dates in sherry wi a 1-pound jar of Smyrna figs sherry-vermouth sauce; 8 ounces almond-stuffed cherries in ling berry syrup; 8 ounces of sliced g ger in sherry-ginger sauce; and ounces of whortleberry-pear jam apricot and nectarine syrup.

The rich, heavily "spiked" bits are created primarily to served with coffee as the des course or with demitasse after meal. As one with an avid sw tooth I know whereof I speak w I say that two, or three at the m of the delectable morsels will m anyone call a halt. The unus whortleberry jam is just as rich the other sweets and a dab a a cream-cheese-spread cracke ample for a perfect finishing tou

The cherries are as delicious sweet cocktails, in a fruit cup, a an upside-down cake, as they for after-dinner nibbling. The sli ginger is the most versatile of It lifts the spirits of baked ap or pears sky-high, is heavenly broiled grapefruit or mixed int fruit cup, does wonderful thi for canned peaches baked w chopped-up ginger slices and rich syrup.

The Fortissimo Sweets Pack costs about $7.50, from Post M 260 East 78th Street, New Y It will make a hit with any gour

World's Champion

† Sun Valley's Gretchen Fraser, world's Olympic champion slalom skier, wearing a soft, long ski jacket of yellow poplin, designed by Picard.



Sun Valley
IDAHO

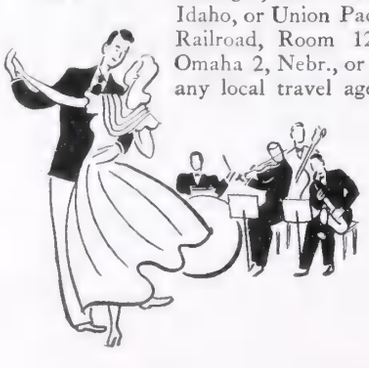


Just as Gretchen Fraser is the leader in her field, so Sun Valley is America's outstanding sportsland. Skiing . . . swimming . . . skating . . . sleighing . . . dancing and evening entertainment make it the preference of particular, pleasure-loving people, winter and summer. Make *your* Sun Valley plans *now!*

+

For information address: W. P. Rogers, General Manager, Sun Valley, Idaho, or Union Pacific Railroad, Room 1277, Omaha 2, Nebr., or see any local travel agent.





Photographed at The Sterling & Welch Co., Cleveland

ROOMS CAN BE CHANGEABLE WHEN FURNITURE IS RE-ARRANGEABLE!

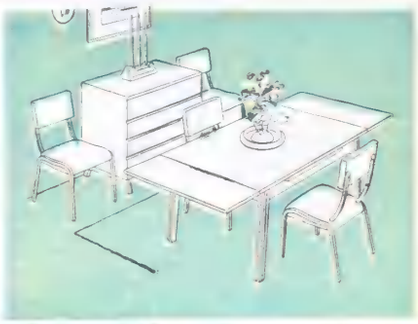




When you're tired of "the same old room," it's fun to have smart, modern furniture that you can re-arrange to your heart's content. And because Kensington furniture is a "matched set," each lovely piece goes with the others and all sorts of attractive combinations can be achieved.

Glazed cabinet on wide chest

Then, too, you can buy open stock Kensington pieces whenever you wish. With a bow to your budget, you may start your new room with just a few pieces and add others when your purse says you can.



Refectory table . . . for intimate dining

The clean lines and smart design of Kensington furniture . . . its "handcraft quality" construction . . . and its golden, gleaming wheat-finish . . . will make you proud to own it and show it.



Twin door console . . . a piece to feature

See the lovely chests, cabinets, consoles, tables and chairs at fine furniture and department stores, or write for descriptive booklet to Kensington, Inc., Dept. H-12, New Kensington, Pa.

Kensington

OF NEW KENSINGTON

Setting for Holiday Fare

BY VIRGINIA HAMILL
Noted Table Stylist





PHOTOGRAPH BY MARTIN BRUEHL

FINE AMERICAN DINNERWARE BY Knowles



KNOWLES

Knowles brings you a lovely new pattern. Carolina. In time fo holiday party fare *and* — holiday compliments. Here, Virgin Hamill shows us how easily a smart holiday buffet can be create around this graceful new pattern. And Carolina is versatil Can't you see it adding a note of new-found charm to a luncheon . . afternoon tea . . . even formal dinner by candlelight. Milk-white magnoli gracefully framed in leaves of Colonial blue-green make Carolina equall at home in traditional or modern settings.

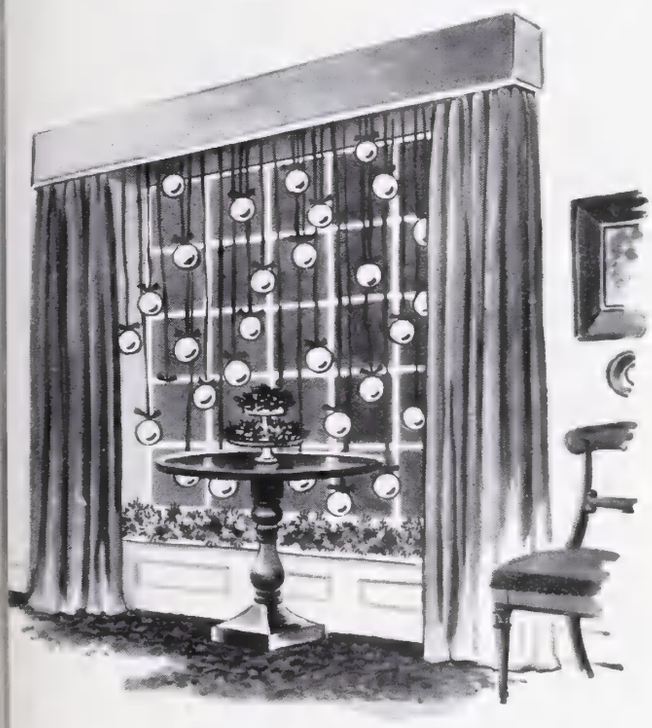
Perfect to give . . . wonderful to receive . . . a service for six, eight, twelve or starter s for four in these or other lovely Knowles patterns. Moderately priced, too. At better stor or write The Edwin M. Knowles China Company, 500 Harrison Avenue, Newell, W. Virgin

RIGHT OUT OF THE SHOW WINDOW

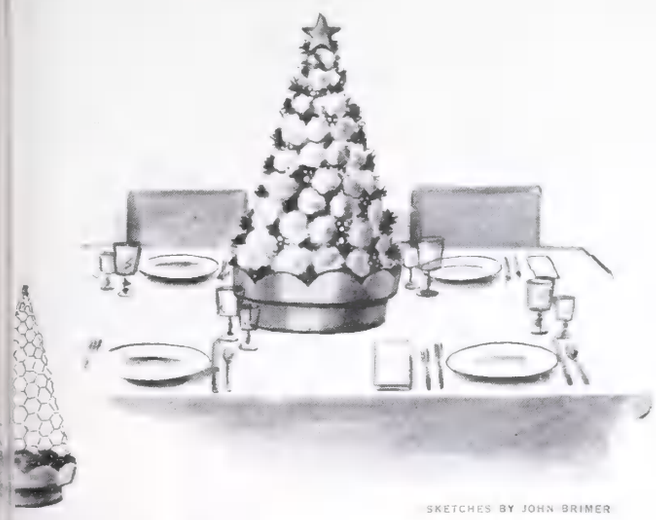
CONTINUED FROM PAGE 133



● Thank Guy Malloy, display manager of Neiman-Marcus, Dallas, for these three trimming tips. He tacks branches over a door, spangles them with balls, drapes them with greens.



● Glittering balls, hung at a window from varied lengths of ribbon, make a splash of holiday brilliance from indoors or out. The answer to one of those wide-open-space window walls.



SKETCHES BY JOHN BRIMER

● You can make a fragrant tree for the Christmas table. It's a cone of gilded chicken wire, stuffed with moist moss, studded with fresh flowers and clusters of bright, tiny balls.

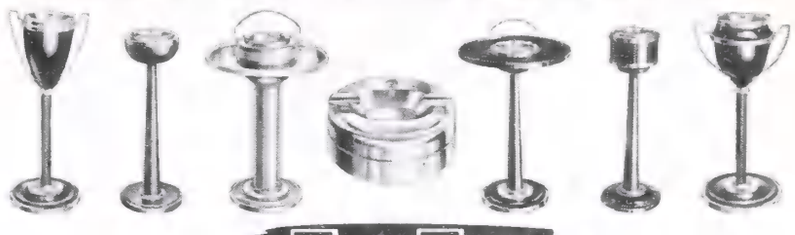


Ash-Away
ALL-METAL SMOKERS

FOR A *Merry Christmas*
and many HAPPY NEW YEARS

Yes! — Give Ash-Away . . . the Christmas gift that is appreciated through many years to come. To the man of the house . . . to those hard-to-buy-for bachelor friends . . . or to homes where friends gather . . . a fine Ash-Away Smoker brings long service and smokeless, smudgeless, odorless smoking safety and pleasure. See Ash-Away today . . . choose from a wide range of floor and desk models, each with patented "push-button" ash-disposal device . . . each with the fine craftsmanship, smart styling, more-for-the-money quality and value that have helped make them America's best-known, most preferred smokers! . . . At better stores everywhere.

Chicago Metallic Manufacturing Co., Chicago 9, Illinois

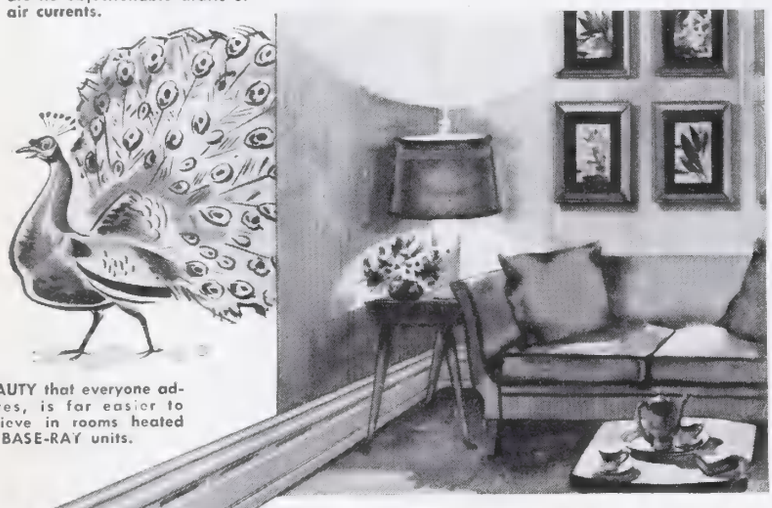


Ash-Away
ALL-METAL SMOKERS

Points of Advantage that make BASE-RAY RADIANT HEATING the Last Word in Comfort!



DRAFT-FREE HEAT means real comfort—with BASE-RAY there are no objectionable drafts or air currents.



BEAUTY that everyone admires, is far easier to achieve in rooms heated by BASE-RAY units.

BASE-RAY* Radiant Baseboards provide radiant heating with maximum comfort and convenience. These hollow cast-iron units (only 7" high) replace the customary wooden baseboards on outside walls and are supplied with hot water or steam from your regular heating boiler. Painted to match walls or trim they are so inconspicuous as to be practically invisible. And with BASE-RAY you get rid of unsightly registers and other heating units that rob you of usable space. You place furniture and furnishings where you wish for maximum comfort and decorative charm. The HY-POWER BASE-RAY illustrated has a greater heat output than our *Standard* model and consequently requires less wall space.

BASE-RAY heating makes homes wonderfully comfortable. It warms walls and floors with *clean, draft-free, radiant* heat. All rooms are uniformly heated—no "cold spots." You have floor-to-ceiling temperatures with less than 3° differential even in zero weather. Easily installed in new or old houses. For further details mail coupon below.

*Reg. U. S. Pat. Off.

Burnham Corporation

"PIONEERS OF RADIANT BASEBOARD HEATING"

Irvington, N. Y.

Member of the Institute of Boiler and Radiator Manufacturers



BE WISE—mail this coupon if you are planning to build or modernize your home.

Burnham Corporation Dept. HB 128
Irvington, New York

Please send folder telling how BASE-RAY Radiant Baseboards can add comfort and beauty to my home.

Name_____

Address_____

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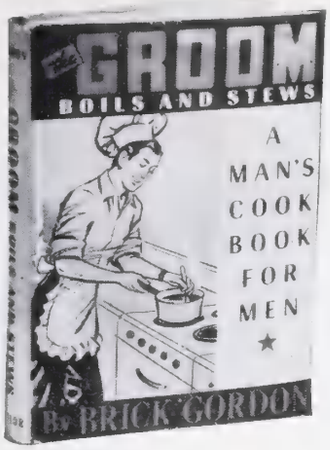
● This will be a red-letter Christmas, long remembered by any chess player who finds this breath-taking Ganine molded Bakelite chess set under the tree. Dramatic medieval faces of red and black chessmen, designed by sculptor Peter Ganine, look hand-carved. About $75, composition case, Black, Starr & Gorham, N.Y.C.

Pick his gift out of inspiration not desperation

By Julie Polshek



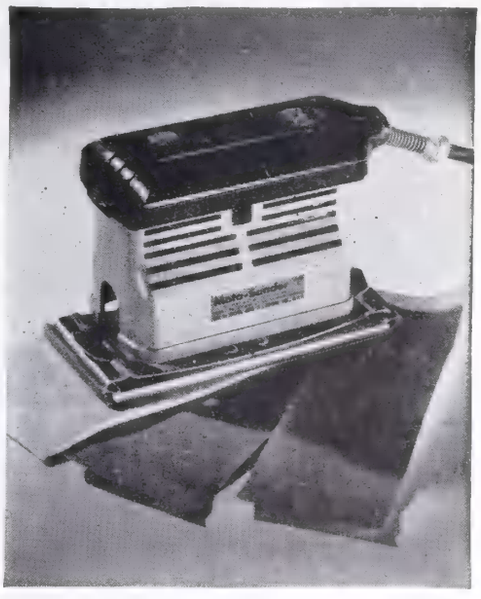
● There's something about paint sprayers that brings a that's-for-me gleam into most men's eyes. This Hudson Speedway Lectric Spray is the kind he'd buy himself. Motor-compressor moves right with him as he works, strapped across his shoulder. Nozzle adjusts for all types of paint and varnish. About $35, Hammacher-Schlemmer's, N.Y.C.



● No sissy, frilly stuff this! It's a real he-man cookbook by a man who knows good food, for any man on your list who likes cheffing. There are 300 fine Southern recipes with down-to-earth procedures. Brick Gordon's pertinent running comment is riotous reading. $2.50, Bar Mart, 62 West 45th Street, New York, N. Y.



● A wrench may not be your idea of a glamorous gift, but look at it his way. This self-locking BMC wrench will bring cheers from any mechanically-minded man. Its jaws lock on until released, leaving both his hands free. Adjustable jaw opening is calibrated. About $2.50, Laurel Supply Co., 2384 Amsterdam Ave., N.Y.C.



● If woodworking is his delight, you'll be his dream girl if you give him this Dremel Moto-Sander. It fits into his palm, is almost vibrationless for all its 7,200 strokes a minute. It sands, bevels, polishes wood smooth as satin, gets into tight corners, and almost runs itself. About $15, Lewis & Conger, New York, N. Y.

(Continued on next page)



Why millions of homemakers have *changed over* to NATIONAL *Presto* COOKING!



Gone are the days of cooking drudgery for millions of homemakers who have changed over to PRESTO Cooking, because: **1...** This new, modern method of food preparation saves up to 75% cooking time. **2...** PRESTO Cooked foods retain more natural vitamins, minerals, food flavors, and colors. **3...** PRESTO Cooking saves money on food bills. **4...** PRESTO Cooking saves money on fuel, too. **5...** The exclusive Homec seal, the positive 5-10-15 lb. pressure indicator, and the combination anti-vacuum valve and over-pressure plug make PRESTO COOKERS easy, safe, wonderful to use. **6...** The complete recipe and instruction book given at no extra cost with every PRESTO COOKER, makes even the beginner an expert in this new art of cooking.

More PRESTO COOKERS have been purchased by American homemakers than all other makes of pressure cookers combined. Backed by more than 33 years of thorough testing and ingenious pressure cooker manufacturing experience, PRESTO COOKERS are priced amazingly low . . . from $11.95 (*Western prices slightly higher*).

As featured in the
fall Presto festival
at department, hardware and appliance stores . . . wherever quality housewares are on sale.

PRESTO DEEP-WELL COOKERS are now standard equipment in Kelvinator and other leading makes of cooking ranges. To be sure you get the finest pressure cooker in the range of your choice, ask your dealer *"Is it equipped with a* PRESTO DEEP-WELL *pressure cooker?"*

Prize-winning homemaker,



MRS. LILLIAN JOHNSON, Freeport, Illinois, says:

"PRESTO Cooking gives me home cooked goodness without home work; masterpiece meals without monotony; and penny-stretching economy without sacrificing quality in the foods I buy."

Presto COOKERS are available in your choice of 9 models and in matched sets of 2 to 5 units.

6-quart "MEAT-MASTER" (Illustrated)

4-quart "COOK-MASTER" (Choice of 2 models)

3-quart "VEGE-MASTER" (Choice of 2 models)

The "FRY-MASTER" (For pressure-frying)

National PRESTO COOKER-CANNERS 12-16 & 21-quarts

National Presto COOKER

REMEMBER, not all pressure saucepans are PRESTO COOKERS. Look for this name plate when you buy.

NATIONAL PRESSURE COOKER COMPANY, General offices and factory, Eau Claire, Wisconsin.

for Cordial entertaining

lustrous chrome and fine hand-made glass combined in a sparkling sherry set

Bids extra welcome to your guests — this distinctive, hospitality set by Krome-Kraft. Fine quality, non-tarnishing chrome holder clasps the sparkling glass decanter, snaps off-on for easy cleaning. See it and many other practical Krome-Kraft gifts at jewelry, gift and department stores. Write for folder.



FARBER BROTHERS • 15 Crosby St., New York



© 1948 Cresta Blanca Wine Company, Livermore, Calif.



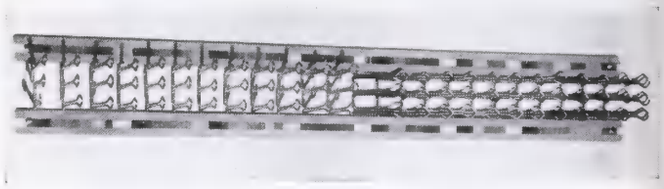
● At least one man on your list would happily "sacrifice" the perennial haberdashery that's his Christmas lot for this Mixing Fixings. He gets all the fixin's, except liquor, for just about every mixed drink, plus the recipes and zesty snacks to munch with the cocktails he mixes. About $5, from the Bar Mart, 62 West 45th St., N.Y.C.

Pick his gift out of inspiration not desperation

CONTINUED FROM PRECEDING PAGE



● He'll get all steamed up over this amazing self-heating Quik-Shot Soldering Iron if he's the handyman type. He can use it outdoors, on a boat, in an auto, anywhere, for it needs no electricity or external heat. Cartridge goes inside, tip gets red hot in 5 seconds, stays hot 10 minutes. About $6, Patterson Bros., Park Row, N.Y.C.



● If he's a necktie hound and fussy about keeping his collection just-so, he'll wax eloquent over this Kovax Non-Slip Inlaid Wood Tie Rack. It files 48 ties on the back of his closet door. And they can't fall off! Metal tie-grips turn individually to release tie, then fold flat against door. About $10, Marshall Field & Co., Chicago, Ill.

(*Continued on page* 208)

Smith Sterling
FOR OVER SIXTY YEARS



3 MAGNIFICENT Fiddle-back PATTERNS

OUR AUTHENTIC REPRODUCTIONS OF EARLY SILVERWARE HAVE THEIR OWN CHARMING STORY...

FOR YOUR INTEREST WE'VE PREPARED "HISTORICAL BACKGROUND", A BOOKLET COVERING 250 YEARS OF DEVELOPMENT IN SILVER... FROM THE 18TH CENTURY UNTIL TODAY AS SMITH ARTISANS CONTINUE THIS FINE STYLING WITH FIDDLE THREAD, FIDDLE SHELL AND EDWARD VII...

Write for your copy

NK SMITH SILVER COMPANY
RDNER 6, MASSACHUSETTS

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 116

with him 100 pairs of skis. He bought the farm he now owns and introduced skiing as an art and a sport first to Montrealers. Assisted by his sons, he still presides over his Swiss chalets where the sunshine and quiet hospitality will remind you of the chalets in the mountains of Emile's native Switzerland.

Domaine D'Esterel is a few miles away and is the exact opposite of the chalet. It is a magnificent and imposing resort hotel, a Waldorf in the woods.

Ste. Adele is sometimes called the hub of the ski district. Here towers **Hotel Chantecler,** modern and handsomely appointed. From the terrace you see Lac Rond below and a staggering panorama of mountains and valleys stretching to the horizon.

Ste. Adele Lodge, nearby, and the **Alpine Inn,** also nearby, with their numerous cottages are lively resorts and provide plenty of entertainment for the younger crowd.

Mont Gabriel in Piedmont, with its large hospitable living room, suggests an exclusive men's club. It is famous for its fine ski runs.

Sun Valley Farm in Val Morin is an Eastern version of a Dude Ranch.

Far Hills, also in Val Morin, is conservative with every convenience for the comfort of its 35 guests. It has a ski run and a tow, but the accent is on rest and quiet.

The **Laurentide Inn** at Ste. Agathe Des Monts is a jovial spot. Here you can step out on the Main Street of a French village and do some shopping.

Gray Rocks Inn is in St. Jovite. The impresario is Tom Wheeler, a well-known sportsman and hunter, and the place is an extension of his woodsy charm.

Manoir Pinateau, across the lake from Mont Tremblant, is "tops" and its rather exclusive clientele includes movie stars of the first rank, artists, and fashionable folk from New York and Washington.

Sporting Goods

At each resort there are shops where you can buy or rent what you will need for the sport of your choice, from skis to bob-sleds. And you can also buy hand-woven and knitted sports goods and all sorts of imported English woolens. Harris tweeds and cashmere sweaters

(Continued on next page)

Enduring Charm
in Hungerford Solid Mahogany

The beautiful pieces comprising this attractive arrangement reflect the friendly charm characteristic of Hungerford 18th Century Bedroom Furniture. Carefully fashioned from solid Honduras mahogany, Hungerford open stock is featured by finer stores everywhere. Choose the pieces suited to your own bedroom. Write today for free booklet. Dept. C-12.



Solid Mahogany by
Hungerford, Memphis

The correct photograph, properly framed adds grace, charm and personality to your home.



Ask for Overton Original Photo Frames Free informative booklet "How to frame your photo portraits" by home stylist Frances Ainsworth. For your free copy, write

S. E. OVERTON CO., Desk B, South Haven, Michigan

CONTINUED FROM PRECEDING PAGE

from Scotland. The same quality, if bought in the States, would cost nearly twice as much, and don't forget when you return that the amount you are allowed to bring home duty-free depends on the length of your visit in Canada—48 hours allows you $100; 12 days boosts it to $400.

Southwest-Ho

Every Sunday until the 8th of next May an escorted tour will leave Chicago for the comfortable climate and the scenic wonders of our great Southwest. Transportation is by rail, motor, and steamer, with streamlined trains and de luxe hotels thrown in for good measure.

Your first eyeful is the Grand Canyon of the Colorado in Arizona. From here you proceed to San Francisco for a leisurely look at Chinatown, the Bay Cities, the new bridges, and the Golden Gate. Then a five-day journey by motorcar through the San Joaquin Valley to the Yosemite National Park with its incredible granite façades piercing the blue sky above. While here you will be entertained at the Ahwahnee Hotel. Through the Mariposa Grove of Big Trees your motor will skirt the Mercer River Canyon and take you to Del Monte and lovely Monterey on your way to Santa Barbara to see the Mission.

Next, the ocean highway southward to Los Angeles, Hollywood, Beverly Hills, movie stars and studios, a steamer ride to Catalina Island, and then you cross the border for a dip into good old Mexico (no passport needed). You will be put up at the famous Mission Inn at Riverside and look out on the acres upon acres of orange groves, and view the first seedless orange tree to be brought here, mother of all the millions of them that are produced in this region.

Your last glimpse of California will be Palm Springs, reminiscent of all the desert scenes you have seen in the movies, and rightly so, for they were probably filmed here.

And now you take to the rails again, aboard the Sunset Limited, the Southern Pacific's crack Super-Streamliner, heading for New Orleans. You might plan your date of departure from Chicago so that you can reach this city during the last week in February, for then you can take in the Mardi Gras. After a few days here the Panama Limited returns you to Chicago. You have rounded a magic circle and the cost with a lower berth has been $632 plus tax. The impre-



FOR YOUR HOUSE BEAUTIFUL, THE ART POTTERY BEAUTIFUL

Water Lily BY HULL

Make your cut flowers even more lovely with the perfect setting of "Water Lily" art pottery. There's a variety of twenty-seven graceful pieces—each with hand-painted floral, each in a choice of two duo-tone pastel combinations to assure complete harmony with your home's decorative motif. "Water Lily" is available at leading stores; crafted by master potters at THE A. E. HULL POTTERY CO., CROOKSVILLE, OHIO.





TOPS IN THE TROPICS

a complete "resort within a re

An outstanding hotel with an ent reputation for faultless servic cuisine . . . reserved for the enjo of a discriminating guest list.

Private beach . . . 50 acres of scaped grounds . . . full progra sports and amusements . . . festive gle Club . . . new Hibiscus Ba Grill. All accommodations hav vate bath . . . circulating ice

OPENING DECEMBER 15

JOHN L. COTA, *General Manag*

ASK YOUR TRAVEL AGENT

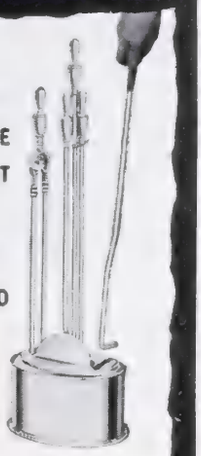
or write WM. P. WOLFE, Represen 500 Fifth Ave., New York, LOngacre Offices: Philadelphia, Chicago, Tor

A *Butlin* RESORT HOTE

Also—The Princess Hotel, Bermud



A new idea in Fire Place Equipment



SOILED ENDS OF TOOLS ARE OUT OF SIGHT

TOOLS CAN'T FALL OUT AND CLATTER ON FLOOR

New beauty and utility for your hearth! Solid brass construction of heirloom quality in modern and traditional styles. Ask to see the Hearth-Kit at better stores throughout the country. Or, write for free folder.

L. R. NELSON MFG. CO., Peoria, Ill.

Nelson HEARTH-KIT

sario of these tours is the American Express Company, whose offices are in New York, Chicago, and nearly everywhere else. Your travel agent is the man to see.

Be Original

Speaking of our Southwest, would you like to see the very "southest" and "westest" of this fantastic region? There is a little-known railroad called the San Diego and Arizona Eastern Line. Its route zig-zags between Yuma, Arizona, and San Diego, California, through the Imperial Valley, along the banks of the lower Colorado River. It climbs from 100 feet below sea level to 3,660 feet above, crosses the Mexican border and comes back again four times, penetrates the Carriso Gorge and shows you some of the most startling mountain and desert scenery to be found in this region—218 miles of it. To get there—on the Rock Island-Southern Pacific streamliner *Imperial*, leaving Chicago daily for Los Angeles, there is a Pullman and a lounge car which are bound for San Diego.

Inside Out

Thomas Cook stages two 86-day safaris through darkest Africa every January, but if you don't care about seeing the inside of Africa, you can view it from the outside with the greatest of ease. You can arrange a delightful sunshine cruise on the Holland Africa Line's Motorship "Oranjefontein," sailing from England and Antwerp with connections by S. S. "Noordam," sailing from New York December 10th. The "Oranjefontein" sails from Antwerp December 17th for an 81-day cruise and, after rounding the Cape of Good Hope, will return you via the Suez Canal, Italy, and the French Riviera, landing you in Southampton, England, on March 7th. Thomas Cook or your travel agent will give you full details and fares.

Round and Round

The President Monroe of the American President Lines will set out from New York next February 11th for another encirclement of the globe. There will be stops in the Canal Zone and Los Angeles, and on March 4th she leaves San Francisco for the long voyage across the Pacific to Singapore and the Far East. There are stops at Bombay, Colombo, then the Indian Ocean, the Red Sea, the Suez Canal, some Italian and French

(*Continued on page* 209)

WIDDICOMB



Designed by T. H. Robsjohn-Gibbings

WMO Cocktail Table, 40" square, 12" high.
All Mahogany. At selected stores.

WIDDICOMB FURNITURE CO. Grand Rapids

Founder Member—Grand Rapids Furniture Makers Guild

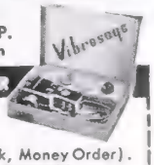
VIBROSAGE" AIDS EAUTY AND HEALTH



A LASTING GIFT FOR THE WHOLE FAMILY

steady yet gentle, massaging action a "Vibrosage" soothes sore muscles, s circulation, and helps to keep skin iantly clear, scalp healthfully re-ed. Uses 110 v., 60 cycle AC. "Vi-sage" in attractive kit only $8.50 at ber and beauty supply dealers, drug department stores everywhere. ONEY-BACK GUARANTEE. Thou-ds of satisfied users. If your dealer not supply you, order direct from tory. Send check or money order 5-day trial.

UTY APPLIANCE CORP.
. V628-M, Racine, Wisconsin



THIS COUPON TO ORDER

UTY APPLIANCE CORP.
. V628-M, Racine, Wis.

Enclosed find $8.50 (Check, Money Order). Ship me a "Vibrosage" postpaid.

Enclosed find $2.00. Ship me a "Vibro-sage" C.O.D. I'll pay postman balance of $6.50 plus postage.

me.....

dress.....

y.....Zone....State.....



Hoot mon!
'tis a cuddlin' gift!



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Seymour, makers of blankets for all seasons, and *Seymour* all wool fabrics.

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PHOTOGRAPH BY THOMAS L. WILLIAMS

● In Williamsburg, Va., there's never a dull moment at Christmastime. At the Lodge, the traditional carrying in of the yule log is accompanied by caroling, wassail, and old-time celebration. Guests touch the log with holly for good luck in the coming year.

You can celebrate Christmas wherever you are

There's good cheer abroad for Christmas travelers — and gay ideas to take home for next year

Christmas is the great feast of home. But it is also an excellent time for lots of people to take a winter vacation. To be sure, if you go off on a holiday junket it means that for you there will be no absorbing preparations in the kitchen, no tree in the living room, no stockings over the fireplace, no intimate family celebration.

But it needn't at all promise a dreary, homesick sojourn in a strange bailiwick. For Christmas festivity covers this continent like a blanket of stars. And by festivity we don't mean merely that there is a lighted Christmas tree in every public square and a beribboned wreath in almost every window. We mean that, wherever you go, you are probably near a happy festival, a celebration in which you yourself can take a personal part, even if only as a spectator. And you may so enjoy it that you'll be to remember some of its ga unusual traditions, some of decorative effects, some of the acteristic foods, and introduce in the next Christmas you cele at home.

Up in snowy Quebec, the Ch Frontenac honors Christmas feast with a panoply of trap and a prodigality of dishes u on this continent. There ar usual Christmas trees and fes of colored lights inside and ou great picturesque hotel. Holly mistletoe are imported from toria in British Columbia; ca sing in the lobby; church summon parishioners to mid Mass. But the great event a Frontenac is the feast which been in preparation for week

Tons of food have been or including a steer from whi



● At the Chateau Frontenac in Quebec they carry the boar's head to the feast with medieval pomp and ceremony. With such festive goings-on you have a merry holiday and a fine chance to pick up a few feast-day recipes for your next Christmas at home.

-pound baron of beef is cut. The Chateau has had to build a cial oven to cook this gargan- n roast and it takes four cooks carry it aloft in the procession ch, preceded by a herald and rumpeter in medieval costume, rches through the main dining m and the ballroom while the nestra plays "The Roast Beef of England." The beef is only item. There is a boar's head h authentic garnishings, there a whole suckling pig, a fifty- nd turkey, all part of the fes- ly traditional Christmas parade.

These spectacular dishes are supplemented by many more. When the guests gather, there are Gaspé salmon — twenty-five pounders — Canadian cured hams, game pies, aspics of lobster, galantine of capon, boned turkeys, and pressed tongues—all the traditional British foods with all their traditional accompaniments. There is also a graceful gesture much appreciated by family groups. A whole turkey is placed on their table to make the dinner seem as homelike as possible for away-from-homers.

(Continued on page 220)



● In Winston-Salem, N. C., and in Bethlehem, Pa., Moravian activities start early in December with Candle Teas, where costumed Moravian women make ceremonial candles and Love Feast buns (above) which are a part of Moravian Christmas observance.



Beacon Hill Furniture

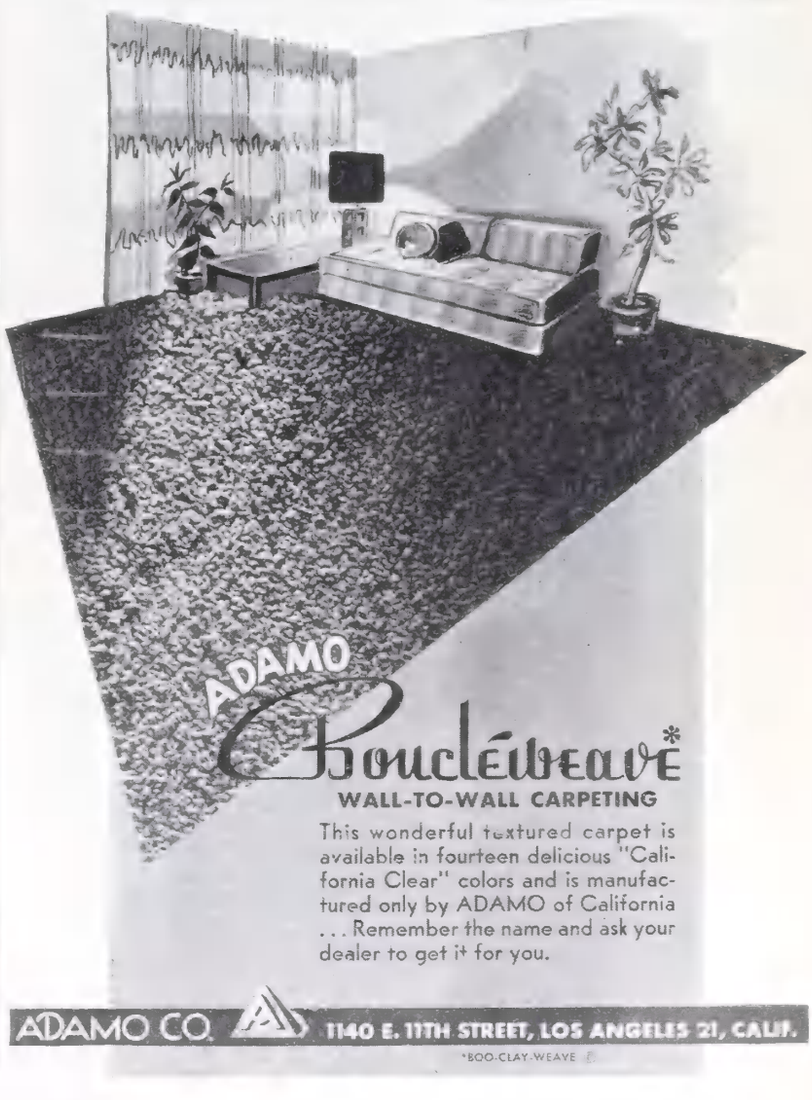
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Make it a *Gayer* CHRISTMAS with Taperlites*



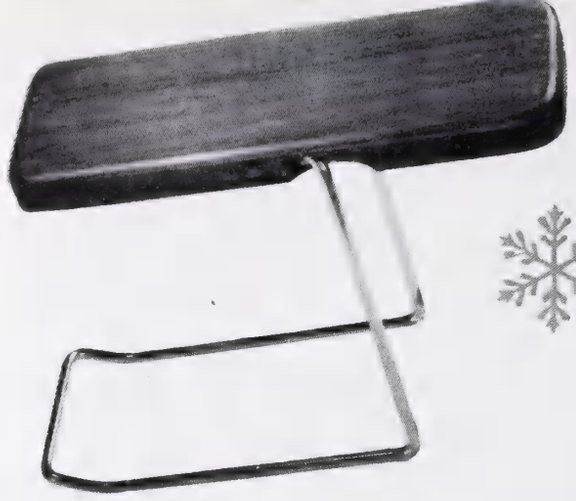
Candles on the table.
Candles on the mantle.
Candles in sconces and flanking console settings.
All adding to the spirit and sparkle of the holiday season!

But be sure they're Taperlite Candles—the tall, graceful kind with the soft, satiny finish. Taperlites have the patented FIRMFIT end that's easy to place in any size holder. A tightly-fitting end that keeps them proudly erect, free from tipping and dripping. See Taperlite Candles in many lovely colors at leading department, grocery, gift, drug, housewares and florist stores.



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Candle Craftsmen for 93 years



● If he's a "traveling salesman," he'll bless you for the armchair driving comfort of this Draco E-Z Arm Rest. It hugs seat back, has spring-action metal base that prevents wobble or bounce. Polished wood arm supports his arm and body weight without impeding his driving. About $2.50. Dray Co., South Orange, N. J.

Pick his gift out of inspiration not desperation

CONTINUED FROM PAGE 202



● This Dremel hardwood-boxed Moto-Tool Kit is a craftsman's idea of a sensational Christmas gift. The hand-size, 13-ounce, 27,000 r.p.m. Moto-Tool with its 23 attachments for doing just about anything with metal or wood is virtually a complete, high-powered workshop in itself. About $24, Hammacher-Schlemmer's, N.Y.C.

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 205

s in the Mediterranean, and the Atlantic to New York n, where she is due on May . The fares for the complete d-the-world tour—New York to York—begin at $2.470. If you d the ship at Los Angeles or Francisco, the fares to New k begin at $2.015.

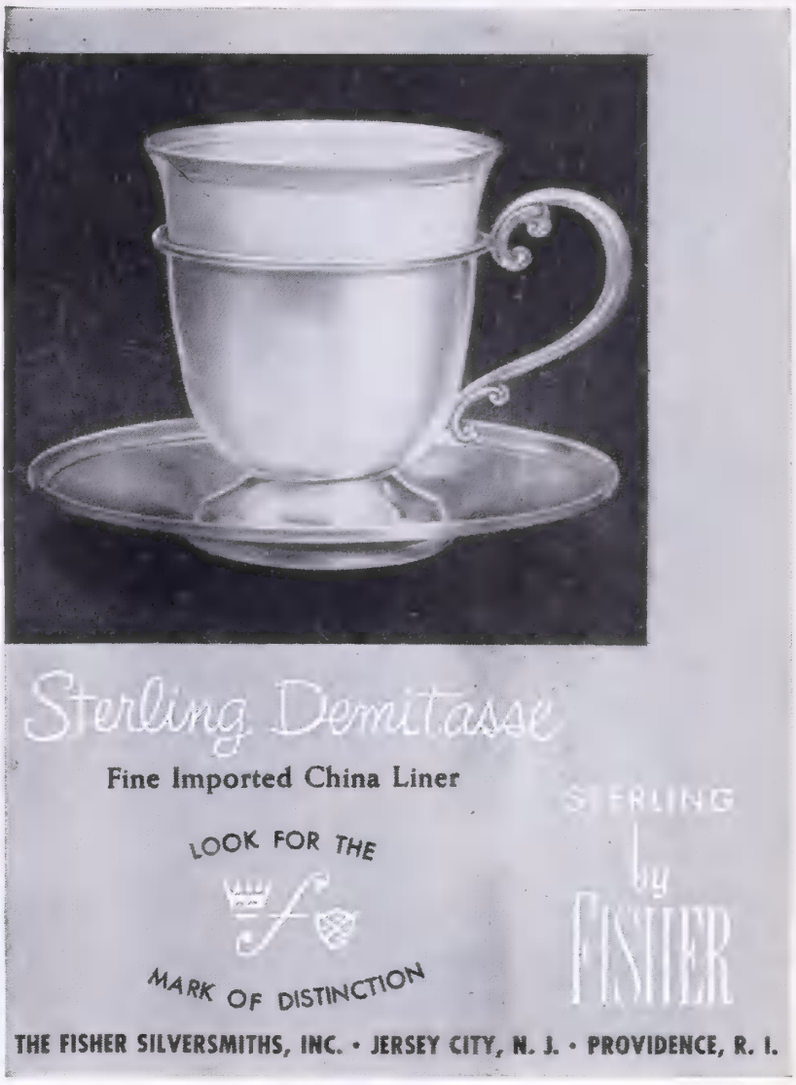
Rounding S.A.

you would fly high, wide, and dsome, then you might like to the party which Thomas Cook onsoring for a 43-day escorted around South America. You off at New York on the 9th anuary, point south, and pay at Puerto Rico and Port of n in Trinidad. Next stops the east side are Rio, Sao o and Santos, Montevideo, and nos Aires. Then you cross over e the Lake District of southern e, where it will be midsummer. hward on the west side you Santiago, Lima in Peru, Quito cuador, a city which is smack he equator, but so high up in Andes that the air is cool sum- and winter, then Bogotá in mbia, Panama, and finally Miami, where you alight and proceed to your hometown on your own.

Pan American World Airways does the flying, sightseeing tours are by motor. You must confirm this, but the inclusive fare for this air junket has been $2,578.

C. P. R.

It is an understatement to speak of the Canadian Pacific *Railway*. To be sure, her rails unite the Atlantic and the Pacific, but when she reaches her two ocean ports of Montreal and Vancouver the old lady keeps right on going—from rails to sails. This great transportation system literally "spans the world." But of the four Empress ships which were in the transpacific service in 1939 and two Canadian Australasian liners, only the Empress of Scotland and the Aorangi remain afloat. They are now being reconverted from troopship duties.





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You'll marvel at the ease with which Duran cleans with a damp cloth—even perspiration and food stains disappear.

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Duran is exceptionally pliant—wonderfully resistant to wear, scuffing and peeling.

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Now—dispense traditional cheer in the modern manner with this smart new punch set. Hand blown, brilliant crystal, an exclusive design of West Virginia Glass artisans. This handsome, footed punch bowl, shaped like a magnificent and copious brandy snifter, is a welcome departure from the old-fashioned punch bowl—accommodates 9⅜ quarts of the beverage of your choice. The graceful ladle and 12 lustrous 5½-oz. cups complete a 14-piece set. Also available with colored handles. Additional cups available from open stock.

When buying glassware, look for the blue and gold label of West Virginia Glass Co. It's your assurance of hand blown, brilliant crystal glassware—smart, modern design—superlative quality—at conservative prices. At gift, jewelry and department stores. West Virginia Glass Specialty Company, Weston, West Virginia.

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The new booklet of "America's Smartest Piano Fashions"

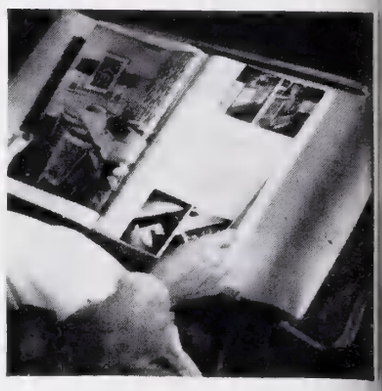
Bring musical happiness to your children this Christmas and all through the years, with a smartly styled Gulbransen Spinet Piano, famous for over 50 years for rich tone and superior craftmanship . . . acclaimed by musicians and piano teachers everywhere.

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Dept. HB 816 North Kedzie Ave., Chicago 51, Ill.

It's Worth MENTIONING

CONTINUED FROM PAGE 192

This beautiful Hansom 3-Purpose Tray will lead a busy life in any home as a serving-, bed-, or reading-tray. Legs lock into reading or standing position, fold flat for carrying, storing. It's molded of seasoned, laminated plywood, won't crack or warp, is hand-finished with water-, alcohol-resistant lacquer. Graceful curved ends make slickest carriers you ever used. Natural, yellow, green, $10.25. Malcolm's, 524 N. Charles, Baltimore.





Avoid a family bout for this Howard Moppit-Mit by getting one for the house, one for garage. You can't beat it for washing the car, walls, tile, baseboards, even windows. One on each hand does chores on the double. Chamois-like strands of DuPont cellulose yarn drink up water, squeeze bone-dry. They're lintless, stay sweet and clean as new indefinitely. Under $1 (right or left), Ward Phillips Co., Box 3451, Mdse. Mart, Chicago.

Anyone can rejuvenate a "tired" pillow with this ingenious Pillopak. It's as clean as filling a cannister, almost as easy. Simply insert Pillopak into 6-inch ticking opening and peel off seal as you spread feather or down content with other hand. Perfect, too, for filling homemade baby pillows or comforters. About $3.50 with ¼ lb. new, selected, white goose down; white goose feathers (½ lb.) $2.25, Abraham & Straus, Brooklyn, N. Y.





Traveling salesmen, all auto travelers will bless this Downey Auto Rack. It ends packing and unpacking, pressing bills. Natural hardwood rack stands rock-firm in car without obstructing vision. At destination, whisk stand hung with clothes right to room closet. It can carry 5 suits without a wrinkle. Tan, leather-like, Vinyl-coated bag gives impervious protection en route. Rack is about $5; bag $12. The Downey Co., Canton, Ga.

(*Continued on page* 225)

More than words... a bottle will convince you

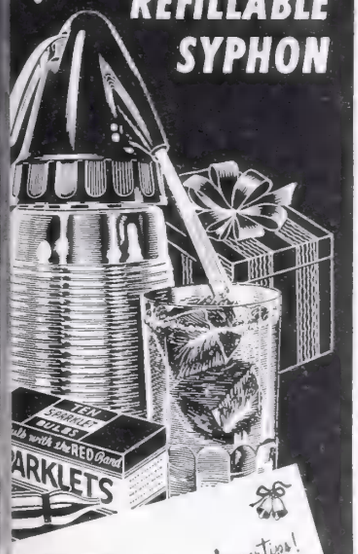


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Inexpensive Sparklet Bulbs turn
plain water into club soda.
No bother with empties.

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THE YEAR'S BEST RECORDS

CONTINUED FROM PAGE 193

Bach: *Magnificat*. Robert Shaw conducting the RCA Victor Chorale and Orchestra: Blanche Thebom, Mezzo-soprano. Victor.

Mozart: *Requiem*, Cetra, a recording made in Italy under the direction of Victor de Sabata. (An outstanding job, one of the year's best recordings.)

Debussy: *La Damoiselle Elue* ("The Blessed Damozel"). Philadelphia Orchestra: Ormandy: Bidu Sayao, Soprano. Columbia.

Unusual or Less Frequently Played Symphonic Music

Saint-Saens: *Symphony No. 3 in C Minor* (with organ). Philharmonic Symphony Orchestra of New York, Charles Muench. Columbia.

Milhaud: *Symphony No. 1*. Darius Milhaud conducting the Columbia Broadcasting Symphony. Columbia.

Britten: *Four Sea Interludes* and *Passacaglia* from *Peter Grimes*, Concertgebouw Orchestra of Amsterdam, Eduard van Beinum. Decca.

Schubert: *Symphony No. 5 in B Flat*, Boston Symphony Orchestra, Koussevitzky. Victor. (Charming music, rarely played in concerts.)

Rimsky-Korsakoff: *Antar Symphony*, San Francisco Symphony Orchestra, Pierre Monteux. Victor.

Tchaikovsky: *Symphony No. 1* ("Winter Daydreams"). Indianapolis Symphony Orchestra, Fabien Sevitzky. Victor. (Lesser Tchaikovsky, but has its moments.)

Ballet Music

Khatchaturian: *Gayne Ballet Suite*, Chicago Symphony Orchestra, Artur Rodzinski. Victor.

Copland: Four Dance Episodes from *Rodeo*, Dallas Symphony Orchestra, Antal Dorati. Victor.

Stravinsky: *Divertimento* (from the ballet, "The Fairy's Kiss"). Stravinsky conducting the RCA Victor Symphony Orchestra. Victor.

Piano Music

Schumann: *Scenes of Childhood*, Maryla Jonas, Piano. Columbia.

Chopin: *Etudes*. Alexander Brailowsky, Piano. Victor. (Very good.)

A Treasury of Harpsichord Music; Wanda Landowska. Victor.

Violin Music

Brahms: *Sonata No. 3 in D Minor for Violin and Piano*. Isaac Stern, Violin; Alexander Zakin, Piano. Columbia.



True French Provincial... distinguished, gracious, yet definitely practical... masterfully executed in exquisite walnut, richly finished. Brochure on request.

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*Prices slightly higher in the west.

At leading Dept. Stores and Gift Shops—or write for name of nearest dealer.

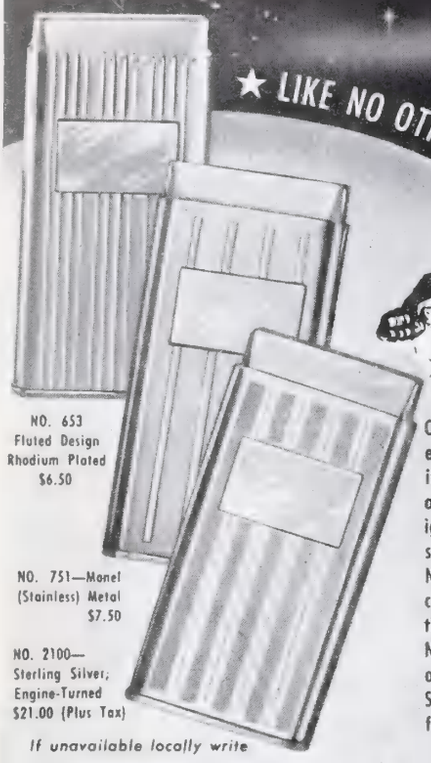
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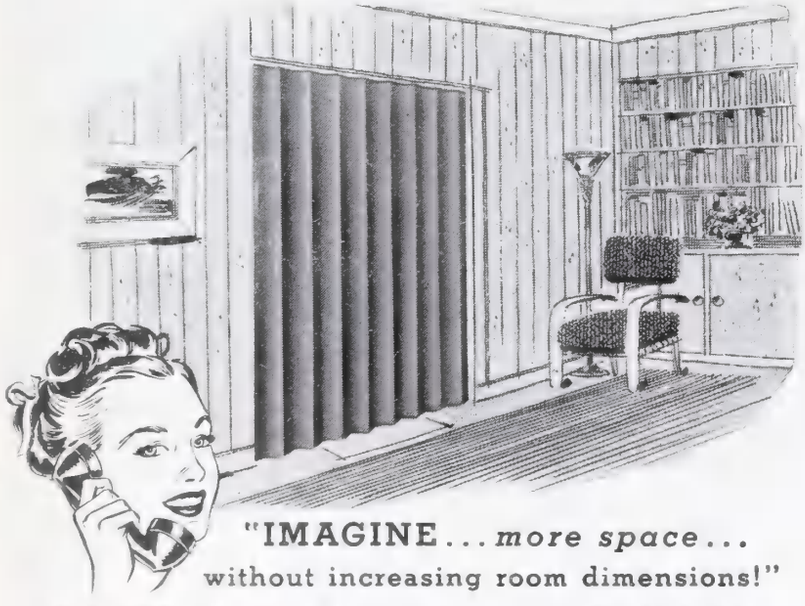
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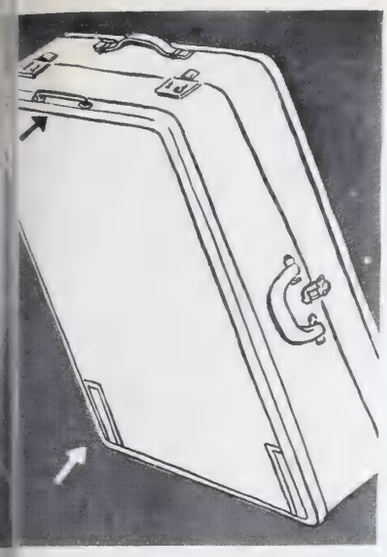
Luggage with built-in wheels carries itself and your other bags. The large case is a Rollaway, equipped with a Roll-A-Case unit. If no porter is in sight, you pull out the handle and out pop the wheels. It has folding arms to carry your other small bags, kangaroo style.

If you can't get a porter you needn't be bogged down if you have

Roll-Your-Own Luggage

Offspring of necessity, luggage with a built-in porter helps to get you there in time—and in a good humor. The secret is the Roll-A-Case unit consisting of retractable handle, wheels, and folding arms built into Pullman or wardrobe cases. Up-end the case, pull out the handle, and it carries itself. Pull out the arms, and it totes other luggage as well. The Roll-A-Case unit is made by MacArthur Pr ucts and comes on luggage wh travels under the trade nan "Dresner Rollaway" and "Arf Rollaway."

The cases are members matched sets, but the rolling u at present comes only on 26" a 29" pullmans, and 29" wardrobe the latter boasting four hang and engineered packing space.



It looks like any good suitcase when the Roll-A-Case unit is closed. To summon automatic redcap, you simply up-end the case, pull out handle (black arrow) and out pop the wheels (white arrow). Then it is as easy to push as your marketing cart



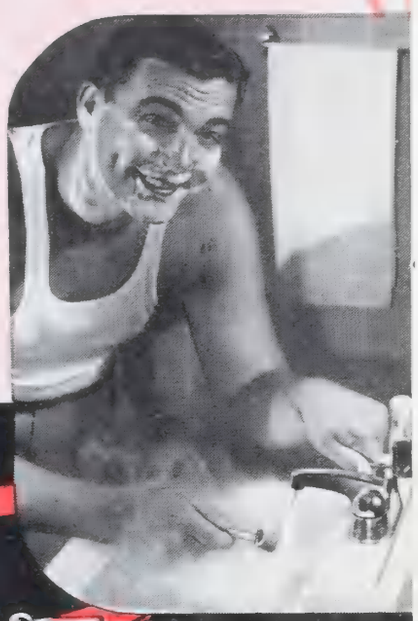
lding arms (on end of case, posite wheels) tote other lug- ge. Rollaways come in 26" d 29" sizes, Pullman or ward- e models. They range in ce from about $53 to $75, d are made of two-ply-canvas- ered wood, rawhide bound.



This Rollaway is about to relieve its owner of her second bag. You needn't give up your dreams of matched luggage to own this triple threat to traveling delay, for a variety of bags in other sizes and shapes, but without the rolling unit, are made to match it.

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Hotpoint Is Years Ahead With Magic Circle Heat Of Pressurized Calrod* Units. You Enjoy Unequalled Safety, Economy And Reliability. Water Temperature Kept Constant Automatically. Heavy Tank Stores Hot Water For As Long As 3 Days Without Reheating!





SENSATIONAL is the word for Hotpoint's ultra-modern automatic electric water heater using the Magic Circle Heat of pressurized Calrod* Units. No other heater can match Hotpoint for safety, economy and dependability.

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IT ISN'T CHRISTMAS WITHOUT A SURPRISE

CONTINUED FROM PAGE 166

cream sauce is delicious at any time, but just add tangy cheese to the sauce, dribble some cheese over the sauce and cauliflower, and you've hit on a vegetable that male guests not only eat at the table, but follow into the kitchen, if there is a morsel left in the serving dish.

It's hard to bring together two vegetables which complement each other without one being rather dull. But tomatoes, stuffed with savory chopped mushrooms, sautéed onions, and crisp cracker crumbs, have as much to give this holiday dinner as any other part of it. And tomatoes have just the right amount of acid to offset the richness of the cauliflower.

The salad course is simple and unadorned—a sort of level plain between high spots. It could just as well be another green besides the endive, but this crisp, pale green has a festive delicacy that seems to belong to a gala dinner.

A huge punchbowl, brimming with frothy eggnog speckled with nutmeg, may be the feature of many a holiday party, but it becomes sheer ambrosia when it is transplanted from the punchbowl to a frozen dessert. The frozen eggnog doesn't really need any accompaniments, but to satisfy those who look around expectantly for something else, make up a few little mincemeat fingers, and everybody—yes, even the pie-lovers—will be happy.

Orange-Grape Cocktail

3 large oranges (for shells)
1½ cups orange sections
Sugar
1½ cups seedless green grapes and seeded Tokay halves

Halve the orange. Separate and remove meat from shells. Make a decorative cup by pinking the edge with zig-zag cuts. Prepare orange sections, removing skin and white pulp and sprinkle with sugar. Arrange orange sections in shell (about four to each) to rest in fluted edges and pile grapes under and on top. Sprinkle any excess juice over all. Serve on individual plates with the shell resting on ivy leaves. Serves six.

Individual Lamb Roasts

6 loin lamb chops (1¾" to 2" thick)
Lamb kidneys
Garlic
Flour
Salt and pepper

Have the butcher trim and bone chops, insert a piece of kidney where bone was removed, roll chop into miniature roast, and secure with wooden skewer. Rub individual roasts on both sides with cut garlic clove, season with salt a pepper, and dust with flour. Se in 500° F. oven about 10 minut Lower heat to 325° and cook un tender (about 45 minutes). Ser on silver serving platter, garnish with Brazil Nut Mounds and cra berry jelly with a sprig of parsl atop each piece of jelly. Serves si

Brazil Nut Mounds

6 medium yams or sweet potatoes
½ teaspoon grated orange rind
Salt
½ cup light crea
2 tablespoons but or margarine
1 cup chopped brazil nuts
Pepper

Cook potatoes until tender salted water. Drain. Remove ski and mash. Add grated orange rin salt (try ½ teaspoon—but a more if needed), freshly grou black pepper, light cream, and b ter. Whip well. Add ¼ cup nu The potatoes can now be shap into oblong mounds (like cocoan mounds) or put into refrigerat first, to chill slightly, to make sha ing easier. Then roll in chopp nuts. Lay on cooky sheet and p under broiler to heat through a brown the nuts. If nuts brown b fore potatoes are hot, place in ov to finish heating through. Mak approximately 14 mounds. Allo two mounds for each serving.

Go'den Cauliflower

1 large head cauliflower
1½ cups milk
3 tablespoons butter or margarine
2 tablespoons flour
1 tablespoon lemo juice
1 cup grated shar cheese
Paprika
½ teaspoon salt
⅛ teaspoon pepper

Soak cauliflower in salt wat about 1 hour. Drain. Cook in bo ing water until just tender. (Don overcook, or cauliflower will bre apart.) Make sauce as follow Melt butter, and blend in flou Add milk, a small amount at time. Cook until sauce thicken stirring constantly. Add salt a pepper and lemon juice, and cup cheese. Cook, stirring constan ly, until cheese is melted. P whole cauliflower in serving dis and cover with sauce. Sprink cheese over all and dust with p prika. Serves six.

Baked Crumbed Tomatoes

6 firm tomatoes
4 tablespoons butter or margarine
2 tablespoons chopped onions
½ cup chopped, cooked mushrooms
12 finely crushed toasted Ritz crackers
¼ teaspoon salt
Pepper

(*Continued on page* 217)

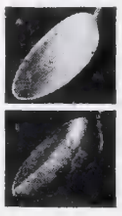


PACIFIC *Silver Cloth*

REG. U.S. PAT. OFF.

SAVES WORK

ACTUALLY PREVENTS TARNISH!



BEST BY TEST

This is what happened to two gleaming new spoons in a tarnish test* conducted by the United States Testing Co., Inc. Only Spoon A, protected by Pacific Silver Cloth, retained its original sparkle! Spoon B, though wrapped in "anti-tarnish" cloth, did tarnish as shown. (*Test 70448, March 6, 1946. Photos absolutely unretouched.)

Buying Silver When you buy silver, be sure it comes in a chest, bag or roll bearing the label Pacific Silver Cloth. The finest cases are made with Pacific Silver Cloth for the finest silver. Pacific Silver Cloth actually prevents tarnish with lifetime effectiveness. Pacific Silver Cloth saves you a lifetime of unnecessary polishing.

Entertaining You don't have to polish silver next time you have guests. Just keep your silver in a Pacific Silver Cloth case. Look for the label and avoid imitations. Pacific Silver Cloth keeps your silver bright without tarnishing. It saves time and work whether you use your silver every day or only occasionally.

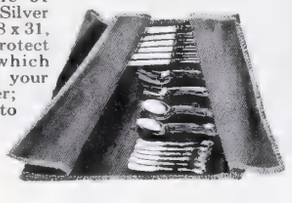
Vacationing Enjoy your vacation with the knowledge you won't have to polish your silverware when you return home. Also, if you have silver in a summer home keep it bright while not in use. Pacific Silver Cloth makes such polishing unnecessary.

6 YEAR-ROUND WORK SAVERS



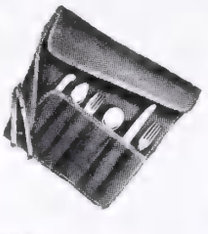
CHESTS A variety of chests is available in all sizes, finishes and prices at your leading jewelry and department stores. They come in various wood finishes and simulated ivory.

WRAPS One or two Pacific Silver Wraps, size 18 x 31, are ideal to protect silverware which you keep in your buffet drawer; or use them to make your own bags and rolls. Price $1.10.





BAGS Pacific Silver Cloth bags are available at leading stores for every size and kind of hollow ware.



ROLLS When buying silver place setting, be sure to ask for Pacific Silver Cloth roll to protect it from tarnish.

Pacific Silver Cloth is also available in PACKETS and YARD GOODS

If you cannot find chests, bags, rolls and wraps made with Pacific Silver Cloth, write to us for the name of your nearest dealer. Ask for free booklet. Look for the Pacific label also on Pacific Balanced Sheets, Pacific Supersorb Towels, and on men's, women's and children's wear of cotton or rayon.

PACIFIC MILLS, DEPT. B12, 214 CHURCH STREET, NEW YORK 13

"THIS IS MY FAVORITE ROOM"



FATHER: "I'm one of these fellows that gets up grumpy . . . and I need a cup of hot coffee and a cheerful place to drink it before I'm fit to associate with. So I like our breakfast room best. I suppose it's the Pittsburgh Corning Glass Blocks and the Carrara Glass walls that make it so cheerful . . . but it certainly starts my day off right."



MOTHER: "Our kitchen gets my vote. And a lucky thing, too, since I have to spend so much time in But you'd be surprised how gay and relaxing the room seems with that big Twindow window overloo ing our garden. It makes kitchen work a pleasure. And comfortable, too, because Twindow has built- insulation, you know."



DAUGHTER: "My favorite room? Why, my room, of course. Just look at the lovely modern furniture. And the smart Plate Glass tops that protect it from scratches and marks. And most especially, look at my super built-in vanity with its three-way mirror niche! You know what Mother told me? She said if I couldn't look chic and attractive with all these mirrors to help me, it was nobody's fault but my own!"

WHERE CAN I BUY? Your department store or other local glass supplier can help you work out your ideas for the use of glass and mirrors in your home. And when you buy, look for this Label. It's the mark of quality Plate Glass.



FREE BOOKLET! Full of practical suggestions on how you can use a little extra glass to give your home a lot of extra charm. Illustrated in full color. Suggestions for old homes or new. Send the coupon.

Pittsburgh Plate Glass Company
2345-8 Grant Building, Pittsburgh 19, Pa.

Please send me without obligation your free illustrated booklet "Making Your Home More Attractive with Pittsburgh Glass."

Name .....

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PAINTS · GLASS · CHEMICALS · BRUSHES · PLASTICS

PITTSBURGH PLATE GLASS COMPANY

Rheinweiss

enjoy in deKuyper cordials
the perfection achieved
by 2½ centuries
of experience . . .



de Kuyper

cordials
and fruit flavored brandies

twelve delicious cordials
four fruit flavored brandies

When you taste delicious deKuyper Cordials, you instantly recognize the fruit of a centuries-old cultivation of excellence. These choice liqueurs, with their suave smoothness, rare bouquet, and fine, luxurious flavor, have been favorites in many countries for many generations. Made in America for the last 14 years, identically as in Holland for centuries, deKuyper Cordials will richly enhance your entertaining. Ask for them by name—pronounced *de-Kipe-r.*

Creme de Cacao, 60 Proof; Apricot, 74 Proof; Blackberry, 70 Proof; Triple Sec, 80 Proof, Cherry, 50 Proof; Creme de Menthe, 60 Proof ▪ National Distillers Products Corp., New York, N. Y.

IT ISN'T CHRISTMAS WITHOUT A SURPRISE

CONTINUED FROM PAGE 214

Remove tops from tomatoes and scoop out small cavity. Melt butter in skillet. Sauté chopped onion about 5 minutes and then add mushrooms (you might use a 3-oz. junior-size can of B in B chopped mushrooms, well drained, and chopped finer than they come from the can). Cook another few minutes and then add crushed crackers, which have been toasted in the oven to crisp. Add salt and pepper. Bake in 375° F. oven about 30 minutes. (It may be necessary to put a small amount of water in bottom of baking dish to keep tomatoes from burning.) Serves six.

Endive Salad

Arrange three pieces of endive on six individual plates. Pour over French dressing to which has been added about ¼ cup chopped green pepper and ¼ cup chopped pimiento.

Frozen Eggnog

2 eggs, separated
2 tablespoons granulated sugar
2 tablespoons rum
2 tablespoons brandy
½ pint cream, whipped
2 tablespoons confectioner's sugar
Nutmeg

Beat egg yolks until light. Add granulated sugar; then add liquor. Blend. Fold in whipped cream. Beat egg whites almost stiff. Add confectioner's sugar to egg whites, one tablespoon at a time. Beat until stiff. Carefully fold whites into egg yolk mixture. When blended, grate in a little nutmeg and blend. Pour gently into refrigerator tray. This is just enough for a tray about 11" by 4½". Turn refrigerator to its coldest point, and freeze mixture without stirring for 2 hours. Eggnog should not be frozen hard. Serve immediately, or lower temperature to hold at that degree of stiffness. Cut into six servings. Sprinkle each with nutmeg. Makes six medium portions.

Mincemeat Fingers

1 2-crust pie recipe 1½ cups mincemeat

Prepare piecrust in usual manner, or use Pillsbury's Piecrust Mix. When ready to roll out, divide into two equal parts. Roll each half into a rectangle, as nearly the same size as possible. Spread mincemeat on one rectangle. Place the other pastry on top, and gently press down with rolling pin to make pastry sheets stick together. Cut into fingers about 1" by 3", and place on cooky sheet with spatula or pancake turner. Bake in 425° F. oven about 15 minutes, or until the fingers are lightly browned. Makes about 24 fingers.





at home with outstanding good taste

Exquisite, Extra-Length Futorian Lawson Sofa. 100 inches of style and comfort without bulky appearance.

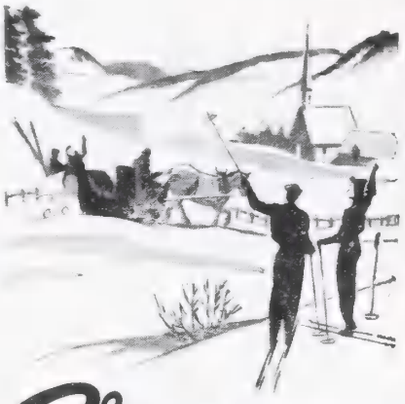
Fine, Hand-Crafted Living Room Furniture by

Futorian

In modern motifs and period adaptations

Futorian Manufacturing Co., Chicago 8, Illinois

© 1948 FMC



Bienvenue à QUÉBEC

Plan now a wonderful, different, winter vacation in la Province de Québec—easily accessible by rail, road or plane. Keen, clear mountain skies, brilliant snow and old-time French Canadian hospitality await you in comfortable modern inns and hotels.

LA PROVINCE DE Québec

For help planning your vacation, or for information concerning the unsurpassed industrial opportunities in our province, write the Provincial Publicity Bureau, Parliament Buildings, Québec City, Canada.

MAKE sure you win HER year 'round praise —On Christmas give her Hasko Trays



THIS lovely TRAY 'N' TUMBLER Set Is such a gem to give or get.



A HASKO gift saves work—adds pleasure. A year 'round gift that's sure to trays-ure.



CHRISTMAS

Make HER Christmas a HASKO Christmas and make a year 'round hit! . . . HASKO TRAYS and TUMBLERS come in combination sets, with matching designs or separately as you wish. They are on display at Department, Gift and Jewelry Stores. Beautifully gift-packaged ready for giving or getting.

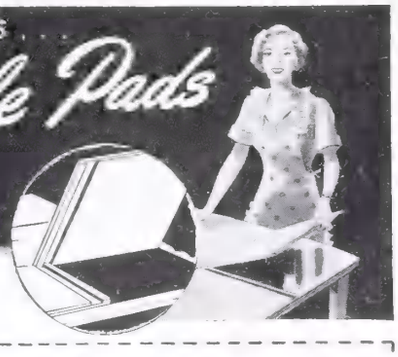
HASKELITE MANUFACTURING CORP.
Dept. 135 . . . 135 So. La Salle Street, Chicago 3

NOVA

TABLE YOUR WORRIES . . .

LOCK-TITE Table Pads with DOUBLE INTERLOCKING DEVICE

Makes pad one piece and slip proof. Prevents spilt liquids from reaching table surface.



VINOL PLASTIC TOP
Firm Duvyteen Back

Washable; will not crack or peel. Resistant to heat or liquids. Concealed stitches. Folds compactly. Variety of colors. Custom made. Send for blank paper pattern to insure exact size and shape . . . also estimate.
All sizes up to 45"x65".....$16.95
Extra leaves additional.
Orders filled through your favorite furniture, home furnishings or dept. store.

Nova Mfg. Co., Inc., 89 Bogart St., Bklyn. 6
Send me without charge, blank paper pattern. You will then send me estimate, with order to be filled through store indicated.
My Name_____
Address_____
Store Name_____
Address_____

For a Christmas "thank you!"

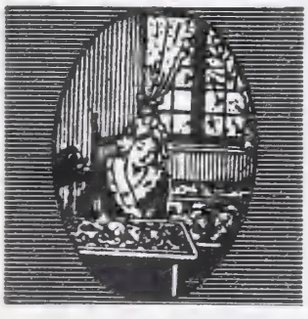
Whether you're giving . . . or getting . . . this tiny CYMA clock, imported from Switzerland, makes a gift to be *really* grateful for! Little and luxurious though it is, the CYMA has a practical, "fingertip control" alarm, with a gently insistent voice to nudge you out of sleep. 7-jewel watch movement for accuracy . . . luminous dial . . . one winding key for both time and alarm. In a variety of handsome finishes . . . to go with any room in the house. By the master craftsmen who make the famous CYMA-TAVANNES watches.

As illustrated: $18.00 Fed. tax incl.
Other CYMA clocks too,
for home, office, travel.



Give **CYMA** the Gift Clock

CYMA WATCH COMPANY • Fifth Ave., New York



Traditionally American

Priscilla Turner Hooked Rugs

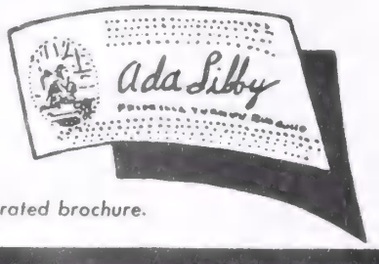
reverse a trend —
Prices have been lowered . . .
Quality has been heightened . . .

Each rug is endorsed by the Guild label, signed and attached by the needleworkers as a proud mark of their handcraft. Created in the airy, clean atmosphere of their wholesome New England surroundings.

Not just a hooked rug — an *American* virgin wool Hooked Rug with a quarter-century reputation for quality and creative artistry in design.

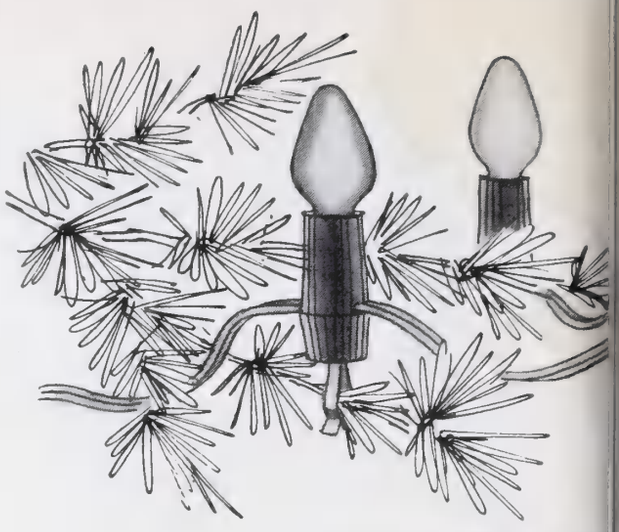
Prices are now lower than wartime levels . . . on some sizes as much as $40.

Quality has been heightened by increasing the content of 100% virgin wool.



Write for illustrated brochure.

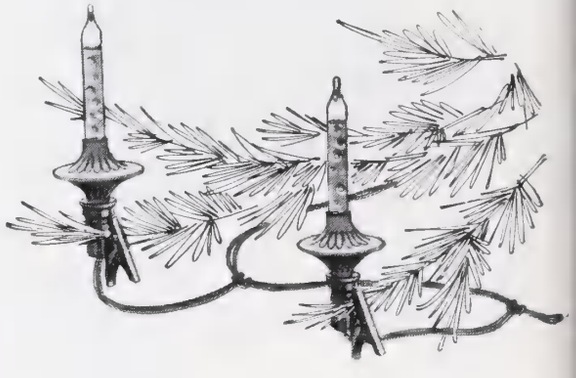
PRISCILLA TURNER RUG GUILD • TURNER-MAINE



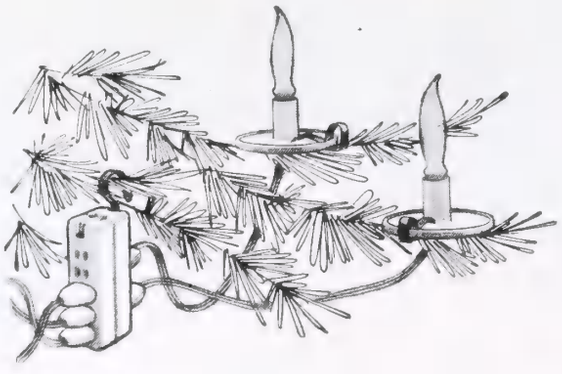
DRAWINGS BY JOHN VIH

Christmas tree lighting gets better every year

Make this year's tree the most radiant ever. Here are ways galore to achieve new lighting effects, new glamour and sparkle

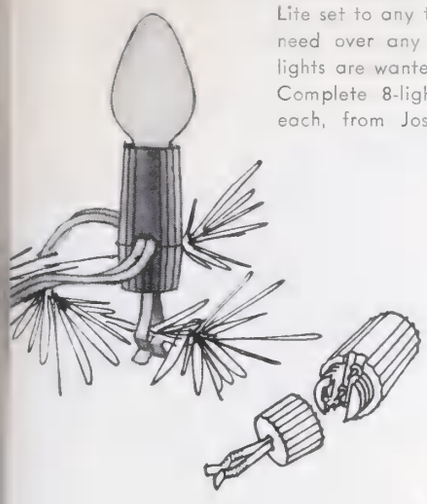


● Vari-colored, non-inflammable liquid in glass candles of these 5" Noma Bubble-Lites come alive with dancing bubbles when you plug them in. Clips hold gay plastic candelabra firmly upright. Nine-candle series set, about $4, Macy's, N.Y.C.



● All ten ivory plastic clip-on candleholders of this Laduby Lu-Lite set have individual 3-foot cords that let you locate each light where you wish. Cords plug into plastic control block. Easy-to-use set, complete with flame-tipped white carbon lamps, is about $11, Sibley's, Rochester, N. Y.

● Movable sockets instantly custom-fit this On-A-Lite set to any tree. Screw as many or as few as you need over any inch of 12-foot cord exactly where lights are wanted. Each works "solo," clips to bough. Complete 8-light set about $4; extra sockets 35¢ each, from Joseph Horne Co., Pittsburgh, Penna.





● Sliding berry-beads hold lamps securely to tree branches any desired position. Cool-burning lamps—green, red, ellow, white, blue—burn independently, have safety insulat-g washer. About $3.75 set, May Co., Baltimore, Md.



● Lighted tree takes on fairyland wonder when revolved (3 times a minute) by this Kasson Electric Christmas Tree Turner-Holder. Red-trimmed, green metal base anchors heaviest tree; also has water holder, two-way tree-light outlet, built-in motor. About $40, Lewis & Conger, New York, N. Y.



Chameleon-like, cool-burning Fluorescent String O'Lites by Sylvania-Miller, look like snowballs when out, turn yellow, coral, green, orchid, blue, when lit. Vinyl Plastik-Clips prevent "shorts," fasten holders securely to the tree. About $5 set (assorted or one-color), Electricals, Inc., Providence, R. I.

(*Continued on page* 224)

BROWNHAM *Bedroom*



Typical of the superb craftsmanship in our Brownham bedroom group is this "Mr. & Mrs. dresser", combining artistic beauty with functional space-saving design. At better furniture and department stores. Write for free folder describing in detail each piece in the Brownham group.

Dept. B.

UNION-NATIONAL, INC. • JAMESTOWN, N. Y.

from FINLAND



"THE WOODCHOPPER" VASE
7¾" high.
Clear crystal, sea-green, straw or smoke.

KARHULA CRYSTAL Hand blown, hand cut and hand engraved by KARHULA'S world famed craftsmen.

An illustrated booklet showing other outstanding KARHULA vases and bowls and names of local dealers available upon request.

FINLAND CERAMICS & GLASS CORPORATION
225 Fifth Avenue New York 10, N. Y.

Goldcrest Masterpieces

Fine China

CHINESE MUSICIAN AND DANCER

Designed by Helen Liedloff



Superbly detailed pair bring the age-old beauty of the Orient to your Living and Drawing room. Each graceful figure in complimentary rich-hued glazes. 10½" tall.

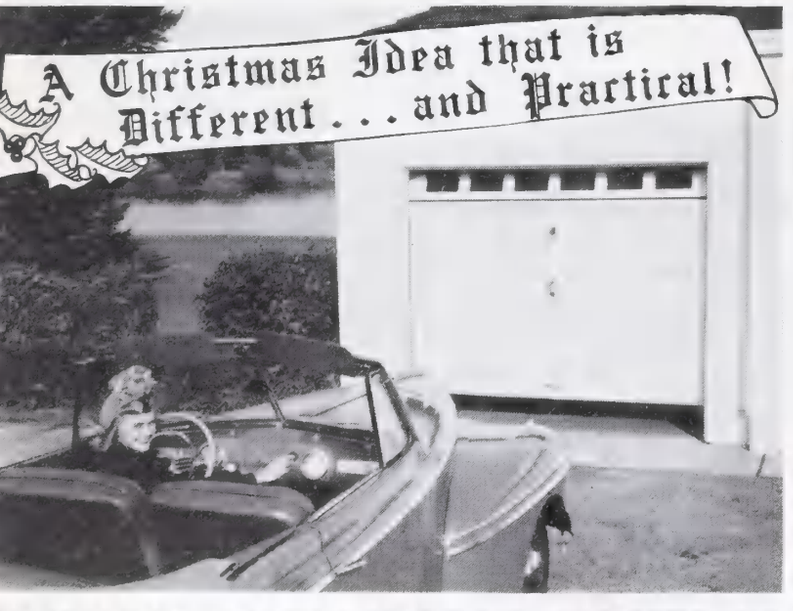
$20.00* each,

$40.00* pair

*Slightly higher in the West

See display of Goldcrest Masterpieces at leading department stores and gift shops — or write for name of nearest dealer.

GOLDCREST CERAMICS CORP., 225 Fifth Avenue, New York 10, N.Y.



GIVE YOUR FAMILY RADIO CONTROL FOR THE GARAGE DOORS . . .

ere is a gift that means convenience . . . rotection against the elements . . . relief om one of life's annoying daily chores. our family will remember you for the RA-IO CONTROL every day for years to come. Vith RADIO CONTROL, you can banish orever the chore of opening the garage doors very time the car goes in or out. Now all you need do is *touch a button in the car* and the doors open . . . touch the button again and the doors will close. You don't need to stop the car — the doors can be opened as you approach the garage, or closed behind you as you drive away. At night, lights in the garage and along the driveway can be turned on when the doors open.

BARCOL

All this is done with practical, *time-proved* equipment. Barber-Colman first made the RADIO CONTROL over 10 years ago. Installations all over the country testify to its success and acceptance. Today's improved models are adaptable to practically all types and sizes of doors, and are designed for installations in existing garages. Our nation-wide sales and service organization insures satisfaction.

For a memorable Christmas for your family — write today for further information!

BARBER-COLMAN COMPANY, 126 MILL ST., ROCKFORD, ILLINOIS

YOU CAN CELEBRATE CHRISTMAS WHEREVER YOU ARE

CONTINUED FROM PAGE 207

The winter sports which make this region so gay during the winter are in full swing: skiing, skating, tobogganing, and, for the less strenuous, strolls or sleigh rides through the fascinating old city.

By the time you have recovered from Christmas, New Year's is upon you—a day even more popular with the French-speaking Canadians than Christmas. There is a big supper dance and floor show at the Chateau on New Year's Eve and again on the following night.

YOU will find a different kind of northern Christmas at the Lake Placid Club in the Adirondacks. Here it is the old ceremonies more than the feasting which take the place of honor.

These begin the afternoon before Christmas with the hunt for the yule log. The Club members and their guests are given brightly-colored capes and hoods to slip on over their ordinary clothing, and after carol singing, start out in a long procession which winds through the snowy woods. The yule log has been specially cut and hidden and, as in a treasure hunt, the seekers are given a few hints to guide them by the leader, dubbed the Master of Merry Disport. When the log is found, a long rope is tied to one end, everyone manages to take hold of it and to help haul it through the woods and across the snowy lake and back to the Clubhouse. The one who actually discovered the log is entitled to ride back on it—a balancing feat rarely accomplished.

On Christmas Eve, while the lighted yule log crackles in the fireplace, the Master of Merry Disport serves everyone from the wassail bowl. The drink is highly spiced and pungent, compounded from an ancient recipe and—in this case—non-alcoholic. At midnight everyone sings Christmas carols. Two days later, on the 27th, the members and their guests in special costumes, patterned after Druid robes, go out on a hunt for mistletoe. Of course, there are carols, gifts, and all the holiday trimmings at Placid, but it's the "hunts" and wassail bowl that make Christmas different here.

If you prefer to spend Christmas in a smaller place and yet be invigorated by northern snow and ice, there is the Christmas Tree

DO'S and DON'TS when making DRAPERIES



THIS BOOK TELLS HOW to make draperies and slip covers that are more beautiful . . . more distinctive. Contains many other valuable decorating hints, too. Ask for "Interiors Beautiful" and enclose 25c in coin or stamps. Address 1319 McHenry St., Louisville, Ky.

Fincastle FABRICS

LOUISVILLE TEXTILES, INC.
LOUISVILLE, KY.

Distinctive!

decorated metal candy dishes and trays for Xmas giving.

12" Lace Edge Tray



10" Filigree Candy Dish

10" Lace Edge Candy Dish

Something really *different* . . . these new, strikingly beautiful Social Supper Tray candy dishes and trays with their lovely floral designs and lace edges! Chip and stain-resistant enamels baked on quality steel. Items illustrated in antique white or black — $4 - $4.50 at good stores.



SOCIAL SUPPER TRAYS

"for every occasion"

THE AMERICAN ART WORKS, INC.
Giftware Division, Coshocton, Ohio

Penny Singleton

"Blondie" of the screen and radio



"America's No. 1 Housewife" uses Thermic Ray copper-bottom stainless steel cookware with the exclusive Norris Vapor Seal

Modern Thermic Ray cookware is the choice of "America's No. 1 Housewife" because, in no other line of cooking utensils can you find the outstanding advantages of

- Lastingly-beautiful, easy-to-clean stainless steel.
- Fuel-conserving, heat-distributing copper bottom.
- Quicker-cooking, flavor and vitamin protecting vapor seal.



Five-in-One
bination Cooker

Qt. Vapor
eal Saucepan

12" Vapor Seal
Dutch Oven

JUST COMPARE

FEATURE	NORRIS-WARE	OTHER BRANDS
Ease of vegetable draining	YES	?
Will "nest" for easy storing	YES	?
Air-cooled handles	YES	?
Exclusive Norris "Vapor Seal" for:		
• Low water cooking	YES	?
• Low heat cooking	YES	?
• Faster cooking	YES	?
• Retaining minerals	YES	?
• Retaining flavor	YES	?
Scientifically proportioned for:		
• Proper heating	YES	?
• Fuel saving	YES	?

Thermic Ray NorrisWare

T BETTER DEALERS EVERYWHERE

T.M. REG. U.S. PAT. OFF. BY NORRIS STAMPING AND MANUFACTURING CO., LOS ANGELES, CALIFORNIA

Inn and Camps in Bridgton, Maine. This felicitous name, which has been honored by being copied by several other hotels in other states, is appropriate the year around, for the inn and its camps are in the midst of a grove of evergreens. Whether it is a fir or a cedar you associate with Christmas, you can get it here.

Plenty of visitors come in summer to a place which sounds so invitingly cool, and they find bedspreads decorated with green Christmas trees and white curtains similarly adorned. The shades for the electric lights are Christmas trees, and the same green pointed fir is pictured on table mats, baggage stickers, wastebaskets, and trays. But at Christmastime, these symbols seem peculiarly suitable, especially since they are augmented by further decoration. Besides the lighted Christmas tree back of the Inn, there is an ice tree out on the lake. This is set up in blocks and frozen. When it is lighted with green electric lights, its glitter is so effective that people come from great distances to see it.

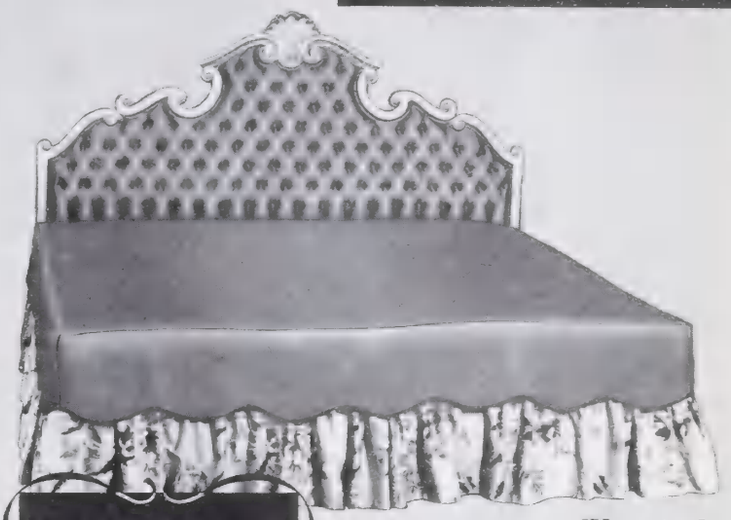
You do not have to go to northern mountains and forests to find a Christmas celebration in which you can join. In Williamsburg, Virginia, they do Christmas up to the nines, celebrating with eighteenth-century gusto all the beloved customs the old city remembers from its colonial days. From mid-December through New Year's Day, the quaint town is decked and garlanded with pine, holly, and cedar. Festivities in which everyone joins start early with carol services, oratorios, and pageants filling the pre-Christmas week. And all this is for you to enjoy, whether you are staying at the Williamsburg Inn, the Williamsburg Lodge, or in any of the attractive guest houses.

On Christmas Eve at the Lodge, there's the boisterous ritual of bringing in the yule log (touch the log with holly and good luck is yours in the coming year), there's wassailing, caroling, and the same warm jollification that goes on in your own home at holiday time.

Williamsburg, so the stories have it, was the first town in America to have a Christmas tree. Early in the Nineteenth Century an exiled German, visiting in the St. John Tucker house at Christmastime, appeased his own *heimweh* and delighted the Tucker grandchildren by setting up an evergreen and trimming it with candles. And so each year the children of Williamsburg commemorate this with the

(*Continued on next page*)

Headboards by MITTMAN



"Venetian"

Daring . . .
Challenge the possibilities for striking decor with masterfully designed Headboards by Mittman. Bedding and Headboard leader for nearly half a century. At fine stores.

america's largest manufacturer of custom made headboards

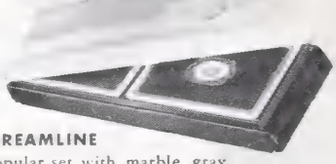
MITTMAN 316 East 53rd St., N.Y. 22 ▪ NEW YORK ▪ CHICAGO ▪ SEATTLE
*Write for free illustrated booklet



FOR CHRISTMAS
Cards that Carol
"A Thoughtful Gift"



MONOGRAM
Newest Cruver set. Your initials in white on every card. "to order" from your dealer. Two decks in swank, gold-trimmed alligator leatherette box, $10.00.



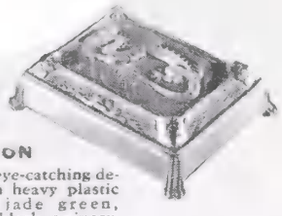
STREAMLINE
Popular set with marble gray cover and black base. Recently reduced to only $5.95.

This year, give something your friends can *use* and remember you for — give Cruver Plastic playing cards.

These crisp, colorful cards will outlast 150 decks of ordinary cards. They're *washable* — grease and soil clean off instantly! With Cruver cards, you always have a "fresh deck" to play. Liquids have no effect on them — they're chip-proof and fray-proof, too! Yes, these cards are indeed the gift of distinction.



VERONA
Single deck in attractive black or marble gray plastic box.
Pinochle deck, $3.50
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DRAGON
Bold, eye-catching design in heavy plastic box — jade green, ebony black, or ivory. Two decks, $6.95.

Cruver VINYLITE PLASTIC PLAYING CARDS
"A Luxury Complement to Your Guests"
Get them Today at Drug, Stationery, Gift and Department Stores

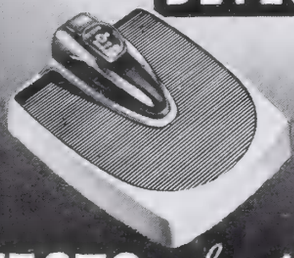
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(Slightly higher West of the Miss.)

the famous accurate DETECTO bathroom scale



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- Fits plates from 7" to 16"
- Additional slotted back piece makes holder a stand for buffet or chair rail use.

● The FIRST Adjustable Plate Holder ever invented. No Springs! Handy-turn screws adjust the firm claws to any length from 7" to 16" and your plate will hang or stand permanently. Ask for the DOMAR Hang-Or-Stand Plate Holder . . . Both Adjustable Hangar and Stand . . .

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CONTINUED FROM PRECEDING PAGE

ceremonial lighting of a community tree. This is the town's signal to light up for the season with the traditional "white lighting" that gleams from every window. The townsfolk light candles at this service and carry them home symbolically, while the bell of Bruton Parish Church rings out as it did when it proclaimed the signing of the Declaration of Independence in 1776.

Traditional feasting goes on in fine Southern style at the Inn and the Lodge. And while you're enjoying the feast, you may be making notes on certain aspects of the menu to add to your own future holiday traditions. Wassail, for instance, is a Williamsburg specialty. If you ask them how they make it this is what they'll tell you:

CHRISTMAS WASSAIL

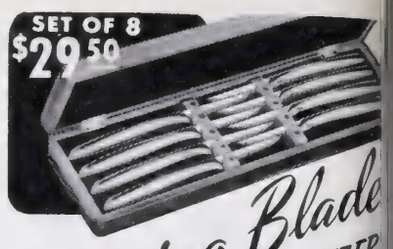
¼ tsp. ground ginger
⅛ tsp. mace or nutmeg
¼ tsp. allspice
½ tsp. cinnamon
⅛ tsp. ground cloves
¼ cup hot water
1 bottle dry red wine
1 cup sugar
5 eggs, separated
5 spiced crabapples

Stir spices in water. Bring to a boil and simmer ½ minute. Add to wine and heat, not quite to simmering. Add sugar and stir until dissolved. Beat egg yolks and whites separately. Fold yolks into whites and put in punch bowl. Pour in heated wine and whip until frothy. Yields 12 cups.

Bethlehem, Pennsylvania, justifies its name by its prolonged, loving and reverent observance of the Holy Season. As early as December 4th and every night after that until January 1st, the one-hundred foot star on South Mountain is lighted and is clearly visible for nearly 20 miles. This symbol of the Star of the East is also a special symbol for the citizens of Bethlehem, for it is the official city seal. Besides the brilliant street lighting—perhaps the most elaborate and extensive in the whole world—there is the Hill-to-Hill bridge, where more than 150 Christmas trees are grouped together to form a single gigantic one, blazing with a thousand bulbs.

However, it is not such spectacular displays which give Bethlehem its characteristic yuletide attraction. It is its beautiful and moving religious services. Ever since the first Moravian pioneers decided in 1741 to name the village where they had settled after the town of the Saviour's birth, this has been America's Christmas City.

The Christmas Eve Vigil in the Moravian Church is ushered in by trombonists playing Christmas chorals, and the beautifully trained choirs singing anthems.



Miming Blade
THE GREAT "TENDERIZER"
A GOOD MAN DESERVES A GOOD BLADE

Give your guests blade that will cut and all of the me you serve is tender. The great individu steak knife is *Miming*, the hand-ma Gerber Legendary Blade. There is blade like a genuine Miming and nev can be unless it is made from our ki of pretempered steel that costs 4 tim as much as razor steel. This supe steel is hand-crafted into a design th does justice to the inherent quality the steel itself. Miming blades hold keen cutting edge incomparably long —and are easy to sharpen. Sold famous stores throughout Americ

In cased sets of 4, 8 and 12
Price M4, $16; M8, $29.50; M12, $42.50
Companion pieces—5 great carvers: Excalibur 11" blade; Balmung, 8½"; Joyeuse, 6"; Durendal, 6" boning blade; Snickersnee, 9½" serving carver; Ron, the holding fork. Write for catalog and name of nearest authorized dealer.

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Your family and friends will appreciate a gift that contributes to their *safety*. To help them protect themselves against the ever-present danger of fire, give PYRENE* Fire Extinguishers. PYRENE is safe, easy to use, non-damaging. It is precision-made for *sure* protection. It is a thoughtful, distinctive, and useful gift . . . especially for anyone you cherish. At hardware, home, auto, and farm supply stores.

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Before you complete your plans for your winter vacation, write for our new St. Petersburg booklets which will help you plan. Find out why the Sunshine City is the most popular vacation center for thousands of people everywhere.

St. Petersburg has prepared a big program of recreation and entertainment for the coming months. There will be all kinds of fun under the sun—and sunshine 360 days a year. Accommodations facilities greatly increased. Famous hospitality and friendliness. For booklets write today to G. S. Davenport, Chamber of Commerce.

T PETERSBURG Florida
HE SUNSHINE CITY

The children wait eagerly for the singing of the "Morning Star," for the soloist is always a child, whose selection has been kept a secret. The children wait, too, for the Sacristans to appear with their trays of lighted candles. For many weeks people have been busy making these in the shop of Simon Rau and Company, the oldest apothecary shop in the United States. Now as the odor of the burning beeswax mingles with the fragrance of the Christmas greens which decorate the church, each person is given a lighted taper, and the vigil ends with the congregation and choir singing by the soft golden light.

So many thousands of visitors come to take part in the service, that it is given at 5:30 and repeated at 7:30 and it is necessary to have tickets of admission. They may be obtained, without charge, from the Pastor of the Central Moravian Church.

On Christmas morning dawn is heralded by the trombone choir—which includes sopranos, alto, tenor, bass, and double bass—playing "How Brightly Shines the Morning Star" from the colonnaded tower of the Moravian church.

FROM Christmas to New Year's the Community "putz" is on display. The word "putz" comes from the German "putzen" meaning to decorate. The Moravian "putz" is more than a miniature scene of the Nativity, although the Holy Family is the central point. It is a detailed reconstruction of a rural scene in the Old Country, with houses and barns and windmills and bridges, with rocks and little trees and tiny replicas of human and animal figures. Every family has its "putz" and the objects are preserved and handed down from one generation to another. The Moravian Service Guild builds the Community "putz" and the greatest care and pains are taken to make it realistic and pleasing.

Many of these same customs are found again further south, for in Forsythe County alone in North Carolina there are about 14,000 Moravians. Winston-Salem is the center for their celebration, which actually begins in October, with the hand-molding of the thousands of beeswax candles which are used in all the Moravian churches of the South. Candle Teas, to be held this year on December 4th and 5th, are open to the public for 25 cents.

Here at the Candle Teas you can see the women in their ancestral costume of full skirt, laced bodice, and white cap, pouring out the

(*Continued on page 226*)

"MR. AND MRS." . . . ALWAYS AT HOME



COLONY COURT Furniture

Like the songs of Stephen Foster, the "Mr. and Mrs." Companion Chairs from Colony Court's STEPHEN FOSTER Group recapture the charm and beauty of the past and preserve it for the future.

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Made of Solid Mahogany, with the very best construction. Available through leading furniture and department stores.

OUR FORTY-SECOND YEAR

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JUST WHAT SHE WANTED for Christmas

Make her Christmases bright . . . for many years to come. Give a set of PermaHues . . . 8 different lustrous sparkling colors . . . in an exquisite gift box. Your guests will admire their beauty, yet they are designed for rugged every-meal use. The colors are IN the aluminum and never tarnish. Unbreakable, tasteless and odorless.

2 SIZES: "14-Ouncer" and "Squatty", $7.95 a set (except far-West). Coasters to match, $3.95 set. In leading stores, or order direct.

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It's a stainless steel Shaker—and also a Bottle-Protector that holds any standard size Fifth. Pours like a bottle. Only $4.00

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Manhattans, sours, collins, highballs—Southern Comfort mixes all those drinks and dozens more! The sure-to-please gift for all your friends.

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The Cocktail Shaker-Bottle Holder with a Fifth of Southern Comfort tucked inside! Truly an invitation to gracious living. Two great gifts for under $10



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GODEY PRINTS

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THE SALEM CHINA CO.

SALEM, OHIO



Beautiful Console

PLUS EXTRA DINING FACILITIES

Beautifully styled and crafted by skilled Grand Rapids artisans to grace your home, the Extensole also provides extra dining facilities when the occasion arises. 40" wide by 20" deep, closed, the Extensole is quickly opened to a square table 40" x 40" to seat four, and easily extends to 64" to accommodate ten. Besides this lovely Sheraton design in hand rubbed mahogany finish, there are other traditional as well as modern styles. A beautiful piece of furniture with concealed extension facilities, the Extensole is truly functional in many uses. Ask your dealer to show you these tables with the famous Extensole label. Further information upon request.

ALSO EXTENSOLE DROP-LEAF STYLES

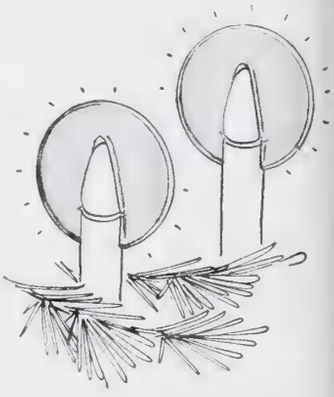
EXTENSOLE CORPORATION • SPARTA, MICHIGAN

CHRISTMAS TREE LIGHTING GETS BETTER EVERY YEAR

CONTINUED FROM PAGE 219



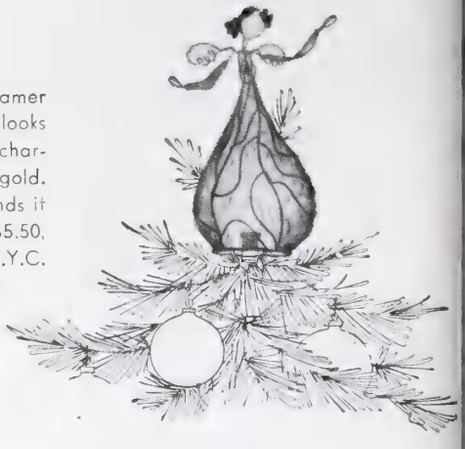
● He's a jolly, luminous decoratio for tree, mantel, window, or part table. Five-inch Miller Glowing Sno man wears black top hat, red muffle has removable Sylvania bulb inside his white plastic body. About 90 each, Electricals Inc., Providence, R.



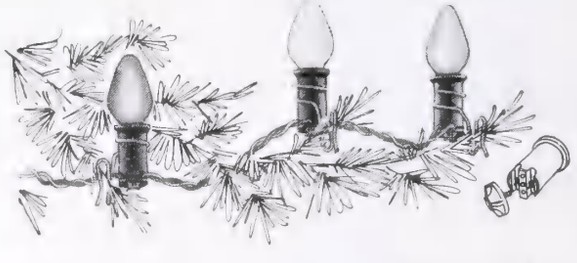
● Give your tree lights or electric candles a radiant, light-diffusing aura with these white plastic Noma Halos. Sized for miniature, candelabra, or intermediate lamps. Intermediate, 25 for $6; 2 smaller sizes, 25 for $2, Hudson's, Detroit, Mich.



● Tree lights turn into brilliant twin kling stars set in Glo-Lite Mirostc Reflectors. Mirror prisms on red, silve blue, gold cardboard stars intensif light colors and brilliance. Tw dozen cost about $1.50, from Straw bridge & Clothier, Philadelphia, Pe



● Top your tree with this gossamer angel. Eight-inch plastic figure looks like stained gloss, combines chartreuse, ruby, and white with gold. Wire base holds it on lights, stands it on mantels, party tables. About $5.50, Carole Stupell, 507 Madison, N.Y.C.



DRAWINGS BY JOHN WHITE

● Assemble your own light set to fit any door, window, tree with this Ever-Ready Christmas Tree Kit. Sockets screw where you like. 40-foot, 25-light kit or 10-foot, 10-light kit, under $10 and $4.25; extra sockets 15c; Mandel's, Chicago, Ill.

It's Worth Mentioning

CONTINUED FROM PAGE 210



You can't overgrind or gouge blades if you try, with this foolproof Cory Electric Knife Sharpener. Wheel stops automatically if you apply too much pressure, and the clip on the guide plate which directs knife edge against high-speed sharpening wheel automatically holds blade at correct angle for precision grinding. It's fast, precise, safe for finest knife or tool. Cord stores inside enameled housing. About $12. Carson's, Chicago.

ou never saw anything take sills, carpets, or uneven ground like s roller-bearing, rubber-tired y-Roll Service Cart. It pivots on dime. 15½" x 30½" Masonite elves (guaranteed to hold 100 unds) and birch legs have vel- y plastic enamel finish imper- us to heat, alcohol, acids. Bands, ndles are aluminum. "Ham- red" light green, blue or gray; in Chinese red, yellow. About 2.50, Marshall Field, Chicago.





Beautiful wood, fine workmanship and design all add their share to the over-all loveliness of these handsome Stony Hill Cratt salt and pepper shakers. They're fashioned by hand out of beautifully grained solid wood blocks and hand-rubbed to a satiny patina. The "raw" innards absorb excess moisture in condiments to keep them free-flowing. Natural walnut, mahogany, maple, birch. About $3.50 set, Evelyn Reed, 538 Madison, N. Y. C.

his aluminum Indented Loaf Mold is the neatest trick we've n to simplify food dishing-up en you're feeding a gang. Cut ough slicing indentations, and t like that—you have 18 per- t ½-inch slices. Lengthwise ove makes it equally easy to ve slices. One-quart mold is as fect for cake, bread, pudding, at, or fish loaf as for gelatine, ic, mousse, etc. About $1.25, st Mart, 260 E. 78 St., N. Y. C.





Here's the peak of bedtime luxury. You don't even have to stir from your pillow to operate bell-clear, 6-tube, Superheterodyne radio built into Bakelite housing of this Mitchell Lullabye Bed Lamp-Radio. It needs no aerial or ground, works on AC-DC. Tubular bulb sheds soft, glareless light on your reading. Lamp and radio have separate switches. Flexible padded clips fit any bed. Ivory, walnut, about $30. Lewis & Conger, N. Y. C.

table lighters



The Magic Lamp $10

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THE PERFECT GIFT

. . . fully automatic . . . roller-bearing cantilever action . . . triple-cut wheel . . . everlasting wick . . . features essential to the best lighter service. You get them all in an Evans.

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SPLENDANTE Nylon Carpet

The first for home use

Custom-woven, as shown, or in CORIQUE, plain companion carpeting.

Write for name of your nearest dealer.

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SAVE FUEL • SAVE MONEY • Install a Low Pressure Oil-O-Matic Oil Burner
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FUEL CONSERVATION ENGINEERING
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HEATING SYSTEMS
For the name of your nearest Williams Oil-O-Matic Dealer, consult the classified section of your telephone directory under "Oil Burners" or write to the factory at Bloomington, Illinois.

YOU CAN CELEBRATE CHRISTMAS WHEREVER YOU ARE

CONTINUED FROM PAGE 223

beeswax which has been melted in vats and mixed with tallow—12½ pounds of tallow to 50 of wax, melted, stirred, strained, cooled, and cut in small blocks. These blocks are again melted in an old coffee pot on the stove and then poured into the ancient molds which have been kept for generations. Twine for the wicks has been threaded through these molds, and after the wax has been poured into them, they are placed in the deep cellar to cool. Later the molds are brought in, the candles taken out, rubbed to make them smooth and glossy, and each one trimmed with a ruffle of red fireproof paper.

Guests at the Candle Teas are served Moravian sugar cakes and Love Feast coffee and shown the elaborate Putz with its mossy fields and fanciful rusticity. Permeating everywhere is the fragrance of pine and cedar boughs and the pungent aroma of hot beeswax.

There is the Love Feast on Christmas Eve, with services for children in the afternoon and two at night for older people At the latter, after the opening anthem, white-clad women enter from the vestry doors on either side of the altar to distribute the Love Feast buns. After them come men carrying trays of white mugs with the Love Feast coffee. When these are eaten and the Bishop has given his brief message, the men and women reappear, this time with trays filled with lighted Christmas candles. After the Bishop has explained, "As Jesus came that He might be a shining light in a dark world, so let each of us bear a light for Him," everyone holds his candle high to signify his willingness to follow the Light of the World during the coming year.

The mild climate, with probably little or no snow in December, and the ample accommodations make Winston-Salem a pleasant place to visit in midwinter. The sentiment and reverence and gaiety accompanying the Candle Teas and services are refreshing in this modern day and age.

You can attend another unusual and appealing Christmas celebration if you will travel to Hot Springs National Park, Arkansas. The 47 hot springs which pour forth from the base of the mountain were discovered to have such curative properties that in 1832 this area was set aside for health and recreation by a special act of Congress—the first area in our country to be thus recognized. Overlooking a natural amphitheater is a bluff on which the Christmas tableau is staged. It is clearly visible to spectators in the valley below, as well as to those on the drives and trails above, and to others standing on West Mountain and looking across the valley. The event is always staged at 9 o'clock at night so that the tableau can be spotlighted. The Hot Springs

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As real to your child as the original Adams Road Grader! Sturdily-built of heavy gauge steel, electrically welded. Adjustable scraper blade and steering wheel; double-action axles; six Goodyear-tired wheels! model Toys are quality . . . designed for hard usage, years of constructive fun, indoors and outdoors!

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It's all dressed up!
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SCOTCH BORDER COLLIES
It will be an unforgettable day when you give your child one of these lovable, watchful companions. Their $1000.00 pedigreed sire was imported from Scotland where these beautiful dogs have a sensational record as protectors of flocks and children. In this country Scotch Border Collies have been trained to work livestock and as hunting dogs, but they are best known as gentle, faithful companions. Only a few puppies are available, so order at once giving sex preference. Approximate age, 6 weeks. Guaranteed to arrive in perfect condition. $50. Express Collect.
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TATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 2, 1946

f House Beautiful published monthly at New York, N. Y. for October 1, 1948, State of New York, County of New York ss.

efore me, a Notary Public in and for the State and county aforesaid, personally appeared R. A. Hoefer, who, having been duly sworn according to law, deposes and says that he is the Business Manager of House Beautiful and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the act of August 24, 1912, as amended by the acts of March 3, 1933, and July 2, 1946 (Section 537, Postal Laws and Regulations), printed on the reverse of this form, to wit:

That the names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, Hearst Magazines Inc., 959 8th Ave., New York 19, N. Y.; Editor, Elizabeth Gordon, 572 Madison Ave., New York 22, N. Y.; Managing Editor, Robert W. Carrick, 572 Madison Ave., New York 22, N. Y.; Business Manager, R. A. Hoefer, 572 Madison Ave., New York 22, N. Y.

That the owner is: Hearst Magazines Inc., 959 8th Avenue, New York, New York, sole stockholder The Hearst Corporation, 100 West Tenth Street, Wilmington, Delaware. The common and preferred stock of The Hearst Corporation is held by the following Voting Trustees, namely: Martin F. Huberth, 959 8th Avenue, New York, New York; Richard E. Berlin, 959 8th Avenue, New York, New York; Richard A. Carrington, Jr., 1111 South Broadway, Los Angeles, California; Henry S. MacKay, Jr., 458 South Spring Street, Los Angeles, California; William Randolph Hearst, Jr., 959 8th Avenue, New York, New York; John Randolph Hearst, 959 8th Avenue, New York, New York and William M. Baskervill, 312, 14, 16 East Pratt Street, Baltimore, Maryland, under Voting Trust Agreement dated as of June 26th, 1937, as amended. Of the outstanding common stock, The Hearst Foundation, Inc. beneficially owns 33.33⅓% and William Randolph Hearst beneficially owns 66.66⅔%. Of the outstanding preferred stock, William Randolph Hearst beneficially owns 85% and John Randolph Hearst, William Randolph Hearst, Jr., Randolph Apperson Hearst, David Whitmire Hearst and George Hearst beneficially own 15%.

That the known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: None.

That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

R. A. Hoefer, Business Manager

worn to and subscribed before me this 29th day of September, 1948. Andrew E. Macyko, Notary Public, State of New York Residing in Queens County No. 672, Reg. No. 203-M-9. Cert. filed in N. Y. Co. No. 77, Reg. No. 386-M-9. Commission expires March 30, 1949. [Seal.]

Choral Club, which keeps at concert pitch the year round, is supplemented on Christmas Eve by church choirs. The white-clad carolers, each carrying a lighted candle, march in single file down the winding footpaths from the bluff to a platform in the amphitheater which is so graduated that every singer is visible.

IF YOU are in California at Christmastime, you may attend a celebration quite unlike any other in the United States. This is the presentation of "Las Posadas" by the Mexican Players at the Padua Hills Theater at the base of the Sierra Madre mountains 30 miles east of Los Angeles. "Las Posadas" is Spanish for "The Shelters" and memorializes the wanderings of the Holy Family seeking shelter for nine days before the birth of the Christ Child. It gives its name to Christmas rituals in Mexico and also to this particular play.

The play, which will have its 17th annual presentation this year, is in English and tells the story of Christmas Eve in a tiny Mexican village where a devout and humble family is preparing its household shrine for the "nacimiento" or nativity scene. The figurines come to life and enact the shepherd's play, which was brought to Mexico generations ago by the Franciscan monks to teach the Indians the meaning of Christmas.

Picturesque customs, which are observed annually below the border, are brought into the play. A "piñata," which is a huge clay figure grotesquely representing familiar barnyard animals, is filled with small gifts, candy, and nuts. It is then suspended from the ceiling and one of the children is blindfolded and given a heavy stick which he swings this way and that until he hits the "piñata." The fragile clay is shattered, the gifts scatter on the ground, and the other children scramble to pick them up.

The Padua Institute in Claremont is a non-profit organization which collects and preserves customs, arts, and traditions of Spanish California and old Mexico. It has presented 137 dramas, comedies, and melodramas with Mexican settings, with authentic costumes and native folk dances. "Las Posadas" will be given this year from November 17th through January 8th, 1949.

From the snows of Canada to the olive groves of California, there is plenty of variety in setting and in yuletide observances. No matter if you are away from home, you needn't be away from Christmas.

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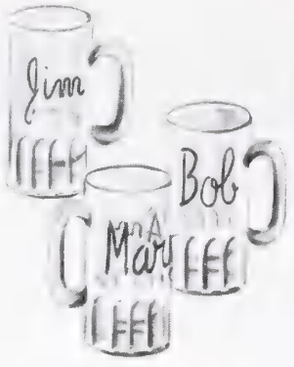


PHOTOGRAPH BY BILL JACKSON

● This paintbox has six bottles of a remarkable new paint especially developed for painting on glass, metal, and china. Kit includes five clear plastic Christmas tree ornaments and a sheet of designs to be traced on them. Made by the American Crayon Co., kit sells for $3.50 at Lewis and Conger, New York, and Marshall Field, Chicago.

Be your own SANTA CLAUS

A remarkable new paintbox lets you decorate your own tree ornaments, trim up your holiday table, and turn out gifts with a personal touch



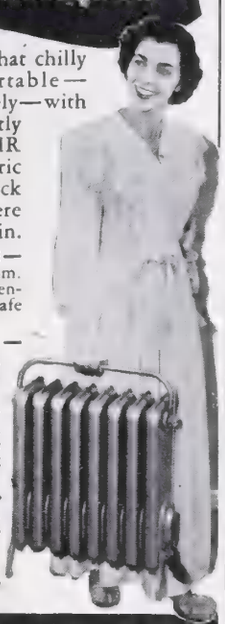
Draw one for your favorite beer drinker: Dime-store mugs hand-painted with your Christmas Eve guest list make friends feel like very special people, give a Christmas beer party a champagne air.

In place of place cards: Ring an inexpensive pottery plate with a dinner guest's name, add a special greeting, invite him to take it home. Bake painted plates in oven for extra permanency.



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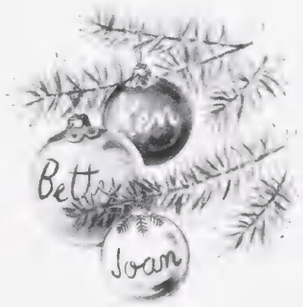
Big splash with a small brick: Put homemade cookies in a glass brick vase, paint wide bands of "ribbon" all around it, finish off with a real satin bow. Nice for Christmas greens when cookies are gone!



Christmas illusion: Dek-all turns dime-store cocktail glasses into conversation pieces. Manhattans get a painted cherry, martinis rate an olive, or candy-stripe the stem for decorous Christmas sherry.







One-of-a-kind balls: Dek-all provides two ways to give a tree a custom-made look. 1. Paint your friends' names on Christmas balls, invite them to take theirs home as souvenirs. 2. Repeat a motif of your drapery fabric on ball so that tree will match the décor of your living room.



More style than money: It's fun—and inexpensive—to have a special set of holiday plates. Trace a holly sprig on back of a glass plate. (N.B.: Paint on *underside* of plate.) Glasses can match.

SKETCHES BY JOHN PRIMER

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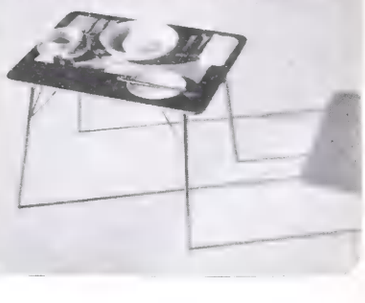
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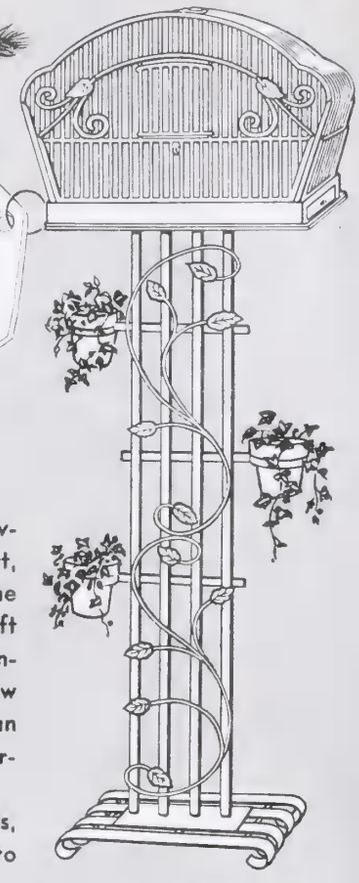


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THE MAN BEHIND THE HOE

Long, frosty nights are upon us with their sharp stillness. I like the winter for its rest and change. Days are long enough for the year-end outdoor chores—putting in a few last bulbs, mulching, starting the pruning, or cleaning the tools.

Our garden does double duty at Christmastide. It provides a major part of our dinner and busy work for the boys in those all too exhilarating days of waiting. We have a basket of sunflower heads in the barn and have been collecting empty cans and suet for some time. Just before Christmas, it's the boys' job to prepare winter food for the birds.

At our house, the turkey is stuffed and par-roasted two days in advance so that the savory juices seep through the dressing. Pies are made on the twenty-fourth, and the freezing locker does its part in simplifying final preparations by providing peas, cauliflower, and various fruits for the cocktail. Celery and witloof are growing in the cellar; sweet and white potatoes, apples, squash, and nuts are stored in the barn. In fact, practically the entire menu comes from our own vine and figtree and we don't feel the least bit modest about our accomplishments.

Unless untimely snow interferes, we expect to pluck Brussels sprouts and kale most of the month. Kale is not my idea of a delicacy, but I have the home economists' word that it's full of Vitamin C. So the lowly collard, about which s much fun is poked in the South land.

When the ground is frozen, I mu mulch our strawberry bed. I us salt hay because it doesn't harb weed seeds or pack down into so den masses, like the leaves aft winter rains. There are plenty other good materials—straw, pin straw in the South, or peat f bulb and rose beds.

The main object of winter mulc ing is to provide insulation th keeps the soil temperature fro sudden changes. Allow the grou to freeze, then keep it frozen. Ot erwise a warm day and strong wi ter sun may cause the earth heave, exposing the plant.

In many sections, especially the Midwest, the mulch for stra berries should go on before ha freezing weather so that the crow of the plants may be protect from cold injury.

Mulches have their uses in oth seasons besides winter. When ne growth starts in spring, I swee the straw from the plants to t paths between the rows. Here helps keep down weeds and p vents the soil from splashing up the fruit during rains.

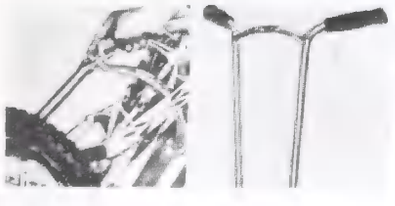
If ordinary hay is used f mulching, it's a good idea to fo it over once or twice before p ting it on the bed. A lot of we

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seeds can be sifted out with each handling. The fewer weed seeds the better for you next May.

In many sections of the country, pruning dormant fruits begins in December. If I don't get started on our apple trees this month, the snow may keep me out of the orchard altogether as it did last year. However, there are states where it is best to postpone pruning until January, February, or March. If you are in doubt, the county extension service can advise you. Or you can depend pretty surely on the word of an old countryman. Good neighbors who have lived on the land for a long time can be the best of teachers.

Pruning is a skill and must be done well. The beginner who has no advisor at hand should certainly study up on it before girding on his saw. A number of trees in our orchard look as if they just growed, like Topsy. Early pruning must have been neglected so that I must go in for considerable cutting every winter.

In general, if you prune apples, pears, and cherries during the first few years to get good foundation branches, you probably need to do only light cutting thereafter. Here are a few points to keep in mind when you are starting out. The trunk of a tree does not stretch during growth. The first branch, about 24 inches from the ground, remains approximately at that height, and the 6 to 12 inches left between branches remain constant. Two branches growing from the same point on the trunk usually form a weak crotch subject to breakage. It's best to remove one of them.

Scaffold branches should be well placed around the trunk, not one growing directly above the other. If a branch is to be removed, it should be cut close to the trunk or limb, leaving no stub to die or become infected.

Heavy pruning delays fruiting in young trees and cuts production in mature trees. On the other hand, light pruning helps keep the balance between tree growth and yield. After trees start bearing, the yearly pruning gets rid of dead, diseased, and weak wood, branches that rub or interfere with one another or droop too low with the fruit load. Some cutting may also be necessary if branches grow so thick that sunlight and sprays fail to reach into the tree.

Peaches require more annual pruning than other trees because the fruit is always borne on one-year wood. After cutting out old and dead branches, the gardener usually heads back young wood considerably. This heading back thins the crop and induces the plant to send out new growth.

Good tools as well as methods are important to this work. In our orchard I use pruning shears and the long-handled or lopping shears, a pruning knife, swivel saw, and curved saw.

I hate to mention it but whenever you have time and feel the urge, you should clean the tools and put them away for another season. After the dirt has been removed from the hoes and rakes, the metal parts should be oiled.

Sprayers need to be thoroughly flushed out and put away clean and dry. It's a good time to tidy the tool house if yours gets into the condition mine does during the summer. After I have hung up the spades, hoes, and rakes, I move the leftover lime and fertilizer to one side, gather trash, such as papers, bags, and broken pots in a pile for the dump truck, and finally sweep the floor. When things are in place I find I have ample room to store the lawnmower, wheelbarrow, and other larger equipment in a manner that is not a menace to my shins. Insecticides and weed killers, all in tight containers, are left to fight it out among themselves in the barn.—*K. P. Plumb*



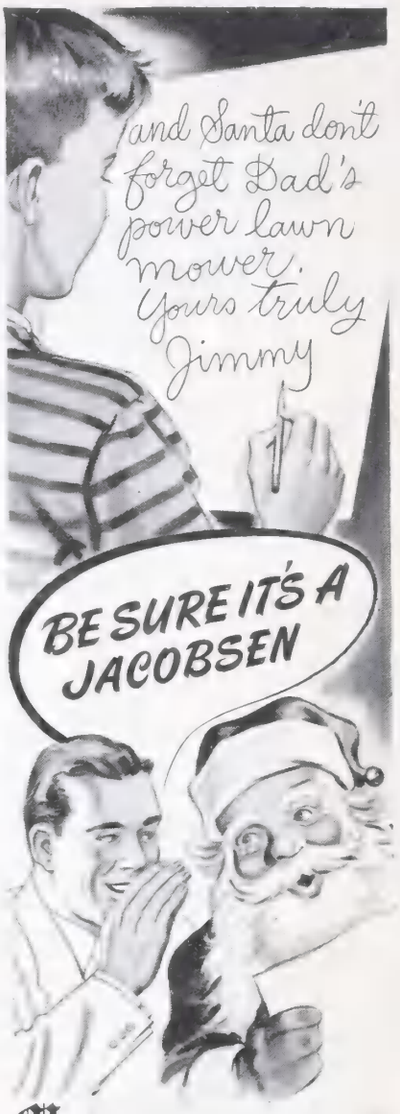
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225 Evans Table Lighters
226 Glamrphone
195 *K-Veniences Closet Fixtures
217 *Nova-Lock-Tite Table Pads
8 *On-A-Lite Christmas Tree Lights
203 *Overton Original Photo Frames
226 Sewing Machine Light
208 Will & Baumer Taperlite Candles
188 Wiss Scissor Sets

Housekeeping Equipment

MAJOR & SMALL APPLIANCES

61 *Deepfreeze Home Freezer
171 General Electric Dishwasher & Disposall
229 *General T-12 Floor Machine
229 *Hollywood Electric Table Broiler
72 Hotpoint Automatic Dishwasher
213 Hotpoint Electric Water Heater
227 *In-Sink-Erator Electric Garbage Disposer
174 K-M Liquidizer
201 Presto Cookers
36 Saladmaster Food Grater

UTENSILS

228 Aluminum Cake Molds
222 *Gerber Legendary Blades
192 Nesco Evenheet Stainless Steel Utensils
193 Simmons Super Sharp Knives
221 Thermic Ray Norris Ware

MISCELLANEOUS SUPPLIES

226 Closet Caddy
181 Magnagrip Knife Rack
222 Pyrene Fire Extinguisher
211 Sparklet Refillable Syphon

Building

ELEVATORS

227 Sedgwick Elevator

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200 *Base-Ray Radiant Heating
229 Co-Z-Air Portable Electric Radiators
185 *Minneapolis-Honeywell Chronotherm
195 *Trane Convector-Radiators
226 *Williams Oil-O-Matic Heating

INSULATION

189 *Balsam-Wool Sealed Insulation
214 *Carey Rock Wool Insulation
191 *Kimsul Insulation

PLUMBING

41 *American Standard Plumbing Fixtures

WINDOWS AND DOORS

220 *Barcol Radio Control Garage Door
212 *Modernfold Doors
215 *Pittsburgh Plate Glass
193 *Thermoseal Aluminum Windows

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194 *National Oak Flooring

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FENCES, GREENHOUSES, TOOLS & ACCESSORIES

231 Bouligny Long-Reach Pruner
230 Eclipse Lawn Mower
231 *Jacobsen Lawn Mowers
231 *Stewart Fence

SEEDS, BULBS, NURSERIES

230 *W. Atlee Burpee
231 *Johnson Cactus Gardens
230 *Alfred L. Moses
230 *Ty-Tex Rose Nurseries

Books

191 Practical & Educational Books

Foods and Beverages

43 *Cointreau Liqueur
187 *Cook's Imperial American Champagne
202 Cresta Blanca Wines
216 DeKuyper Cordials
211 Fountain Grove Table Wines
49 Frank's Smokehouse Sampler
Back Cover Glenmore Distilleries
226 Great Western American Champagne
229 Jumbo Pecans
100 Old Fitzgerald Whiskey
64 Remy Martin Cognac
223 *Southern Comfort Liqueur
189 Taylor's New York State Champagne

Stationery and Cards

221 Cruver Playing Cards

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204 *Fort Montagu Beach Hotel
217 *Province of Quebec Tourist Bureau
223 *St. Petersburg Chamber of Commerce
196 *Sun Valley

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226 Model Toys
226 Scotch Border Collies
229 Marguerite Sinkler Walker Decorating Service
205 Vibrosage Massager
228 Maryland Distributors

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33 Black, Starr & Gorham
17 Bloomingdale's
28 Cartier Jewelers
47 Direct Distributing Co.
25 Flowers by Marjorie
182 Gilchrist's
34 *Hoffritz Cutlery Shops
14 Jackson's
45 John Jarrell, Inc.
49 Nath. Kahn Jewelers
35 Mermod-Jaccard-King
30 *Mosse—Linen
32 *Nahigian Bros.
81 John Wanamaker Philadelphia
29 Wilson-Jump

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